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Secretary of the Commission
Missouri Public Service Commission
P.O. Box 360
Jefferson City, Missouri 65102

Re: SBC Missouri Late-Filed Exhibits for Case No. TO-2005-0035

Dear Secretary of the Commission:

I am writing to provide information concerning the late-filed exhibits requested of SBC Missouri¹ by the Commission during the hearing last week.

1. Late-Filed Exhibit 36 - The Commission had asked whether competitors' advertising expenditures (contained in SBC Missouri witness Sylvia Fernandez' Direct Testimony) could be broken down by exchange or specific geographic regions. SBC Missouri is unable to have the data broken down as requested.

2. Late-Filed Exhibit 39HC - The Commission had requested a page from the 2003 Directory Assistance market share study (referenced in SBC Missouri witness Sandy Moore's Direct Testimony) comparing the results of the study with a previous study performed in 2000. As requested, we are providing this page, along with other material from the study providing context for this comparison.

SBC Missouri would point out that this comparison of the 2000 and 2003 studies was only done at the overall company level (12 states). We are therefore providing the Missouri-specific findings from the study performed in 2003.

We would also note that the Taylor Research and Consulting Group issued a caution when comparing the results from the 2000 and 2003 studies because they employed a different survey method for the survey they performed in 2003. Unlike the 2000 study, the Taylor Group screened for DA use (on the phone or web), thus excluding respondents who only used white and yellow pages. (Specifically, to qualify for the 2003 research, respondents must have used Directory Assistance either on the phone or on the Internet in the past three months.) The Taylor Group explained it is possible some of the differences in market share from 2000 to 2003 are due to the different screening methods (i.e., respondents were not screened for DA usage in 2000) and thus a larger pool of white and yellow page users -- who may not have used directory assistance online or on the Internet -- may have been sampled in 2000 than in 2003. Excluding such white and yellow pages-only users may account for the decrease in white and yellow page use from 2000 to 2003.

¹ Southwestern Bell Telephone, L.P., d/b/a SBC Missouri, will be referred to in this pleading as "SBC Missouri."

4. Late-Filed Exhibit 41 – SBC Missouri had objected to selected portions of Robert W. McCausland's Direct Testimony in Phase I of Case No. TO-2004-0207 being admitted into evidence in this case (Exhibit 40). On the record, the parties agreed that a complete version of Mr. McCausland's Direct Testimony would be admitted here without objection as Exhibit 41. Attached is a full copy of Mr. McCausland's Direct Testimony in Phase I of Case No. TO-2004-0207.

3. Late-Filed Exhibit 42 - The Commission had asked for a list of cases in which SBC Missouri had raised rates for non-basic services eight percent or less. The requested list of case numbers is attached as Late-Filed Exhibit 42. In addition, SBC Missouri is attaching a list of tariff numbers associated with the EFIS filing system that involve price changes under the Price Cap Statute and a list of file numbers for price cap filings before the EFIS system was implemented. The filing numbers for any 2000 and 2001 tariff changes could not be located.

Please call me with any questions or if you need any further information concerning these late-filed exhibits.

Very truly yours,

A handwritten signature in blue ink, appearing to read 'Leo M'.

Leo J. Bub

Enclosure

cc: Attorneys of Record