

**BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI**

In the Matter of Union Electric Company)
d/b/a Ameren Missouri's 2nd Filing to)
Implement Regulatory Changes in)
Furtherance of Energy Efficiency as)
Allowed by MEEIA)

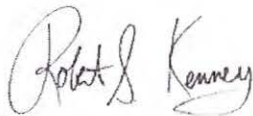
File No. EO-2015-0055

NOTICE OF COMMUNICATION

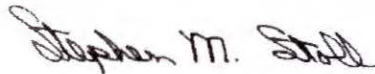
Issue Date: August 5, 2015

This notice is being filed on behalf of all of the Commissioners at the Missouri Public Service Commission along with the attached letters from Laura Schaffer, Powell Supply Inc., P.O. Box 296, Dexter, MO 63841, Tom Kyle, ONE3LED, 18173 Edison Avenue, Suite A, Chesterfield, MO 63005 and Patrick J. Murphy, Jr., Murphy Company, 1233 North Price Road, St. Louis, MO 63132-2303, regarding the above captioned case.

Respectfully Submitted,



Robert S. Kenney
Chairman



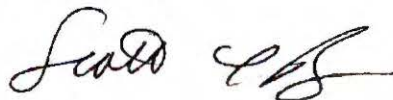
Stephen M. Stoll
Commissioner



William P. Kenney
Commissioner



Daniel Y. Hall
Commissioner



Scott T. Rupp
Commissioner

Dated at Jefferson City, Missouri
On this 5th day of August, 2015

POWELL SUPPLY INC.

P.O. BOX 296

DEXTER, MO. 63841

573 624 7441

July 24, 2015

Missouri Public Service Commission

Robert S. Kenney, Chairman

P.O. Box 360

Jefferson City, Mo. 65105-0360

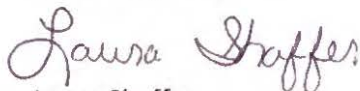
Dear Mr. Kenney,

It has come to my attention that the commission is considering changing the guidelines for the MEEIA from saving energy to saving energy demand. I am writing this letter to express my opposition to this proposal.

Powell Supply has been a trade ally with Ameren since Feb. 2015. Since then we have done 19 projects savings Dexter, MO. Businesses 1,097,826 kWh in energy. A disruption in our program offerings would greatly impact our company and also our customers. I estimate we will lose 15 to 20 percent of our sales if this program is eliminated. This program has prompted our customers to do lighting projects they would not even have considered without it.

I sincerely hope you will take this into consideration before you make any drastic changes. Powell Supply is a small locally owned company and it is a daily struggle to keep our head above water, the Ameren incentive plan has certainly been a plus for us.

Sincerely yours,



Laura Shaffer

Manager

Powell Supply, Inc.
P.O. BOX 296, 1118 NINA ST.
DEXTER, MO 63841-0296
www.powellsupply.com

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Missouri Public Service Commission
Robert S. Kenney, Chairman
P.O. Box 360
Jefferson City, Mo. 65105-0360

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Missouri Public Service Commission
200 Madison Street, PO Box 360
Jefferson City, MO 65102-0360

July 27, 2015
Case# EO-2015-0055

✓ Robert S. Kenney, Chairman
Stephen M. Stoll, Commissioner
William P. Kenney, Commissioner
Daniel Y. Hall, Commissioner
Scott T. Rupp, Commissioner

Dear Sirs,

It has been called to our attention that you have proposed a catastrophic change to the existing Ameren Missouri BizSavers energy incentive program. We are in strong opposition to the proposed change for the following reasons:

- Using "reduction of peak demand" as the basis for an incentive program will eliminate any influence for businesses and organizations to retrofit existing energy-wasting exterior lighting.
- Continuity of an effective incentive program is paramount to end-user confidence. Disruption of the program will severely hinder the momentum that has been achieved by our existing efforts.

It takes a tremendous amount of effort to gain the trust of business owners that they will, in fact, receive a significant incentive for investing in energy-saving technologies. Over the past several years the Ameren Missouri BizSavers program has done an amazing job of building up momentum in the marketplace. A change now to a "peak demand-based" program would both disrupt that momentum and present a severe comprehension and belief challenge to the end user.

We are in our fifth year as an LED lighting distributor. With our headquarters based in the St. Louis area, we now have hundreds of installations in over 12 states. We are a registered trade ally with over eight incentive organizations across the Midwest. However, our largest concentration of business is in the Ameren Missouri service area where we are a Platinum Level Trade Ally. We see the Ameren Missouri BizSaver program as one of the best with which we are associated. We have completed projects based on the current program resulting in relationships that now include additional projects scheduled for early and ongoing 2016 that would be jeopardized by a disruption to the existing program.

"In our expert opinion this policy would severely reduce participation by businesses and organizations in pursuing replacement of any existing energy-wasting fixtures, whether interior or exterior."

What we have seen is that business owners in incentive program service areas whose programs are based on peak demand are much more hesitant to invest in energy-saving technologies overall. (Duke Energy-SC, Envision-KY, City of Columbia-MO) For that reason we often direct our marketing efforts to other geographic areas as do other trade allies that we know. Obviously this has a negative effect on participation as most of the incentive activity is initiated by the trade allies.

We strongly urge you to accept the proposed extension based on annual kWh savings and retain the fantastic momentum already achieved by a well-working program. We know this system works and that what you are proposing has not done well elsewhere. Please feel free to contact us regarding this issue.

Sincerely,

A handwritten signature in blue ink that reads "Tom Kyle".

Tom Kyle
Incentives Program Coordinator

One3LED
18173 Edison Ave.
Suite A
Chesterfield MO 63005

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Missouri Public Service Commission
200 Madison Str. P.O. Box 360
Jefferson City MO 65102-0360
ATTN: Robert S. Kenney, Chairman

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1233 North Price Road
St. Louis, MO 63132-2303
phone 314-997-6600
fax 314-997-4536

July 30, 2015

Missouri Public Service Commission
200 Madison Street, PO Box 360
Jefferson City, MO 65102-0360

ATTN: Robert S. Kenney, Chairman
Stephen M. Stoll, Commissioner
William P. Kenney, Commissioner
Daniel Y. Hall, Commissioner
Scott T. Rupp, Commissioner

RE: Missouri Energy Efficiency Investment Act (MEEIA) 2016-2018

Dear Commissioners,

Murphy Company would like to express our concern regarding the pending expiration of the “BizSavers” program set to expire November 30, 2015. Over the past three years, this program has contributed substantial revenue to our company’s operations and retained jobs in Missouri. In addition to our direct benefits, our customers receive annual energy savings and significant incentives on projects that would not occur without these benefits.

The continuation of the BizSavers program will allow program continuity for customers in the Ameren Missouri service territory. If adoption of a program is delayed, customers and businesses will be adversely affected. In the past, gaps in program continuity have paralyzed the marketplace and the ability for customers to make timely decisions regarding the installation of energy efficient equipment and projects.

Our hope is that the PSC will move forward with the adoption of an energy efficiency program that will involve input from all stakeholders and businesses involved in efficiency efforts but not delay the continuation of the BizSavers program.

We look forward to our ongoing participation in the Trade Ally program, providing incentives to our customers, and making Missouri more efficient.

Sincerely,

Patrick J. Murphy, Jr.
President and CEO

Murphy Company
A Century of Solutions





1233 North Price Road
St. Louis, MO 63132-2303

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Robert S. Kenney, Chairman
Missouri Public Service Commission
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