



**ENERGY AT WORK**

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**ADUE, WHILE WE  
DVIDE RELIABLE ENERGY  
U NEED IT.**

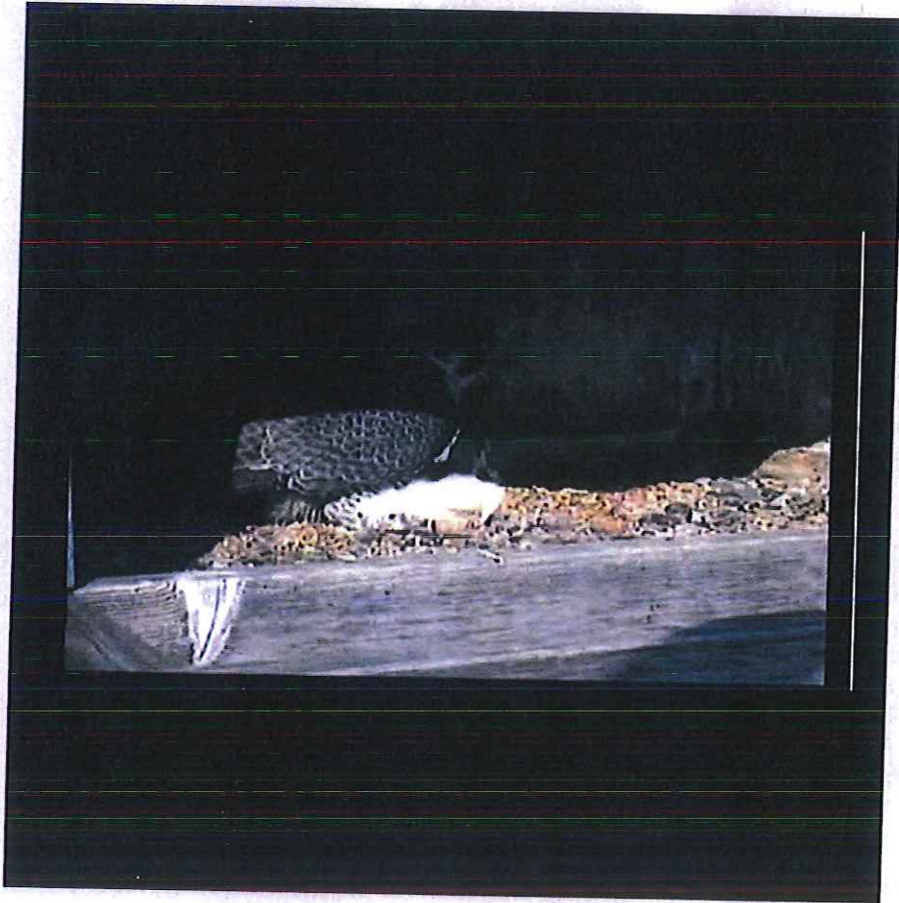
ability projects by visiting [AmerenMissouri.com/Reliability](http://AmerenMissouri.com/Reliability).  
Committed to delivering reliable energy.

7/14/17 12:49 PM

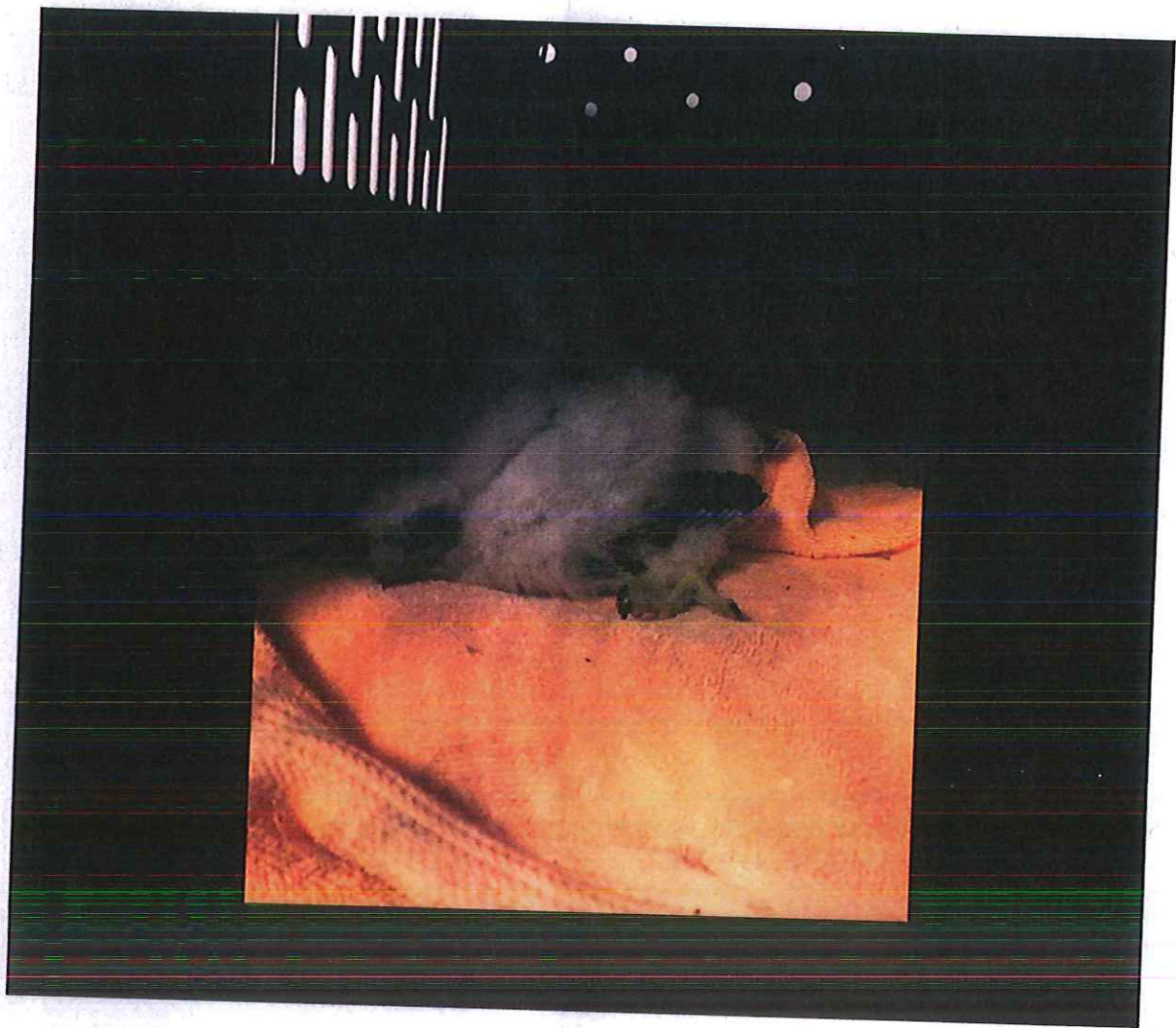


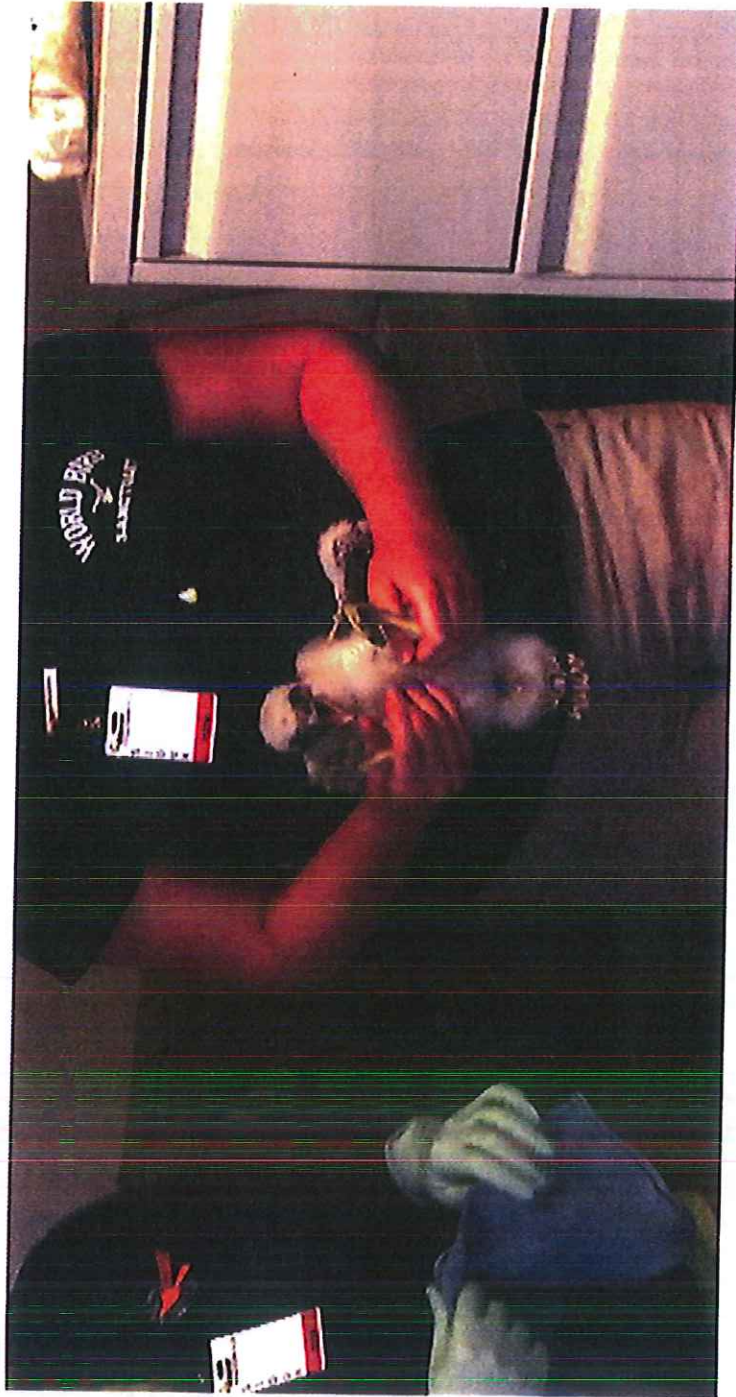






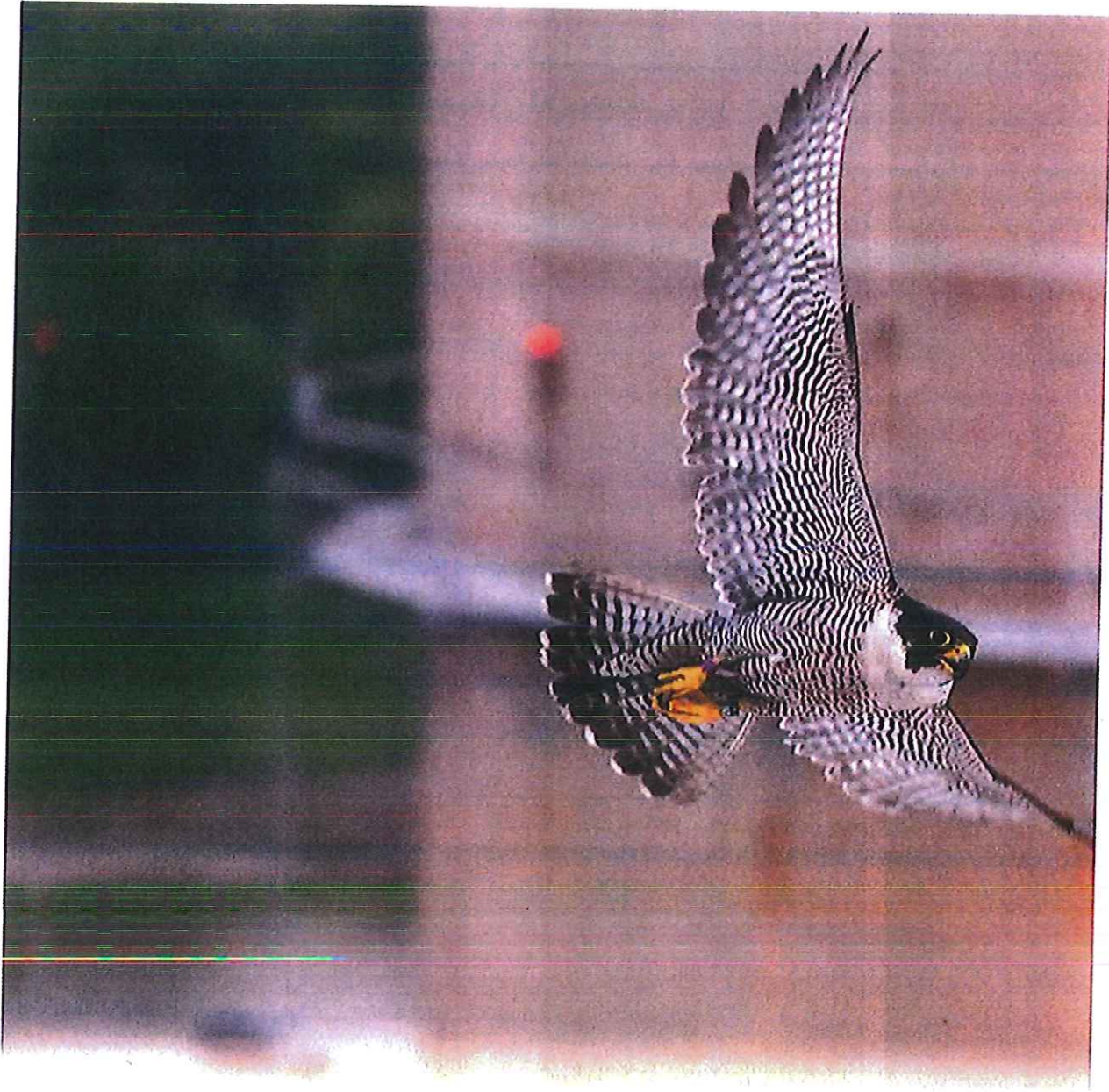






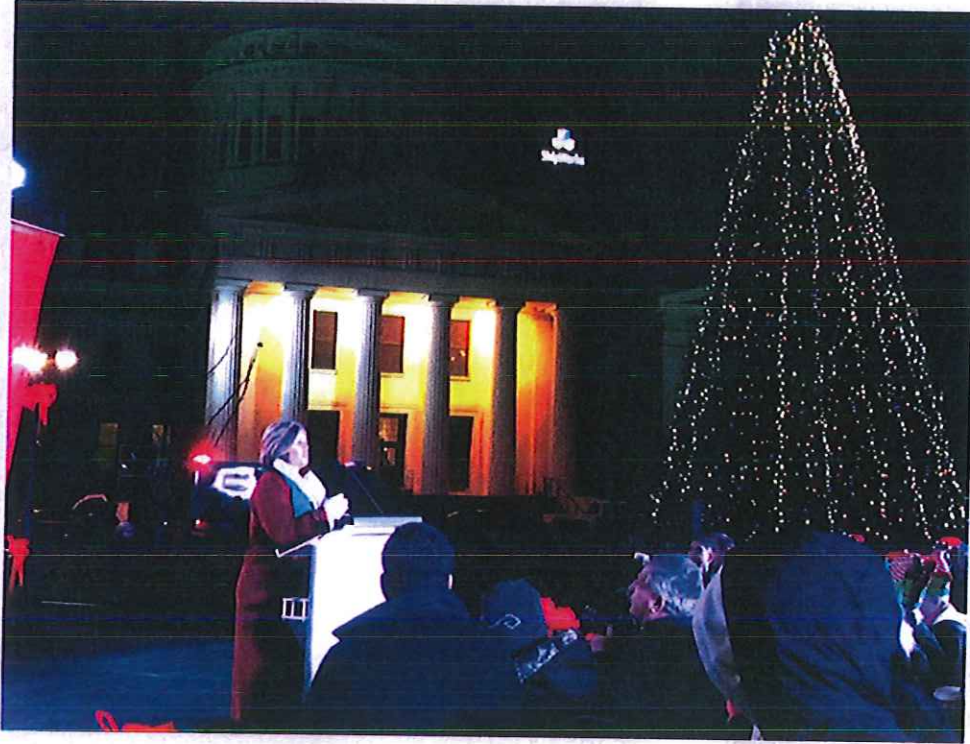


















DATE Summer 2018

**Energy Outreach Program**

\$ **5,000,000**

PAY TO THE ORDER OF

Five million and <sup>00</sup>/<sub>100</sub>

DOLLARS

Customer Assistance

**Ameren Corporation**

MEMO











MultiMedia Services & Cos.  
 c/o Gentry W. Trotter  
 Post Office Box 630  
 St. Louis, MO 63188  
 314-749-0224

# INVOICE

Ameren Missouri  
 c/o Ms Julie Catron  
 Communications Director  
 Ameren Missouri  
 1901 Chouteau Avenue  
 St. Louis, MO 63103

Invoice # 000075  
 Invoice Date 02/20/2018  
 Due Date 02/20/2018

Item	Description	Unit Price	Quantity	Amount	
Product	1/2 page color St. Louis American Black History Frankie Freeman Salute for 2/8/18 edition. (special agency discount)	1650.00	1.00	1,650.00	
	1/2 page St. Louis Argus color Black History Frankie Freeman Salute for 2/9-13/18 edition. (special agency discount)	850.00	1.00	850.00	
	1/2 page color Black History Frankie Freeman Salute for New Evening Whirl, edition 2/6/18 (special agency discount)	1100.00	1.00	1,100.00	
	1/2 page color Black History Michael McMillan Salute for 2/21/18, St. Louis American (special agency discount)	1650.00	1.00	1,650.00	
	Design, Photos, and Production and resizing of 4 advertisement formats for Ameren Missouri's Black History Salute (Davis Design) No RUSH charges	300.00	1.00	300.00	
				<b>Subtotal</b>	5,550.00
				<b>Total</b>	5,550.00
				<b>Amount Paid</b>	0.00
				<b>Balance Due</b>	\$5,550.00

**NOTES:** Ameren Missouri was not charged for research, planning or editorial copy for this Black History Project. Please move forward for (1) payment of this invoice, so we can be reimbursed. Tear-sheets are forthcoming by Friday, Feb. 22, 2018 via courier or dropped-off at Communication Department via Ameren Corp campus. Thank you for the opportunity, any questions, 314-749-0224

# FRANKIE FREEMAN'S ENERGY & INTELLECT HELPED POWER THE QUALITY OF BLACK LIVES



November 24, 1916 - January 12, 2018



Diversity is part of Ameren Missouri's corporate core principles. That's why we're proud to salute a long-time friend, Attorney Frankie Muse Freeman. During Black History Month, we're proud that Missouri has courageous African-American men and women who have carried the torch as "firsts" and have used their skills, voices and intellect to change the landscape of racial equality.

Missourians Josephine Baker, Grace Bumbry and Chuck Berry successfully used their artistry to be accepted by the nation as exceptional crossover musical geniuses. Maya Angelou and Langston Hughes used their introspective and profound writing skills and voices to help lift every voice during troubling times in our nation's history. Businesswoman Annie Malone pursued economic empowerment, providing jobs to many before it was commonly allowed in some parts of America.

Some 69 years ago, Attorney Frankie Muse Freeman and her family traveled a long and rocky segregated road from Danville, Virginia to St. Louis, Missouri for a new frontier to better their quality of life. She wanted to use her legal skills, energy and intellect to banish the Jim Crow era.

Attorney Freeman had doors slammed in her face, but refused to give into hopelessness, sexism and discrimination against herself and her African-American neighbors. Her determination, her persona of dignity and keen leadership skills led this young attorney successfully over obstacles. After opening her own law firm, she became lead attorney for the landmark NAACP case *Davis et al. v. St. Louis Housing Authority*. Her efforts helped end segregation in public housing.

Attorney Freeman was the first woman to serve as a member of the U.S. Commission on Civil Rights. She brought a distinctive view to the all-white male commission. She was appointed by President Lyndon B. Johnson in 1964 and reappointed by Presidents Richard Nixon, Gerald Ford and Jimmy Carter. Freeman had successfully engaged the commission in Southern fact-finding missions to document racial hatred and bigotry and recommend ways for America to move forward. She was also appointed Inspector General of the Community Services

# Michael P. McMillan Uses Passion, Partnerships & Energy to Empower Black Lives



*"Michael McMillan is a humble and extraordinary young man. He has exemplified the principles of civil rights... He is a validation of our purpose for those who preceded him and a model for young people to follow," Xernona Clayton, Founder, the International Civil Rights Walk of Fame*

A studious and inquisitive ten-year-old, Michael Patrick McMillan learned about the social service and advocacy works of the Urban League of Greater St. Louis through his great uncle - Clifton W. Gates, then a noted banker, realtor and entrepreneur. Gates also had served as board chair of the well-established group during a turbulent 1968 -- the same year Dr. Martin Luther King, Jr. was assassinated. In 1988, McMillan decided to join the prestigious life-changing group as a youth member.

Long before he became president/CEO of the 5-star St. Louis Urban League, young McMillan served as a city alderman, a St. Louis license collector and former president of the Young Democrats, executing social service and even self-help projects to give area seniors and young adults respect and resources. His fondness for the elderly is a clear reflection of his realization at an early age that he stood on the shoulders of those who laid the foundation so that he and others could advance forward.

McMillan is known for his quiet yet effective approaches to analyzing social issues. He uses his partnership skills, passion and indefatigable energy to help confront complex societal challenges with solutions. McMillan developed and refined these skills while earning a degree in African-American studies from St. Louis University with a minor in political science and an emphasis in finance. This is the same McMillan who earned an Eisenhower International Fellowship, traveling to Ireland and Paris to study how other forms of government work.

When the Ferguson crisis erupted, it became an international nightmare for the St. Louis region. The situation was due to long-standing questionable police practices, lack of minority police hiring, generational poverty, lack of jobs and economic opportunities and a stressful status on affordable housing in North County, not to mention a North County municipal court system which...

board of directors, McMillan felt that his 5-star unit needed to show strength between the activists and Urban League communities.

McMillan, known throughout his professional life as a strategist, always step' in mind. He would build one block after another, one collaboration and make things happen with his unique fundraising skills. After the bright lights of the media were long gone, McMillan was left with the task to ignite the interest of established and well-known corporate and civic simultaneously engaged with the social service and political communities the aftermath of a very glaring socioeconomic emptiness which deserved immediate attention and an abundance of resources.

McMillan used his collaboration skills to convince QuikTrip to make a \$ kind donation to the burned-out Ferguson store. He then quickly called County Executive Steve Stenger to offer tax-credits to build a multi-purpose center. Ameren Corp. and Ameren Missouri were also proud to play a funding role, because of our investment in people and their dreams of better, economically empowered futures. The Salvation Army, University of Missouri - and the Lutheran Hope Project all joined the Urban League, providing resources to strengthen the North County region.

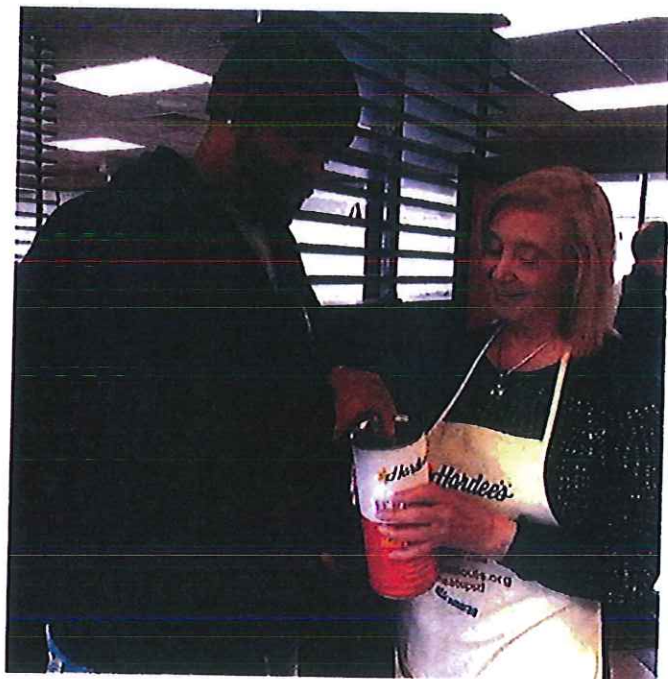
McMillan realized that in many urban areas of major U.S. cities, African unemployment for males is often four times that of other population segments. The creation of "Save our Sons" addresses personal responsibility and development of a highly trained and educated workforce, which aligns with the needs of the community. This results in young adult fathers having financial stability in their lives, contributing back into each respective community.

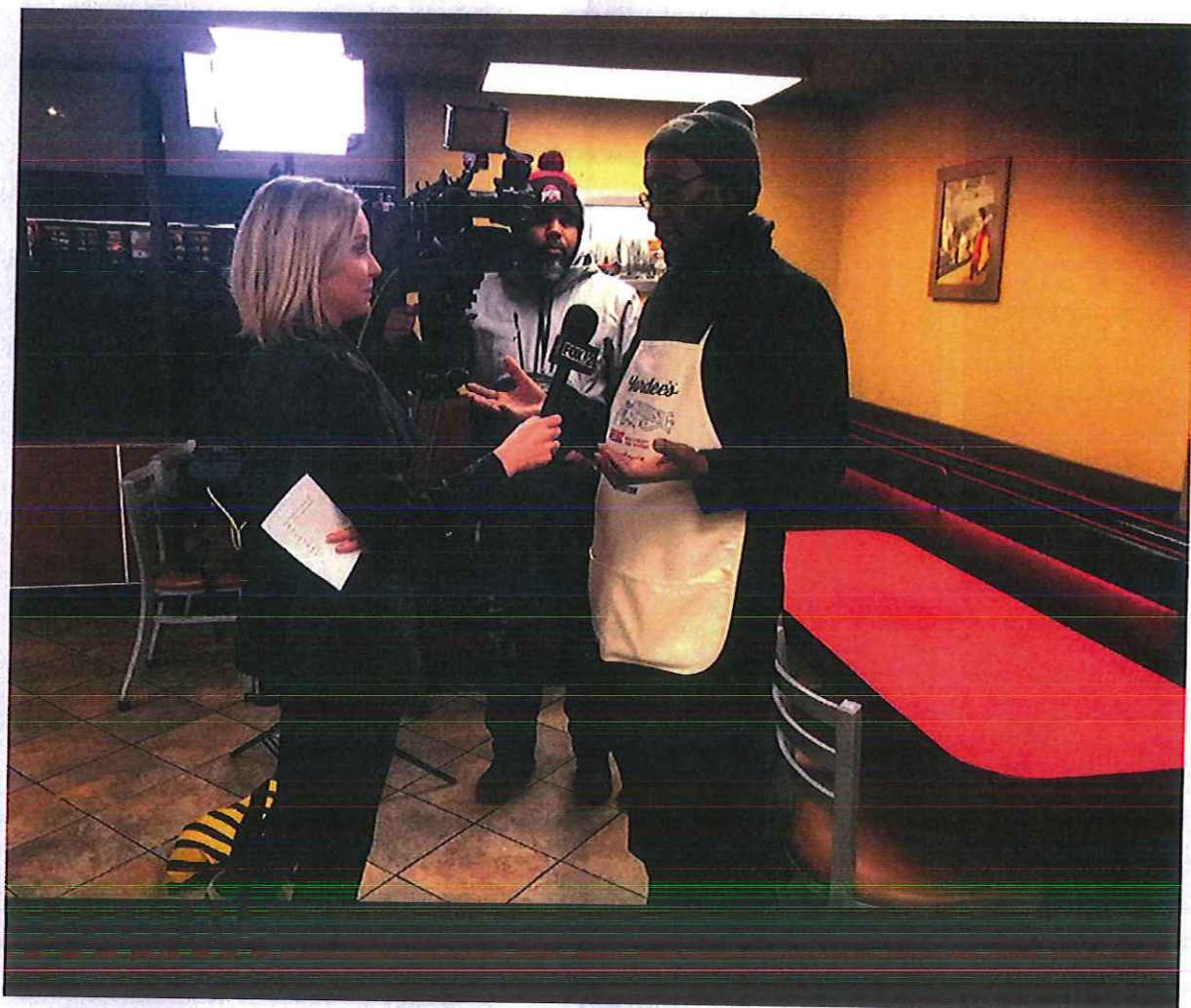
It wasn't a surprise to many when the prestigious International Civil Rights Walk of Fame in Atlanta, Georgia wholeheartedly recognized the 46-year-old McMillan as their youngest ever inductee, joining the likes of civil rights legends twice over. These include Missourians such as U.S. Civil Rights Commissioner and A















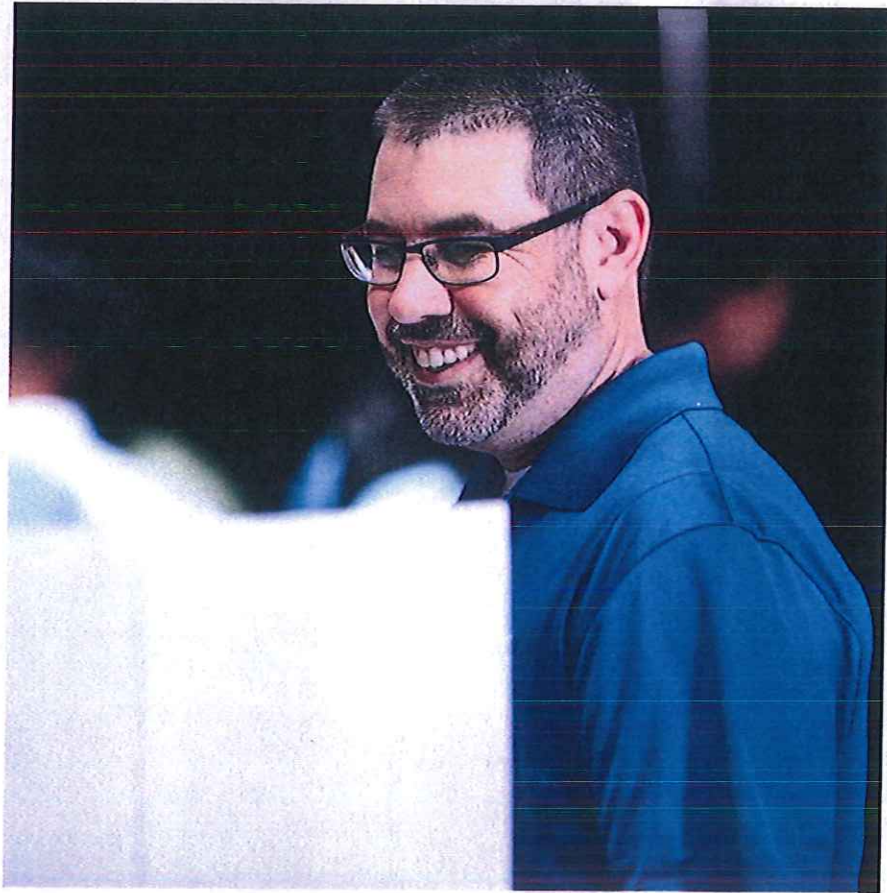


**OUR INNOVATION  
TEAM IS 8,600  
PEOPLE STRONG**

At Ameren, innovation is everyone's responsibility. And passion.  
We are cultivating a culture of innovation to transform the energy services  
we provide our customers now — and in the future.

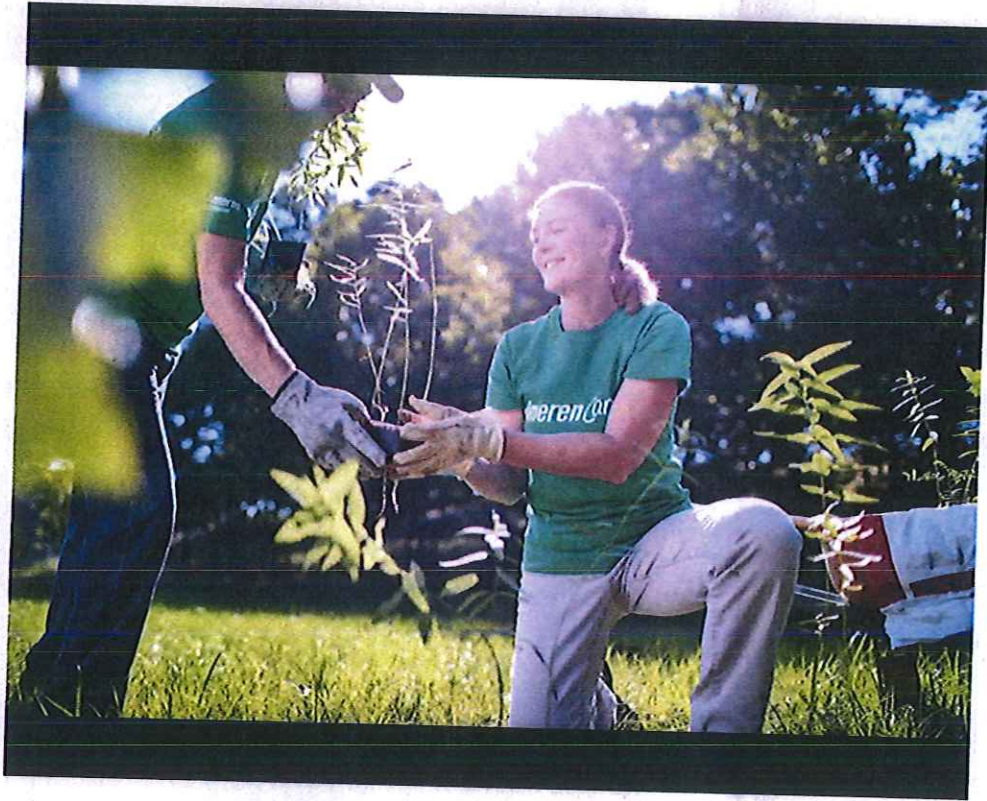
[Ameren.com](http://Ameren.com)

**LEAD TODAY. TRANSFORM TOMORROW.**













**What:** Lake Ozark Light Up the Night 2018

**Where:** Bagnell Dam

**When:** Thursday, April 12th, 7 pm to 8:30 pm

**Contact:** Miller County Missouri email [kkost@millercountymo.org](mailto:kkost@millercountymo.org)

## Lake Ozark Light Up the Night 2018

Crime victim advocates plan on speaking up during Lake Ozark Light Up the Night 2018. Afterward, hundreds of balloons in various colors will be released over the dam. A glow stick in a color corresponding to the crime involved will be placed inside each balloon. Blue represents child abuse. White represents murdered children. Purple represents domestic violence. Teal represents sexual violence. Red represents Mothers Against Drunk Driving. If you or someone you know was a victim of any of these crimes, you are invited to join in the release of these balloons.

Oftentimes, victims suffer in silence. Too many think they are the only ones. While startling to see, you may find comfort in knowing that you *aren't* the only one out there that has been touched by crime. This simple gesture allows you the opportunity to release your guilt, anger, sadness or any other emotion tied to this horrible offense in your life. We can't heal otherwise. Take a momer on Thursday, April 12th, to honor all victims of crime at the Bagnell Dam. Help raise community awareness at the lengths to which violent crime affects people so that no one feels alone ever again.

**[Crist & Sharon Fanning, Your Link to the Lake Lifestyle](#)**



Looking for a Lake of Ozarks home for sale  
Click here to view our premiere listings.

**Appendix 4**  
**Page 120 of 326**

**2600, Vansport™ Omega Solid Mesh Tech Polo Shirt- Carolina Blue  
AND**

**2601, Women's Vansport™ Omega Solid Mesh Tech Polo Shirt- Carolina Blue AND Lime Green  
Embroider Tape#E00007236 (Ameren MO) on Left Chest in White**



**Actual Size**



**Actual Size**



© 2018 Lipic's Engagement



**DP181W, Devon & Jones® Ladies' Perfect Fit Ribbon Cardigan- Lime Green AND French Blue**  
*Embroider Tape#E00007236 (Ameren MO) on Left Chest in White*



**Actual Size**



**Actual Size**



© 2018 Lipic's Engagement



**8415, UltraClub® Men's Cool & Dry Elite Performance Polo Shirt- Apple Green  
AND**

**8414, UltraClub® Ladies' Cool & Dry Elite Performance Polo Shirt- Apple Green AND Pacific Blue  
Embroider Tape#E00007236 (Ameren MO) on Left Chest in White**



**Actual Size**



**Actual Size**



© 2018 Lipic's Engagement



**S608, Port Authority® Long Sleeve Easy Care Shirt- Steel Gray/Light Stone**  
**AND**  
**L608, Port Authority® Ladies Long Sleeve Easy Care Shirt- Steel Gray/Light Stone**  
*Embroider Tape#E00007236 (Ameren MO) on Left Chest in White*



**Actual Size**



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# Invoice



p | 314.775.2500  
f | 314.775.2501  
www.lipic.com  
10030 Big Bend Road  
St. Louis, MO 63122

*"Igniting Passion in your Employees and Customers."*

**SINCE 1863**

<b>Invoice Number</b>	<b>180553</b>
<b>Invoice Date</b>	12/11/17
<b>Customer's P/O Number</b>	679079
<b>Customer Number</b>	036704
<b>Our Order Number</b>	181140
<b>Salesman</b>	Steve Lipic P
<b>Federal ID</b>	43-0916373

**Sold to:** Kathy Paige  
Ameren Services  
1901 Chouteau  
St. Louis, MO 63103

**Ship to:** Kathy Paige  
Ameren Services  
1901 Chouteau  
St. Louis, MO 63103

Shipped	Back Ordered	Item number	Description	Unit Price	Extended Price
6		ST650	Sport-Tek - Micropique Sport-Wick Polo -True Royal S-1 M-4 L-1	23.45	140.70
1		LST650	Ladies Sport-Tek - Micropique Sport-Wick Polo -True Royal Blue S-1	23.45	23.45
Thank you for the privilege of serving you, both for this order and the opportunity to serve your future needs.				<b>Subtotal</b>	164.15
				<b>Shipping</b>	.00
				<b>Sales tax</b>	14.96
				<b>Total</b>	179.11
				<b>Payments</b>	.00
<b>Terms: Net 30 Days</b>				<b>Amount due</b>	<b>179.11</b>

**By using a check for payment, you agree to the following terms: In the event yo ur check is dishonored or returned for any reason, you authorize us to electroni cally (or by paper draft) re-present the check to your bank account for collecti on of the amount of the check, plus any applicable fees as permitted by state la w.**

**DP181W, Devon & Jones® Ladies' Perfect Fit Ribbon Cardigan- Lime Green AND French Blue**  
*Embroider Tape#E00007236 (Ameren MO) on Left Chest in White*



**Actual Size**



**Actual Size**



© 2018 Lipic's Engagement



**8415, UltraClub® Men's Cool & Dry Elite Performance Polo Shirt- Apple Green**  
*Embroider Tape#E00007236 (Ameren MO) on Left Chest in White*

**AND**

**8415, UltraClub® Men's Cool & Dry Elite Performance Polo Shirt- White AND**

**8414, UltraClub® Ladies' Cool & Dry Elite Performance Polo Shirt- White**

*Embroider Tape#E00007236 (Ameren MO) in Madeira 1170 Green, 1037 Red, 1000 Black, and 1041 Gray*



**Actual Size**



**Actual Size**



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**S608, Port Authority® Long Sleeve Easy Care Shirt- Light Blue**  
*Embroider Tape#E00007236 (Ameren MO) on Left Chest in Black*



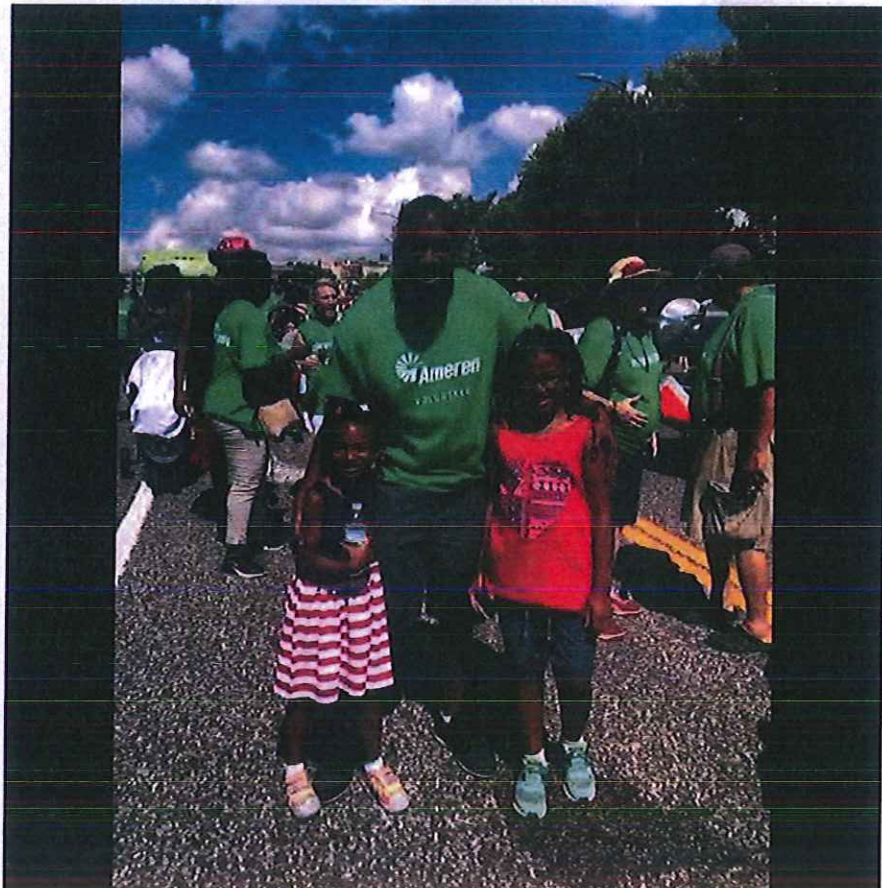
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**Appendix 4**  
**Page 128 of 326**

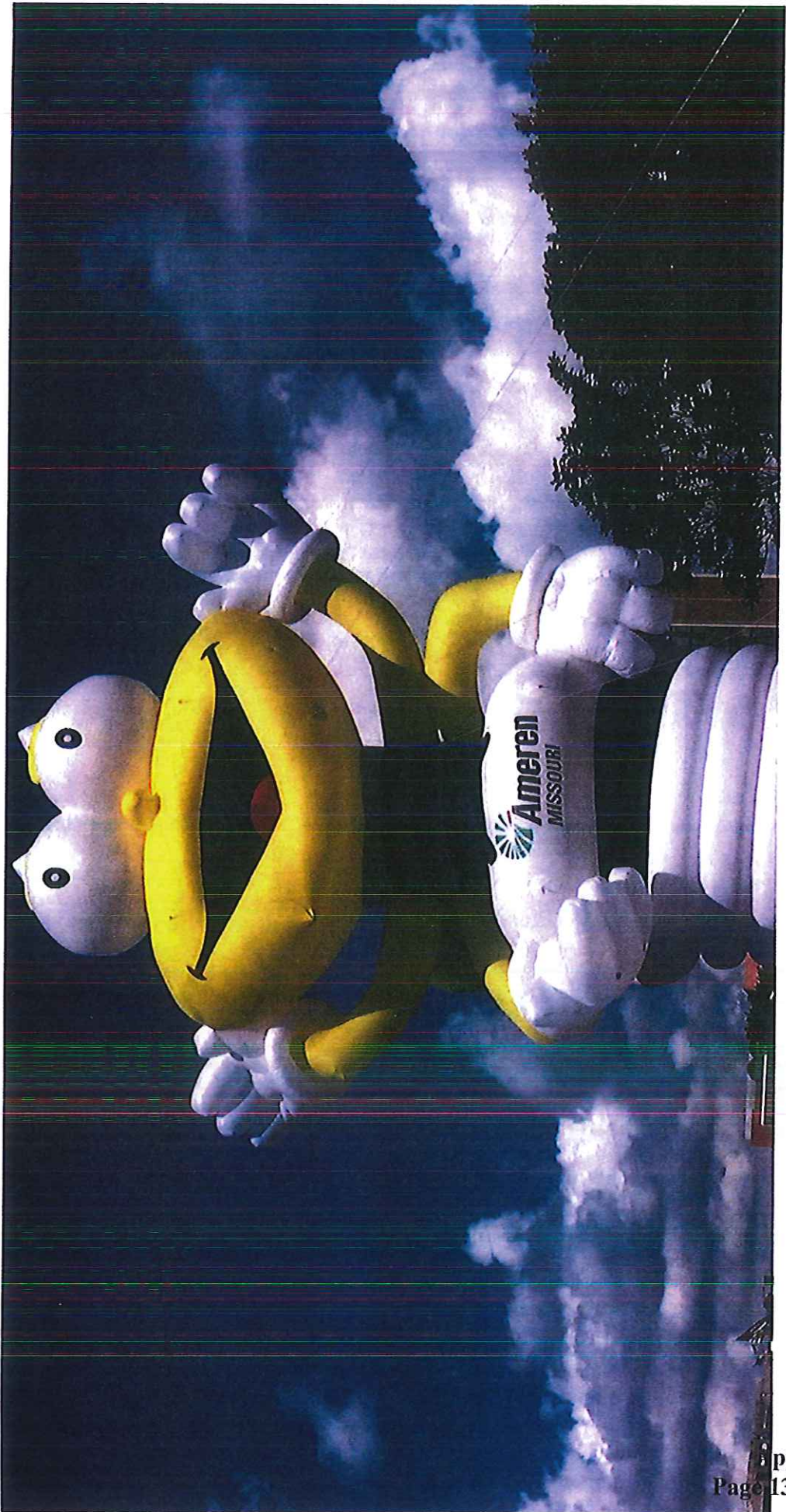














**LOOKING TOWARD TOMORROW BY  
MAKING IMPROVEMENTS TODAY**

Ameren Missouri knows that reliable energy for the future depends on making upgrades now.  
Learn more at [AmerenMissouri.com/plan](http://AmerenMissouri.com/plan)



**ENERGY AT WORK**







## Powering the Quality of Life

**Congratulations to the  
YWCA Leaders in the Workplace  
Award Recipients:**

**Page Selby, Denise Risse,  
Kara Rhoades and Karen Jobe  
(not pictured). We applaud your  
commitment to leadership.**

**Ameren proudly supports the  
YWCA Metro St. Louis.**





## **MAKING COMMUNITIES BETTER AND BRIGHTER**

Ameren Missouri is investing in our community to light the path for future generations.

Learn more at [AmerenMissouri.com/community](http://AmerenMissouri.com/community)



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## MAKING COMMUNITIES BETTER AND BRIGHTER

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improve the lives of our future generations.  
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**ENERGY AT WORK**



*Congratulations*

## **Warner Baxter**

*Chairman, President and CEO,  
Ameren Corporation*

*"As our region's energy provider, we recognize that we humbly stand at the center of the health and economic well-being of the communities we serve. That's why Ameren actively pursues community partnerships and initiatives to enhance and promote the growth and development of our region."*





## *Congratulations*

We would like to congratulate **Sharon Harvey Davis**, VP Diversity & Inclusion & Chief Diversity Officer, Ameren, **Steve Lipstein**, member, Ameren Board of Directors & CEO BJC HealthCare (retired), and all the deserving recipients of the 2018 Brotherhood Sisterhood awards.





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ENERGY AT WORK



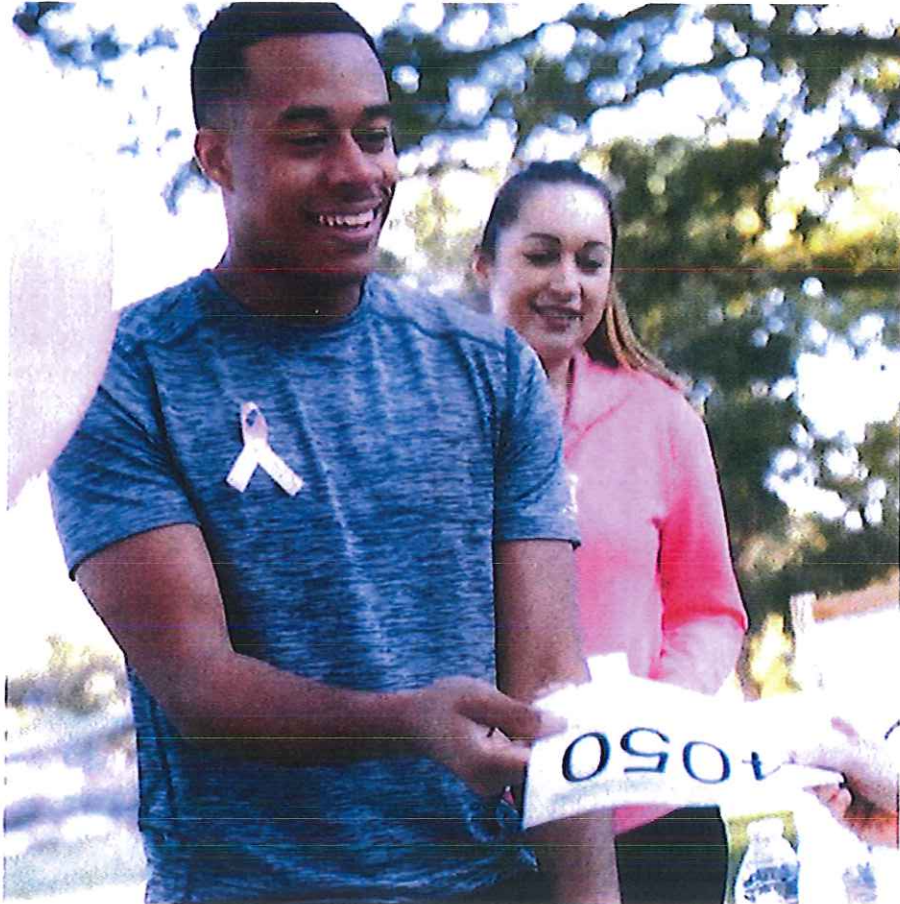
## POWERING THE QUALITY OF LIFE

Ameren would like to congratulate The Muny on their centennial anniversary. We proudly support the continuing tradition of exceptional musical theatre, accessible to all, in Forest Park.

By partnering with organizations like The Muny, we make our communities better and brighter places to live.



[Ameren.com/communities](http://Ameren.com/communities)



## POWERING THE QUALITY OF LIFE

Ameren provides electricity and natural gas that is vitally important to our region, powering the quality of life for millions of people in Illinois and Missouri.

Ameren proudly supports Gateway to Hope.

[Ameren.com/communities](http://Ameren.com/communities)







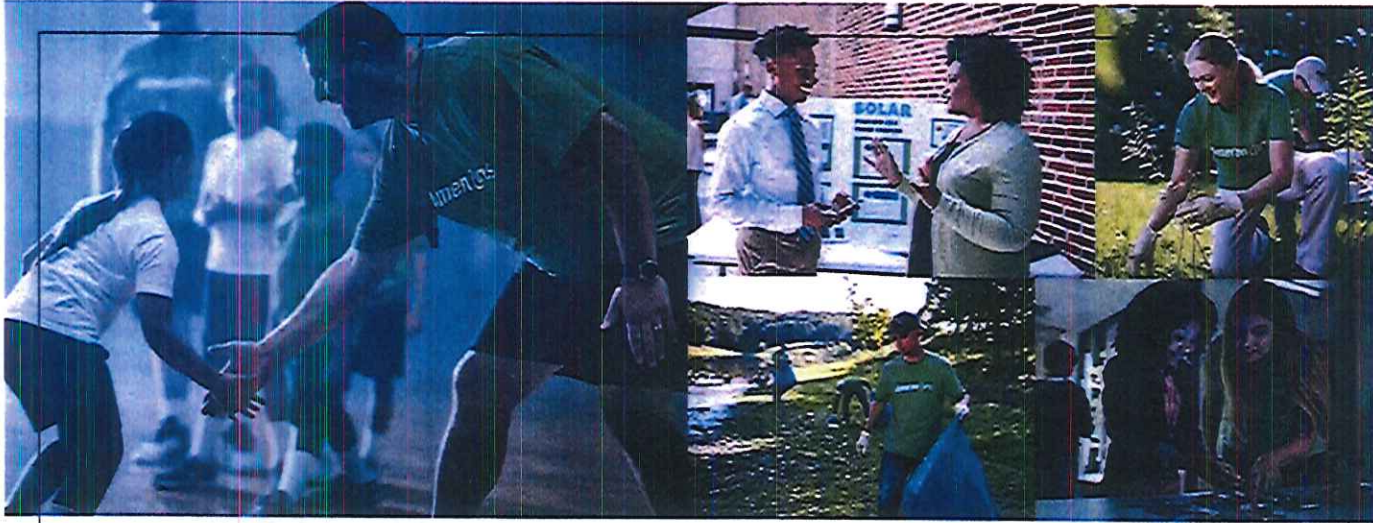
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**Ameren proudly supports the Gateway 180, Inc.**

*[Ameren.com/communities](http://Ameren.com/communities)*



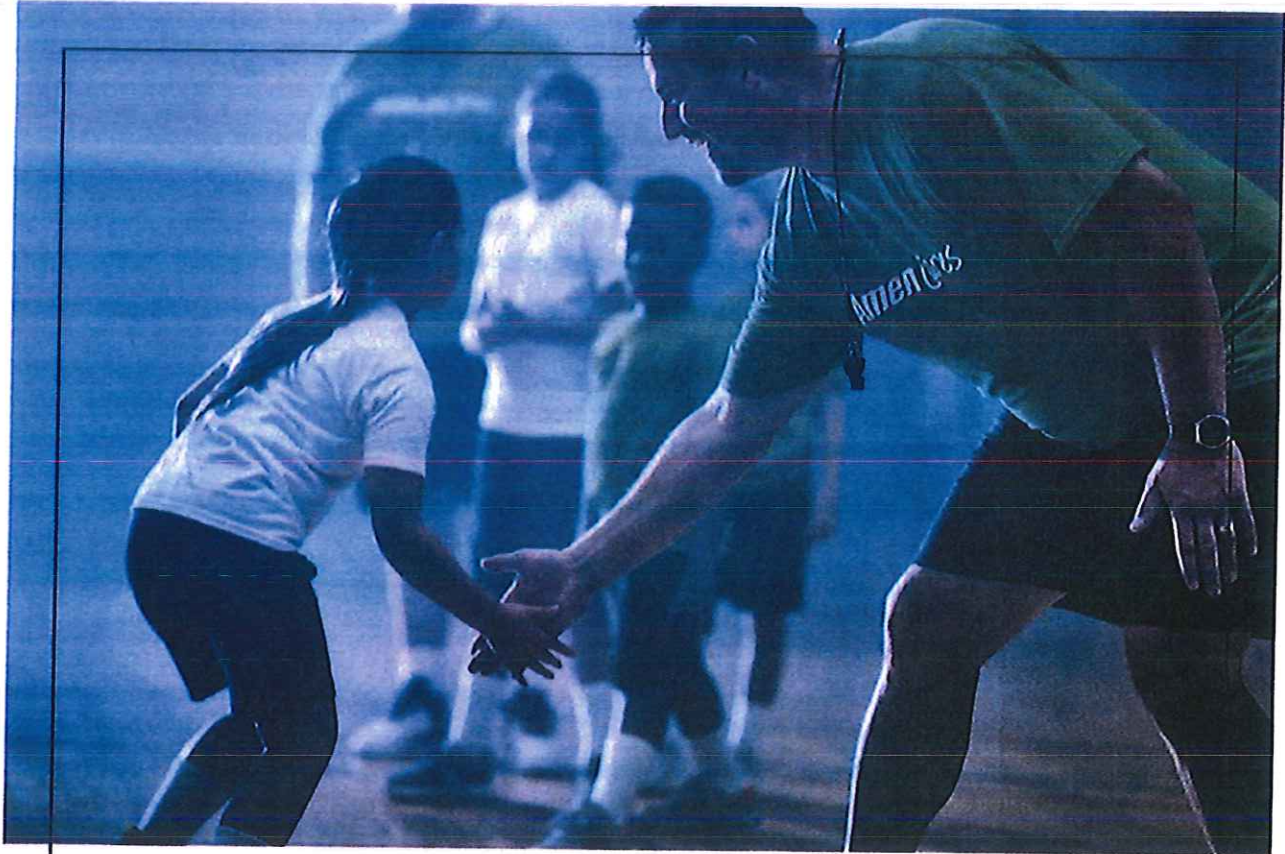


## MAKING COMMUNITIES BETTER AND BRIGHTER

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# MAKING COMMUNITIES BETTER AND BRIGHTER

Ameren Missouri is investing in our community to light the path for future generations.  
Learn more at [AmerenMissouri.com/community](http://AmerenMissouri.com/community).

**Congratulations Fathers' Support Center on 20 years!**



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**NO SOURCE OF ENERGY IS MORE POWERFUL  
THAN PEOPLE WORKING TOGETHER.**

At Ameren, giving back to the communities we serve powers progress, energizes our employees and creates a better place for all of us to live, work, play, learn and thrive. Join us in our mission to make a difference. After all, we're in this together.

[Ameren.com/Community](http://Ameren.com/Community)



ENERGY  WORK



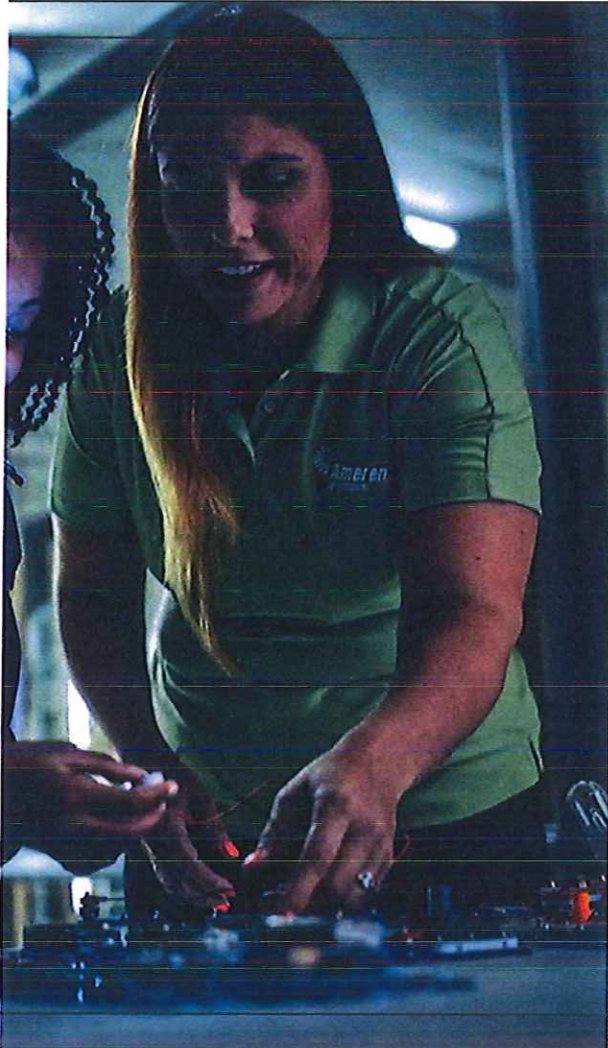
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**ENERGY AT WORK**



## POWERING THE QUALITY OF LIFE

At Ameren, we're more than an energy provider — we power the quality of life for millions of people in our region. By partnering with organizations like the Urban League of Metropolitan St. Louis, we make our communities better and brighter places to live.

We congratulate the Urban League on their centennial anniversary and proudly support their mission of empowering communities and changing lives throughout our region.

[Ameren.com/communities](http://Ameren.com/communities)



**Top Utility in the Nation 2017.**

For the third consecutive year, *DiversityInc* has ranked Ameren first in the United States on its list of the nation's Top 5 Utilities.





## **DEPENDABLE PEOPLE GENERATING ENERGY THEIR COMMUNITY CAN COUNT ON**

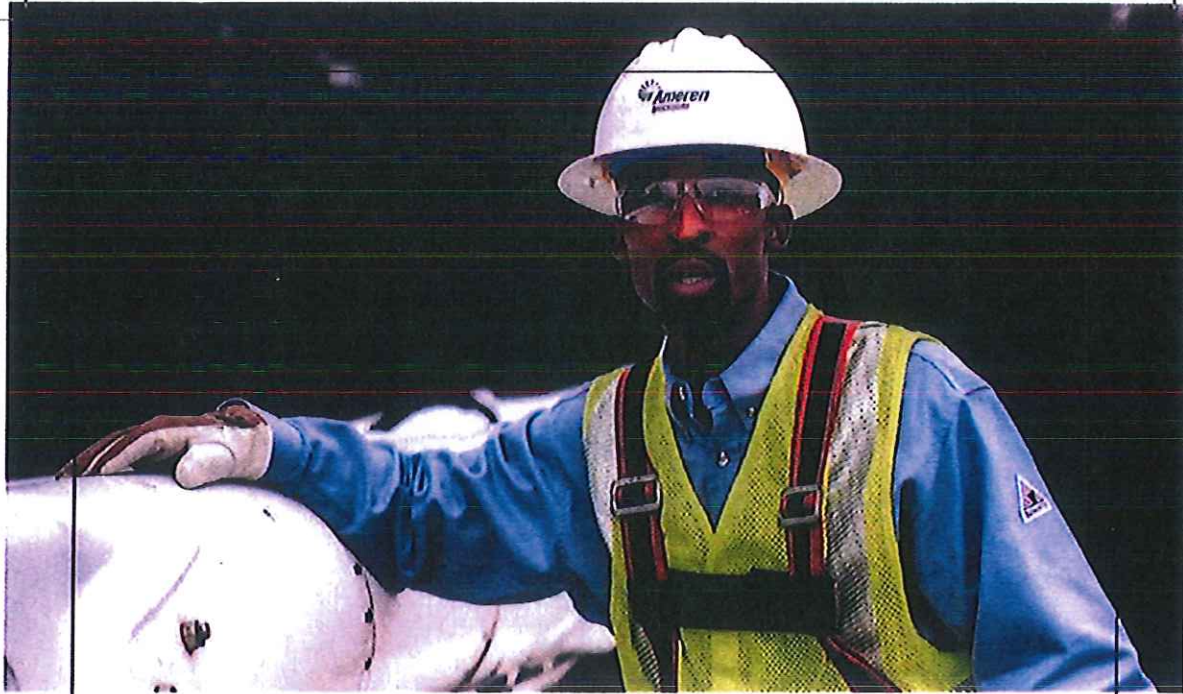
The people at Ameren Missouri are dedicated to providing the reliable energy you count on every day.

Learn more at [AmerenMissouri.com/Reliability](https://www.AmerenMissouri.com/Reliability)



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**GOOD LUCK TO THE RODEO PARTICIPANTS**



**ENERGY AT WORK**



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GENERATING ENERGY  
THEIR COMMUNITY  
CAN COUNT ON**

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**ENERGY <sup>AT</sup> WORK**

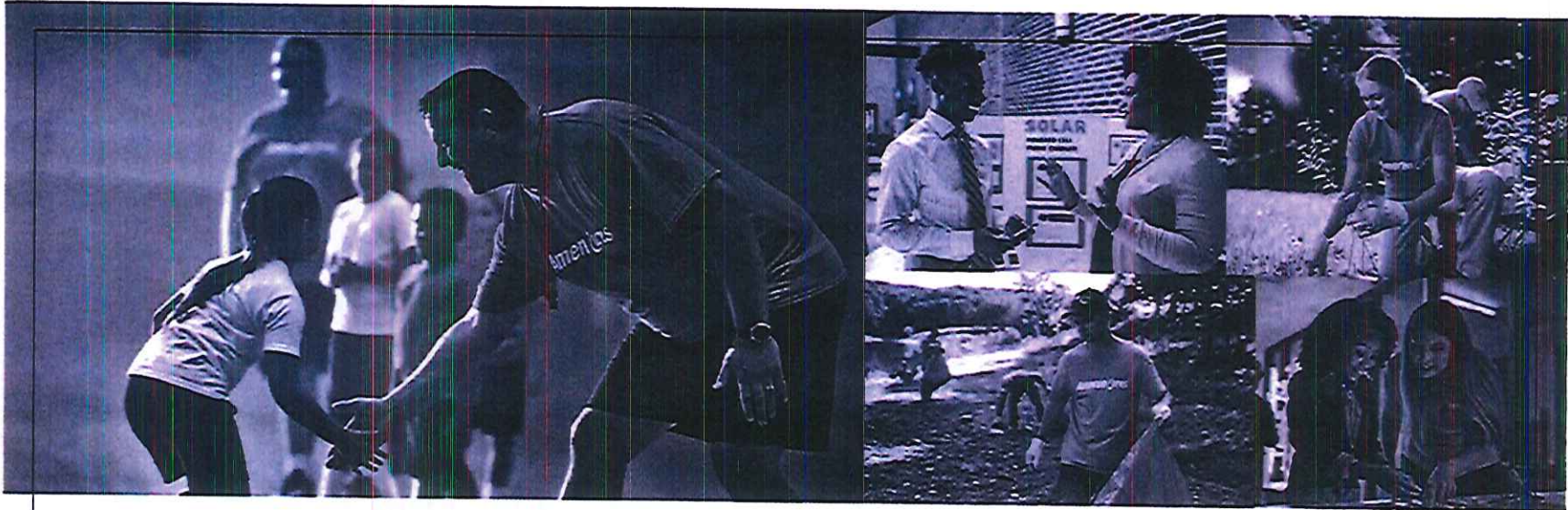
**MAKING COMMUNITIES  
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**ENERGY <sup>AT</sup> WORK**





## MAKING COMMUNITIES BETTER AND BRIGHTER

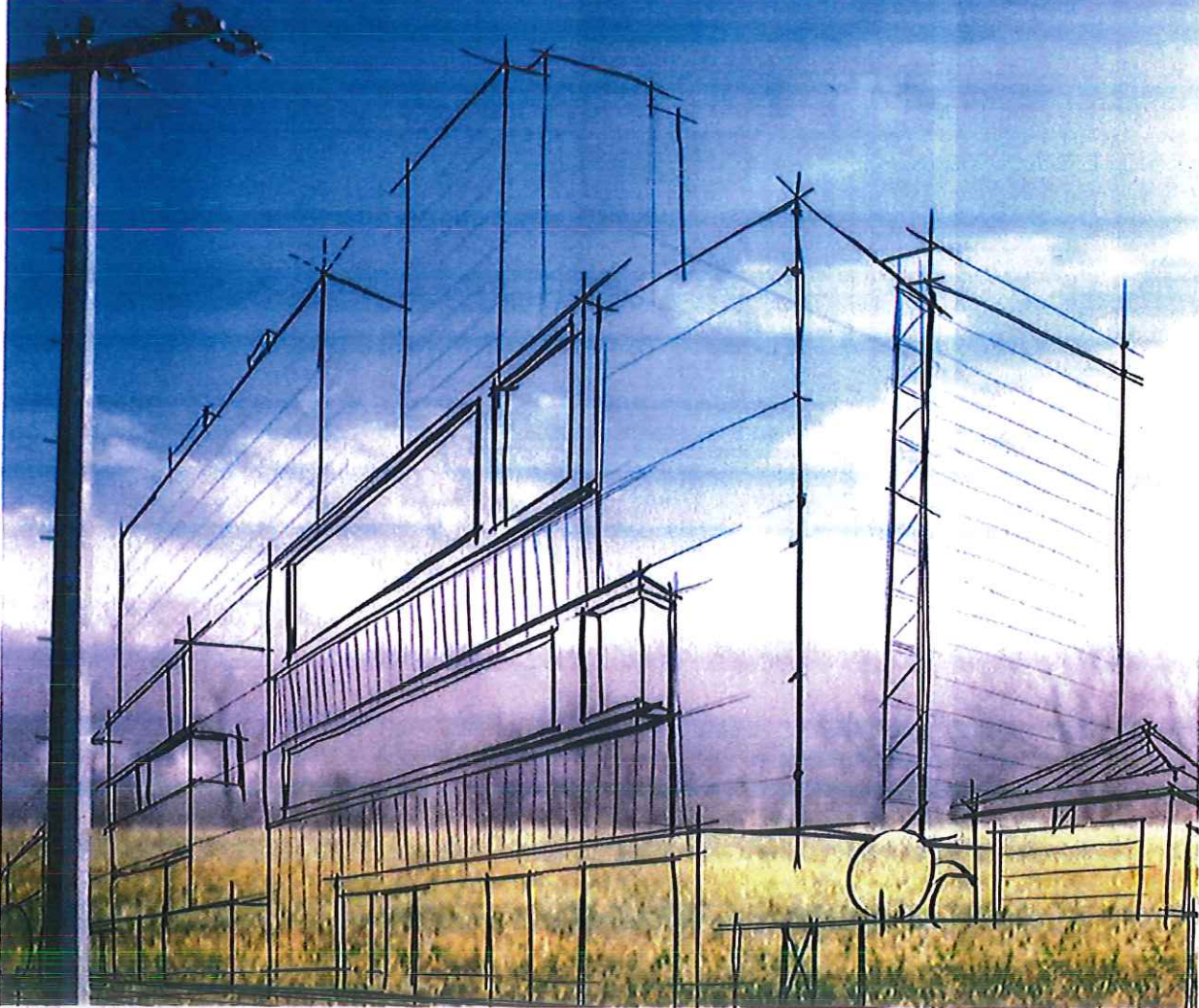
Ameren Missouri is investing in our community to light the path for future generations.

Learn more at [AmerenMissouri.com/community](http://AmerenMissouri.com/community).



**ENERGY AT WORK**

# The power to grow.



As a utility delivering reliable energy to businesses in Missouri, Ameren is also focused on helping businesses throughout the entire development process. From site selection to energy infrastructure assessments and beyond, the expertise offered by Ameren's Economic Development team gives businesses the power to grow. We're focused on the success of your business, today and for the future.

See how we can help you grow at [Ameren.com/ECDev](http://Ameren.com/ECDev) or 1.800.981.9409





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