

**BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI**

In the Matter of the Application of)	
Alliance Connect, LLC for)	
Certificate of Service Authority to Provide)	
Basic Local Exchange, Non-Switched Local)	Case No. LA-2016-0128
Exchange and Interexchange)	
Telecommunications Services in the)	
State of Missouri and to Classify Said)	
Services and the Company as Competitive)	

APPLICATION

COMES NOW Alliance Connect, LLC (“Applicant” or “Alliance”), by its undersigned counsel, pursuant to Sections 392.361, 392.410, 392.420, 392.430, 392.440, 392.450 and 392.455, RSMo., the Federal Telecommunications Act of 1996, 4 CSR 240-2.060 and 4 CSR 240-3.510, and files this verified Application requesting that the Missouri Public Service Commission (hereinafter, “the Commission”) issue an order that:

- (a) grants Applicant certificate of service authority to provide basic local exchange, non-switched local exchange and interexchange telecommunications services, pursuant to Chapter 392, RSMo;
- (b) grants competitive status to Applicant and Applicant's requested services; and
- (c) waives certain Commission rules and statutory provisions pursuant to Sections 392.420, 392.361 and 392.245.5(8), RSMo, consistent with the Commission's past treatment of other certificated providers of competitive telecommunications services.

In support of its Application, Alliance states as follows:

1. Alliance Connect, LLC is an Iowa limited liability company and is duly authorized to conduct business in Missouri. The nature of Applicant's business is telecommunications.

Applicant's principal place of business and pertinent contact information is as follows:

Alliance Connect, LLC
7760 Office Plaza Drive South
West Des Moines, Iowa (IA) 50266
Telephone: 877-777-7128
Facsimile: 515-830-0123
Customer Service: 877-777-7128
Email: AllianceConnect@netins.com
Website: www.Alliance-Connect.com

Pursuant to 4 CSR 240-2.060(1)(C), a Certificate of Registration, issued by the Missouri Secretary of State, is attached hereto as **Exhibit A**.

2. All correspondence, communications, pleadings, notices, orders and decisions relating to this Application should be addressed to:

William D. Steinmeier
WILLIAM D. STEINMEIER, P.C.
2031 Tower Drive
P.O. Box 104595
Jefferson City, Missouri (MO) 65110-4595
Telephone: 573-659-8672
Facsimile: 573-636-2305
Email: wds@wdspsc.com

With a copy to:

Mick A. Herke
General Manager
Alliance Connect, LLC
7760 Office Plaza Drive South
West Des Moines, Iowa (IA) 50266
Telephone: 515-830-0437
Facsimile: 515-830-0123
Email: MAHerke@netins.com

And a copy to:

Wade H. Schut
Attorney at Law
Nyemaster Goode, P.C.
700 Walnut Street, Suite 1600
Des Moines, IA 50309
Telephone: 515-283-3146
Facsimile: 515-283-3108
Email: whs@nyemaster.com

3. By this Application, Alliance Connect requests certificate of service authority to provide competitive basic local exchange telecommunications services to customers throughout all exchanges of all incumbent local exchange companies (ILECs) in the state of Missouri. Alliance's proposed service areas will follow the respective exchange boundaries of each incumbent LEC and shall be no smaller than an exchange as required by Section 392.455(3), RSMo.

4. By this Application, Alliance also requests certificate of service authority to provide competitive intrastate interexchange and non-switched local exchange (dedicated private line) telecommunications services throughout the state of Missouri.

5. Alliance shall maintain a publicly accessible website identifying retail prices for its services. That website is: www.Alliance-Connect.com.

6. Applicant possesses the technical and managerial resources and abilities necessary to provide the services it proposes as required by Section 392.455(1), RSMo. Information concerning Applicant's principal management employees and their qualifications is attached hereto and incorporated herein as **Exhibit B**.

7. Applicant possesses the necessary financial resources and abilities to provide the services it proposes as required by Section 392.455(1), RSMo and has the necessary capital to conduct its proposed operations in Missouri. Attached to this Application as **Exhibit C** is the affidavit of a corporate officer attesting to the resources and

abilities of Applicant.

8. Alliance seeks classification of itself and its services as competitive, with accompanying reduced regulation pursuant to Sections 392.361 and 392.245.5(8), RSMo and 4 CSR 240-3.510(1)(A). Applicant believes that its proposed services will be subject to sufficient competition to justify a lesser degree of regulation and that granting this request will allow greater price and service options for telephone users.

9. Alliance will offer basic local telecommunications services as a separate and distinct service in accordance with applicable law. Alliance will give consideration to equitable access for all Missourians, regardless of where they might reside or their income, to affordable telecommunications services in Alliance's proposed service areas in accordance with applicable law.

10. Applicant is willing to, and will, comply with all applicable Commission rules. Consistent with the Commission's treatment of other certificated competitive local exchange telecommunications companies, Applicant requests that the Commission grant Staff's recommended waivers of statutes and regulations.

11. Applicant acknowledges 4 CSR 240-3.510(1) (C), which requires that a tariff and any applicable interconnection agreements must be filed with the Commission and approved before service can be provided. As soon as practicable following the filing of this Application, Applicant will be filing a proposed access services tariff with a forty-five (45) day effective date. Alliance shall maintain a publicly accessible website identifying retail prices for its services. That website is: www.Alliance-Connect.com.

12. Applicant submits that the public interest will be served by Commission approval of this Application because Applicant's proposed service will create and enhance competition and expand customer service options, consistent with the legislative goals set

forth in the Telecommunications Act of 1996 and Chapter 392, RSMo. Prompt approval of this Application also will expand the availability of innovative, high quality and reliable telecommunications services within the State of Missouri.

13. Alliance Connect has no pending or final judgments or decisions against it from any state or federal agency or court that involves customer rates or service.

14. Alliance Connect has no annual report or assessment fees that are overdue.

15. Alliance Connect will undertake all necessary measures to ensure its contracts with other carriers do not contain provisions preventing delivery of traffic to any telephone exchange area. Such measures include, but are not limited, to: (i) prevention of call blocking and/or call gapping based on the cost of traffic termination; (ii) preventing the alteration or stripping of Calling Party Number Identification; and (iii) ensuring sufficient network capacity exists to process all traffic according to industry accepted practices.

WHEREFORE, Applicant, Alliance Connect, LLC, respectfully requests that the Commission grant it certificate of service authority to provide basic local exchange, non-switched local exchange and interexchange telecommunications services as herein requested, classify Applicant and Applicant's proposed services as competitive, grant the waivers of statutes and regulations recommended by Staff and approve the access services tariff to be filed in this case.

Respectfully submitted,

/s/ William D. Steinmeier

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ATTORNEY FOR APPLICANT
Alliance Connect, LLC

CERTIFICATE OF SERVICE

I do hereby certify that a true and correct copy of the foregoing document has been served electronically on the Staff Counsel's office at staffcounsel@psc.mo.gov, and the Office of Public Counsel at opcservice@ded.mo.gov, this 25th day of November 2015.

/s/ William D. Steinmeier

William D. Steinmeier

State of Iowa)
) ss.
County of Polk)


VERIFICATION

I, Mick Herke, being duly sworn according to law, depose and say that I am Vice President Retail Operations of Alliance Connect, LLC; that I am authorized to and do make this verification for it; and that the facts set forth in this Application are true and correct to the best of my knowledge, information and belief.

SIGNATURE: 

TITLE: Vice President Retail Operations

Subscribed and sworn to before me this 23 day of November, 2015.


Notary Public

My Commission expires: 11/19/2016

ALLIANCE CONNECT, LLC

EXHIBIT A

Certificate of Registration
from
Missouri Secretary of State

(Filed as a separate pdf document)

ALLIANCE CONNECT, LLC

EXHIBIT B

Profiles of Key Management Employees

(Filed as a separate pdf document)

ALLIANCE CONNECT, LLC

EXHIBIT C

Financial Affidavit

(Filed as a separate pdf document)