

Ameren Missouri's
Response to MPSC Data Request - MPSC
ER-2021-0240

In the Matter of Union Electric Company d/b/a Ameren Missouri's Tariffs to Adjust Its Revenues
for Electric Service

No.: MPSC 0152

During the period covering August 1, 2019 through December 31, 2020 did Ameren Missouri conduct a customer survey of its Ameren Missouri electric customers containing any questions asking those customers if they were willing to pay for advertising as part of their Missouri electric rates? If yes, please provide the following: A) please indicate the exact dates when the survey(s) were conducted, B) Explain in detail how were customers selected for survey participation, and also list and explain all criteria that was relied upon to select the customers for the survey. Include a complete copy of all supporting documentation relied upon to select each customer for inclusion in the survey. If the survey was a random selection process, provide a complete copy of the statistical process and calculation that were employed to randomly select each customer, C) Provide a full and complete copy of each survey form that was used, D) provide each individual customer's responses and results for each separate survey as well as overall results for each separate survey. E) Please update the response to this request through September 30, 2021 if any survey as requested above is completed. Lisa Ferguson (Lisa.ferguson@psc.mo.gov)

RESPONSE

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Date: May 4, 2021

Ameren Missouri did not conduct any surveys where they asked their customers if they were willing to pay for advertising.