

No Supplement to this
tariff will be issued
except for the purpose
of canceling this tariff.

General Exchange Tariff
Section 6
4th Revised Sheet 10.01
Replacing 3rd Revised Sheet 10.01

DIRECTORY SERVICES

(CT) 6.9 RESIDENCE FAMILY SPACE LISTINGS (cont'd)

- 6.9.3 Listings will be limited to the number of letters available on two lines.
- 6.9.4 Listings must not include such language or other messages which in the judgment of Southwestern Bell Telephone Company are deemed to be detrimental to the reputation of the Company. Listings which the Company deems to be detrimental include but are not limited to those which explicitly or implicitly refer to sexual conduct, or allude to bigotry, racism, defamation, sexism or other forms of discrimination. The Company reserves the right to decide these matters on a case-by-case basis in accordance with its policy which is available to customers upon request.
- 6.9.5 When a Residence Family Space Listing is combined with another tariffed listing, both monthly rates apply.
- 6.9.6 The rates and charges apply in addition to the established rates for the listings with which this is associated.

	<u>USOC</u>	<u>Monthly Rate</u>	<u>Service Charge</u>
Residence Family Space Listings, each	LAI02	\$4.25(CR)	\$6.00

6.10 RESIDENCE PERSONALITY LOGOSM

- 6.10.1 A Residence Personality LogoSM listing allows a residence customer to add a logo to a primary or an extra listing and enclose that listing in a box frame. The customer will choose from a list of logos that have met Company guidelines and have met any licensing requirements. A list of approved logos is available to customers upon request.
- 6.10.2 Only one logo is permitted per alphabetical listing.
- 6.10.3 Personality Logo listings are not intended for use as business advertising and are not available for purchase as business listings.
- 6.10.4 Personality Logo listings are available singly, in conjunction with either a Signature or Line of DistinctionSM listing, or in a combination of all three services. When a Personality Logo listing is purchased in any of these combinations, the monthly rate for the Personality Logo listing is discounted. Personality Logo listings are not available with Family Space listings.

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Issued: April 21, 2003

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By CINDY BRINKLEY, President-SBC Missouri
Southwestern Bell Telephone, L.P., d/b/a SBC Missouri
St. Louis, Missouri

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General Exchange Tariff
Section 6
2nd Revised Sheet 10.02
Replacing 1st Revised Sheet 10.02

DIRECTORY SERVICES

(MT) 6.10 RESIDENCE PERSONALITY LOGOSM (cont'd)

6.10.5 Personality Logo listings only appear in the printed directory. Logo information is not available to Directory Assistance operators.

(MT) 6.10.6 This service is classified as noncompetitive.

6.10.7 These monthly rates apply in addition to the established rates for the listings with which this is associated. Rates apply at the time the directory is printed.

	<u>USOC</u>	<u>Monthly Rate</u>
Residency Personality Logo listing each	LGO++	\$4.25(CR)
Residence Personality Logo listing discount when combined with either a Signature listing or a Line of Distinction listing	ZD1	(1.00)
Residence Personality Logo listing discount when combined with both a Signature listing or a Line of Distinction listing	ZD2	(2.00)

6.11 RESIDENCE LINE OF DISTINCTIONSM

6.11.1 A residence Line of DistinctionSM listing permits a customer to add a customized extra line of information to a primary or extra listing in order to further describe the customer. The extra line of information is limited to 34 characters, including spaces, and must meet company established guidelines for acceptability. The extra line appears in italicized type directly below the associated alphabetical listing and above the listed address and telephone number.

6.11.2 Each Line of Distinction listing must be reviewed for acceptability based upon Company established guidelines. These guidelines are available from SWBT upon request. SWBT cannot guarantee that this review process will be completed prior to the directory print date.

6.11.3 The Line of Distinction listing is not intended to replace the Extra Lines Listing described in section 6.5.2 of this tariff. Supplemental address information or phrases required to properly direct calls (such as, "Call after 5:00") can be included in the directory through the purchase of Extra Lines.

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General Exchange Tariff
Section 6
2nd Revised Sheet 10.03
Replacing 1st Revised Sheet 10.03

DIRECTORY SERVICES

(MT) 6.11 RESIDENCE LINE OF DISTINCTIONSM (cont'd)

6.11.4 The Line of Distinction listing is not intended for use as business advertising and is not available for purchase for business listings.

(MT) 6.11.5 The Line of Distinction listing is available singly, in conjunction with a Signature or Personality Logo listing, or in a combination of all three services. When a Line of Distinction listing is purchased in conjunction with a Personality Logo listing or with both a Personality Logo and a Signature Listing, the monthly rate associated with the Personality Logo is discounted. When only the Signature Listing is purchased with the Line of Distinction listing, the monthly rate for the Line of Distinction listing is discounted. The Line of Distinction listing is not available with a Family Space listing.

6.11.6 The Line of Distinction information only appears in the printed directory. This information is not available to Directory Assistance operators.

6.11.7 When a customer requests more than 34 characters of information, additional Line of Distinction listings may be purchased. If the customer requests separate lines consisting of less than 34 characters, the Line of Distinction charge applies to each line. The customer may purchase a maximum of eight (8) Line of Distinction listings associated with any one alphabetical listing.

6.11.8 This service is classified as noncompetitive.

6.11.9 These monthly rates apply in addition to the established rates for the listing with which this is associated. Rates apply at the time the directory is printed.

	<u>USOC</u>	<u>Monthly Rate</u>
Residence Line of Distinction, each	ZL1-ZL8	\$2.25
Residence Line of Distinction listing when combining with a Signature listing	ZD1	(1.00)

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