REBUTTAL TESTIMONY

OF

KIMBERLY K. BOLIN

MISSOURI GAS ENERGY

CASE NO. GR-2004-0209

1	Q.	PLEASE STATE YOUR NAME AND ADDRESS.											
2	A.	Kimberly K. Bolin, P.O. Box 2230, Jefferson City, Missouri 65102.											
3	Q.	BY WHOM ARE YOU EMPLOYED AND IN WHAT CAPACITY?											
4	A.	I am employed by the Office of the Public Counsel of the State of Missouri (OPC or Public											
5		Counsel) as a Public Utility Accountant I.											
6	Q.	ARE YOU THE SAME KIMBERLY K. BOLIN WHO FILED DIRECT TESTIMONY											
7		IN THIS CASE?											
8	A.	Yes.											
9	Q.	WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?											
10	A.	The purpose of my rebuttal testimony is to response to Company's allegation that MGE should be											
11		rewarded a .25% addition to rate of return for providing what MGE claims is good customer											
12		service. I will also respond to Company direct testimony on the following issues: Incentive											
13		Compensation, Manufactured Gas Plant Remediation/Environmental Response Fund and Lobbying											
14		costs.											
15		CUSTOMER SERVICE											
16	Q.	HAS MISSOURI GAS ENERGY ALLEGED THAT IT IS PROVIDING "HIGH											
17		QUALITY CUSTOMER SERVICE PERFORMANCE LEVELS"?											

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- Yes. MGE's President and Chief Operating Officer James Oglesby in his prefiled direct testimony alleges "MGE has achieved and generally maintained high quality customer service performance levels."
- UPON WHAT DID WITNESS OGLESBY BASE HIS ASSERTION THAT MGE WAS Q. PROVIDING "HIGH QUALITY CUSTOMER SERVICE PERFORMANCE LEVEL"?
- In response to Public Counsel data request 5025 attached as Schedule KKB-1 witness Oglesby A. claims his belief is based upon "meeting the merger commitments related to abandoned call rate and average speed of answer, maintaining estimated meter reads at a very low level, and maintaining Commission complaints/inquiries at generally moderate levels". Also, "his overall experience in the business, his knowledge of MGE's overall operations". Finally, witness Oglesby points to pages 2 and 3 of witness Ricketts prefiled direct testimony regarding the abandoned call rate (ACR) and average speed on answer (ASA).
- Q. WHAT MERGER COMMITMENTS REGARDING THE ABANDONED CALL RATE AND OLGESBY AND AVERAGE ANSWER ARE WITNESS RICKETTS OF DISCUSSING?
- In response to Public Counsel data request 5028 attached as Schedule KKB-2 witness Ricketts A. identifies the 8.5% abandon call rate and 75 second average speed of answer used to demonstrate MGE's alleged "commitment to service quality" stemming from Commission Case No. GM-2000-43 and notes these performance measures were subsequently re-adopted in Cases Nos. GM-2000-500, GM-2000-503 and GM-2003-0238. A copy of the Stipulation and Agreement and Order Approving the transaction is attached as Schedule KKB-3.

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Commission issued an order to establish a docket (Case No. GO-95-177) based on a joint motion

filed by the Office of Public Counsel, the Missouri Public Service Commission staff and MGE to

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investigate the billing practices and customer service practices of the Company in light of problems experienced by MGE in complying with the provision of Chapter 3 of the Commission's rules. Staff filed a report in this case detailing 37 audit recommendations. As a result of this case, the Company provides Public Counsel and Staff with monthly status reports of the activities of its customer service and call center department until that case was closed in early 2004.

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Q. WHAT HAPPENED IN 1996?

MGE's tariff.

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A.

In July 1996, the Staff filed a seven count complaint the MGE unlawfully billed certain residential customers and engaged in billing practices that were inconsistent with Commission rules and

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Less than a year later, the Office of Public Counsel filed a complaint with the Commission against MGE alleging MGE unlawfully billing certain customers from November 1996 through February 1997. The alleged unlawful bills were the result of the use of unauthorized purchase gas adjustment cost of gas (PGA) rates by MGE. This case was docketed as GC-97-497. The result of this complaint and Staff's complaint was a Commission approved Stipulation and Agreement filed in each case in which the Company committed to correct bills and issue credit and donate money to heating assistance programs in the Company's service territory.

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Q. WAS CUSTOMER SERVICE AN ISSUE IN ALL THREE OF THE PREVIOUS MGE RATE CASES?

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Yes. Besides the cases I have previously mentioned, customer service has been an issue in all of MGE's rate cases. In the first case, Case No. GR-96-285, the Company made commitments to the Commission to improve its customer service in MGE's late-filed Exhibit number 120 and in

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testimony filed by a Company witness. In Case No. GR-98-140, the commitments made by the Company were still not satisfied and the Commission stated in its <u>Report and Order</u> on page 63,

'The Commission urges the Company to redouble its efforts and fulfill prior commitments made in Case No. GR-96-285 in order to ensure timely and successful completion of customer service improvements. The Commission wishes to reinforce the parties' understanding that prior commitments ordered in Case No. GR-96-285 remain in effect and will continue to be in effect until such time as an order relieving MGE of said commitments is issued."

Testimony was filed in Case No. GR-2001-292, showing that the Company had still not achieve the commitments made in Case No. GR-96-285 and reaffirmed in Case No. GR-98-140.

- Q. YOU THAT THE 8.5% ABANDONED CALL RATE 75 GM-2000-43 SECOND **ANSWER** SET OUT IN CASE NO. RELIED ON BY WITNESSES RICKETTS AND OGLESBY IS THE APPROPRIATE STANDARD TO CONCLUDE THAT MGE IS PROVIDING "HIGH QUALITY CUSTOMER SERVICE"?
- A. No, I do not.
- Q. WHY NOT?
- A. First, Case No. GM-2000-43 was a merger proceeding in which Southern Union Company d/b/a Missouri Gas Energy sought to merge with Pennsylvania Enterprises, Inc., the parent company of a local distribution company in Pennsylvania. Second, the Missouri call center performance standards that were agreed to were to ensure that the merger would not have a detrimental impact on Missouri customers. These standards were the minimal standards acceptable to Public Counsel to settle those cases.

- Q. DO THE GOALS FOR ABANDONED CALL RATE AND AVERAGE SPEED OF ANSWER CONTAINED IN CASE NO. GM-2000-43 REPRESENT EVEN AN AVERAGE INDUSTRY PERFORMANCE?
- A. No. These measures represent below average industry performance.
- Q. UPON WHAT DO YOU BASE THE CLAIM THAT A 8.5% ABANDONED CALL
 RATE AND 75 SECONDS SPEED OF ANSWER REPRESENT BELOW AVERAGE
 INDUSTRY PERFORMANCE?
- A. I base that statement on a study conducted by Theodore Barry and Associates commissioned by MGE in 1997. According to the study (a copy of which is attached as Schedule KKB-4) the industry average abandoned call rate is 7.5% and the industry average for speed of answer is 60 seconds (See page 7 of Schedule KKB-4).
- Q. DO YOU BELIEVE THAT MGE SHOULD RECEIVE A .25% INCREASE IN ITS
 RATE OF RETURN FOR PROVIDING CUSTOMER SERVICE WITH RESPECT TO
 THE ABANDONED CALL RATE AND AVERAGE SPEED OF ANSWER THAT IS
 WORSE THAN THE INDUSTRY AVERAGE?
- A. Absolutely not. While those levels of performance for abandoned call rate and average speed of answer are improvements over MGE's past unacceptably high levels of abandoned calls and high average speed of answer rate the level of these customer service indicators do not represent the alleged "high quality customer service performance levels" witness Oglesby claims. In fact, these "standards" are not consistent with customer service commitments MGE made to this Commission or consistent with MGE's own customer service plans.

1	Q.	WHAT ABANDONED CALL RATE IS MGE CURRENTLY ACHIEVING?
2	A.	As of March 31, 2004, the year to date abandoned call rate was 26.39%.
3		(Source: Missouri Gas Energy's GM-2000-43, et.al. customer service report for January 1, 2004
4		through March 31, 2004.)
5	Q.	WHAT AVERAGE SPEED OF ANSWER RATE IS MGE CURRENTLY ACHIEVING?
6	A.	As of March 31, 2004, MGE's year-to-date average speed of answer was 378 seconds (six minutes
7		and 18 seconds).
8		(Source: Missouri Gas Energy's GM-2000-43, et.al. customer service report for January 1, 2004
9		through March 31, 2004)
10	Q.	WHAT DO YOU MEAN WHEN YOU SAY THE STANDARDS USED BY WITNESSES
11		OGLESBY AND RICKETTS ARE NOT CONSISTENT WITH CUSTOMER SERVICE
12		COMMITMENTS MGE MADE TO THIS COMMISSION OR CONSISTENT WITH
13		MGE'S OWN CUSTOMER SERVICE PLANS?
14	A.	Customer service or lack thereof has been an issue with MGE since it purchased the assets of
15		Western Resources in 1994. In MGE's first rate case, Case No. GR-96-285, MGE made specific
16		commitments to the Commission to improve customer service. MGE developed a Customer
17		Service Action Plan that set certain customer service goals MGE would meet.
18	Q.	WHO ON BEHALF OF MGE MADE THOSE CUSTOMER SERVICE COMMITMENTS?
19	A.	Those commitments were made by MGE President and Chief Operating Officer, Thomas Clowe.
20		Mr. Clowe stated in his surrebuttal testimony in GR-96-285 on page 2:

 I have previously told the Commission informally that MGE is fully aware that the performance of the customer service center earlier in the year was less than it should have been. I have previously communicated to the Commission informally that MGE is committed to taking whatever corrective action is needed to insure that our customer service is what it should be. The action plan addressed by Mr. Gillmore will be carried out. The performance standards contained in that action plant will be met.

Significant progress has already been made toward the achievement of the goals set forth in the action plant, and I can assure the Commission that I personally will accept nothing less than full achievement of those goals.

- Q. WHAT WERE THE PERFORMANCE STANDARDS CONTAINED IN THE CUSTOMER SERVICE ACTION PLAN FOR THE ABANDONED CALL RATE AND THE AVERAGE SPEED OF ANSWER?
- A. The Customer Service Action Plan which was Exhibit 112 in Case No. GR-96-285 set performance goals of 45 seconds for the average speed of answer and 5 % for the abandoned call rate. The Customer Service Action Plan is attached as Schedule KKB-5.
- Q. DID THE PLAN ADDRESS OTHER CUSTOMER SERVICE AREAS SUCH AS SCHEDULING SERVICE, COLLECTION EFFORTS, REMITTANCE PROCESSING AND THE BILLING SYSTEM AND THEIR EFFECT ON THE CALL CENTER PERFORMANCE?
- A. Yes. The plan stated:

The ASA must be reduced to 45 seconds or less to accomplish the objective of lowering the abandon rate to five (5) percent. And, a proactive procedure to cultivate business practices to reduce the need for the customers to call must be established. Effects of scheduling service, collection efforts, remittance processing and the billing system all generate unnecessary customer calls. Further, it is not reasonable to expect an average of 158,000 call monthly on a 460,000 customer base. Today our business practices has resulted in a ratio of one call for every three customer accounts. Our customer (sic) are not calling to tell us what a

1 2		good job we are doing! They are simple (sic) reacting to our business practices.												
3	Q.	DID THE COMPANY ALSO COMMIT TO IMPLEMENTING CHANGES TO												
4		IMPROVE CUSTOMER SERVICE IN MGE'S LATE FILED EXHIBIT NUMBER												
5		120?												
6	A.	Yes, after the hearings in Case No. GR-96-285, MGE filed the late-filed exhibit number 120												
7		describing the changes that the Company would implement to improve customer service (See												
8		Schedule KKB-6).												
9	Q.	DID THE COMPANY ACHIEVE THESE PERFORMANCE STANDARDS AND												
10		COMMITMENTS MADE IN THE COMPANY'S LATE FLED EXHIBIT NUMBER												
11		120?												
12	A.	No. Attached to my rebuttal testimony as Schedule KKB-7 is a consolidated report prepared by the												
13		Consumer Service Staff which was a schedule to Staff witness Janet Hoerschgen's direct testimony												
14		in Case No. GR-98-140. This report details which changes were completed and which were not												
15		completed as of that date.												
16	Q.	IN HIS REBUTTAL TESTIMONY IN CASE NO. GR-98-140, DID MR.												
17		CLOWE COMMIT TO ACHIEVING THE SAME GOALS CONTAINED IN THE												
18		COSTUMER SERVICE ACTION PLAN AGAIN?												
19	A.	Yes. On page 4 of his rebuttal testimony (See attached Schedule KKB-8) Mr. Clowe states on page												
20		4:												
21 22		Q. Does MGE still intend to achieve the call center performance goals set out in the "customer service action plan"?												
23		A. Yes.												

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1 Also, on page 5 of his rebuttal testimony Mr. Clowe stated: 2 Although I am pleased with the progress that has been made to date, 3 performance of MGE's call center must be further improved. The goal at 4 MGE is to be among the top call center performers nationally, which is 5 why we have set a long term goal of achieving an ACR of 5%. We are 6 well on our way toward achieving that goal. 7 Q. DID MGE ADMIT IT FAILED TO ACHIEVE THOSE GOALS? 8 Yes, on page 118 of MGE's initial brief in Case No. GR-98-140 the Company states: A. 9 MGE candidly admits, however, that it did not achieve all of the goals set in Case No. GR-96-285. Among them was the goal to achieve an 10 abandoned call rate ("ACR:") of 5% and an average speed of answer 11 12 ("ASA") of 45 seconds. 13 IN CASE NO. GR-98-140 DID MGE INDICATE IT HAD CHANGED ITS Q. 14 GOALS FOR ABANDONED CALL RATE AND AVERAGE SPEED OF ANSWER? No. However, Mr. Buckstaff from the firm Theodore Barry & Associates who MGE hired to 15 Α. conduct a review of MGE's billing process and customer service suggested the following on page 6 16 17 of his rebuttal testimony in Case No. GR-98-140: 18 Did TB&A assist MGE in assessing both short and long term 19 center performance goals? 20 Yes. We recommended an ACR of 8% and an ASA of 75 A. 21 seconds. For the long term we recommend an ACR or 5% and an ASA of 45 seconds. The recommendation for this year was based on trends over 22 23 the past 3 years; it is a "stretch" goal. The long term goal of 5% is just short of the top quartile of utility performance nationally; it represents 24 25 **superior performance**. (Emphasis added) 26 WAS THE STIPULATION AND AGREEMENT FOR CASE NO. GR-2000-Q.

CALL RATE AND THE 75 SECONDS AVERAGE SPEED OF ANSWER?

SIGNED IN WHICH THE COMPANY AGREED TO THE 8.5% ABANDONED

A.

- A. The Stipulation and Agreement was signed on October 6, 1999. The standards set out in the merger stipulation were base measurements representative of MGE's average performance from July 1997 to June 1999.
- Q. DID THE COMPANY STATE ANYWHERE IN CASE NO. GR-2001-292 THAT

 THE GOALS SET IN CASE NO. GR-96-285 AND REAFFIRMED IN CASE

 NO. GR-98-140 FOR THE ABANDONED CALL RATE AND AVERAGE SPEED

 OF ANSWER HAD BEEN CHANGED?
- A. No.
- GR-2001-292 Q. THE THIRD RATE CASE, CASE NO. DID THE IN COMPANY'S PRESIDENT CHIEF **OPERATING OFFICER** AND STEVEN CATTRON STATE IT WAS HIS INTENTION THAT MGE WOULD LIVE UP TO EACH AND EVERY COMMITMENT MADE IN THE PRIOR RATE CASES?
 - Yes, on page 8 of his direct testimony (attached as schedule KKB-9) that was filed November 7, 2000 he states the following:
 - Q. In its order in Case No. GR-98-140, the Commission found that MGE had not yet fully complied with commitments made in its prior rate case (No. GR-96-285) and reminded the parties that such commitments remain in effect until such time as an order relieving MGE of such commitments is issued. Are you aware of this statement?
 - A. Yes. I take very seriously all commitments made by MGE to the Commission. It is my intention that MGE live up to each and every such commitment. As more specifically reported in the direct testimony of MGE witness Karen M. Czaplewski, it is my belief that, except for not yet reaching the ASA ("average speed of answer") goal of 45 seconds, MGE has fulfilled all of the commitments it has made to the Commission.

1	Q.	HAS THERE BEEN AN ORDER OF THIS COMMISSION RELIEVING MGE OF											
2		SUCH COMMITMENTS?											
3	A.	No, not to my knowledge.											
4	Q.	WAS COMPANY WITNESS OGLESBY AWARE OF THESE COMMITMENTS?											
5	A.	Apparently not. At his deposition taken April 23, 2004 witness Oglesby testified as follows:											
6		By Mr. Micheel											
7 8		Q. Would you agree with me that one of your predecessors as (sic) the job of president and chief operating officer was Mr. Steve Cattron?											
9	A. Yes.												
10 11 12		Q. And would you agree with me that prior to Mr. Cattron being the president and chief operating officer, that was held by a gentleman by the name of Mr. Clowe?											
13		A. Yes.											
14 15		Q. And you worked with both Mr. Clowe and Mr. Cattron, did you not?											
16		A. I worked for both of them, yes.											
17		Q. You worked for both of them, yes.											
18		A. Um-hum.											
19 20		Q or is there some top-down difference between working for and with?											
21 22		A. I work for Mr. Cattron and I worked for Tom Clowe in different positions.											
23 24		Q. Are you aware whether or not Mr. Clowe had certain goals with respect to the abandoned call rate?											
25		A. I am not aware of them.											

1 2		Q. Are you aware of whether Mr. Clowe had certain different standards with respect to the average speed of answer?										
3		A. No, I am not.										
4 5 6		Q. Did you do anything to endeavor to find out whether or not your predecessors had items in place with respect to the abandoned call rate and the average speed of answer?										
7 8 9 10		A. The abandoned call rate – the goals for the abandoned call and average speed of answer was in place, as I indicated. And no, I did not go back to research to see if there was any other standard that had been I place in the past.										
11		Q. And you didn't think it was important to do that?										
12		A. No, I did not.										
13		Q. And why didn't you think it was important to do that?										
14 15 16 17		A. As I indicated earlier, I felt like in visiting with the staff on the floor in the phone center, they felt these were very, very, very good goals as industry standards go and that it was going to be difficult to meet them										
18		(Oglesby deposition, pps. 116-117)										
19	Q.	SHOULD WITNESS OGLESBY HAVE BEEN AWARE OF THE PREVIOUS										
20		COMMITMENTS MADE BY MGE?										
21	A.	Yes he should have been. In March of 1997 he participated in a strategic planning session where in										
22		MGE reaffirmed its goal to achieve or excess a 5 % abandoned call rate and a 45 second average										
23		speed of answer. This strategic planning document is attached as Highly Confidential KKB-10. In										
24		fact, Ron Crowe, the Director of Customer Service also attended this meeting and should have been										
25		well aware of these commitments. Moreover, witness Oglesby should have reviewed at least										
26		witness Cattron's testimony from Case No. GR-2001-292 to see if he had made any commitments.										

is 60 seconds for average speed of answer and an abandoned call rate of 7.5%.

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- Case No. GR-2004-0209 1 HAS MISSOURI GAS ENERGY OBTAINED OR CONDUCTED ANOTHER STUDY Q. 2 ON CALL CENTER OBJECTIVES SINCE THE 1997 STUDY THAT 3 THE GOALS IN CALL CENTER ARE THE 4 INDUSTRY AVERAGE? 5 No. A. 6 ON PAGE 3 OF HIS TESTIMONY WITNESS RICKETTS CLAIMS THAT THE Q. 7 DECLINE IN THE NUMBER OF ESTIMATED METER READS DEMONSTRATES 8 MGE'S COMMITMENT TO HIGH QUALITY SERVICE. 9 HIS CONCLUSION? 10 A. No. The decreased number of estimated meter reads is due to the installation of the automated 11 meter reading (AMR) system the Company installed in 1997-1998. The estimated meter reads occurring now are not employee errors but machine failures. 12 13 WHEN WAS Q.
- THE AMR SYSTEM INCLUDED IN THE COMPANY'S COST OF 14 SERVICE?

WOULD

BELOW

ABOVE

OR

DO YOU AGREE WITH

- A. The AMR system and all AMR associated expenses were included in the Company cost of service in MGE's rate case, Case No. GR-98-140. The rates that were produced from this rate case and include the costs of the AMR system became effective on September 2, 1998.
 - ALSO ON PAGE 3 OF THE SAME TESTIMONY MR. RICKETTS STATES, "IN Q. ADDITION, THE NUMBER OF COMPLAINT/INQUIRY CONTACTS MADE BY MGE CUSTOMERS WITH THE COMMISSION'S CONSUMER **SERVICES** ALSO BEEN TRENDING FAVORABLY OVER DEPARTMENT HAS DO YOU AGREE WITH THIS STATEMENT? SEVERAL YEAR.

- 1 No. In fact the chart that shows the number of complaints/inquires in Mr. Ricketts testimony only 2 contains data for the first six months of calendar year 2003. In a report recently filed in Case No. 3 GO-95-177 by the Staff, titled Implementation Review of Missouri Gas Energy Billing and 4 Customer Service Review, the Commission's consumer services department received 469 for the 5 calendar year 2003. This produced a rate of .9 complaints per 1, 000 customer for the calendar year 6 2003. Attached as schedule KKB-12 is a chart showing MGE's complaints per customers ratio for 7 the past five years. The Company is achieving close to the same rate of complaints per customer 8 now as it was in 1999. 9
 - Q. WHAT MATERIALS RELATING TO MISSOURI GAS ENERGY DID COMPANY
 WITNESS JOHN QUAIN REVIEW IN PREPARING HIS DIRECT TESTIMONY?
 - A. On page 4 of his direct testimony, Mr. Quain states he reviewed the direct testimony of James Oglesby and Michael Noack.
 - Q. DO YOU BELIEVE THE INFORMATION IN MR. OGLESBY AND MR. NOACK'S DIREST TESTIMONY IS SUFFICIENT TO DRAW A CONCLUSION THAT THERE IS A SIGNIFICANT PROBLEM IN THE REGULATORY PROCESS AS APPLIED TO MGE?
 - A. No.

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- Q. HAS THE OFFICE OF PUBLIC COUNSEL RECEIVED ANY E-MAILS OR LETTERS FROM CUSTOMERS IN OPPOSITION TO THIS RATE INCREASE?
- A. Yes, attached to my testimony as Schedule KKB-13 are copies of e-mails and letters our office has received. Public Counsel did not receive any letters supporting this increase or stating that the service Missouri Gas Energy provides is excellent.

1	Q.	AT THE LOCAL PUBLIC HEARINGS DID ANY CUSTOMERS REGARDING POOR										
2		CUSTOMER SERVICE?										
3	A.	Yes, several customers relayed their poor customer service experiences to the Commission at the										
4		local public hearings.										
5	Q.	HAS THE COMPANY ALSO RECEIVED E-MAILS FROM CUSTOMERS										
6		CONCERNING THIS RATE INCREASE?										
7	A.	Yes, attached to my testimony as Schedule KKB-14 are copies of e-mails that the Company has										
8		received.										
9	Q.	ON PAGE 16 OF COMPANY WITNESS OGLESBY'S TESTIMONY HE STATES,										
LO		"AS SHOWN IN THE DIRECT TESTIMONY OF MGE WITNESS CARLTON A.										
L1		RICKETTS, MGE PROVIDES HIGH QUALITY CUSTOMER SERVICE" DOES										
L2		PUBLIC COUNSEL AGREE WITH THIS STATEMENT?										
L3	A.	No. Mr. Ricketts testimony provides several customer service measure results, such as the average										
L4		speed of answer, average abandoned call rate, number of estimated reads, and number of										
L5		complaints/inquiries received by the Commission as evidence of the quality of customer service										
L6		MGE is currently providing. These standards do not prove that MGE is even providing average										
L7		customer service.										
L8	Q.	DOES PUBLIC COUNSEL AGREE THAT MISSOURI GAS ENERGY SHOULD BE										
L9		REWARDED FOR GOOD QUALITY SERVICE AT A COST EFFECTIVE										
20		FASHION?										
21	A.	No. Good quality service at a cost effective fashion would be expected of any regulated utility.										
22		Utility shareholders do not deserve a higher return on their investments because a utility is										

1 providing a level of customer service that is expected of all regulated utilities within the state of 2 Missouri. 3 SHOULD MGE BE REWARDED FOR IMPROVING ITS CUSTOMER SERVICE? Q. 4 A. No. MGE should not be rewarded for improving terrible customer service to a level that is not even 5 an average level of customer service. As I stated before good quality customer service should be 6 expected of any utility company, just because MGE is now closer to providing the type of service 7 the Company should have provided all along is no reason to reward the Company with an addition 8 of .25 % to its rate of return. 9 INCENTIVE COMPENSATION 10 Q. PLEASE DESCRIBE MGE'S INCENTIVE COMPENSATION PROGRAM. 11 Missouri Gas Energy's incentive compensation program is based upon the Company achieving A. 12 three sets of goals. The first goal is the return on rate base/financial goal for both the Southern Union Company and for its division, MGE. The second goal is achieving a ** __ * seconds 13 average speed of answer and the third goal is a safety goal. The standard for the safety goal is to 14 15 response to leaks under ** _____ ** (See Highly Confidential Schedule KKB-15) 16 DID THE PUBLIC COUNSEL INCLUDE THE SAFETY BONUS IN ITS COST Q. 17 OF SERVICE? 18 Yes. A. 19 SHOULD THE CUSTOMER SERVICE BONUS BE INCLUDED IN THE COST OF 20 SERVICE?

2	A	No. As I stated in earlier in this testimony and in my direct testimony, the goal of average speed of answer is too low of a goal to achieve to reward the Company or its employees for obtaining.
3	Q.	WHAT IS THE RETURN ON RATE BASE/FINANCIAL GOAL?
4	A.	This goal has two parts. The first goal, which is the given the most weight in figuring the incentive
5		compensation to be paid is based upon Southern Union achieving the following goal:
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L2		The second part of the return on rate base/financial goal is based upon the following goal for MGE:
L3 L4 L5 L6		**
L7	Q.	DID THE COMMISSION RULE IN CASE NO. GR-96-285 THAT MGE'S
L8		INCENTIVE COMPENSATION PROGRAM SHOULD NOT HAVE BEEN INCLUDED
L9		IN THE COST OF SERVICE BECAUSE THE PROGRAM WAS CREATED TO
20		REWARD EMPLOYEES FOR MAXIMIZING SHAREHOLDER WEALTH?
21	A.	Yes. In the Report and Order the Commission stated:
22 23 24 25 26		The Commission finds that the costs of MGE" incentive compensation program should not be included n MGE's revenue requirement because the incentive compensation program is driven at least primarily, if not solely, by the goal of shareholder wealth maximization, and it is not significantly driven by the interests of ratepayers.

is our belief that the customers of MGE should not be forced to reimburse Southern Union

Company (SUC or Southern Union) for the costs for various reasons, not the least of which, is the fact that SUC knew of the environmental problems when it purchased MGE from Western Resources, Inc. (WRI). Furthermore, because SUC knew that the costs would likely be incurred, it and the former MGE owner, WRI, contractually agreed to share liability for the payment of any costs associated the MGP remediation. Company's current request to have ratepayers fund some type of reserve surreptitiously titled as an environmental response fund makes no sense given that SUC and WRI (and other potentially responsible parties (PRPs)) have already agreed to pay for any costs expended to remediate the MGP sites.

- Q. DID SOUTHERN UNION COMPANY WILLINGLY ASSUME RESPONSIBILITY

 FOR THE POTENTIAL LIABILITY ASSOCIATED WITH THE MGP

 REMEDIATION?
- A. Yes it did. On page one of the Environmental Liability Agreement, attached as Schedule KKB-16, it states:
 - Article 1. ASSUMPTION OF LIABILITY. Except as hereinafter provided, Buyer hereby (a) assumes and agrees to be responsible for all Environmental Claims now pending or that may hereafter arise with respect to the Assets and the Business and (b) agrees to pay perform and discharge, as and when due and payable, all Environmental Costs with respect to such Environmental Claims. Buyer hereby agrees, except as herein provided, to indemnify and hold Seller harmless from and against all Environmental Claims and Environmental Costs which Buyer has assumed or agreed to be responsible for pursuant to this Article 1.

Q. WHAT EXACTLY WAS THE LIABILITY THAT SUC ASSUMED?

- A. Covered matters are defined on page 2 of the Environmental Liability Agreement as:
 - Article 2. DEFINITION OF COVERED MATTERS. (a) Definition. As used herein, the term "Covered Matters" shall mean and refer to all Environmental Claims and Environmental Costs related to the Assets or

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the Business which (i) arise out of or are based upon Environmental Laws, and (ii) are not included in Assumed Liabilities.

Newly Discovered Matters. Covered Matters that are discovered by Buyer prior to the date which is two (2) years following the date of this Agreement shall be subject to the cost sharing provision contained herein. All Covered Matters discovered by Buyer more than two (2) years following the date of this Agreement shall be the sole responsibility of Buyer.

Q. WHAT IS WESTERN RESOURCES FINANCIAL RESPONSIBILITY?

A. Article 2 (c) of the Environmental Liability Agreement states:

(v). Buyer/Seller Shared Liability Amount. Upon exhaustion of relief contemplated under subparagraphs (c) (i) through (iv), Buyer and Seller shall share equally in payment of costs incurred by Buyer in connection with Covered Matters in excess of the amounts received by Buyer under subparagraph (c) (i) through (iii) (or paid by Buyer under subparagraphs (c) (iv)) to a maximum aggregate amount of Fifteen Million Dollars (\$15,000,000.00), without regard to the number of claims concerning Covered Matters required to reach said amount. Notwithstanding anything to the contrary herein, Seller's total liability for Covered Matters shall be limited to the amount of Seven Million Five Hundred Thousand Dollars (\$7,500,000.00), and Buyer shall indemnify and hold Seller harmless with respect to all claims, costs, demands and liabilities with respect to all other Covered Matters.

Furthermore, in Article 2(d) the Agreement states:

(d) Limitation on Seller's Liability. Seller's liability under subparagraph (c) above shall terminate upon that date (the "Termination Date") which is fifteen (15) years after the Closing Date. From and after the Termination Date, Seller shall have no further obligations or responsibilities with respect to all other Covered Matters.

1	Q.	ARE THE MGP REMEDIATION COSTS POTENTIALLY RECOVERABLE FROM										
2		THE COMPANY'S INSURERS?										
3	A.	Yes, possibly through MGE's share of historical coverage with Western Resources relating to sites										
4		formerly owned and/or operated by The Gas Service Company. The Company is investigating this										
5		coverage. (See Schedule KKB-17)										
6	Q.	ARE MANUFACTURED GAS PLANT REMEDIATION COSTS POTENTIALLY										
7		RECOVERABLE FROM OTHER POTENTIALLY RESPONSIBLE PARTIES?										
8	A.	Yes, they are. As former owners of the Missouri utility operations, Western Resources, Inc. is										
9		potentially liable for the payment of costs associated with the remediation of the MGP sites. It is										
10		likely that WRI's potential liability will exceed that agreed to by WRI and SUC in their Asset										
11		Purchase Agreement										
12	Q.	IS IT REASONABLE TO ASSUME THAT MGE COULD POSSIBLY ENTER INTO										
13		FUTURE COST SHARING AGREEMENTS WITH THE FORMER OWNERS OR										
14		OTHER POTENTIALLY RESPONSIBLE PARTY'S?										
15	A.	Yes.										
16	Q.	YOU REFERENCED SUC AS THE PARTY LIABLE FOR THE MGP										
17		REMEDIATION. DID MGE ACTUALLY EXPEND ANY FUNDS DURING THE										
18		TEST YEAR FOR REMEDIATION ACTIVITIES?										
19	A.	No. Contrary to Mr. Noack's testimony (referenced above), MGE did not actually incur any costs										
20		associated with MGP remediation activities during the test year. It's my understanding that all costs										
21		associated with the remediation activities were paid for by Southern Union Company and recorded										
22		on Southern Union's books. MGE has it own books and no costs were recorded on MGE's books.										

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- Q. NO COSTS ASSOCIATED WITH THE MGP REMEDIATION ACTIVITIES ARE
 BEING BOOKED IN MGE'S FINANCIAL RECORDS IS THAT CORRECT?
 - A. Yes, all the costs are being booked at the corporate level. Mr. Noack's statement, on page 23, line 5, of his direct testimony, that MGE expended \$6,320,000 during the test year for MGP remediation efforts is inaccurate. SUC is the liable party and SUC is the entity booking the costs.
 - Q. PLEASE DISCUSS SOME OF THE OTHER REASONS THAT THE SUPPORT COUNSEL'S RECOMMENDATION PUBLIC THAT SUC'S MGP REMEDIATION COSTS NOT BE RECOVERED FROM RATEPAYERS.
 - A. One very important reason is that no coal gas is manufactured at the plant sites where the manufactured gas plants were formerly operated. That and the fact that the Company does own many of the sites where the alleged activities are occurring indicates that the sites are not, and will not, be used and useful in the provision of gas services to current or future MGE customers.

Q. PLEASE EXPLAIN THE CONCEPT OF "USED AND USEFUL."

The "used and useful" test is commonly used by regulatory commissions to determine if an item should be included as a utility's cost of service component. Under this concept, only the costs associated with plant or property that currently provides utility service to the public is authorized cost of service treatment. As I stated in my direct testimony on page 10, lines 15 and 16, MGE has a current ownership interest in only six MGP sites, but it has identified fourteen other MGP sites it does not own in which it may or may not be a PRP. While it is undisputed that no manufactured gas is being produced at any of the twenty sites identified, it is extremely relevant that the fourteen MGP sites <u>not</u> owned by the utility will <u>never</u> produce or provide any services to the customers of MGE. To include any costs associated with the remediation of these sites would be unreasonable.

Theses sites play no part in the current operations of MGE. They are nothing more than a legal obligation of the Southern Union Company. Therefore, SUC and its shareholder, not MGE ratepayers, are solely responsible for any remediation costs they incur.

Q. ARE THERE OTHER REASONS THAT, FOR THE SIX MGP SITES ACTUALLY OWNED BY MGE, RATEPAYERS SHOULD NOT BE HELD RESPONSIBLE FOR REIMBURSEMENT OF THE REMEDIATION COSTS?

A. Yes. Essentially, the activities involved in the MGP remediation process are intended to bring the property in question back up to a normal standard of usability or, at least, a non-threatening status level. What I mean by that statement is that a MGP site that has been cleaned-up is capable of being sold and/or utilized for other purposes. As such, if Company desires it could likely sell its interest in the properties possibly without recourse. If that occurs, any gain associated with a property's sale would naturally flow to the shareholders. In such a situation, shareholders would directly benefit from a sale that was only made possible because ratepayers funded the activities that brought the site back up to par so it could be sold. Ratepayers would be harmed in two ways,

Q. ARE GAINS AND LOSSES ON THE SALE OF UTILITY PROPERTY IN THE STATE OF MISSOURI EVER SHARED WITH RATEPAYERS?

do not share in the gain when the site is sold.

A.

No. Based on past Commission practice, utilities in Missouri expect that any gain on a sale of an asset (i.e., any sale of an asset in excess of its net book value) will occur to the shareholders and not to the ratepayers. To my knowledge no Missouri utilities have come forward proposing to share gains from the sale of assets with ratepayers. It is inconsistent to expect ratepayers to pay for losses

1) they reimbursed the utility for the remediation costs but received no services from it, and 2) they

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on sale of property or assets while shareholders reap the benefits of any gains when a company disposes of utility property.

Q. WERE RATEPAYERS AT FAULT FOR THE MGP CONTAMINATION?

A. No. Ratepayers had no input as to the manner in which MGP sites were operated or dismantled nor were they at fault for the contamination of the MGP sites.

Q. WHY IS IT SIGNIFICANT TO ESTABLISH THAT THE RATEPAYERS ARE NOT AT FAULT FOR THE MGP CONTAMINATION?

It is significant to establish the ratepayers lack of fault in order to highlight the impropriety of MGE's proposal. The proposal is a classic example of a public utility trying to take advantage of the captive position of its customers. Essentially, it's the Company's desire to shift the risk and financial burden of the MGP sites remediation from its shareholders to its customers. Customers did not cause the contamination. In fact, it is unlikely that current customers played any part in the management and operation of the plant that is now being remediated. Any contamination that occurred was done under the auspices of managers of the Company. To absolve them of this responsibility, for whatever reason, is not appropriate. The Company's shareholders have been reimbursed for the risk of events such as these through Commission approved rate of return. Accordingly, the Company's shareholders should be held responsible for the resulting liabilities and costs.

Q. DOES THE PUBLIC COUNSEL BELIEVE THAT SUC HAS ALREADY BEEN REIMBURSED BY RATEPAYERS FOR THE MGP REMEDIATION COSTS?

A. Yes. It is the Public Counsel's belief that SUC has already been reimbursed for the costs. Our position is that the utility's shareholders are compensated for this particular business risk through

the risk premium applied to the equity portion of the utility's weighted average rate of return. Since businesses are dynamic, the risk of unknown business changes is a factor included in a utility's rate of return authorized by the Commission, and utility's in this State receive a monetary recovery for that risk each and every year of their existence. MGE, and its predecessors, received that monetary recovery for the MGP sites at the time of their operation going forward every year to the present. The utility should not now be allowed an additional return to compensate it for those very same costs.

- Q. DOES THE PUBLIC COUNSEL BELIEVE THE COMPANY'S ENVIRONMENTAL RESPONSE FUND PROPOSAL TO BE FAIR AND REASONABLE?
- A. No. Public Counsel finds the Company's proposal to be quite the opposite as I will explain in the following testimony.
- Q. IN YOUR DIRECT TESTIMONY YOU ADDRESSED THE COMPANY PROPOSED ENVIRONMENTAL RESPONSE FUND AND THE COMPANY FILED A MOTION TO STRIKE YOUR TESTIMONY BECAUSE IT WAS "IN THE GUISE OF DIRECT TESTIMONY." BY MENTIONING THE COMPANY'S PROPOSAL IN YOUR DIRECT TESTIMONY WERE YOU TRYING TO EXPLAIN PUBLIC COUNSEL'S POSITION ON MANUFACTURED GAS PLANT REMEDIATION COSTS?
- A. Yes, I was. The Company in its direct proposed including money in the cost of service for future manufactured gas plant remediation costs through a fund they titled Environmental Response Fund. In order to avoid confusion of the issues in this case, while putting forth Public Counsel's position of including no manufactured gas plant (MGP) remediation costs in the cost of service, I referenced the Company's proposal for the fund.

A.

Q. WHY ELSE DOES THE PUBLIC COUNSEL FIND THE COMPANY'S "FUND' PROPOSAL TO BE INAPPROPRIATE?

The major issue we have with the Company's environmental response fund proposal (excluding those issues I discussed in the preceding testimony) is the fact that, under the terms proposed by Company, it is their intention that SUC shareholders should profit from any insurance proceeds received related to the remediation activities and/or contributions obtained from Westar Energy (the successor of Western Resources, Inc.) and/or contributions obtained from any other potentially responsible parties. Company's position is that its shareholders should receive, net of the costs associated with obtaining such proceeds, 50% of all such reimbursements and/or contributions, and the remaining 50% will be utilized to benefit ratepayers by reducing the remediation costs recorded in the proposed fund mechanism. In essence, Company wants ratepayers to reimburse it for all remediation costs it incurs, and also provide SUC's shareholders with a 50% bonus for all net proceeds received from other parties. Ironically, it is ratepayers alone who provide the Company reimbursement, via rates, with all the "costs" (i.e., salaries, outside services, etc.) it would incur to obtain the proceeds from insurance companies, WRI and/or other PRPs. Public Counsel finds this aspect of the Company's proposal to be quite unfair and unreasonable.

Q. PLEASE CONTINUE.

A. Given that is was the Company's past management (i.e., the shareholders representatives) that allowed the MGP contamination to occur in the first place, Public Counsel finds it completely unacceptable that current and future customers of the Company should be held responsible for funding the utility's entire MGP remediation activities going forward, and also must provide

THE COST OF SERVICE?

1		incentives to the current crop of management to seek reimbursements from other entities which, in										
2		part, would be provided to shareholders as a bonus. We find such a situation at best illogical.										
3	Q.	DOES PUBLIC COUNSEL BELIEVE THAT SUC SHAREHOLDERS SHOULD										
4		RECEIVE ANY OF THE MGP-RELATED INSURANCE, WRI OR OTHER PRP										
5		REIMBURSEMENTS OR PROCEEDS?										
6	A.	Yes, they should receive all that is obtained. Since it is the Public Counsel's recommendation that										
7		no MGP remediation costs be reimbursed to Company by MGE's ratepayers, it is also our position										
8		that Company should be allowed to keep for its shareholders any and all reimbursements or										
9		proceeds received from entities such as insurance companies, etc.										
LO		LOBBYING/LEGISLATIVE COSTS										
L1	Q.	WHAT IS THE ISSUE?										
L2	A.	Public Counsel believes the salary of MGE employee Paul Snider and his reimbursed expenses										
L3		incurred should be removed from the cost of service in this case.										
L4	Q.	WHAT IS MR. SNIDER'S OFFICIAL EMPLOYEE TITLE?										
L5	A.	Mr. Snider's position at MGE is Legislative Liaison.										
L6	Q.	WHICH DEPARTMENT IS MR. SNIDER ASSIGNED TO?										
L7	A.	He is an employee in the Company's Customer and Governmental Relations Department.										
L8	Q.	IN CASE NO. GR-98-140 DID THE COMMISSION DIRECT THE COMPANY										
L9		TO KEEP TIME RECORDS TO SHOW THE TIME EMPLOYEES SPEND										
20		PERFORMING TASKS THAT ARE PROPER AND NOT PROPER TO INCLUDE IN										

1 Yes. On page 30 of the Report and Order for Case No. GR-98-140 the Commission states: 2 MGE should keep time records that would at least show the time expense 3 spent by staff members on regulated or recoverable activities. This would 4 give the Commission competent documentary evidence indicating the 5 respective amount of time spent on the various activities assigned to the 6 Public Affairs and Community Relations Department. Lacking such 7 competent evidence, the Commission must disallow any expense that is 8 not supported by competent and substantial evidence. 9 DOES MR. SNIDER COMPLETE TIME SHEETS? 0. 10 Yes, he does. A. 11 Q. DO YOU BELIEVE THESE TIME SHEETS ARE COMPLETE DOCUMENTATION 12 WHICH WOULD AT.T.OW **VERIFICATION** TASKS SHOULD 13 INCLUDED OR NOT INCLUDED IN THE COST OF SERVICE? 14 No, I do not. The time sheet entry category descriptions are too vague to determine if the activity 15 the employee performed is an activity that is one that is necessary for the utility to provide safe and 16 adequate service. (See Schedule KKB-18) 17 PLEASE GIVE AN EXAMPLE. Q. 18 The Definition of work description of Communication-Public Policy is: A. 19 This includes communication activities related to public policy development. PAC related activities are included here. Specific projects 20 to which significant time is devoted may be listed separately on the time 21 22 sheets. Many tasks that an employee might perform for MGE could be recorded under this description., 23 24 thus it is difficult to ascertain whether the employee's time was spent performing tasks that are 25 necessary to provide safe and adequate service.

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1	Q.	PLEASE	STATE	AGAIN	HOW	YOU	ARRIVED	AT	REMOVING	ALL	OF	MR.
2		SNIDER'	S SALA	RY FROI	M THE	COS'	r of ser	VICE	?			

A. I reviewed his time sheets, appointment calendar and expense reports. Mr. Snider's appointment calendar and expense reports indicate that he spends most if not all of his time contacting legislator and political groups, interacting with the Company's outside lobbyists and attending political fundraisers. Mr. Snider's appointment calendar and expense reports are attached to my direct testimony as Schedules KKB-6 and KKB-7.

Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?

A. Yes.