

**BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE STATE OF MISSOURI**

In the Matter of Union Electric Company d/b/a            )  
Ameren Missouri's 3<sup>rd</sup> Filing to Implement            )       File No. EO-2018-0211  
Regulatory Changes in Furtherance of Energy        )  
Efficiency as Allowed by MEEIA.                        )

**NOTIFICATION**

COMES NOW Union Electric Company d/b/a Ameren Missouri ("Ameren Missouri" or "Company") and, pursuant to the terms of its tariffs approved to implement the energy efficiency portfolio approved in this case, submits the following:

1. Ameren Missouri's Change Process tariff, found at Sheet No. 221.4 of its Energy Efficiency MEEIA 2019-21 tariffs, states that the Company will file a notice in this case prior to making a change in its measure and/or incentive amount offering.

2. Ameren Missouri is modifying the incentives offered for five of its business portfolio of energy efficiency programs – its Business Standard, Customer, Small Business Direct Install, New Construction, and Retro-Commissioning programs<sup>1</sup> – to offer a 10% bonus incentive<sup>2</sup> that will apply only to projects completed prior to November 29, 2019.

3. In accordance with the Change Process tariff, Ameren Missouri is providing notice of these changes, so that the 11-Step Change Process may be considered officially complete. Ameren Missouri will implement these changes as of July 19, 2019. Attached to this pleading is a copy of the Completion Bonus Guidelines, which will be posted to the Company's website.

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<sup>1</sup> The 10% incentive will not be available for the Education, Demand Response, or Business Social Services programs.

<sup>2</sup> This 10% represents over the incentive as calculated with rates that are currently being utilized (published March 1, 2019).

WHEREFORE, Ameren Missouri respectfully files this *Notification* in compliance with the terms of the *Stipulation*.

Respectfully submitted,

UNION ELECTRIC COMPANY,  
d/b/a Ameren Missouri

*/s/ Paula N. Johnson*

**Paula N. Johnson**, #68963

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**ATTORNEY FOR UNION ELECTRIC  
COMPANY d/b/a AMEREN MISSOURI**

**CERTIFICATE OF SERVICE**

The undersigned certifies that true and correct copies of the foregoing have been e-mailed to counsel of record in this case on this 11<sup>th</sup> day of July, 2019.

*/s/ Paula N. Johnson*

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Paula N. Johnson

## 2019 COMPLETION BONUS GUIDELINES

### 1.1 DESCRIPTION

The Ameren Missouri BizSavers Program is offering a 2019 Completion Bonus incentive to eligible Commercial and Industrial customers. This incentive offer would be a 10% percent increase (bonus) over the incentive as calculated with rates that are currently being utilized (published on March 1<sup>st</sup>, 2019).

### 1.2 OBJECTIVE

The objective of this bonus is to increase 2019 energy efficiency participation by increasing economic support for eligible Ameren Missouri customers.

### 1.3 DATES AND TIMELINES

- 2019 Completion Bonus Incentive “Start Date”: July 19, 2019
- 2019 Completion Bonus Incentive “End Date”: All completion paperwork must be submitted no later than November 29th, 2019.

### 1.4 ELIGIBILITY

#### 1.4.1 Participant & Project Eligibility

- Participants eligible for the Completion Bonus Incentive will be required to comply with applicable program guidelines for their project.

#### 1.4.1.1 STANDARD AND SBDI (FAST TRACK) PROJECTS

- Bonus will be applied to projects received after bonus effective date and received on or before November 29th, 2019.

#### 1.4.1.2 STANDARD, CUSTOM, RCX, AND NEW CONSTRUCTION (PRE-APPROVAL) PROJECTS

- **Scenario 1: Project application received prior to the Start Date, but not yet offered.**
  - Bonus will be applied to these projects when the project is fully installed, and all required completion paperwork have been received on or before the End Date.
- **Scenario 2: Project incentive offer delivered prior to the Start Date.**
  - Bonus will be applied on a case by case basis where the estimated completion date from the offer was after the End Date and the TA and/or customer notify the program after the Start Date that they can now submit all required completion paperwork on or before the End Date.
- **Scenario 3: Project applications received on or after the Start Date.**
  - Bonus will be applied to these projects if all required completion paperwork is received on or before the End Date.

#### Note

Requirement for the program to receive all required completion paperwork by end date includes the requirements that the paperwork is complete and project equipment has been installed.



## 1.5 PROCESS

- Additional incentive bonus will not be reflected in offers or the application.
- Once all required completion paperwork has been submitted and the 2019 Completion Bonus eligibility has been confirmed, the incentive will be increased by 10% during final BizSavers project review and approval.
- The bonus will be added to the original incentive amount and the new total will be paid to the recipient of the incentive check or bill credit.

## 1.6 INCENTIVES

Eligible projects will receive a 10% increase to their final and approved incentive amount.

Project incentives with the additional bonus will still be subject to the applicable program cost cap.