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Operations Company
Case No.: ER-2010-____
Date Testimony Prepared: June 4, 2010

MISSOURI PUBLIC SERVICE COMMISSION

CASE NO.: ER-2010-____

DIRECT TESTIMONY

OF

SAMUEL C. HADAWAY

ON BEHALF OF

KCP&L GREATER MISSOURI OPERATIONS COMPANY

June 2010

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Certain Schedules Attached To This Testimony Designated "(HC)"
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Gmo Exhibit No. 15-NP
Date 7-27-11 Reporter M
File No. ER-2010-0356

DIRECT TESTIMONY

OF

SAMUEL C. HADAWAY

Case No. ER-2010-_____

1 **I. INTRODUCTION AND SUMMARY OF RECOMMENDATIONS**

2 **Q. Please state your name and business address.**

3 A. My name is Samuel C. Hadaway and my business address is FINANCO, Inc., 3520
4 Executive Center Drive, Suite 124, Austin, Texas 78731.

5 **Q. On whose behalf are you testifying?**

6 A. I am testifying on behalf of KCP&L Greater Missouri Operations Company ("GMO"
7 or the "Company").

8 **Q. Please state your educational background and describe your professional
9 training and experience.**

10 A. I have a bachelor's degree in economics from Southern Methodist University, as well
11 as M.B.A. and Ph.D. degrees with concentrations in finance and economics from the
12 University of Texas at Austin ("UT Austin"). I am an owner and full-time employee
13 of FINANCO, Inc. FINANCO provides financial research concerning the cost of
14 capital and financial condition for regulated companies as well as financial modeling
15 and other economic studies in litigation support. In addition to my work at
16 FINANCO, I have served as an adjunct professor in the McCombs School of
17 Business at UT Austin and in what is now the McCoy College of Business at Texas
18 State University. In my prior academic work, I taught economics and finance courses
19 and I conducted research and directed graduate students in the areas of investments
20 and capital market research. I was previously Director of the Economic Research

1 Division at the Public Utility Commission of Texas ("Texas Commission") where I
2 supervised the Texas Commission's finance, economics, and accounting staff, and
3 served as the Texas Commission's chief financial witness in electric and telephone
4 rate cases. I have taught courses at various utility conferences on cost of capital,
5 capital structure, utility financial condition, and cost allocation and rate design issues.
6 I have made presentations before the New York Society of Security Analysts, the
7 National Rate of Return Analysts Forum, and various other professional and
8 legislative groups. I have served as a vice president and on the board of directors of
9 the Financial Management Association.

10 A list of my publications and testimony I have given before various regulatory
11 bodies and in state and federal courts is contained in my resume, which is included as
12 Appendix A.

13 **Q. Have you previously testified before the Missouri Public Service Commission**
14 **("MPSC" or "Commission") or other utility regulatory agencies?**

15 A. Yes. I have testified before the MPSC and numerous other regulatory commissions
16 on cost of capital and related financial issues.

17 **Q. What is the purpose of your testimony?**

18 A. The purpose of my testimony is to estimate GMO's required rate of return on equity
19 ("ROE") and to support the Company's requested capital structure and overall rate of
20 return.

21 **Q. Please outline and describe the testimony you will present.**

22 A. My testimony is divided into five additional sections. Following this introduction, in
23 Section II, I discuss the impact on ROE of GMO's fuel adjustment clause ("FAC").

1 In Section III, I present and explain the Company's requested capital structure and
2 overall cost of capital. In Section IV, I review various methods for estimating the
3 cost of equity. In this section, I discuss the discounted cash flow ("DCF") model, as
4 well as risk premium methods and other approaches that are often used to estimate
5 the cost of capital. In Section V, I review general capital market costs and conditions,
6 and discuss recent developments in the electric utility industry that affect the cost of
7 capital. In Section VI, I discuss the details of my cost of equity studies and provide a
8 summary table of my ROE results.

9 **Q. Please describe the general approach you use in your cost of equity studies.**

10 A. First, my recommendation is premised upon the fair rate of return principles
11 established by the U.S. Supreme Court in *Federal Power Comm'n v. Hope Natural*
12 *Gas Co.*, 320 US 591, 603 (1944) ("*Hope*") and *Bluefield Water Works &*
13 *Improvements Co. v. Public Service Commission*, 262 US 679, 693 (1923)
14 ("*Bluefield*"). That is to say, a utility's return authorized by a regulatory body, such as
15 the MPSC, should be commensurate with returns on investments in other enterprises
16 having corresponding risks. The return should also be sufficient to assure confidence
17 in the financial integrity of the utility so as to maintain its credit, and to attract capital
18 so that it is able to properly discharge its public duties. Given these legal principles, I
19 have reviewed several methods to determine an appropriate ROE and overall rate of
20 return for GMO. These methods and the underlying economic models are applied to
21 an investment grade company reference group of other electric utilities generally
22 similar to GMO.

1 Q. Please explain your analysis in arriving at a recommended ROE for GMO.

2 A. My ROE estimate is based on alternative versions of the constant growth and
3 multistage growth DCF model. I also provide a bond-yield-plus-equity risk premium
4 analysis and I review economic conditions and interest rates that are expected to
5 prevail during the coming year. Because GMO is a wholly-owned subsidiary of
6 Great Plains Energy Incorporated ("GPE") and does not have publicly traded
7 common stock or other independent market data, its cost of equity cannot be
8 estimated directly. For this reason, I apply the DCF model to a large reference group
9 of investment grade electric utilities selected from the *Value Line Investment Survey*
10 (*"Value Line"*). *Value Line* is a widely-followed, reputable source of financial data
11 often used by professional economists to estimate ROE. To be included in my group,
12 the reference companies must have at least a triple-B (investment grade) bond rating;
13 they must derive at least 70 percent of revenues from regulated utility sales; they
14 must have consistent financial records not affected by recent mergers or restructuring;
15 and they must have a consistent dividend record with no dividend cuts within the past
16 two years. The fundamental characteristics of the companies in my comparable
17 group are summarized in Schedule SCH-1, page 1.

18 I also conducted a risk premium analysis based on ROEs allowed by state
19 regulators relative to Moody's average utility debt costs. In this analysis, I considered
20 both current utility bond yields and the higher interest rates that Standard and Poor's
21 ("S&P") is forecasting for the coming year. S&P forecasts that long-term
22 government and corporate interest rates will increase from current levels by 30 basis

1 points (0.30%) during 2010. The data sources and the details of my cost of equity
2 studies are contained in my Schedules SCH-1 through SCH-6.

3 **Q. Please state your ROE recommendation and summarize the results of your cost**
4 **of equity studies.**

5 A. I estimate the midpoint cost of equity for my comparable group to be 10.75 percent.
6 My DCF analysis indicates that an ROE range of 10.5 percent to 11.0 percent is
7 appropriate. My risk premium analysis indicates an ROE range of 10.61 percent to
8 10.82 percent. Based on these quantitative results and my further review of other
9 economic data, the reasonable comparable group midpoint ROE is 10.75 percent. As
10 discussed in the testimony of Company witness Curtis Blanc, the Company is
11 requesting an ROE of 11.0 percent commensurate with the top of my DCF range to
12 reflect the Company's reliability and customer satisfaction achievements.

13 **II. IMPACT OF GMO'S FUEL ADJUSTMENT CLAUSE ON ROE**

14 **Q. Have you considered the effect of GMO'S FAC on the Company's business risk**
15 **profile and its required ROE?**

16 A. Yes. I have considered the effect of GMO's FAC from several perspectives, and I
17 have concluded from my analysis that no adjustment to ROE should be made. Most
18 important, the continuation of GMO's FAC makes GMO's business risk profile more
19 similar to the risk profiles of the comparable companies that I used to estimate ROE.

20 All of the companies in my 31-company comparable group have fuel and
21 purchased power adjustment mechanisms. Schedule SCH-1, pages 2-3 lists the
22 companies and shows their cost recovery mechanisms at the operating company level.
23 From this perspective, no adjustment to the base ROE obtained from the comparable

1 company group should be applied to GMO. In fact, without the FAC, GMO's
2 business risk profile would be higher than that of the average comparable company.

3 **III. GMO CAPITAL STRUCTURE AND OVERALL RATE OF RETURN**

4 **Q. Please summarize the Company's requested capital structure and overall rate of**
5 **return.**

6 A. The requested capital structure components and the resulting overall rate of return are
7 presented in Table 1 below:

8 **Table 1**
9 **Requested Capital Structure**

10 Capital Components	Ratio	Cost	Weighted Cost
11 Debt	48.69%	6.73%	3.28%
12 Equity-linked convertible debt	4.53%	13.59%	0.62%
13 Preferred stock	0.62%	4.29%	0.03%
14 <u>Common equity</u>	<u>46.16%</u>	<u>11.00%</u>	<u>5.07%</u>
15 TOTAL	100.00%		<u>9.00%</u>

16 **Q. What is the basis for the Company's requested capital structure and overall rate**
17 **of return?**

18 A. The requested capital structure, as well as the costs for debt and preferred stock, are
19 consistent with GPE's projected capital structure at December 31, 2010. These data
20 are presented in more detail in Schedule SCH2010-2, with the December 31, 2010
21 summary shown on page 8 of that schedule. Using the parent company's consolidated
22 capital structure is consistent with GMO's approach in its prior rate cases.

1 Q. What are the key differences between GPE's actual capital structure as of
2 December 31, 2009 and the requested capital structure, projected as of
3 December 31, 2010?

4 A. The actual GPE capital structure as of December 31, 2009, is shown on page 2 of
5 Schedule SCH2010-2. The key differences between the actual capital structure and
6 the requested capital structure, projected as of December 31, 2010, are as follows:

7 Long-Term Debt

8 Net Long-Term Debt is projected to increase by **[REDACTED]** million due to additional
9 long-term debt expected to be issued by year-end 2010 to refinance maturing GMO
10 long-term debt and finance construction expenditures.

11 Equity

12 Equity is projected to increase by **[REDACTED]** million, which is driven primarily by a
13 projected increase in retained earnings and a small amount of equity issued by GPE
14 through the dividend reinvestment and direct stock purchase plan and company
15 benefit plans.

16 **IV. ESTIMATING THE COST OF EQUITY CAPITAL**

17 Q. What is the purpose of this section of your testimony?

18 A. The purpose of this section of my testimony is to present a general definition of the
19 cost of equity and to compare the strengths and weaknesses of several of the most
20 widely used methods for estimating the cost of equity. Estimating the cost of equity
21 is fundamentally a matter of informed judgment. The various models provide a
22 concrete link to actual capital market data and assist with defining the various
23 relationships that underlie the ROE estimation process.

1 Q. Please define the term "cost of equity capital" and provide an overview of the
2 cost estimation process.

3 A. The cost of equity capital is the profit or rate of return that equity investors expect to
4 receive. In concept it is no different than the cost of debt or the cost of preferred
5 stock. The cost of equity is the rate of return that common stockholders expect, just
6 as interest on bonds and dividends on preferred stock are the returns that investors in
7 those securities expect. Equity investors expect a return on their capital
8 commensurate with the risks they take, consistent with returns that are available from
9 other similar investments. Unlike returns from debt and preferred stocks, however,
10 the equity return is not directly observable in advance and, therefore, it must be
11 estimated or inferred from capital market data and trading activity.

12 An example helps to illustrate the cost of equity concept. Assume that an
13 investor buys a share of common stock for \$20 per share. If the stock's expected
14 dividend is \$1.00, the expected dividend yield is 5.0 percent ($\$1.00 / \$20 =$
15 5.0 percent). If the stock price is also expected to increase to \$21.20 after one year,
16 this \$1.20 expected gain adds an additional 6.0 percent to the expected total rate of
17 return ($\$1.20 / \$20 = 6.0$ percent). Therefore, when buying the stock at \$20 per share,
18 the investor expects a total return of 11.0 percent: 5.0 percent dividend yield, plus 6.0
19 percent price appreciation. In this example, the total expected rate of return at 11.0
20 percent is the appropriate measure of the cost of equity capital, because it is this rate
21 of return that caused the investor to commit the \$20 of equity capital in the first place.
22 If the stock were riskier, or if expected returns from other investments were higher,

1 investors would require a higher rate of return from the stock, which would result in a
2 lower initial purchase price in market trading.

3 Each day market rates of return and prices change to reflect new investor
4 expectations and requirements. For example, when interest rates on bonds and
5 savings accounts rise, utility stock prices usually fall. This is true, at least in part,
6 because higher interest rates on these alternative investments make utility stocks
7 relatively less attractive, which causes utility stock prices to decline in market
8 trading. This competitive market adjustment process is quick and continuous, so that
9 market prices generally reflect investor expectations and the relative attractiveness of
10 one investment versus another. In this context, to estimate the cost of equity one
11 must apply informed judgment about the relative risk of the company in question and
12 knowledge about the risk and expected rate of return characteristics of other available
13 investments as well.

14 **Q. How does the market account for risk differences among the various**
15 **investments?**

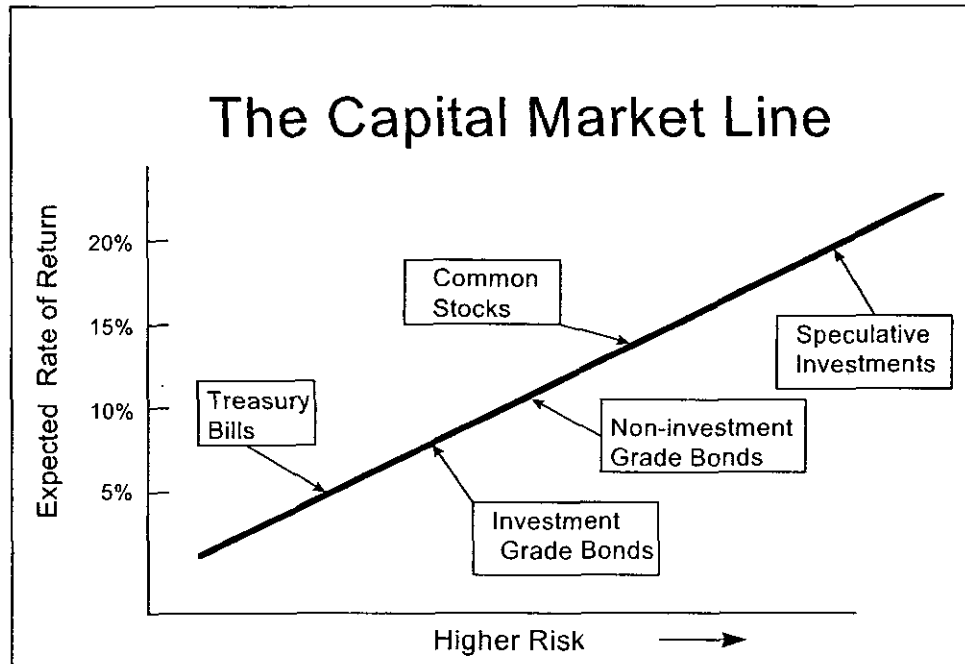
16 A. Risk-return tradeoffs among capital market investments have been the subject of
17 extensive financial research. Literally dozens of textbooks and hundreds of academic
18 articles have addressed the issue. Generally, such research confirms the common
19 sense conclusion that investors will take additional risks only if they expect to receive
20 a higher rate of return. Empirical tests consistently show that returns from low risk
21 securities, such as U.S. Treasury bills, are the lowest; that returns from longer-term
22 Treasury bonds and corporate bonds are increasingly higher as risks increase; and,
23 generally, returns from common stocks and other more risky investments are even

1 higher. These observations provide a sound theoretical foundation for both the DCF
2 and risk premium methods for estimating the cost of equity capital. These methods
3 attempt to capture the well founded risk-return principle and explicitly measure
4 investors' rate of return requirements.

5 **Q. Can you illustrate the capital market risk-return principle that you just**
6 **described?**

7 A. Yes. The following graph depicts the risk-return relationship that has become widely
8 known as the Capital Market Line ("CML"). The CML offers a graphical
9 representation of the capital market risk-return principle. The graph is not meant to
10 illustrate the actual expected rate of return for any particular investment, but merely
11 to illustrate in a general way the risk-return relationship.

Risk-Return Tradeoffs



1 As a continuum, the CML can be viewed as an available opportunity set for investors.
2 Those investors with low risk tolerance or investment objectives that mandate a low
3 risk profile should invest in assets depicted in the lower left-hand portion of the
4 graph. Investments in this area, such as Treasury bills and short-maturity, high
5 quality corporate commercial paper, offer a high degree of investor certainty. In
6 nominal terms (before considering the potential effects of inflation), such assets are
7 virtually risk-free.

8 Investment risks increase as one moves up and to the right along the CML. A
9 higher degree of uncertainty exists about the level of investment value at any point in
10 time and about the level of income payments that may be received. Among these

1 investments are long-term bonds and preferred stocks, which offer priority claims to
2 assets and income payments. They are relatively low risk, but they are not risk-free.
3 The market value of long-term bonds, even those issued by the U.S. Treasury, often
4 fluctuates widely when government policies or other factors cause interest rates to
5 change.

6 Farther up the CML continuum, common stocks are exposed to even more
7 risk, depending on the nature of the underlying business and the financial strength of
8 the issuing corporation. Common stock risks include market-wide factors, such as
9 general changes in capital costs, as well as industry and company specific elements
10 that may add further to the volatility of a given company's performance. As I will
11 illustrate in my risk premium analysis, common stocks typically are more volatile and
12 have higher risk than high quality bond investments and, therefore, they reside above
13 and to the right of bonds on the CML graph. Other more speculative investments,
14 such as stock options and commodity futures contracts, offer even higher risks (and
15 higher potential returns). The CML's depiction of the risk-return tradeoffs available
16 in the capital markets provides a useful perspective for estimating investors' required
17 rates of return.

18 **Q. How is the fair rate of return in the regulatory process related to the estimated**
19 **cost of equity capital?**

20 A. The regulatory process is guided by fair rate of return principles established in the
21 U.S. Supreme Court cases, *Bluefield* and *Hope*:

22 A public utility is entitled to such rates as will permit it to earn a return
23 on the value of the property which it employs for the convenience of
24 the public equal to that generally being made at the same time and in
25 the same general part of the country on investments in other business

1 undertakings which are attended by corresponding risks and
2 uncertainties; but it has no constitutional right to profits such as are
3 realized or anticipated in highly profitable enterprises or speculative
4 ventures. *Bluefield Water Works & Improvement Company v. Public*
5 *Service Commission of West Virginia*, 262 U.S. 679, 692-693 (1923).

6 From the investor or company point of view, it is important that there
7 be enough revenue not only for operating expenses, but also for the
8 capital costs of the business. These include service on the debt and
9 dividends on the stock. By that standard the return to the equity owner
10 should be commensurate with returns on investments in other
11 enterprises having corresponding risks. That return, moreover, should
12 be sufficient to assure confidence in the financial integrity of the
13 enterprise, so as to maintain its credit and to attract capital. *Federal*
14 *Power Commission v. Hope Natural Gas Co.*, 320 U.S. 591, 603
15 (1944).

16 Based on these principles, the fair rate of return should closely parallel investor
17 opportunity costs as discussed above. If a utility earns its market cost of equity,
18 neither its stockholders nor its customers should be disadvantaged.

19 **Q. What specific methods and capital market data are used to evaluate the cost of**
20 **equity?**

21 A. Techniques for estimating the cost of equity normally fall into three groups:
22 comparable earnings methods, risk premium methods, and DCF methods.

23 **Q. Please describe the first set of estimation techniques, the comparable earnings**
24 **methods.**

25 A. The comparable earnings methods have evolved over time. The original comparable
26 earnings methods were based on book accounting returns. This approach developed
27 ROE estimates by reviewing accounting returns for unregulated companies thought to
28 have risks similar to those of the regulated company in question. These methods have
29 generally been rejected because they assume that the unregulated group is earning its
30 actual cost of capital, and that its equity book value is the same as its market value.

1 In most situations these assumptions are not valid, and, therefore, accounting-based
2 methods do not generally provide reliable cost of equity estimates.

3 More recent comparable earnings methods are based on historical stock
4 market returns rather than book accounting returns. While this approach has some
5 merit, it too has been criticized because there can be no assurance that historical
6 returns actually reflect current or future market requirements. Also, in practical
7 application, earned market returns tend to fluctuate widely from year to year. For
8 these reasons, a current cost of equity estimate (based on the DCF model or a risk
9 premium analysis) is usually required.

10 **Q. Please describe the second set of estimation techniques, the risk premium**
11 **methods.**

12 **A** The risk premium methods begin with currently observable market returns, such as
13 yields on government or corporate bonds, and add an increment to account for the
14 additional equity risk. The capital asset pricing model ("CAPM") and arbitrage
15 pricing theory ("APT") model are more sophisticated risk premium approaches. The
16 CAPM and APT methods estimate the cost of equity directly by combining the "risk-
17 free" government bond rate with explicit risk measures to determine the risk premium
18 required by the market. Although these methods are widely used in academic cost of
19 capital research, their additional data requirements and their potentially questionable
20 underlying assumptions have detracted from their use in most regulatory
21 jurisdictions. The basic risk premium methods provide a useful parallel approach
22 with the DCF model and assure consistency with other capital market data
23 consistency in the cost of equity cost estimation process.

1 **Q. Please describe the third set of estimation techniques, based on the DCF model.**

2 A. The DCF model is the most widely used regulatory cost of equity estimation method.
3 Like the risk premium approach, the DCF model has a sound basis in theory, and
4 many argue that it has the additional advantage of simplicity. I will describe the DCF
5 model in detail below, but in essence its estimate of ROE is simply the sum of the
6 expected dividend yield and the expected long-term dividend (or price) growth rate.
7 While dividend yields are easy to obtain, estimating long-term growth is more
8 difficult. Because the constant growth DCF model also requires very long-term
9 growth estimates (technically to infinity), some argue that its application is too
10 speculative to provide reliable results, resulting in the preference for the multistage
11 growth DCF analysis.

12 **Q. Of the three estimation methods, which do you believe provides the most reliable**
13 **results?**

14 A. From my experience, a combination of DCF and risk premium methods provides the
15 most reliable approach. While the caveat about estimating long-term growth must be
16 observed, the DCF model's other inputs are readily obtainable, and the model's results
17 typically are consistent with capital market behavior. The risk premium methods
18 provide a good parallel approach to the DCF model and further ensure that current
19 market conditions are accurately reflected in the cost of equity estimate.

20 **Q. Please explain the DCF model.**

21 A. The DCF model is predicated on the concept that stock prices represent the present
22 value or discounted value of all future dividends that investors expect to receive. In
23 the most general form, the DCF model is expressed in the following formula:

1
$$P_0 = D_1/(1+k) + D_2/(1+k)^2 + \dots + D_\infty/(1+k)^\infty \quad (1)$$

2 where P_0 is today's stock price; D_1 , D_2 , etc. are all future dividends and k is the
3 discount rate, or the investor's required rate of return on equity. Equation (1) is a
4 routine present value calculation based on the assumption that the stock's price is the
5 present value of all dividends expected to be paid in the future.

6 Under the additional assumption that dividends are expected to grow at a
7 constant rate "g" and that k is strictly greater than g , equation (1) can be solved for k
8 and rearranged into the simple form:

9
$$k = D_1/P_0 + g \quad (2)$$

10 Equation (2) is the familiar constant growth DCF model for cost of equity estimation,
11 where D_1/P_0 is the expected dividend yield and g is the long-term expected dividend
12 growth rate.

13 **Q. Are there circumstances where the constant growth model may not give reliable**
14 **results?**

15 A. Yes. Under circumstances when growth rates are expected to fluctuate or when
16 future growth rates are highly uncertain, the constant growth model may not give
17 reliable results. Although the DCF model itself is still valid, i.e., equation (1) is
18 mathematically correct, under such circumstances the simplified form of the model
19 must be modified to capture market expectations accurately.

20 Recent events and current market conditions in the electric utility industry as
21 discussed later appear to challenge the constant growth assumption of the traditional
22 DCF model. Since the mid-1980s, dividend growth expectations for many electric
23 utilities have fluctuated widely. In fact, over one-third of the electric utilities in the

1 U.S. have reduced or eliminated their common dividends over this time period. Some
2 of these companies have re-established their dividends, producing exceptionally high
3 growth rates. Under these circumstances, long-term growth rate estimates may be
4 highly uncertain, and estimating a reliable "constant" growth rate for many
5 companies is often difficult.

6 **Q. Can the DCF model be applied when the constant growth assumption is**
7 **violated?**

8 A. Yes. When growth expectations are uncertain, the more general version of the model
9 represented in equation (1) should be solved explicitly over a finite "transition"
10 period while uncertainty prevails. The constant growth version of the model can then
11 be applied after the transition period, under the assumption that more stable
12 conditions will prevail in the future. There are two alternatives for dealing with the
13 nonconstant growth transition period.

14 Under the "terminal price" nonconstant growth approach, equation (1) is
15 written in a slightly different form:

$$16 \quad P_0 = D_1/(1+k) + D_2/(1+k)^2 + \dots + P_T/(1+k)^T \quad (3)$$

17 where the variables are the same as in equation (1) except that P_T is the estimated
18 stock price at the end of the transition period T. Under the assumption that normal
19 growth resumes after the transition period, the price P_T is then expected to be based
20 on constant growth assumptions. With the terminal price approach, the estimated
21 cost of equity, k , is just the rate of return that investors would expect to earn if they
22 bought the stock at today's market price, held it and received dividends through the
23 transition period (until period T), and then sold it for price P_T . In this approach, the

1 analyst's task is to estimate the rate of return that investors expect to receive given the
2 current level of market prices they are willing to pay.

3 **Q. What is the other alternative for dealing with the nonconstant growth transition**
4 **period?**

5 A. Under the "multistage" nonconstant growth approach, equation (1) is simply
6 expanded to incorporate two or more growth rate periods, with the assumption that a
7 permanent constant growth rate can be estimated for some point in the future:

$$8 \quad P_0 = D_0(1+g_1)/(1+k) + \dots + D_2(1+g_2)^n/(1+k)^n +$$
$$9 \quad \dots + [D_T(1+g_T)^{(T+1)}/(k-g_T)]/(1+k)^T \quad (4)$$

10 where the variables are the same as in equation (1), but g_1 represents the growth rate
11 for the first period; D_2 is the dividend at the beginning of the second period and g_2 is
12 the growth rate for the second period; and D_T is the dividend at the beginning of the
13 third period and g_T is the growth rate for the period from year T (the end of the
14 transition period) to infinity. The first two growth rates are simply estimates for
15 fluctuating growth over "n" years (typically 5 or 10 years) and g_T is a constant growth
16 rate assumed to prevail forever after year T. The difficult task for analysts in the
17 multistage approach is determining the various growth rates for each period.

18 Although less convenient for exposition purposes, the nonconstant growth
19 models are based on the same valid capital market assumptions as the constant
20 growth version. The nonconstant growth approach simply requires more explicit data
21 inputs and more work to solve for the discount rate, k. Fortunately, the required data
22 are available from investment and economic forecasting services, and computer

1 algorithms can easily produce the required solutions. Both constant and nonconstant
2 growth DCF analyses are presented in the following section.

3 **Q. Please explain the risk premium methodology.**

4 A. Risk premium methods are based on the assumption that equity securities are riskier
5 than debt and, therefore, that equity investors require a higher rate of return. This
6 basic premise is well supported by legal and economic distinctions between debt and
7 equity securities, and it is widely accepted as a fundamental capital market principle.
8 For example, debt holders' claims to the earnings and assets of the borrower have
9 priority over all claims of equity investors. The contractual interest on mortgage debt
10 must be paid in full before any dividends can be paid to shareholders, and secured
11 mortgage claims must be fully satisfied before any assets can be distributed to
12 shareholders in bankruptcy. Also, the guaranteed, fixed-income nature of interest
13 payments makes year-to-year returns from bonds typically more stable than capital
14 gains and dividend payments on stocks. All these factors demonstrate the more risky
15 position of stockholders and support the equity risk premium concept.

16 **Q. Are risk premium estimates of the cost of equity typically consistent with other
17 current capital market costs?**

18 A. Generally so, but as noted previously, the recent sharp decline in interest rates and
19 continuing government intervention in the credit markets raise questions about the
20 accuracy of current risk premium estimates of ROE. The risk premium approach is
21 generally useful because it is founded on current market interest rates, which are
22 directly observable.

23 **Q. Is there consensus about how risk premium data should be employed?**

1 A. No. In regulatory practice, there is often considerable debate about how risk
2 premium data should be interpreted and used. Since the analyst's basic task is to
3 gauge investors' required returns on long-term investments, some argue that the
4 estimated equity spread should be based on the longest possible time period. Others
5 argue that market relationships between debt and equity from several decades ago are
6 irrelevant and that only recent debt-equity observations should be given any weight in
7 estimating investor requirements. There is no consensus on this issue. Since analysts
8 cannot observe or measure investors' expectations directly, it is not possible to know
9 exactly how such expectations are formed or, therefore, to know exactly what time
10 period is most appropriate in a risk premium analysis.

11 The important point is to answer the following question: "What rate of return
12 should equity investors reasonably expect relative to returns that are currently
13 available from long-term bonds?" The risk premium studies and analyses I discuss
14 later address this question. My risk premium analysis is based on an intermediate
15 position that avoids some of the problems and concerns that have been expressed
16 about both very long and very short periods of analysis with the risk premium model.

17 **Q. Please summarize your discussion of cost of equity estimation techniques.**

18 A. Estimating the cost of equity is one of the most controversial issues in utility
19 ratemaking. Because actual investor requirements are not directly observable, several
20 methods have been developed to assist in the estimation process. The comparable
21 earnings method is the oldest but perhaps least reliable. Its use of accounting rates of
22 return, or even historical market returns, may or may not reflect current investor

1 requirements. Differences in accounting methods among companies and issues of
2 comparability also detract from this approach.

3 The DCF and risk premium methods have become the most widely accepted
4 in regulatory practice. A combination of the DCF model and a review of risk
5 premium data provides the most reliable cost of equity estimate. While the DCF
6 model does require judgment about future growth rates, the dividend yield is
7 straightforward, and the model's results are generally consistent with actual capital
8 market behavior. For these reasons, I will rely on the DCF model and I will review
9 risk premium estimates in the cost of equity studies that follow.

10 **V. FUNDAMENTAL FACTORS THAT AFFECT THE COST OF EQUITY**

11 **Q. What is the purpose of this section of your testimony?**

12 A. In this section, I review recent capital market conditions and industry and company-
13 specific factors that should be reflected in the cost of capital estimate.

14 **Q. What has been the recent experience in the U.S. capital markets?**

15 A. In Schedule SCH-3, page 1, I provide a review of annual interest rates and rates of
16 inflation in the U.S. economy over the past ten years. During that time inflation and
17 fixed income market costs declined and, generally, have been lower than rates that
18 prevailed in the previous decade. Inflation, as measured by the Consumer Price Index
19 ("CPI"), was essentially zero percent in 2008 but increased to about a 3 percent
20 annual rate in 2009. Over the past decade, the CPI has averaged 2.6 percent. This is
21 lower than its long-run average of 3.5 percent to 4.0 percent.

22 Having reduced the Federal Funds overnight bank interest rate to virtually
23 zero, the Federal Reserve System's current monetary policy options are limited.

1 During the period from mid-2004 until mid-2006, the Federal Reserve System
2 increased the short-term Federal Funds interest rate 17 times, raising it from 1 percent
3 to 5.25 percent. In late 2007, in response to the early turbulence in the sub-prime
4 credit markets, the Federal Reserve Open Market Committee began aggressively
5 reducing the Federal Funds rate. Since September 2007, the rate has been lowered
6 eleven times to its current target level of between zero and one-quarter percent.
7 While governmental policies and "flight to safety"¹ issues have driven down interest
8 rates on higher quality debt securities, the cost of equity for utilities has not declined
9 to the same extent over the past year.

10 **Q. Has the recent extreme turbulence in the capital markets increased the cost of**
11 **capital for utilities?**

12 A. Yes. At various times since late 2008, the capital markets in the U.S. have been more
13 turbulent than at any time since the 1930s. This period has seen frequent
14 large daily moves in the stock market and conditions in the corporate debt market
15 that, in late 2008 and parts of early 2009, could best be characterized as -chaotic. The
16 S&P 500 and the Dow Jones Industrial Average have fluctuated by 50 percent since
17 November 2007. In this environment, many large financial institutions such as
18 Countrywide Financial, Washington Mutual, the Federal Home Loan Mortgage
19 Association, the Federal National Mortgage Association, Wachovia, Bear Sterns, and
20 Merrill Lynch were unable to survive as independent institutions. Lehman Brothers

¹ The term "flight to safety" refers to the tendency for investors, during periods of market turbulence, to remove money from more risky investments, such as corporate bonds and stocks, and to put the money into government securities such as Treasury bills and bonds. The effect causes a reduction in the supply of funds to corporations and an increase in funds invested in government securities. The

1 was forced to file for bankruptcy. Other surviving institutions such as Citigroup,
2 Goldman Sachs, American International Group, Morgan Stanley and others have
3 required multibillion dollar capital infusions.

4 Since October 2008, the Federal government has enacted emergency
5 legislation and taken other steps to stabilize the economy. As part of that effort the
6 government increased federal deposit insurance for banks, lent billions of dollars to
7 financial institutions, purchased hundreds of billions of dollars in illiquid securities,
8 guaranteed loans between financial institutions, and purchased equity in banks.
9 There is no question that the economic and financial uncertainties generated by the
10 credit crisis have significantly impacted the risks surrounding public utility company
11 cost of capital.

12 **Q. Can you be more specific regarding the impact of the credit crisis on the cost of**
13 **capital of public utilities?**

14 **A.** Yes. In Schedule SCH-3, page 2, I provide data that illustrate the volatility that has
15 occurred in the debt markets. The schedule shows that during the past 24 months
16 triple-B spreads for utility companies were at more than twice previously existing
17 levels. The month-by-month interest rates paid by triple-B rated utilities and the U.S.
18 Treasury since January 2008 are presented in Schedule SCH-3, page 2. These
19 interest rate data are summarized in Table 2 below.

result is wider "spreads" between corporate bond and government bond interest rates and higher
capital costs for corporations.

Table 2
Long-Term Interest Rate Trends

Month	Triple-B Utility Rate	30-Year Treasury Rate	Triple-B Utility Spread
Jan-08	6.35	4.33	2.02
Feb-08	6.60	4.52	2.08
Mar-08	6.68	4.39	2.29
Apr-08	6.81	4.44	2.37
May-08	6.79	4.60	2.19
Jun-08	6.93	4.69	2.24
Jul-08	6.97	4.57	2.40
Aug-08	6.98	4.50	2.48
Sep-08	7.15	4.27	2.88
Oct-08	8.58	4.17	4.41
Nov-08	8.98	4.00	4.98
Dec-08	8.11	2.87	5.24
Jan-09	7.90	3.13	4.77
Feb-09	7.74	3.59	4.15
Mar-09	8.00	3.64	4.36
Apr-09	8.03	3.76	4.27
May-09	7.76	4.23	3.53
Jun-09	7.31	4.52	2.79
Jul-09	6.87	4.41	2.46
Aug-09	6.36	4.37	1.99
Sep-09	6.12	4.19	1.93
Oct-09	6.14	4.19	1.95
Nov-09	6.18	4.31	1.87
Dec-09	6.26	4.49	1.77
Jan-10	6.16	4.60	1.56
Feb-10	6.25	4.62	1.63
Mar-10	6.22	4.64	1.58
Apr-10	6.19	4.69	1.50
3-Mo Avg	6.22	4.65	1.57
12-Mo Avg	6.49	4.44	2.05

Mergent Bond Record (Utility Rates); www.federalreserve.gov (Treasury Rates.) Three month average is February-April 2010.

Twelve month average is for May 2009- April 2010.

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The data in Table 2 vividly illustrate the market turmoil that has occurred. In fact, increased risk aversion and continuing market volatility have resulted in ongoing difficulties for many corporations. While the effects of the market turbulence may not be easily captured in financial models for estimating the rate of return, the

1 market's turbulence and continuing elevated risk aversion should be considered
2 explicitly in estimates of the cost of equity capital.

3 **Q. Do the smaller spreads between triple-B utility bond yields and U.S. Treasury**
4 **bonds mean that the markets have completely recovered from the economic**
5 **turmoil that resulted from the financial crisis?**

6 A. No. While markets have stabilized relative to the near-chaotic conditions that existed
7 in late 2008, investors remain concerned about high unemployment, the large federal
8 government deficits that are being created, and the potential for further fallout from
9 housing foreclosures and other remnants of the financial crisis. Although it is
10 difficult to measure these effects directly, the data in Table 2 provide some
11 perspective for the ongoing impacts.

Table 3			
Utility Bond Interest Rate Spreads			
Column	1	2	3
Month	Aa Utility	Baa Utility	Baa minus Aa
Apr-07	5.83	6.24	0.41
May-07	5.86	6.23	0.37
Jun-07	6.18	6.54	0.36
Jul-07	6.11	6.49	0.38
Aug-07	6.11	6.51	0.40
Sep-07	6.10	6.45	0.35
Oct-07	6.04	6.36	0.32
Nov-07	5.87	6.27	0.40
Dec-07	6.03	6.51	0.48
Jan-08	5.87	6.35	0.48
Feb-08	6.04	6.60	0.56
Mar-08	5.99	6.68	0.69
Apr-08	5.99	6.81	0.82
May-08	6.07	6.79	0.72
Jun-08	6.19	6.93	0.74
Jul-08	6.13	6.97	0.84
Aug-08	6.09	6.98	0.89
Sep-08	6.13	7.15	1.02
Oct-08	6.95	8.58	1.63
Nov-08	6.83	8.98	2.15
Dec-08	5.92	8.11	2.19
Jan-09	6.01	7.90	1.89
Feb-09	6.11	7.74	1.63
Mar-09	6.14	8.00	1.86
Apr-09	6.19	8.03	1.84
May-09	6.23	7.76	1.53
Jun-09	6.13	7.31	1.18
Jul-09	5.63	6.87	1.24
Aug-09	5.33	6.36	1.03
Sep-09	5.15	6.12	0.97
Oct-09	5.23	6.14	0.91
Nov-09	5.33	6.18	0.85
Dec-09	5.52	6.26	0.74
Jan-10	5.55	6.16	0.61
Feb-10	5.69	6.25	0.56
Mar-10	5.64	6.22	0.58
Apr-10	5.62	6.19	0.57
3-Mo Avg	5.65	6.22	0.57

Source: Mergent Bond Record.

Three-month average is for February through April 2010.

1 The spreads between the highest quality Aa utility bond interest rates and Baa rates
2 remain almost twice as wide as those that existed in 2007 before the financial crisis
3 began. Like the Treasury bond yield spreads shown in Table 1, the Baa – Aa spreads
4 have narrowed since late 2008 and early 2009, but they have not returned to the lower
5 levels that existed in early 2007. These continuing wider spreads between the highest
6 quality utility Aa bonds and minimum investment grade Baa bonds are an indication
7 of heightened investor risk aversion caused by the continuing effects of the financial
8 turmoil.

9 **Q. What do forecasts for the economy and interest rates show for the coming year?**

10 A. Expectations are beginning to move toward higher interest rates during the coming
11 year. On February 18, 2010, the Federal Reserve (Fed) raised the Discount Rate
12 from 0.50 percent to 0.75 percent. All members of the 12 Federal Reserve banks
13 supported the decision. This is the first increase in any of the government
14 administered interest rates since the Fed began its efforts to revive the economy in
15 2008.

16 Additional economic data and projections from S&P also point to higher rates.
17 S&P's most recent *Trends & Projections* publication for April 2010 is presented in
18 Schedule SCH-3, page 3. The S&P data reflect significant economic contraction
19 during 2009. S&P indicates that real gross domestic product (GDP) declined by 2.4
20 percent during that year. However, GDP growth resumed in the 3rd Quarter of 2009,
21 and for all of 2010, S&P expects real GDP to increase by 3.0 percent.

22 S&P also forecasts that long-term government and high grade corporate
23 interest rates will rise somewhat from recent levels. The summary interest rate data

1 are presented in Table 4 below:

2 **Table 4**
3 **Standard & Poor's Interest Rate Forecast**

4 (a) (b) (c)
5 Average Average Average
6 Apr., 2010 2009 2010 Est.

	(a) Average Apr., 2010	(b) Average 2009	(c) Average 2010 Est.
7 Treasury Bills	0.2%	0.2%	0.3%
8 10-Yr. T-Bonds	3.9%	3.3%	4.1%
9 30-Yr. T-Bonds	4.7%	4.1%	5.0%
10 Aaa Corporate Bonds	5.3%	5.3%	5.7%

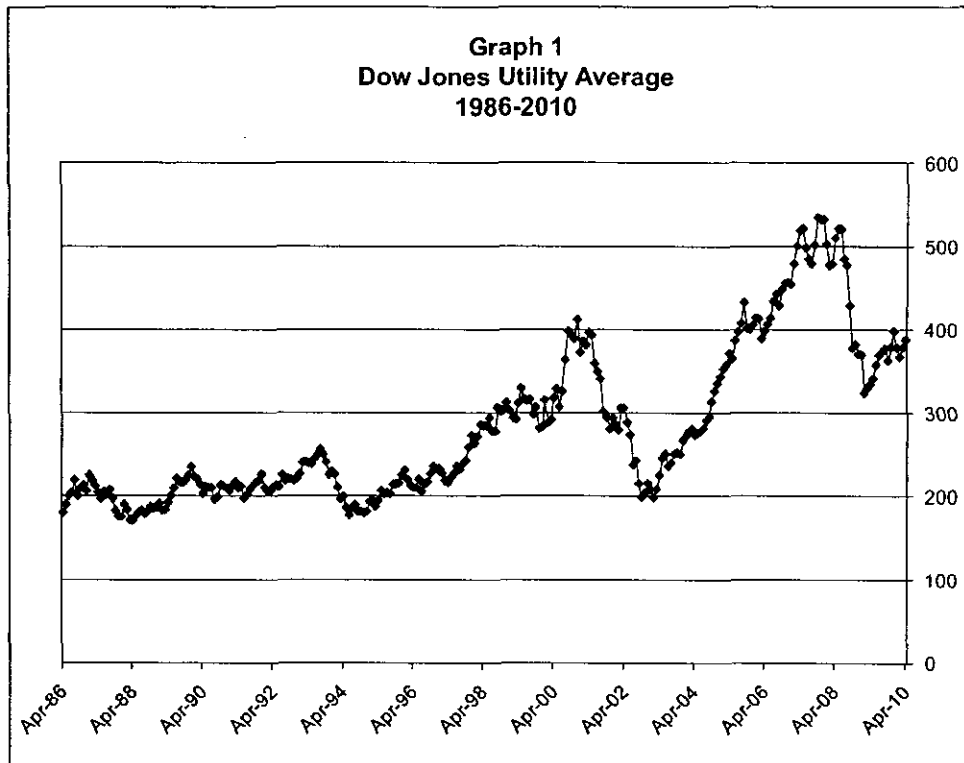
11 Sources: Column (a) from: www.federalreserve.gov, (Current Rates).

12 Columns (b) and (c) from: Standard & Poor's *Trends & Projections*, April
13 2010, page 8 (Projected Rates).

14 The data in Table 4 show that long-term Treasury interest rates during 2010
15 are projected to increase by 30 basis points from the average for April 2010. The rate
16 on highest grade Aaa corporate bonds is expected to increase by 40 basis points.
17 Although in the recently turbulent market environment it has been difficult to project
18 interest rates, these market data offer perspective for judging the cost of capital in the
19 present case.

20 **Q. How have utility stocks performed during the past several years?**

21 **A.** Utility stock prices have fluctuated widely. After reaching a level of over 400 in
22 2000, the Dow Jones Utility Average ("DJUA") dropped to about 200 by October
23 2002. From late 2002 until 2008, the DJUA trended upward. More recently, utility
24 stock prices have dropped with the overall market decline. The current level for the
25 DJUA is 25 percent below the record high levels attained in 2007. The wider
26 fluctuations in more recent years are vividly illustrated in Graph 1, which depicts
27 DJUA prices over the past 25 years.



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In this environment, investors' return expectations and requirements for providing capital to the utility industry remain high relative to the longer-term traditional view of the utility industry. Increased market volatility for utility shares causes investors to require a higher rate of return.

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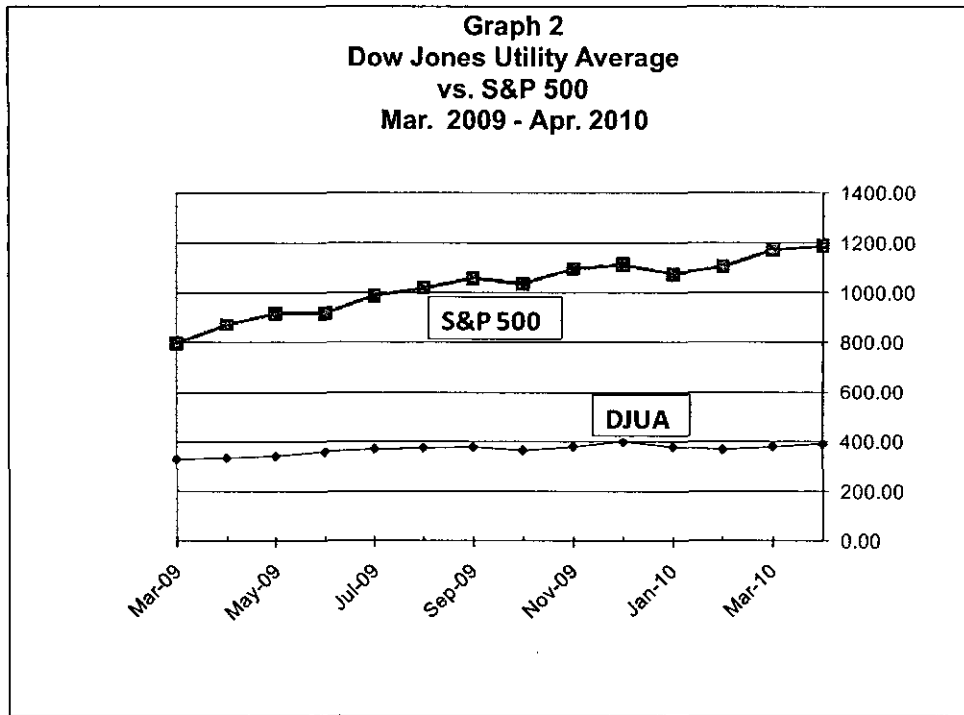
Q. How have utility stocks performed relative to the overall market recovery experienced during the past year?

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A. Utility stock prices have lagged significantly behind the overall market recovery. Graph 2 shows the monthly levels for the DJUA versus the broader market S&P 500 index since the market lows that occurred in February and March of 2009.



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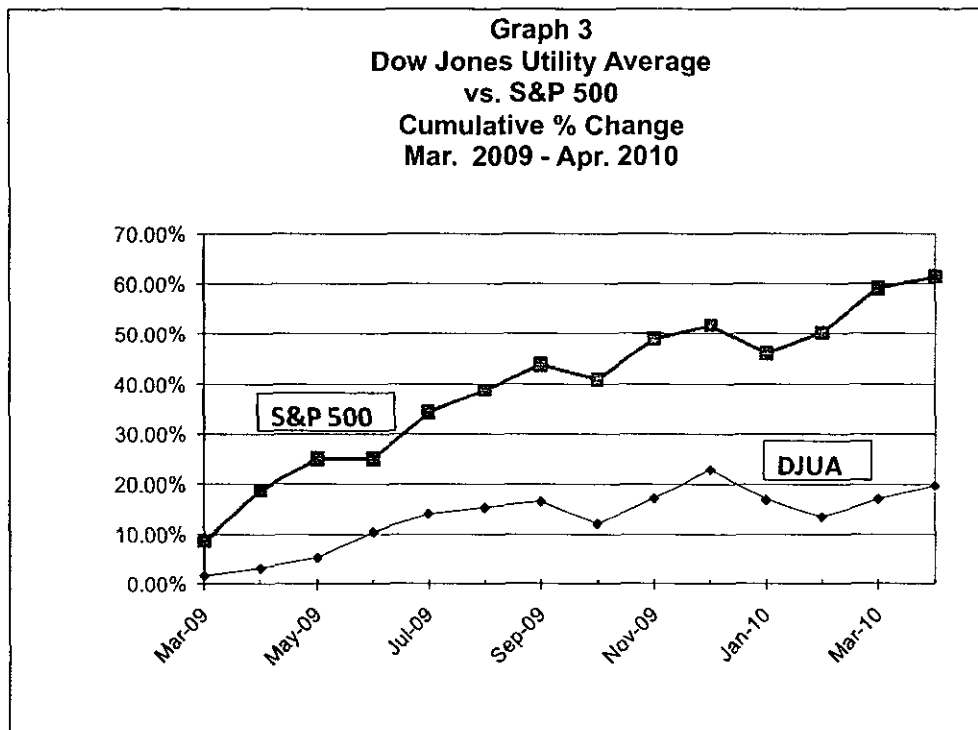
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While the S&P 500 has increased significantly during the past year, utility prices have remained relatively flat. This result is a further indication that the cost of equity for utility companies has not declined to the same extent that interest rates have fallen or to the same extent that the cost of equity may have come down for the broader equity market. The relatively lower prices for utility shares indicate that the cost of capital for utilities is higher.

Graph 3 further illustrates this result by showing the cumulative percentage change in the two equity indexes since the March 2009 lows.



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6 **Q. What is the industry's current fundamental position?**

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While the S&P 500 has recovered over 60 percent (61.43%) from its March 2009 lows, utility stock prices have increased by less than one-third that amount (19.75%). This result again suggests the market difficulties that utilities face and the continuing relatively higher cost of equity for utility companies.

A. The industry has seen significant volatility both in terms of fundamental operating characteristics and the effects of the economy. While many companies have refocused their businesses on more traditional utility service, the effects of deregulation of the wholesale power markets and continuing fuel price uncertainties remain prominent. The economic crisis has also reduced sales volumes and increased the difficulty of planning for future load requirements. S&P reflects this volatility in its most recent Electric Utility Industry Survey:

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Standard & Poor's Industry Surveys

The S&P Electric Utilities subindex was down 0.5% in 2009, compared with a 23.5% increase for the benchmark S&P 500 Composite stock index and a 24.3% increase for the broader S&P 1500 SuperComposite. This followed a strong decline of 28.1% in 2008 for the S&P Electric Utilities subindex, versus declines of 38.5% and 38.2% for the S&P 500 and the S&P 1500, respectively. We believe the underperformance of electric utility stocks in 2009 reflected both the downturn in the economy and the weakness in power markets, as well as the impact on earnings from abnormally mild summer weather.

We expect the performance of both the electric utility sector and the individual companies within the sector to remain relatively volatile over the next several years. However, assuming that the housing, financial, and credit markets begin to stabilize, we believe the stocks will be less volatile in 2010 than they were in 2008 and 2009, or during the first few years of this decade.... *** The performance of the sector, however, will remain sensitive to the macroeconomic environment and market forces surrounding it. (Standard & Poor's Industry Surveys, Electric Utilities February 25, 2010, page 6).

Value Line also comments on the industry's relatively poor stock price performance:

Value Line Investment Survey

The Value Line Utility Average underperformed the Value Line Geometric Average by a wide margin in 2009. Things haven't changed so far in 2010. The broad-based Value Line Geometric Average is up 8%, while the Value Line Utility Average is where it was at the start of the year. (*Value Line Investment Survey*, Electric Utility (Central) Industry, March 26, 2010, page 901.)

Credit market gyrations and the volatility of utility shares demonstrate the increased uncertainties that utility investors face. These uncertainties translate into a higher cost of capital for utilities than has been experienced in recent years.

Q. Do utilities continue to face the operating and financial risks that existed prior to the recent financial crisis?

A. Yes. Prior to the recent financial crisis, the greatest consideration for utility investors was the industry's continuing transition to more open market conditions and

1 competition. With the passage of the Energy Policy Act ("EPACT") in 1992 and the
2 Federal Energy Regulatory Commission's ("FERC") Order 888 in 1996, the stage was
3 set for vastly increased competition in the electric utility industry. EPACT's mandate
4 for open access to the transmission grid and FERC's implementation through Order
5 888 effectively opened the market for wholesale electricity to competition.
6 Previously protected utility service territory and lack of transmission access in some
7 parts of the country had limited the availability of competitive bulk power prices.
8 EPACT and Order 888 have essentially eliminated such constraints for incremental
9 power needs.

10 In addition to wholesale issues at the federal level, many states implemented
11 retail access and opened their retail markets to competition. Prior to the Western
12 energy crisis, investors' concerns had focused principally on appropriate transition
13 mechanisms and the recovery of stranded costs. More recently, however, provisions
14 for dealing with power cost adjustments have become a larger concern.

15 Concern is also beginning to develop around pending climate change
16 legislation including the recent passage by the House of Representatives of H.R. 2454
17 – the American Clean Energy and Security Act of 2009, also referred to as the
18 Waxman-Markey bill. It has not been passed by the Senate and at this time I cannot
19 predict if it will pass or if / when climate legislation in any form will pass, but it
20 appears increasingly likely that in the foreseeable future climate change initiatives
21 will require utilities to balance a diverse set of supply-side and demand-side resources
22 in order to respond. In particular, utilities with significant coal-fired generation
23 would have the added risk of addressing a reduction in greenhouse gas emissions by

1 needing to make costly changes to existing generation fleets such as retiring existing
2 coal plants in favor of lower-emission alternatives, operating higher cost supply
3 options, purchasing domestic and/or foreign carbon offsets, or purchasing more
4 expensive low-or-zero emission power. In addition, climate change legislation would
5 likely place added pressure on utilities to offer demand-side alternatives, including
6 energy efficiency programs, that will reduce customers' demand for power.

7 As expected, the opening of previously protected utility markets to
8 competition, the uncertainty created by the removal of regulatory protection,
9 continuing fuel price volatility and concerns about the impact of climate change
10 legislation have raised the level of uncertainty about investment returns across the
11 entire industry.

12 **Q. Is GMO affected by these same market uncertainties and increasing utility**
13 **capital costs?**

14 **A.** Yes. To some extent all electric utilities are being affected by the industry's transition
15 to competition. GMO's power costs and other operating activities have been
16 significantly affected by transition and restructuring events around the country. In
17 fact, the uncertainty associated with the changes that are transforming the utility
18 industry as a whole, as viewed from the perspective of the investor, remain a factor in
19 assessing any utility's required ROE, including the ROE from GMO's operations in
20 Missouri. For GMO specifically, its large construction program, and its heavy
21 dependence on wholesale transactions to avoid retail rate increases all increase the
22 Company's risk profile. This is true even though Missouri has not adopted retail
23 choice or other major forms of restructuring.

1 **Q. Are there other specific risks that GMO must address?**

2 A. Yes. The above-mentioned climate change initiatives create fairly significant risk for
3 the Company going forward. Approximately 76 percent of the Company's fuel mix
4 based on actual generation is coal. With the completion of the new Iatan Unit 2 coal
5 plant, the Company estimates that this percentage will increase to 80 percent. The
6 Company discussed the potential impact of climate change risk in its most recent
7 Form 10-K:

8 The companies are subject to extensive federal, state and local
9 environmental laws, regulations and permit requirements relating to
10 air and water quality, waste management and disposal, natural
11 resources and health and safety. In addition to imposing continuing
12 compliance obligations and remediation costs for historical and pre-
13 existing conditions, these laws and regulations authorize the
14 imposition of substantial penalties for noncompliance, including fines,
15 injunctive relief and other sanctions. There is also a risk that new
16 environmental laws and regulations, new judicial interpretations of
17 environmental laws and regulations, or the requirements in new or
18 renewed environmental permits could adversely affect the companies'
19 operations. In addition, there is also a risk of lawsuits brought by third
20 parties alleging violations of environmental commitments or
21 requirements, creation of a public nuisance or other matters, and
22 seeking injunctions or monetary or other damages and certain federal
23 courts have held that state and local governments and private parties
24 have standing to bring climate change tort suits seeking company-
25 specific emission reductions and damages.

26 In addition to the potential for new environmental laws, the
27 Environmental Protection Agency (EPA) is considering the regulation
28 of greenhouse gases under the existing Clean Air Act. Among other
29 actions, the EPA has proposed rules that focus on facilities emitting
30 over 25,000 tons of greenhouse gases per year. These proposed rules
31 would establish new thresholds for greenhouse gas emissions, defining
32 when Clean Air Act permits under the New Source Review and Title
33 V operating permits programs would be required for new or existing
34 industrial facilities. Most of Great Plains Energy's and GMO's
35 generating facilities would be affected by these proposed
36 rules. Additional federal and/or state legislation or regulation
37 respecting greenhouse gas emissions may be proposed or enacted in
38 the near future. Further, pursuant to the Collaboration Agreement,

1 GMO agreed to pursue a set of initiatives including energy efficiency,
2 additional wind generation, lower emission permit levels at its Iatan
3 and LaCygne stations and other initiatives designed to offset CO₂
4 emissions. Requirements to reduce greenhouse gas emissions may
5 cause Great Plains Energy and GMO to incur significant costs relating
6 to their ongoing operations (through additional environmental control
7 equipment, retiring and replacing existing generation, or selecting
8 more costly generation alternatives), to procure emission allowance
9 credits, or due to the imposition of taxes, fees or other governmental
10 charges as a result of such emissions.

11 Due to all of the above, Great Plains Energy's and GMO's projected
12 capital and other expenditures for environmental compliance are
13 subject to significant uncertainties, including the timing of
14 implementation of any new or modified environmental requirements,
15 the emissions limits imposed by such requirements and the types and
16 costs of the compliance alternatives selected by Great Plains Energy
17 and GMO. As a result, costs to comply with environmental
18 requirements cannot be estimated with certainty, and actual costs
19 could be significantly higher than projections. Other new
20 environmental laws and regulations affecting the operations of the
21 companies may be adopted, and new interpretations of existing laws
22 and regulations could be adopted or become applicable to the
23 companies or their facilities, any of which may materially adversely
24 affect Great Plains Energy's and GMO's business, adversely affect the
25 companies' ability to continue operating its power plants as currently
26 done and substantially increase their environmental expenditures or
27 liabilities in the future. (2009 SEC Form 10-K, pp. 13-16.)

28 **Q. How do capital market participants respond to these financial risk perceptions**
29 **and concerns?**

30 A. As I discussed previously, equity investors respond to changing assessments of risk
31 and financial prospects by changing the price they are willing to pay for a given
32 security. When the risk perceptions increase or financial prospects decline, investors
33 refuse to pay the previously existing market price for a company's securities, and
34 market supply and demand forces then establish a new lower price. The lower market
35 price typically translates into a higher cost of capital through a higher dividend yield
36 requirement, as well as the potential for increased capital gains if prospects improve.

1 In addition to market losses for prior shareholders, the higher cost of capital is
2 transmitted directly to the company by the need to issue more shares to raise any
3 given amount of capital for future investment. The additional shares also impose
4 additional future dividend requirements and reduce future earnings per share growth
5 prospects.

6 **Q. How have regulatory commissions responded to these changing market and
7 industry conditions?**

8 A. The overall average ROEs allowed for electric utilities since 2006 are summarized in
9 Table 5 below:

10 **Table 4**
11 **Authorized Electric Utility Equity Returns**

	2006	2007	2008	2009	2010	
12						
13	1 st Quarter	10.38%	10.27%	10.45%	10.29%	10.66%
14	2 nd Quarter	10.68%	10.27%	10.57%	10.55%	
15	3 rd Quarter	10.06%	10.02%	10.47%	10.46%	
16	4 th Quarter	10.39%	10.56%	10.33%	10.54%	
17	Full Year Average	10.36%	10.36%	10.46%	10.48%	10.66%
18	Average Utility					
19	Debt Cost	6.08%	6.11%	6.65%	6.28%	5.88%
20	Indicated Average					
21	Risk Premium	4.28%	4.25%	3.81%	4.20%	4.78%
22						

Source: *Regulatory Focus*, Regulatory Research Associates, Inc., Major Rate Case Decisions, April 1, 2010. Utility debt costs are the "average" public utility bond yields as reported by Moody's.

23 Since 2006, equity risk premiums (the difference between allowed equity returns and
24 utility interest rates) have ranged from 3.81 percent to 4.78 percent.

25 **VI. COST OF EQUITY CAPITAL FOR GMO**

26 **Q. What is the purpose of this section of your testimony?**

27 A. In this section I present my quantitative studies of the cost of equity capital for GMO
28 and discuss the details and results of my analysis.

1 Q. How are your studies organized?

2 A. In the first part of my analysis, I apply three versions of the DCF model to a
3 31-company group of electric utilities based on the selection criteria discussed
4 previously. In the second part of my analysis, I present my risk premium analysis and
5 review projected economic conditions and projected capital costs for the coming year.

6 My DCF analysis is based on three versions of the DCF model. In the first
7 version of the DCF model, I use the constant growth format with long-term expected
8 growth based on analysts' estimates of five-year utility earnings growth. While I
9 continue to endorse a longer-term growth estimation approach based on growth in
10 overall gross domestic product, I show the traditional DCF results because this is the
11 approach that has traditionally been used by many regulators. In the second version
12 of the DCF model, for the estimated growth rate, I use the estimated long-term GDP
13 growth rate. In the third version of the DCF model, I use a two-stage growth
14 approach, with stage one based on *Value Line's* three-to-five-year dividend
15 projections and stage two based on long-term projected growth in GDP. The
16 dividend yields in all three of the DCF models are from *Value Line's* projections of
17 dividends for the coming year. The stock prices are based on the three-month
18 average for the months that correspond to the *Value Line* editions from which the
19 underlying financial data are taken.

20 Q. Why do you believe the long-term GDP growth rate should be used to estimate
21 long-term growth expectations in the DCF model?

22 A. Growth in nominal GDP (real GDP plus inflation) is the most general measure of
23 economic growth in the U.S. economy. For long time periods, such as those used in

1 the Ibbotson Associates rate of return data, GDP growth has averaged between
2 5 percent and 8 percent per year. From this observation, Professors Brigham and
3 Houston offer the following observation concerning the appropriate long-term growth
4 rate in the DCF Model:

5 Expected growth rates vary somewhat among companies, but
6 dividends for mature firms are often expected to grow in the future at
7 about the same rate as nominal gross domestic product (real GDP plus
8 inflation). On this basis, one might expect the dividend of an average,
9 or "normal," company to grow at a rate of 5 to 8 percent a year.
10 (Eugene F. Brigham and Joel F. Houston, *Fundamentals of Financial*
11 *Management*, 11th Ed. 2007, page 298.)

12 Other academic research on corporate growth rates offers similar conclusions about
13 GDP growth, as well as concerns about the long-term adequacy of analysts' forecasts:

14 Our estimated median growth rate is reasonable when compared to the
15 overall economy's growth rate. On average over the sample period,
16 the median growth rate over 10 years for income before extraordinary
17 items is about 10 percent for all firms. ... After deducting the dividend
18 yield (the median yield is 2.5 percent per year), as well as inflation
19 (which averages 4 percent per year over the sample period), the
20 growth in real income before extraordinary items is roughly 3.5
21 percent per year. This is consistent with the historical growth rate in
22 real gross domestic product, which has averaged about 3.4 percent per
23 year over the period 1950-1998. (Louis K. C. Chan, Jason Karceski,
24 and Josef Lakonishok, "The Level and Persistence of Growth Rates,"
25 *The Journal of Finance*, April 2003, p. 649)

26 IBES long-term growth estimates are associated with realized growth
27 in the immediate short-term future. Over long horizons, however,
28 there is little forecastability in earnings, and analysts' estimates tend
29 to be overly optimistic. ... On the whole, the absence of predictability
30 in growth fits in with the economic intuition that competitive pressures
31 ultimately work to correct excessively high or excessively low
32 profitability growth. (Ibid, page 683)

33 These findings support the notion that long-term growth expectations are more
34 closely predicted by broader measures of economic growth than by near-term

1 analysts' estimates. Especially for the very long-term growth rate requirements of the
2 DCF model, the growth in nominal GDP should be considered an important input.

3 **Q. How did you estimate the expected long-term GDP growth rate?**

4 A. I developed my long-term GDP growth forecast from nominal GDP data contained in
5 the St. Louis Federal Reserve Bank data base. That data for the period 1949 through
6 2009 are summarized in my Schedule SCH-4 As shown at the bottom of that exhibit,
7 the overall average for the period was 6.9 percent. The data also show, however, that
8 in the more recent years since 1980, lower inflation has resulted in lower overall GDP
9 growth. For this reason I gave more weight to the more recent years in my GDP
10 forecast. This approach is consistent with the concept that more recent data should
11 have a greater effect on expectations. Based on this approach, my overall forecast for
12 long-term GDP growth is 90 basis points lower than the long-term average, at a level
13 of 6.0 percent.

14 **Q. The DCF model requires an estimate of investors' long-term growth rate**
15 **expectations. Why do you believe your forecast of GDP growth based on long-**
16 **term historical data is appropriate?**

17 A. There are at least three reasons. First, most econometric forecasts are derived from
18 the trending of historical data or the use of weighted averages. This is the approach I
19 have taken in ScheduleSCH-4. The long-run historical average GDP growth rate is
20 6.9 percent, but my estimate of long-term expected growth is only 6.0 percent. My
21 forecast is lower because my forecasting method gives much more weight to the more
22 recent 10- and 20-year periods.

1 Second, some currently lower GDP growth forecasts likely understate very
2 long growth rate expectations that are required in the DCF model. Many of those
3 forecasts are currently low because they are based on the assumption of permanently
4 low inflation rates, in the range of 2 percent. As shown in my Schedule SCH4, the
5 average long-term inflation rate has been over 3 percent in all but the most recent 20
6 years.

7 Finally, the current economic turmoil makes it even more important to
8 consider longer-term economic data in the growth rate estimate. As discussed in the
9 previous section, current near-term forecasts for both real GDP and inflation are
10 severely depressed. To the extent that even the longer-term outlooks of professional
11 economists are also depressed, their forecasts may be understated. Under these
12 circumstances, a longer-term view is even more important. For all these reasons,
13 while I am also presenting other growth rate approaches based on analysts' estimates
14 in this testimony, I believe it is appropriate also to consider long-term GDP growth in
15 estimating the DCF growth rate.

16 **Q. Please summarize the results of your electric utility DCF analyses.**

17 A. The DCF results for my comparable company group are presented in Schedule
18 SCH-5. As shown in the first column of page 1 of that schedule, the traditional
19 constant growth model produces an ROE range of 10.5 percent to 10.7 percent. In the
20 second column of page 1, I recalculate the constant growth results with the growth
21 rate based on long-term forecasted growth in GDP. With the GDP growth rate, the
22 constant growth model indicates an ROE of 11.0 percent. Finally, in the third column
23 of page 1, I present the results from the multistage DCF model. The multistage

1 model indicates an ROE of 10.8 percent. The overall results from the DCF model
2 indicate a reasonable ROE range of 10.5 percent to 11.0 percent.

3 **Q. What are the results of your risk premium studies?**

4 A. The details and results of my risk premium studies are shown in Schedule SCH-6.
5 These studies indicate an ROE range of 10.61 percent to 10.82 percent. The Federal
6 Reserve System's continuing "easy money" policies have provided renewed liquidity
7 in the credit markets that is reflected in these lower yields. These results are slightly
8 below the average DCF results, which continues to demonstrate the equity market
9 risk aversion that is reflected in continuing volatility and relatively low stock prices
10 for utility shares. These circumstances indicate that the cost of equity capital has not
11 declined to the same extent as the yields on utility debt.

12 **Q. How are your risk premium studies structured?**

13 A. My equity risk premium studies are divided into two parts. First, I compare electric
14 utility authorized ROEs for the period 1980-2009 to contemporaneous long-term
15 utility interest rates. The differences between the average authorized ROEs and the
16 average interest rate for the year is the indicated equity risk premium. I then add the
17 indicated equity risk premium to the forecasted and current 3-month average triple-B
18 utility bond interest rate to estimate ROE. Because there is a strong inverse
19 relationship between equity risk premiums and interest rates (when interest rates are
20 high, risk premiums are low and vice versa), further analysis is required to estimate
21 the current equity risk premium level.

22 The inverse relationship between risk premiums and interest rate levels is well
23 documented in numerous, well-respected academic studies. These studies typically

1 use regression analysis or other statistical methods to predict or measure the risk
 2 premium relationship under varying interest rate conditions. On page 3 of Schedule
 3 SCH-6, I provide regression analyses of the allowed annual equity risk premiums
 4 relative to interest rate levels. The negative and statistically significant regression
 5 coefficients confirm the inverse relationship between risk premiums and interest
 6 rates. This means that when interest rates rise by one percentage point, the cost of
 7 equity increases, but by a smaller amount. Similarly, when interest rates decline by
 8 one percentage point, the cost of equity declines by less than one percentage point. I
 9 use this negative interest rate change coefficient in conjunction with current interest
 10 rates to establish the appropriate current equity risk premium.

11 **Q. Please summarize the results of your cost of equity analysis.**

12 A. My quantitative results are summarized in Table 6 below:

13 **Table 6**
 14 **Summary of Cost of Equity Estimates**
 15

<u>DCF Analysis</u>	<u>Indicated Cost</u>
Constant Growth (Analysts' Growth Rates)	10.5%-10.7%
Constant Growth (GDP Growth)	11.0%
Multistage Growth Model	10.8%
Reasonable DCF Range for ROE	<u>10.5%-11.0%</u>
<hr/>	
<u>Risk Premium Analysis</u>	<u>Indicated Cost</u>
Projected Utility Interest Rate + Risk Premium	
Risk Premium ROE Estimate (6.57% + 4.25%)	10.82%
Recent Utility Interest Rate + Risk Premium	
Risk Premium ROE Estimate (6.22% + 4.39%)	10.61%
<hr/>	
Comparable Group Midpoint ROE	<u>10.75%</u>
<hr/>	

27
 28
 29 **Q. How should these results be interpreted by the Commission in setting the fair**
 30 **cost of equity for GMO?**

1 A. The midpoint estimate my for comparable group is 10.75 percent. The Company is
2 requesting an ROE of 11.0 percent commensurate with the top of my DCF range as
3 compensation for its reliability and customer satisfaction achievements. The recent
4 market turmoil and the continuing effects on capital market conditions make it
5 difficult to strictly interpret quantitative model estimates for the cost of equity. While
6 corporate interest rates have dropped from the levels that existed in late 2008, the
7 DCF results, based on continuing relatively low utility stock prices, show that the
8 cost of equity has not dropped in lockstep with the decline in interest rates. Under
9 these conditions, use of a lower DCF range or equity risk premium estimates based
10 strictly on historical risk premium relationships likely understate the cost of equity.

11 **Q. Does this conclude your testimony?**

12 A. Yes, it does.

**BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI**

In the Matter of the Application of KCP&L Greater)
Missouri Operations Company to Modify Its) Docket No. ER-2010-____
Electric Tariffs to Effectuate a Rate Increase)

AFFIDAVIT OF SAMUEL C. HADAWAY

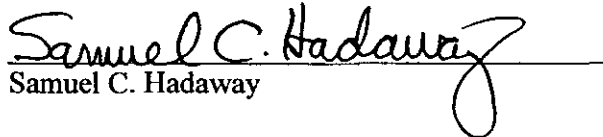
STATE OF TEXAS)
) ss
COUNTY OF TRAVIS)

Samuel C. Hadaway, being first duly sworn on his oath, states:

1. My name is Samuel C. Hadaway. I am employed by FINANCO, Inc. in Austin, Texas. I have been retained by Great Plains Energy, Inc. to serve as an expert witness to provide cost of capital testimony on behalf of KCP&L Greater Missouri Operations Company.

2. Attached hereto and made a part hereof for all purposes is my Direct Testimony on behalf of KCP&L Greater Missouri Operations Company consisting of (44) pages, having been prepared in written form for introduction into evidence in the above-captioned docket.

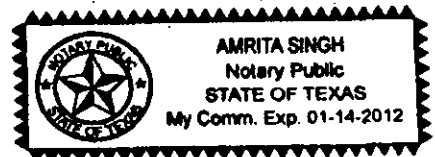
3. I have knowledge of the matters set forth therein. I hereby swear and affirm that my answers contained in the attached testimony to the questions therein propounded, including any attachments thereto, are true and accurate to the best of my knowledge, information and belief.


Samuel C. Hadaway

Subscribed and sworn before me this 20th day of May, 2010.


Notary Public

My commission expires: 01-14-2012



SAMUEL C. HADAWAY

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Financial Analysis Consultants**

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(512) 346-9317**

SUMMARY OF QUALIFICATIONS

- Principal, Financial Analysis Consultants (FINANCO, Inc.).
- Ph.D. in Finance and Econometrics.
- Extensive expert witness testimony in court and before regulatory agencies.
- Management of professional research staff in academic and regulatory organizations.
- Professional presentations before executive development groups, the National Rate of Return Analysts' Forum, and the New York Society of Security Analysts.
- Financial Management Association, Vice President for Practitioner Services.

EDUCATION

**The University of Texas at Austin
Ph.D., Finance and Econometrics
January 1975**

*Dissertation: An Evaluation of the
Original and Recent Variants of the
Capital Asset Pricing Model.*

**The University of Texas at Austin
MBA, Finance
June 1973**

*Thesis: The Pricing of Risk on the
New York Stock Exchange.*

**Southern Methodist University
BA, Economics
June 1969**

Honors program. Departmental
distinction.

OTHER EXPERIENCE

**University of Texas at Austin
Adjunct Associate Professor
1985-1988, 2004-Present**

Corporate Financial Management,
Investments, and Integrative Finance
Cases.

**Texas State University San Marcos
Associate Professor of Finance
1983-1984, 2003-2004**

Graduate and undergraduate courses
in Financial Management, Managerial
Economics, and Investment Analysis.

**Public Utility Commission of Texas
Chief Economist and Director of
Economic Research Division
August 1980-August 1983**

Lead financial witness. Supervised
Commission staff in research and
testimony on rate of return, financial
condition, and economic analysis.

**Assistant Professor of Finance
Texas Tech University
July 1978-July 1980
University of Alabama
January 1975-June 1978**

Member of graduate faculty. Conducted
Ph.D. seminars and directed doctoral
dissertations in capital market theory.
Served as consultant to industry,
church and governmental organizations.

**FINANCIAL AND ECONOMIC TESTIMONY IN REGULATORY
PROCEEDINGS (Client in parenthesis)**

Cost of Money Testimony:

- Washington Utilities and Transportation Commission, Docket UE-100749, May 4, 2010 (PacifiCorp).
- New Hampshire Public Utilities Commission, Docket No. DE 10-055, April 15, 2010 (Unitil Energy Systems)
- Oregon Public Utility Commission, Docket No. UE-217, March 1, 2010 (PacifiCorp).
- Texas Public Utility Commission, Docket No. 37744, December 30, 2009,(Entergy Texas, Inc.)
- Kansas Corporation Commission, Docket No. 10-KCPE-415-RTS, December 17, 2009 (Kansas City Power & Light Company).
- Texas Public Utility Commission, Docket No. 37690, December 9, 2009,(El Paso Electric Company).
- California Public Utilities Commission, Application No. 09-11-015, November 20, 2009 (PacifiCorp).
- Federal Energy Regulatory Commission, Docket No. ER10-230-000, November 6, 2009 (Kansas City Power & Light Company and KCP&L Greater Missouri Operations Company).
- Wyoming Public Service Commission, Docket No. 20000-352-ER-09, October 2, 2009 (Rocky Mountain Power dba/PacifiCorp).
- Arkansas Public Service Commission, Docket No. 09-084-U, September 4, 2009, (Entergy-Arkansas)
- Texas Public Utility Commission, Docket No. 37364, August 28, 2009,(American Electric Power-SWEPCO)
- Utah Public Service Commission, Docket No. 09-035-23, June 23, 2009 (Rocky Mountain Power/PacifiCorp).
- New Mexico Public Regulation Commission, Case No. 09-00171-UT, May 2009, (El Paso Electric Company).
- Oregon Public Utility Commission, Docket No. UE-207, April 2, 2009 (PacifiCorp).
- Arkansas Public Service Commission, Docket No. 09-008-U, February 19, 2009 (American Electric Power-SWEPCO).
- Washington Utilities and Transportation Commission, Docket UE-090205, February 9, 2009 (PacifiCorp).
- Idaho Public Utilities Commission, Case No. PAC-E-08-07, September 19, 2008 (Rocky Mountain Power/PacifiCorp).
- Missouri Public Service Commission, Case No. ER-2009-089, September 5, 2008 (Kansas City Power & Light Company).
- Kansas Corporation Commission, Docket No. 09-KCPE-246-RTS, September 5, 2008 (Kansas City Power & Light Company).
- Missouri Public Service Commission, Case No. ER-2009-090, September 5, 2008 (Aquila, Inc. dba/KCP&L Greater Missouri Operations Company).
- Utah Public Service Commission, Docket No. 08-035-38, July 17, 2008 (Rocky Mountain Power/PacifiCorp).
- Wyoming Public Service Commission, Docket No. 20000-333-ER-08, July 2008 (Rocky Mountain Power dba/PacifiCorp).
- Texas Public Utility Commission, Docket No. 35717, June 27, 2008, (Oncor Electric Delivery Company LLC).
- Washington Utilities and Transportation Commission, Docket UG-080546, March 28, 2008 (NW Natural).
- Washington Utilities and Transportation Commission, Docket UE-080220, February 6, 2008 (PacifiCorp).
- Utah Public Service Commission, Docket No. 07-035-93, December 17, 2007 (PacifiCorp).

- Illinois Commerce Commission, Docket No. 07-0566, October 17, 2007 (Commonwealth Edison Company).
- Texas Public Utility Commission, Docket No. 34800, September 26, 2007, (Entergy Gulf States, Inc.)
- Texas Public Utility Commission, Docket No. 34040, August 28, 2007, (Oncor/TXU Electric Delivery Company)
- Massachusetts Department of Public Utilities, D.P.U. 07-71, August 17, 2007, (Fitchburg Gas and Electric Light Company d/b/a/ Unitil)
- Arizona Corporation Commission, Docket No. E-01933A-07-0402, July 2, 2007, (Tucson Electric Power Company).
- Wyoming Public Service Commission, Docket No. 20000-277-ER-07, June 29, 2007 (Rocky Mountain Power dba/PacifiCorp).
- Idaho Public Utilities Commission, Case No. PAC-E-05-1, June 8, 2007 (Rocky Mountain Power dba/PacifiCorp).
- Kansas Corporation Commission, Docket No. 07-KCPE-905-RTS, March 1, 2007 (Kansas City Power & Light Company).
- New Mexico Public Regulation Commission, Case No. 07-00077-UT, February 21, 2007, (Public Service Company of New Mexico).
- Missouri Public Service Commission, Case No. ER-2006-0291, February 1, 2007 (Kansas City Power & Light Company).
- Texas PUC Docket Nos. 33734, January 22, 2007 (Electric Transmission Texas, LLC).
- Texas PUC Docket Nos. 33309 and 33310, November 2006, (AEP Texas Central Company and AEP Texas North Company).
- Louisiana Public Service Commission, Docket No. U-23327, October 2006 and January 2005 (Southwestern Electric Power Company, American Electric Power Company)
- Missouri Public Service Commission, Case No. ER-2007-0004, July 3, 2006 (Aquila, Inc.).
- New Mexico Public Regulation Commission, Case No. 06-00258-UT, June 30, 2006 (El Paso Electric Company).
- New Mexico Public Regulation Commission, Case No. 06-00210-UT, May 30, 2006 (Public Service Company of New Mexico).
- Texas Public Utility Commission, Docket No. 32093, April 14, 2006 (CenterPoint Energy-Houston Electric, LLC).
- Utah Public Service Commission, Docket No. 06-035-21, March 7, 2006 (PacifiCorp).
- Oregon Public Utility Commission, Case No. UE-179, February 23, 2006 (PacifiCorp).
- Kansas Corporation Commission, Docket No. 06-KCPE-828-RTS, January 31, 2006 (Kansas City Power & Light Company).
- Missouri Public Service Commission, Case No. ER-2006-0314, January 27, 2006 (Kansas City Power & Light Company).
- California Public Utilities Commission, Docket No. 05-11-022, November 29, 2005 (PacifiCorp).
- Texas Public Utility Commission, Docket No. 31994, November 5, 2005 (Texas-New Mexico Power Company).
- New Hampshire Public Utilities Commission, Docket No. DE 05-178, November 4, 2005 (Unitil Energy Systems).
- Wyoming Public Service Commission, Docket No. 20000-ER-05-230, October 14, 2005 (PacifiCorp).
- Minnesota Public Utilities Commission, Docket. No. G-008/GR-05-1380, October 2005 (CenterPoint Energy Minnegasco).
- Texas Railroad Commission, Gas Utilities Division No. 9625, September 2005 (CenterPoint Energy Entex).

- Illinois Commerce Commission, Docket No. 05-0597, August 31, 2005 (Commonwealth Edison Company).
- Washington Utilities and Transportation Commission, Docket ,UE-050684/General Rate Case, May 2005 (PacifiCorp).
- Missouri Public Service Commission, Case No. ER-2005-0436, May 2005 (Aquila, Inc.).
- Idaho Public Utilities Commission, Case No. PAC-E-05-1, January 14, 2005 (PacifiCorp).
- Arkansas Public Service Commission, Docket No. 04-121-U, December 3, 2004 (CenterPoint Energy Arkla).
- Oregon Public Utility Commission, Case No. UE-170, November 12, 2004 (PacifiCorp).
- Texas Public Utility Commission, Docket No. 29206, November 8, 2004 (Texas-New Mexico Power Company).
- Texas Railroad Commission, Gas Utilities Division Nos. 9533 and 9534, October 13, 2004 (CenterPoint Energy Entex).
- Texas Public Utility Commission, Docket No. 29526, August 18 and September 2, 2004 (CenterPoint Energy Houston Electric).
- Utah Public Service Commission, Docket No. 04-2035-, August 4, 2004 (PacifiCorp).
- Oklahoma Corporation Commission, Cause No. PUD-200400187, July 2, 2004, (CenterPoint Energy Arkla).
- Minnesota Public Utilities Commission, Docket No. G-008/GR-04-901, July 2004, (CenterPoint Energy Minnegasco).
- Washington Utilities and Transportation Commission, Docket ,UE-032065/General Rate Case, December 2003 (PacifiCorp).
- Washington Utilities and Transportation Commission, Docket ,UG-031885, November 2003 (Northwest Natural Gas Company.).
- Wyoming Public Service Commission, Docket No. 20000-ER-03-198, May 2003 (PacifiCorp).
- Public Service Commission of Utah, Docket No. 03-2035-02, May 2003 (PacifiCorp).
- Public Utility Commission of Oregon, Case. UE-147, March 2003 (PacifiCorp).
- Wyoming Public Service Commission, Docket No. 20000-ER-00-162, May 2002 (PacifiCorp).
- Public Utility Commission of Oregon, UG-152, November 2002 (Northwest Natural).
- Massachusetts Department of Telecommunications and Energy, D.T.E. 02-24/24, May 2002 (Fitchburg Gas and Electric Light Company).
- New Hampshire Public Utilities Commission, Docket No. DE 01-247, January 2002 (Unitil Corporation).
- Washington Utilities and Transportation Commission, Docket UE-011569,70,UG-011571, November 2001 (Puget Sound Energy, Inc.).
- California Public Utilities Commission, Docket No. 01-03-026, September and December 2001 (PacifiCorp).
- New Mexico Public Regulation Commission, Docket No. 3643, July 2001 (Texas-New Mexico Power Company).
- Texas Natural Resources Conservation Commission, Docket No. 2001-1074/5-URC, May 2001 (AquaSource Utility, Inc.).
- Massachusetts Department of Telecommunications and Energy, Docket No. 99-118, May 2001 (Fitchburg Gas and Electric Light Company).
- Public Service Commission of Utah, Docket No. 01-035-01, January 2001 (PacifiCorp)
- Federal Energy Regulatory Commission, Docket No. ER-01-651, January 2001 (Southwestern Electric Power Company).
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- Public Utility Commission of Oregon, Case. UE-116, November 2000, (PacifiCorp)

- Public Utility Commission of Texas, Docket No. 22344, September 2000, (AEP Texas Companies, Entergy Gulf States, Inc., Reliant Energy HL&P, Texas-New Mexico Power Company, TXU Electric Company)
- Public Utility Commission of Oregon, Case UE-111, August 2000, (PacifiCorp)
- Texas Public Utility Commission, Docket Nos. 22352,3,4, March 2000 (Central Power and Light Co., Southwestern Electric Power Co., West Texas Utilities Co.).
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- Texas Public Utility Commission, Docket No. 22349, March 2000 (Texas-New Mexico Power Co.).
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- Washington Utilities and Transportation Commission, Docket UE-991831, November 1999 (PacifiCorp).
- Public Service Commission of Utah, Docket No. 99-035-10, September 1999 (PacifiCorp)
- Louisiana Public Service Commission Docket No. U-23029, August 1999 (Southwestern Electric Power Company)
- Wyoming Public Service Commission, Docket No. 2000-ER-99-145, July 1999, January 2000 (PacifiCorp, dba Pacific Power and Light Company).
- Texas PUC Docket No. 20150, March 1999 (Entergy Gulf States, Inc.)
- Federal Energy Regulatory Commission Docket No. ER-98-3177-00, May and December 1998 (Southwestern Electric Power Company).
- Public Service Commission of Utah, Docket No. 97-035-01, June 1998 (PacifiCorp, dba Utah Power and Light Company).
- Massachusetts Dept. of Telecommunications and Energy, Docket No. DTE 98-51, May 1998, (Fitchburg Gas and Electric Light Company, a subsidiary of Unital Corp.)
- Texas PUC, Docket No. 18490, March 1998, (Texas Utilities Electric Company)
- Texas PUC Docket No. 17751, March 1998 and July 1997 (Texas-New Mexico Power Company).
- Federal Energy Regulatory Commission Docket No. RP-97, February 1998 and May 1997 (Koch Gateway Pipeline Company).
- Federal Energy Regulatory Commission Docket No. ER-97-4468-000, December 1997 (Puget Sound Power & Light).
- Oklahoma Corporation Commission, Cause No. PUD 960000214, August 1997 (Public Service Company of Oklahoma).
- Oregon Public Utility Commission Docket No. UE-94, April 1996, (PacifiCorp).
- Texas PUC Docket No. 15643, May and September 1996, (Central Power and Light and West Texas Utilities Company).
- Federal Energy Regulatory Commission Docket No. ER-96, April 1996 (Puget Sound Power & Light).
- Federal Energy Regulatory Commission Docket No. ER96, February 1996, (Central and South West Corporation).
- Washington Utilities & Transportation Commission Docket No. UE-951270, November 1995 (Puget Sound Power & Light).
- Texas PUC Docket No. 14965, November 1995, (Central Power and Light).
- Texas PUC Docket No. 13369, February 1995 (West Texas Utilities).
- Texas PUC Docket No. 12065, July and December 1994, (Houston Lighting & Power).
- Texas PUC, Docket No. 12820, July and November 1994, (Central Power and Light).
- Texas PUC Docket No. 12900, March 1994, and New Mexico PUC Case No. 2531, August 1993, (TNP Enterprises).
- Texas PUC, Docket No. 12815, March 1994, (Pedernales Electric Cooperative).
- Florida Public Service Commission, Docket No. 930987-EI, December 1993, (TECO Energy).

- Iowa Department of Commerce, Docket No. RPU-93-9, December 1993, (US West Communications).
- Texas PUC Dkt. No. 11735, May and September 1993, (Texas Utilities Electric Company)
- Oklahoma Corporation Commission, Cause No. PUD 001342, October 1992 (Public Service Company of Oklahoma).
- Texas PUC Dkt. No. 9983, November 1991, (Southwest Texas Telephone Company).
- Texas PUC Dkt. No. 9850, November 1990, Houston Lighting & Power Company).
- Texas PUC Dkt. Nos. 8480/8482, January 1989; City of Austin Dkt. No. 1, August 1988 and July 1987, (City of Austin Electric Department).
- Missouri Public Service Commission Case No. ER-90-101, July 1990 (UtiliCorp).
- Texas PUC Dkt. No. 9945, December 1990; Texas PUC Dkt. No. 9165, November 1989, (El Paso Electric Company).
- Texas PUC Dkt. No. 9427, July 1990, (Lower Colorado River Authority Association of Wholesale Customers).
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- Texas PUC Dkt. No. 5610, September 1988, (GTE Southwest).
- Iowa State Utilities Board, September 1988, (Northwestern Bell Telephone Company).
- Texas Water Commission, Dkt. Nos. RC-022 and RC-023, November 1986, (City of Houston Water Department).
- Pennsylvania PUC Dkt. Nos. R-842770 and R-842771, May 1985, (Bethlehem Steel).

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- Illinois Commerce Commission Dkt. No. 93-0252 Remand, July 1996, (Sprint).
- California PUC (Appl. No. 92-05-004) April 1993 and May 1993, (Pacific Telesis).
- Montana PSC, Dkt. No. 90.12.86, November 1991, (US West Communications).
- Massachusetts PUC Dkt. No. 86-33, June 1987, (New England Telephone Company).
- Maine PUC Dkt. No. 85-159, February 1987, (New England Telephone Company).
- New Hampshire PUC Dkt. No. 85-181, September 1986, (New England Telephone Company).
- Maine PUC Dkt. No. 83-213, March 1984, (New England Telephone Company).

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- Texas PUC Docket No.31056, September 16, 2005, (AEP Texas Central Company).
- New Hampshire PUC Docket No. DE 03-086, May 2003, (Unitil Corporation).
- Texas PUC Docket No. 26194, May 2003 (El Paso Electric Company)
- Texas PUC Docket No. 22622, June 15, 2001 (TXU Electric)
- Texas PUC Docket No. 20125, November 1999 (Entergy Gulf States, Inc.)
- Texas PUC Docket No. 21112, July 1999 and New Mexico Public Regulation Commission Case No. 3103, July 1999 (Texas-New Mexico Power Company)
- Texas PUC Docket No. 20292, May 1999 (Central Power and Light Co.)
- Texas PUC Docket No. 20150, November 1998 (Entergy Gulf States, Inc.)
- New Mexico PUC Case No. 2769, May 1997, (Texas-New Mexico Power Company).
- Texas PUC Dkt. No. 15296, September 1996, (City of College Station, Texas).
- Texas PUC Dkt. No. 14965 Competitive Issues Phase, August 1996 (Central Power and Light Company).
- Texas PUC Dkt. No. 12456, May 1994, (Texas Utilities Electric Company).
- Texas PUC, Dkt. No. 12700/12701 and Federal Energy Regulatory Commission, Docket No. EC94-000, January 1994, (El Paso Electric Company).

- Florida Public Service Commission Generic Purchased Power Proceedings, October 1993 (TECO Energy).
- Texas PUC, Docket No. 11248, December 1992 (Barbara Faskins).
- Texas PUC Dkt. No. 10894, January and June 1992, (Gulf States Utilities Company).
- State Corporation Commission of Kansas, Dkt. No. 175,456-U, August 1991, (UtiliCorp United).
- Texas PUC Dkt. No. 9561, May 1990; Texas PUC Dkt. Nos. 6668/8646, July 1989 and February 1990, (Central Power and Light Company).
- Texas PUC Dkt. No. 9300, April 1990 and June 1990, (Texas Utilities Electric Co.).
- Texas PUC Dkt. No. 10200, August 1991, (Texas-New Mexico Power Company).
- Texas PUC Dkt. No. 7289, May 1987, (West Texas Utilities Company).
- Texas PUC Dkt. No. 7195, January 1987, (North Star Steel Texas).
- New Mexico PSC Case No. 1916, April 1986, (Public Service Company of New Mexico).
- Texas PUC Dkt. No. 6525, March 1986, (North Star Steel Texas).
- Texas PUC Dkt. No. 6375, November 1985, (Valley Industrial Council).
- Texas PUC Dkt. No. 6220, April 1985, (North Star Steel Texas).
- Texas PUC Dkt. No. 5940, March 1985, (West Texas Municipal Power Agency).
- Texas PUC Dkt. No. 5820, October 1984, (North Star Steel Texas).
- Texas PUC Dkt. No. 5779, September 1984, (Texas Industrial Energy Consumers).
- Texas PUC Dkt. No. 5560, April 1984, (North Star Steel Texas).
- Arizona PSC Dkt. No. U-1345-83-155, January 1984 and May 1984 (Arizona Public Service Company Shareholders Association).

Insurance Rate Testimony:

- Texas Department of Insurance, Docket No. 2673, January 2008, (Texas Land Title Association).
- Texas Department of Insurance, Docket No. 2601, December 2006, (Texas Land Title Association).
- Texas Department of Insurance, Docket No. 2394, November 1999, (Texas Title Insurance Agents).
- Senate Interim Committee on Title Insurance of the Texas Legislature, February 6, 1998
- Texas Department of Insurance, Docket No. 2279, October 1997, (Texas Title Insurance Agents).
- Texas Department of Insurance, January 1996, (Independent Metropolitan Title Insurance Agents of Texas).
- Texas Insurance Board, January 1992, (Texas Land Title Association).
- Texas Insurance Board, December 1990, (Texas Land Title Association).
- Texas Insurance Board, November 1989, (Texas Land Title Association).
- Texas Insurance Board, December 1987, (Texas Land Title Association).

Testimony On Behalf Of Texas PUC Staff:

- Texland Electric Cooperative, Dkt. No. 3896, February 1983
- El Paso Electric Company, Dkt. No. 4620, September 1982.
- Southwestern Bell Telephone Company, Dkt. No. 4545, August 1982.
- Central Power and Light Company, Dkt. No. 4400, May 1982.
- Texas-New Mexico Power Company, Dkt. 4240, March 1982.
- Texas Power and Light Company, Dkt. No. 3780, May 1981.
- General Telephone Company of the Southwest, Dkt. No. 3690, April 1981.
- Mid-South Electric Cooperative, Dkt. No. 3656, March 1981.

- West Texas Utilities Company, Dkt. No. 3473, December 1980.
- Houston Lighting & Power Company, Dkt. No. 3320, September 1980.

ECONOMIC ANALYSIS AND TESTIMONY

Antitrust Litigation:

- Marginal Cost Analysis of Concrete Production/Predatory Pricing (Stiles)
- Analysis of Lost Business Opportunity due to denial of Waste Disposal Site Permit (Browning-Ferris Industries, Inc.).
- Analysis of Electric Power Transmission Costs in Purchased Power Dispute (City of College Station, Texas).

Contract Litigation:

- Analysis of Cogeneration Contract/Economic Viability Issues(Texas-New Mexico Power Company)
- Definition of Electric Sales/Franchise Fee Contract Dispute (Reliant Energy HL&P)
- Analysis of Purchased Power Agreement/Breach of Contract (Texas-New Mexico Power Company)
- Regulatory Commission Provisions in Franchise Fee Ordinance Dispute (Central Power & Light Company)
- Analysis of Economic Damages resulting from attempted Acquisition of Highway Construction Company (Dillingham Construction Corporation).
- Analysis of Economic Damages due to Contract Interference in Acquisition of Electric Utility Cooperative (PacifiCorp).
- Analysis of Economic Damages due to Patent Infringement of Boiler Cleaning Process (Dowell-Schlumberger/The Dow Chemical Company).

Lender Liability/Securities Litigation:

- ERISA Valuation of Retail Drug Store Chain (Sommers Drug Stores Company).
- Analysis of Lost Business Opportunities in Failed Businesses where Lenders Refused to Extend or Foreclosed Loans (FirstCity Bank Texas, McAllen State Bank, General Electric Credit Corporation).
- Usury and Punitive Damages Analysis based on Property Valuation in Failed Real Estate Venture (Tomen America, Inc.).

Personal Injury/Wrongful Death/Lost Earnings Capacity Litigation:

- Analysis of Lost Earnings Capacity and Punitive Damages due to Industrial Accident (Worsham, Forsythe and Wooldridge).
- Analysis of Lost Earnings Capacity due to Improper Termination (Lloyd Gosselink, Ryan & Fowler).
- Present Value Analysis of Lost Earnings and Future Medical Costs due to Medical Malpractice (Sierra Medical Center).

Product Warranty/Liability Litigation:

- Analysis of Lost Profits due to Equipment Failure in Cogeneration Facility (WF Energy/Travelers Insurance Company).
- Analysis of Economic Damages due to Grain Elevator Explosion (Degesch Chemical Company).
- Analysis of Economic Damages due to failure of Plastic Pipe Water Lines (Western Plastics, Inc.)

- Analysis of Rail Car Repair and Maintenance Costs in Product Warranty Dispute (Youngstown Steel Door Company).

Property Tax Litigation:

- Evaluation of Electric Utility Distribution System (Jasper-Newton Electric Cooperative).
- Evaluations of Electric Utility Generating Plants (West Texas Utilities Company).

Valuations of Closely Held Businesses in Litigation Support and Federal Estate Tax Planning.

PROFESSIONAL PRESENTATIONS

- "Fundamentals of Financial Management and Reporting for Non-Financial Managers," Austin Energy, July 2000.
- "Fundamentals of Finance and Accounting," the IC² Institute, University of Texas at Austin, December 1996 and 1997.
- "Fundamentals of Financial Analysis and Project Evaluation," Central and South West Companies, April, May, and June 1997.
- "Fundamentals of Financial Management and Valuation," West Texas Utilities Company, November 1995.
- "Financial Modeling: Testing the Reasonableness of Regulatory Results," University of Texas Center for Legal and Regulatory Studies Conference, June 1991.
- "Estimating the Cost of Equity Capital," University of Texas at Austin Utilities Conference, June 1989, June 1990.
- "Regulation: The Bottom Line," Texas Society of Certified Public Accountants, Annual Utilities Conference, Austin, Texas, April 1990.
- "Alternative Treatments of Large Plant Additions -- Modeling the Alternatives," University of Texas at Dallas Public Utilities Conference, July 1989.
- "Industrial Customer Electrical Requirements," Edison Electric Institute Financial Conference, Scottsdale, Arizona, October 1988.
- "Acquisitions and Consolidations in the Electric Power Industry," Conference on Emerging Issues of Competition in the Electric Utility Industry, University of Texas at Austin, May 1988.
- "The General Fund Transfer - Is It A Tax? Is It A Dividend Payout? Is It Fair?" The Texas Public Power Association Annual Meeting, Austin, May 1984.
- "Avoiding 'Rate Shock' - Preoperational Phase-In Through CWIP in Rate Base," Edison Electric Institute, Finance Committee Annual Meeting, May 1983.
- "A Cost-Benefit Analysis of Alternative Bond Ratings Among Electric Utility Companies in Texas," (with B.L. Heidebrecht and J.L. Nash), Texas Senate Subcommittee on Consumer Affairs, December 1982.
- "Texas PUC Rate of Return and Construction Work in Progress Methods," New York Society of Security Analysts, New York, August 1982.
- "In Support of Debt Service Requirements as a Guide to Setting Rates of Return for Subsidiaries," Financial Forum, National Society of Rate of Return Analysts, Washington, D.C., May 1982.

PUBLICATIONS

- "Institutional Constraints on Public Fund Performance," (with B.L. Hadaway) *Journal of Portfolio Management*, Winter 1989.
- "Implications of Savings and Loan Conversions in a Deregulated World," (with B.L. Hadaway) *Journal of Bank Research*, Spring 1984.

- "Regulatory Treatment of Construction Work in Progress," abstract, (with B.L. Heidebrecht and J. L. Nash), *Rate & Regulation Review*, Edison Electric Institute, December 20, 1982.
- "Financial Integrity and Market-to-Book Ratios in an Efficient Market," (with W. L. Beedles), *Gas Pricing & Ratemaking*, December 7, 1982.
- "An Analysis of the Performance Characteristics of Converted Savings and Loan Associations," (with B.L. Hadaway) *Journal of Financial Research*, Fall 1981.
- "Inflation Protection from Multi-Asset Sector Investments: A Long-Run Examination of Correlation Relationships with Inflation Rates," (with B.L. Hadaway), *Review of Business and Economic Research*, Spring 1981.
- "Converting to a Stock Company-Association Characteristics Before and After Conversion," (with B.L. Hadaway), *Federal Home Loan Bank Board Journal*, October 1980.
- "A Large-Sample Comparative Test for Seasonality in Individual Common Stocks," (with D.P. Rochester), *Journal of Economics and Business*, Fall 1980.
- "Diversification Possibilities in Agricultural Land Investments," *Appraisal Journal*, October 1978.
- "Further Evidence on Seasonality in Common Stocks," (with D.P. Rochester), *Journal of Financial and Quantitative Analysis*, March 1978.

**KCP&L Greater Missouri Operations Company
Comparable Company Fundamental Characteristics**

No.	Company	(1)	(2)		(3) Capital Structure (2009)		
		% Regulated Revenue	Credit Rating S&P Moody's		Common Equity Ratio	Long-Term Debt Ratio	Preferred Stock Ratio
1	ALLETE	89.8%	A-	A2	57.2%	42.8%	0.0%
2	Alliant Energy Co.	90.2%	A-	A2	51.2%	44.3%	4.5%
3	American Elec. Pwr.	94.4%	BBB	Baa2	45.4%	54.4%	0.2%
4	Avista Corp.	92.2%	BBB+	Baa1	49.1%	50.9%	0.0%
5	Black Hills Corp	88.3%	BBB	A3	51.6%	48.4%	0.0%
6	Cleco Corporation	94.7%	BBB	Baa2	45.8%	54.2%	0.0%
7	Con. Edison	83.8%	A-	A3	50.4%	48.5%	1.0%
8	DPL Inc.	100.0%	A	Aa3	46.9%	52.1%	1.0%
9	DTE Energy Co.	81.1%	A-	A2	46.1%	53.9%	0.0%
10	Duke Energy	83.9%	BBB+	A2	57.6%	42.4%	0.0%
11	Edison Internat.	80.6%	A	A1	46.5%	49.3%	4.2%
12	Empire District	99.0%	BBB+	Baa1	48.4%	51.6%	0.0%
13	Entergy Corp.	74.9%	A-	Baa3	43.1%	55.3%	1.6%
14	FPL Group, Inc.	73.5%	A	Aa2	44.3%	55.7%	0.0%
15	Hawaiian Electric	88.1%	BBB	Baa2	50.7%	48.0%	1.3%
16	IDACORP	84.2%	A-	NR	49.8%	50.2%	0.0%
17	Northeast Utilities	99.0%	BBB+	A3	43.7%	54.9%	1.4%
18	NSTAR	99.5%	AA-	A1	48.2%	50.7%	1.1%
19	PG&E Corp.	100.0%	BBB+	A3	47.4%	51.4%	1.2%
20	Pinnacle West	95.5%	BBB-	Baa2	49.6%	50.4%	0.0%
21	Portland General	100.0%	A-	A3	49.7%	50.3%	0.0%
22	Progress Energy	99.9%	A-	A1	43.8%	55.8%	0.4%
23	SCANA Corp.	73.1%	A-	A3	43.2%	56.8%	0.0%
24	Sempra Energy	76.7%	A+	Aa3	54.1%	44.8%	1.1%
25	Southern Co.	84.5%	A	A2	45.7%	53.2%	1.1%
26	Teco Energy, Inc.	80.0%	BBB	Baa1	39.4%	60.6%	0.0%
27	UIL Holdings Co.	99.9%	NR	Baa2	46.0%	54.0%	0.0%
28	Vectren Corp.	76.3%	A	A2	47.5%	52.5%	0.0%
29	Westar Energy	100.0%	BBB	Baa1	47.4%	52.1%	0.5%
30	Wisconsin Energy	99.8%	A-	A1	47.7%	51.9%	0.4%
31	Xcel Energy Inc.	99.2%	A	A2	47.7%	51.6%	0.7%
Average		89.8%	A-/BBB+	A2/A3	47.9%	51.4%	0.7%

Column Sources:

(1) Most recent company 10-Ks.

(2) AUS Utility Reports, May 2010.

(3) Value Line Investment Survey, Electric Utility (East), Feb 26, 2010; (Central), Mar 26, 2010; (West), May 7, 2010 and most recent company 10-Ks (where actual 2009 data not available from Value Line).

KCP&L Greater Missouri Operations Company
Comparable Company Recovery Mechanisms
April 2010

No.	Comparable Company	Operating Company	Jurisdiction	Utility Type	Elec	Gas	RECOVERY MECHANISM FOR THE FOLLOWING COSTS:						Other
							Fuel/Purch Power/Gas	Conservation	Environmental	Transmission	Renewable Resources	Decoupling	
1	ALLETE	Minnesota Power	MN	VI	X		X	X	X	X	X		
2	Alliant Energy Co.	Interstate Power & Light	IA	VI	X	X	X						
		Wisconsin Power & Light	WI	VI	X	X	X						
3	American Elec. Pwr.	Columbus Southern, Ohio Power	OH	Del	X		X			X			Smart meters
		Public Svc. Co. of Oklahoma	OK	VI	X		X						Reliability, Incremental Capital
		AEP Texas Central, North	TX	Del	X								Smart meters
		SWEPCCO	TX	VI	X		X						
		Indiana Michigan Pwr Co.	IN	VI	X		X						
		Appalachian Pwr Co.	VA	VI	X		X		X				
4	Avista Corp.	Avista Utilities	WA	VI	X	X	X					X	
5	Black Hills Corp.	Black Hills Power	SD,MT	VI	X		X			X	X		
		Cheyenne Light	WY	VI	X	X	X						
		Colorado Electric	CO	VI	X		X	X		X			
		Gas Utilities	KS,NE	Del		X	X						Bad debts, weather, other taxes
6	Cleco Corporation	Cleco Power	LA	VI	X		X		X				Certain transmission & other investment
7	Con. Edison Co.	Con. Ed., Orange & Rockland	NY	Del	X	X	X					X	Weather
8	DPL Inc.	Dayton Power & Light	OH	Del	X		X	X		X	X		Smart meters
9	DTE Energy Co.	Detroit Edison	MI	VI	X	X	X		X			X	Bad debts, storm/line clearing
10	Duke Energy	Duke Energy Carolinas	NC	VI	X		X	X			X		Nuclear investment
		Duke Energy Carolinas	SC	VI	X		X	X					Storm/line clearing, nuclear investment
		Duke Energy Ohio	OH	Del	X	X	X	X		X			Bad debts, smart meters, reliability, gas mains
		Duke Energy Indiana	IN	VI	X	X	X		X				
11	Edison Internat.	Southern California Edison	CA	VI	X		X	X	X			X	Nuclear decommissioning, cost of capital
12	Empire District	Empire District	MO	VI	X	X	X						
13	Entergy Corp.	Entergy Arkansas	AR	VI	X		X						Certain power plant investment
		Entergy Gulf States Louisiana	LA	VI	X	X	X						Certain power plant investment, formula rate plan
		Entergy Texas	TX	VI	X		X			X			
		Entergy Louisiana	LA	VI	X		X						Formula rate plan
		Entergy Mississippi	MS	VI	X		X						Certain power plant investment, formula rate plan
		Entergy New Orleans	LA	VI	X	X	X	X					Storm/line clearing
14	FPL Group, Inc.	Florida Power & Light	FL	VI	X		X	X	X				Storm/line clearing, other taxes, pension, nuclear & solar inv
15	Hawaiian Electric	Hawaiian Electric	HI	VI	X		X	X			X	X	
16	IDACORP	Idaho Power Co.	ID	VI	X		X	X		X		X	Weather, smart meters
17	Northeast Utilities	Connecticut Light & Power	CT	Del	X		X	X		X			Other taxes
		Western Mass. Electric Co.	MA	Del	X		X	X		X			Pension
		Public Service Co. of NH	NH	VI	X		X	X	X	X			Clean Air Project Investment
		Yankee Gas	CT	Del		X	X		X				
18	NSTAR	NSTAR	MA	Del	X	X	X	X		X	X		Bad debts, pension
19	PG&E Corp.	Pacific Gas & Electric	CA	VI	X	X	X	X	X		X	X	Approved resource plan investment, cost of capital
20	Pinnacle West	APS	AZ	VI	X		X	X		X	X		
21	Portland General	Portland General	OR	VI	X		X	X				X	
22	Progress Energy	Progress Energy Florida	FL	VI	X		X	X	X				Storm/line clearing, nuclear investment
		Progress Energy Carolina	NC	VI	X		X	X	X		X		
		Progress Energy Carolina	SC	VI	X		X	X	X				Nuclear investment
23	SCANA Corp.	South Carolina E&G	SC,NC	VI	X	X	X					X	Bad debts, weather
24	Sempra Energy	San Diego Gas & Electric	CA	VI	X	X	X	X	X			X	Cost of capital

KCP&L Greater Missouri Operations Company
Comparable Company Recovery Mechanisms
April 2010

No.	Comparable Company	Operating Company	Jurisdiction	Utility Type	Elec	Gas	RECOVERY MECHANISM FOR THE FOLLOWING COSTS:						Other
							Fuel/Purch Power/Gas	Conservation	Environmental	Transmission	Renewable Resources	Decoupling	
25	Southern Co.	Alabama Power	AL	VI	X		X		X				Storm/line clearing
		Georgia Power, Sav Pwr	GA	VI	X		X						Nuclear investment
		Gulf Power	FL	VI	X		X	X	X				
		Mississippi Power	MS	VI	X		X		X				Baseload investment
26	TECO Energy, Inc.	Tampa Electric Co.	FL	VI	X	X	X	X	X				
27	UIL Holdings Co.	United Illuminating Co.	CT	Del	X		X	X	X	X	X		Congestion reduction investment
28	Veclren Corp.	Southern Indiana G&E	IN	VI	X	X	X	X	X		X		Bad debts, weather, nuclear decomn, transmission inv
29	Westar Energy	Westar Energy	KS	VI	X		X		X				
30	Wisconsin Energy	Wisconsin Electric	WI	VI	X	X	X						
31	Xcel Energy Inc.	NSP-Minnesota	MN	VI	X	X	X	X	X	X			Coal conversion investment
		NSP-Wisconsin	WI	VI	X	X	X						
		PSC Colorado	CO	VI	X	X	X	X	X	X			
		Southwestern Public Service	TX	VI	X		X	X					
Summary of Results		Cos with Recovery Mechanisms:					31	21	16	13	12	12	21
		Total Companies	31										

Source: Company 10-K's; select information for AEP, Black Hills, and Hawaiian Electric provided by Regulatory Research Associates (RRA).
Note: VI=Vertically Integrated; Del=Delivery

GREAT PLAINS ENERGY INCORPORATED
Capitalization
December 31, 2009 (Actual)
(\$ in 000's)

CAPITAL COMPONENT	GPE Consolidated				GPE Capitalization for KCPL Ratemaking				GPE Capitalization for GMO Ratemaking				Other			
	AMOUNT	PERCENT	REQUIRED RETURN	WEIGHTED RETURN	AMOUNT	PERCENT	REQUIRED RETURN	WEIGHTED RETURN	AMOUNT	PERCENT	REQUIRED RETURN	WEIGHTED RETURN	AMOUNT	PERCENT	REQUIRED RETURN	WEIGHTED RETURN
KCPL Long-term Debt	\$1,776,817	29.60%	6.80%		1,770,808	47.29%	6.80%		3,862	0.17%	6.80%		1,947	47.29%	6.80%	
GMO Long-term Debt	\$962,560	16.04%	7.03%		-	0.00%	7.03%		962,560	42.70%	7.03%		-	0.00%	7.03%	
GPE Long-term Debt	\$99,602	1.66%	7.53%		-	0.00%	7.53%		99,602	4.42%	7.53%		-	0.00%	7.53%	
Long-Term Debt (Note 1)	\$2,838,779	47.29%	8.90%	3.2649%	1,770,808	47.29%	6.80%	3.2151%	1,066,025	47.29%	7.08%	3.3477%	1,947	47.29%	6.80%	3.2151%
Equity-linked Convertible Debt	267,500	4.79%	13.59%	0.6508%	179,340	4.79%	13.59%	0.6508%	107,963	4.79%	13.59%	0.6508%	197	4.79%	13.59%	0.6508%
Preferred Stock	39,000	0.65%	4.29%	0.0279%	24,328	0.65%	4.29%	0.0279%	14,645	0.65%	4.29%	0.0279%	27	0.65%	4.29%	0.0279%
Common Equity (Note 2)	2,837,400	47.27%	11.00%	5.1996%	1,768,948	47.27%	11.00%	5.1996%	1,065,507	47.27%	11.00%	5.1996%	1,946	47.27%	11.00%	5.1996%
	<u>\$8,002,679</u>	<u>100.00%</u>		<u>9.1432%</u>	<u>\$3,744,424</u>	<u>100.00%</u>		<u>9.0934%</u>	<u>\$2,254,139</u>	<u>100.00%</u>		<u>9.2260%</u>	<u>\$4,116</u>	<u>100.00%</u>		<u>9.0834%</u>

Note 1: Includes amounts classified as current liabilities and excludes the Fair Value Adjustment
Note 2: Excludes accumulated other comprehensive income or loss

GREAT PLAINS ENERGY INCORPORATED
Capitalization
December 31, 2009 (Actual)
(\$ in 000's)

CAPITAL COMPONENT	AMOUNT	PERCENT	REQUIRED RETURN	WEIGHTED RETURN
Long-Term Debt (Note 1)	\$2,838,779	47.29%	6.90%	3.2649%
Equity-linked Convertible Debt	287,500	4.79%	13.59%	0.6508%
Preferred Stock	39,000	0.65%	4.29%	0.0279%
Common Equity (Note 2)	2,837,400	47.27%	11.00%	5.1996%
	<u>\$6,002,679</u>	<u>100.00%</u>		<u>9.1432%</u>

Note 1: Includes amounts classified as current liabilities and excludes the Fair Value Adjustment

Note 2: Excludes accumulated other comprehensive income or loss

KANSAS CITY POWER & LIGHT COMPANY
Capitalization
December 31, 2009 (Actual)
(\$ in 000's)

CAPITAL COMPONENT	AMOUNT	PERCENT
KCP&L Long-Term Debt (Note 1)	\$1,776,617	47.45%
KCP&L Common Equity (Note 2)	1,967,807	52.55%
Total KCP&L Capital	<u>\$3,744,424</u>	<u>100.00%</u>

Note 1: Includes amounts classified as current liabilities

Note 2: Excludes accumulated other comprehensive income or loss

GREATER MISSOURI OPERATIONS
Capitalization
December 31, 2009 (Actual)
(\$ in 000's)

CAPITAL COMPONENT	AMOUNT	PERCENT
GMO Long-Term Debt (Note 1)	\$962,560	42.70%
GMO Common Equity (Note 2)	1,291,579	57.30%
Total GMO Capital	<u>\$2,254,139</u>	<u>100.00%</u>

Note 1: Includes amounts classified as current liabilities and excludes the Fair Value At
Note 2: Excludes accumulated other comprehensive income or loss

KANSAS CITY POWER & LIGHT COMPANY, GREAT PLAINS ENERGY and GMO
Weighted Average Cost of Long-Term Debt Capital
December 31, 2009 (Actual)

Line	Issue	(a) Initial Offering	(b) Date of Offering	(c) Date of Maturity	(d) Price to Public	(e) Discounts & Underwriters Commissions	(f) Issuance Expense	(g) Net Proceeds to Company	(h) Cost to Company	(i) Long-term Debt Capital Outstanding	(j) Annual Cost of Long-term Debt Capital
KANSAS CITY POWER & LIGHT ONLY											
Pledged General Mortgage Bonds											
1	EIRR 1992 Series	\$31,000,000	9/15/1992	7/1/2017					5.686%	\$31,000,000	\$1,762,660
2	EIRR Hawthorn 1993 Series - 4.0% Coupon	\$12,366,000	10/14/1993	1/2/2012					4.202%	\$12,366,000	\$519,619
3	MATES Series 1993-A	\$40,000,000	12/7/1993	12/1/2023					5.468%	\$40,000,000	\$2,187,200
4	MATES Series 1993-B	\$39,480,000	12/7/1993	12/1/2023					5.243%	\$39,480,000	\$2,069,936
5	EIRR La Cygne 2005 Series - 4.05% Coupon	\$13,982,500	2/23/1994	3/1/2015					4.254%	\$13,982,000	\$594,794
6	EIRR La Cygne 2005 Series - 4.65% Coupon	\$21,940,000	2/23/1994	9/1/2035					4.731%	\$21,940,000	\$1,037,981
7	Mortgage Bonds Series 2009A - 7.15%	\$400,000,000	3/24/2009	3/24/2019	\$400,000,000	\$3,032,000	\$1,423,316	\$395,544,684	7.309%	\$400,000,000	\$29,235,757
Unsecured Notes											
8	Senior Notes Due 2017 - 5.85% Coupon (1)	\$250,000,000	5/30/2007	6/15/2017	\$250,000,000	\$2,045,000	\$218,908	\$247,736,094	5.972%	\$250,000,000	\$14,928,940
9	Senior Notes Due 2011 - 6.5% Coupon (2)	\$150,000,000	3/20/2001	11/15/2011	\$150,000,000	\$1,198,500	\$83,971	\$148,717,529	6.618%	\$150,000,000	\$9,927,369
10	Senior Notes Due 2035 - 6.05% Coupon (3)	\$250,000,000	11/17/2005	11/15/2035	\$250,000,000	\$3,892,500	\$255,609	\$246,051,891	6.166%	\$250,000,000	\$15,415,411
11	Senior Notes Due 2018 - 6.375% Coupon (4)	\$350,000,000	3/6/2008	3/1/2018	\$350,000,000	\$2,275,000	\$291,730	\$347,433,270	6.476%	\$350,000,000	\$22,665,182
Environmental Improvement Revenue Refunding Bonds											
12	2005 Series Due 2035 - 4.65% Coupon	\$50,000,000	9/1/05	9/1/2035					4.747%	\$50,000,000	\$2,373,500
13	2007 Series A-1 Due 2035	\$63,250,000	9/19/07	9/1/2035					5.337%	\$63,250,000	\$3,375,340
14	2007 Series A-2 Due 2035	\$10,000,000	9/19/07	9/1/2035					5.210%	\$10,000,000	\$520,997
15	2007 Series B Due 2035	\$73,250,000	9/19/07	9/1/2035					5.572%	\$73,250,000	\$4,081,219
16	2008 Series Due 2038	\$23,400,000	5/28/08	5/1/2038					4.930%	\$23,400,000	\$1,153,586
Other Long-Term Debt											
17	Unamortized Discount on Senior Notes									(2,050,854)	
18	Loss/(Gain) on Reacquired Debt										\$395,361
19	Weighted Cost of Interest Rate Management Products										\$8,535,948
20	Total KCP&L Long-Term Debt Capital				December 31, 2009 (Actual)					<u>\$1,776,617,146</u>	<u>\$120,780,803</u>
21	KCP&L Weighted Avg. Cost of Long-Term Debt Capital				December 31, 2009 (Actual)				<u>6.798%</u>		

KANSAS CITY POWER & LIGHT COMPANY, GREAT PLAINS ENERGY and GMO
Weighted Average Cost of Long-Term Debt Capital
December 31, 2009 (Actual)

Line	Issue	(a) Initial Offering	(b) Date of Offering	(c) Date of Maturity	(d) Price to Public	(e) Discounts & Underwriters Commissions	(f) Issuance Expense	(g) Net Proceeds to Company	(h) Cost to Company	(i) Long-term Debt Capital Outstanding	(j) Annual Cost of Long-term Debt Capital
GMO ONLY											
Pledged General Mortgage Bonds											
1	SJLP First Mortgage Bonds - 9.44%	\$22,500,000	2/1/91	2/1/21	\$22,500,000		\$664,853	\$21,835,347	9.745%	\$13,500,000	\$1,315,638
Unsecured Notes											
2	Senior Notes Due 2021 - 8.27% Coupon	\$131,750,000	3/31/99	11/15/21	\$131,750,000		\$3,591,143	\$128,158,857	8.547%	\$80,850,000	\$6,910,156
3	Senior Notes Due 2009 - 7.625% Coupon	\$200,000,000	11/15/99	11/15/09	\$200,000,000		\$3,025,739	\$196,974,261	7.846%		\$0
4	Senior Notes Due 2011 - 7.95% Coupon	\$250,000,000	2/1/01	2/1/11	\$250,000,000		\$1,880,959	\$248,119,041	8.061%	\$137,310,000	\$11,068,590
5	Senior Notes Due 2011 - 7.75% Coupon	\$200,000,000	6/20/01	6/15/11	\$200,000,000		\$0	\$200,000,000	7.750%	\$197,000,000	\$15,267,500
6	Senior Notes Due 2011 - 11.875% Coupon	\$500,000,000	7/3/02	7/1/12	\$500,000,000		\$0	\$500,000,000	6.258%	\$500,000,000	\$31,292,205
7	Medium Term Notes Due 2013 - 7.16% Coupon	\$9,000,000	11/30/93	11/30/13	\$9,000,000		\$490,738	\$8,509,262	7.699%	\$6,000,000	\$461,921
8	Medium Term Notes Due 2023 - 7.33% Coupon	\$3,000,000	11/30/93	11/30/13	\$3,000,000		\$163,808	\$2,836,394	7.803%	\$3,000,000	\$234,095
9	Medium Term Notes Due 2023 - 7.17% Coupon	\$7,000,000	12/6/93	12/1/23	\$7,000,000		\$382,259	\$6,617,741	7.636%	\$7,000,000	\$534,536
Environmental Improvement Revenue Refunding Bonds											
10	Wamego 1998 Series - Auction Rate	\$7,300,000	3/1/96	3/1/26	\$7,300,000		\$422,982	\$6,877,018	0.493%	\$7,300,000	\$35,975
11	SJLP EIERA Bonds - 5.85%	\$5,600,000	6/4/95	2/1/13	\$5,600,000		\$913,838	\$4,686,162	7.519%	\$5,600,000	\$421,068
12	Sibley 1993 Series - Auction Rate	\$5,000,000	5/26/93	5/1/28	\$5,000,000		\$111,563	\$4,888,437	2.168%	\$5,000,000	\$108,401
Other Long-Term Debt											
13	Sanwa Bus CC	\$8,190,000	12/9/95	12/9/09	\$8,190,000		\$35,000	\$8,155,000	7.038%		\$0
14	Loss/(Gain) on Reacquired Debt										\$ 44,404
15	Total GMO Long-Term Debt Capital									\$962,560,000	\$67,694,487
16	GMO Weighted Avg. Cost of Long-Term Debt Capital								7.033%		

KANSAS CITY POWER & LIGHT COMPANY, GREAT PLAINS ENERGY and GMO
Weighted Average Cost of Long-Term Debt Capital
December 31, 2009 (Actual)

Line	Issue	(a) Initial Offering	(b) Date of Offering	(c) Date of Maturity	(d) Price to Public	(e) Discounts & Underwriters Commissions	(f) Issuance Expense	(g) Net Proceeds to Company	(h) Cost to Company	(i) Long-term Debt Capital Outstanding	(j) Annual Cost of Long-term Debt Capital
GREAT PLAINS ENERGY ONLY											
<u>Unsecured Notes</u>											
1	Senior Notes Due 2017 - 6.875% Coupon (5)	\$100,000,000	9/20/2007	9/15/2017	\$100,000,000	\$1,166,000	\$87,098	\$98,746,902	7.052%	\$100,000,000	\$7,051,752
<u>Other Long-Term Debt</u>											
2	Unamortized Discount on Senior Notes									(\$397,750)	
3	Weighted Cost of Interest Rate Management Products										\$453,103
4	Total GPE Only Long-Term Debt Capital									\$99,602,250	\$7,504,855
					December 31, 2009 (Actual)						
5	GPE Only Weighted Avg. Cost of Long-Term Debt Capital							7.535%			
<hr/>											
GREAT PLAINS ENERGY, KANSAS CITY POWER & LIGHT and GMO											
6	Total GPE, KCP&L and GMO Long-Term Debt Capital									\$2,838,779,396	\$195,980,146
					December 31, 2009 (Actual)						
7	GPE, KCP&L and GMO Weighted Avg. Cost of Long-Term Debt Capital							6.904%			
					December 31, 2009 (Actual)						

- (1) Expenses associated with the Senior Notes are being amortized over a 10 year period.
(2) Expenses associated with the Senior Notes are being amortized over a 10 year period.
(3) Expenses associated with the Senior Notes are being amortized over a 30 year period.
(4) Expenses associated with the Senior Notes are being amortized over a 10 year period.
(5) Expenses associated with the Senior Notes are being amortized over a 10 year period.

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GREAT PLAINS ENERGY
Cost of Equity-linked Convertible Debt
December 31, 2009 (Actual) and December 31, 2010 (Projected)

Line	Issue	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)
		Initial Offering	Date of Offering	Date of Conversion	Price to Public	Underwriters Discounts & Commissions	Issuance Expense	Net Proceeds to Company	Cost to Company	Convertible Debt Capital Outstanding	Annual Cost of Convertible Debt Capital
GREAT PLAINS ENERGY											
<u>Unsecured Notes</u>											
1	Equity Units - Total Cost	\$287,500,000	5/12/2009	6/15/2012	\$287,500,000	\$10,062,500	\$1,034,053	\$276,403,447	13.588%	\$287,500,000	\$39,065,460
	Subordinate Debt portion of Equity Units	\$287,500,000	5/12/2009	6/15/2012	\$287,500,000	\$3,593,750	\$623,797	\$283,282,453	10.677%	\$287,500,000	\$30,409,025
	Cost of Equity Units not tax deductible					\$6,468,750	\$410,256		3.011%		\$8,656,435

GREAT PLAINS ENERGY INCORPORATED

Weighted Cost of Preferred Stock Capital Outstanding at
December 31, 2009 (Actual) and December 31, 2010 (Projected)

Line	(a) Description of Issue	(b) Date of Issuance	(c) No. of Shares Initial Offering	(d) Price to Public	(e) Underwriters Discounts & Commissions	(f) Issuance Expense	(g) Net Proceeds to Company	(h) Cost to Company	(i) Preferred Stock Capital Outstanding	(j) Annual Cost of Preferred Stock Capital
1	3.80% cum \$100 par	12-01-46	100,000	\$10,270,000	\$179,000	\$58,391	\$10,032,609	3.788%	\$10,000,000	\$378,800
2	4.50% cum \$100 par	1-20-52	100,000	10,000,000	195,000	79,241	9,725,759	4.627%	10,000,000	462,700
3	4.20% cum \$100 par	1-21-54	70,000	7,070,000	122,500	41,270	6,906,230	4.257%	7,000,000	297,990
4	4.35% cum \$100 par	4-17-56	120,000	12,000,000	201,600	71,304	11,727,096	4.451%	12,000,000	534,120
5	Total Preferred Stock Capital December 31, 2009 (Actual)								\$39,000,000	\$1,673,610
6	Weighted Average Cost at December 31, 2009 (Actual) and December 31, 2010 (Projected)							<u>4.291%</u>		

KCP&L Greater Missouri Operations Company
Historical Capital Market Costs

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Prime Rate	9.2%	6.9%	4.7%	4.1%	4.3%	6.2%	8.0%	8.1%	5.1%	3.3%
Consumer Price Index	3.4%	1.6%	2.5%	2.0%	3.3%	3.3%	2.5%	4.1%	0.0%	2.8%
Long-Term Treasuries	5.9%	5.5%	5.4%	5.0%	5.1%	4.7%	5.0%	4.8%	4.3%	4.1%
Moody's Avg Utility Debt	8.1%	7.7%	7.5%	6.6%	6.2%	5.7%	6.1%	6.1%	6.7%	6.3%
Moody's Baa Utility Debt	8.4%	8.0%	8.0%	6.8%	6.4%	5.9%	6.3%	6.3%	7.2%	7.1%

SOURCES:

Prime Interest Rate - Federal Reserve Bank of St. Louis website

Consumer Price Index For All Urban Consumers: All Items (Seasonally Adjusted, December to December) - Federal Reserve Bank of St. Louis website

Long-Term Treasuries - Federal Reserve Bank of St. Louis website; 30-year Treasury bonds 1999-2001 and 2007-2009; 20-year Treasury bonds 2002-2006

Moody's Average Utility Debt - Moody's (Mergent) Bond Record

Moody's Baa Utility Debt - Moody's (Mergent) Bond Record

KCP&L Greater Missouri Operations Company
Long-Term Interest Rate Trends

Month	Triple-B Utility Rate	30-Year Treasury Rate	Triple-B Utility Spread
Jan-08	6.35	4.33	2.02
Feb-08	6.60	4.52	2.08
Mar-08	6.68	4.39	2.29
Apr-08	6.81	4.44	2.37
May-08	6.79	4.60	2.19
Jun-08	6.93	4.69	2.24
Jul-08	6.97	4.57	2.40
Aug-08	6.98	4.50	2.48
Sep-08	7.15	4.27	2.88
Oct-08	8.58	4.17	4.41
Nov-08	8.98	4.00	4.98
Dec-08	8.11	2.87	5.24
Jan-09	7.90	3.13	4.77
Feb-09	7.74	3.59	4.15
Mar-09	8.00	3.64	4.36
Apr-09	8.03	3.76	4.27
May-09	7.76	4.23	3.53
Jun-09	7.31	4.52	2.79
Jul-09	6.87	4.41	2.46
Aug-09	6.36	4.37	1.99
Sep-09	6.12	4.19	1.93
Oct-09	6.14	4.19	1.95
Nov-09	6.18	4.31	1.87
Dec-09	6.26	4.49	1.77
Jan-10	6.16	4.60	1.56
Feb-10	6.25	4.62	1.63
Mar-10	6.22	4.64	1.58
Apr-10	6.19	4.69	1.50
3-Mo Avg	6.22	4.65	1.57
12-Mo Avg	6.49	4.44	2.05

Sources: Mergent Bond Record (Utility Rates); www.federalreserve.gov (Treasury Rates).

Three month average is for February 2010-April 2010.

Twelve month average is for May 2009-April 2010.

Economic Indicators

Seasonally Adjusted Annual Rates — Dollar Figures in Billions

R2009	E2010	E2011	----- Annual % Change -----			----- 2009 -----		----- E2010 -----				----- E2011 -----		
			R2009	E2010	E2011	3Q	R4Q	1Q	2Q	3Q	4Q	1Q	2Q	
Gross Domestic Product														
\$14,256.3	\$14,845.4	\$15,556.1	(1.3)	4.1	4.8	GDP (current dollars)	\$14,242.1	\$14,453.8	\$14,581.6	\$14,774.0	\$14,940.0	\$15,085.9	\$15,276.2	\$15,451.0
(1.3)	4.1	4.8	-	-	-	Annual rate of increase (%)	2.6	6.1	3.6	5.4	4.6	4.0	5.1	4.7
(2.4)	3.0	2.9	-	-	-	Annual rate of increase—real GDP (%)	2.2	5.6	2.5	3.5	2.3	2.6	2.8	2.9
1.2	1.1	1.8	-	-	-	Annual rate of increase—GDP deflator (%)	0.4	0.5	1.1	1.8	2.2	1.3	2.2	1.7
*Components of Real GDP														
\$9,235.1	\$9,449.7	\$9,665.5	(0.6)	2.3	2.3	Personal consumption expenditures	\$9,252.6	\$9,289.5	\$9,364.1	\$9,415.8	\$9,482.8	\$9,535.9	\$9,574.7	\$9,624.9
(0.6)	2.3	2.3	-	-	-	% change	2.8	1.6	3.3	2.2	2.9	2.3	1.6	2.1
1,101.4	1,177.0	1,256.0	(3.9)	6.9	6.7	Durable goods	1,122.7	1,123.7	1,139.1	1,167.4	1,192.2	1,209.3	1,222.7	1,237.6
2,037.0	2,088.8	2,116.5	(1.0)	2.5	1.3	Nondurable goods	2,033.3	2,053.4	2,077.7	2,083.5	2,093.7	2,100.4	2,103.3	2,110.5
6,087.8	6,183.6	6,303.3	0.1	1.6	1.9	Services	6,090.6	6,105.9	6,142.0	6,163.6	6,198.8	6,230.1	6,254.4	6,284.1
1,291.0	1,312.5	1,403.5	(17.8)	1.7	6.9	Nonresidential fixed investment	1,269.0	1,285.5	1,287.9	1,305.9	1,320.0	1,336.0	1,361.6	1,385.8
(17.8)	1.7	6.9	-	-	-	% change	(5.9)	5.3	0.7	5.7	4.4	4.9	7.9	7.3
890.7	975.9	1,097.1	(16.6)	9.6	12.4	Producers durable equipment	879.8	918.9	930.2	960.5	991.0	1,021.9	1,055.8	1,085.3
349.6	348.7	432.0	(20.8)	(0.3)	23.9	Residential fixed investment	350.5	353.5	343.2	345.4	346.7	359.4	383.9	417.0
(20.8)	(0.3)	23.9	-	-	-	% change	19.0	3.5	(11.1)	2.6	1.5	15.5	30.2	39.3
(108.3)	27.5	51.0	-	-	-	Net change in business inventories	(139.2)	(19.7)	(2.8)	31.4	38.3	42.9	48.2	49.2
2,564.6	2,584.6	2,564.8	1.8	0.8	(0.8)	Gov't purchases of goods & services	2,585.5	2,576.9	2,570.4	2,586.7	2,590.2	2,591.1	2,584.6	2,570.1
1,026.6	1,065.2	1,038.2	5.2	3.8	(2.5)	Federal	1,043.3	1,043.4	1,052.8	1,069.3	1,070.6	1,068.2	1,058.8	1,044.0
1,541.0	1,523.5	1,530.3	(0.2)	(1.1)	0.4	State & local	1,545.5	1,537.0	1,521.5	1,521.6	1,523.9	1,526.9	1,529.6	1,529.8
(355.6)	(357.2)	(348.6)	-	-	-	Net exports	(357.4)	(348.0)	(344.7)	(352.0)	(366.7)	(365.3)	(354.3)	(345.9)
1,472.4	1,650.1	1,792.5	(9.6)	12.1	8.6	Exports	1,478.8	1,556.8	1,587.7	1,633.7	1,671.3	1,707.8	1,740.8	1,776.6
1,828.0	2,007.3	2,141.1	(13.9)	9.8	6.7	Imports	1,836.2	1,904.8	1,932.3	1,985.7	2,038.0	2,073.0	2,095.1	2,122.5
**Income & Profits														
\$12,026.1	\$12,418.6	\$13,007.2	(1.7)	3.3	4.7	Personal income	\$12,005.2	\$12,097.7	\$12,188.2	\$12,342.2	\$12,505.8	\$12,638.0	\$12,785.5	\$12,919.3
10,923.7	11,255.6	11,659.4	1.1	3.0	3.6	Disposable personal income	10,934.3	11,028.7	11,059.4	11,191.2	11,340.7	11,431.0	11,469.5	11,582.6
4.2	3.3	2.8	-	-	-	Savings rate (%)	3.9	3.9	3.1	3.4	3.5	3.4	2.8	2.8
1,427.7	1,701.4	1,846.3	(2.4)	19.2	8.5	Corporate profits before taxes	1,495.0	1,632.0	1,736.8	1,674.8	1,683.4	1,710.5	1,825.0	1,830.5
1,112.8	1,309.7	1,308.2	(4.9)	17.7	(0.1)	Corporate profits after taxes	1,173.9	1,270.1	1,334.5	1,288.4	1,297.3	1,318.6	1,295.3	1,296.3
51.15	63.89	71.81	243.8	24.9	12.4	†Earnings per share (S&P 500)	12.49	51.15	59.52	61.65	63.23	63.89	66.63	68.97
†Prices & Interest Rates														
(0.3)	2.2	2.0	-	-	-	Consumer price index	3.7	2.6	1.6	1.5	2.5	1.6	2.3	2.1
0.2	0.4	2.0	-	-	-	Treasury bills	0.2	0.1	0.1	0.2	0.4	0.8	1.3	1.8
3.3	4.1	5.1	-	-	-	10-yr notes	3.5	3.5	3.7	4.0	4.3	4.5	4.8	5.0
4.1	5.0	5.7	-	-	-	30-yr bonds	4.3	4.3	4.6	4.9	5.1	5.3	5.6	5.7
5.3	5.7	6.6	-	-	-	New issue rate—corporate bonds	5.3	5.2	5.3	5.6	5.9	6.1	6.4	6.6
Other Key Indicators														
553.3	662.9	1,142.2	(38.6)	19.8	72.3	Housing starts (1,000 units SAAR)	586.7	558.7	595.2	604.5	681.2	770.8	930.2	1,083.3
10.3	11.7	13.6	(21.6)	13.4	15.6	Auto & truck sales (1,000,000 units)	11.5	10.8	11.0	11.6	12.0	12.4	12.7	13.2
9.3	9.6	9.2	-	-	-	Unemployment rate (%)	9.6	10.0	9.7	9.6	9.6	9.7	9.6	9.4
4.5	(4.6)	(6.0)	-	-	-	\$U.S. dollar	(18.6)	(9.5)	10.7	(1.3)	(6.9)	(8.2)	(7.3)	(4.8)

Note: Annual changes are from prior year and quarterly changes are from prior quarter. Figures may not add to totals because of rounding. A—Advance data. P—Preliminary. E—Estimated. R—Revised.

*2005 Chain-weighted dollars. **Current dollars. †Trailing 4 quarters. ‡Average for period. §Quarterly % changes at quarterly rates. This forecast prepared by Standard & Poor's.

KCP&L Greater Missouri Operations Company
GDP Growth Rate Forecast

	Nominal GDP	% Change	GDP Price Deflator	% Change	CPI	% Change
1949	265.2		14.4		23.6	
1950	313.3	18.1%	15.0	4.2%	25.0	5.8%
1951	347.9	11.0%	15.9	5.6%	26.5	6.0%
1952	371.4	6.8%	16.1	1.5%	26.7	0.9%
1953	375.9	1.2%	16.2	0.8%	26.9	0.6%
1954	389.4	3.6%	16.4	0.8%	26.8	-0.4%
1955	426.0	9.4%	16.8	2.6%	26.9	0.4%
1956	448.1	5.2%	17.3	3.3%	27.6	2.8%
1957	461.5	3.0%	17.8	2.7%	28.5	3.0%
1958	485.0	5.1%	18.3	2.5%	29.0	1.8%
1959	513.2	5.8%	18.4	0.9%	29.4	1.5%
1960	523.7	2.0%	18.7	1.4%	29.8	1.4%
1961	562.6	7.4%	18.9	1.1%	30.0	0.7%
1962	593.3	5.5%	19.1	1.3%	30.4	1.2%
1963	633.5	6.8%	19.4	1.4%	30.9	1.6%
1964	675.6	6.6%	19.7	1.5%	31.3	1.2%
1965	747.5	10.6%	20.1	2.0%	31.9	1.9%
1966	806.9	7.9%	20.8	3.5%	32.9	3.4%
1967	852.7	5.7%	21.4	3.1%	34.0	3.3%
1968	936.2	9.8%	22.4	4.6%	35.6	4.7%
1969	1004.5	7.3%	23.6	5.2%	37.7	5.9%
1970	1052.7	4.8%	24.7	5.0%	39.8	5.6%
1971	1151.4	9.4%	25.9	4.7%	41.1	3.3%
1972	1286.6	11.7%	27.1	4.5%	42.5	3.4%
1973	1431.8	11.3%	28.9	6.8%	46.3	8.9%
1974	1552.8	8.5%	32.0	10.7%	51.9	12.1%
1975	1713.9	10.4%	34.4	7.6%	55.6	7.1%
1976	1884.5	10.0%	36.3	5.4%	58.4	5.0%
1977	2110.8	12.0%	38.7	6.7%	62.3	6.7%
1978	2416.0	14.5%	41.5	7.3%	67.9	9.0%
1979	2659.4	10.1%	45.2	8.7%	76.9	13.3%
1980	2915.3	9.6%	49.6	9.7%	86.4	12.4%
1981	3194.7	9.6%	53.6	8.3%	94.1	8.9%
1982	3312.5	3.7%	56.4	5.2%	97.7	3.8%
1983	3688.1	11.3%	58.3	3.3%	101.4	3.8%
1984	4034.0	9.4%	60.4	3.6%	105.5	4.0%
1985	4318.7	7.1%	62.1	2.8%	109.5	3.8%
1986	4543.3	5.2%	63.5	2.3%	110.8	1.2%
1987	4883.1	7.5%	65.5	3.1%	115.6	4.3%
1988	5251.0	7.5%	67.9	3.7%	120.7	4.4%
1989	5581.7	6.3%	70.3	3.5%	126.3	4.6%
1990	5846.0	4.7%	73.2	4.2%	134.2	6.3%
1991	6092.5	4.2%	75.5	3.2%	138.2	3.0%
1992	6493.6	6.6%	77.1	2.2%	142.3	3.0%
1993	6813.8	4.9%	78.8	2.2%	146.3	2.8%
1994	7248.2	6.4%	80.5	2.1%	150.1	2.6%
1995	7542.5	4.1%	82.1	2.0%	153.9	2.5%
1996	8023.0	6.4%	83.6	1.8%	159.1	3.4%
1997	8505.7	6.0%	85.0	1.6%	161.8	1.7%
1998	9027.5	6.1%	85.9	1.1%	164.4	1.6%
1999	9607.7	6.4%	87.2	1.5%	168.8	2.7%
2000	10129.8	5.4%	89.4	2.5%	174.6	3.4%
2001	10373.1	2.4%	91.2	2.0%	177.4	1.6%
2002	10766.9	3.8%	92.8	1.8%	181.8	2.5%
2003	11416.5	6.0%	94.8	2.1%	185.5	2.0%
2004	12144.9	6.4%	97.9	3.2%	191.7	3.3%
2005	12915.6	6.3%	101.3	3.5%	198.1	3.3%
2006	13611.5	5.4%	104.2	2.9%	203.1	2.5%
2007	14337.9	5.3%	107.1	2.7%	211.4	4.1%
2008	14347.3	0.1%	109.2	2.0%	211.3	0.0%
2009	14453.8	0.7%	109.9	0.7%	217.2	2.8%
10-Year Average		4.2%		2.3%		2.6%
20-Year Average		4.9%		2.3%		2.8%
30-Year Average		5.8%		3.0%		3.5%
40-Year Average		6.9%		4.0%		4.5%
50-Year Average		6.9%		3.7%		4.1%
60-Year Average		6.9%		3.5%		3.8%
Average of Periods		6.0%		3.1%		3.6%

KCP&L Greater Missouri Operations Company
Discounted Cash Flow Analysis
Summary Of DCF Model Results

Company	Constant Growth DCF Model Analysts' Growth Rates	Constant Growth DCF Model Long-Term GDP Growth	Low Near-Term Growth Two-Stage Growth DCF Model
1 ALLETE	9.8%	11.3%	10.6%
2 Alliant Energy Co.	10.4%	10.9%	10.9%
3 American Elec. Pwr.	8.4%	10.8%	10.7%
4 Avista Corp.	11.0%	11.0%	11.2%
5 Black Hills Corp	11.1%	11.0%	10.6%
6 Cleco Corporation	11.0%	10.0%	10.5%
7 Con. Edison	8.7%	11.4%	10.8%
8 DPL Inc.	9.9%	10.6%	10.6%
9 DTE Energy Co.	10.5%	10.9%	10.9%
10 Duke Energy	10.7%	12.0%	11.7%
11 Edison Internat.	NA	9.9%	9.7%
12 Empire District	13.4%	12.9%	12.2%
13 Entergy Corp.	9.0%	9.8%	9.8%
14 FPL Group, Inc.	11.1%	10.1%	10.1%
15 Hawaiian Electric	14.9%	11.7%	11.1%
16 IDACORP	8.7%	9.5%	9.4%
17 Northeast Utilities	11.8%	10.0%	9.9%
18 NSTAR	10.5%	10.8%	10.9%
19 PG&E Corp.	11.5%	10.4%	10.7%
20 Pinnacle West	12.0%	11.6%	11.2%
21 Portland General	10.3%	11.5%	11.3%
22 Progress Energy	10.5%	12.4%	11.6%
23 SCANA Corp.	9.7%	11.1%	10.7%
24 Sempra Energy	8.1%	9.3%	9.4%
25 Southern Co.	10.3%	11.5%	11.4%
26 Teco Energy, Inc.	11.8%	11.1%	11.0%
27 UIL Holdings Co.	9.9%	12.2%	11.3%
28 Vectren Corp.	10.5%	11.8%	11.3%
29 Westar Energy	12.1%	11.7%	11.3%
30 Wisconsin Energy	12.2%	9.4%	10.0%
31 Xcel Energy Inc.	10.6%	10.8%	10.6%
GROUP AVERAGE	10.7%	11.0%	10.8%
GROUP MEDIAN	10.5%	11.0%	10.8%

Source: Value Line Investment Survey, Electric Utility (East), Feb 26, 2010; (Central), Mar 26, 2010; (West), May 7, 2010.

Constant growth result for Edison International at 6.4% is below the cost of debt plus 100 basis points and is eliminated.

NOTE: SEE PAGE 5 OF THIS SCHEDULE FOR FURTHER EXPLANATION OF EACH COLUMN.

KCP&L Greater Missouri Operations Company
Constant Growth DCF Model
Analysts' Growth Rates

Company	(1)	(2)	(3)	(4) (5) (6)			(7)	(8)
	Recent Price(P0)	Next Year's Div(D1)	Dividend Yield	Analysts' Estimated Growth			Average Growth (Cols 4-6)	ROE K=Div Yld+G (Cols 3+7)
				Value Line	Zacks	Thomson		
1 ALLETE	33.30	1.76	5.29%	NA	3.70%	5.33%	4.52%	9.8%
2 Alliant Energy Co.	32.91	1.62	4.91%	7.00%	4.00%	5.60%	5.53%	10.4%
3 American Elec. Pwr.	34.11	1.65	4.84%	3.00%	3.60%	4.00%	3.53%	8.4%
4 Avista Corp.	20.88	1.04	4.98%	8.50%	4.80%	4.67%	5.99%	11.0%
5 Black Hills Corp	29.40	1.46	4.97%	6.50%	6.00%	6.00%	6.17%	11.1%
6 Cleco Corporation	26.22	1.04	3.97%	8.00%	9.00%	4.00%	7.00%	11.0%
7 Con. Edison	43.99	2.39	5.43%	2.50%	3.00%	4.28%	3.26%	8.7%
8 DPL Inc.	27.25	1.25	4.57%	6.50%	5.00%	4.47%	5.32%	9.9%
9 DTE Energy Co.	44.89	2.18	4.86%	7.00%	5.00%	4.90%	5.63%	10.5%
10 Duke Energy	16.45	0.98	5.96%	5.50%	4.40%	4.38%	4.76%	10.7%
11 Edison Internat.	33.68	1.34	3.89%	0.50%	5.00%	2.03%	2.54%	6.4%
12 Empire District	18.48	1.28	6.93%	7.00%	NA	6.00%	6.50%	13.4%
13 Entergy Corp.	79.58	3.00	3.77%	5.00%	4.00%	6.68%	5.23%	9.0%
14 FPL Group, Inc.	48.44	2.00	4.13%	7.00%	7.00%	6.89%	6.96%	11.1%
15 Hawaiian Electric	21.63	1.24	5.73%	11.50%	8.60%	7.26%	9.12%	14.9%
16 IDACORP	34.06	1.20	3.52%	5.50%	5.00%	5.00%	5.17%	8.7%
17 Northeast Utilities	26.73	1.07	3.98%	7.00%	8.40%	7.94%	7.78%	11.8%
18 NSTAR	34.95	1.68	4.81%	5.50%	6.00%	5.72%	5.74%	10.5%
19 PG&E Corp.	42.60	1.89	4.44%	7.00%	7.70%	6.40%	7.03%	11.5%
20 Pinnacle West	37.24	2.10	5.64%	6.00%	7.00%	6.00%	6.33%	12.0%
21 Portland General	19.11	1.06	5.52%	3.00%	5.80%	5.67%	4.82%	10.3%
22 Progress Energy	39.02	2.51	6.43%	4.50%	4.00%	3.56%	4.02%	10.5%
23 SCANA Corp.	37.12	1.91	5.15%	3.50%	5.10%	5.08%	4.56%	9.7%
24 Sempra Energy	49.64	1.62	3.26%	4.00%	7.00%	3.50%	4.83%	8.1%
25 Southern Co.	32.89	1.82	5.53%	4.50%	4.90%	4.94%	4.78%	10.3%
26 Teco Energy, Inc.	15.85	0.81	5.11%	6.00%	6.20%	7.93%	6.71%	11.8%
27 UIL Holdings Co.	27.79	1.73	6.23%	3.00%	4.00%	4.10%	3.70%	9.9%
28 Vectren Corp.	23.99	1.38	5.75%	4.50%	4.80%	5.00%	4.77%	10.5%
29 Westar Energy	22.20	1.26	5.68%	7.50%	5.00%	6.85%	6.45%	12.1%
30 Wisconsin Energy	49.93	1.70	3.40%	8.00%	9.50%	9.00%	8.83%	12.2%
31 Xcel Energy Inc.	21.12	1.02	4.81%	5.50%	5.70%	6.16%	5.79%	10.6%
GROUP AVERAGE	33.06	1.59	4.99%	5.86%	5.66%	5.58%	5.69%	10.7%
GROUP MEDIAN			4.97%					10.5%

Source: Value Line Investment Survey, Electric Utility (East), Feb 26, 2010; (Central), Mar 26, 2010; (West), May 7, 2010.

Constant growth result for Edison International at 6.4% is below the cost of debt plus 100 basis points and is eliminated.

NOTE: SEE PAGE 5 OF THIS SCHEDULE FOR FURTHER EXPLANATION OF EACH COLUMN.

KCP&L Greater Missouri Operations Company
Constant Growth DCF Model
Long-Term GDP Growth

	(9)	(10)	(11)	(12)	(13)
Company	Recent	Next	Dividend	GDP	ROE
	Price(P0)	Year's Div(D1)	Yield	K=Div Yld+G Growth (Cols 11+12)	
1 ALLETE	33.30	1.76	5.29%	6.00%	11.3%
2 Alliant Energy Co.	32.91	1.62	4.91%	6.00%	10.9%
3 American Elec. Pwr.	34.11	1.65	4.84%	6.00%	10.8%
4 Avista Corp.	20.88	1.04	4.98%	6.00%	11.0%
5 Black Hills Corp	29.40	1.46	4.97%	6.00%	11.0%
6 Cleco Corporation	26.22	1.04	3.97%	6.00%	10.0%
7 Con. Edison	43.99	2.39	5.43%	6.00%	11.4%
8 DPL Inc.	27.25	1.25	4.57%	6.00%	10.6%
9 DTE Energy Co.	44.89	2.18	4.86%	6.00%	10.9%
10 Duke Energy	16.45	0.98	5.96%	6.00%	12.0%
11 Edison Internat.	33.68	1.31	3.89%	6.00%	9.9%
12 Empire District	18.48	1.28	6.93%	6.00%	12.9%
13 Entergy Corp.	79.58	3.00	3.77%	6.00%	9.8%
14 FPL Group, Inc.	48.44	2.00	4.13%	6.00%	10.1%
15 Hawaiian Electric	21.63	1.24	5.73%	6.00%	11.7%
16 IDACORP	34.06	1.20	3.52%	6.00%	9.5%
17 Northeast Utilities	26.73	1.07	3.98%	6.00%	10.0%
18 NSTAR	34.95	1.68	4.81%	6.00%	10.8%
19 PG&E Corp.	42.60	1.89	4.44%	6.00%	10.4%
20 Pinnacle West	37.24	2.10	5.64%	6.00%	11.6%
21 Portland General	19.11	1.06	5.52%	6.00%	11.5%
22 Progress Energy	39.02	2.51	6.43%	6.00%	12.4%
23 SCANA Corp.	37.12	1.91	5.15%	6.00%	11.1%
24 Sempra Energy	49.64	1.62	3.26%	6.00%	9.3%
25 Southern Co.	32.89	1.82	5.53%	6.00%	11.5%
26 Teco Energy, Inc.	15.85	0.81	5.11%	6.00%	11.1%
27 UIL Holdings Co.	27.79	1.73	6.23%	6.00%	12.2%
28 Vectren Corp.	23.99	1.38	5.75%	6.00%	11.8%
29 Westar Energy	22.20	1.26	5.68%	6.00%	11.7%
30 Wisconsin Energy	49.93	1.70	3.40%	6.00%	9.4%
31 Xcel Energy Inc.	21.12	1.02	4.81%	6.00%	10.8%
GROUP AVERAGE	33.08	1.58	4.95%	6.00%	11.0%
GROUP MEDIAN			4.97%		11.0%

Source: Value Line Investment Survey, Electric Utility (East), Feb 26, 2010; (Central), Mar 26, 2010; (West), May 7, 2010.

NOTE: SEE PAGE 5 OF THIS SCHEDULE FOR FURTHER EXPLANATION OF EACH COLUMN.

KCP&L Greater Missouri Operations Company
Low Near-Term Growth
Two-Stage Growth DCF Model

	(14)	(15)	(16)	(17)	(18)	(19)	(20)	(21)	(22)	(23)	(24)
Company	2011 Div	2014 Div	Annual Change to 2014	CASH FLOWS							ROE=Internal Rate of Return (Yrs 0-150)
				Recent Price	Year 1 Div	Year 2 Div	Year 3 Div	Year 4 Div	Year 5 Div	Year 5-150 Div Growth	
1 ALLETE	1.76	1.80	0.01	-33.30	1.76	1.77	1.79	1.80	1.91	6.00%	10.6%
2 Alliant Energy Co.	1.65	1.92	0.09	-32.91	1.65	1.74	1.83	1.92	2.04	6.00%	10.9%
3 American Elec. Pwr.	1.66	1.90	0.08	-34.11	1.66	1.74	1.82	1.90	2.01	6.00%	10.7%
4 Avista Corp.	1.08	1.30	0.07	-20.88	1.08	1.15	1.23	1.30	1.38	6.00%	11.2%
5 Black Hills Corp	1.48	1.60	0.04	-29.40	1.48	1.52	1.56	1.60	1.70	6.00%	10.6%
6 Cleco Corporation	1.10	1.40	0.10	-26.22	1.10	1.20	1.30	1.40	1.48	6.00%	10.5%
7 Con. Edison	2.40	2.46	0.02	-43.99	2.40	2.42	2.44	2.46	2.61	6.00%	10.8%
8 DPL Inc.	1.28	1.50	0.07	-27.25	1.28	1.35	1.43	1.50	1.59	6.00%	10.6%
9 DTE Energy Co.	2.24	2.60	0.12	-44.89	2.24	2.36	2.48	2.60	2.76	6.00%	10.9%
10 Duke Energy	0.99	1.10	0.04	-16.45	0.99	1.03	1.06	1.10	1.17	6.00%	11.7%
11 Edison Internat.	1.34	1.50	0.05	-33.68	1.34	1.39	1.45	1.50	1.59	6.00%	9.7%
12 Empire District	1.28	1.35	0.02	-18.48	1.28	1.30	1.33	1.35	1.43	6.00%	12.2%
13 Entergy Corp.	3.00	3.60	0.20	-79.58	3.00	3.20	3.40	3.60	3.82	6.00%	9.8%
14 FPL Group, Inc.	2.00	2.40	0.13	-48.44	2.00	2.13	2.27	2.40	2.54	6.00%	10.1%
15 Hawaiian Electric	1.24	1.30	0.02	-21.63	1.24	1.26	1.28	1.30	1.38	6.00%	11.1%
16 IDACORP	1.20	1.40	0.07	-34.06	1.20	1.27	1.33	1.40	1.48	6.00%	9.4%
17 Northeast Utilities	1.10	1.25	0.05	-26.73	1.10	1.15	1.20	1.25	1.33	6.00%	9.9%
18 NSTAR	1.73	2.05	0.11	-34.95	1.73	1.84	1.94	2.05	2.17	6.00%	10.9%
19 PG&E Corp.	1.96	2.40	0.15	-42.60	1.96	2.11	2.25	2.40	2.54	6.00%	10.7%
20 Pinnacle West	2.10	2.30	0.07	-37.24	2.10	2.17	2.23	2.30	2.44	6.00%	11.2%
21 Portland General	1.07	1.20	0.04	-19.11	1.07	1.11	1.16	1.20	1.27	6.00%	11.3%
22 Progress Energy	2.52	2.58	0.02	-39.02	2.52	2.54	2.56	2.58	2.73	6.00%	11.6%
23 SCANA Corp.	1.92	2.05	0.04	-37.12	1.92	1.96	2.01	2.05	2.17	6.00%	10.7%
24 Sempra Energy	1.68	2.05	0.12	-49.64	1.68	1.80	1.93	2.05	2.17	6.00%	9.4%
25 Southern Co.	1.85	2.10	0.08	-32.89	1.85	1.93	2.02	2.10	2.23	6.00%	11.4%
26 Teco Energy, Inc.	0.82	0.95	0.04	-15.85	0.82	0.86	0.91	0.95	1.01	6.00%	11.0%
27 UIL Holdings Co.	1.73	1.73	0.00	-27.79	1.73	1.73	1.73	1.73	1.83	6.00%	11.3%
28 Vectren Corp.	1.39	1.50	0.04	-23.99	1.39	1.43	1.46	1.50	1.59	6.00%	11.3%
29 Westar Energy	1.28	1.40	0.04	-22.20	1.28	1.32	1.36	1.40	1.48	6.00%	11.3%
30 Wisconsin Energy	1.80	2.40	0.20	-49.93	1.80	2.00	2.20	2.40	2.54	6.00%	10.0%
31 Xcel Energy Inc.	1.03	1.15	0.04	-21.12	1.03	1.07	1.11	1.15	1.22	6.00%	10.6%
GROUP AVERAGE											10.8%
GROUP MEDIAN											10.8%

Source: Value Line Investment Survey, Electric Utility (East), Feb 26, 2010; (Central), Mar 26, 2010; (West), May 7, 2010.

NOTE: SEE PAGE 5 OF THIS SCHEDULE FOR FURTHER EXPLANATION OF EACH COLUMN.

KCP&L Greater Missouri Operations Company
Discounted Cash Flow Analysis
Column Descriptions

Column 1: Three-month Average Price per Share (Feb 2010-Apr 2010)	Column 13: Column 11 Plus Column 12
Column 2: Average of Estimated 2010-2011 Div per Share from Value Line	Column 14: Estimated 2011 Div per Share from Value Line
Column 3: Column 2 Divided by Column 1	Column 15: Estimated 2014 Div per Share from Value Line
Column 4: "Est'd '07-'09 to '13-'15" Earnings Growth Reported by Value Line	Column 16: (Column 15 Minus Column 14) Divided by Three
Column 5: "Next 5 Years" Company Growth Estimate as Reported by Zacks.com	Column 17: See Column 1
Column 6: "Next 5 Years (per annum) Growth Estimate Reported by Thomson Financial Network (at Yahoo Finance)	Column 18: See Column 14
Column 7: Average of Columns 4-6	Column 19: Column 18 Plus Column 16
Column 8: Column 3 Plus Column 7	Column 20: Column 19 Plus Column 19
Column 9: See Column 1	Column 21: Column 20 Plus Column 16
Column 10: See Column 2	Column 22: Column 21 Increased by the Growth Rate Shown in Column 23
Column 11: Column 10 Divided by Column 9	Column 23: See Column 12
Column 12: Average of GDP Growth During the Last 10 year, 20 year, 30 year, 40 year, 50 year, and 60 year growth periods. See Schedule SCH2010-3	Column 24: The Internal Rate of Return of the Cash Flows in Columns 17-22 along with the Dividends for the Years 6-150 Implied by the Growth Rates shown in Column 23

KCP&L Greater Missouri Operations Company

Risk Premium Analysis

(Based on Projected Interest Rates)

	MOODY'S AVERAGE PUBLIC UTILITY BOND YIELD (1)	AUTHORIZED ELECTRIC RETURNS (2)	INDICATED RISK PREMIUM
1980	13.15%	14.23%	1.08%
1981	15.62%	15.22%	-0.40%
1982	15.33%	15.78%	0.45%
1983	13.31%	15.36%	2.05%
1984	14.03%	15.32%	1.29%
1985	12.29%	15.20%	2.91%
1986	9.46%	13.93%	4.47%
1987	9.98%	12.99%	3.01%
1988	10.45%	12.79%	2.34%
1989	9.66%	12.97%	3.31%
1990	9.76%	12.70%	2.94%
1991	9.21%	12.55%	3.34%
1992	8.57%	12.09%	3.52%
1993	7.56%	11.41%	3.85%
1994	8.30%	11.34%	3.04%
1995	7.91%	11.55%	3.64%
1996	7.74%	11.39%	3.65%
1997	7.63%	11.40%	3.77%
1998	7.00%	11.66%	4.66%
1999	7.55%	10.77%	3.22%
2000	8.14%	11.43%	3.29%
2001	7.72%	11.09%	3.37%
2002	7.53%	11.16%	3.63%
2003	6.61%	10.97%	4.36%
2004	6.20%	10.75%	4.55%
2005	5.67%	10.54%	4.87%
2006	6.08%	10.36%	4.28%
2007	6.11%	10.36%	4.25%
2008	6.65%	10.46%	3.81%
2009	6.28%	10.48%	4.20%
AVERAGE	9.05%	12.28%	3.23%

INDICATED COST OF EQUITY

PROJECTED TRIPLE-B UTILITY BOND YIELD*	6.57%
MOODY'S AVG ANNUAL YIELD DURING STUDY	9.05%
INTEREST RATE DIFFERENCE	-2.48%
INTEREST RATE CHANGE COEFFICIENT	-41.13%
ADJUSTMENT TO AVG RISK PREMIUM	1.02%
BASIC RISK PREMIUM	3.23%
INTEREST RATE ADJUSTMENT	1.02%
EQUITY RISK PREMIUM	4.25%
PROJECTED TRIPLE-B UTILITY BOND YIELD*	6.57%
INDICATED EQUITY RETURN	10.82%

(1) Moody's Investors Service

(2) Regulatory Research Associates, Inc.

*Projected triple-B bond yield is 157 basis points over projected long-term Treasury bond rate of 5.0% from Schedule SCH2010-3, p. 3. The triple-B spread is for 3 months ended Apr 2010 from Schedule SCH2010-3, p. 2.

KCP&L Greater Missouri Operations Company

Risk Premium Analysis

(Based on Current Interest Rates)

	MOODY'S AVERAGE PUBLIC UTILITY BOND YIELD (1)	AUTHORIZED ELECTRIC RETURNS (2)	INDICATED RISK PREMIUM
1980	13.15%	14.23%	1.08%
1981	15.62%	15.22%	-0.40%
1982	15.33%	15.78%	0.45%
1983	13.31%	15.36%	2.05%
1984	14.03%	15.32%	1.29%
1985	12.29%	15.20%	2.91%
1986	9.46%	13.93%	4.47%
1987	9.98%	12.99%	3.01%
1988	10.45%	12.79%	2.34%
1989	9.66%	12.97%	3.31%
1990	9.76%	12.70%	2.94%
1991	9.21%	12.55%	3.34%
1992	8.57%	12.09%	3.52%
1993	7.56%	11.41%	3.85%
1994	8.30%	11.34%	3.04%
1995	7.91%	11.55%	3.64%
1996	7.74%	11.39%	3.65%
1997	7.63%	11.40%	3.77%
1998	7.00%	11.66%	4.66%
1999	7.55%	10.77%	3.22%
2000	8.14%	11.43%	3.29%
2001	7.72%	11.09%	3.37%
2002	7.53%	11.16%	3.63%
2003	6.61%	10.97%	4.36%
2004	6.20%	10.75%	4.55%
2005	5.67%	10.54%	4.87%
2006	6.08%	10.36%	4.28%
2007	6.11%	10.36%	4.25%
2008	6.65%	10.46%	3.81%
2009	6.28%	10.48%	4.20%
AVERAGE	9.05%	12.28%	3.23%

INDICATED COST OF EQUITY

CURRENT TRIPLE-B UTILITY BOND YIELD*	6.22%
MOODY'S AVG ANNUAL YIELD DURING STUDY	9.05%
INTEREST RATE DIFFERENCE	-2.83%

INTEREST RATE CHANGE COEFFICIENT	-41.13%
ADJUSTMENT TO AVG RISK PREMIUM	1.16%

BASIC RISK PREMIUM	3.23%
INTEREST RATE ADJUSTMENT	1.16%
EQUITY RISK PREMIUM	4.39%

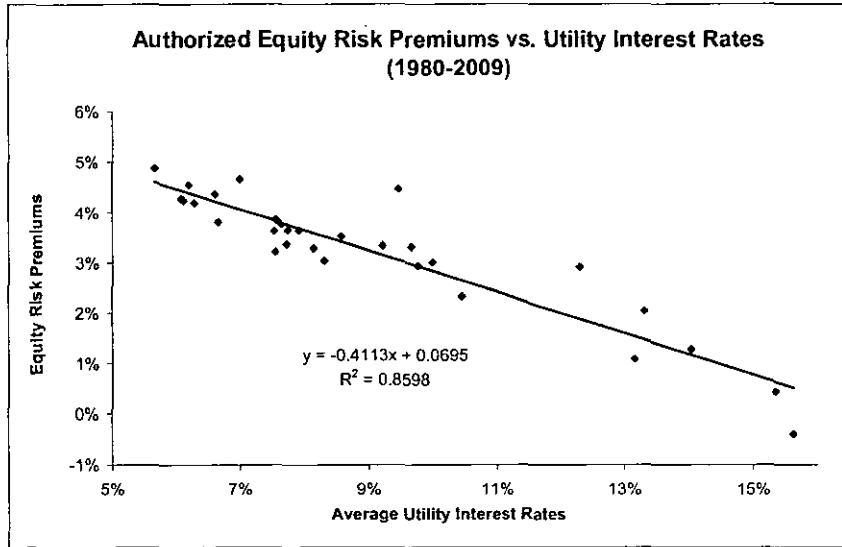
CURRENT TRIPLE-B UTILITY BOND YIELD*	6.22%
INDICATED EQUITY RETURN	10.61%

(1) Moody's Investors Service

(2) Regulatory Research Associates, Inc.

*Current triple-B utility bond yield is three month average of Moody's Triple-B Public Utility Bond Yield Average through Apr 2010 from Schedule SCH2010-3, p. 2.

KCP&L Greater Missouri Operations Company
Risk Premium Analysis
Regression Analysis & Interest Rate Change Coefficient



SUMMARY OUTPUT

Regression Statistics	
Multiple R	0.927242552
R Square	0.85977875
Adjusted R Square	0.854770848
Standard Error	0.0047873
Observations	30

ANOVA					
	df	SS	MS	F	Significance F
Regression	1	0.003934704	0.003934704	171.6844276	1.82118E-13
Residual	28	0.000641711	2.29182E-05		
Total	29	0.004576415			

	Coefficients	Standard Error	t Stat	P-value	Lower 95%	Upper 95%	Lower 95.0%	Upper 95.0%
Intercept	0.069475479	0.002972433	23.373272	6.55788E-20	0.063386727	0.075564232	0.063386727	0.075564232
X Variable 1	-0.411331263	0.031392526	-13.10284044	1.82118E-13	-0.475635937	-0.347026589	-0.475635937	-0.347026589