

2. Pleadings, notices, orders and other correspondence and communications concerning this Application should be addressed to:

Thomas M. Byrne
Director – Assistant General Counsel
Wendy K. Tatro, Corporate Counsel
Ameren Services Company
1901 Chouteau Ave.
P.O. Box 66149
St. Louis, MO 63166-6149
314-554-2514 (phone)
314-554-3484
314-554-4014 (fax)
AmerenMOService@ameren.com

and

James B. Lowery
Smith Lewis, LLP
111 S. Ninth Street, Ste. 200
P.O. Box 918
Columbia, MO 65205
lowery@smithlewis.com

Applicant has no pending actions or final unsatisfied judgments or decisions against it from any state or federal agency or court which involve customer service or rates, which action, judgment, or decision has occurred within three years of the date of this Application, other than cases currently pending before the Commission and an appeal of the Company's most recent electric rate case (Commission Case No. ER-2012-0166; Court of Appeals Case No. WD75980). The Applicant has no annual reports or assessment fees that are overdue.

3. Mr. Jude and Mrs. Mary Markway (collectively, the "Developers") have platted a new subdivision in unincorporated Cole County, Missouri to be known as Markway Meadows. A Subdivision Layout of Markway Meadows is attached hereto and incorporated herein by this reference as Exhibit A. The development will consist of 44 single-family residences, each

approximately 1,800 to 2,000 square feet in size, on lots average approximately 6,000 square feet in size.

4. Developers desire Markway Meadows to be supplied electric service by underground lines and advise Ameren Missouri that Three Rivers Electric Cooperative has offered to serve the development with underground electric service at no cost. Three Rivers Electric Cooperative (“Cooperative”) is a rural electric cooperative organized pursuant to Chapter 394, RSMo. As a rural electric cooperative, Cooperative is not regulated by the Commission as to its rates, charges or terms and conditions of service. More specifically, it is not regulated regarding the service it may offer as an inducement for potential customers to choose its service and is in a position to install a no-cost underground electrical distribution system for Markway Meadows, as indicated in Developers’ letter attached hereto and incorporated herein by this reference as Exhibit B.

5. Under Section III.K.3.a of the Company’s General Rules and Regulations, Schedule No. 5, 5th Revised, Sheet No. 152, Developers are required to install a complete conduit system in order to obtain underground electric service to Developers’ residential subdivision. Schedule No. 5, Sheet No. 202, of the Company’s tariff specifically authorizes the Company to waive charges associated with the extension of service to effectively compete with offers made to developers by unregulated competition after receiving an order from the Commission granting the waiver for good cause shown.

6. Developers have requested the Company to waive the requirement that it pay to install a conduit system, as also indicated in Exhibit B. Unless waived or varied for good cause, 4 CSR 240.14 prohibits the Company from waiving this requirement. Although Developers are prepared for the Company to provide service, the Company believes Developers will acquire

service for Markway Meadows from Cooperative unless the Company waives the requirement that Developers pay to have underground conduit installed.

7. The Company has in place an electric distribution line immediately adjacent to the development and currently serves residences in the immediate vicinity. The electric distribution line and system in the area have sufficient capacity to serve the homes to be built in the subdivision. Extending Company electric service to the development will promote more efficient use of the Company's existing distribution system.

8. The Company has completed a financial analysis accounting for the cost of the variance it seeks through this Application as compared to the revenues the homes in the development are expected to produce. That analysis, attached hereto and incorporated herein by this reference as Exhibit C, indicates that the additional revenues will, all else being equal, lower the rates residential customers would pay absent service to the new subdivision.

9. There is good cause to grant this variance because the waiver is economically justified. In addition, the new service will allow the Company to more efficiently utilize the facilities it already has in place. Existing customers will benefit from the more efficient use of the Company's facilities and by the contribution the new customers will make to existing fixed costs.

10. The Company requests the Commission to issue an expedited decision on this Application. Developer has indicated to the Company that the progress of its development requires that it make a selection of electric service suppliers by no later than June 30, 2013. As earlier noted, if the Company cannot assure the Developers that the proposed variance has been granted the Company believes Developers will take service from Cooperative. The harm that will be avoided by granting expedited treatment to this Application is the loss of the benefits to existing customers that service to the development will provide, as outlined above and as

evidenced by Exhibit C. There will be no negative effect on the general public or the Company's customers if expedited treatment the Application is granted. This Application was prepared and filed as soon as it reasonably could have been under the circumstances.

WHEREFORE, Ameren Missouri respectfully requests that the Commission make and enter its Report and Order granting the Company a variance from 4 CSR 240-14 and from the Company's tariffs to allow it to offer to Developers the installation of underground electric facilities at Markway Meadows Subdivision at no cost to Developers, and requests that the Commission grant such a variance no later than June 30, 2013.

Respectfully submitted,

/s/ James B. Lowery

James B. Lowery MBN#40503
Smith Lewis, LLP
111 S. Ninth Street, Ste. 200
P.O. Box 918
Columbia, MO 65205
Telephone: (573) 443-3141
Fax: (573) 442-6686
Email: lowery@smithlewis.com

Thomas M. Byrne MBN#33340
Director – Assistant General Counsel
Wendy K. Tatro MBN #60261
Corporate Counsel
Ameren Services Company
1901 Chouteau Ave.
P.O. Box 66149
St. Louis, MO 63166-6149
Telephone: (314) 554-2514
(314) 554-3484
Facsimile: (314) 554-4014
E-Mail: AmerenMOService@ameren.com

**ATTORNEYS FOR
UNION ELECTRIC COMPANY
d/b/a AMEREN MISSOURI**

VERIFICATION

I, Warren Wood, of lawful age, being duly sworn, deposes and says that: I am the Vice President of Legislative and Regulatory Affairs for Union Electric Company d/b/a Ameren Missouri; that I am duly authorized to and did sign the foregoing Application on behalf of Union Electric Company; that I have knowledge of the facts stated in the foregoing Application; and that said facts are true to the best of my knowledge, information and belief.

Warren Wood

Subscribed and sworn to before me this ____ day of _____, 2013.

Notary Public

CERTIFICATE OF SERVICE

I do hereby certify that a true and correct copy of the foregoing Application has been e-mailed or sent via U.S. mail, postage prepaid, on this 6thth day of June, 2013, to the Commission's Staff Counsel, Public Counsel, and the other public utilities providing the same or competing utility service in all or a part of Applicant's electric service territory, as follows:

Lewis Mills
200 Madison Street, Suite 650
P.O. Box 2230
Jefferson City, MO 65102
opcservice@ded.mo.gov

Staff Counsel
200 Madison Street, Suite 800
P.O. Box 360
Jefferson City, MO 65102
staffcounsel@psc.mo.gov

Summit Natural Gas of Missouri, Inc.
312 E. Capitol Ave.
Jefferson City, MO 65101

Liberty Utilities
2370 N. High Street, Ste. 1
Jackson, MO 63755

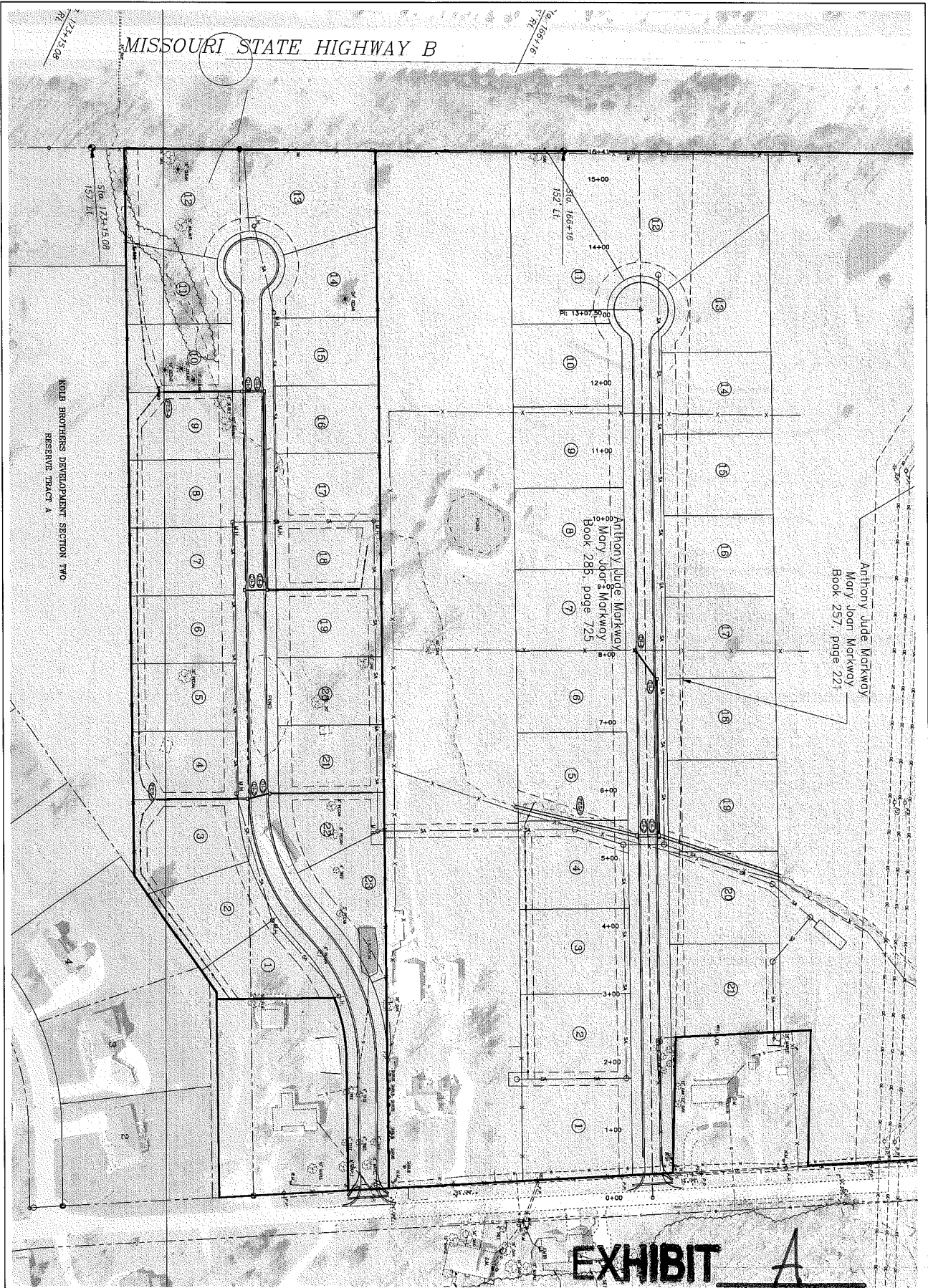
Missouri Gas Energy
3420 Broadway
Kansas City, MO 64111

Laclede Gas Co.
720 Olive Street
St. Louis, MO 63101

Empire District Gas Co.
602 Joplin Street
Joplin, MO 64802

/s/ James B. Lowery
James B. Lowery

MISSOURI STATE HIGHWAY B



KOLD BROTHERS DEVELOPMENT SECTION TWO
RESERVE TRACT A

Anthony Judge Markway
Mary Joan Markway
Book 285, page 725

Anthony Judge Markway
Mary Joan Markway
Book 257, page 221

EXHIBIT A

PRELIMINARY SUBDIVISION LAYOUT
JIM LAGE & JUDE MARKWAY
WARDSVILLE RD.
COLE COUNTY, MISSOURI

Central Missouri Professional Services, Inc.
ENGINEERING - SURVEYING - MATERIALS TESTING
2500 E. McCARTY
JEFFERSON CITY, MISSOURI 65101
(573) 634-3455
(573) 634-8836

Central Missouri Professional Services, Inc.
Missouri State Certificate of Authority #001558

DATE	10-071 & 10-072
DRG. BY	SDC, BR
P.L.S.	P.L.S.
SCALE	1" = 80'
SHEET TITLE	PRELIMINARY PLAN
SHEET NUMBER	1
OF 1 SHEETS	

PRINTED 2/7/13
REVISIONS:

March 28, 2013

Ameren Missouri
1310 Industrial Drive
Jefferson City, MO 65109

RE: Markway Meadows

To Whom It May Concern:

We are in the process of developing a subdivision named Markway Meadows Subdivision located on Wardsville Road next to our residence and in cooperation with Jim and Lisa Lage's subdivision named Lisa Subdivision also located next to us on Wardsville Road

We are sharing a sewer treatment plant for 60 units. Our home is on Ameren as well as our neighbors. It makes sense to keep Ameren even though Three Rivers is near our property also.

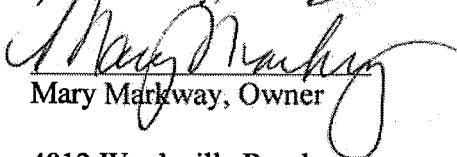
Our hope is that Ameren will make the same commitment to serving our subdivision to providing underground electric free of charge as Three Rivers would do.

Thank you for your consideration. We look forward to hearing from you in the very near future.

If you have any questions, please do not hesitate to call.

Sincerely,


Jude Markway, Owner


Mary Markway, Owner

4812 Wardsville Road
Jefferson City, MO 65101

Phone: (573) 635-8046 (home)
(573) 690-8792 (Jude)

Email marymarkway@embarqmail.com

EXHIBIT B

ECONOMIC DEVELOPMENT PROJECT ANALYSIS
Required Incremental Energy Sales & Maximum CapX For Rate Neutrality

\$	94,748	= Capital Investment Associated With Economic Development Project(1)
	10.11%	= Levelized FCR Applicable to Economic Development Project(2)
	1,124	= Incremental Mwh of Energy Sales Resulting from Economic Development Project(3)
\$	1,298,929,983	= Current Annual Revenue Requirement Established for Residential Customer Class(4)
	13,423,470	= Current Annual Mwh Usage on Which Above Revenue Requirement Is Based(5)
\$	0.0967656	= Current \$/kwh Rate for Customer Class
\$	9,577	= Incremental Annual Capital Revenue Requirement Resulting From Economic Development Project
\$	0.0125	= Average Base Fuel Cost Rate in Base Rates(6)
\$	14,050	= Incremental Base Fuel Cost for Project
\$	1,298,953,610	= NEW Annual Revenue Requirement for Customer Class
	13,424,594	= NEW Annual Mwh Usage
\$	0.0967592	= NEW \$/kwh Rate Required to Recover NEW Revenue Requirement
\$	(0.0000063)	= Increase / (Reduction) in \$/kwh Rate Due to Economic Development Project

Notes:

- (1) - Total Cost to Ameren to provide service to project (assuming waiver granted)
- (2) - Levelized Fixed Charge Rate over 30 years
- (3) - Estimated Annual Incremental kwhr sales for Project based on similar customers
- (4) - Final Base Rate Residential Class Revenue Requirement from Case EO-2012-0166
- (5) - Final Weather Normalized Annual kwhr usage for Residential Class from Case ER-2012-0166
- (6) - Base Fuel Cost from current FAC tariff weighted for summer/winter Residential Class kwhrs.