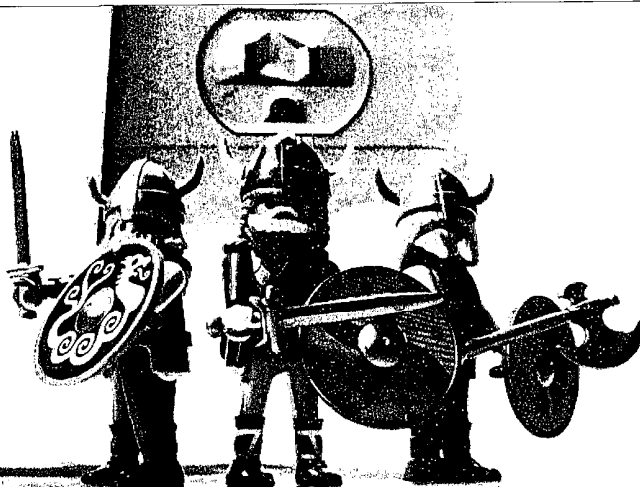




Keep children away from outlets. A friendly reminder from



365. And then some.

ameren.com

©2005 Ameren Corp.

Client / Ameren
Ad# / 3289B1
Title / "Children"
Media / B/W Newspaper
Size / 7.708"x5"

Prod Manager / Cheryl Sparks
Traffic / Kathy Goebel
Digital Artist / jayne
Art Director / Tim Varner
Copywriter / Kay Cochran
Acct Manager / Jim Stoeppler/Chace MacMullen
Date Prepared / 04/06/06

Prepared by



rogers/townsend

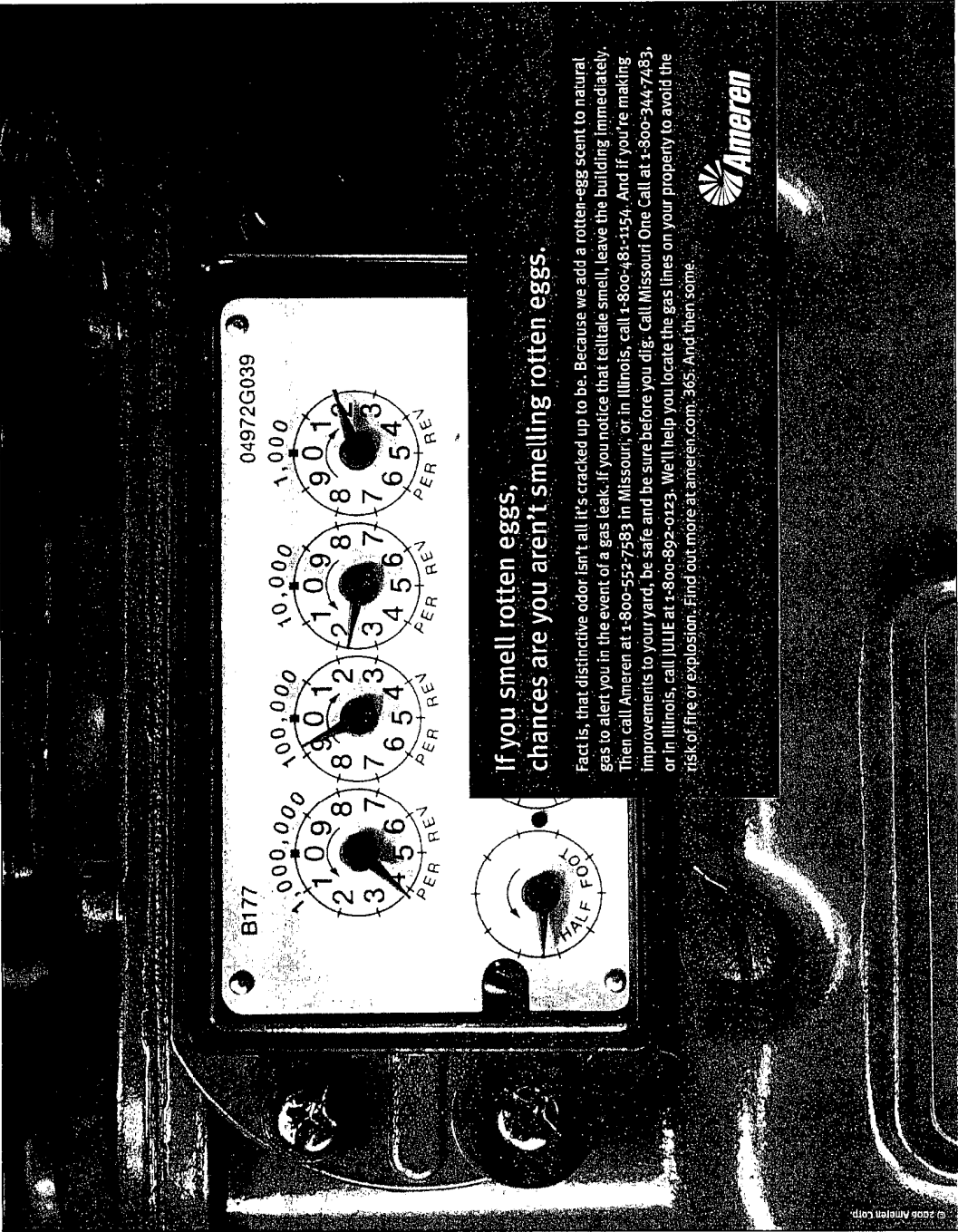
©2005 All rights reserved. 314.436.9960

It won't cost you anything to call before you dig.
It could cost you everything if you don't.

Beneath your property, natural gas lines bring affordable energy to your home. Hit one while working in the yard, and you could have an explosive situation on your hands. Before you pick up that shovel, pick up the phone and call Missouri One Call at 1-800-344-7483, and in Illinois call JULE at 1-800-892-0123 to determine where it's safe to dig on your property — and where it's not. Of course, natural gas safety matters indoors, too. If you detect the distinct rotten-egg odor of natural gas, leave the building immediately and call Ameren in Missouri at 1-800-552-7583, or in Illinois call 1-800-481-1154 from another location. Find out more at ameren.com. 365. And then some.



© 2008 Ameren Corp.



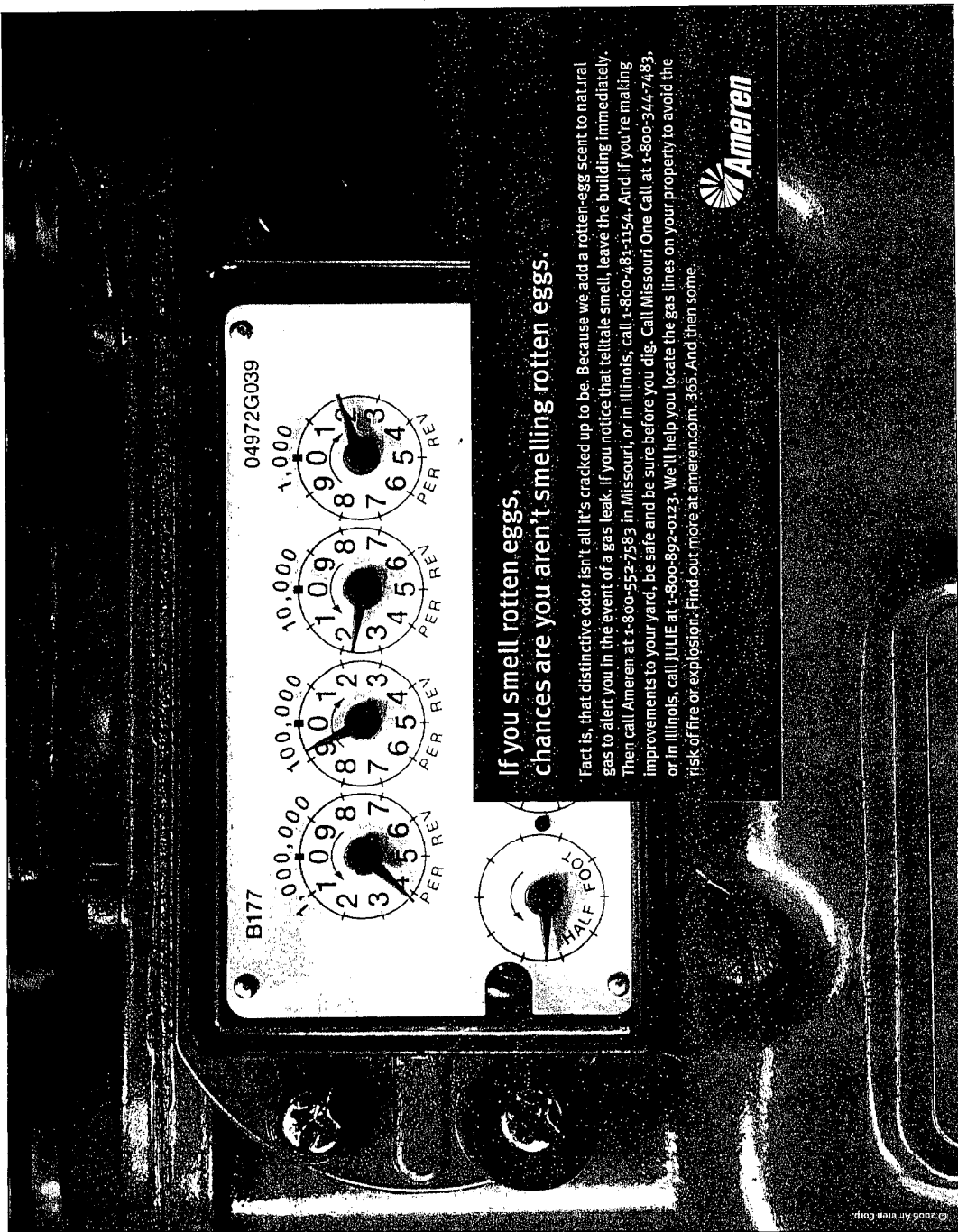
**If you smell rotten eggs,
chances are you aren't smelling rotten eggs.**

Fact is, that distinctive odor isn't all it's cracked up to be. Because we add a rotten-egg scent to natural gas to alert you in the event of a gas leak, if you notice that telltale smell, leave the building immediately. Then call Ameren at 1-800-552-7583 in Missouri, or in Illinois, call 1-800-481-1154. And if you're making improvements to your yard, be safe and be sure before you dig. Call Missouri One Call at 1-800-344-7483, or in Illinois, call 1-800-892-0123. We'll help you locate the gas lines on your property to avoid the risk of fire or explosion. Find out more at ameren.com. 365. And then some.



© 2006 Ameren Corp.

Gas-Meter - MO IL_11"x8.5"



**If you smell rotten eggs,
chances are you aren't smelling rotten eggs.**

Fact is, that distinctive odor isn't all it's cracked up to be. Because we add a rotten-egg scent to natural gas to alert you in the event of a gas leak. If you notice that telltale smell, leave the building immediately. Then call Ameren at 1-800-552-7583 in Missouri, or in Illinois, call 1-800-481-1154. And if you're making improvements to your yard, be safe and be sure before you dig. Call Missouri One Call at 1-800-344-7483, or in Illinois, call 1-800-892-0123. We'll help you locate the gas lines on your property to avoid the risk of fire or explosion. Find out more at ameren.com. 365. And then some.



Gas-Meter - MO 11.11"x8.5"

LIKE I SAY ON TV, PLAY IT SAFE AROUND ELECTRICITY.



Hi, kids! I'm Louie the Lightning Bug. And I'm an expert on safety and electricity.

And you can be an expert, too, if you follow these rules:

Never fly kites or climb trees near power lines.

Around home, never use radios or hair dryers near baths or showers.

And don't put your fingers or other objects in electrical outlets.

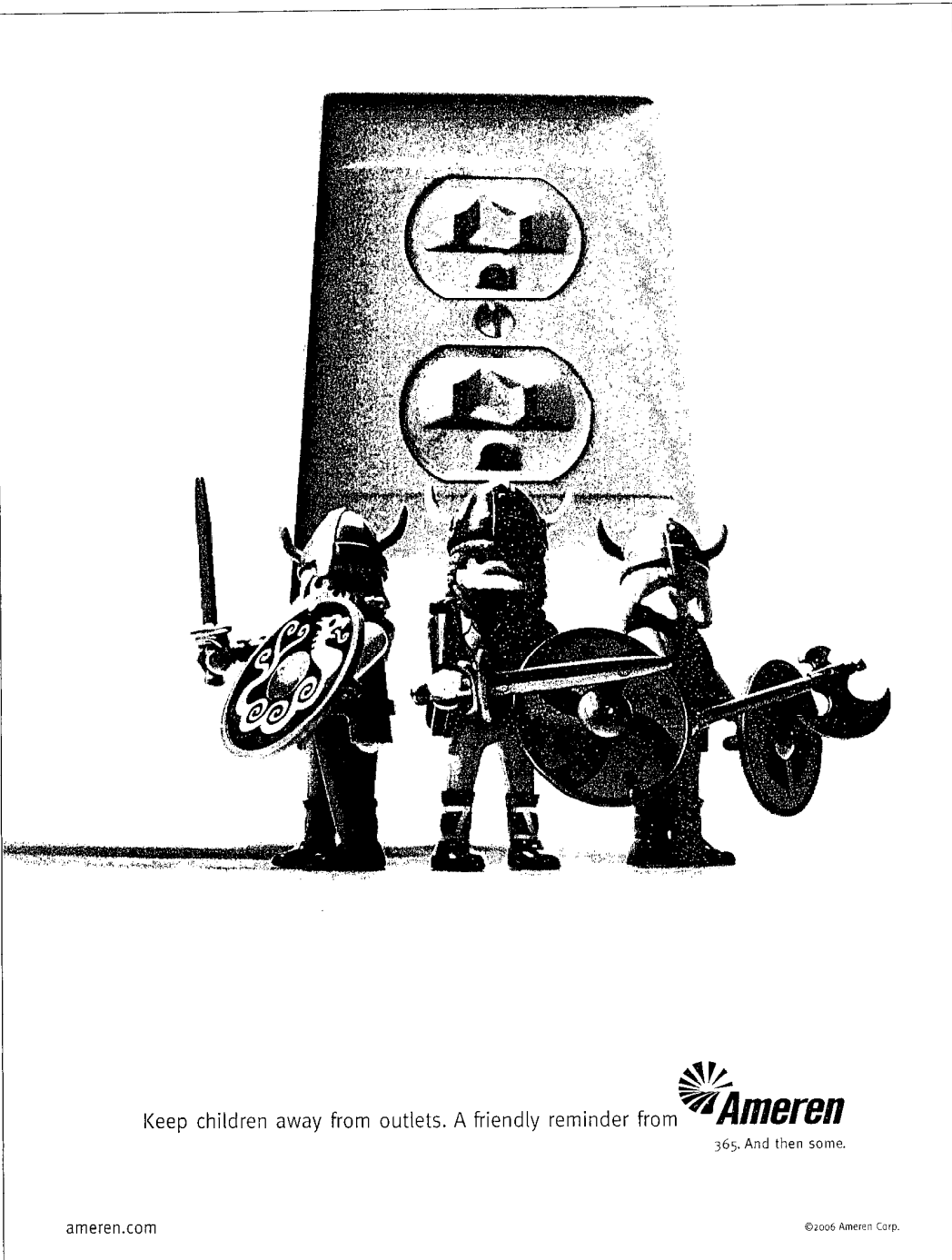
So please remember, gang. Play it safe around electricity.



365. And then some.

ameren.com

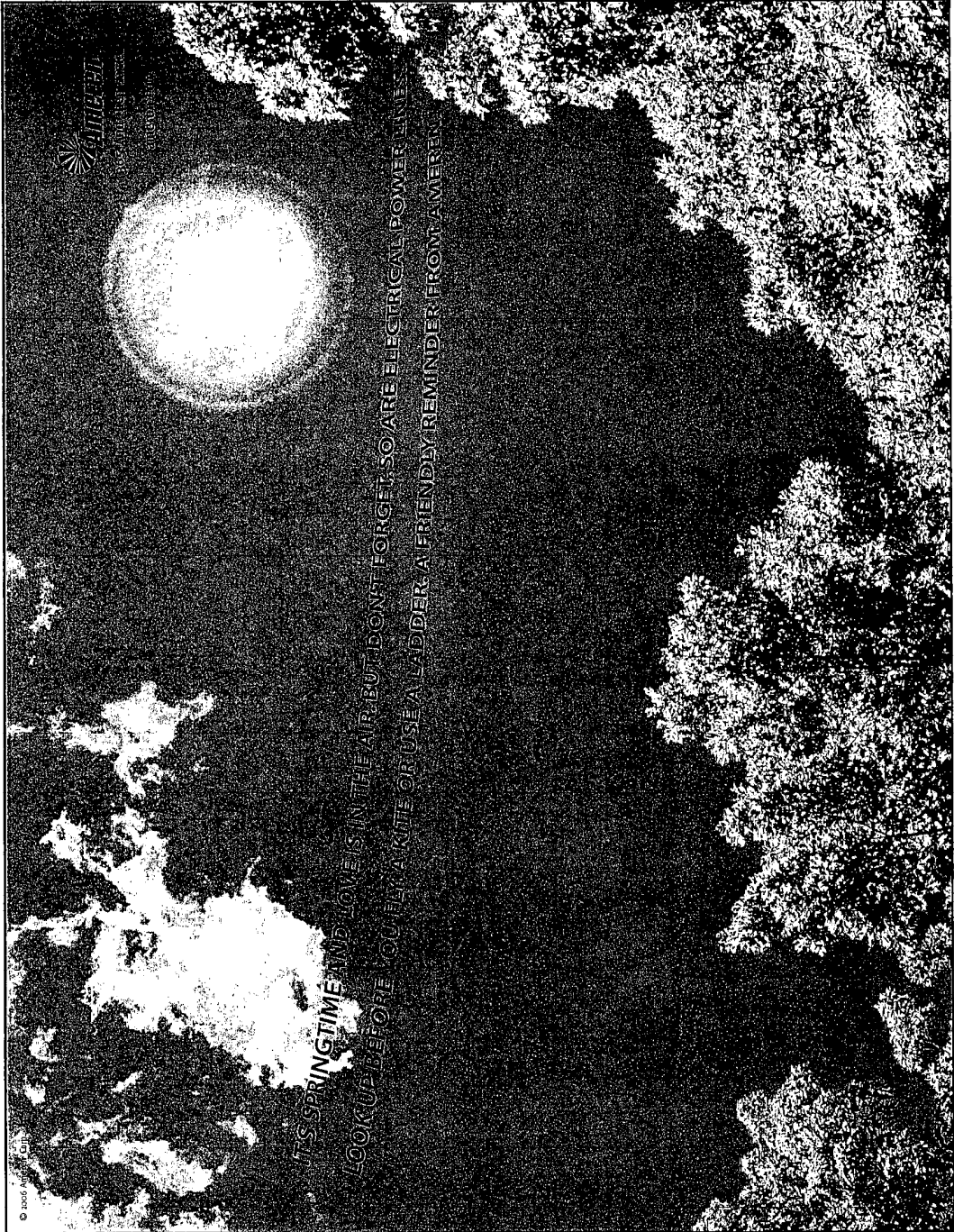
©2006 Ameren Corp.



Keep children away from outlets. A friendly reminder from  **Ameren**
365. And then some.

ameren.com

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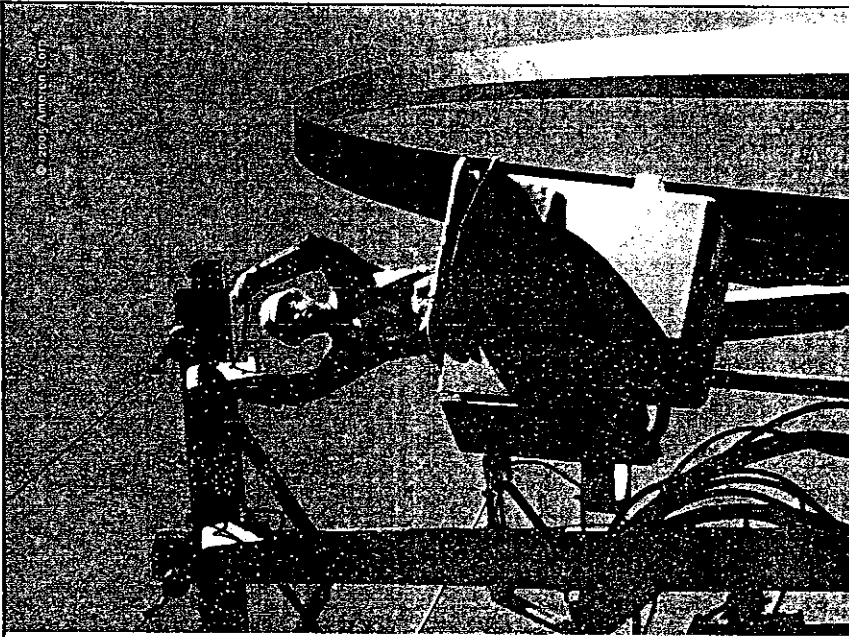
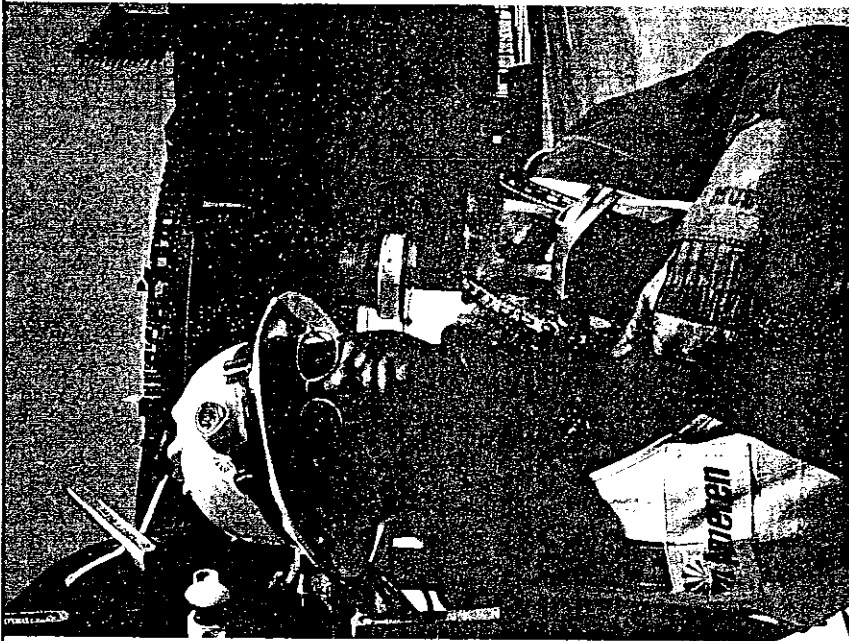
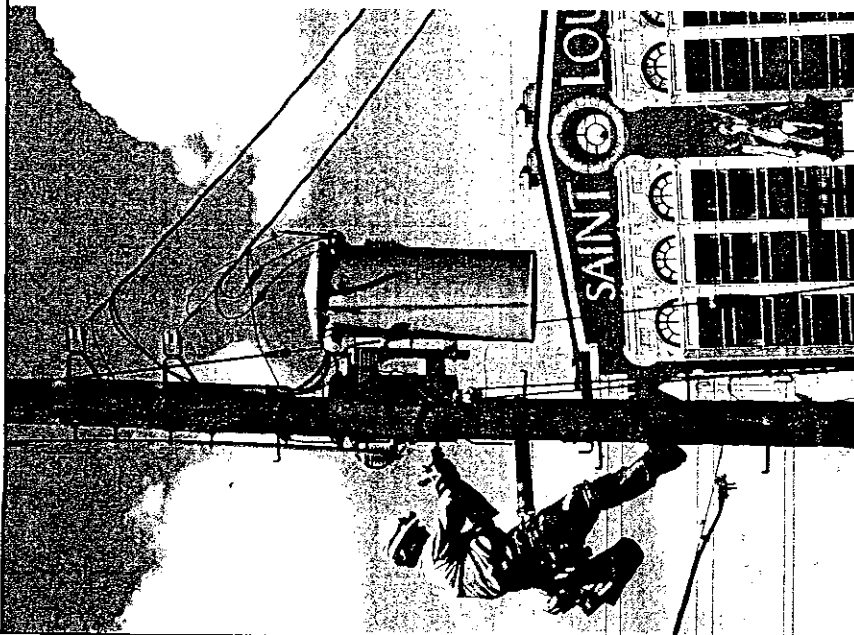
© 2006 American Electric Power



AMERICAN ELECTRIC POWER
AEP

IT'S SPRINGTIME AND LOVE IS IN THE AIR, BUT DON'T FORGET: SO ARE ELECTRICAL POWER LINES.
LOOK UP BEFORE YOU FLIP A KITE OR USE A LADDER: A FRIENDLY REMINDER FROM AMERICA'S

Electricity-Power Lines_11"X8.5"



Who would go out on a night like this?

WE DO.

The very worst brings out our very best.



365. And then some.

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365. And then some.

ameren.com



365. And then some.

ameren.com

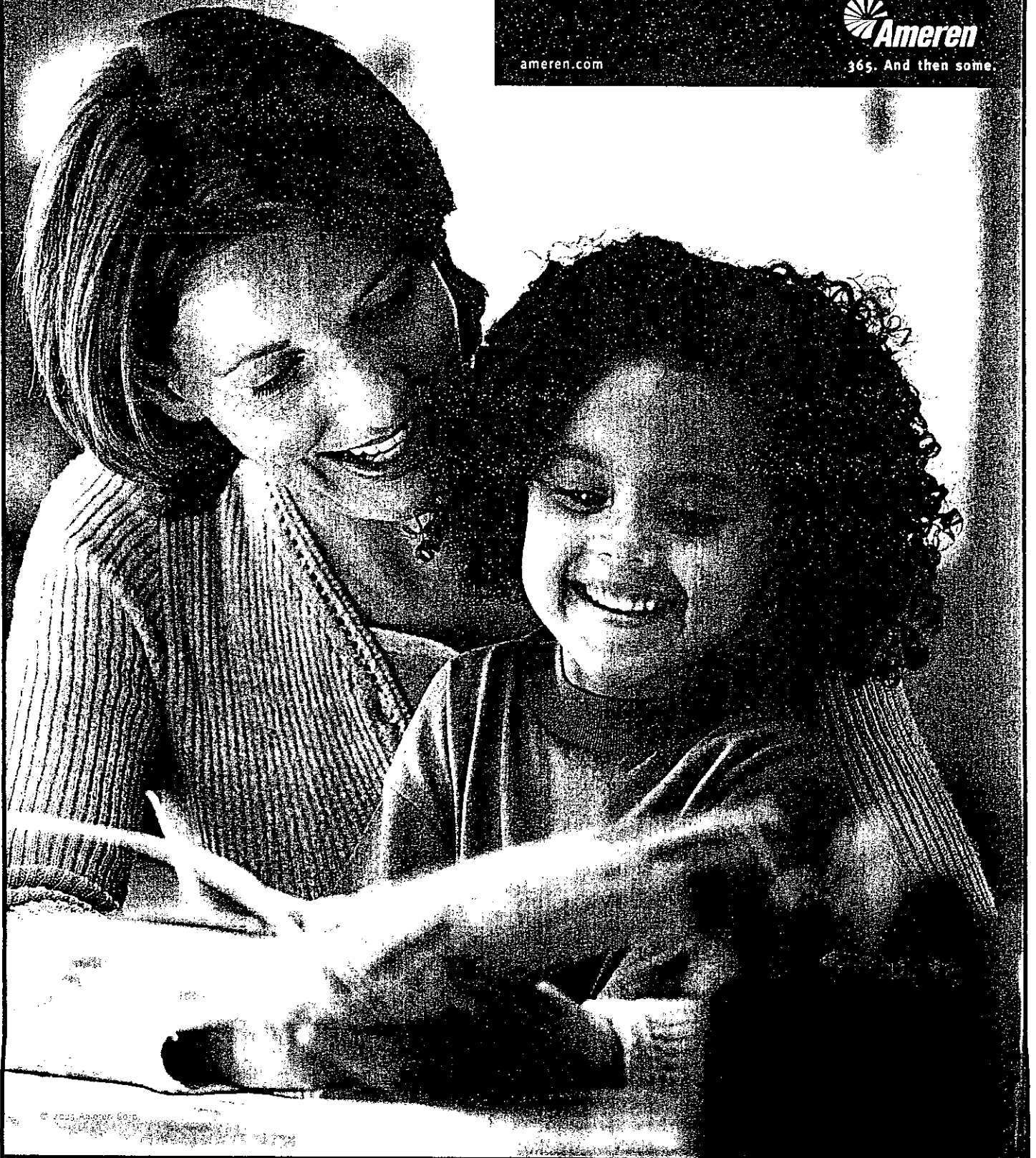
More power to you.

Ameren is proud to support the communities we serve.



ameren.com

365. And then some.



More power to you.

Ameren is proud to serve you.
We serve.

Ameren

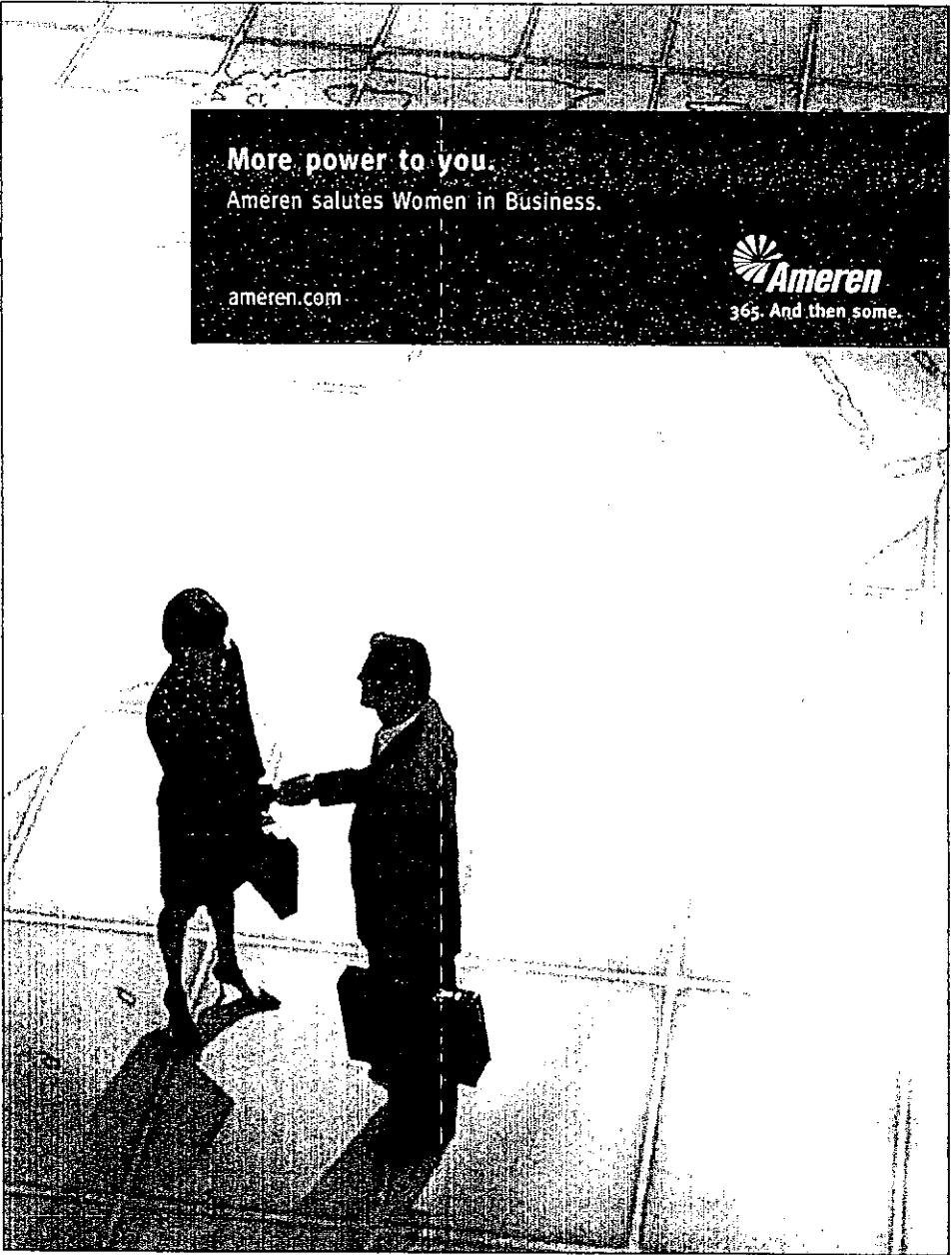
ameren.com

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More power to you.

Ameren salutes Women in Business.

ameren.com





More power to you.

Ameren is proud to support the
communities we serve.



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Happy Holidays

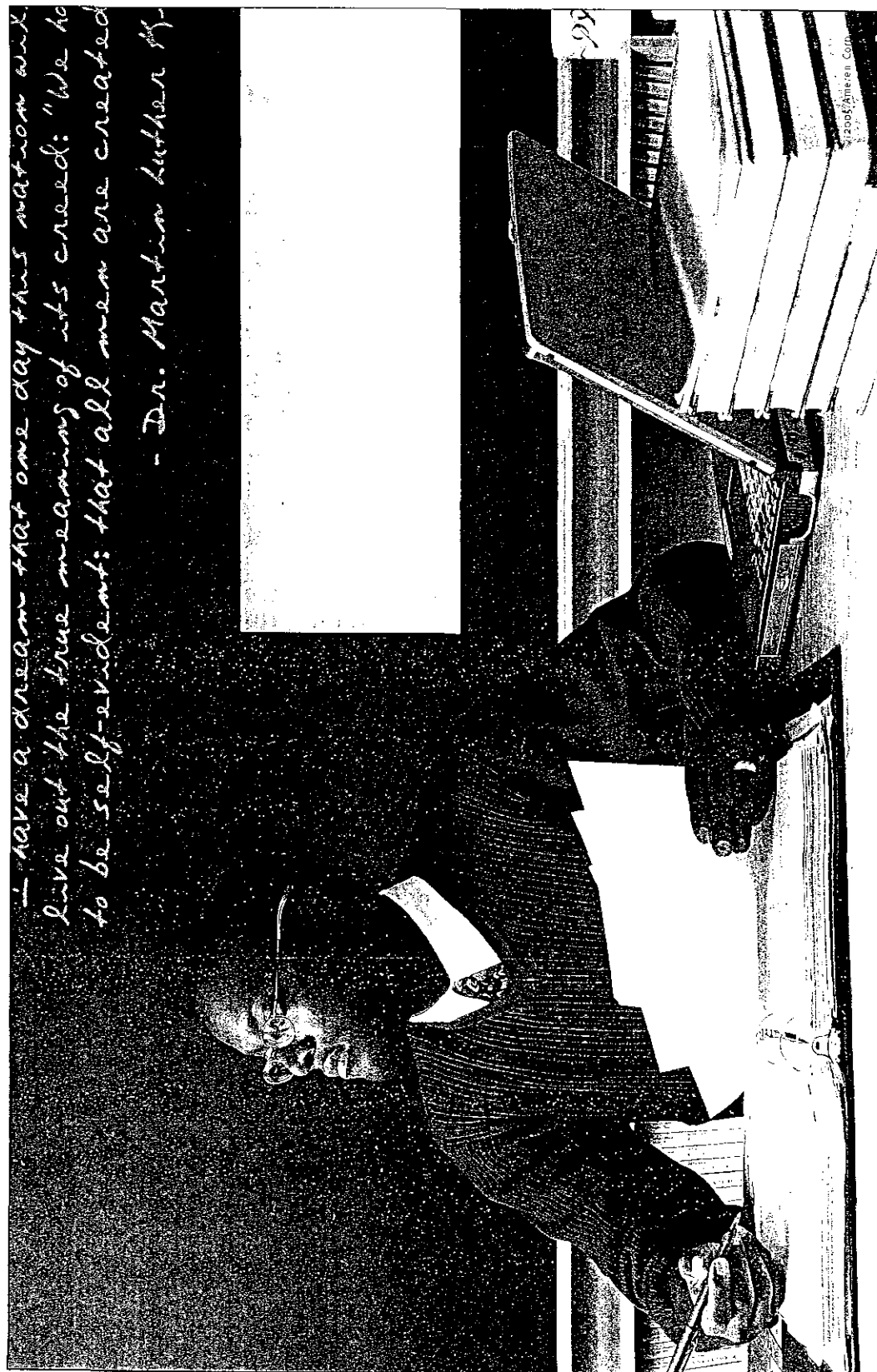


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www.ameren.com

© 2005 Ameren Corp.

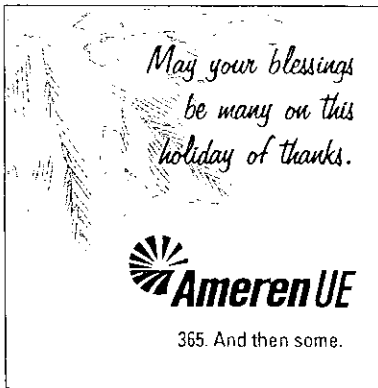
I have a dream that one day this nation will
live out the true meaning of its creed: "We hold
to be self-evident: that all men are created
equal."
- Dr. Martin Luther King



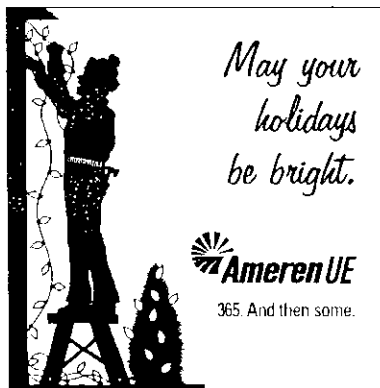
*May your blessings
be many on this
holiday of thanks.*

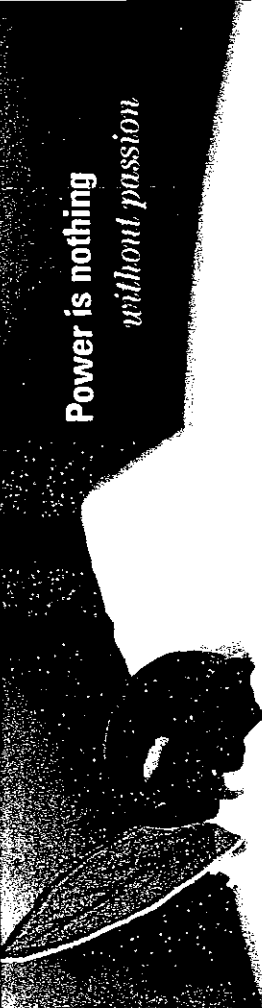


365. And then some.









Power is nothing
without passion

Ameren is proud to support the communities that we serve.

 **Ameren**
365. And then some.



365. And Then Some.

www.ameren.com

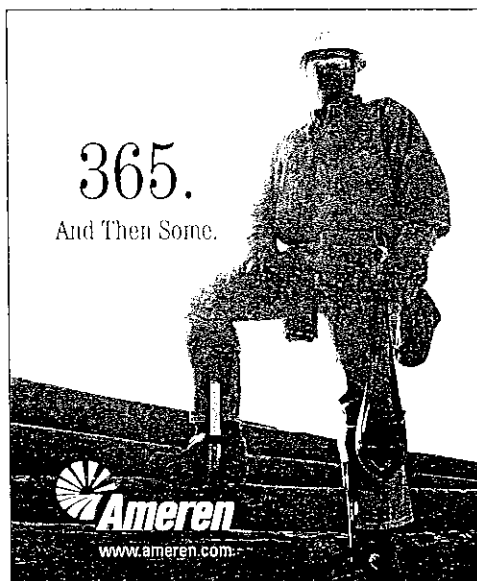
Who would go out on a night like this?

We do.

The very worst brings out our very best.



365. And Then Some.





**A great leader deserves a great tribute:
We salute Maureen Borkowski for the energy and
direction she brings to St. Louis.**

Congratulations, Maureen, for being named one of the Most Influential Business Women of the Year in St. Louis. We're always proud when one of our own is recognized by the communities we serve.

ameren.com



3373A1_MaureenB_7.625x10.375.ind1 1

7/20/06 9:47:25 AM

Client / Ameren Corp.
Ad# / 3373A-1
Title / Salute Maureen Borkowski
Media / B/W Magazine
Size / 7.625"x10.375"

Prod. Manager / Cheryl Sparks
Traffic / Kathy Goebel
Digital Artist / Robb Blackwell
Art Director /
Copywriter /
Acct. Manager / Jen Smith
Date Prepared / 07/10/2006

Prepared by



rogers/townsend

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Richard Mark
Senior Vice President of Missouri Energy Delivery
Ameren Corporation

Whoever said one man can't make a difference never met
Richard Mark.

Congratulations, Richard, for being named a Distinguished Citizen by The St. Louis Argus.
We're always proud when one of our own is recognized by the communities we serve.

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Client / Ameren Corp.
Ad# / 3658-A1
Title / Richard Mark
Media / B&W Newspaper
Size / 10.25"x12.5"
Pub / St. Louis Argus

Prod. Manager / Cheryl Sparks
Traffic / Kathy Goebel
Digital Artist / Robb Blackwell
Art Director /
Copywriter / Mike McCormick
Acct Manager / Jen Smith
Date Prepared / 04/21/2006

Prepared by



rogers|townsend

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Schedule 2-72

**For sharing his endless energy supply with St. Louis,
we applaud our own Brian Montgomery.**

Congratulations, Brian, for being named the Minority Small Business
Champion of the Year. We're always proud when one of our own is
recognized by the communities we serve.

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Ameren
365. And that sums it up.

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Client/ Ameren Corp
Ad# / 366GA-1
Title / Brian Montgomery
Media / B/W Magazine
Size / 5" x 7"
Pubs / St. Louis Sml Bus. Mthly

Prod Manager / Cheryl Sparks
Traffic / Kathy Goebel
Digital Artist / SMS
Art Director /
Copywriter / Mike McCormick
Acct Manager / Jen Smith
Date Prepared / 4/18/06

Prepared by



rogers/awsumb

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Richard Mark
Senior Vice President of Missouri Energy Delivery
Ameren Corporation

Whoever said one man can't make a difference never met Richard Mark.

Congratulations, Richard, for being named one of the Most Influential Minority Business Leaders in St. Louis. We're always proud when one of our own is recognized by the communities we serve.

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Client/ Ameren Corp
Ad# / 3541A1
Title / Richard Mark
Media / B/W
Size / 7.625" x 10.375"
Pubs / St. Louis Business Jml

Prod. Manager / Cheryl Sparks
Traffic / Kathy Goebel
Digital Artist / Smlh
Art Director /
Copywriter / Mike McCormick
Acct. Manager / Jen Smith
Date Prepared / 2/23/06

Prepared by

rogers/townsend

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Ameren

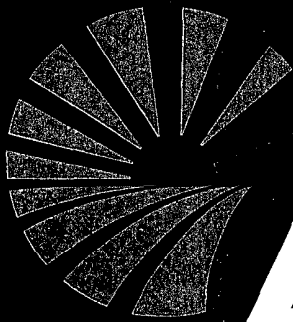
Client / Ameren
Ad# / 3417-B1
Title / River City Rascals
Media / Banner
Size / 10"x10" FINAL SIZE 1"=1'
10"x10" FILE SIZE 1"=1'
Prod Manager / Cheryl Sparks
Traffic / Kathy Goebel
Digital Artist / Robb Blackwell
Art Director /
Copywriter /
Creative Director /
Acct Manager / Jim Stoepler
Date Prepared / 03/28/2006

Prepared by



rodgers/townsend

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Ameren

Client / Ameren
Job# / 3417
Title / Section 20 and 24
Media / Banner
Size / 4'h x 4'w TRIM
FILE BUILT AT 50%

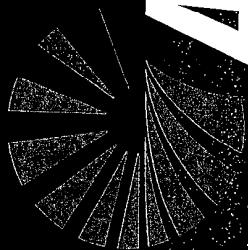
Prod Manager / Cheryl Sparks
Traffic /
Digital Artist / Jayne A.
Acct Manager / Jen Smith
Date Prepared / 6.6.06

Prepared by



rogers | townsend

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Ameren

Client: Ameren
Job# / 3417
File: Section 1 and 13
Media: Banner
Size: 2'8" h x 15'6" w TRIM
FILE BUILT AT 25%

Prod. Manager / Cheryl Sparks
Traffic /
Digital Artist / Jsyne a.
Acct. Manager / Jen Smith
Date Prepared / 6.6.06

Prepared by

rogersj / townsend
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Power is. nothing without passion.
Ameren is proud to support the communities we serve.

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gas. And then some.

Client/ Ameren Corp
Ad# / 3404B1
Title / Power
Media / B/W Magazine
Size / 5" x 7"
Pubs / St. Louis Small Business
Monthly

Prod. Manager / Cheryl Sparks
Traffic / Kathy Goebel
Digital Artist / smh
Art Director / Chris Taurisano
Copywriter /
Acct Manager / Jen Smith
Date Prepared / 1/31/06

Prepared by



rogers/lowland

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**CONGRATULATIONS TO ONE OF OUR TOP EMPLOYEES.
IN ANY AGE BRACKET**

Ameren is proud of Michael Moehn for making the *St. Louis Business Journal's* list of the *Top 40 Under 40*.

 **Ameren**

ameren.com

Client /Ameren Corp
Ad# /3356A1
Title /Michael Moehn
Media /BW Business Jnl
Size /7.625" x 10.375"
Pub /St. Louis Business Journal

Prod. Manager /Cheryl Sparks
Traffic /Kathy Goebel
Digital Artist /smh
Art Director /Liz Forsythe
Acct Manager /den Smith/Jim Stoeppler
Date Prepared /12/27/2005

Prepared by



rogers/lownsend

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CELEBRATING DIVERSITY



OUR DIFFERENCES STRENGTHEN US

Top Row: Paula Lackman, Barb Sacks, Cliff Martin, Gary Coulson, Tonya Smith, Bobo Phillips.
Middle Row: Steve Parks, Tom Voss, Mike Caw, Tim Lee, Sharon Harvey Davis, Brian Montgomery.
Bottom Row: Jone Naphalom, Pamela Cole, Fuller Jackson, Jeffery Moore, Michael Dantzler, Tom Bailey

Diversity at Ameren — Driven by a Vision

Ameren is honored to receive the St. Louis American Foundation Salute to Excellence in Business Corporate Diversity Award. We realize we are not alone in supporting diversity. That is why it is such a privilege to be among the distinguished companies that have received this award.

Ameren, like many companies, has a corporate mission, vision and values. We also have both a diversity mission statement and a vision that guide us in our diversity efforts. That statement — "Celebrating diversity. Our differences strengthen us" — succinctly captures how diversity shapes the strengths and synergies gained from valuing a variety of perspectives, thoughts and work styles. For example, Ameren encourages its employees to capitalize on their diverse backgrounds and experiences to make it a stronger company.

Because we work and live in diverse communities that have much to offer, Ameren also supports efforts to make those communities rich and multiracial environments, where all cultures, viewpoints and lifestyles are respected and valued.

In addition to its mission, Ameren's diversity vision serves as a road map to achieving company objectives. That vision states:

1. Ameren is a place where every employee feels valued and respected.
2. 100 percent of employees use 100 percent of their potential.
3. Diversity of thought creates a synergy that produces a competitive business advantage.
4. Ameren is a positive corporate citizen and business leader in the community.
5. Ameren is the employer of choice of all members of the community.

Several initiatives are in place to support this vision. To succeed at making every Ameren employee feel valued and respected, as well as provide the tools that allow each of us to work to our full potential, Ameren provides a training program with courses that specifically address diversity issues for new employees, supervisors and management.

Each year, Ameren also designates a special day to celebrate diversity. On Diversity Day, Ameren celebrates with a corporate-sponsored video, posters, banners, international flags, multicultural food and music, speakers, and many other activities that emphasize what is special and unique in each of us.

In addition, the Ameren Corporate Diversity Council is charged with designing corporate initiatives that capture the energy and creativity found in a diverse organization and that foster an environment of respect and engagement. Through the Diversity Council, Ameren works to drive the vision of diversity and the message of inclusion to all levels of our company.

We take seriously our role as a business leader and corporate citizen in the communities we serve. We know that the decisions we make can affect our communities and supplement the positive efforts underway. Through our community relations and minority supplier programs, we are investing in the development of even greater diversity throughout this region.

For example, each year, Ameren's minority supplier program purchases millions of dollars of goods and services provided by women- and minority-owned businesses. Ameren has doubled the amount the company spends with these suppliers in each of the past three years. Our goal for 2005 is to more than triple our spending with women- and minority-owned businesses in Missouri and Illinois.

Through community outreach, we support organizations that make a positive impact in our communities. For example, Ameren has supported the St. Louis Black Repertory Company, the Urban League, the Matthews-Dickey Boys and Girls Club, and the Komen Race for the Cure.

Finally, Ameren strives to be the employer of choice for all members of our community. Ameren believes that people are the foundation of our success and the key to achieving our vision. And we know that the more perspectives, opinions and viewpoints we can bring to the table, the more effective our decisions. Therefore, ensuring that we are able to attract, promote and retain the best people representing all members of our communities is important to our success.

This mission and vision will continue to guide us as we work to integrate diversity of thought, backgrounds and people throughout Ameren.

We are humbled to be associated with the outstanding work of the many organizations that have been dedicated to increasing diversity and serving diverse populations throughout this region. We are also proud to be associated with the fine work of the St. Louis American.

We will diligently continue our work in this area — motivated to even stronger performance by the honor of this prestigious 2005 Corporate Diversity Award.

Sincerely,

Gary L. Rainwater

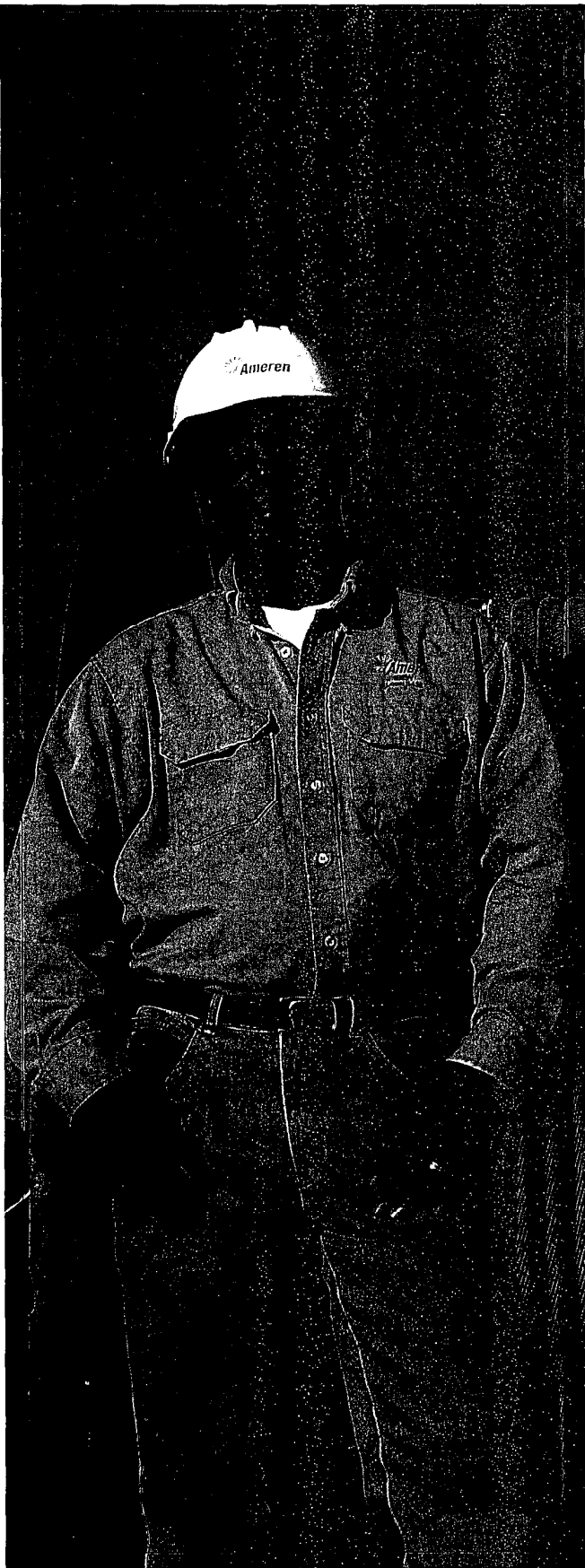
Gary L. Rainwater
Ameren Chairman, President and Chief Executive Officer





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OUR
SLEEVES.**

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**RELIABLE
POWER.
RELIABLE
PEOPLE.**

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The American
Electric Power
Industry

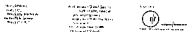
For more information
on the electric power
industry, visit us at
www.electricity.org

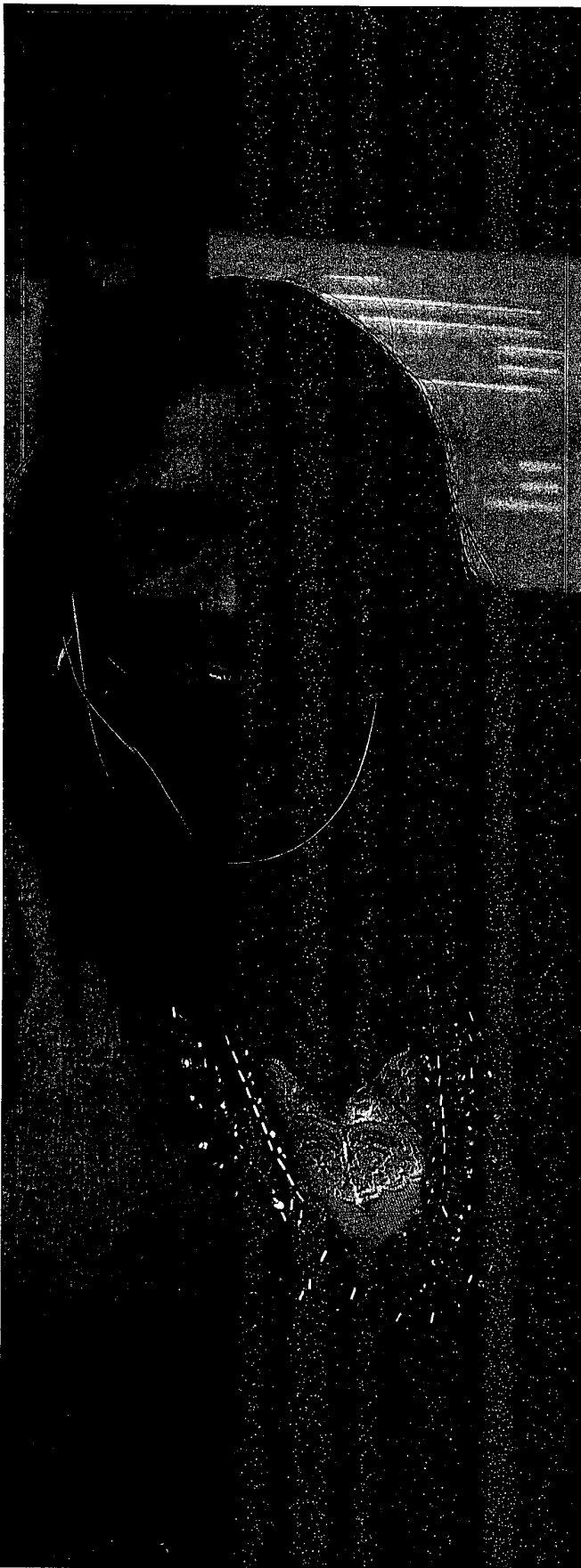




For more information, visit www.ameren.com
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**HOLDING
DOWN
YOUR
COSTS.**



Ameren

FILE BUILT @ 50%

Client / Ameren Corporation
 Address / 3175 Outlook
 Title / Ameren Billboard Head On Worker
 Media / Print
 Size / 14" X 6"

recovered by

 rogers/johnson



Ameren

FILE BUILT @ 50%

...and the



rodgers/journals

Client: Amgen Corporation
Addr: 3173 O'Neil
Top: Timmerman Billboard Head On Worker
Media: Outdoor
Size: 14' x 48'
Prod Manager: Carol Sparks
Traffic: Kathy Gosnell
Digital Artist: Jayne A
Art Director: Chris Iannacaro
Copywriter: Mike Edginge
Account Manager: Jim Stegopartian Smith
Order Placed: 10-20-95

Schedule 2-92

[illegible]

Client / Ameren Corp.
Address / 3174 Outdoor
Title / "Delivering - Sunny Sky"
Media / Outdoor
Size / 14" w x 48" h TRIM
Scale / 1/2 inch = 1 foot



Produced by
Proid Manager/Cherry Sparks
Travis/Kathy Goebel
Digital Artist/Jayne
Art Director/Chris Taurisano
Copies/Blake Edinger
ACE Manager/John Stiberg/John Smith
Design and layout/Rebecca J. & Jim Hsu

Delivering low-cost electricity through it all.

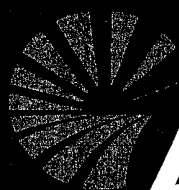


Ameren



POWER
ENERGY
CT
POWER
ENERGY

POWER
ENERGY
CT
POWER
ENERGY



Ameren

Reminds
you
to give
generously
to The
Salvation
Army
this year



DOING
THE MOST
GOOD



You. Our ultimate energy source.
Ameren is proud to support the communities we serve.

ameren.com



365. And then some.

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Client / Ameren
Ad# / 3148A1
Title / "You"
Media / B/W Program Ad
Size / 4.8"x6"

Pubs / KRCG Guide

Prod. Manager / Cheryl Sparks
Traffic / Kathy Goebel
Digital Artist / Evan Willnow
Art Director / Luke Partridge
Copywriter / Kay Cochran
Acct Manager / Chace McMullan
Date Prepared / 08/31/2005

Prepared by



rodgers/lowson

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Reliable, affordable electricity. All in a day's work.

We work hard every day to ensure our customers have the most reliable energy service at the lowest possible cost. Since 1998, we've invested nearly \$2.6 billion in infrastructure improvements and system maintenance to enhance reliability in Missouri and Illinois.

At Ameren we look forward to serving you today, and for all those days to come.



365. And then some.



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More power to you.

Ameren is proud to support the communities we serve.

ameren.com



More power to you.

Ameren is proud to support the communities we serve.

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365. And then some.



Client / Ameren
Ad# / 3112B1
Title / "More Power"
Media / B/W Program Ad
Size / 3.5"x9.625"

Prod. Manager / Cheryl Sparks
Traffic / Kathy Goebel
Digital Artist / Evan Willnow
Art Director / Luke Partridge
Copywriter / Kay Cochran
Acct Manager / Chace McMullan

Prepared by



rodgers/townsend

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Pubs / InterBusiness Issues Date Prepared / 09/09/2005

Schedule 2-100



Power is nothing without passion.
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