

MISSOURI PUBLIC SERVICE COMMISSION

STAFF REPORT

APPENDIX 4

Advertising Part 1

**UNION ELECTRIC COMPANY,
d/b/a Ameren Missouri**

CASE NO. ER-2019-0335

*Jefferson City, Missouri
December 2019*

Staff Exhibit No. 103P
Date 3/4/20 Reporter JMB
File No. ER-2019-0335



12 Nights of Lights



Site Features

Information about Ameren Gift Cards

KFVS12 and Ameren want to help brighten your holiday lights this season with our 12 Nights of Lights giveaway.

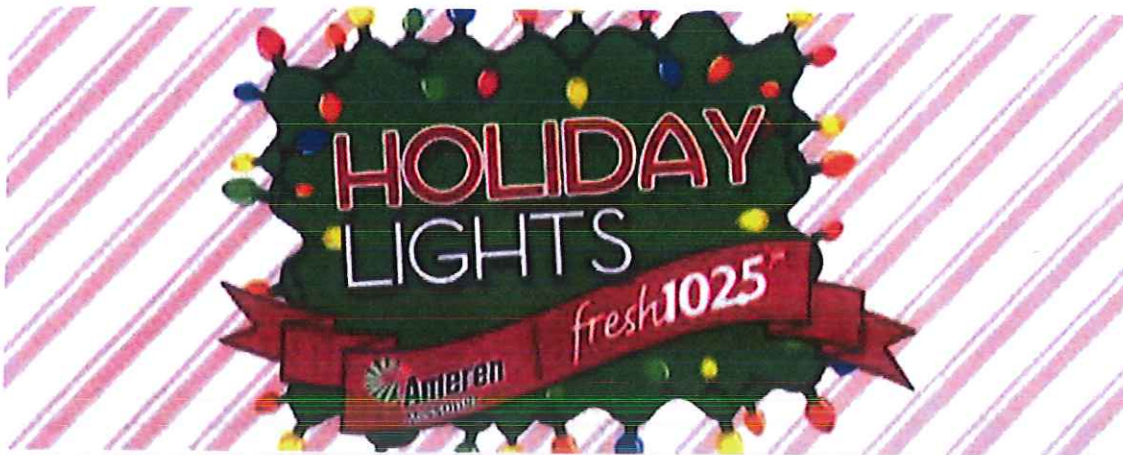
Win one of 12 \$50 energy cards good toward your Ameren utility bill!

Send your holiday light pictures to cNews@KFVS12.com, or upload them at the link below. *Be sure to include your name, hometown, and e-mail address so we can contact you if you're a winner.*

[CLICK HERE TO UPLOAD YOUR HOLIDAY PICTURES](#)

Starting December 13 we'll show holiday pictures and announce a winner each night in Heartland News. Post your pics today and let KFVS12 and Ameren make your holiday brighter.

Energy cards good toward Ameren utility bills in Missouri and Illinois



DATE Summer 2018

oldownstlouis.org

\$ **\$200,000**

and Thousand and ⁰⁰/₁₀₀ _____

DOLLARS

ance Grants

Ameren Missouri

DATE Winter 2018

atupstlouis.org

\$ **150,000**

and fifty thousand and ⁰⁰/₁₀₀ _____ DOLLARS

Utility Forum

Ameren Missouri

DATE March 7, 2017

Wright Church

\$

5,000

and ⁰⁰/₁₀₀

DOLLARS

Ameren Corporation



MO Legislative Rate Cap Video

Audio track-
Missouri's Energy Future... Smart. Secure. Stable.

To give Missourians smarter, more secure and stable energy, the Missouri General Assembly is considering legislation that would help you budget your energy dollars by cutting and capping electric rates and advancing smart technologies.

SMART

A smarter grid will allow customer's more control over their energy use and deliver new technologies to help us find problems and fix outages faster.

SECURE

A more secure grid will offer better safeguards against physical and cyber threats now and allow for stronger defenses in the future.

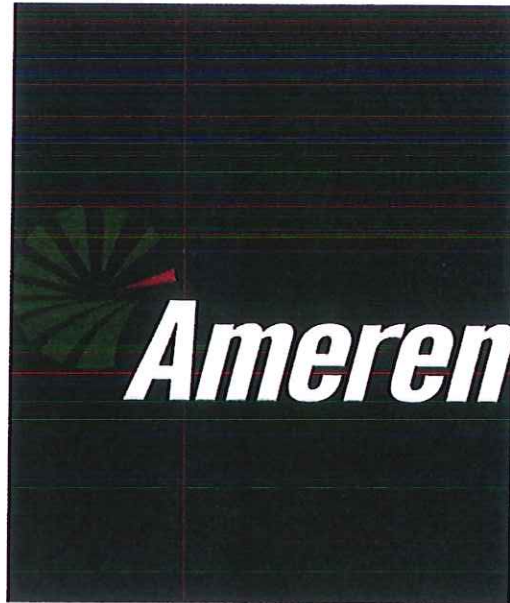
STABLE

Rate cuts and caps to make your energy bills more affordable and stable while guaranteeing strict regulatory oversight and consumer protections.

Missouri can have an energy future that is Smart, Secure and Stable. Please join us in advancing new legislation that will provide a modern energy plan for Missourians.

#2

9526, Carver Lunch Cooler- Black/Seattle Grey
Full Color Heat Transfer at 3" Wide



HEAT TRANSFER
Actual Size



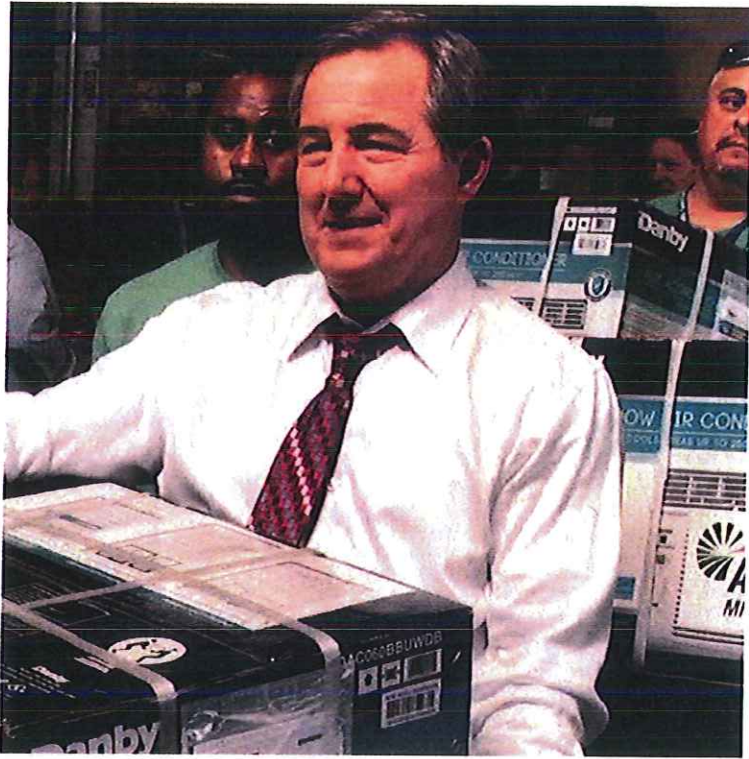
QTY	50
PRICE	\$7.90 each

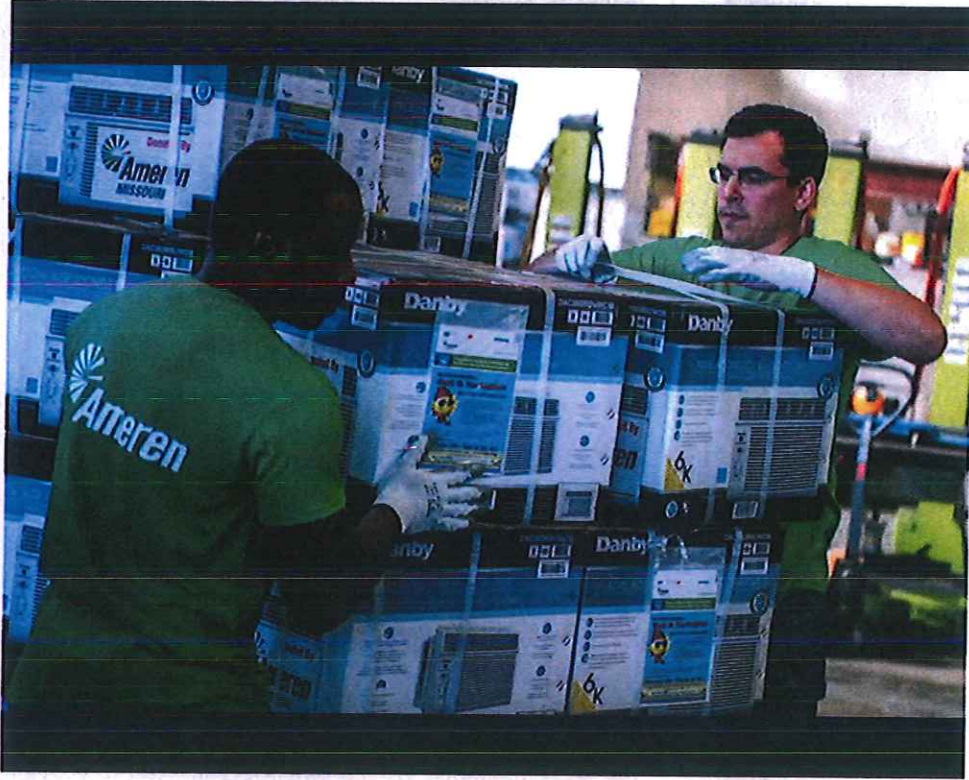


























Heatupstlouis.org @Heatupstl · 1 Jun 2018

#FridayFeeling Cool-news just-in-time thanks to the volunteers and 500 A/Cs and \$200,000 from @AmerenMissouri! @fox2ch @FOX2now @KPLR11 joined @MMULSTL @CFDsllfd @STLFireDept team in loading up for cooldownstlouis.org seniors and disabled. You can give an A/C @vatterottED!!



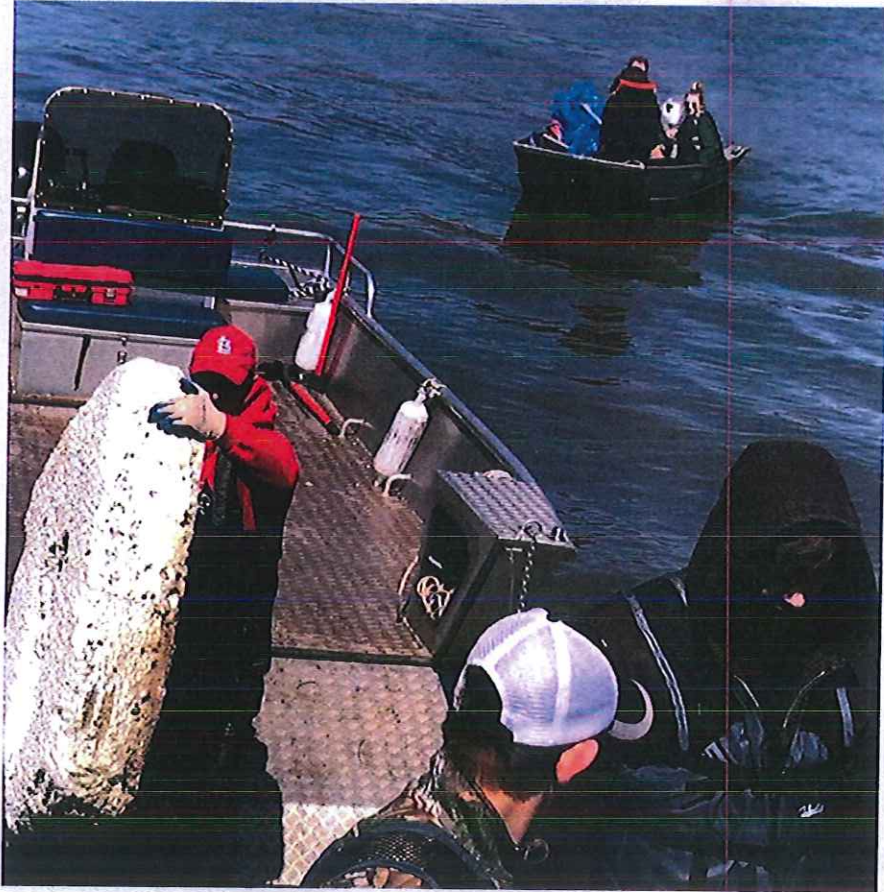










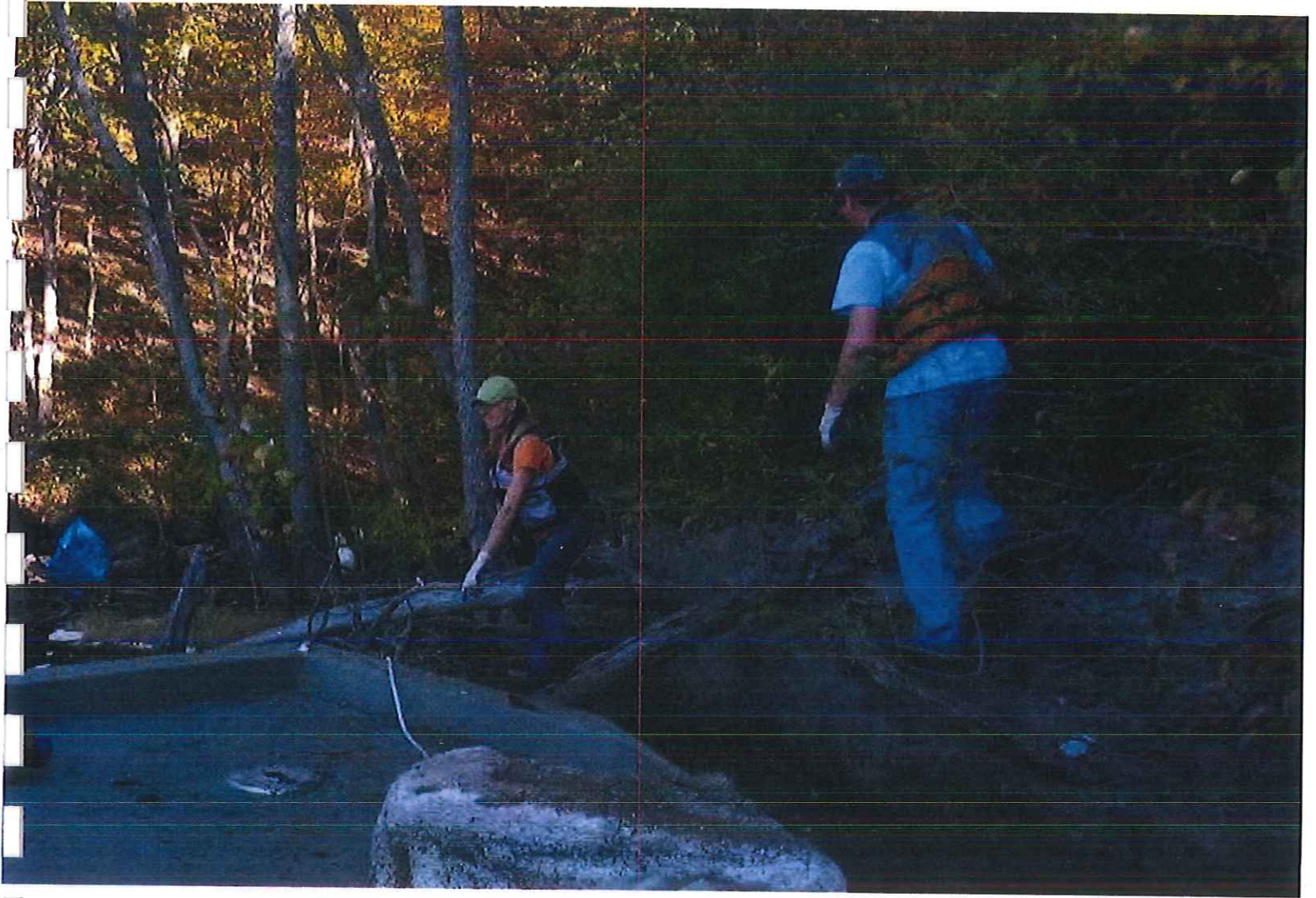










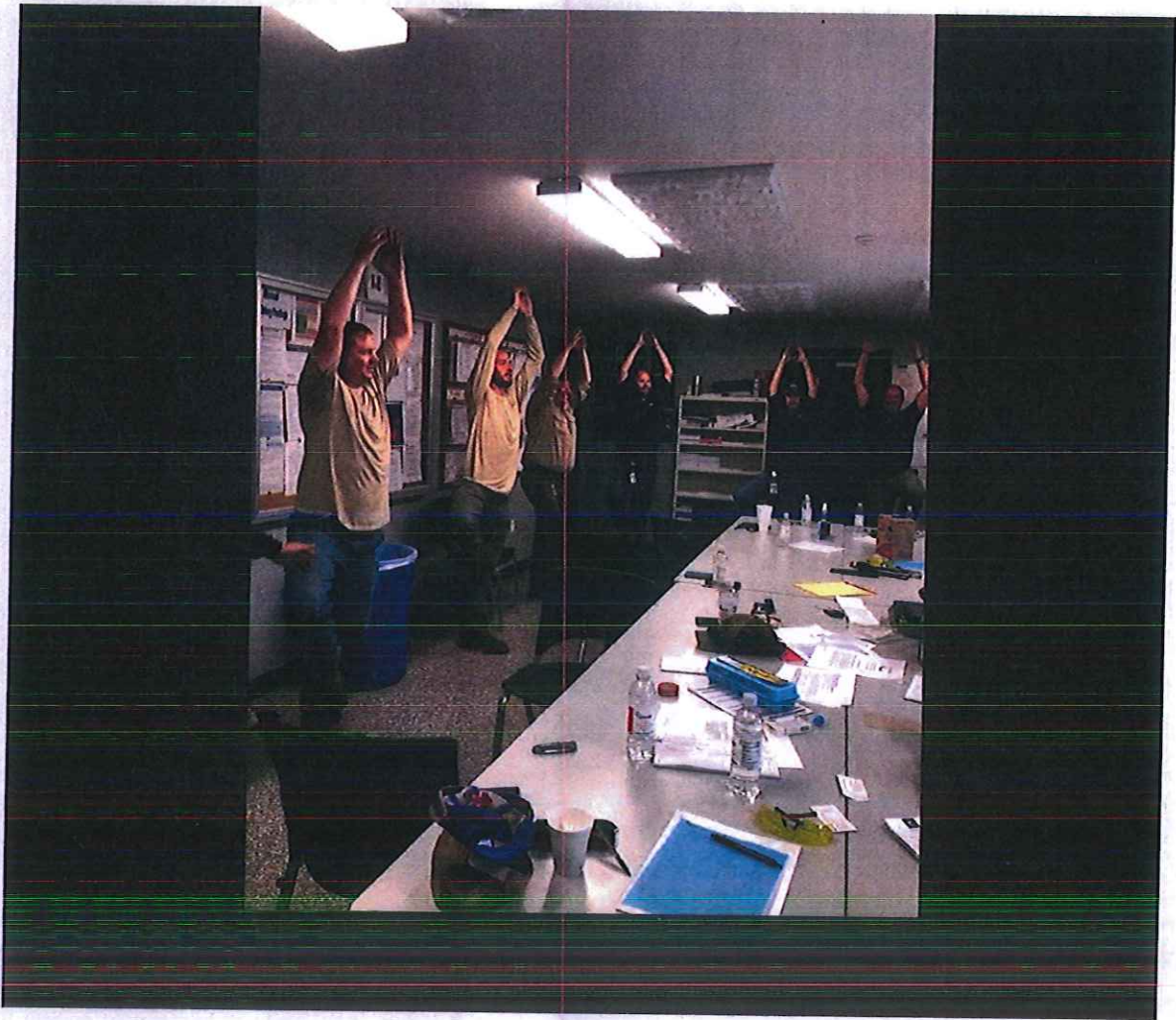












MultiMedia Services & Cos.
 c/o Gentry W. Trotter
 Post Office Box 630
 St. Louis, MO 63188
 314-241-0030

INVOICE

PO# 830862

Ameren Corp
 Mr. Brian Leonard
 Director,
 Corporate Donations & Community Initiatives
 1901 Chouteau Avenue
 St. Louis, MO 63103

Invoice # 000077
 Invoice Date 03/22/2018
 Due Date 03/22/2018

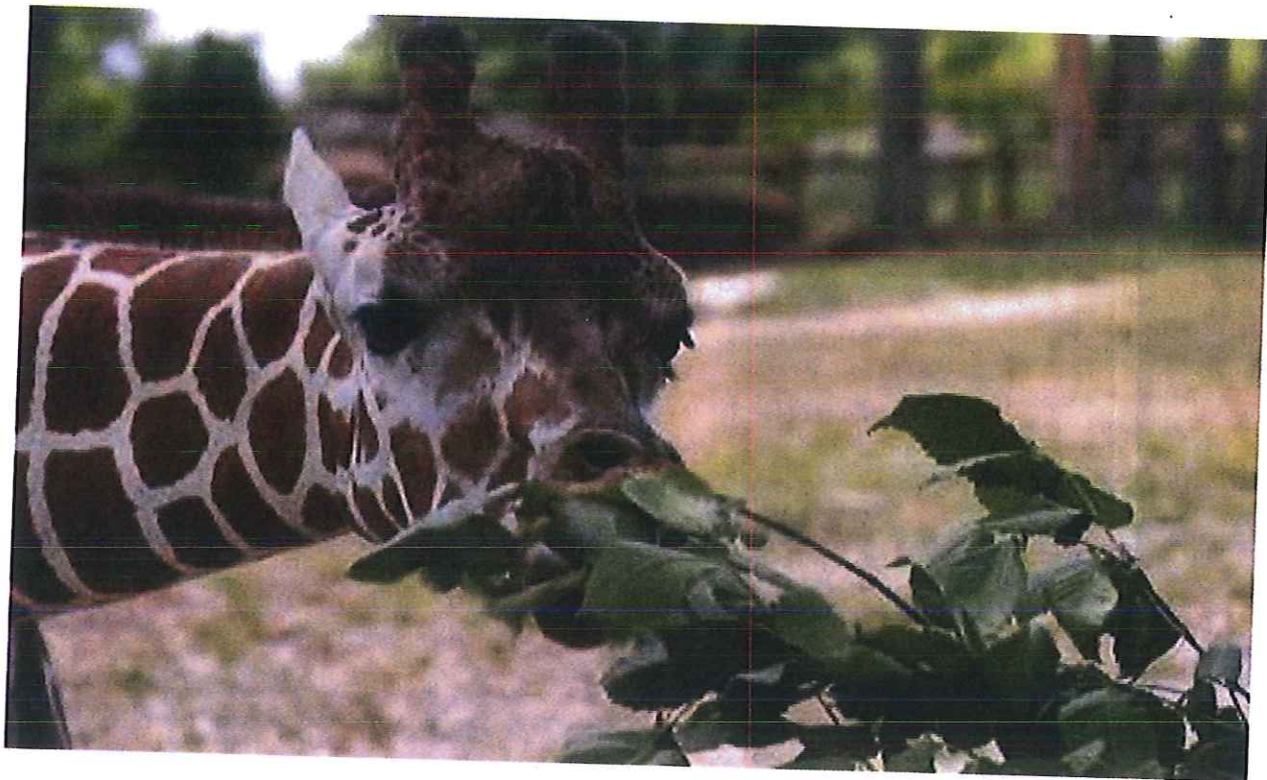
Item	Description	Unit Price	Quantity	Amount
Product	Full page March 15, 2018 edition of St. Louis American 90th Anniversary Salute and Atty. Frankie M. Freeman Scholarship Advertisement - full color	1.00	3900.00	3,900.00
	Graphic Design of Advertisement with Proofs and final high res. PDF Print (discounted)	1.00	125.00	125.00
<p>NOTES: Please pay the sum of \$4,025.00 to Multimedia Services for a special St. Louis American's 90th Anniversary Full page salute, approved by Corporate Donations & Community Initiatives. If you have any questions, please call us at 314-241-0030. We appreciate the opportunity of servicing your account.</p>				
Subtotal				4,025.00
Total				4,025.00
Amount Paid				0.00
Balance Due				\$4,025.00

SALUTING 90 YEARS OF IMPACTFUL JOURNALISM, AS A CHANGE AGENT

THE ST. LOUIS AMERICAN

AMEREN LAUNCHES A FRANKIE M. FREEMAN TRAILBLAZER SCHOLARSHIP IN LAW FOR GRAD STUDENTS





**Ameren Missouri Blues Sponsorship
Power Play Goals for Kids Pre-Game Scripts**

Phase One – Ramp Up/Introduction
“Kids Win Again”

:30

OPEN ON ALEX STEEN IN UNIFORM, TALKING TO CAMERA, ON THE ICE.
ALEX: It's one of the most exciting plays in hockey.

CUT TO FOOTAGE OF STEEN SCORING A POWER PLAY GOAL.

SFX: ANNCR CALLS, “ANOTHER POWER PLAY GOAL BY STEEN”

ALEX: It can change momentum, start a hot streak or even energize an entire arena.

CUT TO MORE SHOTS OF IN ARENA LED GRAPHICS, FANS CHEERING WILDLY, ETC. THEN BACK TO ALEX.

ALEX: And for the third year, Ameren Missouri and The Blues for Kids Foundation are teaming up to make sure every Blues power play goal is a difference-maker *off* the ice, too.

CUT TO MORE GOALS BEING SCORED AND FANS (ESPECIALLY KIDS) CELEBRATING.

ALEX: With the Power Play Goals for Kids Program, Ameren Missouri will donate \$200 every time the Blues score on a power play...to help local kids achieve *their* goals.

SUPER: AmerenMissouri.com/Blues

ALEX: Find out more at AmerenMissouri.com/Blues.

LOGO/TAG: When the Blues score, kids win.

**Ameren Missouri Blues Sponsorship
Power Play Goals for Kids Pre-Game Scripts**

Phase 2 – Fan Voting

“Teamwork”

:30

OPEN ON ALEX STEEN IN UNIFORM, TALKING TO CAMERA, ON THE ICE.

ALEX: Teamwork leads to big wins on and off the ice.

CUT TO A SERIES OF GREAT PASSES LEADING TO POWER PLAY GOALS AND BENCH-CLEARING TEAM CELEBRATIONS.

SFX: ANNCR CALLING OUT A GAME WINNING GOAL BY A BLUES PLAYER

ALEX: And for the third year, Ameren Missouri and the St. Louis Blues are teaming up to donate \$200 to one children’s charity for each power play goal this season through Ameren Missouri’s Power Play Goals for Kids program.

CUT TO FANS (KIDS) CELEBRATING, FOOTAGE FROM FOKWC WINNERS LAST YEAR BEFORE CUTTING BACK TO ALEX.

ALEX: And if you want to make a difference too, head to AmerenMissouri.com/Blues and vote for the local kids charity you would like to see win.

SUPER: Vote today at AmerenMissouri.com/Blues

ALEX: Because when it comes to helping kids, we’re all on the same team.
LOGO/TAG: When the Blues score, kids win.

Phase 3 – Winning Charity Selected
“Another Winning Season”
:30

OPEN ON ALEX STEEN IN UNIFORM, TALKING TO CAMERA, ON THE ICE.

ALEX: Whether it's a top-shelf shot or a one-timer from the point, nothing gets the crowd to their feet like a power play goal.

CUT TO FOOTAGE OF A POWER PLAY GOAL, FOLLOWED BY PLAYERS AND FANS CELEBRATING.

ALEX: And thanks to another winning season of the Power Play Goals for Kids Program, there are even more reasons to celebrate.

TO B-ROLL OF THE WINNING CHARITY, THEN CUT BACK TO ALEX TALKING TO CAMERA

ALEX: Every time the Blues score a power play goal this season, Ameren Missouri will donate \$200 to (Camp Rainbow, Covenant House, Crisis Nursery, Lift for Life Academy).

SUPER: Congratulations to (Camp Rainbow, Covenant House, Crisis Nursery, Lift for Life Academy).

CUT BACK TO ANOTHER GOAL, FOLLOWED BY FANS CELEBRATING.

ALEX: Power Play Goals for Kids. When the Blues score, kids win.

SUPER: AmerenMissouri.com/Blues (IF NEEDED)

LOGO/TAG: When the Blues score, kids win.



Ameren Missouri FESTIVAL OF LIGHTS NOVEMBER 17, 2018

Hosted by: KMOV's
Cory Stark & Marissa Hollowed

PERFORMANCES

(starting at 4:45 pm)

Salvation Army Brass Band • Muny Kids • MoSTLY Tap
Carr Lane Drumline • Triple Threat from Stages Academy
The Professional Dance Center • Fox Tellerettes
Kingsbury Place Singers from the
St. Louis Christmas Carols Association

SALVATION ARMY TREE LIGHTING

(Begins at 5:00 pm)

CHRISTMAS VILLAGE ACTIVITIES

(4:00-8:00 pm)

iHeart Radio • Show-Me Reindeer • St. Louis Chess Club
SLMPD Polar Cops • Salvation Army Canteen

APPEARANCES BY

Mikey Wren • Mascots • Make-A-Wish Kid-Tilly • Alexis Piskulic

WINTERFEST ICE RINK

Gateway Arch Park Foundation

MISSOURI LOTTERY FIREWORKS FINALE

(begins at 8:30 pm)



Festivities brought to you by



St. Louis Metropolitan
Police Department
St. Louis City
Parks Department
St. Louis City
Streets Department

AMEREN MISSOURI® POWER PLAY GOALS FOR KIDS
OFFICIAL GUIDELINES – October 2017

1. NO PURCHASE NECESSARY TO ENTER OR WIN. THE PURCHASE OF ANY GOOD AND/OR SERVICE WILL NOT INCREASE A PARTICIPANT'S CHANCE OF WINNING.

2. SPONSOR / ADMINISTRATOR: The Ameren Missouri® Power Play Goals for Kids Promotion (the "Promotion") is sponsored by Ameren Missouri®, a subsidiary of Ameren Corporation ("Ameren"), with an address at 1901 Chouteau Avenue, Saint Louis, Missouri 63103, and the St. Louis Blues 14 Fund (the "14 Fund"), with an address at 1404 Clark Avenue, Saint Louis, Missouri 63103 (collectively, the "Sponsors"). The Promotion will be administered by HLK Agency with an address at 1141 South 7th Street, Saint Louis, Missouri 63104 ("Administrator").

3. DETAILS: Sponsors have selected the following four (4) charities as eligible recipients:

- Camp Rainbow
- Covenant House
- Crisis Nursery St. Louis
- Lift for Life Academy

The above-referenced charitable organizations will be collectively referred to hereinafter as the "Charity(ies)".

For each power play goal scored by the St. Louis Blues during the 2017/2018 Regular Season, October 4, 2017 – April 7, 2018, Sponsors* will make one (1) donation of \$200.00 to the Charity that receives the highest amount of public votes at the end of the Promotion Period (defined herein) (the "1st Place Charity"), for a total approximate amount of \$11,200** (amount based on 51 power play goals scored by the St. Louis Blues during the 2015/2016 Regular Season). ****This amount is subject to change.** The 14 Fund will also donate \$1,000 each to the three (3) remaining Charities.

4. TIMING: The public voting period for the Promotion starts on December 1, 2017 at 12:00am Central Time ("CT") and ends on January 31, 2018 at 11:59pm CT (the "Promotion Period"). All voting will cease at the applicable time and date, and all entries received thereafter will be considered disqualified and will be ineligible for participation. If Administrator does not receive a vote for any reason, or if a vote is not entered correctly, the vote will be invalid. Administrator's computer will be the official time-keeping device for the Promotion.

5. VOTING: During the Promotion Period, the public can vote for their favorite eligible Charity by visiting AmerenMissouri.com/Blues (the "Website"), clicking on the "Power Play" tab located under the cover photo, entering their email address, and casting their vote for one (1) of the four (4) eligible Charities.

*Ameren will provide to 14 Fund the funds for the donation. At the completion of the Promotion, 14 Fund will then pay out the donation to the Charities.

Limit: one (1) entry per email address per day is permitted. If multiple votes are submitted by any single individual in the same day, only the first vote received by Administrator (as determined by the Administrator) will be entered into the Promotion. Any votes that were cast with the use of any device or artifice in order to be entered multiple times will be disqualified, in Sponsors' and/or Administrator's discretion. Automated votes are prohibited, and any use of automated devices will cause disqualification. All votes will be deemed to have been submitted by the holder of the email from which it was sent. For these purposes, an email shall mean the primary person who is assigned to such email by the Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with such email account. Administrator and Sponsors are not responsible for, and shall not be liable for late, lost, misdirected, unsuccessful, or illegible votes for any reason. Administrator and Sponsors reserve the right in their sole discretion to reject any vote for failure to fully comply with these Official Guidelines. All votes become the sole property of Sponsors, and none will be returned.

6. DONATION: The Sponsors will make four (4) total donations, one (1) to each of the eligible Charities, as follows:

- 1st Place Charity will receive two hundred dollars (\$200.00) for each power play goal scored by the St. Louis Blues during the 2017/2018 Regular Season, October 4, 2017 – April 7, 2018 (the "1st Place Donation"). The 1st Place Donation will be made in one (1) lump sum payment after the conclusion of the 2017/2018 Regular Season.
- The three (3) remaining Charities will each receive one thousand dollars (\$1,000.00) total.

Approximate value of all donations made will be \$13,200* (amount based on 51 power play goals scored by the St. Louis Blues during the 2015/2016 Regular Season). ***This amount is subject to change.**

The reporting and payment of all tax liabilities incurred by any Charity as a result of the Promotion, including but not limited to federal, state, and local income taxes, is the sole responsibility of the Charity. All federal, state, and local laws and regulations apply. Each Charity is solely responsible for all other fees or costs associated with the donation received, regardless of whether it, in whole or in part, is used. The Charity may be required to complete certain tax documents for the value of the donation and return it to the 14 Fund. The donation is made AS IS and WITHOUT WARRANTY OF ANY KIND, expressed or implied, including, without limitation, any implied warranty of merchantability or fitness for a particular purpose. The Charity may waive its right to receive the donation. No substitution of the donation will be permitted, except by Sponsors, which may substitute a donation of equal or greater value if the advertised original donation becomes unavailable. The donation is non-assignable and non-transferable.

7. DETERMINATION OF WINNER: All eligible votes received during the Promotion Period will be tallied by the Administrator on or about February 4, 2018. In the event of a tie for the 1st Place Charity, the recipient of the 1st Place Donation will be selected by a qualified

judging panel of Sponsors' representatives based upon the extent of interaction and involvement the tied Charities have had with the Promotion, including without limitation, promoting the Promotion via social media, in public, etc. Sponsors and/or Administrator reserve the right not to award the donation(s) in the event that an insufficient number of entries are received, as determined by the Sponsors and/or Administrator in their sole discretion. The Sponsors' and Administrator's decisions in connection with all matters concerning the Promotion shall be final and binding.

8. NOTIFICATION OF VOTING RESULTS: The charities will be notified of the voting results by email on or about February 4, 2018. Sponsor is not responsible for, and shall not be liable for late, lost, misdirected or unsuccessful efforts to notify the Charity, or for any change of the Charity's contact information. Upon donation forfeiture, no compensation will be given.

9. DELIVERY OF DONATION: The donation will be mailed on or by July 1, 2018]. The charities will have until April 15, 2018 to sign an affidavit of eligibility, a liability release, a publishing rights release, and/or a publicity release (where permitted by law), and/or complete tax documents, if applicable. If the executed release or tax forms are not received on or by April 15, 2018, or in the event of otherwise non-compliance with these Official Guidelines, the donation may be forfeited and granted to the Charity with the next highest amount of votes.

10. LIMITATION OF LIABILITY: By participating in this Promotion, all charities agree to these Official Guidelines and all eligibility requirements and all decisions of Sponsors. **BY PARTICIPATING IN THIS PROMOTION AND/OR ACCEPTING THE DONATION, ALL CHARITIES AGREE THAT THE SPONSORS, AND ALL OF THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS (COLLECTIVELY, ITS "REPRESENTATIVES"), WILL HAVE NO LIABILITY WHATSOEVER FOR, AND WILL BE HELD HARMLESS FOR, ANY LIABILITY, CLAIMS, INJURY, LOSS, OR DAMAGE OF ANY KIND, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, INCLUDING WITHOUT LIMITATION, CLAIMS ARISING OUT OF PERSONAL INJURY, DEATH, PROPERTY DAMAGE, CLAIMS ARISING OUT OF THE CHARITY'S PARTICIPATION IN THIS PROMOTION OR THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE, CLAIMS BASED ON INTELLECTUAL PROPERTY RIGHTS, PUBLICITY RIGHTS, PRIVACY, OR DEFAMATION, OR CLAIMS BASED ON THE NEGLIGENCE OF SPONSOR.** Sponsor is not responsible if the Promotion cannot take place or if any donation cannot be awarded due to acts of war, natural disasters, weather or acts of terrorism, or any other acts or events beyond its control. Charities further agree that Sponsors are not responsible for: 1) any incorrect or inaccurate information, whether caused by the charities, printing errors, or by any of the equipment or programming associated with or utilized in the Promotion; 2) technical malfunctions or failures of any kind, including without limitation, malfunctions, interruptions, traffic congestion, or disconnections in the telephone network, computer online system, computer dating mechanism, computer equipment, software, servers, providers, or any combination thereof; 3) unauthorized human intervention in any part of the Promotion, including theft, destruction, or unauthorized access to, or alteration of, entries; 4) technical or human error which may occur in the administration of the Promotion or the processing of the entries; or 5) any injury, damage, or loss to persons or property which may be

caused, directly or indirectly, in whole or in part, from participant's participation in the Promotion, or receipt, possession, acceptance, and/or use or misuse of any donation.

11. DISCLAIMER: If for any reason the Promotion is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, human error or any other causes beyond the control of the Sponsors that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Promotion, Sponsors reserve the right, in their sole discretion, to disqualify any Charity (and all of its votes) that tampers with the voting process, and to cancel, terminate, modify or suspend the Promotion, or any portion thereof. In the event of early termination or cancellation of the Promotion, Sponsors may award recognition to a winner based on the number of eligible votes received prior to termination or cancellation. **CAUTION: ANY ATTEMPT BY A CHARITY TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTITY TO THE FULLEST EXTENT PERMITTED BY LAW.**

12. RELEASE: BY PARTICIPATING IN THIS PROMOTION, EACH ELIGIBLE CHARITY ACKNOWLEDGES THAT DETAILS OF ITS PARTICIPATION MAY BE USED IN SPONSORS' ADVERTISING AND MARKETING MATERIALS, IN SPONSORS' SOLE DISCRETION. Specifically, by participating in the Promotion and/or accepting the donation, the charities agree that the Sponsors and their Representatives, and those acting under the authority of the Sponsors or their Representatives, may use (or refrain from using) information about the Charity (including but not limited to name, (including trademarks, trade names, and copyrights), biographical information, pictures, video, and/or any other digital representations thereof, for any and all advertising and promotional purposes in any and all media now known or hereafter invented (including but not limited to digital and print media) without territorial or time limitations and without further consideration, at the sole discretion of the Sponsors, unless prohibited by law, without notice to the Charity. The Charity will have no right of approval, no claim to any compensation, or no claim arising out of the use, alteration, distortion, or illusionary effect or use in any composite form of the Charity's name, biographical information, pictures, video, or any other digital representations thereof.

13. GOVERNING LAW AND JURISDICTION: Except where prohibited, all participants agree that: 1) any and all disputes, claims, and causes of action arising out of or in connection with the Promotion or any donation awarded shall be resolved individually, without resort to any form of class action, and exclusively by a state or federal court having venue in Saint Louis City, Missouri; 2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, if any; and 3) under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, indirect, punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Guidelines, or the rights and obligations of the participant and the Sponsors in connection with the Promotions, shall be governed by, and

construed in accordance with, the laws of the State of Missouri, without giving effect to any choice of law or conflict of law rules (whether of the State of Missouri or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Missouri.

14. THIRD PARTIES: This Promotion is in no way sponsored, endorsed, affiliated with, or administered by Facebook, Twitter, YouTube, or any other third party social media outlet. By participating in the Promotion, the charities hereby release and agree to hold Facebook, Twitter, YouTube, or any other third party social media outlet harmless from any and all liability, claims, or actions of any kind whatsoever for any injuries, damages, or losses of any kind in connection with this Promotion.





POWER PLAY GOALS FOR KIDS



DATE June 2018

atupstlouis.org

\$ **\$100,000**

and Thousand and ⁰⁰/₁₀₀

DOLLARS

& Programs

Ameren Corporation



camp rainbow



Covenant
House



Crisis
Nursery
Saint Louis



LIFT FOR LIFE GYM



Ameren Missouri
Power Play Goals for Kids
Voting Opening Email Copy
Job # 19788 • 10/16/18

EMAIL SUBJECT LINE:

Power Play Goals for Kids Program Voting Is Now Open

EMAIL IMAGE/COPY:

HEADER GRAPHICS

[POWER PLAY GOALS FOR KIDS]
[WHEN THE BLUES SCORE, KIDS WIN.]

HL: **Vote Now to Help One Charity Win!**

BODY: Thank you for your interest in the **Ameren Missouri Power Play Goals for Kids** program. The voting phase has begun. Starting today, you can vote once per day, every day through January 31st, for one charity to score \$200 every time the Blues score a power play goal!

Ameren Missouri is proud to support organizations that empower kids in the communities we serve. Vote now and score a big assist for local kids at AmerenMissouri.com/Blues. (links to about the homepage on app). Game on!

CTA: [VOTE NOTE](#) (button that links to the voting page)

[TEXT IN EMAIL BELOW IMAGE]

You're receiving this email because you asked us to notify you when the voting phase began. To unsubscribe, reply to this email with "Unsubscribe" in the subject line.

This email was sent by:

HLK on behalf of Ameren Missouri
1901 Chouteau Avenue, St. Louis, MO 63103

DATE March 24, 2018

League of Metropolitan St. Louis

\$ **1,000,000.00**

on and $\frac{00}{100}$ _____

DOLLARS

Campaign

Ameren Corporation



THIS IS ENERGY AT WORK IN DOWNTOWN ST. LOUIS.

HAVE COFFEE ON US.

**YOU'RE INVITED: JOIN US FOR A CUP OF
COFFEE AND LEARN MORE ABOUT RELIABILITY
UPGRADES IN DOWNTOWN ST. LOUIS.**



Come Visit Us
June 11, 7:30–9:30 a.m.
Park Avenue Coffee
417 N 10th St.

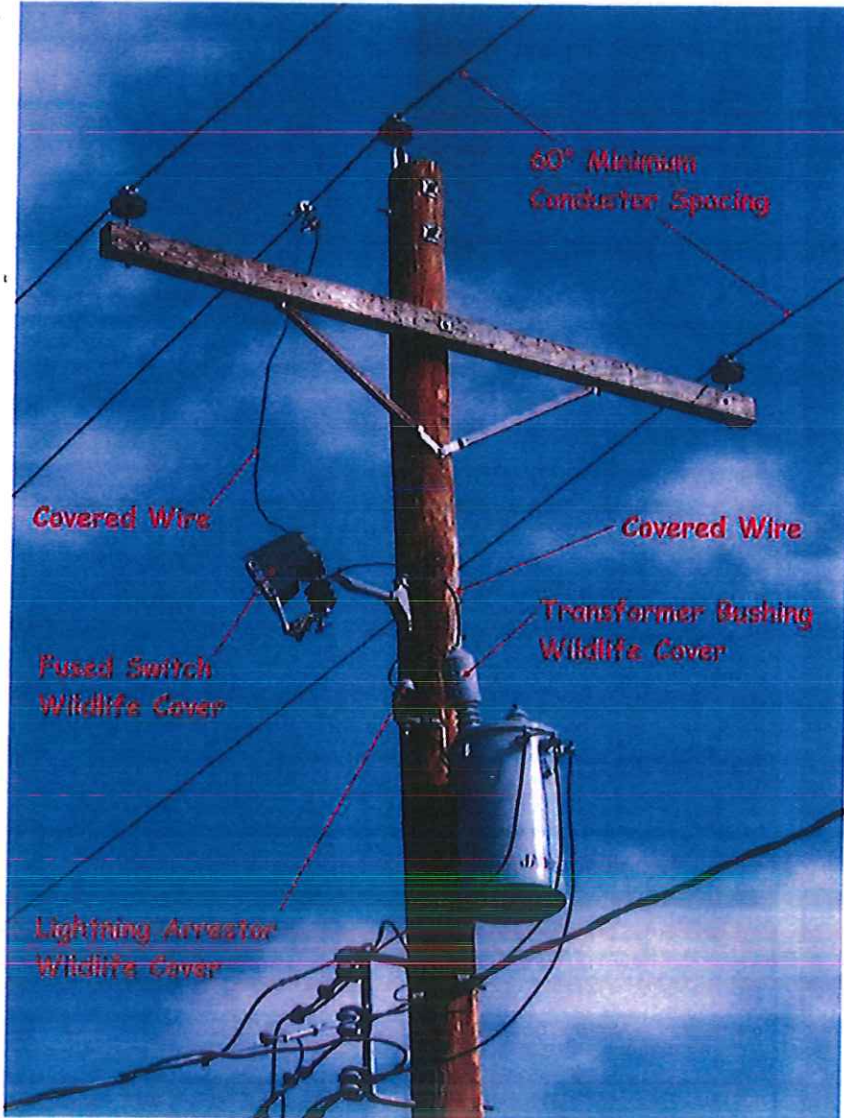
Ameren Missouri employees will be available to answer questions about the projects in your community.




ENERGY AT WORK

AVIAN | PROTECTION EQUIPMENT

PROTECTING BIRDS AROUND POWER LINES





**EISENHOWER
FELLOWSHIPS**

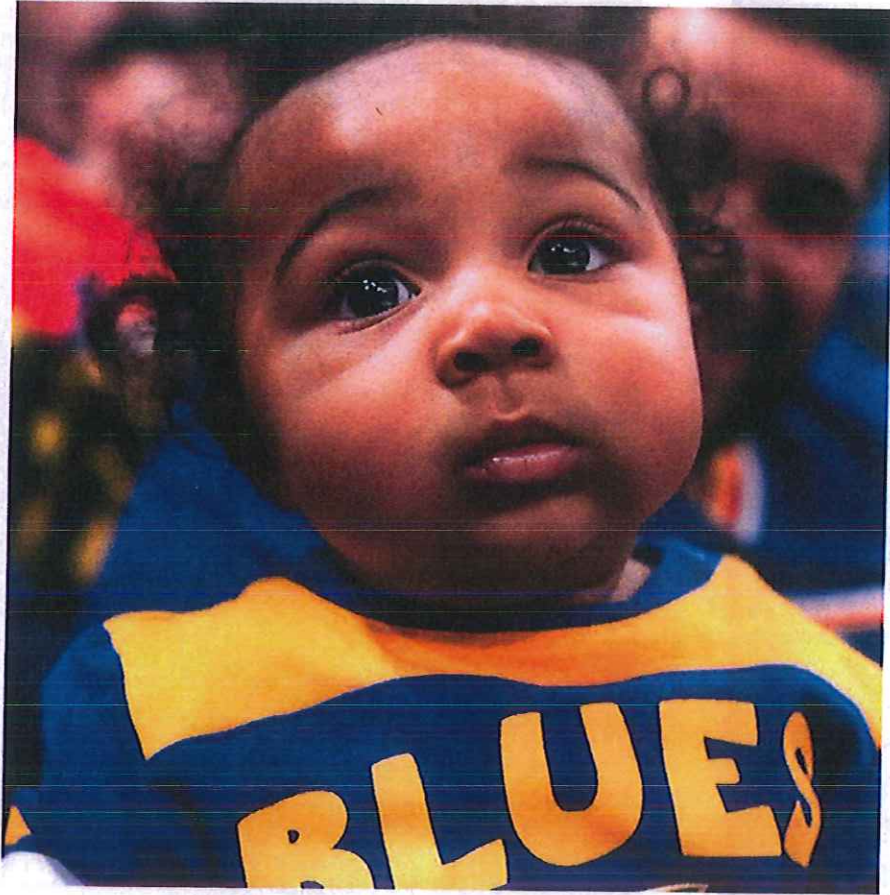
2018 ZHI-XING PROGRAM

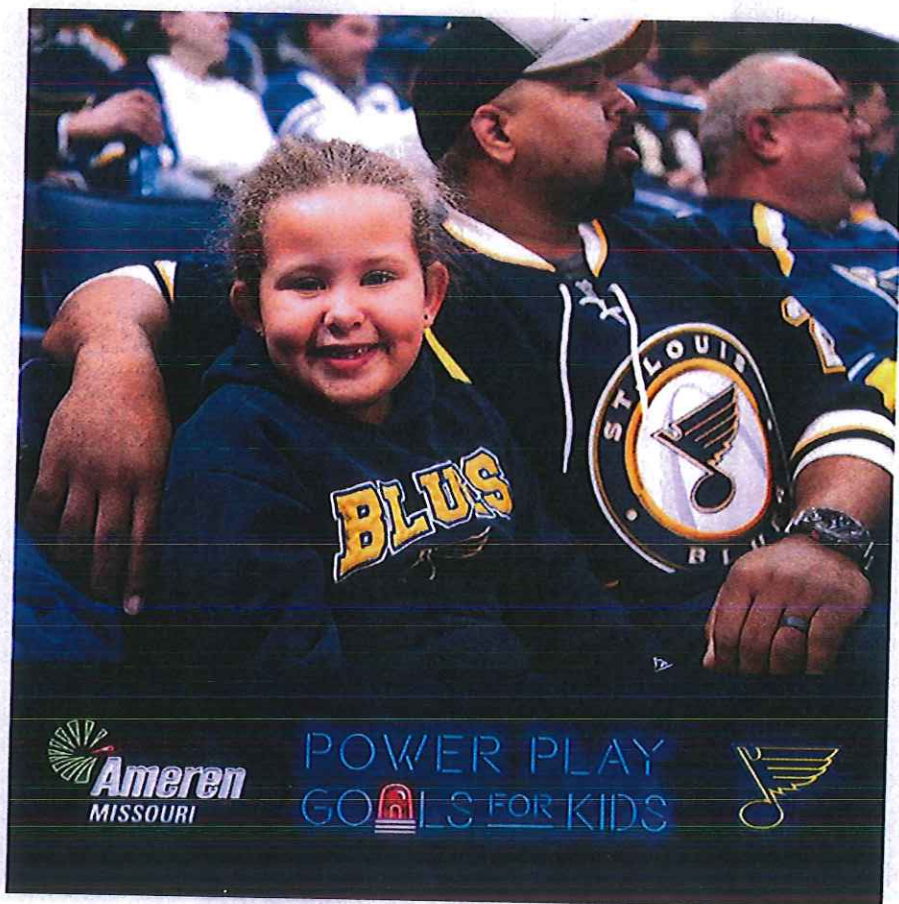
Advocate for renewable
energy

#EFJourney

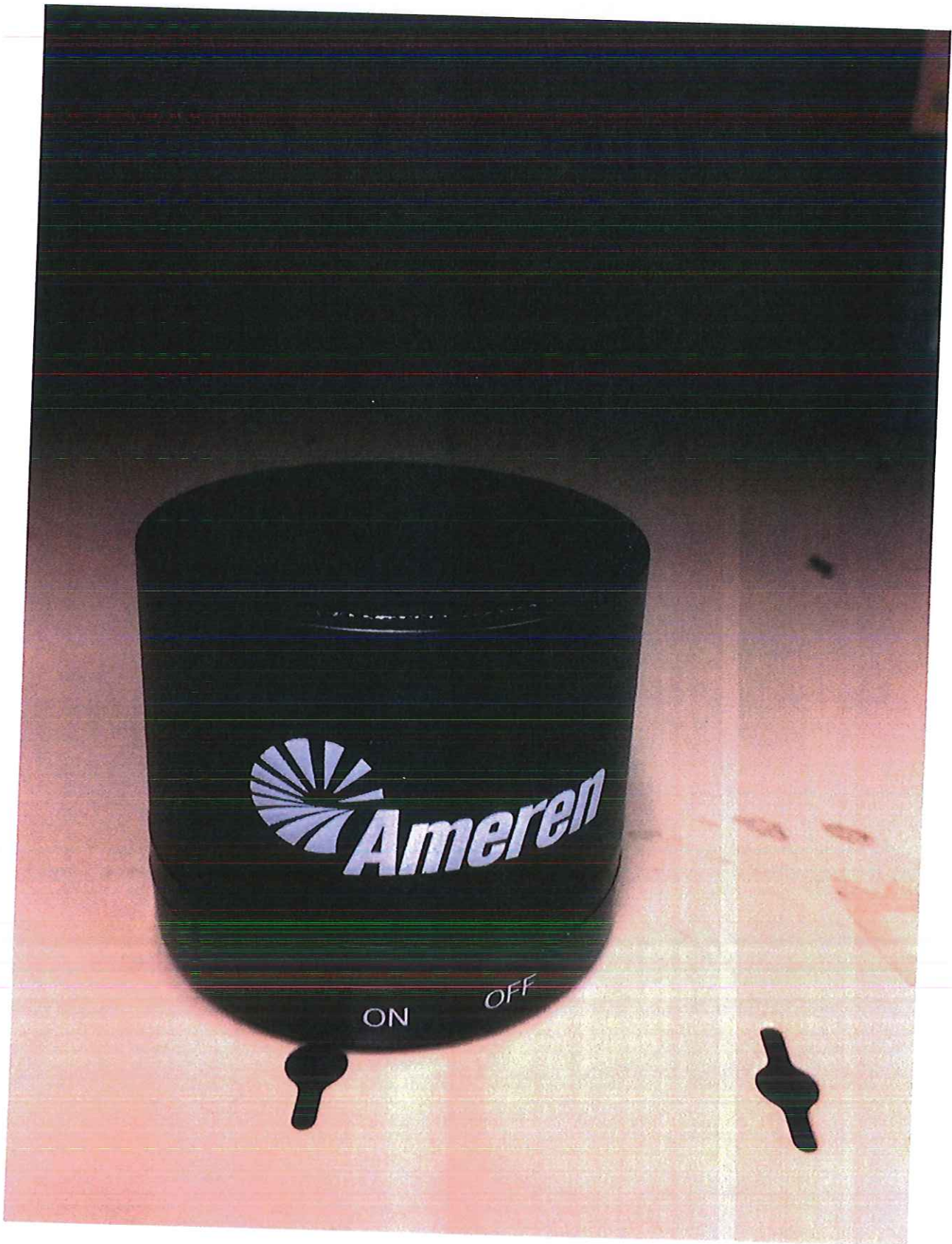
Developing strategies
to expand energy access
and affordability

BILL DAVIS
Energy Efficiency & Renewables
St. Louis, MO











ENERGY AT WORK





Intranet

All Advanced Search

- [View All Site Content](#)
- [My CEC Application Assignments](#)
- [Applications](#)
- [Departments](#)
- [News You Can Use](#)
- [Safety](#)
- [Hilstone Calendar](#)
- [Scholar](#)
- [External Sites](#)
- [Documents](#)
- [Lists](#)
- [Sites](#)
- [Recycle Bin](#)

Site Actions

Powering the quality of life by generating electricity safely, reliably, and efficiently.

Announcements

Callaway non-PA building badging test this Friday, 10/4
 by [Amden, Karina](#) 9/30/2019 2:24 PM
 This Friday (10/04/2019) Corporate Security will be performing tests on the new badging system for non-Protected Area (PA) buildings (CMB, CPF, CLC, EOF, Training Center, Intake, Stores II, Circ/Service pump house, Water Treatment Plant, Firearms Range). For...

CPF 117/118 and 130 remodel continues to Oct. 12
 by [Amden, Karina](#) 9/10/2019 2:40 PM
 CPF 117/118 and 130 are going to be unavailable for further remodeling until after Oct. 12. Please reschedule your meetings for different rooms. Sorry for the inconvenience, but we are excited to have the upgrades to this space.

Add new announcement

Plant Status

- Shift Manager Operation Focus Items (SharePoint)
- Daily Performance Snapshot
- C2C Weekly Dashboard
- AP913 Equipment Reliability Resets
- Radiation Protection Daily Dose
- Plan of the Day (POD)

Quick Links

- Callaway Excellence Plan
- Callaway Excellence Plan Snapshots
- KPI Scorecards
- INPO 15-015 Leadership & Team Eff. Attributes
- Callaway Human Performance Handbook
- Callaway Co-Worker Insight Matrix
- Top 3 Site Gaps

CECApplications

CECApplications Callaway Intranet

All Advanced Search

NOTE: CEC Applications were designed to function on Windows Operating systems with Internet Explorer. Not all features within the applications listed below are expected to function properly on mobile devices (IOS/Android) or using Google Chrome or Edge Browsers.

Applications - Programs

- CEC Applications**
- Active Auto Logs (Unofficial)
- Callaway Document Room
- Callaway Standard Reports
- Chemistry Applications
- Document Requests
- DR Issue, Identification, Resolution
- MasterCodes Web
- NIDA PRO ILE - Administration
- NIDA Pro ILE Monitor
- NIDA Pro Portal - Students
- Personnel Web
- Qualmaster
- Qualstar
- R2W - Ready2Work
- Reference Checkout (EOS)
- Respirator Fit
- RP VSDS - Survey Viewer
- SSIS - Security Screening Information System
- Work Management Performance Indicators

- NOT Mobile Compatible**
- Application Switch Request
- Callaway Org Chart
- Common DB Maintenance
- eDL - Electronic License Document Library
- Request for Personnel Change
- Site-Wise Tour (IVTS) Training

- Corporate Applications**
- AirWatch & Mobile Devices
- SharePoint site
- Ameren.com
- Ameren Foreign Travel Form
- Ameren Self-Service Portal (SOLVE-IT)
- Ameren Project Cost Management - Ameren Financial Reporting Tool Link
- Ameren Technology Policies
- APIImaging
- Ask a Software Licensing Question
- C2C SafetySource1
- Genesis
- GroupID
- Insight - Ameren Corporate Training
- Limited Restricted Duty
- My Ameren.com
- NOOT
- Oracle eBusiness
- Scholar
- Scholar Applications List
- Software Asset Management
- SharePoint site
- WebDesk

- CEC Programs**
- SQA Program (SharePoint 365)
- Callaway Diversity
- Callaway Project Management
- Customer Affordability
- Equipment Reliability Program
- Extended Plant Update Project
- Fatigue Management
- FME and Housekeeping
- ISPSI Licensing Basis Documents
- Replacement Reactor Vessel Closure Head Project

- CEC Organizations**
- Callaway Liason Committee
- Callaway Fitness Center
- Central Missouri Chapter of Ameren Network of Minority Employees (ANME)
- New Generation in Nuclear
- WIN - Women In Nuclear

Help

- Ameren Digital Office Suite HomePage and on-line help (365 site)
- Application Information-Help
- Application Help (365)
- Auto Log/Tour
- ENFRV Information
- General Help
- QR Resource Site
- IAM (Identity and Access Mgmt) SharePoint Site
- Finding QRs, QR Actions, or BT Completed in the CARS system.
- AirWatch and Mobile Devices

TEST Callaway Applications

TEST Callaway Applications

Callaway Energy Center Intranet

AI [] Advanced Search

Intranet > webpages > Departments Site Actions

Departments

- Access Authorization and FFD
- Administration
- Callaway Budget
- Callaway Human Resources
- Callaway Lean Continuous Improvement (365 site)
- Chemistry
- Emergency Preparedness
- Employee Concerns
- Engineering
- Engineering Steam Generator Replacement
- Equipment Reliability
- Digital (IT) Asset/Work Mgmt - Callaway Applications (365 site)
- IT Services and Support
- Maintenance Organization
- Materials
- Nuclear Generation Development
- Nuclear Oversight
- Operations
- Outage Scheduling
- Performance Improvement
- Radiation Protection
- Regulatory Affairs
- Safety
- Security
- Training Department Site
- Work Management

Callaway Portal > Intranet > News You Can Use

Callaway Energy Center News You Can Use

Welcome Roseluis, Anne M | My Site | My Links |

AI [] Advanced Search

News You Can Use: Intranet Site Actions

View All Site Content

- Applications
- Departments
- Safety
- Milestone Calendar
- Scholar
- External Sites
- Documents
- Lists
- Sites
- Recycle Bin
- Recycle Bin

Helpful Information

- Callaway Routine Meetings
- Callaway Milestone Meetings
- Callaway Diversity
- Women in Nuclear
- New Generation in Nuclear

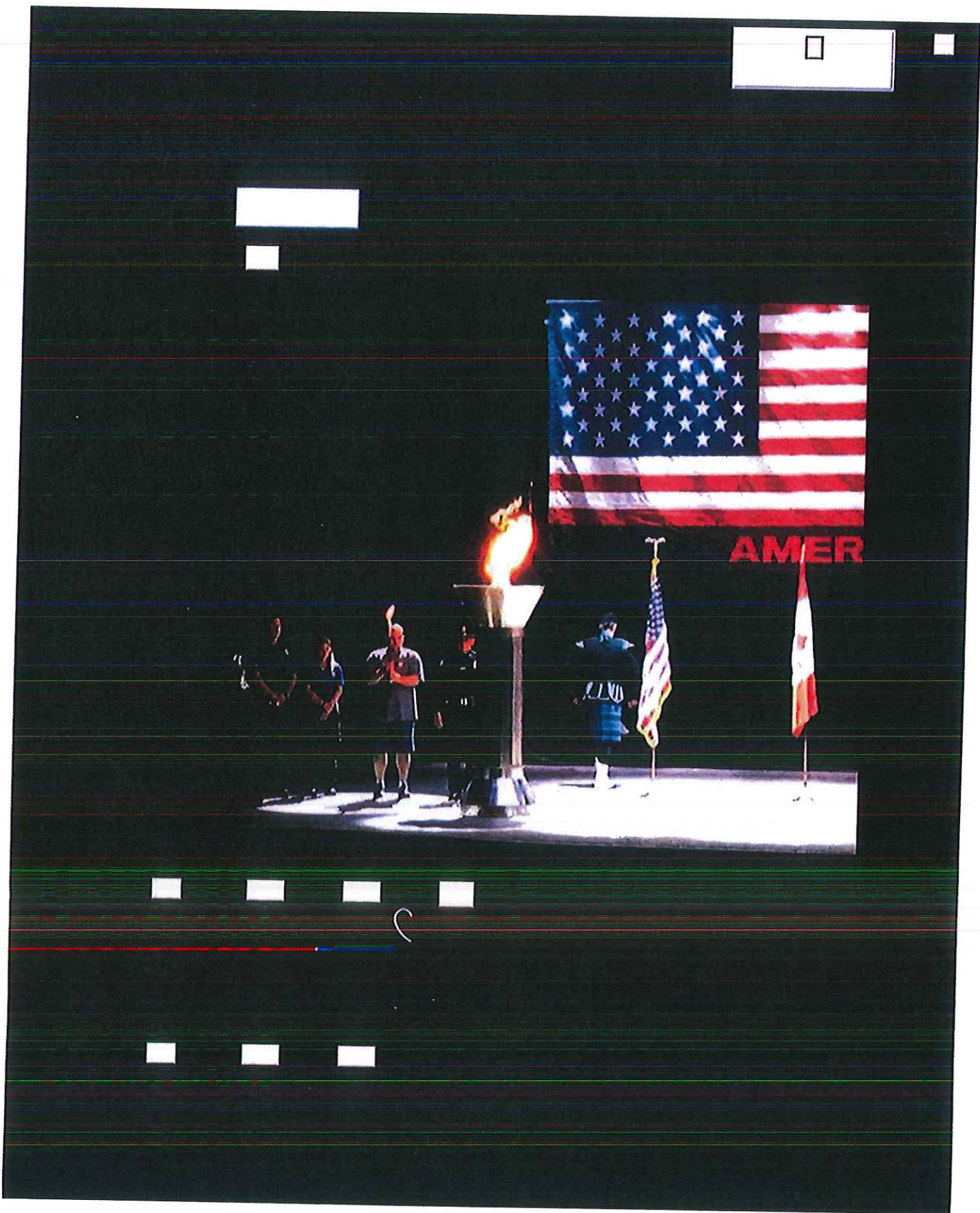
Quick Links

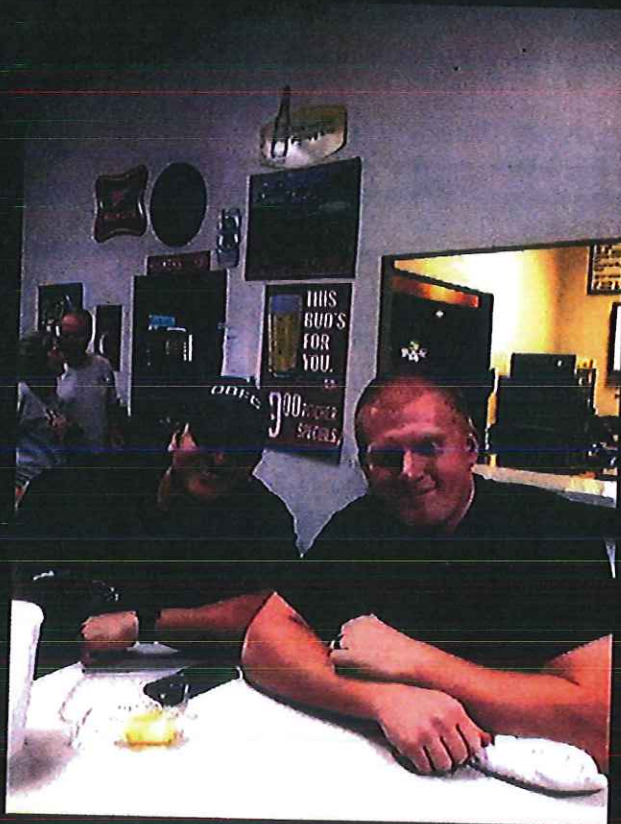
- Callaway Excellence Plan
- News You Can Use
- Callaway Visitor Guide
- Driving Directions to Callaway Energy Center
- Callaway Acronyms List
- Callaway Organization Chart
- Employee Recognition
- General Help
- Logos
- Callaway Cafeteria Menu

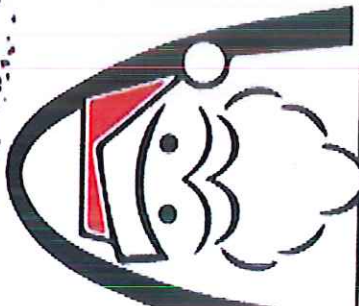
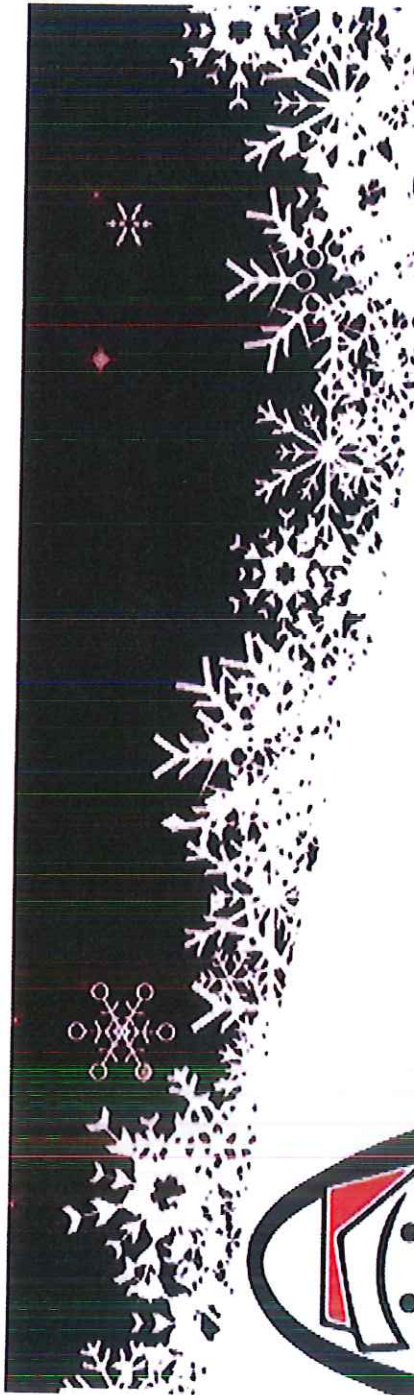






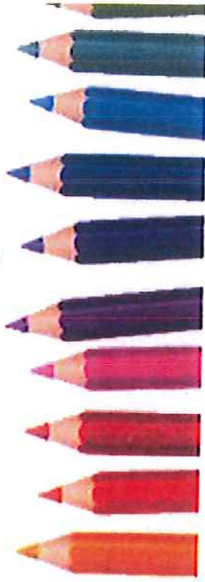


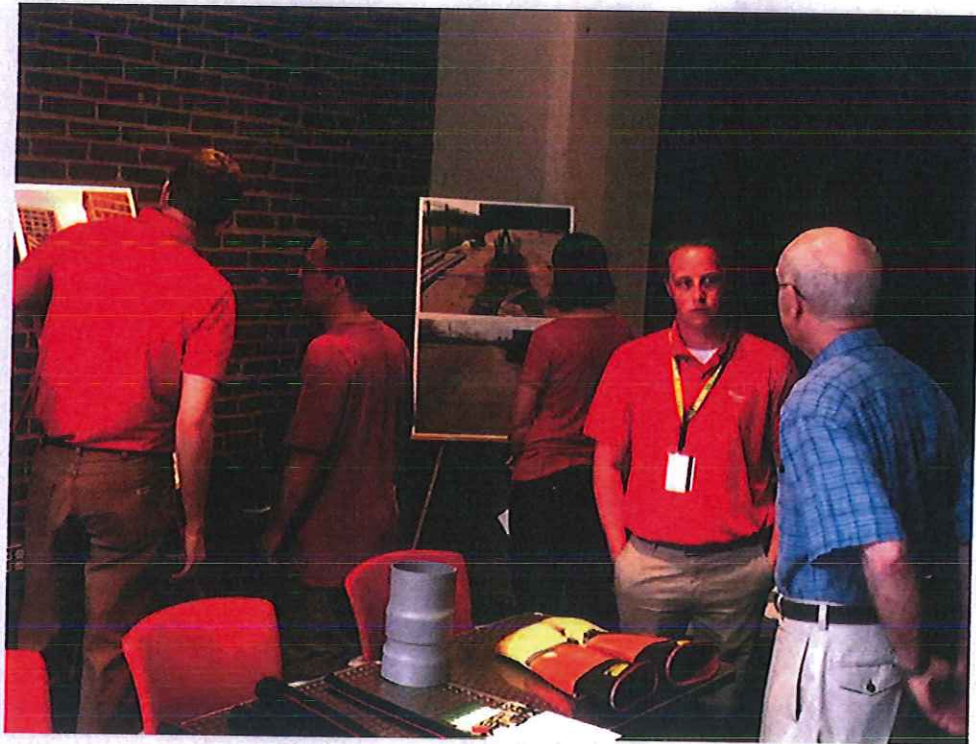




Christmas in St. Louis
Special time in a special place™

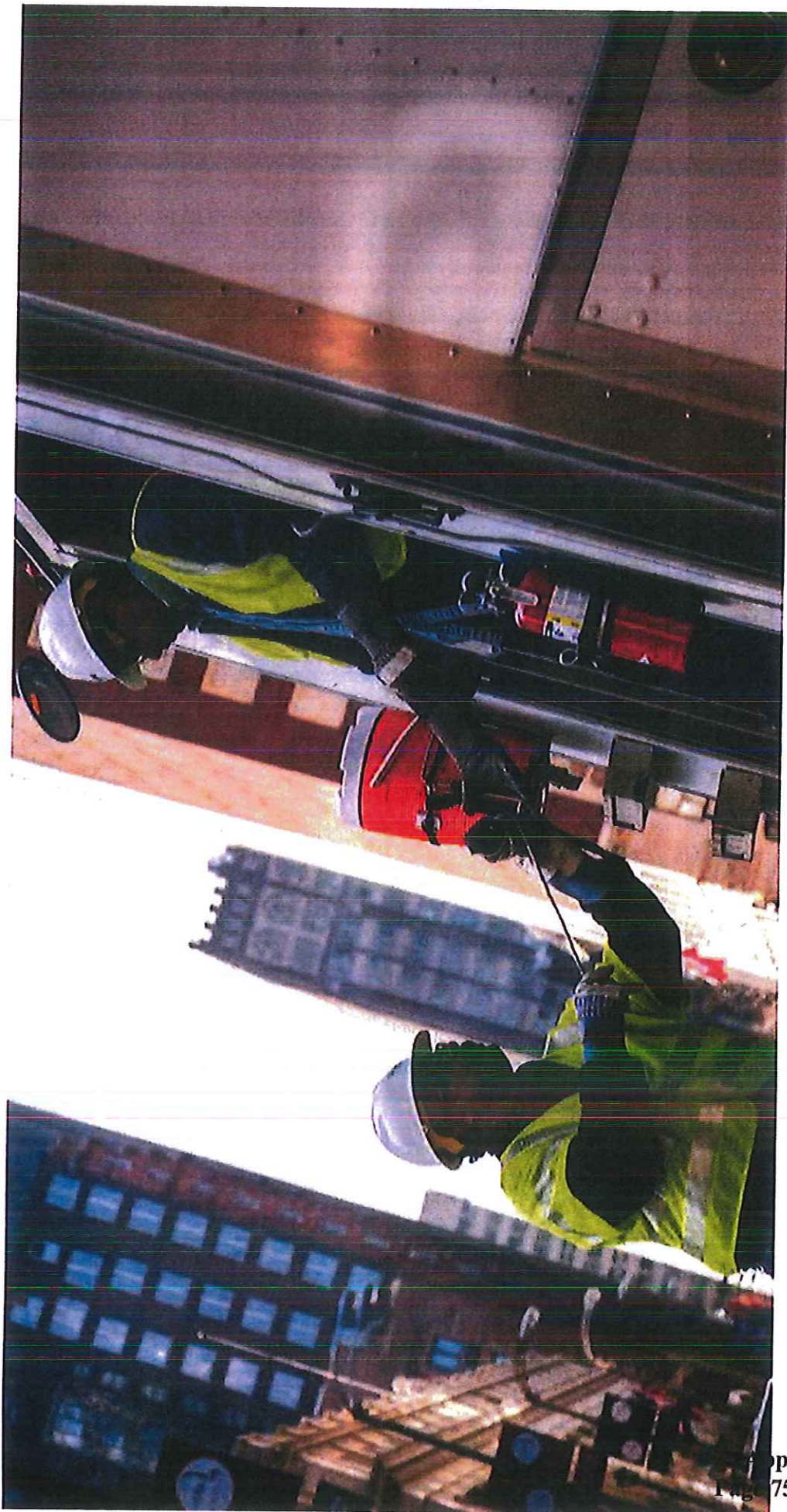
2018 Coloring & Essay Conte















E47MT2, Black and graphite
Embroider Tape #E00005848 on Front of Cap
Embroider in Madeira 1170 Green, 1037 Red, and White



Actual Size



Appendix 4
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E47MT2, Graphite
Embroider Tape #E00005848 on Front of Cap
Embroider in Madeira 1170 Green, 1037 Red, and Black



Actual Size











MISSOURI Presents

LAKE OF THE OZARKS EAGLE DAYS





THIS IS ENERGY AT WORK IN LADUE.

Ameren Missouri is working on a reliability project in your community that will provide you safer and more dependable energy while also modernizing the system you depend on. The \$500,000 project includes replacing aging equipment with power lines that have more capacity for your growing community. In addition, the new equipment is designed to perform better during severe weather. The reliability upgrades began July 10, 2017 and will continue until late summer.

**LEARN MORE ABOUT THESE IMPROVEMENTS
AND ADDITIONAL RELIABILITY PROJECTS AT
AMERENMISSOURI.COM/RELIABILITY**



ENERGY AT WORK

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