

# BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

In the Matter of Southwestern Bell Telephone )  
Company, d/b/a AT&T Missouri's Application for )  
Waiver of the General Distribution )  
Requirement of White Page Directories Under )  
4 CSR 240-32.050(4)(B). )

**File No. IE-2009-0357**

## **ORDER DIRECTING NOTICE AND SETTING INTERVENTION DATE**

Issue Date: April 3, 2009

Effective Date: April 3, 2009

On April 2, 2009, Southwestern Bell Telephone Company, d/b/a AT&T Missouri, filed an application with the Missouri Public Service Commission requesting a waiver of the Commission's regulation that requires the company to deliver a paper copy of the residential white page telephone directory to households and businesses in its St. Louis and Kansas City markets. Instead, AT&T Missouri proposes to mail a free copy of the white page directory only to those customers who request such a directory. AT&T Missouri asks the Commission to issue a ruling on its waiver application by August 1, 2009, so the company can avoid purchasing unneeded paper and printing services for publication of its future directories.

The Commission will provide notice of AT&T Missouri's application to potentially interested parties and to the public. The Commission will also set a date for the filing of intervention requests.

### **THE COMMISSION ORDERS THAT:**

1. The Commission's Public Information Office shall make notice of this order available to the media serving the St. Louis and Kansas City metropolitan areas, and to the members of the General Assembly representing those areas.

2. The Commission's Data Center shall mail a copy of this notice to every company authorized to operate as an ILEC, CLEC, or IXC in the State of Missouri.

3. Any person wishing to intervene in this matter shall file an application to do so no later than April 23, 2009. Such application shall be filed with:

Secretary  
Missouri Public Service Commission  
Post Office Box 360  
Jefferson City, Missouri 65102

and a copy served on:

Leo J. Bub  
Southwestern Bell Telephone Company,  
d/b/a AT&T Missouri  
One AT&T Center, Room 3518  
St. Louis, Missouri 63101

and

Office of the Public Counsel  
Post Office Box 2230  
Jefferson City, Missouri 65102

4. This order shall become effective immediately upon issuance.

**BY THE COMMISSION**



Colleen M. Dale  
Secretary

( S E A L )

Morris L. Woodruff, Deputy Chief Regulatory  
Law Judge, by delegation of authority pursuant  
to Section 386.240, RSMo 2000.

Dated at Jefferson City, Missouri,  
on this 3<sup>rd</sup> day of April, 2009.