

Exhibit No.:  
Issue: Revenue Requirement  
Witness: Michael Gorman  
Type of Exhibit: Rebuttal Testimony  
Sponsoring Parties: Ag Processing, Inc., SIEUA,  
and Federal Executive Agencies  
Case No.: ER-2010-0356  
Date Testimony Prepared: December 15, 2010

**BEFORE THE PUBLIC SERVICE  
COMMISSION OF THE STATE OF MISSOURI**

\_\_\_\_\_  
In the Matter of the Application of )  
KCP&L Greater Missouri Operations )  
Company for Approval to Make )  
Certain Changes in its Charges for )  
Electric Service )  
\_\_\_\_\_ )

Case No. ER-2010-0356

Rebuttal Testimony and Schedules of

**Michael Gorman**

On behalf of

**Ag Processing, Inc.  
Sedalia Industrial Energy Users Association  
Federal Executive Agencies**

December 15, 2010

1407  
**BAI**  
Industrials Exhibit No. ~~197~~ **197** BRUBAKER & ASSOCIATES, INC.  
CHESTERFIELD, MO 63017  
Date 1/18/11 Reporter Lm B  
File No. ER-2010-0356 Project 9384



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Case No. ER-2010-0356

**Rebuttal Testimony of Michael Gorman**

1    **Q    PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

2    A    Michael Gorman. My business address is 16690 Swingley Ridge Road, Suite 140,  
3        Chesterfield, MO 63017.

4    **Q    ARE YOU THE SAME MICHAEL GORMAN WHO PREVIOUSLY FILED**  
5        **TESTIMONY IN THIS PROCEEDING?**

6    A    Yes.

7    **Q    PLEASE SUMMARIZE YOUR EDUCATIONAL BACKGROUND AND**  
8        **EXPERIENCE.**

9    A    This information was provided in Appendix A of my direct testimony.

10   **Q    ON WHOSE BEHALF ARE YOU APPEARING IN THIS PROCEEDING?**

11   A    I am appearing on behalf of Ag Processing, Inc., Sedalia Industrial Energy Users  
12        Association and the Federal Executive Agencies ("FEA") (collectively "Industrials").  
13        These customers purchase substantial amounts of electricity from KCP&L Greater

**Michael Gorman  
Page 1**

1 Missouri Operations Company ("KCPL-GMO") and the outcome of this proceeding will  
2 have an impact on their cost of electricity.

3 **Q WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY IN THIS**  
4 **PROCEEDING?**

5 A I will respond to the Company's requested return on equity of 11.0%. The Company's  
6 return on equity is based on an estimated cost of equity for KCPL-GMO of 10.75%,  
7 with a 0.25% return on equity adder KCPL-GMO requests to reflect its reliability and  
8 customer satisfaction achievements. This 11.0% return on equity is excessive and  
9 should be reduced to a return on equity of 9.5%.

10 A return on equity adder for achieving reliability and customer satisfaction  
11 should not be approved in this proceeding. Customers are paying higher rates to  
12 support costs related to the acquisition of KCPL-GMO into the Great Plains Energy  
13 network. The higher rates supporting these acquisition-related costs, benefit both  
14 investors and ratepayers. Customers are also being asked to pay for the addition of  
15 major construction projects, including KCPL-GMO's portion of the Iatan 2  
16 development costs in rates in this proceeding. Those costs are significant, and the  
17 Commission should not approve further rate increases to support a discretionary  
18 enhanced return on equity in this proceeding. Maintaining competitive rate structures  
19 that support necessary capital improvements will work to the benefit of KCPL-GMO's  
20 ratepayers, its community, and ultimately KCPL-GMO investors.

21 The mere size and cost at stake to ratepayers are too significant to allow a  
22 further discretionary increase in retail rates in this case.

23 For these reasons, KCPL-GMO's proposal for an enhanced return on equity is  
24 unreasonable and should be denied.

**Michael Gorman**  
**Page 2**

1 **Response to KCPL-GMO Witness Dr. Samuel Hadaway**

2 **Q WHAT RETURN ON COMMON EQUITY IS KCPL-GMO PROPOSING FOR THIS**  
3 **PROCEEDING?**

4 A KCPL-GMO is proposing to set rates based on a return on equity of 11.00%.  
5 KCPL-GMO's return on equity proposal is based on the analysis and judgment of  
6 Dr. Samuel Hadaway. Dr. Hadaway's results are summarized at page 5 of his direct  
7 testimony. Dr. Hadaway recommends a return on equity of 10.75%. However,  
8 KCPL-GMO increased Dr. Hadaway's recommendation to include a 25 basis point  
9 return on equity adder to reflect its reliability and customer satisfaction achievements.

10 **Q DO DR. HADAWAY'S METHODOLOGIES SUPPORT HIS 10.75% RETURN ON**  
11 **EQUITY FOR HIS PROXY GROUP?**

12 A No. As discussed in detail below, reflecting current market data and properly  
13 applying his models, Dr. Hadaway's own analyses would support a return on equity in  
14 the range of 9.3% to 10.0%. When the adjustments to Dr. Hadaway's return on  
15 equity analyses required to correct the flaws in his approach are implemented, the  
16 resulting estimates support my recommended return on equity of 9.5%.

17 **Q WHAT IS THE TIME PERIOD OF THE MARKET DATA UNDERLYING**  
18 **DR. HADAWAY'S RETURN ON EQUITY RECOMMENDATION IN THIS CASE?**

19 A Dr. Hadaway's DCF model reflects stock prices ending February, March and May  
20 2010,<sup>1</sup> and utility bond yields stated as of April 2010 (Hadaway Direct at 27). All of  
21 this data is at least six months old, and does not reflect current market costs and

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<sup>1</sup>Schedule SCH2010-5 at 1.

1 conditions. Therefore, Dr. Hadaway's return on equity estimates are stale and should  
2 be disregarded.

3 **Q PLEASE DESCRIBE THE METHODOLOGY SUPPORTING DR. HADAWAY'S**  
4 **RETURN ON COMMON EQUITY RECOMMENDATION.**

5 **A** Dr. Hadaway develops his return on common equity recommendation using three  
6 versions of the DCF model, and two utility risk premium analyses. I have summarized  
7 Dr. Hadaway's results below in Table 1 under column 1. Under column 2, I show the  
8 results of Dr. Hadaway's analyses adjusted for updated data and a more reasonable  
9 application of the models.

10 As shown below in Table 1, using consensus economists' projection of GDP  
11 growth rather than Dr. Hadaway's inflated GDP growth estimates, his own DCF  
12 analyses would support a return on equity for KCPL-GMO in the range of 10.0%.  
13 Removing Dr. Hadaway's inappropriate interest rate-based adjustment to the  
14 expected market risk premium and additional use of forecasted interest rates in his  
15 risk premium analysis shows that his risk premium return would support a return of  
16 approximately 9.34%.

TABLE 1

Summary of Dr. Hadaway's ROE Estimate

<u>Description</u>	<u>Hadaway Results<sup>1</sup></u> (1)	<u>Adjusted Hadaway Results<sup>2</sup></u> (2)
<u>DCF Analysis</u>		
Constant Growth (Analysts' Growth)	10.5% - 10.7%	10.5% - 10.7%
Constant Growth (GDP Growth)	11.0% - 11.0%	9.7% - 9.7%
Two-Stage Growth Model	<u>10.8% - 10.8%</u>	<u>9.7% - 9.7%</u>
Reasonable DCF Range	10.7% - 10.8%	10.0% - 10.0%
<u>Risk Premium Analysis</u>		
Forecasted Utility Debt + Equity Risk Premium	10.82%	Reject
Current Utility Debt + Equity Risk Premium	10.61%	9.34%

Sources:

<sup>1</sup>Hadaway Direct Testimony at 43.

<sup>2</sup>Schedule MPG-R-1.

1 Q IS KCPL-GMO'S REQUEST FOR A 0.25% RETURN ON EQUITY ADDER TO  
2 REFLECT IMPROVEMENTS IN ITS RELIABILITY AND CUSTOMER  
3 SATISFACTION REASONABLE?

4 A No. KCPL-GMO customers are faced with the prospect of higher rates to support  
5 major construction projects that are completed and proposed to be included in rates  
6 in this case. The Commission should not approve a return on equity adder that  
7 further burdens customers with discretionary increases to rates. Therefore, I  
8 recommend the Commission reject KCPL-GMO's request for a 25 basis point return  
9 on equity adder to reflect an increase in customer satisfaction and reliability.

Michael Gorman  
Page 5

1 **Q PLEASE DESCRIBE DR. HADAWAY'S CONSTANT GROWTH DCF ANALYSIS.**

2 A Dr. Hadaway's adjusted constant growth DCF analysis is shown in Schedule  
3 MPG-R-1. As shown in that schedule, Dr. Hadaway's constant growth DCF analysis  
4 is based on a recent stock price, an annualized dividend and an average of three  
5 growth rates: (1) *Value Line*; (2) *Zacks*; and (3) Thomson.

6 **Q ARE DR. HADAWAY'S DCF ESTIMATES RELIABLE?**

7 A No. Dr. Hadaway's constant growth DCF based on analyst growth rates produces  
8 excessive return estimates for the same reasons discussed in my direct testimony  
9 concerning my own DCF studies. That is, Dr. Hadaway's analyst growth DCF study  
10 is based on growth rate estimates in the range of 5.58% to 5.86%. These growth  
11 rates are not sustainable in the long run.

12 Second, his GDP growth input, which is used in his constant growth and  
13 two-stage growth models, is based on an inflated GDP growth rate of 6.0%. This  
14 GDP growth is excessive and not reflective of current market expectations.

15 **Q HOW DID DR. HADAWAY DEVELOP HIS GDP GROWTH RATE?**

16 A He states that the GDP growth rate is based on the achieved GDP growth over the  
17 last 10, 20, 30, 40, 50, and 60-year periods. Dr. Hadaway's projected GDP growth  
18 rate is unreasonable. Historical GDP growth over the last 20 and 40-year periods  
19 was strongly influenced by the actual inflation rate experienced over that time period.

1 **Q WHY IS DR. HADAWAY'S DCF ESTIMATE EXCESSIVE IN COMPARISON TO**  
2 **THAT OF PUBLISHED MARKET ANALYSTS?**

3 **A** The consensus economists' projected GDP growth rate is much lower than the GDP  
4 growth rate used by Dr. Hadaway in his DCF analysis. A comparison of  
5 Dr. Hadaway's GDP growth rate and consensus economists' projected GDP growth  
6 over the next five and ten years is shown below in Table 2. As shown in this table,  
7 Dr. Hadaway's GDP rate of 6.0% reflects real GDP of 2.9% and a GDP price inflation  
8 of 3.1%. However, consensus economists' projections of nominal GDP include GDP  
9 inflation projections over the next five and ten years of 2.0%, and 2.1%, respectively.<sup>2</sup>

10 As is clearly evident in the table below, Dr. Hadaway's historical GDP growth  
11 reflects historical inflation, which is much higher than, and not representative of,  
12 consensus market expected forward-looking inflation.

<b><u>Description</u></b>	<b><u>GDP Price Inflation</u></b>	<b><u>Real GDP</u></b>	<b><u>Nominal GDP</u></b>
Dr. Hadaway <sup>1</sup>	3.1%	2.9%	6.0%
Consensus 5-Year Projection <sup>2</sup>	2.0%	2.9%	4.8%
Consensus 10-Year Projection <sup>2</sup>	2.1%	2.5%	4.7%

Sources:  
<sup>1</sup>Schedule SCH2010-4.  
<sup>2</sup>*Blue Chip Economic Indicators*, October 10, 2010, at 15.

13 Therefore, Dr. Hadaway's 6.0% nominal GDP growth rate is not reflective of  
14 consensus market expectations and should be rejected.

<sup>2</sup>*Blue Chip Economic Indicators*, October 10, 2010 at 15.

1 Q ARE YOU AWARE OF ANY JURISDICTIONS THAT HAVE REJECTED  
2 DR. HADAWAY'S DCF RETURN ESTIMATES?

3 A Yes. Dr. Hadaway's DCF models have been rejected by several regulatory  
4 commissions, including the following cases:

- 5 • Arkansas (*In re: Centerpoint Energy*, 245 P.U.R. 4<sup>th</sup> 384 (Arkansas Public Service  
6 Commission, September 19, 2005));
- 7 • Illinois (*In re: Commonwealth Edison Company*, 250 P.U.R. 4<sup>th</sup> 161 (Illinois  
8 Commerce Commission, July 26, 2006));
- 9 • Massachusetts (*In re: Fitchburg Gas and Electric Light Company*, 2008  
10 Mass.P.U.C. Lexis 13 (Massachusetts Department of Telecommunications and  
11 Energy, February 29, 2008));
- 12 • New Mexico (*In re: Public Service Company of New Mexico*, 2008 N.M. P.U.C.  
13 Lexis 14 (New Mexico Public Regulatory Commission, April 24, 2008)); and
- 14 • Washington (*In re: PacifiCorp*, 2006 Washington U.T.C. Lexis (Washington  
15 Utilities and Transportation Commission, April 17, 2006)).

16 The Commission should reject Dr. Hadaway's DCF studies in this case, just  
17 as many other commissions have rejected them because they are based on  
18 unreasonably high GDP growth rates. The growth rates he used do not reflect  
19 investor expectations and inflated his DCF estimates.

20 Q HOW WOULD DR. HADAWAY'S DCF ANALYSES CHANGE IF CURRENT  
21 MARKET-BASED GDP GROWTH RATE PROJECTIONS ARE INCLUDED IN HIS  
22 ANALYSIS RATHER THAN HIS EXCESSIVE GDP GROWTH RATE?

23 A As shown in Schedule MPG-R-1, I updated Dr. Hadaway's DCF analyses using more  
24 recent market data and a GDP growth rate of 4.75%. This GDP growth rate is the  
25 average of the consensus economists' 5-year and 10-year projected growth rate of  
26 the GDP as published in the *Blue Chip Economic Indicators* on October 10, 2010 of  
27 4.7% and 4.8%, respectively. As shown in Schedule MPG-R-1, using this consensus

1 economists' projected GDP growth rate reduces Dr. Hadaway's DCF results from  
2 10.75% to 10.0%.

<b>Description</b>	<b>Range Average</b>	
	<b><u>Hadaway DCF<sup>1</sup></u></b>	<b><u>Adjusted DCF<sup>2</sup></u></b>
Constant Growth (Analysts' Growth)	10.6%	10.5% - 10.7%
Constant Growth (GDP Growth)	11.0%	9.7% - 9.7%
Two-Stage Growth Model	<u>10.8%</u>	<u>9.7% - 9.7%</u>
Average	10.8%	10.0% - 10.0%

Sources:  
<sup>1</sup>Schedule SCH2010-5.  
<sup>2</sup>Schedule MPG-R-1.

3 As shown above in Table 3, using a consensus economists' GDP forecast, rather  
4 than the GDP forecast derived by Dr. Hadaway, would support a return on equity for  
5 KCPL-GMO of 10.0%.

6 **Q PLEASE DESCRIBE DR. HADAWAY'S UTILITY RISK PREMIUM ANALYSIS.**

7 A Dr. Hadaway's utility bond yield versus authorized return on common equity risk  
8 premium is shown in Schedule SCH2010-6, pages 1-3. As shown in this schedule,  
9 Dr. Hadaway estimated an annual equity risk premium by subtracting Moody's  
10 average bond yield from the electric utility regulatory commission authorized return on  
11 common equity over the period 1980 through 2009. Based on this analysis,  
12 Dr. Hadaway estimates an average indicated equity risk premium over current utility  
13 bond yields of 3.23%.

14 However, Dr. Hadaway then adjusts this average equity risk premium using a  
15 regression analysis based on an expectation that there is an ongoing inverse

1 relationship between interest rates and equity risk premiums. Based on this  
2 regression analysis, Dr. Hadaway increases his equity risk premium from 3.23%, up  
3 to 4.25% and 4.39% relative to projected and current "BBB" bond yields of 6.57% and  
4 6.22%, respectively. He then adds these equity risk premiums to the projected and  
5 current "BBB" rated utility bond yields to produce return on equity estimates of  
6 10.82% and 10.61%, respectively.

7 **Q ARE DR. HADAWAY'S UTILITY RISK PREMIUM ANALYSES REASONABLE?**

8 A No. Dr. Hadaway's risk premiums are unreasonable for at least two reasons. First,  
9 they are based on forecasted utility bond yields. Second, Dr. Hadaway's equity risk  
10 premiums are increased to adjust his measured average equity risk premium for  
11 changes to nominal interest rates.

12 **Q HOW DID DR. HADAWAY DEVELOP FORECASTED UTILITY BOND YIELDS IN  
13 HIS RISK PREMIUM STUDY?**

14 A Dr. Hadaway forecasts utility bond yields based on the 3-month historical spread of  
15 "BBB" rated utility bond yields and 30-year Treasury bond yields. He then added this  
16 current utility bond yield spread to a forecasted long-term Treasury bond yield of  
17 5.0%.

18 **Q IS HIS USE OF FORECASTED UTILITY BOND YIELDS REASONABLE?**

19 A No. The accuracy of his forecasted increased Treasury bond and utility bond yields is  
20 at very best highly problematic. Indeed, while analysts consistently project Treasury  
21 bond yields to increase, those projected increased interest rate projections have  
22 consistently turned out to be wrong and have overstated the actual Treasury yields

1 that eventually prevailed. The accuracy of Dr. Hadaway's projected utility bond yields  
2 is at very best problematic, because it is based on the accuracy of his projected  
3 increase to Treasury bond yields or interest rates.

4 **Q WHY DO YOU BELIEVE THAT THE ACCURACY OF FORECASTED INTEREST**  
5 **RATES IS HIGHLY PROBLEMATIC?**

6 **A** This is clearly evident from a review of projected changes to interest rates made over  
7 the last several years, in comparison to how accurate these projections turned out to  
8 be. This analysis clearly illustrates that observable interest rates today are as  
9 accurate as are economists' consensus projections of future interest rates.

10 An analysis supporting this conclusion is illustrated in Schedule MPG-R-2. On  
11 this schedule, under Column 1 (actual yield) and Column 2 (projected yield), I show  
12 the actual market yield at the time a projection was made for Treasury bond yields  
13 two years in the future.

14 As shown in Columns 1 and 2, over the last several years, Treasury yields  
15 were projected to increase relative to the prevailing actual Treasury yields at the time  
16 of the projection. In Column 4, I show what the Treasury yield actually turned out to  
17 be two years after the forecast. In Column 5, I show the actual yield change relative  
18 to the projected yield change.

19 As shown in this schedule, over the last several years, economists have been  
20 consistently projecting increases to interest rates. However, as demonstrated under  
21 Column 5, those yield projections have turned out to be overstated in virtually every  
22 case. Indeed, actual Treasury yields have decreased or remained flat over the last  
23 five years, rather than increase as the economists' projections indicated.

1           This review of the experience with projected interest rates clearly illustrates  
2           that interest rate projection accuracy is highly problematic. Indeed, current  
3           observable interest rates are just as likely a reasonable projection of future interest  
4           rates as are economists' projections.

5   **Q    HOW DID DR. HADAWAY ADJUST HIS STUDY PERIOD AVERAGE RISK**  
6   **PREMIUM?**

7   A    Dr. Hadaway adjusted the average equity risk premium measured within his historical  
8        period to reflect an expected inverse relationship between interest rates and equity  
9        risk premiums. Dr. Hadaway believes that as nominal interest rates increase, equity  
10       risk premiums decrease. And conversely, that as nominal interest rates decrease,  
11       equity risk premiums increase.

12   **Q    IS IT REASONABLE TO ASSUME A SIMPLE INVERSE RELATIONSHIP**  
13   **BETWEEN INTEREST RATES AND EQUITY RISK PREMIUMS?**

14   A    No, it is far more complicated than this simple assumption. Dr. Hadaway's belief that  
15        there is a simplistic inverse relationship between equity risk premiums and interest  
16        rates is not supported by academic research. While academic studies have shown  
17        that, in the past, there has been an inverse relationship with these variables,  
18        researchers have found that the relationship changes over time and is influenced by  
19        changes in perception of the risk of bond investments relative to equity investments,  
20        and not simply by changes to nominal interest rates.<sup>3</sup>

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<sup>3</sup>"The Market Risk Premium: Expectational Estimates Using Analysts' Forecasts," Robert S. Harris and Felicia C. Marston, *Journal of Applied Finance*, Volume 11, No. 1, 2001 and "The Risk Premium Approach to Measuring a Utility's Cost of Equity," Eugene F. Brigham, Dilip K. Shome, and Steve R. Vinson, *Financial Management*, Spring 1985.

1           In the 1980s, equity risk premiums were inversely related to interest rates, but  
2 that was likely attributable to the interest rate volatility that existed at that time.  
3 Interest rate volatility currently is much lower than it was in the 1980s.<sup>4</sup> As such,  
4 when interest rates were more volatile, the relative perception of bond investment risk  
5 increased relative to the investment risk of equities. This changing investment risk  
6 perception caused changes in equity risk premiums.

7           In today's marketplace, interest rate variability is not as extreme as it was  
8 during the 1980s. Nevertheless, changes in the perceived risk of bond investments  
9 relative to equity investments still drive changes in equity premiums. However, a  
10 relative investment risk differential cannot be measured simply by observing nominal  
11 interest rates. Changes in nominal interest rates are highly influenced by changes to  
12 inflation outlooks, which also change equity return expectations. As such, the  
13 relevant factors needed to explain changes in equity risk premiums are the relative  
14 changes to the perceptions of risk of equity versus debt securities investments, not  
15 simply changes to interest rates.

16           Importantly, Dr. Hadaway's analysis simply ignores investment risk  
17 differentials. He bases his adjustment to the equity risk premium exclusively on  
18 changes in nominal interest rates. This is a flawed methodology and does not  
19 produce accurate or reliable risk premium estimates. His results should be rejected  
20 by the Commission.

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<sup>4</sup>Morningstar, Inc. *Ibbotson S&P 2010 Classic Yearbook* at 77.

1 Q CAN DR. HADAWAY'S RISK PREMIUM ANALYSES BASED ON CURRENT AND  
2 PROJECTED YIELDS BE MODIFIED TO PRODUCE MORE REASONABLE  
3 RESULTS?

4 A Yes. Dr. Hadaway's study indicates that an unadjusted equity risk premium is 3.23%.  
5 Using this unadjusted equity risk premium and the current "BBB" rated utility yield of  
6 5.60%<sup>5</sup> will produce a return on equity of 8.83%. Using Dr. Hadaway's 2010 equity  
7 risk premium of 4.25% as shown in Schedule SCH2010-6 and a current "BBB" rated  
8 utility yield of 5.60% will produce a return of 9.85%. Therefore, Dr. Hadaway's risk  
9 premium study, adjusted to include the reasonable unadjusted equity risk premiums  
10 shown by his study and current observable utility bond yields, produces a return on  
11 equity in the range of 8.83% to 9.85%. The midpoint of the adjusted range is 9.34%.

12 Q PLEASE SUMMARIZE YOUR ADJUSTMENTS TO DR. HADAWAY'S RESULTS,  
13 AND THE INDICATED RETURN ON EQUITY FOR KCPL-GMO IN THIS  
14 PROCEEDING.

15 A I find a revision to Dr. Hadaway's DCF studies to reflect the consensus of economists'  
16 projected GDP growth, would support a return on equity in the range of 9.7% to  
17 10.0%. Further, revisions to his risk premium study to reflect a more reasonable  
18 equity risk premium and current observable utility bond yields, would support a return  
19 on equity of approximately 9.32%. Hence, these updates to Dr. Hadaway's testimony  
20 suggest a return on equity in the range of 9.3% to 10.0% would be reasonable. This  
21 indicated range supports my recommended return on equity for KCPL-GMO of 9.5%  
22 in this proceeding.

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<sup>5</sup>13 weeks ended October 22, 2010, Schedule MPG-14, page 1.

1 Q DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?

2 A Yes.

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# KCP&L Greater Missouri Operations

## Summary of Adjusted Hadaway DCF

<u>Line</u>	<u>Description</u>	<u>Hadaway (1)</u>	<u>Hadaway Adjusted* (2)</u>
<b><u>Constant Growth DCF (Analysts' Growth Rates)</u></b>			
1	Average	10.7%	10.7%
2	Median	10.5%	10.5%
<b><u>Constant Growth DCF (Long-Term GDP Growth)</u></b>			
3	Average	11.0%	9.7%
4	Median	11.0%	9.7%
<b><u>Two-Stage Growth DCF</u></b>			
5	Average	10.8%	9.7%
6	Median	10.8%	9.7%

Sources:

Pages 2 to 4.

\* The adjustment reflects changing the GDP Growth Rate to 4.75%.

# KCP&L Greater Missouri Operations

## Adjusted Hadaway Constant Growth DCF Model (Analysts' Growth Rates)

<u>Line</u>	<u>Company</u>	<u>Recent Stock Price</u> (1)	<u>Next Year's Dividend</u> (2)	<u>Dividend Yield</u> (3)	<u>Average Analyst Growth Rate</u> (4)	<u>Constant Growth DCF</u> (5)
1	ALLETE	\$33.30	\$1.76	5.29%	4.52%	9.8%
2	Alliant Energy Co.	\$32.91	\$1.62	4.91%	5.53%	10.4%
3	American Elec. Pwr.	\$34.11	\$1.65	4.84%	3.53%	8.4%
4	Avista Corp.	\$20.88	\$1.04	4.98%	5.99%	11.0%
5	Black Hills Corp	\$29.40	\$1.46	4.97%	6.17%	11.1%
6	Cleco Corporation	\$26.22	\$1.04	3.97%	7.00%	11.0%
7	Con. Edison	\$43.99	\$2.39	5.43%	3.26%	8.7%
8	DPL Inc.	\$27.25	\$1.25	4.57%	5.32%	9.9%
9	DTE Energy Co.	\$44.89	\$2.18	4.86%	5.63%	10.5%
10	Duke Energy	\$16.45	\$0.98	5.96%	4.76%	10.7%
11	Edison Internat.	\$33.68	\$1.31	3.89%	2.51%	6.4%
12	Empire District	\$18.48	\$1.28	6.93%	6.50%	13.4%
13	Entergy Corp.	\$79.58	\$3.00	3.77%	5.23%	9.0%
14	NextEra Energy	\$48.44	\$2.00	4.13%	6.96%	11.1%
15	Hawaiian Electric	\$21.63	\$1.24	5.73%	9.12%	14.9%
16	IDACORP	\$34.06	\$1.20	3.52%	5.17%	8.7%
17	Northeast Utilities	\$26.73	\$1.07	3.98%	7.78%	11.8%
18	NSTAR	\$34.95	\$1.68	4.81%	5.74%	10.5%
19	PG&E Corp.	\$42.60	\$1.89	4.44%	7.03%	11.5%
20	Pinnacle West	\$37.24	\$2.10	5.64%	6.33%	12.0%
21	Portland General	\$19.11	\$1.06	5.52%	4.82%	10.3%
22	Progress Energy	\$39.02	\$2.51	6.43%	4.02%	10.5%
23	SCANA Corp.	\$37.12	\$1.91	5.15%	4.56%	9.7%
24	Sempra Energy	\$49.64	\$1.62	3.26%	4.83%	8.1%
25	Southern Co.	\$32.89	\$1.82	5.53%	4.78%	10.3%
26	Teco Energy, Inc.	\$15.85	\$0.81	5.11%	6.71%	11.8%
27	UIL Holdings Co.	\$27.79	\$1.73	6.23%	3.70%	9.9%
28	Vectren Corp.	\$23.99	\$1.38	5.75%	4.77%	10.5%
29	Westar Energy	\$22.20	\$1.26	5.68%	6.45%	12.1%
30	Wisconsin Energy	\$49.93	\$1.70	3.40%	8.83%	12.2%
31	Xcel Energy Inc.	\$21.12	\$1.02	4.81%	5.79%	10.6%
32	<b>Average</b>	<b>\$33.08</b>	<b>\$1.58</b>	<b>4.95%</b>	<b>5.59%</b>	<b>10.7%</b>
33	<b>Median</b>			<b>4.97%</b>	<b>5.53%</b>	<b>10.5%</b>

Source:

Schedule SCH2010-5, page 2 of 5.

# KCP&L Greater Missouri Operations

## Adjusted Hadaway Constant Growth DCF Model (Long-Term GDP Growth)

<u>Line</u>	<u>Company</u>	<u>Recent Stock Price</u> (1)	<u>Next Year's Dividend</u> (2)	<u>Dividend Yield</u> (3)	<u>GDP Growth*</u> (4)	<u>Long-Term Constant Growth DCF</u> (5)
1	ALLETE	\$33.30	\$1.76	5.29%	4.75%	10.0%
2	Alliant Energy Co.	\$32.91	\$1.62	4.91%	4.75%	9.7%
3	American Elec. Pwr.	\$34.11	\$1.65	4.84%	4.75%	9.6%
4	Avista Corp.	\$20.88	\$1.04	4.98%	4.75%	9.7%
5	Black Hills Corp	\$29.40	\$1.46	4.97%	4.75%	9.7%
6	Cleco Corporation	\$26.22	\$1.04	3.97%	4.75%	8.7%
7	Con. Edison	\$43.99	\$2.39	5.43%	4.75%	10.2%
8	DPL Inc.	\$27.25	\$1.25	4.57%	4.75%	9.3%
9	DTE Energy Co.	\$44.89	\$2.18	4.86%	4.75%	9.6%
10	Duke Energy	\$16.45	\$0.98	5.96%	4.75%	10.7%
11	Edison Internat.	\$33.68	\$1.31	3.89%	4.75%	8.6%
12	Empire District	\$18.48	\$1.28	6.93%	4.75%	11.7%
13	Entergy Corp.	\$79.58	\$3.00	3.77%	4.75%	8.5%
14	NextEra Energy	\$48.44	\$2.00	4.13%	4.75%	8.9%
15	Hawaiian Electric	\$21.63	\$1.24	5.73%	4.75%	10.5%
16	IDACORP	\$34.06	\$1.20	3.52%	4.75%	8.3%
17	Northeast Utilities	\$26.73	\$1.07	3.98%	4.75%	8.7%
18	NSTAR	\$34.95	\$1.68	4.81%	4.75%	9.6%
19	PG&E Corp.	\$42.60	\$1.89	4.44%	4.75%	9.2%
20	Pinnacle West	\$37.24	\$2.10	5.64%	4.75%	10.4%
21	Portland General	\$19.11	\$1.06	5.52%	4.75%	10.3%
22	Progress Energy	\$39.02	\$2.51	6.43%	4.75%	11.2%
23	SCANA Corp.	\$37.12	\$1.91	5.15%	4.75%	9.9%
24	Sempra Energy	\$49.64	\$1.62	3.26%	4.75%	8.0%
25	Southern Co.	\$32.89	\$1.82	5.53%	4.75%	10.3%
26	Teco Energy, Inc.	\$15.85	\$0.81	5.11%	4.75%	9.9%
27	UIL Holdings Co.	\$27.79	\$1.73	6.23%	4.75%	11.0%
28	Vectren Corp.	\$23.99	\$1.38	5.75%	4.75%	10.5%
29	Westar Energy	\$22.20	\$1.26	5.68%	4.75%	10.4%
30	Wisconsin Energy	\$49.93	\$1.70	3.40%	4.75%	8.2%
31	Xcel Energy Inc.	\$21.12	\$1.02	4.81%	4.75%	9.6%
32	<b>Average</b>	<b>\$33.08</b>	<b>\$1.58</b>	<b>4.95%</b>	<b>4.75%</b>	<b>9.7%</b>
33	<b>Median</b>			<b>4.97%</b>		<b>9.7%</b>

Sources:

Schedule SCH2010-5, page 3 of 5.

\* Blue Chip Economic Indicators, October 10, 2010 at 15.

## KCP&L Greater Missouri Operations

### Adjusted Hadaway Low Near-Term Growth Two-Stage Growth DCF Model

Line	Company	Recent	Next	2014	Annual	Cash Flows					GDP	Two-Stage
		Stock	Year's	Forecasted	Change	Year 1	Year 2	Year 3	Year 4	Year 5		
		Price <sup>1</sup>	Dividend <sup>2</sup>	Dividend	to 2014	Dividend	Dividend	Dividend	Dividend	Dividend	(10)	(11)
		(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
1	ALLETE	\$33.30	\$1.76	\$1.80	\$0.01	\$1.76	\$1.77	\$1.79	\$1.80	\$1.89	4.75%	9.5%
2	Alliant Energy Co.	\$32.91	\$1.65	\$1.92	\$0.09	\$1.65	\$1.74	\$1.83	\$1.92	\$2.01	4.75%	9.8%
3	American Elec. Pwr.	\$34.11	\$1.66	\$1.90	\$0.08	\$1.66	\$1.74	\$1.82	\$1.90	\$1.99	4.75%	9.6%
4	Avista Corp.	\$20.88	\$1.08	\$1.30	\$0.07	\$1.08	\$1.15	\$1.23	\$1.30	\$1.36	4.75%	10.1%
5	Black Hills Corp	\$29.40	\$1.48	\$1.60	\$0.04	\$1.48	\$1.52	\$1.56	\$1.60	\$1.68	4.75%	9.5%
6	Cleco Corporation	\$26.22	\$1.10	\$1.40	\$0.10	\$1.10	\$1.20	\$1.30	\$1.40	\$1.47	4.75%	9.4%
7	Con. Edison	\$43.99	\$2.40	\$2.46	\$0.02	\$2.40	\$2.42	\$2.44	\$2.46	\$2.58	4.75%	9.7%
8	DPL Inc.	\$27.25	\$1.28	\$1.50	\$0.07	\$1.28	\$1.35	\$1.43	\$1.50	\$1.57	4.75%	9.5%
9	DTE Energy Co.	\$44.89	\$2.24	\$2.60	\$0.12	\$2.24	\$2.36	\$2.48	\$2.60	\$2.72	4.75%	9.8%
10	Duke Energy	\$16.45	\$0.99	\$1.10	\$0.04	\$0.99	\$1.03	\$1.06	\$1.10	\$1.15	4.75%	10.6%
11	Edison Internat.	\$33.68	\$1.34	\$1.50	\$0.05	\$1.34	\$1.39	\$1.45	\$1.50	\$1.57	4.75%	8.6%
12	Empire District	\$18.48	\$1.28	\$1.35	\$0.02	\$1.28	\$1.30	\$1.33	\$1.35	\$1.41	4.75%	11.2%
13	Entergy Corp.	\$79.58	\$3.00	\$3.60	\$0.20	\$3.00	\$3.20	\$3.40	\$3.60	\$3.77	4.75%	8.7%
14	NextEra Energy	\$48.44	\$2.00	\$2.40	\$0.13	\$2.00	\$2.13	\$2.27	\$2.40	\$2.51	4.75%	9.0%
15	Hawaiian Electric	\$21.63	\$1.24	\$1.30	\$0.02	\$1.24	\$1.26	\$1.28	\$1.30	\$1.36	4.75%	10.0%
16	IDACORP	\$34.06	\$1.20	\$1.40	\$0.07	\$1.20	\$1.27	\$1.33	\$1.40	\$1.47	4.75%	8.3%
17	Northeast Utilities	\$26.73	\$1.10	\$1.25	\$0.05	\$1.10	\$1.15	\$1.20	\$1.25	\$1.31	4.75%	8.8%
18	NSTAR	\$34.95	\$1.73	\$2.05	\$0.11	\$1.73	\$1.84	\$1.94	\$2.05	\$2.15	4.75%	9.8%
19	PG&E Corp.	\$42.60	\$1.96	\$2.40	\$0.15	\$1.96	\$2.11	\$2.25	\$2.40	\$2.51	4.75%	9.6%
20	Pinnacle West	\$37.24	\$2.10	\$2.30	\$0.07	\$2.10	\$2.17	\$2.23	\$2.30	\$2.41	4.75%	10.1%
21	Portland General	\$19.11	\$1.07	\$1.20	\$0.04	\$1.07	\$1.11	\$1.16	\$1.20	\$1.26	4.75%	10.2%
22	Progress Energy	\$39.02	\$2.52	\$2.58	\$0.02	\$2.52	\$2.54	\$2.56	\$2.58	\$2.70	4.75%	10.6%
23	SCANA Corp.	\$37.12	\$1.92	\$2.05	\$0.04	\$1.92	\$1.96	\$2.01	\$2.05	\$2.15	4.75%	9.6%
24	Sempra Energy	\$49.64	\$1.68	\$2.05	\$0.12	\$1.68	\$1.80	\$1.93	\$2.05	\$2.15	4.75%	8.3%
25	Southern Co.	\$32.89	\$1.85	\$2.10	\$0.08	\$1.85	\$1.93	\$2.02	\$2.10	\$2.20	4.75%	10.3%
26	Teco Energy, Inc.	\$15.85	\$0.82	\$0.95	\$0.04	\$0.82	\$0.86	\$0.91	\$0.95	\$1.00	4.75%	10.0%
27	UJL Holdings Co.	\$27.79	\$1.73	\$1.73	\$0.00	\$1.73	\$1.73	\$1.73	\$1.73	\$1.81	4.75%	10.2%
28	Vectren Corp.	\$23.99	\$1.39	\$1.50	\$0.04	\$1.39	\$1.43	\$1.46	\$1.50	\$1.57	4.75%	10.2%
29	Westar Energy	\$22.20	\$1.28	\$1.40	\$0.04	\$1.28	\$1.32	\$1.36	\$1.40	\$1.47	4.75%	10.3%
30	Wisconsin Energy	\$49.93	\$1.80	\$2.40	\$0.20	\$1.80	\$2.00	\$2.20	\$2.40	\$2.51	4.75%	8.9%
31	Xcel Energy Inc.	\$21.12	\$1.03	\$1.15	\$0.04	\$1.03	\$1.07	\$1.11	\$1.15	\$1.20	4.75%	9.5%
20	<b>Average</b>	<b>\$33.08</b>	<b>\$1.60</b>	<b>\$1.81</b>	<b>\$0.07</b>	<b>\$1.60</b>	<b>\$1.67</b>	<b>\$1.74</b>	<b>\$1.81</b>	<b>\$1.90</b>	<b>4.75%</b>	<b>9.7%</b>
21	<b>Median</b>											<b>9.7%</b>

Sources:

Schedule SCH2010-5, page 4 of 5.

\* Blue Chip Economic Indicators, October 10, 2010 at 15.

# KCP&L Greater Missouri Operations

## Accuracy of Interest Rate Forecasts (Long-Term Treasury Bond Yields - Projected Vs. Actual)

Line	Date	Publication Data			Actual Yield in Projected Quarter	Projected Yield Higher (Lower) Than Actual Yield*
		Prior Quarter	Projected	Projected		
		Actual Yield (1)	Yield (2)	Quarter (3)		
1	Dec-00	5.8%	5.8%	1Q, 02	5.6%	0.2%
2	Mar-01	5.7%	5.6%	2Q, 02	5.8%	-0.2%
3	Jun-01	5.4%	5.8%	3Q, 02	5.2%	0.6%
4	Sep-01	5.7%	5.9%	4Q, 02	5.1%	0.8%
5	Dec-01	5.5%	5.7%	1Q, 03	5.0%	0.7%
6	Mar-02	5.3%	5.9%	2Q, 03	4.7%	1.2%
7	Jun-02	5.6%	6.2%	3Q, 03	5.2%	1.0%
8	Sep-02	5.8%	5.9%	4Q, 03	5.2%	0.7%
9	Dec-02	5.2%	5.7%	1Q, 04	4.9%	0.8%
10	Mar-03	5.1%	5.7%	2Q, 04	5.4%	0.3%
11	Jun-03	5.0%	5.4%	3Q, 04	5.1%	0.3%
12	Sep-03	4.7%	5.8%	4Q, 04	4.9%	0.9%
13	Dec-03	5.2%	5.9%	1Q, 05	4.8%	1.1%
14	Mar-04	5.2%	5.9%	2Q, 05	4.6%	1.4%
15	Jun-04	4.9%	6.2%	3Q, 05	4.5%	1.7%
16	Sep-04	5.4%	6.0%	4Q, 05	4.8%	1.2%
17	Dec-04	5.1%	5.8%	1Q, 06	4.6%	1.2%
18	Mar-05	4.9%	5.6%	2Q, 06	5.1%	0.5%
19	Jun-05	4.8%	5.5%	3Q, 06	5.0%	0.5%
20	Sep-05	4.6%	5.2%	4Q, 06	4.7%	0.5%
21	Dec-05	4.5%	5.3%	1Q, 07	4.8%	0.5%
22	Mar-06	4.8%	5.1%	2Q, 07	5.0%	0.1%
23	Jun-06	4.6%	5.3%	3Q, 07	4.9%	0.4%
24	Sep-06	5.1%	5.2%	4Q, 07	4.6%	0.6%
25	Dec-06	5.0%	5.0%	1Q, 08	4.4%	0.6%
26	Mar-07	4.7%	5.1%	2Q, 08	4.6%	0.5%
27	Jun-07	4.8%	5.1%	3Q, 08	4.5%	0.7%
28	Sep-07	5.0%	5.2%	4Q, 08	3.7%	1.5%
29	Dec-07	4.9%	4.8%	1Q, 09	3.5%	1.4%
30	Mar-08	4.6%	4.8%	2Q, 09	4.0%	0.8%
31	Jun-08	4.4%	4.9%	3Q, 09	4.3%	0.6%
32	Sep-08	4.6%	5.1%	4Q, 09	4.3%	0.8%
33	Dec-08	4.5%	4.6%	1Q, 10	4.6%	0.0%
34	Mar-09	3.7%	4.1%	2Q, 10	4.4%	-0.3%
35	Apr-09	3.5%	4.3%	3Q, 10		
36	May-09	3.5%	4.3%	3Q, 10		
37	Jun-09	3.5%	4.6%	3Q, 10		
38	Jul-09	4.0%	5.0%	4Q, 10		
39	Aug-09	4.0%	5.0%	4Q, 10		
40	Sep-09	4.0%	5.0%	4Q, 10		
41	Oct-09	4.3%	5.1%	1Q, 11		
42	Nov-09	4.3%	5.0%	1Q, 11		
43	Dec-09	4.3%	5.0%	1Q, 11		
44	Jan-10	4.3%	5.2%	2Q, 11		
45	Feb-10	4.3%	5.2%	2Q, 11		
46	Mar-10	4.3%	5.2%	2Q, 11		
47	Apr-10	4.6%	5.3%	3Q, 11		
48	May-10	4.6%	5.3%	3Q, 11		
49	Jun-10	4.6%	5.2%	3Q, 11		
50	Jul-10	4.4%	5.1%	4Q, 11		
51	Aug-10	4.4%	4.9%	4Q, 11		
52	Sep-10	4.4%	4.7%	4Q, 11		
53	Oct-10	3.9%	4.7%	1Q, 12		

Source:  
Blue Chip Financial Forecasts, Various Dates.  
\* Col. 2 - Col. 4.