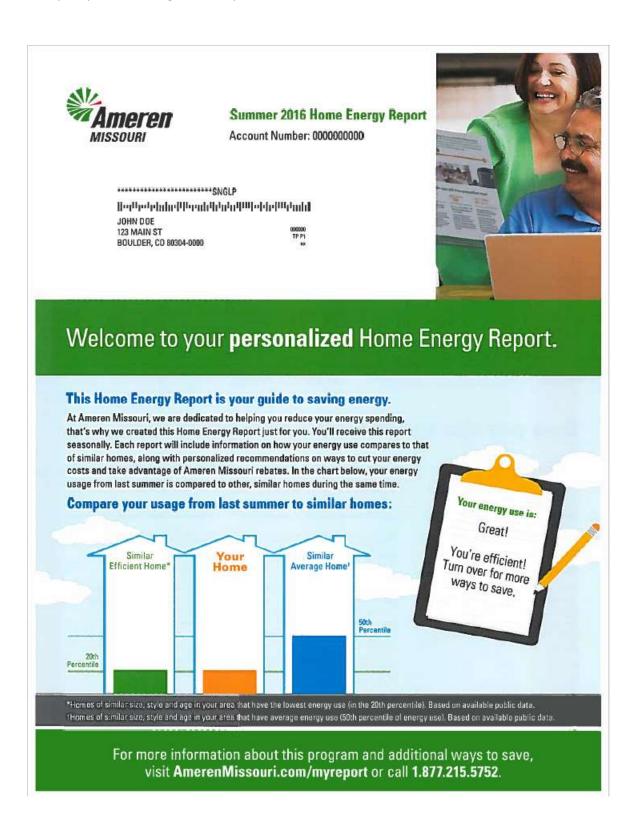
Home Energy Report Sample (front)

Based on the analysis of the customer and past program participation, the Persona and Tips will be customized to offer the recipient the best opportunities to continue to save energy. (The reports are very crisp but scanning them they have some distortion)



Starting this Summer, Ameren Missouri will help you track your energy use! In future Home Energy Reports, we'll compare your current usage to your historical usage and provide you with updates on your progress toward saving energy. Remember, every little bit helps so we'll also give you *personalized* tips and recommendations for saving even more.



Save year after year with these personalized steps!

ANNUAL SAVINGS:

Track your progress

Don't overdry clothes. Use moisture control to save energy.

Want some easy energy savings? Avoid overdrying your clothes. If your dryer has a moisture control sensor, use the dryness control setting to help your clothes last longer and avoid wasting energy. ANNUAL SAVINGS:

Replace your bulbs with energy-saving LEDs.

Switching to ENERGY STAR® certified LED bulbs is an inexpensive and easy way to reduce your energy costs. You'll enjoy great light quality and the convenience of bulbs that last up to 25 times longer and use up to 80% less energy than traditional bulbs. Ameren Missouri offers discounts on LEDs at participating retailers, so get yours today! For more information, visit AmerenMissouri, com/lighting. ANNUAL SAVINGS: 0P 10 60% of hot water costs.

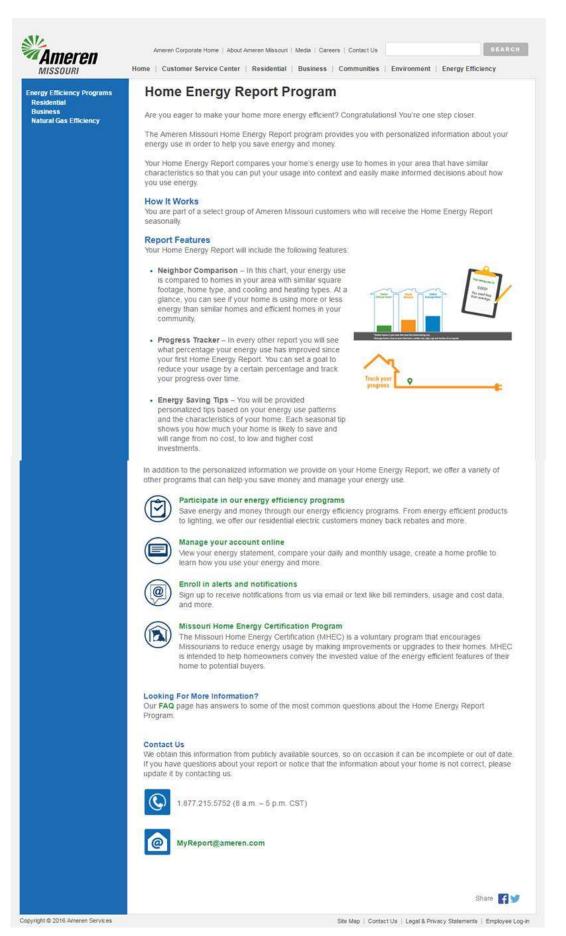
Upgrade to a heat pump water heater to cut your energy bills.

In many homes, hot water usage eats up 15%-25% of your energy budget. An ENERGY STAR® certified heat pump hot water heater can provide huge energy savings and \$500 in rebates from Ameren Missouri. For more information, visit AmerenMissouri.com/products.

For more information about this program and additional ways to save, visit AmerenMissouri.com/myreport or call 1.877.215.5752.



This is the landing page for Program Participants; it will not be visible to visitors to our webpage. The page address will be on the report sent to Program Participants: AmerenMissouri.com/myreport



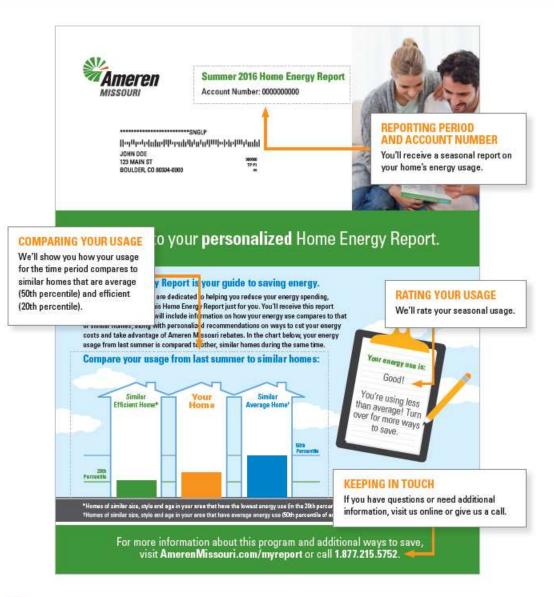
This is the page that comes up when you click on FAQs on the previous page. These are common Frequently Asked Questions.



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The next two pages will also be a link on the Program Participant webpage explaining how to read the Home Energy Report. For the front and back sides.

How to read your Home Energy Report





AmerenMissouri.com Please Recycle. 7/2016

How to read your Home Energy Report



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This is the landing page for Non- Participants; it will be the only page visible to visitors to our webpage. This page is important as some customers may hear about it and want to know more.

