

REBUTTAL TESTIMONY

OF

TRAVIS ALLEN

MISSOURI GAS EVERGY

A DIVISION OF SOUTHERN UNION COMPANY

CASE NO. GR-2004-0209

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1 balance. What I meant to do was subtract **Southern Union's** end of the month
2 construction work in progress values over the last **thirteen** months from Southern
3 Union's corresponding average monthly short-term debt balance. The corrected short-
4 term debt balance included in my capital structure is \$254,198,507, which corresponds
5 to 7.01% of the capital structure.

6 Q. WHY IS IT APPROPRIATE TO USE THIRTEEN MONTHS?

7 A. In order to take into account all activity within a one-year period, you must look at the
8 levels on the first day of the year (12/31/2002), the last day of the year (12/31/2003),
9 and all activity in between 01/31/2003 and 11/30/2003.

10 Q. DID CHANGING THE LEVEL OF SHORT-TERM DEBT HAVE ANY EFFECT ON
11 YOUR OVERALL RATE OF RETURN RECOMMENDATION?

12 A. Yes, it raised the low end of my recommended range by three basis points from 7.29%
13 to 7.32% and raised the high end of my recommended range by three basis points from
14 7.38% to 7.41%.

15 Q. DID CHANGING THE LEVEL OF SHORT-TERM DEBT HAVE ANY OTHER
16 EFFECT ON YOUR ANALYSIS?

17 A. No it did not.

18 Q. HAVE YOU INCLUDED UPDATED COPIES OF THE SCHEDULES AFFECTED
19 BY THIS CHANGE?

20 A. Yes, I have attached the following schedules to this testimony: Revised Schedule TA-1,
21 Revised Schedule TA-4, and Revised Schedule TA-13.

22 Q. ARE THERE ANY OTHER CORRECTIONS TO YOUR DIRECT TESTIMONY
23 THAT YOU WOULD LIKE TO MAKE AT THIS TIME?

24 A. Yes, there is one more correction that I would like to make.

25 Q. WHAT IS THAT CORRECTION?

26 A. On page six of my direct testimony I incorrectly stated the DCF model as:

1 A. New Jersey Resources and UGI Corporation are not comparable to MGE due to the fact
2 that as of the time that Mr. Dunn filed his direct testimony in November, as well as
3 currently, these two companies had a substantial portion of their revenues coming from
4 non-natural gas operations. According to C.A. Turner's November 2003 Utility
5 Reports, New Jersey Resources had only 30% of its total revenue coming from natural
6 gas operations while UGI Corporation had only 24% of its total revenue coming from
7 natural gas operations.

8 Q. ARE THERE ANY MORE COMPANIES THAT SHOULD BE EXCLUDED FROM
9 MR. DUNN'S PROXY GROUP? IF YES, WHY SHOULD THEY BE EXCLUDED?

10 A. Yes, Laclede Group Incorporated and Atmos Energy Corporation should be excluded
11 from Mr. Dunn's proxy companies. These two companies should be excluded because
12 they both have Missouri-regulated operations which creates the issue of circularity.

13 Q PLEASE EXPLAIN THE CIRCULARITY ISSUE THAT YOU REFERED TO.

14 A. The rate of return that MGE is allowed to earn is determined by the Missouri Public
15 Service Commission. The Commissioners will make their decisions based on the
16 analysis of financial analysts. If the analysts use a company with Missouri-regulated
17 operations in their analysis, for example Company Y, the Commissioners will be
18 making their decisions on an analysis that includes financial data from Company Y.
19 Consequently, the Commissioners decision on MGE's rate of return is partly dependent
20 on an analysis of Company Y whose rate of return is dependent on the same
21 Commissioners that determine MGE's rate of return.

22 Q. WHAT ARE YOUR COMMENTS ON MR. DUNN'S STATISTICAL ANALYSIS OF
23 MGE'S RISK LEVEL VERSUS THAT OF HIS PROXY GROUP?

24 A. Please see the rebuttal testimony of OPC's chief utility economist Barb Meisenheimer.

25 Q. WHAT ARE YOUR COMMENTS REGARDING MR. DUNN'S GROWTH RATE
26 CALCULATION?

1 A. Mr. Dunn's recommend growth rate range of 6%-7% overstates the growth rate
2 expected by investors for his proxy group. On page 43 of his direct testimony, Mr.
3 Dunn calculated the Thomson Financial average expected growth rate in earnings for
4 his proxy group to be 4.9%. However, he completely disregards this growth rate and
5 states that he believes the expected growth rate for his proxy group should be in the 6%-
6 7% range.

7 Q. IS IT APPARENT FROM HIS TESTIMONY WHY MR. DUNN EXCLUDED THE
8 THOMSON FINANCIAL AVERAGE EXPECTED GROWTH RATE IN EARNINGS
9 FROM HIS DCF GROWTH RATE ANALYSIS?

10 A. No. In fact, it seems that his exclusion of this measure of investor-expected growth
11 directly conflicts with statements made in his direct testimony. On page 34 of his
12 testimony, witness Dunn states, "...growth in dividends and particularly regular
13 increases in dividends will be replaced by overall growth in earnings as a significant
14 component of the DCF calculation. This means that the best measure of future growth is
15 not the pure growth in dividends, but rather the growth in the company overall,
16 particularly earnings."

17 Q. WHAT WOULD USING THE THOMSON FINANCIAL AVERAGE EXPECTED
18 GROWTH RATE OF 4.9% DO TO THE DCF RETURN ON EQUITY
19 CALCULATION THAT MR. DUNN CALCULATED ON PAGE 50 OF HIS DIRECT
20 TESTIMONY?

21 A. It would result in the following expected return:

22 Expected Return = Dividend Yield + Growth

23 Expected Return = 4.6% (dividend yield without flotation cost adjustment) + 4.9%

24 Expected Return = 9.5%

25 Q. HOW DOES THOMSON FINANCIAL DEVELOP ITS EXPECTED GROWTH
26 RATES?

1 A. Thomson Financial develops its expected growth rates by contacting multiple analysts
2 that follow a company and getting their estimate of earnings growth over the next five
3 years. Then, Thomson Financial averages all of the different analyst's opinions to come
4 up with their reported expected future growth rate for that company.

5 Q. DID MR. DUNN GIVE ANY EXPLANATION AS TO WHY HE SELECTED A
6 GROWTH RATE RANGE THAT WAS 110 TO 210 BASIS POINTS HIGHER THAN
7 THE AVERAGE THOMSON FINANCIAL EXPECTED GROWTH RATE
8 ILLUSTRATED ON PAGE 43 OF HIS DIRECT TESTIMONY?

9 A. No, he did not. This high growth range is simply Mr. Dunn's subjective opinion. Mr.
10 Dunn simply discards the growth rate estimates provided by financial analysts that
11 cover these companies for a living and recommends a growth rate that is not supported
12 by his own analysis.

13 Q. HOW DOES THE GROWTH RATE RANGE THAT YOU RECOMMENDED IN
14 YOUR DIRECT TESTIMONY COMPARE WITH THE THOMSON FINANCIAL
15 AVERAGE EXPECTED GROWTH RATE IN EARNINGS FOR HIS PROXY
16 GROUP?

17 A. My recommended growth rate range of 4.62% - 4.94% is consistent with the Thomson
18 Financial average shown on page 43 of Mr. Dunn's direct testimony.

19 Q. DID YOU DO AN EXPECTED GROWTH RATE ANALYSIS ON MR. DUNN'S
20 PROXY GROUP?

21 A. Yes, I did.

22 Q. PLEASE EXPLAIN YOUR ANALYSIS.

23 A. I analyzed the 09-19-2003 Value Line data that Mr. Dunn supplied the Office of the
24 Public Counsel (OPC), in response to OPC data request 2022. Consistent with the
25 methodology in my direct testimony, I calculated the average historic "br+sv" growth
26 rate, the average historic compound growth rate for earnings-per-share, dividends-per-

1 share, and book-value-per-share, as well as Value Line's average historic growth rate in
2 earnings-per-share, dividends-per-share, and book-value-per-share. Each company's
3 reported historic growth rate in earnings-per-share, dividends-per-share, and book-
4 value-per-share was estimated by averaging Value Line's five and ten year estimates
5 when both were available.

6 I also calculated the average projected "br+sv" growth rate and the average
7 projected earnings-per-share growth rate, dividends-per-share growth rate, and book-
8 value-per share growth rate. Each company's projected growth rate in earnings-per-
9 share was calculated by averaging the Value Line estimate with the Thomson Financial
10 estimate. Each company's projected growth rate in dividends-per-share and book-value-
11 per-share was simply taken from Value Line's estimate.

12 Q. DO YOUR GROWTH RATE CALCULATIONS ENCOMPASS VIRTUALLY ALL
13 OF THE GROWTH RATE MEASURES TYPICALLY ANALYZED BY COST OF
14 CAPITAL WITNESSES?

15 A. Yes, my growth rate analysis (both historic and projected) was very thorough.

16 Q. DID YOU ATTACH A COPY OF YOUR ANALYSIS TO THIS TESTIMONY?

17 A. Yes, the analysis is attached and is labeled Rebuttal Schedule TA-1.

18 Q. WHAT DOES YOUR ANALYSIS SHOW?

19 A. After eliminating New Jersey Resources, UGI Corporation, Laclede Group, and Atmos
20 Energy Corporation from Mr. Dunn's sample, for reasons discussed earlier, none of the
21 average growth rates that I calculated even come close to supporting Mr. Dunn's 6%-
22 7% range. In fact, the overall average projected growth rate is merely 4.18%.

23 Q. WHAT ARE UTILITY FUND MANAGERS EXPECTING GROWTH TO BE?

24 A. In the May 10, 2004 publishing of Electric Utility Week Bill Tilles, portfolio manager
25 for The Kinetic Utility Funds, had the following to say;

“The current trend to “basics” business plans is a signal companies overreached for growth rates of 8% using unregulated ventures.....Utilites should not chase exorbitant growth rates because the best profit potential for the industry will continue to be in the regulated sector.....Growth rates for utilities have been trending down, and a 3%-4% rate is more realistic than the rates and expectations of previous years.”

Q. DID YOU PERFORM YOUR OWN DCF COST OF EQUITY ANALYSIS USING THE DATA THAT MR. DUNN PROVIDED THE OPC IN OPC DATA REQUEST 2022?

A. Yes, after developing the projected “br+sv” growth rate, I followed the methodology I developed in my direct testimony to determine what I would have estimated the cost of equity to be if I had performed my analysis at the same time that Mr. Dunn performed his.

Q. WHAT WERE THE RESULTS OF YOUR ANALYSIS?

A. I determined the low DCF cost of equity estimate to be 8.51% and the projected “br+sv” cost of equity estimate to be 10.21%.

Q. DID YOU ATTACH A COPY OF THIS ANALYSIS?

A. Yes, I did. It is labeled Rebuttal Schedule TA-2.

Capital Structure

Q. WHAT IS MR. DUNN'S PROPOSED CAPITAL STRUCTURE?

A. In his Direct Testimony, Mr. Dunn proposes the use of a capital structure consisting of 46.13% long-term debt, 10.53% preferred equity, and 43.34% common equity.

Q. HOW DID MR. DUNN DERIVE HIS RECOMMENDED CAPITAL STRUCTURE?

A. Mr. Dunn derived his recommended capital structure from the pro-forma June 30, 2003 Southern Union (SUG), capital structure exclusive of the debt related to Panhandle Eastern Pipeline Company (PEPL).

Q. WHAT IS PANHANDLE EASTERN PIPELINE COMPANY?

A. PEPL is an interstate pipeline company that Southern Union acquired on June 11, 2003.

1 Q. DID MR. DUNN GIVE ANY EXPLANATION AS TO WHY HE EXCLUDED THE
2 PEPL DEBT FROM HIS CAPITAL STRUCTURE RECOMMENDATION?

3 A. In his direct testimony Mr. Dunn states, "Panhandle operates a line of business separate
4 from the distribution operations of Southern Union, in the form of a separate
5 corporation with separately issued and rated debt securities. Therefore, it would not be
6 appropriate to include Panhandle in developing a cost of capital for MGE."

7 Q. DO YOU AGREE WITH MR. DUNN'S EXCLUSION OF SHORT-TERM DEBT
8 FROM THE CAPITAL STRUCTURE?

9 A. No, I do not. I believe that short-term debt should be excluded from capital structure
10 only if it represents less than 2% of the capital structure after construction work in
11 progress has been subtracted. As shown in Revised Schedule TA-1 of my direct
12 testimony, Southern Union's short-term debt, less construction work in progress,
13 represents 7.01% of its capital structure. Therefore, I feel it should be included into the
14 capital structure.

15 Q. ARE THE ASSEST OF PEPL WHOLLY OWNED BY SUG?

16 A. Yes.

17 Q. ARE A PORTION OF THOSE ASSETS FINANCED WITH CAPITAL ISSUED
18 DIRECTLY BY SUG?

19 A. Yes.

20 Q. DOES PANHANDLE EASTERN HAVE ITS OWN SEPARATELY PREPARED
21 FINANCIAL STATEMENTS?

22 A. Yes.

23 Q. WHAT IS THE LEVEL OF DEBT AND EQUITY SHOWN ON PEPL'S BALANCE
24 SHEET?

25 A. The September 30, 2003 capitalization of PEPL includes long-term debt of
26 \$1,210,859,000 (including the current portion of long-term debt) and \$620,512,000 of

1 equity that represents the ownership of PEPL by SUG. This results in an equity-to-
2 capital ratio of 33.9% and a debt ratio of 66.1%.

3 Q. DOES PEPL HAVE A HIGH LEVEL OF DEBT RELATIVE TO ITS TOTAL
4 CAPITAL?

5 A. Yes. According to a prospectus issued by the Company on January 26, 2004¹, PEPL has
6 substantial debt. According to the Company:

7 We have a significant amount of debt outstanding. We had total consolidated senior
8 indebtedness of approximately \$1.211 billion outstanding as of September 23, 2003
9 compared to total capitalization (total debt plus owner's equity) of \$1.832
10 billion.....Our substantial debt could have important consequences to you. For example,
11 it could:

- 12 1) Limit our ability to borrow additional funds, including those needed to finance
13 the LNG expansion we must complete to recover our investment and meet our
14 contractual obligations;
- 15 2) Increase the cost of any future debt that we incur;
- 16 3) Reduce the cash flow from operations available for working capital, capital
17 expenditures and other corporate purposes;
- 18 4) Limit our flexibility in planning for, or reacting to, changes in our business and
19 the industries in which we operate;
- 20 5) Place us at a competitive disadvantage compared to our competitors that are
21 less leveraged;
- 22 6) Result in a downgrade of our ratings; or
- 23 7) Increase our vulnerability to general adverse economic and industry conditions.

24 Some of our debt obligations contain financial covenants related to debt-to-capital
25 ratios and interest coverage ratios. Our failure to comply with any of these covenants
26 could result in a default which, if not cured or waived, could result in the acceleration of
27 our outstanding debt obligations or the inability to borrow under certain credit
28 agreements.
29

30 Q. DOES MR. DUNN SUGGEST IN HIS DIRECT TESTIMONY THAT A
31 HYPOTHETICAL CAPITAL STRUCTURE MAY BE APPROPRIATE FOR USE IN
32 THIS PROCEEDING?

33 A. Yes, he suggests this on pages 28-29 of his direct testimony.

34 Q. DO YOU BELIEVE THAT IF DONE APPROPRIATELY, A HYPOTHETICAL
35 CAPITAL STRUCTURE COULD PRODUCE JUST AND REASONABLE RATES?

36 A. Yes, I do.

1. Registration Number 333-111178

1 Q. HAS THE COMMISSION EVER AUTHORIZED THE USE OF A HYPOTHETICAL
2 CAPITAL STRUCTURE IN PREVIOUS RATE CASES?

3 A. Yes, it has in case number ER-93-41. In re: St. Joesph Light and Power Company, the
4 Commission had the following to say:

5 *“By adopting a hypothetical capital structure for SJLPC, the Commission is not*
6 *indicating a preference for hypothetical capital structures in establishing revenue*
7 *requirements for a company. The Commission, in other cases, has utilized the actual*
8 *capital structure whenever the debt equity ratio has not been shown to be outside a*
9 *zone of reasonableness. However, when as in this case, the actual capital structure is so*
10 *entirely out of line with what the Commission considers to be a reasonable range, a*
11 *hypothetical capital structure must be adopted to balance properly the interests of the*
12 *shareholders and ratepayers.*

13 *The Commission, therefore, determines that the hypothetical capital structure*
14 *as proposed by Public Counsel should be adopted in this proceeding.”*
15

16 Q. HAVE YOU DEVELOPED AN APPROPRIATE HYPOTHETICAL CAPITAL
17 STRUCTURE FOR MGE?

18 A. Yes, I have. Although I firmly believe that the appropriate capital structure to be used in
19 this proceeding is Southern Union’s consolidated capital structure, I decided to provide
20 the Commission with another option by calculating an appropriate hypothetical capital
21 structure.

22 Q. PLEASE EXPLAIN HOW YOU DEVELOPED YOUR HYPOTHETICAL CAPITAL
23 STRUCTURE.

24 A. In an effort to limit contention with the Company, I used Mr. Dunn’s entire proxy group
25 sample of 15 companies and the September 19, 2003 Value Line data that he provided
26 the OPC in OPC data request 2022. I then calculated the average five-year common
27 equity ratio for each of the 15 companies. This left me with a column of 15 five-year
28 average common equity ratios. The mean of this column was then calculated and the
29 standard deviation of this column was added and subtracted from the mean to establish
30 a “zone of reasonableness” for common equity.

31 Q. WHAT IS THE “ZONE OF REASONABLENESS” FOR COMMON EQUITY?

1 A. The “zone of reasonableness” is 37.60%-58.20%.

2 Q. PLEASE EXPLAIN THE SIGNIFICANCE OF THE RANGE THAT FALLS WITHIN

3 PLUS OR MINUS ONE STANDARD DEVIATION OF THE MEAN.

4 A. The standard deviation of a set of (n) measurements can be defined as the square root of

5 the population variance – which, in turn, is defined as the average of the squares of the

6 deviations of the individual measurements about their mean. By definition,

7 approximately 68 percent of the measurements in a data set fall within plus or minus

8 one standard deviation of the mean. Consequently, this range incorporates the majority

9 of the data points while still excluding the outliers or “unusual” data points included in

10 the sample.

11 Q. WHAT COMMON EQUITY RATIO DID YOU SELECT FOR USE?

12 A. I selected the very bottom of the range, 37.60%.

13 Q. PLEASE EXPLAIN WHY YOU SELECTED THE VERY BOTTOM OF YOUR

14 COMMON EQUITY RANGE.

15 A. As I have stated before, I believe that the appropriate level of common equity to be used

16 in this proceeding is Southern Union’s consolidated level of common equity (i.e.

17 \$946,502,000.00, or 26.10%). Consequently, I feel that the very bottom of my

18 hypothetical common equity range of 37.60% is more than accommodating to MGE.

19 Additionally, if the Commission believes a hypothetical capital structure is appropriate

20 for setting rates in this case, there is no justification for setting the equity levels higher

21 than the lower end of the zone of reasonableness. The Commission should recognize

22 that adjusting the actual equity levels to the lower end of the zone of reasonableness

23 will raise the overall revenue requirement. Adjusting the equity levels higher than the

24 lower end will simply serve to increase the overall revenue requirement and even

25 greater amount.

26 Q. WHAT WAS THE NEXT STEP IN YOUR ANALYSIS?

1 A. I added the percentage of preferred stock as calculated on Revised Schedule TA-1 (i.e.
2 6.17%), to the percentage of common equity to determine what percentage of the total
3 capital structure was left.

4 Q. HOW DID YOU DETERMINE THE LEVEL OF LONG-TERM DEBT?

5 A. The unallocated portion was assigned to long-term debt (100% less 37.6% +6.17% =
6 56.23%).

7 Q. WAS THAT THE END OF YOUR ANALYSIS?

8 A. No it was not. I then had to add back the percentage of short-term debt calculated on
9 Revised Schedule TA-1, (i.e. 7.01%).

10 Q. HOW DID YOU DO THIS?

11 A. I included the existing short-term debt of SUG (less CWIP) and then made pro rata
12 reductions to the other capital structure components.

13 Q. PLEASE SUMMARIZE YOUR RECOMMENDED HYPOTHETICAL CAPITAL
14 STRUCTURE.

15 A. My hypothetical capital structure is as follows:

16	Common Equity	34.96%
17	Preferred Equity	5.74%
18	Long-Term Debt	52.29%
19	Short-Term Debt	<u>7.01%</u>
20		100.00%.

21 Q. HOW DOES THIS HYPOTHETICAL CAPITAL STRUCTURE COMPARE TO MR.
22 DUNN'S COMPARATIVE COMPANY PROFILE?

23 A. As shown on Schedule JCD-2 of his direct testimony, the percentage of long-term debt
24 that I have calculated, 52.29%, is marginally smaller than the figure that he calculated,
25 52.80%. As a result, the level of financial risk associated with long-term debt is similar
26 when comparing Mr. Dunn's capital structure and my hypothetical capital structure.

1 With respect to common equity, Mr. Dunn's recommendation of 43.34% is 838 basis
2 points higher than that suggested by my hypothetical capital structure.

3 Q. DO YOU BELIEVE THAT USING THE HYPOTHETICAL CAPITAL STRUCTURE
4 THAT YOU HAVE CALCULATED WOULD PRODUCE JUST AND
5 REASONABLE RATES?

6 A. Yes, I do. However, I once again want to reiterate that I firmly believe the most
7 appropriate capital structure to use in this case is Southern Union's consolidated capital
8 structure. However, if the Commission decides not to use Southern Union's
9 consolidated capital structure, this hypothetical capital structure is much more
10 reasonable than the capital structure employed by Mr. Dunn in his direct testimony.

11 **Cost Calculations**

12 Q. WHAT WOULD THE OVERALL RATE OF RETURN BE IF YOUR
13 CALCULATED HYPOTHETICAL CAPITAL STRUCTURE WAS USED ALONG
14 WITH THE PREFERRED EQUITY, AND LONG-TERM DEBT COST RATES
15 THAT MR. DUNN ILLUSTRATES ON SCHEDULE JCD-11 OF HIS DIRECT
16 TESTIMONY, THE SHORT-TERM DEBT COST RATE THAT YOU ILLUSTRATE
17 ON YOUR REVISED SCHEDULE TA-4, AND THE RETURN ON EQUITY
18 ILLUSTRATED ON PAGE 5, LINE 24 OF THIS DOCUMENT?

19 A. The rate of return would be as follow:

20
$$\text{ROR} = (.3496 * 9.5\%) + (.0574 * 7.863\%) + (.5229 * 7.348\%) + (.0701 * 1.93\%)$$

21
$$\text{ROR} = 7.75\%$$

22 Q. WHAT WOULD THE RATE OF RETURN BE IF YOUR CALCULATED
23 HYPOTHETICAL CAPITAL STRUCTURE WAS USED ALONG WITH THE COST
24 RATES THAT YOU SHOW ON REVISED SCHEDULE TA-13?

25 A. The rate of return would be as follows:

26

ROE = 9.01%:

$$\text{ROR} = (.3496 * 9.01\%) + (.0574 * 7.758\%) + (.5229 * 7.17\%) + (.0701 * 1.93\%)$$

$$\text{ROR} = 7.49\%$$

ROE = 9.34%:

$$\text{ROR} = (.3496 * 9.34\%) + (.0574 * 7.758\%) + (.5229 * 7.17\%) + (.0701 * 1.93\%)$$

$$\text{ROR} = 7.61\%$$

Q. WHAT WOULD THE RATE OF RETURN BE IF YOUR CALCULATED HYPOTHETICAL CAPITAL STRUCTURE WAS USED ALONG WITH THE COST RATES FOR PREFERRED EQUITY, LONG-TERM DEBT, AND SHORT-TERM DEBT THAT YOU SHOW ON REVISED SCHEDULE TA-13 AND THE RETURN ON EQUITY RANGE THAT YOU REFERRED TO ON PAGE 8, LINES 15 & 16 OF THIS DOCUMENT?

A. The rate of return would be as follows:

ROE = 8.51%:

$$\text{ROR} = (.3496 * 8.51\%) + (.0574 * 7.758\%) + (.5229 * 7.17\%) + (.0701 * 1.93\%)$$

$$\text{ROR} = 7.32\%$$

ROE = 10.21%:

$$\text{ROR} = (.3496 * 10.21\%) + (.0574 * 7.758\%) + (.5229 * 7.17\%) + (.0701 * 1.93\%)$$

$$\text{ROR} = 7.91\%$$

Flotation Costs

Q. WHAT ARE YOUR COMMENTS REGARDING MR. DUNN'S FLOTATION COST ADJUSTMENT?

A. I do not believe a flotation cost adjustment is necessary. A flotation cost adjustment does nothing more than needlessly inflate Mr. Dunn's cost of equity estimate.

1 Q. PLEASE EXPLAIN WHY YOU BELIEVE A FLOTATION COST ADJUSTMENT IS
2 NOT NECESSARY.

3 A. The majority of issuance “costs” incurred in any public offering of common stock can
4 be classified as either underwriters’ fees or miscellaneous out-of-pocket expenses such
5 as legal, printing, and postage charges. While underwriters’ fees, by far, make up the
6 largest part of total issuance “costs” they are not an actual out-of-pocket expense for a
7 company. On a per share basis, they represent the difference between the price the
8 underwriter receives from the public and the price the utility receives from the
9 underwriter.

10 A common, but misguided, argument promulgated by many rate of return
11 analysts who support the flotation cost adjustment. is that underwriters’ fees should be
12 recovered by a utility because the utility is obligated to investors for the gross proceeds,
13 but only receive the net proceeds.

14 This, however, is a curious argument that directly conflicts with both capital
15 market efficiency and basic common sense. The purchasers of a new stock issuance are
16 quite aware of the transaction costs involved in the sale of that stock. That is, they are
17 aware that a certain portion of the sale price goes to the underwriter, not the utility. If
18 the stock price, which includes underwrites’ fees, did not meet the investors’ risk/return
19 requirements, they simply would not purchase it. This, in turn, would drive the stock
20 price downward to the point where the expected return equaled the required return.
21 Therefore, when a new stock is sold, any incremental risk/return expectations resulting
22 from underwriters’ fees are inherently included in the stock price employed in a market-
23 based equity return estimate. Consequently, no additional allowance for their recovery
24 is necessary.

25 Q. ARE THERE ANY OTHER MISGUIDED ARGUMENTS COMMONLY PUT
26 FORTH BY ANALYST IN SUPPORT OF FLOTATION COSTS ADJUSTMENTS

1 Yes, it is often argued that a flotation cost adjustment is necessary to prevent a
2 reduction in stockholder wealth that would result if additional shares were issued at a
3 price below book value. However, Southern Union Company's share price is well
4 above book value, (MGE is a division of SUG). According to the April 2004 C.A.
5 Turner Utility Reports, SUG has a market-to-book value ratio of 1.11x. Consequently,
6 current shareholders would realize an increase in the per share book value of their
7 investment, not a dilution. As such, there is no need to compensate for a hypothetical
8 dilution of book value that would result from issuing additional shares at a price below
9 book value, making a flotation cost adjustment unnecessary.

10 **Risk Adjustments**

11 Q. WHAT ARE YOUR COMMENTS REGARDING MR. DUNN'S ASSERTION THAT
12 SINCE MGE IS REGULATED IN THE STATE OF MISSOURI, IT IS EXPOSED TO
13 MORE RISK THAN HIS COMPARABLE COMPANIES?

14 A. Mr. Dunn claims that the rates authorized for MGE by the Missouri Public Service
15 Commission have not enabled it a fair opportunity to achieve its authorized rate of
16 return. Therefore, he claims that MGE is riskier than his comparable companies and
17 makes an upward adjustment to his calculated return on equity to compensate MGE for
18 this elevated level of risk.

19 Q. DO YOU AGREE WITH THIS UPWARD ADJUSTMENT?

20 A. No, I do not. An upward adjustment to Mr. Dunn's calculated return on equity is not
21 necessary.

22 Q. WHY IS THIS UPWARD ADJUSTMENT NOT NECESSARY?

23 A. The reason that this upward adjustment is not necessary is because many of the
24 companies in Mr. Dunn's proxy group have not earned their authorized rates of return
25 over various periods as well. Consequently, that risk (the risk of earned return volatility
26 around the authorized return) is already embedded in the DCF calculation for the proxy

1 companies. The upward adjustment proposed by Mr. Dunn would do nothing more than
2 fictitiously inflate his return on equity recommendation.

3 Q. WHAT ARE YOUR COMMENTS REGARDING MR. DUNN'S ASSERTION THAT
4 SINCE MGE HAS LOWER DEPRECIATION RATES ON AVERAGE THAN HIS
5 COMPARATIVE COMPANIES, IT WILL BE LESS LIKELY TO HAVE A
6 REASONABLE OPPORTUNITY TO REALIZE A FULL RETURN OF CAPITAL?

7 A. This statement is false. Missouri public utility regulation is designed to allow a
8 company the opportunity to recover all of its capital investment that is attributable to
9 Missouri ratepayers. Whether or not a utility has a higher or lower average depreciation
10 rate is irrelevant. Rates are set so that the utility is still being provided the opportunity
11 to recover all reasonable and prudent capital investment.

12 Q. IF MR. DUNN'S ASSERTION ABOUT MGE'S DEPRECIATION RATES BEING
13 LOWER ON AVERAGE THAN THE COMPANIES USED IN HIS PROXY GROUP
14 IS CORRECT, WHAT EFFECT WOULD THAT HAVE ON MGE'S RATE OF
15 RETURN?

16 A. MGE will simply have a higher net plant value built into its rate base and will therefore
17 have larger earnings in absolute dollars due to this larger rate base.

18 Q. WHAT ARE YOUR COMMENTS REGARDING MR. DUNN'S ASSERTION THAT
19 SMALL FIRMS ARE RISKIER THAN LARGE FIRMS AND THUS REQUIRE A
20 HIGHER RETURN ON EQUITY?

21 A. The total capitalization of Southern Union is not materially different from Mr. Dunn's
22 proxy group. In fact, only one of his proxy companies has a total market capitalization
23 greater than Southern Union's. However, if there were a material difference in the size
24 Mr. Dunn's proxy companies as opposed to Southern Union, it still would not warrant
25 any upward adjustment to required return. This is because the risk associated with

1 company size is already embedded into the stock prices of Mr. Dunn's proxy companies
2 and is therefore already embedded into the required return.

3 Q. DO YOU AGREE WITH MR. DUNN'S ASSERTION THAT ALL THE RISK OF A
4 COMPANY – SHORT OF EXTREME JEOPARDY – IS BORN BY EQUITY
5 INVESTORS?

6 A. No, I do not. An increase in the risk profile of a company directly impacts the price of a
7 company's publicly-traded and private debt. To the extent that the risk of financial
8 hardship increases, investors will place a lower value on the company's debt issuances
9 and the price of that debt will decline. Consequently, current debt holders will incur a
10 decline in the market value of their holdings. This is absolutely a risk for debt investors.

11 Q. DO YOU AGREE WITH MR. DUNN'S ASSERTION THAT QUESTIONABLE
12 ENERGY TRADING PRACTICES AND UNSUCCESSFUL DIVERSIFICATION
13 INTO NON-REGULATED ACTIVITIES BY SOME UTILITY COMPANIES HAS
14 INCREASED THE OVERALL INDUSTRY RISK PROFILE AND THUS HAS
15 INCREASED SOUTHERN UNION'S RISK PROFILE?

16 A. No I do not. On page 19 of his direct testimony, Mr. Dunn states that Southern Union
17 has not been involved in either questionable energy trading practices or unsuccessful
18 diversification into non-regulated activities. Consequently, Mr. Dunn must think that
19 investors can not distinguish between companies that are engaged in these risk
20 increasing activities and those that are not and thus require a higher return from all
21 utilities as a result of the risk increasing actions of a few. This is simply not the case.
22 Consequently, an increased equity return due to this fictitious increase in Southern
23 Union's risk profile is not merited.

24 Q. DO YOU AGREE WITH MR. DUNN'S ASSERTION THAT MGE'S RATE OF
25 RETURN SHOULD BE INCREASED BY 25 BASIS POINTS IN ORDER TO
26 REWARD MANAGEMENT EFFICIENCY?

1 A. No, I do not. Public Counsel witness Kim Bolin documents in her rebuttal testimony
2 why MGE should not be given a 25 basis point management efficiency increase in its
3 rate of return.

4 Q. DID THE MISSOURI PUBLIC SERVICE COMMISSION APPROVE AN
5 INFRASTRUCTURE SYSTEM REPLACEMENT SURCHARGE (ISRS) FOR MGE?

6 A. Yes, it did.

7 Q. DOES MR. DUNN'S ANALYSIS CAPTURE THE EFFECT THAT THE
8 COMMISSION APPROVED ISRS HAS ON MGE'S RISK LEVEL?

9 A. No it does not.

10 Q. DOES YOUR ANALYSIS CAPTURE THE EFFECT THAT THE COMMISSION
11 APPROVED ISRS HAS ON MGE'S RISK LEVEL?

12 A. No it does not.

13 Q. WHY DON'T YOUR RESPECTIVE ANALYSES CAPTURE THE EFFECT THAT
14 THE COMMISSION APPROVED ISRS HAS ON MGE'S RISK LEVEL?

15 A. The reason that they do not capture MGE's ISRS risk reduction is because none of the
16 companies in either Mr. Dunn's or my proxy groups have an ISRS. In fact, MGE is
17 currently the only natural gas company that has an ISRS.

18 Q. DOES THIS MEAN THAT MR. DUNN'S RETURN ON EQUITY
19 RECOMMENDATION AND YOUR RETURN ON EQUITY RECOMMENDATION
20 IS OVERSTATED?

21 A. Not necessarily. Although I do believe that Mr. Dunn's return on equity and rate of
22 return recommendations are greatly exaggerated, for reasons discussed above, I don't
23 think that it is because of the ISRS. The reason for this is that both Mr. Dunn and I have
24 included companies in our proxy groups that, unlike MGE, have some form of weather
25 mitigation that reduces their risk. Consequently, this has an offsetting effect on the
26 inability to capture the risk-reducing ISRS effect.

1 Q. IS MGE ASKING FOR A WEATHER MITIGATION RATE DESIGN?

2 A. Yes.

3 Q. IF THE COMMISSION AUTHORIZES A WEATHER MITIGATION RATE
4 DESIGN FOR MGE, WHAT WOULD THAT DO TO MR. DUNN'S AND YOUR
5 RETURN ON EQUITY AND RATE OF RETURN RECOMMENDATIONS?

6 A. If the Commission decides to authorize a weather mitigation rate design for MGE, then
7 a downward adjustment to both Mr. Dunn's and my return on equity and rate of return
8 recommendations would be merited.

9 Q. AS OF NOW ARE YOU STILL RECOMMENDING A RATE OF RETURN IN THE
10 RANGE OF 7.32%-7.41%?

11 A. Yes I am. However, I am most comfortable with the lower end of this range.

12 **Conflict of Interest**

13 Q. DOES MR. DUNN HAVE MORE THAN JUST A PROFESSIONAL INTEREST IN
14 SOUTHERN UNION'S RETURN ON EQUITY?

15 A. Yes, he does. Mr. Dunn disclosed in his May 6, 2004 deposition that he owns 1000
16 shares of Southern Union stock. This, in my opinion, is a major conflict of interest that
17 leads me to question the objectivity of his analysis.

18 Q. WHAT DOES MR. DUNN'S INVESTMENT IN SOUTHERN UNION SAY ABOUT
19 THE COMPANY'S ARGUMENT THAT THEIR EQUITY IS UNATTRACTIVE TO
20 INVESTORS?

21 A. On page 58 of his direct testimony, Mr. Dunn refers to Michael R. Noack's direct
22 testimony concerning MGE's inability to meet its authorized rate of return. The
23 argument that the Company has put forth is that its inability to achieve its authorized
24 rate of return has made the Company look unattractive to investors (i.e. its risk/return
25 trade-off is unattractive). If this were really the case, why would an educated investor

1 like Mr. Dunn invest in Southern Union when he could get a more attractive risk/return
2 relationship in some other investment?

3 **Rebuttal of Murray Direct**

4 Q. WHAT ARE YOUR COMMENTS CONCERNING MR. MURRAY'S DIRECT
5 TESTIMONY?

6 A. I will comment on two issues, embedded cost of long-term debt and the level of short-
7 term debt.

8 **Long-Term Debt**

9 Q. HOW DID MR. MURRAY CALCULATE SOUTHERN UNION'S EMBEDDED
10 COST OF LONG-TERM DEBT?

11 A. In Schedule 10 of his direct testimony, Mr. Murray illustrates how he calculated his
12 recommended 6.383% embedded cost rate for Southern Union's long-term debt. This
13 cost rate is inclusive of not only Southern Union Company's long-term debt issues, but
14 also Panhandle Eastern Pipe Line Company's non-recourse long-term debt issues.

15 Q. PLEASE EXPLAIN WHAT NON-RECOUSE DEBT IS.

16 A. Non-recourse debt is debt that has restrictions on the assets that the holders of the debt
17 can seize in the case of default. In Panhandle's case, the non-recourse nature of the debt
18 prevents Panhandle debt holders from seizing Southern Union's assets in the event of
19 default on the debt.

20 Q. DO YOU AGREE WITH MR. MURRAY'S CALCULATED COST RATE?

21 A. No. I do not think that Mr. Murray should have included the PEPL cost of debt into his
22 calculation.

23 Q. WHAT ARE YOUR COMMENTS ON MR. MURRAY'S RECOMMENDED
24 CAPITAL STRUCTURE?

25 A. As shown on Schedule 9 of his direct testimony, Mr. Murray calculated the level of
26 preferred stock, long-term debt, and short-term debt as of December 31, 2003.

However, although Mr. Murray claims that he calculated the common stock equity as of December 31, 2003, in actuality, his calculated common stock equity of \$920,418,000 corresponds to Southern Union's June 30, 2003 consolidated statement of capitalization. Southern Union's actual level of common stock equity as of December 31, 2003 is \$946,502,000. This is a fundamental mismatch that artificially decreases Mr. Murray's rate of return recommendation.

Q. IS MR. MURRAY AWARE OF THE FACT THAT HE USED THE LEVEL OF COMMON STOCK EQUITY THAT CORRESPONDS TO SOUTHERN UNION'S JUNE 30, 2003 CONSOLIDATED STATEMENT OF CAPITALIZATION?

A. Yes, he is. In his May 4, 2004 deposition, Mr. Murray indicated that he was aware of the mismatch and planned on correcting his common equity estimate (i.e. using the \$946,502,000 December 31, 2003 value) in his rebuttal testimony.

Short-Term Debt

Q. DO YOU AGREE WITH THE WAY THAT MR. MURRAY CALCULATED THE LEVEL OF SHORT-TERM DEBT HE USED IN HIS ANALYSIS?

A. No, Mr. Murray simply subtracted Southern Union's construction work in progress as of December 31, 2003 from the average amount of short-term debt that Southern Union had outstanding in December of 2003. I do not feel that this snapshot of debt levels at a specific point in time provides an accurate account of how Southern Union consistently utilizes short-term debt. While Mr. Murray's level of short-term debt does not differ drastically from mine in this case, I think that it is important to explain why theoretically my approach to calculating the level of short-term debt is more appropriate.

Q. WHY DO YOU BELIEVE YOUR APPROACH IS MORE APPROPRIATE?

A. As illustrated on Revised Schedule TA-4 of my direct testimony, I believe that a better way of calculating the level of short-term debt is to take Southern Union's average

1 monthly short-term debt balance over the last thirteen months and subtract from that
2 Southern Union's corresponding end of month balances for construction work in
3 progress. The resulting values are then summed up and divided by thirteen to obtain the
4 average level of short-term debt less construction work in progress over the past year. I
5 feel that this approach, as opposed to Mr. Murray's snapshot approach, gives a much
6 better picture of how a company utilizes short-term debt. If the Commission were to
7 adopt this snapshot approach as the correct way of calculating the level of short-term
8 debt, we would likely see companies specifically manipulating the use of short-term
9 debt and test year recommendations in order to keep short-term debt out of the capital
10 structure calculations.

11 Q. DOES THIS CONCLUDE YOUR TESTIMONY?

12 A. Yes, it does.

13