

Exhibit No.:
Issue: Revenue Requirement
Witness: Michael Gorman
Type of Exhibit: Direct Testimony
Sponsoring Parties: Ag Processing, Inc., SIEUA,
and Federal Executive Agencies
Case No.: ER-2010-0356
Date Testimony Prepared: November 17, 2010

**BEFORE THE PUBLIC SERVICE
COMMISSION OF THE STATE OF MISSOURI**

In the Matter of the Application of
KCP&L Greater Missouri Operations
Company for Approval to Make
Certain Changes in its Charges for
Electric Service

Case No. ER-2010-0356

Direct Testimony and Schedules of

Michael Gorman

On behalf of

**Ag Processing, Inc.
Sedalia Industrial Energy Users Association
Federal Executive Agencies**

November 17, 2010

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BRUBAKER & ASSOCIATES, INC.
CHESTERFIELD, MO 63017

Industrials Exhibit No. 1403
Date 1/18/11 Reporter LMB
File No. ER-2010-0356 Project 9384

1 Missouri Operations Company ("KCPL-GMO") and the outcome of this proceeding will
2 have an impact on their cost of electricity.

3 **Q WHAT IS THE PURPOSE OF YOUR TESTIMONY IN THIS PROCEEDING?**

4 A The purpose of my testimony is to recommend an overall rate of return, and a fair
5 return on common equity for KCPL-GMO in this proceeding.

6 **I. SUMMARY**

7 **Q PLEASE SUMMARIZE YOUR RATE OF RETURN RECOMMENDATIONS.**

8 A I recommend the Missouri Public Service Commission ("Commission") award
9 KCPL-GMO a return on common equity of 9.50%.

10 My recommended return on equity for KCPL-GMO is based on a constant
11 growth Discounted Cash Flow ("DCF") model, a sustainable growth DCF model, a
12 multi-stage growth DCF model, a Risk Premium ("RP") analysis, and a Capital Asset
13 Pricing Model ("CAPM") analysis. These analyses estimate a fair return on equity
14 based on observable market information for a group of publicly traded electric utility
15 companies that approximate KCPL-GMO's investment risk.

16 I also show that my proposed return on equity provides KCPL-GMO an
17 opportunity to achieve cash flow credit metrics that will support an investment grade
18 bond rating and KCPL-GMO's financial integrity.

19 As set forth on Schedule MPG-1, I recommend an overall rate of return of
20 8.30% be used to set KCPL-GMO's rates in this proceeding.

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1 Q IS YOUR RECOMMENDED RETURN ON EQUITY FOR KCPL-GMO THE SAME AS
2 YOUR RETURN ON EQUITY FOR KCPL THAT YOU FILED A WEEK AGO?

3 A No. My return on equity recommendation for KCPL-GMO reflects updated
4 information. The updated information reflects a continued decline in capital market
5 costs. Hence, while KCPL and KCPL-GMO have comparable risk, largely because
6 KCPL-GMO has credit support from its parent company, the return on equity
7 estimates for KCPL-GMO are slightly lower than previously estimated for KCPL.
8 Specifically, DCF return estimates have declined, and projected Treasury bond yields
9 are about 20 basis points lower. For these reasons, the updated study for
10 KCPL-GMO is approximately 15 basis points lower, at 9.50%, relative to the 9.65%
11 I previously estimated for KCPL.

12 Q WHY DO YOU BELIEVE THAT GREAT PLAINS ENERGY HAS PROVIDED
13 CREDIT SUPPORT FOR KCPL-GMO?

14 A This is specifically noted by Moody's in its credit review of Great Plains Energy.
15 Moody's states as follows:

16 **Rating Rationale**

17 As a holding company, Great Plains' Baa3 senior unsecured rating is
18 based on the cash flows derived from its two main electric utility
19 operating subsidiaries. Previously, a modest amount of debt at Great
20 Plains was supported by a solid level of cash flows derived from its
21 regulated utility operations at KCPL; however, with the Aquilla [sic]
22 acquisition in 2008, Great Plains extended a financial guarantee to the
23 surviving obligations at GMO (now approximately \$1.3 billion) resulting
24 in a material increase in overall leverage from previous historical
25 levels.

26 On a consolidated basis, Moody's believes that Great Plains' regulated
27 utility operations in Missouri and Kansas should continue to provide a
28 solid platform for cash flows despite the more leveraged stand-alone
29 capital structure at GMO versus KCPL on a stand-alone basis. The
30 rating also reflects the reduced financial flexibility owing to the current

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1 large capital program at KCPL and GMO to construct the later 2
2 generating facility, now nearing completion.¹

3 As noted, KCPL-GMO's credit is tied to the credit standing of Great Plains
4 Energy and its affiliate companies including KCPL. Hence, I generally review KCPL-
5 GMO's investment risk as comparable to that of its parent company, and its sister
6 affiliate utility KCPL.

7 **Q DOES YOUR RECOMMENDED RETURN ON EQUITY FAIRLY COMPENSATE**
8 **KCPL-GMO'S INVESTORS AND MAINTAIN ITS FINANCIAL INTEGRITY BASED**
9 **ON CURRENT CAPITAL MARKET COSTS?**

10 A Yes. While my return on equity represents a reduction to previous authorized returns
11 on equity for KCPL-GMO, it reflects the current very low cost capital market
12 environment for low-risk regulated utility companies. Further, my recommended
13 return on equity and KCPL-GMO's current proposed capital structure will produce
14 credit metrics that will support its investment grade bond rating. Therefore, this return
15 on equity represents fair compensation, will maintain KCPL-GMO's financial integrity,
16 and recognizes the very low capital market costs that exist for utility companies in this
17 marketplace.

18 **Q HOW IS YOUR TESTIMONY ORGANIZED?**

19 A My testimony is organized as follows:

- 20 1. I will review the current electric utility industry market outlook;
- 21 2. I will review KCPL-GMO's current investment risk and credit standing;
- 22 3. I will review KCPL-GMO's proposed capital structure used to set rates in
23 this proceeding;

¹Moody's Investors Service *Global Credit Research*: "Credit Opinion: Great Plains Energy Incorporated," March 17, 2010.

- 1 4. I will estimate a fair return on equity for KCPL-GMO; and
2 5. I will verify that my proposed rate of return will support KCPL-GMO's
3 financial integrity and credit rating.

4 **II. ELECTRIC UTILITY INDUSTRY MARKET OUTLOOK**

5 **Q PLEASE DESCRIBE THIS SECTION OF YOUR TESTIMONY.**

6 A I review the credit rating and investment return performance of the electric utility
7 industry. Based on the assessments described below, I find the credit rating outlook
8 of the industry to be strong and supportive of the industry's financial integrity.
9 Further, electric utilities' stocks have exhibited strong return performance and are
10 characterized as a safe investment.

11 **Q PLEASE DESCRIBE THE ELECTRIC UTILITIES' CREDIT RATING OUTLOOK.**

12 A Electric utilities' credit rating outlook is improving over the recent past. Standard &
13 Poor's ("S&P") recently provided an assessment of the credit rating of U.S. electric
14 utilities for the second quarter of 2010. S&P's commentary included the following:

15 The past three months witnessed several outlook changes, most of
16 which were positive or revisions to stable from negative. The principal
17 drivers for the positive outlooks were constructive rate decisions,
18 overall improving business risk profiles, and stronger measures of
19 bondholder protection.

20 * * *

21 The universe of U.S. electric utilities is relatively highly rated, certainly
22 compared with the average 'B' category for U.S. industrial companies.
23 This is due to the large percentage of firms carrying 'excellent' (84%)
24 and 'strong' (13%) business risk profiles. ...What typically distinguishes
25 one utility's business profile score from another is the quality of the
26 regulatory climate and management's commitment to credit quality and
27 financial policies. We consider the financial risk profile for most electric
28 companies to be 'aggressive' ...

29 The ratings distribution for electric utilities in the U.S. remains solidly
30 entrenched in investment grade. Approximately 67% of the industry

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1 carries a 'BBB' category corporate credit rating ('BBB+', 'BBB', and
2 'BBB-'), nearly 29% 'A'-and above, and about 4% below investment
3 grade ('BB+' and below). Some 86% of all domestic electric utility
4 companies carry a stable outlook, so the number of rating changes is
5 expected to remain moderate in the near to intermediate term. Ratings
6 stability for the electric sector continues to be based in large part on
7 the following expectations:

- 8 • Generally responsive rate orders, including mechanisms or
9 automatic provisions that allow that for the timely recovery of
10 commodity prices, environmental compliance costs, and other
11 expenses;
- 12 • Receptive capital markets, access to liquidity, and manageable
13 debt maturity schedules;
- 14 • Moderation in growth and expansion capital expenditures; and
- 15 • Credit-supportive actions by utility management.²

16 From an economic standpoint, S&P stated the following:

17 **Effects On Ratings**

18 . . . Regulated electric utilities have been, and are expected to
19 continue, weathering the difficult economy with little lasting effect on
20 the collective financial risk profile of the industry, and we assess
21 ratings and outlooks based on our stable view of industry and
22 company-specific factors. Outlooks and ratings should remain
23 predominantly unchanged, even if industry conditions worsen in the
24 near term, as described in our pessimistic scenario (see table 1).
25 However, if lack of economic growth persists for an extended period,
26 regulatory risk could rise if concerns about the plight of ratepayers
27 leads to resistance to rate increases.

28 * * *

29 **Solid Industry Fundamentals Support Stable Outlook**

30 Throughout 2009, U.S. electric utilities performed well with continued
31 favorable access to capital compared to most corporate issuers.
32 Despite difficult market conditions last year, external financing activity
33 for the U.S. regulated electric utility industry was about \$49.8 billion,
34 roughly matching 2008 activity. Many companies have proactively
35 re-financed issuance well in advance of their debt maturities, taking
36 advantage of investor appetite and favorable spreads. Investor
37 appetite for first-mortgage bonds remained healthy, and deals
38 remained oversubscribed. Credit fundamentals indicate that most, if
39 not all, electric utilities should continue to have ample access to capital

²Standard & Poor's RatingsDirect on the Global Credit Portal: "Ratings Roundup: Strongly Positive Rating Changes In U.S. Electric Utility Sector In Second-Quarter 2010; No Downgrades," July 15, 2010 (emphasis added).

1 markets and credit. Banking syndicates are also expressing
2 willingness to renegotiate credit facilities, although at more demanding
3 terms than in the previous years.³

4 Moody's also acknowledges the following for the electric utility industry in its report:

5 **Overview**

6 The fundamental credit outlook for the U.S. investor-owned electric
7 utility sector remains stable, thanks to a supportive regulatory
8 framework that provides good transparency into operating cost and
9 capital investment recovery; adequate liquidity profiles; relatively
10 unfettered access to the capital markets; and reasonably stable
11 financial credit metrics. The investor-owned utility business model
12 remains well positioned within its investment-grade rating category for
13 2010 and at least the first half of 2011.⁴

14 Similarly, Fitch states:

15 **Overview**

16 The U.S. Utilities, Power, and Gas (UPG) sector 2010 outlook is
17 framed in the context of Fitch Ratings' outlook for a slow U.S.
18 economic recovery in 2010, with stable outlooks for most of the
19 business segments within the UPG universe except for negative 2010
20 credit outlook for competitive generators and retail propane
21 distributors.

22 * * *

23 **Resilient Performance in 2009**

24 Companies in the UPG sector weathered the recession and financial
25 crisis of 2008-2009 with considerably less pain than sectors such as
26 financial institutions, cyclical industrials, and retailers. The absence of
27 significant defaults in the sector is in stark contrast to the upswing in
28 defaults and bankruptcy filings across the rest of the U.S. economy,
29 consistent with the defensive reputation of the sector.

30 In general, companies in the UPG sector entered 2009 in reasonably
31 sound financial condition; some drew down their bank credit facilities
32 during the banking crisis in late 2008 and repaid the loans as the bank
33 and financial markets stabilized during 2009.⁵

³Standard & Poor's RatingsDirect on the Global Credit Portal: "Industry Economic And Ratings Outlook: Slightly Positive Outlook For U.S. Regulated Electric Utilities Supports Rating Stability," February 2, 2010 (emphasis added).

⁴Moody's Investors Service Industry Outlook: "U.S. Electric Utilities Face Challenges Beyond Near-Term," January 2010 (emphasis added).

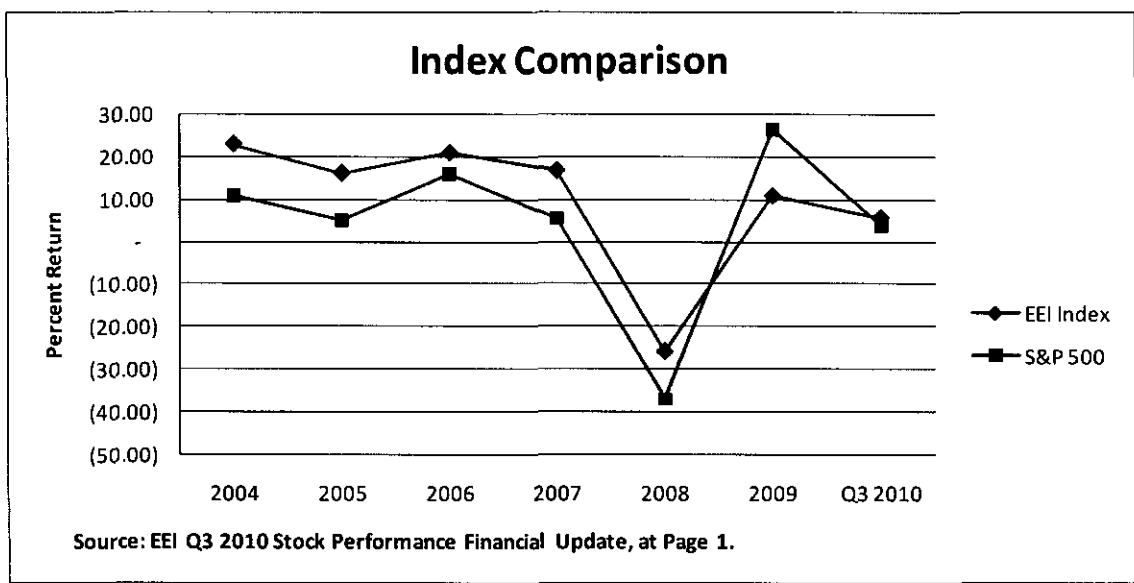
⁵Fitch Ratings: "U.S. Utilities, Power and Gas 2010 Outlook," December 4, 2009.

1 As noted in the commentary by S&P, Moody's and Fitch above, the regulated
2 electric utility industry is maintaining strong investment grade credit and is well
3 positioned to weather the recent economic downturn. Therefore, reasonable and
4 rational adjustments to KCPL-GMO's rates would be appropriate to provide fair
5 compensation, but not excessive compensation. Designing rates to achieve this
6 objective will support KCPL-GMO's competitive position and investment grade credit
7 quality.

8 **Q PLEASE DESCRIBE ELECTRIC UTILITY STOCK PRICE PERFORMANCE OVER**
9 **THE LAST FIVE YEARS.**

10 **A** As shown in Figure 1 below, the Edison Electric Institute ("EEI") has recorded electric
11 utility stock price performance compared to the market. The EEI data shows that its
12 Electric Utility Index has outperformed the market over the last five years
13 (2004-3rd Quarter 2010).

FIGURE 1



1 During 2009, the EEI Index trailed the market, but has outperformed the market
2 during the first nine months of 2010. The EEI states the following:

3 Given the explosive market rally that began in March, the EEI Index's
4 underperformance of the major averages is not surprising. Defensive
5 stocks typically lag early in market rebounds coming out of recessions,
6 and the EEI Index surpassed broad market returns in each year from
7 2004 through 2008. Five years is a long stretch of outperformance for
8 any industry but especially so for the traditionally staid and
9 conservative utilities, who spent much of the middle years of the past
10 decade rebuilding balance sheets and refocusing business strategies
11 on basic regulated distribution and generation after the turbulence and
12 missteps into non-core businesses that followed deregulation in the
13 late 1990s.

14 **Utilities a Winner for the Decade**

15 Indeed, the industry's return to its roots in the traditional power
16 business proved a winning strategy for long-term growth of
17 shareholder value during the decade that just ended. From January 1,
18 2000 through December 31, 2009, the EEI Index returned 134%,
19 substantially outperforming the Dow Jones Industrials 14% return, the
20 S&P 500's -9% return, and the Nasdaq's 44% decline. The
21 tech-heavy Nasdaq never fully retraced the ground lost after the tech
22 bubble collapsed in 2001, and the S&P 500 was also heavily weighted
23 with technology at the decade's start, which accounts in part for its
24 negative showing. The financial crisis and "Great Recession" (the
25 popular label for our current economic malaise) capped the ten-year
26 stretch, producing severe losses in financial stocks and a new round of
27 weakness for the Nasdaq. All in all, conservative, plodding utilities
28 were the tortoise that outran the hare, demonstrating that sound
29 regulation, financial stability, operational and service excellence and
30 good investment returns can all coexist, and in fact be mutually
31 reinforcing.

32 * * *

33 **Fundamentals Remain Solid**

34 While the changed economic landscape since mid-2008 has
35 diminished the industry's near-term earnings prospects, industry
36 analysts continue to believe that many companies offer potential for a
37 return to reasonably strong earnings growth — supported by rate base
38 growth and rate relief from cases decided in recent months — as the
39 economy recovers from recession and enters a new expansion
40 phase.⁶

⁶EEI Q4 2009 Financial Update (emphasis added).

1 **III. KCPL-GMO'S INVESTMENT RISK**

2 **Q PLEASE PROVIDE A BRIEF OVERVIEW OF KCPL-GMO AND ITS INVESTMENT**
3 **CHARACTERISTICS.**

4 **A KCPL-GMO's current corporate credit rating from S&P is "BBB."**

5 Concerning KCPL-GMO, S&P states the following:

6 The rating on KCP&L Greater Missouri Operations Co. (GMO)
7 reflects Great Plains Energy Inc.'s consolidated credit profile.
8 The ratings also reflect the company's excellent business risk
9 profile and aggressive financial risk profile. Great Plains'
10 subsidiaries include Kansas City Power and Light Co. (KCP&L)
11 and GMO.⁷

12 Moody's states the following:

13 Moody's Investors Service today downgraded the senior
14 unsecured rating of Kansas City Power and Light (KCPL) one
15 notch to Baa2 from Baa1, and affirmed KCPL's A3 senior
16 secured rating, and Prime -2 short-term commercial paper
17 rating. At the same time Moody's affirmed KCPL's parent,
18 Great Plains Energy Incorporated (Great Plains) at Baa3 senior
19 unsecured, and its operating subsidiary, KCPL Greater
20 Missouri Operations (GMO) at Baa3 senior unsecured. The
21 rating outlooks at Great Plains, KCPL, and GMO were all
22 changed to stable from negative.

23 KCPL's operating results in 2009 were challenged by
24 weakness in the Missouri economy as well as atypically cool
25 summer weather. Although there was modest improvement in
26 credit metrics during the year we believe the credit profile of
27 KCPL looking prospectively is more reflective of the Baa2
28 rating category given the challenges the company has faced in
29 executing its two latan construction programs. The key issues
30 in stabilizing the outlook for the ratings in our view, are related;
31 successfully transition of latan 2 to rate base, and continued
32 improvement in the credit metrics.⁸

⁷Standard & Poor's RatingsDirect on the Global Credit Portal: "Summary: KCP&L Greater Missouri Operations Co.," October 27, 2010.

⁸Moody's Investors Service *Global Credit Research*: "Rating Action: Moody's Downgrades KCPL; Affirms Ratings of Great Plains Energy and GMO; Outlook Stable," March 12, 2010.

1 **IV. KCPL-GMO'S PROPOSED CAPITAL STRUCTURE**

2 **Q WHAT CAPITAL STRUCTURE IS THE COMPANY REQUESTING TO USE TO**
3 **DEVELOP ITS OVERALL RATE OF RETURN FOR ELECTRIC OPERATIONS IN**
4 **THIS PROCEEDING?**

5 **A** KCPL-GMO's proposed capital structure, as supported by KCPL-GMO witness
6 Dr. Samuel Hadaway, is shown below in Table 1.

<u>Description</u>	<u>Percent of</u> <u>Total Capital</u>
Long-Term Debt	48.69%
Convertible Debt	4.53%
Preferred Equity	0.62%
Common Equity	<u>46.16%</u>
Total Financial Capital Structure	100.00%

Source: Hadaway Direct at 6.

7 **Q DO YOU TAKE ANY ISSUES WITH KCPL-GMO'S PROPOSED CAPITAL**
8 **STRUCTURE?**

9 **A** Not as proposed in KCPL-GMO's direct filing. However, I may propose adjustments
10 to KCPL-GMO's proposed true-up capital structure if the component weights and/or
11 costs differ from those currently proposed.

1 **V. RETURN ON COMMON EQUITY**

2 **Q PLEASE DESCRIBE WHAT IS MEANT BY A "UTILITY'S COST OF COMMON**
3 **EQUITY."**

4 A A utility's cost of common equity is the return investors expect, or require, in order to
5 make an investment in the utility. Investors expect to achieve their return requirement
6 from receiving dividends and stock price appreciation.

7 **Q PLEASE DESCRIBE THE FRAMEWORK FOR DETERMINING A REGULATED**
8 **UTILITY'S COST OF COMMON EQUITY.**

9 A In general, determining a fair cost of common equity for a regulated utility has been
10 framed by two decisions of the U.S. Supreme Court: Bluefield Water Works &
11 Improvement Co. v. Public Serv. Commission of West Virginia, 262 U.S. 679 (1923)
12 and Federal Power Commission v. Hope Natural Gas Co., 320 U.S. 591 (1944).

13 These decisions identify the general standards to be considered in
14 establishing the cost of common equity for a public utility. Those general standards
15 provide that the authorized return should: (1) be sufficient to maintain financial
16 integrity; (2) attract capital under reasonable terms; and (3) be commensurate with
17 returns investors could earn by investing in other enterprises of comparable risk.

18 **Q PLEASE DESCRIBE THE METHODS YOU HAVE USED TO ESTIMATE THE COST**
19 **OF COMMON EQUITY FOR KCPL-GMO.**

20 A I have used several models based on financial theory to estimate KCPL-GMO's cost
21 of common equity. These models are: (1) a constant growth Discounted Cash Flow
22 ("DCF") model; (2) a sustainable growth DCF model; (3) a multi-stage growth DCF
23 model; (4) a Risk Premium ("RP") analysis; and (5) a Capital Asset Pricing Model

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1 ("CAPM"). I have applied these models to a group of publicly traded utilities that I
2 have determined reflect investment risk similar to KCPL-GMO.

3 **Q HOW DID YOU SELECT A PROXY GROUP OF UTILITIES SIMILAR IN**
4 **INVESTMENT RISK TO KCPL-GMO TO ESTIMATE ITS CURRENT MARKET**
5 **COST OF EQUITY?**

6 A I relied on the same proxy group used by KCPL-GMO witness Dr. Hadaway to
7 estimate KCPL-GMO's return on equity.

8 **Q HOW DOES THIS PROXY GROUP'S INVESTMENT RISK COMPARE TO THE**
9 **INVESTMENT RISK OF KCPL-GMO?**

10 A The proxy group is shown in Schedule MPG-2. This proxy group has an average
11 corporate credit rating from S&P of "BBB+," which is comparable to KCPL-GMO's
12 corporate credit rating from S&P of "BBB." The proxy group's corporate credit rating
13 from Moody's is "Baa2." Therefore, these ratings confirm that my proxy group has
14 comparable total investment risk to KCPL-GMO.

15 The proxy group has an average common equity ratio of 46.5% (including
16 short-term debt) from AUS and 47.8% (excluding short-term debt) from *Value Line* in
17 2009. This proxy group's common equity ratio is comparable to KCPL-GMO's
18 proposed common equity ratio of 46.2%. A comparable common equity ratio
19 demonstrates that KCPL-GMO's financial risks are comparable to my proxy group.

1 I also compared KCPL-GMO's business risk to the business risk of my proxy
2 group based on S&P's ranking methodology. KCPL-GMO has a business risk profile
3 of "Excellent," which is identical to the risk profile of my proxy group.⁹

4 **Q IN YOUR PROXY GROUP, THE GROUP AVERAGE S&P BOND RATING IS ONE**
5 **NOTCH STRONGER THAN KCPL-GMO'S. WOULD THIS CREDIT RATING**
6 **DIFFERENTIAL REQUIRE A HIGHER RETURN ON EQUITY FOR KCPL-GMO**
7 **THAN THE PROXY GROUP?**

8 **A** No. This one notch credit rating by itself would suggest KCPL-GMO was slightly
9 higher risk than the proxy group. However, all other factors suggest the proxy group
10 is a reasonable risk proxy. For the S&P bond rating, there are many companies
11 included in the proxy group that have the same or lower credit rating than that of
12 KCPL-GMO from S&P. Again, since the proxy group average is nearly identical to
13 that of KCPL-GMO (only a one notch differential), I believe these bond ratings are
14 reasonably comparable, and would not justify an increase in the authorized return on
15 equity for KCPL-GMO based on S&P's bond rating alone. Further, the common
16 equity ratio of the proxy group is nearly identical to that of KCPL-GMO. While the
17 proxy group's common equity ratio is slightly higher, Great Plains Energy's
18 consolidated capital structure common equity ratio does not reflect its issuance of
19 \$280 million of equity convertible debt securities. These convertible debt securities
20 can be executed in calendar year 2012 and at that point would eliminate the debt-like
21 characteristics of these debt securities. As such, KCPL-GMO's capital structure is

⁹Standard & Poor's business risk methodology ranks a corporate entity's operating risk based on a scale of "Excellent" (lowest risk) to "Vulnerable" (highest risk). S&P has a six-tiered scale with "Excellent" the highest, "Vulnerable" the weakest, and most utilities falling into the highest business risk profile score (indicating lowest business risk) of "Excellent" and "Strong." (Standard & Poor's RatingsDirect Credit Criteria Methodology: "Business Risk/Financial Risk Matrix Expanded," May 27, 2009).

1 already structured in order to allow for an increase in common equity ratio within the
2 next couple of years. Further, KCPL-GMO has an "Excellent" business profile score,
3 which suggests that its operating risk is lower than that of all the other proxy group
4 companies that have a business risk position ranking of "Strong." Approximately 7 of
5 the 31 companies have greater business risk than that of KCPL-GMO. For all these
6 reasons, taking all the risk factors as a whole, I believe clearly proves that KCPL-
7 GMO's investment risk is reasonably comparable to that of the proxy group, and no
8 return on equity adjustment to that estimated for the proxy group would be necessary
9 in order to provide fair compensation for KCPL-GMO's investment risk.

10 **A. Discounted Cash Flow Model**

11 **Q PLEASE DESCRIBE THE DCF MODEL.**

12 **A** The DCF model posits that a stock price is valued by summing the present value of
13 expected future cash flows discounted at the investor's required rate of return or cost
14 of capital. This model is expressed mathematically as follows:

15
$$P_0 = \frac{D_1}{(1+K)^1} + \frac{D_2}{(1+K)^2} + \dots + \frac{D_\infty}{(1+K)^\infty} \text{ where} \quad (\text{Equation 1})$$

16

17 P_0 = Current stock price
18 D = Dividends in periods 1 - ∞
19 K = Investor's required return

20 This model can be rearranged in order to estimate the discount rate or investor
21 required return, "K." If it is reasonable to assume that earnings and dividends will
22 grow at a constant rate, then Equation 1 can be rearranged as follows:

1 The reinvestment return is not a cost to the utility and therefore should not be
2 included in the authorized return on equity. While it is reasonable for investors to
3 expect to have the opportunity to earn the compounded return produced by cash
4 flows received within the year, the compound return is not paid to investors by the
5 utility.

6 **Q CAN YOU PROVIDE AN EXAMPLE OF WHY THE COMPOUNDING RETURN**
7 **ESTIMATE IS NOT A COST TO THE UTILITY?**

8 **A** Yes. I will provide two examples to help illustrate this point. First, consider the cost
9 to the utility of an outstanding utility bond. Most utility bonds pay a coupon every six
10 months. The utility annual cost paid to the bond investor is the sum of the two
11 semi-annual coupon payments. A bond investor expects to receive the semi-annual
12 coupon payments from the utility, but also has an opportunity to reinvest the first
13 coupon payment for the remaining six months of the year to enhance his end-of-year
14 return. This compound return component is, however, not a cost to the utility
15 because the utility does not pay the extra return.

16 For example, assume KCPL-GMO has an outstanding bond with a face value
17 of \$1,000, at an interest rate of 6% which is paid in two semi-annual \$30 coupon
18 payments. KCPL-GMO's cost of this bond is 6%. This 6% cost to KCPL-GMO is
19 based on a \$30 coupon payment paid in month 6 and month 12 for an annual
20 payment of \$60 relative to the \$1,000 face value of the bond. However, the bond
21 investor would have an annual expected return on this bond of 6.1%. This annual
22 expected return would be realized by receiving the first \$30 semi-annual coupon
23 payment from KCPL-GMO and reinvesting it for the remaining six months of the year.
24 This would produce \$0.89 of semi-annual compounding return ($\$30 \times [(1.06)^{\frac{1}{2}} - 1]$).

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1 Hence, the bond investor would receive \$60 from KCPL-GMO, and \$0.89 from
2 investing the first coupon for a total annual return of 6.09%, or 6.1%.

3 Importantly, if KCPL-GMO were to recover a 6.1% cost of this bond in its cost
4 of service, and paid that return out to the bond investor, then the bond investor would
5 receive \$60.89 from KCPL-GMO, rather than the \$60.00 actual cost, but the bond
6 investor could still reinvest the semi-annual coupon, now \$30.89 for the remaining
7 six months of the year. This would provide the investor with the reinvestment return
8 twice, once from utility ratepayers, and a second time after the semi-annual coupon
9 payment was paid and reinvested.

10 Reflecting this compounding assumption in the authorized return on equity
11 therefore will double count the reinvestment return opportunity.

12 **Q DOES THIS EXAMPLE ALSO APPLY TO UTILITY STOCK INVESTMENTS?**

13 **A** Yes. Assume now that an investor purchased KCPL-GMO stock for \$100, and
14 expects to receive four quarterly dividends of \$1.50, or \$6.00 per year. The expected
15 cost to the utility of this dividend payment over the year would be \$6.00, or 6.0%.
16 However, the expected effective yield of the dividend to investors would be 6.13%
17 because the quarterly dividends could be reinvested for the remaining term of the
18 year. Hence, the expected end-of-year value of those four \$1.50 quarterly dividend
19 payments to the investor would be \$6.13.¹⁰ Again, the utility pays \$6.00 of annual
20 dividends. The \$0.13 is not paid to investors from the utility, but is rather earned in
21 the other investments that earn the same return, which the dividends were invested in
22 throughout the year.

¹⁰ $1.5 \times (1.06)^{75} + 1.5 \times (1.06)^{5} + 1.5 \times (1.06)^{25} + 1.5 = \$6.13.$

1 Importantly, the reinvestment return of the dividends is not paid by the utility,
2 and therefore is not part of the utility's cost of capital. Again, if this dividend
3 reinvestment return is included in the utility's authorized return on equity, then
4 investors will receive the dividend reinvestment return twice, once through the
5 authorized return on equity, and a second time when dividends are actually received
6 by investors and reinvested.

7 **Q PLEASE DESCRIBE THE INPUTS TO YOUR CONSTANT GROWTH DCF MODEL.**

8 A As shown under Equation 2 above, the DCF model requires a current stock price,
9 expected dividend, and expected growth rate in dividends.

10 **Q WHAT STOCK PRICE AND DIVIDEND HAVE YOU RELIED ON IN YOUR**
11 **CONSTANT GROWTH DCF MODEL?**

12 A I relied on the average of the weekly high and low stock prices over a 13-week period
13 ended November 5, 2010. An average stock price is less susceptible to market price
14 variations than a spot price. Therefore, an average stock price is less susceptible to
15 aberrant market price movements, which may not be reflective of the stock's
16 long-term value.

17 A 13-week average stock price is still short enough to contain data that
18 reasonably reflect current market expectations, but is not so short a period as to be
19 susceptible to market price variations that may not be reflective of the security's
20 long-term value. In my judgment, a 13-week average stock price is a reasonable
21 balance between the need to reflect current market expectations and the need to
22 capture sufficient data to smooth out aberrant market movements.

1 I used the most recently paid quarterly dividend, as reported in *The Value Line*
2 *Investment Survey*. This dividend was annualized (multiplied by 4) and adjusted for
3 next year's growth to produce the D_1 factor for use in Equation 2 above.

4 **Q WHAT DIVIDEND GROWTH RATES HAVE YOU USED IN YOUR CONSTANT**
5 **GROWTH DCF MODEL?**

6 A There are several methods one can use in order to estimate the expected growth in
7 dividends. However, for purposes of determining the market required return on
8 common equity, one must attempt to estimate investors' consensus about what the
9 dividend or earnings growth rate will be, and not what an individual investor or analyst
10 may use to form individual investment decisions.

11 Security analysts' growth estimates have been shown to be more accurate
12 predictors of future returns than growth rates derived from historical data because
13 they are more reliable estimates.¹¹ Assuming the market generally makes rational
14 investment decisions, analysts' growth projections are more likely the growth
15 estimates considered by the market that influence observable stock prices than are
16 growth rates derived from only historical data.

17 For my constant growth DCF analysis, I have relied on a consensus, or mean,
18 of professional security analysts' earnings growth estimates as a proxy for the
19 investor consensus dividend growth rate expectations. I used the average of three
20 sources of analysts' growth rate estimates: Zacks, SNL Financial and Reuters. All
21 consensus analysts' projections used were available on November 10, 2010, as
22 reported online.

¹¹See, e.g., David Gordon, Myron Gordon, and Lawrence Gould, "Choice Among Methods of Estimating Share Yield," *The Journal of Portfolio Management*, Spring 1989.

1 Each consensus growth rate projection is based on a survey of security
2 analysts. The consensus estimate is a simple arithmetic average, or mean, of
3 surveyed analysts' earnings growth forecasts. A simple average of the growth
4 forecasts gives equal weight to all surveyed analysts' projections. It is problematic as
5 to whether any particular analyst's forecast is more representative of general market
6 expectations. Therefore, a simple average, or arithmetic mean, of analyst forecasts is
7 a good proxy for market consensus expectations.

8 **Q ARE ANALYSTS' GROWTH RATE PROJECTIONS INTENDED TO REPRESENT**
9 **LONG-TERM SUSTAINABLE GROWTH FOR THE UNDERLYING SECURITY?**

10 **A** No. Analyst growth rate projections are intended to represent a period of three to five
11 years. These growth rates reflect the analysts' assessments of the growth outlooks
12 for these companies during this time period. This is significant, because the constant
13 growth DCF model requires a growth rate that can be sustained over a long-term
14 indefinite period. Since analysts' three- to five-year growth rate estimates may or
15 may not be reasonable estimates of long-term sustainable growth, I will test the
16 reasonableness of assuming these growth rate outlooks can be sustained over the
17 long-term period later in this testimony.

18 **Q WHAT ARE THE GROWTH RATES YOU USED IN YOUR CONSTANT GROWTH**
19 **DCF MODEL?**

20 **A** The growth rates I used in my DCF analysis are shown in Schedule MPG-3. The
21 average and median growth rates for my proxy group are 5.63% and 5.41%,
22 respectively.

1 **Q WHAT ARE THE RESULTS OF YOUR CONSTANT GROWTH DCF MODEL?**

2 A As shown in Schedule MPG-4, the average and median constant growth DCF returns
3 for the proxy group are 10.40% and 10.33%, respectively.

4 **Q DO YOU HAVE ANY COMMENTS CONCERNING THE RESULTS OF YOUR**
5 **CONSTANT GROWTH DCF ANALYSIS?**

6 A Yes. The three- to five-year growth rate exceeds a sustainable long-term growth rate,
7 which is a required input for the constant growth DCF model.

8 **Q WHY DO YOU BELIEVE THE PROXY GROUP'S THREE- TO FIVE-YEAR**
9 **GROWTH RATE IS IN EXCESS OF A LONG-TERM SUSTAINABLE GROWTH?**

10 A The three- to five-year growth rate of the proxy group (5.63%) exceeds the growth
11 rate of the overall U.S. economy. As developed below, the consensus of published
12 economists projects that the U.S. Gross Domestic Product ("GDP") will grow at a rate
13 of no more than 4.8% and 4.7% over the next 5 and 10 years, respectively. A
14 company cannot grow, indefinitely, at a faster rate than the market in which it sells its
15 products. The U.S. economy, or GDP, growth projection represents a ceiling, or
16 high-end, sustainable growth rate for a utility over an indefinite period of time.

17 **Q WHY IS THE GDP GROWTH PROJECTION CONSIDERED A CEILING GROWTH**
18 **RATE FOR A UTILITY?**

19 A Utilities cannot indefinitely sustain a growth rate that exceeds the growth rate of the
20 overall economy. Utilities' earnings/dividend growth is created by increased utility
21 investment or rate base. Utility plant investment, in turn, is driven by service area
22 economic growth and demand for utility service. In other words, utilities invest in

1 plant to meet sales demand growth, and sales growth in turn is tied to economic
2 growth in their service areas. The Energy Information Administration ("EIA") has
3 observed that utility sales growth is less than U.S. GDP growth, as shown in
4 Schedule MPG-5. Utility sales growth has lagged behind GDP growth. Hence,
5 nominal GDP growth is a very conservative, albeit overstated, proxy for electric utility
6 sales growth, rate base growth, and earnings growth. Therefore, GDP growth is a
7 reasonable proxy for the highest sustainable long-term growth rate of a utility.

8 **Q IS THERE RESEARCH THAT SUPPORTS YOUR POSITION THAT, OVER THE**
9 **LONG TERM, A COMPANY'S EARNINGS AND DIVIDENDS CANNOT GROW AT**
10 **A RATE GREATER THAN THE GROWTH OF THE U.S. GDP?**

11 **A** Yes. This position is supported in both published analyst literature and academic
12 work. Specifically, in a textbook entitled "Fundamentals of Financial Management,"
13 published by Eugene Brigham and Joel F. Houston, the authors state as follows:

14 The constant growth model is most appropriate for mature companies
15 with a stable history of growth and stable future expectations.
16 Expected growth rates vary somewhat among companies, but
17 dividends for mature firms are often expected to grow in the future at
18 about the same rate as nominal gross domestic product (real GDP
19 plus inflation).¹²

20 Also, Morningstar's *Stocks, Bonds, Bills and Inflation 2009 Yearbook*
21 *Valuation Edition* tracked dividends of the stock market in comparison to GDP growth
22 over the period 1926 through the end of 2008.¹³ Based on that study, the authors
23 found that earnings and dividends for the market have historically grown in tandem
24 with the overall economy. It is important to note that the growth of companies
25 included in the overall market will normally be higher than that of utility companies.

¹²"Fundamentals of Financial Management," Eugene F. Brigham and Joel F. Houston, Eleventh Edition 2007, Thomson South-Western, a Division of Thomson Corporation at 298.

¹³*Stocks, Bonds, Bills and Inflation 2009 Yearbook Valuation Edition* (Morningstar, Inc.) at 67.

1 These non-utility companies achieve a higher level of growth because they retain a
2 larger percentage of their earnings and pay out a much smaller percentage of their
3 earnings as dividends. Retaining higher percentages of total earnings fuels stronger
4 growth for these non-utility companies. Since the market in general grows at the
5 overall GDP growth rate, it is very conservative to assume that utility companies could
6 achieve this same level of sustained growth without a material reduction in their
7 dividend payout ratios. As such, using the GDP as a maximum sustainable growth
8 rate is a very conservative and high-end estimate for utility companies.

9 **Q HAVE ANALYSTS RECOGNIZED THAT SHORT-TERM GROWTH OUTLOOKS**
10 **WILL SLOW OVER TIME?**

11 A Yes. *Value Line* recognized that dividend growth will likely slow from short-term
12 growth patterns. *Value Line* stated as follows:

13 Dividends have been increasing at a rapid pace since 2002, reflecting
14 relatively healthy balance sheets throughout the industry. In fact, last
15 year 61% of electric utilities raised their dividend, 33% reported no
16 change, 2% reinstated theirs, 2% lowered them, and only 2% are not
17 paying them at all. In any industry these statistics would be viewed as
18 quite favorable. But, 2008 actually marked the slowing of a trend for
19 the electric utility industry, in which the percentage of dividend
20 increases declined. The reversal is attributable to deteriorating
21 economic conditions, elevated capital spending, and higher debt-to-
22 capitalization ratios. Despite this, many utilities are still sporting
23 attractive yields.¹⁴

¹⁴*Value Line Investment Survey*, May 29, 2009 (emphasis added).

1 **B. Sustainable Growth DCF**

2 **Q PLEASE DESCRIBE HOW YOU ESTIMATE A SUSTAINABLE LONG-TERM**
3 **GROWTH RATE FOR YOUR SUSTAINABLE GROWTH DCF MODEL.**

4 **A** A sustainable growth rate is based on the percentage of the utility's earnings that are
5 retained and reinvested in utility plant and equipment. These reinvested earnings
6 increase the earnings base (rate base) and will grow earnings when the reinvested
7 earnings investment is put into service, and the Company is allowed to earn its
8 authorized return on the additional rate base investment.

9 The internal growth methodology is tied to the percentage of earnings retained
10 in the company and not paid out as dividends. The earnings retention ratio is 1 minus
11 the dividend payout ratio. As the payout ratio declines, the earnings retention ratio
12 increases. An increased earnings retention ratio will fuel stronger growth because
13 the business funds more investments with retained earnings. As shown in Schedule
14 MPG-6, *Value Line* projects the proxy group to have a declining dividend payout ratio
15 over the next three to five years. These dividend payout ratios and earnings retention
16 ratios can then be used to develop a sustainable long-term earnings retention growth
17 rate to help gauge whether analysts' current three- to five-year growth rate
18 projections can be sustained over an indefinite period of time.

19 The data used to estimate the long-term sustainable growth rate is based on
20 the Company's current market to book ratio, and *Value Line's* three-to-five year
21 projections per earnings, dividends, earned return on book equity, and projected
22 stock issuances.

23 As shown in Schedule MPG-7, page 1 of 2, the average and median
24 sustainable growth rates for the proxy group using this internal growth rate model are
25 4.89% and 4.61%, respectively.

1 Q WHAT IS THE CONSTANT GROWTH DCF ESTIMATE USING THIS
2 SUSTAINABLE LONG-TERM GROWTH RATE?

3 A A DCF estimate based on this sustainable growth rate is developed in Schedule
4 MPG-8. As shown there, a sustainable growth DCF analysis produces group average
5 and median DCF results of 9.68% and 9.33%, respectively.

6 The average result is skewed due to a significant outlier – DPL, Inc., which
7 produces a return on equity of 19.96%. Excluding DPL, Inc., the proxy group's
8 average DCF would be 9.34%. Therefore, I conclude that the median result of 9.33%
9 better represents the central tendency of my proxy group. Hence, I will rely on the
10 median DCF result.

11 The sustainable growth DCF result is based on the dividend and price data
12 used in my constant growth DCF study (using analyst growth rates) and the
13 sustainable growth rate discussed above and developed in Schedule MPG-7.

14 **C. Multi-Stage Growth DCF Model**

15 Q HAVE YOU CONDUCTED ANY OTHER DCF STUDIES?

16 A Yes. My first constant growth DCF is based on consensus analysts' growth rate
17 projections, so it is a reasonable reflection of rational investment expectations over
18 the next three to five years. The limitation on the constant growth DCF model is that
19 it cannot reflect a rational expectation that a period of high/low short-term growth can
20 be followed by a change in growth to a rate that is more reflective of long-term
21 sustainable growth. Hence, I performed a multi-stage growth DCF analysis to reflect
22 this outlook of changing growth expectations.

1 **Q PLEASE DESCRIBE YOUR MULTI-STAGE GROWTH DCF MODEL.**

2 A The multi-stage growth DCF model reflects the possibility of non-constant growth for
3 a company over time. The multi-stage growth DCF model reflects three growth
4 periods: (1) a short-term growth period, which consists of the first five years; (2) a
5 transition period, which consists of the next five years (6 through 10); and (3) a
6 long-term growth period, starting in year 11 through perpetuity.

7 For the short-term growth period, I relied on the consensus analysts' growth
8 projections described above in relationship to my constant growth DCF model. For
9 the transition period, the growth rates were reduced or increased by an equal annual
10 factor, that transitioned the analysts' growth rates up/down to a long-term sustainable
11 growth (GDP growth) rate by the start of the sustainable growth period (year 11). For
12 the long-term growth period, I assumed each company's growth would converge to
13 the maximum sustainable growth rate for a utility company as proxied by the
14 consensus analysts' projected growth for the U.S. GDP of 4.75%.

15 **Q WHAT DO YOU BELIEVE IS A REASONABLE SUSTAINABLE LONG-TERM**
16 **GROWTH RATE?**

17 A A reasonable growth rate that can be sustained in the long run should be based on
18 consensus analysts' projections. *Blue Chip Economic Indicators* publishes
19 consensus GDP growth projections twice a year. Based on its latest issue, the
20 consensus economists' published GDP growth rate outlook is 4.8% over the next
21 5 years, and 4.7% over the next 6-10 years.¹⁵

22 I propose to use 4.75%, the average of the consensus economists' projected
23 5-year and 10-year GDP consensus growth rates of 4.7% and 4.8%, respectively, as

¹⁵*Blue Chip Economic Indicators*, October 10, 2010 at 15.

1 published by *Blue Chip Financial Forecasts*, as an estimate of sustainable long-term
2 growth. This consensus GDP growth forecast represents the most likely views of
3 market participants because it is based on published economist projections.

4 **Q WHAT STOCK PRICE, DIVIDEND AND GROWTH RATES DID YOU USE IN YOUR**
5 **MULTI-STAGE GROWTH DCF ANALYSIS?**

6 A I relied on the same 13-week stock price and the most recent quarterly dividend
7 payment discussed above. For stage one growth, I used the consensus analysts'
8 growth rate projections discussed above in my constant growth DCF model. The
9 transition period begins in year 6 and ends in year 10. For the long-term sustainable
10 growth rate starting in year 11, I used 4.75%, the average of the consensus
11 economists' 5-year and 10-year projected nominal GDP growth rates.

12 **Q WHAT ARE THE RESULTS OF YOUR MULTI-STAGE GROWTH DCF MODEL?**

13 A As shown in Schedule MPG-9, the average and median multi-stage growth DCF
14 returns on equity for the proxy group are 9.73% and 9.80%, respectively.

15 **Q PLEASE SUMMARIZE THE RESULTS FROM YOUR DCF ANALYSES.**

16 A The results from my DCF analyses are summarized in Table 2:

TABLE 2

Summary of DCF Results

<u>Description</u>	<u>Proxy Group</u>
Constant Growth DCF Model (Analysts' Growth)	10.33%
Constant Growth DCF Model (Sustainable Growth)	9.33%
Multi-Stage Growth DCF Model	<u>9.80%</u>
Average DCF Return	9.82%

1 For reasons set forth above, I believe my constant growth DCF model based
2 on analysts' growth is inflated because short-term analyst growth rate projections are
3 not reasonable estimates of long-term sustainable growth. Therefore, the DCF model
4 based on analysts' growth rate estimates should not be used on a stand-alone basis.
5 I recommend it be averaged with my other DCF estimates to produce a very
6 conservative (i.e., favorable to KCPL-GMO), but reasonable, DCF point estimate that
7 can be used to derive KCPL-GMO's return on equity. The constant growth DCF
8 model based on the sustainable growth approach is based on a growth rate that is
9 sustainable in the long term in comparison to GDP growth, but may not reflect
10 analysts' short-term growth outlooks. The multi-stage growth DCF model return
11 reflects the expectation of changing growth rates over time. Even though I have
12 strong concerns about the accuracy of the constant growth DCF at this time, I
13 included all estimates in my DCF return of approximately 9.82%.

14 **D. Risk Premium Model**

15 **Q PLEASE DESCRIBE YOUR BOND YIELD PLUS RISK PREMIUM MODEL.**

16 **A** This model is based on the principle that investors require a higher return to assume
17 greater risk. Common equity investments have greater risk than bonds because

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1 bonds have more security of payment in bankruptcy proceedings than common equity
2 and the coupon payments on bonds represent contractual obligations. In contrast to
3 bonds, companies are not required to pay dividends on common equity, or to
4 guarantee returns on common equity investments. Therefore, common equity
5 securities are considered to be more risky than bond securities.

6 This risk premium model is based on two estimates of an equity risk premium.
7 First, I estimated the difference between the required return on utility common equity
8 investments and U.S. Treasury bonds. The difference between the required return on
9 common equity and the Treasury bond yield is the risk premium. I estimated the risk
10 premium on an annual basis for each year over the period 1986 through September
11 2010. The common equity required returns were based on regulatory commission-
12 authorized returns for electric utility companies. Authorized returns are typically
13 based on expert witnesses' estimates of the contemporary investor required return.

14 The second equity risk premium method is based on the difference between
15 regulatory commission-authorized returns on common equity and contemporary
16 "A" rated utility bond yields. This time period was selected because over the period
17 1986 through September 2010, public utility stocks have consistently traded at a
18 premium to book value. This is illustrated in Schedule MPG-10, where the market to
19 book ratio since 1986 for the electric utility industry was consistently above 1.0. Over
20 this time period, regulatory authorized returns were sufficient to support market prices
21 that at least exceeded book value. This is an indication that regulatory authorized
22 returns on common equity supported a utility's ability to issue additional common
23 stock, without diluting existing shares. It further demonstrates that utilities were able
24 to access equity markets without a detrimental impact on current shareholders.

1 Based on this analysis, as shown in Schedule MPG-11, the average indicated
2 equity risk premium over U.S. Treasury bond yields has been 5.19%. Of the 25
3 observations, 19 indicated risk premiums fall in the range of 4.40% to 6.08%. Since
4 the risk premium can vary depending upon market conditions and changing investor
5 risk perceptions, I believe using an estimated range of risk premiums provides the
6 best method to measure the current return on common equity using this
7 methodology.

8 As shown in Schedule MPG-12, the average indicated equity risk premium
9 over contemporary Moody's utility bond yields was 3.75% over the period 1986
10 through September 2010. The indicated equity risk premium estimates based on this
11 analysis primarily fall in the range of 3.03% to 4.59% over this time period.

12 **Q DO YOU BELIEVE THAT THESE EQUITY RISK PREMIUM ESTIMATES ARE**
13 **BASED ON A TIME PERIOD THAT IS TOO LONG OR TOO SHORT TO DRAW**
14 **ACCURATE RESULTS CONCERNING CONTEMPORARY MARKET**
15 **CONDITIONS?**

16 **A** No. Contemporary market conditions can change dramatically during the period that
17 rates determined in this proceeding will be in effect. A relatively long period of time
18 where stock valuations reflect premiums to book value is an indication that the
19 authorized returns on equity and the corresponding equity risk premiums were
20 supportive of investors' return expectations and provided utilities access to the equity
21 markets under reasonable terms and conditions. Further, this time period is long
22 enough to smooth abnormal market movement that might distort equity risk
23 premiums. While market conditions and risk premiums do vary over time, this
24 historical time period is a reasonable period to estimate contemporary risk premiums.

1 The time period I use in this risk premium study is a generally accepted period
2 to develop a risk premium study using "expectational" data. Conversely, studies have
3 recommended that use of "actual achieved return data" should be based on very long
4 historical time periods. The studies find that achieved returns over short time periods
5 may not reflect investors' expected returns due to unexpected and abnormal stock
6 price performance. However, these short-term abnormal actual returns would be
7 smoothed over time and the achieved actual returns over long time periods would
8 approximate investors' expected returns. Therefore, it is reasonable to assume that
9 averages of annual achieved returns over long time periods will generally converge
10 on the investors' expected returns.

11 My risk premium study is based on expectational data, not actual returns, and,
12 thus, need not encompass very long time periods.

13 **Q BASED ON HISTORICAL DATA, WHAT RISK PREMIUM HAVE YOU USED TO**
14 **ESTIMATE KCPL-GMO'S COST OF EQUITY IN THIS PROCEEDING?**

15 **A** The equity risk premium should reflect the relative market perception of risk in the
16 utility industry today. I have gauged investor perceptions of utility risk today in
17 Schedule MPG-13. On that exhibit, I show the yield spread between utility bonds and
18 Treasury bonds over the last 30 years. As shown in this exhibit, the 2008 utility bond
19 yield spreads over Treasury bonds for "A" rated and "Baa" rated utility bonds are
20 2.25% and 2.97%, respectively. The utility bond spreads over Treasury bonds for "A"
21 and "Baa" rated utility bonds for 2009 are 1.96% and 2.98%, respectively. These
22 utility bond yield spreads over Treasury bond yields are much higher than the 30-year
23 average spreads of 1.60% and 2.00%, respectively.

1 While the yield spreads for 2008 and 2009 reflect unusually large spreads, the
2 market has started to improve and these spreads have started to decline. For
3 example, the 13-week average "A" rated utility bond yield has subsided relative to the
4 end of 2008 and 2009, down to around 5.08%. This utility bond yield, when
5 compared to the current Treasury bond yield of 3.82%, as shown in Schedule
6 MPG-14, page 1 of 3, implies a yield spread of around 1.26%, which is lower than the
7 30-year average spread for "A" utility bonds of 1.60%. The same is true for the
8 current "Baa" utility yield spread of 1.78% compared to the 30-year average of 2.00%.
9 This reduced utility bond yield spread is clear evidence that the market considers the
10 utility industry to be a relatively low risk investment in a turbulent market, and exhibits
11 that utilities continue to have strong access to capital.

12 **Q HOW DID YOU ESTIMATE KCPL-GMO'S COST OF COMMON EQUITY WITH THIS**
13 **RISK PREMIUM MODEL?**

14 A I added a projected long-term Treasury bond yield to my estimated equity risk
15 premium over Treasury yields. The 13-week average 30-year Treasury bond yield,
16 ending November 5, 2010 was 3.82%, as shown in Schedule MPG-14, page 1 of 3.
17 *Blue Chip Financial Forecasts* projects the 30-year Treasury bond yield to be 4.5%,
18 and a 10-year Treasury bond yield to be 3.5%.¹⁶ Using the projected 30-year bond
19 yield of 4.5%, and a Treasury bond risk premium of 4.40% to 6.08%, as developed
20 above, produces an estimated common equity return in the range of 8.90% (4.50% +
21 4.40%) to 10.58% (4.50% + 6.08%), with a midpoint of 9.74%.

22 I next added my equity risk premium over utility bond yields to a current
23 13-week average yield on "Baa" rated utility bonds for the period ending November 5,

¹⁶*Blue Chip Financial Forecasts*, November 1, 2010 at 2.

1 2010 of 5.60%. Adding the utility equity risk premium of 3.03% to 4.59%, as
2 developed above, to a "Baa" rated bond yield of 5.60%, produces a cost of equity in
3 the range of 8.63% to 10.19%, with a midpoint of 9.41%.

4 My risk premium analyses produce a return estimate in the range of 9.41% to
5 9.74%, with a midpoint estimate of 9.58%.

6 **E. Capital Asset Pricing Model**

7 **Q PLEASE DESCRIBE THE CAPM.**

8 **A** The CAPM method of analysis is based upon the theory that the market required rate
9 of return for a security is equal to the risk-free rate, plus a risk premium associated
10 with the specific security. This relationship between risk and return can be expressed
11 mathematically as follows:

12 $R_i = R_f + B_i \times (R_m - R_f)$ where:

13 R_i = Required return for stock i
14 R_f = Risk-free rate
15 R_m = Expected return for the market portfolio
16 B_i = Beta - Measure of the risk for stock

17 The stock-specific risk term in the above equation is beta. Beta represents
18 the investment risk that cannot be diversified away when the security is held in a
19 diversified portfolio. When stocks are held in a diversified portfolio, firm-specific risks
20 can be eliminated by balancing the portfolio with securities that react in the opposite
21 direction to firm-specific risk factors (e.g., business cycle, competition, product mix,
22 and production limitations).

23 The risks that cannot be eliminated when held in a diversified portfolio are
24 nondiversifiable risks. Nondiversifiable risks are related to the market in general and
25 are referred to as systematic risks. Risks that can be eliminated by diversification are

1 regarded as non-systematic risks. In a broad sense, systematic risks are market
2 risks, and non-systematic risks are business risks. The CAPM theory suggests that
3 the market will not compensate investors for assuming risks that can be diversified
4 away. Therefore, the only risk that investors will be compensated for are systematic
5 or non-diversifiable risks. The beta is a measure of the systematic or
6 non-diversifiable risks.

7 **Q PLEASE DESCRIBE THE INPUTS TO YOUR CAPM.**

8 A The CAPM requires an estimate of the market risk-free rate, the company's beta, and
9 the market risk premium.

10 **Q WHAT DID YOU USE AS AN ESTIMATE OF THE MARKET RISK-FREE RATE?**

11 A As previously noted, *Blue Chip Financial Forecasts'* projected 30-year Treasury bond
12 yield is 4.5%.¹⁷ The current 30-year bond yield is 3.9%. I used *Blue Chip Financial*
13 *Forecasts'* projected 30-year Treasury bond yield of 4.5% for my CAPM analysis.

14 **Q WHY DID YOU USE LONG-TERM TREASURY BOND YIELDS AS AN ESTIMATE**
15 **OF THE RISK-FREE RATE?**

16 A Treasury securities are backed by the full faith and credit of the United States
17 government. Therefore, long-term Treasury bonds are considered to have negligible
18 credit risk. Also, long-term Treasury bonds have an investment horizon similar to that
19 of common stock. As a result, investor-anticipated long-run inflation expectations are
20 reflected in both common-stock required returns and long-term bond yields.
21 Therefore, the nominal risk-free rate (or expected inflation rate and real risk-free rate)

¹⁷*Blue Chip Financial Forecasts*, November 1, 2010 at 2.

1 included in a long-term bond yield is a reasonable estimate of the nominal risk-free
2 rate included in common stock returns.

3 Treasury bond yields, however, do include risk premiums related to
4 unanticipated future inflation and interest rates. A Treasury bond yield is not a
5 risk-free rate. Risk premiums related to unanticipated inflation and interest rates are
6 systematic or market risks. Consequently, for companies with betas less than 1.0,
7 using the Treasury bond yield as a proxy for the risk-free rate in the CAPM analysis
8 can produce an overstated estimate of the CAPM return.

9 **Q WHAT BETA DID YOU USE IN YOUR ANALYSIS?**

10 A As shown in Schedule MPG-15, the proxy group average *Value Line* beta estimate is
11 0.70.

12 **Q HOW DID YOU DERIVE YOUR MARKET RISK PREMIUM ESTIMATE?**

13 A I derived two market risk premium estimates, a forward-looking estimate and one
14 based on a long-term historical average.

15 The forward-looking estimate was derived by estimating the expected return
16 on the market (as represented by the S&P 500) and subtracting the risk-free rate from
17 this estimate. I estimated the expected return on the S&P 500 by adding an expected
18 inflation rate to the long-term historical arithmetic average real return on the market.
19 The real return on the market represents the achieved return above the rate of
20 inflation.

21 Morningstar's *Stocks, Bonds, Bills and Inflation 2010 Yearbook* publication
22 estimates the historical arithmetic average real market return over the period 1926 to

1 2009 as 8.6%.¹⁸ A current consensus analysts' inflation projection, as measured by
2 the Consumer Price Index, is 2.0%.¹⁹ Using these estimates, the expected market
3 return is 10.77%.²⁰ The market premium then is the difference between the 10.77%
4 expected market return, and my 4.7% risk-free rate estimate, or 6.07%.

5 The historical estimate of the market risk premium was also estimated by
6 Morningstar in *Stocks, Bonds, Bills and Inflation 2010 Yearbook*. Over the period
7 1926 through 2009, Morningstar's study estimated that the arithmetic average of the
8 achieved total return on the S&P 500 was 11.80%,²¹ and the total return on long-term
9 Treasury bonds was 5.8%.²² The indicated equity risk premium is 6.0% (11.80% -
10 5.8% = 6.00%).

11 **Q HOW DOES YOUR ESTIMATED MARKET RISK PREMIUM RANGE COMPARE TO**
12 **THAT ESTIMATED BY MORNINGSTAR?**

13 **A** Morningstar estimates a forward-looking market risk premium based on actual
14 achieved data from the historical period of 1926 through year-end 2009. Using this
15 data, Morningstar estimates a market risk premium derived from the total return on
16 large company stocks (S&P 500), less the income return on Treasury bonds. The
17 total return includes capital appreciation, dividend or coupon reinvestment returns,
18 and annual yields received from coupons and/or dividend payments. The income
19 return, in contrast, only reflects the income return received from dividend payments or
20 coupon yields. Morningstar argues that the income return is the only true risk-free
21 rate associated with the Treasury bond and is the best approximation of a truly

¹⁸Morningstar, Inc. *Ibbotson SBBI 2010 Classic Yearbook* at 82.

¹⁹*Blue Chip Financial Forecasts*, November 1, 2010 at 2.

²⁰ $\{ [(1 + 0.086) * (1 + 0.020)] - 1 \} * 100$.

²¹Morningstar, Inc. *Ibbotson SBBI 2010 Classic Yearbook* at 82.

²²*Id.*

1 risk-free rate. I disagree with this assessment from Morningstar, because it does not
2 reflect a true investment option available to the marketplace and therefore does not
3 produce a legitimate estimate of the expected premium of investing in the stock
4 market versus that of Treasury bonds. Nevertheless, I will use Morningstar's
5 conclusion to show the reasonableness of my market risk premium estimates.

6 Morningstar's analysis indicates that a market risk premium falls somewhere
7 in the range of 5.2% to 6.7%. This range is based on several methodologies. First,
8 Morningstar estimates a market risk premium of 6.7% based on the difference
9 between the total market return on common stocks (S&P 500) less the income return
10 on Treasury bond investments. Second, Morningstar found that if the New York
11 Stock Exchange (the "NYSE") was used as the market index rather than the
12 S&P 500, that the market risk premium would be 6.4% and not 6.7%. Third, if only
13 the two deciles of the largest companies included in the NYSE were considered, the
14 market risk premium would be 5.9%.²³

15 Finally, Morningstar found that the 6.7% market risk premium based on the
16 S&P 500 was impacted by an abnormal expansion of price-to-earnings ("P/E") ratios
17 relative to earnings and dividend growth during the period 1980 through 2001.
18 Morningstar believes this abnormal P/E expansion is not sustainable. Therefore,
19 Morningstar adjusted this market risk premium estimate to normalize the growth in the
20 P/E ratio to be more in line with the growth in dividends and earnings. Based on this
21 alternative methodology, Morningstar published a long-horizon supply-side market
22 risk premium of 5.2%.²⁴

²³Morningstar observes that the S&P 500 and the NYSE Decile 1-2 are both large capitalization benchmarks. Morningstar, Inc. *Ibbotson SBBI 2010 Valuation Yearbook* at 54.

²⁴*Id.* at 66.

1 Thus, based on all of Morningstar's estimates, the market risk premium falls
2 somewhere in the range of 5.2% to 6.7%.

3 **Q WHAT ARE THE RESULTS OF YOUR CAPM ANALYSIS?**

4 A As shown in Schedule MPG-16, based on my low-end market risk premium of 5.2%,
5 high-end market risk premium of 6.7%, a risk-free rate of 4.5%, and a beta of 0.70,
6 my CAPM analysis produces a return in the range of 8.12% to 9.17%, with a midpoint
7 of 8.65%. For purposes of this case, I will rely on the high-end CAPM return of 9.17%
8 (rounded to 9.2%) to form my recommended return on equity.

9 **F. Return on Equity Summary**

10 **Q BASED ON THE RESULTS OF YOUR RATE OF RETURN ON COMMON EQUITY**
11 **ANALYSES DESCRIBED ABOVE, WHAT RETURN ON COMMON EQUITY DO**
12 **YOU RECOMMEND FOR KCPL-GMO?**

13 A Based on my analyses, I estimate KCPL-GMO's current market cost of equity to be
14 9.50%.

<u>Description</u>	<u>Results</u>
DCF	9.82%
Risk Premium	9.58%
CAPM	9.20%

15 My recommended return on equity range is 9.20% to 9.80%, with a midpoint
16 of 9.50%. My low end is based on my CAPM return estimate and my high end is
17 based on my DCF analysis. The midpoint is very close to my risk premium estimate.

Michael Gorman
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1 **G. Financial Integrity**

2 **Q WILL YOUR RECOMMENDED OVERALL RATE OF RETURN SUPPORT AN**
3 **INVESTMENT GRADE BOND RATING FOR KCPL-GMO?**

4 A Yes. I have reached this conclusion by comparing the key credit rating financial
5 ratios for KCPL-GMO at its proposed capital structure and my return on equity to
6 S&P's benchmark financial ratios using S&P's new credit metric ranges.

7 **Q PLEASE DESCRIBE THE MOST RECENT S&P FINANCIAL RATIO CREDIT**
8 **METRIC METHODOLOGY.**

9 A S&P publishes a matrix of financial ratios that correspond to its assessment of the
10 business risk of the utility company and related bond rating. S&P updated its credit
11 metric guidelines on November 30, 2007, and incorporated utility metric benchmarks
12 with the general corporate rating metrics. However, the effect of integrating the utility
13 metrics with that of general corporate bonds resulted in a reduction to the
14 transparency in S&P's credit metric guideline for utilities. Most recently, on May 27,
15 2009 S&P expanded its matrix criteria and included an additional business and
16 financial risk category. Based on S&P's most recent credit matrix, the business risk
17 profile categories are "Excellent," "Strong," "Satisfactory," "Fair," "Weak," and
18 "Vulnerable." Most electric utilities have a business risk profile of "Excellent" or
19 "Strong." The S&P financial risk profile categories are "Minimal," "Modest,"
20 "Intermediate," "Significant," "Aggressive," and "Highly Leveraged." Most of the
21 electric utilities have a financial risk profile of "Significant" or "Aggressive."

22 KCPL-GMO has an "Excellent" business risk profile and an "Aggressive"
23 financial risk profile.

1 **Q PLEASE DESCRIBE S&P'S USE OF THE FINANCIAL BENCHMARK RATIOS IN**
2 **ITS CREDIT RATING REVIEW.**

3 A S&P evaluates a utility's credit rating based on an assessment of its financial and
4 business risks. A combination of financial and business risks equates to the overall
5 assessment of KCPL-GMO's total credit risk exposure. S&P publishes a matrix of
6 financial ratios that defines the level of financial risk as a function of the level of
7 business risk.

8 S&P publishes ranges for three primary financial ratios that it uses as
9 guidance in its credit review for utility companies. The three primary financial ratio
10 benchmarks it relies on in its credit rating process include: (1) debt to EBITDA,²⁵
11 (2) funds from operations ("FFO") to total debt, and (3) total debt to total capital.

12 **Q HOW DID YOU APPLY S&P'S FINANCIAL RATIOS TO TEST THE**
13 **REASONABLENESS OF YOUR RATE OF RETURN RECOMMENDATIONS?**

14 A I calculated each of S&P's financial ratios based on KCPL-GMO's cost of service for
15 retail operations. While S&P would normally look at total consolidated financial ratios
16 in its credit review process, my investigation in this proceeding is to judge the
17 reasonableness of my proposed cost of capital for rate-setting in KCPL-GMO's utility
18 operations. Hence, I am attempting to determine whether the rate of return and cash
19 flow generation opportunity reflected in my proposed utility rates for KCPL-GMO will
20 support target investment grade bond ratings and financial integrity.

²⁵Earnings Before Interest, Taxes, Depreciation and Amortization.

1 **Q DID YOU INCLUDE ANY OFF-BALANCE SHEET ("OBS") DEBT?**

2 A Yes. As shown in Schedule MPG-17, page 4 of 4, the amount of Great Plains Energy
3 total Company OBS debt equivalents is \$189.9 million, as reported by S&P.
4 I allocated a portion of this consolidated OBS debt to KCPL-GMO using a net
5 production plant allocator.

6 **Q HAS THE COMMISSION USED S&P'S PUBLISHED BENCHMARKS AS PART OF**
7 **ITS REGULATORY DECISION-MAKING?**

8 A Yes. Both KCPL-GMO's and Empire District Electric Company's regulatory plans
9 used S&P's credit metrics to target cash flow in support of their major construction
10 efforts. These regulatory programs relied on S&P's published benchmark credit
11 metrics to estimate the amount of regulatory amortization necessary to support
12 adequate utility cash flow during the construction period. These credit metrics can
13 also be used to assess the strength of the designed rates to support investment
14 grade credit standing on regulated utility operations within the test year.

15 **Q HOW DID YOU ESTIMATE KCPL-GMO'S OBS DEBT?**

16 A The OBS debt is shown in Schedule MPG-17, page 4 of 4. KCPL-GMO ratios were
17 based on an allocation of Great Plains Energy's total OBS debt to KCPL-GMO's retail
18 operations in Missouri. The amount of Great Plains Energy's allocated OBS imputed
19 debt interest and amortization expense, was based on an allocation of KCPL-GMO
20 retail net production plant as a percentage of total Great Plains Energy net production
21 plant. These allocations were then used to measure the credit metrics for KCPL-
22 GMO's retail operations in Missouri.

1 Q PLEASE DESCRIBE THE RESULTS OF THIS CREDIT METRIC ANALYSIS FOR
2 KCPL-GMO.

3 A The S&P financial metric calculations for KCPL-GMO are developed on Schedule
4 MPG-17, page 1 of 4.

5 As shown in Schedule MPG-17, page 1 of 4, column 1, based on an equity
6 return of 9.50%, KCPL-GMO will be provided an opportunity to produce a debt to
7 EBITDA ratio of 3.4x. This is within S&P's "Significant" guideline range of 3.0x to
8 4.0x.²⁶ This ratio supports an investment grade credit rating.

9 KCPL-GMO's retail operations FFO to total debt coverage at a 9.50% equity
10 return would be 18%, which is toward the high end of the "Aggressive" metric
11 guideline range of 12% to 20%. The FFO/total debt ratio will support an investment
12 grade bond rating.

13 Finally, KCPL-GMO's total debt ratio to total capital is 54%. This is within the
14 "Aggressive" guideline range of 50% to 60%. This total debt ratio will support a utility
15 investment grade bond rating.

16 At my recommended return on equity and KCPL-GMO's proposed capital
17 structure, the Company's financial credit metrics are supportive of its current
18 investment grade secured utility bond rating.

²⁶Standard & Poor's RatingsDirect: "Criteria Methodology: Business Risk/Financial Risk Matrix Expanded," May 27, 2009.

1 Q DO YOU BELIEVE THIS CREDIT METRIC EVALUATION OF KCPL-GMO AT
2 YOUR PROPOSED RETURN ON EQUITY PROVIDES MEANINGFUL
3 INFORMATION TO HELP THE COMMISSION DETERMINE THE
4 APPROPRIATENESS OF YOUR RECOMMENDATION?

5 A Yes. While S&P calculates these credit metrics based on total Company operations,
6 and not the retail operations of KCPL-GMO as I have performed in this study, my
7 review of these ratios still provides meaningful information on the proposed rate of
8 return for KCPL-GMO in this case and how it will contribute and help support
9 consolidated operations credit standing. Further, while credit rating agencies also
10 consider other financial metrics and qualitative considerations, these metrics are
11 largely driven by the cost of service items of depreciation expense and return on
12 equity. Hence, to the extent these important aspects of cost of service impact KCPL-
13 GMO's internal cash flows, the relative impact on KCPL-GMO will be measured by
14 these credit metrics. As illustrated above, an authorized return on equity of 9.50%
15 will support internal cash flows that will be adequate to maintain KCPL-GMO's current
16 investment grade bond rating.

17 Q DOES THIS CONCLUDE YOUR DIRECT TESTIMONY?

18 A Yes, it does.

Qualifications of Michael Gorman

1 **Q PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

2 A Michael Gorman. My business address is 16690 Swingley Ridge Road, Suite 140,
3 Chesterfield, MO 63017.

4 **Q PLEASE STATE YOUR OCCUPATION.**

5 A I am a consultant in the field of public utility regulation and a Managing Principal with
6 Brubaker & Associates, Inc., energy, economic and regulatory consultants.

7 **Q PLEASE SUMMARIZE YOUR EDUCATIONAL BACKGROUND AND WORK
8 EXPERIENCE.**

9 A In 1983 I received a Bachelors of Science Degree in Electrical Engineering from
10 Southern Illinois University, and in 1986, I received a Masters Degree in Business
11 Administration with a concentration in Finance from the University of Illinois at
12 Springfield. I have also completed several graduate level economics courses.

13 In August of 1983, I accepted an analyst position with the Illinois Commerce
14 Commission ("ICC"). In this position, I performed a variety of analyses for both formal
15 and informal investigations before the ICC, including: marginal cost of energy, central
16 dispatch, avoided cost of energy, annual system production costs, and working
17 capital. In October of 1986, I was promoted to the position of Senior Analyst. In this
18 position, I assumed the additional responsibilities of technical leader on projects, and
19 my areas of responsibility were expanded to include utility financial modeling and
20 financial analyses.

1 In 1987, I was promoted to Director of the Financial Analysis Department. In
2 this position, I was responsible for all financial analyses conducted by the staff.
3 Among other things, I conducted analyses and sponsored testimony before the ICC
4 on rate of return, financial integrity, financial modeling and related issues. I also
5 supervised the development of all Staff analyses and testimony on these same
6 issues. In addition, I supervised the Staff's review and recommendations to the
7 Commission concerning utility plans to issue debt and equity securities.

8 In August of 1989, I accepted a position with Merrill-Lynch as a financial
9 consultant. After receiving all required securities licenses, I worked with individual
10 investors and small businesses in evaluating and selecting investments suitable to
11 their requirements.

12 In September of 1990, I accepted a position with Drazen-Brubaker &
13 Associates, Inc. In April 1995 the firm of Brubaker & Associates, Inc. ("BAI") was
14 formed. It includes most of the former DBA principals and Staff. Since 1990, I have
15 performed various analyses and sponsored testimony on cost of capital, cost/benefits
16 of utility mergers and acquisitions, utility reorganizations, level of operating expenses
17 and rate base, cost of service studies, and analyses relating industrial jobs and
18 economic development. I also participated in a study used to revise the financial
19 policy for the municipal utility in Kansas City, Kansas.

20 At BAI, I also have extensive experience working with large energy users to
21 distribute and critically evaluate responses to requests for proposals ("RFPs") for
22 electric, steam, and gas energy supply from competitive energy suppliers. These
23 analyses include the evaluation of gas supply and delivery charges, cogeneration
24 and/or combined cycle unit feasibility studies, and the evaluation of third-party
25 asset/supply management agreements. I have also analyzed commodity pricing

1 indices and forward pricing methods for third party supply agreements, and have also
2 conducted regional electric market price forecasts.

3 In addition to our main office in St. Louis, the firm also has branch offices in
4 Phoenix, Arizona and Corpus Christi, Texas.

5 **Q HAVE YOU EVER TESTIFIED BEFORE A REGULATORY BODY?**

6 A Yes. I have sponsored testimony on cost of capital, revenue requirements, cost of
7 service and other issues before the Federal Energy Regulatory Commission and
8 numerous state regulatory commissions including: Arkansas, Arizona, California,
9 Colorado, Delaware, Florida, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas,
10 Louisiana, Michigan, Missouri, Montana, New Jersey, New Mexico, New York, North
11 Carolina, Oklahoma, Oregon, South Carolina, Tennessee, Texas, Utah, Vermont,
12 Virginia, Washington, West Virginia, Wisconsin, Wyoming, and before the provincial
13 regulatory boards in Alberta and Nova Scotia, Canada. I have also sponsored
14 testimony before the Board of Public Utilities in Kansas City, Kansas; presented rate
15 setting position reports to the regulatory board of the municipal utility in Austin, Texas,
16 and Salt River Project, Arizona, on behalf of industrial customers; and negotiated rate
17 disputes for industrial customers of the Municipal Electric Authority of Georgia in the
18 LaGrange, Georgia district.

19 **Q PLEASE DESCRIBE ANY PROFESSIONAL REGISTRATIONS OR**
20 **ORGANIZATIONS TO WHICH YOU BELONG.**

21 A I earned the designation of Chartered Financial Analyst ("CFA") from the CFA
22 Institute. The CFA charter was awarded after successfully completing three
23 examinations which covered the subject areas of financial accounting, economics,

1 fixed income and equity valuation and professional and ethical conduct. I am a
2 member of the CFA Institute's Financial Analyst Society.

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KCP&L Greater Missouri Operations

Rate of Return

<u>Line</u>	<u>Description</u>	<u>Weight</u> (1)	<u>Cost</u> (2)	<u>Weighted</u> <u>Cost</u> (3)
1	Long-Term Debt	48.69%	6.73%	3.28%
2	Convertible Debt	4.53%	13.59%	0.62%
3	Preferred Equity	0.62%	4.29%	0.03%
4	Common Equity	<u>46.16%</u>	<u>9.50%</u>	<u>4.38%</u>
5	Total	100.00%		8.30% *

Source:
Hadaway Direct at 6.

Note:
* Rounded.

KCP&L Greater Missouri Operations

Proxy Group

Line	Company	Corporate Credit Ratings ¹		Common Equity Ratios		S&P Business Risk Score ⁴
		S&P (1)	Moody's (2)	AUS ² (3)	Value Line ³ (4)	
1	ALLETE	BBB+	Baa1	57.0%	57.2%	Strong
2	Alliant Energy Co.	BBB+	Baa1	51.0%	51.2%	Excellent
3	American Elec. Pwr.	BBB	N/R	43.0%	45.4%	Excellent
4	Avista Corp.	BBB-	Baa3	49.0%	49.1%	Excellent
5	Black Hills Corp	BBB-	Baa3	52.0%	51.6%	Excellent
6	Cleco Corporation	BBB	N/R	51.0%	45.8%	Excellent
7	Con. Edison	A-	Baa1	49.0%	51.0%	Excellent
8	DPL Inc.	A-	N/R	47.0%	46.9%	Excellent
9	DTE Energy Co.	BBB	N/R	46.0%	46.0%	Strong
10	Duke Energy	A-	Baa2	57.0%	57.4%	Excellent
11	Edison Internat.	BBB-	Baa2	46.0%	46.5%	Strong
12	Empire District	BBB-	Baa2	47.0%	48.4%	Excellent
13	Entergy Corp.	BBB	Baa3	42.0%	43.1%	Strong
14	NextEra Energy	A-	Baa1	40.0%	44.3%	Strong
15	Hawaiian Electric	BBB	N/R	51.0%	50.7%	Strong
16	IDACORP	BBB	Baa2	50.0%	49.8%	Excellent
17	Northeast Utilities	BBB	Baa2	43.0%	41.5%	Excellent
18	NSTAR	A+	A2	39.0%	48.2%	Excellent
19	PG&E Corp.	BBB+	Baa1	49.0%	47.4%	Excellent
20	Pinnacle West	BBB-	Baa3	48.0%	49.6%	Excellent
21	Portland General	BBB	Baa2	46.0%	49.7%	Strong
22	Progress Energy	BBB+	N/R	44.0%	43.3%	Excellent
23	SCANA Corp.	BBB+	Baa2	42.0%	43.2%	Excellent
24	Sempra Energy	BBB+	Baa1	54.0%	54.1%	Excellent
25	Southern Co.	A	N/R	42.0%	43.6%	Excellent
26	Teco Energy, Inc.	BBB	N/R	31.0%	39.4%	Excellent
27	UIL Holdings Co.	BBB	Baa3	44.0%	46.0%	Excellent
28	Vectren Corp.	A-	N/R	44.0%	47.5%	Excellent
29	Westar Energy	BBB	Baa3	48.0%	47.4%	Excellent
30	Wisconsin Energy	BBB+	A3	45.0%	47.7%	Excellent
31	Xcel Energy Inc.	A-	Baa1	46.0%	47.7%	Excellent
32	Average	BBB+	Baa2	46.5%	47.8%	Excellent
33	KCP&L GMO	BBB ⁵	N/R		46.2% ⁶	Excellent
34	Great Plains Energy	BBB ⁵	Baa3 ¹		46.2%	Excellent

Sources:

¹ SNL Interactive, <http://www.snl.com/>, downloaded on November 10, 2010.

² AUS Utility Reports, October 2010.

³ The Value Line Investment Survey, August 27, September 24, and November 5, 2010.

⁴ S&P RatingsDirect: "U.S. Regulated Electric Utilities, Strongest to Weakest," October 6, 2010.

⁵ Standard & Poor's, <http://www.standardandpoors.com>, downloaded on November 10, 2010.

⁶ Schedule MPG-1.

KCP&L Greater Missouri Operations

Growth Rates

Line	Company	Zacks		SNL		Reuters		Average of Growth Rates (7)
		Estimated Growth % ¹	Number of Estimates	Estimated Growth % ²	Number of Estimates	Estimated Growth % ³	Number of Estimates	
		(1)	(2)	(3)	(4)	(5)	(6)	
1	ALLETE	4.00%	2	6.50%	2	5.33%	3	5.28%
2	Alliant Energy Co.	4.50%	2	6.00%	3	7.74%	5	6.08%
3	American Elec. Pwr.	4.00%	4	4.00%	5	4.50%	5	4.17%
4	Avista Corp.	4.67%	3	4.00%	1	4.50%	2	4.39%
5	Black Hills Corp	6.00%	1	6.00%	1	6.00%	1	6.00%
6	Cleco Corporation	7.00%	1	3.00%	1	3.00%	1	4.33%
7	Con. Edison	4.61%	3	4.00%	3	4.38%	5	4.33%
8	DPL Inc.	N/A	N/A	5.90%	2	11.80%	1	8.85%
9	DTE Energy Co.	5.00%	1	5.00%	1	4.57%	3	4.86%
10	Duke Energy	1.50%	6	4.00%	5	5.40%	8	3.63%
11	Edison Internat.	3.00%	3	5.00%	6	4.85%	6	4.28%
12	Empire District	N/A	N/A	N/A	N/A	N/A	N/A	N/A
13	Entergy Corp.	3.00%	4	2.00%	3	6.45%	2	3.82%
14	NextEra Energy	6.40%	5	6.00%	7	6.53%	8	6.31%
15	Hawaiian Electric	9.54%	2	5.00%	3	7.28%	4	7.27%
16	IDACORP	4.67%	3	5.00%	3	4.67%	3	4.78%
17	Northeast Utilities	7.93%	4	7.40%	4	7.00%	8	7.44%
18	NSTAR	5.99%	4	5.20%	3	5.42%	5	5.54%
19	PG&E Corp.	6.75%	4	6.50%	6	6.29%	7	6.51%
20	Pinnacle West	6.80%	5	6.50%	4	7.62%	7	6.97%
21	Portland General	5.60%	5	6.00%	5	5.29%	7	5.63%
22	Progress Energy	4.00%	3	4.00%	6	3.61%	8	3.87%
23	SCANA Corp.	4.25%	6	5.00%	5	4.75%	6	4.67%
24	Sempra Energy	7.00%	1	5.30%	2	5.50%	3	5.93%
25	Southern Co.	5.06%	5	5.40%	7	5.28%	8	5.25%
26	Teco Energy, Inc.	5.25%	4	5.50%	6	6.98%	7	5.91%
27	UIL Holdings Co.	3.57%	2	4.00%	3	3.78%	4	3.78%
28	Vectren Corp.	5.00%	2	6.00%	1	4.85%	2	5.28%
29	Westar Energy	8.00%	3	10.00%	2	6.93%	4	8.31%
30	Wisconsin Energy	8.67%	3	10.00%	3	8.84%	5	9.17%
31	Xcel Energy Inc.	5.70%	5	7.00%	7	6.34%	9	6.35%
32	Average	5.43%	3	5.51%	4	5.85%	5	5.63%
33	Median							5.41%

Sources:

¹ Zacks Elite, <http://www.zackselite.com/>, downloaded on November 10, 2010.

² SNL Interactive, <http://www.snl.com/>, downloaded on November 10, 2010.

³ Reuters, <http://www.reuters.com/>, downloaded on November 10, 2010.

KCP&L Greater Missouri Operations

Constant Growth DCF Model

<u>Line</u>	<u>Company</u>	<u>13-Week AVG Stock Price¹</u> (1)	<u>Analysts' Growth²</u> (2)	<u>Annualized Dividend³</u> (3)	<u>Adjusted Yield</u> (4)	<u>Constant Growth DCF</u> (5)
1	ALLETE	\$36.29	5.28%	\$1.76	5.11%	10.38%
2	Alliant Energy Co.	\$35.97	6.08%	\$1.58	4.66%	10.74%
3	American Elec. Pwr.	\$36.20	4.17%	\$1.68	4.83%	9.00%
4	Avista Corp.	\$21.15	4.39%	\$1.00	4.94%	9.33%
5	Black Hills Corp	\$31.40	6.00%	\$1.44	4.86%	10.86%
6	Cleco Corporation	\$29.54	4.33%	\$1.00	3.53%	7.87%
7	Con. Edison	\$48.28	4.33%	\$2.38	5.14%	9.47%
8	DPL Inc.	\$26.06	8.85%	\$1.21	5.06%	13.91%
9	DTE Energy Co.	\$46.69	4.86%	\$2.24	5.03%	9.89%
10	Duke Energy	\$17.61	3.63%	\$0.98	5.77%	9.40%
11	Edison Internat.	\$34.83	4.28%	\$1.26	3.77%	8.06%
12	Empire District	\$20.23	N/A	\$1.28	N/A	N/A
13	Entergy Corp.	\$77.39	3.82%	\$3.32	4.45%	8.27%
14	NextEra Energy	\$54.24	6.31%	\$2.00	3.92%	10.23%
15	Hawaiian Electric	\$23.16	7.27%	\$1.24	5.74%	13.02%
16	IDACORP	\$35.88	4.78%	\$1.20	3.50%	8.28%
17	Northeast Utilities	\$29.79	7.44%	\$1.03	3.70%	11.14%
18	NSTAR	\$39.20	5.54%	\$1.60	4.31%	9.84%
19	PG&E Corp.	\$46.31	6.51%	\$1.82	4.19%	10.70%
20	Pinnacle West	\$40.84	6.97%	\$2.10	5.50%	12.47%
21	Portland General	\$20.31	5.63%	\$1.04	5.41%	11.04%
22	Progress Energy	\$43.67	3.87%	\$2.48	5.90%	9.77%
23	SCANA Corp.	\$40.13	4.67%	\$1.90	4.96%	9.62%
24	Sempra Energy	\$52.87	5.93%	\$1.56	3.13%	9.06%
25	Southern Co.	\$37.14	5.25%	\$1.82	5.16%	10.40%
26	Teco Energy, Inc.	\$17.21	5.91%	\$0.82	5.05%	10.96%
27	UIL Holdings Co.	\$27.64	3.78%	\$1.73	6.49%	10.27%
28	Vectren Corp.	\$25.68	5.28%	\$1.36	5.58%	10.86%
29	Westar Energy	\$24.34	8.31%	\$1.24	5.52%	13.83%
30	Wisconsin Energy	\$57.51	9.17%	\$1.60	3.04%	12.21%
31	Xcel Energy Inc.	\$22.97	6.35%	\$1.01	4.68%	11.02%
32	Average	\$35.50	5.63%	\$1.57	4.76%	10.40%
33	Median		5.41%			10.33%

Sources:

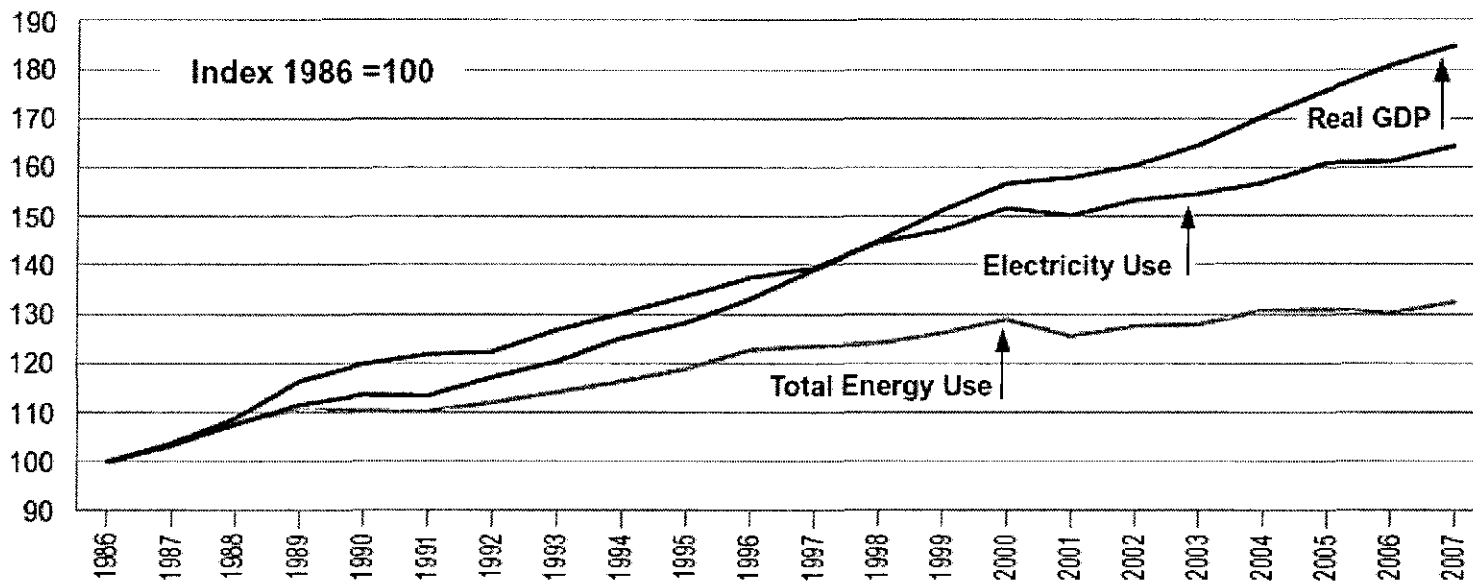
¹ <http://moneycentral.msn.com>, downloaded on November 9, 2010.

² Schedule MPG-3, Column 7.

³ *The Value Line Investment Survey*, August 27, September 24, and November 5, 2010.

KCP&L Greater Missouri Operations

Electricity Sales Are Linked to U.S. Economic Growth



1986 represents the base year. Graph depicts increases or decreases from the base year.

Source: U.S. Department of Energy, Energy Information Administration (EIA).

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KCP&L Greater Missouri Operations

Proxy Group Payout Ratios

<u>Line</u>	<u>Company</u>	<u>Dividends Per Share</u>		<u>Earnings Per Share</u>		<u>Payout Ratio</u>	
		<u>2009</u>	<u>Projected</u>	<u>2009</u>	<u>Projected</u>	<u>2009</u>	<u>Projected</u>
		(1)	(2)	(3)	(4)	(5)	(6)
1	ALLETE	\$1.76	\$1.85	\$1.89	\$2.75	93.12%	67.27%
2	Alliant Energy Co.	\$1.50	\$1.92	\$1.89	\$3.60	79.37%	53.33%
3	American Elec. Pwr.	\$1.64	\$1.90	\$2.97	\$3.50	55.22%	54.29%
4	Avista Corp.	\$0.81	\$1.30	\$1.58	\$2.00	51.27%	65.00%
5	Black Hills Corp	\$1.42	\$1.60	\$2.32	\$2.25	61.21%	71.11%
6	Cleco Corporation	\$0.90	\$1.45	\$1.76	\$2.75	51.14%	52.73%
7	Con. Edison	\$2.36	\$2.46	\$3.16	\$3.85	74.68%	63.90%
8	DPL Inc.	\$1.14	\$1.50	\$2.01	\$3.00	56.72%	50.00%
9	DTE Energy Co.	\$2.12	\$2.70	\$3.24	\$4.25	65.43%	63.53%
10	Duke Energy	\$0.94	\$1.05	\$1.13	\$1.50	83.19%	70.00%
11	Edison Internat.	\$1.25	\$1.50	\$3.24	\$3.25	38.58%	46.15%
12	Empire District	\$1.28	\$1.35	\$1.18	\$1.75	108.47%	77.14%
13	Entergy Corp.	\$3.00	\$4.15	\$6.30	\$7.75	47.62%	53.55%
14	NextEra Energy	\$1.89	\$2.40	\$3.97	\$5.00	47.61%	48.00%
15	Hawaiian Electric	\$1.24	\$1.30	\$0.91	\$2.00	136.26%	65.00%
16	IDACORP	\$1.20	\$1.40	\$2.64	\$3.10	45.45%	45.16%
17	Northeast Utilities	\$0.95	\$1.30	\$1.91	\$2.50	49.74%	52.00%
18	NSTAR	\$1.53	\$2.05	\$2.28	\$3.25	67.11%	63.08%
19	PG&E Corp.	\$1.68	\$2.20	\$3.03	\$4.25	55.45%	51.76%
20	Pinnacle West	\$2.10	\$2.30	\$2.26	\$3.50	92.92%	65.71%
21	Portland General	\$1.01	\$1.20	\$1.31	\$2.00	77.10%	60.00%
22	Progress Energy	\$2.48	\$2.58	\$2.99	\$3.55	82.94%	72.68%
23	SCANA Corp.	\$1.88	\$2.00	\$2.85	\$3.50	65.96%	57.14%
24	Sempra Energy	\$1.56	\$2.05	\$4.78	\$4.50	32.64%	45.56%
25	Southern Co.	\$1.73	\$2.10	\$2.32	\$3.00	74.57%	70.00%
26	Teco Energy, Inc.	\$0.80	\$0.95	\$1.00	\$1.60	80.00%	59.38%
27	UIL Holdings Co.	\$1.73	\$1.73	\$1.94	\$2.30	89.18%	75.22%
28	Vectren Corp.	\$1.35	\$1.50	\$1.79	\$2.25	75.42%	66.67%
29	Westar Energy	\$1.20	\$1.40	\$1.28	\$2.25	93.75%	62.22%
30	Wisconsin Energy	\$1.35	\$2.40	\$3.20	\$5.25	42.19%	45.71%
31	Xcel Energy Inc.	\$0.97	\$1.15	\$1.49	\$2.00	65.10%	57.50%
32	Average	\$1.51	\$1.83	\$2.41	\$3.16	69.01%	59.70%

Source:

The Value Line Investment Survey, August 27, September 24, and November 5, 2010.

KCP&L Greater Missouri Operations

Sustainable Growth Rates

Line	Company	3 to 5 Year Projections									Growth Rate Plus S * v ¹ (10)
		Dividends Per Share (1)	Earnings Per Share (2)	Book Value Per Share (3)	ROE (4)	Adjustment Factor (5)	Adjusted ROE (6)	Payout Ratio (7)	Retention Rate (8)	Internal Growth Rate (9)	
		1	ALLETE	\$1.85	\$2.75	\$30.00	9.17%	1.01	9.28%	67.27%	
2	Alliant Energy Co.	\$1.92	\$3.60	\$31.05	11.59%	1.02	11.84%	53.33%	46.67%	5.53%	5.94%
3	American Elec. Pwr.	\$1.90	\$3.50	\$34.75	10.07%	1.02	10.31%	54.29%	45.71%	4.71%	5.00%
4	Avista Corp.	\$1.30	\$2.00	\$22.50	8.89%	1.02	9.03%	65.00%	35.00%	3.16%	3.35%
5	Black Hills Corp	\$1.60	\$2.25	\$30.50	7.38%	1.01	7.44%	71.11%	28.89%	2.15%	2.48%
6	Cleco Corporation	\$1.45	\$2.75	\$26.25	10.48%	1.03	10.84%	52.73%	47.27%	5.13%	6.04%
7	Con. Edison	\$2.46	\$3.85	\$41.10	9.37%	1.01	9.48%	63.90%	36.10%	3.42%	3.56%
8	DPL Inc.	\$1.50	\$3.00	\$12.00	25.00%	1.03	25.65%	50.00%	50.00%	12.83%	14.63%
9	DTE Energy Co.	\$2.70	\$4.25	\$46.50	9.14%	1.02	9.33%	63.53%	36.47%	3.40%	3.74%
10	Duke Energy	\$1.05	\$1.50	\$18.00	8.33%	1.01	8.40%	70.00%	30.00%	2.52%	2.54%
11	Edison Internat.	\$1.50	\$3.25	\$39.50	8.23%	1.03	8.45%	46.15%	53.85%	4.55%	4.55%
12	Empire District	\$1.35	\$1.75	\$17.25	10.14%	1.01	10.24%	77.14%	22.86%	2.34%	2.97%
13	Entergy Corp.	\$4.15	\$7.75	\$60.75	12.76%	1.03	13.12%	53.55%	46.45%	6.10%	4.62%
14	NextEra Energy	\$2.40	\$5.00	\$44.75	11.17%	1.04	11.57%	48.00%	52.00%	6.02%	6.86%
15	Hawaiian Electric	\$1.30	\$2.00	\$18.00	11.11%	1.01	11.27%	65.00%	35.00%	3.95%	4.61%
16	IDACORP	\$1.40	\$3.10	\$36.50	8.49%	1.02	8.68%	45.16%	54.84%	4.76%	5.14%
17	Northeast Utilities	\$1.30	\$2.50	\$26.00	9.62%	1.02	9.85%	52.00%	48.00%	4.73%	5.36%
18	NSTAR	\$2.05	\$3.25	\$22.75	14.29%	1.03	14.66%	63.08%	36.92%	5.41%	4.04%
19	PG&E Corp.	\$2.20	\$4.25	\$36.75	11.56%	1.03	11.88%	51.76%	48.24%	5.73%	7.41%
20	Pinnacle West	\$2.30	\$3.50	\$38.50	9.09%	1.02	9.24%	65.71%	34.29%	3.17%	4.11%
21	Portland General	\$1.20	\$2.00	\$23.75	8.42%	1.01	8.54%	60.00%	40.00%	3.42%	3.38%
22	Progress Energy	\$2.58	\$3.55	\$38.00	9.34%	1.01	9.47%	72.68%	27.32%	2.59%	3.00%
23	SCANA Corp.	\$2.00	\$3.50	\$35.25	9.93%	1.02	10.17%	57.14%	42.86%	4.36%	5.98%
24	Sempra Energy	\$2.05	\$4.50	\$48.00	9.38%	1.03	9.63%	45.56%	54.44%	5.24%	4.93%
25	Southern Co.	\$2.10	\$3.00	\$23.25	12.90%	1.02	13.22%	70.00%	30.00%	3.97%	5.70%
26	Teco Energy, Inc.	\$0.95	\$1.60	\$12.50	12.80%	1.02	13.12%	59.38%	40.63%	5.33%	5.69%
27	UIL Holdings Co.	\$1.73	\$2.30	\$22.30	10.31%	1.02	10.47%	75.22%	24.78%	2.59%	2.89%
28	Vectren Corp.	\$1.50	\$2.25	\$22.00	10.23%	1.02	10.48%	66.67%	33.33%	3.49%	3.84%
29	Westar Energy	\$1.40	\$2.25	\$26.10	8.62%	1.02	8.82%	62.22%	37.78%	3.33%	3.51%
30	Wisconsin Energy	\$2.40	\$5.25	\$41.50	12.65%	1.03	13.04%	45.71%	54.29%	7.08%	7.08%
31	Xcel Energy Inc.	\$1.15	\$2.00	\$20.00	10.00%	1.02	10.23%	57.50%	42.50%	4.35%	5.05%
32	Average	\$1.83	\$3.16	\$30.52	10.66%	1.02	10.90%	69.70%	40.30%	4.46%	4.89%
33	Median										4.61%

Sources:

The Value Line Investment Survey, August 27, September 24, and November 5, 2010.

¹ Page 2, Column 9.

KCP&L Greater Missouri Operations

Sustainable Growth Rates

Line	Company	13-Week	2009	Market	Common Shares		Growth	S Factor ³	V Factor ⁴	S * V ⁵
		Average	Book Value	to Book	Outstanding (in Millions) ²					
		Stock Price ¹	Per Share ²	Ratio	2009	3-5 Years	(6)	(7)	(8)	(9)
		(1)	(2)	(3)	(4)	(5)				
1	ALLETE	\$38.29	\$26.41	1.37	35.20	38.50	1.81%	2.48%	27.22%	0.68%
2	Alliant Energy Co.	\$35.97	\$25.07	1.43	110.66	116.00	0.95%	1.36%	30.30%	0.41%
3	American Elec. Pwr.	\$36.20	\$27.49	1.32	478.05	500.00	0.90%	1.19%	24.06%	0.29%
4	Avista Corp.	\$21.15	\$19.17	1.10	54.84	60.00	1.81%	2.00%	9.35%	0.19%
5	Black Hills Corp	\$31.40	\$27.84	1.13	38.97	44.25	2.57%	2.90%	11.35%	0.33%
6	Cleco Corporation	\$29.54	\$18.50	1.60	60.26	65.00	1.53%	2.44%	37.37%	0.91%
7	Con. Edison	\$48.28	\$36.46	1.32	281.12	287.00	0.41%	0.55%	24.46%	0.13%
8	DPL Inc.	\$26.06	\$9.25	2.82	118.97	125.00	0.99%	2.80%	64.50%	1.81%
9	DTE Energy Co.	\$46.69	\$37.96	1.23	165.40	178.00	1.48%	1.82%	18.69%	0.34%
10	Duke Energy	\$17.61	\$16.62	1.06	1309.00	1335.00	0.39%	0.42%	5.60%	0.02%
11	Edison Internat.	\$34.83	\$30.20	1.15	325.81	325.81	0.00%	0.00%	13.29%	0.00%
12	Empire District	\$20.23	\$15.75	1.28	38.11	42.50	2.20%	2.83%	22.13%	0.63%
13	Entergy Corp.	\$77.39	\$45.54	1.70	189.12	170.00	-2.11%	-3.58%	41.15%	-1.47%
14	NextEra Energy	\$54.24	\$31.35	1.73	413.62	438.00	1.15%	1.99%	42.20%	0.84%
15	Hawaiian Electric	\$23.16	\$15.58	1.49	92.52	99.00	1.36%	2.03%	32.74%	0.66%
16	IDACORP	\$35.68	\$29.17	1.23	47.90	52.00	1.66%	2.04%	18.71%	0.38%
17	Northeast Utilities	\$29.79	\$20.37	1.46	175.62	188.00	1.37%	2.01%	31.63%	0.63%
18	NSTAR	\$39.20	\$17.53	2.24	106.81	101.00	-1.11%	-2.49%	55.27%	-1.37%
19	PG&E Corp.	\$48.31	\$27.88	1.66	370.60	420.00	2.53%	4.21%	39.79%	1.68%
20	Pinnacle West	\$40.84	\$32.69	1.25	101.43	122.00	3.76%	4.70%	19.95%	0.94%
21	Portland General	\$20.31	\$20.50	0.99	75.21	90.00	3.66%	3.62%	-0.92%	-0.03%
22	Progress Energy	\$43.67	\$33.30	1.31	281.00	300.00	1.32%	1.73%	23.75%	0.41%
23	SCANA Corp.	\$40.13	\$27.71	1.45	123.00	147.00	3.63%	5.26%	30.94%	1.63%
24	Sempra Energy	\$52.87	\$36.54	1.45	246.50	238.00	-0.70%	-1.01%	30.89%	-0.31%
25	Southern Co.	\$37.14	\$18.15	2.05	819.65	890.00	1.66%	3.40%	51.13%	1.74%
26	Teco Energy, Inc.	\$17.21	\$9.75	1.76	213.90	219.00	0.47%	0.83%	43.33%	0.36%
27	UIL Holdings Co.	\$27.64	\$19.15	1.44	29.98	31.00	0.67%	0.97%	30.71%	0.30%
28	Vectren Corp.	\$25.68	\$17.23	1.49	81.10	84.00	0.71%	1.05%	32.90%	0.35%
29	Westar Energy	\$24.34	\$20.78	1.17	109.07	115.00	1.06%	1.25%	14.64%	0.18%
30	Wisconsin Energy	\$57.51	\$30.51	1.88	116.91	116.90	0.00%	0.00%	46.95%	0.00%
31	Xcel Energy Inc.	\$22.97	\$15.92	1.44	457.51	495.00	1.59%	2.29%	30.70%	0.70%
32	Average	\$36.60	\$24.53	1.48	227.99	239.77	1.22%	1.66%	29.19%	0.43%

Sources and Notes:

¹ <http://moneycentral.msn.com>, downloaded on November 9, 2010.

² *The Value Line Investment Survey*, August 27, September 24, and November 5, 2010.

³ Expected Growth in the Number of Shares, Column (3) * Column (6).

⁴ Expected Profit of Stock Investment, [1 - 1 / Column (3)].

⁵ Column (7) * Column (8).

KCP&L Greater Missouri Operations

Sustainable Constant Growth DCF Model

<u>Line</u>	<u>Company</u>	<u>13-Week AVG Stock Price¹</u> (1)	<u>Sustainable Growth²</u> (2)	<u>Annualized Dividend³</u> (3)	<u>Adjusted Yield</u> (4)	<u>Constant Growth DCF</u> (5)
1	ALLETE	\$36.29	3.71%	\$1.76	5.03%	8.74%
2	Alliant Energy Co.	\$35.97	5.94%	\$1.58	4.65%	10.59%
3	American Elec. Pwr.	\$36.20	5.00%	\$1.68	4.87%	9.87%
4	Avista Corp.	\$21.15	3.35%	\$1.00	4.89%	8.24%
5	Black Hills Corp	\$31.40	2.48%	\$1.44	4.70%	7.18%
6	Cleco Corporation	\$29.54	6.04%	\$1.00	3.59%	9.63%
7	Con. Edison	\$48.28	3.56%	\$2.38	5.11%	8.66%
8	DPL Inc.	\$26.06	14.63%	\$1.21	5.33%	19.96%
9	DTE Energy Co.	\$46.69	7.74%	\$2.24	4.98%	8.72%
10	Duke Energy	\$17.61	2.54%	\$0.98	5.71%	8.25%
11	Edison Internat.	\$34.83	4.55%	\$1.26	3.78%	8.33%
12	Empire District	\$20.23	2.97%	\$1.28	6.52%	9.48%
13	Entergy Corp.	\$77.39	4.62%	\$3.32	4.49%	9.11%
14	NextEra Energy	\$54.24	6.86%	\$2.00	3.94%	10.80%
15	Hawaiian Electric	\$23.16	4.61%	\$1.24	5.60%	10.21%
16	IDACORP	\$35.88	5.14%	\$1.20	3.52%	8.66%
17	Northeast Utilities	\$29.79	5.36%	\$1.03	3.62%	8.99%
18	NSTAR	\$39.20	4.04%	\$1.60	4.25%	8.28%
19	PG&E Corp.	\$46.31	7.41%	\$1.82	4.22%	11.63%
20	Pinnacle West	\$40.84	4.11%	\$2.10	5.35%	9.46%
21	Portland General	\$20.31	3.38%	\$1.04	5.29%	8.68%
22	Progress Energy	\$43.67	3.00%	\$2.48	5.85%	8.85%
23	SCANA Corp.	\$40.13	5.98%	\$1.90	5.02%	11.00%
24	Sempra Energy	\$52.87	4.93%	\$1.56	3.10%	8.03%
25	Southern Co.	\$37.14	5.70%	\$1.82	5.18%	10.88%
26	Teco Energy, Inc.	\$17.21	5.69%	\$0.82	5.04%	10.73%
27	UIL Holdings Co.	\$27.64	2.89%	\$1.73	6.43%	9.33%
28	Vectren Corp.	\$25.68	3.84%	\$1.36	5.50%	9.34%
29	Westar Energy	\$24.34	3.51%	\$1.24	5.27%	8.79%
30	Wisconsin Energy	\$57.51	7.08%	\$1.60	2.98%	10.06%
31	Xcel Energy Inc.	\$22.97	5.05%	\$1.01	4.62%	9.67%
32	Average	\$35.50	4.89%	\$1.57	4.79%	9.68%
33	Median					9.33%

Sources:

¹ <http://moneycentral.msn.com>, downloaded on November 9, 2010.

² Schedule MPG-7, Page 1 of 2, Column 10.

³ *The Value Line Investment Survey*, August 27, September 24, and November 5, 2010.

KCP&L Greater Missouri Operations

Multi-Stage Growth DCF Model

Line	Company	13-Week AVG	Annualized	First Stage	Second Stage Growth					Third Stage	Multi-Stage
		Stock Price ¹	Dividend ²	Growth ³	Year 6	Year 7	Year 8	Year 9	Year 10	Growth ⁴	Growth DCF
		(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
1	ALLETE	\$36.29	\$1.76	5.28%	5.19%	5.10%	5.01%	4.93%	4.84%	4.75%	10.00%
2	Alliant Energy Co.	\$35.97	\$1.58	6.08%	5.86%	5.64%	5.42%	5.19%	4.97%	4.75%	9.74%
3	American Elec. Pwr.	\$36.20	\$1.68	4.17%	4.26%	4.36%	4.46%	4.56%	4.65%	4.75%	9.44%
4	Avista Corp.	\$21.15	\$1.00	4.39%	4.39%	4.45%	4.51%	4.57%	4.63%	4.69%	9.59%
5	Black Hills Corp	\$31.40	\$1.44	6.00%	5.79%	5.58%	5.38%	5.17%	4.96%	4.75%	9.93%
6	Cleco Corporation	\$29.54	\$1.00	4.33%	4.40%	4.47%	4.54%	4.61%	4.68%	4.75%	8.20%
7	Con. Edison	\$48.28	\$2.38	4.33%	4.40%	4.47%	4.54%	4.61%	4.68%	4.75%	9.78%
8	DPL Inc.	\$26.06	\$1.21	8.85%	6.17%	7.48%	6.80%	6.12%	5.43%	4.75%	10.96%
9	DTE Energy Co.	\$46.69	\$2.24	4.86%	4.84%	4.82%	4.80%	4.79%	4.77%	4.75%	9.81%
10	Duke Energy	\$17.61	\$0.98	3.63%	3.82%	4.01%	4.19%	4.38%	4.56%	4.75%	10.20%
11	Edison Internat.	\$34.83	\$1.26	4.28%	4.36%	4.44%	4.52%	4.59%	4.67%	4.75%	8.42%
12	Empire District	\$20.23	\$1.28	N/A	N/A	N/A	N/A	N/A	N/A	4.75%	N/A
13	Entergy Corp.	\$77.39	\$3.32	3.82%	3.97%	4.13%	4.28%	4.44%	4.59%	4.75%	8.99%
14	NextEra Energy	\$54.24	\$2.00	6.31%	6.05%	5.79%	5.53%	5.27%	5.01%	4.75%	9.01%
15	Hawaiian Electric	\$23.16	\$1.24	7.27%	6.85%	6.43%	6.01%	5.59%	5.17%	4.75%	11.25%
16	IDACORP	\$35.88	\$1.20	4.78%	4.78%	4.77%	4.77%	4.76%	4.76%	4.75%	8.26%
17	Northeast Utilities	\$29.79	\$1.03	7.44%	6.99%	6.55%	6.10%	5.65%	5.20%	4.75%	9.01%
18	NSTAR	\$39.20	\$1.60	5.54%	5.41%	5.27%	5.14%	5.01%	4.88%	4.75%	9.24%
19	PG&E Corp.	\$46.31	\$1.82	6.51%	6.22%	5.93%	5.63%	5.34%	5.04%	4.75%	9.34%
20	Pinnacle West	\$40.84	\$2.10	6.97%	6.60%	6.23%	5.86%	5.49%	5.12%	4.75%	10.90%
21	Portland General	\$20.31	\$1.04	5.63%	5.48%	5.34%	5.19%	5.04%	4.90%	4.75%	10.40%
22	Progress Energy	\$43.67	\$2.48	3.87%	4.02%	4.16%	4.31%	4.46%	4.60%	4.75%	10.39%
23	SCANA Corp.	\$40.13	\$1.90	4.67%	4.68%	4.69%	4.71%	4.72%	4.74%	4.75%	9.68%
24	Sempra Energy	\$52.87	\$1.56	5.93%	5.74%	5.54%	5.34%	5.14%	4.95%	4.75%	8.08%
25	Southern Co.	\$37.14	\$1.82	5.25%	5.16%	5.08%	5.00%	4.92%	4.83%	4.75%	10.04%
26	Teco Energy, Inc.	\$17.21	\$0.82	5.91%	5.72%	5.52%	5.33%	5.14%	4.94%	4.75%	10.11%
27	UJL Holdings Co.	\$27.64	\$1.73	3.78%	3.94%	4.11%	4.27%	4.43%	4.59%	4.75%	10.93%
28	Vectren Corp.	\$25.68	\$1.36	5.28%	5.19%	5.11%	5.02%	4.93%	4.84%	4.75%	10.48%
29	Westar Energy	\$24.34	\$1.24	8.31%	7.72%	7.12%	6.53%	5.94%	5.34%	4.75%	11.32%
30	Wisconsin Energy	\$57.51	\$1.60	9.17%	8.43%	7.70%	6.96%	6.22%	5.49%	4.75%	8.60%
31	Xcel Energy Inc.	\$22.97	\$1.01	6.35%	6.08%	5.81%	5.55%	5.28%	5.02%	4.75%	9.83%
32	Average	\$35.47	\$1.56	5.65%	5.49%	5.34%	5.19%	5.04%	4.90%	4.75%	9.73%
33	Median										9.80%

Sources:

¹ <http://moneycentral.msn.com>, downloaded on November 9, 2010.

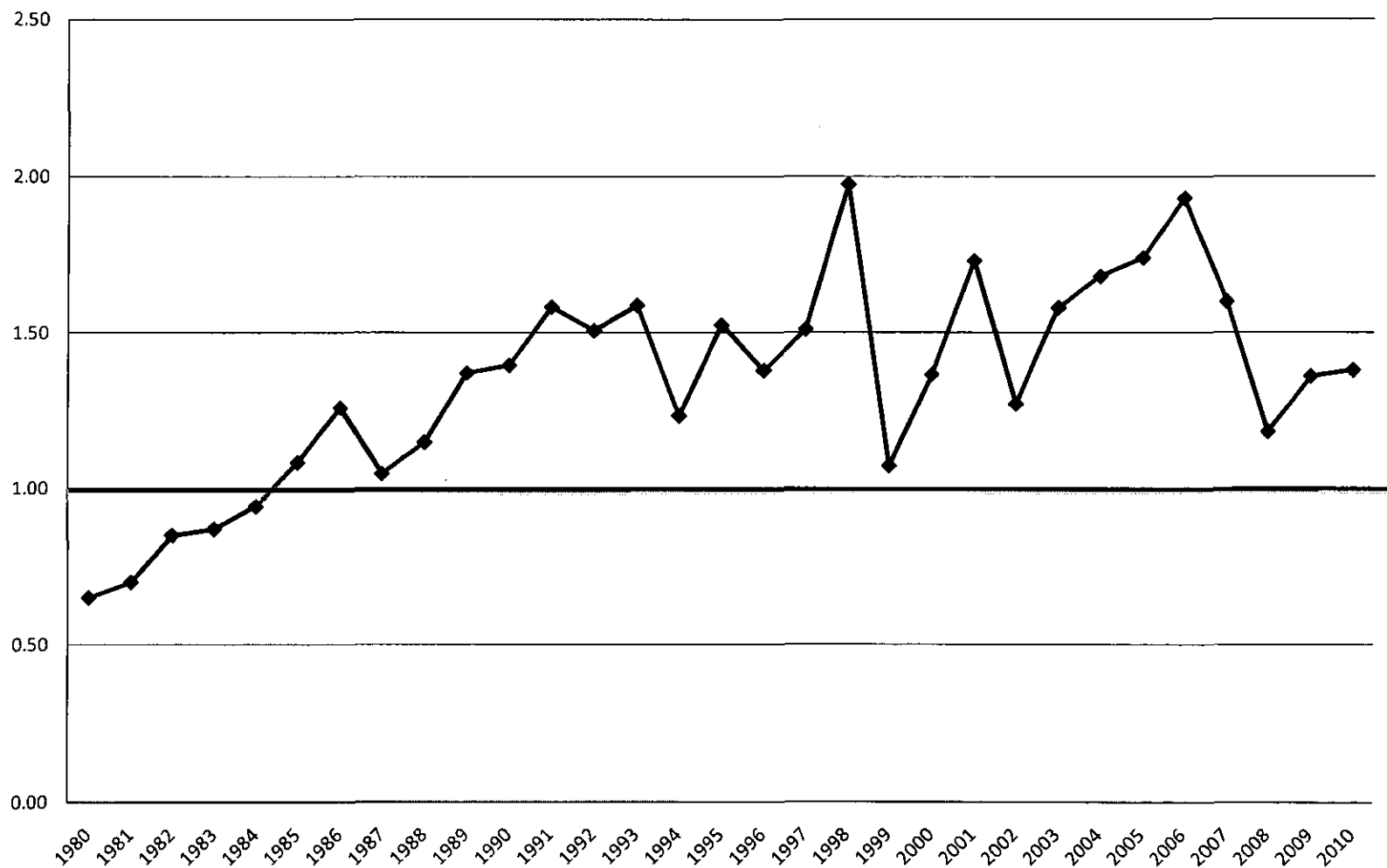
² The Value Line Investment Survey, August 27, September 24, and November 5, 2010.

³ Schedule MPG-3, Column 7.

⁴ Blue Chip Economic Indicators, October 10, 2010 at 15.

KCP&L Greater Missouri Operations

Electric Common Stock Market/Book Ratio



Sources:

2001 - June 2010: AUS Utility Reports.

1980 - 2000: Mergent Public Utility Manual, 2003.

KCP&L Greater Missouri Operations

Electric Equity Risk Premium - Treasury Bond

<u>Line</u>	<u>Year</u>	<u>Authorized Electric Returns¹ (1)</u>	<u>Treasury Bond Yield² (2)</u>	<u>Indicated Risk Premium (3)</u>
1	1986	13.93%	7.78%	6.15%
2	1987	12.99%	8.59%	4.40%
3	1988	12.79%	8.96%	3.83%
4	1989	12.97%	8.45%	4.52%
5	1990	12.70%	8.61%	4.09%
6	1991	12.55%	8.14%	4.41%
7	1992	12.09%	7.67%	4.42%
8	1993	11.41%	6.59%	4.82%
9	1994	11.34%	7.37%	3.97%
10	1995	11.55%	6.88%	4.67%
11	1996	11.39%	6.71%	4.68%
12	1997	11.40%	6.61%	4.79%
13	1998	11.66%	5.58%	6.08%
14	1999	10.77%	5.87%	4.90%
15	2000	11.43%	5.94%	5.49%
16	2001	11.09%	5.49%	5.60%
17	2002	11.16%	5.43%	5.73%
18	2003	10.97%	4.96%	6.01%
19	2004	10.75%	5.05%	5.70%
20	2005	10.54%	4.65%	5.89%
21	2006	10.36%	4.91%	5.45%
22	2007	10.36%	4.84%	5.52%
23	2008	10.46%	4.28%	6.18%
24	2009	10.48%	4.08%	6.40%
25	Sep 2010 ³	10.36%	4.28%	6.08%
26	Average	11.50%	6.31%	5.19%

Sources:

¹ Regulatory Research Associates, Inc., *Regulatory Focus*, Jan. 85 - Dec. 06, and October 4, 2010.

² Economic Report of the President 2010: Table 73. The yields from 2002 to 2005 represent the 20-Year Treasury yields obtained from the Federal Reserve Bank.

³ St. Louis Federal Reserve: Economic Research, <http://research.stlouisfed.org/>, January to June 2010.

KCP&L Greater Missouri Operations

Electric Equity Risk Premium - Utility Bond

<u>Line</u>	<u>Year</u>	<u>Authorized Electric Returns¹</u> (1)	<u>Average "A" Rated Utility Bond Yield²</u> (2)	<u>Indicated Risk Premium</u> (3)
1	1986	13.93%	9.58%	4.35%
2	1987	12.99%	10.10%	2.89%
3	1988	12.79%	10.49%	2.30%
4	1989	12.97%	9.77%	3.20%
5	1990	12.70%	9.86%	2.84%
6	1991	12.55%	9.36%	3.19%
7	1992	12.09%	8.69%	3.40%
8	1993	11.41%	7.59%	3.82%
9	1994	11.34%	8.31%	3.03%
10	1995	11.55%	7.89%	3.66%
11	1996	11.39%	7.75%	3.64%
12	1997	11.40%	7.60%	3.80%
13	1998	11.66%	7.04%	4.62%
14	1999	10.77%	7.62%	3.15%
15	2000	11.43%	8.24%	3.19%
16	2001	11.09%	7.76%	3.33%
17	2002	11.16%	7.37%	3.79%
18	2003	10.97%	6.58%	4.39%
19	2004	10.75%	6.16%	4.59%
20	2005	10.54%	5.65%	4.89%
21	2006	10.36%	6.07%	4.29%
22	2007	10.36%	6.07%	4.29%
23	2008	10.46%	6.53%	3.93%
24	2009	10.48%	6.04%	4.44%
25	Sep 2010 ³	10.36%	5.50%	4.86%
26	Average	11.50%	7.75%	3.75%

Sources:

¹ Regulatory Research Associates, Inc., *Regulatory Focus*, Jan. 85 - Dec. 06, and October 4, 2010.

² Mergent Public Utility Manual, Mergent Weekly News Reports, 2003. The utility yields for the period 2001-2009 were obtained from the Mergent Bond Record. The utility yields were obtained from <http://credittrends.moodys.com/>.

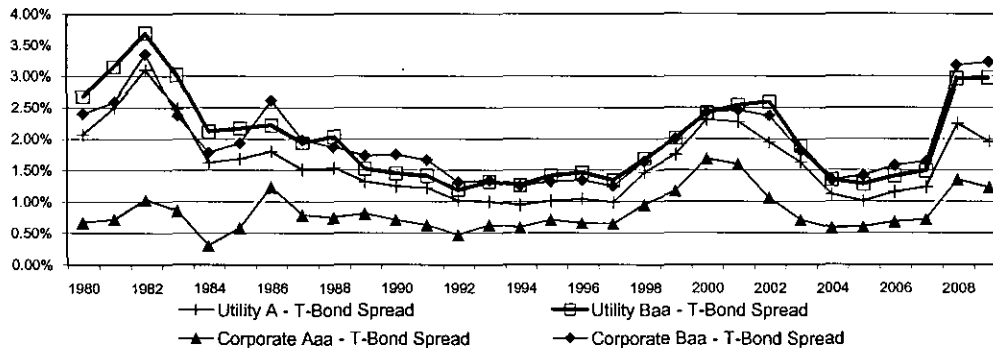
³ www.moodys.com, Bond Yields and Key Indicators.

KCP&L Greater Missouri Operations

Utility Bond Yield Spreads

Line	Year	Public Utility Bond Yields					Corporate Bond Yields				
		T-Bond Yield ¹ (1)	A ² (2)	Baa ² (3)	A-T-Bond Spread (4)	Baa-T-Bond Spread (5)	Aaa ¹ (6)	Baa ¹ (7)	Aaa-T-Bond Spread (8)	Baa-T-Bond Spread (9)	Baa Utility - Corporate (10)
1	1980	11.27%	13.34%	13.95%	2.07%	2.68%	11.94%	13.67%	0.67%	2.40%	0.28%
2	1981	13.45%	15.95%	16.60%	2.50%	3.15%	14.17%	16.04%	0.72%	2.59%	0.56%
3	1982	12.76%	15.86%	16.45%	3.10%	3.69%	13.79%	16.11%	1.03%	3.35%	0.34%
4	1983	11.18%	13.66%	14.20%	2.48%	3.02%	12.04%	13.55%	0.86%	2.37%	0.65%
5	1984	12.41%	14.03%	14.53%	1.62%	2.12%	12.71%	14.19%	0.30%	1.78%	0.34%
6	1985	10.79%	12.47%	12.96%	1.68%	2.17%	11.37%	12.72%	0.58%	1.93%	0.24%
7	1986	7.78%	9.58%	10.00%	1.80%	2.22%	9.02%	10.39%	1.24%	2.61%	-0.39%
8	1987	8.59%	10.10%	10.53%	1.51%	1.94%	9.38%	10.58%	0.79%	1.99%	-0.05%
9	1988	8.96%	10.49%	11.00%	1.53%	2.04%	9.71%	10.83%	0.75%	1.87%	0.17%
10	1989	8.45%	9.77%	9.97%	1.32%	1.52%	9.26%	10.18%	0.81%	1.73%	-0.21%
11	1990	8.61%	9.86%	10.06%	1.25%	1.45%	9.32%	10.36%	0.71%	1.75%	-0.30%
12	1991	8.14%	9.36%	9.55%	1.22%	1.41%	8.77%	9.80%	0.63%	1.66%	-0.25%
13	1992	7.67%	8.69%	8.86%	1.02%	1.19%	8.14%	8.98%	0.47%	1.31%	-0.12%
14	1993	6.59%	7.59%	7.91%	1.00%	1.32%	7.22%	7.93%	0.63%	1.34%	-0.02%
15	1994	7.37%	8.31%	8.63%	0.94%	1.26%	7.96%	8.62%	0.59%	1.25%	0.01%
16	1995	6.88%	7.89%	8.29%	1.01%	1.41%	7.59%	8.20%	0.71%	1.32%	0.09%
17	1996	6.71%	7.75%	8.17%	1.04%	1.46%	7.37%	8.05%	0.66%	1.34%	0.12%
18	1997	6.61%	7.60%	7.95%	0.99%	1.34%	7.26%	7.86%	0.65%	1.25%	0.09%
19	1998	5.58%	7.04%	7.26%	1.46%	1.68%	6.53%	7.22%	0.95%	1.64%	0.04%
20	1999	5.87%	7.62%	7.88%	1.75%	2.01%	7.04%	7.87%	1.17%	2.00%	0.01%
21	2000	5.94%	8.24%	8.36%	2.30%	2.42%	7.62%	8.36%	1.68%	2.42%	0.00%
22	2001	5.49%	7.76%	8.03%	2.27%	2.54%	7.08%	7.95%	1.59%	2.46%	0.08%
23	2002	5.43%	7.37%	8.02%	1.94%	2.59%	6.49%	7.80%	1.06%	2.37%	0.22%
24	2003	4.96%	6.58%	6.84%	1.62%	1.89%	5.67%	6.77%	0.71%	1.81%	0.07%
25	2004	5.05%	6.16%	6.40%	1.11%	1.35%	5.63%	6.39%	0.58%	1.34%	0.00%
26	2005	4.65%	5.65%	5.93%	1.00%	1.28%	5.24%	6.06%	0.59%	1.41%	-0.14%
27	2006	4.91%	6.07%	6.32%	1.16%	1.41%	5.59%	6.48%	0.68%	1.57%	-0.16%
28	2007	4.84%	6.07%	6.33%	1.23%	1.49%	5.56%	6.48%	0.72%	1.64%	-0.15%
29	2008	4.28%	6.53%	7.25%	2.25%	2.97%	5.63%	7.45%	1.35%	3.17%	-0.20%
30	2009	4.08%	6.04%	7.06%	1.96%	2.98%	5.31%	7.30%	1.23%	3.22%	-0.24%
31	Average	7.51%	9.11%	9.51%	1.60%	2.00%	8.35%	9.47%	0.84%	1.96%	0.04%

Yield Spreads
Treasury Vs. Corporate & Treasury Vs. Utility



Sources:

¹ Economic Report of the President 2008: Table 73 at 316. The yields from 2002 to 2005 represent the 20-Year Treasury yields obtained from the Federal Reserve Bank.

² Mergent Public Utility Manual 2003. Moody's Daily News Reports.

KCP&L Greater Missouri Operations

Utility and Treasury Bond Yields

<u>Line</u>	<u>Date</u>	<u>Treasury Bond Yield¹</u> (1)	<u>"A" Rated Utility Bond Yield²</u> (2)	<u>"Baa" Rated Utility Bond Yield²</u> (3)
1	11/05/10	4.04%	5.31%	5.80%
2	10/29/10	4.00%	5.21%	5.70%
3	10/22/10	3.92%	5.17%	5.67%
4	10/15/10	3.88%	5.23%	5.77%
5	10/08/10	3.72%	4.99%	5.52%
6	10/01/10	3.69%	4.96%	5.48%
7	09/24/10	3.78%	5.03%	5.54%
8	09/17/10	3.86%	5.14%	5.65%
9	09/10/10	3.78%	5.10%	5.64%
10	09/03/10	3.66%	5.02%	5.57%
11	08/27/10	3.61%	4.94%	5.50%
12	08/20/10	3.71%	4.85%	5.40%
13	08/13/10	3.95%	5.06%	5.60%
14	13-Wk Average	3.82%	5.08%	5.60%
15	Spread		1.26%	1.78%

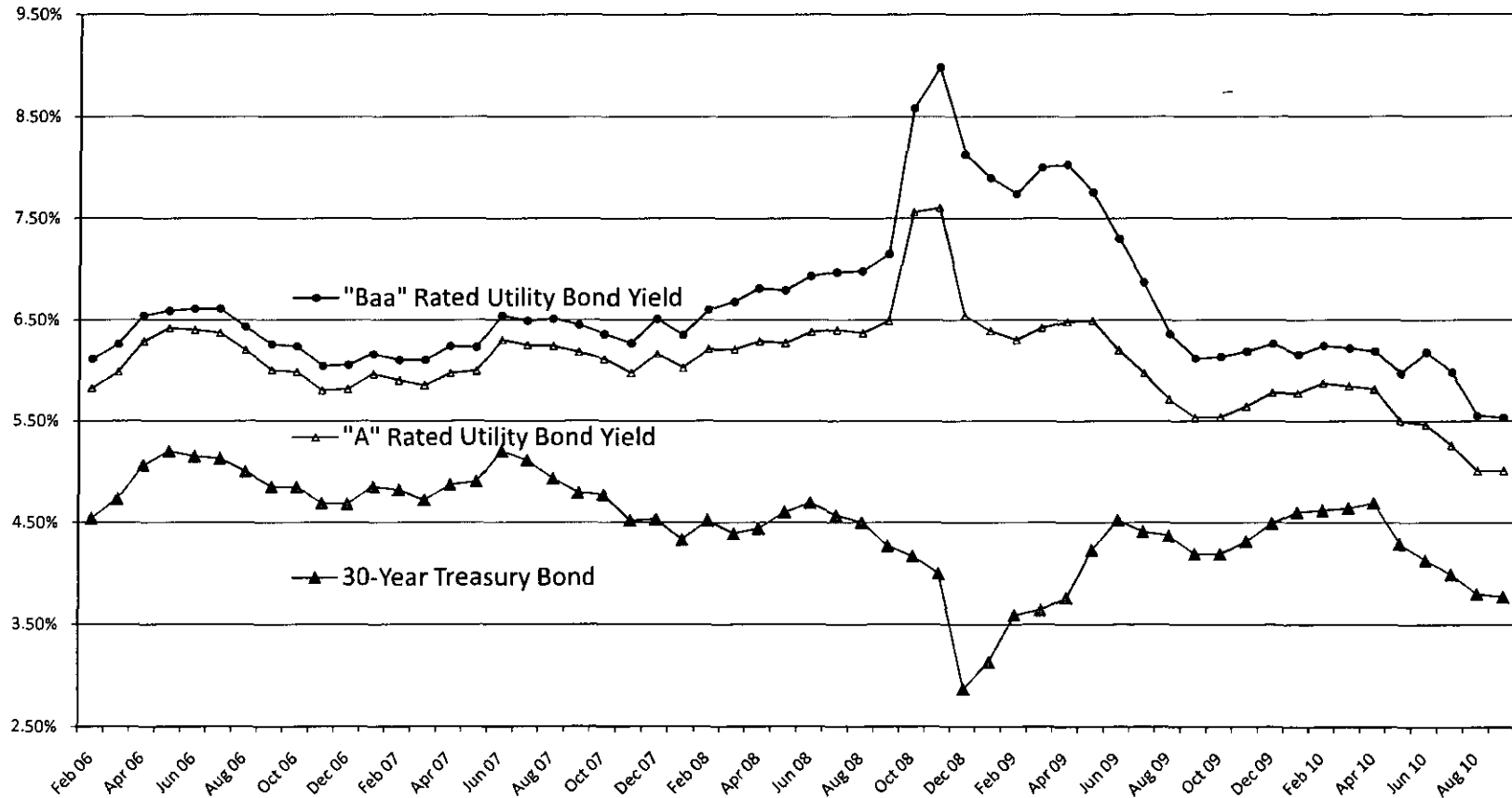
Sources:

¹ St. Louis Federal Reserve: Economic Research, <http://research.stlouisfed.org>.

² www.moodys.com, Bond Yields and Key Indicators.

KCP&L Greater Missouri Operations

Trends in Utility Bond Yields



Sources:

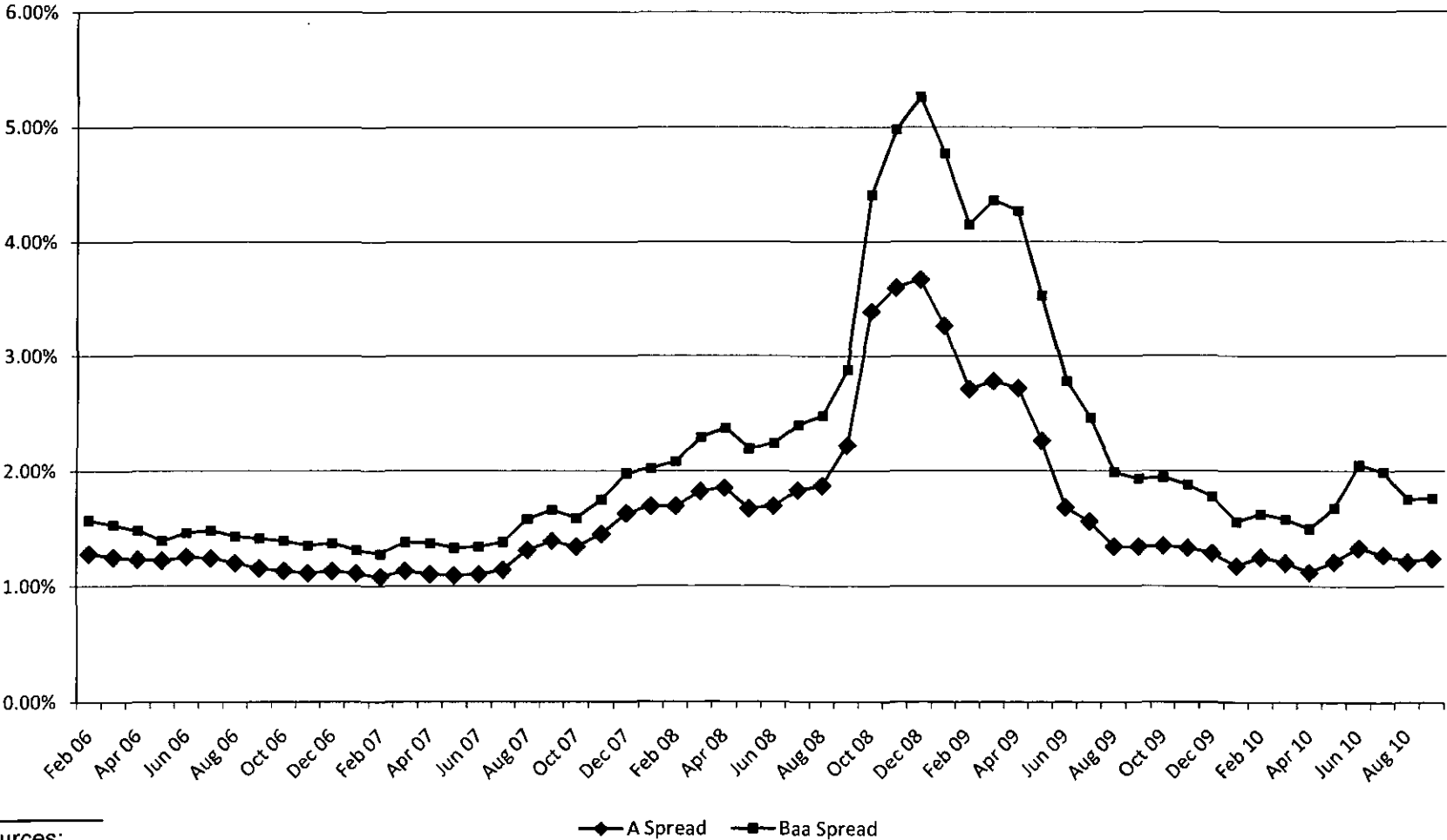
Merchant Bond Record.

www.moodys.com, Bond Yields and Key Indicators.

St. Louis Federal Reserve: Economic Research, <http://research.stlouisfed.org/>

KCP&L Greater Missouri Operations

Spread Between "A" and "Baa" Rated Utility Bond Yield and 30-Year Treasury Bond Yield



Sources:
 Merchant Bond Record.
 www.moodys.com, Bond Yields and Key Indicators.
 St. Louis Federal Reserve: Economic Research, <http://research.stlouisfed.org/>

KCP&L Greater Missouri Operations

Value Line Beta

<u>Line</u>	<u>Company</u>	<u>Beta</u>
1	ALLETE	0.70
2	Alliant Energy Co.	0.70
3	American Elec. Pwr.	0.70
4	Avista Corp.	0.70
5	Black Hills Corp	0.80
6	Cleco Corporation	0.65
7	Con. Edison	0.65
8	DPL Inc.	0.60
9	DTE Energy Co.	0.75
10	Duke Energy	0.65
11	Edison Internat.	0.80
12	Empire District	0.70
13	Entergy Corp.	0.70
14	NextEra Energy	0.75
15	Hawaiian Electric	0.70
16	IDACORP	0.70
17	Northeast Utilities	0.70
18	NSTAR	0.65
19	PG&E Corp.	0.55
20	Pinnacle West	0.70
21	Portland General	0.75
22	Progress Energy	0.60
23	SCANA Corp.	0.70
24	Sempra Energy	0.85
25	Southern Co.	0.55
26	Teco Energy, Inc.	0.85
27	UIL Holdings Co.	0.70
28	Vectren Corp.	0.70
29	Westar Energy	0.75
30	Wisconsin Energy	0.65
31	Xcel Energy Inc.	0.65
32	Average	0.70

Source:

The Value Line Investment Survey,
August 27, September 24, and November 5, 2010.

KCP&L Greater Missouri Operations

CAPM Return

<u>Line</u>	<u>Description</u>	<u>CAPM Range</u>	
		<u>Low</u>	<u>High</u>
1	Risk-Free Rate ¹	4.50%	4.50%
2	Risk Premium ²	5.20%	6.70%
3	Beta ³	0.70	0.70
4	CAPM	8.12%	9.17%
5	CAPM Average	8.65%	

Sources:

¹ *Blue Chip Financial Forecasts*; November 1, 2010, at 2.

² Morningstar, Inc. *Ibbotson SBI 2010 Valuation Yearbook*, at 54 and 66.

³ *The Value Line Investment Survey*, August 27, September 24, and November 5, 2010.

KCP&L Greater Missouri Operations

Standard & Poor's Credit Metrics

<u>Line</u>	<u>Description</u>	Retail	S&P Benchmark ^{1,2}		<u>Reference</u>
		<u>Cost of Service</u>	<u>Significant</u>	<u>Aggressive</u>	
		<u>Amount</u>	<u>(2)</u>	<u>(3)</u>	<u>(4)</u>
		<u>(1)</u>			
1	Rate Base	\$ 1,890,731			Weinsensee Direct, Schedule JPW2010-2 (MPS) and (LP).
2	Weighted Common Return	4.38%			Page 2, Line 4, Col. 3.
3	Pre-Tax Rate of Return	11.04%			Page 2, Line 5, Col. 4.
4	Income to Common	\$ 82,908			Line 1 x Line 2.
5	EBIT	\$ 208,676			Line 1 x Line 3.
6	Depreciation & Amortization	\$ 87,567			Weinsensee Direct, Schedule JPW2010-3 (MPS) and (LP).
7	Imputed Amortization	\$ 3,558			Page 4, Line 30, Col. 1.
8	Deferred Income Taxes & ITC	\$ 14,358			Weinsensee Direct, Schedule JPW2010-3 (MPS) and (LP).
9	Funds from Operations (FFO)	\$ 188,391			Sum of Line 4 and Lines 6 through 8.
10	Imputed Interest Expense	\$ 2,299			Page 4, Line 29, Col. 1.
11	EBITDA	\$ 302,100			Sum of Lines 5 through 7 and Line 10.
12	Total Debt Ratio	54%	45% - 50%	50% - 60%	Page 3, Line 5, Col. 1.
13	Debt to EBITDA	3.4x	3.0x - 4.0x	2.0x - 3.0x	(Line 1 x Line 12) / Line 11.
14	FFO to Total Debt	18%	20% - 30%	12% - 20%	Line 9 / (Line 1 x Line 12).

Sources:

¹ Standard & Poor's: "U.S. Utilities Ratings Analysis Now Portrayed in The S&P Corporate Ratings Matrix," May 27, 2009.

² *S&P RatingsDirect*: "U.S. Regulated Electric Utilities, Strongest to Weakest," October 6, 2010.

Note:

Based on the May 2009 S&P metrics, KCP&L GMO has an "Excellent" business profile and an "Aggressive" financial profile.

KCP&L Greater Missouri Operations

Standard & Poor's Credit Metrics (Pre-Tax Rate of Return)

<u>Line</u>	<u>Description</u>	<u>Weight</u> (1)	<u>Cost</u> (2)	<u>Weighted</u> <u>Cost</u> (3)	<u>Pre-Tax</u> <u>Weighted</u> <u>Cost</u> (4)
1	Long-Term Debt	48.69%	6.73%	3.28%	3.28%
2	Convertible Debt	4.53%	13.59%	0.62%	0.62%
3	Preferred Equity	0.62%	4.29%	0.03%	0.03%
4	Common Equity	<u>46.16%</u>	9.50%	<u>4.38%</u>	<u>7.12%</u>
5	Total	100.00%		8.30%	11.04%
6	Tax Conversion Factor*				1.6231

Sources:

Hadaway Direct at 6.

* Weinsensee Direct, Schedule JPW2010-1 (MPS) and (LP).

KCP&L Greater Missouri Operations

Standard & Poor's Credit Metrics (Financial Capital Structure)

<u>Line</u>	<u>Description</u>	<u>Weight¹</u>
1	Long-Term Debt	48.03%
2	Convertible Debt	4.47%
3	Preferred Equity	0.61%
4	Off Balance Sheet Debt ²	<u>1.36%</u>
5	Total Long-Term Debt	54.47%
6	Common Equity	<u>45.53%</u>
7	Total	100.00%

Sources:

¹ Hadaway Direct at 6.

² Page 4, Line 28, Col. 1.

KCP&L Greater Missouri Operations

Standard & Poor's Credit Metrics (Operating Leases)

<u>Line</u>	<u>Description</u>	<u>Amount (000)</u> (1)	<u>Reference</u> (2)
Greater Missouri Operations Allocator			
Total Company Net Production			
1	KCP&L Total Production Plant	4,846,435	Docket No. ER-2010-0356, Weinsensee Direct.
2	KCP&L Total Production Accumulated Depreciation	<u>1,787,278</u>	Docket No. ER-2010-0356, Weinsensee Direct.
3	KCP&L Net Production	3,059,158	Line 1 + Line 2.
4	KCP&L GMO Total Production Plant (MPS)	848,154	Utility Filing (MPS), Schedule 3.
5	KCP&L GMO Total Production Accumulated Depreciation (MPS)	<u>301,153</u>	Utility Filing (MPS), Schedule 5.
6	KCP&L GMO Net Production (MPS)	547,000	Line 4 + Line 5.
7	KCP&L GMO Total Production Plant (LP)	269,562	Utility Filing (LP), Schedule 3.
8	KCP&L GMO Total Production Accumulated Depreciation (LP)	<u>113,056</u>	Utility Filing (LP), Schedule 5.
9	KCP&L GMO Net Production (LP)	156,506	Line 7 + Line 8.
10	Total Company Net Production	3,762,665	Line 3 + Line 6 + Line 9.
KCP&L GMO Retail Jurisdictional Net Production			
11	KCP&L GMO Total Production Plant (MPS)	843,794	Utility Filing (MPS), Schedule 3.
12	KCP&L GMO Total Production Accumulated Depreciation (MPS)	<u>299,605</u>	Utility Filing (MPS), Schedule 5.
13	KCP&L GMO Net Production (MPS)	544,189	Line 11 + Line 12.
14	KCP&L GMO Total Production Plant (LP)	242,553	Utility Filing (LP), Schedule 3.
15	KCP&L GMO Total Production Accumulated Depreciation (LP)	<u>100,155</u>	Utility Filing (LP), Schedule 5.
16	KCP&L GMO Net Production (LP)	142,398	Line 14 + Line 15.
17	Total KCP&L GMO Retail Jurisdictional Net Production	686,587	Line 13 + Line 16.
18	Allocation Factor	18.25%	Line 17 / Line 10.
Total Company¹			
19	Operating Leases	\$ 139,700	
20	Imputed Interest Expense	\$ 9,400	
21	Imputed Amortization Expense	\$ 7,500	
22	Purchased Power	\$ 50,200	
23	Imputed Interest Expense	\$ 3,200	
24	Imputed Amortization Expense	\$ 12,000	
25	Total Off Balance Sheet Debt	\$ 189,900	
26	Imputed Interest Expense	\$ 12,600	
27	Imputed Amortization Expense	\$ 19,500	
Missouri Allocation			
28	Total Off Balance Sheet Debt	\$ 34,652	Line 11 * Line 25.
29	Imputed Interest Expense	\$ 2,299	Line 11 * Line 26.
30	Imputed Amortization Expense	\$ 3,558	Line 11 * Line 27.

Source:

¹ Standard & Poor's RatingsDirect, "KCP&L Greater Missouri Operations," April 30, 2010, at 5.