Exhibit No.:

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Issue: Upper Bound of Analog Mass Market and Geographic Area for Impairment Analysis Witness: Joseph Gillan Sponsoring Party: CLEC Coalition Type of Exhibit: Direct Testimony Case No.: TO-2004-0207

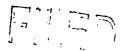
#### **CLEC COALITION**

#### **DIRECT TESTIMONY**

OF

#### JOSEPH GILLAN

**TO-2004-0207** 



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December 18, 2003

Exhibit No. Case No(s). 10-2004 -0207 Date 1-27-64 Rptr XF

#### BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

In the Matter of a Commission Inquiry into ) The Possibility of Impairment without ) Unbundled Local Circuit Switching When ) Serving the Mass Market )

Case No. TO-2004-0207

#### **AFFIDAVIT OF JOSEPH GILLAN**

I, Joseph Gillan, being duly sworn, state that I am a consultant working for the CLEC Coalition. I have participated in the preparation of the attached Direct Testimony in question and answer form to be presented in this case, and the answers were given by me. I have knowledge of the matters set forth in such answers and that such answers are true and correct to the best of my knowledge and belief.

Dated this 18th day of December 2003.

Joser Gillan

STATE OF ILLIJOIS ) COUNTY OF COOK )

**SUBSCRIBED AND SWORN TO** before me this 18th day of December 2003 by Joseph Gillan who certifies that the foregoing is true and correct to best of his knowledge and belief.

Witness my hand and official seal.

munsky Mangan Notary Public

My commission expires:

OFFICIAL SEA **RGARET M PLUCINSK**Y

## BEFORE THE PUBLIC SERVICE COMMISSION STATE OF MISSOURI

| In the Matter of a Commission Inquiry into the    | ) |                          |
|---|---|--------------------------|
| Possibility of Impairment without Unbundled Local | ) | Case No. TO-2004-0207    |
| Circuit Switching When Serving the Mass Market.   | ) | Filed: December 18, 2003 |
|   | ) |                          |

### DIRECT TESTIMONY AND EXHIBITS OF JOSEPH GILLAN ON BEHALF OF THE CLEC COALITION

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| 1 |    | Introduction and Witness Qualification                                      |
|---|----|---|
| 2 |    |   |
| 3 | Q. | Please state your name and address.   |
| 4 |    |   |
| 5 | А. | My name is Joseph Gillan. My business address is P. O. Box 541038, Orlando, |
| 6 |    | Florida 32854. I am an economist with a consulting practice specializing in |
| 7 |    | telecommunications.   |
| 8 |    |   |

| 1  | Q. | Please briefly outline your educational background and related experience.         |
|----|----|--|
| 2  |    |  |
| 3  | Α. | I am a graduate of the University of Wyoming where I received B.A. and M.A.        |
| 4  |    | degrees in economics. From 1980 to 1985, I was on the staff of the Illinois        |
| 5  |    | Commerce Commission where I had responsibility for the policy analysis of          |
| 6  |    | issues created by the emergence of competition in regulated markets, in particular |
| 7  |    | the telecommunications industry. While at the Commission, I served on the staff    |
| 8  |    | subcommittee for the NARUC Communications Committee and was appointed to           |
| 9  |    | the Research Advisory Council overseeing the National Regulatory Research          |
| 10 |    | Institute.   |
| 11 |    |  |
| 12 |    | In 1985, I left the Commission to join U.S. Switch, a venture firm organized to    |
| 13 |    | develop interexchange access networks in partnership with independent local        |
| 14 |    | telephone companies. At the end of 1986, I resigned my position of Vice            |
| 15 |    | President-Marketing/Strategic Planning to begin a consulting practice. Over the    |
| 16 |    | past twenty years, I have provided testimony and/or sworn affidavits before more   |
| 17 |    | than 35 state commissions, five state legislatures, the Commerce Committee of      |
| 18 |    | the United States Senate, the Federal Communications Commission, and the           |
| 19 |    | Federal/State Joint Board on Separations Reform. In addition, I have provided      |
| 20 |    | expert reports to the Canadian Radio-television and Telecommunications             |
| 21 |    | Commission, as well as the Finance Ministry of the Cayman Islands. I currently     |
| 22 |    | serve on the Advisory Council to New Mexico State University's Center for          |

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| 1  |    | Regulation. A complete listing of my qualifications, publications and expert        |
|----|----|---|
| 2  |    | testimony is attached in Exhibit JPG-1.   |
| 3  |    |   |
| 4  | Q. | On whose behalf are you testifying?   |
| 5  |    |   |
| 6  | А. | I am generally testifying on behalf of a Coalition of Competitive Local Exchange    |
| 7  |    | Carriers ("CLEC Coalition" or "Coalition"), an ad hoc coalition of carriers         |
| 8  |    | offering competitive services to residential and/or small business customers in the |
| 9  |    | State of Missouri. Members of the Coalition are: AT&T Communications of the         |
| 10 |    | Southwest, Inc., AT&T Local Services on behalf of TCG St. Louis, Inc. and TCG       |
| 11 |    | Kansas City, Inc., (collectively, "AT&T"), Birch Telecom of Missouri, Inc., and     |
| 12 |    | Z-Tel Communications, Inc. AT&T is individually sponsoring a more                   |
| 13 |    | sophisticated methodology to compute the DS0/DS1 crossover than the simplified      |
| 14 |    | approach that I present, however, and is therefore not sponsoring that portion of   |
| 15 |    | the testimony.  |
| 16 |    |   |
| 17 | Q. | What is the purpose of your testimony?  |
| 18 |    |   |
| 19 | A. | The purpose of my testimony is to address the two threshold issues identified by    |
| 20 |    | the Commission for this phase of the proceeding: (1) determining the "upper         |
| 21 |    | bound" of the analog mass market (i.e., the point at which the Commission will      |
| 22 |    | define a multiline voice customer as an enterprise customer for purposes of SBC's   |

3

| 1  |    | unbundling obligations), <sup>1</sup> and (2) to establish (at least on a tentative basis) the |
|----|----|--|
| 2  |    | geographic area to be used in the impairment analyses scheduled for the second                 |
| 3  |    | phase of this proceeding.  |
| 4  |    |  |
| 5  | Q. | Will your direct testimony recommend a specific crossover and geographic                       |
| 6  |    | area for the Commission to use in Phase II of this proceeding?                                 |
| 7  |    |  |
| 8  | А. | No, not at this time. It is important to understand that this proceeding begins                |
| 9  |    | with a national finding that " requesting carriers are impaired without access to              |
| 10 |    | unbundled local circuit switching when serving mass market customers." <sup>2</sup> Given      |
| 11 |    | the national finding by the FCC that entrants do require access to unbundled local             |
| 12 |    | switching to serve mass market customers, it should be SBC's obligation (at least,             |
| 13 |    | in the first instance) to explain why and where impairment does not exist, with                |
| 14 |    | that claim being tested by other parties in this proceeding. As a result, my                   |
| 15 |    | testimony provides overall guidance as to how the Commission should approach                   |

<sup>&</sup>lt;sup>1</sup> Throughout this testimony I use the phrase "unbundling obligation" as a shorthand description for situations where SBC is required to offer a network element in accordance with Section 251 of the federal Act. It is useful to remember, however, that SBC has voluntarily accepted, under the terms of Section 271's social contract, the obligation to offer unbundled local switching (at least as long as it desires to offer long distance services in Missouri) at rates that are "just and reasonable and nondiscriminatory" and which provide entrants "meaningful access." (TRO  $\P$  603). As a result, even in the unlikely event that the Commission determines that SBC is no longer required to offer unbundled local switching in Missouri in accordance with Section 251 of the Act, the Commission would still need to determine (as the arbiter of interconnection disputes) rates that comply with the just and reasonable pricing standard that applies to all elements listed in Section 271 of the Act.

| 1  |    | these questions, while specific recommendations will be provided after I have         |
|----|----|---|
| 2  |    | reviewed the SBC's direct testimony.  |
| 3  |    |   |
| 4  | Q. | Before you turn to these specific issues, do you have any preliminary                 |
| 5  |    | comment?  |
| 6  |    |   |
| 7  | А. | Yes. As the Commission approaches the issues in this docket, it is important that     |
| 8  |    | it fully appreciate the direct impact that its decisions will have on the residential |
| 9  |    | and small businesses customers in this state. This is not an abstract debate with     |
| 10 |    | intellectual appeal but little practical effect – the decisions that the Commission   |
| 11 |    | reaches in this proceeding will have a real and immediate impact on the choices       |
| 12 |    | available to Missouri consumers and on the prices that they pay for their             |
| 13 |    | telecommunications services.  |
| 14 |    |   |
| 15 |    | The stark reality is that before UNE-P became generally and operationally             |
| 16 |    | available to CLECs, there was no meaningful mass-market competition. As the           |
| 17 |    | table demonstrates, only UNE-P provides entrants access to SBC's legacy loop          |
| 18 |    | network at volume:  |

Table 1: Loop Access Methods in Missouri<sup>3</sup>

| Access Method | June 2002 | December 2002 | Growth |
|---------------|-----------|---------------|--------|
| UNE-L         | 29,981    | 33,345        | 3,364  |
| UNE-P         | 115,406   | 167,970       | 52,564 |

3

Source: SBC Responses to the FCC's Form 477 Local Competition Survey.

| 2 | These state-specific statistics are consistent with national data filed at the FCC |
|---|--|
| 3 | during the Triennial Review proceeding (and summarized below). As the              |
| 4 | following table shows, UNE-P is critical to POTS competition for residential       |
| 5 | customers and small businesses that desire analog-based telephone service.         |
|   |  |

| Holding Compony         | Penetration Rate |             |  |
|-------------------------|------------------|-------------|--|
| Holding Company         | Business         | Residential |  |
| BellSouth               | 12.2%            | 4.6%        |  |
| Qwest                   | 7.4%             | 2.1%        |  |
| Verizon (Bell Atlantic) | 7.6%             | 7.7%        |  |
| SBC                     | 6.2%             | 8.5%        |  |
| Total                   | 7.6%             | 6.7%        |  |

 Table 2: UNE-P Penetration in Mass Market<sup>4</sup>

7

1

6

8 If UNE-P is eliminated prematurely, there will be no viable alternative for the 9 mass market in Missouri and the market will revert to a monopoly once again. 10 The bottom line is that UNE-P brought needed competition to the POTS market to 11 a degree that nothing else has (or can). The Commission must not eliminate the 12 one entry strategy that is bringing competition and choice to the mass market 13 throughout the state, until and unless it is confident that something else stands 14 ready to take its place.<sup>5</sup>

<sup>&</sup>lt;sup>4</sup> Source: UNE-P lines are from RBOC *Ex Parte* Filings in CC Docket 01-338, or as reported by Commerce Capital Markets, December 20, 2002. Vintage of data varies, but is generally from August or September, 2002. Relative penetration rate calculated as UNE-P lines (business or residential) as a percentage of residential and business analog lines. Source: ARMIS 43-08.

<sup>&</sup>lt;sup>5</sup> As I explain further in the section of my testimony addressing the geographic area that the Commission should use to evaluate impairment, UNE-P is bringing competition to consumers

| 1  |    | Establishing the Upper Bound of the Analog Mass Market                                |
|----|----|---|
| 2  |    |   |
| 3  | Q. | What is meant by the term "mass market"?  |
| 4  |    |   |
| 5  | А. | The term "mass market" (as used by the FCC) is generally synonymous with the          |
| 6  |    | traditional term "POTS market" - that is, the market of customers purchasing          |
| 7  |    | analog voice service. The POTS marketplace (i.e., the mass market) has long           |
| 8  |    | been the focus of traditional regulation, with users principally interested in basic  |
| 9  |    | voice services – dial tone, vertical features, local and long distance calling.       |
| 10 |    | Demonstrating the importance of this customer segment is the fact that a              |
| 11 |    | centerpiece of federal and state public policy has been the goal of "universal        |
| 12 |    | service" – i.e., assuring the widespread availability of these services at affordable |
| 13 |    | prices. It would make little sense to adopt a commitment to the availability of       |
| 14 |    | POTS (i.e., universal service), without being equally committed to assuring that      |
| 15 |    | this same customer segment enjoys competitive choice. In essence, that is the         |
| 16 |    | basic issue in this proceeding – defining the mass market, and then determining       |
| 17 |    | whether it will enjoy competitive choice.   |
|    |    |   |

18

and small businesses throughout the State of Missouri, without regard to the size of the exchange. SBC would have this Commission eliminate this broad competition, however, by eliminating UNE-P in those wire centers that serve the most customers. Although UNE-P is being used to provide competitive choice to customers throughout the state, most of the mass market lives and works within the three MSAs that SBC is claiming there is no impairment. In fact, approximately 85% of the UNE-P lines in the state – both for residential and small business customers – are located in wire centers where SBC is seeking a finding of non-impairment.

| 1  | Q. | How does the FCC define the mass market customer?                                       |
|----|----|---|
| 2  |    |   |
| 3  | А. | The TRO provides a basic definition of the "mass market customer" and contrasts         |
| 4  |    | it with the "enterprise customer." The mass market customer is:                         |
| 5  |    |   |
| 6  |    | (a) primarily interested in basic voice POTS service;                                   |
| 7  |    | (b) widely geographically dispersed; and  |
| 8  |    | (c) unaccustomed to complex or disruptive provisioning schemes.                         |
| 9  |    |   |
| 10 |    | As the FCC explains, "mass market customers are analog voice customers that             |
| 11 |    | purchase only a limited number of POTS lines, and can only be economically              |
| 12 |    | served via DS0 lines."6 Mass market customers are not located just in                   |
| 13 |    | concentrated geographic locations, such as central business districts; rather           |
| 14 |    | residential and small business customers are located across all urban, suburban,        |
| 15 |    | and rural locations. These customers expect that using their telephone services, as     |
| 16 |    | well as changing service providers, will not be a complicated transaction. <sup>7</sup> |
| 17 |    |   |
| 18 | Q. | Does the mass market include both residential and business customers?                   |
| 19 |    |   |

<sup>6</sup> TRO ¶ 497.

 $<sup>^7</sup>$  As TRO explained, "...mass market customers demand reliable, easy-to-operate service and trouble-free installation," TRO  $\P$  467.

| 1  | А. | Yes. Perhaps because we are all residential customers, we intuitively appreciate    |
|----|----|---|
| 2  |    | the fact that the residential marketplace is part of the mass market. The forgotten |
| 3  |    | customer of telecommunications policy, however, is the average (which is to say     |
| 4  |    | in this context, voice-centric) small business customer. There are many business    |
| 5  |    | customers that still rely on traditional POTS service for their telecommunications  |
| 6  |    | needs (for example, restaurants, garages, plumbers, florists and others for whom    |
| 7  |    | higher-speed enterprise services are simply unnecessary).                           |
| 8  |    |   |
| 9  | Q. | How does an "enterprise" customer differ from a "mass market" customer?             |
| 10 |    |   |
| 11 | А. | Enterprise customers demand a level of service and capacity – particularly for      |
| 12 |    | data services – that is quite different from that demanded by the mass market       |
| 13 |    | customer. As the FCC explained: "DS1 enterprise customers are characterized by      |
| 14 |    | relatively intense, often data centric, demand for telecommunications services      |
| 15 |    | sufficient to justify service via high-capacity loops at the DS1 capacity and       |
| 16 |    | above." <sup>8</sup>  |
| 17 |    |   |
| 18 | Q. | Does the TRO recognize this distinction in the DS0/DS1 cutover analysis to          |
| 19 |    | be performed by the Commission?   |
| 20 |    |   |

<sup>8</sup> TRO ¶ 451.

| 1  | А. | Yes. The TRO provides that a customer should be considered part of the DS1          |
|----|----|---|
| 2  |    | enterprise market when "it is economically feasible for a competitive carrier to    |
| 3  |    | provide voice service with its own switch using a DS1 or above loop. We             |
| 4  |    | determine that this includes all customers that are served by the competing carrier |
| 5  |    | using a DS1 or above loop and all customers meeting the DS0 cutoff,"9 with the      |
| 6  |    | cutoff defined as "the point where it makes economic sense for a multi-line         |
| 7  |    | customer to be served via a DS1 loop." <sup>10</sup>                                |
| 8  |    |   |
| 9  | Q. | How should the DS0/DS1 cutover point be established?                                |
| 10 |    |   |
| 11 | А  | A very simple approach would be to establish the cutover through a                  |
| 12 |    | straightforward calculation that determines when the cost of a UNE DS1              |
| 13 |    | (including non-recurring activities and the installation of customer premises       |
| 14 |    | equipment necessary to utilize DS1 level service) is less than continued use of     |
| 15 |    | multiple UNE analog loops for voice service. This point would form the "upper       |
| 16 |    | bound" of the analog mass-market, i.e., the point at which a mass market            |
| 17 |    | customer should be considered an enterprise customer based on the number of         |
| 18 |    | analog lines used to obtain voice service.  |
| 19 |    |   |

<sup>&</sup>lt;sup>9</sup> TRO ¶ 421, n.1296.

<sup>&</sup>lt;sup>10</sup> TRO ¶497.

| 1  |    | Generally, to estimate the line-count of mass-market lines at which a DS-1 is the      |
|----|----|--|
| 2  |    | more efficient choice, the following formula would be used:                            |
| 3  |    |  |
|    |    | $Crossover = \frac{(CPE + UNE DS-1)}{UNE Loop}$  |
| 4  |    | UNE Loop   |
| 5  |    | Where "CPE" includes all the costs associated with the equipment and inside-wire       |
| 6  |    | changes needed to make the customer's analog service compatible with a DS-1            |
| 7  |    | loop, and where the values for "UNE DS-1" and "UNE Loop" include all                   |
| 8  |    | relevant costs of leasing these facilities from the incumbent (including non-          |
| 9  |    | recurring charges to establish service). There are other factors not included in the   |
| 10 |    | simple formula above that would more accurately capture real-world constraints         |
| 11 |    | that would (as I explain below) increase the crossover. <sup>11</sup> Moreover, a more |
| 12 |    | realistic calculation would include additional costs to use UNE-L (such as             |
| 13 |    | collocation and backhaul) that are not incurred to use UNE-P. Although                 |
| 14 |    | additional complication could be added to the formula, at a minimum the                |
| 15 |    | crossover should comply with this simplified approach.                                 |
| 16 |    |  |
| 17 | Q. | Are there other considerations that the Commission should keep in mind                 |
| 18 |    | when it adopts the "DS0/DS1" crossover?  |
| 19 |    |  |
|    |    |  |

<sup>&</sup>lt;sup>11</sup> For instance, the approach presented in the testimony of AT&T witness John Finnegan would more closely approximate the "real world" point at which it might make economic sense to move a multiline voice customer to a DS-1 based UNE-L arrangement.

| 1  | A. | Yes. The role of the crossover is to establish a governmentally drawn upper        |
|----|----|--|
| 2  |    | boundary to the mass market – in effect, substituting the Commission's judgment    |
| 3  |    | of how a customer should be served (via a DS-1) for the customer's judgment of     |
| 4  |    | how it has chosen to be served (multiple analog loops). While the simplified       |
| 5  |    | formula above complies with the direction of the TRO, the Commission should be     |
| 6  |    | aware that this simple calculation does not take into account a number of factors  |
| 7  |    | that, in the real world, would explain why a customer with multiple voice loops    |
| 8  |    | might not want to move its POTS service to a higher-capacity facility.             |
| 9  |    |  |
| 10 |    | For example, a customer may not desire a DS1-based service because of the          |
| 11 |    | requirement that it make space available for channel bank equipment on its         |
| 12 |    | premises. Customers may not want to give up the space for such equipment, or       |
| 13 |    | may resist the telecommunications provider's need to have access to the premises   |
| 14 |    | to maintain or repair the equipment. Alternatively, because of provisioning        |
| 15 |    | problems or the customer's individual traffic patterns, the CLEC might need to     |
| 16 |    | use higher priced special access rather than UNE DS1 facilities (which would       |
| 17 |    | significantly increase the crossover). In these circumstances, the customer would  |
| 18 |    | have good reasons to preserve its analog POTS service, even if it were at or above |
| 19 |    | the theoretical cutover point described above. In addition, a customer served by   |
| 20 |    | multiple analog lines is less vulnerable to network failure than a customer whose  |
| 21 |    | entire service is being provisioned over a single DS-1. And finally, as noted      |
| 22 |    | above, the calculation does not consider any of the additional costs associated    |

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| 1  |    | with using a UNE loop (such as collocation and backhaul) that are not incurred               |
|----|----|--|
| 2  |    | when service is provided using UNE-P.  |
| 3  |    |  |
| 4  |    | By failing to consider these factors, the minimalist DS0/DS1 cutover as calculated           |
| 5  |    | above will strand some customers from competitive choice because they will not               |
| 6  |    | <i>really</i> be in a position to take advantage of a DS-1 connection, they will only be     |
| 7  |    | presumed able to do so. Consequently, the Commission should be aware that a                  |
| 8  |    | crossover calculated under the above formula would represent the lowest                      |
| 9  |    | reasonable crossover and, while simple, would still be likely to adversely affect            |
| 10 |    | some customers.  |
| 11 |    |  |
| 12 |    | The Appropriate Geographic Area for the Evaluation of Impairment                             |
| 13 |    |  |
| 14 | Q. | What general approach should the Commission use in selecting the                             |
| 15 |    | geographic area for its impairment analysis?   |
| 16 |    |  |
| 17 | A. | To begin, I think it is useful for the Commission to view its task as establishing           |
| 18 |    | "impairment evaluation zones," recognizing at the outset that this is the singular           |
| 19 |    | purpose to which they will be put. <sup>12</sup> This is not the same exercise as defining a |

<sup>&</sup>lt;sup>12</sup> See, for instance, ¶ 495: "State commissions must first define the markets in which they will evaluate impairment by determining the relevant geographic area to include in each market." Defining the geographic area from the perspective of impairment is exactly how the FCC drew the relevant geographic markets for loops and transport (footnote 1536, emphasis added):

Although the incumbent LECs argue that we [the FCC] should apply a zone

| 1              | market as an economic abstraction; its sole purpose is to facilitate a state               |
|----------------|--|
| 2              | commission's evaluation of the extent of competition made possible with access             |
| 3              | to a network element, and to <i>contrast</i> that competition to the competition that      |
| 4              | would result if access were denied. <sup>13</sup> By comparing the competitive profiles of |
| 5              | alternative entry strategies (for instance, by contrasting the competitive profiles of     |
| 6              | UNE-P to UNE-L), the Commission can evaluate whether measures of actual                    |
| 7              | competition (i.e., triggers) demonstrate that the national finding of impairment is        |
| 8              | not appropriate in Missouri.   |
| 9              |  |
| 10             | The basic structure of the TRO is to look at the areas being served by a particular        |
| 11             | network element and determine whether an alternative could reasonably produce              |
| 12             | the same result. Such an approach is appropriately customer-centric, with the              |
| 13             | states being directed to consider, among other things:                                     |
| 14<br>15<br>16 | * The locations of customers actually being served (if any) by competitors;                |
| 17             | * The variation in factors affecting competitors' ability to                               |

approach to transport and loops, we define the relevant geographic market for transport as route-by-route, and the relevant geographic market for enterprise loops as customer-by-customer, *because of the economic and operational issues associated with alternative transport and loops deployment.* 

<sup>13</sup> Of course, if competitive activity would significantly decline as a result, then a significant impairment must be present that is being corrected through the entrant's access to the network element in question.

| 1<br>2<br>3<br>4                 |                 | * The competitors' ability to target and serve specific markets economically and efficiently using currently available technologies. <sup>14</sup>   |
|----------------------------------|-----------------|--|
| 5                                |                 | The only bounds that the FCC placed on the state's discretion in determining the   |
| 6                                |                 | geographic contours of a "market" (or, more properly stated, an impairment   |
| 7                                |                 | evaluation zone) is that the area must be smaller than an entire state. At the same  |
| 8                                |                 | time, it must not be so small that "a competitor serving that market alone would   |
| 9                                |                 | not be able to take advantage of available scale and scope economies from serving  |
| 10                               |                 | a wider market." <sup>15</sup>   |
| 11                               |                 |  |
|                                  |                 |  |
| 12                               | Q.              | Have you reviewed data that identifies "the locations of customers actually  |
| 12<br>13                         | Q.              | Have you reviewed data that identifies "the locations of customers actually being served (if any) by competitors?"   |
|                                  | Q.              |  |
| 13                               | <b>Q.</b><br>A. |  |
| 13<br>14                         | -               | being served (if any) by competitors?"   |
| 13<br>14<br>15                   | -               | being served (if any) by competitors?"<br>Yes. My review demonstrates that UNE-P exhibits a very distinct competitive  |
| 13<br>14<br>15<br>16             | -               | being served (if any) by competitors?"<br>Yes. My review demonstrates that UNE-P exhibits a very distinct competitive<br>profile – that is, UNE-P brings competitive choice <u>throughout</u> the serving territory  |
| 13<br>14<br>15<br>16<br>17       | -               | being served (if any) by competitors?"<br>Yes. My review demonstrates that UNE-P exhibits a very distinct competitive<br>profile – that is, UNE-P brings competitive choice <u>throughout</u> the serving territory<br>of SBC. As the Commission approaches its impairment analysis, it is important   |
| 13<br>14<br>15<br>16<br>17<br>18 | -               | being served (if any) by competitors?"<br>Yes. My review demonstrates that UNE-P exhibits a very distinct competitive<br>profile – that is, UNE-P brings competitive choice <u>throughout</u> the serving territory<br>of SBC. As the Commission approaches its impairment analysis, it is important<br>that it define "geographic areas" in a manner that permits it to recognize the |

<sup>&</sup>lt;sup>14</sup> TRO ¶ 495.

<sup>15</sup> *Ibid*.

| 1                    | Exhibit JPG-2 analyzes the competitive profile of UNE-P in the exchanges served   |
|----------------------|---|
| 2                    | by SBC. <sup>16</sup> The bar chart in Exhibit JPG-2 plots the competitive penetration  |
| 3                    | achieved by UNE-P in each of SBC's wire centers in Missouri, ranked by the size   |
| 4                    | (measured in total access lines) of the exchange. SBC's largest exchange  |
| 5                    | (McGee, 120,000 lines) is farthest on the left, while SBC's smallest exchange   |
| 6                    | (Paynesville, 160 lines) is on the right. SBC's remaining exchanges are arranged  |
| 7                    | in-between according to size.   |
| 8                    |   |
|                      |   |
| 9                    | As the Exhibit JPG-2 clearly shows, CLECs utilizing UNE-P to serve mass   |
| 9<br>10              | As the Exhibit JPG-2 clearly shows, CLECs utilizing UNE-P to serve mass market customers have brought competition to essentially <i>every</i> SBC exchange in   |
|                      |   |
| 10                   | market customers have brought competition to essentially every SBC exchange in  |
| 10<br>11             | market customers have brought competition to essentially <i>every</i> SBC exchange in Missouri, irrespective of the size of the exchange. <sup>17</sup> The significance of this  |
| 10<br>11<br>12       | market customers have brought competition to essentially <i>every</i> SBC exchange in Missouri, irrespective of the size of the exchange. <sup>17</sup> The significance of this competitive profile cannot be overstated – the competitive signature of the UNE-P  |
| 10<br>11<br>12<br>13 | market customers have brought competition to essentially <i>every</i> SBC exchange in<br>Missouri, irrespective of the size of the exchange. <sup>17</sup> The significance of this<br>competitive profile cannot be overstated – the competitive signature of the UNE-P<br>entry strategy is its ability to serve the mass market across the <i>entire</i> mass market |

<sup>&</sup>lt;sup>16</sup> Exhibit JPG-2 estimates the competitive market share achieved by UNE-P by comparing the UNE-P volumes provided by SBC in response to CLEC Coalition DR 1-2 to the total number of retail lines at each wire center used by the FCC in the Hybrid Cost Proxy Model (used to determine High Cost Support). In comparing these two data sources, however, there were a total of four wire centers (out of more than 200) that could not be matched and have not been included in the analysis.

<sup>&</sup>lt;sup>17</sup> According to SBC's response to CLEC Coalition DR 1-2, there are only two wire centers in the State of Missouri without UNE-P based competition.

| 1  | Q. | What conclusion should the Commission draw from the competitive profile                       |
|----|----|---|
| 2  |    | illustrated in Exhibit JPG-2?   |
| 3  |    |   |
| 4  | A. | The competitive profile of UNE-P clearly demonstrates that "the locations of                  |
| 5  |    | customers actually being served (if any) by competitors" is, in fact, the entire              |
| 6  |    | territory of the incumbent. This is not to say that <i>every</i> carrier offers service       |
| 7  |    | across the entire profile, but rather the <i>strategy</i> itself supports competition in each |
| 8  |    | wire center. As the Commission judges alternatives to UNE-P, it should do so                  |
| 9  |    | fully aware that UNE-P produces statewide competition – and it should not                     |
| 10 |    | restrict the availability of unbundled local switching and UNE-P unless it can                |
| 11 |    | conclude that an alternative will produce a similar competitive profile.                      |
| 12 |    |   |
| 13 | Q. | Have you also reviewed data that identifies "the locations of customers                       |
| 14 |    | actually being served (if any) by competitors using UNE-L?                                    |
| 15 |    |   |
| 16 | A. | Yes. Accepting SBC's quantification of "mass market" <sup>18</sup> UNE-L customers as         |
| 17 |    | accurate, <sup>19</sup> Exhibit JPG-3 contrasts the competitive profile of these two entry    |

<sup>&</sup>lt;sup>18</sup> As indicated earlier, the term "mass market" is limited to analog voice customers up to the DS0/DS1 crossover that has not yet been established in this proceeding. SBC has provided data based on a "default" crossover of 3 lines that it has not -- and I believe cannot -- justify as reasonable. Because the data supplied by SBC is the only data on the potential number of "mass market" UNE loops available, however, my analysis relies on the information at this point in the proceeding (although I do not endorse its accuracy).

<sup>&</sup>lt;sup>19</sup> I note that SBC's data may include legacy loops from failed or abandoned business plans that may be potentially misleading. A more reasonable approach to determine how different network elements are being used to serve different customers would be to focus exclusively on

| 1  |    | strategies. As Exhibit JPG-3 demonstrates, UNE-L is far more geographically                 |
|----|----|---|
| 2  |    | limited – and far less effective in the mass market – than UNE-P. Mass market               |
| 3  |    | UNE-L penetration in Missouri (as measured by SBC) is trivial where it exists at            |
| 4  |    | all (never more than 2%), and is absent entirely from more than 80% of the wire             |
| 5  |    | centers in the state.   |
| 6  |    |   |
| 7  | Q. | What does this mean for the geographic areas selected by the Commission to                  |
| 8  |    | evaluate impairment?  |
| 9  |    |   |
| 10 | А. | As I indicated earlier, I intend to first wait to evaluate the testimony of SBC             |
| 11 |    | before making a recommendation. In addition, I believe that it is important that            |
| 12 |    | the Commission only adopt a tentative market definition in this phase of the                |
| 13 |    | proceeding, given the potential importance of other information (such as, for               |
| 14 |    | instance, "the variation in factors affecting competitors' ability to serve each            |
| 15 |    | group of customers; and the competitors' ability to target and serve specific               |
| 16 |    | markets economically and efficiently using currently available technologies") <sup>20</sup> |
| 17 |    | that is not easily developed within the accelerated time frame of this phase.               |
| 18 |    |   |

current data (for instance, the change in UNE-P and UNE-L lines by wire center over the past year), and excluding UNE-L lines (such as fax lines) going to CLEC enterprise customer locations. However, even using SBC's estimates of UNE-L penetration, it is clear that the geographic profile of UNE-L is quite different than the profile achieved by UNE-P.

| 1  |    | Based on the "profile of customers actually being served," however, it is   |
|--|----|---|
| 2  |    | important that the Commission not select an area for the evaluation of impairment   |
| 3  |    | that is so small that it fails to appreciate the unique competitive signature   |
| 4  |    | exhibited by UNE-P. This factor would suggest relatively large areas for  |
| 5  |    | impairment evaluation (such as the LATA), so that the Commission not mistake  |
| 6  |    | some limited entry in a relatively small area as evidence of non-impairment. <sup>21</sup>  |
| 7  |    |   |
| 8  | Q. | Do you believe that broad statewide competition was intended by the federal   |
| 9  |    | Act?  |
| 10   |    |   |
| 11   | A. | Yes. It is clear that one of the goals of the federal Act is to encourage broad   |
| 12   |    | competition throughout an entire state. For instance, the Act fundamentally   |
| 13   |    | judges whether local markets are open (in Section 271) on a state-by-state basis:   |
| 14   |    |   |
| 15<br>16<br>17<br>18<br>19<br>20<br>21<br>22 |    | The requirement of an operational competitor is crucial because<br>whatever agreement the competitor is operating under must be<br>made generally available throughout the State. Any carrier in<br>another part of the State could immediately take advantage of the<br>"agreement" and be operational fairly quickly. By creating this<br>potential for competitive alternatives to flourish <u>rapidly throughout</u><br><u>a State</u> , with an absolute minimum of lengthy and contentious<br>negotiations once an initial agreement is entered into, the |

Of course, if the Commission adopts relatively large areas in order to *avoid* the mistake of interpreting some geographically limited entry as evidence that impairment does not exist, it is important that the Commission retain this same understanding as it evaluates potential candidates to be included as "triggers." Although not relevant for this phase of the proceeding, this means that the Commission should only include switch trigger candidates that exhibit a competitive profile similar to that achieved by UNE-P.

| 1<br>2<br>3 |    | Committee is satisfied that the "openness and accessibility" requirement is met. <sup>22</sup>   |
|-------------|----|--|
| 4           |    | The bottom line is that the Commission is observing in the market exactly the  |
| 5           |    | type of statewide competitive activity that the U.S. Congress hoped to see when  |
| 6           |    | they opened these markets to competition. Consequently, the Commission should  |
| 7           |    | take great care that it not take any action to curtail UNE-P based competition,  |
| 8           |    | unless it is confident that an alternative would produce the same result.  |
| 9           |    |  |
| 10          |    | <u>Summary</u>   |
| 11          |    |  |
| 12          | Q. | Please summarize your testimony.   |
| 13          |    |  |
| 14          | А. | The Commission has decided to bifurcate its impairment analysis into two phases.   |
| 15          |    | In this phase, the Commission will set the regulatory "upper bound" of the mass  |
| 16          |    | market by determining the point at which (at least in theory) a customer with  |
|             |    |  |
| 17          |    | multiple analog voice lines would be more efficiently served with a DS-1. In   |
| 17<br>18    |    | multiple analog voice lines would be more efficiently served with a DS-1. In addition, the Commission will establish (at least tentatively), the "geographic |
|             |    |  |
| 18          |    | addition, the Commission will establish (at least tentatively), the "geographic  |
| 18<br>19    |    | addition, the Commission will establish (at least tentatively), the "geographic  |

22

Ameritech Michigan Order, Federal Communications Commission, CC Docket 97-298,

| 1  | the analysis is fundamentally algebraic – i.e., the testimony presents an objective |
|----|---|
| 2  | mathematical point at which a DS-1 is less costly than multiple analog loops,       |
| 3  | recognizing that a crossover calculated in the simplified manner suggested would    |
| 4  | be a minimum given its simplifying assumptions and the fact that it does not        |
| 5  | consider a number of subjective factors that might prevent a customer from          |
| 6  | making this choice in the real world.   |
| 7  |   |
| 8  | Selecting the appropriate "geographic market" for purposes of an impairment         |
| 9  | analysis requires that the Commission understand the geographic profile of the      |
| 10 | competition made possible by unbundled local switching. As shown above,             |
| 11 | unbundled local switching produces statewide competition. The core purpose of       |
| 12 | the geographic area selected for an impairment analysis is that it reasonably       |
| 13 | capture the breadth of competition made possible by unbundled local switching so    |
| 14 | that it may be contrasted with the breadth of competition from alternative          |
| 15 | strategies. My analysis suggests, therefore, that the area chosen should be         |
| 16 | reasonably broad so that the Commission can reject, as a substitute to unbundled    |
| 17 | local switching, entry strategies that are unable to produce a competitive outcome  |
| 18 | of similar breadth. While I make no specific recommendation in this round of        |
| 19 | testimony, I would generally encourage the Commission to make its decision          |
| 20 | tentative until it may consider the full evidence of Phase II.                      |
| 21 |   |

## Footnote 169, citing House Report, emphasis added.

| 1 | Q. | Does this conclude your direct testimony? |
|---|----|---|
| 2 |    |   |

3 A. Yes.

#### **Education**

B.A. Economics, University of Wyoming, 1978. M.A. Economics, University of Wyoming, 1979.

#### **Professional History**

#### Gillan Associates, Economic Consulting (1987-Present)

In 1987, Mr. Gillan established a private consulting practice specializing in the economic evaluation of regulatory policies and business opportunities in the telecommunications industry. Since forming his consulting practice in 1987, Mr. Gillan has advised business clients as diverse as AT&T and TDS Telecom (a small entrant seeking the authority to compete in a rural area).

#### Vice President, US Switch, Inc. (1985-1987)

Responsible for crafting the US Switch business plan to gain political acceptance and government approval. US Switch pioneered the concept of "centralized equal access," which positioned independent local telephone companies for a competitive long distance market. While with US Switch, Mr. Gillan was responsible for contract negotiation/marketing with independent telephone companies and project management for the company's pilot project in Indiana.

#### Policy Director/Market Structure - Illinois Commerce Commission (1980-1985)

Primary staff responsibility for the policy analysis of issues created by the emergence of competition in regulated markets, in particular the telecommunications industry. Mr. Gillan served on the staff subcommittee for the NARUC Communications Committee and was appointed to the Research Advisory Council overseeing NARUC's research arm, the National Regulatory Research Institute.

#### Mountain States Telephone Company - Demand Analyst (1979)

Performed statistical analysis of the demand for access by residential subscribers.

#### **Professional Appointments**

| Guest Lecturer      | School of Laws, University of London, 2002  |
|---------------------|---|
| Advisory Council    | New Mexico State University, Center for Regulation, 1985 – Present  |
| Faculty             | Summer Program, Public Utility Research and Training Institute, University of Wyoming, 1989-1992          |
| Contributing Editor | <u>Telematics: The National Journal of Communications Business and</u><br><u>Regulation</u> , 1985 - 1989 |

#### **Professional Appointments (Continued)**

| Chairman             | Policy Subcommittee, NARUC Staff Subcommittee on Communications, 1984-1985 |
|----------------------|--|
| Advisory Committee   | National Regulatory Research Institute, 1985                               |
| Distinguished Alumni | University of Wyoming, 1984  |

#### **Selected Publications**

"The Local Exchange: Regulatory Responses to Advance Diversity", with Peter Rohrbach, <u>Public Utilities</u> <u>Fortnightly</u>, July 15, 1994.

"Reconcentration: A Consequence of Local Exchange Competition?", with Peter Rohrbach, <u>Public Utilities</u> <u>Fortnightly</u>, July 1, 1994.

"Diversity or Reconcentration?: Competition's Latent Effect", with Peter Rohrbach, <u>Public Utilities</u> <u>Fortnightly</u>, June 15, 1994.

"Consumer Sovereignty: An Proposed Approach to IntraLATA Competition", <u>Public Utilities Fortnightly</u>, August 16, 1990.

"Reforming State Regulation of Exchange Carriers: An Economic Framework", Third Place, University of Georgia Annual Awards Competition, 1988, <u>Telematics: The National Journal of Communications</u>, <u>Business and Regulation</u>, May, 1989.

"Regulating the Small Telephone Business: Lessons from a Paradox", <u>Telematics: The National Journal of</u> <u>Communications, Business and Regulation</u>, October, 1987.

"Market Structure Consequences of IntraLATA Compensation Plans", <u>Telematics: The National Journal of</u> <u>Communications, Business and Regulation</u>, June, 1986.

"Universal Telephone Service and Competition on the Rural Scene", <u>Public Utilities Fortnightly</u>, May 15, 1986.

"Strategies for Deregulation: Federal and State Policies", with Sanford Levin, Proceedings, <u>Rutgers</u> <u>University Advanced Workshop in Public Utility Economics</u>, May 1985.

"Charting the Course to Competition: A Blueprint for State Telecommunications Policy", <u>Telematics: The</u> <u>National Journal of Communications Business, and Regulation</u>, with David Rudd, March, 1985.

"Detariffing and Competition: Options for State Commissions", Proceedings of the <u>Sixteenth Annual</u> <u>Conference of Institute of Public Utilities</u>, Michigan State University, held in Williamsburg, Virginia, December 1984.

#### Listing of Expert Testimony – Court Proceedings

*Dwayne P. Smith, Trustee v. Lucent Technologies* (Civil Action No. 02-0481 Eastern District of Louisiana)(Entry and CLEC Performance)

*BellSouth Intellectual Property v. eXpeTel Communications* (Civil Action No. 3:02CV134WS Southern District of Miss.)(Service definition, industry structure and Telecom Act of 1996)

*CSX Transportation Inc. v. Qwest International, Inc.* (Case No. 99-412-Civ-J-21C Middle District of Florida) (industry structure and wholesale contract arrangements).

Winn v. Simon (No. 95-18101 Hennepin Cty. Dist. Ct.)(risk factors affecting small long distance companies)

American Sharecom, Inc. v. LDB Int'l Corp. (No. 92-17922, Hennepin County District Court) (risk factors affecting small long distance companies)

*World Com, Inc. et al. v. Automated Communications, Inc. et al.* (No. 3:93-CV-463WS, S.D. Miss.) (damages)

#### **International Assignments**

*Recovering Contribution: Lessons from the United States' Experience*, Report submitted to the Canadian Radio-television and Telecommunications Commission on behalf of CallNet.

*Forcing a Square Peg into a Round Hole: Applying the Universal Service Cost Model in the Cayman Islands*, Analysis Presented to the Government of the Cayman Islands on behalf of Cable and Wireless.

| State          | Docket/Case                                     | Торіс                          | Sponsor(s)     |
|----------------|---|--------------------------------|----------------|
| Missouri       | Case TW-2004-0149                               | Switching Impairment           | CLEC Coalition |
| Michigan       | Case No. U-13796                                | Switching Impairment           | CLEC Coalition |
| Florida        | Docket No. 030851-TP                            | Switching Impairment           | FCCA           |
| Ohio           | Case 03-2040-TP-COI                             | Switching Impairment           | AT&T/ATX       |
| Wisconsin      | 05-TI-908                                       | Switching Impairment           | AT&T           |
| Washington     | UT-023003                                       | Local Switching Rate Structure | AT&T/MCI       |
| Arizona        | T-00000A-00-0194                                | UNE Cost Proceeding            | AT&T/WCOM      |
| Illinois       | Docket 02-0864                                  | UNE Cost Proceeding            | AT&T           |
| North Carolina | P-55, Sub 1013<br>P-7, Sub 825<br>P-19, Sub 277 | Price Cap Proceedings          | CLEC Coalition |
| Kansas         | 02-GIMT-555-GIT                                 | Price Deregulation             | Birch/AT&T     |
| Texas          | Docket No. 24542                                | Cost Case                      | AT&T           |
| North Carolina | Docket P-100, Sub 133d                          | UNE Cost Proceeding            | CLEC Coalition |
| Georgia        | Docket No. 11901-U                              | DSL Tying Arrangement          | WorldCom       |
| Tennessee      | Docket No. 02-00207                             | UNE Availability/Unbundling    | CLEC Coalition |
| Utah           | Docket No. 01-049-85                            | Local Switching Costs/Price    | AT&T           |
| Tennessee      | Docket No. 97-00309                             | Section 271 Compliance         | CLEC Coalition |
| Illinois       | Docket No. 01-0662                              | Section 271 Compliance         | AT&T           |
| Georgia        | Docket No. 14361-U                              | UNE Availability/Unbundling    | CLEC Coalition |
| Florida        | Docket 020507-TL                                | Unlawful DSL Bundling          | CLEC Coalition |
| Tennessee      | Docket No. 02-00207                             | UNE Availability/Unbundling    | CLEC Coalition |
| Georgia        | Docket No. 14361-U                              | UNE Costs and Economics        | AT&T/WorldCom  |
| Florida        | Docket 990649-TP                                | UNE Cost and Price Squeeze     | AT&T/WorldCom  |
| Minnesota      | P-421/CI-01-1375                                | Local Switching Costs/Price    | AT&T           |
| Florida        | Docket 000075-TP                                | Intercarrier Compensation      | WorldCom       |
| Texas          | Docket No. 24542                                | Unbundling and Competition     | CLEC Coalition |
| Illinois       | Docket 00-0732                                  | Certification                  | Talk America   |
| Indiana        | Cause No. 41998                                 | Structural Separation          | CLEC Coalition |

| State          | Docket/Case                               | Торіс                              | Sponsor(s)       |
|----------------|---|------------------------------------|------------------|
| Illinois       | Docket 01-0614                            | State Law Implementation           | CLEC Coalition   |
| Florida        | Docket 96-0768                            | Section 271 Application            | SECCA            |
| Kentucky       | Docket 2001-105                           | Section 271 Application            | SECCA            |
| FCC            | CC Docket 01-277                          | Section 271 for GA and LA          | AT&T             |
| Illinois       | Docket 00-0700                            | Shared Transport/UNE-P             | CLEC Coalition   |
| North Carolina | Docket P-55 Sub 1022                      | Section 271 Application            | SECCA            |
| Georgia        | Docket 6863-U                             | Section 271 Application            | SECCA            |
| Alabama        | Docket 25835                              | Section 271 Application            | SECCA            |
| Michigan       | Case No. U-12622                          | Shared Transport/UNEs              | AT&T             |
| Ohio           | Case 00-942-TP-COI                        | Section 271 Application            | AT&T             |
| Alabama        | Docket No. 25835                          | Structural Separation              | SECCA            |
| Alabama        | Docket No. 27821                          | UNE Cost Proceeding                | ITC^Deltacom     |
| Louisiana      | Docket U-22252                            | Section 271 Application            | SECCA            |
| Mississippi    | Docket 97-AD-321                          | Section 271 Application            | SECCA            |
| South Carolina | Docket 2001-209-C                         | Section 271 Application            | SECCA            |
| Colorado       | Docket 99A-577T                           | UNE Cost Proceeding                | AT&T             |
| Arizona        | Case T-00000A-00-0194                     | UNE Cost Proceeding                | AT&T             |
| Washington     | Docket UT-003013                          | Line Splitting and Combinations    | AT&T             |
| Ohio           | Case 00-1368-TP-ATA<br>Case 96-922-TP-UNE | Shared Transport                   | AT&T/PACE        |
| North Carolina | P-100 Sub 133j                            | Standard Collocation Offering      | CLEC Coalition   |
| Florida        | Docket 990649-TP                          | UNE Cost Proceeding                | CLEC Coalition   |
| Michigan       | Case No. U-12320                          | UNE Combinations/Section 271       | AT&T             |
| Florida        | Docket 00-00731                           | Section 251 Arbitration            | AT&T             |
| Georgia        | Docket 5825-U                             | Universal Service Fund             | CLEC Coalition   |
| South Carolina | 97-239-С                                  | Universal Service Fund             | CLEC Coalition   |
| Texas          | PUC Docket 22289/95                       | ETC Designation                    | Western Wireless |
| Washington     | Docket UT-003013                          | UNE Costs and Local<br>Competition | AT&T             |
| New York       | Docket 98-C-1357                          | UNE Cost Proceeding                | Z-Tel            |

| State        | Docket/Case              | Торіс  | Sponsor(s)            |
|--------------|--------------------------|--|-----------------------|
| Colorado     | Docket 00K-255T          | ETC Designation  | Western Wireless      |
| Kansas       | 99-GCCZ-156-ETC          | ETC Designation  | Western Wireless      |
| New Mexico   | 98-484-TC                | ETC Designation  | Western Wireless      |
| Illinois     | Docket 99-0535           | Cost of Service Rules  | AT&T/MCI              |
| Colorado     | Docket 00-B-103T         | U S WEST Arbitration   | ICG Comm.             |
| North Dakota | PU-1564-98-428           | ETC Designation  | Western Wireless      |
| Illinois     | Docket 98-0396           | Shared Transport Pricing                                       | AT&T/Z-Tel            |
| Florida      | Docket 981834-TP         | Collocation Reform   | CLEC Coalition        |
| Pennsylvania | M-00001353               | Structural Separation of Verizon                               | CompTel/ATX           |
| Illinois     | Docket 98-0860           | Competitive Classification of<br>Ameritech's Business Services | CompTel/ AT&T         |
| Georgia      | Docket 6865-U            | Complaint re: Combinations                                     | MCIWorldcom           |
| Virginia     | Case No. PUC 990100      | GTE/Bell Atlantic Merger                                       | AT&T                  |
| Florida      | Docket 990649-TP         | UNE Cost and Pricing   | CLEC Coalition        |
| Nebraska     | Application C-1960/PI-25 | IP Telephony and Access<br>Charges                             | ICG<br>Communications |
| Georgia      | Docket 10692-U           | Pricing of UNE Combinations                                    | CLEC Coalition        |
| Colorado     | Docket 99F-141T          | IP Telephony and Access  | Qwest                 |
| California   | Case A. 98-12-005        | GTE/Bell Atlantic Merger                                       | AT&T/MCI              |
| Indiana      | Case No. 41255           | SBC/Ameritech Merger   | AT&T                  |
| Illinois     | Docket 98-0866           | GTE/Bell Atlantic Merger                                       | AT&T                  |
| Ohio         | Case 98-1398-TP-AMT      | GTE/Bell Atlantic Merger                                       | AT&T                  |
| Tennessee    | Docket 98-00879          | BellSouth BSE  | SECCA                 |
| Missouri     | Case TO-99-227           | § 271 Review: SBC  | AT&T                  |
| Colorado     | Docket 97A-540T          | Stipulated Price Cap Plan/USF                                  | CLEC Coalition        |
| Illinois     | ICC Docket 98-0555       | SBC/Ameritech Merger   | AT&T                  |
| Ohio         | Case 98-1082-TP-AMT      | SBC/Ameritech Merger   | AT&T                  |
| Florida      | Docket 98-1121-TP        | UNE Combinations   | MCI WorldCom          |
| Georgia      | 6801-U                   | § 251 Arbitration: BellSouth                                   | AT&T                  |
| Florida      | 92-0260-TL               | Rate Stabilization Plan  | FIXCA                 |

| State          | Docket/Case           | Торіс                        | Sponsor(s)    |
|----------------|-----------------------|------------------------------|---------------|
| South Carolina | Docket 96-375         | § 251 Arbitration: BellSouth | AT&T          |
| Kentucky       | Docket 96-482         | § 251 Arbitration: BellSouth | AT&T          |
| Wisconsin      | 05-TI-172/5845-NC-101 | Rural Exemption              | TDS Metro     |
| Louisiana      | U-22145               | § 251 Arbitration: BellSouth | AT&T          |
| Mississippi    | 96-AD-0559            | § 251 Arbitration: BellSouth | AT&T          |
| North Carolina | P-140-S-050           | § 251 Arbitration: BellSouth | AT&T          |
| Tennessee      | 96-01152              | § 251 Arbitration: BellSouth | AT&T          |
| Arizona        |                       | § 251 Arbitration: US West   | AT&T Wireless |
| Florida        | 96-0883-TP            | § 251 Arbitration: BellSouth | AT&T          |
| Montana        | D96.11.200            | § 251 Arbitration: US West   | AT&T          |
| North Dakota   | PU-453-96-497         | § 251 Arbitration: US West   | AT&T          |
| Texas          | Docket 16226          | § 251 Arbitration: SBC       | AT&T/MCI      |
| Alabama        | Docket 25703          | § 251 Arbitration: BellSouth | AT&T          |
| Alabama        | Docket 25704          | § 251 Arbitration: GTE       | AT&T          |
| Florida        | 96-0847-TP            | § 251 Arbitration: GTE       | AT&T          |
| Kentucky       | Docket 96-478         | § 251 Arbitration: GTE       | AT&T          |
| North Carolina | P-140-S-51            | § 251 Arbitration: GTE       | AT&T          |
| Texas          | Docket 16630          | § 251 Arbitration: SBC       | LoneStar Net  |
| South Carolina | Docket 96-358         | § 251 Arbitration: GTE       | AT&T          |
| Texas          | Docket 16251          | § 271 Review: SBC            | AT&T          |
| Oklahoma       | 97-0000560            | § 271 Review: SBC            | AT&T          |
| Kansas         | 97-SWBT-411-GIT       | § 271 Review: SBC            | AT&T          |
| Alabama        | Docket 25835          | § 271 Review: BellSouth      | AT&T          |
| Florida        | 96-0786-TL            | § 271 Review: BellSouth      | FCCA          |
| Georgia        | Docket 6863-U         | § 271 Review: BellSouth      | AT&T          |
| Kentucky       | Docket 96-608         | § 271 Review: BellSouth      | AT&T          |
| Louisiana      | Docket 22252          | § 271 Review: BellSouth      | AT&T          |
| Texas          | Docket 16226          | UNE Cost                     | AT&T/MCI      |
| Colorado       | 97K-237T              | Access Charges               | AT&T          |

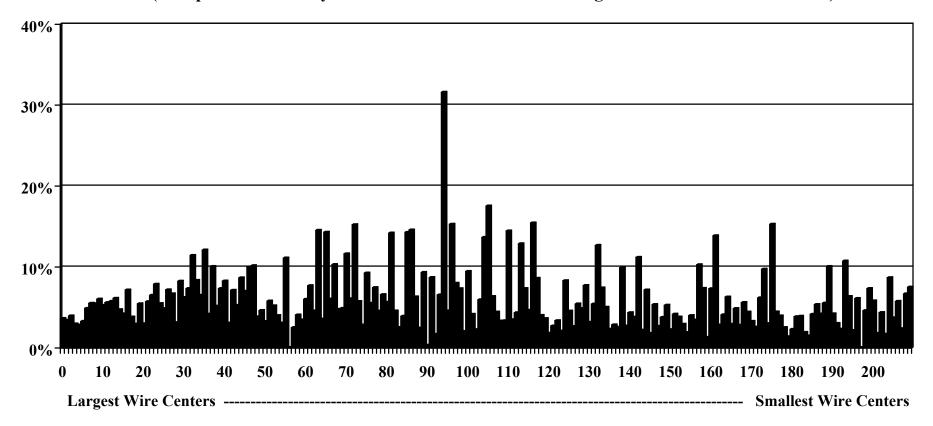
| State          | Docket/Case    | Торіс                        | Sponsor(s)    |
|----------------|----------------|------------------------------|---------------|
| Mississippi    | 97-AD-321      | § 271 Review: BellSouth      | AT&T          |
| North Carolina | P-55 Sub 1022  | § 271 Review: BellSouth      | AT&T          |
| South Carolina | 97-101-C       | § 271 Review: BellSouth      | AT&T          |
| Tennessee      | 97-00309       | § 271 Review: BellSouth      | AT&T          |
| Tennessee      | 96-00067       | Wholesale Discount           | AT&T          |
| Tennessee      | 97-00888       | Universal Service            | AT&T          |
| Texas          | Docket 15711   | GTE Certification as CLEC    | AT&T          |
| Kentucky       | 97-147         | BellSouth BSE Certification  | SECCA         |
| Florida        | 97-1056-TX     | BellSouth BSE Certification  | FCCA          |
| North Carolina | P691 Sub O     | BellSouth BSE Certification  | SECCA         |
| Florida        | 98-0696-TP     | Universal Service            | FCCA          |
| New York       | 97-C-271       | § 271 Review: Bell Atlantic  | CompTel       |
| Montana        | D97.5.87       | § 271 Review: US West        | AT&T          |
| New Mexico     | 97-106-TC      | § 271 Review: US West        | AT&T/CompTel  |
| Nebraska       | C-1830         | § 271 Review: US West        | AT&T          |
| Alabama        | Docket 25980   | Universal Service            | AT&T          |
| Kentucky       | Admin 360      | Universal Service            | AT&T          |
| North Carolina | P100-S133B     | Universal Service            | AT&T          |
| North Carolina | P100-S133G     | Universal Service            | AT&T          |
| Illinois       | 95-0458/0531   | Combined Network Elements    | WorldCom      |
| Illinois       | 96-0486/0569   | Network Element Cost/Tariff  | WorldCom      |
| Illinois       | 96-0404        | § 271 Review: Ameritech      | CompTel       |
| Florida        | 97-1140-TP     | Combining Network Elements   | AT&T/MCI      |
| Pennsylvania   | A-310203-F0002 | Local Competition            | CompTel       |
| Georgia        | 6415-U/6527-U  | Local Competition            | CompTel       |
| Illinois       | 98-NOI-1       | Structural Separation        | CompTel/Qwest |
| New York       | 98-C-690       | Combining Network Elements   | CompTel       |
| Texas          | Docket 17579   | § 251 Arbitration: SBC (2nd) | AT&T/MCI      |
| Texas          | Docket 16300   | § 251 Arbitration: GTE       | AT&T          |

| State          | Docket/Case              | Торіс   | Sponsor(s)     |
|----------------|--------------------------|---|----------------|
| Florida        | Docket 920260-TL         | Price Cap Plan  | IXC Coalition  |
| Louisiana      | Docket U22020            | Resale Cost Study   | AT&T/LDDS      |
| California     | Docket R.93-04-003       | Rulemaking on Open Network<br>Architecture                  | LDDS/WorldCom  |
| Tennessee      | Docket 96-00067          | Avoidable Cost/Resale Discount                              | AT&T           |
| Georgia        | Docket 6537-U            | Unbundled Loop Pricing                                      | CompTel        |
| Georgia        | Docket 6352              | Rules for Network Unbundling                                | AT&T           |
| Pennsylvania   | Docket A-310203F0002     | Introducing Local Competition                               | CompTel        |
| Florida        | Docket 95-0984-TP        | Interconnection Terms and Prices                            | AT&T           |
| Kentucky       | Case No. 365             | Local Competition/Universal<br>Service                      | WorldCom       |
| Mississippi    | Docket 95-UA-358         | Introducing Local Competition                               | AT&T/WorldCom  |
| Florida        | Docket 95-0984-TP        | Interconnection Terms and<br>Prices                         | AT&T           |
| Illinois       | Docket 95-0458           | Wholesale Local Services                                    | WorldCom       |
| California     | Dockets R.95-04-043/044  | Local Competition   | WorldCom       |
| Florida        | Docket 95-0696-TP        | Universal Service and Carrier of<br>Last Resort Obligations | IXC Coalition  |
| Georgia        | Docket 5755-U            | Removing Subsidies from<br>Access                           | AT&T           |
| South Carolina | Docket 95-720-C          | Price Regulation  | ACSI           |
| Michigan       | Case No. U-10860         | Interconnection Agreement                                   | WorldCom       |
| Mississippi    | Docket 95-US-313         | Price Regulation Plan                                       | WorldCom/AT&T  |
| Missouri       | Case TR-95-241           | Expanded Local Calling                                      | MCI            |
| Washington     | Docket UT-941464         | Interconnection Complaint                                   | IXC Coalition  |
| Maryland       | Case No. 8584 – Phase II | Introducing Local Competition                               | WorldCom       |
| Massachusetts  | DPU 94-185               | Introducing IntraLATA and Local Competition                 | WorldCom       |
| Wisconsin      | Docket 6720-TI-111       | IntraLATA Equal Access                                      | Schneider Com. |
| North Carolina | Docket P-100, Sub 126    | Expanded Local Calling                                      | LDDS           |

| State          | Docket/Case          | Торіс                               | Sponsor(s)               |
|----------------|----------------------|-------------------------------------|--------------------------|
| Georgia        | Docket 5319-U        | IntraLATA Equal Access              | MCI/LDDS                 |
| Mississippi    | Docket 94-UA-536     | Price/Incentive Regulation          | LDDS                     |
| Georgia        | Docket 5258-U        | Price Regulation Plan               | LDDS                     |
| Florida        | Docket 93-0330-TP    | IntraLATA Equal Access              | IXC Coalition            |
| Alabama        | Docket 23260         | Access Transport Rate Structure     | LDDS                     |
| New Mexico     | Docket 94-204-TC     | Access Transport Rate Structure     | LDDS                     |
| Kentucky       | Docket 91-121        | Alternative Regulation Proposal     | Sprint, AT&T and<br>LDDS |
| Texas          | Docket 12784         | Access Transport Rate Structure     | IXC Coalition            |
| Illinois       | Docket 94-0096       | Customer's First Proposal           | LDDS                     |
| Louisiana      | Docket U-17949-D     | Alternative Regulation              | AT&T, Sprint and<br>LDDS |
| New York       | Case No. 93-C-0103   | Rochester Plan-Wholesale/Retail     | LDDS                     |
| Illinois       | Dockets 94-0043/46   | Access Transport Rate Structure     | IXC Coalition            |
| Florida        | Docket 92-1074-TP    | Expanded Interconnection            | Intermedia               |
| Louisiana      | Docket U-20800       | Access Transport Rate Structure     | LDDS                     |
| Tennessee      | Docket 93-008865     | Access Transport Rate Structure     | LDDS                     |
| Ohio           | Docket 93-487-TP-ALT | Alternative Regulation              | Allnet/LCI/LDDS          |
| Mississippi    | Docket 93-UN-0843    | Access Transport Rate Structure     | LDDS                     |
| South Carolina | Docket 93-756-C      | Access Transport Rate Structure     | IXC Coalition            |
| Georgia        | Docket 4817-U        | Access Transport Rate Structure     | IXC Coalition            |
| Louisiana      | Docket U-20710       | Pricing and Imputation<br>Standards | LDDS                     |
| Ohio           | Case 93-230-TP-ALT   | Alternative Regulation              | MCI/Allnet/LCI           |
| New Mexico     | Docket 93-218-TC     | Expanded Local Calling              | LDDS                     |
| Illinois       | Docket 92-0048       | Alternative Regulation              | LDDS                     |
| Mississippi    | Docket 93-UN-0038    | Banded Rates for Toll Service       | LDDS                     |
| Florida        | Docket 92-1074-TP    | Expanded Interconnection            | Florida Coalition        |
| Louisiana      | Docket U-20237       | Preferential Toll Pricing           | LDDS, MCI and AT&T       |

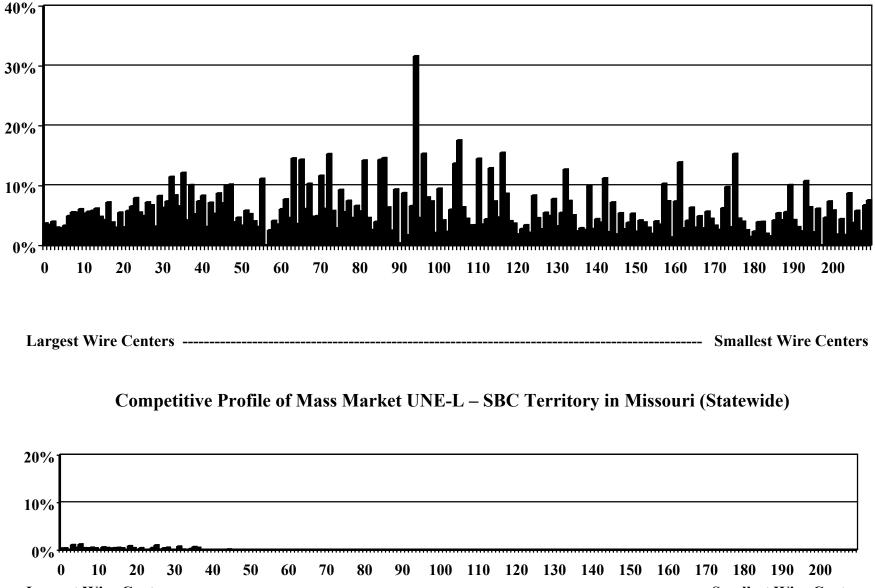
| State          | Docket/Case            | Торіс                           | Sponsor(s)                        |
|----------------|------------------------|---------------------------------|-----------------------------------|
| South Carolina | Docket 93-176-C        | Expanded Local Calling          | LDDS & MCI                        |
| Mississippi    | Case 89-UN-5453        | Rate Stabilization Plan         | LDDS & ATC                        |
| Illinois       | Docket 92-0398         | Local Interconnection           | CLEC Coalition                    |
| Louisiana      | Docket U-19993         | Payphone Compensation           | MCI                               |
| Maryland       | Docket 8525            | Payphone Compensation           | MCI                               |
| South Carolina | Docket 92-572-C        | Payphone Compensation           | MCI                               |
| Georgia        | Docket 4206-U          | Payphone Compensation           | MCI                               |
| Delaware       | Docket 91-47           | Application for Rate Increase   | MCI                               |
| Florida        | Docket 88-0069-TL      | Comprehensive Price Review      | Florida Coalition                 |
| Mississippi    | Case 92-UA-100         | Expanded Local Calling          | LDDS & ATC                        |
| Florida        | Docket 92-0188-TL      | GTE Rate Case                   | MCI & FIXCA                       |
| Wisconsin      | Docket 05-TI-119       | IntraLATA Competition           | MCI & Schneider                   |
| Florida        | Docket 92-0399-TP      | Payphone Compensation           | MCI & FIXCA                       |
| California     | Docket I,87-11-033     | Alternative Regulation          | Intellical                        |
| Florida        | Docket 88-0068-TL      | Rate Stabilization              | Public Counsel<br>and Large Users |
| New York       | Case 28425, Phase III  | Access Transport Rate Structure | Empire Altel                      |
| Wisconsin      | Docket 05-TR-103       | Intrastate Access Charges       | MCI & CompTel                     |
| Mississippi    | Docket 90-UA-0280      | IntraLATA Competition           | Intellicall                       |
| Louisiana      | Docket U-17949         | IntraLATA Competition           | Cable & Wireless                  |
| Florida        | Docket 88-0069-TL      | Rate Stabilization              | Florida Coalition                 |
| Wisconsin      | Docket 05-TR-103       | Intrastate Access Charges       | Wisconsin IXCs                    |
| Florida        | Docket 89-0813-TP      | Alternative Access Providers    | Florida Coalition                 |
| Alaska         | Docket R-90-1          | Intrastate Toll Competition     | Telephone Utilities of Alaska     |
| Minnesota      | Docket P-3007/NA-89-76 | Centralized Equal Access        | MCI &<br>Telecom*USA              |
| Florida        | Docket 88-0812-TP      | IntraLATA Toll Competition      | Florida Coalition                 |
| Wisconsin      | Docket 05-TR-102       | Intrastate Access Charges       | Wisconsin IXCs                    |
| Wisconsin      | Docket 6655-NC-100     | Centralized Equal Access        | Wisconsin IXCs                    |

| State     | Docket/Case              | Торіс                                    | Sponsor(s)                         |
|-----------|--------------------------|--|------------------------------------|
| Florida   | Docket 88-0069-TL        | Rate Stabilization                       | Florida Coalition                  |
| Wisconsin | Docket 05-NC-100         | IntraLATA Toll Competition               | Wisconsin IXCs                     |
| Florida   | Docket 87-0347-TI        | AT&T Regulatory Relief                   | Florida Coalition                  |
| Illinois  | Docket 83-0142           | Intrastate Access Charges                | Illinois<br>Consolidated           |
| Texas     | Docket 8218              | WATS Prorate Credit                      | TEXALTEL                           |
| Iowa      | Case RPU 88-2            | Centralized Equal Access                 | MCI &<br>Teleconnect               |
| Florida   | Docket 87-1254-TL        | Regulatory Flexibility for LECs          | Microtel                           |
| Wisconsin | Docket 05-TR-5, Part B   | IntraLATA Competition and Access Charges | Wisconsin State<br>Telephone Assc. |
| Florida   | Docket 86-0984, Phase II | Intrastate Loop Cost Recovery            | Florida Coalition                  |



# Competitive Profile of UNE-P – SBC Territory in Missouri (Competitive Share by Wire Center – Ranked from Largest Wire Centers to Smallest)

# Exhibit JPG-3 Comparing UNE-P to UNE-L



Largest Wire Centers ------ Smallest Wire Centers