

Ameren's Response to
OPC Data Request
MPSC Case No. ER-208-0318
AmerenUE's Tariff Filing to Increase Rate for Electrical Service
Provided to Customers in the Company's Missouri Service Area

Requested From: Lewis Mills

Data Request No. OPC 7007

If AmerenUE did use a welcome letter containing the text noted in OPC DR 7006, please explain: A) when did AmerenUE begin using that letter; B) when did it stop; C) why did it stop; D) to how many customers was the letter sent; and E) why was the letter noted in OPC DR 7006 not provided in response to OPC DR 7001?

Response:

This letter was used from November, 2007 through May, 2008.

This letter was revised for the following reasons: We were provided with a new logo from Green-e, as well as updated information related to carbon reduction claims as provided by the U.S. EPA and the Center for Resource Solutions and to further clarify information concerning the program.

This letter was sent to approximately 3400 participants.

This letter was inadvertently overlooked,

Prepared By: William Barbieri

Title: Manager, Renewables

Date: November 13, 2008

OPC Exhibit No. 416
Case No(s). ER-2008-0318
Date 11-24-08 Rptr KE