1	STATE OF MISSOURI
2	PUBLIC SERVICE COMMISSION
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6	TRANSCRIPT OF PROCEEDINGS
7	Hearing
8	December 14, 2004 Jefferson City, Missouri
9	Volume 12
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12	In the Matter of the Tariff Filing ) of The Empire District Electric )
13	Company to Implement a General ) Case No. ER-2004-0570 Rate Increase for Retail Electric )
14	Service Provided to Customers in ) Its Missouri Service Area )
15	
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17	KEVIN A. THOMPSON, Presiding, DEPUTY CHIEF REGULATORY LAW JUDGE.
18	STEVE GAW,
19	ROBERT M. CLAYTON, JEFF DAVIS,
20	LINWARD "LIN" APPLING,  COMMISSIONERS.
21	COLLING.
22	
23	REPORTED BY:
24	KELLENE K. FEDDERSEN, CSR, RPR, CCR MIDWEST LITIGATION SERVICES
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- 1 PROCEEDINGS
- JUDGE THOMPSON: Okay. Mr. Coffman, let's
- 3 go back on the record.
- 4 MR. COFFMAN: I'm ready to roll.
- JUDGE THOMPSON: Go for it.
- 6 JAMES H. VANDER WEIDE, being previously sworn, testified
- 7 as follows:
- 8 CROSS-EXAMINATION BY MR. COFFMAN:
- 9 Q. Good morning, Mr. Vander Weide.
- 10 A. Good morning, Mr. Coffman. How are you
- 11 this morning?
- 12 Q. I'm much more alert than when we left last
- 13 night. I'm going to do my best to be brief here, and if
- 14 you can stick to answering the question, that should help
- 15 us along as well.
- 16 A. I'll do my best.
- 17 Q. Would you agree with me that a company's
- 18 overall risk is a factor of both business risk and
- 19 financial risk?
- 20 A. Yes.
- 21 Q. And would you agree with me that business
- 22 risk can be defined as the variability of operating income
- 23 arising from the characteristics of that firm's industry?
- 24 A. Yes.
- Q. Would you agree with me that business risk

- 1 or one source of business risk is sales variability?
- 2 A. Yes.
- 3 Q. Would you agree with me that financial risk
- 4 can be defined as the variability of future income arising
- 5 from a firm's fixed financing costs?
- A. Yes, I would.
- 7 Q. Would you agree with me that one source of
- 8 financial risk is interest payments on debt?
- 9 A. Yes.
- 10 Q. And all things being equal, wouldn't it be
- 11 true that the greater the percentage of fixed charges to a
- 12 total income of a company, the greater the financial risk,
- 13 all things being equal?
- 14 A. Yes.
- 15 Q. And would you agree with me that the yearly
- 16 interest expense on Empire's long-term debt as of the end
- 17 of June 2004 was \$22,539,311?
- 18 A. I don't have that figure in front of me,
- 19 but I believe I did that calculation and --
- 20 MR. COFFMAN: I have a response to a Data
- 21 Request, if I may approach.
- JUDGE THOMPSON: You may.
- 23 BY MR. COFFMAN:
- Q. Can you identify what I've handed you?
- 25 A. Yes. This is Request No. 2002, and it

- 1 shows the interest expenses as of June 3, 2004.
- 2 Q. And would that number be \$22,539,311?
- 3 A. There are a lot of numbers on this page,
- 4 and I'm not seeing where it's summarized anywhere.
- 5 Q. I would direct you to the first part of the
- 6 spreadsheet there and the eighth column under yearly
- 7 interest expense.
- 8 A. Okay. Yes, I see that.
- 9 Q. Is that number correct?
- 10 A. Yes, it is.
- 11 Q. Is it correct that you calculated the
- 12 weighted average cost of capital for your electric group
- 13 to be 7.71 percent?
- 14 A. Let me just check that out to be sure.
- 15 Q. I found that on your direct testimony,
- 16 page 51.
- 17 A. Yes, that's correct.
- 18 Q. And you did the same calculation for an LDC
- 19 natural gas proxy group and got a number of 8.08 percent?
- 20 A. Yes.
- 21 Q. And the difference between those two,
- 22 between your electric and your LDC group, was what,
- 23 37 basis points?
- A. That's correct.
- Q. Okay. And I thought I heard you testify

- 1 yesterday that even though there was a 37 basis point
- 2 difference between the gas and electric groups, that that
- 3 didn't suggest to you that the LDC companies were more
- 4 risky than electric companies?
- 5 A. No, because I presented direct risk data
- 6 for the LDCs that showed that, in fact, the LDCs were less
- 7 risky than Empire and also less risky than the electric
- 8 companies.
- 9 Q. And -- but you still think that these proxy
- 10 groups are of some validity even though they -- the
- 11 numbers don't bear that out?
- 12 A. I don't think there's any doubt that they
- 13 have validity, because there's -- the bond ratings for the
- 14 LDCs were averaged an A, whereas the bond ratings for the
- 15 electric companies averaged BBB+, and for Empire was BBB.
- 16 And the business risk profiles were also safer for the
- 17 natural gas companies, and the ValueLine safety ranks were
- 18 -- indicated greater safety for the LDCs.
- 19 Q. Okay. Now, were you here yesterday
- 20 where -- when we had a discussion about Dr. Murry's
- 21 criticism of Mr. Murray's inclusion of one utility that
- 22 was, I guess, not investment grade and facing some
- 23 financial troubles?
- A. Yes, I was.
- 25 Q. And was DPL at least one of the companies

- 1 that was being used as --
- 2 A. I don't recall the exact company. I was
- 3 here, but I don't recall the company that it was.
- 4 Q. Is DPL one of the companies included in
- 5 your electric proxy group?
- A. Yes, it is.
- 7 Q. And do you see any problem with including
- 8 DPL in your electric proxy group?
- 9 A. If that were the only company, there would
- 10 be a big problem. But as I mentioned yesterday, what I do
- 11 is compare the average for the entire group because I'm
- 12 going to be looking at the cost of equity for the entire
- 13 group. And the average bond rating and the average risk,
- 14 business risk profile and the average ValueLine safety
- 15 rank for the electric proxy group were all safer than for
- 16 Empire.
- 17 Q. When you calculated the weighted average
- 18 cost of capital for both your proxy groups, you used a
- 19 hybrid capital structure which consisted of a market value
- 20 of common equity and a book value of preferred stock and
- 21 long-term debt, correct?
- 22 A. I wouldn't call it a hybrid capital
- 23 structure. It's very common when one is measuring a
- 24 market value capital structure to use the book value of
- 25 debt as an approximation to the market value of debt,

- 1 because the two are often very close. And it's more
- 2 difficult to measure the market value of debt when there
- 3 are a lot of issues outstanding. So I would call that a
- 4 market value capital structure, not a hybrid capital
- 5 structure.
- 6 Q. So if I didn't use the label that you
- 7 disagree with, you would still agree that what you did was
- 8 use a market value of common equity and a book value of
- 9 preferred stock and long-term debt?
- 10 A. That's technically what I did, but the book
- 11 value of debt is a close approximation to the market value
- 12 of debt, and so as is very common in finance, that's how
- 13 the market value capital structure is measured. So I
- 14 would view that as a market value capital structure.
- 15 Q. And would you agree with me weighted
- 16 average cost of capital that you used was calculated using
- 17 after-tax market cost rates for preferred stock and
- 18 long-term debt?
- 19 A. Yes. Again, that's -- that's generally how
- 20 it's done.
- 21 Q. Is it correct that the average weighted
- 22 cost of capital for your -- for both of your proxy groups
- 23 when you blended the electric and LDC groups together was
- 24 7.9 percent?
- 25 A. Yes.

- 1 Q. And just so we're clear, this percentage is
- 2 after-tax market cost rates and what you call a market
- 3 capital structure consisting of market value of common
- 4 equity and book value of preferred stock and long-term
- 5 debt.?
- 6 A. I'm going to say yes, with the same caveat
- 7 of my prior answer, that the book value of debt is a very
- 8 close approximation to the market value of debt, and
- 9 hence, it also represents the market value of debt.
- 10 Q. Isn't it correct that during your
- 11 deposition that you were not -- you were not able to point
- 12 to any journal articles that recommended the use of this
- 13 method for determining the cost of capital in a regulated
- 14 arena?
- 15 A. I don't think I would characterize that at
- 16 all, what I -- that way at all.
- 17 Q. At your deposition, sir?
- 18 A. At my deposition I wouldn't characterize it
- 19 that way. What I --
- 20 Q. Could I direct you to your deposition,
- 21 please?
- 22 A. Could I say what I believe I said?
- 23 Q. I just would like an answer to my question,
- 24 whether at your deposition, sir, you were able to identify
- 25 any journal articles or support for the use of your method

- 1 in the regulated arena. I understand you have support in
- 2 other areas, but in a regulated --
- 3 A. There wouldn't be any in the regulated
- 4 arena because there aren't journal articles that
- 5 specify -- I don't know of any journal articles that talk
- 6 specifically about the regulated arena, because the same
- 7 principles apply in the regulated and the unregulated
- 8 arena. That's how the cost of capital is defined for all
- 9 publicly traded companies. So there wouldn't be journal
- 10 articles.
- 11 Q. And I understand in your professional
- 12 judgment -- correct me if I'm wrong -- that you believe
- 13 that this new method is really what is necessary in order
- 14 to come up with a number that would allow a company to
- 15 attract capital in the capital market?
- 16 A. Again, I wouldn't characterize it as a new
- 17 method. This is the method that is always used to
- 18 calculate the cost of capital for publicly traded
- 19 companies.
- 20 O. But isn't it correct that in all the cases
- 21 that you've done over 30-plus years of making return on
- 22 equity recommendations, it wasn't until April of 2004 that
- 23 you ever used this methodology in a public utility rate
- 24 case?
- 25 A. It's new in public -- for me in public

- 1 utility rate cases. I have used it in telecommunications
- 2 cases, which some people call public utilities, although
- 3 it's debatable, but they are regulated since 1996.
- Q. But as far as a rate -- cost of service,
- 5 rate of return rate case, you --
- A. I've used it --
- 7 Q. -- did not use it until April 2004?
- 8 A. I've used it for telephone companies since
- 9 1996 --
- 10 Q. And in answer to --
- 11 A. -- in regulated cases.
- 12 Q. But in answer to my question, had you ever
- 13 used it in a non-telephone rate case prior to April 2004?
- 14 A. No.
- 15 Q. Thank you. Would it be correct to say that
- 16 you developed your return on equity recommendation for
- 17 Empire by adjusting your proxy groups upward by 60 basis
- 18 points in order to, in your words, reflect the higher
- 19 leverage in Empire's capital structure?
- 20 A. Yes.
- 21 Q. And just so I'm clear, in all the cases
- 22 that you testified in electric or natural gas rate cases
- 23 prior to April of 2004, you had never taken this final
- 24 leverage adjustment step in your cost of capital analysis;
- 25 is that correct?

- 1 A. That's correct. And it has nothing to do
- 2 with whether this is the right method to use right now.
- 3 MR. COFFMAN: Permission to approach?
- JUDGE THOMPSON: You may.
- 5 BY MR. COFFMAN:
- 6 Q. Can you identify what I handed you, sir?
- 7 A. Yes. You handed me my direct testimony in
- 8 Docket No. 99-0534 before the Illinois Commerce Commission
- 9 in a case involving Mid-American Energy Company.
- 10 Q. Would you please read your testimony from
- 11 page 3 of that document, lines 50 to 55. Would you read
- 12 it into the record, please.
- 13 A. Yes. The question is, What is the purpose
- 14 of your testimony? And the answer is, I've been asked to
- 15 make an independent appraisal of the cost of equity
- 16 capital for the natural gas distribution operations of
- 17 Mid-American Energy Company, paren, Mid-American, and to
- 18 recommend a rate of return on equity that is fair, that
- 19 allows Mid-American to attract capital on reasonable terms
- 20 and that maintains the firm's financial integrity.
- 21 Q. Okay. And would you agree with me that
- 22 that is almost identical to the purpose of your testimony
- 23 as stated in your direct testimony filed in this case in
- 24 April of 2004?
- 25 A. I will agree that the words are pretty much

- 1 the same, and the way that I would explain that is that --
- Q. Well, sir, you will have an opportunity to
- 3 explain your answer on redirect.
- 4 A. All right. That will be fine.
- 5 Q. Your --
- 6 A. Then the answer is yes.
- 7 MR. COFFMAN: Thank you. Permission to
- 8 approach again?
- JUDGE THOMPSON: You may.
- 10 BY MR. COFFMAN:
- 11 Q. Would you identify the document I've just
- 12 handed you now?
- 13 A. Yes. You've handed me my direct testimony
- 14 before the Florida Public Service Commission in Docket
- 15 No. 000824-EI, filed September 14, 2001, in a case
- 16 involving Florida Power Corporation's earnings.
- 17 Q. And would you please read into the record
- 18 your question and answer on page 4 of that document,
- 19 lines 2 through 7.
- 20 A. What is the purpose of your testimony?
- I have been asked by Florida Power
- 22 Corporation, Florida Power, to prepare an independent
- 23 appraisal of Florida Power's cost of equity and to
- 24 recommend a rate of return on equity that is fair, that
- 25 allows Florida Power to attract capital on reasonable

- 1 terms, and that allows Florida Power to maintain its
- 2 financial integrity.
- 3 Q. Thank you. Would you agree with me that
- 4 with respect to ratemaking for regulated utilities, that
- 5 it is universal practice to calculate the utility's
- 6 weighted average cost of capital using book value weights
- 7 for debt, equity an-- preferred equity and common equity,
- 8 along with embedded cost rates for debt, preferred equity
- 9 and market cost rates for common equity?
- 10 A. Yes.
- 11 Q. Just a second. With regard to this aspect
- 12 of you using a new method of calculating return on equity
- 13 since April of this year, I believe that in your
- 14 deposition, you stated that in a sense your assignment has
- 15 changed since this time. Would that be a fair summary of
- 16 your --
- 17 A. Yes, it would.
- 18 Q. -- deposition testimony?
- 19 And would it be a fair summary of your
- 20 deposition testimony that only recently were you actually
- 21 tasked with recommending a rate of return that would truly
- 22 allow your clients to attract capital in the marketplace?
- 23 A. Yes.
- Q. And I'm going back to -- I want to go back
- 25 to, I guess, my line of questions and make sure I'm clear.

- 1 We identified the long-term debt for Empire as of June 30,
- 2 2004. Would you agree with me that regardless of how you
- 3 measure Empire's capital structure either using book
- 4 values or market values, that its yearly interest expense
- 5 on long-term debt as of that fixed date would be the same
- 6 regardless?
- 7 A. Yes.
- 8 MR. COFFMAN: I think I've asked enough
- 9 questions. Thank you.
- 10 JUDGE THOMPSON: Thank you, Mr. Coffman.
- 11 We're ready for questions from the Bench. Commissioner
- 12 Clayton?
- 13 COMMISSIONER CLAYTON: No questions.
- JUDGE THOMPSON: Commissioner Appling?
- 15 COMMISSIONER APPLING: No questions.
- JUDGE THOMPSON: The other three
- 17 Commissioners are upstairs preparing for the
- 18 Commissioners' agenda meeting. What I'm going to do is
- 19 allow you to sit down now and we'll move on to the next
- 20 witness. And then when the other Commissioners come back,
- 21 we'll allow them to ask their questions, if any, and then
- 22 we'll do recross and redirect at that time. Why don't you
- 23 go ahead and step down, sir.
- 24 And who's our next witness, Mr. Swearengen?
- MR. SWEARENGEN: Bill Gipson.

- 1 JUDGE THOMPSON: Very good.
- 2 (Witness sworn.)
- JUDGE THOMPSON: Do you understand if you
- 4 were to give false testimony in this proceeding, you could
- 5 be prosecuted for the crime of perjury?
- THE WITNESS: Yes, I do.
- JUDGE THOMPSON: Please take your seat.
- 8 Spell your last name for the reporter. I know
- 9 Mr. Swearengen's going to ask you to state your name, so I
- 10 won't do that.
- 11 THE WITNESS: It's Gipson, G-i-p-s-o-n.
- JUDGE THOMPSON: You may inquire.
- MR. SWEARENGEN: Thank you, Judge.
- 14 BILL GIPSON testified as follows:
- 15 DIRECT EXAMINATION BY MR. SWEARENGEN:
- 16 Q. Would you state your name for the record,
- 17 please.
- 18 A. It's Bill Gipson, G-I-P-S-O-N.
- 19 Q. And by whom are you employed and in what
- 20 capacity?
- 21 A. The Empire District Electric Company,
- 22 Joplin, Missouri. I'm the president and CEO.
- 23 Q. And am I correct in understanding that you
- 24 have caused to be prepared for purposes of this case
- 25 certain direct and surrebuttal testimony in question and

- 1 answer form?
- 2 A. I have.
- 3 Q. And do you have a copy of that testimony
- 4 with you this morning?
- 5 A. I do.
- 6 Q. Are there any changes that you need to make
- 7 with respect to your direct testimony?
- 8 A. There are not.
- 9 Q. How about your surrebuttal testimony, are
- 10 there any changes or corrections you need to make with
- 11 respect to that testimony?
- 12 A. There are not.
- 13 Q. If I asked you the questions contained in
- 14 those two pieces of testimony, would your answers this
- morning be the same?
- 16 A. Yes, they would.
- 17 Q. And would they be true and correct to the
- 18 best of your knowledge, information and belief?
- 19 A. Yes, they would.
- MR. SWEARENGEN: With that, your Honor, I
- 21 would offer into evidence Mr. Gipson's direct testimony,
- 22 which I believe is Exhibit 1, his surrebuttal, which I
- 23 believe is Exhibit 2, and tender the witness. Thank you.
- JUDGE THOMPSON: Any objections to the
- 25 receipt of Exhibits 1 or 2?

- 1 MR. KRUEGER: No objection.
- JUDGE THOMPSON: Hearing none, the same are
- 3 received and made a part of the record of this proceeding.
- 4 (EXHIBIT NOS. 1 AND 2 WERE RECEIVED INTO
- 5 EVIDENCE.)
- 6 JUDGE THOMPSON: Mr. Conrad, do you have
- 7 any cross?
- 8 MR. CONRAD: I do not. Thank you, sir.
- 9 JUDGE THOMPSON: Mr. Krueger?
- 10 MR. KRUEGER: Thank you, your Honor.
- 11 CROSS-EXAMINATION BY MR. KRUEGER:
- 12 Q. Good morning, Mr. Gipson.
- 13 A. Good morning, Mr. Krueger.
- 14 Q. Does Empire have a written dividend policy?
- 15 A. No, sir, we do not.
- 16 Q. Has Empire ever done any internal analysis
- 17 to determine a reasonable dividend payout ratio in light
- 18 of Empire's need for future capital improvements?
- 19 A. Ever, was that your question?
- 20 O. Yes.
- 21 A. To my knowledge, since I've been the
- 22 president and CEO -- well, since I've been the president
- 23 and CEO, the answer is no. I can't speak to ever.
- Q. And when did you become president and CEO?
- 25 A. On May 1st, 2002.

- 1 Q. But you have no knowledge of any such
- 2 analysis prior to that either?
- 3 A. I do not.
- 4 Q. Okay. Do you believe that Empire's recent
- 5 high dividend payout ratio back to 2001 was a consequence
- 6 of wildly fluctuating natural gas prices?
- 7 A. I believe that was a contributing factor.
- 8 Q. And do you think that the failed merger
- 9 with Aquila was also a factor?
- 10 A. It was a factor in 2001.
- 11 Q. Do you see this problem associated with
- 12 fluctuating natural gas prices as a short-term problem?
- 13 A. I do.
- 14 Q. But the high dividend payout ratio goes
- 15 back for many years, back to about 1992, does it?
- 16 A. I know the dividend has been constant since
- 17 1992. I'd have to look at the data to see what the payout
- 18 ratio was in those earlier years. But certainly since the
- 19 deregulation of the wholesale market for electricity and
- 20 the impact of natural gas on purchased power prices that
- 21 came along with that, there has been some difficulty in
- 22 obtaining earnings sufficient to support the dividend.
- 23 Q. Did Empire face the natural gas volatility
- 24 during the years '92 to 2000 that it did in recent years?
- 25 A. Not to the extent we did in recent -- we

- 1 have in recent years because of the fact that I just
- 2 stated, and the commercial operation of the combined cycle
- 3 facility in June of 2001 dramatically increased our usage
- 4 of natural gas.
- 5 Q. Do you believe that Empire's stock is a
- 6 surrogate for an income-related stock?
- 7 A. I believe I stated that in the deposition.
- 8 Q. And that's your position today?
- 9 A. It is.
- 10 Q. And do you believe that because it is a
- 11 surrogate for an income-related stock, a cut in the
- 12 dividend would cause Empire's cost of common equity to go
- 13 up?
- 14 A. I believe I testified to that in
- 15 deposition, and that's my position, yes.
- Q. When you indicated that it was a surrogate
- 17 for an income-related stock, did you mean that investors
- 18 almost see Empire's stock as a debt-like security and
- 19 wouldn't expected dividend to be cut, much as a coupon is
- 20 not cut with a debt?
- 21 A. No, I didn't intend that, Mr. Krueger.
- 22 Q. Okay. And in what sense then would it be a
- 23 surrogate?
- 24 A. I think that utility stocks are generally
- 25 viewed in the marketplace as income-related stocks versus

- 1 growth-related stocks. I think one of our expert
- 2 witnesses drew the distinction to a company like Empire or
- 3 Kansas City Power & Light to Microsoft. Microsoft for a
- 4 number of years in its beginning was a growth-related
- 5 stock and only recently began to pay a dividend to its
- 6 shareholders.
- 7 Q. Do you think that is more true for Empire
- 8 than for other utility stocks?
- 9 A. I don't know that I could characterize it
- 10 as more true for Empire than other utility stocks.
- 11 Q. Has Empire ever done any studies to
- 12 evaluate the impact that a reduction in Empire's dividend
- would have on its cost of common equity?
- 14 A. No.
- 15 Q. Has Empire ever considered hiring a
- 16 corporate consultant to evaluate Empire's current dividend
- 17 payment practice?
- 18 A. No.
- 19 Q. Has Empire ever done any studies to
- 20 evaluate the impact on Empire's current dividend that
- 21 Empire's -- excuse me -- that Empire's current dividend
- 22 policy has on its cost of capital?
- 23 A. Before I answer that question, I think the
- 24 previous two questions you said -- you used the word ever
- 25 again.

- 1 Q. Okay.
- 2 A. Is that --
- 3 Q. I did. And would you like to clarify that?
- 4 A. I would.
- 5 Q. To your recollection?
- 6 A. To my recollection, or at least since I've
- 7 been the president and the CEO, the answer to those
- 8 questions is no.
- 9 Q. Okay.
- 10 A. Now, would you repeat the last question,
- 11 please?
- 12 Q. All right. Sure. Has Empire ever done any
- 13 studies to evaluate the impact on Empire's current
- 14 dividend -- that Empire's current dividend policy has on
- 15 its cost of capital?
- 16 A. I'm sorry. I didn't follow your question.
- 17 Please try again.
- 18 Q. Has Empire ever done any studies to
- 19 evaluate the impact that its dividend payout ratio has on
- 20 its cost of capital?
- 21 A. No, not since I've been president and CEO.
- O. No studies?
- A. No studies.
- Q. Has Empire ever made any attempt to
- 25 forecast the rate at which electricity will grow, which

- 1 your electricity sales will grow in the future?
- 2 A. Absolutely.
- 3 Q. And what are the results of the most recent
- 4 study?
- 5 A. We are projecting customer growth at about
- 6 1.6 percent annualized, and I believe that's about where
- 7 we are 12 months ended. We also take a look at the
- 8 organic growth in the existing customer base. And when
- 9 you mold those or blend those two factors together, you
- 10 end up with about a 2.4, 2.5 percent growth in kilowatt
- 11 hour sales and demand.
- 12 Q. And that's your current estimate?
- 13 A. That is our current estimate, yes, sir.
- 14 Q. For how far into the future does that --
- 15 A. We usually forecast for about a five-year
- 16 period going forward.
- 17 MR. KRUEGER: Okay. Thank you. That's all
- 18 the questions I have.
- 19 JUDGE THOMPSON: Thank you, Mr. Krueger.
- 20 Mr. Coffman?
- MR. COFFMAN: Mr. Krueger asked all the
- 22 questions I would have asked. Thank you.
- JUDGE THOMPSON: Questions from the Bench,
- 24 Commissioner Clayton?
- 25 COMMISSIONER CLAYTON: I don't think I have

- 1 any questions.
- JUDGE THOMPSON: Commissioner Appling?
- 3 OUESTIONS BY COMMISSIONER APPLING:
- 4 Q. Good morning, Mr. Gipson.
- 5 A. Good morning, Commissioner.
- 6 Q. Help me out a little bit, if you will. Do
- 7 you-all have any plans in the future to look outside of
- 8 gas-fired utility or gas/electric production?
- 9 A. Yes. The answer to that question is yes.
- 10 We believe that our resource mix needs to be balanced
- 11 between coal, natural gas-fired and renewable resources.
- 12 We have been working earnestly to identify different coal
- 13 projects in which we might participate, and also looking
- 14 at self-build options. A self-build option for a company
- our size may be a difficult process, so we've been
- 16 concentrating more on the joint opportunities.
- 17 With respect to the renewables portion of
- 18 our portfolio, I'd draw your attention to a press release
- 19 we issued yesterday announcing a wind energy contract
- 20 between Empire and PPM Energy that will begin the first
- 21 part of 2006 or the latter part of 2005. That will
- 22 account for about 10 percent of our energy needs that will
- 23 be produced by wind energy. We think there's some
- 24 tremendous benefits in doing that, not only from an
- 25 environmental standpoint, but certainly from an economical

- 1 standpoint.
- 2 Q. I'm just curious because no one seemed to
- 3 know where gas is going to go to, and I'm pretty sure it's
- 4 not going to go down very quickly. So it would seem to me
- 5 that you're all kind of heavily dependent on gas at the
- 6 present time.
- 7 A. We are dependent on gas for a larger
- 8 portion of our energy mix than most of the other utilities
- 9 in the state. I don't know that it's a lot different than
- 10 some other utilities across the country that are in a
- 11 similar situation that Empire has been in.
- 12 If you take a look at -- at the dependence
- 13 on natural gas, that really came about -- or energy prices
- 14 that are influenced by natural gas, that really came
- 15 about, as I mentioned in -- in Mr. Krueger's cross, that
- 16 with the advent of deregulation in the wholesale price of
- 17 energy where the energy became not a cost-based --
- 18 cost-based cost but a market-based cost for the company.
- 19 And the construction of the combined cycle
- 20 facility in 2001, that is really what has driven up our
- 21 dependency on natural gas. The combined cycle facility
- 22 that we built for commercial operation in 2001 was built
- 23 at a time when natural gas prices were in the \$2 range.
- 24 And when you combine cost of the fuel and the capital
- 25 cost, the O&M cost as associated with that kind of

- 1 resource versus a coal-fired resource at that time, the --
- 2 and with the projections that virtually everyone was
- 3 making with respect to the price of natural gas, that was
- 4 the lowest cost resource.
- 5 The natural gas market has changed
- 6 significantly since the time that that particular resource
- 7 came online, much in advance of what all of the experts
- 8 were predicting. That's where we find ourselves today.
- 9 COMMISSIONER APPLING: Thank you very much,
- 10 sir.
- 11 JUDGE THOMPSON: Commissioner Clayton?
- 12 OUESTIONS BY COMMISSIONER CLAYTON:
- 13 Q. Mr. Gipson, I just want to ask a couple of
- 14 questions to follow up with Commissioner Appling as well
- 15 as a refresher from our meeting when you came to visit the
- 16 Commission about a year ago when I first was appointed.
- 17 Do you remember coming up?
- 18 A. I do. You asked me if I was a lobbyist or
- 19 an attorney.
- 20 Q. I remember. I remember that day, and I
- 21 wasn't aware of who you were, and you did come in and I
- 22 was, like, well, are you the regulatory affairs guy, and
- 23 you casually said, well, no, I'm the CEO. So I will
- 24 apologize on the record for that misstep on my part and
- 25 insult.

- 1 But I wanted to ask you again -- I'm glad
- 2 that you remember that, by the way.
- 3 A. It's something I'll not forget.
- Q. Okay. I wanted to ask, you've been with
- 5 the company for many years?
- 6 A. I have.
- 7 Q. How long have you been CEO?
- 8 A. Since May 2002.
- 9 Q. 2002. And you were in senior management, I
- 10 assume, before that. How long had you been in senior
- 11 management?
- 12 A. I was in senior management beginning in the
- 13 spring of 1997.
- Q. What is the percentage of fuel, of natural
- 15 gas that is part of the fuel mix that Empire uses?
- 16 A. If you separate fuel from purchased power?
- 17 Q. Why don't we start with fuel and then go to
- 18 purchased power.
- 19 A. I can't identify the -- without some
- 20 background in front of me the exact number.
- Q. Well, you can es-- you don't have to give
- 22 me an exact number, just an estimate.
- 23 A. I think if I take a look at the energy that
- 24 is delivered through our system, the combination of
- 25 natural gas-fired energy and the energy that we buy

- through non-contract purchased power, is about 30 percent.
- 2 Q. So 30 percent is from natural gas?
- 3 A. Natural gas and purchased power that is not
- 4 contracted, previously contracted.
- 5 Q. And the remaining 70 percent, from what
- 6 source would it come?
- 7 A. Coal.
- 8 Q. Entirely coal?
- 9 A. Now, there's a little bit of hydro. We own
- 10 a small hydro facility, but it's less than 1 percent.
- 11 Q. How does this fuel mix compare in the
- 12 industry?
- 13 A. You know, I think if you take a look at the
- 14 industry, it would kind of depend on what part of the
- 15 country.
- 16 Q. Well, why don't we start with Missouri, and
- 17 then you can talk about the region, because I'm sure those
- 18 would be different the further south that you get.
- 19 A. With Missouri I believe it's pretty similar
- 20 with the kind of resource mix that you have at Aquila for
- 21 its Missouri-based operations. I believe it is
- 22 substantially more gas-fired energy or purchased power
- 23 than, say, a Kansas City Power & Light or an AmerenUE.
- 24 As you move into parts of the country where
- 25 there might be more ready access to natural gas-fired

- 1 resources, say in Oklahoma or Texas, I think that
- 2 percentage of natural gas-fired resources is pretty
- 3 similar to some other utilities that you might find in
- 4 that part of the region.
- 5 Q. Okay. It is Empire's desire to move away
- 6 from this heavy percentage of natural gas?
- 7 A. We are intent upon exercising that.
- 8 Q. How do you intend on making that change,
- 9 and are there impediments that stand in the way of making
- 10 the change?
- 11 A. As I referred to Commissioner Appling,
- 12 yesterday we executed an agreement for about 10 percent of
- 13 our -- or we announced the execution of an agreement for
- 14 about 10 percent of our energy to be derived from wind
- 15 energy. That's a first step. The next step is to
- 16 identify either a coal-fired resource, either from a
- 17 purchased power perspective or an ownership perspective in
- 18 a -- in either an existing or new facility. We have a
- 19 number of companies that we've been dealing with over the
- 20 past couple of years on that issue.
- 21 The issue for us is the expiration of a
- 22 purchased power arrangement that we have today with
- 23 Western Resources for about 160 megawatts of coal-fired
- 24 capacity and energy out of their Jeffrey facility. That
- 25 expires in May of 2010. I'll tell you we've had some

- 1 conversations with Western about renewing that contract.
- 2 Those discussions have not come to fruition at this
- 3 juncture. That is one angle.
- We've spent considerable time with
- 5 companies like City Utilities in Springfield, Tenaska,
- 6 Western Resources, Kansas City Power & Light, Aquilla.
- 7 Q. Does Empire have any -- what impediments
- 8 would stand in the way of Empire?
- 9 A. Well, certainly one of the impediments that
- 10 stands in the way is the financial health of the company
- 11 and really bringing about stability in the financial
- 12 health of the company with respect to earnings. And I
- 13 think that's one of the important issues that the
- 14 Commission will decide in this case.
- 15 I don't think that it's prudent -- I don't
- 16 think that capital markets would look favorably upon a
- 17 utility that got healthy just in advance of the commercial
- 18 operation of that next coal-fired resource. I think we
- 19 need to demonstrate a longer-term stability in the
- 20 financial health of the company.
- 21 That's one of the important aspects of this
- 22 case. I think the other thing that the financial markets
- 23 are going to look to is the Commission's reaction to that
- 24 kind of resource. A lot of effort has been expended thus
- 25 far in terms of educating the General Assembly about the

- 1 need to take a look at these projects in advance of their
- 2 commercial operation or construction and give the
- 3 Commission an opportunity to look at all aspects of that
- 4 decision to determine a number of factors.
- 5 But I think the most important factor for
- 6 the Commission to determine is whether that's a prudent
- 7 decision on behalf of the company for its -- not only for
- 8 its consumers and shareholders, but the state as well.
- 9 Q. That would be for just construction or for
- 10 all power arrangements?
- 11 A. I think the most important issue is
- 12 construction.
- 13 Q. What size of -- how many megawatt size of
- 14 plant would you be considering with such -- if such
- 15 legislation were passed?
- 16 A. I think the way that we have tried to look
- 17 at it, Commissioner, is not so much in terms of the size
- 18 as defined by megawatts but the size in terms of the
- 19 dollar impact. And for us, something that would
- 20 approach -- you know, our market cap today is about 500
- 21 million. If we take a look at building a -- let's say
- 22 150 megawatts of coal-fired resource that -- I'll make the
- 23 math easy for myself, at \$2,000 a KW, we're talking about
- 24 issuing -- you know, if we stay at the 50/50 level,
- 25 issuing on the order of 150 million in common stock and

- 1 150 million in debt.
- 2 I'm not sure that that would be of the size
- 3 that would require that kind of determination up front,
- 4 but once you get past that, you know, that \$200 million
- 5 mark, 2 or \$300 million mark, I think it's something
- 6 that -- for our company would be something that the
- 7 capital market would look for.
- 8 Q. What is your eventual goal of your optimal
- 9 mix of power?
- 10 A. I think that we -- that would depend on the
- 11 price of natural gas, frankly, but we would seek to try to
- 12 lower our exposure to natural gas as an overall percentage
- 13 to something less than 20 percent or so.
- 14 Q. 20 percent. How much of your generation is
- 15 now -- how much generation do you generate? How much is
- 16 actually your own generation?
- 17 A. Well, we have sufficient capacity to
- 18 generate all of our -- all of our needs. Many of those
- 19 facilities are built as peaking, peaking plants, and
- 20 generally are natural gas or oil-fired. But those are
- 21 facilities that don't run but a few hours a year. We have
- 22 sufficient capacity, as I said, to meet all of our needs
- 23 plus the required capacity excess that's required by the
- 24 southwest power pool. Did that answer your question?
- 25 Q. I think it did. Thank you. Sorry about

- 1 the crack about the lobbyist bit.
- 2 A. I didn't --
- 3 Q. I hope you can get through that since
- 4 you're not going to forget.
- 5 A. I didn't know whether to be insulted
- 6 because you called me a lobbyist or an attorney.
- 7 COMMISSIONER CLAYTON: I'll forgive you for
- 8 that one.
- 9 COMMISSIONER APPLING: I think he's coming
- 10 back pretty good.
- 11 FURTHER QUESTIONS BY COMMISSIONER APPLING:
- 12 Q. Let me just while you're here -- and we're
- 13 going to go upstairs for our agenda meeting, but let me
- 14 just confirm a couple of points with you, if you wouldn't
- 15 mind.
- In your direct testimony in April -- and
- 17 I'm sure this is still correct, but correct me if I'm
- 18 wrong -- you said you needed \$38.3 million more, which is
- 19 close to 15 percent. And you said that the company needed
- 20 the money to pay for two 50-megawatt peaking generation
- 21 units. Is that still correct?
- 22 A. That's correct.
- 23 Q. Infrastructure repair and related --
- 24 related to tornado damage, still correct?
- 25 A. That's correct.

- 1 Q. And higher natural gas price, which I --
- 2 that's still correct. I think the company asked for
- 3 11.65, Empire witness Murry chose 12, and Mr. Vander Weide
- 4 chose 11.3, and I think we settled -- you agreed that you
- 5 would ask for 11.3 percent. Is that still correct?
- 6 A. Ask that part of your question again.
- 7 Q. Your ROE, it was -- you recommended
- 8 11.65, I believe?
- 9 A. Yes.
- 10 Q. Murry chose 12?
- 11 A. Yes.
- 12 Q. And Mr. Vander Weide chose 11.3, I believe
- 13 it was?
- 14 A. Yes.
- 15 Q. And you also mentioned that the Commission
- 16 should provide an interim energy charge?
- 17 A. Yes.
- 18 Q. You still stick to that?
- 19 A. Yes.
- Q. Okay. I just wanted to make sure that
- 21 before you left here that you and I looked at each other,
- 22 and that's exactly what you're still holding to. Thank
- 23 you very much.
- 24 A. Thank you.
- 25 COMMISSIONER APPLING: Appreciate your

- 1 time.
- JUDGE THOMPSON: Thank you, Commissioner.
- 3 As we did with Mr. Vander Weide, we will allow Mr. Gipson
- 4 to step down, and when the agenda meeting is over, we will
- 5 take up additional questions from the Bench, recross and
- 6 redirect at that time. Thank you for your testimony, sir.
- 7 I assume Mr. Knapp is next?
- 8 MR. SWEARENGEN: Yes. I would call
- 9 Mr. Knapp.
- 10 (Witness sworn.)
- 11 JUDGE THOMPSON: Do you understand that if
- 12 you were to give false testimony in this proceeding, you
- 13 could be prosecuted for the crime of perjury?
- 14 THE WITNESS: Yes, sir.
- JUDGE THOMPSON: Please take your seat.
- 16 Spell your last name for the reporter, if you would.
- 17 THE WITNESS: K-n-a-p-p.
- JUDGE THOMPSON: Thank you. You may
- 19 inquire.
- 20 GREGORY A. KNAPP testified as follows:
- 21 DIRECT EXAMINATION BY MR. SWEARENGEN:
- Q. Would you state your name for the record,
- 23 please.
- 24 A. Gregory A. Knapp.
- 25 Q. By whom are you employed and in what

- 1 capacity?
- 2 A. The Empire District Electric Company. I'm
- 3 vice president of finance and CFO.
- 4 Q. Did you prepare some rebuttal testimony and
- 5 surrebuttal testimony in connection with this proceeding?
- A. Yes, I did.
- 7 Q. And cause it to be filed with the
- 8 Commission?
- 9 A. Yes.
- 10 Q. Do you have a copy of that testimony with
- 11 you this morning?
- 12 A. Yes, I do.
- 13 Q. And do you understand your rebuttal
- 14 testimony has been marked as Exhibit 28 and your
- 15 surrebuttal testimony Exhibit 29?
- 16 A. Yes.
- 17 Q. Are there any changes or corrections that
- 18 you need to make at this time with respect to your
- 19 rebuttal testimony?
- 20 A. No.
- 21 Q. Are there any changes that you need to make
- 22 with respect to your surrebuttal testimony?
- 23 A. No.
- Q. So if I ask the questions contained in
- 25 those two documents, your answers this morning under oath

- would be as stated in those documents?
- 2 A. Yes.
- 3 O. And those answers would be true and correct
- 4 to the best of your knowledge, information and belief?
- 5 A. Yes.
- 6 MR. SWEARENGEN: With that, your Honor, I
- 7 would offer into evidence Exhibits 28 and 29 and tender
- 8 the witness.
- 9 JUDGE THOMPSON: Any objections to the
- 10 receipt of Exhibits 28 or 29?
- MR. KRUEGER: No, your Honor.
- 12 JUDGE THOMPSON: Hearing none, the same are
- 13 received and made a part of the record of this proceeding.
- 14 (EXHIBIT NOS. 28 AND 29 WERE RECEIVED INTO
- 15 EVIDENCE.)
- 16 JUDGE THOMPSON: Let's see. The order of
- 17 cross is a little bit different here.
- No, it's not. Stu?
- 19 MR. CONRAD: No questions, your Honor, for
- 20 Mr. Knapp.
- JUDGE THOMPSON: Very good. Mr. Krueger?
- MR. KRUEGER: Thank you, your Honor.
- 23 CROSS-EXAMINATION BY MR. KRUEGER:
- Q. Good morning, Mr. Knapp.
- A. Good morning.

- 1 Q. Your duties with Empire include financial
- 2 planning?
- 3 A. Yes, sir.
- 4 Q. Planning for the financing of future
- 5 capital expenditures?
- A. Yes, sir.
- 7 Q. On page 4, lines 11 through 12 of your
- 8 rebuttal testimony, you state that borrowing money is more
- 9 expensive than using funds generated internally. Is it
- 10 also true that issuing new common equity is more expensive
- 11 than using funds generated internally?
- 12 A. Yes, sir.
- 13 Q. And by funds generated internally, you're
- 14 referring primarily to funds generated through earnings?
- 15 A. Yes, sir.
- 16 Q. And when dividends are paid out, that
- 17 reduces the amount of funds generated internally that are
- 18 available for other purposes?
- 19 A. That reduces the cash in the bank, yes.
- Q. Has Empire ever incurred short-term debt?
- 21 A. Yes.
- Q. To pay a dividend?
- 23 A. To pay out dividend?
- 24 Q. Yes.
- 25 A. The way the corporate financing basically

- 1 works -- and I had this question in the deposition, so I
- 2 kind of go through the same thing. But short-term debt is
- 3 issued as the bank balance needs to be replenished for the
- 4 payment of the bills that we pay, the fuel expenses, the
- 5 payroll, dividends, construction expenditures, just the
- 6 whole litany of items that a corporation could pay. And
- 7 the way it works in -- customarily in a utility company is
- 8 that level of short-term debt reaches a point where it's
- 9 not going to be paid down through the normal course of
- 10 operations of the company, then it's converted into
- 11 long-term debt or common equity. So indirectly, yes.
- 12 Q. Has Empire issued any new common -- excuse
- 13 me. Strike that.
- 14 Has Empire issued new common equity on
- 15 several occasions in recent years?
- 16 A. Yes.
- 17 Q. How often, say, in the last 10 years, do
- 18 you recall?
- 19 A. In the last ten years, I'd have to look. I
- 20 know in the last three years there's been three separate
- 21 occasions.
- 22 Q. Okay. And there are transaction costs
- 23 associated with each of these issuances of common equity?
- 24 A. Yes.
- Q. Now, if Empire's constantly distributing

- 1 dividends that equal or exceed its earnings, then isn't
- 2 Empire incurring higher costs due to its decision not to
- 3 reduce its dividends?
- 4 A. I think that the issue with dividends --
- 5 tell me the question again. I'm sorry.
- 6 Q. Okay. If Empire is constantly distributing
- 7 dividends that equal or exceed its earnings, then isn't
- 8 Empire incurring higher costs due to its decision not to
- 9 reduce its dividend?
- 10 A. If the question is had we reduced or
- 11 eliminated dividends at some point in the past, would our
- 12 costs be lower now, I think one of the assumptions I might
- 13 make, or observation, might be that I'm not sure that we
- 14 could have sold that common equity. So I don't know what
- 15 the cost would have been, because we might not have been
- 16 able to even have access to the capital market.
- 17 Q. When you file a rate case, do you seek to
- 18 recover the transaction costs associated with the issuance
- 19 of equity?
- 20 A. Yes.
- 21 Q. Have you -- have any written
- 22 recommendations been made concerning a desired dividend
- 23 payout ratio to optimize retained earnings for future
- 24 investment needs?
- A. Not that I'm aware of.

- 1 Q. To your knowledge, is there any possibility
- 2 that Empire may reduce its dividends in the future?
- 3 A. I think that it's been referred to
- 4 yesterday, and also it's been in print. There have been a
- 5 couple of the analysts that cover us that have indicated
- 6 if the company's earnings don't move to a place where the
- 7 dividend can be covered, then that's a difficult situation
- 8 for continuing the dividend.
- 9 I think that the problem is not the
- 10 dividend level, as we've had people talk about in the last
- 11 two days. The problem is the level of the ability of the
- 12 company to recover costs to cover those dividends. That's
- 13 not a situation that can go on forever.
- 14 Q. To your knowledge has there been any
- 15 discussion of reducing the dividends?
- 16 A. No, not serious discussion.
- 17 Q. Does Empire believe it's going to be able
- 18 to grow its dividend soon?
- 19 A. I would like to be able to set in the
- 20 meeting room at the office and have that discussion. I
- 21 think the first level of discussion that we have to have
- 22 is when we're able to look at our earnings and understand
- 23 that they are at a level that is providing coverage of the
- 24 dividends and then some. And that has to go for a period
- 25 of time, and then like any company, that would be a great

- 1 conversation to have.
- 2 MR. KRUEGER: That's all the questions I
- 3 have, your Honor.
- 4 JUDGE THOMPSON: Very well. Mr. Coffman?
- 5 MR. COFFMAN: No questions.
- 5 JUDGE THOMPSON: Well, Mr. Knapp, just as
- 7 we've done with the last several witnesses, we're going to
- 8 ask you to step down, because the Commissioners may have
- 9 questions for you when they are done with agenda session.
- 10 And I believe we're now ready for
- 11 Mr. Murray.
- MR. SWEARENGEN: Can we go off the record
- 13 just a minute, your Honor, so I might consult with my
- 14 files.
- JUDGE THOMPSON: Absolutely.
- MR. SWEARENGEN: Thank you. Would it be
- 17 possible to take a few minute break?
- JUDGE THOMPSON: Why don't we go ahead and
- 19 take five minutes.
- 20 (A BREAK WAS TAKEN.)
- MR. SWEARENGEN: Judge, before we proceed
- 22 with the witness, may I just note for the record these are
- 23 pleadings that I have filed.
- JUDGE THOMPSON: I thought what I would do
- 25 is I will swear the witness, and then we will take up the

- 1 issue of your objection. In fact, your objection, I
- 2 suppose, is most properly directed towards the prefiled
- 3 testimony, correct?
- 4 MR. SWEARENGEN: That is true.
- 5 JUDGE THOMPSON: So at the point of
- 6 offering that I think would be the point to take that up.
- 7 MR. SWEARENGEN: That would be fine. Thank
- 8 you.
- 9 (Witness sworn.)
- 10 JUDGE THOMPSON: Do you understand that if
- 11 you were to give false testimony in this proceeding, you
- 12 can be prosecuted for the crime of perjury?
- 13 THE WITNESS: Yes.
- 14 JUDGE THOMPSON: Please take a seat and
- 15 spell your last name for the reporter, if you would.
- 16 THE WITNESS: Last name is M-U-R-R-A-Y.
- JUDGE THOMPSON: You may inquire.
- 18 MR. KRUEGER: Thank you, your Honor.
- 19 DAVID MURRAY testified as follows:
- 20 DIRECT EXAMINATION BY MR. KRUEGER:
- 21 Q. State your name and address for the record,
- 22 please.
- 23 A. My name is David Murray. The address is
- 24 200 Madison Street, Missouri Public Service Commission,
- 25 65102.

- 1 Q. By whom are you employed and in what
- 2 capacity?
- 3 A. I'm employed by the Missouri Public Service
- 4 Commission as a Utility Auditor 3.
- 5 Q. Did you prepare and cause to be filed in
- 6 this case the direct testimony of David Murray,
- 7 Exhibit 62, the rebuttal testimony of David Murray,
- 8 Exhibit 63, and the surrebuttal testimony of David Murray,
- 9 Exhibit 64, which includes both NP and HC versions?
- 10 A. Yes, I did.
- 11 Q. Do you have any corrections or changes to
- make to any of those documents at this time?
- 13 A. Just a few.
- Q. Okay. Let's start with the direct
- 15 testimony. Are there changes to the direct testimony?
- 16 A. No changes to the direct. I have changes
- 17 to the rebuttal testimony.
- 18 Q. Where is the first change?
- 19 A. Page 12, line 13, I believe there were some
- 20 corrections yesterday from Dr. Vander Weide's testimony on
- 21 9.7 versus 9.4. The 9.7 should be 9.4, just as it is in
- 22 Vander Weide's testimony.
- 23 Q. Okay. Thank you. Where's the next one in
- 24 the rebuttal testimony?
- 25 A. I believe that's all I have in the rebuttal

- 1 testimony.
- 2 Q. Are there changes in the surrebuttal
- 3 testimony?
- A. Yes, there is. On page 10, line 9, I
- 5 indicate an example attached to my direct testimony. That
- 6 should be rebuttal testimony.
- 7 Q. Other changes in the surrebuttal testimony?
- 8 A. I believe that's it.
- 9 Q. Okay. Thank you. With those changes, is
- 10 everything in your direct, rebuttal and surrebuttal
- 11 testimony true and correct?
- 12 A. Yes, it is.
- 13 Q. And if I asked you those questions today,
- 14 would your answers be the same?
- 15 A. Yes, they would.
- MR. KRUEGER: Your Honor, I would offer
- 17 Exhibit 62, 63 and 64 and tender the witness for
- 18 cross-examination.
- JUDGE THOMPSON: Objections?
- MR. SWEARENGEN: Yes, your Honor. The
- 21 company objects for the reasons that we have set forth in
- 22 a motion which we filed earlier today. I recognize under
- 23 the rules that the other parties will have an opportunity
- 24 to respond to that motion, perhaps within 10 days. Given
- 25 that, the company would have no objection to proceeding

- 1 with the cross-examination of this witness, so long as it
- 2 is done subject to our objection, which we would
- 3 understand the Commission would perhaps rule on at some
- 4 later time, perhaps at the time they decided the case.
- JUDGE THOMPSON: Comments? Reactions?
- 6 MR. KRUEGER: Your Honor, without waiving
- 7 my right to file a written responsive pleading to this,
- 8 I'd like to make a few points, and perhaps the Commission
- 9 could rule in our favor on this today and save some
- 10 trouble. It appears that the issues that have been raised
- 11 by this motion are virtually identical to the issues that
- 12 were raised in a similar motion that was presented in the
- 13 MGE case just this summer.
- 14 There were numerous pleadings --
- 15 JUDGE THOMPSON: Could I ask a question?
- 16 In the MGE case, were those objections directed at this
- 17 particular witness?
- 18 MR. KRUEGER: They were directed at this
- 19 particular witness. The facts are virtually identical,
- 20 except that Mr. Murray has more experience now, and the
- 21 Commission directed -- responded to this motion in an
- 22 Order regarding MGE's motion to exclude certain testimony
- 23 and opinions of David Murray. That order was issued on
- June 8, 2004. The relevant portions are on page 2 where
- 25 they address the merits of the motion and they conclude

- 1 that Mr. Murray is qualified as an expert.
- 2 The Order goes on to say that if anything,
- 3 the points raised go only to the credibility of
- 4 Mr. Murray, but do not affect his qualifications as an
- 5 expert.
- 6 JUDGE THOMPSON: Could I see the Commission
- 7 Order you're referring to?
- 8 MR. KRUEGER: You may.
- 9 JUDGE THOMPSON: Thank you.
- 10 MR. COFFMAN: Your Honor, when appropriate,
- 11 I'd like to supplement what Mr. Krueger said.
- 12 JUDGE THOMPSON: Please.
- 13 MR. COFFMAN: I just wanted to point out
- 14 that there was also a similar motion filed in this case
- 15 regarding Mr. Allen's testimony, nearly identical, and as
- 16 far as I can tell from these two motions, they are
- 17 essentially identical to the motions filed in the MGE case
- 18 against Mr. Murray and Mr. Allen.
- 19 I would point out that there was also a
- 20 subsequent Order regarding the motion in the MGE case on
- 21 Travis Allen's testimony which even further elaborated on
- 22 the law beyond what -- the Order I believe you're
- 23 reviewing now.
- 24 And Mr. Swearengen probably feels that
- 25 since this matter is now on appeal, that he has an

- 1 obligation to lodge the same arguments here in this case,
- 2 but I believe the Commission's analysis in the MGE case is
- 3 correct and would support Mr. Krueger's opposition to the
- 4 motion.
- 5 JUDGE THOMPSON: You're aware of both of
- 6 these orders, this one and the one Mr. Coffman referred
- 7 to?
- 8 MR. SWEARENGEN: Yes, your Honor.
- 9 JUDGE THOMPSON: Okay. And is it true that
- 10 the MGE case is on appeal with respect to those issues?
- 11 MR. SWEARENGEN: Those issues are included
- 12 in the issues that are on appeal, that's correct.
- JUDGE THOMPSON: Mr. Conrad?
- 14 MR. CONRAD: Not to belabor this point, but
- 15 I, too, was involved in the MGE case, and, in fact,
- 16 applied for but was denied CLE credit for coming and
- 17 listening to I think the \$700-an-hour New York attorney.
- 18 MR. SWEARENGEN: That would not be me, your
- 19 Honor.
- 20 JUDGE THOMPSON: I remember that. I think
- 21 I watched a Gunsmoke rerun or something instead of coming
- 22 to that.
- 23 MR. CONRAD: But to me the answer to that
- 24 is very simple, and that is I would confirm generally what
- 25 I think Mr. Krueger's point has been, although I would use

- 1 probably not the terminology of credibility but would use
- 2 the point that it simply goes to the weight that would be
- 3 assigned to the witness's testimony. The Commission has,
- 4 in some 30 years of my experience with it, has
- 5 distinguished itself in being able to assign appropriate
- 6 weight to various witnesses and accord them such weight as
- 7 it finds due, and it doesn't really need admissibility.
- 8 It simply goes to the weight, and that's where we are.
- 9 Thank you.
- 10 JUDGE THOMPSON: Thank you. Let me ask you
- 11 some questions. Are you under oath? What is the general
- 12 purpose of your testimony in this case?
- 13 THE WITNESS: The general purpose of my
- 14 testimony is to recommend a fair and reasonable rate of
- 15 return to be authorized on Empire's rate base of their
- 16 investment and their utility infrastructure.
- 17 JUDGE THOMPSON: And how did you arrive at
- 18 whatever number or numbers you offer in your opinion?
- 19 THE WITNESS: I employed three cost of
- 20 capital models, one first being the DCF, which is what I
- 21 gave primary reliance to. I also applied the capital
- 22 asset pricing model, which is another cost of equity model
- 23 that's used in the finance world.
- I used a risk premium model which measures
- 25 earned returns over risk-free returns to determine what is

- 1 an appropriate risk premium for an investor to earn over
- 2 that risk-free rate to invest in an equity security. I
- 3 looked at that for Empire specifically, and then I also
- 4 looked at a group of four comparable companies to measure
- 5 the reasonableness of my results from using those cost of
- 6 capital models.
- 7 JUDGE THOMPSON: Are you familiar with the
- 8 testimony filed in this case by Dr. Vander Weide and by
- 9 Dr. Murry?
- 10 THE WITNESS: Yes, I am.
- 11 JUDGE THOMPSON: And did either of those
- 12 persons use any of the methods you described?
- THE WITNESS: Yes, they did.
- JUDGE THOMPSON: So you've got known
- 15 experts using those methods. Now, you have a bachelor's
- 16 degree in business and also a master's degree; is that
- 17 correct?
- 18 THE WITNESS: Yes, I have a bachelor's
- 19 degree in -- it's actually a bachelor of science in
- 20 business administration with an emphasis in finance in
- 21 banking and real estate. Then I have a master's in
- 22 business administration that I just earned in December
- 23 2003.
- JUDGE THOMPSON: And where or when did you
- 25 learn to conduct the sort of analysis that you conducted

- 1 in this case and that your testimony concerns?
- 2 THE WITNESS: In the financial curriculum
- 3 in my bachelor's undergraduate degree. In the early '90s,
- 4 obviously the cost of capital models as Dr. Vander Weide
- 5 indicated I think in some of his cross-examination, they
- 6 were just general theories of finance that can apply
- 7 across the board.
- JUDGE THOMPSON: So they were part of the
- 9 academic curriculum that you followed --
- 10 THE WITNESS: That's correct.
- 11 JUDGE THOMPSON: -- and for which you have
- 12 received two degrees?
- 13 THE WITNESS: Yes. There was more focused
- 14 in my undergraduate degree, but there were financial
- 15 courses in my master's degree.
- JUDGE THOMPSON: Okay. Based on his
- 17 testimony, I find that he has at least some
- 18 qualifications, and therefore I'm going to recognize him
- 19 as an expert for the purpose of this proceeding. And I
- 20 will overrule that part of your motion.
- 21 With respect to the data that you used,
- 22 that you analyzed and on which your opinion is based, if
- 23 you know, is that the sort of data that is relied upon
- 24 generally by experts in this field when rendering the same
- 25 or similar opinions?

- 1 THE WITNESS: Yes. Myself and the company
- 2 witnesses and OPC witness Allen used ValueLine, IBES,
- 3 Standard & Poor's, used yields from risk-free securities
- 4 that are published by the United States government. We
- 5 used -- I'm trying to think of some of the other sources
- 6 that we used. But obviously there's a disagreement on the
- 7 weight that should be given to some of those sources.
- 8 JUDGE THOMPSON: I understand that. Based
- 9 on your familiarity with the testimony provided by
- 10 Drs. Murry and Vander Weide, did they use the same sort of
- 11 data?
- 12 THE WITNESS: Yes, they did.
- JUDGE THOMPSON: Again, those are
- 14 acknowledged experts in this field, and consequently, it
- 15 is my determination that the data relied upon by
- 16 Mr. Murray is of the sort that is reasonably relied on.
- 17 Therefore, I will overrule the second portion of your
- 18 motion.
- Any other objections to Exhibit 62, 63 or
- 20 64?
- 21 (No response.)
- 22 JUDGE THOMPSON: Hearing none, the same are
- 23 received over objection.
- 24 (EXHIBIT NOS. 62, 63 AND 64 WERE RECEIVED
- 25 INTO EVIDENCE.)

- JUDGE THOMPSON: Thank you very much,
- 2 Mr. Krueger.
- 3 MR. KRUEGER: Thank you, your Honor.
- 4 JUDGE THOMPSON: Mr. Conrad?
- 5 THE WITNESS: Before we proceed, can I make
- 6 a request? This chair is faulty. It keeps on falling
- 7 down. Can I exchange this chair?
- JUDGE THOMPSON: I will not burden your
- 9 testimony with a faulty chair.
- 10 THE WITNESS: Thank you.
- MR. CONRAD: It was good enough for the
- 12 other experts.
- 13 JUDGE THOMPSON: Well, I don't know. Do we
- 14 need to give them another chance to testify?
- MR. CONRAD: Did they rely on the same
- 16 seat?
- 17 JUDGE THOMPSON: You know, a chair is part
- 18 of those fundamentals. Okay. A little bit of levity
- 19 never hurts.
- 20 MR. CONRAD: Well, your Honor, I do not
- 21 have any questions for Mr. Murray.
- JUDGE THOMPSON: Thank you very much,
- 23 Mr. Conrad. Mr. Coffman?
- MR. COFFMAN: No questions.
- JUDGE THOMPSON: Mr. Swearengen?

- 1 MR. SWEARENGEN: Yes, your Honor. Could I
- 2 simply start by having an exhibit marked, please?
- JUDGE THOMPSON: You may. You may start
- 4 however you would like.
- 5 MR. SWEARENGEN: Thank you.
- JUDGE THOMPSON: This will be Exhibit 122.
- 7 And how shall we describe this?
- 8 MR. SWEARENGEN: These are Data Requests
- 9 which the company submitted to the witness, and his
- 10 responses.
- 11 (EXHIBIT NO. 122 WAS MARKED FOR
- 12 IDENTIFICATION BY THE REPORTER.)
- JUDGE THOMPSON: Very well.
- MR. SWEARENGEN: What number was that?
- JUDGE THOMPSON: 122.
- 16 Please proceed.
- 17 CROSS-EXAMINATION BY MR. SWEARENGEN:
- 18 Q. Good morning, Mr. Murray. How are you?
- 19 A. Pretty good. How are you doing?
- 20 Q. Fine, thank you. You have in front of you
- 21 what has been marked for purposes of identification as
- 22 Exhibit 122, which is a 31-page document. Do you have
- 23 that?
- 24 A. Yes, I do.
- 25 Q. Could you describe what that is, please?

- 1 A. It appears to be the Data Requests that
- 2 were sent to me by Empire regarding all sorts of issues
- 3 regarding degrees and work experience, things of that
- 4 nature.
- 5 Q. And not only are the Data Requests included
- 6 there, but also your responses --
- 7 A. Yes, they are.
- 8 Q. -- to those Data Requests?
- 9 A. Yes.
- 10 Q. And those responses, I take it, are true
- 11 and correct to the best of your knowledge, information and
- 12 belief?
- 13 A. Yes.
- 14 Q. For the record, would I be correct if I
- said they include Data Requests 483 through 508?
- 16 A. Yes.
- 17 MR. SWEARENGEN: Thank you. I would offer
- 18 into evidence Exhibit 122.
- MR. KRUEGER: No objection.
- 20 MR. CONRAD: Judge, I just have one
- 21 question. I don't know whether it rises to an objection.
- 22 These are -- and this may be an EFIS thing, and maybe
- 23 that's what I'm not clear about. The boilerplate on this
- 24 says the attached information provided to Missouri Public
- 25 Service Commission Staff, and -- but it would appear that

- 1 the response is being provided by a member of the Staff.
- 2 So I guess I'm -- is that just part of the form that you
- 3 use when you do this on EFIS?
- JUDGE THOMPSON: Frankly, I don't know.
- 5 The Adjudication Division is excluded from the Data
- 6 Request module of EFIS, so I have no idea what goes on.
- 7 MR. SWEARENGEN: And I can't explain it
- 8 either, your Honor, although my understanding is based on
- 9 the witness' statement. These are the questions that were
- 10 propounded to him and the answers.
- 11 MR. CONRAD: And with that, I don't have an
- 12 objection. I'm just kind of curious about the form.
- JUDGE THOMPSON: I appreciate your
- 14 identifying yet another of the beneficial features of
- 15 EFIS. Perhaps by the time I retire, they'll all be fixed.
- 16 Any other objections to the receipt of this exhibit?
- 17 (No response.)
- 18 JUDGE THOMPSON: Hearing none, the same is
- 19 received and made a part of the record of this proceeding.
- 20 (EXHIBIT NO. 122 WAS RECEIVED INTO
- 21 EVIDENCE.)
- MR. SWEARENGEN: Thank you.
- 23 BY MR. SWEARENGEN:
- Q. Mr. Murray, let me just start out by
- 25 asking, as a philosophical matter, do you think that the

- 1 Empire District Electric Company or for that matter any
- 2 utility subject to this Commission's jurisdiction should
- 3 be forced to live what I will call a hand-to-mouth
- 4 existence? In other words, given just enough rate relief
- 5 to get by?
- 6 A. Just enough rate relief to get by? Can you
- 7 please elaborate for me a little bit on that?
- Q. Well, in other words, given enough rate
- 9 relief to get by for a year or so, and then be forced to
- 10 come back to the Commission with another request for rate
- 11 relief?
- 12 A. I believe a utility should be allowed to
- 13 recover its cost of service, and there are many factors
- 14 that go into whether or not they're going to be able to
- 15 earn that cost of service.
- Q. So is the answer to my question yes or no?
- 17 A. I believe that we should recommend a rate
- 18 of return that's equitable and that's based on the cost of
- 19 capital to the utility.
- Q. And if you do that and the company is
- 21 forced to come back shortly thereafter for another request
- 22 for rate relief, would you agree that someone might
- 23 characterize that as a hand-to-mouth existence?
- A. I'm not sure how somebody would
- 25 characterize that.

- 1 Q. You think it's possible that someone could
- 2 say that the Commission is just giving them enough to get
- 3 by?
- 4 A. I don't know how somebody would
- 5 characterize that.
- 6 Q. How would you characterize it?
- 7 A. I would characterize it as recommending a
- 8 cost of service to the utility.
- 9 Q. Do you think that's an efficient and
- 10 effective way to regulate?
- 11 A. I believe that the principles of regulation
- 12 is to allow them to recover their cost of service.
- 13 Q. Let me ask you this question: With respect
- 14 to the purpose of your testimony in this case, would I be
- 15 correct if I said the purpose of your testimony is to
- 16 determine and make a recommendation to this Commission as
- 17 to what an investor must have in the way of a return to
- 18 make an investment in the common stock of Empire?
- 19 A. That's exactly the objective of the cost of
- 20 capital models, to determine the required rate of return
- 21 of the investor.
- Q. Well, is that the purpose of your
- 23 testimony?
- 24 A. Yes, it is. I'm recommending the cost of
- 25 capital.

- 1 Q. I think at page 31 of your direct
- 2 testimony, if you could turn to that, please.
- 3 A. Yes.
- 4 Q. -- there at lines 5 and 6, you testify the
- 5 rate of return witnesses' objective is to estimate
- 6 investors' required rate of return.
- 7 A. That's correct.
- 8 Q. And let me ask you this: Is the required
- 9 rate of return in your mind the same as the cost of
- 10 capital?
- 11 A. Yes, it is.
- 12 Q. Now, I recall that you filed testimony as a
- 13 Staff cost of capital witness in Aquila's last electric
- 14 rate case which was Case ER-2004-0034. Do you recall
- 15 that?
- 16 A. I do recall that.
- 17 Q. And you testified in that proceeding, I
- 18 believe, back in March of this year?
- 19 A. That sounds about right.
- 20 Q. Do you recall in that proceeding when you
- 21 were on the witness stand, I asked you whether in putting
- 22 together your recommendation, you looked at any decisions
- 23 of other public utility commissions. And I think my
- 24 question to you was, Have you ever looked at any decisions
- 25 of other public utility commissions or public service

- 1 commissions and read those decisions where they discussed
- 2 the authorized returns that they were allowing for the
- 3 companies under their jurisdictions? And your answer was
- 4 no. Do you recall that?
- 5 A. I recall a question similar to that.
- 6 Q. And your answer?
- 7 A. Yes.
- 8 Q. And that was your answer, no?
- 9 A. If that's on the transcript, that was my
- 10 answer.
- 11 Q. And I asked you, You never have? And you
- 12 said, No. There are many things that go on. I have
- 13 enough stuff to do here as far as doing my economic
- 14 analysis using the DCF model and the capital asset pricing
- 15 model. As far as what goes on in the specifics of cases
- 16 throughout this country, I would be working 24/7 to be
- 17 able to keep up with that. Do you recall that testimony?
- 18 A. Yes, there's a lot of data in all those
- 19 cases.
- 20 Q. And do you recall testifying in that same
- 21 Aquila case in your prepared testimony that the Staff of
- 22 the -- this Commission does not use or consider allowed
- 23 return on equities in other jurisdictions in order to
- 24 recommend a fair and reasonable return on equity for
- 25 utility companies in Missouri? Do you recall that?

- 1 A. That sounds correct.
- Q. And do you recall in that case when I asked
- 3 you on the witness stand about that Staff policy, and you
- 4 said, We don't look at allowed ROEs or earned ROEs before
- 5 we do our analysis to come up with our recommendation. Do
- 6 you recall that?
- 7 A. I recall that.
- 8 Q. And that was your testimony in that case?
- 9 A. If that's on the transcript, that's my
- 10 testimony.
- 11 Q. Do you have any reason to dispute it?
- 12 A. No, I have no reason to doubt that.
- 13 Q. Do you recall also in that Aquila case when
- 14 I asked you whether or not you thought what another state
- 15 regulatory commission determined to be a fair return for a
- 16 utility company is relevant or not, and your answer was,
- 17 and I quote, It is not relevant to my cost of capital
- 18 analysis? Do you recall that?
- 19 A. Yes, I do.
- 20 Q. And you also testified in that case with
- 21 respect to return on equities authorized by other
- 22 commissions, and your quote was -- your statement was,
- 23 That's not how we test the reasonableness of our ROEs. Do
- 24 you recall that?
- 25 A. That's correct.

- 1 Q. And using the word "our" in that case and
- 2 on the witness stand this morning, I assume you would be
- 3 referring to the Commission Staff?
- 4 A. Yes.
- 5 Q. Now, were you the cost of capital witness
- 6 for the Staff in the recent Missouri Gas Energy case?
- 7 A. Yes, I was.
- 8 Q. And if I recall correctly, your recommended
- 9 return on equity in that case was 8.52 percent to
- 10 9.52 percent; is that correct?
- 11 A. That's correct.
- 12 Q. Would it be fair to say that your
- 13 recommendation in that MGE case was based on what you
- 14 consider to be the cost of capital for MGE?
- 15 A. Yes, it was.
- 16 Q. And would I be correct if I said in that
- 17 case, in the MGE case, the Commission awarded MGE a
- 18 10.5 percent ROE which was approximately 100 basis points
- 19 above your high?
- 20 A. That's correct.
- 21 Q. I take it you read the Commission's Order
- 22 in the MGE case?
- 23 A. Not the entire Order, but parts of the
- 24 Order, yes.
- 25 Q. Have you read the parts pertaining to the

- 1 cost of capital issue?
- 2 A. Of course.
- 3 Q. Then you would agree with me that the
- 4 Commission said in that Order, and it's talking about what
- 5 goes on in other jurisdictions with respect to cost of
- 6 capital, and I'm quoting, the na-- and this is the
- 7 Commission speaking: The national average is a good
- 8 indicator of the capital market in which Southern Union
- 9 will have to compete for the equity needed to finance
- 10 MGE's operations, end quote.
- 11 Do you recall reading that statement which
- 12 appears on page 19 of the Commission's Report and Order?
- 13 A. Yes, I do.
- Q. Do you agree with that statement?
- 15 A. I believe that's the Commission's view on
- 16 what they think.
- 17 Q. That wasn't my question. My question was,
- 18 do you agree with that statement?
- 19 A. No.
- 20 Q. Do you recall in the Commission's decision
- 21 in the MGE case, also at page 19, where the Commission
- 22 said, and I quote, The Commission has an obligation under
- 23 the law and well as a matter of practical necessity to
- 24 allow Southern Union an opportunity to earn a return that
- 25 will allow it to compete in the capital market. No one,

- 1 including ratepayers, benefits if MGE is starved for
- 2 capital, unquote.
- 3 Do you recall reading that statement in the
- 4 Commission's Report and Order?
- 5 A. Yes, I do.
- 6 Q. And do you agree with those statements?
- 7 A. Would you repeat the statement one more
- 8 time, please?
- 9 Q. Yes. The Commission has an obligation
- 10 under the law and well as a matter of practical necessity
- 11 to allow Southern Union an opportunity to earn a return
- 12 that will allow it to compete in the capital market. No
- one, including ratepayers, benefits if MGE is starved for
- 14 capital.
- 15 A. I agree.
- 16 Q. You agree with that statement?
- 17 A. Yes, I do.
- 18 Q. And would you agree that that statement or
- 19 those statements apply to Empire in this case?
- 20 A. Yes, I do.
- Q. Would you agree that what goes on with
- 22 respect to returns authorized for other companies in other
- 23 jurisdictions is a good indicator of the capital market in
- 24 which Empire will have to compete for the equity it will
- 25 need to finance its operations?

- 1 A. That's a very narrow part of the entire
- 2 capital market. So no, it doesn't represent what's going
- 3 on with the broader capital markets.
- 4 Q. So you don't think what goes on with
- 5 respect to returns being authorized by other commissions
- 6 for other utility companies, electric utility companies,
- 7 gas utility companies in other jurisdictions is a good
- 8 indication of the capital market in which Empire will have
- 9 to compete for capital?
- 10 A. Wall Street's much larger than just other
- 11 utility companies.
- 12 Q. Is that a yes answer or a no answer?
- 13 A. That's a no.
- 14 Q. You don't agree with that statement?
- 15 A. No.
- 16 Q. Let me ask you this question: In light of
- 17 the Commission's decision, recent decision in the MGE
- 18 case, have you changed your cost of capital approach in
- 19 any respect?
- 20 A. No, I haven't.
- 21 Q. Is it your understanding that Empire has a
- 22 need for new generation capacity?
- 23 A. That's my understanding from reading
- 24 certain company witnesses' testimony, yes.
- Q. Would you agree that to acquire that new

- 1 generation, that Empire will have to go to the capital
- 2 markets?
- 3 A. To some extent I believe that will be the
- 4 case, since they're not retaining earnings, yes.
- 5 Q. Would you agree that this Commission should
- 6 allow Empire an opportunity to earn a return that will
- 7 allow it to compete in the capital markets?
- 8 A. Yes.
- 9 Q. Would you agree that ultimately the
- 10 company's customers, its ratepayers will be harmed if
- 11 Empire has a difficult time attracting capital or has to
- 12 pay more for capital because of increased risk?
- 13 A. Repeat the question, please.
- 14 Q. Would you agree that ultimately the
- 15 company's customers will be harmed if Empire has a
- 16 difficult time in attracting capital or has to pay more
- 17 for capital because of increased risk?
- 18 A. If that's allowed to be put into the rates,
- 19 yes, that's correct.
- 20 Q. What do you mean, if that is allowed to be
- 21 put into rates?
- 22 A. If the -- if the increased cost is put into
- 23 the rate of return recommendation, obviously that would
- 24 result in higher rates.
- 25 Q. And that would be harmful to the customers?

- 1 A. Yes. If a company's cost of capital is
- 2 going up for reasons other than -- you know, other than
- 3 the general economic conditions, then yes.
- 4 Q. Would you agree that it is important for a
- 5 company such as Empire to be creditworthy?
- 6 A. Can you please define creditworthy?
- 7 Q. Well, I'll let you define it. How would
- 8 you define it?
- 9 A. The least investment period is usually the
- 10 benchmark that one would look to, so if a company falls
- 11 below investment grade, then obviously that's a concern.
- 12 But we have to look at the specifics as to why a company
- 13 may have fallen below investment grade.
- 14 Q. Back to my question. Do you think it is
- 15 important for a company such as Empire to be creditworthy,
- 16 using your definition of the term?
- 17 A. It's desirable to have Empire to be at
- 18 least investment grade, which is at least BBB- or above.
- 19 Q. And that's creditworthy in your mind?
- 20 A. That's investment grade. Obviously being
- 21 investment grade's important. Once you fall below
- 22 investment grade, the spread for the required return is
- 23 much greater than it is between any other -- any other
- 24 rating category.
- 25 Q. And is investment grade creditworthy in

- 1 your mind?
- 2 A. There are very differing degrees of
- 3 creditworthy. Investment grade is considered to be
- 4 stable.
- 5 Q. Is it considered to be creditworthy?
- 6 A. You can be creditworthy at a B credit
- 7 rating. It doesn't necessarily mean that you have good
- 8 creditworthiness. There's different degrees of being
- 9 creditworthy.
- 10 Investment grade credit rating means you're
- 11 fairly stable. There's fair assurance that you're going
- 12 to receive your return back on your debt investment.
- Q. Well, if I ask you to define the term
- 14 creditworthy, which I thought you did a while ago, and I
- 15 thought you said it was investment grade, would you now
- 16 have some other definition of that term?
- 17 A. No. Investment grade is generally
- 18 recognized as being of a stable creditworthiness.
- 19 Q. And is that the term -- is that the
- 20 definition that you apply to that term creditworthy?
- 21 A. Of stable creditworthiness, yes.
- 22 O. Stable creditworthiness?
- 23 A. Yes.
- Q. Now, is there such a thing as unstable
- 25 creditworthiness?

- 1 A. Well, yes. If you're on the border of
- 2 being in default, I mean, yes, obviously your
- 3 creditworthiness is questionable.
- 4 Q. And it's unstable?
- 5 A. Yes.
- 6 Q. And you may not be creditworthy?
- 7 A. Exactly.
- 8 Q. Would you agree that the level of
- 9 creditworthiness, as you're now using that term, of a
- 10 company will dictate not only the cost that it pays to
- 11 borrow the money but the level of access it will have to
- 12 the credit markets?
- 13 A. I think it has more to do with the cost.
- 14 If you're borderline default, then you may have a problem
- 15 accessing the capital markets whatsoever, but anything
- 16 below investment grade is going to be more of a cost
- 17 issue. Obviously there's investors that like to be
- 18 speculative and invest in the debt of a company that's
- 19 below investment grade. Aquila is a good example of that.
- 20 If you're willing to pay a high enough price, you'll find
- 21 investors that are willing to take the risk.
- 22 Q. So you're saying it doesn't really matter
- 23 then in terms of creditworthiness as far as access to the
- 24 capital market is concerned, in your view?
- 25 A. There's all sorts of investors out there,

- 1 obviously. We talked about that. There's investors that
- 2 prefer stability of a utility, and there's investors that
- 3 like to do -- you know, do a value play like with Aquila.
- 4 MR. SWEARENGEN: Your Honor, I would move
- 5 that that answer be stricken as nonresponsive. It called
- 6 for a yes or no.
- 7 JUDGE THOMPSON: Would you agree that the
- 8 level of creditworthiness, as you're now using the term,
- 9 of a company that at this time take not only the something
- 10 that it pays to borrow the money but the level of access
- 11 it will have to the credit markets? Is that the question?
- 12 THE REPORTER: There's a question after
- 13 that.
- JUDGE THOMPSON: Would you read the
- 15 question back, please?
- 16 (THE REQUESTED TESTIMONY WAS READ BY THE
- 17 REPORTER.)
- 18 MR. SWEARENGEN: That calls for a yes or no
- 19 answer.
- 20 JUDGE THOMPSON: I believe it does. We'll
- 21 strike the answer, and please give us a yes or no
- 22 response, Mr. Murray.
- THE WITNESS: The level, yes.
- 24 BY MR. SWEARENGEN:
- 25 Q. Let me ask you this: Do you still have

- 1 your direct testimony there?
- 2 A. Yes, I do.
- 3 Q. Turn to page 20 if you would, please.
- 4 A. Yes.
- 5 Q. There on line 17 through 19, I believe you
- 6 quote a Standard & Poor's statement concerning Empire; is
- 7 that right?
- 8 A. Yes.
- 9 Q. And there you quote that statement and set
- 10 out these words: In addition, the need for additional
- 11 generation capacity could strain the company's long-term
- 12 financial profile. Of paramount importance, however, will
- 13 be the MPSC's treatment in the company's upcoming rate
- 14 case, correct?
- 15 A. Yes.
- 16 Q. Is that the rate case that we're involved
- 17 in right now?
- 18 A. Yes, it is.
- 19 Q. Thank you. Let me ask you this: By that
- 20 statement from Standard & Poor's that you set out in your
- 21 testimony, is it -- do you understand S&P to suggest that
- 22 Empire needs a sufficient return in this case in order to
- 23 finance the building of a -- the building of additional
- 24 generation capacity?
- 25 A. I don't think there's any specific mention

- 1 of a return. It's just talking about treatment in the
- 2 overall rate case.
- 3 O. And what would the treatment in the overall
- 4 rate case consist of?
- 5 A. Well, obviously the bottom line revenue
- 6 requirement that is authorized.
- 7 Q. And would that be made up of giving the
- 8 company an opportunity to recover its prudent and
- 9 necessary operating costs?
- 10 A. Yes.
- 11 Q. And would that include giving the company
- 12 an opportunity to earn a rate of return, an authorized
- 13 rate of return?
- 14 A. A fair and reasonable rate of return,
- 15 that's correct.
- 16 Q. Would you agree that the fair and
- 17 reasonable rate of return which the Commission would
- 18 authorize for Empire in this case should be sufficient,
- 19 should be adequate to allow for sufficient cash flows to
- 20 maintain the financial health of the company?
- 21 A. It should be set at a level to maintain
- 22 sufficient cash flows. If there's a normal circumstance
- 23 for the company where, you know, they follow what's been
- 24 recommended from Staff as far as what is prudent,
- 25 prudently incurred expenses, and there's normal weather,

- 1 there's -- there are not any plant outages, what have you,
- 2 as long as there are normal circumstances which I --
- 3 that's what the objective of a rate case is, to look at,
- 4 try to normalize the circumstances based on all those
- 5 factors that go into determining revenue requirement, yes,
- 6 the cash flow -- if all those considerations are taken
- 7 into account, then the cash flows should be able to cover
- 8 an interest expense.
- 9 Q. And maintain the financial health of the
- 10 company?
- 11 A. Yes.
- 12 Q. I think you said earlier that you agree
- 13 that the company should recover its prudently incurred and
- 14 necessary operating costs?
- 15 A. Yes.
- 16 Q. Let me ask you this: Hypothetically, if
- 17 that doesn't happen, if the company does not get a fair
- 18 return in this case and can't recover its prudently
- 19 incurred operating costs, would you agree that its
- 20 financial flexibility might be threatened?
- 21 A. It may be.
- 22 Q. And its access to capital at a reasonable
- 23 cost would be limited?
- 24 A. Yes.
- 25 Q. Now, you take the position that nonetheless

- 1 the company would still have some access to some capital?
- 2 A. Yes.
- 3 Q. Under any scenario?
- 4 A. Unless they're in default and people
- 5 withdraw from the market to provide them capital, yes.
- 6 Q. Would you agree that an order issued by
- 7 this Commission that is perceived by the financial
- 8 community as negative can have a far-reaching impact on
- 9 the company's creditworthiness?
- 10 A. If it's from the credit rating or the fixed
- 11 debt investment community, yes.
- 12 Q. What about any other aspects of the
- 13 financial communities? What other parts of the financial
- 14 communities are there other than the fixed debt part?
- 15 A. We have debt and equity investors
- 16 obviously. Obviously there -- you know, debt investors
- 17 are looking at different things than equity investors are.
- 18 For instance, if there were items that look like it, you
- 19 know, improved the -- I'm trying to think of a good
- 20 example here.
- Obviously if the cash flows and the risk
- 22 taken by the company are more stable, then the debt
- 23 investors will see it as more favorable equity investors,
- 24 depending on the type of equity investor. If a company
- 25 takes a risk going into a project that may achieve a

- 1 higher rate of return, that may ultimately improve the
- 2 shareholders' stock price. Then they may be attracted to
- 3 that type of opportunity.
- 4 So -- so everybody's looking at different
- 5 things when they're investing, depending on what type of
- 6 investor you are.
- 7 Q. Well, let me ask you about the -- I think
- 8 you talked about the debt investors. Let's talk a little
- 9 bit about the equity investor. Is it possible that the
- 10 equity investor community could perceive an Order of this
- 11 Commission as negative?
- 12 A. I'm sure they would want the entire rate
- 13 increase request to be authorized. They would view that
- 14 as very positive.
- MR. SWEARENGEN: Well, your Honor, I'm
- 16 going to once again ask that the answer be stricken as
- 17 nonresponsive. It called for a yes or no.
- 18 JUDGE THOMPSON: Read me the question,
- 19 please, Kellene.
- 20 (THE REQUESTED TESTIMONY WAS READ BY THE
- 21 REPORTER.)
- JUDGE THOMPSON: I'm going to go ahead and
- 23 grant the motion and direct the witness to give a yes or
- 24 no response.
- 25 THE WITNESS: You didn't specify what type

- 1 of Order. I mean, there's all sorts of types of Orders
- 2 that they can issue. One could be of a rate increase of
- 3 15 million, one could be a rate increase of 5 million.
- 4 MR. SWEARENGEN: Judge, I think you asked
- 5 him to answer yes or no.
- 6 MR. KRUEGER: I think he's asking for
- 7 clarification of the question so he can understand whether
- 8 the answer is yes or no, your Honor.
- 9 JUDGE THOMPSON: Yes, if you're able to
- 10 answer yes or no, then please do so. If not, you'll have
- 11 to indicate that you don't understand the question or that
- 12 you need clarification.
- 13 THE WITNESS: I don't understand, because
- 14 an Order is very vague. That doesn't specify what kind of
- 15 order you're talking about.
- 16 BY MR. SWEARENGEN:
- 17 Q. Let me ask you this question: Let's assume
- 18 that this Commission issues an order in this case. Okay.
- 19 Can you make that assumption?
- 20 A. Sure.
- 21 Q. Is it possible that equity investors could
- 22 view that order as negative?
- 23 A. It's possible. They can view any order as
- 24 negative or positive.
- 25 Q. And if they would do that, could that have

- 1 a far-reaching impact on the ability of this company to
- 2 attract capital?
- 3 A. No.
- 4 Q. You said, I think, earlier that your
- 5 objective in this case was to estimate the rate of return
- 6 which investors require?
- 7 A. Yes.
- 8 Q. And specifically with respect to the common
- 9 stock of Empire?
- 10 A. That's part of the rate of return, that's
- 11 correct, yes.
- 12 Q. And to do that in this case, to come up
- 13 with your estimate of the required rate of return that
- 14 investors would expect, you used the discounted cash flow,
- or DCF method; is that true?
- 16 A. Let me clarify. When you say required
- 17 return that investors would expect, I think there's a
- 18 difference between a required return and expected return.
- 19 I just want to make sure that's clear.
- 20 MR. SWEARENGEN: Your Honor, once again, I
- 21 ask that that be stricken. That wasn't my question. He's
- 22 answering some other question that maybe he wanted me to
- 23 ask at some point down the road, and maybe I will, but --
- MR. KRUEGER: I believe the question did
- 25 include the term "required return that investors would

- 1 expect." I'm not positive about that.
- JUDGE THOMPSON: Well, let's be positive.
- 3 Kellene, why don't you read me the question again.
- 4 (THE REQUESTED TESTIMONY WAS READ BY THE
- 5 REPORTER.)
- 6 MR. SWEARENGEN: And once again, your
- 7 Honor, that calls for a yes or no.
- 8 JUDGE THOMPSON: Would you read me the
- 9 answer to that?
- 10 (THE REQUESTED TESTIMONY WAS READ BY THE
- 11 REPORTER.)
- 12 JUDGE THOMPSON: That sounds like he was
- 13 asking for clarification. I'm not going to strike that.
- 14 Are you able to give a yes or no answer to
- 15 the question?
- 16 THE WITNESS: If he's asking specifically
- 17 about a required return, I can. If he's --
- 18 JUDGE THOMPSON: But you're not sure if
- 19 he's asking --
- 20 THE WITNESS: No, I'm not sure if he's
- 21 asking about required or expected.
- MR. SWEARENGEN: Let me ask --
- JUDGE THOMPSON: Why don't you ask him to
- 24 clarify.
- MR. SWEARENGEN: Well, let me ask the

- 1 question again.
- 2 BY MR. SWEARENGEN:
- 3 Q. To do this, my question was, in this case,
- 4 to come up with your estimate of investors' required rate
- of return, you used the DCF method; isn't that true?
- A. That is correct.
- 7 Q. Would you agree with me that a fundamental
- 8 assumption of the DCF model is that the company whose cost
- 9 of equity is being estimated operates in a steady-state
- 10 equilibrium?
- 11 A. Yes, that's an assumption.
- 12 Q. So you would agree, then, I guess, that the
- 13 company's dividend payout ratio and rate of return on
- 14 equity are expected to remain relatively constant?
- 15 A. That's an assumption of the DCF, that's
- 16 correct.
- 17 Q. And its earnings, dividends, book value and
- 18 stock price are all expected to grow at the same rate in
- 19 perpetuity?
- 20 A. That's another assumption of the DCF, yes.
- Q. Would you agree that Empire is currently
- 22 earning a return on equity that is less than its allowed
- 23 return?
- A. I don't know for sure on that.
- 25 Q. Do you have any idea what return Empire is

- 1 currently earning?
- 2 A. I know what's reported in the financial
- 3 press, and that's a company-wide number. I do know that
- 4 that has been reported at 7.8 percent.
- 5 Q. And when you say company-wide, what do you
- 6 mean by that?
- 7 A. Empire Consolidated.
- 8 Q. And what does Empire Consolidated consist
- 9 of?
- 10 A. Empire Consolidated consists of all the
- 11 regulated operations, which includes Oklahoma, Arkansas,
- 12 Kansas and their non-regulated operations as well.
- 13 Q. Would you agree that 80 to 85 percent of
- 14 those operations are regulated operations in the state of
- 15 Missouri?
- A. At least, yes.
- 17 Q. At least?
- 18 A. Yes. I mean, it's a high percentage of the
- 19 revenues.
- 20 Q. And would you agree that 7.8 percent is
- 21 less than Empire's allowed return?
- 22 A. That number itself, yes, it is.
- Q. And would you agree that that is a
- 24 situation that is unsustainable in the long run?
- 25 A. It's not good for a company to earn less

- 1 than its cost of equity. That's not going to create value
- 2 for the shareholders.
- 3 Q. Is it unsustainable in the long run?
- 4 A. In perpetuity it would be unsustainable.
- 5 Obviously there's situations where companies underearn
- 6 with the expectation that they eventually earn their cost
- 7 of equity.
- 8 Q. How would you define long run?
- 9 A. In perpetuity, as I said.
- 10 Q. Would you agree that Empire's dividends
- 11 currently exceed its earnings?
- 12 A. On a consistent basis, yes.
- Q. Would you agree that this is a situation
- 14 that is unsustainable in the long run?
- 15 A. Yes.
- Q. Would you agree that rating agencies place
- 17 Empire on a negative watch for a bond downgrade?
- 18 A. Yes. Excuse me. That's Standard & Poor's.
- 19 I have not seen a report from Moody's and Fitch. I've
- just seen a report from Standard & Poor's.
- 21 Q. Is that a situation that is unsustainable
- in the long run?
- 23 A. I'm sorry. I don't understand that
- 24 question.
- 25 Q. The fact that the rating agencies have

- 1 placed Empire on a negative watch for a bond downgrade.
- 2 A. I don't understand how that would be
- 3 unsustainable. I --
- 4 Q. You think that is sustainable in the long
- 5 run or unsustainable in the long run?
- 6 A. If they're downgraded, it's -- that's going
- 7 to be one even. I don't understand how -- I'm not
- 8 understanding your logic with how that would be
- 9 sustainable to continue to be downgraded or unsustainable
- 10 to --
- 11 Q. So you can't answer the question?
- 12 A. I can't answer that question.
- 13 Q. Would you agree that given your earlier
- 14 response, that Empire violates the fundamental assumptions
- of the DCF model?
- 16 A. They're not in a steady state. They
- 17 don't -- their required rate of return obviously changes
- 18 over time. Their payout ratio is over 100 years. Yes,
- 19 it's just like any other company. Very rarely do all the
- 20 other assumptions hold true.
- 21 Q. So your answer is yes, that Empire violates
- 22 the fundamental assumptions of the DCF model?
- 23 A. Yes.
- Q. Doesn't that suggest extreme care in
- 25 applying the DCF model to Empire in this case?

- 1 A. Very extreme care, you're correct.
- 2 Q. Now, I think earlier you wanted to get at
- 3 something that I want to ask you about, and I think on
- 4 page 40 of your direct testimony beginning on line 14 --
- 5 A. Yes.
- 6 Q. -- you say, the DCF model estimates the
- 7 cost of common equity. To the company the cost of common
- 8 equity is the investors' required rate of return, which
- 9 may or may not be equivalent to the expected return on
- 10 common equity of the investor.
- 11 A. Yes.
- 12 Q. That's your testimony, right?
- 13 A. Yes, it is.
- 14 Q. So the process, the goal of the process
- 15 that you're going through in your testimony is to
- 16 anticipate the investors' required return. You admit the
- 17 DCF model may produce a number that is not equivalent to
- 18 the expected return of the investor; is that correct?
- 19 A. Exactly.
- Q. And I take it, then, that in your mind,
- 21 there's a difference between expected and required return?
- 22 A. Yes, there is.
- 23 Q. When you use the DCF model in this case, or
- 24 in any case for that matter, would I be correct in saying
- 25 that you perform what I will call a company-specific DCF

- 1 analysis?
- 2 A. In this case I did. I believe Empire is
- 3 the only case I've been able to do that with.
- 4 Q. And when you perform a company-specific DCF
- 5 analysis as you have done for Empire in this case, is it
- 6 true that you focus on and use exclusively information
- 7 pertaining to that company?
- 8 A. Yes. That's the beautiful thing about the
- 9 DCF, is I get to use the dividend of Empire, the stock
- 10 price of Empire and the expected growth of Empire, so yes,
- 11 it's very company-specific information.
- 12 Q. And the company-specific DCF approach gives
- 13 no consideration to other companies; is that a fair
- 14 statement?
- 15 A. Oh, it's an opportunity cost, so it does
- 16 give consideration to other companies. They -- like
- 17 you've indicated before, they operate in a -- in the
- 18 capital markets. So the cost of capital that is
- 19 determined from an Empire Company's specific DCF result is
- 20 going to be driven by the cost of capital of other
- 21 utilities --
- Q. Well, let me ask you --
- 23 A. -- and other companies as well.
- Q. Let me ask you about that. I think you
- 25 said that when you use a company-specific DCF analysis as

- 1 you did for Empire in this case, you focus on and use
- 2 exclusively information pertaining to that company; is
- 3 that true?
- 4 A. Yes he.
- 5 O. And what is that information?
- 6 A. The dividend and stock price, which is
- 7 going to be influenced by opportunity costs, opportunities
- 8 for other investments, and the growth of the company.
- 9 Q. It's the Empire dividend and the Empire
- 10 stock price; is that correct?
- 11 A. Empire stock price as traded in the capital
- 12 markets, yes.
- 13 Q. And any other information that pertains
- 14 directly to Empire that is used in that formula, what
- 15 would that be?
- 16 A. Expected growth, expected long-term
- 17 sustainable growth of the company.
- 18 Q. Would it be fair to say that the
- 19 company-specific DCF approach is the primary tool that you
- 20 used in this case for determining the cost of capital or
- 21 the rate of return for Empire?
- 22 A. Yes, it's the primary tool.
- 23 Q. Let me ask you this question:
- 24 Hypothetically if you were going to look at a group of
- 25 comparable electric utilities for purposes of making a

- 1 cost of equity recommendation to this Commission for an
- 2 electric company such as Empire, would you include any
- 3 other Missouri jurisdictional electric company such as
- 4 AmerenUE or Aquila or Kansas City Power & Light Company?
- 5 A. No, I would not include Aquila, I would not
- 6 include KCPL because they're part of Great Plains Energy,
- 7 which is more or less diversified now, but half of its --
- 8 half of its revenues from strategic energy. The -- with
- 9 AmerenUE they become more and more diversified. I'd have
- 10 to look at them at the time of a rate case or a complaint
- 11 case. It just depends, because obviously it's a very
- 12 dynamic world right now in the utility industry.
- 13 Q. You recall the old St. Joseph Light & Power
- 14 Company, do you not?
- 15 A. That was before my time. I think they were
- 16 acquired right before I started here, but I do recall
- 17 that.
- 18 Q. Do you have any knowledge or information
- 19 about them? Would you have considered them to be a pure
- 20 play electric utility similar to Empire?
- 21 A. To my understanding, yes, they were.
- 22 Q. And if you were going to do an analysis, if
- 23 you were going to look at a group of comparable electric
- 24 companies for purposes of making a rate of return
- 25 recommendation to this Commission, would you include a

- 1 company like the St. Joe Light & Power Company which had
- 2 all of its electric operations here in Missouri?
- 3 A. No. Traditionally my criteria have
- 4 excluded companies with Missouri operations.
- 5 Q. And why is that?
- 6 A. Just to get an idea from what the cost of
- 7 capital is in other jurisdictions. It kind of gives a
- 8 test of, you know, reasonableness as to, you know, what's
- 9 going on elsewhere.
- 10 Q. From a theoretical standpoint, would there
- 11 be any concern in your mind about using Missouri
- 12 jurisdictional utilities in such a study from the
- 13 standpoint of circularity?
- 14 A. I believe that that is a concern that
- 15 actually Dr. Vander Weide brought up in his
- 16 cross-examination, and that's why he did not do an Empire
- 17 company-specific DCF analysis. A lot of that depends on,
- 18 I guess, what's going on with -- you know, with any given
- 19 environment. But I do think that -- and I'll be quite
- 20 honest with you, I do think that there are, you know,
- 21 there are shortcomings of excluding companies that -- that
- 22 are regulated by the State of Missouri because of the fact
- 23 we are -- as we're all well aware here, there's a lot of
- 24 discussion of the Missouri regulatory climate.
- 25 And if we wanted to look at a company such

- 1 as St. Joe Light & Power that's exposed to the regulatory
- 2 climate in Missouri, we would see how that may be
- 3 affecting their costs of equity, say, for instance -- say,
- 4 for instance, they didn't have a fuel mix issue like
- 5 Empire did. We might be able to get a better idea as to
- 6 what is really affecting their cost of equity. Is it
- 7 their -- is it some of their -- the fuel mix issues that
- 8 they have, or is it more Missouri regulation?
- 9 So it would obviously be something that
- 10 could be interesting and very informative to look at.
- 11 For that reason I wouldn't be opposed to taking a look at
- 12 it to get an idea what the differences are in the
- 13 companies that are operating in Missouri under the same
- 14 regulation.
- 15 Q. Do you know whether or not any of your
- 16 predecessors working for the Staff in your department have
- 17 taken the position that in doing a cost of equity analysis
- 18 and recommendation, that Missouri jurisdictional should be
- 19 excluded because of reasons of circularity?
- 20 A. Like I said, I believe that may be
- 21 something that's been mentioned before. But it can be
- 22 very informational, and obviously we're doing a
- 23 company-specific analysis on Empire here, and that -- like
- 24 I said, that's the beauty of doing a company-specific
- 25 analysis on Empire; it's very company-specific.

- 1 Instead of starting with a comparable group
- 2 and trying to make risk adjustments to get to Empire's
- 3 cost of capital, we're going right to Empire. Let's take
- 4 a look at their costs of capital, which is their
- 5 opportunity costs. So I think that that's a very good
- 6 method to go about determining Empire's cost of capital.
- 7 Q. Would you agree that that approach you just
- 8 described for determining the cost of capital for Empire
- 9 takes circularity to its ultimate extreme by focusing
- 10 exclusively on the facts and circumstances of only one
- 11 company that is essentially regulated by only one
- 12 Commission?
- 13 A. I think it depends on how you do your
- 14 analysis, if it takes it to the extreme. If you allow for
- 15 influences to be made in your growth rate based on a rate
- 16 increase that's going to happen in Missouri without
- 17 looking at the fundamentals of the company, then yes, it
- 18 is taken to an extreme. But if you do a careful DCF
- 19 analysis, as you indicated before, of Empire based on
- 20 its -- the fundamentals of the company, I think it's a
- 21 very reliable estimate.
- 22 Q. You have no concern, then, with respect to
- 23 the issues that others have raised about the circularity
- 24 aspects of a company-specific DCF analysis for a company
- 25 regulated almost exclusively by one Commission?

- 1 A. Oh, there's concerns. I'm cognizant of
- 2 those issues when I recommend the growth rate. I think
- 3 that's why you have to look a little deeper into what the
- 4 fundamentals are of the company.
- 5 Q. When you perform your company-specific DCF
- 6 analysis and come up with a number which you believe to be
- 7 the cost of capital, would you agree that in making that
- 8 calculation and making your recommendation, you're not
- 9 looking at returns being awarded to other companies with
- 10 similar risks?
- 11 A. Not specifically. The cost of capital is
- 12 when you're looking at their stock price, that's traded in
- 13 the capital market, so obviously investors are pricing
- 14 Empire's stock based on their view of what's going on in
- 15 other states, and like I said, more importantly in the
- 16 entire world of the capital markets.
- 17 Q. How many other companies did you look at
- 18 with similar risks in developing your estimated cost of
- 19 capital rate of return for Empire under your
- 20 company-specific DCF analysis?
- 21 A. In my direct testimony I looked at four.
- 22 Since all these witnesses filed testimony, I've been able
- 23 to look at many more.
- Q. You looked at four in performing your --
- A. My direct testimony, yes.

- 1 Q. -- your company-specific DCF analysis?
- 2 A. Oh, I'm sorry. In my company-specific. I
- 3 thought you were talking about my analysis in general.
- 4 No. In the company-specific analysis, I just looked at
- 5 Empire obviously, hence company-specific.
- 6 Q. Do you have Schedule 28 to your direct
- 7 testimony?
- 8 A. Yes, I do.
- 9 Q. And am I correct that that shows that
- 10 you're recommending a long -- a cost of long-term debt for
- 11 Empire of 7.22 percent?
- 12 A. That's correct.
- 13 Q. And in that same schedule, do you recommend
- 14 a cost for Empire's trust-preferred securities of
- 15 8.93 percent?
- 16 A. 8.92, yes, not 8.93.
- 17 Q. Thank you. Would you agree that because of
- 18 its prior claim to returns, that debt is less risky for
- 19 investors than common stock equity?
- 20 A. That's correct.
- 21 Q. And would you agree that because of
- 22 prior -- a prior claim to return, that the trust-preferred
- 23 securities are less risky than common stock equity?
- 24 A. Yes.
- Q. And you're recommending a range in the cost

- of equity for Empire between 8.29 percent and
- 2 9.29 percent; is that true?
- 3 A. Yes.
- 4 Q. And the midpoint would be 8.79 percent --
- 5 A. That's correct.
- 6 Q. -- is that correct?
- 7 And that midpoint is lower than Empire's
- 8 cost of trust preferred securities?
- 9 A. Please define cost of preferred stock.
- 10 Q. Well, how would you define it?
- 11 A. I would define it as the current yield on
- 12 trust preferred stock. This is an embedded cost number.
- 13 What's more important is the current yield on trust
- 14 preferred stock.
- 15 Q. And what is that?
- 16 A. It has been trading about 7.9 to
- 17 8.1 percent in the last, you know, couple months since
- 18 I've been following it.
- 19 Q. Let me ask you, you've got testimony, do
- 20 you not, on the situation with respect to Empire's
- 21 dividends?
- 22 A. Yes, I do.
- 23 Q. Would you agree that the management of the
- 24 company, the board of directors of Empire has the
- 25 discretion to determine the company's dividend policy?

- 1 A. That's in our discretion, yes.
- 2 Q. And that's not something that the
- 3 Commission Staff or the Office of Public Counsel or even
- 4 the Commission itself should dictate?
- 5 A. I don't know that we've ever challenged
- 6 that. No, we haven't. So, yes, we don't have -- it's a
- 7 management decision.
- 8 Q. Would you agree with me that as a general
- 9 proposition, most companies that reduce dividends do so
- 10 because of financial distress?
- 11 A. No.
- 12 Q. Your answer is no?
- 13 A. Yes.
- 14 Q. Is it your testimony or your position, is
- 15 it the Staff's position that Empire is currently in
- 16 financial distress?
- 17 A. No.
- 18 Q. Would you agree that Empire has maintained
- 19 its current dividend level since about 1992?
- 20 A. It is exactly 1992, yes.
- Q. Would you agree that Empire earns a return
- 22 below that of the industry?
- 23 A. I haven't studied that.
- Q. You don't know?
- 25 A. I don't know.

- 1 Q. Would you agree that if over the last
- 2 10 years Empire's earnings would have been higher, its
- 3 dividend payout ratio would have been lower?
- 4 A. Of course.
- 5 Q. And on a going-forward basis, would you
- 6 agree that an increase in Empire's earnings will lower its
- 7 dividend payout ratio if the dividend remains constant?
- 8 A. Of course.
- 9 MR. SWEARENGEN: That's all I have. Thank
- 10 you.
- 11 JUDGE THOMPSON: Very well. I believe
- 12 we're ready for questions from the Bench. And I'm
- 13 actually going to ask some myself before we allow you to
- 14 sit down, because here, after all, is my chance.
- 15 QUESTIONS BY JUDGE THOMPSON:
- 16 Q. Now, I know you're familiar with the United
- 17 States Supreme Court decision in the Bluefield case
- 18 because I see it quoted in your testimony.
- 19 A. Yes.
- 20 Q. And you would agree, I assume, that that
- 21 decision states that Empire is entitled to a rate of
- 22 return that is commensurate with the amount of risk as
- 23 measured against other businesses in the same general
- 24 area; is that correct?
- 25 A. Yes.

- 1 Q. I know I'm slaughtering the Court's
- 2 language. But that's the general concept?
- 3 A. Yes.
- 4 Q. So what level of risk do you assign to
- 5 Empire?
- 6 A. I assign the level of risk that investors
- 7 assign.
- 8 Q. And how do you reach that figure?
- 9 A. Through the discounted cash flow analysis.
- 10 Basically that's -- like I said, that's the beauty of that
- 11 model is just by taking your dividend into the stock
- 12 price, you determine what the required dividend yield is,
- 13 which Empire's pretty high. It has a high dividend yield
- 14 right now versus the rest of the utility industry.
- 15 And then you just -- you assign a growth
- 16 that investors expect to that dividend yield, and that
- 17 allows you to determine what investors are requiring for
- 18 return for the risk that is inherent with Empire.
- 19 Q. Why don't you walk me through the stages of
- 20 that analysis so that I understand how it works.
- 21 A. Okay. With -- with the DCF analysis,
- 22 obviously the -- I'll use the annual form. There's been
- 23 some discussion as to whether annual or quarterly should
- 24 be used, but I think all -- three of four witnesses used
- 25 the annual form of the DCF analysis.

- 1 And under the DCF -- annual form of the
- 2 DCF, the classical DCF model, what you're trying to do is
- 3 you're estimating when you invest in a stock, you're
- 4 determining what is your expected dividend for the next
- 5 year when you own the stock, and --
- 6 Q. Is Empire's stock publicly traded?
- 7 A. Yes, it is.
- 8 Q. Okay. And does the current market prices
- 9 have -- play any role in that analysis?
- 10 A. Quite a bit.
- 11 Q. Okay. Please proceed.
- 12 A. Okay. So and then -- obviously because
- 13 Empire, we're all aware that they're at least not going to
- 14 be able to increase their dividend, so you know that
- 15 they're going to be paying \$1.28 on -- you know, per share
- 16 next year, and this is -- this is why it's kind of
- 17 equivalent to a coupon on debt in my mind is because this
- 18 \$1.28 is -- has all but been almost tried to be giving the
- 19 impression to the utility investors that they're not going
- 20 to cut this. It's actually a coupon on that -- on that
- 21 utility stock. So you --
- 22 Q. So you're saying it's more like a bond, in
- 23 your mind?
- 24 A. Yes, it is.
- Q. And that's because it has essentially or

- 1 traditionally or historically a guaranteed return of a
- 2 certain level?
- 3 A. I wouldn't say quaranteed. It's a fixed
- 4 dividend and it hasn't changed since 1992, and management
- 5 is very committed to keep that \$1.28.
- 6 Q. But at that point we're just talking about
- 7 expectations of investors; is that right?
- 8 A. Yes.
- 9 Q. Is there an objective level of risk that
- 10 has -- business risk that has nothing to do with what
- 11 investors expect?
- 12 A. Oh, I think all the risk factors are
- 13 targeted towards the investment community. I think if you
- 14 want to look at, say, S&P, they have a credit rating of
- 15 BBB currently on Empire. That gives investors an idea as
- 16 to what the -- what the creditworthiness is of this
- 17 company. For Empire, S&P currently assigns a business
- 18 profile of 6. That gives you an idea of what business
- 19 risk is of Empire.
- 20 And I think Empire's business profile of 6
- 21 is similar to KCPL's. They have a 6 business profile.
- 22 I'm not sure what AmerenUE or those other companies are,
- 23 but there are outside indicators. But -- such as I think
- 24 one of the witnesses in this case has looked at some of
- 25 the ValueLine indicators.

- 1 One of the concerns I have is you when look
- 2 at that, when you look at those risk indicators that are
- 3 provided by outside sources, the cost of capital is not
- 4 confirming that that's -- you know, that those are, in
- 5 fact, riskier industries, such as when the natural gas
- 6 cost equity comes up higher than the electric utility cost
- 7 of equity.
- 8 It would imply that maybe investors are
- 9 pricing those electric utility stocks higher than the
- 10 natural gas utility stocks; hence, thereby the cost of
- 11 equity is cheaper, regardless of the fact that there are
- 12 those outside risk indicators.
- 13 Q. Okay.
- 14 A. And I think that's why it's important to
- 15 look at a company's specific DCF analysis.
- 16 Q. Now, you mentioned a comparison to Kansas
- 17 City Power & Light.
- 18 A. Yes.
- 19 Q. You indicated, I think, a rate of 6?
- 20 A. A business profile of 6, that's correct.
- 21 Q. Is similar between the two companies?
- 22 A. Yes, it is.
- 23 Q. Now, if you know, does Kansas City Power &
- 24 Light depend on natural gas to the same extent as Empire
- 25 does?

- 1 A. To my knowledge, not to the same extent.
- 2 Q. Okay. Wouldn't Empire's high level of
- 3 dependence on natural gas in the face of a very volatile
- 4 natural gas market inject a considerable additional
- 5 element of risk into the business operations of Empire?
- 6 A. That would be one factor you would think
- 7 about. That's why some of these outside businesses or
- 8 these indicators of risk have to be taken with a little
- 9 bit of caution. KCPL does have nuclear exposure. I know
- 10 it's been talked down a little bit in recent history. But
- 11 if the nuclear generation went down, then they may be
- 12 exposed to the purchased power markets. So there are
- 13 multi -- KCPL's management is aggressive in managing their
- 14 capital cost. They have an embedded cost of debt down in
- 15 the
- 16 5 percent range, so --
- 17 Q. In what way did you modify or adjust your
- 18 analysis to reflect the additional amount of risk caused
- 19 by Empire's high degree of reliance on natural gas as a
- 20 fuel and the volatility of the natural gas market?
- 21 A. I looked at the DCF analysis, and it gives
- 22 you the risk level that investors are putting -- or are
- 23 assigning to Empire stock.
- 24 Q. Let me ask you this: Are you familiar with
- 25 the testimony given by the two Empire witnesses, the two

- 1 experts? You indicated you were, I believe.
- 2 A. Yes, I am.
- 3 Q. And also with that provided by Mr. Allen
- 4 for Public Counsel?
- 5 A. Yes.
- 6 Q. And the methods you have used are similar
- 7 to those employed by those other three witnesses; is that
- 8 correct?
- 9 A. I'd say more similar to OPC witness Allen
- 10 and Company witness Murry, less similar to -- I mean the
- 11 models are the same, but Vander Weide, he looked at a
- 12 comparable group and didn't even look at Empire.
- 13 Q. Okay. Well, how is it that the cost of
- 14 capital or the figures you ultimately arrived at are the
- 15 lowest of those provided by any of these witnesses?
- 16 A. A lot of it has to do with the dividend
- 17 yield that I chose. I know that I used six months of
- 18 stock prices, versus OPC witness Allen used six weeks of
- 19 stock prices. And when I used the six months at the
- 20 beginning of the year, the first three months of the year
- 21 stock price was trading around the \$22 range.
- The next three months, April, May, June,
- 23 stock price went down to, you know, 20-some-odd dollars a
- 24 share. It since has rebounded in the last month or so.
- 25 So I mean, I captured an up and down cycle in my

- 1 average -- in my average stock prices. So when you take
- 2 the di-- obviously it's a simple mathematical calculation.
- 3 When you take that dividend of \$1.28 and divide that into
- 4 my higher stock price, you're going to have a lower
- 5 dividend yield than what OPC witness Travis Allen had.
- 6 And then the reason why -- but let me just
- 7 point out, Travis Allen, OPC witness Allen had a growth
- 8 rate of 3 percent, which is in the growth rate range that
- 9 I had of 2.25 to 2.35.
- 10 Q. And by growth rate, just what is it that's
- 11 going to be grown?
- 12 A. Well, it's not dividends; it's earnings.
- 13 Well, that's the theory, is that you're trying to come up
- 14 with a proxy as to what -- as to getting how that stock
- 15 price is going to appreciate, and tradit-- you know,
- 16 traditionally it was the cash flows, the dividends that
- 17 determines how much that stock price is going to
- 18 appreciate over time.
- 19 Q. But in this case, the evidence is that the
- 20 stock price, the dividend has no rational relationship to
- 21 the company's performance; isn't that true? In other
- 22 words, there is a figure that for whatever reason
- 23 management has fixed upon and has maintained historically
- 24 over a long period of time and that does not change, given
- 25 changes in the company's performance; isn't that right?

- 1 A. Well, the dividend doesn't change, yes,
- 2 you're right, the dividend level itself.
- 3 Q. So I don't understand how -- I mean, your
- 4 analysis is driven by the dividend level, it sounds like.
- 5 A. Well, the dividend yield. One of the
- 6 things that a lot of -- a lot of rate of return witnesses
- 7 have -- have transitioned to is to look at earnings growth
- 8 rate as a proxy for the dividend growth rate. And the
- 9 theory, the thought process behind that is you're not
- 10 going to be able to grow your dividend any faster than
- 11 your earnings, and that's -- that ultimately --
- 12 Q. But in this case that relationship does not
- 13 exist, does it? Because, in fact, I thought the evidence
- 14 was that at one time they even borrowed money in order to
- 15 be able to pay that dividend; isn't that correct?
- 16 A. That's correct.
- 17 Q. So there is not a relationship between the
- 18 growth of earnings and dividends. The dividend's fixed
- 19 for reasons other than not having a relationship to the
- 20 growth of earnings; isn't that correct?
- 21 A. That's correct.
- 22 Q. So doesn't that require some kind of
- 23 serious adjustment and modification to your mold?
- A. And that's exactly what I did when I used
- 25 2.25 to 3.25 earnings growth. I think Dr. Murry has other

- 1 companies in his comparable group that have kept their
- 2 dividends flat for reasons other than their earnings can't
- 3 sustain it, but he didn't use that dividend growth rate in
- 4 his ultimate recommendation. He looked at the earnings
- 5 proxy. And that's what I said.
- 6 Dr. Vander Weide looks at earnings growth
- 7 for his prox-- IBES does not give dividend growth
- 8 forecast; it gives earnings growth forecast. I believe
- 9 almost every witness in this case is looking primarily to
- 10 earnings growth forecast rather than dividend growth
- 11 forecast.
- 12 So yes, that was the original -- I'll be
- 13 quite honest with you, the DCF model has many -- I know
- 14 that's a bad thing to say, because I think it's 9 out of
- 15 10 times -- 9 out of 10 times if somebody says that,
- 16 they're probably going to lie to you, but I heard that on
- 17 the radio.
- 18 Q. Mr. Murray, I -- believe me, I have
- 19 absolutely no belief or suspicion that you're lying to me.
- 20 I do not think that at all. But I'd like to know -- I
- 21 mean, it seems to me that what we've heard about the way
- 22 this company conducts its business respect to dividends is
- 23 perhaps somewhat unusual. And I'd like to know whether
- 24 your model takes that unusual dividend regime properly
- 25 into account or whether the model is, in fact, unable to

- 1 take that into account, and thus is producing a skewed
- 2 result.
- 3 A. No. I said I do not believe that, and
- 4 that's why I indicated it has to be a very careful
- 5 analysis when you use the DCF model on Empire, because,
- 6 yeah, the fact that dividends aren't growing, you're not
- 7 going to use that as a proxy for your growth rate, and
- 8 three of the witnesses, three of the four witnesses that
- 9 did Empire company-specific DCF analyses looked to
- 10 earnings as a proxy.
- 11 And like I said, my point is that most of
- 12 the time that's done even if dividends are growing at the
- 13 same rate as earnings. Because of the fact that there are
- 14 so many things that go on in the real world, most of the
- 15 time none of these assumptions -- I mean, quite a few of
- 16 them do -- I mean, constant payout ratio, that very rarely
- 17 ever exists because you can't have a constant payout
- 18 ratio. Things happen.
- 19 Q. But they do. But they do have a constant
- 20 payout level. It may not be a ratio, but an amount.
- 21 A. Well, they have a constant dividend level
- 22 but not payout ratio. The payout ratio is the assumption
- 23 under the DCF, so the payout ratio fluctuates from year to
- 24 year, the required rate of return fluctuates from year to
- 25 year, the earned return fluctuates from year to year. And

- 1 that applies to, you know, just about any company you can
- 2 find out there.
- 3 Q. Is the DCF model the only model that's
- 4 available in the world of financial analysis in order to
- 5 conduct this kind of analysis?
- 6 A. No.
- 7 Q. Are there other ways of doing it?
- 8 A. Yes, and they've been introduced in this
- 9 case.
- 10 Q. And is there any reason to prefer one
- 11 analytical technique over another?
- 12 A. In my mind, yes.
- 13 O. And what is that reason?
- 14 A. The DCF model, as I indicated with Empire
- 15 specifically, it is very, very specific to the company
- 16 information. With the capital asset pricing model, you're
- 17 looking at historical returns from 19 -- usually 1926 up
- 18 to the current period, and that captures all sorts of
- 19 economic cycles, but it doesn't necessarily capture the
- 20 current capital economic environment.
- 21 Q. Let me ask you this: Are you familiar with
- 22 the results of Empire's last rate case?
- 23 A. The results of the rate of return analysis?
- 24 I'm sorry.
- 25 Q. Right. There was a rate case prior to this

- 1 one, I assume?
- 2 A. Yes.
- 3 Q. Okay.
- 4 A. Two years ago.
- 5 Q. And that resulted either through agreement
- 6 or by order of the Commission in a return on equity
- 7 number, correct?
- 8 A. We don't specify. We don't determine what
- 9 the ROE is in the settlement.
- 10 Q. Was that case determined by settlement?
- 11 A. Yes, it was.
- 12 Q. And there was no specific ROE number?
- 13 A. No.
- 14 Q. Was there a revenue level agreed to?
- 15 A. I believe it was 11 million, a rate
- 16 increase.
- 17 Q. And surely that would have equated to some
- 18 ROE number; isn't that correct?
- 19 A. I don't recall any ROE number being taken
- 20 out of that settlement.
- Q. Well, I realize that perhaps in the
- 22 settlement you didn't agree to a specific ROE number, but
- 23 you just agreed to an amount of dollars. Nonetheless, if
- 24 you work through the equation, you could derive an ROE
- 25 number, could you not?

- 1 A. I don't know. I don't do the
- 2 reconciliation.
- 3 Q. Okay. Do you know who could answer that
- 4 question for me?
- 5 A. I don't recall. I think -- I believe Carey
- 6 Featherstone was the -- did the revenue requirement
- 7 reconciliation in the last case. If there was anything
- 8 implied in there, then that's -- and he's not on this
- 9 case, but I don't know for sure. I can try to find out
- 10 and see if there is somebody that --
- 11 Q. Would you say today that Empire is a
- 12 financially sound company?
- 13 A. Yes.
- 14 Q. Okay. It's not in a precarious financial
- 15 condition?
- 16 A. Once the -- I mean, obviously you have the
- 17 issue of the fuel volatility, and I think that's going to
- 18 be attempted to be addressed in this case. That's not
- 19 good. I mean, obviously we're all recognizing that their
- 20 earnings are down below, you know, their traditional
- 21 normal levels, but it's the expectation.
- 22 Q. That's exactly what the Commission's
- 23 wrestling with here, isn't it?
- A. Exactly.
- JUDGE THOMPSON: Thank you. I don't think

- 1 I have any further questions. And we're going to allow
- 2 you to step down so that when the Commissioners come back
- 3 from agenda, they can take up what questions they have,
- 4 and then we'll do recross and redirect at that time.
- 5 And I believe we're ready for Mr. Allen; is
- 6 that correct?
- 7 MR. COFFMAN: If that's your pleasure.
- 8 JUDGE THOMPSON: That is my pleasure. And
- 9 I understand, Mr. Swearengen, you're going to interpose
- 10 the same objection as you did with respect to this
- 11 witness; is that correct?
- MR. SWEARENGEN: Yes.
- JUDGE THOMPSON: Very well.
- MR. SWEARENGEN: And if I forget, remind
- 15 me.
- 16 JUDGE THOMPSON: I certainly will.
- 17 (Witness sworn.)
- 18 JUDGE THOMPSON: Do you understand that if
- 19 you were to give false testimony in this proceeding, you
- 20 could be prosecuted for the crime of perjury?
- THE WITNESS: I do.
- JUDGE THOMPSON: Please take a seat and
- 23 spell your last name.
- THE WITNESS: A-1-1-e-n.
- JUDGE THOMPSON: Thank you, sir. You may

- 1 inquire.
- 2 TRAVIS ALLEN testified as follows:
- 3 DIRECT EXAMINATION BY MR. COFFMAN:
- 4 Q. Please state your name again for the
- 5 record.
- 6 A. Travis Allen.
- 7 Q. By whom are you employed and in what
- 8 capacity?
- 9 A. I'm employed by the Office of the Public
- 10 Counsel, State of Missouri, as a financial analyst.
- 11 Q. Are you the same Travis Allen that has
- 12 caused to be filed in this case prepared direct, rebuttal
- 13 and surrebuttal testimony which has been marked as
- 14 Exhibit 81, 82 and 83 accordingly?
- 15 A. Yes.
- 16 Q. Do you have any corrections to those
- 17 prepared testimonies today?
- 18 A. Just a couple.
- 19 Q. Okay. Please refer to where you need to
- 20 make a correction.
- 21 A. I had -- we had -- our office had filed a
- 22 correction to rebuttal schedule -- corrected direct
- 23 Schedule TA-13. We had EFIS'd that on, I believe, Friday.
- 24 MR. SWEARENGEN: Excuse me. What schedule?
- 25 THE WITNESS: Corrected direct

- 1 Schedule TA-13.
- 2 MR. SWEARENGEN: Thank you.
- 3 MR. COFFMAN: Your Honor, that has been
- 4 filed -- EFIS'd since, I believe, Friday, and I have extra
- 5 copies today for anyone that would like one today.
- 6 JUDGE THOMPSON: Okay. This is a
- 7 correction to a schedule?
- MR. COFFMAN: Yes.
- 9 JUDGE THOMPSON: A schedule that originally
- 10 is attached to one of his pieces of prefiled testimony?
- MR. COFFMAN: Yes.
- 12 JUDGE THOMPSON: Okay. So it's a
- 13 substitute exhibit; is that right?
- 14 MR. COFFMAN: That is correct. The intent
- 15 would be to supersede TA-13 from his prefiled testimony.
- MR. SWEARENGEN: This says Allen rebuttal?
- MR. COFFMAN: Yes.
- 18 MR. SWEARENGEN: I thought you said it was
- 19 correcting a schedule to his direct testimony.
- 20 MR. COFFMAN: I believe it is in both.
- 21 THE WITNESS: Do you want me to clarify
- 22 this up?
- 23 BY MR. COFFMAN:
- Q. Please clarify, Mr. Allen.
- 25 A. This was a Schedule TA-13 from my direct

- 1 testimony, and at that time that I filed it from my
- 2 rebuttal, I had placed it in my rebuttal testimony because
- 3 I had neglected to subtract out the costs of preferred
- 4 stock so that the actual cost or the level of preferred
- 5 stock was incorrect in my direct testimony.
- 6 So I attached that to my rebuttal
- 7 testimony, and then subsequently I had -- I corrected the
- 8 pretax interest coverage ratios. And that's what's on
- 9 EFIS right now.
- 10 JUDGE THOMPSON: Is that what we have here?
- 11 THE WITNESS: Correct. Yes.
- MR. COFFMAN: So, your Honor, there is --
- 13 so it is attached -- there is a TA-13 attached to both
- 14 direct and rebuttal testimony. The intent is that this --
- what we had called December 11, 2004 corrected TA-13
- 16 supercedes both the TA-13 in direct and rebuttal prefiled
- 17 testimony.
- JUDGE THOMPSON: Okay.
- 19 MR. COFFMAN: This is the last, best and
- 20 hopefully the last version of this document.
- 21 JUDGE THOMPSON: Do you have copies for the
- 22 Bench?
- MR. COFFMAN: Yes.
- JUDGE THOMPSON: Is this HC?
- MR. COFFMAN: No, sir. Although it's not

- 1 labeled such on the top, on EFIS and in the letter sent to
- 2 the other parties, we have called this the December 11,
- 3 2004 corrected TA-13.
- 4 JUDGE THOMPSON: I'll need one more copy.
- 5 Thank you.
- 6 BY MR. COFFMAN:
- 7 Q. Are there any corrections that you're aware
- 8 of, Mr. Allen, to your testimonies?
- 9 A. There's one other correction that I'm aware
- 10 of to my surrebuttal testimony. Page 12, line 12.
- 11 Q. Yes.
- 12 A. It says, I am still waiting for this -- for
- 13 the response to this Data Request, and I have received
- 14 that now. So I just want to make that.
- 15 Q. So are you -- are you suggesting that that
- second sentence on line 12, page 12, needs to be struck?
- 17 A. Yes.
- 18 Q. Does that conclude any corrections that
- 19 you're aware to your three prepared testimonies?
- 20 A. Yes.
- 21 Q. With those corrections, if I asked you the
- 22 same questions contained in those here today, would your
- 23 answers be the same or substantially similar?
- 24 A. Yes.
- MR. COFFMAN: I would now tender Mr. Allen

- 1 for cross-examination and offer into the record
- 2 Exhibit 81, 82 and 83.
- 3 MR. SWEARENGEN: Your Honor, we would
- 4 object to the receipt of those testimonies for the reasons
- 5 stated in the motion which we filed with the Commission
- 6 earlier today. Thank you.
- 7 MR. COFFMAN: And, your Honor, I would
- 8 respond to that motion in the same manner that we
- 9 responded to a similar motion in the Missouri Gas Energy
- 10 case and note that I believe that the Commission's
- 11 analysis in its order regarding MGE's motion to exclude
- 12 certain testimony and opinions of Travis Allen, which was
- 13 issued on July 20, 2004, in Case No. GR-2004-020, is a
- 14 fair reflection of the law, and would ask that you deny
- 15 this motion on similar grounds.
- 16 MR. KRUEGER: Staff concurs with the Public
- 17 Counsel's position on this motion, your Honor.
- 18 JUDGE THOMPSON: Okay. Mr. Allen, what is
- 19 your educational background?
- 20 THE WITNESS: I received a bachelor's
- 21 degree in economics and finance from Southern Illinois
- 22 University Edwardsville with a specialization in financial
- 23 markets and institutions in December 2001. And then in
- 24 May of 2003 I earned a master's degree in economics and
- 25 finance with a specialization in finance from Southern

- 1 Illinois University Edwardsville.
- JUDGE THOMPSON: And what methodology did
- 3 you use to produce the opinion that you are here to
- 4 testify about?
- 5 THE WITNESS: I used two cost of capital
- 6 models; one being the discounted cash flow model and the
- 7 other one being the capital asset pricing model.
- 8 JUDGE THOMPSON: And where and when did you
- 9 learn how to conduct those analytical techniques?
- 10 THE WITNESS: I was trained with the use of
- 11 those models in both my undergraduate and graduate
- 12 studies.
- 13 JUDGE THOMPSON: And are you familiar with
- 14 the testimony of Dr. Murry and Dr. Vander Weide that has
- 15 been offered in this case?
- THE WITNESS: Yes, I am.
- 17 JUDGE THOMPSON: Did either of those
- 18 witnesses use either of the method that you've used?
- 19 THE WITNESS: Yes, they did.
- JUDGE THOMPSON: Okay. Based on that, I
- 21 find that the witness has at least some qualifications,
- 22 which is what reported Missouri decisions require, and
- 23 therefore, I'm going to allow him to testify as an expert
- 24 in any -- to the extent he is less experienced or less
- 25 knowledgable than other witnesses in this case, that will

- 1 go to weight rather than to admissibility.
- Now, Mr. Allen, with respect to the data
- 3 that you relied on in reaching your opinion, is that data
- 4 of the sort that is generally relied upon by experts in
- 5 your field in producing such opinions?
- 6 THE WITNESS: Yes. I relied on -- I used
- 7 ValueLine data in my analysis, Thompson Financial data,
- 8 S&P data, and that is information that is reasonably
- 9 relied upon by experts in the field.
- 10 JUDGE THOMPSON: And did either Dr. Murry
- 11 or Dr. Vander Weide use the same or similar information?
- 12 THE WITNESS: Yes, they did.
- 13 JUDGE THOMPSON: Okay. And the reason I
- 14 ask about that is because, of course, Dr. Murry and
- 15 Dr. Vander Weide testified without objection as experts in
- 16 this field, and therefore, what they did and what they
- 17 relied upon provide us a useful benchmark in measuring
- 18 what experts in that field do.
- 19 And based upon this testimony, I find that
- 20 the information relied upon by this witness is reasonably
- 21 reliable, and I will overrule that portion of the motion
- 22 as well. Therefore, I'm overruling the motion on both
- 23 prongs, and I will allow this witness to testify as an
- 24 expert. And therefore, I will receive Exhibits 81, 82 and
- 25 83, unless there is some other objection that I have not

- 1 yet heard.
- 2 (No response.)
- JUDGE THOMPSON: Very well. This is
- 4 received. Thank you, Mr. Coffman.
- 5 (EXHIBIT NOS. 81, 82 AND 83 WERE RECEIVED
- 6 INTO EVIDENCE.)
- 7 JUDGE THOMPSON: And I believe first up for
- 8 Mr. Allen will be Mr. Krueger.
- 9 MR. KRUEGER: No questions, your Honor.
- 10 JUDGE THOMPSON: Very well. Mr. Conrad?
- MR. CONRAD: No questions. Thank you.
- JUDGE THOMPSON: Thank you.
- 13 Mr. Swearengen?
- MR. SWEARENGEN: Yes, thank you.
- 15 THE WITNESS: Thought I was going to get a
- 16 clean sweep.
- JUDGE THOMPSON: You may get something for
- 18 Christmas, sir, but that ain't it.
- 19 MR. SWEARENGEN: Could I have an exhibit
- 20 marked, please?
- JUDGE THOMPSON: Yes, you may.
- This would be Exhibit 123 offered by
- 23 Empire, and these are, I believe, data Requests to
- 24 Mr. Allen and responses; is that correct?
- MR. SWEARENGEN: That is correct, your

- 1 Honor.
- 2 (EXHIBIT NO. 123 WAS MARKED FOR
- 3 IDENTIFICATION BY THE REPORTER.)
- 4 JUDGE THOMPSON: I don't know if we have
- 5 the same problem with the boilerplate or not. It doesn't
- 6 look like it.
- 7 THE WITNESS: I didn't -- I didn't reply
- 8 via EFIS.
- 9 JUDGE THOMPSON: Well, that was sensible.
- 10 MR. CONRAD: Not to shortcut this, Judge,
- 11 but I would stipulate admissability of 123.
- 12 JUDGE THOMPSON: Thank you. Anyone else
- 13 want to join in that stipulation?
- MR. KRUEGER: I will, your Honor.
- 15 JUDGE THOMPSON: I think I only need to
- 16 hear from Mr. Coffman.
- 17 MR. COFFMAN: Let me just make sure this is
- 18 complete here.
- No objection.
- JUDGE THOMPSON: Very well. Exhibit 123 is
- 21 received and made a part of the record of this proceeding.
- 22 (EXHIBIT NO. 123 WAS RECEIVED INTO
- 23 EVIDENCE.)
- MR. SWEARENGEN: Thank you very much.
- JUDGE THOMPSON: Thank you. Yes, please

- 1 proceed.
- 2 CROSS-EXAMINATION BY MR. SWEARENGEN:
- 3 Q. Good morning, Mr. Allen. How are you
- 4 today?
- 5 A. Good morning, Mr. Swearengen. I'm doing
- 6 good. And you?
- 7 Q. Fine. Thank you. At your rebuttal
- 8 testimony, I believe at pages 42 and 43, you testify that
- 9 if the Commission implements an interim energy charge for
- 10 Empire in this case, that that will decrease Empire's
- 11 overall level of risk, and therefore, decrease the
- 12 company's overall cost of capital; is that your testimony?
- 13 A. I'm sorry. What was the page number?
- Q. Well, I noted 42 or 43. Do you recall
- 15 testifying in the manner I just described? Look at the
- 16 top of page 43.
- 17 A. I'm just reading over what I testified to.
- 18 Yeah, I stated all else equal, it would -- implementation
- 19 of an interim energy charge would result in decrease in
- 20 Empire's overall level of risk.
- 21 Q. Let me ask you this: Would you agree that
- 22 Empire should be allowed to recover its reasonably and
- 23 prudently incurred costs?
- 24 A. Yeah, I believe that's the purpose of
- 25 regulation.

- 1 Q. And one of those costs would be its fuel
- 2 costs? That would be an operating cost?
- 3 A. That's correct.
- 4 Q. And as an operating cost, if it were
- 5 reasonably and prudently incurred in the provision of
- 6 utility service to its customers, you would agree that
- 7 that cost should be reflected in and recovered through
- 8 rates?
- 9 A. Reasonable and prudent cost recovery, yes.
- 10 Q. Including fuel cost?
- 11 A. That's part of cost, yes.
- 12 Q. Can you think of any reason that the
- 13 company should not be allowed to recover its reasonably
- 14 and prudently incurred costs for fuel?
- 15 A. If it's reasonably and prudently incurred,
- 16 then no. My understanding of regulation as the way it's
- 17 done in Missouri is that a -- the Commission Staff sets a
- 18 general price for the cost of fuel, and if the company is
- 19 able to procure fuel at a cheaper price than what the
- 20 established rate is, then they are able to benefit from
- 21 that and keep that extra revenue, I suppose. And if the
- 22 cost is above that, then they have to essentially absorb
- 23 those extra costs. That's my understanding how it works.
- Q. Would you agree that as a general
- 25 principle, fuel is -- in the case of Empire, is necessary

- 1 for the provision of safe and adequate service for its
- 2 customers, some level of fuel?
- 3 A. Yes, I would agree with that.
- 4 Q. And would you agree that that level of
- 5 fuel, whatever it is, has a cost associated with it?
- 6 A. Yes, I would agree with that.
- 7 Q. And if that level of fuel and the
- 8 associated cost is prudently incurred, would you agree
- 9 there's no reason why the company should not recover that
- 10 cost through rates?
- 11 A. Again, my understanding is that the Staff
- 12 does an analysis of what the prudent fuel procurement cost
- 13 is going to be.
- 14 MR. SWEARENGEN: Your Honor, I'm going to
- 15 object. That's -- he's not being responsive to the
- 16 question.
- JUDGE THOMPSON: I think that is a yes or
- 18 no question, sir. We'll go ahead and strike that answer
- 19 and see if we can get a yes or a no.
- 20 THE WITNESS: Can I hear the question
- 21 again?
- JUDGE THOMPSON: Can you read it back to
- us, please?
- 24 (THE REQUESTED TESTIMONY WAS READ BY THE
- 25 REPORTER.)

- 1 MR. COFFMAN: Objection. I think that may
- 2 be ambiguous exactly what is being referred to by that
- 3 level.
- 4 JUDGE THOMPSON: It's not ambiguous to me,
- 5 so I'm going to overrule your objection. If the witness
- 6 finds it ambiguous, then of course the witness will
- 7 indicate that when he answers.
- 8 THE WITNESS: I'm sorry, but can I ask to
- 9 hear it one more time?
- 10 (THE REQUESTED TESTIMONY WAS READ BY THE
- 11 REPORTER.)
- 12 THE WITNESS: I would agree that if it's
- 13 prudently incurred, then yes. And that would be factored
- 14 into the Staff's analysis of what prudent fuel costs would
- 15 be. That's my understanding of how it works.
- 16 BY MR. SWEARENGEN:
- 17 Q. And would that be something that the
- 18 Commission should then in its decision give the company
- 19 those costs in rates?
- 20 A. When you say give the company those costs
- 21 in rates, you're talking about fuel costs still?
- 22 Q. The same costs that we've been talking
- 23 about, the necessary and prudently incurred costs for fuel
- 24 at a level this Commission determines is necessary for the
- 25 provision of safe and adequate service.

- 1 A. Yes. I believe this Commission will hear
- 2 testimony and determine what prudently -- the prudent cost
- 3 of fuel is and should allow the company to recover those
- 4 costs. But let me specify my answer, though, that it's
- 5 not a guarantee.
- 6 Q. Let me ask you this question: Under those
- 7 circumstances that you have just described, the Commission
- 8 says, here's the level of fuel and here's the cost and
- 9 we're going to let the company recover those. Is there
- 10 any reason why the company should be penalized with a
- 11 lower return on equity than would otherwise be awarded?
- 12 A. I guess I don't follow your question.
- 13 Q. Let me ask it this way: The Commission in
- 14 this proceeding will determine a level of fuel and an
- 15 associated cost, and you said when they do that, they
- 16 should allow the company to recover those costs through
- 17 rates; is that correct?
- 18 A. Yeah. I said that if it's a prudent cost,
- 19 then they should allow the company the opportunity to
- 20 recover those costs.
- Q. Okay. And if they do that, is that a
- 22 reason to award a lower return on equity than otherwise
- 23 might be the case?
- 24 A. No. I think that they should be allowed to
- 25 earn their cost of equity.

- 1 Q. Let me ask you this: Let's assume for
- 2 purposes of my question that there is evidence in this
- 3 case that Empire will experience annual fuel costs of
- 4 \$137.5 millon, and the Commission puts that amount in
- 5 Empire's base rates. There's no interim energy charge.
- 6 A. Okay.
- 7 Q. Under those circumstances, you would not
- 8 propose a reduction to the authorized return on equity; is
- 9 that correct?
- 10 A. My recommendation would be that they should
- 11 be allowed to earn their cost of capital -- their cost of
- 12 equity and cost -- subsequent cost of capital that I
- 13 recommended in my testimony.
- 14 Q. Let's assume that the Commission states in
- 15 its order in this case that it is possible or likely that
- 16 Empire will incur \$137.5 million of fuel expense based on
- 17 the evidence, same number, but the Commission only puts
- 18 127.5 million in base rates and puts the additional
- 19 10 million in an interim energy charge subject to refund.
- 20 Under that scenario with an interim energy
- 21 charge in place, am I correct in understanding your
- 22 testimony that you would argue for reducing the company's
- 23 return on equity?
- 24 A. Let me see if I've got the scenario
- 25 correct. You said \$137.5 million is the fuel cost and

- 1 they're putting 127.5 million into base rates with
- 2 10 million sub-- and then an extra 10 million IEC subject
- 3 to refund; is that correct? Do I understand that
- 4 correctly?
- 5 Q. That's right. So we get to the same place.
- 6 We get to \$137.5 million, but we get to it in two
- 7 components. Part of it in permanent rates, part of it in
- 8 an interim energy charge.
- 9 MR. CONRAD: Your Honor, is counsel making
- 10 an assumption about the volatility of those fuel costs on
- 11 a projected basis?
- 12 JUDGE THOMPSON: I don't know.
- 13 MR. SWEARENGEN: I'm just asking the
- 14 witness to assume those facts for the purposes of my
- 15 hypothetical.
- 16 BY MR. SWEARENGEN:
- 17 Q. Now, the question is, under that scenario,
- 18 would you argue for reducing the company's return on
- 19 equity because of the existence of an interim energy
- 20 charge? You can answer that yes or no.
- 21 A. My analysis would not have factored in the
- 22 effect of a risk-reducing IEC. So the fact that the
- 23 company would be able to -- to essentially guarant--
- 24 well --
- 25 Q. Can you answer the question yes or no? And

- 1 then if you want to explain it, perhaps your counsel will
- 2 ask you to do that later.
- 3 A. Would I argue that the ROE should be
- 4 decreased?
- 5 Q. Can you answer the question yes or no?
- 6 A. I'm asking for the question again.
- 7 MR. SWEARENGEN: Would you read the
- 8 question back, please?
- 9 (THE REQUESTED TESTIMONY WAS READ BY THE
- 10 REPORTER.)
- 11 THE WITNESS: I can't answer yes or no. I
- 12 would have to look at the -- all the other factors. But
- 13 like I said in my testimony, all else equal, the addition
- 14 of this IEC would be a risk-reducing factor, and I think
- 15 that's something the Commission should keep in mind. But
- 16 I can't answer that yes or no.
- 17 BY MR. SWEARENGEN:
- 18 Q. Let's assume that in its order the
- 19 Commission says it believes that the company will likely
- 20 incur \$137.5 million in annual fuel expense. However, the
- 21 Commission decides to only put 125 million in base rates
- 22 so that the company's potentially at risk for an
- 23 additional 12.5 million. Do you understand that, those
- 24 assumptions?
- 25 A. One more time.

- 1 Q. The Commission says it's likely the company
- 2 will incur \$137.5 million in fuel expense, but the
- 3 Commission only puts 125 million in base rates so that the
- 4 company is potentially at risk for the additional
- 5 12.5 million.
- 6 A. Okay.
- 7 JUDGE THOMPSON: The question is, would he
- 8 reduce his recommendation then?
- 9 BY MR. SWEARENGEN:
- 10 Q. The question is, under your theory, should
- 11 the company's return on equity and adjusted upward for the
- 12 additional risk that the company is facing?
- 13 A. Like I said, I never made a recommendation
- 14 like to the Commission. All I said was, all else equal in
- 15 my testimony, if an IEC is implemented, then that would be
- 16 a risk-reducing factor.
- 17 Q. Well, I know that's what you said in your
- 18 testimony, but can you answer the question that I put to
- 19 you this morning?
- 20 A. I can't answer it yes or no. I can answer
- 21 it as, you know, all else equal, if the investment
- 22 community thought that this company was at a higher risk
- of not recovering, then all else equal, that would be a
- 24 risk-increasing factor.
- Q. Well, what do you think? I mean, you're

- 1 the one that's making the recommendation to the Commission
- 2 in this case, not the investment community.
- 3 A. What I think is -- is not important when
- 4 I'm trying to gauge investors' expectations.
- 5 JUDGE THOMPSON: Well, if you're testifying
- 6 as an expert, sir, then I think what you think is
- 7 important.
- 8 THE WITNESS: As an expert, what I am
- 9 trying to do is funnel through information from investors
- 10 to this Commission, is what I'm saying. And what I'm
- 11 saying is, all else equal, then this would be a
- 12 risk-increasing factor that the Commission would have to
- 13 think about. That's my answer.
- 14 JUDGE THOMPSON: I think that was a yes.
- MR. SWEARENGEN: I think it was, too.
- 16 Thank you.
- 17 BY MR. SWEARENGEN:
- 18 Q. Let me ask you this question: Isn't your
- 19 position in your filed testimony for a downward risk
- 20 adjustment -- that's what I'm going to call it, a downward
- 21 risk adjustment if the interim energy charge is
- 22 implemented inconsistent with the position the Office of
- 23 Public Counsel took back in Empire's 2001 rate case
- 24 ER-2001-299?
- 25 A. I don't know.

- 1 Q. Are you familiar with that case?
- 2 A. No.
- 3 Q. You have no knowledge of that case at all?
- 4 A. No.
- 5 Q. If I represented to you that that was a
- 6 case in which this Commission authorized an interim energy
- 7 charge for the Empire District Electric Company, would you
- 8 have any reason to dispute that?
- 9 A. You know what, you said 2001 case?
- 10 O. Yes.
- 11 A. I want to correct my answer. I have heard
- 12 about this case.
- 13 Q. Okay.
- 14 A. I thought -- is this the case where there
- 15 was a settlement agreement? Is this the one you're
- 16 talking about?
- 17 Q. It's not the case where there was a
- 18 settlement agreement.
- 19 A. Okay. The one that I'm familiar with, I
- 20 think, is 2002 where there was a settlement agreement.
- 21 I'm not familiar with 2001.
- 22 Q. Let me ask the question this way, because I
- 23 think you are thinking about the right case, but you're a
- 24 little confused about it. Let me represent to you that in
- 25 the 2001 rate case, there was a settlement agreement with

- 1 respect to the interim energy charge.
- 2 A. Okay.
- 3 Q. And you are familiar with that case, then,
- 4 I take it, at least that aspect of it?
- 5 A. If that's the case in which there was a
- 6 settlement agreement, then yeah.
- 7 Q. And that was a proceeding in which an
- 8 interim energy charge was authorized perhaps for the first
- 9 time for the Empire District Electric Company; is that
- 10 correct?
- 11 A. I don't know that.
- 12 Q. You don't know that. Let me ask you this
- 13 question: Are you aware of your predecessor's recommended
- 14 return on equity in that case, a range of 10 to
- 15 10.25 percent?
- 16 A. No.
- 17 Q. Have you read the Commission's Report and
- 18 Order in that proceeding where the Commission adopted the
- 19 Public Counsel's low end of that range, 10 percent as an
- 20 authorized return on equity for the Empire District
- 21 Electric Company?
- 22 A. No.
- Q. You're not aware of that?
- 24 A. No.
- 25 Q. So if I told you the Commission adopted a

- 1 10 percent ROE for Empire in that case, even though an
- 2 interim energy charge was also being implemented, you
- 3 wouldn't know whether that was right or not?
- 4 A. I wouldn't know.
- 5 Q. Let me ask you this question: To the
- 6 extent that that case that we're talking about, the 2001
- 7 electric rate case, represented a situation where your
- 8 office, the Office of the Public Counsel, agreed to an
- 9 interim energy charge but left on the table for litigation
- 10 other issues, including return on equity, would you agree
- 11 that that was a proceeding in which an interim energy
- 12 charge was developed and implemented even though it was
- 13 not part of a global rate case settlement?
- 14 A. I don't -- can you rephrase your question
- 15 or clarify that? I don't understand your question.
- 16 MR. SWEARENGEN: Could you please read it
- 17 back?
- 18 (THE REQUESTED TESTIMONY WAS READ BY THE
- 19 REPORTER.)
- 20 MR. COFFMAN: Your Honor, I'm going to
- 21 object to the question. The witness said he didn't
- 22 participate in that rate case, he hasn't read the
- 23 Commission's Order in that rate case. Mr. Swearengen and
- 24 I can discuss in briefs similarities and dissimilarities
- 25 in that case and what exactly was settled and not settled,

- 1 but I'm not sure this witness is qualified to answer
- 2 questions about what was or was not settled in 2001 rate
- 3 cases.
- 4 JUDGE THOMPSON: I'm going to overrule the
- 5 objection. If you're able to answer the question, please
- 6 do.
- 7 THE WITNESS: I don't know.
- 8 BY MR. SWEARENGEN:
- 9 Q. Let me ask this question: To the extent
- 10 that the Office of Public Counsel in this proceeding, in
- 11 this present rate case, has represented to the Commission
- 12 that in the past his office has only been willing to agree
- 13 to an interim energy charge as a part of a global
- 14 settlement of all issues, and assuming the question that I
- 15 posed to you earlier, the fact situation is correct, would
- 16 you agree that the position of your office is inconsistent
- 17 in this proceeding? If you know. If you don't know,
- 18 that's fine.
- 19 A. I don't know.
- 20 Q. Would you agree that Empire must compete
- 21 for capital in capital markets with other utility
- 22 companies?
- 23 A. Other utility companies and other companies
- 24 that bear the same risk return relationship, correct.
- 25 Yes.

- 1 Q. And with respect to those other utility
- 2 companies, and specifically other electric utility
- 3 companies, would you agree that they are likely allowed to
- 4 recover their necessary and prudently incurred fuel cost
- 5 through their rates?
- 6 A. My understanding is that all but three
- 7 states have an interim energy charge or not -- a fuel
- 8 transfer or fuel flow-through charge in the rates. So I
- 9 would agree that that is likely the case.
- 10 Q. That those companies are either recovering
- 11 their fuel costs through base rates or through some sort
- 12 of interim energy charge or fuel adjustment mechanism or
- 13 some combination of the two; is that true?
- 14 A. That's likely the case, yes.
- 15 Q. And would you agree that in those
- 16 instances, the return authorized by the commissions that
- 17 have jurisdiction over those companies would have been set
- 18 with those facts in mind?
- 19 A. I can't speak to the specifics of the case,
- 20 but I would imagine that they were set based on risk
- 21 return relationships.
- 22 Q. Based on what type of relationships?
- 23 A. Overall risk return relationships, yes.
- Q. And specifically recognizing that the
- 25 company's recovering its fuel costs either through base

- 1 rate or through a fuel adjustment clause?
- 2 A. Certainly that's something that's factored
- 3 into the overall risk relationship, but it's not just --
- 4 they don't look just at one specific risk factor. They
- 5 look at the overall risk of the company.
- 6 Q. For example, there's been some testimony in
- 7 this proceeding, and, in fact, I think an Order has been
- 8 entered by the Oklahoma Corporation Commission involving
- 9 Empire where that Commission set a return on equity for
- 10 Empire at 11.2 percent. Would you agree with me that in
- 11 doing that, the Oklahoma Commissioner recognized the
- 12 existence of a fuel adjustment clause --
- MR. KRUEGER: Your Honor, I object to that
- 14 question because I think it mischaracterizes what the
- 15 Oklahoma Commission ordered in that case.
- 16 MR. COFFMAN: I was going to make the same
- 17 objection.
- 18 MR. SWEARENGEN: Well, the Order will speak
- 19 for itself, and it's in evidence.
- 20 MR. KRUEGER: The hypothetical is not based
- 21 upon a factual. It's not factually accurate, though.
- JUDGE THOMPSON: What do you say the
- 23 Oklahoma Commission did?
- MR. KRUEGER: The Oklahoma Order only
- 25 states that there was testimony or a statement from Staff

- 1 counsel regarding the ROE, but the Commission made no
- 2 order regarding ROE.
- 3 MR. SWEARENGEN: Well, the Order will speak
- 4 for itself, and we believe that it specifically authorizes
- 5 ab 11.27 percent ROE.
- 6 BY MR. SWEARENGEN:
- 7 Q. But for purposes of my question, assuming
- 8 that to be the case, would you also assume that the
- 9 Commission took into account in doing that --
- 10 A. I'm sorry. Was there a ruling on the
- 11 objection?
- 12 JUDGE THOMPSON: I think he's restating the
- 13 question so that we don't have to rule on the objection.
- 14 THE WITNESS: Okay.
- 15 MR. SWEARENGEN: Assuming that to be the
- 16 case --
- 17 MR. COFFMAN: Objection. I'm just -- I'm
- 18 not sure that the question is clear about what is being
- 19 assumed to be the case.
- 20 JUDGE THOMPSON: We are assuming that the
- 21 Oklahoma Commission authorized a rate of return on equity
- 22 of --
- MR. SWEARENGEN: 11.27 percent.
- JUDGE THOMPSON: Thank you, sir.
- 25 11.27 percent.

- 1 MR. COFFMAN: Regardless of whether that's
- 2 the case or not?
- JUDGE THOMPSON: Regardless of whether
- 4 that's the case or not. Exactly. A hypothetical.
- 5 Are you able to respond, sir?
- 6 THE WITNESS: What's the question?
- 7 BY MR. SWEARENGEN:
- 8 Q. The question is, would you assume that they
- 9 did that or would have done that with the full knowledge
- 10 of the existence of a fuel adjustment clause in the state
- 11 of Oklahoma?
- 12 A. Would I assume that in setting their ROE,
- 13 that they factored in the fuel adjustment clause? I don't
- 14 know the specifics of the case. If we're talking
- 15 hypothetical cases, I would make that assumption. I can
- 16 make that assumption.
- 17 Q. On I guess page 3 and 4, pages 3 and 4 of
- 18 your rebuttal testimony, do you have that?
- 19 A. Yes.
- 20 Q. You discuss there why you think the
- 21 Commission should not put much weight on the equity
- 22 returns allowed for other utilities in other
- 23 jurisdictions; is that correct?
- A. That's correct.
- 25 Q. Aren't those the -- aren't those electric

- 1 utilities in other jurisdictions the companies with which
- 2 Empire must compete for capital in the capital markets?
- 3 A. In general, I'll agree with that. I don't
- 4 know the specific risk return relationships of these
- 5 companies, but I can make that assumption.
- 6 Q. And would you also agree with me that
- 7 whatever these other Commissions are doing and for
- 8 whatever reason they're doing it with respect to
- 9 authorizing returns, that is the universe in which Empire
- 10 must compete for capital?
- 11 A. Well, as I said in my testimony, I think
- 12 there's a distinction there between what's actually
- 13 authorized and what investors require. And what's
- 14 authorized does not necessarily mean what investors are
- 15 requiring. And what investors are requiring, that's
- 16 where -- that's what Empire must compete with.
- 17 Q. So let me make sure I understand your
- 18 testimony. You're saying that what all of these other
- 19 commissions are doing across the country in terms of
- 20 awarding returns are not based on what investors require?
- 21 A. I can't speak to the individual cases, but
- 22 I can speak to Empire, and based on my analysis, I believe
- 23 Empire cost of equity is 8.96 to 9.41.
- Q. I understand that. But that's not my
- 25 question. My question is, these other commissions across

- 1 the country are making rate of return decisions for
- 2 whatever reason; is that true?
- 3 A. That they're making rate of return
- 4 decisions for whatever reasons? I guess that's true.
- 5 Q. You wouldn't argue with that. Okay. And
- 6 whatever those decisions are, and whatever those
- 7 authorized returns are, that creates the real world, the
- 8 factual circumstances in which Empire must compete for
- 9 capital; is that true?
- 10 A. No, I wouldn't agree with that.
- 11 Q. And why not?
- 12 A. Like I said, it's not the authorized
- 13 return. It's the required return that -- that is
- 14 important to investors and what investors are going to
- 15 have to compete with.
- Q. And so once again, is it your testimony
- 17 that what all the other commissions are doing all across
- 18 the country is not determining the required return when
- 19 they come up with an authorized return?
- 20 A. Like I said, I can't speak to the specifics
- 21 of the case, but I can speak to the specifics of this case
- 22 where I actually did an analysis on Empire --
- Q. I understand that.
- 24 A. -- and determined the required return for
- 25 Empire.

- 1 Q. Let's get at it this way, then. Let's
- 2 assume that what all these other Commissions are doing is,
- 3 in fact, determining the required return for these
- 4 companies --
- 5 A. Okay.
- 6 Q. -- and that is the return that they
- 7 authorize the companies to earn in their decisions.
- 8 A. Okay.
- 9 Q. Now, would you agree, given those
- 10 circumstances, that that creates the world situation in
- 11 which Empire must compete for capital?
- 12 A. If that's the required return, yes.
- 13 Q. Let me ask you about your CAPM analysis.
- 14 A. Okay.
- Q. C-A-P-M. What is a CAPM analysis?
- 16 A. It's a capital asset pricing model
- 17 developed by Sharp, Widner and I want to say Black, but I
- 18 can't -- I'm not sure that last guy was involved. But
- 19 it's a relationship between market risk premium, the risk
- 20 to the current and the current risk-free rate of return.
- 21 Q. And you did a CAPM analysis in this case?
- 22 A. Yes, I did.
- 23 Q. Am I correct that for purpose of your CAPM
- 24 analysis you relied on a 90-day Treasury bill rate as your
- 25 risk-free rate?

- 1 A. I relied on an average three-month T bill
- 2 rate.
- 3 Q. Can you refer to your testimony where that
- 4 is?
- 5 A. Yes. I'm there right now.
- 6 Q. And can you tell the Commission --
- 7 A. Oh, I'm sorry. Schedule TA-12.
- 8 Q. Turn to page 21 of your direct testimony,
- 9 if you would, please.
- 10 A. Okay.
- 11 Q. There on line -- beginning on line 5, could
- 12 you read the first three lines of that answer into the
- 13 record?
- 14 A. Due to my belief that the yield on
- 15 three-month U.S. Treasury bills should be the primary
- 16 surrogate for the risk-free rate, I have decided to use
- 17 the average yield on the three-month T bill from 5/03/2004
- 18 to 8/27/2004. This produced a risk-free rate of
- 19 1.274 percent.
- 20 Q. Would you agree that investors in common
- 21 stock would typically have an investment horizon of
- greater than 90 days?
- A. Typically, yes.
- Q. And is it your understanding that the
- 25 Federal Reserve from time to time adjusts short-term

- 1 interest rates when attempting to influence or control the
- 2 economy?
- 3 A. That's correct.
- 4 Q. And would you agree that the Federal
- 5 Reserve's recent policy has been to set short-term rates,
- 6 interest rates at historic low levels?
- 7 A. Define recent.
- 8 Q. Well, you define it.
- 9 A. Well, over this period, I believe from -- I
- 10 don't have the information right in front of me, but I
- 11 believe within the last few years they've been relatively
- 12 low, historically speaking.
- 13 Q. Would you agree that the yields from
- 14 short-term Treasury bills reflect the impact of factors
- 15 different from those influencing long-term securities such
- 16 as common stock?
- 17 A. I'm sorry. One more time.
- 18 Q. Would you agree that the yields from
- 19 short-term Treasury bills reflect the impact of factors
- 20 different from those influencing long-term securities such
- 21 as common stock?
- 22 A. I believe there is a -- a time horizon
- 23 difference between investors in three-month T bills and
- 24 long-term investors in stock. If that's what you're
- 25 getting at, then I would agree with that.

- 1 Q. Would you agree that the yields from
- 2 short-term Treasury bills reflect the impact of factors
- 3 different from those influencing long-term securities such
- 4 as common stock?
- 5 A. I believe I just answered that question to
- 6 the best of my ability.
- 7 Q. And what was your answer, yes?
- 8 A. I said I believe that there's a difference
- 9 between investment horizon individuals who are wanting to
- 10 purchase short-term debt securities, as opposed to
- 11 individuals who are wanting to purchase common stock. So
- 12 based on that, then I would agree with that.
- 13 Q. That the yields reflect the impact of
- 14 factors different?
- 15 A. Yes.
- 16 JUDGE THOMPSON: Let me break in for a
- 17 moment. We've reached the noon hour.
- 18 MR. SWEARENGEN: I have about one more
- 19 question, and I'll be able to finish, if that's okay.
- JUDGE THOMPSON: By all means.
- MR. SWEARENGEN: Thank you.
- 22 BY MR. SWEARENGEN:
- 23 Q. Let me ask you this, Mr. Allen: Last week,
- 24 I think it was Mr. Coffman brought up the subject of a
- 25 recent Kansas electric rate case involving Aquila in

- 1 connection with his concerns about an interim energy
- 2 charge. My question to you is, if I told you that in that
- 3 same case, the witness for the Citizens Utility Ratepayer
- 4 Board, which is your counterpart in Kansas, testified that
- 5 in calculating the cost of capital using the CAPM
- 6 approach, one should determine a risk-free rate from the
- 7 yield on long-term U.S. government bonds, would you be
- 8 surprised by that?
- 9 A. No, I wouldn't be surprised by that.
- 10 There's a lot of disagreement with regard to the CAPM and
- 11 a lot of subjectivity involved in the use of CAPM. So
- 12 that's part of a lot of the weaknesses of the capital
- 13 asset. That's why I generally use it as a check of my DCF
- 14 analysis.
- 15 Q. Would you agree that the risk-free rate
- 16 from the yield on long-term U.S. government bonds during
- 17 the last year has ranged from 4.65 percent to
- 18 5.56 percent?
- 19 A. I can't agree with that without that in
- 20 front of me. I can tell you what the yield is as of
- 21 yesterday.
- Q. What was the yield as of yesterday?
- 23 A. When you say long-term, what investment
- 24 horizon are you referring to?
- 25 Q. You define it.

- 1 A. Okay. For the maturities as of yesterday's
- 2 Wall Street Journal, for a bond with a maturity on
- 3 February 15, 2031, the current yield is 4.822 percent.
- 4 Q. Are there any bonds that go out beyond that
- 5 on that document?
- A. No, there are not.
- 7 Q. What was that percent?
- 8 A. 4.822 percent. And that's on page C-12 of
- 9 Monday, December 13, 2004's Wall Street Journal in the
- 10 section Money and Finance.
- 11 Q. Would you agree that most analysts are
- 12 forecasting that rates will increase in the near future?
- 13 A. I'm sorry. On the Wall Street Journal that
- 14 was in the Money and Investing section.
- 15 Repeat your question, please.
- Q. Would you agree that most analysts are
- 17 forecasting that rates will increase in the near future?
- 18 A. Are you talking about interest rates?
- 19 Q. Yes.
- 20 A. I would agree with that.
- 21 MR. SWEARENGEN: That's all. Thank you.
- 22 JUDGE THOMPSON: Thank you, Mr. Swearengen.
- 23 Well, we're ready for questions from the
- 24 Bench for Mr. Allen as well. We're also ready for the
- 25 lunch break, so we will be back -- it's about 5 after 12.

- 1 Let's come back at 1:15.
- 2 And if the Commissioners are ready, then
- 3 we'll see -- we'll probably take up Mr. Vander Weide
- 4 first, because I'm sure he probably wants to leave
- 5 Jefferson City and go back to Carolina.
- We are in recess until 1:15.
- 7 (THE LUNCH BREAK WAS TAKEN.)
- 8 JUDGE THOMPSON: I'm assured that at least
- 9 one Commissioner is headed down here as quickly as he can.
- I want to take up the issue of the letters
- 11 you raised at the end of the day yesterday.
- MR. COFFMAN: Yes.
- 13 JUDGE THOMPSON: In the old days, letters
- 14 of that kind went into something called a letter file that
- 15 was maintained in the case file. They were not part of
- 16 the record. We can't put them in the record because
- 17 they're not sworn. I mean, we can't put them in over
- 18 objection because they're not sworn. You understand?
- 19 And the company has raised an objection, so
- 20 I don't even know if we can receive them into a letters
- 21 file.
- MR. COFFMAN: Is there such a thing as a
- 23 letters file? It used to be called the case papers.
- JUDGE THOMPSON: Well, there really isn't
- 25 anymore.

- 1 MR. COFFMAN: I mean, my concern is that
- 2 there are several folks who are in the -- understood the
- 3 past procedure and had been told by various folks, some
- 4 folks in my office and some folks maybe at the Commission,
- 5 that if they sent letters to my office, that they would
- 6 be -- that the Commissioners would be able to view them,
- 7 or at least they would be in some way available to be
- 8 taken into consideration, and that their comments wouldn't
- 9 simply be filed away where no -- you know, that their
- 10 comments were irrelevant to the process. And I feel some
- 11 obligation --
- 12 JUDGE THOMPSON: I appreciate your point.
- 13 MR. COFFMAN: -- in bringing that forward.
- JUDGE THOMPSON: We did conduct two local
- 15 public hearings in the service area of the company.
- 16 MR. COFFMAN: Of course, they were not on
- 17 the original dates that we thought would be most
- 18 convenient to the public, and many individuals commented
- 19 in their letters and phone calls that the time and
- 20 location were not convenient to them, and that in lieu of
- 21 that, they would hope that their letters or calls would be
- 22 in some way received.
- 23 And if there is such a thing that could be
- 24 continued as in the past that these letters and names of
- 25 individuals who have called could be placed in something

- 1 like case papers, correspondence files, I would be happy
- 2 to submit them with a letter. I just would like to know
- 3 who to send them to.
- 4 MR. SWEARENGEN: And, Judge, we certainly
- 5 have no objection to that. The company has no objection
- 6 to the Commission seeing these letters. We're not
- 7 concerned about that. Our concern is an evidentiary one
- 8 and the Commission relying on the substance of these.
- 9 JUDGE THOMPSON: Let me see if I can broker
- 10 some kind of settlement of this issue here. What if we
- 11 were to receive them into the record not as evidence of
- 12 anything therein stated, but rather simply as letters
- 13 received by the Public Counsel? In other words, they're
- 14 evidence only that the Public Counsel received these
- 15 letters.
- MR. CONRAD: They've affected the Public
- 17 Counsel's state of mind.
- JUDGE THOMPSON: Yeah.
- 19 MR. COFFMAN: Well, I wouldn't go that far.
- JUDGE THOMPSON: I understand where you're
- 21 coming from. What would you think of that,
- 22 Mr. Swearengen?
- 23 MR. SWEARENGEN: We would have no objection
- 24 to that.
- MR. COFFMAN: I think that would be a fair

- 1 perhaps continuation of past practice, a recognition that
- 2 they are not evidence, the Commission could not
- 3 necessarily rely on them in their final order, but that
- 4 they would be -- the public would know that they were at
- 5 least being presented to the Commission in some fashion.
- 6 I think that would be a fair deal.
- JUDGE THOMPSON: Okay. Why don't you
- 8 prepare -- you've got them?
- 9 MR. COFFMAN: Yes.
- 10 JUDGE THOMPSON: Can we file them in EFIS?
- 11 MR. COFFMAN: I suppose if they were
- 12 scanned, yes.
- 13 JUDGE THOMPSON: You know the way to the
- 14 data center. I understand they scan just real well down
- 15 there.
- MR. COFFMAN: Okay.
- 17 MR. SWEARENGEN: I would just make the
- 18 observation, I did glance at these letters. I can't say
- 19 that I read them all in detail, because I didn't. I'm not
- 20 sure that they all really have a bearing on this case.
- 21 one in particular reports something to do with meter
- 22 reading and an obligation to report unusual events to the
- 23 secretary of Home Security, Tom Ridge.
- JUDGE THOMPSON: We won't rely on that one
- 25 for anything. Why don't you just file them with EFIS.

- 1 That way they're in the case record. All right?
- 2 MR. COFFMAN: Do my best to accomplish
- 3 that.
- JUDGE THOMPSON: Thank you. Okay.
- 5 Mr. Vander Weide -- excuse me -- Dr. Vander Weide, I'll
- 6 remind you that are still under oath. We are ready for
- 7 questions from the Bench.
- 8 Chairman Gaw?
- 9 CHAIRMAN GAW: Thank you, Judge.
- 10 JAMES H. VANDER WEIDE, being previously sworn, testified
- 11 as follows:
- 12 QUESTIONS BY CHAIRMAN GAW:
- 13 Q. Good afternoon, sir.
- 14 A. Good afternoon, Chairman Gaw.
- 15 Q. I assume that Vander Weide is Dutch?
- 16 A. Yes, it is.
- 17 Q. Which part of the country is it from?
- 18 A. From the northern part of Holland.
- 19 Q. North Holland?
- 20 A. Friesland from the northern.
- Q. From Friesland?
- 22 A. Right.
- 23 Q. I'm familiar with that territory.
- 24 There were some suggestions in the -- in
- 25 your earlier testimony, if I recall correctly, that

- 1 normally there is -- there is some tracking between
- 2 earnings and dividends. Do you recall testifying
- 3 something about that?
- 4 A. Yes, I do, that within the context of the
- 5 DCF model, that earnings and dividends were assumed to
- 6 grow at the same rate.
- 7 Q. And is that -- why is that assumption in
- 8 the DCF model?
- 9 A. Because it's a simplification that allows
- 10 someone to derive a simple formula for the cost of equity.
- 11 If someone used the more realistic assumption that they
- 12 could grow at different rates, then you could put in
- 13 different dividends in every future period, you know,
- 14 50 years, 100 years out, however many. But you couldn't
- 15 derive a simple way to solve for the cost of equity, so
- 16 it's only by making this simplifying assumption, which is
- 17 admittedly simplifying, that you can easily derive a
- 18 formula for the cost of equity.
- 19 Q. And why would it be that you could make
- 20 that assumption, simplified though it may be, at all?
- 21 A. One should always evaluate the assumption
- 22 very carefully. Almost all cost of equity models are
- 23 based on some assumptions, and assumptions are -- the
- 24 world is a very complex place, and so by necessity they're
- 25 simplifying in some sense. But one ought to judge then

- 1 when the simplifying assumptions will in any way so
- 2 distort reality that the conclusions won't make any sense.
- 3 Q. In general, is that a flaw in the DCF
- 4 model, or is it just -- is it just at times an
- 5 inappropriate assumption for particular companies?
- 6 A. The latter is correct, that at times it's
- 7 an inappropriate assumption for particular companies. In
- 8 particular, Empire is one of those companies at this point
- 9 in time, because their dividend and their earnings are
- 10 very unlikely to grow at the same rate, at least for the
- 11 foreseeable future.
- 12 Q. The general assumption that's in the DCF
- 13 model, though, is not -- you would not consider it a flaw
- 14 on its own?
- 15 A. No.
- Q. And why is that?
- 17 A. Because as an approximation for many
- 18 companies, their dividends and earnings, although not in
- 19 every year, on average over time could be expected to grow
- 20 at the same rate.
- 21 Q. And would that be considered appropriate
- 22 practice for most companies to have their dividends have
- 23 some degree of tracking with their earnings?
- 24 A. Well, it depends a whole lot on what their
- 25 rate of -- what rate of return they're earning on their

- 1 investments. Companies' management have an obligation, a
- 2 fiduciary duty to their stockholders. And if the company
- 3 is earning its cost of capital, at least its cost of
- 4 capital, then it would normally retain a reasonable
- 5 percentage of its earnings in order to reinvest in the
- 6 business. And the stockholders, that would be in the
- 7 interest of the stockholders, so management would be
- 8 fulfilling its fiduciary duties.
- 9 When the company is not earning its cost of
- 10 capital, however, that is, it's earning less than its cost
- 11 of capital, then the shareholders would prefer that the
- 12 company not retain any divi-- any earnings and not make
- 13 any further investments in the company, and they would
- 14 prefer that all of the earnings be paid out as dividends.
- 15 And so if the company is in a situation where they're
- 16 earning less than their cost of capital, there won't be a
- 17 constant dividend payout ratio. The company will have an
- 18 incentive to pay out everything.
- 19 And it would also be, then, disastrous if
- 20 they retained anything at all or if they cut their
- 21 dividend, because cutting their dividend at a time when
- 22 they're earning less than their cost of capital would be
- 23 the absolute worst thing that could happen to the
- 24 shareholder, because it would guarantee that they would
- 25 continue to make investments that earn less than the cost

- 1 of capital. The only way to fix that situation is to
- 2 increase their return to equal the cost of capital, and
- 3 then once again, the dividend payout would likely remain
- 4 at a relatively constant level.
- 5 Q. And if we were not talking about a
- 6 regulated business, but if we were talking about business
- 7 that was not regulated, whose responsibility would it be
- 8 to try to get the house in order if that were the
- 9 circumstance?
- 10 A. Well, if it's not a regulated business,
- 11 then it's in the company's -- it's in management's
- 12 responsibility to invest properly in projects that earn
- 13 the cost of capital. If they cannot find any projects
- 14 that don't earn the cost of capital, then they should
- 15 return all of their earnings as dividends to the
- 16 shareholders, and the shareholders can then invest those
- 17 dividends themselves somewhere else where they can earn
- 18 the cost of capital.
- 19 Q. What happens if that continues over time?
- 20 A. Eventually the firm will become liquidated,
- 21 and that will -- it would occur just because in that line
- of business, there are no longer any projects that can
- 23 earn the cost of capital.
- 24 Q. Now, so far at least some of what I've been
- 25 hearing has talked a whole lot, Doctor, about -- about the

- 1 Commission's role in regard to earnings. Let me ask you
- 2 this: Is management, in a regulated business, absolved of
- 3 responsibility because of being regulated in regard to
- 4 doing what their counterparts in unregulated industries
- 5 are supposed to do?
- 6 A. Management is -- certainly has a very
- 7 important role to play in investing its capital and in
- 8 choosing the right dividend policy. What is very
- 9 different between a regulated and an unregulated business
- 10 is that the community and the customers have an interest
- 11 in obtaining electricity, and they do not have an interest
- 12 in the company being liquidated. So in that situation
- 13 where the community has an interest in having an adequate
- 14 supply of electricity, the only way that the interest of
- 15 the customers can be balanced with the interest of the
- 16 investors is for the Commissioners to allow the company to
- 17 earn a return that is commensurate with the cost of
- 18 capital. That is, to give them an opportunity to earn
- 19 their cost of capital.
- 20 Q. And my question still is whether or not
- 21 management no longer has any responsibility in a regulated
- 22 environment to try to maximize earnings for shareholders?
- 23 A. Yes, they -- given the opportunity that the
- 24 Commissioners afford them by setting rates that are equ--
- 25 that are equal to -- that recognize the cost of capital

- 1 and recognize the expenses that the company is likely to
- 2 incur and give them an opportunity to earn them on a
- 3 timely basis, it's now management's responsibility to take
- 4 full advantage of that opportunity, to operate efficiently
- 5 and to provide safe and reliable service to the customers.
- 6 CHAIRMAN GAW: All right. Thank you very
- 7 much. That's all I have.
- JUDGE THOMPSON: Thank you, Commissioner.
- 9 Commissioner Clayton?
- 10 COMMISSIONER CLAYTON: No questions.
- JUDGE THOMPSON: Commissioner Davis?
- 12 COMMISSIONER DAVIS: No questions.
- 13 JUDGE THOMPSON: Commissioner Appling?
- 14 COMMISSIONER APPLING: No questions.
- 15 JUDGE THOMPSON: Recross based on questions
- 16 from the Bench, Mr. Conrad?
- 17 MR. CONRAD: No questions, your Honor.
- JUDGE THOMPSON: Mr. Krueger?
- 19 MR. KRUEGER: No questions, your Honor.
- JUDGE THOMPSON: Mr. Coffman?
- MR. COFFMAN: No questions.
- JUDGE THOMPSON: Redirect?
- MR. SWEARENGEN: Just a couple.
- 24 REDIRECT EXAMINATION BY MR. SWEARENGEN:
- 25 Q. Dr. Vander Weide, you were asked this

- 1 morning, I believe by Mr. Coffman from the Office of
- 2 Public Counsel, whether financial risk is defined as the
- 3 variability in operating income that results from fixed
- 4 interest payments on a company's debt. Do you recall that
- 5 question?
- A. Yes, I do.
- 7 Q. Does variability in operating income caused
- 8 by fixed interest payments provide the complete
- 9 description or characterization of financial risk?
- 10 A. No, it doesn't. Financial risk as it
- 11 relates to stockholders has to do with the variability in
- 12 the value of the company. Operating income is only one
- 13 and an imperfect aspect of the well-being of the
- 14 shareholders. Shareholders are concerned with the
- 15 variability of the value of the company to them.
- And so financial risk as it relates to the
- 17 use of leverage has to do with how much does leverage or
- 18 the use of debt financing increase the variabilities of
- 19 the value of the company. And that's usually measured by
- 20 the market value of the debt and equity in the company's
- 21 capital structure.
- 22 Q. So if I asked you whether or not the
- 23 financial risk of a company such as Empire could be
- 24 measured solely by the company's interest coverage ratio,
- 25 what would your answer be?

- 1 A. The answer would be no, that it would be
- 2 measured by the -- by the market value of the debt and
- 3 equity and the company's capital structure.
- 4 Q. I think it was Mr. Krueger who asked you
- 5 this morning about some cost of capital testimony that you
- 6 had filed in some other cases in Florida and perhaps
- 7 Illinois in the early 2000s. Do you recall those
- 8 questions?
- 9 A. Yes, I do.
- 10 Q. And I think he asked you how you viewed the
- 11 purpose of your testimony in those proceedings?
- 12 A. Yes.
- Q. And what was your answer to that?
- 14 A. Well, my -- my answer was that I viewed my
- 15 purpose as being different in those proceedings than I
- 16 view it in this proceeding. In those proceedings, I
- 17 viewed my purpose as providing an estimate of the cost of
- 18 equity for companies of comparable risk, because that is
- 19 how I viewed the requirements of the Hope case.
- 20 And although I used boilerplate language
- 21 from the Hope case in those testimonies for my purpose
- 22 that looks very similar to what I have in this case, I am
- 23 now interpreting that boilerplate language quite
- 24 differently. That is, I'm interpreting that boilerplate
- 25 language as truly giving the company who's regulated and

- 1 their investors an opportunity to attract capital in the
- 2 marketplace in competition with the companies with
- 3 comparable risk.
- 4 Q. Now, I think you said that you did not
- 5 apply the discounted cash flow model to the Empire
- 6 District Electric Company in this case in connection with
- 7 your primary recommendation. Is that an accurate
- 8 statement of what you did?
- 9 A. That's correct.
- 10 Q. And why is that?
- 11 A. Because -- there are several reasons. One
- 12 reason is that the Empire District Company is in what I
- 13 would characterize as an unstable economic situation at
- 14 this time. That is, its dividend and its earnings are not
- 15 in a situation where they can grow at the same rate. The
- 16 company is not earning its cost of capital, which is a
- 17 situation that can't continue for very long at all, and
- 18 the company's bonds are threatened to be downgraded to be
- 19 below investment grade. So the company doesn't obey the
- 20 assumptions of the DCF model.
- 21 One can undoubtedly obtain greater accuracy
- 22 and estimates of the cost of equity by applying the DCF
- 23 model to a group of companies with comparable risk, and
- 24 there's a degree of circularity that's involved in
- 25 applying the DCF model to the company whose rates are

- 1 regulated.
- 2 Q. Would you say that applying -- that the
- 3 result one would obtain by applying the DCF model to
- 4 Empire in this case would or would not provide an accurate
- 5 measure of Empire's cost of equity?
- 6 A. It would not provide an accurate measure.
- 7 There's quite a distinction between the result of applying
- 8 a DCF model and the cost of equity. Those are two totally
- 9 different things. The DCF model, as I've discussed
- 10 previously, is based on approximating assumptions, and
- 11 it's also based on estimates of highly uncertain inputs,
- 12 such as growth rates.
- 13 If the assumptions don't apply to the
- 14 company and if the estimates of the inputs are highly
- 15 uncertain, then the result of applying the DCF model has
- 16 very little relevance to the cost of equity. The cost of
- 17 equity is the -- is the return that's required by
- 18 investors, and the DCF model may or may not provide a good
- 19 estimate of the return that's required by investors. And
- 20 in the case of Empire, I don't believe it does.
- Q. One last question. Turning back to the
- 22 subject of financial risk which Mr. Coffman raised this
- 23 morning in a question to you, is it your understanding
- 24 that the Empire District Electric Company will have a need
- 25 in the near term to go to the capital markets to finance

- 1 capacity additions?
- 2 A. Yes. It's my understanding that the Empire
- 3 Electric Company is forecasting a need for capital
- 4 additions in the near future and that this would require
- 5 additional capital resources from the capital markets.
- 6 Q. Does that fact in and of itself impact
- 7 financial risk for this company?
- 8 A. It undoubtedly does. When electric
- 9 companies are in an investment mode, they're considered to
- 10 be more risky than when they're not in an investment mode.
- 11 And the reason is that investments in electric generating
- 12 assets or transmission or distribution assets are lumpy.
- 13 By that I mean that they're very large in relationship to
- 14 the size of the company. And especially for a small
- 15 company, they can be exceedingly large in relationship to
- 16 the size of that company. And in addition, the results of
- 17 investing in electric generation plants are highly
- 18 uncertain.
- 19 At various times gas-fired plants can be
- 20 viewed as the most economic, and they certainly were
- 21 several years ago. At the time that the company was
- 22 investing in gas-fired plants, it was pretty unanimous
- 23 that those were the most efficient types of plant that one
- 24 could invest in at that point in time. At other times,
- 25 coal plants are viewed as the most efficient and most

- 1 economic, but there's high uncertainty not only in coal
- 2 prices but in the environmental regulations involving coal
- 3 plant. And at still other times nuclear plants are viewed
- 4 as the most economic or most reliable or alternative
- 5 energy.
- 6 Situations change very dramatically.
- 7 What's viewed as the right type of plant at one time is --
- 8 goes out of favor at a different point in time, and it's
- 9 easy to second guess then after the fact and say, well,
- 10 now that we know what we know now, rather than know what
- 11 you knew at the time the investment was made, it looks
- 12 like you could have done -- we should have done something
- 13 different.
- 14 Well, investors view that as a very high
- 15 risk to make those investments, and so they generally
- 16 require a higher return on companies that are in an
- 17 investment mode than those that are not.
- 18 Q. One last question on financial risk. Are
- 19 you aware, based on your experience, of a way to deal with
- 20 rate of return and financial risk for a utility company on
- 21 I will say a plant-specific or a capacity-specific or a
- 22 project-specific type of approach?
- 23 A. Yes. It's been a concern for a long time
- 24 because of the financial risk that investor-owned electric
- 25 utilities have not been investing in new plant to the

- 1 extent that might be in the best interest of the public.
- 2 And so some states such as Iowa -- and I've been involved
- 3 in several cases in Iowa -- have passed legislation that
- 4 reduce some of the regulatory uncertainties associated
- 5 with investments in new plant capacities.
- And what they have, in fact, done is -- is
- 7 allowed a process where the company can reach an agreement
- 8 with the Commission on the -- on how the plant investment
- 9 would be treated from a regulatory perspective.
- 10 And in Iowa in particular, there was an
- 11 agreement on the rate of return, among other things, that
- 12 would be allowed on the plant investment and new
- 13 generating plants in the two cases that I was involved in
- 14 for Mid-American Energy. The agreement was, I believe,
- 15 that it would be a 12.25 percent rate of return on this
- 16 new coal-fired plant, and that agreement was reached
- 17 before the company made the investment, and it was
- 18 specific to that particular investment.
- 19 MR. SWEARENGEN: Thank you. That's all I
- 20 have. Thank you.
- 21 JUDGE THOMPSON: Thank you. You may step
- 22 down, Dr. Vander Weide. You're excused. Thank you very
- 23 much for your testimony in this proceeding.
- 24 Mr. Gipson, I'll remind you, sir, that
- 25 you're still under oath.

- 1 Questions from the Bench, Chairman Gaw?
- 2 CHAIRMAN GAW: Thank you, Judge.
- 3 BILL GIPSON testified as follows:
- 4 QUESTIONS BY CHAIRMAN GAW:
- 5 Q. Good afternoon, Mr. Gipson. How are you?
- 6 A. I'm not feeling very good, Mr. Chairman.
- 7 Q. What's wrong?
- 8 A. It's something I ate, I think. No, I have
- 9 a cold.
- 10 Q. Well, I'm sorry.
- 11 A. Thank you.
- 12 Q. I hope you're feeling better soon.
- 13 COMMISSIONER CLAYTON: And I called him a
- 14 lobbyist.
- 15 BY CHAIRMAN GAW:
- 16 Q. I wasn't going to bring up Commissioner
- 17 Clayton's discussion with you earlier, because I thought
- 18 maybe that had something to do with what you were -- how
- 19 you were feeling. I thought I better inquire further.
- 20 A. I sincerely hope I've not offended
- 21 Commissioner Clayton.
- 22 Q. I'm sure he will eventually get over it.
- 23 I heard your exchange earlier, so I'm, of course, just
- 24 kidding.
- Let me ask you a few questions. Some of

- 1 this may be HC, and if it is, please tell me.
- 2 MR. SWEARENGEN: I may not know.
- 3 BY CHAIRMAN GAW:
- 4 Q. Somebody can suggest to me whenever we get
- 5 to that point.
- A. I'll know.
- 7 Q. You were discussing earlier the issue of
- 8 fuel mix?
- 9 A. Yes.
- 10 Q. And I heard some numbers from you in regard
- 11 to fuel mix, and I wanted to get some clarification
- 12 because I'm not -- I want to make sure we're talking about
- 13 apples to apples comparisons. What is your fuel mix on
- 14 your capacity-owned generation?
- 15 A. From a capacity standpoint?
- 16 Q. Yes.
- 17 A. Those units that are fired by coal, gas and
- 18 hydro?
- 19 Q. Yes.
- 20 A. Hydro is less than 1 percent. Coal would
- 21 amount to probably something on the order of 40 percent,
- 22 and gas-fired or oil-fired resources would make up the
- 23 difference, roughly 60 percent.
- Q. 60, a little more than 60. 63 maybe to
- 25 64 percent?

- 1 A. I'll take that number.
- 2 Q. How does that, if you know, compare to the
- 3 fuel mix of other Missouri regulated utilities and their
- 4 capacity owned --
- 5 A. I don't know.
- 6 Q. -- generation, if you know?
- 7 A. With respect to capacity, I don't know,
- 8 Commissioner.
- 9 Q. Would it be safe to say in regard to the
- 10 generation that you own, that you are -- that you have
- 11 significant amounts of capacity then on the gas side, if
- 12 it's 63 to 64 percent?
- 13 A. Yes.
- 14 Q. Makes it even more dependent upon the gas
- 15 market, I would assume?
- 16 A. Yeah. I think the thing that sort of
- 17 pushes you over the edge on that is the combined cycle
- 18 facility that came on in 2001 --
- 19 Q. Yes.
- 20 A. -- is 300 megawatts of our entire fleet.
- Our entire fleet is about 1,100 megawatts.
- 22 So that's a pretty significant piece that pushes you over
- 23 the edge on that.
- Q. Okay. Now, of course when you're looking
- 25 at capacity, that capacity is what you're able to produce

- 1 if they're all up and running full?
- 2 A. That's correct.
- 3 Q. And when you're actually doing business,
- 4 you're not going to turn all those generators on
- 5 indiscriminately; you're going to turn on, I assume, your
- 6 low-cost generation first?
- 7 A. Absolutely.
- 8 Q. And that would be generally in -- in your
- 9 case would be your coal generation?
- 10 A. Generally it's the Iatan, Asbury, Jeffrey
- 11 purchased contract that are -- that are the base load
- 12 resources, followed then by the resources fired by
- 13 combined cycle, natural gas, and then follow that with the
- 14 peaking units, depending on their heat rate.
- 15 Those peaking units that make up that other
- 16 300 megawatts or so of that gas-fired capacity are only
- 17 used a few hours of the year on average.
- 18 Q. All right. So the numbers that you gave
- 19 Commissioner Clayton earlier in regard to your percentage,
- 20 tell me what those numbers were again and what --
- 21 A. Yeah. Commissioner Clayton was asking
- 22 about the fuel as a portion of our fuel mix, what part of
- 23 that was natural gas, and my answer was, I don't have that
- 24 broken out in terms of fuel. I can discuss it in terms of
- 25 the -- the energy that's delivered in terms of megawatt

- 1 hours that are delivered through our system on an annual
- 2 basis.
- And about 30 percent of our energy is
- 4 derived from either natural gas resources that we own
- 5 ourselves or power that is purchased on the open market
- 6 without benefits of a long-term contract that we believe
- 7 is influenced by the price of natural gas.
- 8 Q. Okay. How much of that 30 percent, if you
- 9 know, would be attributable to gas generation units that
- 10 you own?
- 11 A. I don't know.
- 12 Q. Okay. Do you have any idea how it relates
- 13 in that 30 percent?
- 14 A. You know, I look at that month in and month
- 15 out. I generally don't look at it on an --
- Q. Annual basis?
- 17 A. -- annual basis, no.
- 18 You know, it's going to depend on
- 19 availability of power units. It depends on availability
- 20 of other units in the region. It depends on the price of
- 21 gas on the spot market. It depends on the price of gas
- 22 that we have hedged. So it has so many variables that it
- 23 can change pretty dramatically one way or the other.
- Q. The other 70 percent was -- or
- 25 approximately 70 percent, what was that made up of?

- 1 A. Coal.
- 2 Q. And is that all generation that you own or
- 3 generation that you own, plus long-term contracts?
- 4 A. It's generation that we own, plus a
- 5 long-term contract with Western Resources.
- 6 Q. Okay. And what plant is that? Is there a
- 7 particular plant that you use?
- 8 A. With Western Resources?
- 9 Q. Yes.
- 10 A. That's from the Jeffrey facility.
- 11 Q. Okay. Did you have another long-term
- 12 contract for coal besides with Western Resources or the
- 13 Jeffrey plant?
- 14 A. Years ago we had a long time contract with
- 15 Associated Electric, but that has since expired.
- 16 Q. All right. Now, in regard to the plants
- 17 that you currently -- you currently have, you have
- 18 Riverton 7 and 8?
- 19 A. That's correct.
- 20 Q. Projected retirement year?
- 21 A. We're waiting to see the final rule on
- 22 mercury regulation before we try to put a date on the wall
- 23 with respect to -- to the Riverton facility.
- Q. Do you have a date on the wall right now?
- A. No, sir, we don't.

- 1 Q. Have you -- do you have in regard to your
- 2 accounting on your depreciation schedule?
- A. I can't answer that, sir.
- 4 Q. Okay. Would it be possible that you had a
- 5 projected retirement date of 2008 on Units 7 and 8?
- 6 A. That's possible.
- 7 Q. Are you anticipating taking them out of
- 8 service in 2008?
- 9 A. It would depend on the rule promulgated by
- 10 the EPA with respect to mercury regulation.
- 11 Q. Is there a rule being promulgated?
- 12 A. There is.
- Q. And what's the status of it?
- 14 A. Supposed to have a final rule I believe in
- 15 March 2005.
- Okay. And currently is there a draft of
- 17 that rule then?
- 18 A. I believe there is.
- 19 Q. Would that -- and what does that -- if that
- 20 draft were the one that were adopted, what would that do
- 21 in regard to the mercury issue?
- 22 A. Well, the EPA really gave us or gave --
- 23 didn't give us -- gave the industry and the public several
- 24 ditch options with respect to how to deal with mercury.
- 25 Q. Uh-huh.

- 1 A. And it will depend entirely upon which one
- 2 of those options or variety of options the EPA chooses in
- 3 its final rule. If it chooses -- boy, I'm going to get
- 4 over my head here in just a minute, because I'm going to
- 5 start using EPA acronyms. But I believe if -- if the EPA
- 6 comes down on the side of best achievable control
- 7 technology, that there's a -- there's a distinct
- 8 possibility that we might be able to run the Riverton
- 9 units longer than if the rule were the maximum achievable
- 10 control technology.
- 11 Q. Okay. So give me a range of possibilities,
- 12 then.
- 13 A. I wish I could give you a range of
- 14 possibilities.
- 15 Q. You don't have any idea?
- 16 A. I think it's something on that 2008, maybe
- 17 for the next 10 years, 2008 to 18.
- 18 Q. So you don't think there's any way it will
- 19 last beyond 2018, those 2 units?
- 20 A. Those units were put into service in 1954.
- 21 It's going to be tough to run them up through 18 if we
- 22 can.
- 23 Q. Were they retro'd at any point? Are there
- 24 scrubbers on those units?
- A. No, there's not.

- 1 Q. What coal are they burning?
- 2 A. Western coal, a blend of local coal about
- 3 85/15.
- Q. All right. And you have how many megawatts
- 5 of capacity, do you know?
- 6 A. There's about -- I think about 100
- 7 megawatts, Commissioner.
- 8 Q. Okay. Maybe around 38 and the other around
- 9 53? Does that sound close?
- 10 A. That's correct.
- 11 Q. All right. And then you -- okay. What's
- 12 your plans on replacing that if it were -- if the regs
- 13 were to say to you basically you've got to take them down
- in '08, what are you going to do?
- 15 A. Well, in any event, we have the expiration
- of that Jeffrey resource in 2010.
- 17 Q. Uh-huh. How many megawatts is that?
- 18 A. That's 162.
- 19 Q. 162 at Jeffrey. Okay.
- 20 A. In any event, regardless of the mercury
- 21 regulation, we need to bring about some additional
- 22 coal-fired resources into our capacity mix, and to that
- 23 end, as we discussed last July, we've had discussions with
- 24 a number of companies. I listed those companies or some
- of those companies earlier for Commissioner Clayton.

- 1 In addition to that, we've engaged an
- 2 engineering firm to take a look at self-build options for
- 3 our company. As a step in that, we announced yesterday
- 4 that we had executed a contract with PPM Energy for the
- 5 delivery of about 500,000 megawatt hours on an annual
- 6 basis, which will be about 10 percent of our energy needs
- 7 to be derived from wind resources. Not only is that a
- 8 good alternative for us from an environmental perspective,
- 9 but it's economical as well when you compare it to
- 10 certainly the purchased power market for energy that's
- 11 fired with natural gas.
- 12 Q. I want to get back to the wind issue in
- 13 just a moment. So in regard to the replacement of those
- 14 plants, you're talking about a construction of something,
- 15 is that correct, or that's a base load coal-type facility?
- 16 A. Yeah. We talked to Commissioner Clayton,
- 17 or I spoke with Commissioner Clayton this morning about an
- 18 effort to potentially negotiate an extension to the term
- 19 on the Jeffrey resource. In any event, we have some
- 20 coal-fired resources that need to be constructed.
- 21 Q. All right. And if those -- if the plants
- 22 went out in -- Riverton 7 and 8 in '08, 2008, of course,
- 23 is there any way you could construct a new coal plant by
- 24 2008 if you started today?
- 25 A. No.

- 1 Q. In fact, how long does it take generally to
- 2 construct a new coal plant?
- 3 A. I think most of the engineering firms that
- 4 we've spoken to would tell you it's something on the order
- 5 of 42 to 50 months, 40 to 50 months.
- 6 Q. And you also have Asbury Units 1 and 2; is
- 7 that correct?
- 8 A. Yes.
- 9 Q. When are they projected to retire on your
- 10 books, do you know?
- 11 A. Long after me.
- 12 Q. Long after you?
- 13 A. Yes.
- Q. Well, would it be -- is it possible that
- 15 their projected retirement dates on your accounting
- schedules are 2000-- would be 2014?
- 17 A. That's probably correct.
- 18 Q. That's not too long after you, is it?
- 19 A. It depends. Depends on the outcome of this
- 20 case.
- 21 Q. I see. I won't go down that road very far.
- 22 Let me ask you this.
- 23 A. Now, Commissioner --
- Q. Seriously.
- 25 A. -- with all seriousness, we intend to --

- 1 Q. Is that a real date or, I mean, looking at
- 2 what those plants likely --
- 3 A. I'm not the depreciation witness, but I
- 4 will tell you that with respect to the Asbury facility, we
- 5 intend to install the necessary environmental equipment to
- 6 continue that plant in operation.
- 7 Q. All right. And if that were to be
- 8 installed, I would assume the reality would be you
- 9 wouldn't be retiring those plants in 14, in 2014?
- 10 A. That's correct.
- 11 Q. It would be some later time after that?
- 12 A. That's correct.
- 13 Q. All right. You also have the Iatan Unit 1
- 14 currently?
- 15 A. Yes.
- 16 Q. You have a part interest in that?
- 17 A. Yeah, we own about a 12 percent interest,
- 18 80 megawatts.
- 19 Q. And there is a projected date, if I'm not
- 20 mistaken, tell me if this sounds right, of 2014 on your
- 21 accounting schedule.
- 22 A. I couldn't dispute it.
- 23 Q. Is it likely in your opinion that that
- 24 plant is actually going to be taken out of service by
- 25 2014?

- 1 A. Again, I'm not the depreciation expert or
- 2 witness in this case, but I'll tell you, I don't intend
- 3 for that plant to be retired in 2014.
- 4 Q. And, in fact, the discussion that may be
- 5 going on with Iatan would actually have additional work
- 6 done on Iatan?
- 7 A. Yeah, similar to the kind of work I spoke
- 8 of with respect to Asbury.
- 9 Q. This is probably HC. If I get there, just
- 10 say and we'll go into closed whenever it's most convenient
- 11 for the judge. I'd like to know what Empire's plans are
- 12 in regard to the current fuel mix that you have going
- 13 forward, whether or not there is any intent by Empire to
- 14 change it.
- 15 A. I don't believe that is HC. I believe --
- 16 Q. Just as long as you can keep going, keep
- 17 going with it. I know you sort of touched on it, but I
- 18 want to go --
- 19 A. Well, we spoke of that this morning with
- 20 Commissioner Clayton as well. I think he asked me a very
- 21 similar question, and our intent is to continue to have a
- 22 mix of resources, both coal-fired, natural gas fired and
- 23 renewable resources that we believe best balances the risk
- 24 in that kind of portfolio. I think Commissioner Clayton
- 25 went on to ask me specifically where I would like to

- 1 target natural gas-fired resources from a -- what I gave
- 2 him was from an energy delivered standpoint. And I
- 3 reported to him something less than 20 percent in the long
- 4 term.
- 5 Q. On delivered energy?
- 6 A. Yes, energy that is produced by that fuel
- 7 source.
- 8 Q. Can you give me something in the way of a
- 9 number on capacity?
- 10 A. You know, our capacity is going to -- even
- 11 that kind of target, our capacity is still going to be
- 12 50 percent or greater in units or megawatts of capacity
- 13 that's fired by natural gas or oil.
- 14 Q. Is that --
- 15 A. Simply because --
- 16 Q. Yeah, I want you to explain that.
- 17 A. -- of the load characteristics of our
- 18 particular service area. We are a -- a very unusual, I
- 19 think, utility in terms of the -- if you compare the load
- 20 shape, not only does it peak rather rapidly in the summer,
- 21 it does the same thing in the winter. So we have not only
- 22 an unusual peak with respect to air conditioning, but
- 23 because of the absence of natural gas as a home heating
- 24 fuel in our particular area, we have a similar-looking
- 25 peak that is a very rapidly ascending peak in the

- 1 wintertime.
- 2 Q. So let me go back to --
- 3 A. So when you try to find units to fit that
- 4 kind of load shape --
- 5 Q. Yes.
- 6 A. -- you don't want to spend a lot of capital
- 7 costs on a unit that you're not going to run very many
- 8 hours in a year and that lends itself to quick start
- 9 natural gas-fired or oil-fired natural resources.
- 10 Q. Well, in regard to your resource planning,
- 11 do you need to add any more gas units in order to meet
- 12 your demand going forward in the next five to ten years?
- 13 A. Yes. And we are currently negotiating.
- 14 This part may be HC. If I don't mention the name of the
- 15 company, I think I can stay clean here.
- 16 Q. Go ahead.
- 17 A. We are currently negotiating with a company
- 18 to buy a turbine. It will be natural gas fired, and that
- 19 is to maintain our capacity requirement as members of the
- 20 Southwest Power Pool. We intend at this juncture to
- 21 install that for commercial operation in mid 2007.
- 22 Q. Okay.
- 23 A. It will be a peaking unit as well.
- Q. What type of a peaking unit? What type of
- 25 a unit is it? Can you give me more specific information?

- 1 A. A natural gas-fired combustion turbine.
- 2 Q. More specific, unless that goes HC. Large
- 3 frame, small frame?
- 4 A. Large frame.
- 5 Q. Large frame?
- A. Large frame.
- 7 Q. Now, you said your mix of actual megawatt
- 8 energy delivered, 20 percent was what you wanted to move
- 9 toward --
- 10 A. Yes.
- 11 Q. -- is that correct?
- 12 A. Yes.
- 13 Q. How soon would you see yourself, the
- 14 company, getting to that goal?
- 15 A. I think it depends on a couple of things.
- 16 Q. Okay.
- 17 A. One is the timing upon which we can get
- 18 other coal-fired resources built, and the other depends on
- 19 the growth in the service area. With this addition of
- 20 wind energy as a part of our mix, that's going to have an
- 21 impact beginning in early 2006, and that's a 25-year
- 22 contract.
- 23 Q. Where does that fit into the mixture, as I
- 24 wanted to go down that road with you, but what -- I -- I'm
- 25 not sure if you -- you may have answered my question.

- 1 When do you see yourself arriving at the 20 percent on
- 2 gas?
- 3 A. I can't give you a date on that.
- 4 Q. Do you have any -- is there a goal?
- 5 A. There's a goal to get there.
- 6 Q. By a certain date?
- 7 A. I haven't -- I haven't set a date on that.
- 8 Q. All right. So that means it hasn't been
- 9 set if you haven't set it, right?
- 10 A. That's correct.
- 11 Q. Now, in regard to the -- to the whole
- 12 portfolio then, if 20 percent is -- you'd like to get to
- 13 20 percent gas, what's the rest of the 80 percent?
- 14 A. Hopefully something on the order of
- 15 10 percent from renewable resources, namely wind, and the
- 16 remainder from coal.
- 17 Q. Okay. Now, wind, you're bringing wind
- 18 capacity on, what is that intended --
- 19 A. Commissioner, wind energy. I'll get no
- 20 capacity credits for the wind energy.
- 21 Q. That's right. I forgot about that. And
- 22 why is that?
- 23 A. It's a non-firm resource.
- 24 Q. In fact, when you're looking at the ratings
- 25 on wind in comparison to other more traditional

- 1 generation, what percentage of credit do you actually get
- 2 for wind? You get some, don't you?
- 3 A. For capacity, that's really not been
- 4 determined by the power pool that we're members of. I
- 5 believe some of the power pools or regional transmission
- 6 organizations have been forward-looking enough to make
- 7 that determination. It's my understanding that the SPP
- 8 has not reached a decision in terms of the capacity factor
- 9 that they're going to assign for wind resources.
- 10 Q. They are looking at it, though, are they
- 11 not?
- 12 A. My understanding is they are.
- 13 Q. And it would be fair to say that it would
- 14 be a fraction of what, say, a gas turbine or a coal-fired
- 15 plant would be?
- 16 A. Certainly a gas or a coal-fired facility is
- 17 going to be at name plate capacity, so anything less than
- 18 name plate would be a fraction.
- 19 Q. How does the wind fit into your energy
- 20 needs in looking at your picture here? I'm not -- I'm not
- 21 trying to get into an argument one way or the other about
- 22 -- I mean, we can all agree that this is a good goal for
- 23 many reasons, but just with regard to taking care of your
- load requirements, how does it fit into that picture?
- 25 A. We think that it's going to fit pretty

- 1 well, especially when you combine that with a -- you know,
- 2 a -- if you look at this wind and peaking unit gas
- 3 situation, one in each hand you've got the capacity that
- 4 you've built as a gas fired, relatively economical
- 5 capacity that you have in your portfolio. The energy that
- 6 you derive from that resource is very expensive to
- 7 generate. You combine that on the other hand with half a
- 8 million megawatt hours from a renewable resource that is,
- 9 with the extension of the production of tax credit by
- 10 Congress, an economical resource when compared to
- 11 virtually any resource, that that makes a good balance.
- 12 Now, in terms of the dispatch of the unit,
- 13 we're going to have to learn how to operate in that kind
- 14 of environment. This is a non-firm resource. There are
- 15 points along that load duration curve that I spoke of
- 16 earlier that is going to be difficult to fit that kind of
- 17 resource into our mix. We've analyzed that in great
- 18 detail and believe that there are -- well, there are going
- 19 to be some days when it's going to be difficult to fit
- 20 into the mix, that for 95 percent of the year it's going
- 21 to be very attainable.
- 22 And what I'm speaking of there is in
- 23 periods when we don't have a lot of demand on the system,
- 24 that's when the wind blows the hardest in south central
- 25 Kansas.

- 1 Q. Right. So is this a long-term contract on
- 2 the wind? Is that how --
- 3 A. 25 years. 20 years. 20 years.
- Q. 20 years. With?
- 5 A. PPM Energy.
- 6 Q. And do you have a contract for certain --
- 7 for certain take? Do you take it when it's available?
- 8 A. We take it every day the wind blows.
- 9 Q. Okay. And then you just adjust your other
- 10 generation?
- 11 A. That's correct.
- 12 Q. To --
- 13 A. We'll also be seeking to take a -- execute
- 14 a -- an off-take arrangement with Western Resources. It's
- 15 in their control area for periods when we're not able to
- 16 take it.
- 17 Q. I see. What's your -- if this is HC, tell
- 18 me. What's your cost on that?
- 19 A. First of all, can I? If I gave you a gas
- 20 equivalent, would that --
- Q. Might help me. Tell me what it is, then
- 22 maybe I'll know if that's translated enough for me.
- 23 A. In the furthest -- the way we've priced
- 24 this is in blocks, and if I can compare that to a typical
- 25 combined cycle generating unit, in the early years it

- 1 would be comparable to about \$3.60 gas, and in the outer
- 2 years comparable to about \$4.85 gas.
- 3 Q. Okay. On a combined cycle?
- 4 A. Uh-huh. Yes, sir.
- 5 Q. It would really help me if you could
- 6 translate that into megawatt.
- 7 A. I could HC.
- 8 Q. We may do that in a minute. If somebody
- 9 else goes into it, maybe we'll come back so we don't
- 10 disrupt this part of it right now.
- 11 Is the transmission built for that resource
- 12 satisfactory to avoid congestion issues?
- 13 A. We will provide interconnection with
- 14 Western Resources or PPM. There is a short leg of
- 15 transmission to be built to the transmission line. We've
- 16 received the estimates from the Southwest Power Pool with
- 17 respect to the upgrades necessary.
- 18 Q. Okay. When you say short stretch, give me
- 19 an idea.
- 20 A. Two miles.
- Q. Two miles?
- 22 A. Or less.
- 23 Q. Is there congestion on the transmission to
- 24 deliver it?
- 25 A. We have applied for firm transmission

- 1 service, and the reports that we have back, while
- 2 preliminary at this juncture, don't appear to be --
- 3 require extensive upgrades in order to deliver that on a
- 4 firm basis.
- 5 Q. Where did you say these windmills were?
- 6 A. Near Beaumont, Kansas.
- 7 Q. Where is that?
- 8 A. Butler County.
- 9 Q. Near Butler County, Missouri or near Butler
- 10 County, Kansas?
- 11 A. Kansas.
- 12 Q. Where is that, southeast, southwest?
- 13 A. It's east of Wichita.
- 14 Q. East of Wichita. Okay. I know
- 15 approximately where you are then. Thank you.
- 16 A. They haven't been built.
- 17 Q. They have not been built?
- 18 A. They have not been built.
- 19 Q. When will they be up?
- 20 A. The press release, I believe, indicated
- 21 that we should begin taking delivery in December 2005. We
- 22 intend -- or they intend to construct the facilities in
- 23 2005.
- 24 Q. Okay.
- 25 A. They have to be built before the end of

- 1 2005 and online or they don't qualify for the production
- 2 tax credit.
- 3 Q. Have they renewed the tax credit?
- 4 A. They did, through 12/31/05.
- 5 Q. Thank you. All right. Now, let me switch
- 6 to another topic for a moment. I know everybody's
- 7 enjoying comparing ROEs around the country. I'd like to
- 8 have just maybe similar comparison with rates.
- 9 Do you know how Empire compares on
- 10 industrial rates with the other regulated utilities in the
- 11 state?
- 12 A. I'd say probably about average. It would
- 13 depend on the -- on the kind of industrial consumer you
- 14 were looking at, but our typical industrial consumer is
- 15 going to be in the 1 to 5 megawatt range, and around a two
- 16 and a half, three-shift operation. And in those
- 17 particular applications we compare pretty favorably.
- 18 Q. Do you know how it compares to average
- 19 rates in Kansas and Arkansas, Oklahoma?
- 20 A. I know in Arkansas our rates compare pretty
- 21 favorably, at least with Intergen. I'm not familiar with
- 22 any comparisons with the other companies. In Oklahoma our
- 23 rates compare pretty favorably with OG&E, but I believe
- 24 the AEP or PSO operation has a better rate structure than
- 25 we do.

- 1 Q. How about with residential rates?
- 2 A. Our residential rates in Missouri are right
- 3 about average, both in terms of in the state and when you
- 4 compare nationally. Maybe on a national level, maybe just
- 5 a little bit below average.
- 6 Q. About what are they, do you know?
- 7 A. I think our residential rate is something
- 8 on the 6.9 or 7 cent range, on average.
- 9 Q. And commercial rates, how do you compare?
- 10 A. I'd have to really look at the data on
- 11 that. Again, it's -- we kind of lump commercial all in
- 12 one classification, and of course, there are varying
- 13 degrees of commercial facilities, but I think on average
- 14 it's in that five and a half, five and a half cent range,
- 15 on average.
- 16 Q. Mr. Gipson, I have three graphs here, and I
- 17 don't know whether or not they're representative. Could
- 18 you look at them and tell me -- and they may need to be --
- 19 I don't know if you need anything marked for ID purposes,
- 20 Judge, but one of them has -- they're all graphs of
- 21 comparables.
- 22 And I'm not going to say they are until
- 23 you've looked at them, because I don't -- I'd just like to
- 24 know whether you think they're accurate or not. They do
- 25 have supposed comparables between companies and also with

- 1 the states I mentioned.
- 2 A. The one that depicts the residential rates
- 3 appears in line with -- with what I -- what I think I
- 4 represented to you. The one that deals with industrial I
- 5 think gets to the issue that I was -- that I was talking
- 6 about, and that is if you take a look at -- it depends on
- 7 what kind of industrial customer you want to take a look
- 8 at. This -- this would yield a number that is higher than
- 9 my recollection in this particular graph.
- 10 Q. Okay.
- 11 A. And the commercial rates look out of line
- 12 to me.
- 13 Q. Would it be possible for you to provide
- 14 that information --
- 15 A. Certainly.
- 16 Q. -- a little later --
- 17 A. We would be able to provide it.
- 18 Q. -- so I would know what rates are that are
- 19 actually out there.
- 20 A. Certainly.
- 21 Q. I'm curious about that. And when you do
- 22 that, then maybe you could come back up and explain that
- 23 to me at that point in time.
- 24 A. Certainly we can.
- JUDGE THOMPSON: Why don't we reserve some

- 1 numbers for those?
- 2 CHAIRMAN GAW: Whatever they are, Judge,
- 3 whatever you need.
- 4 THE WITNESS: Judge, I'll be able to do it
- 5 in one exhibit.
- 6 JUDGE THOMPSON: Very well. I'm going to
- 7 reserve No. 124 for that exhibit. Thank you.
- 8 BY CHAIRMAN GAW:
- 9 Q. And if you don't have access to those other
- 10 entities that are on there, perhaps some of the other
- 11 parties would have access to that. And whatever needs to
- 12 be HC, I don't know if they do it or not.
- 13 A. No, those records are --
- 14 Q. I wouldn't think they would be.
- 15 A. Those are public.
- 16 Q. Now, let me turn to another issue, and that
- 17 is your policy regarding dividend. Help me to understand
- 18 the rationale for Empire to pay out the same -- basically
- 19 the same amount of dividend year after year, at least
- 20 appearing to not be tracking with the actual earnings of
- 21 the company.
- 22 A. How far back do you want me to go?
- 23 Q. Well, I don't know. Tell me when it -- if
- 24 you can tell me when it started, that might be of help.
- 25 If there is a beginning date or if it's always been the

- 1 policy of the company, you can tell me that.
- 2 A. First of all, let me clarify so Mr. Krueger
- 3 doesn't ask me the question. We do not have a written
- 4 dividend policy. The dividend that is paid by our company
- 5 to its shareholders is a very important piece of the
- 6 reason by which investors invest in this company. We had
- 7 some discussion about that this morning with Mr. Krueger
- 8 as to whether or not this is an income-related stock, and
- 9 I characterized that it is an income-related stock.
- 10 I think generally individuals buy stock in
- 11 Empire based on their understanding that there is income
- 12 related to that, to owning that security versus holding a
- 13 company like Microsoft, which over several years was a
- 14 growth-related stock. You didn't buy the stock because of
- 15 dividend that it paid. You bought the stock because you
- 16 anticipated a growth in the share price.
- 17 Having said all that, our shareholders are
- 18 long-term investors. You know, about 70 percent of our
- 19 shareholders are mom and pop or the traditional widows and
- 20 orphans, 30 percent of which are Missourians. They didn't
- 21 buy the stock based on some appreciation in the value of
- 22 the stock. They did it because they expect that the
- 23 company will pay dividend yield. I don't think that's a
- lot different, though, than a number of other utility
- 25 stocks, given a Kansas City Power & Light or an AmerenUE

- 1 or a Western Resources, any vertically integrated or pure
- 2 play utility company.
- 3 We have over the past several years been in
- 4 a construction mode, beginning in the late 1990s when the
- 5 deregulation of the wholesale energy market began, and the
- 6 prices for energy available transitioned from a cost-based
- 7 resource to a market-based resource. At the same time --
- 8 and so this economical purchased energy both from a
- 9 capacity and energy standpoint sort of dried up because
- 10 there were greener pastures ahead for those companies in
- 11 terms of selling that energy on a market-based rate.
- 12 At the same time, we experienced some
- 13 significant growth in our service area and began to build
- 14 a number of resources, peaking resources and combined
- 15 cycle resources. That took a lot of money. We don't
- 16 generate the kind of cash flows through either -- well,
- 17 any resource, but funds from operations through the
- 18 depreciation and through net income to fund those
- 19 resources all internally. So we've done a lot of
- 20 financing over the past few years.
- 21 Given all of what I've said, it is
- 22 difficult for me to imagine that I'll have any luck in
- 23 selling common stock to shareholders who anticipate a
- 24 dividend or an income from that investment without
- 25 continuing to pay that dividend in these difficult times.

- 1 I don't believe the level of the dividend is the issue. I
- 2 believe the issue is the capacity to recover our costs of
- 3 delivering safe and reliable electric power service to our
- 4 consumers.
- 5 Most notably is the cost of fuel and
- 6 purchased power. Second to that would be what we've seen
- 7 in terms of significant change in employee welfare
- 8 expense, most notably pension expense, followed by health
- 9 care expense. Those are the top three line items. If I
- 10 exclude those from our expense horizon or our expense,
- 11 total expenses, if I exclude those, going back to about
- 12 the year 2000, we are virtually flat, just a little bit
- 13 below the rate of inflation in terms of the other
- 14 controllable expenses.
- 15 I don't -- if I take the -- if I take the
- 16 common equity that's on the balance sheet at 6/30/2004,
- June 30, 2004, which is the true-up date in this case, and
- 18 take that multiplied by an average or just sort of a run
- 19 of the mill or middle of the road after-tax return of
- 20 10.75 percent, that would yield an earnings level of \$1.59
- 21 per share, which compared then to our dividend would mean
- 22 an 80 percent payout ratio, which is right in line with
- 23 where I believe the capital markets expect to see a
- 24 vertically integrated electric utility of our size.
- So again, the issue is not the dividend.

- 1 The issue is the capacity to earn an authorized rate of
- 2 return and recover the expenses associated with delivering
- 3 the service.
- 4 Q. When did you say that the policy started?
- 5 A. The policy that's not written?
- 6 Q. Yes.
- 7 A. We've paid this same level of dividend in
- 8 terms of dollars and cents since 1992.
- 9 Q. What happened before that?
- 10 A. It was on a track record, if not annual
- 11 increases, fairly regular increases in the level dividend.
- 12 Q. How did that compare with earnings, if you
- 13 know?
- A. I don't know.
- 15 Q. Okay.
- 16 A. But I will tell you that it had to be
- 17 pretty much on par with earnings or there wouldn't have
- 18 been the capacity to raise the dividend.
- 19 Q. Okay. So you think earnings were
- 20 increasing during that time frame?
- 21 A. Yes.
- 22 Q. It is accurate, would it not be,
- 23 Mr. Gipson, that the shareholders have more transparency
- 24 as to the success of the company when earnings track -- or
- 25 excuse me -- when dividends track earnings? There is

- 1 another -- there is another delivery of that message about
- 2 how the company is doing whenever those dividends track
- 3 earnings?
- 4 A. I don't understand your question. Are you
- 5 asking me if I -- if we fixed a payout ratio of, let's
- 6 say, 75 percent and in years where we earned \$1.28, that
- 7 we would only pay out 75 percent of that \$1.28? Is that
- 8 what you're asking me?
- 9 Q. Well, I am, although I'm sure that that
- 10 would not be practice for most companies, but if there was
- 11 a consistency over time for earnings to drop, that
- 12 dividends would somehow drop off that would create -- or
- 13 it increased, the dividends might increase, that that
- 14 would create another level of transparency to the
- shareholders about how the company was doing?
- 16 A. I think our investors are not looking for
- 17 an investment that fluctuates with respect to earnings.
- 18 There are a number of things that can impact earnings that
- 19 are beyond management's control. We've spoken of a couple
- 20 of those things. You know, I was asked a similar question
- 21 to that in my deposition -- and I don't remember who asked
- 22 the question -- with respect to, you know, is this issue
- 23 that you have with respect to earning the dividend, isn't
- 24 that something that is a long-term issue?
- 25 And my response is, I don't believe it is a

- 1 long-term issue, because it has popped up in only the
- 2 recent years. I believe that we're taking great strides
- 3 in this particular case to address the most notable of the
- 4 issues that I think is impacting that, namely fuel and
- 5 purchased power. I was asked what I considered to be the
- 6 long-term, and my response was, we build assets to last
- 7 30 and 40 years in this business. I don't think something
- 8 that has occurred in recent years and from what I can see
- 9 should not be a long-term situation should impact -- I
- 10 don't believe those issues should impact a long-term
- 11 investor's -- you know, what their expectations are.
- 12 Q. It just doesn't appear to me that anything
- 13 that the company does impacts the investor on their
- 14 dividends from what I've gathered. There just doesn't
- 15 seem to be any transfer of information on the dividend
- 16 side to the investor about how well the company's doing
- 17 based upon the late track record since '92 or whenever it
- 18 was, and I -- and I guess I'm asking you whether or not
- 19 there's some reason to believe that it's something
- 20 different than that, just looking at the dividends?
- 21 A. I think it depends on the outcome of this
- 22 case, and I think that there have been a number of
- 23 analysts that have opined on such.
- Q. That that might impact what you do on
- 25 dividends next time?

- 1 A. (Witness nodded head.)
- Q. Did you say yes?
- 3 A. I did say yes. If the Order from this
- 4 Commission is -- is the Order that I believe it will be, I
- 5 believe that in the long term we've made the right
- 6 decision with respect to the dividend.
- 7 Q. I'm not sure you answered my question, but
- 8 I'll leave it alone, because I think I'm done with it.
- 9 How many times has Empire been in with a
- 10 rate case in the last four years?
- 11 A. We had a case in 2001 that concluded, I
- 12 believe, in the -- in December, or the Order was effective
- in December 2001. We had another case in 2002, and I
- 14 remind you that as a result of the '01 case, there was an
- 15 error in the reconciliation with respect to the cost of
- 16 off-system sales that was omitted. And also the -- there
- 17 was an issue of not getting equity that had been issued in
- 18 2001 into the cost of capital emission. So there was a
- 19 case that was settled, I believe, in October of 2002, and
- 20 then we filed this case in April of this year.
- 21 Q. Was the 2002 case confined just to the
- 22 issue of the supposed error in the '01 case?
- 23 A. It was the error in the '01 case and the
- 24 addition of common equity that was sold in late 2001 and
- 25 some equity that was sold in the spring of 2002.

- 1 Q. Did the '01 case result in a rate increase?
- 2 A. Yes, it did.
- 3 O. How much were rates increased?
- 4 A. I believe the base rate increase in 2001
- 5 was \$17 million. And then there was an interim energy
- 6 charge that was authorized as a part of that litigated
- 7 case that was roughly \$16 million on an annual basis. It
- 8 was subsequently entirely refunded, and then the 2002
- 9 settled case was a base rate increase of \$11 million.
- 10 Q. 11 mil. Okay. In looking at your case
- 11 today in the big picture --
- 12 A. Yeah.
- 13 Q. -- is the entire case based upon change of
- 14 circumstance -- is every element of the case based upon a
- 15 change of circumstances from the last '02 case?
- 16 A. Nearly all of the case is based on change
- 17 of circumstance.
- 18 Q. All right.
- 19 A. If I understand your definition, or at
- 20 least I understand my definition.
- Q. Go ahead and tell me what your definition
- 22 is in general.
- 23 A. Well, the bulk of the case is based on the
- 24 change in fuel and purchased power. Then we have built a
- 25 couple of quick-start peaking units, about 100 megawatts,

- 1 that came online in --
- 2 Q. Right.
- 3 A. -- April of 2003. We've had numerous other
- 4 capital additions that totaled about \$100 million in
- 5 total. That includes the peaking units.
- 6 Q. Oh, okay.
- 7 A. So we've got some rate base additions.
- 8 We've also had another round of equity that we sold late
- 9 last year, late 2003, early 2004, and -- and then a
- 10 request to return to more standard, if you will,
- 11 depreciation rates. So those are the top three items in
- 12 the case. If I take out those three items, the rest of
- 13 the items are fairly immaterial.
- 14 Q. Tell me -- what was the depreciation issue
- 15 again that you just said?
- 16 A. We approached the deprec-- you'll be able
- 17 to get into that the next three days.
- 18 Q. Very soon.
- 19 A. I'll not try to step on my witness, but
- 20 essentially it is with respect to service lives and the
- 21 salvage issue.
- Q. So that's a -- that's not a change in
- 23 circumstance issue, it's a -- it's a renewed argument over
- 24 that issue; would that be accurate?
- 25 A. I'll take your definition on that.

- 1 Q. Okay. I think we're talking on the same
- 2 page. All right. If Empire had a -- let me get your
- 3 answer on this, and I don't think you've answered it,
- 4 because I don't think you've been asked. If there's a
- 5 choice here on the fuel adjustment -- well, it's not fuel
- 6 adjustment. Whatever you want to call it, interim energy
- 7 charge are not that the Commission would order without the
- 8 consent all of parties here, does Empire view it as in its
- 9 best interests to have that order done with the risks of
- 10 appeal that could be filed, that could follow or not have
- 11 one? And maybe you have answered that question.
- 12 A. I have not been asked that question today.
- 13 Q. Okay.
- 14 A. We'll be filing a response tomorrow that
- 15 will give this in greater detail. From a philosophical
- 16 standpoint, from a policy standpoint, we believe that a
- 17 company should be afforded an opportunity to recover its
- 18 prudently incurred costs of delivering service. To that
- 19 end, we would support a properly drafted interim energy
- 20 charge.
- 21 However, the risk of litigation is not
- 22 insignificant. We cannot live with that kind of risk.
- 23 You will find in our response tomorrow that we have asked
- 24 State Senator Gary Nodler and Representative Ron Richard
- 25 to introduce legislation. They have done so. We believe

- 1 that legislation will provide the Commission the authority
- 2 to implement interim energy charges without the risk of
- 3 litigation.
- 4 We would ask the Commission to support that
- 5 legislation, because we believe the Commission needs that
- 6 tool to properly implement rates in this case. Absent
- 7 that, I believe the Commission has a responsibility to
- 8 recognize the -- what I believe is the credible and
- 9 competent evidence in the case with respect to fuel and
- 10 purchased power. And that's the company's number.
- 11 Q. You lost me on the very last part.
- 12 A. I believe the Commission, absent the
- implementation of interim energy charge in this case,
- 14 which is what we would prefer, I believe the Commission
- 15 has the responsibility to utilize the number for fuel and
- 16 purchased power that is represented by the competent
- 17 evidence in this case.
- 18 Q. In other words, you're saying -- you're
- 19 telling me that the Commission should not order an interim
- 20 energy charge?
- 21 A. With the -- unless the risk of litigation
- 22 has been mitigated.
- 23 Q. But at this point, with the parties'
- 24 positions being what they are, are you telling me that you
- 25 don't want the Commission to enter an interim energy

- 1 charge order?
- 2 And I'm really not tying you down,
- 3 Mr. Gipson, to an answer other than I really want to know
- 4 when we're done here what the company's desire is on this
- 5 issue, based upon the current status of the law and the
- 6 current status of the parties' positions.
- 7 A. The current status of the law and the
- 8 current status of the parties' positions, you'd have to go
- 9 with our number on fuel and purchased power.
- 10 Q. Did you say you didn't want us to order an
- 11 interim energy charge?
- 12 A. Given the current state of the law.
- 13 Q. The answer is yes, you don't want us to
- 14 order an interim energy charge; is that what you're
- 15 telling me?
- 16 A. No.
- 17 Q. Okay.
- 18 A. What I'm telling you is --
- 19 Q. Try it again.
- 20 A. -- given the current state of the law and
- 21 the risk of litigation, that I don't believe the
- 22 Commission can implement an interim energy charge.
- 23 Q. Ah, okay. So is that a legal position --
- 24 A. I'm not a --
- Q. -- the company is taking?

- 1 I'll ask your counsel.
- MR. SWEARENGEN: Thank you for that.
- 3 CHAIRMAN GAW: Mr. Gipson, I'm just trying
- 4 to relieve you of that responsibility by asking that.
- 5 MR. SWEARENGEN: I think the company's
- 6 position is the interim energy charge that we've discussed
- 7 in concept does not run afoul of the UCCM case and
- 8 ultimately would be determined to be lawful by a court.
- 9 However, what the company cannot stand is the risk that
- 10 litigating that question over several years and having the
- 11 money collected under the interim energy charge tied up
- 12 and paid into court.
- 13 CHAIRMAN GAW: That's what I thought the
- 14 company's position was, is the way you just stated it, and
- 15 my question to Mr. Gipson was that, but --
- 16 THE WITNESS: Well, he answered it better
- 17 than I did.
- 18 CHAIRMAN GAW: But I want to make sure that
- 19 that's what you're telling us here today, is that rather
- 20 than -- because I heard a little bit different statement,
- 21 I thought, out of you.
- 22 MR. SWEARENGEN: Absent resolution of that
- 23 question prior to your decision, I think what Mr. Gipson
- 24 is saying is our fuel number should be in base rates.
- 25 CHAIRMAN GAW: And that's what I want to

- 1 see if Mr. Gipson agrees with what you just said.
- THE WITNESS: And that's what I said.
- 3 Absent accomplishing that, in other words, absent
- 4 mitigating the risk of litigation through legislation,
- 5 then I believe -- and that's going to be staked out in our
- 6 pleading tomorrow -- that you've got to go with the
- 7 company's number.
- 8 BY CHAIRMAN GAW:
- 9 Q. That's what you would ask us to do?
- 10 A. That's correct.
- 11 Q. Without a change in the parties' positions
- 12 or a change in the law?
- 13 A. That's correct.
- Q. Okay. That's what I was trying to get to.
- 15 All right. So I think that I'm about done. Maybe I am
- 16 done. Hold on just a second.
- 17 Oh, when you come back with -- with the
- 18 rates, would you give me Empire's rates in -- for those
- 19 three categories in Oklahoma and Arkansas as well?
- 20 A. Yes.
- 21 CHAIRMAN GAW: I may have more, but I'm
- 22 going to defer right now. Thank you, Judge. Sorry to
- 23 take so much time.
- JUDGE THOMPSON: That's quite all right,
- 25 Mr. Chairman. We are at the moment where we need to take

- 1 a break for the reporter. Why don't we take 10 minutes
- 2 and come back for further questions from the Bench.
- 3 (A BREAK WAS TAKEN.)
- 4 JUDGE THOMPSON: Further questions from the
- 5 Bench. Commissioner Clayton, do you have further
- 6 questions for this witness?
- 7 COMMISSIONER CLAYTON: No questions.
- JUDGE THOMPSON: I don't know whether
- 9 Commissioner Davis has any questions for you or not.
- 10 THE WITNESS: Judge, Commissioner Gaw,
- 11 Chairman Gaw asked me some questions with respect to
- 12 pricing on the wind energy, and if there's a way that we
- 13 can do this --
- 14 JUDGE THOMPSON: You have an answer for him
- 15 now?
- 16 THE WITNESS: I have an answer.
- 17 JUDGE THOMPSON: Let's go ahead and give
- 18 that answer.
- 19 CHAIRMAN GAW: Is it HC?
- THE WITNESS: Yes.
- 21 JUDGE THOMPSON: It is HC. Okay. We'll go
- 22 ahead and go into closed session then.
- 23 (REPORTER'S NOTE: At this point, an
- 24 in-camera session was held, which is contained in
- Volume 13, pages 1402 through 1411 of the transcript.)

- 1 JUDGE THOMPSON: Okay. We're back public
- 2 session. You may inquire.
- 3 MR. CONRAD: Thank you, Judge. I'll try to
- 4 be brief.
- 5 RECROSS-EXAMINATION BY MR. CONRAD:
- 6 Q. Mr. Gipson, I appreciate your standing up
- 7 to all this questioning with your cold.
- 8 I believe it was originally Commissioner
- 9 Appling's question that got me thinking about this, but
- 10 since then I think Commissioner Clayton and Chairman Gaw
- 11 have also touched on this area. But what I had in
- 12 specific thought was the exchange you had with
- 13 Commissioner Appling about the efforts that Empire was
- 14 expending to address the fuel mix. And I'm thinking
- 15 specifically of a case that -- it's not really a case.
- 16 I'm not sure what it is. But I believe you are
- 17 participating in which involves Kansas City Power & Light
- 18 and the Iatan plant, and recalling the admonition of the
- 19 judge for us to try to stay out of HC material, what is
- 20 the status of your discussions, if you can share them
- 21 along that line on that Iatan 2?
- 22 A. I'll tell you what I can.
- Q. Please.
- A. We have had a number of meetings with
- 25 Kansas City Power & Light and with the management of

- 1 Aquila in terms of us taking an active -- or a position in
- 2 that plant from a couple of different perspectives. Most
- 3 interest -- where our interest lies, I should say, is in
- 4 an ownership position with respect to that -- that second
- 5 unit at Iatan, and we've had a number of meetings with
- 6 them. We do have a confidentiality arrangement between
- 7 the parties, so that's probably about as much as I can
- 8 tell you.
- 9 Q. Those discussions are continuing or have
- 10 they stopped or --
- 11 A. They seem to come in starts and spurts or
- 12 spurts and starts, however -- however you want to say it,
- 13 but yeah, we've had a number of meetings. I think the
- 14 last meeting we had was -- my memory is in September.
- 15 It's been -- it's been a bit. But we've had -- you know,
- 16 at different levels of the organization, we've had a
- 17 number of people in our organization working with
- 18 different people in their organization to understand the
- 19 different aspects of not only that workshop process but
- 20 any information that we've been able to glean about
- 21 expected cost of construction, expected cost of operation,
- 22 things of that nature.
- 23 Q. Chairman Gaw and Mr. Clayton both asked you
- 24 about the fuel mix. Think outside, if you would, with me
- 25 for a moment the box and make assumption that you were

- 1 starting all over again and you could construct with the
- 2 snap of your fingers whatever fuel mix you refer to as a
- 3 fleet, whatever fuel mix you could have. What would
- 4 you -- if you had your druthers, as they used to say in Al
- 5 Capp's strip, pushing the age barrier again, what would
- 6 you have?
- 7 A. Well, I don't think that it would be unlike
- 8 what -- what we would like to target, you know, as the
- 9 optimal. A significant portion of that, you know,
- 10 something on that 80 percent, maybe -- maybe a little
- 11 greater than 80 percent of the energy would be derived
- 12 from a coal-fired resource. We think that that is a
- 13 stable resource, albeit as Dr. Vander Weide suggested in
- 14 his testimony or testified, there are certain
- 15 uncertainties with respect to coal-fired resource, most
- 16 notably the environmental concerns.
- 17 I think you still have to have a mixture of
- 18 gas resources or oil-fired resources in your mix to
- 19 balance that -- that -- the capacity cost with the fuel
- 20 cost so that you're looking at -- you know, when we
- 21 dispatch a unit, we want to dispatch it based on all
- 22 factors, not just the cost of the fuel. And in addition
- 23 to that, I think it's important going forward that a
- 24 company have a good deal of their resource mix that's
- 25 derived from renewable resources such as wind energy.

- 1 So I guess the answer to your question,
- 2 Mr. Conrad, would be similar to that answer that I gave
- 3 both Commissioners Clayton and Gaw, is I'd like to be
- 4 something on that 70 to 80 percent coal-fired, about as
- 5 much renewables as I can get the dispatchers to stomach,
- 6 and then the remainder on gas-fired resources, gas or
- 7 oil-fired resources.
- 8 Q. Now, in discussing -- thank you for your
- 9 answer. In discussing the wind situation with Chairman
- 10 Gaw, I picked up on the phrase that you used that in March
- 11 and April when I think your phrase was the wind blows like
- 12 a bat out of hell.
- 13 A. Well, I said that in HC.
- 14 Q. Excuse me. Not anymore. I'm sorry.
- 15 A. My mother may be watching.
- 16 Q. But you used the phrase you were not able
- 17 to take it, and I wanted to unpack that, if you would,
- 18 just a little bit. Now, I understand as chief executive
- 19 officer, Mr. Gipson, that you don't decide for the
- 20 employees which end of the nail the point is on and stuff
- 21 like that, but to the extent that you can give us a
- 22 10,000-foot view from where you sit, when you say you're
- 23 not able to take it, what do you mean?
- 24 A. Well, our dispatchers -- and I think I kind
- of referred to this a minute ago. Our dispatchers make

- 1 decisions on an hourly basis, on a minute-by-minute basis,
- 2 if you will, matching the resources with the demand of the
- 3 system. There may be some instances, we believe there
- 4 will be some instances, a handful of instances throughout
- 5 the year when the demand for the system will not be
- 6 sufficient to draw upon that resource, and in those
- 7 instances we'll either have to sell the power onto the
- 8 market if the market is available or have some other
- 9 off-take arrangement.
- 10 Q. Now, would that -- would that be in that
- 11 circumstance because you still -- the energy from those
- 12 resources would either not be sufficient in itself to
- 13 carry your system load or the capacity which would be as
- 14 we --
- 15 A. No.
- 16 Q. -- discussed?
- 17 A. I think what I was trying to explain was
- 18 the demand on the system won't be there to accommodate the
- 19 resource. If it were a -- if it were a resource that had
- 20 a -- that had a throttle, if you will, you just back the
- 21 unit off. But in this particular kind of resource and the
- 22 particular kind of contract that we have written and those
- 23 few times through the year, we will have to find another
- 24 place to unload the energy.
- 25 Q. One question did come up, and I think it is

- 1 with respect to this same set of wind turbines and I would
- 2 seek some guidance from you about this. We have been told
- 3 that the wind turbines that are installed need to be
- 4 culturally sensitive. Do you have any insight that you
- 5 can give me as to what a culturally sensitive wind turbine
- 6 might look like?
- 7 A. No, I don't have any guidance for you
- 8 there, Mr. Conrad. The company that we have contracted
- 9 with will build, own and maintain these facilities. We'll
- 10 be the -- we're the off-take partner in this partnership.
- 11 They have extensive experience in this country building
- 12 wind energy resources, and to my knowledge they've not had
- 13 any issues that arise in that context of cultural
- 14 sensitivity.
- 15 MR. CONRAD: Okay. Thank you, Mr. Gipson.
- 16 THE WITNESS: Thank you.
- JUDGE THOMPSON: Mr. Krueger?
- MR. KRUEGER: Thank you, your Honor.
- 19 RECROSS-EXAMINATION BY MR. KRUEGER:
- Q. Good afternoon, Mr. Gipson.
- 21 A. Good afternoon.
- 22 Q. Chairman Gaw asked you a couple of
- 23 questions about the dividend payout ratio. Do you recall
- 24 that?
- 25 A. Yes.

- 1 Q. And I believe you said the issue is not the
- 2 level of dividend, the issue is the capacity to earn the
- 3 authorized rate of return; is that correct?
- 4 A. I did say that.
- 5 Q. Okay. Does the level at which the
- 6 Commission sets the allowed ROE determine whether the
- 7 company's able to achieve that ROE?
- 8 A. I think it's a component. The other
- 9 components would be the recovery of costs associated with
- 10 delivering the service.
- 11 Q. Okay. Some matters over which the
- 12 Commission does not have control, correct?
- 13 A. No. I think the Commission does have
- 14 control over the level of rates that are reflected in the
- 15 tariffs that are intended to reflect revenue requirement,
- 16 which is made of a couple of components, at least a couple
- 17 of components. One of those is the return on the common
- 18 equity, and the other component is largely the cost of
- 19 delivering that service.
- 20 Q. I acknowledge that the Commission has
- 21 control over the rates. My question is whether the
- 22 Commission has control over the company's ability to
- 23 achieve the ROE that the Commission allows?
- 24 A. No, the Commission does not have the -- try
- 25 me again. Say that again.

- 1 Q. Does the Commission have control over the
- 2 company's ability --
- 3 A. No.
- 4 Q. -- to achieve the ROE that the Commission
- 5 allows?
- 6 A. No.
- 7 Q. That depends on other things such as your
- 8 ability to control costs, sales and various other things
- 9 over which the Commission has no control?
- 10 A. I agree.
- 11 Q. Would you classify Empire's dividend policy
- 12 or dividend practice as conservative?
- 13 A. Can you define conservative?
- 14 Q. Well, one of the expert witnesses, I
- 15 believe Dr. Vander Weide, said that Empire's policy could
- 16 not be more conservative. I'm not sure how he meant that.
- 17 Do you think that it is conservative?
- 18 A. I think I'd better agree with my expert.
- 19 Q. Okay. So you think it is conservative?
- 20 A. Yes.
- 21 Q. In his rebuttal testimony, Mr. Murray cited
- 22 a report from Stifel Nicolaus in September of this year in
- 23 which Stifel Nicolaus said that Empire currently has the
- 24 highest dividend yield out of 114 companies that Stifel
- 25 Nicolaus follows. Do you believe that to be true?

- 1 A. I have no reason to doubt that.
- Q. Okay. And according to the same report,
- 3 Empire had the second highest payout ratio out of the same
- 4 114 companies, based on the last 12 months of earnings per
- 5 share. Do you believe that to be true?
- 6 A. I have no reason to doubt that.
- 7 Q. Okay. And in light of that, you would
- 8 still consider Empire's dividend policy or practice to be
- 9 conservative?
- 10 A. Yes.
- 11 Q. And for what reason?
- 12 A. You know, I think it gets back to what we
- 13 talked about a bit with Commissioner -- Chairman Gaw, a
- 14 bit about what we talked about in the deposition, and that
- 15 is seeing through a particular issue and the short term,
- 16 not making decisions on the short term, making decisions
- 17 on the longer term. I view the position that the company
- 18 is in today as a short-term issue. I think there are
- 19 factors that have impacted the level of their earnings
- 20 over the past few years that are short term in nature, and
- 21 I'm proud of the fact that we have not taken short-term
- 22 actions that affect the -- that impact long-term
- 23 investors. So in that kind of context, I think it's
- 24 conservative.
- 25 Q. So the decisions that you're making on the

- 1 long term is the decisions on how much dividend to pay; is
- 2 that correct?
- 3 A. I didn't follow your question.
- 4 Q. Okay. I believe you talked about making
- 5 decisions on the long term was a conservative -- a
- 6 conservative way of doing it. Is that --
- 7 A. No. I think what I tried to characterize
- 8 that you need to -- you need to align your decisions with
- 9 respect to this particular issue, particularly the
- 10 dividend paid by this company to its shareholders with the
- 11 expectations of the investors of the company. Our
- 12 investors in my view are not short-term investors. They
- 13 are long-term investors. They expect the company to make
- 14 decisions with respect to that investment as if it is a
- 15 long-term investment.
- MR. KRUEGER: Thank you.
- 17 JUDGE THOMPSON: Mr. Coffman?
- 18 RECROSS-EXAMINATION BY MR. COFFMAN:
- 19 Q. Good afternoon. I just wanted to ask a
- 20 couple questions following up on this idea that in your
- 21 opinion an Empire investor tends to be a long-term
- 22 investor.
- A. That is my opinion, yes.
- Q. What is the basis of your opinion? Do you
- 25 have data or information that --

- 1 A. Well, John, you know, one of the -- excuse
- 2 me. Mr. Coffman, one of the most -- one of the best
- 3 demonstrations of that is to come to our annual
- 4 shareholders meeting that will be held in April of this
- 5 year in Joplin, Missouri.
- 6 Q. Are you inviting me to that?
- 7 A. I am. I'd love for you to come. You will
- 8 definitely be the youngest one in the room. In fact,
- 9 Mr. Swearengen said at the break he was 120 years old.
- 10 He'll be the youngest one in the room. It is a group of
- 11 individuals that have been investors for a long period of
- 12 time, as I suggested earlier. 70 percent of our retail
- 13 sharehol-- 70 percent of our shares are held by the retail
- 14 investors. Only 30 percent are held by the institutional
- 15 investor.
- 16 Q. Okay. Just make sure I'm understanding
- 17 your earlier testimony. When you stated earlier that you
- 18 believe 70 percent of your investors are mom and pop
- 19 investors, is mom and pop a reference to what you call
- 20 retail investors?
- 21 A. Yes.
- 22 O. And that is non-institutional investor?
- A. Non-institutional.
- Q. Okay. And where do you -- would one find
- 25 the data that supports that percentage?

- 1 A. That is data that we have internally, data
- 2 that we gather from the various brokerages in view of that
- 3 split.
- 4 Q. Do you have an opinion about how that
- 5 compares to the electric industry average?
- 6 A. You know, I don't know how it compares to
- 7 the average. I have had some discussions with some of our
- 8 peers in this state with respect to their split between
- 9 the retail investor and the institutional investor, and we
- 10 are much more heavily a retail investor organization than
- 11 say an AmerenUE or a Kansas City Power & Light, and
- 12 certainly these days much more than Aquila.
- 13 Q. Is it independent from this split that you
- 14 have formed your opinion that your investors are more
- 15 interested in long-term results from their Empire stock?
- 16 A. I think I testified earlier that over the
- 17 past three years, we've had three instances where we've
- 18 issued common stock. As a part of those offerings, we
- 19 visit with both institutional and retail holders.
- 20 Mr. Coffman, I haven't -- it is direct to me from those
- 21 investors that they are not investing in this company for
- 22 its growth aspect. They are not investing in this company
- 23 on the short-term horizon. They are long-term investors.
- 24 They are buy and hold investors.
- MR. COFFMAN: Thank you very much.

- 1 JUDGE THOMPSON: Does that complete your
- 2 questions?
- 3 MR. COFFMAN: That does, thank you.
- 4 JUDGE THOMPSON: Very well. Redirect?
- 5 MR. SWEARENGEN: Just a couple.
- 6 REDIRECT EXAMINATION BY MR. SWEARENGEN:
- 7 Q. Mr. Gipson, did you say earlier for a
- 8 number of years prior to 1992 that the company had a
- 9 history of increasing its dividend on a regular basis?
- 10 A. I did.
- 11 Q. And since 1992, is it true that the
- 12 company's dividend has not been increased?
- 13 A. That's correct.
- 14 Q. And what is the current dividend that
- 15 you're now paying per share?
- 16 A. 1.28 annually.
- 17 Q. And that's the same dividend per share that
- 18 you were paying back in 1992?
- 19 A. I believe it was last increased in 1992.
- 20 Q. Would you characterize not having increased
- 21 your dividend over the last 10 years as a conservative
- 22 approach to your dividends?
- 23 A. Can you clarify that question for me,
- 24 Counselor?
- 25 Q. Based on a history of increasing your

- 1 dividend prior to 1992, which I think you said was
- 2 consistent with what a lot of other electric utilities are
- 3 doing, and then starting in 1992 maintaining a flat
- 4 dividend and not increasing it, would you call that a
- 5 liberal or a conservative approach to your dividend
- 6 policy?
- 7 A. I don't know that I can characterize it
- 8 either way.
- 9 MR. SWEARENGEN: Okay. Thank you.
- 10 JUDGE THOMPSON: You may step down, and you
- 11 are excused, Mr. Gipson. Thank you very much for your
- 12 testimony today.
- Mr. Knapp. Good afternoon, Mr. Knapp.
- 14 THE WITNESS: Good afternoon.
- 15 JUDGE THOMPSON: I will remind you you are
- 16 still under oath. Questions from the Bench, Chairman Gaw?
- 17 CHAIRMAN GAW: I'll pass for now.
- JUDGE THOMPSON: Commissioner Davis?
- 19 COMMISSIONER DAVIS: Pass.
- JUDGE THOMPSON: Commissioner Appling?
- 21 COMMISSIONER APPLING: No questions, Judge.
- JUDGE THOMPSON: Since there were no
- 23 questions from the Bench, redirect?
- MR. SWEARENGEN: No redirect.
- JUDGE THOMPSON: You may step down,

- 1 Mr. Knapp. You are excused.
- THE WITNESS: Thank you.
- JUDGE THOMPSON: Thank you for your
- 4 testimony today.
- 5 Mr. Murray. Mr. Murray, good afternoon.
- 6 I'll remind you that you're still under oath. Questions
- 7 from the Bench, Chairman Gaw?
- 8 CHAIRMAN GAW: I'm going to pass right now.
- 9 Hopefully Commissioner Davis has some questions.
- 10 JUDGE THOMPSON: Commissioner Davis?
- 11 COMMISSIONER DAVIS: Thank you, Judge.
- 12 CHAIRMAN GAW: I do have one question.
- 13 COMMISSIONER DAVIS: Go ahead.
- 14 DAVID MURRAY testified as follows:
- 15 QUESTIONS BY CHAIRMAN GAW:
- 16 Q. Mr. Murray, when you did your assessment on
- 17 an appropriate ROE, how did you factor in whether or not
- 18 there would be an interim energy charge in your numbers?
- 19 A. Actually, because I did a company-specific
- 20 DCF analysis, that takes Empire's stock price, which when
- 21 you use the stock price of the company that is going to be
- 22 the subject of say an IEC, that -- investors' expectations
- 23 are going to be reflected in that stock price.
- I know that Empire didn't file their case
- 25 until April of this year, but I used stock prices from

- 1 January through June of this year. So more or less once
- 2 investors see that an IEC or some other type of adjustment
- 3 clause has been proposed by the company and also a similar
- 4 proposal has been accepted in a previous Aquila case,
- 5 those investors are already taking that into
- 6 consideration, and that's going to be reflected in the
- 7 stock price, which is an input into the DCF model.
- 8 Q. Well, there isn't any certainty in regard
- 9 to whether or not that's going to be approved by the
- 10 Commission, though, from an investor's standpoint, is
- 11 there?
- 12 A. No. There's never any certainty, but I
- 13 believe from the fact that Empire had an IEC in 2001 and
- 14 we just recen-- excuse me -- the Commission recently
- 15 approved the settlement that included an IEC from Aquila,
- 16 that investors, regardless of some folks' perceptions that
- 17 this Commission will help the company out if it has a --
- 18 you know, if it has a situation such as Empire has right
- 19 now.
- Q. Well, if you make that assumption that
- 21 there was some -- there may be already adjustment in there
- 22 with an assumption that an interim energy charge would be
- 23 granted, and if at the conclusion of this case no interim
- 24 energy charge is granted, would that have an impact on
- your assessment of an appropriate ROE for this company?

- 1 A. I believe that -- this is a -- that's a
- 2 very good question. It's going to depend a lot on what's
- 3 going to be built into that base rate, and I think that
- 4 that question has been asked already. And I think it was
- 5 the counsel asking Travis Allen, the company counsel was
- 6 asking Travis Allen if there would be any more risk if the
- 7 base rate was set at a higher level or at the highest
- 8 level possible or if there was a situation where the base
- 9 rate was set 10 million less and then the rest of it was
- 10 an IEC.
- 11 You know, if you set permanent rates as
- 12 high as possible and it's at that level that the IEC would
- 13 go up to, then obviously the company can recover
- 14 everything. So if that's the case, you know, I would say
- 15 that that would be viewed as favorably by the investment
- 16 community. If -- you know, if the base rate is set
- 17 something, say, less than what they recovered in an IEC,
- 18 if those rates go -- if the gas rates should go higher,
- 19 then they may view that negatively.
- 20 Q. So it would depend on what was set in the
- 21 base rate, in your opinion?
- 22 A. Exactly. I apologize, but that's a moving
- 23 target right now, as far as I know.
- Q. That's not something that you -- your
- 25 testimony involves, is it?

- 1 A. No. I didn't try to quantify that, because
- 2 I -- like I said, I was pretty sure that an IEC was going
- 3 to come out of this, and now that's maybe a little more
- 4 questionable.
- 5 Q. I'm not sure whether that's -- what the end
- 6 result is there, but I guess my question is, who on Staff
- 7 is -- would have an understanding of the fuel cost model
- 8 of Staff? Who's the witness on that? And if you don't
- 9 know, I'll ask somebody else.
- 10 A. As far as the IEC, I know that John Cassidy
- 11 and Leon Bender were the two main witnesses that were
- 12 discussing that issue last week.
- 13 Q. Okay. And so if you were looking at this,
- 14 then you can't give me today any kind of a general
- 15 adjustment that might be made to your ROE if no interim
- 16 energy charge is granted, because you don't have enough
- 17 information about what the price or the fuel cost might be
- 18 set at in the -- in the case?
- 19 A. No. That would be a very arbitrary number
- 20 to try to set something ahead of time on that -- on that
- 21 very issue.
- 22 Q. But if you had the numbers, could you do it
- 23 or not?
- A. If I had the numbers?
- 25 Q. If you had the fuel cost numbers and the

- 1 Commission had made a decision on what those would be.
- 2 A. That's something I really haven't even
- 3 thought about trying to measure, to be quite honest with
- 4 you. I don't -- as much as the rest of rate of return is
- 5 an art, that would be probably more of an art than just
- 6 coming up with the base rate of return. I know that
- 7 there's frequently some roundabout adjustments of 50 basis
- 8 points here and there, but I think Dr. Murry himself
- 9 indicated that he thought about 11.5 to 12. He thought
- 10 about a couple of factors and he went up to 12, because
- 11 that was his professional judgment. Obviously that's not
- 12 scientific.
- 13 Q. There's been several criticisms as I
- 14 understand of the DCF model in regard to the fact that the
- 15 dividends have been flat and that that somehow causes a
- 16 problem with that model, if I understand it correctly. Is
- 17 that right?
- 18 A. I believe that's the criticism that's
- 19 been -- been alleged.
- 20 Q. And you don't see that as an appropriate
- 21 criticism or not?
- 22 A. No, I don't, because there's a list of,
- 23 say, 8, 9, 10 assumptions in the DCF model, and in the
- 24 real world most of those assumptions never hold true. I
- 25 think if you went through the comparable companies of all

- 1 the witnesses, myself and Vander Weide and Travis Allen
- 2 and Dr. Murry, and I'll talk about Murry specifically
- 3 because I do recall that he commented on the fact that
- 4 some of his comparable companies have flat dividends.
- 5 Now, it wasn't because their earnings level
- 6 couldn't sustain those dividends. It was because they
- 7 were conserving cash for future investment. But
- 8 regardless, Dr. Murry applied that model and used that
- 9 model for his analysis in this case.
- 10 And I know that Dr. Vander Weide has a
- 11 group of 30 -- I think it's 19 electric companies, and
- 12 just reviewing those companies just basically by looking
- 13 at the name of those companies, I can tell you that a lot
- 14 of the things there aren't holding true as well. Their
- 15 return on equity is not the same year in and year out.
- 16 Some of those companies have diversified into
- 17 non-regulated businesses. I'm sure they're retaining more
- 18 of their earnings instead of paying them out in dividends,
- 19 so they don't have a constant payout ratio. The required
- 20 rates of return as we know is not constant over time.
- 21 That's why we have so much of a dispute on this issue.
- 22 And interest rates obviously are not constant over time.
- 23 I think that's why this issue is -- can be quite
- 24 contentious and can have a very wide range of results,
- 25 because a lot of it is based on theory, and obviously we

- 1 live in a real world.
- Q. Well, do you believe that the criticism
- 3 that they have levied invalidates the DCF model in any
- 4 case if there could be a case where it would be
- 5 inappropriate to use that model?
- 6 A. I think if it's used without any critical
- 7 judgment, it's a model that -- you know, that can have
- 8 illogical results. All you have to do is look at -- just
- 9 take a look up there on that easel. Obviously I don't
- 10 think this Commission is going to recommend a 5.7 percent
- or a 7.53 percent or a 5.8 on down the line. Those are
- 12 DCF results from Dr. Murry's testimony, and Dr. Murry used
- 13 judgment in determining, and I think his judgment was a
- 14 little optimistic obviously, but he used judgment to
- 15 discard some of those results. Those are mechanical DCF
- 16 calculations.
- 17 I think if one uses judgment as to what
- 18 appropriate growth rate should be when you're applying the
- 19 DCF model, you can accurately and reliably estimate the
- 20 cost of equity. And let me just note that there -- I've
- 21 done a little bit of talking to other counterparts in
- 22 other states, because I know that is an issue for this
- 23 Commission, especially because we just had this last MGE
- 24 rate case and I'm aware that in Arkansas they primarily
- 25 rely on the DCF model. I'm aware that in Colorado they

- 1 primarily are relying on the DCF model. Kansas looks at
- 2 the DCF model. Oklahoma, they have about three DCF. They
- 3 do CAPM. But predominantly states are still relying on
- 4 DCF model. FERC relies on the DCF model. FERC has
- 5 indicated it is the preferred model.
- 6 COMMISSIONER DAVIS: Mr. Chairman, can I
- 7 interrupt and ask one question?
- 8 CHAIRMAN GAW: Sure.
- 9 COMMISSIONER DAVIS: You said Oklahoma runs
- 10 three DCF models, correct?
- 11 THE WITNESS: Yes, I did.
- 12 COMMISSIONER DAVIS: How many do you run?
- 13 THE WITNESS: I run one on the -- on the --
- 14 excuse me -- the sample company and then I run the DCF
- 15 model on the four comparables.
- 16 COMMISSIONER DAVIS: Okay. But you only
- 17 run one model; you just run it on the company and the
- 18 proxy groups, correct?
- 19 THE WITNESS: Yes. The difference is in
- 20 Oklahoma, he used a -- projected growth rates from three
- 21 different source -- three different sources, so he used
- 22 three models, where what I did in my DCF model is I looked
- 23 at all the sources of growth and then put that into one
- 24 model. So he could -- if he had averaged all the growth
- 25 rates initially in his analysis instead of --

- 1 COMMISSIONER DAVIS: Wait. Did you say the
- 2 term averaging?
- 3 THE WITNESS: Yes, I had.
- 4 COMMISSIONER DAVIS: Mr. Krueger, weren't
- 5 we averaging here yesterday? Wasn't that a bad thing for
- 6 you yesterday?
- 7 MR. KRUEGER: I don't believe I'm
- 8 testifying at this moment, your Honor.
- 9 THE WITNESS: If I can explain what they
- 10 did down in Colorado, he looked at three individual DCF
- 11 results and then he averaged it to come to a 9.6 percent.
- 12 That's no different than if somebody took three projected
- 13 growth rates, averaged them and came to a final estimate.
- 14 That's the only difference there.
- 15 COMMISSIONER DAVIS: But you only take one
- 16 projected growth and plug it in; is that correct?
- 17 THE WITNESS: No. You can average three
- 18 projected growths. Like I said, he came up with the
- 19 9.6 percent based on a DCF result of a low 9, of about a
- 20 mid 9, 9.5, and a result of a little over 10, and came up
- 21 with a result of 9.6. Now, if he'd have just averaged
- 22 those three projected growth rates before he came up with
- 23 his final results, his final result still would have been
- 24 9.6.
- 25 COMMISSIONER DAVIS: Okay. No further

- 1 questions.
- JUDGE THOMPSON: Go back to you,
- 3 Mr. Chairman.
- 4 BY CHAIRMAN GAW:
- 5 Q. Help me to understand a little better about
- 6 the growth rate issue.
- 7 A. Yes.
- 8 Q. Start at the very basic level, define it
- 9 for me.
- 10 A. Okay. The -- the original theory, once
- 11 again, of the DCF model is your capital appreciation of
- 12 your stock is going to be derived from the cash flow from
- 13 the company. You -- obviously the investor invests hoping
- 14 to eventually receive the cash, some cash flow back with a
- 15 return on that cash flow in the future, both for your time
- 16 value of money and then the risk you're subjected to when
- 17 you invest that money. And the original theory -- and
- 18 this was probably more true in history when you had
- 19 companies that were -- the dividend yields were higher
- 20 even on average for non-regulated companies. But if you
- 21 had a company that were -- that was growing its earnings
- 22 and dividends in lock step, which is almost impossible to
- 23 do because of events that can occur, the theory is that
- 24 the dividends and earnings are going to grow at the same
- 25 rate.

- Obviously, you know, that does not -- that
- 2 does not happen in the real world. For the most part,
- 3 like in those first -- I think it's the first two examples
- 4 up there, the reason why Dr. Murry's results are so low is
- 5 because he did just look at the dividends per share growth
- 6 rate and they were flat.
- 7 Q. When you say the first two, you're talking
- 8 about what?
- 9 A. DAM-13 and DAM-14.
- 10 Q. I just wanted to make sure that was clear
- 11 in the record.
- 12 A. Let me look at his testimony just to make
- 13 this very clear. Yes, in his DAM-13 he's looking at a
- 14 1997 to 1999 average dividend, and then he's looking at a
- 15 2006 to 2008 estimated dividend. And then for a couple of
- 16 those companies, the growth rate of three of those
- 17 companies, the growth rate of dividends per share is below
- 18 1 percent. So that confirms that he does have other
- 19 companies in his comparable group as well that are not
- 20 growing their dividend as much as they're growing their
- 21 earnings. And I haven't had a chance to look at that in
- 22 detail with Vander Weide's testimony, but because of the
- 23 fact he has so many diversified companies in there my
- 24 hypothesis would be the same thing occurs there as well.
- 25 And once again in the DAM-14 up there, the

- 1 dividend is based -- well, that's the basis -- that's the
- 2 same dividend growth rate, but he does it on current stock
- 3 prices. And then it's after that that he gets into using
- 4 earnings per share growth as a proxy for growth in the
- 5 model. And that's primarily what he relies upon in the
- 6 rest of his mo-- in the rest of his schedules is earnings
- 7 per share growth.
- 8 Q. Okay. So when you're examining this in
- 9 regard to Empire, if you just looked at Empire, what would
- 10 the growth value be?
- 11 A. That's his Schedules DAM-17 and DAM-18
- 12 there, and in that Schedule DAM-17 his low -- his low
- 13 estimate there of 7.7 percent is based on his low proxy
- 14 growth rate from S&P, which is 2 percent, which actually
- 15 in essence he used S&P in the last case because it was a
- 16 higher growth rate. So he comes up with a low cost of
- 17 capital of 7.7 percent, based on the low dividend yield of
- 18 5.7 percent. He's using 52 weeks of stock prices, a low
- 19 and a high over that entire year. So obviously that
- 20 catches, you know, the extreme low cost equity and extreme
- 21 high cost equity. So that's not really an accurate
- 22 measure of what the stable cost of equity is going to be
- 23 for a company going forward.
- 24 And then on top of that, he uses the -- for
- 25 his high estimate, he uses the ValueLine growth rate of

- 1 6 percent, and as Mr. Gipson was indicating earlier,
- 2 investors invest for the long run, and because Value --
- 3 the way ValueLine calculates its growth, the -- right now
- 4 they have an anomalous year in their base period, and then
- 5 they look at their estimated earnings per share in 2007 to
- 6 2009, they average that out, and that -- because you have
- 7 that low base period, which I can't remember what the
- 8 average is, but it's somewhat below \$1 per share that
- 9 results in that 6 percent growth rate.
- 10 And if you look at the fundamentals of the
- 11 company, which is the demand growth of 2.4 to 2.5 percent,
- 12 and look at a more normal year for this company where it
- 13 earns -- let's just say it earns \$1.28, because I know
- 14 they want to at least be there, if you project that out
- and use their earnings per share projection in 2007 to
- 16 2009, you're going to come up with about a 3 percent
- 17 growth rate. And in actuality that makes a lot of sense
- 18 because that's their organic demand growth, and that's
- 19 what people expect in growth from utilities nowadays is
- 20 anywhere from 2 to 3 percent for an integrated regulated
- 21 electric utility.
- 22 Q. And when you say that's what people expect,
- 23 where do you get that?
- 24 A. That's just from looking at, like I said,
- 25 the fundamentals of the company and looking at -- with

- 1 A.G. Edwards has an estimated growth of 3 percent on --
- 2 for this company. At one time Lehman Brothers had as low
- 3 as a 1 percent earnings per share growth for this company.
- 4 I think some of this may have to do with dilution in their
- 5 earnings per share with issuing stock. I've seen that
- 6 comment in some of their reports. And then also S&P has 3
- 7 percent.
- 8 And then once again -- and this is
- 9 something that was done, I looked at the my counterpart
- 10 down in Arkansas. He normalized what was going on in 2001
- 11 to 2003 and looked at how he -- he calculated his own
- 12 growth rates on a more normal period, and he was coming up
- 13 with about a 3 percent growth rate, too. I think he came
- 14 up a little bit higher because he was trying to project
- 15 out for 2004 as well.
- 16 Q. And in your calculations, your growth rate
- 17 was what again?
- 18 A. It was 2.25 and 3.25.
- 19 Q. And what was your CAPM conclusion?
- 20 A. The capital asset pricing model based on
- 21 the long-term period which I think is the most
- 22 appropriate -- I do the short term just to kind of give
- 23 everybody an idea what's going on with the market recently
- 24 because I think that's informative, but my long-term
- 25 capital asset pricing model, the result is 9.35 percent.

- 1 Q. What was the short term, by the way?
- 2 A. Short term was 7.04 percent. Like I said
- 3 that has -- you know, we had of the down stock market for
- 4 2000 to 2003, but it's still interesting to note that the
- 5 returns on stocks over risk-free rates has come down quite
- 6 a bit.
- 7 CHAIRMAN GAW: I'll pass for now, Judge.
- 8 Thanks.
- 9 JUDGE THOMPSON: Thank you, Mr. Chairman.
- 10 Commissioner Davis?
- 11 QUESTIONS BY COMMISSIONER DAVIS:
- 12 Q. Mr. Murray, you just referred to your
- 13 counterpart down in Arkansas. Who is your, quote,
- 14 counterpart down in Arkansas?
- 15 A. His name's Johnny Brown.
- 16 Q. And what does Johnny Brown do for a living?
- 17 A. He's a senior financial analyst for the
- 18 Staff in Arkansas.
- 19 Q. Okay. And when did you have these
- 20 conversations with him?
- 21 A. I think I first talked to him during the
- 22 FRI, Financial Research Institute, that we had -- when was
- 23 that? I believe that was in the fall. And then I talked
- 24 to him within, oh, about a week or two ago.
- 25 Q. Okay. So that was subsequent to your

- 1 testimony in previous cases that you didn't talk to
- 2 analysts and staff in other states, correct?
- 3 A. Yes, because I realize it's an issue you
- 4 guys are wanting to know a little more about now.
- 5 Q. And when did Empire have their last rate
- 6 case in Arkansas, do you recall?
- 7 A. They're currently filed in Arkansas.
- 8 Q. Okay. But do you remember what their last
- 9 rate case dispute -- know when their last rate case
- 10 decision was in Arkansas?
- 11 A. No, I do not.
- 12 Q. I mean, would it surprise you if, you know,
- 13 the ROE decision or stipulation in that case was, you
- 14 know, 11 percent or more?
- 15 A. I'm not surprised to find that somebody
- 16 authorized ROEs that are higher than Staff's
- 17 recommendations in other states. I found that in talking
- 18 with a couple other people, too.
- 19 Q. Okay. And when you talked to your, quote,
- 20 counterpart down in Arkansas -- I can't remember his
- 21 name -- did he tell you what their -- what their -- what
- 22 his ROE rec-- did he describe any ROE recommendations to
- you that they had made in any cases?
- 24 A. In the Empire case right now, he's
- 25 recommending a 9.7 percent return.

- 1 Q. 9.7. Is that the midpoint, the low, the
- 2 high?
- 3 A. That's the mid. I think his range here, I
- 4 think it's -- he has 9.4 to 10.3.
- 5 Q. 9.4 to 10.3. So he's a full point above
- 6 you.
- 7 A. Yes.
- 8 Q. Correct?
- 9 A. Yes.
- 10 Q. And can you explain the differences between
- 11 his analysis and your analysis?
- 12 A. Yes. He looks a lot -- he really looks
- 13 pretty well only at ValueLine for his growth rates, and --
- 14 but he does normalize it, as I was doing, because he
- 15 realizes that that 6 percent growth rate is not
- 16 sustainable, and he --
- 17 Q. Is normalizing, does that mean averaging?
- 18 A. No. It means trying to determine what, you
- 19 know, if this has been a normal year for the company, if
- 20 not, what do we expect to happen in the long term with the
- 21 fundamentals of the company. So he looked at, I believe,
- 22 2002 and 2003 and did a -- you know, it's a simple
- 23 compound growth rate based on the earnings per share
- 24 projection.
- Q. Well, let me ask you this: Does Arkansas

- 1 have a fuel adjustment clause?
- 2 A. Yes, they do.
- 3 Q. So you would describe Arkansas as a less
- 4 risky or a more risky state for Empire to do business in?
- 5 A. I don't know all the details of Arkansas,
- 6 but if you were just looking at that one item, obviously
- 7 that increases the risk from Missouri.
- 8 Q. And what was Arkansas' -- what was your
- 9 counterpart's ROE recommendation in Arkansas again?
- 10 A. He said it 9.3 to -- or excuse me -- 9.4 to
- 11 10.3.
- 12 Q. 9.4 to 10.3. What about Oklahoma?
- 13 A. Oklahoma, I -- I found that in the -- and
- 14 the reason why I was very interested in that case was
- 15 because of the fact it's been brought up in this
- 16 proceeding of 11.27, and this is one thing that I also
- 17 found out was that the Public Utilities Fortnightly
- 18 survey, I think I found about six or seven cases that were
- 19 actually settled cases and they weren't indicated as such
- 20 in Public Utilities Fortnightly. So I'm very concerned
- 21 about putting too much weight on that without digging into
- 22 that in a little more detail.
- 23 Q. Oh, okay. What are you quoting from Public
- 24 Utilities Fortnightly?
- 25 A. They had an ROE survey.

- 1 COMMISSIONER DAVIS: Judge, do you want to
- 2 hand this to the witness?
- JUDGE THOMPSON: Yes, sir.
- 4 BY COMMISSIONER DAVIS:
- 5 Q. Is that the article you were referring to?
- 6 A. That is one of them. I looked at both the
- 7 2004 and 2003 survey.
- 8 Q. Okay.
- 9 A. But as far as -- well, obvious -- well,
- 10 this isn't obvious because you guys -- this is not an
- 11 Empire case, but Arkansas Western Gas, because I talked to
- 12 Johnny Brown down in Arkansas, that doesn't have an
- 13 asterisk on it and he told me that was settled.
- 14 Q. So that was --- let me ask you, so that was
- 15 settled at 9.9, correct?
- 16 A. That's correct. And then the Colorado
- 17 Aquila, I decided I had -- I called a few companies,
- 18 mainly the ones that were contiquous states to Missouri
- 19 and some states that had utilities that were owned by
- 20 companies that owned Missouri utilities, because I thought
- 21 that would be somewhat informative. I found that in the
- 22 Colorado Aquila case, which it doesn't have an asterisk
- on, but that was settled at 10.25. I believe the witness
- 24 in that case for Staff had recommended a 9.25 to 9.75. So
- 25 obviously they didn't go with the Staff, but it wasn't --

- 1 they didn't follow the Staff recommendation.
- 2 Q. Have any of your counterparts in Arkansas
- 3 or Colorado or anywhere else offered anything in the 8s,
- 4 that you're aware of?
- 5 A. In the 8s? I don't know. I don't recall
- 6 that their range went down in the 8s.
- 7 Q. Do you know anything looking here at -- if
- 8 you look at page -- or I guess page 2 of the document that
- 9 you've been handed, or page 50 at the bottom left-hand
- 10 corner, if you look at Illinois, you would see -- well,
- 11 those are gas, but it looks like Ameren's consistently in
- 12 the 10s.
- 13 Let me ask you this, Mr. Murray. I mean,
- 14 can you refresh for my recollection what your view of
- 15 Staff's role is supposed to be here?
- 16 A. I think I'll speak for Staff financial
- 17 analysis department, but as far as my role and the
- 18 financial analysis department's role is to recommend a
- 19 rate of return in a rate case proceeding at least --
- 20 within a rate case proceeding that is equivalent to the
- 21 cost of capital to the utility, and that is actually very
- 22 consistent with the principles of the cost of service
- 23 recovery. Capital costs are as real of a cost just as
- 24 maintenance expenses, salaries, et cetera.
- 25 Q. But looking at this document that I've just

- 1 handed you here, this survey of recent rate cases, their
- 2 ROE decisions it looks like the commissions generally tend
- 3 to give more than -- more than that recommendation. Is
- 4 that a fair assessment?
- 5 A. There's -- there's some that are higher. I
- 6 totally agree with you that it looks like this is
- 7 something that is taking a while for it to be recognized.
- 8 I think in the front of this article it indicates that --
- 9 it talks about the lower interest rate level. And I think
- 10 Dr. Murry himself discussed an article that he co-authored
- 11 in 1993 that discussed that some commissions are not
- 12 comfortable, you know, really following the trend of a
- 13 cost of capital based on interest rates, that they more or
- 14 less, if you will, act like the Federal Reserve and smooth
- 15 things out themselves. That doesn't mean that there may
- 16 not be recommendations out there that, you know, reflect a
- 17 lower cost of capital.
- 18 Q. Mr. Murray, you recall your direct
- 19 testimony that you gave on or about September 17th?
- 20 A. Yes. September 20th, to be exact, yes.
- 21 Q. Okay. Do you have a copy of that testimony
- 22 in front of you?
- 23 A. Yes, I do.
- Q. Do you have a copy of your affidavit?
- 25 A. Yes, I do.

- 1 Q. Does your affidavit say the 20th or the
- 2 17th?
- 3 A. It may have been earlier. I mean, it was
- 4 filed the 20th. You're probably right on that. It says
- 5 the 17th. You're correct. Sorry.
- 6 Q. Early on in your deposition or your direct
- 7 testimony you cite four cases, Munn, Bluefield Waterworks,
- 8 Natural Gas Pipeline Company, the Hope case. Have you
- 9 ever read those cases in their entirety?
- 10 A. It's been a while, but yes, I have.
- 11 Q. Okay. And you did that since the last case
- 12 where you testified that you haven't --
- 13 A. No.
- 14 Q. -- had not read those cases in their
- 15 entirety?
- 16 A. It was actually my very first case when I
- 17 started here, MGE case. Not this last case, but the very
- 18 first MGE case back in 2000. I will admit that I just
- 19 read the excerpts at that time, but after having that
- 20 deposition in my first MGE rate case, I got on that real
- 21 quick.
- Q. Pages 4 through approximately page 7 look,
- 23 you know, strikingly similar to the testimony that you've
- 24 given in other previous cases. Is that a fair analysis?
- 25 A. Yes. The legal precedent, we're pretty --

- 1 we don't have to -- see a reason to change that.
- 2 Q. You say we. Who is we?
- 3 A. Well, until -- my boss was mobilized in
- 4 April of this year, and he obviously ran the department
- 5 before he was mobilized.
- 6 Q. And that's Ron Bible?
- 7 A. That's Ron Bible, correct. And he was the
- 8 manager, so we talked about what -- you know, what type of
- 9 consistency we wanted to have out there. This is
- 10 something, the legal precedent that sets up the principles
- 11 for determining a fair and reasonable cost of capital, it
- 12 does not change. Just like the theory of the DCF or the
- 13 CAPM, the explanation of that does not change.
- Q. Back in May 2001, you gave a deposition --
- 15 I apologize. I can't remember what particular case it was
- 16 in. Maybe it was in MGE's gas rate case. I think you
- 17 gave the response, quote, I would say we have a department
- 18 policy and some of those policies were followed. That was
- 19 in response to a question that said, Would I be correct if
- 20 I said that for the most part your direct testimony in
- 21 this case is very similar if not almost word for word
- 22 identical to Mr. Bible's testimony in Case GR-98-140? Do
- 23 you recall making that statement?
- 24 A. I recall that very well.
- 25 Q. Okay. Is this department policy in

- 1 writing?
- 2 A. No, I don't believe there's anything in
- 3 writing about using a template for testimony. That was
- 4 under the guidance of my manager at the time.
- 5 Q. Well, I'm a little confused here because
- 6 you're talking about we, and then I go back and look at
- 7 your prior deposition testimony and you say, well, there
- 8 was a department policy. I'm just trying to get to the
- 9 bottom. So there's no department policy in writing,
- 10 correct?
- 11 A. Not on using a template for testimony, no.
- 12 Q. Okay. What is there a department policy
- 13 on?
- 14 A. I think general approaches on how to -- you
- 15 know, on how to analyze a finance case or a merger case.
- Q. And is that in writing?
- 17 A. Yes, it is.
- 18 COMMISSIONER DAVIS: And, Judge, do I need
- 19 to make a Data Request for that, or what's the appropriate
- 20 way to request that information?
- 21 JUDGE THOMPSON: I think you simply request
- 22 that counsel provide it to you.
- 23 BY COMMISSIONER DAVIS:
- Q. Mr. Murray, can you provide that to me?
- 25 A. I'm sure.

- 1 Q. Do you happen to have it on you?
- 2 A. No, no.
- 3 Q. But it is a document that is readily
- 4 obtainable?
- 5 A. It's in the building, yes.
- 6 Q. So we can have that at the end of the day
- 7 today perhaps?
- 8 A. If I can find a clean copy. Obviously the
- 9 copy I have I make marks in it and notes to myself.
- 10 Q. Can you furnish us that copy?
- 11 A. Sure, if you can read -- I don't think any
- of you'll be able to read my handwriting. It's not too
- 13 good.
- 14 Q. What different forms or types of the DCF
- 15 model are out there?
- 16 A. In my mind there's really only one DCF
- 17 model, but there are different variances to the DCF model.
- 18 Obviously you -- you know, from this case you know that
- 19 there's the annual form of the DCF model, which just
- 20 assumes that dividends are paid on an annual basis.
- 21 Dr. Vander Weide uses the quarterly form of the DCF model
- 22 which basically recognizes time value of money and the
- 23 quarterly payment of dividends.
- There's also something the FERC uses, the
- 25 FERC abides by is the DCF model, but they use a two-stage

- 1 growth form of the DCF model. They give about two-thirds
- 2 weight to five-year earnings projections and about a third
- 3 weight to long-term growth in the -- in the economy such
- 4 as GDP. They have very specific guidelines on that.
- 5 There's also basically the plain -- I'll
- 6 borrow some terms from some of our Ph.D.s that we've had
- 7 here -- the plain vanilla form of the DCF, which does not
- 8 use expected dividend for the next year. It's just
- 9 current dividend divided by price to get your dividend
- 10 yield. That's another form. There's -- those are forms
- 11 that come to mind right now.
- 12 Q. And which, quote, variation of the DCF
- 13 model do you use?
- 14 A. I use the annual constant growth form of
- 15 the DCF model.
- 16 Q. Mr. Murray, how much of your direct
- 17 testimony in this case was just a rehash of other previous
- 18 testimony given in other cases? I mean, I'm assuming that
- 19 you just took a filing of direct testimony and plugged in
- 20 the numbers; is that correct?
- 21 A. I would differ with your analogy of just
- 22 plugging in the numbers.
- Q. Well, tell me what you did differently.
- A. There are a lot of parts of my testimony
- 25 that are standard parts of testimony that --

- 1 Q. What parts are standard?
- 2 A. I can look through right now, if you'd
- 3 like.
- 4 Q. Sure.
- 5 A. I haven't counted it up, you know, since I
- 6 think the last MGE deposition. It's pretty safe to say
- 7 that the economic and legal rationale, that's page 3,
- 8 page 4, page 5, page 6, through the top of page 7. And
- 9 obviously there's, you know, a little tweak here and
- 10 there. We do have attorneys that look this over and
- 11 decide they think something reads a little bit better. As
- 12 far as --
- 13 Q. Let me ask you this: Did you change your
- 14 testimony in response to anything that the attorneys said
- 15 to you in substance?
- 16 A. Nothing in substance. I mean, the most
- 17 important thing to me is really the analysis and the
- 18 explanation of the analysis, but no, there was really
- 19 nothing of substance that was changed.
- Q. Now, what else in your testimony was
- 21 canned?
- 22 A. Some of the standardized parts of my
- 23 testimony.
- Q. I know we've already covered the fact that
- 25 the, quote, legal analysis section is canned. Anything

- 1 else?
- 2 A. The cost of common equity and fair rate of
- 3 return is something I've added in the last couple cases,
- 4 just because I think there's some confusion on -- you
- 5 know, on the fact that an earned return is not necessarily
- 6 going to be the cost of equity, because if a company is
- 7 forever in an overearnings situation, it's entirely
- 8 inappropriate to look at that past return as a measure of
- 9 what's appropriate. Hence, the complaint case we have had
- 10 with AmerenUE.
- 11 Historical economic conditions, a lot of
- 12 that explanation I changed some things on the last part of
- 13 page 8, just to reflect some changes that have occurred at
- 14 the Federal Reserve, such as their changing of their
- 15 discount window policy. At the beginning of -- on line 8
- on page 9, as far as discussing some of the economic
- 17 events since 1982, you know, those economics events
- 18 haven't changed, so I really didn't see any need to change
- 19 that much, except for updating the current numbers to give
- 20 a reflection on what's going on with either the current
- 21 economy and the interest rate environment.
- 22 As far as -- and that occurs -- same thing
- 23 for page 11. I discuss some of the things that the
- 24 Federal Reserve has recently done, which is new.
- 25 Something I've added -- I can't remember when I started to

- 1 add it -- but on page 12, starting with line 4 through 16,
- 2 I discuss what's going on with the various indexes in the
- 3 stock market to give everybody an understanding of what --
- 4 what the recent capital markets have been doing.
- 5 On page 12, line 17, that's -- you know,
- 6 that's stuff that's been in my testimony before. Page 13,
- 7 we get to economic projections. What's reported is -- the
- 8 sources reported isn't any different, but the numbers
- 9 obviously are updated as the economy changes. Interest
- 10 rate estimates on page 13, starting on line 13, those --
- 11 obviously those numbers change and gives you an idea
- 12 what's going on with the economy. Growth rate
- 13 expectations for GEP, that obviously changes with the
- 14 economy, so that has to be updated.
- 15 Economic conditions, the predictions for
- 16 the next few years on page 14, that -- you know, those
- 17 things are something that's updated and it's new language.
- 18 Obviously the quotations, the sources, I wouldn't want to
- 19 switch sources from case to case, because that wouldn't be
- 20 real consistent. Business operations from Empire on
- 21 page 16, obviously that's quoted from their 10K and gives
- 22 the description of Empire. That's going to change from
- 23 company to company.
- Q. So is it fair to say that you follow a
- 25 template?

- 1 A. Oh, without a doubt.
- Q. And do you know who prepared that template?
- 3 A. I don't know. That template was there
- 4 before I started with the department.
- 5 Q. Okay. And who's the person that actually
- 6 gave you that template?
- 7 A. My boss, Ron Bible, or my previous boss.
- 8 Q. Who supervises you now that Ron Bible is
- 9 off serving our country?
- 10 A. My supervisor right now is Bob
- 11 Schallenberg. He's my acting supervisor.
- 12 Q. Okay. You gave testimony in the Empire
- 13 rate case in 2002, didn't you?
- 14 A. Yes, I did.
- 15 Q. Do you recall what your ROE recommendation
- 16 was in 2002?
- 17 A. It was 9.16 to 10.16.
- 18 Q. What were the four companies that you used
- 19 in your proxy group again?
- 20 A. The four companies I used in the proxy
- 21 group in this case are DPL, DQE, Hawaiian Electric and
- 22 Enstar.
- 23 Q. And can you refresh for my recollection why
- 24 you chose those four companies?
- 25 A. I'll refer you to the schedule where I go

- 1 through the criteria. On Schedule 19 attached to my
- 2 direct testimony, I set out a column of eight different
- 3 criteria. And obviously we have to have information that
- 4 is available, so it's important to have that information
- 5 available from ValueLine. Column 3, that's -- you've got
- 6 to have at least 10 years available, so if the company
- 7 hasn't been in existence for that long, then it's going to
- 8 be -- you know, make it a little harder to have some
- 9 reliable historical estimates.
- 10 Column 4, I'm trying to do a pure play
- 11 analysis, which I now will say gets harder and harder
- 12 every passing month. It may get easier and easier once we
- 13 have the back to basics issue, but -- so I use that to try
- 14 to get pure play electric utility company, because I
- 15 believe business risk is very important. That's the whole
- 16 idea of doing a comparable group analysis, especially when
- 17 you get into capital budgeting. Actually in your finance
- 18 textbooks, they indicate one of the ways to estimate the
- 19 cost of capital is to try to find companies that are in
- 20 the same line of business as the project you're looking
- 21 at, because that's going to give you the most accurate
- 22 reflection of the cost of capital and a discount rate you
- 23 should use to determine whether or not you should move
- 24 forward with that project.
- In Column 5 your total cap, less than

- 1 5 billion, that's just trying to limit the size of the
- 2 companies because Empire is a smaller company. No nuclear
- 3 operations, that's a -- you know, that's a risk factor
- 4 that's still cited by S&P because if you had -- it's not
- 5 necessarily -- I don't even know that it's the possibility
- 6 of an accident. It's more if the plant goes down that,
- 7 you know, they'd have to buy a lot of power in a purchased
- 8 open mark.
- 9 And then no Missouri operations. I
- 10 explained that earlier just to kind of like to get an idea
- 11 of what the cost equity are in other states, but it
- 12 doesn't mean it wouldn't be informative to find -- you
- 13 know, to look at cost of equity for companies in this
- 14 state as well. And that's basically -- I mean, the
- 15 primary criteria I think that's important, of most
- 16 importance is trying to get electric utility companies, a
- 17 pure play company.
- 18 Q. Okay. I'm not familiar with Enstar. What
- 19 is Enstar?
- 20 A. Enstar is what state? I think they operate
- 21 up in Pennsylvania. It's a fairly regulated electric
- 22 utility.
- 23 Q. Do you recall what their last ROE decision
- 24 was up there?
- 25 A. No, I don't.

- 1 Q. Did you look at that for any of these
- 2 companies?
- 3 A. No, I did not.
- 4 Q. In your analysis, have you ever run across
- 5 any information that may have characterized Missouri
- 6 utilities as being at greater risk because of the way this
- 7 Commission decided to calculate depreciation a few years
- 8 ago?
- 9 A. You don't even have to look any further
- 10 than this case, Empire. It's in the S&P report. They
- 11 have a concern about low depreciation allowances.
- 12 Q. Did you factor in anything in your ROE
- 13 recommendation to account for that increased risk?
- 14 A. No. That's the beauty of the DCF model,
- 15 because you're looking at the stock price of the company.
- 16 When investors buy Empire stock, they are very well aware
- of all the risks that are implied in Empire's -- in
- 18 Empire's operations and also the macroeconomic events that
- 19 may affect the value of Empire's stock. So investors'
- 20 expectations are fully reflected in the price that people,
- 21 investors are willing to pay for Empire's stock. And
- 22 that's why, you know, I believe it's the preferred method
- 23 to go with to estimate the cost of equity, because you get
- 24 away from arbitrary adjustments.
- 25 Q. So would it be fair to characterize Staff's

- 1 application of the DCF model as a fairly rigid mechanical
- 2 exercise where you just plug in the numbers and get
- 3 whatever spits out?
- 4 A. Not at all.
- 5 Q. So you do make some arbitrary valuations of
- 6 some of the variables?
- 7 A. I believe I explained earlier that because
- 8 of ValueLine's situation, where they have -- they used a
- 9 base period from 2001 through 2003, that includes an
- 10 anomalous year, that that --
- 11 Q. Okay. What was the anomalous year and why
- 12 was it an anomaly?
- 13 A. Well, it's about half of what they usually
- 14 earn, so obviously it's anomalous.
- 15 Q. Can you describe how that happened? I
- 16 mean --
- 17 A. It's been explained a little bit earlier in
- 18 the hearing, but I'll talk about what I -- how I
- 19 understand it, that there was a merger with Aquila. So
- 20 there was that failed merger, and there's expenses
- 21 associated with that, and also I believe that one of their
- 22 plants went down and they got exposed to the purchased
- 23 power market at that time, and that resulted in earnings
- 24 per share of 59 cents.
- Q. When you ran your DCF model, what did you

- 1 use for the current dividend?
- 2 A. \$1.28.
- 3 Q. \$1.28. And what was the stock price that
- 4 you used?
- 5 A. Let me refer to the specific schedule.
- 6 Q. What schedule is that?
- 7 A. The schedule is Schedule 13. I don't have
- 8 the average attached to direct testimony.
- 9 Q. Okay.
- 10 A. It's just a roundabout average is going to
- 11 be right around 21, \$21. If you want me to calculate a
- 12 specific average, I can.
- 13 Q. Okay. And so let me ask you this: What
- 14 was the raw percentage that that gave you?
- 15 A. 6.04.
- Q. 6.04. And then you added in how much was
- 17 it, 2.25 to --
- 18 A. 3.25.
- 19 Q. -- 3.25 expected growth?
- 20 A. Yes.
- 21 Q. Okay. And is that a combination of growth
- 22 in dividend and share value or what is -- what is that
- 23 again?
- A. Well, I mean, you're kind of right on --
- 25 trying to go the right direction there. The idea is to

- 1 try to determine what the depreciation is going to be in
- 2 the share price, and earnings per share can be one of the
- 3 proxies. The 3.25, and if I can just refer you to --
- 4 right to specific page in my testimony --
- 5 O. Sure.
- 6 A. -- I explain exactly how I calculated the
- 7 3.25 growth rate.
- 8 It's on page 30, beginning on line 9. I
- 9 indicate the range of growth as the range I use in
- 10 these -- first of all, I indicate that 2.25 to 3.25, and
- 11 then I indicate range of growth is the range I used in the
- 12 DCF model. And I said I determined the upper end of my
- 13 range growth by recalculating ValueLine's projected
- 14 earnings per share growth without the inclusion of
- 15 Empire's anomalous year in 2001. This resulted in a
- 16 projected earnings per share growth of 3.22 percent, and I
- just rounded up to 3.25.
- 18 So as a result, that was the highest
- 19 projected growth rate out there once you actually analyzed
- 20 and put some thought into why the 6 percent growth was so
- 21 high. And the 2.25 is I just gave some weight to the fact
- 22 that there was a -- you know, there was a low estimate of
- 23 2 percent and I -- I just had a range of 2 to 3 percent
- 24 projected growth for Empire, so I gave a little bit of
- 25 weight to some of those lower projections. And I found

- 1 that Lehman Brothers actually at one time projected a
- 2 growth rate as low as 1 percent for Empire.
- 3 Q. So let me ask you this: Those low
- 4 projected growth rates, is that -- I'm trying to think of
- 5 a way to phrase this question. How do you think that low
- 6 projected growth rate affects the investors' view of this
- 7 company?
- 8 A. Actually, I think it accurately reflects
- 9 what investors are pricing into Empire's stock. Investors
- 10 may tell you they expect -- I mean, I would love to expect
- 11 to have a 12 percent return on a stock, a utility stock,
- 12 but that may not be necessarily what I'm pricing into the
- 13 stock. Once I buy that stock, that DCF result is going to
- 14 show you actually what I'm requiring. Now, you can -- you
- 15 know, there are times when expected returns may be higher
- 16 than the required return. That's what I -- you know, I
- 17 think investors --
- 18 Q. Okay. Let me -- your testimony earlier was
- 19 that return on equity should be equal to cost of capital,
- 20 correct?
- 21 A. Yes, and I think every witness in this case
- 22 agrees with that.
- Q. Okay. Back to page 30 of your testimony,
- 24 you say, quote, I determined the upper end of my range of
- 25 growth by recalculating ValueLine's projected EPS growth

- 1 without the inclusion of Empire's anomalous year in 2001.
- 2 A. Yes.
- 3 Q. We heard testimony from one of Empire's
- 4 witnesses yesterday. I can't remember the gentleman's
- 5 name at the present moment. He was saying that 2004 could
- 6 be another, quote, anomalous year for earnings, or at
- 7 least that was my impression of what he testified to. Do
- 8 you have any feelings about using 2004?
- 9 A. Yes. I don't think it would be
- 10 appropriate, because investors look forward. Investors
- 11 don't -- obviously they realize that these are years that
- 12 are not normal, and as CEO, Mr. Gipson indicated himself,
- 13 these are buy and hold shareholders. And if you have that
- 14 in mind, it's just like everybody's told this when they're
- 15 investing for the long term, you don't focus on the
- 16 volatility of the stock from year to year, and you don't
- 17 focus on the volatility of the earnings per share from
- 18 year to year.
- 19 You're trying to look at the long-term
- 20 trend of the growth and look at the fundamentals of the
- 21 company. And if the fundamentals of the company are
- 22 telling you that they can have 3 percent organic growth
- 23 and that's what you're going to expect over the long term,
- 24 you're not going to pay attention to all the noise.
- 25 Q. Okay. ROE should equal cost of capital. I

- 1 think we've already established that. Do you think that
- 2 ROE is the -- is that -- let me ask you this: Is that ROE
- 3 the actual ROE the company is supposed to make or is that
- 4 the opportunity to obtain that ROE?
- 5 A. When I set the allowed -- or when you set
- 6 allowed rate of return obviously, and I recommend a rate
- 7 of return, that that is not necessarily going to be, you
- 8 know, what they earn. It's the opportunity to earn that
- 9 rate of return. That's why I'm a little curious about
- 10 saying, well, you set the allowed rate of return a little
- 11 higher so we can meet our allowed rate of return.
- 12 Well, if you set the allowed rate of return
- 13 higher, they may be able to earn their actual cost of
- 14 equity because you build in a cushion. But setting an
- 15 allowed rate of return higher is not going -- they're
- 16 still going to have -- there's still something going on
- 17 there in, you know, in the earnings that's not allowing
- 18 them to get up to that allowed return that we've
- 19 authorized.
- 20 Q. And have you looked at why Empire has never
- 21 been able to achieve their allowed rate of return?
- 22 A. That's -- I know that's a very good
- 23 question, because I know there's been six rate cases since
- 24 1990. I think they've had a rate case in 1990, 1994,
- 25 1995, 1997, 2001, 2002, 2004. And I think in only one

- 1 there's been -- this is the second case that's gone to
- 2 litigation, and I believe all the accounting issues in
- 3 this case have settled, so obviously there's somebody
- 4 walking away or thinking that they have a fair decision
- 5 here, because otherwise I wouldn't think those cases would
- 6 settle.
- 7 And so I -- and the dividend payout
- 8 ratio's been a problem since 1992, and that's actually why
- 9 I looked at what has the rate case activity been since
- 10 1990 because there is that -- there is that, quote, you
- 11 know, position out there that the reason why this company
- 12 has a high payout ratio is because it can't earn its
- 13 allowed return. Well, obviously, if they already had that
- 14 many rate cases throughout that process, what's going on
- 15 there? I mean, that's before your time and my time.
- 16 Q. Right.
- 17 A. So there's an issue there.
- 18 Q. Mr. Murray, I certainly get the impression
- 19 from some of the testimony that we've heard here this week
- 20 that there are at least some members of Staff who think
- 21 that every utility ought to come in here every two years
- 22 for a rate case. I mean, do you agree with that
- 23 assessment?
- 24 A. Oh, I -- a utility company should come in
- 25 here whenever it deems that it's not recovering its cost

- 1 of service. Do I enjoy sitting through rate case
- 2 procedures? No, I don't. I just know what my duty is,
- 3 and it's to recommend the cost of capital. I don't know
- 4 what's going to happen to the level of interest rates for
- 5 sure two years from now. If they go up, then -- you know,
- 6 then they'll have a higher recommended rate of return. I
- 7 don't know if it's going to -- if it's going to stay at
- 8 the same level and they'll be able to diversify their fuel
- 9 mix. Those are all things that I think we're all very
- 10 uncertain about.
- 11 Q. Let me ask you this: How did your ROE
- 12 recommendation differ from witness Travis Allen's ROE
- 13 recommendation?
- 14 A. The main difference in our ROE
- 15 recommendation is in the dividend yield. It's not in the
- 16 growth. He has a 3 percent growth in his recommendation.
- 17 He used six weeks of stock prices which actually captured
- 18 that down period, which would raise the dividend yield up,
- 19 and -- excuse me. I believe his dividend yield was about
- 20 30 basis points higher than my dividend yield. I prefer
- 21 to use a longer six-month average, because you can capture
- 22 more cycles of an up and down period in a stock price.
- 23 Q. Did you -- did you listen to the testimony
- 24 we had here yesterday?
- 25 A. Yes, I did.

- 1 Q. Do you recall Mr. Krueger cross-examining
- 2 Empire's witnesses about the possibility of reducing their
- 3 dividend to, I guess, free up cash?
- 4 A. Yes, I do.
- 5 Q. Do you have an opinion as to whether or not
- 6 that would affect Empire's stock price?
- 7 A. I believe it's in my testimony. I think in
- 8 the short term, you know, an immediate effect, you
- 9 definitely have the clientele effect. There are investors
- 10 that invest in Empire's stock for the dividend. And I
- 11 think that's going to be true for any regulated utility
- 12 that you invest in to the stock for its dividend. It's
- 13 not necessarily the fact that they have a -- you know,
- 14 have a high payout ratio. It's the fact that the payout
- 15 ratio is over 100 percent.
- I would like to maintain, you know, a
- 17 standard of living for myself, you know, that -- that is
- 18 more than I make, but sometimes you have to react to the
- 19 reality of the situation. And I think if you have a
- 20 company that has a need to make future investments, then I
- 21 think they would at least look into a little more detail.
- 22 I just -- I'm concerned about the fact that they haven't
- 23 looked at different scenarios as to how to optimize
- 24 retaining some earnings for future investment needs.
- 25 This is not something that -- this is

- 1 not -- I'm not pointing this out to, you know, to say this
- 2 company is -- I'm not pointing this out to badger the
- 3 company. I'm pointing it out because it's not a practice
- 4 that you would normally see. I think a common sense
- 5 investor, if you see payouts over 100 percent, the message
- 6 has already been sent. There's a signaling theory of
- 7 cutting a dividend. The signal's already out there that
- 8 this company cannot sustain that dividends per share
- 9 unless -- we'll see what happens in this rate case.
- 10 Q. At one time -- now, do you still -- you
- 11 provided testimony in a few telephone cases, correct?
- 12 A. A while back, yes, I did.
- 13 Q. So you haven't done any of those recently.
- 14 I'm sorry if I'm being redundant here.
- 15 What do you anticipate Empire's needs for
- 16 capital to be here in the next few years?
- 17 A. As I understand it, they're going to have
- 18 to ramp up construction and just basically, from my
- 19 understanding, I think in the next two years they're not
- 20 going to have a lot of capital outlay, but in coming up to
- 21 2010, obviously they've indicated that they have to look
- 22 at ways to replace maybe the expiration of their contract
- 23 that comes due in 2010. I believe there was some
- 24 discussion about Riverton 2008. Just basically --
- 25 Q. Have you had any discussions with anybody

- on Staff about the availability of long-term purchased
- 2 power agreements?
- 3 A. No.
- Q. Okay. So let me ask you this: Are you
- 5 familiar with the term "used and useful"?
- A. Yes, I am.
- 7 Q. And do you want to describe that concept
- 8 for me?
- 9 A. Basically, since we're on the topic of
- 10 generation plant, once it's up and running, that's when it
- 11 would be included in -- included in rate base. It's used
- 12 and useful for current customers.
- 13 Q. And so it's -- based on what I'm hearing
- 14 from you, it sounds like it's your position that Empire
- 15 should -- their shareholders should bear all of the risk
- 16 of building a new power plant. Is that a fair assessment?
- 17 A. I don't believe that's my view. I believe
- 18 that's something in public -- or at least Missouri
- 19 regulation for some time.
- 20 Q. Is that in terms of -- let me ask you this:
- 21 I mean, so do you think it's a good idea that Empire is so
- 22 natural gas dependent?
- 23 A. No, I don't. We probably wouldn't be here
- 24 right now if they didn't have this problem.
- 25 Q. Let me ask you this: With low returns on

- 1 equity, how do you ever break the cycle, by financial
- 2 planning and long-term?
- 3 A. I don't know. That's a good question, a
- 4 very good question. I think that's something that we have
- 5 a small company here that has problems with being able to
- 6 take on larger projects. They usually have to partner up
- 7 with other utility companies. The -- obviously there
- 8 isn't any retained earnings because they're paying out
- 9 everything in dividends. So I think that there are -- you
- 10 know, there are a multitude of factors here that, you
- 11 know, really do need to be looked at. This is not
- 12 something to be taken lightly. This is -- I think there's
- more to it than looking at just boosting return on equity
- 14 and then that's going to solve all the problems.
- 15 Q. Well, let me ask you this: I mean, do you
- 16 think it's realistic with their credit rating that they
- 17 can just go out and borrow more money to build a coal
- 18 plant?
- 19 A. I think there are many things within
- 20 corporate finance that have to be taken into consideration
- 21 to determine how this is going to be done. There needs to
- 22 be a long-term plan, you know, or maybe --
- 23 Q. Don't they work with our Staff every six
- 24 months or a year to develop a long-term plan?
- 25 A. Not on the financing side, as far as I

- 1 know. Maybe they talk about the resource planning, which
- 2 I'm not involved with that much. But like as far as, you
- 3 know, the capital -- maintaining the capital structure and
- 4 how that dividend policy might affect the capital
- 5 structure, I haven't had any discussions with them about
- 6 that.
- 7 Q. So would you be amenable to going over and
- 8 giving some Empire -- Empire some advice about how they
- 9 can be better fiscal stewards of their investors' money?
- 10 A. I think you'd probably want to hire a
- 11 corporate consultant to look into things in a little more
- 12 detail. Plus I guess it might not be appropriate for me.
- 13 Q. Okay. I don't think I've got any more
- 14 questions at this time, but I do want to see the whatever
- 15 it is -- what do we call that?
- 16 A. Policies.
- 17 Q. Yes, the policies.
- 18 JUDGE THOMPSON: Let's talk about those
- 19 policies for a moment. When will you be able to supply
- 20 those?
- 21 THE WITNESS: I could provide them by
- 22 tomorrow morning. Is that fine?
- JUDGE THOMPSON: As far as I know, tomorrow
- 24 morning's okay. Is that sufficient, Commissioner?
- 25 COMMISSIONER DAVIS: If it's in the

- 1 building and readily available, if it's 4:40, I'm willing
- 2 to stay here tonight.
- 3 THE WITNESS: Sure, I can get them to you
- 4 tonight.
- 5 JUDGE THOMPSON: Very well. Commissioner
- 6 Appling, did you have any questions?
- 7 QUESTIONS BY COMMISSIONER APPLING:
- 8 Q. Mr. Murray, one question, please. Taking a
- 9 look at your direct testimony and listening to what you've
- 10 had to say here today, in your cost of capital, do you
- 11 still stand by your recommendation?
- 12 A. Yes, I do.
- 13 COMMISSIONER APPLING: Thank you very much.
- 14 THE WITNESS: Thank you.
- 15 JUDGE THOMPSON: Further questions from the
- 16 Bench, Chairman Gaw?
- 17 CHAIRMAN GAW: Just briefly.
- 18 FURTHER QUESTIONS BY CHAIRMAN GAW:
- 19 Q. You may have done this earlier, but you ran
- 20 the -- you looked at the 2000 -- was it the 2002 case,
- 21 2001 case?
- 22 A. I looked at both cases, yes.
- 23 Q. And there was a Staff recommendation in
- 24 both cases?
- 25 A. Yes, there was.

- 1 Q. Both cases settled?
- 2 A. No. 2001 went to hearing on rate of return
- 3 and, I believe, depreciation.
- 4 Q. All right.
- 5 A. And the Commission authorized a 10 percent
- 6 return on equity in 2001.
- 7 Q. In 2001. All right. And then in 2002?
- 8 A. Yes.
- 9 Q. Was there any adjustment on the ROE?
- 10 A. My recommendation in 2002 was 9.16 to
- 11 10.16.
- 12 Q. So you were recommending something that was
- 13 less than what had been done before?
- 14 A. Based on dividend yield and lower growth
- 15 rate estimations, yes.
- 16 Q. Do you know what Staff's recommendation was
- 17 in the '01 case?
- 18 A. It was -- I think it was actually -- they
- 19 went with OPC, and it was below 10 percent. I don't
- 20 recall the specifics.
- Q. Staff went with OPC?
- 22 A. No. Staff was below 10 percent, so it was
- 23 below OPC, I believe.
- Q. All right. Oh, I see what you're saying.
- 25 The Commission went with the OPC recommendation?

- 1 A. Yeah. That was the low end. I think OPC
- 2 was 10 to 10.25, and the Commission ruled on 10 percent.
- 3 Q. Now, in looking at -- did the -- did your
- 4 running of the DCF model in this case, was it consistent
- 5 with the running of that model by Staff in the '01 case
- 6 and the '02 case?
- 7 A. It was consistent in the fact that we
- 8 used -- or I used the same process of looking at the
- 9 growth rates and determining what appear to be reasonable
- 10 in the 2002 case, which is the case that I did. I can't
- 11 speak so much for the 2001 case because I didn't do that
- 12 case. But in the 2002 case I was looking at IBES and S&P
- 13 growth rates, but at the same time ValueLine had the same
- 14 problem with their -- with their projected growth rate,
- 15 actually from one quarter, because at the end of -- at
- 16 that time 2001 was an estimate, so it wasn't included in
- 17 the base period for their first quarter estimate, so they
- 18 were estimating about a 4.5 percent growth.
- 19 And then the next quarter, once that 2001
- 20 earnings per share figure went in there, their projection
- 21 went all the way up to 9.5 and the stock price did not
- 22 increase with that increased projection. So in my mind
- 23 that shows you that investors are smarter than that. They
- 24 don't just accept a 5 percent increase in growth
- 25 estimation because they're investing for the long term.

- 1 So I had that same situation and I tried to
- 2 evaluate that in that case, and there was, I think, a low
- 3 estimate of 3 and a high estimate of 4 as well. And I
- 4 believe I looked at A.G. Edwards. They had an estimate of
- 5 3 percent growth there, too. So I went with 3 to 4 in
- 6 that case.
- 7 Q. So there was a -- in that case, were you
- 8 the witness in that case?
- 9 A. In the 2002 case, I was.
- 10 Q. And in the -- in the 2002 case, you said
- 11 3 to 4?
- 12 A. Yes.
- 13 Q. Okay. All right. Now, if in looking at
- 14 the numbers that plug in to the DCF model now as compared
- 15 to where those numbers would have been in the '01 case and
- in the '02 case, have those -- would those numbers be
- 17 trending the result upward or downward?
- 18 A. If I plug 3 to 4 in?
- 19 Q. Well, and what has occurred since then.
- 20 A. I'm not -- I'm sorry. I'm not sure --
- Q. Well, that's not a very good way of asking
- 22 the question. I'm trying to understand what the trends
- 23 have been that impact the DCF model since those two cases
- 24 have occurred in regard to the outcome that you get on the
- 25 DCF model. Is that clear?

- 1 A. I think I understand. The dividend yield
- 2 decreased slightly in this case to the last case, but most
- 3 of that has to do with my revision of the estimate --
- 4 estimated growth. Like I said, the last case I had a
- 5 growth rate of 3 to 4. If I plug 3 to 4 into this DCF on
- 6 the 6 percent dividend yield I had in this case, I would
- 7 come up with a 9 to 10.
- 8 Q. And why did you move it down in this case
- 9 from where it was in the last case?
- 10 A. Because the growth rate estimations are
- 11 down from IBES and S&P. I believe S&P had a 4 in the last
- 12 case. They have 3 in this case. IBES has 2 to 3. Not
- 13 only that, at the 2001 time, Empire had projected a
- 14 2.8 kilowatt hour demand growth. Now they're down to
- 15 2.4 to 2.5. So there have been some fundamental changes.
- 16 So that was my rationale.
- 17 Q. Were there CAPM models run in those two
- 18 cases?
- 19 A. Yes.
- 20 Q. So do you know what the results were for
- 21 that?
- 22 A. I'd have to look that up for you. I don't
- 23 recall.
- Q. Would that be possible to get?
- 25 A. Yes, I could.

- 1 Q. Did -- does Empire have -- have a pension
- 2 fund?
- 3 A. Yes,
- 4 Q. Do you look at the pension fund?
- 5 A. No, not -- no, not on a regular basis, but
- 6 that is interesting to bring that up. When I did look in
- 7 the Arkansas case, they -- I believe it was their Attorney
- 8 General witness looked at some of the assumptions they had
- 9 for their expected stock market returns, and I believe
- 10 he --
- 11 Q. Well, I don't want to get too far.
- 12 A. I'm sorry. Sorry.
- 13 Q. We've been doing this so much, I'm
- 14 beginning --
- 15 A. I apologize.
- 16 Q. Thankfully -- I'm not sure if I'm thankful
- 17 or not that no one's objecting to that, but I do want
- 18 to -- I would be curious about, if you haven't looked at
- 19 it, whether or not any Staff, any Staff is familiar with
- 20 what the expectations are.
- 21 A. Sure, I can find out.
- Q. Do you know?
- 23 A. I don't know. I can find out who did the
- 24 pension issue and if they looked at that specifically.
- 25 Q. Is that matter settled?

- 1 A. It settled.
- 2 Q. But there was somebody that looked at that?
- 3 A. Yes, as far as pension expenses.
- 4 Q. And they would be available if I wanted to
- 5 ask them a question?
- 6 A. I'm sure -- I'm sure they could be made
- 7 available.
- 8 Q. Or maybe I could ask a company person. I
- 9 don't care. But I'll let that go, but I would -- I would
- 10 be interested in knowing that, whether that's from you,
- 11 Mr. Murray, or from counsel, who would be available.
- 12 CHAIRMAN GAW: That's it. Thanks.
- JUDGE THOMPSON: Thank you, Mr. Chairman.
- 14 Additional questions from the Bench?
- 15 (No response.)
- JUDGE THOMPSON: Okay. We're going to
- 17 recess for the day at this time, and we will return here
- 18 tomorrow at 8:30 in the morning. That's 8:30 in the
- 19 morning, one half an hour before nine o'clock in the
- 20 morning, and we will attempt to go back on the record and
- 21 move forward with the case at that time. We are in
- 22 recess.
- 23 WHEREUPON, the hearing of this case was
- 24 recessed until December 15, 2004.

25

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