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2	STATE OF MISSOURI
3	PUBLIC SERVICE COMMISSION
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7	TRANSCRIPT OF PROCEEDINGS
8	Evidentiary Hearing
9	November 2, 2009
10	Jefferson City, Missouri Volume 13
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14	Energy and its Tariff Filing to) Implement a General Rate Increase) File No. GR-2009-0355 For Natural Gas Service)
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16	RONALD D. PRIDGIN, Presiding, SENIOR REGULATORY LAW JUDGE.
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18	ROBERT M. CLAYTON III, Chairman,
19	JEFF DAVIS, TERRY JARRETT, COMMISSIONERS.
20	COMMISSIONERS.
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22	REPORTED BY:
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25	

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- 1 PROCEEDINGS
- JUDGE PRIDGIN: Good morning. We're back
- 3 on the record in GR-2009-0355. On today's schedule I show
- 4 energy efficiency, and Public Counsel has Mr. Kind and
- 5 Mr. Trippensee scheduled to testify, and I believe the
- 6 Bench before we get to that will have some questions from
- 7 Ms. Fred from the consumer services department of the
- 8 Staff of the Commission, and Mr. Poston, you'll still have
- 9 an opening, I think, on energy efficiency.
- 10 All right. Is there anything from counsel
- 11 before Ms. Fred is sworn and takes bench questions?
- 12 MS. SHEMWELL: Judge, Judge. Thank you.
- 13 Missouri Gas Energy was kind enough to bring additional
- 14 copies of Exhibit 102 that we marked last week. They
- 15 noted that 102 was actually a draft, and this is the final
- 16 version that's going to customers. So I would like to,
- 17 with the Commission's permission, substitute this for 102,
- 18 the most recent. It describes the Home Performance with
- 19 Energy Star program.
- JUDGE PRIDGIN: All right. Any objection
- 21 to Ms. Shemwell's proposal?
- (No response.)
- JUDGE PRIDGIN: Hearing none, it's granted.
- 24 (EXHIBIT NO. 102 WAS REMARKED FOR
- 25 IDENTIFICATION BY THE REPORTER.)

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1 JUDGE PRIDGIN: Is there anything else?
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- 2 MS. SHEMWELL: I have an additional
- 3 brochure.
- 4 JUDGE PRIDGIN: Is it related to 102?
- 5 MS. SHEMWELL: This is just a different
- 6 brochure about the Home Efficiency with Energy Star
- 7 program.
- 8 JUDGE PRIDGIN: Did you want that offered
- 9 as part of 102?
- 10 MS. SHEMWELL: I will offer it as part of
- 11 102.
- JUDGE PRIDGIN: Any objections?
- 13 (No response.)
- 14 JUDGE PRIDGIN: Hearing none, that brochure
- 15 is part of 102.
- MS. SHEMWELL: And that's all I have, and
- 17 we're ready to call Ms. Fred if the Commission is ready.
- 18 JUDGE PRIDGIN: All right. Ms. Fred, if
- 19 you'll come forward to be sworn, please.
- 20 (Witness sworn.)
- JUDGE PRIDGIN: Thank you very much.
- 22 Ms. Shemwell, anything before she has Bench questions?
- MS. SHEMWELL: Yes, thank you, Judge.
- 24 GAY FRED testified as follows:
- 25 DIRECT EXAMINATION BY MS. SHEMWELL:

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1 Q. Ms. Fred, would you spell your name for
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- 2 the -- give your full name to the court reporter and --
- 3 A. Yes. My full name is Gay Fred, G-a-y,
- 4 F-r-e-d. My title is consumer services manager for the
- 5 Missouri Public Service Commission.
- 6 Q. Ms. Fred, have you marked a document,
- 7 prepared a document for the Commission today?
- 8 A. Yes.
- 9 MS. SHEMWELL: Judge, I've handed this out
- 10 to all of the parties but not the Commission. I would
- 11 like to mark it as 103.
- JUDGE PRIDGIN: All right.
- 13 BY MS. SHEMWELL:
- 14 Q. Ms. Fred, is this document true and
- 15 accurate to the best of your knowledge and belief?
- 16 A. Yes, it is.
- 17 O. Have you previously filed this with the
- 18 Commission?
- 19 A. No, I have not.
- 20 MS. SHEMWELL: I think I will wait until
- 21 after she explains the document to move for its admission,
- 22 but I would like to give it to the Commission.
- Judge, I tender Ms. Fred for Commission
- 24 questions.
- JUDGE PRIDGIN: Ms. Shemwell, thank you.

- 1 Mr. Chairman.
- 2 QUESTIONS BY CHAIRMAN CLAYTON:
- 3 Q. Good morning, Ms. Fred.
- 4 A. Good morning.
- 5 Q. Can you just start off here today since
- 6 we're starting fresh on Monday morning, it looks like our
- 7 clock is not accurate in back, but starting here fresh
- 8 this morning, can you summarize Staff's position on this
- 9 issue?
- 10 A. Yes. As far as the number of complaints
- 11 versus inquiries for Missouri Gas Energy, it appears that
- 12 if we would go back to 2003 --
- 13 Q. Hang on. Hang on. What is the issue
- 14 you're testifying on today?
- 15 A. On the number of complaints and inquiries
- 16 that we received at the Missouri Public Service Commission
- 17 over the last several years with MGE and whether or not we
- 18 have seen any changes in that as a result of the fixed
- 19 variable rate rate design.
- 20 Q. Okay. Good. Go ahead and I guess give me
- 21 the summary that you just started with.
- 22 A. Okay. If you would look at the exhibit
- 23 that has been handed to you, you're going to see a chart,
- 24 the first chart that says MGE Complaints and Inquiries.
- 25 You will see that the top line represents the number of

- 1 complaints that we received from 2003 to 2009. On the
- 2 bottom line, that's the number of inquiries.
- 3 You will see that from 2003 to 2005, it was
- 4 somewhat level on the number of complaints that we were
- 5 handling from the company, and then started to decline
- 6 down into 2007. But April of 2007 is when Missouri Gas
- 7 Energy first implemented the fixed variable rate, and it
- 8 was from that point forward we started to see another
- 9 incline in complaints.
- 10 However, I don't believe that the
- 11 complaints are as much of a key as the inquiries are.
- 12 Inquiries will show you that we started seeing a number
- 13 of -- a larger percentage number of calls into the
- 14 Missouri Public Service Commission following the 2007 rate
- 15 case.
- The purpose for that is the fact that
- 17 customers were calling the Missouri Public Service
- 18 Commission, getting their summer bills after that rate
- 19 design, for the first time seeing that now summer bills
- 20 are higher than what they were experiencing previously,
- 21 and that that was causing a great deal of consumer
- 22 confusion.
- 23 We often when customers call us will
- 24 initially ask if they've contacted the utility company,
- 25 and if they have not, we will revert those customers to

- 1 the utility so they can get the information from them
- 2 firsthand.
- 3 However, if customers are still confused or
- 4 unsure, they often will call our office again stating that
- 5 they're not clear on why their rates or bills have
- 6 adjusted as they have. So we then take those as
- 7 inquiries. In other words, we're answering those
- 8 questions from the consumer without showing that as a
- 9 complaint that's actually sent to the utility company.
- 10 Q. How do you -- so how do you define what is
- 11 an inquiry versus a complaint?
- 12 A. An inquiry is one that we can answer the
- 13 question when we first receive the call and we do not have
- 14 to divert it to the company to receive additional
- 15 information in order to respond to that customer.
- 16 Q. So if you can answer the question, it's
- 17 purely an inquiry. So how does it rise to the level of a
- 18 complaint under your definition?
- 19 A. If, for example, a customer is still not
- 20 sure why their rates would be as high as they are, they're
- 21 not understanding and we're not able to see a copy of that
- 22 bill before us when we're talking to the customer, we may
- 23 have to send that on to the utility company and say, give
- 24 us the actual usage versus the customer charge amount in
- 25 order for us to explain this to the customer. So then at

- 1 that level it escalates to a complaint.
- 2 Q. Okay. So the definition of inquiry versus
- 3 a complaint is purely from what role the Commission Staff
- 4 can play as it answers that call?
- 5 A. Correct.
- 6 Q. For example, if they raise a question and
- 7 you can answer that question, it's seen purely as an
- 8 inquiry?
- 9 A. Exactly.
- 10 Q. Complaints will move potentially further in
- 11 the process, perhaps working with the company to try to
- 12 address the concern, could eventually lead to a formal
- 13 complaint, I guess, which would be the most extreme
- 14 example?
- 15 A. Yes, exactly. If we're not able to resolve
- 16 to the customer's satisfaction, they are given the appeal
- 17 process that's on record as part of our rules to appeal it
- 18 to a formal complaint.
- 19 Q. Okay. Now, from the standpoint of
- 20 satisfaction or no satisfaction or happiness or
- 21 unhappiness or pleasure, displeasure, your process, your
- 22 system is not really set up to define or evaluate whether
- 23 or not customers are happy when they make these calls to
- 24 you?
- 25 A. Correct.

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1 Q. So if you receive a phone call where
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- 2 someone raises a question regarding a particular rate
- 3 design issue and you're able to provide that information
- 4 that answers the question, that's noted purely as an
- 5 inquiry?
- 6 A. Correct.
- 7 Q. Now, even if that customer was still upset
- 8 and unhappy with that rate design, it's simply an inquiry
- 9 and there's nothing else that you can do about it; is that
- 10 a fair assessment?
- 11 A. That is correct, uh-huh.
- 12 Q. So the term complaint, which could mean
- 13 people calling to complain, isn't really registered in
- 14 your system that way. A complaint is defined differently
- 15 and means something completely different?
- 16 A. Right.
- 17 Q. Does the Staff keep track of customer
- 18 dissatisfaction with certain issues?
- 19 A. The only way we have a way of tracking
- 20 customer dissatisfaction, especially dealing with a rate
- 21 design or an issue that's come out of a rate case, is
- 22 through what we refer to as public comments, and public
- 23 comments then will register a simple statement by the
- 24 customer like I don't like it or I'm unhappy with it or I
- 25 wish you-all would do something different. That's where

- 1 those comments would be stored.
- Q. And where would you receive those?
- 3 A. We would receive those in numerous ways,
- 4 either by phone to our 800 number, by e-mail, by a written
- 5 comment in, by a fax. So we could receive those in a
- 6 number of forms.
- 7 Q. And that would -- you could receive those
- 8 outside of a formal rate case --
- 9 A. Yes.
- 10 Q. -- proceeding?
- 11 A. Yes.
- 12 Q. And outside of a local public hearing
- 13 proceeding?
- 14 A. Yes.
- 15 Q. So what does -- or what have you found in
- 16 that comment process on happiness or unhappiness with rate
- 17 design issues following the 2007 rate case?
- 18 A. Following the 2007 rate case, we really
- 19 didn't see a number of public comments that were
- 20 registered that were totally, you know, to the level of
- 21 raising my interest, thinking we need to do something
- 22 different to help these customers. And when I mean do
- 23 something different, I'm referring to education
- 24 opportunities. Because once the Commission's made a
- 25 ruling, our role is to make sure that the company and the

1 customer knows the compliance and the purpose of that

- 2 filing or that decision.
- 3 Q. Now, it just seemed like right there you
- 4 gave me your assessment of the comments received, and I
- 5 think you may have jumped ahead.
- 6 Can you give me an idea, do the numbers
- 7 that are listed on this exhibit, the numbers that went up,
- 8 the complaint numbers that went up and the inquiries
- 9 numbers that went up, do those take into consideration the
- 10 comments that you received either through the comment
- 11 process in EFIS or the comments that were made through the
- 12 phone call system?
- 13 A. All of the calls, whether it's a phone call
- 14 or comments made through EFIS, are noted right here. I
- 15 mean, they're all collectively put together.
- 16 Q. Okay. So any contact that you receive
- 17 through your office would be -- would register on these
- 18 numbers?
- 19 A. Absolutely.
- Q. Okay. For the number that is listed, is
- 21 this a public number? Are these numbers public or are
- 22 they highly confidential?
- 23 A. These numbers are usually highly
- 24 confidential because we don't necessarily put together
- 25 numbers publicly for all utilities. So we treat all of

1 these numbers in summary form for all utilities as public,

- 2 but not individual company form.
- 3 Q. So this would be an HC document? I mean,
- 4 this has been offered as an exhibit. Potentially the
- 5 judge is going to rule on it.
- 6 MS. SHEMWELL: Yes, it will be.
- 7 CHAIRMAN CLAYTON: It's not noted as an HC
- 8 document.
- 9 MS. SHEMWELL: It needs to be.
- 10 MR. POSTON: I don't understand what would
- 11 be highly confidential.
- 12 MR. BOUDREAU: I just need some clarity,
- 13 too. Is the Staff going to offer this as an HC document?
- MS. SHEMWELL: Yes, unless -- it's your
- 15 information to protect.
- MR. BOUDREAU: Well, I would just note for
- 17 the record that at least with respect to the complaints in
- 18 company witness' or company witness Ron Crow's testimony
- 19 at page 5, he has not all of this information in terms of
- 20 numbers of complaints, but this was information about PSC
- 21 complaints that were contained in his testimony, in his
- 22 direct testimony. We didn't claim any aspect of HC
- 23 information. I don't know that we have any concern about
- 24 the inquiry information either. So if that simplifies
- 25 things...

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1 MS. SHEMWELL: If the company doesn't feel
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- 2 that it's HC, then we don't feel the need to mark it HC.
- JUDGE PRIDGIN: What I think I'm hearing is
- 4 that none of the lawyers seem to mind this being made
- 5 public.
- 6 CHAIRMAN CLAYTON: Well, have you-all seen
- 7 the document, Mr. Boudreau?
- 8 MR. BOUDREAU: I have not seen this
- 9 particular document before. Well, I --
- 10 CHAIRMAN CLAYTON: I want clarity on
- 11 whether I can ask about the information that is on this or
- 12 not. I don't want to assume or --
- MR. BOUDREAU: When we're talking -- what
- 14 I'm looking at is the first page of this document. Maybe
- 15 for the -- for the public comments, I think that I would
- 16 just indicate that I have a standing objection with
- 17 respect to the public comment parts. But the information
- 18 itself, I'm not sure that I'm asserting that it's
- 19 confidential information.
- 20 So, I mean, to answer the Commissioner's
- 21 question, I don't have an objection to him pursuing the
- 22 line of questions concerning this exhibit, with the
- 23 understanding that I have a standing objection with
- 24 respect to the comment portion.
- 25 JUDGE PRIDGIN: I understand. It sounds

- 1 like everyone agrees this can be public. All right.
- 2 Thank you.
- 3 CHAIRMAN CLAYTON: So there is no --
- 4 there's no information that is confidential on this
- 5 document? I can ask about any of the numbers that are
- 6 listed here?
- 7 MS. SHEMWELL: This first page.
- 8 CHAIRMAN CLAYTON: I'm sorry?
- 9 MS. SHEMWELL: The first page.
- 10 CHAIRMAN CLAYTON: Well, I have a packet of
- 11 documents. I'm asking about -- I was given a stapled
- 12 compilation, 1, 2, 3, 4, 5, 6, 7, 8. So I assume that the
- 13 entire exhibit was an eight-page document. So I guess
- 14 what I'm asking is, can I ask questions about all of them
- or do we need to work through them one by one?
- MS. SHEMWELL: Mr. Chairman, Ms. Fred was
- 17 preparing this on Friday as a result of your remarks, and
- 18 so the other parties have not seen it until this morning,
- 19 and that's probably the reason for hesitation on their
- 20 part.
- 21 JUDGE PRIDGIN: I'm sorry. Do the parties
- 22 need a moment to look through that? I mean, if we need to
- 23 go in-camera, I don't mind, but I don't know how the
- 24 parties feel.
- 25 MR. BOUDREAU: Just give me a moment. I

- 1 think I'll be able to respond fairly quickly.
- 2 From the company's perspective, this
- 3 appears to be aggregations of data. It doesn't appear to
- 4 be customer specific with respect to any particular piece
- of information that's on here. So we don't see it as
- 6 being highly confidential, so we're not going to invoke
- 7 that, and that, for the Chairman's benefit, is with
- 8 respect to the entire document. This appears to be
- 9 tabulations or aggregations of data.
- 10 BY CHAIRMAN CLAYTON:
- 11 Q. All right. So I'm scratching off the HC.
- 12 Everything is fair game on here, right, Ms. Fred?
- 13 A. It sounds that way.
- 14 Q. All right. Good. I feel better about
- 15 that. Now, since we can talk about this document,
- 16 basically your compilation suggests an increase of
- 17 contacts of nearly 100 complaints between 2000 and 2008.
- 18 For clarity, let me ask this question. What was the date
- 19 on which the new rate design tariffs took effect?
- 20 A. April of 2007.
- Q. Okay. So you had an increase of, what, 30,
- 22 40 percent in complaints between that time period?
- 23 A. Right. Approximately 30 percent.
- Q. All right. And then in inquiries you had
- 25 maybe a -- maybe a tripling of the number of inquiries

- 1 that came into your office?
- 2 A. Correct.
- 3 Q. Now, of the 351 that are listed on the
- 4 complaints that were made, do one of these other documents
- 5 set out what makes up those 351 complaints?
- 6 A. Yes. If you'll go to the document that is
- 7 in spreadsheet form, one says MGE complaint. It will give
- 8 you a breakdown of the complaint issue and then the number
- 9 of complaints related to those issues. The same would
- 10 hold true for the inquiry page. It shows you from 2007 to
- 11 2009 a breakdown of the various types of what we refer to
- 12 high level inquiries.
- 13 Q. Okay. So the column that is on -- four
- 14 pages in, you have a spreadsheet that has columns set out
- 15 by year, 2006 through 2009, and if you work -- if you work
- down in those columns, that will reach the results that
- are suggested in the totals on the front page of the
- 18 graph?
- 19 A. Correct.
- 20 Q. Is that accurate? So basically if you look
- 21 down the 2008 column, that will reach the number 351 for
- 22 2008 on the page; is that correct?
- 23 A. That's near to correct. You're not going
- 24 to have the exact number, and if you -- if you go to the
- 25 bottom of those, of that second page, I'm not sure, does

1 your list show the total number for years of complaints at

- 2 the second page?
- 3 Q. Second page is MGE public comments.
- 4 A. No. I'm sorry. It would be your third or
- 5 fourth page.
- 6 Q. Third page says MGE public comments, and
- 7 then the fourth page is the two-page spreadsheet.
- 8 A. Right. On the two-page spreadsheet, the
- 9 second page, does it reflect the total number?
- 10 O. No.
- 11 A. Okay. Let me give you those totals if you
- 12 like. For 2006 it's 319. 2007 is --
- 13 Q. Hold on.
- MR. BOUDREAU: I'm having a little trouble.
- 15 I don't have an objection. I'm just having trouble
- 16 tracking what's being talked about.
- 17 MS. SHEMWELL: Judge, shall we number the
- 18 pages?
- 19 JUDGE PRIDGIN: Certainly.
- MS. SHEMWELL: Mr. Chairman?
- 21 CHAIRMAN CLAYTON: I mean, I assumed this
- 22 was the packet that was given to everybody else. I
- 23 apologize if I'm working off script or not on script here.
- MS. SHEMWELL: We were just scrambling this
- 25 morning to get it ready, and it appears to me that pages 2

- 1 and 3 are the same, but let's mark them 2 and 3 anyway.
- 2 And then MGE complaints that fills the entire page with
- 3 10/30/2009 at the bottom will be 4. The partial page that
- 4 says two on the left will be page 5 for this exhibit. MGE
- 5 inquiry report will be page 6.
- 6 JUDGE PRIDGIN: And page 7 looks identical
- 7 to 6?
- 8 MS. SHEMWELL: Yes. And then --
- 9 JUDGE PRIDGIN: 6, 7 and 8 all look
- 10 identical.
- MS. SHEMWELL: So let's just --
- 12 CHAIRMAN CLAYTON: So I can remove the last
- 13 two pages, or are we going to leave that in? What's
- 14 easiest?
- MS. SHEMWELL: Remove the last two pages.
- 16 I need to approach the witness, Judge.
- JUDGE PRIDGIN: Certainly.
- 18 CHAIRMAN CLAYTON: So are we going to leave
- 19 this page 3 in here even though it's a duplication, or do
- 20 you want to take that out, too? It may be easier just to
- 21 leave it in.
- MS. SHEMWELL: That was my thinking as
- 23 well.
- 24 CHAIRMAN CLAYTON: Okay. Everybody ready?
- 25 BY CHAIRMAN CLAYTON:

- 1 Q. I don't even remember what my question was.
- 2 A. Your question was whether or not the
- 3 numbers would match up to the chart that's also --
- Q. And you were going to give me some totals
- 5 on page 4 and 5 at the end of the column?
- 6 A. If you go to page 5, the end of the column,
- 7 2006 would be 319, 2007 would be 251, 2008 is 331, 2009 is
- 8 355.
- 9 Q. So they're not identical, but they -- they
- 10 kind of fluctuate in a similar manner. Is that because --
- 11 what makes up the difference?
- 12 A. Okay. What makes up the difference is
- 13 oftentimes some complaints come in and go to our
- 14 operations department, and whether or not those complaints
- 15 are keyed into EFIS and tracked in EFIS, or they may be
- but they're not part of my department's tracking, that
- 17 makes up some slight differences in the numbers.
- 18 Q. Okay. I'm looking over the rows on pages 4
- 19 and 5, and I just don't see an entry -- I don't see an
- 20 entry on straight fixed variable rate design.
- 21 A. No. That's correct.
- 22 Q. Okay.
- A. And let me explain that.
- 24 Q. Okay.
- 25 A. Oftentimes when customers are calling in,

- 1 the initial intake person is listening to what the
- 2 customer is saying. They may be talking about their
- 3 billing in general. They may be talking about an increase
- 4 in their budget plan. They may be talking about the
- 5 customer minimum charge. There's a number of variables
- 6 that could be actually entered into our system based on
- 7 what the customer's saying.
- 8 When we're looking at then an impact of an
- 9 issue such as fixed variable rate would be, we're not
- 10 looking at one particular element. We're having to look
- 11 at billing in general, budget plans, customer minimum
- 12 charges, high bill, disputed bill, incorrect bill, minimum
- 13 bill. Those entities then make up, well, if we get into
- 14 the details, I go in and look up these customers specific,
- 15 I will see then that they're referencing more the fixed
- 16 variable rate impact than they are having other issues.
- 17 So if I were to go through and have
- 18 isolated those, I would have picked out the ones that
- 19 generally, when we look at the specifics of the complaint,
- 20 would be referring to fixed variable. And as I stated, a
- 21 lot of those may be marked billing in general, budget
- 22 plan, customer minimum charge.
- Q. Hang on just a second. Let me mark these.
- 24 Billing in general, budget plan?
- 25 A. Customer minimum charge, disputed bill,

- 1 which is down toward the middle of the page, and going
- 2 down to high bill, incorrect bill, minimum bill, and then
- 3 rates in general.
- 4 Q. Rates in general.
- 5 A. Which I can tell you I did pull all of
- 6 these complaints and go through them, and those were the
- 7 areas where fixed variable was being talked about.
- 8 Q. So the change in rate design to the
- 9 straight fixed variable, which was the increase in the
- 10 fixed monthly charge and elimination of the -- one of the
- 11 volumetric charges, can register through EFIS in the
- 12 consumer services department through six or seven
- 13 different areas?
- 14 A. Correct.
- 15 Q. Okay. In terms of measuring or trying to
- 16 measure customer reaction, customer mood, customer
- 17 happiness or unhappiness on a particular issue, would it
- 18 most accurately be displayed in 2007 when the rate design
- 19 occurred rather than 2008?
- 20 A. No. Actually, it would have been 2008
- 21 where we would have seen customers' emotions finally
- 22 catching up with the impact of the adjustment.
- Q. Now, the change in the rates would have
- 24 taken place in April/May of 2007. Why would it take six
- or seven months for it to register?

- 1 A. Humans being what they are, a lot of times
- 2 they won't notice those immediate changes right off the
- 3 bat, so they didn't notice it the summer of 2007. Then
- 4 the winter of 2008, you know, they -- or 2007 into 2008,
- 5 again, they didn't necessarily notice that. But come the
- 6 summer of 2008 where they're finally getting a true
- 7 picture of what the adjustment has created, that's when
- 8 the emotions get involved and they get more -- things
- 9 become more noticeable and they contact someone.
- 10 Q. Okay.
- 11 A. And I think in addition to that, we have to
- 12 take into account economy plays a role, where customers
- 13 are now starting to be a little bit more mindful of their
- 14 bills, and so they're paying a little bit more attention
- 15 to that information, and there again, that's why there's
- 16 more questions.
- 17 Q. Okay. So 2008 is when you would register,
- 18 you believe it would be appropriate to calculate the
- 19 customer reaction to a potential change or to an actual
- 20 change in rate design?
- 21 A. Absolutely.
- 22 Q. And, in fact, there was a change between
- 23 calendar year 2007 and 2008 -- well, I don't know. Would
- 24 you consider an increase of 99 complaints and a change of
- 25 71 inquiries, is that significant in your office?

- 1 A. On the same issue, yes.
- 2 Q. Okay. So from your perspective, there has
- 3 been a significant change in customer happiness over
- 4 bills?
- 5 A. There has been a noticeable change in
- 6 customers' happiness.
- 7 Q. Okay. How much of that would you lay on
- 8 the change to a straight fixed variable rate design versus
- 9 gas prices, versus other issues? I'm not trying to ask
- 10 for a specific percentage, but can you just give me a
- 11 sense of, over this increase, how much of that do you
- 12 think relates to that increase in fixed monthly charge?
- 13 A. I think once the customers understand how
- 14 that fixed variable charge works and why it was done the
- 15 way it's done to help levelize, it's not any different
- 16 than their being dissatisfied with the spike in gas costs
- 17 in the winter.
- 18 Q. Say that again.
- 19 A. I don't see that customers have that much
- 20 of a difference in their feeling about it compared -- of a
- 21 fixed variable rate compared to a higher spike in gas
- 22 costs in the winter.
- 23 Q. Let me ask the question a different way.
- 24 If we would have kept with the traditional rate design
- 25 rather than go to the straight fixed variable, do you

1 believe that these numbers that increased in '08 and '09

- 2 would have been lower?
- 3 A. Possibly, because you wouldn't have had the
- 4 confusion factor there.
- 5 Q. Okay. So you wouldn't have had confusion.
- 6 Are you aware between 2007 and 2009, did gas prices go up,
- 7 go down? Did they remain constant? Do you know offhand?
- 8 A. I believe gas prices were slightly up.
- 9 Q. Slightly up. Now, according to 2009, you
- 10 have a spike in inquiries, significant spike in inquiries
- 11 between 2008 and 2009. What accounts for that? Do you
- 12 know?
- 13 A. The rate case proposal for adjustment on
- 14 the fixed variable rate, or on the customer charge.
- 15 Q. So is it -- the inquiries are just about
- 16 the filing of a rate case and the fact that another
- 17 utility's asked for another rate increase, or did you get
- 18 specific inquiries into the increase in the fixed monthly
- 19 charge? You kind of said both there.
- 20 A. We got --
- Q. Is it both?
- 22 A. We got inquiries regarding rates in
- 23 general. That was the biggest bulk of those inquiries.
- Q. Okay. Do you break them into categories
- 25 where you could assign how much relates to the

1 dissatisfaction with the rate design versus just an

- 2 unhappiness with an increase in rates?
- 3 A. No.
- 4 Q. You don't break it down in that?
- 5 A. No.
- 6 Q. On the complaint number, do you keep track
- 7 of or keep a record of specific objections or complaints
- 8 in the EFIS process, in the EFIS system by customers who
- 9 have filed written complaints? Do you keep those records?
- 10 A. Yes. Written versus phone calls or fax,
- 11 yes, uh-huh.
- 12 Q. So do you have records which would
- 13 summarize the number of customers that have expressed
- 14 specific dissatisfaction with the straight fixed variable
- 15 rate design that are just a part of the 351 and the 410?
- 16 A. I'm sure we do. I'm sure if we went
- 17 through and read each one of those, we would find some
- 18 specific comments made on that.
- 19 Q. I'm assuming somebody reads those when they
- 20 come in.
- 21 A. Yes.
- Q. I hope somebody reads them.
- 23 A. Yes. Unfortunately, consumer services has
- 24 read each and every one.
- 25 O. Okay. But you can't give me with certainty

- 1 today how many on that increase in the fixed monthly
- 2 charge are included within that figure which amounts to
- 3 761 complaints?
- 4 A. Right. No, I cannot.
- 5 Q. I'm assuming you're not in a position to
- 6 venture a guess either?
- 7 A. No, I'm not.
- 8 Q. Now, does consumer services participate in
- 9 the preparation of testimony filed by other Staff
- 10 witnesses?
- 11 A. I don't know if I'd say we participate. We
- 12 talk. You know, we talk about what do we -- we may have
- 13 operations staff come and ask us, you know, what are we
- 14 seeing, what are we experiencing, what are we hearing from
- 15 customers. We have those casual conversations.
- 16 Q. Okay. How -- how detailed do you get in
- 17 your communication of these results that you've summarized
- 18 for me here today? How much detail do you convey to your
- 19 colleagues in other departments or divisions?
- 20 A. Well, I don't know that we have recently
- 21 provided statistics for them to review. If we were asked,
- 22 we definitely would, but generally they'll ask what are
- 23 you seeing as an increase, are you seeing any impact from
- 24 this, what did the customers say? And we can run a few
- 25 numbers at that time. Maybe we're looking at -- say, for

- 1 example, right after the April 2007 implementation of
- 2 that, we might have pulled some numbers up for them to
- 3 just be aware of, but we're not preparing anything to give
- 4 to them.
- 5 Q. Well, unless they ask for it?
- 6 A. Unless they ask for it.
- 7 Q. If they ask, you can run the figures?
- 8 A. Absolutely.
- 9 Q. Generally, it sounds to me you're answering
- 10 the inquiry comes in in general terms from other
- 11 divisions?
- 12 A. Right.
- 13 Q. So if a Staff member asks you, has there
- 14 been an adverse reaction from customers relating to the
- 15 change in rate design, in general, what is your response
- 16 to them?
- 17 A. I would say based on public comments or
- 18 e-mails or -- that we received, it appears that they're
- 19 unhappy with the adverse effect of the new rate design.
- 20 Q. Now, the complaint numbers you've given me
- 21 are not statistically or scientifically determined, so we
- 22 can't use this as an actual survey. But in your
- 23 experience, how do you evaluate customer mood or whether
- 24 there is a problem out there? How does it rise to the
- 25 level where consumer services says, we have a problem out

- 1 here and the Commission needs to rethink what it's doing?
- 2 How do you get to that point, or do you personally ever
- 3 get to that point?
- 4 A. I don't think I personally ever get to the
- 5 point where I make it a point to tell some other Staff
- 6 member, the Commission needs to we think this. That's not
- 7 my role, or at least I don't view that to be my role. I
- 8 view my role as making sure that the companies are in
- 9 compliance with rules and regs and their tariffs, and that
- 10 the customers are being treated fairly according to those
- 11 rules and tariffs.
- 12 So I do track on a weekly basis complaints,
- 13 and I have staff meetings generally on a weekly basis to
- 14 say, what are you seeing? What's coming in? And I can
- 15 run those reports and see myself, but sometimes it helps
- 16 to hear what they're hearing from the consumer firsthand.
- 17 We will then make notes of that, and if I'm
- 18 seeing a dramatic incline, what I mean dramatic, a 50
- 19 percent incline in complaints for a week on one issue, I
- 20 generally would contact operations and say, we're having
- 21 this issue. What's going on? What do we need to know?
- 22 Can you help us put something together?
- 23 And they are very helpful in giving us
- 24 information, maybe even helping us with a letter so that
- 25 we can actually convey to the consumer on their level

- 1 what's going on and educate that consumer. So we do a lot
- 2 for what I call outreach and education, trying to help the
- 3 consumer better understand.
- 4 Q. Okay. So if you notice something changing
- 5 in customer mood or the relationship between a customer
- 6 and the utility, at some point, any change of
- 7 significance, you will convey that concern or that
- 8 observation to colleagues in other divisions?
- 9 A. Absolutely.
- 10 Q. Okay. Was there ever an occasion with the
- 11 implementation of the straight fixed variable with a
- 12 change in customer responses, inquiries and complaints
- 13 where you conveyed concerns to colleagues within the
- 14 Commission?
- 15 A. Yes. We did contact operations and advised
- 16 them that we're getting a lot of calls on this issue. I
- 17 think we need to figure out a better way to explain it, a
- 18 better way to educate the customer on what it is and how
- 19 it impacts them. So we collectively worked together on a
- 20 letter that we prepared so that we could send it to the
- 21 customer. Not only do we communicate it verbally, but we
- 22 send them something in writing so they have it in black
- 23 and white as well.
- Q. Okay. But it sounds to me like that is
- 25 more of an education component than an effort to gauge

- 1 customer satisfaction in any way --
- 2 A. Right.
- 4 Would consumer services ever upon receiving
- 5 a change in customer mood or customer concern advocate for
- 6 any type of change in policy? I think you earlier said
- 7 that that's not really your role, but is there ever an
- 8 occasion where you'd step up and say, we think we have a
- 9 real problem, we need to do something and change here?
- 10 A. I think we've made comments to that effect,
- 11 that this doesn't seem to be working well, but we've never
- 12 advocated it and actually asked someone to take a position
- on that.
- 14 Q. Do you think the straight fixed variable
- 15 rate design is working well from a customer perspective?
- 16 A. I think from a customer perspective,
- 17 they're totally confused, literally confused. I don't
- 18 know that -- I don't know that I believe the company is
- 19 doing a very good job at educating them well on this. I
- 20 think we could all do more in educating the customers on
- 21 what the purpose of it is.
- I think once we have communicated to a
- 23 number of customers, they understand it, we've gotten them
- 24 to understand it, they're more comfortable with it. But I
- 25 think overall, emotions being what they are, the economy

- 1 today being what they are, customers aren't satisfied with
- 2 this, and I'm not sure they'd be satisfied with any type
- 3 of rate increase.
- 4 Q. Sure. I understand. I mean, no matter how
- 5 you set things up, you're probably going to have
- 6 dissatisfaction somewhere.
- 7 What would be your impression following
- 8 your education process where you provide explanation to a
- 9 customer that's confused and you complete an education
- 10 process, are you able to advise whether they walk away
- 11 understanding and satisfied with the change in rate design
- 12 or feel that it's fair versus being unfair or still very
- 13 frustrated with the change or feeling offended by the
- 14 change?
- 15 A. I think after communicating, we can
- 16 communicate, get communications through to their level,
- 17 they seem to be satisfied, maybe not totally happy, but
- 18 satisfied, content and understanding it and can live with
- 19 it.
- Q. Can live with it?
- 21 A. I mean, that's the basic perception I get
- 22 from people is that, okay, now that I understand, I can
- 23 manage this. I understand it.
- Q. Have you gotten any calls, someone calling
- 25 in saying, I love this new rate design, it makes it easy

1 to understand, it's fair, keeps my bill a little more

- 2 even? Do you get any calls like that?
- 3 A. No.
- 4 Q. All right. Tell me how consumer services
- 5 has been involved in this whole comment card business.
- 6 Was that your idea?
- 7 A. No. I'll go on the record to say no. We
- 8 have been the recipient of all the comment cards. When
- 9 the comment cards went out, they had our return -- they
- 10 had consumer services department return address on them.
- 11 Therefore, we received each of them in. We read each and
- 12 every one of them to determine are they making simply a
- 13 comment, you know, I am opposed to the rate increase or I
- 14 can't take another increase in my utilities right now,
- 15 those type of comments versus a question, why is my bill
- 16 being estimated, why is my bill going higher, why is it
- 17 that the Commission chooses to do this at this time.
- 18 Those type of questions then we take and we
- 19 address. We're marking those such that we're responding
- 20 to those customers. We're sending them a letter of
- 21 explanation or we're contacting them to try to help them
- 22 better understand what the processes are.
- Q. Okay. What was the purpose of the comment
- 24 cards? Do you know, or were you a part of that and you
- 25 can give me an idea what the purpose is?

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A. I wasn't necessarily a part of that. I
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- 2 understand that the purpose was to notify customers of
- 3 upcoming local public hearings and the rate increase, and
- 4 then as a part of that, there was an additional part that
- 5 they could make written comments. But unfortunately, I
- 6 think the way it was worded customers were under the
- 7 impression they were voting for something or that they had
- 8 to respond, and that's why I believe we did receive so
- 9 many of them in this case versus other cases.
- 10 Q. Explain to me how this works. You really
- 11 weren't a part of the decision to send out the comment
- 12 cards, and yet you're the one who ends up receiving them
- 13 all. How did you luck out on that?
- 14 A. That's a good question.
- 15 Q. But your department has reviewed all of
- 16 those comment cards?
- 17 A. Yes, we have reviewed every single one.
- 18 Q. Have you broken them into categories?
- 19 A. No. Had we been asked by the Commission or
- 20 some party to do so, we could have that done upon receipt
- 21 and starting to log those. But we were not asked to do
- 22 any categorization, any summaries, so we were just simply
- 23 reading them for public comment versus a question that
- 24 needed to be addressed, separating them that way, and then
- 25 sending them to the data center to be scanned and put into

- 1 the EFIS system.
- 2 Q. So we have no way of knowing what
- 3 percentage of those cards would even relate to the rate
- 4 design question?
- 5 A. Not without going back through them again
- 6 and determining that.
- 7 Q. Can you explain to me how these comment
- 8 cards are being used as a part of this process or where
- 9 they are useful in this process?
- 10 A. Well, I would assume whoever was requesting
- 11 that they be -- they be sent and that there be a return of
- 12 some comment to us would have taken those and done an
- 13 analysis and done a matrix of what the comments were and
- 14 what actually was the purpose of getting the customers'
- 15 feedback.
- 16 Q. Did you ever provide any feedback or
- 17 analysis to any colleagues at the Commission relating to
- 18 the contents of the comment cards?
- 19 A. No. You mean officially? No.
- 20 Q. Did you help participate in the preparing
- 21 of testimony that would assess whether or not there has
- 22 been a positive or negative customer reaction to this rate
- 23 design with analysis from these cards?
- A. No. I do know that there was a Staff
- 25 witness who went through some of those cards to help to

- 1 prepare their testimony.
- Q. We have no way of knowing how many
- 3 addressed this whole rate design issue?
- 4 A. Specifically, no.
- 5 Q. You have no categories at all in terms of
- 6 different types of inquiries?
- 7 A. No.
- 8 Q. Overall, in light of -- well, I'll get to
- 9 that here in just a second.
- 10 Let me ask you about the local public
- 11 hearings that were held in this case. Are you familiar
- 12 with the testimony that was received at the local public
- 13 hearings?
- 14 A. Yes.
- 15 Q. How many hearings did we have in this case,
- 16 do you recall?
- 17 A. No.
- 18 Q. Do you remember? Five? Five hearings. Do
- 19 you recall how many witnesses that appeared at those five
- 20 local public hearings testified relating to the straight
- 21 fixed variable rate design?
- 22 A. No. And I say that based on the fact that
- 23 I was not present at all of them.
- Q. Can you answer the question, did anyone
- 25 complain about the straight fixed variable rate design at

- local public hearings?
- 2 A. Yes.
- Q. Can you give me an idea from Staff's
- 4 perspective at what point consumer services would consider
- 5 negative customer reaction based on local public hearing
- 6 testimony? Do you have a threshold of a certain number of
- 7 witnesses? Do you have -- have you measured the degree of
- 8 hostility that potentially can come up?
- 9 How do you use local public hearings in
- 10 assessing customer satisfaction or concerns that may be
- out there relating to the utility/customer relationship?
- 12 A. I generally, when I'm at a local public
- 13 hearing, I have to remove a certain level of the
- 14 customers' emotion. I'm listening for what is the issue,
- 15 what is the point that they're trying to make, what is the
- 16 point they're confused about, what is the point they need
- 17 education about. Because there are various levels of
- 18 emotions, and if you put the emotions in, that's an
- 19 assessment for perhaps social psychological issues, but
- 20 not for rate design issues.
- 21 And listening to customers, you could pick
- 22 out there was confusion, frustration and understanding.
- 23 There were customers who still weren't being convinced or
- 24 understanding how this really played out for them. Had
- 25 there been some way that there could have been, here's

- 1 where you're at today compared to here's where you would
- 2 be tomorrow, so they could see an actual black and white
- 3 comparison, I think that would have been more convincing
- 4 to the consumer than just people telling them this is what
- 5 it's going to do and this is how it works.
- 6 A lot of times -- you know, a picture's
- 7 worth a thousand words. They can see the very exact
- 8 changes before them pre and post, it's much more
- 9 convincing.
- 10 Q. Overall -- I'll get back to this. Overall,
- 11 with your impressions from the EFIS comment process, the
- 12 inquiries and complaints made through consumer services,
- 13 any other complaints made through other divisions or
- 14 departments of the agency, the local public hearing
- 15 process as well as the MGE public comment cards that were
- 16 distributed by the company and received by the agency,
- 17 would you say overall that reaction by customers to the
- 18 change to the straight fixed variable rate design has been
- 19 positive or negative?
- A. Negative.
- 21 CHAIRMAN CLAYTON: Thank you.
- JUDGE PRIDGIN: Mr. Chairman, thank you.
- 23 Commissioner Davis?
- 24 QUESTIONS BY COMMISSIONER DAVIS:
- Q. Good morning, Ms. Fred.

- 1 A. Good morning.
- Q. You're the head of consumer services,
- 3 correct?
- 4 A. Correct.
- 5 Q. So you would get complaints for both MGE
- 6 and Atmos and all other utilities, correct?
- 7 A. Correct.
- 8 Q. And your office received all of the 12,000
- 9 MGE complaint cards?
- 10 A. Comment cards, yes.
- 11 Q. Was it fair to say that a fair portion of
- 12 those cards were just blank?
- 13 A. There were a number that were just blank,
- 14 yes.
- 15 Q. Is it your general impression that people
- 16 are just opposed to any kind of rate increase in general
- 17 at this time? Is that -- do you think that's a -- I'll
- 18 stop there.
- 19 A. Today's economy, everyone's opposed to any
- 20 type of increase regarding if it's utility or some other
- 21 commodity.
- Q. Any type of increase?
- A. Any kind.
- Q. So if we were raising, let's just -- let's
- 25 just pick a number. Let's say -- I'm trying to recall

- 1 what the Universal Service Fund charge is. If we were
- 2 raising -- if we were just raising the fixed charge
- 3 15 cents, do you think people would oppose that, too?
- 4 A. Yes.
- 5 Q. Do you think of the -- of the contacts that
- 6 your office has received, is it your impression that more
- 7 of them are opposed to any kind of rate increase in
- 8 general than they are an increase in their fixed monthly
- 9 bill?
- 10 A. I would say yes, they're opposed to any
- 11 type of increase.
- 12 Q. Do you think that's -- I mean, is it
- 13 your -- is the majority of those people that are opposed
- 14 to any type of rate increase, is that a -- do you think
- it's a more significant number of people?
- 16 A. You mean total overall more significant
- 17 numbers that we're seeing now opposed to maybe two, three
- 18 years ago?
- 19 Q. I'm just saying that -- let's compare the
- 20 number of people, number of complaints you've received
- 21 about straight fixed variable rate design versus the
- 22 number of people that are complained about -- complaining
- 23 about bills going up in general. Okay? Do you think that
- 24 number of people complaining about higher bills in general
- 25 is significantly higher than the number of people

- 1 complaining about straight fixed variable?
- 2 A. I think it's the same. I mean, I think
- 3 really you're talking about the same.
- 4 COMMISSIONER DAVIS: Okay. No further
- 5 questions, Judge.
- 6 JUDGE PRIDGIN: Commissioner Davis, thank
- 7 you. Commissioner Jarrett?
- 8 QUESTIONS BY COMMISSIONER JARRETT:
- 9 Q. Good morning, Ms. Fred. How are you?
- 10 A. Fine.
- 11 Q. I just have a few questions. I believe you
- 12 indicated that your job when folks call in with
- 13 complaints, concerns, questions is to try to determine
- 14 what the issue is and then try to give them information or
- 15 educate them about their situation; is that accurate?
- 16 A. Yes, that's correct.
- 17 Q. Now, when people would call in about this
- 18 straight fixed variable rate design, would they -- would
- 19 they -- what was their complaint? Were they complaining
- 20 about their rate design or were they just complaining
- 21 about this new charge that was showing up on their bill
- 22 and they didn't understand it?
- 23 A. They were primarily complaining about this
- 24 new charge on the bill, they didn't understand it, wanted
- 25 to know why it was separated like it was because that's

1 not how they saw it before. So it was really confusion on

- 2 what that was appearing on their bill.
- 3 Q. And I believe you testified that you talked
- 4 with some folks from Staff, got some information, put
- 5 together a letter, put together some information to give
- 6 them over the phone. And would you say that most people,
- 7 once you explained it to them, were they satisfied after
- 8 the phone call?
- 9 A. I think they understood it. Now, whether
- 10 they were satisfied, I can't speak to that, but they
- 11 understood it better and were accepting of it.
- 12 Q. All right. Now, how long have you worked
- 13 in the consumer services division here at the Public
- 14 Service Commission?
- 15 A. About seven years now.
- 16 Q. Is it your experience that any time some
- 17 new charge shows up on any type of bill, whether it's
- 18 electric, gas, water, that you receive a spike in calls?
- 19 A. Yes.
- Q. Regarding the cards that came in, were
- 21 people complaining about the increase in the fixed charge
- 22 or were they complaining about the rate design?
- 23 A. The prime -- keep in mind, most customers
- 24 don't even understand what rate design is. They don't
- 25 know there's various components to a rate design. So the

- 1 majority of the calls or cards would have implied, I'm
- 2 opposed to the rate increase. I don't like this new rate,
- 3 this rate structure or I don't like how you're doing the
- 4 new rate. So most of them were just opposing the rate
- 5 increase.
- 6 Q. They were opposing the rate increase
- 7 versus, I liked the rate the way it was before, why don't
- 8 we go back to the rate like it was before?
- 9 A. Yeah. We didn't get too many of those,
- 10 although there would be some educated customers that were
- 11 savvy enough to understand there is a difference, and they
- 12 would make statements that, you know, they liked the prior
- 13 rate design structure than the current. But those weren't
- 14 near as many as those just opposing to a rate increase.
- 15 Q. Those were relatively few compared to the
- 16 ones opposing the rate increase?
- 17 A. Right.
- 18 Q. And I think you had indicated earlier that
- 19 a lot of times it's consumers' emotions that cause them to
- 20 call in and complain?
- 21 A. Correct.
- Q. And once you give them information, they
- 23 are -- at least walk away with an understanding and are no
- 24 longer complaining --
- 25 A. Correct.

- 1 Q. -- is that right?
- 2 Did you do any analysis when people were to
- 3 call in as to whether or not they were better off or worse
- 4 off under the straight fixed variable rate design?
- 5 A. In some cases, yes. I mean, when they were
- 6 complaining about this high bill compared to what they had
- 7 before, that we would escalate and make that a complaint.
- 8 We'd send it to the company. We'd try to do that analysis
- 9 to see if they're better or worse off, and in many cases
- 10 maybe not worse off, but it was explaining to them in a
- 11 form that they could understand and comparing their prior
- 12 bills compared to their current bills, and usually we did
- 13 that over a period of months, not just a one-month
- 14 snapshot.
- 15 Q. Right. And what generally were your
- 16 findings? Were they better off, worse off? Was it a
- 17 wash?
- 18 A. For a lot of customers it was pretty well a
- 19 wash. Once they understood that and could see that in
- 20 black and white, again, they understood more about why it
- 21 was that way. They maybe didn't necessarily always like
- 22 the fact. It was a change, and people just being human
- 23 don't like change, but at least had a better understanding
- 24 and were accepting of it.
- 25 Q. So for the most part it was a wash for

- 1 folks. Would you say that most people that called in and
- 2 complained got that kind of analysis so they never really
- 3 knew whether it was a wash or not?
- 4 A. No. Generally, if they got that type of
- 5 analysis, we would actually get to the bottom and be able
- 6 to show them a differential.
- 7 Q. I'm talking about the people that didn't
- 8 file the formal complaint, the people that just would call
- 9 in and say, what's this charge, I don't like it, you would
- 10 give them the general information --
- 11 A. Right.
- 12 Q. -- but you didn't do any type of
- 13 analysis --
- 14 A. No.
- 15 Q. -- for them as to whether it was a wash or
- 16 not?
- 17 So they didn't know after they talked with
- 18 you whether or not they were better off, worse off or it
- 19 was a wash?
- 20 A. Not necessarily, although we did advise
- 21 them to go back and look at their prior bills and compare
- 22 it to the current bills and see if they saw some real
- 23 differentials and then call us back if they did because
- 24 then we could do further analysis.
- 25 Q. Did you get a lot of calls back after you

- 1 advised them that?
- 2 A. Not necessarily, no. Huh-uh. Maybe we got
- 3 one or two, and they were usually elderly people that were
- 4 having a hard time just trying to gather and understand
- 5 the information.
- 6 Q. So after you told them to go back and
- 7 compare their bills, you didn't receive a lot of callbacks
- 8 saying I'm worse off?
- 9 A. No.
- 10 COMMISSIONER JARRETT: Thank you. No
- 11 further questions.
- 12 JUDGE PRIDGIN: Commissioner Jarrett, thank
- 13 you. Any cross from counsel? Ms. Woods, any cross?
- 14 COMMISSIONER DAVIS: Can I go back and ask
- 15 Ms. Fred?
- JUDGE PRIDGIN: Certainly.
- 17 FURTHER QUESTIONS BY COMMISSIONER DAVIS:
- 18 Q. Ms. Fred, we had some questions earlier
- 19 about what was the -- what was the genesis of the comment
- 20 cards. To your recollection, what was the genesis of the
- 21 comment cards?
- 22 A. They were opposing a rate increase.
- Q. Well, no. No, no, no. Where did the
- 24 whole concept come from? Where did it originally
- 25 originate?

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1 A. Oh, you mean the whole concept of doing the
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- 2 comment cards?
- 3 Q. Yeah. Where did it come from?
- 4 A. It was my understanding Office of Public
- 5 Counsel requested it.
- 6 COMMISSIONER DAVIS: Okay. All right.
- 7 Thank you.
- 8 JUDGE PRIDGIN: Thank you. No further
- 9 Bench questions? I'm sorry. Cross from counsel.
- 10 Ms. Woods, any questions?
- MS. WOODS: No, thank you, your Honor.
- JUDGE PRIDGIN: Mr. Poston?
- MR. POSTON: Yes, thank you.
- 14 CROSS-EXAMINATION BY MR. POSTON:
- Q. Good morning, Ms. Fred.
- A. Good morning.
- 17 Q. How many comment cards did you personally
- 18 read?
- 19 A. Personally, probably about 9,000.
- 20 Q. Okay. And you mentioned a letter that you
- 21 would send to customers explaining the straight fixed
- 22 variable?
- 23 A. Yes.
- Q. And do you have a copy of that with you?
- A. No, I don't.

1 O. And are you familiar with what the notice

- 2 that went out to customers said?
- 3 A. Yes.
- 4 Q. And did it advise customers that one
- 5 proposal before the Commission was to revert back to a
- 6 traditional rate design with a lower fixed charge?
- 7 A. Well, if it said that, it wasn't clear for
- 8 the customer.
- 9 Q. Isn't it true that the notice only showed
- 10 customers what their current rate was under a fixed charge
- 11 and that that fixed rate was going to increase if the
- 12 company's request was granted?
- 13 A. Yes.
- 14 Q. From the \$26 fixed fee now and change to
- 15 \$29?
- 16 A. Correct.
- 17 Q. Okay. So customers looking at that notice,
- 18 then, they only had that option before them, either it's
- 19 the current fixed charge or --
- 20 MR. BOUDREAU: I'm going to object to this
- 21 line of questions. I don't think it's responsive to
- 22 anything the Commissioners asked the witness.
- JUDGE PRIDGIN: Mr. Poston?
- MR. POSTON: I think this goes directly to
- 25 customers' perception of the rate increase request.

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1 JUDGE PRIDGIN: Overruled.
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- 2 COMMISSIONER DAVIS: Is customer
- 3 satisfaction an issue in this case, Mr. Poston?
- 4 MR. POSTON: Well, okay. Then maybe
- 5 satisfaction was -- customer response, customer
- 6 understanding of the rate increase request. That's what
- 7 we've been talking about.
- 8 COMMISSIONER DAVIS: Is that an issue in
- 9 this case?
- 10 MR. POSTON: I believe it's an issue that
- 11 was raised by Bench questions, and yes, I would say it's
- 12 an issue in this case.
- 13 COMMISSIONER DAVIS: Okay.
- 14 JUDGE PRIDGIN: I'm sorry. Mr. Poston, did
- 15 you need to ask your question again?
- 16 BY MR. POSTON:
- 17 Q. The customer notice did not advise
- 18 customers of anything but, as far as residential customers
- 19 and their rate design, that they had a \$26 fixed charge
- 20 now and that it would be going to a \$29 fixed charge.
- 21 There was no explanation about a different type of rate
- 22 design possibility; is that correct?
- 23 A. Correct.
- 24 Q. And I believe you stated that you didn't do
- 25 any aggregation or you didn't categorize the public

- 1 comments really?
- 2 A. That's correct.
- MR. POSTON: That's all I have. Thank you.
- JUDGE PRIDGIN: Mr. Poston, thank you.
- 5 Mr. Boudreau?
- 6 MR. BOUDREAU: Yes, thank you.
- 7 CROSS-EXAMINATION BY MR. BOUDREAU:
- 8 Q. Good morning, Ms. Fred.
- 9 A. Good morning.
- 10 Q. I just have a few questions for you. I
- 11 believe in response to some questions that you got from
- 12 the Chairman and with respect to the first page of your
- 13 exhibit, you indicated that 2008 would be the relevant
- 14 year to look at in terms of customer reaction to whatever
- 15 change occurred as a result of the decision in the 2006
- 16 rate case; is that correct?
- 17 A. Correct.
- 18 Q. So we have -- you've got some spot marks
- 19 here in terms of customer complaints, and I'm looking at
- 20 the upper of the two lines. For 2008 we've got 351, and I
- 21 assume that's the total for the year; is that correct?
- 22 A. That's correct.
- 23 Q. So it doesn't indicate because it shows up
- 24 in the middle of 2008, it's just the summer of 2008
- 25 number?

- 1 A. Right.
- 2 Q. Just so we're on the same sheet of music.
- 3 So you can take a look at your chart, then, and relate it
- 4 back to the number of customer complaints that the
- 5 Commission was receiving prior to the time that the
- 6 straight fixed variable rate design went into effect; is
- 7 that correct?
- 8 A. Uh-huh. That's right.
- 9 Q. You said that was April of 2007 --
- 10 A. Right.
- 11 Q. -- right?
- So if we go back to 2005, we've got
- 13 customer complaints of 423?
- 14 A. That's right.
- 15 Q. Go back to 2004, 224?
- 16 A. Correct.
- 17 Q. Go back to 2003 -- excuse me. 424. Excuse
- 18 me. I misspoke. 2003, 425; is that correct?
- 19 A. Correct. Uh-huh.
- 20 Q. And that was a period of time -- or do you
- 21 know this? I mean, do you know whether or not that
- 22 preceded implementation of straight fixed variable rates?
- 23 A. Oh, yes.
- Q. So if you look at the customer complaint
- 25 numbers that came in in 2008 after it had been in effect

- 1 for a little bit over a year and a half; is that correct?
- 2 A. Right.
- 3 Q. We've got a customer complaint level that's
- 4 actually lower than was the case prior to the
- 5 implementation of straight fixed variable rates; is that
- 6 correct?
- 7 A. That's correct.
- 8 Q. You said also, I think, in response to some
- 9 questions from Chairman Clayton that you did not attend,
- 10 at least did not attend all of the local public hearings?
- 11 A. Yes.
- 12 Q. And did not make an assessments of how many
- 13 witnesses may have testified concerning the rate design
- 14 issue; is that correct?
- 15 A. Correct.
- 16 Q. Do you know whether or not company witness
- 17 Russell Feingold in surrebuttal testimony, in fact, did an
- 18 assessment of that and counted up that there were 11
- 19 witnesses at the local public hearings?
- 20 A. No, I'm not familiar with that.
- Q. All right. You also, I think, in response
- 22 to, and it was with reference to the -- I believe it was
- 23 with reference to the comment cards, in response to a
- 24 question from Commissioner Clayton, and I believe your
- 25 statement with respect to that is that -- that you made a

- 1 reference as opposed to other cases, I think in the
- 2 context of talking about the comments cards. Do you
- 3 remember that?
- 4 A. Uh-huh.
- 5 Q. Do you know if there's any other cases, any
- 6 other rate cases that have occurred where comment cards
- 7 like this were sent to the customers as part of the public
- 8 notification process?
- 9 A. To my knowledge, there have been none.
- 10 Q. So there's no real baseline to compare this
- 11 number in terms of prior cases; is that correct?
- 12 A. That's correct.
- Q. And you also testified that your group,
- 14 you, your group, customer services division, didn't do any
- 15 sort of assessment about what, if any, of the comments and
- 16 comment cards dealt with straight fixed variable rates as
- 17 opposed to rates generally as opposed to any other issue
- 18 that's going on; is that correct?
- 19 A. That's correct.
- 20 O. I believe you indicated in response to a
- 21 question from Commissioner Jarrett that customers in your
- 22 experience just don't like change; is that correct?
- 23 A. That's correct.
- Q. If the Commission -- in your view, if the
- 25 Commission were to switch back from straight fixed

- 1 variable rate design to some other rate design, let's say
- 2 the traditional rate design that's being advocated by
- 3 Public Counsel, do you think that that would initiate a
- 4 number of inquiries from customers about why their bills
- 5 have changed?
- 6 A. I'm sure they'd be making some calls to us
- 7 to find out why.
- 8 Q. I want to take a look at your breakdowns.
- 9 A. Okay.
- 10 Q. Okay?
- 11 A. Uh-huh.
- 12 Q. And again, I want to take a look first at
- 13 the MGE complaints. I was a little slow in tracking you
- 14 on your responses to Commissioner Clayton about where --
- 15 excuse me. Page 4. Thank you -- about where in this
- 16 breakdown that you used, that your department uses
- 17 questions about rate design might show up.
- 18 A. Okay.
- 19 Q. And I had billing in general?
- A. Right.
- 21 Q. Billing switched -- excuse me. Budget
- 22 plan?
- A. Budget plan, yes.
- Q. Tell me if I miss one going down here.
- 25 Denial of service?

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1 A. No.
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- 2 Q. That was not one?
- 3 A. Customer minimum charge.
- 4 Q. Customer minimum charge. Okay. Disputed
- 5 bill?
- A. Yes.
- 7 Q. High bill?
- 8 A. Yes.
- 9 Q. Incorrect bill?
- 10 A. Yes.
- 11 Q. Rates in general?
- 12 A. And minimum bill.
- Q. And minimum bill. Oh, yeah. Skipped right
- 14 over that one. So again, we can take a look at the
- 15 numbers in 2008 -- let's just stick with 2008 because you
- 16 seem to have honed in on that number rather than 2009,
- 17 which isn't complete anyway.
- 18 So let's look at 2008 versus 2006. 2006
- 19 would not have included any change in the rate design
- 20 because -- because I think as you note, it didn't really
- 21 go into effect until early 2007; is that correct?
- 22 A. Uh-huh.
- 23 Q. So you can take a look across here and
- 24 compare some of these numbers -- for instance, let's go to
- 25 billing in general, 2006 versus 2008. 2006 the number is

- 1 31. 2008, the number's 16. So that number drops. And
- 2 would you agree with me that as we go down through here,
- 3 some of those numbers will go up, some of those numbers
- 4 will go down, and some of them are essentially unchanged?
- 5 A. That's correct.
- 6 Q. Would you agree with that characterization?
- 7 A. That's correct, uh-huh.
- 8 Q. Bear with me here a second. I believe you
- 9 got some questions from Mr. Poston about the notice that
- 10 was sent out by the Commission concerning this case. Do
- 11 you recall that?
- 12 A. Yes.
- 13 Q. And that was a notice that was approved by
- 14 the Commission, was it not?
- 15 A. Yes.
- 16 Q. Do you know whether the -- or let me
- 17 rephrase the question.
- 18 Do you know whether with respect to any
- 19 other rate case that has been instituted since MGE filed
- 20 its rate increase request, whether the Commission has
- 21 directed the customer comment cards be sent out?
- 22 A. Yes.
- Q. You are aware that they have or have not?
- 24 A. They have.
- Q. And what case was that?

- 1 A. Empire.
- 2 Q. Just to put the numbers in perspective, as
- 3 far as the customer complaints that we're looking at and
- 4 that you have charted on page 1 of your exhibit --
- 5 A. Uh-huh.
- 6 Q. -- 351 in 2008, 410 in 2009, do you know
- 7 how many residential customers MGE serves?
- A. Approximately 530,000, I believe.
- 9 MR. BOUDREAU: Give me a moment. I think
- 10 I'll be able to wrap up here pretty quickly.
- 11 JUDGE PRIDGIN: Certainly.
- 12 BY MR. BOUDREAU:
- 13 Q. You also, I think, indicated that there are
- 14 other factors that could have caused a higher degree of
- 15 customer inquiry in 2008 as opposed to previously, and
- 16 that I think you said just general economic conditions?
- 17 A. Yes.
- 18 Q. So if you look at the time that -- look at
- 19 your page 1 of your chart, and you have 69 inquiries in
- 20 2008, 354 in 2009. Do you have a view as to whether or
- 21 not that could just be driven as much by anything else as
- 22 by just general economic conditions and the unemployment
- 23 news and just the general financial condition of the
- 24 country?
- 25 A. I believe for the 2009, the 354 have been

- 1 primarily driven by the rate case and customers making
- 2 comments regarding that.
- 3 Q. Okay. But I think you also testified that
- 4 that might be -- their concern about that may be enhanced
- 5 currently simply because of general financial conditions?
- 6 A. Absolutely.
- 7 MR. BOUDREAU: I don't think I have any
- 8 further questions.
- 9 JUDGE PRIDGIN: Mr. Boudreau, thank you.
- 10 Ms. Shemwell?
- MS. SHEMWELL: Thank you.
- 12 REDIRECT EXAMINATION BY MS. SHEMWELL:
- Q. Ms. Fred, thank you for putting this
- 14 together. Are all of the complaints and inquiries from
- 15 residential customers?
- A. No. It's a combination.
- 17 Q. Is it common for you to get calls
- 18 supporting a rate increase?
- 19 A. Seldom.
- Q. Do you get calls complimenting utility
- 21 companies in general?
- 22 A. Seldom.
- Q. Let's talk about the comment cards and
- 24 categorization of them. Are the comment -- for whom are
- 25 the comment cards available for review? To whom are they

- 1 available for review?
- 2 A. They're reviewed by all of Staff, Office of
- 3 Public Counsel, attorneys to the case.
- 4 Q. Commissioners?
- 5 A. Commissioners.
- 6 Q. Could you explain how you can put a query
- 7 into the system?
- 8 A. Yes. There is an area under what we refer
- 9 to as resources. You can go under resources, non-case-
- 10 related entity, select public comment, put your date
- 11 range, your utility company. If you are looking for a
- 12 particular complaint or issue, you can select that, or you
- 13 can put in just rate case or rate change or fixed variable
- 14 and do a search, and it will pull up all the public
- 15 comments that have any of those terms in it.
- 16 Q. How many of the 12,000-plus public comments
- 17 you received does the comment section in EFIS say see
- 18 attached?
- 19 A. In this case, probably 98 percent of them
- 20 do.
- Q. Why is that?
- 22 A. Well, because it was a comment card
- 23 received by the Commission, and rather than key any of
- 24 that information in, which would be a redundant job
- 25 function, we can just simply attach the handwritten

1 comment with the initial components of it and enter it

- 2 into EFIS.
- 3 Q. Are those attachments searchable?
- 4 A. No. You do have to open up each attachment
- 5 and read them.
- 6 Q. So that is an issue with this particular
- 7 case?
- 8 A. That's an issue we're trying to do an
- 9 analysis and trying to do -- figuring out a matrix of what
- 10 the comments were really about, that needed to be done up
- 11 front. It should have been asked up front. Had it been
- 12 asked up front, then Staff or any party could have gone
- 13 through them one by one and actually done that analysis
- 14 and made a matrix of those comments.
- 15 Q. What parties could have asked you to do
- 16 that? Who could ask you to do that?
- 17 A. The Commission. The OPC could ask the
- 18 Commission to ask us to do that. Given they were
- 19 addressed to us, it would have to be some request made to
- 20 the Commission to basically ask the Staff to conduct that
- 21 analysis.
- 22 Q. Do customers understand the ACA/PGA
- 23 process?
- 24 A. No. They're just as confused about that as
- 25 they would be a fixed variable rate, but I think over the

- 1 years some have become educated on it and there's less
- 2 confusion about that rate than there would be perhaps a
- 3 rate similar, you know, a usage rate that would apply in
- 4 electrical service.
- 5 Q. Do customers understand the ISRS, capital
- 6 I-S-R-S, surcharge?
- 7 A. No, they do not understand that as well.
- 8 Q. How do you believe a more complex rate
- 9 design would be received by customers?
- 10 A. Well, again, I think it's confusing, and I
- 11 think it's difficult to explain unless you can explain it
- 12 on that particular customer's level. Each customer has a
- 13 different level of understanding, and it kind of takes
- 14 some hands-on education in some cases to actually help
- 15 them understand that.
- 16 Q. Do you know how many customers MGE has,
- 17 residential customers?
- 18 A. Well, I'm not sure exactly residential. I
- 19 thought I understood that their total customer base was
- 20 about 530,000.
- Q. Do you get calls asking about conservation
- 22 programs?
- 23 A. Yes.
- Q. And what do you send them? What do you
- 25 send a customer who asks about a conservation program?

- 1 A. Depending on the program that they're
- 2 inquiring about, it may be information that we already
- 3 have readily available and what we call our fact sheet,
- 4 our information sheet, or we may send them a copy of the
- 5 tariff or we may have to actually get with operations and
- 6 ask them to help the customer understand what programs are
- 7 available.
- 8 Q. Do you refer them back to the company
- 9 sometimes?
- 10 A. Oftentimes. I mean, initially with every
- 11 call that we intake, we ask if they've contacted the
- 12 company initially. If they have not, we always ask the
- 13 customer to go back to the company first; if they're
- 14 unsatisfied, to call us back. For the most part,
- 15 customers that call us have already talked to the company
- 16 before they talk to us.
- 17 O. Have you seen an increase -- first let me
- 18 ask, would those go into the inquiry portion of this?
- 19 A. Yes, most of them would go into inquiry.
- 20 Q. Have you seen an increase in the number of
- 21 calls concerning conservation programs or opportunities?
- 22 A. No, I wouldn't say I've seen an increase in
- 23 that.
- Q. Let me ask, since 2003, have you seen an
- 25 increase?

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1 A. I think from 2003, 2004, given it's been
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- 2 more visible to the public that there's conservation
- 3 measures now that they can take control and manage
- 4 themselves, we're seeing more inquiries asking about that.
- 5 And I know my group is doing what we call public outreach,
- 6 and that's what we concentrate on is how to be more energy
- 7 efficient, how to take control of your own energy costs,
- 8 and various ways that they can do that, both low cost, no
- 9 cost or long-term energy efficiency measures they can
- 10 take.
- 11 Q. Are you specifically referring to the Be
- 12 Energy Efficient, otherwise BEE program?
- 13 A. Yes.
- 14 Q. How was that received?
- 15 A. It's been very well received. Customers
- 16 find it very interesting. They find it -- a lot of new
- 17 information they hadn't been familiar with. They also
- 18 find it interesting that we have other resources that we
- 19 can refer them to for either obtaining rebates, tax
- 20 credits, other information now that's out there available
- 21 to them to take advantage of.
- Q. What's the basis for your analysis that
- 23 it's been well received?
- 24 A. I think from customers' feedback saying
- 25 this is very good and then our inquiries to come out and

1 do more of those public forums is an indication that it's

- 2 a good program that we've been able to develop.
- 3 Q. How was it received at the Missouri State
- 4 Fair?
- 5 A. Very well. Customers -- we actually
- 6 created a Jeopardy game. It was an interactive game.
- 7 Customers would gather around in crowds rather than
- 8 individuals to play the game, and rather do several of the
- 9 questions in order to win a prize, they would want to play
- 10 the whole board because they were learning as a result.
- 11 Q. You've referred to an explanatory letter,
- 12 Ms. Fred. Can you make that available to the Commission?
- 13 A. Yes.
- 14 MS. SHEMWELL: Judge, we will make that
- 15 available to the Commission, and we would mark it as
- 16 Exhibit 104, and we will offer it as soon as it becomes
- 17 available and after the other parties have had the
- 18 opportunity to review it.
- 19 JUDGE PRIDGIN: All right. Thank you.
- 20 BY MS. SHEMWELL:
- Q. Ms. Fred, did you -- how many public
- 22 hearings did you attend?
- 23 A. For Missouri Gas Energy?
- 24 Q. Yes.
- 25 A. One. I had my other staff attending the

- 1 others.
- 2 Q. Do you know -- do you know how many people
- 3 attended all of them, what the total number was?
- 4 A. From my staff?
- 5 Q. Yes. No. Who attended the public hearings
- 6 from the public.
- 7 A. Oh, no. No, I'm sorry, I don't.
- 8 MS. SHEMWELL: That's all I have. Thank
- 9 you, Judge.
- 10 JUDGE PRIDGIN: Ms. Shemwell, thank you.
- 11 This looks to be a convenient time to take a break, and I
- 12 apologize, the clock at the back of the room is not
- 13 accurate. Now that --
- MS. SHEMWELL: Before we go off, Judge, may
- 15 I offer Exhibit 103 into the record, please?
- JUDGE PRIDGIN: 103 has been offered.
- 17 Thank you, Ms. Shemwell. Any objections?
- 18 MR. BOUDREAU: Actually, I think I do. I
- 19 don't want to object to the whole exhibit, but I still
- 20 have a standing objection to the comments card item. I
- 21 think I would just point out -- here's what I'll -- here's
- 22 what I'll do. I have some concerns about page 3.
- MS. SHEMWELL: 2 and 3.
- MR. BOUDREAU: Well, that's right. Thank
- 25 you for that. Pages 2 and 3. My objection -- my concerns

- 1 about it hit on a number of different levels. I still --
- 2 I question the relevance of the exhibit in light of
- 3 Ms. Fred's testimony that there really hasn't been an
- 4 assessment done of what these comment cards say or the
- 5 information hasn't been categorized or broken apart in a
- 6 similar fashion on the complaints and inquiry data that is
- 7 attached to.
- 8 I question the relevance. I don't think
- 9 there's been a foundation for it. I'm also concerned that
- 10 it's just flat-out misleading in the sense that -- and I
- 11 don't think it was intended to be this way, but it shows
- 12 rather low numbers percolating along until 2008, which
- 13 according to her own testimony is the first year that the
- 14 Commission even ordered that these comment cards -- or the
- 15 first case that these comment cards have been used. So it
- 16 suggests, I think, that everything's been percolating
- 17 along with 7, 23, 6, fairly low numbers of comment cards,
- 18 and all of a sudden this big spike to 12,000. I think the
- 19 exhibit is misleading in that sense.
- 20 And with that, I'll lodge that objection,
- 21 and here's what I request that the Bench do in terms of
- 22 handling this particular matter, is just reserve ruling on
- 23 this until it's had a chance, I think, to rule on the
- 24 filing that I'll make with respect to the official notice
- 25 request that Mr. Poston has put in as well. It may make

1 some sense just to rule on those two things at the same

- 2 time.
- I don't have an objection to the other
- 4 pages of the exhibit. I'm just objecting to pages 2 and
- 5 3, which I understand to be duplicate or duplicative of
- 6 one another, but I'm not necessarily lodging an objection
- 7 to anything else in this particular exhibit.
- JUDGE PRIDGIN: All right. Would it -- is
- 9 there any objection to admitting 103 except for the pages
- 10 to which you object and then reserve ruling on those pages
- 11 later?
- MR. BOUDREAU: No.
- 13 MR. POSTON: Judge, I think that 12,000
- 14 number is clearly in the record. It's been discussed by
- 15 many witnesses, I believe. And all this is really showing
- 16 is the public comments that came in on the other years,
- 17 and so I don't -- I don't see how this is really tied to
- 18 those other objections. This seems to be a little
- 19 different and doesn't contain any new information.
- JUDGE PRIDGIN: Again, I'll admit 103,
- 21 except for I realize pages 2 and 3 are identical, but
- 22 let's show pages 2 and 3 still have objections pending and
- 23 they will be ruled upon later. The remainder of 103 is
- 24 admitted.
- 25 (EXHIBIT NO. 103 WAS MARKED FOR

- 1 IDENTIFICATION AND RECEIVED INTO EVIDENCE.)
- JUDGE PRIDGIN: Is there anything further
- 3 before we go to break?
- 4 Mr. Poston, you'll have opening on energy
- 5 efficiency, and then will you have Mr. Kind or Trippensee
- 6 testify first.
- 7 MR. POSTON: Mr. Trippensee.
- 8 JUDGE PRIDGIN: Very good. Anything
- 9 further from counsel?
- 10 (No response.)
- 11 JUDGE PRIDGIN: Thank you. Let's resume at
- 12 roughly 5 'til 11.
- 13 (A BREAK WAS TAKEN.)
- 14 JUDGE PRIDGIN: Good morning. We're back
- 15 on the record. I understand the parties are ready to move
- on to energy efficiency, Public Counsel's witness or
- 17 witnesses rather on that topic, and that Mr. Poston has an
- 18 opening to give on that.
- 19 Is there anything further from counsel
- 20 before Mr. Poston gives his opening?
- 21 (No response.)
- JUDGE PRIDGIN: All right. Mr. Poston,
- 23 when you're ready, sir.
- 24 MR. POSTON: Good morning. Public
- 25 Counsel's primary position on energy efficiency programs

- 1 as presented in OPC's direct testimony is that the
- 2 Commission should remove energy efficiency funding from
- 3 MGE's rates because the surplus of unspent funds from the
- 4 current program is sufficient to cover MGE's program
- 5 spending for at least two more years. Additional
- 6 expenditures beyond the surplus would be recorded and
- 7 recovered in MGE's next rate case.
- 8 We also recommend the current collaborative
- 9 continue to oversee the spending of the \$1 million surplus
- 10 and the additional funds that would be recorded for
- 11 recovery in the next rate case.
- 12 In MGE's direct testimony, MGE claims that
- 13 it would be willing to administer energy efficiency
- 14 programs only if it is allowed to recover rates under a
- 15 straight fixed variable rate design. The argument linking
- 16 energy efficiency programs to the straight fixed variable
- 17 rate design is that straight fixed variable would allow
- 18 MGE to recover its non-gas costs even when ratepayer
- 19 funded efficiency efforts reduce their usage.
- This guaranteed recovery of non-gas costs
- 21 would make MGE indifferent to conservation efforts and,
- 22 therefore, MGE would be willing to administer programs.
- 23 In rebuttal testimony, Public Counsel
- 24 responds and proposes an alternative that will provide MGE
- 25 with this same indifference towards reduced usage that is

- 1 caused by the MGE energy efficiency programs. OPC's
- 2 alternative would employ a traditional rate design and
- 3 allow MGE to recover the non-gas revenues it does not
- 4 recover as a result of the energy efficiency programs.
- 5 I should clarify that this is Public
- 6 Counsel's alternative proposal if the Commission agrees
- 7 with MGE that MGE needs to be made indifferent to
- 8 efficiency and conservation efforts.
- 9 Our first proposal is that the Commission
- 10 order MGE to continue the current program with the funds
- 11 that MGE already recovered from ratepayers and agreed to
- 12 spend on energy efficiency programs. The Commission
- 13 should order MGE to finish what it started, that is
- 14 require it to continue the programs until all the funds
- 15 are spent. By that time we expect MGE will be back in for
- 16 its next rate case, keeping in line with its pattern of
- 17 rate case filing.
- 18 If the Commission believes MGE should not
- 19 lose revenues when ratepayers conserve their energy usage,
- 20 our alternative proposal provides the same level of
- 21 indifference while also employing a traditional rate
- 22 design that properly assigns long-term costs and that does
- 23 not place unreasonable burdens on our low volume and low
- 24 income population.
- 25 I'd also like to address the what I believe

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1 to be misleading claim that straight fixed variable aligns
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- 2 the interests of ratepayers with those of the shareholders
- 3 with regards to energy efficiency. MGE's customers are
- 4 interested in reducing their usage because it will reduce
- 5 their expenses. MGE shareholders on the other hand are
- 6 interested in recovering their costs and a fair return.
- 7 The straight fixed variable does not align
- 8 these two different interests. It only guarantees MGE
- 9 that its interests will be satisfied and merely makes MGE
- 10 indifferent to the conservation efforts of ratepayers.
- 11 Ratepayers still want to see the rewards for reducing
- 12 their consumption, and under straight fixed variable they
- 13 would see fewer rewards for their efforts.
- 14 The claim that straight fixed variable
- 15 aligns consumer and shareholder interests is simply false.
- 16 We believe that effective energy efficiency programs are
- 17 possible without the straight fixed variable, just as
- 18 MGE's sister company in Massachusetts administers programs
- 19 without recovering all non-gas through a fixed charge.
- 20 Mr. Ryan Kind will testify regarding our
- 21 energy efficiency program recommendations and MGE's
- 22 argument that a straight fixed variable is necessary to
- 23 achieve energy efficiency programs. Mr. Russell
- 24 Trippensee will testify regarding the proper interest rate
- 25 that should be applied to ratepayer funds. We believe

- 1 MGE's proposal would allow MGE to improperly leverage
- 2 these ratepayer funds to increase MGE's earnings.
- 3 That's all I have for an opening. I'd like
- 4 to call Russell Trippensee to the stand.
- JUDGE PRIDGIN: Mr. Poston, thank you.
- 6 Mr. Trippensee, if you'd come forward to be sworn, please,
- 7 sir.
- 8 (Witness sworn.)
- JUDGE PRIDGIN: Thank you very much, sir.
- 10 Please have a seat. Mr. Poston, when you're ready, sir.
- 11 RUSSELL TRIPPENSEE testified as follows:
- 12 DIRECT EXAMINATION BY MR. POSTON:
- 13 Q. Please state your name and spell it for the
- 14 record.
- 15 A. My name is Russell Trippensee,
- 16 R-u-s-s-e-l-l, T-r-i-p-p-e-n-s-e-e.
- 17 Q. By whom are you employed and in what
- 18 capacity?
- 19 A. I'm the chief utility accountant for the
- 20 Missouri Office of the Public Counsel.
- 21 Q. Are you the same Russell Trippensee that
- 22 caused to be prepared and filed direct, rebuttal and
- 23 surrebuttal testimony that has been marked as Exhibits 78,
- 24 79 and 80?
- 25 A. Yes, I am.

1 O. Do you have any corrections or changes to

- 2 your testimony?
- 3 A. Yes, I do. My rebuttal testimony, page 5,
- 4 line 10, the sixth word in is supposed to be
- 5 determination. It needs an N on the -- at the end of that
- 6 word.
- 7 And my surrebuttal testimony, on page 7,
- 8 line 5, the sentence starts, all other monies supplied by
- 9 ratepayers, and continues on. In between the word by and
- 10 ratepayers, the phrase the general body of ratepayers. So
- 11 the sentence should read, all other monies supplied by the
- 12 general body of ratepayers in the regulatory process, and
- 13 then continues on.
- 14 Q. Those are your only changes?
- 15 A. Yes, sir.
- 16 Q. If I asked you the questions that appear in
- 17 your testimony, if I asked you those questions today,
- 18 would your answers be substantially the same?
- 19 A. Yes, they would.
- 20 MR. POSTON: Your Honor, I would offer
- 21 Exhibits 78, 79 and 80 into the record and tender
- 22 Mr. Trippensee for cross-examination.
- JUDGE PRIDGIN: 78, 79 and 80 are offered.
- 24 Any objections?
- MR. BOUDREAU: None.

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JUDGE PRIDGIN: Hearing, none, 78, 79 and
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- 2 80 are admitted.
- 3 (EXHIBIT NOS. 78, 79 AND 80 WERE RECEIVED
- 4 INTO EVIDENCE.)
- JUDGE PRIDGIN: Cross-examination,
- 6 Ms. Woods?
- 7 MS. WOODS: Nothing for this witness.
- 8 Thank you.
- 9 JUDGE PRIDGIN: Thank you. Ms. Shemwell?
- 10 MS. SHEMWELL: No questions. Thank you.
- JUDGE PRIDGIN: Mr. Boudreau?
- 12 MR. BOUDREAU: No questions. Thank you.
- 13 JUDGE PRIDGIN: Thank you. See if we have
- 14 any Bench questions. Commissioner Davis.
- 15 COMMISSIONER DAVIS: No.
- 16 JUDGE PRIDGIN: Commissioner Jarrett?
- 17 COMMISSIONER JARRETT: Thank you,
- 18 Mr. Trippensee.
- JUDGE PRIDGIN: Mr. Trippensee, thank you
- 20 very much.
- 21 THE WITNESS: Thank you, everyone.
- JUDGE PRIDGIN: Mr. Poston, do you have
- 23 Mr. Kind to call?
- MR. POSTON: Yes.
- 25 JUDGE PRIDGIN: Mr. Kind, if you'll come

- 1 forward to be sworn, please.
- 2 (Witness sworn.)
- 3 JUDGE PRIDGIN: Thank you very much, sir.
- 4 Please have a seat. Mr. Poston, when you're ready, sir.
- 5 MR. POSTON: Thank you.
- 6 RYAN KIND testified as follows:
- 7 DIRECT EXAMINATION BY MR. POSTON:
- 8 Q. Would you please state and spell your name.
- 9 A. My name is Ryan Kind, and that's spelled
- 10 R-y-a-n, K-i-n-d.
- 11 Q. Are you the same Ryan -- I'm sorry. By
- 12 whom are you employed and in what capacity?
- 13 A. I'm employed by the Missouri Office of the
- 14 Public Counsel as the chief economist.
- 15 Q. Are you the same Ryan Kind that caused to
- 16 be prepared and filed direct, rebuttal and surrebuttal
- 17 testimony that has been marked as Exhibits 75, 76 and 77?
- 18 A. Yes, I am.
- 19 Q. Do you have any changes to that testimony?
- 20 A. Yes, I do. I have two corrections to my
- 21 rebuttal testimony and one correction to my surrebuttal
- 22 testimony.
- 23 The first correction to my rebuttal
- 24 testimony is on line 3. I'm sorry. It's on page 3 at
- line 5, and down that line it says, no, since

- 1 Mr. Hendershot did propose. The word not should be
- 2 inserted after the word did, so it says, since
- 3 Mr. Hendershot did not propose.
- 4 The next correction that I have is on page
- 5 5, in line 15, which reads, of utility pricing by removing
- 6 the price signal. And I want to clarify that I'm speaking
- 7 there to the margin price signal, so the word margin
- 8 should be inserted before price signal. So it would read,
- 9 utility pricing by removing the margin price signal.
- 10 And the last correction that I have is in
- 11 my surrebuttal testimony. It's on page 4, at line 2, and
- 12 that line reads, its LDC, MGE and NEG, and it should be
- 13 LDCs plural. So there should be an S added to the end of
- 14 LDC, which is an abbreviation for local distribution
- 15 company. That's all the corrections.
- 16 Q. If I asked you the questions that appear in
- 17 your testimony today, would your answers be substantially
- 18 the same?
- 19 A. Yes, they would.
- 20 MR. POSTON: Your Honor, I offer
- 21 Exhibits 75, 76 and 77 into the record, and tender
- 22 Mr. Kind for cross-examination.
- JUDGE PRIDGIN: Mr. Poston, thank you. 75,
- 24 76 and 77 have been offered. Any objections?
- 25 MR. BOUDREAU: Yes, I have a couple of

- 1 objections.
- JUDGE PRIDGIN: Mr. Boudreau.
- 3 MR. BOUDREAU: If I might. First objection
- 4 is to Mr. Kind's rebuttal testimony, and specifically on
- 5 page 8, lines 8 through 26 at the bottom of the page,
- 6 carrying over into the following page through line 4. So
- 7 that is a question and answer appearing on those two
- 8 pages.
- 9 I've got also an objection to his
- 10 surrebuttal testimony. They're sort of linked together,
- 11 so I think I'll identify that as well. And then I'll give
- 12 my reasons for the objection, if that's agreeable to the
- 13 Bench.
- 14 JUDGE PRIDGIN: That's fine, Mr. Boudreau.
- 15 Could you give me the page reference again, please?
- MR. BOUDREAU: Yes. Mr. Kind's rebuttal
- 17 testimony, page 8, lines 8 through 26.
- JUDGE PRIDGIN: Okay.
- 19 MR. BOUDREAU: That takes it through the
- 20 bottom of the page, and then the answer that overlaps on
- 21 the following page, line 4. That would be in his rebuttal
- 22 testimony.
- In his surrebuttal testimony, my objection
- 24 is with reference to his testimony that appears on
- 25 pages -- on page 1, starting at line 7, and continues from

- 1 that point all the way through page 7, including lines 1
- 2 and 2. Again, let me repeat. From page 1, line 7 on, and
- 3 continuously on through page 7, lines 1 and 2. And that
- 4 includes, by the way, Attachments 1 through 5 to his
- 5 testimony. I believe that's where these references to the
- 6 exhibits are included.
- 7 The basis for the objection with respect to
- 8 Mr. Kind's rebuttal testimony is that it's not proper
- 9 rebuttal testimony, in that it's not as the Commission's
- 10 rule on evidence requires responsive to the testimony and
- 11 exhibits contained in MGE's direct testimony. It is
- 12 rather direct testimony that goes to explaining apparently
- 13 Public Counsel's entire case in chief as an alternative
- 14 proposal, as Mr. Poston just described, to its principal
- 15 proposal.
- 16 I would argue that that is part of its case
- 17 in chief. So this is a proposal, alternative though it
- 18 may be, that should have been made at the outset in
- 19 Mr. Kind's direct testimony.
- 20 As to the surrebuttal testimony, the
- 21 surrebuttal references are reportedly linked to Mr. Hack's
- 22 rebuttal testimony where he simply referred to the direct
- 23 testimony of several company witnesses, of a couple of
- 24 company witnesses, those being David Hendershot at pages 1
- 25 and 2 of his direct and Mr. Feingold at pages 15 and 16 of

- 1 his direct, wherein they referenced the linkage between
- 2 the company's willingness to continue to administer energy
- 3 efficiency programs to the straight fixed variable rate
- 4 design that showed up in the company's direct case.
- 5 Again, I would argue it's not proper
- 6 surrebuttal testimony because it attempts to rebut the
- 7 company's direct case. I think the way that this has been
- 8 handled is not consistent at all with the Commission's
- 9 evidence rule 4 CSR 240-2.130 that specifically lays out
- 10 the manner in which prepared testimony is to address the
- 11 prior round of testimony.
- 12 I believe it's an effort to get in the last
- 13 word on this topic, where the company should have the
- 14 opportunity to respond more fully throughout this process
- 15 to proposals made in other parties' direct cases.
- 16 The other concern I have is, practically
- 17 speaking, it just opens the door to cross-examination
- 18 concerning utility regulation as it exists in the state of
- 19 Massachusetts, which may be a confusion of the record that
- 20 should not be welcomed by the Commission, but that's just
- 21 a practical concern.
- 22 My actual objection is that it's
- 23 inappropriate rebuttal, respectively rebuttal and
- 24 surrebuttal testimony for the reasons that I've lined out
- 25 and it should be -- frankly, Public Counsel should know

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1 what the rules of filing prepared testimony are, and it
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- 2 should be held to comply with those rules as every other
- 3 party is. And with that, I'll conclude my objection.
- 4 JUDGE PRIDGIN: Mr. Boudreau, thank you.
- 5 Any further objections from other parties?
- 6 (No response.)
- JUDGE PRIDGIN: Mr. Poston, any response?
- 8 MR. POSTON: Yeah. I don't see where
- 9 Mr. Boudreau thinks this does not respond to MGE's direct
- 10 testimony. Starting with the rebuttal, Mr. -- the
- 11 question is referring back to prior statements that
- 12 Mr. Kind made in his rebuttal that was responding to the
- 13 company's straight fixed variable proposal and their
- 14 willingness to administer energy efficiency programs. And
- 15 so this is an alternate that responds directly to that
- 16 direct testimony. So I don't see how this is improper
- 17 rebuttal testimony. I just don't see it.
- 18 And the same with the testimony he
- 19 identified that begins on page 1 of surrebuttal. Mr. Kind
- 20 clearly states that he is responding to Mr. Hack's
- 21 rebuttal testimony. So I just -- I don't -- I mean, it
- 22 seems pretty clear to me this is responding directly to
- 23 their direct testimony, and the second -- and the
- 24 surrebuttal testimony is responding directly to rebuttal
- 25 testimony.

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1 MR. BOUDREAU: If I might? According to
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- 2 Mr. Poston, this is a proposal that is being offered to
- 3 the Commission by the Office of the Public Counsel. In
- 4 that sense, it seems to me that's part of its case in
- 5 chief. And if you look at the order of how the evidence
- 6 has been filed in this case, the company filed its direct
- 7 testimony, and then subsequently the other parties had an
- 8 opportunity to file their direct testimony setting forth
- 9 what they think the appropriate revenue requirement is on
- 10 the one hand and rate design is on the other.
- 11 And that was -- that it seems to me is the
- 12 time to come to the Commission and say, well, our baseline
- 13 proposal is A, but we have an alternative proposal to
- 14 address these concerns that have been addressed by the
- 15 company in its direct testimony, and that would be option
- 16 B. It seems to me that it's not so much that it's
- 17 responsive to somebody else's testimony, that it is a
- 18 direct proposal being made by the Office of the Public
- 19 Counsel and is not appropriate rebuttal.
- 20 If you look at the Commission's rule on
- 21 evidence it says that, where parties file direct
- 22 testimony, it shall include all testimony and exhibits
- 23 asserting and explaining the entire party's case in chief.
- 24 This is part of their proposal. It's an alternative
- 25 proposal, but it's part of their proposal to the

- 1 Commission for it to consider in this case, and,
- 2 therefore, it's appropriately direct testimony that was
- 3 held off and fashioned in the form of rebuttal instead.
- 4 That's my observation.
- 5 JUDGE PRIDGIN: All right. Thank you. The
- 6 objections are noted and overruled. Exhibits 75, 76, 77
- 7 are admitted.
- 8 (EXHIBIT NOS. 75, 76 AND 77 WERE RECEIVED
- 9 INTO EVIDENCE.)
- 10 JUDGE PRIDGIN: I'm sorry. Has Mr. Kind
- 11 been tendered for cross?
- MR. POSTON: Yes.
- 13 JUDGE PRIDGIN: All right. Ms. Woods, any
- 14 questions?
- 15 MS. WOODS: Yes, your Honor. Thank you.
- 16 CROSS-EXAMINATION BY MS. WOODS:
- 17 Q. Mr. Kind, as I understand it, the company
- 18 has approximately \$1 million that it was not able to spend
- 19 on energy efficiency programs that it collected from
- 20 ratepayers, correct?
- 21 A. Yes, a little bit more than 1 million.
- 22 Approximately 1 million.
- Q. And the assumption that it'll take two
- 24 years to spend that is based on the company's spending at
- 25 the same levels it's been spending on energy efficiency,

- 1 correct?
- 2 A. I don't know what you mean by at the same
- 3 level they've been spending. Are you talking about since
- 4 the rates last went into effect?
- 5 Q. Since the rates went into effect.
- 6 A. Then in that case, no, that statement would
- 7 not be correct.
- 8 Q. Well, if the company spends at a higher
- 9 level than it has been spending, it could spend that
- 10 1 million sooner than two years, correct?
- 11 A. A higher level than they've been spending
- 12 since the time that rates went into effect in the last
- 13 rate case?
- 14 Q. Yes.
- 15 A. That higher level was already taken into
- 16 account in my estimate.
- 17 MS. WOODS: That's all I have. Thank you.
- 18 JUDGE PRIDGIN: Ms. Woods, thank you.
- 19 Ms. Shemwell?
- MS. SHEMWELL: Thank you.
- 21 CROSS-EXAMINATION BY MS. SHEMWELL:
- Q. Good morning, Mr. Kind.
- A. Good morning.
- Q. On page 8 of your rebuttal, in the question
- 25 starting at line 8 and then the answer at 16, you propose

1 a mechanism that, I'm going to use the acronym LMRRN for

- 2 MGE. Do you have that, sir?
- 3 A. Yes, I do.
- 4 Q. Down on line 21, approximately, you propose
- 5 that, starting at line 19, the amount of annual usage
- 6 reductions that are directly attributable to MGE's energy
- 7 efficiency programs should be estimated by an independent
- 8 demand side management evaluator. Have I read that
- 9 correctly?
- 10 A. That's correct.
- 11 Q. You don't have -- do you have an estimate
- 12 for the cost of employing an independent demand side
- 13 management evaluator?
- 14 A. It would be somewhere in the
- 15 neighborhood -- I'm talking here about strictly an impact
- 16 evaluation, not a process evaluation. So it could be, I
- 17 think, accomplished by spending somewhere between, say, 10
- 18 and \$25,000.
- 19 Q. What's the basis for that?
- 20 A. Basis for that is that I have reviewed
- 21 dozens of responses to RFPs for demand side evaluation,
- 22 demand side consulting.
- Q. Any specific to Missouri?
- A. All those would be specific to Missouri,
- 25 yes.

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1 Q. The LMRRM requires a true-up; is that
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- 2 correct?
- 3 A. No. That's -- that's one approach to doing
- 4 this type of mechanism, but that's not the approach that
- 5 I've described in my testimony.
- 6 Q. You testify on behalf of the Public
- 7 Counsel; is that correct?
- 8 A. That's correct.
- 9 Q. The Public Counsel represents low income,
- 10 average income and high income customers, right?
- 11 A. Are you speaking with respect to
- 12 residential customers or --
- 13 Q. Residential.
- 14 A. We represent all residential customers,
- 15 yes.
- 16 Q. In this case, specifically MGE's Missouri
- 17 customers?
- 18 A. In this case, that's correct.
- 19 Q. And the Office of the Public Counsel or the
- 20 Public Counsel represents low, average and high use
- 21 Missouri customers, residential customers, correct?
- 22 A. Yes. I believe I've answered that already,
- 23 and that's correct. We represent all residential
- 24 customers.
- 25 MS. SHEMWELL: That's all I have. Thank

- 1 you.
- JUDGE PRIDGIN: Ms. Shemwell, thank you,
- 3 Mr. Boudreau?
- 4 MR. BOUDREAU: Yes, thank you.
- 5 CROSS-EXAMINATION BY MR. BOUDREAU:
- 6 Q. Good morning, Mr. Kind.
- 7 A. Good morning.
- 8 Q. The current -- would you agree with me the
- 9 current MGE sponsored energy efficiency programs were
- 10 developed as part of an energy efficiency collaborative;
- 11 is that correct?
- 12 A. Yes, that is correct.
- 13 Q. And that collaborative was established by
- 14 agreement in Case No. GT-2008-0005?
- 15 A. I'd have to check. I've got that file with
- 16 me.
- 17 Q. Would you check, please?
- 18 A. Sure. That is correct.
- 19 Q. And would you also agree with me that MGE,
- 20 Staff, Public Counsel and Missouri Department of -- turn
- 21 on the microphone. I'll restate that.
- 22 Would you also agree with me that MGE,
- 23 Staff, Public Counsel and the Missouri Department of
- 24 Natural Resources all support continuation of an energy
- 25 efficiency collaborative to continue to work on energy

- 1 efficiency programs for the residential and small general
- 2 service classes for MGE, assuming that the straight fixed
- 3 variable rate design is approved?
- 4 A. I think that's correct. Not everyone
- 5 expressed that in their direct testimony, but at some
- 6 point all parties I believe have agreed to that.
- 7 Q. Now, the Report and Order in MGE's last
- 8 rate case, that's Case No. GR-2006-0422, became effective
- 9 on March 30th of 2007; is that correct?
- 10 A. I believe that's correct. I have the Order
- 11 here if you'd like me to verify that exact --
- 12 Q. If you wish to verify that number, that's
- 13 fine, or date. Excuse me.
- 14 A. It might take me a few minutes to find
- 15 that. I think I'll just say subject to check, I would
- 16 agree with that date.
- 17 Q. That's fine. Would you also agree with me
- 18 that MGE filed its energy efficiency program tariff sheets
- 19 about three months later on July of 2007?
- 20 A. Not all the tariff sheets, of course, that
- 21 they currently have in effect for energy efficiency
- 22 programs, but their initial tariff sheets, that's right.
- 23 Q. Thank you for that clarification. And
- 24 these tariff sheets were docketed by the Commission as
- 25 Case No. GT-2008-0005 after Public Counsel filed a motion

- 1 to suspend them?
- 2 A. I think they were initially docketed as
- 3 GT-2007-0477.
- 4 Q. Okay. But as far as the date is concerned,
- 5 does that seem correct to you, July 3rd, 2007 date?
- 6 A. As far as their initial filing?
- 7 O. Yes.
- 8 A. No. I think in that case, in GT-2007-0477,
- 9 the tariff sheets were filed on June 1st, 2007.
- 10 Q. Were those tariffs -- were those tariffs
- 11 ultimately withdrawn by the company and then refiled?
- 12 A. Well, or something similar to those tariffs
- 13 at least was ultimately refiled. I think that's correct.
- Q. And so if my reference to the July 3rd
- date, would that be more correctly attributed to the
- 16 GT-2008-0005 case?
- 17 A. That's the correct date for that case, yes.
- 18 Q. Thank you. I apologize for the confusion.
- 19 And as a result of that filing, a
- 20 Stipulation & Agreement was filed on the end of July
- 21 specifically July 26, 2007; do you recall that?
- 22 A. That's correct, yes.
- Q. And do you know what date those tariffs
- 24 were actually approved? The date I have is August 15,
- 25 2007. I'd ask you to confirm that if you can.

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1 A. That sounds right. I don't think I have
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- 2 that date handy. I could search for it, but that's
- 3 certainly very close.
- 4 Q. So that was approximately 15 months ago;
- 5 would you agree with that?
- 6 A. No. I think that would be just a little
- 7 over one year ago. We're in 2009 now. So add another 12
- 8 months your 15 figure, I think.
- 9 Q. I think you indicated earlier that the
- 10 program was expanded, is that correct, additional tariff
- 11 sheets were filed?
- 12 A. Yes. I did indicate that, yes.
- 13 Q. Do you know whether or not that was in
- the -- in December of 2007?
- 15 A. Not off the top of my head, but I certainly
- 16 could review my files.
- 17 O. I don't think I'm going to ask you to do
- 18 that. I want to turn my attention to your -- to page 7 of
- 19 your rebuttal testimony. Are you there, sir?
- 20 A. I am there.
- 21 Q. And at the top you have a question --
- 22 there's a question that appears in your testimony that
- 23 makes reference to Missouri's energy policy objectives.
- 24 Do you see that?
- 25 A. Yes, I do.

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1 Q. And having read through that section of
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- 2 your testimony, you do not mention the 2001 Attorney
- 3 General Nixon report to the Governor concerning natural
- 4 gas costs, do you?
- 5 A. No, I do not.
- 6 Q. Do you mention the 2001 report of the
- 7 natural gas commodity task force?
- 8 A. No, I don't.
- 9 Q. And you don't mention the 2004 report of
- 10 the Cold Weather Rule and long-term energy affordability
- 11 task force, do you?
- 12 A. No, I do not.
- 13 Q. And you don't mention Senate Bill 179 which
- 14 was enacted in 2005; is that correct?
- 15 A. No, and I wouldn't see that to be relevant.
- 16 Q. Do you not -- you don't mention the 2007
- 17 Federal Energy Independence and Security Act, do you?
- 18 A. No, I don't.
- 19 Q. And you also don't mention the 2009 federal
- 20 stimulus legislation and the state certification
- 21 procedures necessary for the state of Missouri to receive
- 22 energy efficiency block grants, do you?
- 23 A. No. I'm familiar with that if you'd like
- 24 me to speak about it.
- 25 O. I'm not asking you to speak to it. I'm

1 just asking you whether or not you mentioned it in your

- 2 prepared testimony.
- I want to turn my attention now to that
- 4 portion of your rebuttal testimony, there's some -- also
- 5 follow-up on it in your surrebuttal tomorrow, too, your
- 6 alternative proposal of a lost margin revenue recovery
- 7 mechanism.
- 8 A. I'm sorry. Which testimony, rebuttal or
- 9 surrebuttal?
- 10 Q. Your rebuttal testimony.
- 11 A. Rebuttal.
- 12 Q. It's actually mentioned in both pieces of
- 13 your testimony, but specifically you first bring it up in
- 14 your rebuttal testimony on page 8. Are you with me?
- 15 A. Yes, I am on page 8.
- 16 Q. Just for matter of clarity, the other --
- 17 one of the other Public Counsel witnesses, Barb
- 18 Meisenheimer, filed testimony on rate design; is that
- 19 correct?
- 20 A. Yes, it is.
- 21 Q. She did not mention anything about a lost
- 22 revenue rate recovery mechanism in the context of her
- 23 direct testimony, did she?
- A. Not that I'm aware of.
- 25 Q. Going to the language that Ms. Shemwell

- 1 asked you about, your line 16 through 19, and you refer to
- 2 this mechanism as allowing MGE to recover the margin rate
- 3 revenues that MGE does not receive as a result of usage
- 4 reductions that are directly attributable to MGE's small
- 5 general service energy efficiency programs. Do you see
- 6 that?
- 7 A. Yes, I do.
- 8 Q. And is that -- that comment is not
- 9 necessarily just limited to small general service class,
- 10 is it? Because I believe -- let me just point you to what
- 11 I'm looking at, which is on page 9, lines 3 and 4, I
- 12 believe you say the same mechanism could be used for the
- 13 verified lost revenues associated with MGE's residential
- 14 energy efficiency programs. Do you see that?
- 15 A. Yes, I do.
- 16 Q. So you would see this as a mechanism that
- 17 might be available to address both customer classes; is
- 18 that correct?
- 19 A. That's correct.
- 20 Q. Now, your proposal as summarized here does
- 21 not address margin revenue losses that may occur as a
- 22 consequence of conservation efforts by MGE's customers
- 23 that engage in those -- in energy efficiency activities
- 24 without regard to any incentives that are available
- 25 through MGE's sponsored energy efficiency programs, does

- 1 it?
- 2 A. Well, not -- it doesn't include any usage
- 3 changes that would occur that weren't attributable to the
- 4 efforts of MGE.
- 5 Q. You draw a comparison to the conservation
- 6 charge in New England Gas Company's local distribution
- 7 access or adjustment charge tariff; is that correct? I'm
- 8 referring to your surrebuttal at pages 6 and 7.
- 9 A. I'm on that page. Could you please repeat
- 10 the question?
- 11 O. Yes.
- 12 A. And maybe reference me to a line.
- 13 Q. I believe that you draw a comparison there
- 14 at pages 6 and 7 of your surrebuttal testimony to a
- 15 conservation charge in New England Gas Company's local
- 16 distribution adjustment charge tariff; is that correct?
- 17 A. I think I discuss how they would have --
- 18 that they are similar mechanisms.
- 19 Q. So that's a yes?
- 20 A. Well, if you're asking with respect to a
- 21 specific statement I made, I'd need to see that statement.
- 22 Q. I'm asking about what your testimony says
- 23 here, and I'll repeat the question. You draw a comparison
- 24 in terms of your lost revenue recovery mechanism proposal
- 25 to a conservation charge in New England Gas Company's

- 1 local distribution adjustment charge tariff, and that's at
- 2 pages 6 and 7 -- or starts on page 6 of your testimony,
- 3 but it overlaps on page 7. Do you make that connection or
- 4 not?
- 5 A. I'm reviewing my testimony at this time.
- 6 Q. Okay.
- 7 A. Yes, I note that they are comparable at
- 8 line 20.
- 9 Q. Does this mean that Public Counsel favors
- 10 cost trackers and adjustment clauses for ratemaking
- 11 purposes in the state of Missouri?
- 12 A. No, it does not.
- 13 Q. New England Gas Company's local
- 14 distribution adjustment charge tariff also contains
- 15 trackers and adjustments for the recovery of environmental
- 16 remediation costs, does it not?
- 17 A. I just reviewed the lost revenue part of
- 18 that for the most part.
- 19 Q. Well, you've attached the tariff to your
- 20 testimony; isn't that correct?
- 21 A. Yes, I have.
- 22 Q. I would ask you to review that tariff and
- 23 confirm whether that statement is correct, the statement
- 24 being it contains trackers and adjustments or a tracker
- 25 and adjustment mechanism for recovery of environmental

- 1 remediation costs.
- 2 A. Certainly we could speed this up if there's
- 3 a specific place you want to reference me to in that
- 4 tariff, I'd be glad to review it.
- 5 Q. Well, all I'm doing is referring to your
- 6 testimony, sir. Let me see if I can point you to page 6
- 7 of 16.
- 8 A. Yes, I see that. It appears to include a
- 9 tracker mechanism for that. Yes, it does.
- 10 O. That tariff also contains a tracker and
- 11 adjustment factor for recovery of residential assistance
- 12 costs, isn't that so?
- 13 A. Yes, I believe it does.
- 14 Q. And would your answer be the same in terms
- 15 of that tariff including a tracker and adjustment factor
- 16 for recovery of pension and OPEB expenses?
- 17 A. Yes, it would.
- 18 Q. And it's also true, is it not, that with
- 19 respect to New England Gas Company, that local
- 20 distribution adjustment clause does not take into account
- 21 a separate environmental conservation services charge; is
- 22 that correct?
- 23 A. I'm not familiar with the term
- 24 environmental services charge.
- 25 Q. Let me direct your attention to

- 1 Attachment 4 to your surrebuttal testimony.
- 2 A. Okay. I'm there.
- 3 Q. And I could go through a number of them,
- 4 but let's just look at the top column left to right, and
- 5 if you go nearly to the end on the right, there's a column
- 6 that is abbreviated ECS.
- 7 A. I see that.
- 8 Q. Look down at the bottom. There's a boxed
- 9 bit of language down at the bottom. Says ECS in quotes.
- 10 A. Yes.
- 11 Q. Do you see what that says?
- 12 A. Monthly environmental conservation service
- 13 charge.
- Q. So if we look at that top column, we look
- from left to right, we have a base rate plus a GAF item.
- 16 That's an adjustment -- or gas adjustment factor. Do you
- 17 see that?
- 18 A. Yes, I do.
- 19 Q. And then the local distribution adjustment
- 20 factor. Do you see that?
- 21 A. Yes.
- 22 Q. Which lumps in all those various elements
- 23 you and I just talked about, which is environmental
- 24 remediation costs, residential assistance, pension and
- 25 OPEBs and demand side management factors. Do you agree

- 1 with me?
- 2 A. Yes, I do.
- 3 Q. If you look -- then you go over a little
- 4 bit further to the right, and you have the ECS. So that's
- 5 in addition to any of the other factors that show up in
- 6 the tariff that you've addressed -- that you've attached
- 7 to your testimony; is that correct?
- 8 A. In addition to the factors that are
- 9 addressed in the LDAF?
- 10 O. Yes.
- 11 A. Yes.
- 12 MS. SHEMWELL: Judge, might I clarify just
- 13 a moment, please? I'm seeing on Attachment 3, Sheet 1
- 14 under ECS it says monthly energy conservation service
- 15 charge, not environmental, which I believe --
- MR. BOUDREAU: I may have misstated. If I
- 17 did, I'll stand corrected.
- 18 MS. SHEMWELL: I just wanted to make sure
- 19 that we're talking about the same thing where it says ECS
- 20 monthly energy, not environmental.
- 21 JUDGE PRIDGIN: All right. Thank you.
- 22 THE WITNESS: Yeah. I'm not -- are you on
- 23 Attachment 3.
- MS. SHEMWELL: Attachment 3, Sheet 1.
- 25 THE WITNESS: We hadn't discussed

- 1 Attachment 3 yet.
- MR. BOUDREAU: 4.
- 3 MR. POSTON: It's the same on 4, I believe.
- 4 I believe you said environmental.
- 5 MR. BOUDREAU: I appreciate the
- 6 clarification. Thank you.
- 7 BY MR. BOUDREAU:
- 8 Q. Now, are you aware, sir, that offering
- 9 energy efficiency programs is mandated by the
- 10 Massachusetts Green Communities Act and its energy
- 11 efficiency programs by electric and gas utilities in
- 12 Massachusetts?
- A. No, I'm not.
- 14 Q. Have you read that act?
- A. No, I haven't.
- 16 Q. Okay. So you're not holding yourself out
- 17 as an expert on regulation of natural gas utilities in
- 18 Massachusetts, are you?
- 19 A. Just with respect to the rates that were in
- 20 effect for this division of Southern Union at the time I
- 21 filed my testimony.
- Q. So you are holding yourself out as an
- 23 expert about the regulation of natural gas utilities in
- 24 the state of Massachusetts, and you haven't read the Green
- 25 Communities Act?

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1 A. The rates that were in effect at the time I
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- 2 read -- at the time I wrote this testimony.
- 3 Q. So would you agree with me that you're not
- 4 in a position to speak authoritatively about the complete
- 5 regulatory context in which New England Gas Company is
- 6 regulated in the state of Massachusetts?
- 7 A. Well, the regulatory context that was in
- 8 place --
- 9 Q. I asked you a yes or no question. Are
- 10 you -- would you agree with me you're not in a position to
- 11 speak authoritatively about the complete regulatory
- 12 context in which New England Gas Company operates in the
- 13 state of Massachusetts?
- 14 A. With respect to how they operated in the
- 15 past tense, that's what I'm testifying about, not the
- 16 future regulations.
- 17 O. And you say this despite the fact that you
- 18 didn't really know all the various components in New
- 19 England Gas Company's local distribution adjustment charge
- 20 tariff, and you can say that without knowing anything
- 21 about the Massachusetts Green Communities Act?
- 22 A. I reviewed that full attachment to my
- 23 testimony when I filed it.
- Q. When you say the full attachment, all the
- 25 tariffs -- the tariff that we just talked about?

- 1 A. Yes, 1 through 16.
- 2 Q. And with respect to which you weren't
- 3 familiar with the various components of the adjustments?
- 4 A. I'm not going to -- I am not the sort of
- 5 witness who testifies that something is -- that I -- is
- 6 true --
- 7 MR. BOUDREAU: Judge --
- 8 THE WITNESS: -- unless I have it in front
- 9 of me and I can say that.
- 10 MR. BOUDREAU: -- can I ask you to direct
- 11 the witness to answer the question?
- 12 JUDGE PRIDGIN: Yes, please. If you'll ask
- 13 the question again, Mr. Boudreau.
- 14 BY MR. BOUDREAU:
- 15 Q. The question is that you are sitting here
- 16 today stating that you can speak authoritatively about the
- 17 regulation of a natural gas utility, specifically New
- 18 England Gas Company in the state of Massachusetts, without
- 19 having been familiar with anything but one adjustment
- 20 clause in the larger tariff that you attached to your
- 21 testimony. Is that your testimony today?
- 22 A. I am not in agreement with your
- 23 characterization of my testimony.
- Q. So the answer --
- 25 A. So I really can't answer that question.

- 1 Q. Let me rephrase the question. Not rephrase
- 2 it. Reask it. So you are not in a position today to
- 3 speak authoritatively about the complete regulatory
- 4 context in which New England Gas Company operates in the
- 5 state of Massachusetts, are you?
- 6 A. I don't believe that's correct.
- 7 Q. So you believe that you are able to testify
- 8 about the --
- 9 A. About the manner in which they've been
- 10 regulated, yes.
- 11 Q. Okay. And so I'll ask you once again, have
- 12 you read the Massachusetts Green Communities Act?
- MR. POSTON: Asked and answered.
- 14 JUDGE PRIDGIN: Sustained. He said he
- 15 hadn't.
- 16 BY MR. BOUDREAU:
- 17 Q. Are you aware that New England Gas
- 18 Company's rates are formulated using 20-year rolling
- 19 weather normal instead of the once a decade 30-year normal
- 20 that's used here in the state of Missouri?
- 21 A. Not aware of the period of time over which
- 22 their rates are weather normalized.
- Q. You would agree with me, would you not,
- 24 that energy efficiency programs are not mandated by law in
- 25 the state of Missouri, are they?

- 1 A. For?
- Q. For natural gas utilities.
- 3 A. For gas utilities? No, I don't believe
- 4 they are.
- 5 O. How does the winter weather in
- 6 Massachusetts compare to Missouri's? Is it colder on
- 7 average, do you think, or do you know?
- 8 A. I don't think there are huge differences.
- 9 They have -- it's located next to the ocean, which can
- 10 sort of moderate the climate to some extent. I've been to
- 11 Massachusetts in the wintertime.
- 12 Q. Have you looked at heating degree days in
- 13 Massachusetts compared to Missouri?
- 14 A. I haven't done that analysis, no.
- 15 Q. Are you aware that the Massachusetts
- 16 Department of Public Utilities has ordered all electric
- 17 and gas utilities in that state to implement revenue
- 18 decoupling mechanisms in their next rate cases?
- 19 A. No, I'm not.
- 20 Q. New England Gas Company's conservation
- 21 charge tracker in its LDAC tariffs contains a mathematical
- 22 formula for determining the amount of the adjustment
- 23 charge; is that correct?
- 24 A. That's correct.
- 25 Q. From the testimony that you filed today,

- 1 the Commission has no specific idea how a lost revenues
- 2 recovery mechanism such as you suggested would actually be
- 3 fashioned; isn't that correct?
- A. No, it's not.
- 5 Q. So you have -- you have in your testimony a
- 6 specific proposal for how it would work in a mathematical
- 7 formula; is that correct?
- 8 A. Correct.
- 9 Q. And where does that show up?
- 10 A. I would direct you to my rebuttal testimony
- 11 at the bottom of page 8 where I state that, beginning at
- 12 line 25, if the LMRRM is approved by the Commission, then
- 13 MGE would be allowed to book the amount of verified margin
- 14 rate revenue reductions. And then following the term
- 15 verified margin rate reductions in parentheses is the
- 16 formula that states usage reductions times the applicable
- 17 volumetric rate.
- 18 Q. Let's take a look at your Exhibit --
- 19 Attachment 5 to your surrebuttal testimony, page 4 of 16.
- A. All right.
- Q. Okay. What is that page?
- 22 A. That is a page that talks about how the
- 23 LDAC would work with respect to a number of different
- 24 factors that affect how it's being calculated. One of
- 25 those factors is the LMR, which is the lost revenue

- 1 adjustment piece.
- Q. But the Commission doesn't know how a
- 3 residential reconciliation adjustment, or whether or
- 4 not -- or let me put it this way.
- 5 The Commission sitting here today doesn't
- 6 know whether a residential reconciliation adjustment would
- 7 even be a feature of this proposal, does it?
- 8 A. I haven't proposed that. I've proposed a
- 9 deferral mechanism, and deferral mechanisms don't use
- 10 reconciliation as part of their construct.
- 11 Q. I want to -- Mr. Kind, I'd like to circle
- 12 back before we finish here to your Attachment 4, if I
- 13 could direct your attention back to that again, please.
- 14 A. Okay. And again, we're in surrebuttal, I
- 15 believe?
- 16 Q. Surrebuttal. Thank you. Yes, that's
- 17 correct. We had a conversation about the monthly energy
- 18 conservation charge. Do you recall that?
- 19 A. Yes, I do.
- Q. And you would agree with me that the
- 21 monthly energy conservation charge is not a part of New
- 22 England Gas Company's local distribution adjustment factor
- 23 tariff; is that correct?
- 24 A. Right. It's not a part of the base rate,
- 25 not a part of the adjustment factor. It's a separate

- 1 factor.
- 2 Q. So it's not in the tariff that you've
- 3 attached to your testimony, right?
- 4 A. No. I wasn't -- you know, I don't believe
- 5 that, you know, the recovery of money used to fund energy
- 6 efficiency programs is not, you know, the point for which
- 7 I put these things in here.
- 8 Q. And you have not reviewed that tariff of
- 9 New England Gas Company, have you?
- 10 A. No, I have not.
- 11 MR. BOUDREAU: Just give me a moment. I
- 12 may be able to wrap this up.
- JUDGE PRIDGIN: Certainly.
- 14 THE WITNESS: I'm familiar enough with it
- 15 to know that --
- 16 MR. BOUDREAU: I'm sorry. I haven't asked
- 17 the witness a question. I'd ask the Bench to direct him
- 18 to wait until a question is directed at him.
- 19 JUDGE PRIDGIN: Yes. Thank you. If you
- 20 would please do so, Mr. Kind. Thank you.
- 21 MR. BOUDREAU: I have no further questions
- 22 for Mr. Kind at this time. Thank you.
- JUDGE PRIDGIN: Mr. Boudreau, thank you.
- 24 Commissioner Jarrett?
- 25 COMMISSIONER JARRETT: I have no questions.

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1 JUDGE PRIDGIN: We're going to need to
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- 2 break for lunch. The Bench I believe will still have
- 3 questions for Mr. Kind and will also perhaps have
- 4 questions for Mr. Noack from MGE and also Ms. Meisenheimer
- 5 from OPC. I'm going to need to take kind of an extended
- 6 lunch break for the benefit of the Bench. I plan on going
- 7 back on the report at approximately 2:30. That will give
- 8 us a nice long lunch.
- 9 Is there anything further from counsel
- 10 before we recess for lunch?
- MS. SHEMWELL: No, thank you.
- MR. BOUDREAU: As I understand it, the
- 13 Commission may have some questions for Mr. Noack? My only
- 14 point is he's been on the stand and off. We'll certainly
- 15 make him available.
- JUDGE PRIDGIN: Yeah. That's correct.
- MR. BOUDREAU: That's fine.
- 19 we will go off the record and we will resume at 2:30.
- 20 MS. WOODS: Judge, just to make sure, you
- 21 don't anticipate any questions for Mr. Buchanan from the
- 22 Bench?
- JUDGE PRIDGIN: That's correct.
- MS. WOODS: Thank you.
- 25 JUDGE PRIDGIN: You're welcome. If there's

1 nothing further? All right. Thank you. We're in recess

- 2 until 2:30.
- 3 (A BREAK WAS TAKEN.)
- 4 JUDGE PRIDGIN: Good afternoon. We are
- 5 back on the record. Mr. Kind is still on the stand, and I
- 6 believe when we broke for lunch, that we were at the point
- 7 of Bench questions for Mr. Kind. Is there anything
- 8 further from counsel before Mr. Kind takes Bench
- 9 questions?
- 10 (No response.)
- 11 JUDGE PRIDGIN: All right. Hearing
- 12 nothing. Mr. Kind, I'll remind you you're still under
- 13 oath, sir. And Commissioner Davis, when you're ready,
- 14 sir.
- 15 QUESTIONS BY COMMISSIONER DAVIS:
- Q. Good afternoon, Mr. Kind.
- 17 A. Good afternoon, Commissioner.
- 18 Q. Are you appearing here as an expert just
- 19 for the purposes of energy efficiency recommendations, is
- 20 that correct, or are you here for rate design, too?
- 21 A. I'm here for rate design to the extent that
- 22 MGE has created a link between rate design issues, the
- 23 straight fixed variable specifically, and its willingness
- 24 to continue doing energy efficiency programs.
- Q. All right. And then in your specific

- 1 program, the only thing that you recommend is the New --
- 2 the New England -- you've recommended the New England
- 3 piece be added on to Ms. Meisenheimer's testimony; is that
- 4 correct?
- 5 A. That type of approach. It's not exactly
- 6 the same mechanism.
- 7 Q. Right. But it's --
- 8 A. It's partial decoupling as opposed to full
- 9 comprehensive decoupling.
- 10 Q. Right. When you say partial decoupling,
- 11 it's only decoupling for the lost revenue associated with
- 12 that particular program or those particular programs,
- 13 correct?
- 14 A. That's the part I'm referring to, yes.
- 15 Q. Right. So you don't disagree with
- 16 Ms. Meisenheimer's statement that if OPC's proposed rate
- 17 design would have been adopted in the last case, that the
- 18 company would have lost \$18 million, do you?
- 19 A. I know Ms. Meisenheimer did a number of
- 20 analyses in that area, and I really have not focused on
- 21 them. I think some showed gains, some showed losses, but
- 22 I haven't focused on the specifics.
- 23 Q. If we were to leave the residential
- 24 customer charge the same as it is right now, do you think
- 25 that would be an improvement over the straight fixed

- 1 variable rate design as MGE has proposed it?
- 2 A. By leave it the same, I guess that means
- 3 there would be a volumetric rate in addition to a customer
- 4 charge --
- 5 Q. Yes.
- 6 A. -- to get the remainder?
- 7 O. Uh-huh.
- 8 A. To some degree, that would be an
- 9 improvement, yes.
- 10 Q. Okay. Now, did you give -- give me just a
- 11 second here, Mr. Kind.
- 12 COMMISSIONER DAVIS: Judge, do you have, I
- 13 think it's Exhibit 102? I seem to have misplaced my copy.
- 14 Maybe it was the Laclede tariff that's been placed in
- 15 evidence. I'm sorry.
- 16 JUDGE PRIDGIN: That's all right.
- 17 COMMISSIONER DAVIS: Pardon me, Mr. Kind.
- 18 We can't very well make progress if we're losing exhibits
- 19 up here.
- 20 BY COMMISSIONER DAVIS:
- Q. Well, Mr. Kind, while we're -- do you
- 22 recall, did you give testimony in the Laclede Gas rate
- 23 case in 2007?
- 24 A. I think -- I'm almost positive I did, but
- 25 I'm not sure what issues I addressed other than energy

- 1 efficiency.
- 2 Q. Energy efficiency. Are you -- are you
- 3 familiar with Laclede Gas' rates, rate structure at all?
- 4 A. Yes. I have just some familiarity in that
- 5 we -- there was a settlement several years ago that
- 6 resulted in a rather novel rate design.
- 7 Q. I guess I'm curious. How did -- for all
- 8 other gas and electric utilities the Cold Weather Rule
- 9 runs from November 1st through March 31st, and I assume I
- 10 guess the Cold Weather Rule still runs for Laclede Gas
- 11 that same period, but they actually have another month
- 12 tacked on to their winter billing; is that correct?
- 13 A. I'm not familiar with that specific.
- Q. You're not familiar with that specifics?
- 15 A. No.
- Q. But you have no reason to dispute that
- 17 their winter billing period runs November through April?
- 18 A. No reason to dispute, no.
- 19 Q. Okay. Now, that novel rate design that you
- 20 talked about, do you recall what exactly that is?
- 21 A. In a rough approximation, I do. I recall
- 22 that there was somehow a -- a settlement that addressed
- 23 changes in both their margin rates and their PGA rates at
- 24 the same time, and those changes were intended in general
- 25 to move recovery of margin costs up into early blocks. So

- 1 most of the recovery of their margin costs would be moved
- 2 to an early block, so that would make it essentially a
- 3 sort of a declining block rate design from a purely margin
- 4 rate perspective, but then I think there were some
- 5 corresponding changes in the PGA rate that sort of brought
- 6 things to where they were when they started more or less.
- 7 Q. Okay.
- 8 A. And when I say brought things to where they
- 9 were when they started, I mean the combined impact the
- 10 customers feel of both rates, the margin rate and the PGA
- 11 rate.
- 12 Q. Do you think it's possible to do that here?
- 13 A. Certainly possible. I don't think the PGA
- 14 rates have been at issue as part of this rate case, and
- 15 there probably would have to be an agreement of the
- 16 parties, something like that. But again, that's certainly
- 17 more of a legal issue in terms of the possibility, I
- 18 suppose.
- 19 Q. All right. So let me just make sure I've
- 20 got that straight. Yes to possible, but you'd also say
- 21 that it's improbable; would you say that?
- 22 A. I don't know that I'd say improbable. I
- 23 would say whether it could be done with -- without a
- 24 stipulation and agreement of all the parties is a legal
- 25 issue that I can't address.

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1 O. Okay. Okay. Is it fair to say that what's
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- 2 been done with Laclede is that residential customers pay
- 3 an increased surcharge for the first block up to 30
- 4 therms?
- 5 A. A higher per unit rate. I wouldn't call --
- 6 surcharge has a special meaning to me. It's usually --
- 7 Q. They pay a higher rate?
- 8 A. Yes, higher volumetric rate.
- 9 Q. And then they pay a higher volumetric rate
- 10 during the summer than they do in the winter, correct?
- 11 A. I know the rates are different. I don't
- 12 know exactly what they are.
- 13 Q. You don't remember -- you don't recall why
- 14 that is, or do you? If you do --
- 15 A. I just think that the reason is because
- 16 most of the margin costs are typically recovered during
- 17 the winter for LDCs, and this sort of preserved that
- 18 relationship between winter and summer.
- 19 Q. Right. Is it fair to say that if the
- 20 margin costs are actually over-recovered under the Laclede
- 21 rate design, then that can actually be adjusted back
- 22 downward in the PGA under the Laclede rate design?
- 23 A. You sort of describe it as a two-stage
- 24 adjustment process, and it's my understanding that it's
- 25 more that there were offsetting changes made to the two

- 1 rates, so that there sort of was a built-in adjustment.
- Q. Okay. Let's -- Mr. Kind, I want to go back
- 3 here. There's something I wanted to ask you about your
- 4 rebuttal testimony here.
- 5 A. Okay.
- 6 Q. Do you recall referencing Governor's Energy
- 7 Task Force Resolution No. 6?
- 8 A. I think -- I think that's the most recent
- 9 Governor's Energy Task Force.
- 10 Q. Right.
- 11 A. Oh, and No. 6 pertaining to energy
- 12 efficiency, yes.
- 13 Q. Right. Do you think we're doing all we can
- 14 to encourage energy efficiency?
- 15 A. Well, there's always more that could be
- 16 done in certain respects, I think. I've had continuing
- 17 disappointments with the degree which energy efficiency
- 18 programs are coordinated at the state level in Missouri
- 19 and the extent to which the energy efficiency programs are
- 20 coordinated and jointly offered by gas and electric
- 21 utilities.
- I think we are on a rising trend that I've
- 23 seen going on, and I think one indication of that is that
- 24 I serve on an either energy efficiency collaborative or
- 25 advisory group for every single energy, regulated energy

- 1 utility in the state of Missouri. Actually, I should say
- 2 almost every one, all the major ones. I think that -- I
- 3 think there's one that may not yet have any kind of a
- 4 collaborative.
- 5 Q. Are you -- are you familiar with the
- 6 portion of Ms. Meisenheimer's testimony where she talks
- 7 about the fact that low income people tend to use less
- 8 electricity, and as income increases, people tend to use
- 9 more electricity -- I'm sorry, more energy?
- 10 A. I know that the conclusion she draws are
- 11 the opposite of that -- or no. Okay. I'm trying to get
- 12 that straight. Low income -- yes. I am familiar with
- 13 that.
- 14 Q. You're --
- 15 A. That's her conclusion, right.
- Q. You're familiar with that concept?
- 17 A. Yes.
- 18 Q. So people that make more money consume more
- 19 energy? Agree? Disagree?
- 20 A. I think that, you know, that's generally
- 21 supported by national data. I haven't studied it on a
- 22 Missouri level myself.
- Q. Okay. You recall Ms. Meisenheimer's
- 24 estimate, I believe, that the average MGE customer uses
- about 70 therms of gas a month; is that correct?

- 1 A. I really don't know.
- Q. You really don't know?
- 3 A. No.
- 4 Q. Do you know what the national average is at
- 5 all? Do you know what a Missouri average is or --
- A. I'm afraid I don't off the top of my head,
- 7 no.
- 8 Q. Do you think we could do more in the area
- 9 of rate design to encourage consumption?
- 10 A. You said to encourage consumption. I
- 11 assume you mean conservation.
- 12 Q. Yes, encourage conservation. I apologize.
- 13 A. Well, yeah, I mean, to the extent we still
- 14 have some declining block rates in Missouri, and that's --
- 15 that's kind of out of date these days, I think. I mean,
- 16 that would be one of the first things that I think I would
- 17 want to address.
- 18 Q. Uh-huh. How would you -- how would you
- 19 design an inclining block rate?
- 20 A. Well, I would start off by making sure that
- 21 at least they are not, you know, going -- they are not
- 22 declining block and just set them so that someone doesn't
- 23 pay less for using more.
- Q. Right.
- 25 A. In terms of designing an inclining block

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1 rate, it would depend -- I quess we're talking gas
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- 2 utilities?
- 0. Uh-huh.
- 4 A. It takes a lot of thought, I'll say. I
- 5 know California tried something that was rather novel in
- 6 that area to try and take household size and everything
- 7 into account so that they would sort of be -- there would
- 8 be some fairness in equity to how you're doing it. I've
- 9 really never zeroed in on the specifics of that.
- 10 I certainly can speak to generalities, but
- 11 in general, I mean, I would think that it's -- needs to
- 12 take account of the fact that increased usage means that
- 13 the customer is getting more value from their service from
- 14 the regulated utility, and I think that should be
- 15 reflected in a rate. And I think that in general
- 16 increased usage means that you are causing the need for
- 17 more capacity, particularly in the area of gas mains for
- 18 LDCs, and I think that should be taken into account.
- 19 Q. So you're not recommending that we put a
- 20 surcharge or not -- I'm sorry. You don't like the word
- 21 surcharge, but that we adopt some sort of inclining block
- 22 rate structure where, you know, say if the average MGE
- 23 customer uses 70 therms and someone were to use 140 or
- 24 150, you're not recommending additional surcharge -- I'm
- 25 sorry, additional volumetric costs for them, are you?

- 1 A. No, but it concerns me at times, some
- 2 utilities, that people actually get a break at higher
- 3 levels of usage.
- 4 Q. Right. Okay. So is it fair to say that
- 5 you're opposed to the Sam's Club model, the more you buy,
- 6 the cheaper it is?
- 7 A. Well, I don't -- I don't know that I would
- 8 agree that that's how I would describe the Sam's Club
- 9 model.
- 10 Q. Okay.
- 11 A. For one thing, you essentially have an
- 12 access charge to enter the store, which is kind of unique,
- 13 but I don't think you really get --
- Q. So that would be more like straight fixed
- 15 variable, wouldn't it?
- 16 A. It would be -- no. I would characterize it
- 17 more like a traditional rate structure where you have both
- 18 a customer charge and a volumetric rate. You still buy
- 19 for -- you still pay for each item that you purchase.
- Q. Right.
- 21 A. That's where I was kind of thrown off by
- 22 your example, you buy more you get a cheaper rate, because
- 23 when I go to Sam's, they charge me the same no matter how
- 24 many I buy.
- 25 O. Right. And OPC did agree to the Laclede

- 1 rate structure, did it not?
- 2 A. As part of a settlement of many issues in
- 3 that case, we agreed to that.
- 4 COMMISSIONER DAVIS: Okay. Thank you,
- 5 Mr. Kind.
- THE WITNESS: You're welcome.
- 7 JUDGE PRIDGIN: Commissioner Davis, thank
- 8 you. Any recross based on Bench questions, Ms. Shemwell?
- 9 MS. SHEMWELL: No, thank you.
- 10 JUDGE PRIDGIN: Mr. Boudreau?
- MR. BOUDREAU: No, thank you.
- 12 JUDGE PRIDGIN: Mr. Poston, any redirect?
- MR. POSTON: No, thank you.
- 14 JUDGE PRIDGIN: Mr. Kind, thank you very
- 15 much. You may step down.
- 16 MS. SHEMWELL: May I note one thing, Judge?
- JUDGE PRIDGIN: Ms. Shemwell.
- 18 MS. SHEMWELL: Mr. Kind referred to
- 19 provision No. 6, and I believe in the task force it's
- 20 provision No. 5, and I wanted --
- 21 COMMISSIONER DAVIS: I stand corrected. So
- 22 we need to correct the record on that. I couldn't find
- 23 the reference.
- 24 MS. SHEMWELL: Is the Commission interested
- 25 in having a copy of the task force action plan admitted

- 1 into evidence?
- JUDGE PRIDGIN: If it's not already entered
- 3 and that's something you'd like to provide.
- 4 MS. SHEMWELL: I'll offer it, then, Judge.
- JUDGE PRIDGIN: This would be No. 105.
- 6 MS. SHEMWELL: This is Missouri Energy Task
- 7 Force Action Plan. Commissioner Davis was chairman of
- 8 that task force.
- 9 (EXHIBIT NO. 105 WAS MARKED FOR
- 10 IDENTIFICATION BY THE REPORTER.)
- 11 MS. SHEMWELL: I'll offer that as 105.
- 12 JUDGE PRIDGIN: Exhibit No. 105 has been
- 13 offered. Are there any objections?
- 14 (No response.)
- JUDGE PRIDGIN: Hearing none, 105 is
- 16 admitted.
- 17 (EXHIBIT NO. 105 WAS RECEIVED INTO
- 18 EVIDENCE.)
- 19 JUDGE PRIDGIN: According to the schedule,
- 20 I don't see any more energy efficiency witnesses listed
- 21 for the day. I do believe the Bench will have some
- 22 additional questions for Mr. Noack from MGE. I believe I
- 23 see Mr. Noack in the room. Is there anything from counsel
- 24 before he retakes the stand?
- MS. SHEMWELL: At some point, Judge, I

1 would like to offer Staff's reports. We can do that after

- 2 Mr. Noack. That will be fine.
- JUDGE PRIDGIN: Whenever you wish.
- 4 Mr. Noack, when you're ready, sir. Mr. Noack, correct me
- 5 if I'm wrong. You have previously testified in this
- 6 hearing?
- 7 MR. NOACK: Yes.
- JUDGE PRIDGIN: You're still under oath,
- 9 then. And Commissioner Davis, questions for Mr. Noack.
- 10 MICHAEL NOACK testified as follows:
- 11 QUESTIONS BY COMMISSIONER DAVIS:
- 12 Q. Good afternoon, Mr. Noack.
- 13 A. Good afternoon.
- 14 Q. Can you refresh for my recollection what
- 15 your title at MGE is again?
- 16 A. I am the director of pricing and regulatory
- 17 affairs.
- 18 Q. Don't I recall, wasn't there something
- 19 about rates in there, too?
- 20 A. No. The official title is director of
- 21 pricing and regulatory affairs.
- 22 Q. Okay. Okay. Do you have knowledge of rate
- 23 design?
- A. Somewhat, yes.
- 25 Q. Somewhat, yes. Would you agree with me

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1 that rate design is a lot more art than science?
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- 2 A. It definitely is, yes.
- 3 Q. Okay. So I think we established the other
- 4 day when Commissioner Kenney was here that, would you
- 5 agree with me that there's more than one possible way to
- 6 achieve the desired outcome in setting rates?
- 7 A. Yes, I would.
- 8 Q. Okay. You've heard me questioning Mr. Kind
- 9 and Ms. Meisenheimer about the Laclede Gas rate design?
- 10 A. Yes.
- 11 Q. Do you recall hearing those questions?
- 12 A. I have.
- 13 Q. If we were to leave MGE's residential
- 14 charge the same, do you think it would be possible for
- 15 this Commission to come up with a rate design where there
- 16 would be a charge for gas used, you know, that would go
- 17 into, say, the first 30 therms used per month year round
- 18 like Laclede has? Do you think it would be possible to
- 19 take that model and adjust it for Missouri Gas Energy?
- 20 A. I do.
- Q. Do you think that for those people
- 22 concerned about the amount of the base monthly charge,
- 23 that that could potentially reduce some of their concerns?
- 24 A. If what we did was leave the 24.62 alone at
- 25 that level and move whatever residential increase into a

- 1 weather mitigation rate design similar to Laclede's, I
- 2 would think, yes, that would -- should help the concerns
- 3 of some people.
- 4 Q. If this Commission were to adopt a rate
- 5 design of that nature, what are -- what do you see are the
- 6 pros and cons?
- 7 A. The pros of the rate design is that, if set
- 8 properly -- and by properly I mean you have to analyze
- 9 individual customer data and individual bills, put it into
- 10 a type of frequency analysis so you can see how much gas
- 11 is being used in each step, you know, how many are taking
- 12 one, how many are taking two. The pros are that you --
- 13 you can collect your fixed costs in that first block and,
- 14 as such, mostly do away with the effects of weather.
- 15 Q. Okay.
- 16 A. You may not be able to do away with all of
- 17 the effects of conservation, but you can do away with
- 18 weather pretty much.
- 19 I think some of the cons are, it is to me
- 20 kind of -- it's difficult to understand in that when
- 21 Laclede first set up the rate, they looked at what the
- 22 total rate would be without the weather mitigation rate
- 23 design. Let's say it was 30 cents a therm. Added the PGA
- 24 to it. Let's say it was 90 cents. You have \$1.20 per
- 25 therm without the special rate design.

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1 Then the -- they figure out how many therms
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- 2 to collect all their fixed costs over, and let's say they
- 3 decide -- I think the first two cases it was 65.
- 4 Everything up to 65 had a trans -- a volumetric rate. And
- 5 if it was 65 cents, for example, to collect all the winter
- 6 costs, the PGA rate for that first block would be 55
- 7 cents, so that the total rate of \$1.20 stayed the same.
- 8 And then the next block, there was zero in the way of a
- 9 delivery charge and \$1.20 for a PGA charge.
- 10 And I think that's difficult to try and
- 11 explain to a customer because you're -- if you look at our
- 12 bill right now, we have a PGA rate. You can take your
- 13 consumption times that PGA rate and that's what your gas
- 14 costs are.
- 15 Q. Right.
- 16 A. For each customer of Laclede, you would
- 17 take the total PGA dollars that's being billed, divide it
- 18 by the usage, and you might have a different PGA rate,
- 19 effective rate for each customer depending on their usage,
- 20 because some was priced at 55 cents, some was priced at
- 21 \$1.20.
- 22 So it's just -- it's a harder rate to
- 23 explain to the customers than what, say, like this
- 24 straight fixed variable rate design that we have now, I
- 25 mean, it's a relatively simple rate to explain. You have

- 1 a fixed charge and you have your gas costs.
- Q. Mr. Noack, do you -- does MGE have a summer
- 3 block or have a summer block and winter block right now?
- 4 A. Not for residential, no.
- 5 Q. Not for residential. What about for your,
- 6 what do you call them, your small general services?
- 7 A. Small general service, we have seasonal
- 8 rates currently. Large general service we have seasonal
- 9 rates, and our large volume sales and transportation we
- 10 have seasonal rates, winter and summer.
- 11 Q. Do you know how many users that you would
- 12 have that would use approximately 30 therms of gas a month
- 13 during the summer?
- 14 A. I do not right now. I can tell you that
- 15 the average consumption for a summer user --
- Q. Residential?
- 17 A. Residential. For example, May, the average
- 18 usage per customer is 32.
- 19 Q. Okay.
- 20 A. June it's 23, July it's 17, August it's 15,
- 21 September it's 17, and October it's 27. So on an average
- 22 basis in the summertime, nobody uses 30.
- 23 Q. I started to say, I don't know how you get
- 24 to -- I'm not sure how -- how did you get to 32 again?
- 25 How did you get an average of 32? Is that a lot of usage

- 1 in April or --
- 2 A. How did I get to an average -- oh, May was
- 3 32.
- 4 Q. Right. Okay.
- 5 A. And then the rest of the months are below
- 6 30 in the summertime.
- 7 Q. Okay. Now, so are you on that same
- 8 six-month system like Laclede from November -- for
- 9 November 1st through April?
- 10 A. For our other rate classes other than
- 11 residential --
- 12 Q. Uh-huh.
- 13 A. -- we are November through March.
- Q. You are -- okay.
- 15 A. Same cycle as the Cold Weather Rule.
- 16 Q. Same cycle as the Cold Weather Rule.
- 17 Because Laclede's the only one that's on that November
- 18 through April?
- 19 A. I think they did that because April is a --
- 20 is a pretty high shoulder month for them, and it is for
- 21 us, too. We use 7-- or an average customer will use 74
- 22 CCF in April. So it's -- it's a pretty high usage month
- 23 normally.
- 24 Q. Okay.
- 25 A. But our residential -- like I said before,

- 1 our residential class currently and before the straight
- 2 fixed variable was not a seasonal rate.
- Q. Right. So Mr. Noack, you seem fairly well
- 4 versed in Laclede's rate design.
- 5 A. I was -- I was better versed in it the
- 6 first two cases that they had it when it was 65 or below
- 7 and the total rate was -- was something, but when they
- 8 moved this last case to 30, they changed the way that they
- 9 account for the PGA. So a couple of little changes have
- 10 been made to that rate that I don't fully understand yet.
- 11 Q. Uh-huh. Mr. Noack, if you could, could you
- 12 file a, I guess I'll call it a tariff or a rate schedule
- 13 that would be if we were just going to leave the customer
- 14 charge per month the same for residential customers and
- then follow the -- follow the Laclede pattern, could
- 16 you -- can you file something with this Commission
- 17 indicating what those -- what the charge for gas used
- would be for the first 30 therms used per month for MGE
- 19 customers in their summer billing period of, I would say,
- 20 I guess it would be April through October for MGE and then
- 21 their winter billing period which would be November
- 22 through March?
- 23 A. I could.
- Q. You can do that? How long do you think it
- 25 would take you to get that prepared for us?

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1 A. I am going to guess it might take upwards
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- 2 of a week, just simply because of the way we would need to
- 3 query the, you know, the customer service database.
- 4 Now, I would hope that we could do it a lot
- 5 quicker than that, but without a programmer here to tell
- 6 me what's entailed to query that. I know we did it in the
- 7 2004 case. We requested the Laclede rate design in the
- 8 2004 case, and no other party liked it, so we didn't get
- 9 it. And so we had -- we had developed data back then that
- 10 I think we can fairly easily duplicate.
- 11 Q. Okay. Mr. Noack, would you agree with me
- 12 that a lot of things have changed in the world since 2004?
- 13 A. Absolutely.
- 14 COMMISSIONER DAVIS: Judge, do we need an
- 15 order directing Mr. Noack to file that?
- 16 JUDGE PRIDGIN: I can certainly issue one.
- 17 It sounds like Mr. Noack understands what he's to file,
- 18 but I'd be glad to issue one.
- 19 BY COMMISSIONER DAVIS:
- Q. Okay. And then, Mr. Noack, we've -- we've
- 21 heard a lot of -- or at least anecdotally we've heard
- 22 about a lot of these people that are MGE customers that
- 23 apparently don't use any gas at all. Do you know how many
- 24 of those customers you have on your system that just have
- 25 a gas meter and don't use -- who would use less than five

- 1 or ten CCF of gas year round?
- 2 A. No, I don't. I do have the schedule that I
- 3 might be able to get from Ms. Ross that I prepared as --
- 4 in response to a Data Request that has a frequency table
- 5 that shows how many customers use zero to 50 in a year,
- 6 how many from 50 to 100 and on down, that that's really
- 7 easily --
- 8 Q. She didn't put that in evidence, did she?
- 9 A. Well, I don't think -- not as a -- not as
- 10 an exhibit. I mean, it's my work.
- 11 Q. Okay. All right.
- 12 A. But I can --
- Q. Could you -- could you file that, too,
- 14 Mr. Noack?
- 15 A. I can. I can.
- 16 MS. SHEMWELL: Judge, before we go further,
- 17 Staff would appreciate the opportunity to respond to these
- 18 filings.
- 19 JUDGE PRIDGIN: Certainly.
- 20 COMMISSIONER DAVIS: Absolutely.
- MS. SHEMWELL: Thank you.
- 22 COMMISSIONER DAVIS: Got to let all the
- 23 parties have an opportunity to respond, do you not, Judge?
- JUDGE PRIDGIN: That's normally what we do,
- 25 yes.

- 1 BY COMMISSIONER DAVIS:
- Q. Okay. Now, the small general services,
- 3 Mr. Noack, what is their current customer charge right
- 4 now? I'm sorry. I --
- 5 A. I believe it's -- excluding the ISRS, I
- 6 believe it's 18.65, in that vicinity.
- 7 Q. Do you know what -- do you know what
- 8 Laclede's residential -- I'm sorry, what Laclede's, do
- 9 they have the same thing for their small service
- 10 customers?
- 11 A. I do not know what Laclede's small general
- 12 service customers are charged.
- 13 Q. So can you also file tariffs if we did the
- 14 same thing for -- if we just left the customer charge the
- 15 same that it is right now, could you file -- could you
- 16 file those same tariffs for the -- for these small general
- 17 services class that you've created in this case?
- 18 A. Where we would have no increase at all to
- 19 the fixed charge for the SGS class?
- Q. Well, Ms. Meisenheimer, even she had -- she
- 21 had a little bit of an increase, didn't she?
- 22 A. I believe so, because we did not have -- we
- 23 don't have the straight fixed variable rate for the SGS.
- 24 It was a strictly fixed charge volumetric as we've had in
- 25 the past.

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1 Q. Is it fair to say that you under-recovered
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- 2 from that class last year?
- 3 A. I believe so. In the cost of service
- 4 studies?
- 5 Q. Yes.
- A. I believe so, yes.
- 7 Q. Okay. So why don't you take Mrs. --
- 8 Ms. Meisenheimer's proposed customer charge and start from
- 9 that point?
- 10 A. Okay. Is there any other level of
- 11 residential customer charge you want to see besides what
- 12 we have now?
- 13 Q. Is there anything else that you think I
- 14 need to be asking that I'm not?
- 15 A. No. No. I'm just -- I'm just trying to
- 16 make sure.
- 17 Q. I'm giving you a shot, Mr. Noack. Can't
- 18 get any more wide open than that. Is there anything else
- 19 that we need to know about this Laclede -- Laclede rate
- 20 design?
- 21 A. Oh, not about the Laclede rate design, no.
- 22 Q. Anything else we need to know about the
- 23 Laclede rate design?
- A. No, I don't believe so.
- 25 COMMISSIONER DAVIS: Thank you, Mr. Noack.

- 1 No further questions.
- JUDGE PRIDGIN: Commissioner Davis, thank
- 3 you. Commissioner Jarrett?
- 4 COMMISSIONER JARRETT: No questions.
- JUDGE PRIDGIN: Any cross based on Bench
- 6 questions? DNR?
- 7 MS. MANGELSDORF: No questions.
- JUDGE PRIDGIN: Mr. Poston, questions?
- 9 MR. POSTON: No, thank you.
- JUDGE PRIDGIN: Ms. Shemwell?
- 11 MS. SHEMWELL: Just briefly.
- 12 CROSS-EXAMINATION BY MS. SHEMWELL:
- 13 Q. Mr. Noack, does having a blocked rate, do
- 14 you know, does it increase the complexity of the PGA/ACA
- 15 process?
- 16 A. Again, this is -- this is where with the --
- 17 with the current Stipulation & Agreement in the Laclede
- 18 case where they moved from 65 to 30, I don't know exactly
- 19 how the first block PGA rate is set. Now, I can talk to
- 20 them and I can ask them how they do it. But sure, it
- 21 would add a little complexity to it because I don't think
- 22 it's -- it's not charging the same PGA rate that it does
- 23 in the summertime.
- MS. SHEMWELL: Thank you.
- JUDGE PRIDGIN: Ms. Shemwell, thank you.

- 1 Any redirect?
- 2 MR. BOUDREAU: None, thank you.
- JUDGE PRIDGIN: All right. Thank you.
- 4 Mr. Noack, thank you very much, sir. You may step down.
- 5 COMMISSIONER DAVIS: I see Anne Ross back
- 6 there. I think I want to call her up. I think she came
- 7 down here because she might have had something else to
- 8 say, and I think we should ask her.
- 9 JUDGE PRIDGIN: Welcome back, Ms. Ross.
- 10 I'll remind you you're still under oath. You can have a
- 11 seat. Commissioner Davis, when you're ready, sir.
- 12 ANNE ROSS testified as follows:
- 13 QUESTIONS BY COMMISSIONER DAVIS:
- Q. All right. Ms. Ross, is it your opinion
- 15 that the -- that the straight fixed variable rate design
- 16 that MGE has proposed in this case is still -- is still
- 17 the most preferable rate design to be adopted?
- 18 A. Yes, it is.
- 19 Q. Okay. And would you say that one of the
- 20 advantages of the straight fixed variable rate design is
- 21 its simplicity?
- 22 A. Yes, that's one of the advantages.
- Q. Okay. What are some of the other
- 24 advantages?
- 25 A. May I contrast it to the Laclede rate

1 design? Because you seem very interested in that rate

- 2 design.
- 3 Q. Absolutely.
- 4 A. I am concerned about Laclede's rate design
- 5 effect on the PGA.
- 6 Q. Okay.
- 7 A. Because customers pay different PGA rates,
- 8 which is not -- I don't think there's any other Missouri
- 9 LDC that charges residential cust-- different residential
- 10 customers different PGA rates. A small user pays margin
- 11 costs in the first block --
- 12 O. Uh-huh.
- 13 A. -- but pays very, very little PGA.
- Q. Right.
- 15 A. And I am -- I'm concerned about that. I
- 16 don't know if we've ever talked about that to decide if
- 17 that was fair and something that we wanted to do.
- 18 Q. Okay. Now, would you agree with me,
- 19 though, that Staff was a signatory to the settlement in
- 20 the 2007 Laclede rate case and previous rate cases where
- 21 this rate design model was agreed to?
- 22 A. Yes, and I worked on all those rate cases.
- Q. Okay. Is there a way -- well, first of
- 24 all, since we have a much higher fixed customer charge for
- 25 MGE than we do in Laclede, is it -- is it fair to say that

- 1 the charge for gas if we were going to adopt a
- 2 Laclede-like rate design would be significantly less?
- 3 A. I -- I'm trying to remember what the
- 4 Laclede customer charge is. I'm not sure that it's less
- 5 than the one that we would have for MGE. I'm thinking
- 6 it's about \$15 or --
- 7 Q. Right. So --
- 8 A. -- thereabouts.
- 9 Q. The Laclede charge, according to --
- 10 COMMISSIONER DAVIS: Judge, what do we have
- 11 this as exhibit?
- 12 JUDGE PRIDGIN: I believe this is 101.
- 13 BY COMMISSIONER DAVIS:
- 14 Q. -- 101 is \$15.15 per month. So Laclede
- 15 collects that from November 1st through April because they
- 16 have a six-month winter billing cycle as opposed to MGE
- 17 which has a five-month billing cycle.
- 18 A. Okay.
- 19 Q. So roughly Laclede is collecting, 6 times
- 20 15.50 would be \$93 over that six-month period; whereas,
- 21 24.62 times 5 would be \$123.10?
- 22 A. That sounds right.
- Q. Does that sound right?
- A. Uh-huh.
- 25 O. So they're collecting almost 20 -- if we

- 1 left that customer charge the same, you'd agree with me
- 2 that they'd be collecting almost -- even just during the
- 3 winter heating season, just during their five months,
- 4 they'd be collecting \$25 more over that period, and
- 5 actually over the year it would be significantly higher
- 6 than that, correct?
- 7 A. Yes.
- 8 Q. So in theory, then, the charge for -- the
- 9 charge for gas used, the -- I guess we'd call it the
- 10 delivery charge in the volumetric rates would be in theory
- 11 much -- should be significantly less than that charged by
- 12 Laclede, would it not, if they're collecting roughly -- on
- 13 a year-round basis it's almost 40 percent more in the
- 14 fixed customer charge. It would have to be less, wouldn't
- 15 it?
- 16 A. Yes. If there was a rate increase, but the
- 17 24.6 was left unchanged --
- 18 Q. Right.
- 19 A. -- then, yes, I believe there would be
- 20 quite a bit less.
- 21 Q. Ms. Ross, is there anything else that we
- 22 need to know about the Laclede rate design, other than --
- 23 I mean, you've already told us that it increases the
- 24 complexity factor significantly.
- 25 A. Yes. Just to clarify, for the general

- 1 service customers, they have -- it's pretty complex. They
- 2 have three different levels, three different classes of
- 3 small general service with different customer charges. I
- 4 think they may have different first blocks.
- 5 Q. Right. And Mr. Noack's only proposing this
- 6 for his, I guess what we would consider the first group of
- 7 small general services customers, is that fair, the
- 8 smallest group, is that --
- 9 A. Yes, those less than 5,000 CCF a year.
- 10 Q. So is there anything else we need to know
- 11 about the Laclede rate design?
- 12 A. No. I think that would be it. Well, let
- 13 me clarify one more thing, too, because Mr. Noack said
- 14 that, for example, the average use in, I think it was June
- 15 is 32 CCFs.
- 16 Q. Uh-huh.
- 17 A. And I just wanted to clarify that that --
- 18 that doesn't mean that if you set a block at 30 --
- 19 Q. Right.
- 20 A. -- that it would collect from each of those
- 21 customers, because the ones that -- if 32 is the average,
- 22 the ones that only got up to 15, you'd collect that much
- 23 margin from them. The ones that went up to 45, you'd quit
- 24 collecting margin at 30.
- Q. Right.

- 1 A. Yeah.
- Q. And so obviously Mr. Noack wouldn't recover
- 3 his entire cost of service from someone that used 15
- 4 therms of gas a month?
- 5 A. Right. Right. You'd have to set that
- 6 price a little higher for all the therms to collect it
- 7 from everybody in the first 30.
- 8 Q. Right. But would you agree based on --
- 9 because I assume you've had access to Data Requests that
- 10 we have not seen; is that a fair statement?
- 11 A. That's correct.
- 12 O. So you've looked at data that we haven't
- 13 looked at. So is it fair to say that if we did establish
- 14 a first block for the first 30 therms, that that would, in
- 15 essence, recover most of the -- most of the charges that
- 16 Mr. Noack is -- that combined with a fixed customer charge
- 17 of \$24.62, that that would, in fact, recover most of MGE's
- 18 fixed costs?
- 19 A. Would you have the 24.62 in the summer as
- 20 well?
- Q. Yes, year round.
- 22 A. Year round. Yes, I believe it would.
- 23 Another thing about the Laclede rate design is that in the
- 24 summer, in the non-winter months, it's just a regular flat
- 25 rate, just like any other LDC has.

- 1 Q. Now, Ms. Ross, did you review
- 2 Ms. Meisenheimer's testimony in this case?
- 3 A. I did.
- Q. And it's my recollection you did not take
- 5 issue with her assertion that the difference between the
- 6 straight fixed variable rate design that this Commission
- 7 adopted in the last MGE case versus OPC's proposed rate
- 8 design in that case over about a period of, I believe,
- 9 April 2007 through December 2008, that it was about an
- 10 \$18 million difference. Do you recall that?
- 11 A. I do. No, I didn't take issue with that.
- 12 Q. Okay.
- 13 A. I pointed out that the choice of the time
- 14 period makes a difference.
- 15 Q. Right. And you agree that
- 16 Ms. Meisenheimer's proposal would leave MGE -- her
- 17 proposed rate design, even when coupled with Mr. Kind's
- 18 mitigation proposal or his whatever we call that, would --
- 19 it would place MGE in a position where they would be much
- 20 less likely to recover their cost of service; would you
- 21 agree with that statement?
- 22 A. Yes and no. They would be likely to -- to
- 23 recover less in their cost of service, but they'd also be
- 24 likely to recover more from the customers than the cost of
- 25 service or the revenue requirement in a cold winter.

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1 Q. Right. If they had cold weather, they
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- 2 could -- if they had really cold weather, they could hit
- 3 the jackpot, couldn't they?
- 4 A. That's correct, yes.
- 5 COMMISSIONER DAVIS: Thank you, Ms. Ross.
- 6 No further questions.
- 7 JUDGE PRIDGIN: Commissioner Davis, thank
- 8 you. Commissioner Jarrett?
- 9 COMMISSIONER JARRETT: I have no questions.
- 10 Thank you.
- 11 JUDGE PRIDGIN: Thank you. Any recross
- 12 based on Bench questions? DNR?
- MS. MANGELSDORF: No, thank you.
- JUDGE PRIDGIN: Mr. Poston?
- MR. POSTON: No, thanks.
- JUDGE PRIDGIN: MGE?
- MR. BOUDREAU: No, thank you.
- JUDGE PRIDGIN: Any redirect?
- MS. SHEMWELL: Yes. Thank you.
- 20 REDIRECT EXAMINATION BY MS. SHEMWELL:
- Q. Good afternoon, Ms. Ross.
- 22 A. Good morning, Lera.
- 23 Q. Commissioner Davis was asking you to
- 24 compare and contrast Laclede's rate design to straight
- 25 fixed variable. Do you have an opinion as to which is

- 1 more fair to the customer?
- 2 A. I believe that straight fixed variable is
- 3 the more fair because it doesn't distort the PGA at all
- 4 and because Staff just doesn't believe that there's a cost
- 5 difference based -- related to usage, to customers' usage.
- 6 Q. Do they send the same price signals to
- 7 customers?
- 8 A. No, they wouldn't.
- 9 Q. Why?
- 10 A. Well, the customer -- I haven't thought
- 11 about this, but it seems that the customer -- since the
- 12 Laclede rate mimics a regular rate design, it seems like
- 13 if a customer using less paid less, it's hard -- I'd have
- 14 to sit down and look at it. No, I don't think that they
- 15 would. I --
- 16 Q. Which one is most easily explained to
- 17 customers?
- 18 A. Straight fixed variable.
- 19 MS. SHEMWELL: That's all I have. Thank
- 20 you.
- 21 JUDGE PRIDGIN: Ms. Shemwell, thank you
- 22 very much. Ms. Ross, thank you very much.
- THE WITNESS: You're welcome.
- 24 COMMISSIONER DAVIS: Judge, I don't think I
- 25 have any further questions.

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1 JUDGE PRIDGIN: Commissioner Davis, thank
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- 2 you. Commissioner Jarrett?
- 3 COMMISSIONER JARRETT: I don't have
- 4 anything.
- 5 JUDGE PRIDGIN: Thank you. According to
- 6 today's schedule, I don't see any more witnesses.
- 7 MR. BOUDREAU: Judge, if I might? I
- 8 apologize.
- 9 JUDGE PRIDGIN: Certainly.
- 10 MR. BOUDREAU: I understand that
- 11 Mr. Noack's got some homework to do, and he's committed to
- 12 get that information, but with respect to the --
- 13 COMMISSIONER DAVIS: Do we need to -- do we
- 14 need to reconvene to have him subject to cross-examination
- 15 about that homework?
- 16 MR. BOUDREAU: I think we can -- I think we
- 17 can make him available at the Commission's convenience.
- 18 It's going to take some time to put the information
- 19 together, but certainly I don't think that would be a
- 20 problem with doing that.
- 21 I just want Commissioner Davis and the
- 22 Commission generally to understand that, you know, we
- 23 understand the task is to take the Laclede rate design as
- 24 something of a template, that the actual breaks and the
- 25 information may not track exactly Laclede's circumstances

- 1 because MGE's circumstances are a little bit different.
- 2 We will certainly explain those. I just want you to know
- 3 that it's not likely to be a perfect mirror of the Laclede
- 4 rate design.
- 5 COMMISSIONER DAVIS: Right. We -- we
- 6 understand. I was trying to flesh Mr. Noack out on what
- 7 nuances. Obviously we know that there's a little bit
- 8 different winter cycle, six months versus five months, and
- 9 there may be some differences in usage and things, but --
- 10 MR. BOUDREAU: Precisely. I just wanted
- 11 you to understand that there may very well be some
- 12 variations because of those circumstances, and we'll
- 13 certainly explain those at the time that that information
- 14 is provided.
- JUDGE PRIDGIN: Mr. Boudreau, thank you.
- 16 Is there anything further from counsel?
- 17 MS. SHEMWELL: I would like to offer
- 18 Exhibits 39, 40, 41, 42 and 43 into the record, which are
- 19 Staff's initial reports, cost of service and rate design
- 20 reports, and the appendix.
- 21 JUDGE PRIDGIN: Make sure I get the numbers
- 22 correct, Ms. Shemwell. I believe you offered 39
- 23 through --
- MS. SHEMWELL: 43.
- JUDGE PRIDGIN: -- 43.

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1 MS. SHEMWELL: And also Imhoff direct 52,
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- 2 who introduced Staff's reports, and Oligschlaeger 59,
- 3 which is his direct, 60, 61 and 62, if those have not been
- 4 received as Oligschlaeger direct, rebuttal, surrebuttal HC
- 5 and NP.
- JUDGE PRIDGIN: I believe Ms. Shemwell has
- 7 offered, and correct me if I'm wrong, Exhibits No. 39, 40,
- 8 41, 42, 43, 52, 59, 60, 61 and 62. Is that correct,
- 9 Ms. Shemwell?
- MS. SHEMWELL: Yes.
- 11 JUDGE PRIDGIN: All right. Thank you. Any
- 12 objections?
- 13 (No response.)
- 14 JUDGE PRIDGIN: Hearing none, those
- 15 exhibits are admitted. Again, those are Exhibits 39, 40,
- 16 41, 42, 43, 52, 59, 60, 61 and 62.
- 17 (EXHIBIT NOS. 39, 40, 41, 42, 43, 52, 59,
- 18 60, 61 AND 62 WERE RECEIVED INTO EVIDENCE.)
- MS. SHEMWELL: Correct.
- 20 JUDGE PRIDGIN: All right. Thank you.
- 21 Anything further from counsel before we go off the record
- 22 today?
- MS. SHEMWELL: No, thank you.
- JUDGE PRIDGIN: Commissioner Davis.
- 25 COMMISSIONER DAVIS: Judge, I just want to

- 1 inquire. We're going to give Mr. Noack a week, he says
- one week, and then we give the parties a week, anybody
- 3 that wants to respond to that, give them a week; is that
- 4 fair?
- 5 JUDGE PRIDGIN: That was going to be my
- 6 inclination is to wait to see because I believe Mr. Noack
- 7 said he wasn't exactly sure, he thought a week or so,
- 8 perhaps sooner, to wait until that was actually submitted
- 9 and then give the parties an opportunity. I would issue
- 10 an Order and give the parties an opportunity to respond to
- 11 that. Give them roughly a week.
- 12 MR. POSTON: Judge, I would just ask that
- 13 Mr. Noack's work papers and everything that would let us
- 14 know how he came up with all his calculations be included.
- 15 That would help us get a quick response back to the
- 16 Commission.
- 17 JUDGE PRIDGIN: Any objections to that?
- 18 Okay. There's nodding. Seems to be okay with that.
- 19 Thank you.
- 20 Anything further?
- 21 (No response.)
- JUDGE PRIDGIN: All right. Thank you very
- 23 much. We will go off the record.
- 24 WHEREUPON, the hearing of this case was
- 25 concluded.

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11	EXHIBIT NO. 105 Missouri Energy Task Force Action Plan	887	887
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13	*Late-filed exhibit.		
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1	CERTIFICATE
2	STATE OF MISSOURI)
3	COUNTY OF COLE)
4	I, Kellene K. Feddersen, Certified
5	Shorthand Reporter with the firm of Midwest Litigation
6	Services, do hereby certify that I was personally present
7	at the proceedings had in the above-entitled cause at the
8	time and place set forth in the caption sheet thereof;
9	that I then and there took down in Stenotype the
10	proceedings had; and that the foregoing is a full, true
11	and correct transcript of such Stenotype notes so made at
12	such time and place.
13	Given at my office in the City of
14	Jefferson, County of Cole, State of Missouri.
15	
16	Kellene K. Feddersen, RPR, CSR, CCR
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