

Exhibit No.:	
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Witness/Type of Exhibit:	Murray/Rebuttal
Sponsoring Party:	Public Counsel
Case No.:	GR-2021-0241

REBUTTAL TESTIMONY

OF

DAVID MURRAY

Submitted on Behalf of the Office of the Public Counsel

**UNION ELECTRIC COMPANY
D/B/A AMEREN MISSOURI**

FILE NO. GR-2021-0241

October 15, 2021

**BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI**

In the Matter of the Union Electric)
Company d/b/a Ameren Missouri's)
Tariffs to Increase its Revenues for Gas)
Service)
)
)

Case No. GR-2021-0241

AFFIDAVIT OF DAVID MURRAY


STATE OF MISSOURI)
)
) **ss**
COUNTY OF COLE)

David Murray, of lawful age and being first duly sworn, deposes and states:

1. My name is David Murray. I am a Utility Regulatory Manager for the Office of the Public Counsel.

2. Attached hereto and made a part hereof for all purposes is my rebuttal testimony.

3. I hereby swear and affirm that my statements contained in the attached testimony are true and correct to the best of my knowledge and belief.




David Murray
Utility Regulatory Manager

Subscribed and sworn to me this 15th day of October 2021.



TIFFANY HILDEBRAND
My Commission Expires
August 8, 2023
Cole County
Commission #15637121



Tiffany Hildebrand
Notary Public

My Commission expires August 8, 2023.

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REBUTTAL TESTIMONY

OF

DAVID MURRAY

UNION ELECTRIC COMPANY d/b/a AMEREN MISSOURI

FILE NO. GR-2021-0241

1 **Q. Please state your name and business address.**

2 A. My name is David Murray and my business address is P.O. Box 2230, Jefferson City,
3 Missouri 65102.

4 **Q. Are you the same David Murray who previously filed Direct Testimony in this case?**

5 A. Yes.

6 **Q. What is the purpose of your testimony?**

7 A. To respond to the direct testimony of Ameren Missouri's witnesses, Ann E. Bulkley and
8 Darryl T. Sagel, as it relates to rate of return ("ROR") and capital structure. I will also
9 address Staff witness Seoung Joun Won's (Dr. Won) direct testimony.

10 **Q. How will you approach the presentation of your rebuttal testimony?**

11 A. I will address capital structure first. As it relates to capital structure, I will address Mr.
12 Sagel and Dr. Won together since they recommend the same capital structure for purposes
13 of setting Ameren Missouri's authorized ROR for its local natural gas distribution system
14 ("gas utility"). I will then address Ms. Bulkley's and Dr. Won's recommended ROE
15 separately because they have different recommendations and different approaches to how
16 they arrive at their recommended ROEs.

17 **CAPITAL STRUCTURE**

18 **Q. Do you agree with the other parties' positions on capital structure in this case?**

19 A. No. Both Mr. Sagel and Dr. Won recommend the Commission determine Ameren
20 Missouri's authorized ROR for its gas utility using Ameren Missouri's capital structure

1 balances. At this point, the only cause for the difference in Dr. Won's and Mr. Sagel's
2 capital structure ratios is due to Dr. Won's use of Ameren Missouri's actual capital
3 structure balances as of June 30, 2021, where Mr. Sagel recommends Ameren Missouri's
4 projected capital structure ratios as of September 30, 2021. Assuming Dr. Won updates
5 his Ameren Missouri capital structure recommendation through the true-up date, his
6 recommended capital structure ratios should be similar to Mr. Sagel's.

7 **Q. Are you confident Ameren Missouri will be able to achieve its projected common**
8 **equity ratio of 51.93% as of the September 30, 2021, true-up date in this case?**

9 A. Yes. As I identified in my direct testimony, Ameren Missouri consistently manages its
10 capital flows to achieve a common equity ratio of approximately 52% for the capital
11 structure it desires for ratemaking. It is not difficult for Ameren Corp to achieve this target
12 for Ameren Missouri since Ameren Corp can simply allow Ameren Missouri to retain more
13 of its earnings in the intervening quarter to allow its equity ratio to reach its ratemaking
14 target of 52%. Ameren Corp has been able to consistently manage Ameren Missouri's
15 capital structures for ratemaking to achieve a common equity ratio range of 51.75% to
16 52.30% for the last ten years.

17 **Q. Has Ameren Corp consistently targeted this same high common equity ratio on a**
18 **consolidated basis?**

19 A. No. As I explained in my direct testimony, Ameren Corp's equity ratio has continued to
20 diverge from Ameren Missouri's equity ratio. In fact, in Ameren Missouri's last electric
21 rate case, Case No. ER-2019-0335, the difference between my recommended common
22 equity ratio (guided by Ameren Corp's consolidated capital structure) and Ameren
23 Missouri's common equity ratio was 4% (52% vs. 48%). This gap has widened to 7%
24 (52% for Ameren Missouri vs. 45% for Ameren Corp). This is due to the fact that Ameren
25 Corp has continued to increase the amount and proportion of holding company debt as
26 compared to total consolidated debt. On March 29, 2019, Moody's gave Ameren Corp the
27 flexibility to incur more leverage at the holding company level without jeopardizing its
28 credit rating by lowering its Funds from Operations ("FFO")/debt threshold to 17% from

1 19%. One of the primary reasons for doing so was the “improved regulatory construct in
2 Missouri facilitating meaningful rate base growth and reducing regulatory lag [PISA].”¹

3 **Q. What was Ameren Missouri’s authorized equity ratio and ROE for its electric utility**
4 **before it was able to elect PISA accounting?**

5 A. 51.76% equity and a 9.53% ROE.²

6 **Q. Has Ameren Corp adjusted its common equity ratio for its subsidiary, Ameren**
7 **Illinois, and its ATXI subsidiary since Ameren Missouri’s 2019 electric utility and gas**
8 **utility rate cases?**

9 A. Yes. It increased its common equity ratio for its subsidiary, Ameren Illinois, to
10 approximately 53% from 50%.³ It increased its common equity ratio for ATXI to 60.1%
11 from 56%.⁴

12 **Q. If Ameren Corp has increased the equity thickness at its other subsidiaries and is still**
13 **maintaining a 52% equity ratio at Ameren Missouri, why is Ameren Corp’s**
14 **consolidated capital structure more leveraged now than at the time of Ameren**
15 **Missouri’s 2019 rate cases?**

16 A. Because it is issuing holding company debt to invest in the equity of its subsidiaries.
17 Ameren Corp’s only assets are its equity interests in its subsidiaries. Ameren Corp’s debt
18 capacity arises from its ownership of low-risk regulated utility assets. Ameren Corp’s debt
19 capacity increased after Ameren Missouri was able to elect PISA.

20 **Q. Why hasn’t Ameren Corp allowed this debt capacity to be directly used by its Ameren**
21 **Missouri subsidiary?**

22 A. Because this would upset the ratemaking paradigm Ameren Corp believes it has established
23 for its Ameren Missouri subsidiary. The Commission can correct this misappropriation of

¹ “Updated to Credit Analysis,” Moody’s Investor Service, March 29, 2019, p. 2.

² Case No. ER-2014-0258, Report and Order, April 29, 2015, pgs. 61 and 68.

³ Docket 21-0365, Illinois Commerce Commission, Ameren Illinois Company.

⁴ Ameren Corporation SEC Form 10-K Filing, December 31, 2020, p. 8.

1 Ameren Missouri's debt capacity to Ameren Corp by authorizing Ameren Missouri a lower
2 common equity ratio. I recommend the Commission authorize Ameren Missouri a 45%
3 common equity ratio, which is consistent with the leverage Ameren Corp has deemed
4 appropriate and optimal considering the low business risk of its regulated assets. If Ameren
5 Corp wants the Commission to authorize Ameren Missouri a higher common equity ratio,
6 it can reduce the amount of holding company debt it issues and maintain the current debt
7 ratios at its subsidiaries.

8 **Q. Has Staff changed its opinion as to the appropriate ratemaking capital structure for**
9 **Ameren Missouri since the 2019 electric and gas rate cases?**

10 A. Yes. In Ameren Missouri's 2019 electric and gas rate cases, Staff recommended Ameren
11 Missouri's common equity ratio be set at 50% based on its comparison of Ameren Corp's
12 capital structures to Ameren Missouri's capital structures over the period 2011 through
13 2018.

14 **Q. Did Dr. Won explain why he diverged from Staff's position in Ameren Missouri's**
15 **2019 rate cases?**

16 A. Not specifically. In fact, it appears that Staff believes it recommended Ameren Missouri's
17 stand-alone capital structure in the 2019 rate cases. Dr. Won indicates that there has not
18 been a "discernable change to Ameren Missouri's or Ameren Corp's capital structure
19 policies since the last rate case to cause Staff to recommend that Ameren Missouri's stand-
20 alone capital structure should not be used for ratemaking purposes in this proceeding."⁵
21 Dr. Won then goes on to cite four criteria he believes supports the use of Ameren
22 Missouri's capital structure to set Ameren Missouri's ROR.

23 **Q. Did Staff discuss these factors in the 2019 rate cases?**

24 A. No.

⁵ Staff COS Report, p. 26, lines 17-19.

1 **Q. What information did Staff provide in the 2019 rate cases to support its recommended**
2 **50% common equity ratio?**

3 A. The fact that the difference between Ameren Corp’s common equity ratio and Ameren
4 Missouri’s common equity ratio had been widening since at least 2014.⁶ At the time, Staff
5 showed that the difference between Ameren Corp’s and Ameren Missouri’s common
6 equity ratios had widened to approximately 4% in 2018. Staff also supported its
7 recommended 50% equity ratio by citing the fact that a 50% ratemaking common equity
8 ratio had been used for setting rates for Ameren Illinois’ electric utility operations. After
9 many years of litigation, the Staff of the Illinois Commerce Commission (“ICC”) and
10 Ameren Illinois agreed a common equity ratio no higher than 50% should be deemed
11 prudent for ratemaking unless Ameren Illinois provided evidence that specific
12 circumstances justified the need for a higher common equity ratio.

13 **Q. What is your understanding of the basis for the four criteria discussed by Dr. Won?**

14 A. These criteria appear to be a blend of factors the Commission considered in Spire
15 Missouri’s 2017 rate case, Case No. GR-2017-0215 and four factors cited in the curriculum
16 used for the Certified Rate of Return Analyst (“CRRRA”) test administered by the Society
17 of Utility and Regulatory Financial Analysts (“SURFA”). The Commission cited the
18 following reasons for using Spire Missouri’s capital structure in its Report and Order
19 (“R&O”) in the 2017 rate case:

20 7. Spire Missouri has an independently determined capital structure in that
21 its debt is secured by its own assets and not the assets of Spire Inc. or any
22 of Spire Inc.’s other subsidiaries.¹¹⁷ [footnote omitted] Additionally, Spire
23 Missouri’s assets do not guarantee the long-term debt of its parent or of any
24 of Spire Inc.’s other public utilities or of Spire Marketing or Spire STL
25 Pipeline.¹¹⁸ [footnote omitted] Further, the Commission must approve any
26 long-term debt issuances made by Spire Missouri; and

27 8. Spire Missouri’s stand-alone capital structure supports its own bond
28 rating.

⁶ Case No. ER-2019-0335, Staff COS Report, December 4, 2019, p. 21.

1 The four factors cited in the CRRA curriculum are as follows:

- 2 1. Whether the subsidiary utility obtains all of its capital from its parent,
3 or issues its own debt and preferred stock;
4 2. Whether the parent guarantees any of the securities issued by the
5 subsidiary;
6 3. Whether the subsidiary's capital structure is independent of its parent
7 (i.e. existence of double leverage, absence of proper relationship
8 between risk and leverage of utility and non-utility subsidiaries);
9 4. Whether the parent (or consolidated enterprise) is diversified into non-
10 utility operations.⁷

11 **Q. What is Dr. Won's first factor?**

12 A. Dr. Won indicates that Ameren Missouri operates as an independent entity when
13 considering Ameren Missouri's procurement of financing and the cost of that financing.
14 He indicates that Ameren Missouri has not received long-term financing from Ameren
15 Corp. or any of its subsidiaries.⁸ Dr. Won cites Ameren Missouri's response to Staff Data
16 Request No. 0328 to support his position. Dr. Won's first factor seems to follow the first
17 factor cited in the CRRA curriculum.

18 **Q. What is Dr. Won's second factor?**

19 A. Dr. Won states that because in his opinion, Ameren Missouri's stand-alone capital structure
20 supports its own credit rating, this supports using Ameren Missouri's capital structure for
21 ratemaking. Dr. Won's second factor takes guidance from the Commission's Findings of
22 Fact No. 8 cited in the R&O in Spire Missouri's 2017 rate case.

23 **Q. What is Dr. Won's third factor?**

24 A. Dr. Won indicates that because Ameren Missouri's debt is not secured by Ameren Corp.'s
25 assets and Ameren Corp's debt is not secured by Ameren Missouri's assets that this
26 supports using Ameren Missouri's stand-alone capital structure. Dr. Won's third factor is

⁷ David Parcell, "The Cost of Capital – A Practitioner's Guide," 2010 Edition, p. 46.

⁸ Staff Direct COS Report, p. 26, l. 22 – p. 27, l. 2.

1 a combination of the Commission's Findings of Fact No. 7 from the R&O in the 2017 Spire
2 Missouri rate case and the second factor cited in the CRRA curriculum.

3 **Q. Did Staff cite these same three factors in Ameren Missouri's concurrent electric rate**
4 **case?**

5 A. Yes.

6 **Q. What is Dr. Won's fourth factor?**

7 A. Dr. Won indicates that because both Ameren Corp and Ameren Missouri are primarily
8 regulated utilities, this supports the use of Ameren Missouri's capital structure. He reasons
9 that because business risks of the parent company (Ameren Corp) and its subsidiary
10 (Ameren Missouri) are similar, they should be able to incur similar amounts of financial
11 risk.⁹ Dr. Won then indicates that Ameren Corp and Ameren Missouri have similar
12 proportions of leverage in their capital structures as of December 31, 2020 (52% long-term
13 debt, which would imply approximately 48% common equity). However, Dr. Won did not
14 provide supporting calculations for his conclusion regarding financial risk similarities.

15 **Q. Did Staff cite these same factors in the concurrent Ameren Missouri electric rate case,**
16 **Case No. ER-2021-0240?**

17 A. No. Staff's witness in the electric rate case, Peter Chari, cited the first three factors, but he
18 did not cite the final factor.

19 **Q. Did Staff omit one of the factors cited in the CRRA curriculum?**

20 A. Yes. Staff did not discuss factor number three in the CRRA curriculum, which is whether
21 a subsidiary's capital structure can be considered independent as it relates to the existence
22 of double leverage and the absence of a proper relationship between risk and leverage of
23 utility and non-utility subsidiaries.

⁹ Case No. GR-2021-0241, Won Direct Testimony, p. 27, lns. 14-21.

1 **Q. Do you agree with Staff that the factors it cited supports the use of Ameren Missouri's**
2 **stand-alone capital structure?**

3 A. No. First, as I argued in the recent Spire Missouri gas rate case, Case No. GR-2021-0108,
4 these factors should not be analyzed in isolation without consideration of the
5 interrelationship of the other factors. For example, the existence of double leverage and
6 the fact that Ameren Corp's subsidiaries are pure-play regulated utilities should be
7 considered together (and given the most weight) because Ameren Corp is able to issue
8 holding company debt due to its regulated utilities' low business risk. In the last rate case,
9 Ameren Corp argued it could carry more leverage for its investments in its other regulated
10 utility subsidiaries because they have lower business risk than Ameren Missouri.¹⁰
11 However, Ameren Corp is no longer making this argument for Ameren Illinois. In fact,
12 Ameren Corp is currently arguing for an approximate 53% common equity ratio for its
13 Ameren Illinois electric utility operations because its authorized ROE for the upcoming
14 calendar year will be 7.36%. Ameren Corp has also increased ATXI's common equity
15 ratio to 60.1%. Considering the increase in the equity ratios at Ameren Missouri's affiliates
16 and Ameren Missouri's constant equity ratio of ~52%, it would be reasonable to conclude
17 that Ameren Corp's consolidated common equity ratio would be higher rather than lower
18 since these changes, but this is not the case due to Ameren Corp's more aggressive use of
19 holding company debt, which has almost doubled in proportion to total debt since the
20 updated test year in Ameren Missouri's last rate case (8.39% to 16.59%).

21 **Q. Can you address each factor independently first, and then discuss how the factors**
22 **combined support your recommendation to use Ameren Corp's consolidated capital**
23 **structure as a guide a fair and reasonable common equity ratio in this case?**

24 A. Yes. First, Dr. Won is correct that Ameren Missouri issues debt directly to third-party
25 investors. However, Dr. Won does not specify that Ameren Corp shares credit facilities
26 with Ameren Missouri and Ameren Illinois. Under Ameren Corp's shared credit facility
27 with Ameren Missouri, it has the ability to directly borrow up to \$900 million of the shared

¹⁰ Case No. ER-2019-0335, Darryl T. Sagel Rebuttal, p. 14, lines 3-8.

1 \$1.4 billion credit facility or issue this amount in commercial paper. Commercial paper is
2 typically used to support immediate cash needs, such as for working capital, construction
3 work in progress (“CWIP”), or paying expected dividends to third-party shareholders.
4 Commercial paper is can be used for a variety of purposes, which may include for purposes
5 of paying dividends to third-party shareholders. The ability of Ameren Corp to issue this
6 commercial paper is dependent on the low business-risk profile of its Ameren Missouri
7 assets, which was enhanced by its ability to elect PISA.

8 It is also important to note that while Ameren Corp does not execute inter-company notes
9 to provide debt proceeds to Ameren Missouri, the debt it issues is used to invest in the
10 equity of its other subsidiaries. The only reason Ameren Corp has not done so for its
11 Ameren Missouri subsidiary is because it wants to preserve the appearance that Ameren
12 Missouri’s assets are not supported/responsible for more leverage than that which is
13 represented on its books. This is a superficial argument. As Ameren Corp demonstrates
14 through its financial policy of injecting capital through infusions and disbursements into
15 Ameren Missouri related to its tax equity agreement, many of Ameren Corp’s financial
16 transactions are not a function of capital needs, but rather for purposes of facilitating
17 affiliate financial transactions and agreements. This is an example of why S&P assigns the
18 same group credit rating to Ameren Corp and all of its subsidiaries.

19 **Q. Does Staff maintain that Ameren Missouri’s capital structure supports its credit**
20 **rating?**

21 A. Yes.

22 **Q. Is it appropriate to make this blanket statement?**

23 A. No.

24 **Q. Why?**

25 A. Because Moody’s and S&P have differing approaches relating to assigning Ameren
26 Missouri its credit rating. Moody’s gives weight to Ameren Missouri’s stand-alone capital
27 structure for purposes of assigning its long-term issuer rating of ‘Baa1’. However, S&P

1 assigns Ameren Missouri a credit rating based on Ameren Corp’s group credit profile.
2 Because Staff cited S&P Global Market Intelligence as support for its position, I requested
3 Staff to provide the specific information from S&P Global Market Intelligence it relied on
4 for its conclusion. In response to my data request, Staff provided a copy of S&P Global
5 Ratings, RatingsDirect, April 30, 2021, report describing the ratings assigned to Ameren
6 Missouri. S&P states the following in this report:

7 Under our group rating methodology, we consider AM a core subsidiary of parent
8 Ameren with a group credit profile of 'bbb+'. This core status reflects our view that
9 AM is highly unlikely to be sold, integral to the group's overall strategy, possesses
10 a strong long-term commitment from senior management, and closely linked to the
11 parent's name and reputation. Given its core subsidiary status and Ameren's group
12 credit profile of 'bbb+', the issuer credit rating on AM is 'BBB+'.¹¹

13 In a report S&P published after it revised its group ratings methodology as of July 1, 2019,
14 S&P stated the following about its decision to assign Ameren Missouri a credit rating based
15 on Ameren Corp’s group credit profile:

16 The rating actions reflect the application of our revised Group Rating Methodology
17 criteria as well as our assessment of Ameren Illinois and Union Electric as core
18 subsidiaries of Ameren Corp. Our view is that the current insulation measures are
19 not sufficient to warrant a notch of separation between parent Ameren Corp. and
20 either subsidiary. Therefore, we align our issuer credit rating on both subsidiaries
21 with our 'bbb+' group credit profile on Ameren Corp.¹²

22 Therefore, Staff’s testimony is incorrect in stating that S&P assigns Ameren Missouri a
23 credit rating based on its own capital structure.

24 **Q. What SACP does S&P assign to Ameren Illinois?**

25 A. ‘A-’. But S&P ultimately assigns Ameren Illinois a credit rating based on Ameren Corp’s
26 group credit profile of ‘BBB+’.

¹¹ William Hernandez, et. al., Union Electric Co. d/b/a Ameren Missouri, S&P Global Ratings – RatingsDirect, April 30, 2021, pgs. 10-11.

¹² William Hernandez, et. al., “Research Update: Ameren Illinois Co. And Union Electric ‘BBB+’ Ratings Affirmed and Removed from UCO,” S&P Global Ratings – RatingsDirect, September 18, 2019, pg. 1.

1 **Q. Staff also indicates that the cost of Ameren Missouri’s financing supports the use of**
2 **Ameren Missouri’s capital structure. Did Staff provide evidence to support this**
3 **position?**

4 A. No.

5 **Q. Did you provide evidence in your direct testimony that shows Ameren Missouri’s cost**
6 **of debt is very similar to Ameren Illinois’ cost of debt?**

7 A. Yes.¹³ The yield-to-maturities (“YTM”) for bonds of similar tenors were actually slightly
8 lower for Ameren Missouri’s bonds than for Ameren Illinois’s bonds. This market-based
9 evidence indicates that if anything, bond investors perceive Ameren Missouri’s bonds as
10 being slightly safer than Ameren Illinois’ bonds, despite the fact that Moody’s rates
11 Ameren Illinois’ bonds higher.

12 **Q. Does the fact that the current YTM on outstanding bonds are fairly similar across**
13 **Ameren Corp’s companies support S&P’s group ratings approach or Moody’s entity-**
14 **specific approach?**

15 A. It supports S&P’s group ratings approach. S&P assigns Ameren Illinois’ and Ameren
16 Missouri’s mortgage bonds the same rating based on Ameren Corp’s group credit rating
17 profile of ‘BBB+’. S&P’s methodology applies the same two-notch upgrade to the parents’
18 credit rating for mortgage bonds issued by its subsidiaries.

19 **Q. Is Dr. Won correct that Ameren Missouri’s assets are not pledged as security for**
20 **Ameren Corp’s debt or any of its affiliates’ debt?**

21 A. Yes.

¹³ Murray Direct, p. 45, lns. 1-18.

1 **Q. Is Dr. Won correct that none of Ameren Missouri's affiliates' assets are pledged as**
2 **security for Ameren Missouri's debt?**

3 A. Yes.

4 **Q. Does Ameren Missouri need support from Ameren Corp to issue stand-alone debt?**

5 A. No. In fact, Ameren Missouri could have its own stand-alone credit facility without sharing
6 it with Ameren Corp, but this would not be beneficial to Ameren Corp as it relates to its
7 access to commercial paper to fund other investments.

8 **Q. Has Ameren Corp disaggregated shared credit facilities in the past when an entity**
9 **was causing a strain on Ameren Corp's credit quality?**

10 A. Yes. Ameren Corp did so in 2010 when it was attempting to limit the impact Ameren
11 Corp's non-regulated subsidiary, Ameren Energy Generating Company had on its credit
12 quality.¹⁴ Ameren Corp also did so in 2006 when it no longer allowed Ameren Illinois
13 (then operating as five different companies: Central Illinois Public Service Company,
14 CILCORP Inc., Central Illinois Light Company, Illinois Power Company and Ameren
15 Energy Resources Generating Company) access to the shared credit facility Ameren Corp
16 had with Ameren Missouri and Ameren Energy Generating Company.¹⁵

17 **Q. Does Ameren Corp provide current financial support for non-regulated subsidiaries?**

18 A. Not that I am aware. The financial obligations Ameren Corp is required to fund is its
19 holding company debt.

20 **Q. Has Ameren Corp's holding company debt issuances directly supported its other**
21 **subsidiaries' in the past?**

22 A. Yes. As I explained in my direct testimony, Ameren Corp used holding company debt to
23 support investments in ATXI since 2010. ATXI did not issue its own debt until June 22,

¹⁴ Ameren Corp 2010 SEC 10-K Filing, pgs. 114-118.

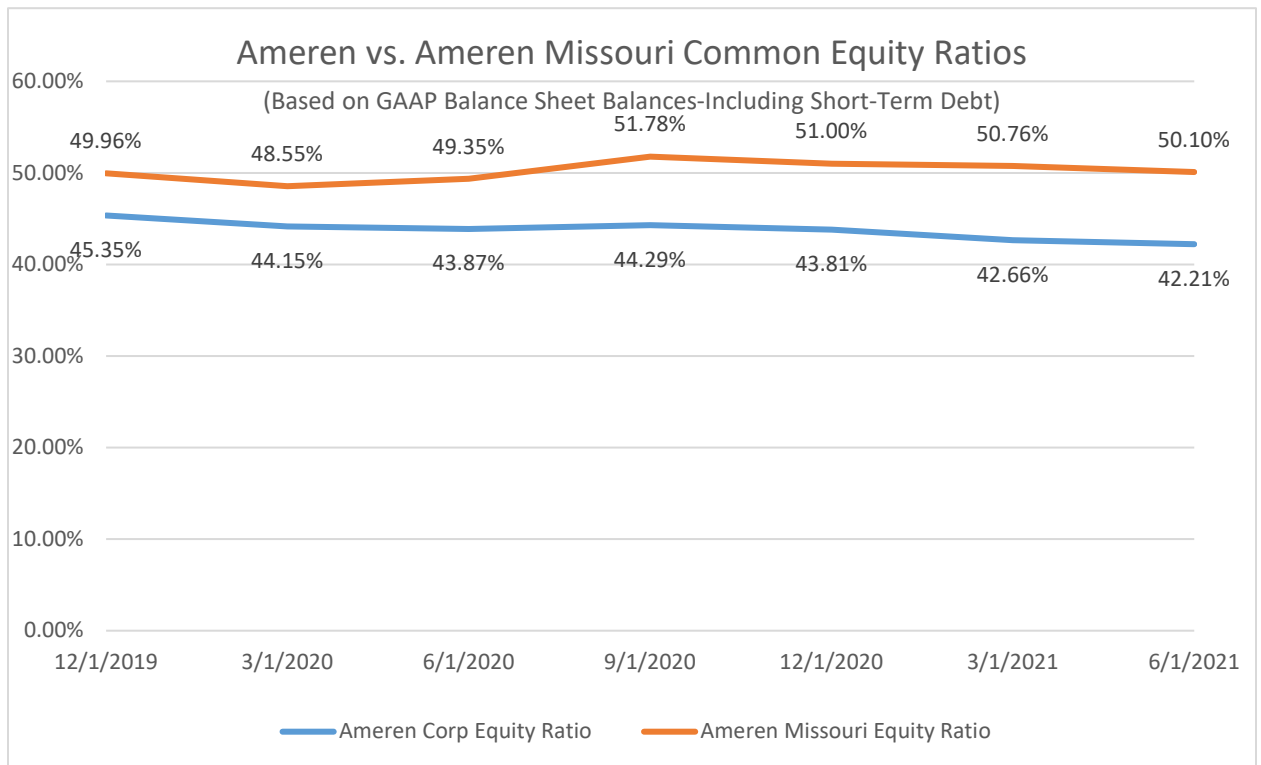
¹⁵ Ameren Corp 2006 SEC 10-K Filing, pgs. 124-128.

1 2017, when it made an inaugural debt offering of \$450 million, of which \$425 million was
2 used to refund \$500 million of debt Ameren Corp had issued on its behalf.

3 **Q. What is your response to the final factor Staff cited as support for its decision to**
4 **recommend Ameren Missouri's ROR be set based on Ameren Missouri's capital**
5 **structure?**

6 A. I agree with Dr. Won that because Ameren Corp and Ameren Missouri are primarily
7 regulated utilities with low business risk profiles, they should be able to use similar
8 proportions of debt in their capital structures. However, I disagree with Dr. Won's
9 conclusion that they have similar proportions of debt in their capital structures. Schedule
10 DM-D-6-2 attached my direct testimony provided a comparison of Ameren Corp's and
11 Ameren Missouri's capital structures over the five-quarter period covering the test year in
12 this case. Due to the importance of ensuring Ameren Missouri's ratepayers receive credit
13 for the lower business risk they support through PISA, it is very important to closely
14 consider the widening gap between Ameren Corp's use of a higher proportion of debt in
15 comparison to Ameren Missouri's constant proportion of debt at 48%. Therefore, I
16 expanded the period I showed in the schedule attached to my direct testimony to show a
17 comparison of Ameren Corp's and Ameren Missouri's capital structures through the most
18 recent quarter in which data is available (12/31/2019 through 6/30/2021). As detailed in
19 in Schedule DM-R-1 and summarized in the below graph, using balance sheet balances
20 filed with the Securities and Exchange Commission ("SEC"), Ameren Corp's consolidated
21 common equity ratio has been declining whereas Ameren Missouri's has remained
22 relatively constant.

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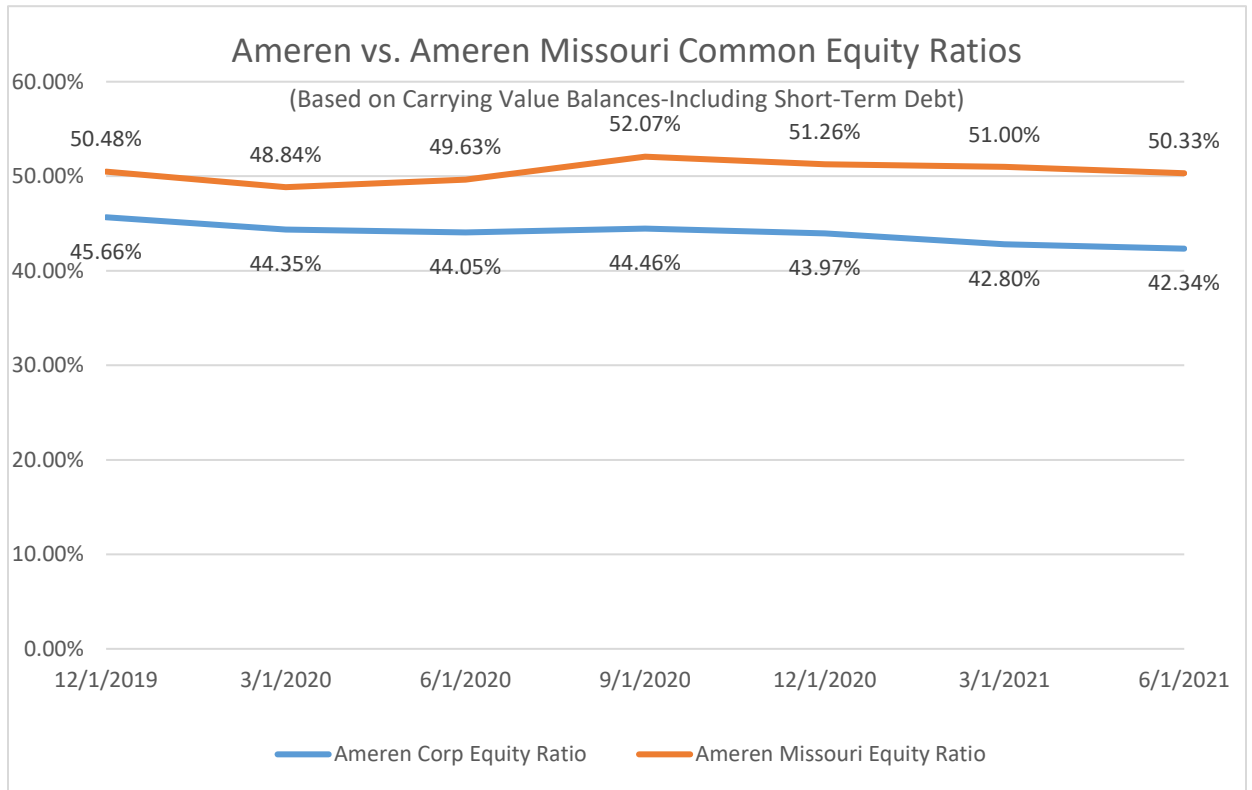
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6

Recognizing the fact that for ratemaking purposes, capital balances may be adjusted to reflect the carrying values or net proceeds received for various capital issuances, I also show Ameren Corp's and Ameren Missouri's common equity ratios using these balances in the below chart:

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As clearly demonstrated in the above charts, Ameren Corp has been utilizing more leverage at the consolidated level by issuing a larger proportion of holding company debt as it relates to total consolidated debt. Although I agree with Staff that Ameren Corp and Ameren Missouri should have similar debt capacities considering the low business-risk associated with their regulated utility investments, the financial data clearly shows Ameren Corp is using this debt capacity for its own gain by supporting high-cost ratemaking capital structures with cheap debt financing at the holding company level.

10

11

12

Q. Can you summarize your disagreement with Staff regarding whether the factors it cited supports the use of Ameren Missouri’s stand-alone capital structure for ratemaking in this case?

13

14

15

A. Yes. Staff is incorrect in stating that Ameren Missouri’s capital structure supports its own credit rating. While I agree that Moody’s gives consideration to Ameren Missouri’s capital structure, and consequently its financial risk, when assessing Ameren Missouri’s financial

1 risk profile, S&P clearly states that it assigns Ameren Missouri a credit rating based on
2 Ameren Corp's group credit profile. The fact that the cost of Ameren Missouri's and
3 Ameren Illinois' debt is fairly similar provides evidence that debt investors consider
4 Ameren Corp's family of companies to have similar risk profiles. Staff is also incorrect in
5 stating that Ameren Corp and Ameren Missouri have similar amounts of financial risk in
6 their capital structures, but Staff is correct that there is no reason Ameren Missouri's capital
7 structure should be less levered than Ameren Corp's capital structure. Instead of passing
8 the benefit of lower capital costs through to Ameren Missouri ratepayers who provide the
9 certainty of recovery of costs associated with PISA investments, Ameren Corp is
10 attempting to retain the financial benefit of lower capital costs for its shareholders. The
11 Commission can correct the misappropriation of Ameren Missouri's debt capacity to
12 Ameren Corp by authoring a lower common equity ratio for ratemaking.

13 Staff's testimony is correct as it related to no cross-collateralization of its subsidiaries'
14 assets. In fact, Ameren Missouri is required by law to request Commission authority to
15 pledge its assets for any financial obligations, whether this is for its own debt obligations
16 or any other entities' financial obligations.¹⁶ Staff is also correct that Ameren Missouri
17 issues long-term debt directly to third-party debt investors as well as commercial paper to
18 third-party investors. However, Staff did not discuss the fact that Ameren Corp shares a
19 credit facility with Ameren Missouri that Ameren Corp uses for purposes of accessing
20 commercial paper.

21 While there are differing degrees of merit in deciding when to consider the holding
22 company's consolidated capital structure compared to a subsidiary's capital structure, the
23 overarching consideration that should be given the most weight is whether the use of
24 leverage is consistent with a company's business risk. As I discussed in my direct
25 testimony, Ameren Corp and Moody's recognized the lower business risk afforded by the
26 ability to elect PISA in 2018. This was cited as a primary reason to allow Ameren Corp to
27 carry more leverage. Unfortunately, it appears the Commission is the only entity that has

¹⁶ Section 393.190, RSMo.

1 the authority and potential willingness to ensure Ameren Missouri's ratepayers receive fair
2 consideration for the lower business risk profile their rate payments support.

3 **RETURN ON COMMON EQUITY**

4 *ANN E. BULKLEY'S RECOMMENDED ROE*

5 **Q. What is Ms. Bulkley's recommended allowed ROE for Ameren Missouri's gas utility?**

6 A. Ms. Bulkley recommends the Commission allow Ameren Missouri an ROE anywhere in
7 the range of 9.65% to 10.40% for its gas utility. Based on her range, she concludes that
8 the Company's request of a 9.80% allowed ROE is reasonable.¹⁷

9 **Q. What is the premise underlying Ms. Bulkley's recommended allowed ROE?**

10 A. Ms. Bulkley estimates the cost of equity ("COE") for Ameren Missouri's gas utility to be
11 in the range of 9.65% to 10.40% based on her application of a three primary COE
12 methodologies: (1) the constant-growth discounted cash flow ("DCF") method, (2) the
13 Capital Asset Pricing Model ("CAPM") – a standard CAPM and an empirical CAPM, and
14 (3) a Bond Yield Plus Risk Premium analysis.

15 **Q. Do you and Ms. Bulkley agree on some fundamental issues in this case?**

16 A. Yes. We both agree that utility stocks have been trading at historically high valuation
17 levels over the last several years, reaching all-time highs right before the onset of the
18 COVID pandemic. We also agree that these high valuation levels have been primarily
19 driven by a continued low long-term interest rate environment.

¹⁷ Bulkley Direct, p. 8, lns. 1-8.

1 **Q. If you both agree that utility stock valuation levels are higher due to lower long-term**
2 **interest rates, why do you arrive at distinctly different conclusions about the**
3 **implications such market conditions should have on utilities' cost of capital and**
4 **therefore, your recommended allowed ROEs?**

5 A. I accept the signals the market is providing to us, which is that utilities' cost of capital is at
6 historically low levels justifying lower allowed ROEs. Ms. Bulkley dismisses low long-
7 term interest rates as temporary and unsustainable. Therefore, she concludes, high utility
8 stock valuation levels are not sustainable. Consequently, she gives less weight to her
9 constant-growth DCF results, which directly incorporate utility stock prices into a COE
10 estimate. Instead, she gives more weight to her CAPM and Bond Yield Plus Risk Premium
11 ("BYPRP") methods.¹⁸ These methods are more easily manipulated by using irrational
12 inputs, such as unreasonable expected market returns, to justify a higher COE estimate.

13 **Q. Do you have concerns about Ms. Bulkley's chosen proxy group?**

14 A. Yes, but only to the extent she doesn't recognize or discuss the fact that the most publicly-
15 traded holding companies that own regulated local natural gas distribution systems also
16 own non-regulated subsidiaries. As is evident from the fact that I used the same proxy
17 group as Ms. Bulkley for purposes of my direct testimony, there are simply too few pure-
18 play local natural gas distribution companies ("LDCs") to form a reasonably sized proxy
19 group. Currently, ONE Gas is the only 100% pure-play LDC. However, Atmos Energy
20 Corporation is a 100% pure-play regulated gas utility if one considers its FERC regulated
21 gas pipelines as similar to its LDCs. Some of the other companies, such as Spire Inc. and
22 Northwest Natural Gas Company are predominately regulated LDCs, but they also have
23 exposure to non-regulated business risks, which causes a higher cost of capital.
24 Recognizing such is important to the extent Ms. Bulkley argues that Ameren Missouri's
25 100% regulated gas utility system is riskier than her chosen proxy group, which she does.

¹⁸ Bulkley Direct, pp. 21-24.

1 **Q. Ms. Bulkley indicates that the fact that Ameren Missouri is owned by Ameren Corp**
2 **does not affect her analysis of Ameren Missouri’s cost of capital.¹⁹ Was this prudent**
3 **on her part?**

4 A. No. Ameren Missouri is inextricably linked to its parent company, Ameren Corp. Ameren
5 Corp.’s financial strategies, such as capital structure management, directly impact Ameren
6 Missouri. Additionally, Ameren Corp.’s corporate governance structure does not allow for
7 Ameren Missouri’s financial health to be managed independent of Ameren Corp, which
8 has been directly acknowledged by S&P in its rating assessment.

9 Ameren Corp’s cost of equity is based on the collective business risks of its various
10 subsidiaries, approximately 50% of which is related to Ameren Missouri, as well as the
11 financial risk it incurs at the consolidated level. Because Ameren Corp’s business
12 operations are predominately regulated electric utilities (both vertically integrated and
13 transmission and distribution) and local natural gas distribution utilities, its capital structure
14 and cost of equity are appropriate proxies for estimating Ameren Missouri’s cost of capital.

15 Therefore, because Ms. Bulkley did not consider Ameren Corp in her assessment of
16 Ameren Missouri’s cost of capital, I consider her cost of capital analysis in her direct
17 testimony to be incomplete.

18 **Q. Ms. Bulkley maintains that it is important to authorize Ameren Missouri a ROR**
19 **based on an ROE and capital structure that will allow it to attract capital on a stand-**
20 **alone basis and within the Ameren Corp system.²⁰ Did Ms. Bulkley compare her**
21 **recommended ROR for Ameren Missouri to Ameren Corp’s other systems?**

22 A. If she did, she did not provide such analysis in her direct testimony.

¹⁹ *Id.*, p. 10, lns. 15-22.

²⁰ *Id.*

1 **Q. Based on the factual circumstances associated with Ameren Corp.’s family of**
2 **companies, is it reasonable and appropriate to use information related to Ameren**
3 **Corp.’s cost of capital (both debt and equity) in determining a fair and reasonable**
4 **allowed ROR for Ameren Missouri?**

5 A. Yes. Therefore, this includes estimating Ameren Corp.’s cost of equity and analyzing the
6 interrelationship of its capital structure management.

7 *INTERPRETATION OF MARKET CONDITIONS*

8 **Q. What is Ms. Bulkley’s solution for her view that utility stocks are trading at levels**
9 **above historical averages and may not be sustainable?²¹**

10 A. Her solution is to give less weight to DCF methods, which directly incorporate utility stock
11 prices, and give more weight to methods that rely on market risk premium estimates, such
12 as the CAPM.²²

13 **Q. If utility stock prices are at unusually high valuation levels, what does this imply about**
14 **utility investors’ required returns and therefore, the utility industry’s cost of equity?**

15 A. It is lower.

16 **Q. On pages 12 through 24 of her direct testimony, Ms. Bulkley provides her view on**
17 **how the Commission should consider the impact of market conditions when setting**
18 **Ameren Missouri’s allowed ROR. What is your reaction to her testimony?**

19 A. We completely disagree about the signals provided by capital market data. While Ms.
20 Bulkley admits that utility securities have been highly-valued over the last several years,
21 and even after the onset of the pandemic, she explains that these higher valuation levels are
22 abnormal and should not cause the Commission to authorize lower returns. She reasons
23 that because Ameren Missouri’s rates will be in effect in the future, it is important to adjust

²¹ Bulkley Direct, p 21, l. 7 – p. 23, l. 11 and p. 41, l. 20 – p. 42, l. 4.

²² *Id.*, p. 24, ll. 5-20 and p. 36, ll. 7-20.

1 current COE estimates to reflect future market conditions.²³ Apparently, Ms. Bulkley
2 believes that utility equity investors do not factor in expected changes in market conditions
3 in determining a fair price to pay for utility stocks today. This violates a fundamental tenet
4 of the efficient market hypothesis, which dictates that security prices reflect all known
5 information at the time, whether that information is certain or not, such as changes in
6 earnings, dividends, interest rates, economic growth, etc. Ms. Bulkley goes as far to
7 suggest that investors have mispriced utility stocks to the point that she believes they may
8 deflate causing dividend yields to increase.

9 Ms. Bulkley and I reviewed the same capital market information and arrived at starkly
10 different conclusions. I embrace the capital market information that the utility industry's
11 cost of capital has been declining steadily for the past several years and represents a
12 fundamental shift in market valuations. Ms. Bulkley uses these facts to argue that the DCF
13 method, which directly incorporates higher utility stock prices, is not reliable for
14 determining a fair and reasonable allowed ROE. She is wrong. The fact that the DCF
15 provides lower cost of equity estimates reflects the reality of current capital market
16 conditions.

17 **Q. If Ms. Bulkley were correct that utility stocks are overvalued and will revert to**
18 **historical valuation levels, is she correct in her conclusion that a properly applied**
19 **constant-growth DCF analysis results in an underestimated cost of equity?**

20 A. No.

21 **Q. Would it actually cause an overestimation of the cost of equity in a properly applied**
22 **constant-growth DCF analysis?**

23 A. Yes. Ms. Bulkley claims that utility stocks are currently overvalued and do not reflect
24 "normal" capital market conditions. If Ms. Bulkley is correct, then investors buying utility
25 stocks are factoring in a contraction in P/E ratios. Ms. Bulkley's constant-growth DCF
26 does not consider this expected contraction.

²³ *Id.*, p. 24, ll. 5-20.

1 **Q. Is there a means to adjust the constant-growth DCF method to account for Ms.**
2 **Bulkley’s anticipated changes to utilities’ P/E ratios?**

3 A. Yes. The constant-growth model can be extended to include expected changes in the P/E
4 ratio. This version of the constant-growth DCF is referred to as the “Grinold- Kroner”
5 model.²⁴ It is expressed algebraically as:

$$k = D_1/P_0 + g + \Delta PE$$

7 Where:

8 k = the cost of equity;

9 D_1 = the expected next 12 months dividend;

10 P_0 = the current price of the stock;

11 g = the dividend growth rate; and

12 ΔPE = the per period change in the P/E multiple

13 **Q. If Ms. Bulkley had used this derivative of the constant-growth DCF method to**
14 **estimate the cost of common equity, how would this impact her cost of equity**
15 **estimates if she believes LDC P/E ratios will contract?**

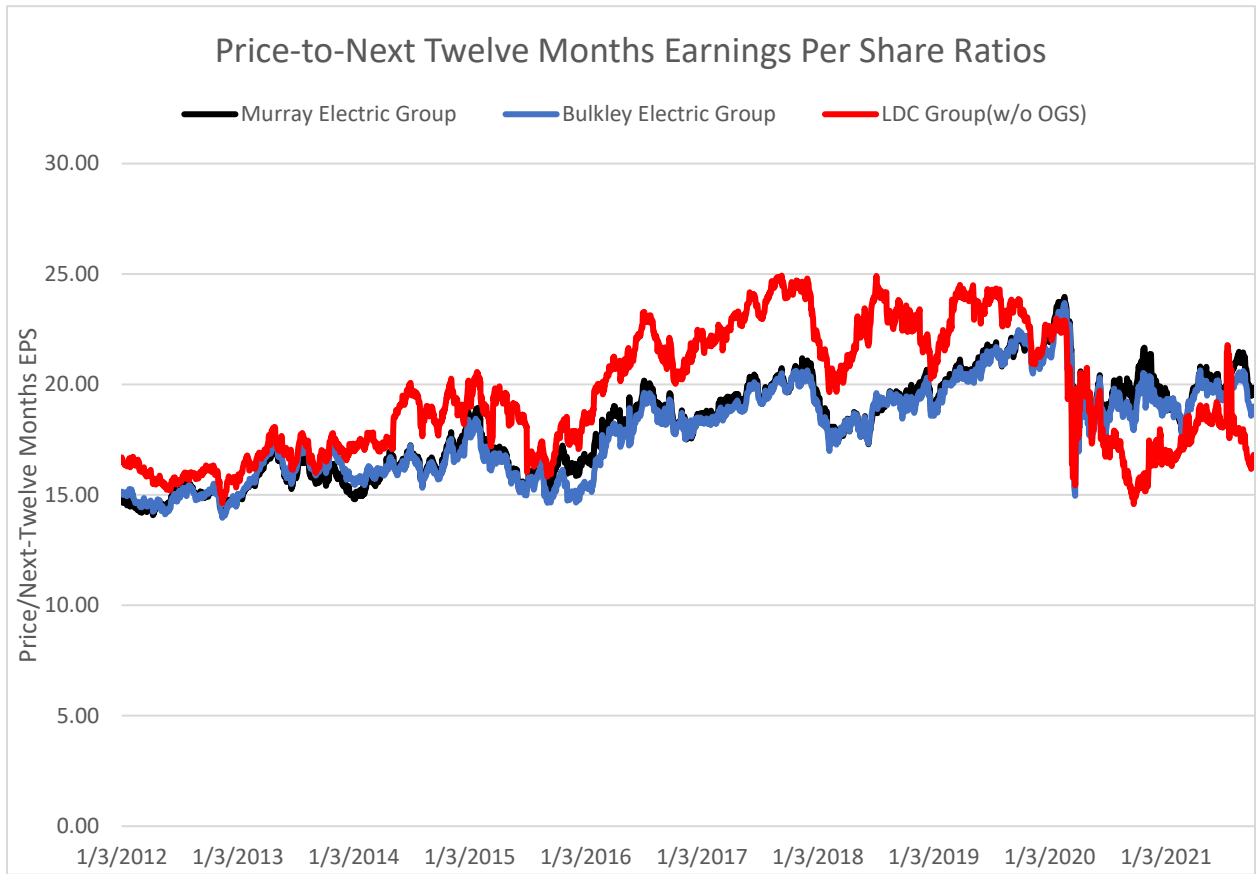
16 A. They would be lower.

17 **Q. How much lower would Ms. Bulkley’s DCF estimates be if she had factored in her**
18 **expectation of a contraction in the P/E ratios?**

19 A. It depends on how quickly she expects this contraction to occur and what she considers to
20 be a “normal” valuation level. Because Ms. Bulkley apparently believes Ameren
21 Missouri’s cost of capital is going to rapidly increase during the period Ameren Missouri’s
22 rates will be in effect, she may believe this will occur within no more than the next five
23 years. Unfortunately, Ms. Bulkley does not indicate what she considers to be a “normal”
24 valuation level for utility stocks, but she does imply that the utility industry’s valuation
25 levels are unsustainable due to low long-term interest rates, which have become the “norm”
26 for the last decade. The P/E ratios for LDCs since 2012 are shown in the below graph (I
27 also included the P/E ratios for the electric utility groups for comparison):

²⁴ 2010 CFA® Program Curriculum, Level III, Volume 3, p. 35.

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The average P/E ratios for the LDC group for the entire period since 2012 is approximately 19.5x. If this is what Ms. Bulkley considered normal, then P/E ratios would actually need to expand by approximately 2.5x to 3.0x from their current levels of around 16.5x to 17.0x to trade consistent with this average. However, because the average P/E ratios for the LDC group include a period (2015 to 2019) in which they traded at a significant premium to the electric utility group, Ms. Bulkley may believe LDC P/E ratios will not expand back to these levels. Based on Ms. Bulkley’s testimony in the recent Missouri American Water Company rate case, Case No. WR-2020-0344, she maintained that she believed that utility P/E ratios in March to April 2020 (the onset of the pandemic) were more consistent with historical averages.²⁵ If this is still Ms. Bulkley’s view regarding “normal” valuation levels, then she may consider a P/E ratio of around 15x to be reasonable for LDCs, which

²⁵ Case No. WR-2020-0344, Bulkley Direct, p. 26.

1 is consistent with long-term averages for the electric utility industry of around 15x to 16x,
2 which captures higher interest rates prior to the financial crisis in 2008 to 2009. If this is
3 the case, then she would factor in a contraction in LDC P/E ratios of around 1.5x to 2.0x.

4 **Q. How would factoring in a contraction in P/E ratios impact Ms. Bulkley's DCF cost of**
5 **equity estimates?**

6 A. Again, it depends on how quickly she believes this repricing will occur. Assuming Ms.
7 Bulkley's LDC proxy group's P/E ratios contract by 2.0x in the next five years, then Ms.
8 Bulkley's constant-growth DCF estimates would need to be reduced 2.47%/year, which if
9 applied to her mean DCF COE estimate of approximately 9.7%,²⁶ results in an implied
10 required return of 7.23%.

11 **Q. Following Ms. Bulkley's logic that the DCF underestimates the COE when valuation**
12 **levels are abnormally high, what does this imply when valuation levels are below**
13 **historical averages?**

14 A. Based on Ms. Bulkley's logic, if she believes LDCs should trade more consistent with the
15 average since 2012 of 19.5x, then her DCF COE estimates of 9.7% are too high.

16 **Q. If investors did expect a return to historical average P/E ratios, wouldn't this already**
17 **be factored into the price they are willing to pay for the stock today?**

18 A. Yes. The Grinold-Kroner extension of predicting changes in market P/E ratios are
19 primarily used by active portfolio managers who are trying to achieve alpha (excess return
20 over expected market returns). The objective of utility rate of return witnesses, including
21 Ms. Bulkley and me, should be to provide insight on current market required returns, which
22 is an underlying assumption for cost of capital models, including the CAPM.

²⁶ Bulkley Direct, p. 43, Figure 6.

1 **Q. Do you have an opinion as to whether investors are factoring in a change in the P/E**
2 **ratio due to macroeconomic expectations, such as projected changes in interest rates?**

3 A. Over the last several years, to the extent utility equity analysts have factored in forward
4 yields, most have consistently factored in projected increases in bond yields when
5 estimating a justified P/E ratio. This explains why when there has been an unexpected drop
6 in long-term interest rates, this has typically resulted in an increase in utility stock prices.
7 Therefore, utility stock prices, and consequently their P/E ratios, already reflect a potential
8 increases in interest rates, if this is in fact the consensus. This perhaps explains why electric
9 and gas utility P/E ratios have not expanded with the recent decline in interest rates. For
10 example, Wells Fargo and Evercore ISI indicate that utility P/E ratios imply an expected
11 forward 10-year United States Treasury (“UST”) yield in the range of 2% to 2.3%.²⁷

12 TAX CUT AND JOBS ACT

13 **Q. Do you think the Commission needs to consider the Tax Cut and Jobs Act (“TCJA”)**
14 **of 2017 when setting Ameren Missouri’s allowed ROE?**

15 A. No. Regulators and utility companies have already addressed issues related to the TCJA.
16 Besides, Ameren Corp has been more aggressive with its use of debt since the passage of
17 the TCJA, while targeting a DPS growth rate close to its long-term CAGR in EPS guidance
18 of 6% to 8%. If Ameren Corp is sincerely concerned about the impacts of the TCJA on its
19 cash flows, it should initiate more conservative financial policies.

²⁷ Neil Kalton, et. al., “Between the Lines: Wells Fargo Utility Monthly,” Wells Fargo, October 1, 2021 and
Durgesh Chopra, et. al., “Q3 2021 Weather Summary,” Evercore ISI, October 10, 2021.

1 DISCOUNTED CASH FLOW ASSUMPTIONS

2 **Q. Although Ms. Bulkley urges caution regarding her DCF COE estimates for purposes**
3 **of informing her recommended ROE, do you agree with the assumptions Ms. Bulkley**
4 **used in her DCF analysis?**

5 A. No. Ms. Bulkley argues that her constant-growth DCF results under-estimate the electric
6 utility industry's COE because she doesn't believe current higher stock prices are
7 sustainable. As I indicated previously, this is incorrect. However, even without an
8 adjustment for changes in P/E ratios, her DCF analysis overestimates the COE. Ms.
9 Bulkley's DCF analysis assumes her proxy groups' DPS can grow in perpetuity at the same
10 rate as equity analysts' projected 5-year CAGR in EPS. This is not how equity analysts
11 determine fair prices to pay for utility stocks.

12 CAPM ASSUMPTIONS

13 **Q. Why are Ms. Bulkley's CAPM cost of equity estimates so high?**

14 A. Because she uses irrational expected market returns. Ms. Bulkley estimates a total
15 compound annual market return for the S&P 500 of 14.13% for the foreseeable future
16 (perpetually based on her use of a constant-growth DCF to estimate S&P 500 returns).²⁸
17 Subtracting long-term risk-free rates from Ms. Bulkley's estimated market return results in
18 her market risk premium estimates of 11.33% to 12.36%.²⁹ Therefore, Ms. Bulkley's
19 expected market risk premiums are approximately double the market risk premiums
20 typically used by equity analysts to determine a fair price to pay for utility stocks.

21 **Q. How is Ms. Bulkley able to achieve such high market risk premium estimates?**

22 A. Because she assumes that the S&P 500 can grow its earnings at a compound annual rate of
23 12.45% in perpetuity.³⁰

²⁸ Bulkley Direct, p. 45, lns. 1-12.

²⁹ *Id.*

³⁰ *Id.*

1 **Q. Are you aware of any authoritative sources, academic or practical, that use Ms.**
2 **Bulkley’s approach for estimating market returns?**

3 A. No. I know of no authoritative source that suggests this is a rational or reasonable approach
4 for purposes of estimating market returns. In fact, I know of several authoritative sources
5 that recommend against using a growth rate higher than GDP for purposes of determining
6 the long-term expected return for a broad index, such as the S&P 500.

7 **Q. What academic support are you aware of?**

8 A. The 2010 curriculum for Level III of the Chartered Financial Analyst (“CFA”) Program
9 discusses how analysts often use the Gordon growth model (synonymous with the constant
10 growth DCF model used in utility ratemaking) to formulate the long-term expected return
11 for the broader equity markets. In the case of a broad-based equity index, such as the S&P
12 500, it is reasonable to estimate the long-term potential capital gains for the index by using
13 estimated nominal GDP over a long-term period. The curriculum specifically provides the
14 following formula for estimating the constant growth rate with an explanation that follows:

15
$$\text{Earnings growth rate} = \text{GDP growth rate} + \text{Excess corporate growth (for the}$$

16
$$\text{index companies)}$$

17 where the term *excess corporate growth* may be positive or negative
18 depending on whether the sectoral composition of the index companies is
19 viewed as higher or lower growth than that of the overall economy. If the
20 analyst has chosen a broad-based equity index, the excess corporate growth
21 adjustment, if any, should be small.³¹

22 Considering that the S&P 500’s current dividend yield is approximately 1.6% and projected
23 long-term growth in U.S. nominal GDP is around 4.0%, it seems that investment
24 professionals’ forecasts of long-term returns for the S&P 500 of around 5%³² are consistent
25 with the above-prescribed formula.

³¹ 2010 CFA® Program Curriculum, Level III, Volume 3, p. 34.

³² Murray Direct, p. 26, lines 18-19.

1 **Q. Are you aware of any common valuation metrics that dispute Ms. Bulkley's market**
2 **growth rate expectations?**

3 A. Yes. This valuation metric provides a sanity check on potential growth for capital markets.
4 Warren Buffett made it popular when he provided insight on how high the market, as
5 measured by the Wilshire 5000, became valued as compared to U.S. GDP at the time of
6 the "dot com" bubble around March 2000. At that time, the Wilshire 5000 was around
7 1.4x that of GDP. Currently it is around 2x, implying very a very low market cost of equity.

8 **Q. What would this ratio be in 50 years if the market grew at the 12.45% compound**
9 **annual growth rate Ms. Bulkley suggests is appropriate?**

10 A. The Wilshire 5000 index would be approximately 100x times the GDP level. Based on the
11 market capitalization of the Wilshire 5000 of approximately \$45.99 trillion as of June 30,
12 2021, the Wilshire 5000 would have a market capitalization of \$16.24 quadrillion in 50
13 years. U.S. GDP was \$22.74 trillion as of the same date. Based on a 4.0% long-term
14 growth rate for the U.S. economy, GDP would be approximately \$161.61 trillion in 50
15 years. It is not rational to assume corporate wealth will become much larger than the
16 economy in which it operates, let alone 100x the size of the economy. This explains why
17 the CFA Program advises not using a perpetual growth rate much, if any, higher than the
18 GDP growth rate of the economy(ies) in which a company operates.

19 **Q. Why are Ms. Bulkley's ECAPM results higher than her standard CAPM results?**

20 A. The results are higher because Ms. Bulkley's ECAPM gives 25% weight to the unadjusted
21 market risk premium and 75% weight to the utility beta adjusted market risk premium.
22 Being that Ms. Bulkley's utility betas at least reduce her high equity risk premium estimates
23 by 10% to 20%, because her ECAPM allows for a 25% weighting to an unadjusted risk
24 premium, this amplifies the bias inherent in Mr. Bulkley's high risk premiums.

25 **Q. Does this mean that the larger the market risk premium estimate, the more widely**
26 **divergent the ECAPM results will be compared to the standard CAPM?**

27 A. Yes.

1 **Q. Can you explain?**

2 A. Yes. Ms. Bulkley assumes a market risk premium of approximately 11.33% to 12.36%
3 compared to more rational estimates used by investors of approximately 5% to 6%. If Ms.
4 Bulkley had used a more reasonable market risk premium of 6%, her ECAPM adjustment
5 would have been approximately half the adjustment she made in the range of 30 to 33 basis
6 points higher than her standard CAPM.

7 *BOND YIELD PLUS RISK PREMIUM ANALYSIS*

8 **Q. What are your thoughts on Ms. Bulkley's Bond-Yield-Plus Risk Premium**
9 **("BYPRP") analysis?**

10 A. Ms. Bulkley's BYPRP analysis is a regression analysis of allowed ROEs to interest rates.
11 Ms. Bulkley concludes from her regression analysis that because allowed ROEs haven't
12 declined as much as interest rates, an adjustment needs to be made to recognize that
13 regulators have been hesitant to reduce allowed ROEs as much as lower interest rates
14 would suggest. This approach does not allow sufficient compression of allowed ROEs
15 versus the utility industry's COE. It only serves to maintain the current wide spread
16 between the utility industry's COE and allowed ROE.

17 *CONSIDERATION FOR SPECIFIC BUSINESS AND REGULATORY RISK*

18 **Q. What is your response to Ms. Bulkley's discussion related to her views on Ameren**
19 **Missouri's specific business and regulatory risks as it relates to its gas utility?**

20 A. Ms. Bulkley maintains that because Ameren Missouri's gas utility is only a small part of
21 the overall company, a small size risk premium should be considered. Although Ms.
22 Bulkley does not make a specific adjustment to her COE results to take into consideration
23 the fact that Ameren Missouri's gas utility assets are only approximately 3% of Ameren
24 Missouri's overall assets, she claims that this small size could justify up to a 226 basis point
25 (2.26%) increase to her CAPM COE estimates.³³ If this is the case, then I am perplexed as

³³ Bulkley Direct, p. 57, lns. 5-9.

1 to why she recommends a lower authorized ROE for Ameren Missouri's gas utility as
2 compared to Ameren Missouri's electric utility. Although Ms. Bulkley subjectively
3 described the additional business risks related to Ameren Missouri's large construction
4 program for its electric utility, she did not provide a quantification that would suggest its
5 ROE should be up to 226 basis points higher than her base COE estimates. Regardless,
6 Ms. Bulkley also recognized that her proxy group is smaller than the average capitalization
7 of a company in the broader market. Therefore, instead of making another upward
8 adjustment to her already inflated CAPM COE estimates, she could have simply given
9 more weight to her DCF COE estimates, which directly capture investors' perception of all
10 risks related to the company (including smaller size) through the price they are willing to
11 pay for the stock. However, because Ms. Bulkley believes the DCF is also unreliable
12 without adjustments, it may be difficult to decide which model she believes is more
13 deficient.

14 Ms. Bulkley's upward adjustment also pretends that Ameren Missouri's gas utility is a
15 separate stand-alone company. If she is making this assumption, then she should carry her
16 assumptions further for the fact that LDCs typically carry a much higher percentage of
17 short-term debt in their capital structure to support their assets. This was evident in my
18 analysis of Spire Missouri in the currently pending rate case, Case No. GR-2021-0108.
19 Instead, I simply recommend the Commission ignore these hypotheticals and authorize a
20 ROR based on the reality of the current financing and ownership structure associated with
21 Ameren Missouri's gas utility.

22 DR. WON'S RECOMMENDED ROE:

23 **Q. How does Dr. Won approach his recommended allowed ROE in this case?**

24 A. Dr. Won uses the Commission's authorized ROE of 9.8% for Spire Missouri in its 2017
25 local natural gas distribution rate case³⁴ as his starting point for determining whether he
26 believes capital market conditions justify authorizing Ameren Missouri's gas utility a
27 different ROE. Dr. Won relies primarily on implied DCF COE estimates from the period

³⁴ Case No. GR-2017-0215, Amended Report and Order, March 7, 2018.

1 of Spire Missouri's 2017 rate case to current implied DCF COE estimates in order to
2 conclude that the COE has decreased by 30 basis points since the Commission made its
3 decision in the 2017 rate case. Dr. Won uses his estimate of the decrease in the COE to
4 support the mid-point of his recommended ROE range of 9.25% to 9.75%.

5 **Q. Do you agree that it is appropriate to consider the Commission's 9.8% allowed ROE**
6 **in the 2017 Spire Missouri rate case for purposes of determining a fair and reasonable**
7 **ROE for Ameren Missouri's gas distribution system?**

8 A. No.

9 **Q. Why?**

10 A. The Commission indicated in its Report & Order in the Spire Missouri 2017 rate case that
11 9.8% was reasonable because this was a recent average allowed ROE for gas utilities. As
12 a witness in that case, I testified that Spire Missouri should be authorized an ROE of 9.25%
13 based on capital market conditions at the time showing LDCs were trading at a premium
14 to electric utilities due to lower business risk. I considered the Commission's consistent
15 authorization of an approximate 9.5% ROE for Missouri's largest electric utilities (Ameren
16 Missouri, Kansas City Power & Light Company, and KCP&L Greater Missouri
17 Operations) since 2014 to be the appropriate reference point. Although there was a slight
18 increase in interest rates at the time of the Spire Missouri gas rate case, the overall trend
19 since 2015 had been a continued decline in the cost of capital. To be frank, my analysis
20 showed that the Commission went in the wrong direction in that case. Also, I note the
21 Commission indicated that it believed it was authorizing an ROE consistent with average
22 allowed ROEs for gas distribution companies. In fact, the average allowed ROE for gas
23 companies then was closer to 9.6% after eliminating the 11.88% outlier that was included
24 in the average at that time.³⁵

³⁵ RRA Regulatory Focus, Major Rate Case Decisions January – September 2017, October 26, 2017.

1 **Q. Based on this information, what should be the ceiling of a fair and reasonable**
2 **authorized ROE for Ameren Missouri's gas utility?**

3 A. No higher than 9.5%, which recognizes a ceiling of 9.25% for Ameren Missouri's electric
4 utility and the fact that LDCs are trading at a discount to regulated electric utility
5 companies.

6 **Q. Do you agree that capital market conditions justify an allowed ROE of up to 9.75%?**

7 A. No. Considering the Commission authorized Ameren Missouri a 9.53% ROE in its 2014
8 rate case, Case No. ER-2014-0258, it is illogical to consider an ROE any higher than this
9 level. Although LDCs are currently trading at a relevant discount to electric utilities, for
10 the period since 2014, capital market conditions for the utility industry are much more
11 favorable now than they were in 2015.

12 **SUMMARY AND CONCLUSIONS**

13 **Q. Can you summarize your main conclusions and views as it relates to an authorized**
14 **ROR in this case?**

15 A. Yes. Staff and the Company recommend the Commission authorize Ameren Missouri a
16 ROR based on Ameren Missouri's capital structure balances. As I have demonstrated,
17 Ameren Missouri's common equity ratio has been managed to approximately 52% over
18 the past decade. Because Ameren Missouri's business risk has declined with its ability to
19 elect PISA, it is illogical that Ameren Missouri's capital structure should remain static.
20 Instead of managing Ameren Missouri's capital structure to allow Ameren Missouri's
21 ratepayers to receive the benefit of lower capital costs their rates support, Ameren Corp is
22 retaining this savings for shareholders. The Commission needs to correct this
23 misappropriation of debt capacity by authorizing a lower common equity ratio for purposes
24 of setting Ameren Missouri's ROR.

25 Additionally, it simply makes no sense to authorize an ROE at a level consistent with that
26 which the Commission determined reasonable over five years ago when interest rates were

1 higher and utility stock valuation levels were lower. Ms. Bulkley's recommended ROE
2 does not recognize this decline and in fact, dismisses current low cost of capital conditions
3 as being unsustainable. Staff views the current cost of capital for utility companies as being
4 slightly lower than when the Commission decided a 9.8% ROE for Spire Missouri was
5 appropriate. However, as I explained, the Commission's support for its 9.8% authorized
6 ROE in the Spire Missouri rate case was based on an average ROE biased by one data
7 point. Staff's assessment does not consider the longer-term trend since the Commission
8 deemed 9.5% ROEs as being reasonable starting in 2015. Interest rates are lower and utility
9 stock valuation levels are higher than they were five years ago. The longer-term trend
10 continues to support lower authorized returns. In fact, investors still factor in risks of
11 authorized ROEs being reduced due to the continued low cost of capital environment.

12 **Q. Does this conclude your testimony?**

13 **A. Yes.**