



Evergy Missouri West
Case Name: 2022 Evergy MO West Rate Case
Case Number: ER-2022-0130

Requestor Kremer Lisa -
Response Provided July 29, 2022

Question:5060.8

Please indicate whether the Company obtains customer consent before sharing customer names, e-mail addresses, or other customer information in the marketing efforts indicated in the Company's response to OPC DR 5060.

RESPONSE: (do not edit or delete this line or anything above this)

Confidentiality: PUBLIC

Statement: This response is Public. No Confidential Statement is needed.

Response:

Evergy only sends marketing promotions and messages to customer email addresses who have proactively opted in to receive news and information. We follow customer privacy best practices by allowing customers to unsubscribe from receiving additional emails within each email. For example, a customer who has opted in to receive marketing communications but changes their mind, may select the "unsubscribe" link contained within the email to be removed from future emails.

Information provided by: Cari Ferrara, Marketing

Attachment(s):



Missouri Verification:

I have read the Information Request and answer thereto and find answer to be true, accurate, full and complete, and contain no material misrepresentations or omissions to the best of my knowledge and belief; and I will disclose to the Commission Staff any matter subsequently discovered which affects the accuracy or completeness of the answer(s) to this Information Request(s).

Signature /s/ *Brad Lutz*
Director Regulatory Affairs



Evergy Missouri Metro
Case Name: 2022 Evergy MO Metro Rate Case
Case Number: ER-2022-0129

Requestor Kremer Lisa -
Response Provided July 27, 2022

Question:5060.9

Please indicate how the Company receives and documents the customer consent for use of customer information and customer data required by the Commission's affiliate transaction's rule, subsection 2(C) (4240-20.0152), or identify why the Company believes it need not receive said consent.

RESPONSE: (do not edit or delete this line or anything above this)

Confidentiality: PUBLIC

Statement: This response is Public. No Confidential Statement is needed.

Response:

As previously responded to in DR 2066 within rate case number ER-2022-0129, Evergy provides customer information to entities in furtherance of regulated utility service pursuant to longstanding practices authorized and/or embraced and supported by this regulatory jurisdiction.

Information provided by: Paul M. Ling

Attachment(s): None

Missouri Verification:

I have read the Information Request and answer thereto and find answer to be true, accurate, full and complete, and contain no material misrepresentations or omissions to the best of my



knowledge and belief; and I will disclose to the Commission Staff any matter subsequently discovered which affects the accuracy or completeness of the answer(s) to this Information Request(s).

Signature /s/ *Brad Lutz*
Director Regulatory Affairs



Evergy Missouri Metro
Case Name: 2022 Evergy MO Metro Rate Case
Case Number: ER-2022-0129

Requestor Kremer Lisa -
Response Provided July 27, 2022

Question:5060.10

Please provide a sample copy of all documentation or mechanism used to obtain customer consent for use of customer information and data if applicable.

RESPONSE: (do not edit or delete this line or anything above this)

Confidentiality: PUBLIC

Statement: This response is Public. No Confidential Statement is needed.

Response:

As previously responded to in DR 2066 within rate case number ER-2022-0129, Evergy provides customer information to entities in furtherance of regulated utility service pursuant to longstanding practices authorized and/or embraced and supported by this regulatory jurisdiction.

Information provided by: Paul M. Ling

Attachment(s): None

Missouri Verification:

I have read the Information Request and answer thereto and find answer to be true, accurate, full and complete, and contain no material misrepresentations or omissions to the best of my knowledge and belief; and I will disclose to the Commission Staff any matter subsequently



discovered which affects the accuracy or completeness of the answer(s) to this Information Request(s).

Signature /s/ *Brad Lutz*
Director Regulatory Affairs