

Exhibit No.:
Witness: Representative Todd Richardson
Type of Exhibit: Direct Testimony
Issue: Noranda Economic Impact
Sponsoring Party: Noranda Aluminum, Inc.
Case No.: EC-2014-_____

Filed
June 23, 2014
Data Center
Missouri Public
Service Commission

In the Matter of Noranda)
Aluminum, Inc.'s Request for)
Revisions to Union Electric)
Company d/b/a Ameren)
Missouri's Large Transmission)
Service Tariff to Decrease its)
Rate for Electric Service)

Case No. EC-2014-_____

Direct Testimony of Representative Todd Richardson

On behalf of

Noranda Aluminum, Inc.

December 6 , 2013

Noranda Exhibit No. 28
Date 6-16-14 Reporter KF
File No. EC-2014-0224

BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI

In the Matter of Noranda
Aluminum, Inc.'s Request for
Revisions to Union Electric
Company d/b/a Ameren
Missouri's Large Transmission
Service Tariff to Decrease Its
Rate for Electric Service

Case No. EC-2014-01__

STATE OF MISSOURI)
) SS
COUNTY OF COLE)

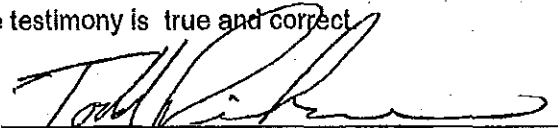
Affidavit of Todd Richardson

Todd Richardson, being first duly sworn, on his oath states:

1. My name is Todd Richardson. I am a Member of the Missouri House of Representatives, representing the 152nd District. My address is 2523 North Main Street, Poplar Bluff, MO 63901.

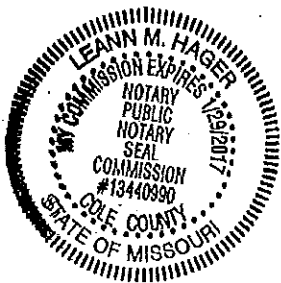
2. Attached hereto and made a part hereof for all purposes is my direct testimony, which was prepared in written form for introduction into evidence in Missouri Public Service Commission Case No. _____.

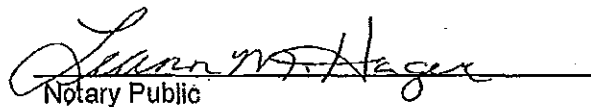
3. I hereby swear and affirm that the testimony is true and correct.



Todd Richardson

Subscribed and sworn to before me this 6 day of December, 2013.





Notary Public

1 Q PLEASE STATE YOUR NAME AND ADDRESS.

2 A Todd Richardson, 2523 N. Main Street, Poplar Bluff, Missouri.

3

4 Q WHAT ELECTED POSITION DO YOU HOLD?

5 A I am a member of the Missouri House of Representatives, and I represent the
6 152nd District.

7

8 Q HOW LONG HAVE YOU BEEN A MISSOURI STATE REPRESENTATIVE?

9 A I was first elected in 2010 and have served for 3 years.

10

11 Q WHERE IS THE 152nd DISTRICT?

12 A My District includes portions of Butler and Dunklin Counties in Southeast
13 Missouri.

14

15 Q DOES NORANDA ALUMINUM, INC., OPERATE A SMELTER IN THE
16 DISTRICT THAT YOU REPRESENT?

17 A The Noranda Aluminum plant is located in New Madrid County. Although this is
18 not a part of my district, New Madrid County is near my district, in Southeast
19 Missouri and employees of the plant are my constituents.

20

21 Q WHAT IS THE PURPOSE OF YOUR TESTIMONY?

22 A To provide information and insight on the importance of the Noranda smelter to
23 the people of Southeast Missouri.

24

1 Q ARE YOU FAMILIAR WITH THE OPERATIONS AT THE NORANDA PLANT IN
2 SOUTHEAST MISSOURI?

3 A Yes. I am familiar with the operations at the Noranda plant. The employees of
4 the plant live throughout Southeast Missouri, and many of my constituents work
5 at Noranda. In my capacity as State Representative, I have had the opportunity
6 to tour the plant numerous times. I have also had the opportunity to discuss the
7 importance of the plant to the economic stability of the region.

8

9 Q DO YOU HAVE ANY COMMENTS THAT YOU WOULD YOU LIKE TO SHARE
10 WITH THE MEMBERS OF THE PUBLIC SERVICE COMMISSION
11 REGARDING THE ECONOMIC IMPACT OF NORANDA'S OPERATIONS IN
12 SOUTHEAST MISSOURI?

13 A Noranda is one of the largest employers in Southeast Missouri. The 900 jobs at
14 the plant represent only a fraction of the company's impact to our region.
15 Noranda anchors a growing industrial complex in New Madrid County and that
16 employment base supports businesses both big and small throughout the region
17 including the two largest cities in my district – Poplar Bluff and Malden. If
18 Noranda cannot achieve a competitive power rate as compared to their domestic
19 competitors the impacts would be devastating.

20

21 Q HAVE YOU BEEN INVOLVED IN ECONOMIC DEVELOPMENT IN YOUR
22 ROLE AS A STATE REPRESENTATIVE?

23 Yes. I have worked on economic development issues since I came to the
24 General Assembly. From these experiences, I know that attracting
25 manufacturing jobs to our state is very challenging. We are competing for jobs in

1 a global economy. Job creation and retaining the jobs we have now are critical
2 to ensuring a good quality of life in Southeast Missouri. If the Noranda jobs were
3 lost, we could not count on replacing them with similar high paying jobs, and the
4 impact would be felt throughout this region, and statewide.

5
6 **Q WITH THAT EXPERIENCE, DO YOU HAVE A SENSE AS TO THE RELATIVE**
7 **IMPORTANCE OF MANUFACTURING JOBS SUCH AS THOSE THAT EXIST**
8 **AT THE NORANDA PLANT?**

9 **A** The manufacturing jobs at the Noranda plant are important to our regional
10 economy because, generally speaking, they provide better pay and more
11 benefits than other jobs. Further, manufacturing spurs job growth in the
12 industries that supply products and services needed for production. We are
13 seeing a decline in the number of manufacturing jobs in our area. With over 900
14 good paying manufacturing jobs, it is obvious why Noranda is so important to our
15 economy and why we want to keep them here and operating profitably.

16
17 **Q ARE THERE ANY ADDITIONAL COMMENTS YOU'D LIKE TO SHARE?**

18 **A** Job creation and retention are of critical importance in Southeast Missouri.
19 Noranda is playing a key role in our region by contributing over 900 good paying
20 jobs, which include health and retirement benefits. Noranda's activities result in
21 millions of dollars of economic activity for our region. It is important to everyone
22 in Southeast Missouri that the Noranda plant continue to be operate profitably.

23
24 **Q DOES THIS CONCLUDE YOUR TESTIMONY AT THIS TIME?**

25 **A** Yes, it does. Thank you.