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Topeka, KS 66614-4895

785-862-2001 / Fax: 785-862-2003

Tom Maurer  
Director  
[tmaurer@tssks.com](mailto:tmaurer@tssks.com)

July 3, 2008

Secretary of the Commission  
Missouri Public Service Commission  
PO Box 360  
Jefferson City, MO 65102-0360

Dear Secretary:

Enclosed for filing with the Commission is an original copy requesting a name change for Everest Midwest Licensee LLC Missouri P.S.C. Tariffs 4, 5 and 6. With the effective date of this filing, Everest Midwest Licensee LLC will be known as Everest Midwest Licensee LLC d/b/a SureWest. Also enclosed with this filing are the following:

- 1) Secretary of State Fictitious Name Registration.
- 2) P.S.C Tariff No. 4, Adoption Notice, Original Adoption Sheet and 2<sup>nd</sup> Revised Sheet 1, bearing an issue date of July 3, 2008 and an effective date of August 3, 2008.
- 3) P.S.C Tariff No. 5, Adoption Notice, Original Adoption Sheet and Title Section, 2<sup>nd</sup> Revised Page 1, bearing an issue date of July 3, 2008 and an effective date of August 3, 2008.
- 4) P.S.C Tariff No. 6, Adoption Notice, Original Adoption Sheet and 2<sup>nd</sup> Revised Title Sheet, bearing an issue date of July 3, 2008 and an effective date of August 3, 2008.
- 5) Customer notification of the name change.

Upon approval, please return a stamped copy of the tariff sheets. Please contact me on 785-862-2001 if you have any questions regarding this filing. If you have questions concerning the name change, please contact Mr. Greg Gierczak at 916-786-1440.

Sincerely,

*/s/ Tom Maurer*

Tom Maurer  
Director

Enclosures

pc: Greg Gierczak, SureWest



**State of Missouri**  
**Robin Carnahan, Secretary of State**

**File Number: 200814490731**  
**X00896831**  
**Date Filed: 05/23/2008**  
**Expiration Date: 05/23/2013**  
**Robin Carnahan**  
**Secretary of State**

**Registration of Fictitious Name**

This fictitious name filing shall expire 5 years from the date filed unless a renewal filing is submitted within 6 months prior to the expiration date.

This information is for the use of the public and gives no protection to the name being registered. There is no provision in this Chapter to keep another person or business entity from adopting and using the same name. (Chapter 417, RSMo)

**The undersigned is doing business under the following name, and at the following address:**

Business name to be registered: **SureWest**  
 Business address: **200 Vernon Street**  
 City, State and Zip Code: **Roseville CA 95678**

If all parties are jointly and severally liable, percentage of ownership need not be listed.

<b>Name of Owners, Individual or Business Entity</b>	<b>Street and Number</b>	<b>City and State</b>	<b>Zip Code</b>	<b>If listed, Percentage of ownership must equal 100%</b>
EVEREST MIDWEST LICENSEE LLC	9647 Lackman Road	Lenexa KS	66219	100%

**In Affirmation thereof, the facts stated above are true:**

(The undersigned understands that false statements made in this filing are subject to the penalties of a false declaration under Section 575.060, RSMo)

**Darla J. Yetter**  
*(Authorized Signature)*

**Secretary**  
*(Authorized Party Relationship)*

## Adoption Notice

Everest Midwest Licensee LLC d/b/a SureWest

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Everest Midwest Licensee LLC d/b/a SureWest hereby adopts, ratifies, and makes its own, in every respect as if the same had been originally filed by it, all schedules, rules, notices, concurrences, schedule agreements, divisions, authorities or other instruments whatsoever, filed with the Missouri Public Service Commission by Everest Midwest Licensee LLC.

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Issued: July 3, 2008

Effective: August 3, 2008

Steve Oldham, President and CEO  
Everest Midwest Licensee LLC d/b/a SureWest  
PO Box 969  
Roseville, CA 95661

(T) **EVEREST MIDWEST LICENSEE LLC  
d/b/a SureWest**

**RATES, RULES AND REGULATIONS  
APPLYING TO THE PROVISION OF  
EXCHANGE ACCESS SERVICES**

(T) This tariff contains the descriptions, regulations and rates applicable to the furnishing of exchange access services by Everest Midwest Licensee LLC d/b/a SureWest within the Company's authorized Missouri service area. This tariff is on file with the Missouri Public Service Commission, and copies may be inspected, during normal business hours, at the following location:

(T) Everest Midwest Licensee LLC d/b/a SureWest  
9647 Lackman Road  
Lenexa, Kansas 66219

The Company and the services offered hereunder have been classified as "competitive" by the Missouri Public Service Commission.

# EVEREST

A SureWest Company



Dear Customer:

You may have heard that Everest was recently purchased by SureWest. SureWest is one of the nation's leading communications providers and has served the Northern California region for more than 90 years.

I am pleased to tell you the integration of Everest into SureWest is proceeding smoothly and successfully. As part of our continuing strategy to unite the two companies, Everest will soon be changing its name to SureWest.

You will start to see the SureWest name and logo on billing statements, employee uniforms, Everest's corporate buildings and other areas throughout your community. What will be constant throughout this name change is our commitment to delivering you a revolutionary customer experience and superior products and services. You have always been an important and valued customer, and this will remain exactly the same. Additionally this change does not affect, disrupt or change any rates, terms and conditions of your service.

Today, SureWest has one of the most advanced and reliable networks in the nation. We offer customers cutting-edge telephone, cable TV and high-speed Internet products along with such services as DVR, Video On Demand and a substantial number of high-definition channels. In fact, we will be adding an additional number of new HDTV channels to your lineup very soon!

We are also excited about our plans to expand and enhance our network in the Kansas City region so we can deliver choice and competition to neighborhoods in Prairie Village, Merriam and Olathe.

To celebrate this exciting name change to SureWest and in recognition of your valued dedication to our company, we will be hosting a customer appreciation event this summer similar to those you have come to enjoy so much. Please stay tuned for more information about the event. *With this letter, we have also included an On Demand coupon good for a FREE pay-per-view movie this year.*

Thank you for being a loyal customer. We truly value your business and if you have any questions about your services, please do not hesitate to contact us at 913-825-3000.

Sincerely,

President and CEO, SureWest Communications

The background is a solid yellow color. On the right side, there are stylized, overlapping leaf or petal shapes in a slightly darker shade of yellow, pointing towards the center. The text is centered horizontally and reads: 

**The Only Thing Changing Is Our Name.**



## **Our commitment to you remains the same.**

At Everest, creating great change is nothing new. We've changed the way you live by bringing the best possible digital cable, high-speed Internet and telephone services into your homes and businesses. And now we're excited to announce another great change.



Beginning July 1, we are changing our name to SureWest. You may have heard that Everest was recently purchased by SureWest. SureWest is one of the nation's leading communications providers and has served the Northern California region for more than 90 years. We are extremely proud of this name because it stands for everything that's important to us – namely, superior products, excellent service and outstanding customer support.



Other exciting changes are on the way as we grow and develop new technologies that will enhance and improve your lives. No matter how we change, though, our dedication to you will always stay the same.

Thanks so much for choosing us!

**EVEREST**

A SureWest Company

913-825-3000 | [www.everestkc.com](http://www.everestkc.com)