Exhibit No. \_\_\_\_\_ Witness: John R. Idoux Type of Exhibit: Direct Testimony Party: Embarq Missouri, Inc. Case No. TO-2007-0301

# BEFORE THE PUBLIC SERVICE COMMISSION

## STATE OF MISSOURI

In The Matter of Embarq Missouri, Inc.	)	
<b>Application for Competitive Classification</b>	)	Case No. TO-2007-0301
Under Section 392.245.5 RSMo. (2005)	Ĵ	

**DIRECT TESTIMONY** 

**OF** 

JOHN R. IDOUX III

ON BEHALF OF

EMBARQ MISSOURI, INC.

# BEFORE THE PUBLIC SERVICE COMMISSION STATE OF MISSOURI

In The Matter of Embarq Missouri, Inc. Application for Competitive Classification Under Section 392.245.5 RSMo. (2005)	Case No. TO-2007-0301
--	-----------------------

## AFFIDAVIT OF JOHN R. IDOUX III

STATE OF KANSAS	)
	) ss
COUNTY OF JOHNSON	)

I, John R. Idoux III, being of lawful age and duly sworn, dispose and state on my oath the following:

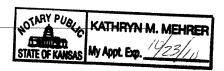
- 1. I am presently Manager for Regulatory Affairs for Embarq Missouri, Inc.;
- 2. I have participated in the preparation of the attached testimony in question and answer form to be presented in the above entitled case;
- 3. The answers in the attached testimony were given by me; and,
- 4. I have knowledge of the matters set forth in such answers and that such matters are true and correct to the best of my knowledge and belief.

JOHN R IDOUX III

Subscribed and sworn to before me on this 26<sup>th</sup> day of February, 2007.

Father M. Mehrer NOTARY PUBLIC

My Appointment Expires:



- 1 Q. Please state your name, title and business address.
- 2 A. My name is John R. Idoux III. My title is Senior Manager Regulatory Affairs -
- Embarq Corporation. My address is 5454 W. 110<sup>th</sup> St., Overland Park, KS 66211.

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- 5 Q. Please summarize your educational and professional background.
- A. I hold Bachelor of Science degrees in Business Administration and Accounting
   from the University of Kansas in Lawrence, Kansas.

I began my career with Sprint Corporation in 1988. I held positions of increasing responsibility in the corporate audit department responsible for operational, financial, and regulatory assessment in the following areas: regulatory accounting, end-user and carrier billing, cost allocation, and customer service operations. In 1992, I moved to Sprint's Carrier Services department and held positions of increasing responsibility in carrier account management responsible for Sprint's relationship with AT&T and MCI in the following areas: billing and collection agreements, access pricing, carrier billing, and network products and services. In November 1996, I was promoted to Manager -- Carrier Systems and had the responsibility for coordinating the system and interface changes required by Sprint's local division to implement the Federal Communications Commission's rules on electronic access to operations support systems. Substantial system modifications were required for billing, ordering, provisioning, pre-ordering, trouble administration, and other areas to accommodate regulatory requirements, industry guidelines, and customer requests.

1		In October 1998, I was promoted to Senior Manager - State Regulatory,
2		responsible for monitoring state regulatory proceedings that potentially impact the
3		interests of Sprint; executing state specific intrastate regulatory plans and policies;
4		and coordinating with all affected Sprint entities to assure the Company's views
5		are effectively communicated and advocated before state commissions. In April,
6		2001, I assumed my current position of Senior Manager – External Affairs,
7		responsible for implementing Sprint's intrastate regulatory objectives and policies
8		in Kansas and Missouri.
9		On May 18, 2006, Embarq Corporation separated from Sprint Corporation and
10		began existence as a separate legal entity with no Sprint affiliation.
11		
12	Q.	On whose behalf are you testifying?
12 13	Q. A.	On whose behalf are you testifying?  I am testifying on behalf of Embarq Missouri, Inc ("Embarq").
13		
13 14	<b>A.</b>	I am testifying on behalf of Embarq Missouri, Inc ("Embarq").
13 14 15	A. Q.	I am testifying on behalf of Embarq Missouri, Inc ("Embarq").  What is the purpose of this Case?
13 14 15 16	A. Q.	I am testifying on behalf of Embarq Missouri, Inc ("Embarq").  What is the purpose of this Case?  On February 8, 2007, Embarq Missouri, Inc. filed an Application for Competitive
13 14 15 16 17	A. Q.	I am testifying on behalf of Embarq Missouri, Inc ("Embarq").  What is the purpose of this Case?  On February 8, 2007, Embarq Missouri, Inc. filed an Application for Competitive Classification pursuant to Section 392.245.5, RSMo Cum. Supp. 2005. Embarq is
13 14 15 16 17	A. Q.	I am testifying on behalf of Embarq Missouri, Inc ("Embarq").  What is the purpose of this Case?  On February 8, 2007, Embarq Missouri, Inc. filed an Application for Competitive Classification pursuant to Section 392.245.5, RSMo Cum. Supp. 2005. Embarq is seeking competitive classification for all business services, other than exchange
13 14 15 16 17 18	A. Q.	I am testifying on behalf of Embarq Missouri, Inc ("Embarq").  What is the purpose of this Case?  On February 8, 2007, Embarq Missouri, Inc. filed an Application for Competitive Classification pursuant to Section 392.245.5, RSMo Cum. Supp. 2005. Embarq is seeking competitive classification for all business services, other than exchange

Embarq faces business competition from two or more non-affiliated entities in its

Lebanon exchange. Specifically, Embarq faces competition from multiple nonaffiliated wireless providers and a wireline provider using their own facilities, in
whole or in part, to provide basic local telecommunications services. Missouri

Revised Statutes §392.245.5 (2005) allows Price Cap regulated carriers to seek
competitive classification for each telecommunications service offered to business
and residential customers, other than exchange access service, in any exchange in
which at least two non-affiliated entities are providing basic local
telecommunications service using their own facilities, in whole or in part, to
customers within the exchange. Embarq's Application seeks the 30-day track.

A.

A.

#### Q. Has the Commission previously designated other exchanges as competitive?

Yes. Embarq has been involved in three previous competitive classification proceedings since the passage of Senate Bill 237 in August 2005, plus one additional competitive classification case prior to SB 237. In total, Embarq has received competitive classification for all business services, other than exchange access services, in 8 of its 79 exchanges representing approximately 56% of its business access lines. Embarq has also received competitive classification for all residential services, other than exchange access services, in 12 of its 79 exchanges representing approximately 33% of its residential access lines. In addition, AT&T and CenturyTel have also received competitive classification for selected

<sup>&</sup>lt;sup>1</sup> Embarq has approximately 215,000 access lines in Missouri as of December 31, 2006.

exchanges (see Schedule JRI-1 for a summary of competitive classification cases).

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Q. Does this case follow the standards established in the previous competitive classification cases?

Yes. There have been eight previous competitive classification cases under the A. 30-day track prescribed in §392.245.5(6). In those eight previous competitive classification cases the Commission has established the necessary standards for which Price Cap carriers must seek competitive designation. Embarq's Application follows the standards established in the previous eight cases. Specifically, Embarg's Application identified multiple non-affiliated wireless providers and one wireline provider using their own facilities, in whole or in part, to provide basic local telecommunications services in the Lebanon exchange. According to the Staff Recommendation, Staff investigated and independently verified that (a) the non-affiliated wireline provider was in fact providing basic local telecommunications service to business customers in the Lebanon exchange using their own facilities, in whole or in part, and that (b) the non-affiliated wireless providers were in fact providing basic local telecommunications service to business customers in the Lebanon exchange using their own facilities, in whole or in part. Staff also concluded that both the wireline and wireless carriers have numbers rated as local to the Lebanon exchange.

Are wireless carriers considered as providers of local service under Section Q. 1 392.245.5? 2 Yes. Section 392.245.5(1) RSMo. specifically recognizes that commercial mobile 3 A. service providers shall be considered as entities providing basic local 4 telecommunications service. Only one such non-affiliated wireless provider, 5 however, shall be considered as providing basic local telecommunications service 6 within an exchange under this section. In its Application, Embarq identified 7 multiple non-affiliated wireless providers providing local service in its Lebanon 8 exchange including Sprint Nextel, AT&T/Cingular, Verizon, Alltel, T-Mobile, and US Cellular. Embarq relied upon multiple factors to conclude that these 10 carriers are providing local service to business customers, including but not 11 limited to the following:. 12 Wireless carriers' coverage maps: Coverage maps are available via a 13 carrier's website (see Schedule JRI-2). Advancements made by many carriers to 14 their websites show the wireless coverage at a detailed level. Multiple carriers 15 have their best level of coverage in Lebanon. 16 Retail Stores: Cingular, Sprint, and US Cellular have retail stores in 17 Lebanon. I personally contacted three wireless retail stores in Lebanon and all 18 were open for business offering service.<sup>2</sup> Also, Lebanon's phone directory shows 19 additional retail stores offering wireless service (see Schedule JRI-3) 20

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Porting Data: Embarq experiences direct customer loss to wireless carriers

as customers leave Embarq and have their phone numbers ported to a wireless

carrier. Embarq's internal porting data confirms that it has ported numbers to
multiple wireless carriers and that at least one carrier had more than one number
ported to it.

Additionally, the Staff Recommendation states that Staff received a verified affidavit from Cingular confirming Cingular has two or more customers associated with business accounts having addresses within the Lebanon exchange. Sprint Spectrum also provided Staff with a similar verified affidavit on February 26, 2007 and provided Embarg with a copy of its affidavit.

- Q. What information does Embarq have that a wireline carrier is providing local telecommunications service using their own facilities, in whole or in part, to business customers in Lebanon?
- In its Application, Embarq identified Fidelity Communications Company I, Inc.

  ("Fidelity") as the facility-based, wireline carrier using their own facilities, in

  whole or in part, to provide basic local telecommunications service to businesses

  in Lebanon in direct competition to Embarq. Embarq relied upon multiple factors

  to conclude that Fidelity is using their own facilities, in whole or in part, to

  provide basic local telecommunications service to the requisite number of

  business customers including the following:
  - Certificate of Service: Fidelity obtained a Certificate to Provide Basic Local, Local Exchange within Missouri, including the exchanges of Embarq, on November 30, 1999 (Case No. TA-2000-191).

<sup>&</sup>lt;sup>2</sup> (1) Cingular at 870 S. Jefferson – 417-532-0012; (2) Global Communications (US Cellular) at 1814 S.

Tariffs: Fidelity's tariffs clearly indicates that it is offering service in Lebanon, including offerings that are available only to Lebanon customers (see 2 Schedule JRI-4 for selected Lebanon offerings). 3

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- Fidelity's Press Release: Fidelity's November 2006 press release (see Schedule JRI-5) stated Fidelity is offering service to the following Lebanon businesses under a two-year contract: (1) Mid-Missouri Bank, (2) Mid-Missouri Investment Center, LLP and (3) Mid-Missouri Insurance Agency, Inc.
- Porting Data: Embarq's internal monthly porting data indicated multiple business lines were ported to Fidelity in August 2006. In addition, Fidelity's press release discussed the porting and physical transfer from the Embarq network to the Fidelity network when it stated: "[o]n the day of the switchover, Fidelity technicians started working two hours before the bank open to minimize any business interruptions. More than 20 lines were ported, or switched, from Embarq to Fidelity." The presence of porting activity and a network cut-over are both indicators that Fidelity is providing basic local service to business customers in the Lebanon exchange using facilities it owns either in whole or in part
- Lack of Resale or Commercial UNE-P Arrangement: Fidelity does not resell Embarq's service in Lebanon nor does Fidelity have a commercial UNE-Ptype arrangement with Embarq. Fidelity acknowledged that it provides local telecommunications service in Lebanon using facilities it or an affiliate owns, either in whole or in part, in its February 23, 2007 filing. Specifically, Fidelity acknowledged providing service with a switch owned by itself or an affiliate and

the use of loop facilities similar to an ILEC UNE-L arrangement when it stated 1 "...Fidelity and/or its affiliates provide the switching functionality required to 2 serve such business customer" and that "... Fidelity currently provides business 3 service on a UNE-L basis...". 4 Direct Customer Loss: Embarq lost the accounts of Mid-Missouri Bank, 5 Mid-Missouri Insurance Agency, Inc. and Mid-Missouri Investment Center, LLC, 6 three separate business customers of Embarq involving numerous business access 7 lines.<sup>3</sup> 8 LERG Data: The LERG indicates that both Fidelity and Level-3 both have 9 Lebanon-assigned numbers. 10 11 Does Embarq's Application include any price increases or decreases for 12 Q. business customers in Lebanon? 13 No. Embarq's Application does not request any price changes. In fact, Embarq 14 acknowledges that all rates currently in effect for this exchange will remain in 15 effect until such time Embarq files a tariff requesting a price change. Certain of 16

Embarq's services are currently tariffed with two prices: a price for competitive

exchanges and a price for non-competitive exchanges<sup>4</sup>. Consequently, the prices

for competitive exchanges will be available to Lebanon business customers upon

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<sup>&</sup>lt;sup>3</sup> Embarq's Application stated that Embarq had lost over 150 access lines associated with Mid-Missouri Bank, Mid-Missouri Insurance Agency, Inc., and Mid-Missouri Investment Center, LLP. Upon further investigation, the number of access lines in the Application appears to be incorrect. Nevertheless, Fidelity is currently providing basic local telecommunications service to Mid-Missouri Bank, Mid-Missouri Insurance Agency, Inc., and Mid-Missouri Investment Center, LLP through facilities it or its affiliates own, in whole or in part. The precise number of access lines lost to Fidelity is not a relevant factor in meeting the statutory standard as Fidelity is providing service to the requisite number of business customers.

the effective date of the tariff. For any additional changes, Embarq will be required to file tariffs which will continue to require Commission approval and customer notification for price increases. Specifically: (a) price increases require 10 days advance notice, (b) price decreases and the introduction of certain new bundles require one day advance notice, (c) changes to existing terms and conditions and the introduction of new services require 30 days advance notice.

A.

#### Q. Please summarize your testimony.

The Commission has previously determined that the test for the 30-day track is very straight-forward: two non-affiliated carriers providing basic local service to business customers of which one carrier must be a facility-based wireline provider. Embarq has demonstrated that multiple carriers are providing local voice service using facilities it or an affiliate owns, either in whole or in part, to business customers in the Lebanon exchange. Consequently, the Commission should approve Embarq's Application for Competitive Classification.

## Q. Does this conclude your testimony?

18 A. Yes.

# **INDEX OF SCHEDULES**

<u>Schedule</u>	Description
JRI-1	Summary of Competitive Classification Cases in Missouri
JRI-2	Wireless Carrier Coverage Maps
JRI-3	Directory Listings of Wireless Carriers in Lebanon, Missouri
JRI-4	Fidelity Communications Company I, Inc. Tariff (select pages)
JRI-5	Fidelity Press Release: Mid-Missouri Bank is Fidelity's First Lebanon Phone Customer

Summary of Competitive Classification Cases in Missouri

# Summary of Competitive Classification Cases In Missouri

	Com	Competitive Classification Cases Prior to Senate Bill 237	and the second s
Case No.	Сотрапу	Exchanges Granted Competitive Classification	Wireline Competitor
10-2003-0281	Embarq Missouri	Residential: Rolla, Norborne, and Kearney	Fidelity, Green Hills, and Unite
	·	Business: Rolla, Norborne and Kearney	Fidelity, Green Hills, and Unite
TO-2001-467	AT&T Missouri	Business: Kansas City, Saint Louis	
		Residential: Saint Charles, Harvester	

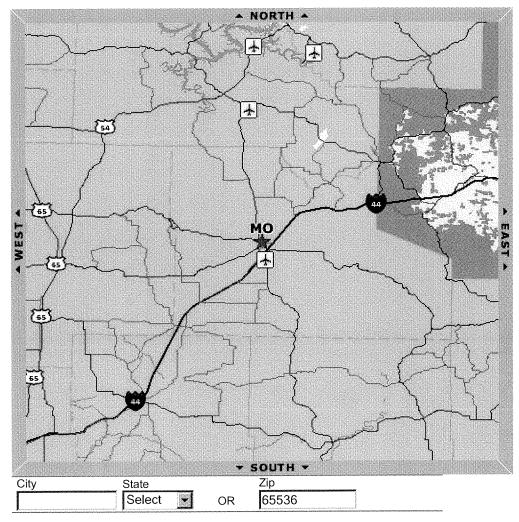
	Con	Competitive Classification Cases Under Senate Bill 237	
Case No.	Сотрапу	Exchanges Granted Competitive Classification	Wireline Competitor
IO-2006-0092	Embarq Missouri	Residential: Ferrelview, Platte City, and Weston	Time Warner, Exop dba Unite
		Business: Ferrelview, Platte City, St. Robert, & Waynesville	Exop dba Unite, Fidelity
TO-2006-0102	SBC – 60 days	Business: Archie, Ash Grove, Billings, Boonville, Carthage,	UNE-P and/or VoIP
		Cedar Hill, Chatfee, Chillicothe, De Soto, Dexter,	
		Excelsior Springs, Farley, Gray Summit, Hannibal,	
		Hillsboro, Kennett, Kirksville, Linn, Marionville, Marshall,	
		Mexico, Moberly, Montgomery City, Neosho, Portage	
		Des Sioux, Richmond, St. Clair, Union, Ware, & Webb City	
		Residential: Antonia, Archie, Ash Gove, Billings,	UNE-P and/or VoIP
		Bonne Terre, Boonville, Camdenton, Cape Girardeau,	
		Carthage, Cedar Hill, Chillicothe, Clever, De Soto, Dexter,	
		Eldon, Excelsior Springs, Farley, Festus-Crystal City,	
		Flat River, Fulton, Grain Valley, Gravois Mill, Gray Summit,	
		Greenwood, Hannibal, Herculaneum-Pevely, High Ridge,	
		Hillsboro, Imperial, Jackson, Joplin, Kennett, Kirksville,	
		Lake Ozark-Osage Beach, Marionville, Marshall, Maxville,	
		Mexico, Moberly, Neosho, Poplar Bluff, Portage Des Sioux,	-
		Richmond, San Antonio, Sedalia, Sikeston, St. Clair, Union,	
		Walnut Grove, Ware, & Webb City	

	Con	Competitive Classification Cases Under Senate Bill 237	
Case No.	Сотрапу	Exchanges Granted Competitive Classification	Wireline Competitor
TO-2006-0093	SBC – 30 day	Residence: Advance, Bell City, Chesterfield, Delta, Eureka, Farmington, Fenton, Fredericktown, Harvester, Kansas City,	SEMO, Charter, Big River, TimeWarner, Missouri
		Manchester, Monett, Nevada, Pacific, Perryville,	Telecom, Sprint (St. Joe),
		Pocohontas-New Wells, Pond, Smithville, Springfield,	McLeod,
		of. Challes, 3t. Genevieve, 5t. 30e 5t. Louis, valley fair, Washington, & Wyatt.	
		Business: Antonia, Bonne Terre, Camdenton,	SEMO, NuVox, Big River,
		Cape Girardeau, Chesterfield, Clever, Eldon, Eureka, Fenton,	Socket, McLeod, MCI,
		Farmington, Festus-Crystal City, Flat River, Fredericktown,	Global Crossing, Charter,
		Fulton, Grain Valley, Gravois Mills, Greenwood, Harvester,	Missouri Telecom, Birch,
		Herculaneum-Pevely, High Ridge, Imperial, Jackson, Joplin,	Winstar,
		Kansas City, Lake Ozark-Osage Beach, Manchester, Marble	
		Hill, Maxville, Monett, Nevada, Pacific, Perryville, Pond,	
		Poplar Bluff, Scott City, Sedalia, Sikeston, Smithville,	
		Springfield, St. Charles, St. Genevieve, St. Joseph, St. Louis,	
		Valley Park, and Washington.	
IO-2006-0109	CenturyTel	Residence: Dardenne, O'Fallon, St. Peters, and Wentzville	Charter Fiberbank
	•	Business: Bourbon, Columbia, Cuba, O'Fallon, St. James,	AT&T, Socket, Fidelity,
		St. Peters, and Wentzville	
10-2006-0108	Spectra	Residence: Ewing, LaBelle, Lewistown, Macon, and	Mark Twain, Chariton Valley
		Savannah	NPG Cable dba St. Joe Cable
		Business: Ewing, LaBelle, Lewistown, and Macon	Mark Twain, Chariton Valley
IO-2006-0317	Spectra	Residence: Everton and Mt. Vernon	Mediacom
IO-2006-0316	CenturyTel	Residence: Ava, Columbia, Crane, Marshfield, and Seymour	Mediacom
TO-2006-0375	Embarq Missouri	Business: Jeff City / Holt Summit	Socket
		Residence: Jeff City / Holt Summit	Mediacom
IO-2006-0551	Embarq Missouri	Residence: Buckner, Odessa, Oak Grove, Lake Lotawana & Pleasant Hill	Comcast
TO-2007-0301	Embarq Missouri	Business: Lebanon PENDING	Fidelity

Wireless Carrier Coverage Maps

Skip to navigation, Skip to main content.





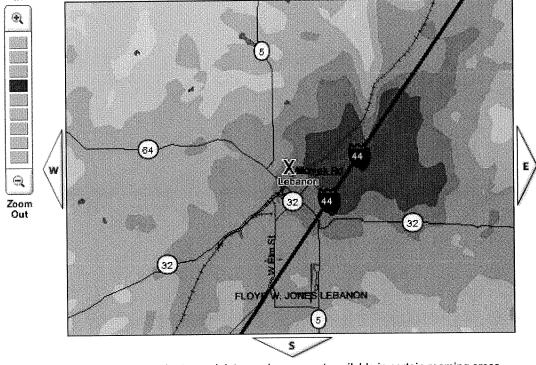
Coverage Options View descriptions

#### America's Choice®

- C Initiated before 2/21/05
- C Initiated on or after 2/21/05
- National SingleRate<sup>sm</sup>
- INpulse<sup>sm</sup>/EasyPay
- C Verizon Wireless Network
- C NationalAccess & Enhanced Services
- C BroadbandAccess & V CAST<sup>sm</sup>

Display Map

Search by Address Search by Intersection Check if T-Mobile coverage is right for you with Personal Coverage Check  Prepaid coverage map > Learn more about T-Mobile's expanded coverage >  Signal Strength	Street City State	lebanon MO 💌	Zip	search clea
Zoom In	N N			



Mobile-to-mobile minutes and data services are not available in certain roaming areas included on T-Mobile's coverage maps.

Print	Map Legend	
	X Address Location	▼ T-Mobile HotSpot ☐ Display
	💸 850 MHz Roaming Coverage	Roaming HotSpot
	T-Mobile Roaming Coverage	(Additional charges apply)
		Find a T-Mobile HotSpot >

This map predicts and approximates our wireless coverage area outdoors, which may vary from location to location and may change without notice. It may include locations with limited or no coverage. Our maps do not guarantee service availability. Even within a coverage area, there are several factors, such as: network changes, traffic volume, service outages, technical limitations, signal strength, your equipment, terrain, structures, foliage, weather, and other conditions that may interfere with actual service, quality, and availability, including the ability to make, receive, and maintain calls. Multi-band (850/1900 MHz) GSM/GPRS handset required for access to 850 Roaming Coverage. Ask a T-Mobile sales representative or visit <a href="https://www.t-mobile.com/morecoverage">www.t-mobile.com/morecoverage</a> for more information regarding handset requirements and T-Mobile 850 MHz coverage. 850 MHz roaming is offered through our roaming partners; some features (e.g. picture messaging, mobile to mobile) may not be available while roaming. Learn more



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# **COVERAGE MAPS**

#### Choose a coverage map:

- >> National
- » Wide Area
- » Mobile-to-Mobile
- » SpeedTalk®
- » easyedge<sup>SM</sup> Download Service
- >> BlackBerry®
- >> TalkTracker®
- >> Wireless Modems



National Calling Area, including Night and Weekend and CALL ME Minutes\*

No Coverage

\*The map shows an approximation of service coverage. Actual coverage may vary. Service may be interrupted or limited due to customer equipment, or networklimitations. Coverage indoors may also vary. U.S. Cellular does not guarantee coverage. User charges at borders of calling areas.





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Site Map

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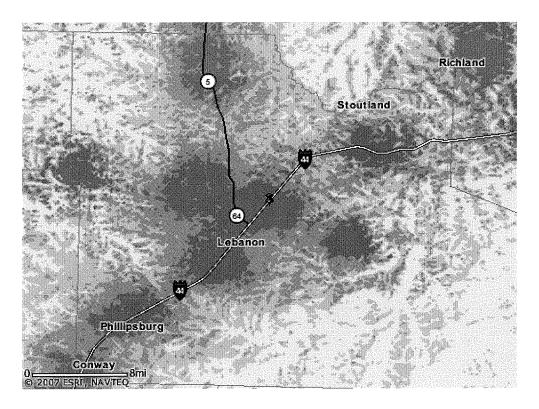
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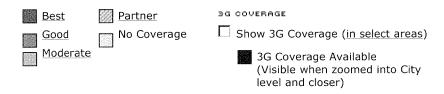
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Cingular Wireless Page 2 of 2



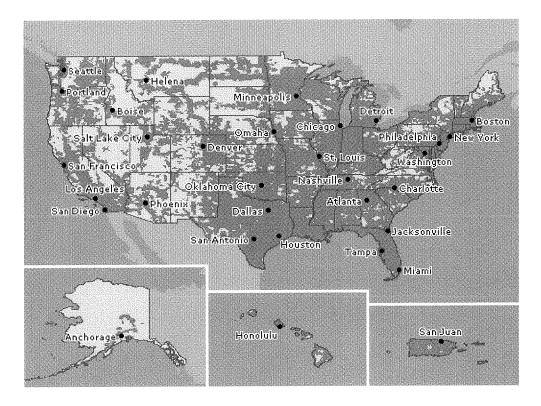
#### **Coverage Legend**



Coverage last updated on: December 31, 2006. Map depicts an approximation of coverage. Learn More

#### Important Information About the Coverage Map

Map may include areas served by unaffiliated carriers, and may depict their licensed area rather than an approximation of the coverage there. Actual coverage area may differ substantially from map graphics, and coverage may be affected by such things as terrain, weather, foliage, buildings and other construction, signal strength, customer equipment and other factors. Cingular does not guarantee coverage. Charges will be based on the location of the site receiving and transmitting the call, not the location of the subscriber.



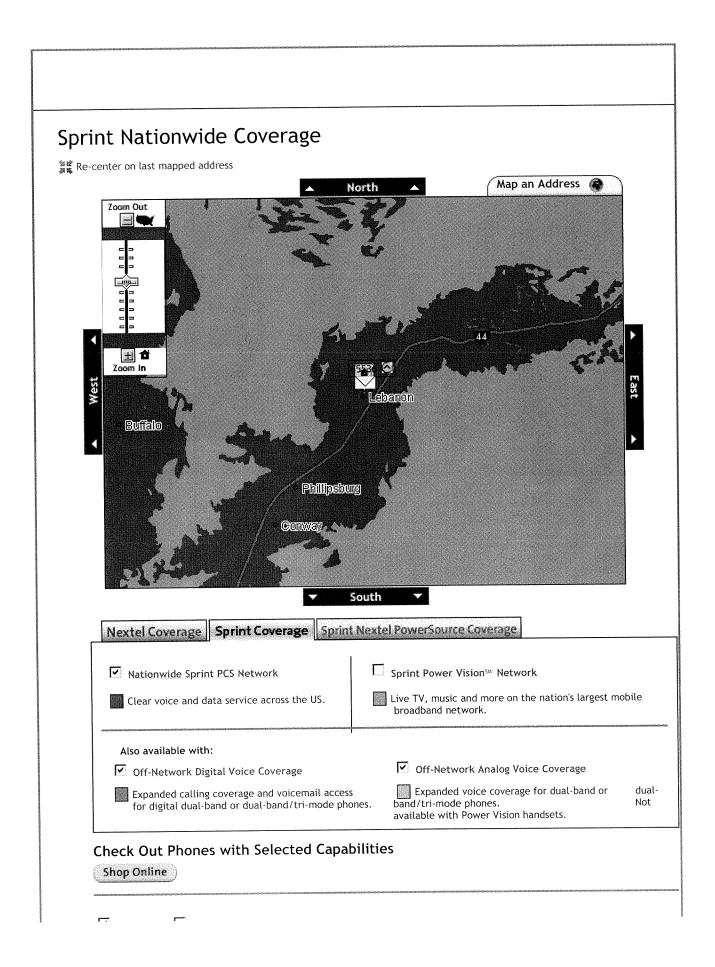
#### **Coverage Legend**

- Cingular National GSM Coverage
- No Service Available

Coverage last updated on: December 31, 2006. Map depicts an approximation of coverage. Learn More

#### **Important Information About the Coverage Map**

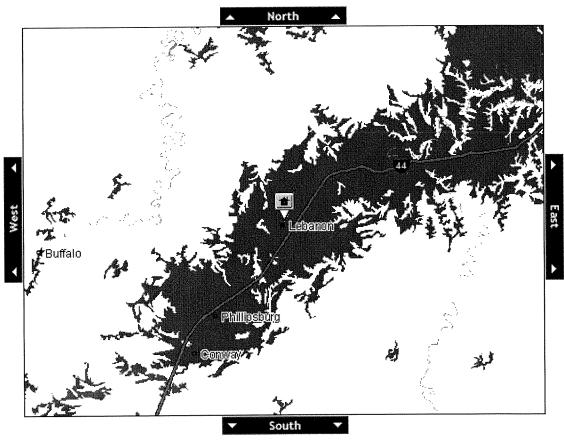
Map may include areas served by unaffiliated carriers, and may depict their licensed area rather than an approximation of the coverage there. Actual coverage area may differ substantially from map graphics, and coverage may be affected by such things as terrain, weather, foliage, buildings and other construction, signal strength, customer equipment and other factors. Cingular does not guarantee coverage. Charges will be based on the location of the site receiving and transmitting the call, not the location of the subscriber.



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# Check Out Phones with Selected Capabilities

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City names Major roads

Coverage Maps: These maps tell you where we estimate your wireless device will work. The specific network coverage

Directory Listings of Wireless Carriers in Lebanon, Missouri

G

# Ollie's BBQ & Steakhouse Catering Serving Any Size Group Gathering

Homestyle Cooking

Also:

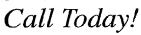
The Creel Store (Convenience Store)

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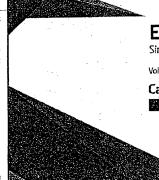


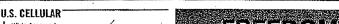
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Fidelity Communications Company I, Inc. Tariff (select pages)

#### FIDELITY COMMUNICATIONS SERVICES I, Inc.

Missouri Public Service Commission PSC MO. No. 1
Section 5
Third Revised Sheet 1
Cancels Second Revised Sheet 1

#### **APPLICATION**

REC'D MAR 29 2001

The rules and regulations specified herein apply to the intrastate services and facilities furnished by Fidelity Communications Services I, Inc. hereinafter referred to as the Telephone Company, or Company, or FCSI. The Company operates as a competitive telecommunications company. Failure on the part of the subscribers to observe the rules and statutes of the Missouri Public Service Commission, after due notice of such failure, gives the Telephone Company the privilege to discontinue the furnishing of service.

In the event of a conflict between any rate, rule, regulation or provision contained within this tariff and any rule or statutes of the Missouri Public Service Commission, the rule or statutes of the Missouri Public Service Commission shall prevail.

Services contained in this tariff will be provided as a combination of facilities based, resale of services only, and leasing of unbundled local loops from the Incumbent Local Exchange Carrier (ILEC).

Except as noted otherwise, this tariff applies to all exchanges of the Company, and it applies to both residential and business services.

The exchanges served by Fidelity Communications Services I, Inc. are as follows:

Rolla
Newburg
Lebanon
St. Roberts
Salem
Waynesville
Richland
Ft. Leonard Wood

The Company concurs in the exchange boundary maps for the exchanges listed above as filed by the incumbent local exchange company in tariffs approved by the Commission.

Missouri Public Service Commission

(N)

(N)

FILED APR 28 2001

Issued: March 29, 2001

Issued By:

Effective: April 28, 2001

Dave Beier, Vice President - Regulatory Fidelity Communication Services I, Inc. 64 N. Clark Sullivan, MO 63080

#### FIDELITY COMMUNICATIONS SERVICES I, Inc.

PSC MO. No. 1 Section 25 6<sup>th</sup> Revised Sheet 1 Cancels 5<sup>th</sup> Revised Sheet 1

#### LOCAL EXCHANGE SERVICE

#### A. General

Access Lines extend between the central office of the Company and the premises of the customer. Rates for Access Lines shown in paragraph B.1 below apply to services provided by the Telephone Company using the Company's local loop and switching facilities, including touch tone service. The rates for Access lines shown in paragraph B.2 below apply to services provided by the Telephone Company using unbundled local loops (2 wire) leased from the Incumbent Local Exchange Carrier (ILEC). The rates and charges contained herein are in addition to all other applicable rates and charges located in other parts of this tariff. Applicable taxes levied by federal, state, county and local taxing authorities are in addition to the rates set forth below.

#### Rates

Access Lines

**B.1** All rates shown are for the period of one month.

Access Lines	Richland exchanges	(T)
Residence Business	\$16.50 \$26.00	
Access Lines	Monthly Rate – Applies to the St. Robert, Fort Leonard Wood and Waynesville exchanges *	
Residence Business	\$16.00 \$26.00	
Access Lines	Monthly Rate - Applies to the Lebanon exchange	(N)
Residence Business Business	\$15.00 \$24.00 (Month to Month) \$21.00 (Two Year Contract) **	(N)     (N)

Monthly Rate - Applies to the Rolla, Newburg, Salem and

**B.2** All rates shown are for the period of one month.

Access Lines	Monthly Rate (ILEC) - All exchanges
Residence	\$44.00
Business	\$54.00

<sup>\*</sup> Includes Extended Area Service (EAS) as described in part C of this section.

Issued: June 22, 2006

Issued By:

Effective: July 22, 2006

Dave Beier, Vice President - Regulatory Fidelity Communications Services I, Inc. 64 N. Clark Sullivan, MO 63080



<sup>\*\*</sup> Subject to early termination fee of \$200 and porting administration fee of \$50, if porting services to an alternate service provider.

PSC MO. No. 1 Section 29 12<sup>th</sup> Revised Sheet 1 Cancels 11<sup>th</sup> Revised Sheet 1

#### **PROMOTIONS**

#### A. General

From time to time, the Telephone Company may elect to offer special promotions to its customers. These promotions will generally consist of a reduced price, a waiver of installation charges, or a free service with a purchase of another service.

Any promotional waiver or discounted rate will apply only one time per customer for each service in any given wire center prefix during the course of the promotional period, subject to prior notification and approval by the Missouri Public Service Commission.

Fidelity Communications Services I, Inc. will provide written notice to the Commission no less than ten (10) days prior to the beginning of each promotion period identifying the promotion and the exchanges within which the promotion will be offered. If facilities permit, all residence and/or business customers will be offered the same opportunity to take advantage of the same terms and conditions under the promotions in which to subscribe to residence or business services.

#### B. Specific Promotion

1. Fidelity Communications Services I, Inc. will be offering a waiver of installation charges to new business subscribers in the Lebanon exchange from the effective date of this tariff through December 31, 2006.

(N)

(**N**)

Issued: July 18, 2006

Issued By:

Effective: July 28, 2006

Dave Beier, Vice President-Regulatory Fidelity Communications Services I, Inc. 64 N. Clark Sullivan, MO 63080



## **ENHANCED BUSINESS SERVICES AND CENTREX SERVICES – (Cont'd)**

#### D. Rates – (Cont'd)

4. Basic Centrex Line Rates (Cont'd)

	b.	Rates for the Lebanon exchange,	2-99 lines, each
--	----	---------------------------------	------------------

	Monthly
	Rate
Month to Month	\$24.00
One Year Commitment	\$22.00
Three Year Commitment	\$20.00

c. Rates for the Lebanon exchange, 100-500 lines, each

	Monthly
	Rate
Month to Month	\$22.00
One Year Commitment	\$20.00
Three Year Commitment	\$18.00

5. Universal Caller ID with Name and number for up to 200 lines \$200.00 per month

6. Secondary Directory Number (per directory number) \$

per mon \$3.00

Issued: June 27, 2006

Issued By:

Effective: July 27, 2006

PSC Mo. No. 1 Section 42 Original Sheet 5

#### C. PACKS and RATES

 $\begin{tabular}{ll} Monthly \\ \hline Rate \\ \hline Res. & Bus. \\ \end{tabular}$ 

\$10.00

n/a

Exchange Offered

#### 1. Residential Feature Pack

(includes - Annoyance/Malicious Call Trace (Customer Originated Trace)\*, Call Forwarding if Busy, Call Forward Fixed to Voice Mail, Call Forwarding if No Answer, Call Forwarding

Physical Phone, Call Forwarding
Variable (unconditional), Call Hold,
Call Waiting, Caller ID, Caller ID
Block/Unblock, Caller Name
Presentation, Conferencing
(Ad-Hoc, 3-Way, 4-Way), Last
Call Return-(Automatic Callback)

Last Number Redial-(Automatic Redial), Speed Dialing) \$5.00 n/a Lebanon, St. Robert,

Waynesville,

Fort Leonard Wood

#### 2. Business Feature Pack

(includes - Anonymous Call Rejection
(Unidentified Call Rejection),
Audible Call Forwarding,
Authorization Codes, Billing
(Account) Codes, Bridged Line
Appearance/Shared Line Appearance,
Bridged (Multi) Line Appearances-Call Group,
Bridged Line Appearances-Virtual Line,
Call Forwarding if Busy, Call Forwarding
Fixed to Voice Mail, Call Forwarding if
No Answer, Call Forwarding Unconditional,
Call Groups, Call Hold, Call Park, Call

Lebanon, St. Robert, Waynesville, Fort Leonard Wood

\* there is an \$8.00 additional charge per successful activation

Issued: January 12, 2007

Issued By:

Dave Beier, VP-Regulatory
Fidelity Communications Services I, Inc.
64 N. Clark
Sullivan, MO 63080

Effective: February 11, 2007



# Fidelity Communications' Press Release:

Mid-Missouri Bank is Fidelity's First Lebanon Phone Customer

#### FIDELITY COMMUNICATIONS CO.

### Mid-Missouri Bank is Fidelity's First Lebanon Phone Customer

Mid-Missouri Bank was looking for local telephone service that featured good customer service at a reduced price. Fidelity Communications filled the bill.

After careful consideration, the bank switched to Fidelity from Embarq on August 8. "We feel we made the right decision," said Vice President Guylene Franklin. "We are extremely happy. We've had no problems at all."

She estimated Mid-Missouri is saving 37 to 40 percent on its phone service by using Fidelity. "We also researched other companies. When we checked Fidelity out, we got good comments and found good customer service," Franklin said. "That's very, very important to banks."

Mid-Missouri signed a two-year contract for local phone service, including E-911. That could expand to include long distance, ATMs and dedicated phone lines in the future. "We are open to expanding the service, but wanted to get our feet wet first," she said.

The bank has 15 facilities, located in Bolivar, Deepwater, El Dorado Springs, Joplin, Lebanon, Mount Vernon, Republic, Springfield, Stockton, Webb City, and Willard. "If the services do well here, we may present them to the other banks," she noted.

Fidelity, based in Sullivan, competes with Embarq for local phone customers in Rolla and will do the same in Lebanon in the coming months. Fidelity is the only local provider in Sullivan, Owensville, New Haven and Gerald and has been offering phone service since 1940.

On the day of the switchover, Fidelity technicians started working two hours before the bank open to minimize any business interruptions. More than 20 lines were ported, or switched, from Embarq to Fidelity before 9 a.m.

"The cutover went incredibly well," said Mark Diehl, Fidelity installation and repair supervisor. "We were pleased with how efficiently the switch was completed."

Franklin agreed. "Everything was on target," she said. A small glitch was quickly corrected and there was "really no downtime. We couldn't even tell we switched."

The lines that were switched included the Mid-Missouri Investment Center and the Mid-Missouri Insurance Agency located in the bank building. Franklin said the agency President, Gib Adkins, was impressed with Fidelity and made the switch as well.

Doing business with a local company was another consideration. Fidelity is currently rebuilding the Lebanon cable TV system it purchased in March and plans to offer phone service to more business customers, as well as residential customers, in the months ahead.

"I speak very highly of their people," she said. "Response time has been good and customer service has been excellent. If you have a problem, you don't want to wait for days or be put on hold. Fidelity has been very responsive to our needs."

For more information about Fidelity services available in Lebanon, call the local office at 588-7841.

Contact: Craig Montgomery Phone: 573-468-1294 Date: 11-14-2006

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#### **CERTIFICATE OF SERVICE**

I do hereby certify that a true and correct copy of the foregoing document has been e-mailed, hand-delivered or mailed, postage prepaid, this 27th day of February 2007 to:

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