

**BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE STATE OF MISSOURI**

In the Matter of Union Electric Company d/b/a            )  
Ameren Missouri's 3<sup>rd</sup> Filing to Implement            )       File No. EO-2018-0211  
Regulatory Changes in Furtherance of Energy        )  
Efficiency as Allowed by MEEIA.                        )

**NOTIFICATION**

COMES NOW Union Electric Company d/b/a Ameren Missouri ("Ameren Missouri" or "Company") and, pursuant to the terms of its tariffs approved to implement the energy efficiency portfolio approved in this case, submits the following:

1. Ameren Missouri's Change Process tariff, found at Sheet No. 221.4 of its Energy Efficiency MEEIA 2019-21 tariffs, states that the Company will file a notice in this case prior to making a change in its measure and/or incentive amount offering.

2. Ameren Missouri is modifying the incentives offered for two of its residential and one of its business energy efficiency programs. Specifically, Ameren Missouri is making the following modifications:

- **Residential:**

- Real Estate Audit Education Program – As of November 14, the Real Estate Audit program will provide \$200 in coupons to incentive customers who are purchasing a home in the Ameren Missouri electric service territory to have an Energy Efficiency audit of their home. Please see the website content included as Attachment A for more information.
- STEM Education Program – The current STEM education program is designed to educate high school students regarding the benefits of energy efficiency. As part of this program, Ameren Missouri will also begin offering approximately 10,000

STEM kits that include a SMART LED bulb and a Watt Meter, effective November 14. Please see the web page mockup included as Attachment B for more information.

- **Business:**

- Energy Efficiency Business Program – This program currently allows a 10% completion bonus to incentivize additional eligible commercial and industrial participation. The revision to this program would extend the November 29, 2019 deadline for the submission of paperwork to December 20, 2019. Additionally, the revisions increase the incentive cap for the Custom Program incentive from 50% of the project cost to 60% of the project cost. These changes will go into effect on November 1, 2019. Please see the completion bonus guidelines included as attachments C and D, in both redlined and final form, respectively, for more information.

3. In accordance with the Change Process tariff, Ameren Missouri is providing notice of these changes, so that the 11-Step Change Process may be considered officially complete. Ameren Missouri will implement the changes for the residential programs on November 14, 2019, and will implement the changes for the business program on November 1, 2019.

**WHEREFORE**, Ameren Missouri respectfully files this *Notification* in compliance with the terms of its tariff.

Respectfully submitted,

*/s/ Paula N. Johnson*

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**Paula N. Johnson**, #68963  
Senior Corporate Counsel  
1901 Chouteau Avenue  
St. Louis, MO 63103  
(314) 554-3533 (phone)  
(314) 554-4014 (fax)  
[AmerenMOService@ameren.com](mailto:AmerenMOService@ameren.com)

**ATTORNEY FOR UNION ELECTRIC  
COMPANY d/b/a AMEREN MISSOURI**

**CERTIFICATE OF SERVICE**

The undersigned certifies that true and correct copies of the foregoing have been e-mailed to counsel of record in this case on this 24<sup>th</sup> day of October, 2019.

*/s/ Paula N. Johnson*

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Paula N. Johnson