

PUBLIC COUNSEL DATA REQUEST

NUMBER 7001

UNION ELECTRIC COMPANY  
CASE NO.: ER-2008-0318

REQUESTED BY: Lewis Mills  
REQUESTED FROM: Mary Hoyt  
DATE OF REQUEST: OCTOBER 28, 2008

Information Requested: Please provide copies of all materials (including but not limited to flyers, brochures, and welcome letters) that have been sent to participants in the Pure Power program from the inception of that program through September 30, 2008. If any of the material provided is no longer being used (as of September 30, 2008), please identify the material that is no longer current and explain when it was taken out of use and why. For purposes of this data request, "Pure Power" means the Voluntary Green Program approved by the Commission in Case No. ER-2007-002 that allowed AmerenUE's customers to purchase Renewable Energy Certificates, whether called "Pure Power" or another name.

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THIS RESPONSE INCLUDES:

Printed Materials \_\_\_\_\_ Total Pages       Magnetic Media \_\_\_\_\_ Number of disks or tapes  
Please number each section of multiple pages as:      File formats for data: \_\_\_\_\_

# of Total #

LIST PRINTED MATERIALS AND/OR FILES INCLUDED:

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The information provided to the Office of the Public Counsel in response to the above information request is accurate and complete, and contains no material misrepresentations or omissions based upon present known facts to the undersigned. The undersigned agrees to immediately inform the Office of the Public Counsel if any matters are discovered which would materially affect the accuracy or completeness of the information provided in response to the above information.

DATE RECEIVED: \_\_\_\_\_ SIGNED BY: \_\_\_\_\_

TITLE: \_\_\_\_\_

OPC Exhibit No. 413  
Case No(s). ER-2008-0318  
Date 11-24-08 Rptr RF