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**Missouri American Water Company  
WR-2010-0131**

**Rebuttal Testimony of**

**Donald E. Johnstone**

on behalf of the

**AG PROCESSING INC A COOPERATIVE**



AGP Exhibit No. 452  
Date 7-17-10 Reporter KF  
File No. WR-2010-0131

Missouri American Water Company  
WR-2010-0131

Rebuttal Testimony of Donald E. Johnstone

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**Missouri American Water Company**

**WR-2010-0131**

**Rebuttal Testimony of Donald E. Johnstone**

1 **INTRODUCTION - SUMMARY**

2 **Q PLEASE STATE YOUR NAME AND ADDRESS.**

3 | A Donald E. Johnstone. My address is 384 Black Hawk Drive, Lake Ozark, MO 65049.

4 **Q ARE YOU THE SAME DONALD JOHNSTONE THAT PREVIOUSLY SUBMITTED TESTIMONY**  
5 **IN THIS CASE?**

6 A Yes. My qualifications and experience are set forth in Schedule 1 attached to my  
7 testimony that was submitted March 9, 2010.

8 **Q ON WHOSE BEHALF ARE YOU APPEARING?**

9 A I am appearing on behalf of AG PROCESSING INC A COOPERATIVE ("AGP.") AGP is a  
10 customer in the St. Joseph District.

11 **Q PLEASE SUMMARIZE YOUR TESTIMONY.**

12 A As stated in my earlier testimony, AGP supports the properly determined cost of  
13 providing services as the fundamental starting point for the design of rates. I support  
14 cost incurrence responsibility as a fair and appropriate basis for spreading revenue  
15 responsibility among the classes and for the design of rates for each class, recognizing  
16 that various practical considerations may also arise and properly be considered. With  
17 the possible notable exception of special contract rates approved on the basis of an  
18 incremental cost analysis, the fully allocated cost of service is the appropriate  
19 measure of costs for the design of rates.

1           The Staff class cost-of-service study, both before and after my adjustments to  
2           remedy several problems, supports a decrease for the industrial class. However, the  
3           Staff's rate design proposal for the industrial class creates huge negative impacts for  
4           large customers.

5           The Staff rate design is a severe departure from the current industrial rate  
6           design, does not reasonably reflect costs, and is counterproductive to the  
7           maintenance of a vibrant industrial sector for the St. Joseph District, including AGP.  
8           Nor is conservation properly considered or advanced.

9           Instead of a change from the present industrial rate design to Staff's proposal, I  
10          recommend a continuation of the present volumetric charges with an equal  
11          percentage change in each of the current volumetric rates, after consideration of the  
12          change in the class revenues, if any, and any changes in customer charges.

13          I updated the AGP class cost-of-service study to reflect the lower St.  
14          Joseph District revenue requirements supported by the Staff Cost of Service Report  
15          and to quantify the differences between Staff and AGP in the class cost-of-service  
16          studies. The AGP study supports a 5.4% rate decrease for the industrial rate class  
17          based on costs for the St. Joseph District according to the Staff Cost of Service Report  
18          (as modified to incorporate present rate revenues revised by Staff March 24, 2010). I  
19          recommend the industrial result.

20          The OPC class cost-of-service study supported a decrease for the industrial rate  
21          class. However, there are problems with the study that were identified during the  
22          prehearing conference and as a consequence the results of the study will likely  
23          change. In any event a number of the methods used in the study have the effect of  
24          allocating too much cost to the industrial class and I oppose the use of the study for

1 adjusting rates.

2 **REVIEW OF STAFF CLASS COST-OF-SERVICE STUDY**

3 **Q HAVE YOU REVIEWED THE CLASS COST-OF-SERVICE STUDY FOR THE ST. JOSEPH**  
4 **DISTRICT THAT WAS SUBMITTED IN THE RATE DESIGN REPORT OF THE STAFF?**

5 **A** Yes. I have reviewed the Staff Class Cost-of-Service and Rate Design Report and, in  
6 particular, the class cost-of-service study for the St. Joseph District. The Staff study  
7 follows the format of the MAWC study - with important differences including a revenue  
8 requirement for the St. Joseph District consistent with the Staff Cost of Service Report  
9 and changes in the allocation of costs.

10 **Q BASED ON YOUR REVIEW ARE ANY CHANGES NEEDED THAT MIGHT BE**  
11 **CHARACTERIZED AS DATA OR INPUT ERRORS, AS DISTINGUISHED FROM CHANGES**  
12 **THAT MAY BE APPROPRIATE BECAUSE OF DIFFERING APPROACHES TO THE**  
13 **ALLOCATION OF COSTS?**

14 **A** Yes. Based on my review the changes of this nature are the following:

- 15 • During the course of the prehearing conference and related work, it became  
16 apparent that rate base deductions were input to the Staff study as additions  
17 rather than subtractions.
- 18 • Another matter is the treatment of Other Revenues, which were added to the cost  
19 of service instead of being subtracted to develop the rate revenue requirement.
- 20 • Rate revenues according to the Staff accounting workpapers, including Special  
21 Contract revenues, had been revised and changes were explained during the  
22 prehearing conference.
- 23 • Resale volumes should not have been included in the allocation of small mains

24 I address these along with several other changes.

1 Q **DID STAFF USE ANY ST. JOSEPH DISTRICT LOAD RESEARCH DATA IN THE**  
2 **DEVELOPMENT OF THE CLASS ALLOCATION FACTORS IN ITS STUDY?**

3 A No. Like the studies of all parties during the recent past, the current Staff study  
4 continues to suffer from the lack of load research data from the St. Joseph District to  
5 support the important allocation factors. It instead relies on unverifiable assumptions  
6 that may be characterized as “judgments.” This same problem detracts somewhat  
7 from the usefulness of all of the studies in this case and the Staff study is no  
8 exception. Nevertheless the study illustrates that it costs less (per gallon) to serve  
9 larger customers with higher load factors than it costs to serve smaller customers with  
10 lower load factors.

11 Q **HOW WERE “OTHER REVENUES” HANDLED IN THE STAFF CLASS COST-OF-SERVICE**  
12 **STUDY?**

13 A In the Staff study the “Other Revenues,” which are derived mainly from miscellaneous  
14 fees, were assigned to the residential class as a part of the Staff class cost-of-service  
15 study. However, because the miscellaneous fees do not apply solely to residential  
16 customers, and also because the related costs were not assigned to the residential  
17 class, the Other Revenue should instead be allocated among all classes. I recommend  
18 an allocation of Other Revenues in proportion to the cost of service for each class.  
19 (\$256,717 is the amount according to Staff revenue workpapers dated March 24.)

20 Q **DID STAFF APPARENTLY OVERLOOK ANY OF THE KNOWN INFORMATION?**

21 A Yes. MAWC provided separate treatment for the larger mains (12” and larger) that  
22 provide primarily a transmission function, as distinguished from the smaller mains that  
23 provide more of a distribution function. This is an important improvement over past

1 studies because a number of the larger customers are served from the larger mains.  
2 The separate treatment for the transmission mains is appropriate and illustrates why  
3 lower than average costs are incurred to serve larger customers. It is not only more  
4 economical to serve the larger customers from the larger mains, but the multitude of  
5 smaller mains are not there to provide the service to them.

6 While Staff used a variation of the MAWC approach to separate the large mains  
7 and small mains, Staff did not exclude the Sales for Resale class from the cost  
8 allocation factor used for small mains. However, as explained in the testimony of  
9 MAWC witness Herbert, all sales for resale customers are attached only to the larger  
10 mains. Therefore, the Sales for Resale class should be excluded from the factor used  
11 to allocate the cost of small mains just as the usage for the large industrial customers  
12 that are also connected to the transmission mains should be excluded. This is an  
13 unexplained inconsistency with the way that service is provided or an oversight.

14 **Q PLEASE DESCRIBE THE MANNER IN WHICH THE INDUSTRIAL SPECIAL CONTRACT**  
15 **CUSTOMERS WERE HANDLED IN THE STAFF CLASS COST-OF-SERVICE STUDY.**

16 **A** Staff excluded the two special contract customers from the allocation of costs in its  
17 class cost-of-service study. Subsequent to the allocation of costs in the study, the  
18 special contract revenues were added to the industrial class. While the special  
19 contract revenues were assigned to the industrial class, the costs of providing the  
20 service were not allocated or assigned to the industrial class.

21 **Q DO YOU RECOMMEND ANY CHANGES TO THE STAFF APPROACH TO THE SPECIAL**  
22 **CONTRACTS?**

23 **A** Yes. First, as I state in my direct testimony, such contracts would appropriately be

1 reviewed from time to time. I refer to, but will not repeat, that recommendation  
2 here, including but not limited to the possible imputation of revenue. However, in  
3 any event some adjustment is needed to the Staff approach.

4 Given that Staff assigns special contract revenues to the industrial class, I  
5 recommend a change in the analysis to address special contract costs. The variable  
6 costs associated with service to the special contract customers should follow with the  
7 revenue to the industrial class.

8 **Q CAN YOU QUANTIFY THE IMPACT OF THE SEVERAL CHANGES TO THE STAFF CLASS**  
9 **COST-OF-SERVICE STUDY YOU HAVE DESCRIBED IN THIS TESTIMONY?**

10 **A** Yes. The Staff class cost-of-service study was provided in workpapers, and I made the  
11 several changes discussed above to the study. The result is attached as Schedule DEJ  
12 REB 1. The schedule reflects the combined effect of the change to allocate Other  
13 Revenues among the classes; the change to the allocation factor for distribution mains  
14 to exclude Sales for Resale usage; and the change to move the variable costs of the  
15 special contract into the industrial class; as well as the several data corrections  
16 discussed earlier in my testimony. Based on this study, the rate changes necessary to  
17 move the several of the large classes to the indicated cost of service follow:





1 excess usage assumption of 75% in comparison to the 80% assumption of MAWC. While  
2 the assumptions are similar, both suffer from the lack of actual St. Joseph District  
3 data.

4 For the Sales for Resale class Staff, without explanation, used a maximum day  
5 excess assumption of 90% in comparison to the 60% assumption of MAWC. The higher  
6 percentage means that in Staff's judgment, the Sales for Resale class places a higher  
7 demand on the system. In turn this leads to more costs being allocated to the class  
8 and higher rates. The assumptions are not similar, and again both suffer from the lack  
9 of actual St. Joseph District data. This gives rise to an important question: to what  
10 extent do some or all Sales for Resale customers use the MAWC system for either  
11 peaking or backup purposes? Either would result in higher maximum day excess usage  
12 (usage above average daily usage) and higher rates as compared to the other full  
13 requirements customer classes.

14 Since the matter has been raised, AGP is sending data requests to MAWC and to  
15 the sales for resale intervenor in an effort to gather such additional information as is  
16 available for the Sales for Resale class. Also, in my direct testimony I recommend the  
17 installation of the recording meters for the Sales for Resale class. The possibility of  
18 water service being used for peaking purposes underscores the importance of acquiring  
19 additional information. The data obtained as a result of my recommendation would  
20 ensure that retail customers are not required to pay higher rates to subsidize the sales  
21 for resale water systems and their customers, or *vice versa*.

22 The cost studies also develop a factor based on maximum hour usage for the  
23 purpose of allocating costs caused by the requirement to deliver more water during  
24 peak hourly periods. Staff assumes a system-wide excess hourly use of 195% of

1 average hourly use in comparison to MAWC's assumption of excess hourly use equal to  
2 100% of average hourly use for the system. While there is no class data, the  
3 divergence of these assumptions, as well as MAWC responses to data requests, reveal  
4 that MAWC has not analyzed the total system usage data to determine the maximum  
5 hourly water usage for the system as a whole. Like the maximum day usage, this  
6 factor will be significantly influenced by the sales for resale customers to the extent  
7 that they are using MAWC water supplies for peaking purposes.

8 The assumed excess hour usage for the Sales for Resale class is 200% by MAWC  
9 and 320% by Staff. Again, there are divergent assumptions that are important to a  
10 proper cost allocation. In studies prepared to date, including the studies being  
11 submitted in this rebuttal testimony, I rely on the MAWC assumption. I am hopeful  
12 that data responses will be forthcoming that will shed some light on this important  
13 question. If possible, I will respond further later in this proceeding. And again, the  
14 data obtained from the recommended recording meters would ensure that retail  
15 customers are not required to pay higher rates to subsidize the sales for resale water  
16 systems and their customers, or *vice versa*.

17 The assumed excess hourly usages for the residential class are the same in the  
18 MAWC, Staff, OPC and AGP studies at 350% of average hourly usage. For the  
19 commercial class, MAWC and AGP assumed excess hourly usage is 280% as compared to  
20 250% in the Staff and OPC studies. For the industrial class, excluding special  
21 contracts, MAWC assumed 150%, Staff and OPC assumed 120%, and I assumed 100% for  
22 the AGP study.

1 Q PLEASE SUMMARIZE YOUR DISCUSSION OF THE ASSUMPTIONS USED BY STAFF,  
2 MAWC, AND AGP IN REGARD TO THE ALLOCATION FACTORS TIED TO MAXIMUM  
3 DAILY USAGE AND MAXIMUM HOURLY USAGE.

4 A The assumptions regarding system characteristics and class usage characteristics vary  
5 among the studies. The system facts could be developed by the company by analysis of  
6 existing data. The class data is more difficult. However, a substantial improvement is  
7 possible for at least the larger industrial customers and the sales for resale customers.

8 Q WHAT ARE YOUR RECOMMENDATIONS IN REGARD TO MAWC'S PROVISION OF SYSTEM  
9 AND CLASS USAGE DATA FOR THE CLASS COST-OF-SERVICE STUDIES?

10 A I recommend MAWC pursue improved analyses and data for the system usage data, for  
11 the large industrial customers served from transmission mains, and for the sales for  
12 resale customers.

13 **AGP CLASS COST-OF-SERVICE STUDY IN RESPONSE TO STAFF**

14 Q HAVE YOU PREPARED A STUDY WHICH FURTHER MODIFIES THE STAFF CLASS COST-  
15 OF-SERVICE STUDY TO REFLECT THE COST ALLOCATION AND SPECIAL CONTRACT  
16 TREATMENTS AS DEVELOPED AND SUMMARIZED IN YOUR DIRECT TESTIMONY?

17 A Yes. For the purposes of this study I assume that it is appropriate to continue the  
18 special contracts in their current form and that the incremental approach I discuss in  
19 my direct testimony is appropriate. By adopting this assumption I do not intend to  
20 prejudge the matter or concede the point. With that said, the summary of the study  
21 is attached as Schedule DEJ REB 2. This study relies on the same system and class  
22 usage assumptions I used in my rate design direct testimony, but it incorporates the  
23 district revenue requirement according to the Staff Cost of Service Report. To the

1 extent additional relevant information becomes available I may have additional results  
2 and recommendations at another appropriate time in this proceeding.

3 The AGP study result supports an industrial rate decrease of 5.4% and changes  
4 for the other rate classes as summarized in the following table.

5 Table 2.  
6 St. Joseph District  
7 Cost-Based Increases  
8 AGP Class Cost-of-Service Study

<u>Line</u>	<u>Rate Class</u>	<u>Revenues, Present Rates</u>	<u>Cost Based Rate Increase</u>	<u>Percent Increase</u>
T2-1	Residential	\$10,230,105	\$1,164,161	11.4%
T2-2	Commercial	3,936,426	-481,537	-12.2%
T2-3	Industrial	3,015,768	-162,712	-5.4%
T2-4	Sales for Resale	2,033,205	-206,544	-10.2%
T2-5	District Total	\$21,297,104	\$267,611	1.3%

9 **REVIEW OF THE STAFF INDUSTRIAL RATE DESIGN PROPOSAL**

10 Q PLEASE SUMMARIZE THE STAFF INDUSTRIAL RATE DESIGN PROPOSAL FOR THE ST.  
11 JOSEPH DISTRICT.

12 A Staff proposes to adjust the industrial meter charges by as much as 44% and to replace  
13 the existing declining block volumetric rate structures for the Saint Joseph District  
14 with a single flat volumetric rate. All aspects considered, the proposal is a radical  
15 change to the historic industrial rate design and the proposed flat rate is a problem for  
16 large customers, including AGP. Schedule DEJ REB 3 shows all of the proposed  
17 changes and percentage impacts. The proposal ignores size and usage except for the  
18 meter charge.

19 More specifically, Staff proposes a 44% increase in the customer charge for the  
20 smallest meter size (5/8") and a 39% decrease in the customer charge applicable to

1 customers with 6” meters. The proposed changes applicable to other meter sizes falls  
2 between the two extremes.

3 Staff proposes to decrease the volumetric rate charged for the first 100,000  
4 gallons of usage by 54%, from \$6.065 per 1,000 gallons down to \$2.7911. At the other  
5 end of the spectrum is a proposed 66.7% increase in the volumetric rate charged for all  
6 usage over 5 million gallons per month. The increase for monthly usage within the  
7 range of 2 to 5 million gallons is 36.2%. The effect is a severe rate increase for large  
8 volume customers.

9 **Q WHAT IS THE STAFF TESTIMONY IN SUPPORT OF ITS PROPOSAL?**

10 **A** The Staff testimony appears at page 7 of the Staff’s Class Cost-of-Service and Rate  
11 Design Report. It states:

12 “ . . . The existing declining block rates result in the small users in a customer  
13 class paying much more of the costs to provide their water than large customers  
14 pay, due to the fact that as more water is used, the rate being charged is lower.  
15 Also, moving away from a declining block structure is a move towards  
16 conservation.

17 **C. Results of Water Rate Design**

18 Due to the move from a declining block rate structure to a single-block  
19 rate structure, Staff’s proposal will cause the commodity rates within the larger  
20 usage blocks to increase at a greater rate than changes in the initial block.  
21 Depending on the overall change in revenue requirement to a specific district, the  
22 initial block may actually increase or decrease. . .”

23 The Staff Report describes some of the effects. However, it fails to  
24 acknowledge differences in costs and more or less assumes them away. Smaller  
25 customers should and do pay a higher than average unit cost because costs are higher  
26 to serve them. Likewise, larger customers should and do pay a lower than average  
27 unit cost because the costs are lower. This reality seems to have been ignored. The  
28 unit costs are lower for larger customers because it costs less to deliver large volumes  
29 and because of higher load factors.

1 Q DO YOU AGREE WITH THE STAFF STATEMENT THAT “. . . MOVING AWAY FROM THE  
2 DECLINING BLOCK STRUCTURE IS A MOVE TOWARDS CONSERVATION?”

3 Q No. There is no evidence that meaningful conservation will be the result. Staff offers  
4 nothing beyond the statement itself.

5 Q WHAT IS CONSERVATION?

6 A By the Merriam-Webster online dictionary, conservation is defined as “1 : a careful  
7 preservation and protection of something; *especially* : planned management of a natural  
8 resource to prevent exploitation, destruction, or neglect 2 : the preservation of a physical  
9 quantity during transformations or reactions.”

10 Q DO THE STAFF PROPOSED INDUSTRIAL RATES EITHER ENCOURAGE OR DISCOURAGE  
11 CONSERVATION ACCORDING TO THE DICTIONARY MEANING OF THE TERM?

12 A No. They do not address preservation or protection, nor do they address other aspects  
13 of the definition. There is no suggestion that water is being exploited or destroyed;  
14 nor is there a suggestion that a flat rate would address any real problem. The Staff  
15 industrial rate design simply promotes more usage by some customers and less usage  
16 by others.

17 Q PLEASE EXPLAIN FURTHER.

18 A There is little debate of the point that charging more will discourage consumption  
19 while charging less will promote more consumption. However, Staff does not propose  
20 to uniformly charge more to all customers in the name of conservation. Instead, it  
21 charges more to some customers and less to others. Thus some customers would be  
22 incented to use less, but a lot more customers, the smaller customers, would be  
23 incented to use more water. There is no Staff analysis of the net effect on usage. Nor

1 is there any apparent consideration of the inequity of favoring some smaller usage  
2 customers over others.

3 Instead, the Staff analysis seems to proceed from the premise that  
4 conservation means less usage by large customers alone. I disagree. Water usage is  
5 vital to industry and there is no suggestion of usage inconsistent with the definition of  
6 conservation. There is simply no suggestion of exploitation or destruction of the water  
7 resource.

8 Another consideration is the impact on the large industrial customers in the St.  
9 Joseph District. The MAWC water treatment facility has abundant capacity, and I am  
10 aware of no constraints on MAWC's ability to delivery of water to industrial customers.  
11 Yet higher water prices for large customers (regardless of the reasons) would  
12 encourage the large customers to seek other supplies of water. If alternative sources  
13 are in turn developed, then the amount water sold by MAWC would indeed decrease,  
14 but water usage from all sources would not. In this circumstance there would be no  
15 net reduction of water usage, but the large customers would have paid the higher  
16 costs of alternative sources in order to avoid the higher MAWC industrial  
17 "conservation" rates proposed by Staff. Thus, a perhaps unintended result the rate  
18 proposal may well be higher rates for all remaining MAWC customers to recover the  
19 lost contributions to fixed costs, but to what end?

20 The apparent goal and certainly the result of the Staff proposal is to increase  
21 rates for large customers. This is counterintuitive and inconsistent with much of the  
22 effort that goes into a rate case - by Staff accountants and others that work diligently  
23 to ensure rates are no higher than needed to provide a fair return to MAWC.



1 Q CAN YOU ILLUSTRATE THE EFFECT OF THE STAFF PROPOSAL ON A HYPOTHETICAL  
2 CUSTOMER THAT CONSUMES 20,000,000 GALLONS OF WATER A MONTH?

3 A Yes. This would represent a customer that uses more water in the present tail block  
4 as compared to usage in the first three blocks. Based on the Staff case the variable  
5 cost of water is approximately \$0.35 per 1,000 gallons and so the monthly variable  
6 cost incurred by MAWC to provide the water is approximately \$7,000. The remainder  
7 of the costs are the fixed costs of the system that are allocated among the classes by  
8 the class cost-of-service study and are allocated within the industrial class by the rate  
9 design. The flat industrial rate proposed by Staff is \$2.7911 per 1,000 gallons. Under  
10 this rate the volumetric charge for the 20 million gallons would be \$55,822. Under the  
11 present approved and effective volumetric rates the volumetric charges would amount  
12 to \$38,321 for the same 20 million gallons. The increase proposed by Staff would be  
13 \$17,500 per month and \$210,000 per year. Assuming a 6" meter, the lower customer  
14 charge under the Staff proposal would save the customer \$95 per month, having only a  
15 small effect on the total bill. Overall the Staff proposed increase would be 45% for an  
16 industrial customer of this size.

17 Q WHAT IMPACT WOULD THE STAFF PROPOSAL HAVE ON ECONOMIC DEVELOPMENT IN  
18 THE ST. JOSEPH DISTRICT?

19 A Yes. Two customers receive service under contracts that provide service at rates that  
20 are lower than the industrial rate schedule. In my opinion these contracts were based  
21 in large part on a need to ameliorate the effect of industrial water rates that were  
22 already so high as to be a burden on commerce. Of course, there is also the possibility  
23 of large customers developing their own water supplies. What would be needed would  
24 be a well and a water treatment facility. In these circumstances of already high rates

1 and potential bypass, it makes no sense to change to the Staff's rate design for the  
2 purpose of discouraging the larger industrial customers from using water in the name  
3 of conservation while ignoring economies inherent in service to larger volume  
4 customers.

5 Another effect of the Staff proposal is to discourage economic development by  
6 larger industrial customers. This never makes sense, and certainly makes no sense  
7 now during the current difficult economic times when jobs are in short supply.

8 **Q PLEASE SUMMARIZE YOUR RESPONSE TO THE STAFF PROPOSED INDUSTRIAL RATE  
9 DESIGN.**

10 **A** The Staff rate design is a severe departure from the current industrial rate design and  
11 does not reasonably reflect costs, has not been shown to promote the intended  
12 conservation, and is counterproductive to the maintenance of a vibrant industrial  
13 sector for the St. Joseph District. Economical utility service is certainly important to  
14 AGP and the jobs that it represents.

15 Instead of a change from the present rate design to Staff's proposal, I  
16 recommend a continuation of the present rate design with an equal percentage change  
17 in each of the current volumetric rates, after consideration of any changes in the  
18 customer charges.

19 **Q IS THE MAWC PROPOSED INDUSTRIAL RATE DESIGN APPROPRIATE?**

20 **A** No. While not as quite as extreme as the Staff proposal it suffers from similar effects.  
21 I address concerns with the MAWC proposal in my direct testimony and I add to those  
22 concerns by reference to the above discussion of the Staff proposal.

1 **REVIEW OF THE OPC CLASS COST-OF-SERVICE STUDY**

2 **Q HAVE YOUR REVIEWED THE OPC CLASS COST-OF-SERVICE STUDY FOR THE ST.**  
3 **JOSEPH DISTRICT?**

4 **A** Yes. While the OPC Study appears to support a rate decrease for the industrial class,  
5 in my opinion several of the cost allocation assumptions and procedures are tilted in a  
6 way that overstates the cost of serving the industrial rate class. Nevertheless, the  
7 OPC showed that the current industrial rates are too high. Despite this apparently  
8 favorable result and a recommendation to decrease industrial water rates, it is my  
9 opinion that the methods of study are such that it does not provide a good indication  
10 of the cost-of-service and should not be relied upon. Also, based on information  
11 shared during the prehearing conference, it is likely that the study will be revised.

12 **Q IN THE CONTEXT OF THE OPC CLASS COST-OF-SERVICE STUDY, WHAT TREATMENT**  
13 **DID OPC PROPOSE FOR SPECIAL CONTRACT CUSTOMERS?**

14 **A** OPC proposes to spread a measure of benefit among the customer classes. However,  
15 given that the contract pricing does not accommodate fully allocated costs, I continue  
16 to recommend the approach I describe in my direct testimony.

17 **Q DO YOU HAVE COMMENTS OR TESTIMONY ON OTHER ISSUES AT THIS TIME?**

18 **A** No. This being rebuttal testimony, my silence on any matter should not be construed  
19 as agreement or acquiescence.

20 **Q DOES THIS CONCLUDE YOUR TESTIMONY?**

21 **A** Yes it does.

MISSOURI-AMERICAN WATER COMPANY  
**ST. JOSEPH DISTRICT**  
**PSC STAFF STUDY - Adjustments per AGP Rebuttal**

COMPARISON OF COST OF SERVICE WITH REVENUES UNDER PRESENT RATES  
FOR THE TEST YEAR ENDED JUNE 30, 2009 UPDATED TO OCTOBER 31, 2009

Line No.	Customer Classification (1)	Rate Revenues to Equal the Staff Cost of Service		Present Rate Revenues		Increase	
		Amount (2)	Percent (3)	Amount (4)	Percent (5)	Amount (8)	Percent Increase (9)
1	Residential	\$10,441,921	49.0%	\$10,230,105	48.5%	\$ 211,816	2.1%
2	Commercial	3,691,589	17.3%	\$ 3,936,426	18.7%	(244,837)	-6.2%
3	Industrial	3,785,068	17.8%	\$ 3,820,845	18.2%	(35,777)	-0.9%
4	Public Authority	766,047	3.6%	\$ 769,745	3.7%	(3,698)	-0.5%
5	Sales for Resale	2,387,622	11.2%	\$ 2,033,205	9.7%	354,417	17.4%
6	Private Fire Service	235,752	1.1%	\$ 250,061	1.2%	(14,309)	-5.7%
7	Public Fire Service	-	0.0%	\$ -	0.0%	-	-
8	Rate Revenue	<u>\$21,307,998</u>	<u>100.0%</u>	<u>\$21,040,387</u>	<u>100.0%</u>	<u>\$ 267,611</u>	1.3%
9	Other Revenues	256,717		256,717			
10	Total Operating Revenue	\$21,564,715		\$21,297,104		\$ 267,611	

Changes to Staff Study:

- Remove Sales for Resale volumes from Factor 4 inputs
- Change sign for "Other Revenue" line in COS to subtract from COS rather than add
- Spread Other Revenue among classes via allocation factor 19, total cost of service
- Change sign for Rate Base Deductions in COS to subtract from RB rather than add
- Adjust present class revenues to match Staff March 24, 2010 revision
- Assign special contract incremental cost to industrial class

Note: The \$267,611 increase is equal to \$195,169 (the Staff midpoint before true-up as filed March 9) plus \$72,442 to accommodate the March 24 Staff revision to present operating revenue.

**MISSOURI-AMERICAN WATER COMPANY  
ST. JOSEPH DISTRICT  
AGP CLASS COST OF SERVICE STUDY**

BASED ON STAFF \$267,611 INCREASE FOR THE DISTRICT  
SPECIAL CONTRACT INCREMENTAL COST CREDIT AND MARGIN BENEFIT ALLOCATED AMONG CUSTOMER CLASSES

Line No.	Customer Classification (1)	Cost of Service			Revenues, Present Rates (6)	Cost-Based Rate Increase		
		Amount (2)	Credit Special Contract Incremental Cost (3)	Credit Special Contract Margin (4)		Total (5)	Amount (8)	Percent (9)
1	Residential	\$ 11,718,041	(131,316)	\$ (192,459)	\$11,394,266	\$10,230,105	\$1,164,161	11.4%
2	Commercial	3,606,580	(69,680)	(82,011)	3,454,889	3,936,426	(481,537)	-12.2%
3	Industrial	3,022,870	(93,173)	(76,641)	2,853,056	3,015,768	(162,712)	-5.4%
4	Special Contracts	-	376,364	428,713	805,077	805,077	-	
5	Public Authority	715,787	(15,228)	(17,646)	682,913	769,745	(86,832)	-11.3%
6	Sales for Resale	1,946,142	(65,842)	(53,639)	1,826,661	2,033,205	(206,544)	-10.2%
7	Private Fire Service	272,907	(1,126)	(6,317)	265,465	250,061	15,404	6.2%
8	Public Fire Service	-	-	-	-	-	-	-
9	Total Rate Revenue	\$ 21,282,326	-	-	\$21,282,326	\$21,040,387	\$ 241,939	1.1%
10	Other Revenues	282,389	-	-	282,389	256,717	25,672	10.0%
11	Total Operating Revenue	<u>\$ 21,564,715</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$21,564,715</u>	<u>\$21,297,104</u>	<u>\$ 267,611</u>	1.3%

**Adjustments**

- No Special Contracts class in allocation study
- Allocate Special Contracts incremental cost credit among classes and assign cost to contracts
- Allocate Special Contract margin among classes
- Review and adjust A&G allocations
- Adjust class allocations to be consistent with corporate allocation to district
- Factors 2 & 3 Maximum Day Weight factor: Industrial = 0.5
- Adjustment to Factors 4 & 5 Maximum Hour Weight factor: Industrial = 1.0
- A 10% increase is assumed for miscellaneous charges.
- Adjust present class revenues to match Staff March 24, 2010 revision

Note: The \$267,611 increase is equal to \$195,169 (the Staff midpoint before true-up as filed March 9) plus \$72,442 to accommodate the March 24 Staff revision to present operating revenue.

**MISSOURI-AMERICAN WATER COMPANY  
ST. JOSEPH DISTRICT  
PRESENT VS. STAFF PROPOSED RATES  
INDUSTRIAL CLASS**

**Minimum Charge**

Line No.	Meter Size	Present Rate Per Month	Proposed Rate Per Month	Amount Increase	Percent Increase
(1)	(2)	(3)	(4)	(5)	
1	5/8"	\$ 8.95	\$ 12.89	\$ 3.94	44.0%
2	3/4"	11.46	13.65	2.19	19.1%
3	1"	16.24	15.50	(0.74)	-4.6%
4	1-1/2"	28.25	22.10	(6.15)	-21.8%
5	2"	42.65	26.39	(16.26)	-38.1%
6	3"	76.23	67.25	(8.98)	-11.8%
7	4"	124.19	94.25	(29.94)	-24.1%
8	6"	244.12	149.61	(94.51)	-38.7%
9	8"	388.03	327.49	(60.54)	-15.6%
10	10"	-	-	-	0.0%
11	12"	-	-	-	0.0%

**Usage Rate (per 1000 gallons)**

		Per Month (1000)	Present Rate	Proposed Rate	Amount Increase	Percent Increase
12	For the first	100	\$6.0650	\$2.7911	(\$3.27)	-54.0%
13	For the next	1,900	3.3975	2.7911	(0.61)	-17.8%
14	For the next	3,000	2.0493	2.7911	0.74	36.2%
15	For all over	5,000	1.6741	2.7911	1.12	66.7%

BEFORE THE  
PUBLIC SERVICE COMMISSION OF MISSOURI

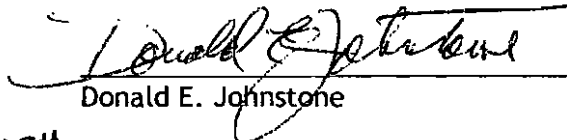
In the Matter of Missouri-American Water )  
Company's Request for Authority to )  
Implement a General Rate Increase for ) WR-2010-0131  
Water Service Provided )  
in Missouri Service Areas )

**Affidavit of Donald E. Johnstone**

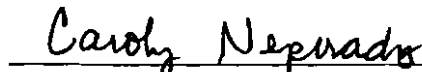
State of Missouri )  
County of Camden ) SS

Donald E. Johnstone, being first duly sworn, on his oath states:

1. My name is Donald E. Johnstone. I am a consultant and President of Competitive Energy Dynamics, L. L. C. I reside at 384 Black Hawk Drive, Lake Ozark, MO 65049. I have been retained by AG PROCESSING INC A COOPERATIVE.
2. Attached hereto and made a part hereof for all purposes are my testimony and schedules in written form for introduction into evidence in the above captioned proceeding.
3. I hereby swear and affirm that my testimony is true and correct and show the matters and things they purport to show.

  
Donald E. Johnstone

Subscribed and sworn to this 15<sup>th</sup> day of April, 2010.

  
Notary Public



CAROLYN NEPORADNY  
My Commission Expires  
August 30, 2013  
Camden County  
Commission #09452654

Competitive Energy  
DYNAMICS