

**BEFORE THE MISSOURI
PUBLIC SERVICE COMMISSION**

Application of Blue Jay Wireless, LLC)
For Designation as an Eligible)
Telecommunications Carrier for the) **File No. TA-2013-0272**
Purpose of Offering Lifeline Service)
on a Wireless Basis)

INFORMATIONAL FILING

Blue Jay Wireless, LLC (“Blue Jay” or the “Company”), by its counsel, respectfully submits this Informational Filing pursuant to Missouri Code of State Regulations (“CSR”) Title 4, Section 240-3.570(D), and offers the following description of its service offerings.

1. The Company will offer two basic Lifeline service packages throughout its designated service area in Missouri. The Company’s two Lifeline programs are as follows:

2. **Lifeline Free Plan 125.** Blue Jay will provide qualified Lifeline customers who reside in the State of Missouri with a monthly allotment of 125 anytime prepaid minutes per month, with rollover, and with text messaging assessed at a rate of one (1) minute per text message for sending text messages and one (1) minute per text message for receiving text messages.

3. **Lifeline Free Plan 250.** Blue Jay will provide qualified Lifeline customers who reside in the State of Missouri with a monthly allotment of 250 anytime prepaid minutes per month, without rollover, and with text messaging assessed at a rate of one (1) minute per text message for sending text messages and one (1) minute per text message for receiving text messages.

4. All plans will include nationwide domestic long-distance at no extra per-minute charge, as well as caller ID, voice mail, call waiting and three-way calling.

5. With these plans, customer service (611) and emergency (911) calls will be free, regardless of service activation or availability of minutes, and will not count against the customer's airtime. Directory assistance calls (411) will be free; however, they will count as airtime minutes of usage.

6. Lifeline customers can pay \$5.00 per month for 500 total anytime minutes (250 free minutes plus 250 minutes for \$5.00) or \$20.00 per month for 1,000 minutes plus 1,000 text messages for \$20.00. These options are only available for subscribers who choose the Lifeline Free Plan 250. Additionally, for these options, customers must enter into a one year contract and enroll in auto debit with valid credit card.

7. Lifeline customers can also purchase additional bundles of minutes for as low as \$0.04/minute depending on the minute package purchased. Customers can purchase (1) a 100-minute-or-text-message package for \$5.00; (2) a 200-minute-or-text-message package for \$10.00; or (3) a 500-minute-or-text-message package for \$20.00. Text messaging is assessed at a rate of one (1) minute per text message for sending text messages and one (1) minute per text message for receiving text messages. These additional bundles of minutes will be available for purchase at the Company's retail locations and on its website.

8. In addition to free voice services, customers can select either a free wireless handset or purchase an upgraded phone, such as a smartphone. For those customers choosing to upgrade to a smartphone, data can be added to any phone plan starting at \$0.10 per megabyte – a price that can be reduced on a “per megabyte” basis when the customer purchases multiple megabytes of data. Additional data reloads may be added to any phone plan in the

following increments: (1) 50 megabytes for \$5.00; (2) 100 megabytes for \$10.00; and (3) 250 megabytes for \$20.00.

9. Lifeline service offerings will be provided pursuant to the Company's established rates, as provided in this Informational Filing, and its terms and conditions of service, which are available and will be maintained at Blue Jay's publically available website at <http://www.bluejaywireless.com>. Information regarding the Company's established rates, terms and conditions of service for its non-Lifeline service offerings will also be maintained at Blue Jay's publically available website.

WHEREFORE, Blue Jay hereby files the foregoing description of its service offerings, pursuant to 4 CSR 240-3.570(3)(D).

BLUE JAY WIRELESS, LLC

/s/ Carl J. Lumley

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Date: June 14, 2013

CERTIFICATE OF SERVICE

The undersigned does hereby certify that a copy of the foregoing has been served by forwarding the same by electronic mail and/or first class mail, postage prepaid this 14th day of June, 2013 to the following:

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