



Evergy Missouri Metro  
Case Name: 2022 Evergy MO Metro Rate Case  
Case Number: ER-2022-0129

Requestor Kremer Lisa -  
Response Provided June 02, 2022

Question:5050

With reference to page 17, lines 17 through 18 and page 21 lines 4 through 6 of Mr. Hledik's testimony, please provide all analyses, studies and research the Company or agents on the Company's behalf have performed regarding whether customers are anticipated to pay more under the subscription pricing program than they would have otherwise. With reference to the other utilities Mr. Hledik's sites in his testimony that have subscription pricing offerings, please provide all known evidence, studies, etc. regarding whether their customers have paid more or less than they otherwise would have in the subscription pricing programs.

**RESPONSE:** (do not edit or delete this line or anything above this)

**Confidentiality:** PUBLIC

**Statement:** This response is Public. No Confidential Statement is needed.

**Response:**

On average, customers are expected to pay more under subscription pricing than they otherwise would under the standard rate. This is because participants are shifting financial risk to Evergy by paying an entirely fixed bill. See page 17, lines 15-24 and page 18, lines 1-4 of Mr. Hledik's Direct Testimony for further discussion. Whether or not the participant will pay more than they otherwise would on the standard rate will depend on factors such as weather, changes in fuel costs and other riders during the 12-month subscription pricing term, which add-ons they select (if any), and whether or not they qualify for the efficiency incentive. We have not analyzed these scenarios and have not reviewed such analysis by other utilities offering subscription pricing. We note that the price participants will pay under subscription pricing will be entirely transparent and known to customers at the time when they are deciding whether or not to enroll. Customers will know exactly what they would pay for the 12-month term, and will be able to make their enrollment decision based on that information.

**Information provided by:** Ryan Hledik

**Attachment(s):**



**Missouri Verification:**

I have read the Information Request and answer thereto and find answer to be true, accurate, full and complete, and contain no material misrepresentations or omissions to the best of my knowledge and belief; and I will disclose to the Commission Staff any matter subsequently discovered which affects the accuracy or completeness of the answer(s) to this Information Request(s).

Signature /s/ *Brad Lutz*  
Director Regulatory Affairs