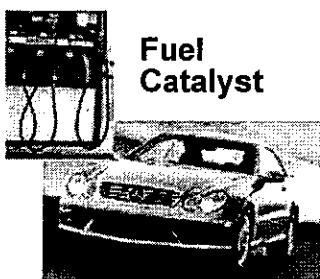


Letter from CEO Our History About Our Team Investor Relations Headquarters KP in the Community KP in the Media

Products and Services:

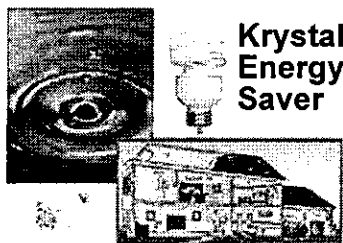
Our products help you save money and help the environment. We support *The Freedom Plan*: Every product sold contains a future green tag that contributes directly to building a future utility scale wind turbine!



Fuel Catalyst

Save 20% on gas...Average savings for 2 cars or SUVs is \$52 or \$70 per month.

[View Brochure \(PDF\)](#) [Shop Now](#)



Krystal Energy Saver

Simple fast savings...saves an average of \$15 per month with average 141% return on investment in the first year.

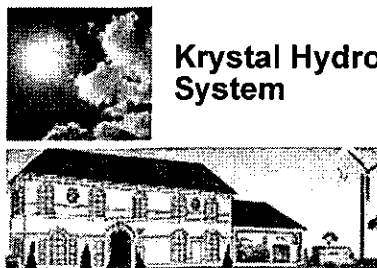
[View Brochure \(PDF\)](#) [Shop Now](#)



Tankless Hot Water Heater

Save 60% over conventional hot water heaters...average savings is \$20-\$30 per month.

[View Brochure \(PDF\)](#) [Shop Now](#)



Krystal Hydrogen System

Home Energy Review



Krystal Light Program

FILED

JUL 18 2005

Missouri Public Service Commission

01

Exhibit No. 14
Case No(s) EO-2005-0329
Date 6-23-05 Rptr HF

Exhibit 14
Case No. EO-2005-0329
In re Proposed Experimental Regul. Plan of KCPCL
Mo. Public Service Comm'n

Never pay another power bill again and fuel your vehicles for free for 30 years



Demo Krystal Planet's Fast Home Energy Review Analyzer

[View Brochure \(PDF\)](#)

[Get More Info](#)

[View Full Catalog \(3 MB\)](#)



12 months of energy efficient lighting...saves an average of \$35 monthly

[View Catalog \(PDF\)](#)

[Shop Now](#)

Green Tag



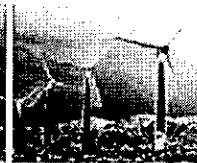
Support the Freedom Plan by Greening up the electricity you use at home.



[Learn More/Shop Now](#)



Home Renewable Systems



Save 50%-100% on energy costs with wind and solar energy systems for your home

[View Brochure \(PDF\)](#) [Shop Now](#)

The Clean Power Revolution



by Troy Helming



How Switching to Wind & Hydrogen can save America \$20 Trillion by 2025

[View PDF Shop Now](#)

Save 20% on Gas* Now Ask Me How...

Install a Fuel Catalyst in your vehicle...save 20% on Gasoline for 5 years!

Average Savings**:

Cars – Save \$26 per Month!

SUVs – Save \$36 per Month!

Motorcycles – Save \$15 per Month!

Diesel savings will vary.

Plus, Lower Emissions by ~25%

(Reduce Greenhouse Gases & pollution)

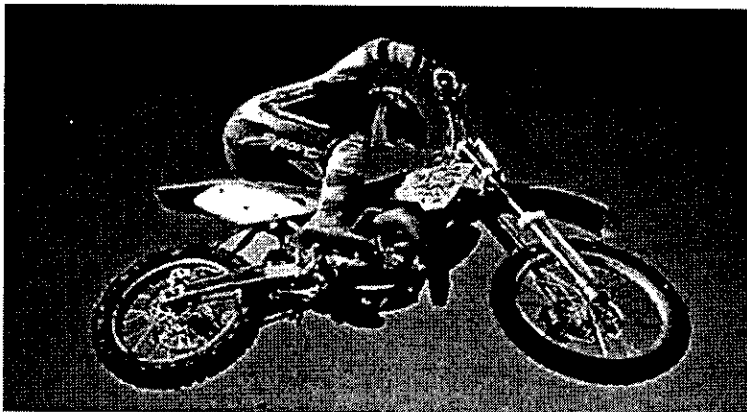
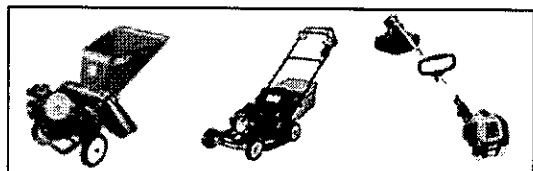


What is a Fuel Catalyst?

Krystal Planet is the exclusive direct marketer of the Fitch Fuel Catalyst, a permanent fuel treatment that improves fuel economy by 12-30%, adds torque (power), and cuts emissions by ~25%. Developed for the military (U.S. Navy buys \$4 Million per year of the product), it has 8 international patents, is EPA certified to not void any engine warranty, certified & tested by 20+ independent labs, and has a 5-year Warranty.



**The U.S. Navy
uses this
catalyst!**



* 10% savings guaranteed in writing.

** Assumes \$2.00/gallon gas, 18,000 miles/year, 18% savings.



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Fuel Catalyst

choosing the right product



Which fuel catalyst works
for your vehicle?

In Line Models*

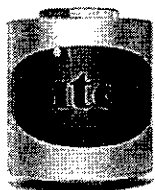
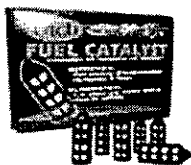
Model	Description	SRP
F100	4 Cylinder, up to 100 HP	\$129.95
F200	6 & 8 Cylinder, up to 5.7 Liter	\$169.95
F300	8 Cylinder, up to 6.8 Liter	\$219.95
F400	Up to 8.6 Liter, up to 400 HP	\$299.95
F500	Up to 14.6 Liter, up to 500 HP	\$399.95

* Installation kits available for In Line Models (but not required).

Drop In Models

Model	Description	SRP
5T	Motorcycles, ATVs, etc	\$49.95
6T	4 or 6 Cylinder engines	\$149.95
8T	8 Cylinder engines (up to 35 gallon tank)	\$199.95
10T	10 Cylinder engines (up to 45 gallons)	\$249.95

how does it work?



Benefits:

- ☐ Works on any vehicle or engine (lawnmowers, cycles, etc.).
- ☐ Lasts 10-15 years, warranty good for 5 years.
- ☐ Save ~\$2,000 to \$4,000* on fuel costs over life of product.
- ☐ Pays for itself in ~6-10 months.
- ☐ 10% savings **Guaranteed** or your money back

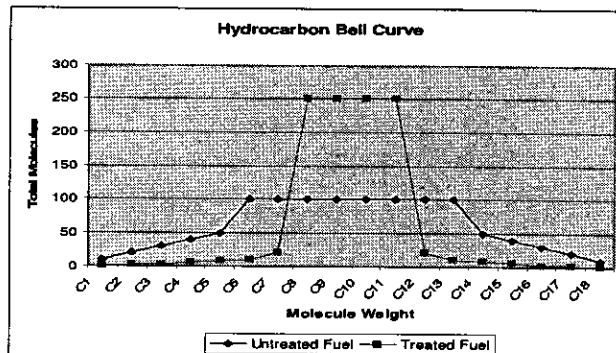


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The average tank of gas has ~1,400 hydrocarbon molecules and has lost over 25% of the energy content it had at the refinery. Small hydrocarbon molecules (<C7) don't combust creating ping & knock. Large molecules (>C13) don't combust, leaving the chamber as waste in the form of exhaust. The catalyst breaks up C13-C18 and helps C1-C7 bond together so the fuel burns more efficiently, cleaner, with fewer emissions.



Fuel Catalyst

Krystal energy saver



HER 100

Fast, easy
solutions to
realize
immediate
energy cost
savings!

3 Products, One
Low Price:

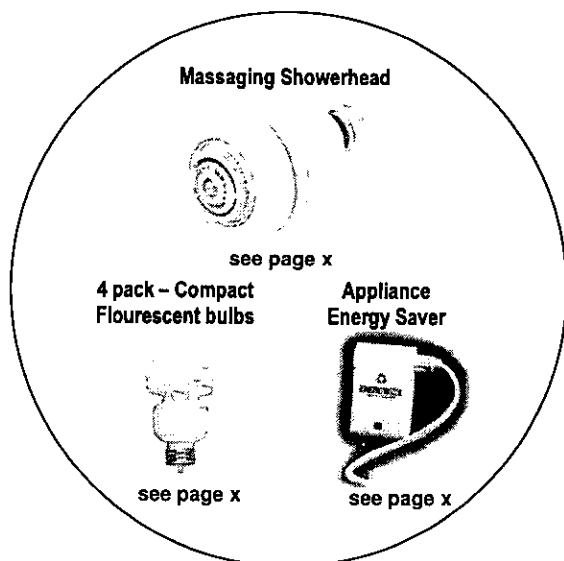
\$75

Average monthly
savings:

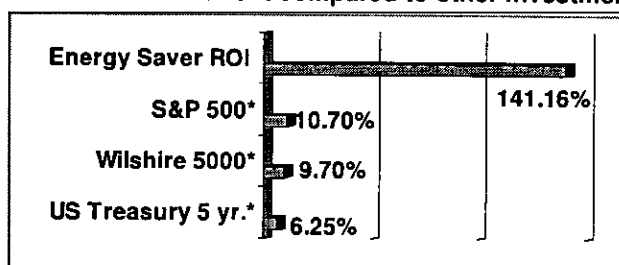
\$15

1st Year Return
on Investment:

141%

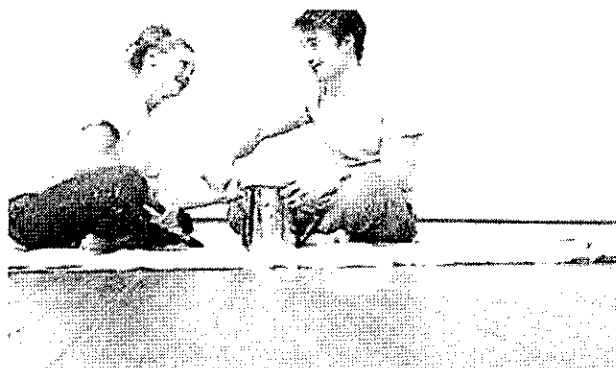


Return on Investment compared to other Investments



* 5 year average yield from 1997 - 2001

Average payback occurs in
only 4 months!



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energy savings
products

instant tankless hot water heater



- Developed by NASA
- Easy to install
- No tank required
- Heats water on demand
- Very precise regulation
- It pays for itself quickly on electricity savings
- Saves space
- Safer than conventional units
- Competitive products will cost from \$500 to over \$1,000
- 15 year manufacturers warranty



Technology

HER 310

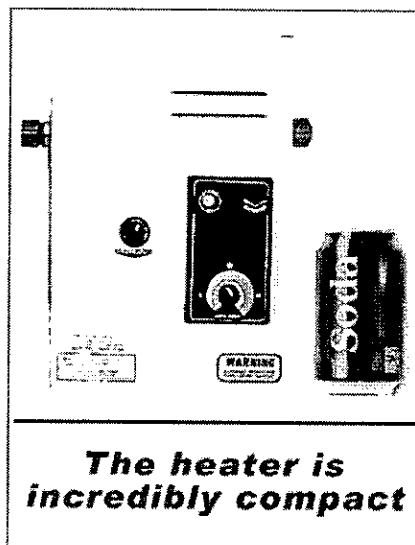
Price: \$299.00

Niagara Industries Tankless Water heaters incorporate new space age technology and feature a faster and more accurate temperature sampling system, a manual resettable thermostat and a new air/water differential analyzing system to prevent dry starts, (which is a key problem for other tankless systems.)

By heating water only as it is needed our Tankless Water Heater eliminates the need for bulky water heaters that heat water continuously. This can reduce hot water costs up to 60% over conventional electric water heaters. The Tankless Water Heater's high efficiency is in part due to its dedicated analog microprocessor that samples input and output temperatures 21 times per second. This power control system analyzes the data and manages power usage for maximum efficiency and temperature stability. At rest, the Tankless Water Heater uses no power at all.

Specifications

Applications	Entire house - 2 baths, dishwasher, washing machine
Max KW at 220V	11.8 KW
Volts	220V
Gallons per minute	2.5
Pipe Fitting	1/2" Standard Pipe
Pressure Requirements	5 PSI-Min./150 PSI-Max
Voltage	220 VAC Std.(208/277 Avail.), max amps at 220V = 54
Elements	Dual Incoloy/Nichrome
Energy Efficiency	Up to 99.5%
Activation	0.4 GPM-on/.3 GPM-off
Indicators	Red-on/Amber-stand by
Warranty	15 years on casing 1 year on components
Protection	Dual Microtemp Thermofuse - Manual Resettable Thermostat



Average estimated monthly savings for our customers:

If you currently use natural gas to heat your water:
\$20

If you currently use electricity to heat your water:
\$30

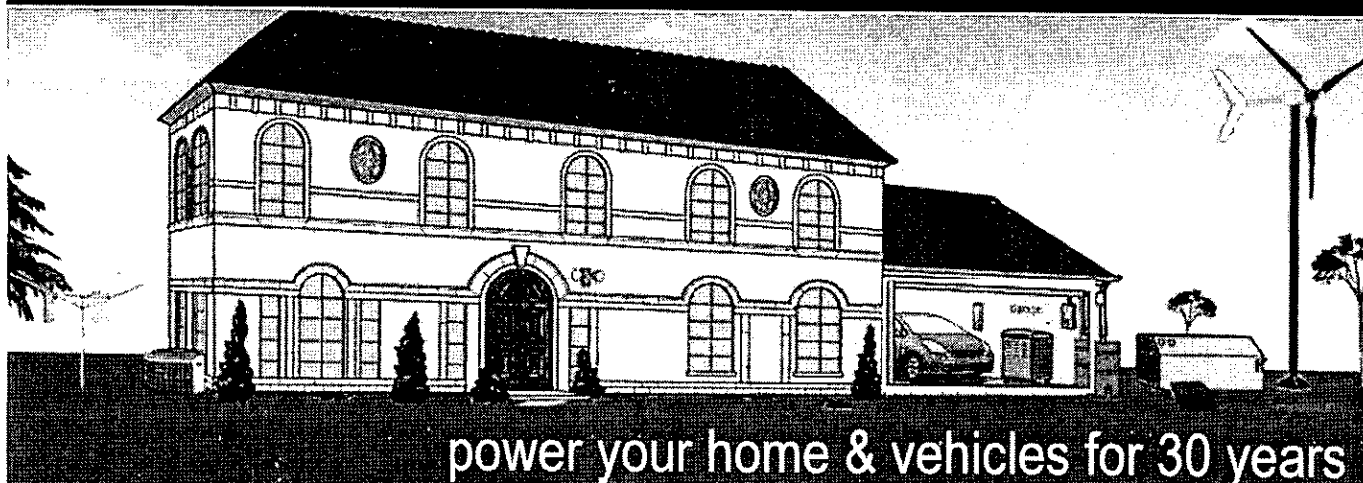


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energy savings products

Only at Krystal Planet...complete hydrogen system



The Krystal Hydrogen SystemSM uses Sunlight and Wind to power your home, and makes hydrogen with the extra energy to 'store' the wind & solar power. Makes enough extra hydrogen to power up to two (2) vehicles (conversion of any gasoline or diesel engine to run on H₂ is an extra charge).

Benefits:

- Never pay another power bill again
- Fuel your vehicles for FREE
- Clean the Air & Water
- Reduce Dependence on Foreign Energy



Energy costs are at record high prices, and will likely continue rising. If you have some money to spend (this system is not cheap), want to be a leader in your community (have 'bragging rights' to be the 1st in your town to power your home and car with renewable hydrogen!), and want to protect your future from rising energy costs, this system is it. **Only 50 systems available in 2005.** Financing available (equity line or unsecured loan).

The \$150,000 Krystal Hydrogen SystemSM includes:

- 5 kW Solar PV array
- Hydrogen Electrolyzer (makes ~1 kg/day of H₂, 2 kW input – enough extra for a fuel cell + up to 2 vehicles)
- 5 kW Fuel Cell + 3600 psi hydrogen storage tank
- Power Control system & inverter, shipping, installation, 5 year warranty
- Note: solar PV system has a 25-year warranty, Electrolyzer has a 50-year warranty
- **OPTION:** 3.2 kW Wind turbine + up to 70' tower added to KHS for \$10,000 plus installation



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Krystal Hydrogen SystemSM

January

Panasonic GenIV EFA Capsules

**Panasonic**

14 Watts (60 watts*)

February

One Piece CFL Floodlight

**TCP**

16 Watts (75 watts*)

March

Eliminates odors!

TCP

23 Watts (100 watts*)

April

Panasonic EFT Daylight Bulbs

**Panasonic**

15 Watts (60 watts*)

May

Panasonic GenIV EFA Capsules

**Panasonic**

19 Watts (75 watts*)

JuneSpringLamp[®] CFL, 4 pack**TCP**

27 Watts (100 watts*)

JulyMini SpringLamp[®] CFL, 4 packSize compares to
size of 60 Watt
Incandescent!**TCP**

23 Watts (100 watts*)

August

Panasonic EFT Daylight Bulbs

**Panasonic**

20 Watts (75 watts*)

September

Panasonic GenIV EFA Capsules

**Panasonic**

23 Watts (100 watts*)

October

GE R30 Dimmable Flood

15 Watts
(60 watts*)**November**3 Way SpringLamp[®]**TCP**15/23/32 Watts
(50/100/150 watts*)**December**

Panasonic EFT Daylight Bulbs



28 Watts (100 watts*)



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12 months of compact fluorescent bulbs!

*Incandescent equivalent