1	BEFORE THE PUBLIC SERVICE COMMISSION
2	STATE OF MISSOURI
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4	TRANSCRIPT OF PROCEEDINGS
5	HEARING
6	July 14, 2003
7	Jefferson City, Missouri
8	Volume 3
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11	In the Matter of the Investigation of) the State of Competition in the) Case No.
12	Exchanges of Sprint Missouri, Inc.) IO-2003-0281
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15	BEFORE: MORRIS L. WOODRUFF, Presiding,
16	SENIOR REGULATORY LAW JUDGE. KELVIN SIMMONS, Chair
17	CONNIE MURRAY,
18	STEVE GAW, BRYAN FORBIS,
19	ROBERT M. CLAYTON, III COMMISSIONERS.
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23	REPORTED BY: TRACY L. CAVE, CSR, CCR
24	ASSOCIATED COURT REPORTERS
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1	JUDGE WOODRUFF: We're here today for a
2	hearing in the matter of the investigation of the state of
3	competition in the exchanges of Sprint Missouri,
4	Incorporated. This is Case No. IO-2003-0281.
5	And we'll begin by taking entries of
6	appearance beginning with Staff.
7	MR. HAAS: Good morning, your Honor. The
8	Staff appears by William K. Haas. My address is Post Office
9	Box 360, Jefferson City, Missouri.
10	JUDGE WOODRUFF: Thank you.
11	And for Sprint?
12	MS. CREIGHTON HENDRICKS: Morning, your Honor.
13	Sprint appears on behalf or I am Lisa C. Creighton
14	Hendricks, 6450 Sprint Parkway, Overland Park, Kansas 66251.
15	JUDGE WOODRUFF: Thank you very much.
16	And for Public Counsel?
17	MR. DANDINO: Mike Dandino, Office of the
18	Public Counsel, Post Office Box 7800, Jefferson City,
19	Missouri 65102, representing the Office of the Public
20	Counsel and the public.
21	JUDGE WOODRUFF: Thank you.
22	And for SBC, Missouri.
23	MR. CONROY: Thank you, your Honor. Anthony
24	Conroy appearing on behalf of SBC Missouri, One SBC Center,
25	Room 3520, St. Louis, Missouri 63101.
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1	JUDGE WOODRUFF: Thank you very much.
2	And for Green Hills?
3	MR. ENGLAND: Thank you, your Honor. Let the
4	record reflect the appearance of W.R. England on behalf of
5	Green Hills Telecommunications Services. My address is Post
6	Office Box 456, Jefferson City, Missouri 65102.
7	JUDGE WOODRUFF: And for ExOp of Missouri
8	doing business as United or as Unite?
9	MS. LIPMAN REIBER: Rachel Lipman Reiber. My
10	mailing address is 9647 Lackman Road, Lenexa, Kansas 66219.
11	JUDGE WOODRUFF: Thank you.
12	And for Fidelity?
13	MR. ROSS: Good morning, your Honor. Jason
14	Ross; Greensfelder, Hemker and Gale, PC, 10 South Broadway,
15	2000 Equitable Building, St. Louis, Missouri 63102 appearing
16	on behalf of Fidelity Communication Services I,
17	Incorporated. Thanks.
18	JUDGE WOODRUFF: Thank you.
19	For AT&T?
20	MR. WEBER: Good morning, your Honor. My name
21	is Steve Weber, 101 West McCarty, Jefferson City, Missouri
22	65101.
23	JUDGE WOODRUFF: Thank you.
24	And for MCI WorldCom? They filed a notice
25	last week indicating requesting leave not to appear for
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1	this hearing. That leave will be granted. They, of course,
2	by not appearing are waiving their rights to cross-examine
3	or participate in this hearing.
4	I believe that's everyone. Is there anyone I
5	missed?
6	Okay. In a moment we'll go ahead and take
7	opening statements from the parties, but before we do that,
8	I need to deal with at least one preliminary motion. That's
9	AT&T Communication of the Southwest filed a motion for leave
10	to withdraw last week. Does any party wish to be heard on
11	that motion?
12	Then we'll go ahead and grant the motion for
13	leave to withdraw and AT&T Communication is granted leave to
14	withdraw from this case.
15	MR. WEBER: Thank you, your Honor.
16	JUDGE WOODRUFF: Thank you, Mr. Weber.
17	In a moment we'll take a break and I'll go up
18	and get the Commissioners and we'll have them come back down
19	for opening statements. And we'll go ahead and pre-mark
20	exhibits before I do that, but we don't need to be on the
21	record to do that. So at this time we're off the record.
22	(EXHIBIT NOS. 1 THROUGH 12 WERE MARKED FOR
23	IDENTIFICATION.)
24	JUDGE WOODRUFF: We're back on the record at
25	this point. Exhibits have been marked. There was testimony

1	filed on behalf of AT&T, the testimony of Matt Kohly. Since
2	AT&T has withdrawn as a party, their testimony is also
3	withdrawn. So the testimony of Matt Kohly is withdrawn from
4	this case.
5	Any other matters that anyone wants to bring
6	up while we're on the record at this point? Any other
7	preliminary matters?
8	All right. At this point then, we're going to
9	take a short break and we'll come back at nine o'clock with
10	opening statements. Thank you.
11	(A RECESS WAS TAKEN.)
12	MS. CREIGHTON HENDRICKS: There was one thing
13	I failed to mention earlier if I may at this point.
14	JUDGE WOODRUFF: Go right ahead.
15	MS. CREIGHTON HENDRICKS: We probably may have
16	a witness scheduling problem. Mark Harper, who I think is
17	scheduled for this afternoon, unfortunately got tied up in
18	the state of Washington and will not be able to make it
19	until tonight here in Jefferson City. So we have notified
20	the parties and they are agreeable with going on with the
21	schedule in the event he can't make it.
22	JUDGE WOODRUFF: That's fine. And we'll do it
23	tomorrow, I assume.
24	MS. CREIGHTON HENDRICKS: Correct, your Honor.
25	JUDGE WOODRUFF: All right. Then let's go
	25 ASSOCIATED COURT REPORTERS

1	ahead and begin with opening statements. And I believe
2	Sprint will be going first on that.
3	MS. CREIGHTON HENDRICKS: Good morning, your
4	Honor. This is a case that was initiated by Staff under
5	Section 392.245 of the Missouri statutes, the price cap
6	statute.
7	The price cap statute directs the Commission
8	to investigate the state of competition in Sprint's
9	exchanges within five years of an alternative provider being
10	certified to provide basic local service in Sprint's
11	exchanges. In the course of that investigation, if the
12	Commission finds effective competition, the statute further
13	allows Sprint to treat that service, subject to effective
14	competition, as a competitive service.
15	In this case, ExOp of Missouri, Inc., was
16	granted a certificate to provide basic local service within
17	Sprint's exchanges on December 15th, 1998. Therefore, the
18	five-year period following the certification runs on
19	December 15th of this year.
20	In conducting the investigation, the statute
21	provides a definition of effective competition to guide the
22	Commission's decisions. The statute directs the Commission
23	to consider the following items and I have blown up the
24	statute here to my right.
25	First, to consider whether or not the services

1	are available from alternative providers; second, whether or
2	not those services available from alternative providers are
3	functionally equivalent or substitutable; third, to consider
4	the policies of Chapter 392, and there's a specific
5	reference to reasonable rates; four, to consider any
6	existing barriers regulatory or economic; and five, any
7	other relevant factor the Commission may consider want to
8	consider.
9	In this case, Sprint has asked the Commission
10	to apply these factors and find that effective competition
11	exists for the core access line services, both business and
12	residential, and access line related services in five
13	specific exchanges. These exchanges are Norborne, Kearney,
14	Rolla, Platte City, and St. Roberts.
15	Sprint has also requested that some of its
16	non-local services be found subject to effective competition
17	in all of its 80 exchanges. These non-local services
18	include interLATA toll, 800 services, private line, Centrex,
19	LIDB, directory assistance and operator assistance.
20	Let me first talk about the local core access
21	line services and related services. These services are
22	addressed by Sprint's witness, Mr. John Idoux. The evidence
23	for effective competition in the five exchanges for the core
24	local services and access or line services is overwhelming.
25	To assist the Commission in following my
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1	opening, I have developed a chart that will follow the
2	categories of evidence as I reference them. First, what the
3	Commission will find is that in each of the five exchanges,
4	there is an alternative provider. In each of the five
5	exchanges, that alternative provider is a facilities-based
6	provider. In each of the five exchanges the
7	facilities-based provider or let me I misspoke.
8	In four of the five exchanges the
9	facilities-based provider is also an ETC, which is an
10	Eligible Telecommunications Carrier. That means they are
11	going to serve the entire exchange. In each of the
12	exchanges, the service offered by the facilities provider
13	are the same, the exact same. And in most cases they're
14	offered or enhanced with additional services that are not
15	offered by Sprint. In each of the five exchanges, the
16	service offered by the alternative provider is offered at a
17	lower price than Sprint.
18	Further, in each of the five exchanges, the
19	presence of a facilities-based provider demonstrates there
20	is no economic or regulatory barrier to entry. And further
21	on this issue, the evidence will also show that there are 59
22	other carriers who have the regulatory authority to enter
23	into Sprint's exchanges and at some point in time in the
24	past five or four and a half years, 25 of them have.
25	Therefore, there is no regulatory barriers.

Τ	Finally, the market loss is substantial in
2	each one of or in the majority of these exchanges. And
3	that factor, considered with all the other factors I have
4	cited, should lead the Commission to the conclusion that
5	there is effective competition.
6	And just one note I'd like to say, there are
7	two exchanges where the market loss is just occurring or
8	beginning to occur at this point in time. But the
9	Commission will find in those exchanges that the competitor
10	that we're competing against is a facilities-based provider,
11	has advertised extensively and proven effective in adjoining
12	exchanges and has won some major contracts, specifically the
13	city contracts. Without a question, the evidence will show
14	effective competition.
15	Given the overwhelming evidence of effective
16	competition, the only challenge that has been raised is one
17	questioning whether competition from only one provider is
18	ever effective competition. The answer to that question in
19	this case is yes.
20	Yes, it is effective competition when that
21	competitor lays its own facilities. Yes, it is effective
22	competition when that competitor offers the same services at
23	lower prices. Yes, it is effective competition when that
24	competitor has the capability to secure the majority of the
25	market. Yes, it is effective competition when that

1	competitor secures important contracts within the city. And
2	lastly, yes, it is effective competition when that
3	competitor unquestionably serves as a controlling factor on
4	price.
5	Based on the evidence, this Commission should
6	find that effective competition exists in the five exchanges
7	subject to Sprint's request.
8	Next are the non-local services that I
9	referenced. And these are the services that Sprint seeks a
10	competitive designation in all 80 of our exchanges. These
11	services are addressed by Sprint's witness Mr. Mark Harper.
12	And these services are and to assist the Commission in
13	following me, I have a chart that will list them.
14	First I've listed Centrex, which is a central
15	office based system or service that offers call management.
16	Next we have the intraLATA private line services. These are
17	point-to-point non-switch services to transport voice and
18	data. Next, ATM and frame relay services. Again,
19	point-to-point services over specific technology to
20	transport voice and data.
21	IntraLATA MTS services, this is essentially
22	what is your interexchange toll service within a LATA.
23	IntraLATA WATS and 800 services, line information database
24	access services, often referred to as LIDB. This provides
25	the customer the ability to query a billing validation

1	database and it's used to ensure that calls are authorized
2	and billed properly.
3	Next we have speed dial. This allows a
4	customer to load a pre-selected list of numbers into their
5	phone and just press, for example, one and have that number
6	dialed or two on the phone. And the last two are directory
7	assistance and operator service.
8	With respect to these services, the evidence
9	will show, one, that there are at least 586 interexchange
10	carriers certified in Missouri, including Sprint's
11	exchanges. These certifications allow the IXC to offer
12	interLATA toll, WATS, directory services, operator services,
13	800 services and some private line ATM and frame relay
14	services.
15	Two, 52 of these certified IXCs, interexchange
16	carriers, are actually providing services in Sprint's local
17	exchanges. Three, Sprint offers intraLATA dialing parity.
18	Meaning it's just as easy to use us as it is to use an IXC
19	for toll or operator service.
20	Four, there are other nontraditional providers
21	actively competing in these fields such as wireless
22	providers, Internet providers and providers of customer
23	premise equipment. Five, with respect to many of these
24	services, there has been substantial loss in customer
25	volume, 75 percent in the intraLATA toll market and

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2	Finally, with respect to many of these
3	non-local services, the Commission determined years ago that
4	they represent competitive markets.
5	Given all this, it is not surprising that
6	there has been no opposition to Sprint's request to
7	designate most of these services as competitive. The only
8	opposition is to directory assistance, operator service and
9	Centrex.
10	With respect to directory assistance and
11	operator service, the real question is whether the
12	alternative providers identified by Sprint offer a service
13	that is substitutable. As explained by Sprint's witness,
14	Dr. Brian Stare, substitutability occurs when the services
15	satisfy the same demand. When the services have the
16	ability, actual or potential, to take away significant
17	amounts of business from each other.
18	With respect to directory assistance, these
19	substitutable services are offered by the following
20	providers. The long-distance providers, and that's the IXCs
21	that I reference, their service is available when you dial 1
22	plus your area code 555-1212. Wireless providers also offer
23	directory assistance. You dial 411, Send, you
24	get directory assistance. The Internet. There is is a
25	multitude of databases available on the Internet that will

36 percent in the directory assistance.

Τ.	iist numbers and provide directory assistance.
2	With respect to operator services, the
3	alternative providers that offer these substitutable
4	services are, again, the IXCs or long-distance providers and
5	then there's calling card providers, pay phone providers and
6	wireless. All these services satisfy the same demand. The
7	demand to access an operator for assistance.
8	Once it is established, as we believe it
9	should be, that service is offered by the providers we have
10	identified is substitutable, then the remaining specified
11	criteria are met. They're all alternative providers
12	offering both directory assistance and operator service.
13	There are no barriers into these areas of the market.
14	Furthermore, they're reasonable prices. In some cases, for
15	example the Internet, the service is free.
16	Now, despite the specific criteria being met,
17	there are some parties that further claim that this
18	Commission should withhold the finding of effective
19	competition because operator service and directory
20	assistance are so tied to the basic local service that they
21	should not be separated.
22	In this case, the evidence does not support
23	that assertion. All the alternatives are available
24	regardless of who your local provider is. For example,
25	every customer has the option to select a different

list numbers and provide directory assistance.

1	interLATA toll provider. Indeed the record will reflect the
2	majority of Sprint's customers, the overwhelming majority
3	have, in fact, done that.
4	All those customers have to do is dial the
5	1 plus the area code 555-1212 and they get directory
6	assistance offered by an alternative provider regardless of
7	who their local phone provider local service provider is.
8	Further, the evidence will show that more than
9	50 percent of Missourians use the Internet which offers the
10	directory assistance. And this assistance is available
11	regardless of who your local service provider is.
12	Therefore, the realities of the competitive
13	market is a reality that separates directory assistance and
14	operator service from who the local provider is. And we ask
15	the Commission to recognize that reality. Based on that, we
16	believe there's no reason that directory assistance and
17	operator service should not be found to be subject to
18	effective competition.
19	Now, the last service that I mentioned that
20	has received some objection is the Centrex service. And
21	this objection comes from Fidelity. And the basis for the
22	objection is the fact that Centrex service includes dial
23	tone. Based on this, Fidelity argues that it's a basic
24	service.
25	This is incorrect. Centrex is a business

1	service that is not purchased to achieve basic local
2	service. It's purchased to achieve a call management
3	service. It allows you to manage calls between stations, to
4	do meet-me conferencing, call forwarding and a variety of
5	other call management functions.
6	And the alternative providers that compete in
7	satisfying this demand for the call management function are
8	big players in the market. They're the Verizon, SBC,
9	Seamans, they're huge. And they provide to a customer the
10	equipment generally put on the premise that delivers the
11	same call management function.
12	Now, they still have to arrange for a dial
13	tone, even on a retail basis or a wholesale basis. However,
14	that dial tone will remain regulated by the Commission. And
15	it's not the dial tone that is the service, it's the call
16	management capabilities of Centrex is the reason why someone
17	goes to purchase the service. If they want just basic
18	local, they can purchase our B-1.
19	So we ask the Commission, as they weigh the
20	objection, to focus on really the demand being satisfied by
21	this Centrex service, which is the call management. Based
22	on that, we agree the record will support and substantially
23	support a finding that Centrex is subject to effective
24	competition.
25	In this opening I attempted to frame the

1	issues for what services and what exchanges is Sprint
2	subject to effective competition. On this issue or in
3	response to this question, Sprint's request is narrowly
4	tailored to the services and exchanges which face
5	substantial effective competition.
6	Further, Sprint's evidence of effective
7	competition clearly supports the Commission finding that it
8	exists in the five exchanges that I have referenced,
9	Norborne, Kearney, Rolla, Platte City and St. Roberts and
10	across Sprint's exchange for the non-local services that
11	I've identified. Thank you for your time.
12	JUDGE WOODRUFF: Thank you.
13	And next up is Staff.
14	COMMISSIONER GAW: Judge, I would like to
15	inquire briefly.
16	JUDGE WOODRUFF: All right. Go ahead.
17	COMMISSIONER GAW: I'm curious. There's some
18	testimony from Staff and I think from Public Counsel about
19	the Commission making a further finding and I'm
20	referencing your last comment that your request is narrowly
21	crafted to finding effective competition in certain areas
22	and with certain topics that the Staff and Public Counsel
23	are requesting the Commission find that they're not there
24	is not effective competition existing in other areas that
25	are not narrowly crafted to your request. And I want to
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1	know what Sprint's position is in regard to that issue in a
2	broad sense.
3	MS. CREIGHTON HENDRICKS: Well, in a broader
4	sense and that raises some other issues too in the case.
5	If you look at 392.245, there are several sentences that
6	address finding effective competition. I believe the first
7	sentence addresses finding it in exchanges the provider's
8	actually been providing for five years and in that case,
9	there's a presumption of it.
10	The second sentence addresses a general
11	investigation that must occur within five years of a
12	certification and that's across all exchanges. And that's
13	what is occurring in this case.
14	Now, the Commission has handled one of these
15	cases before. SBC came here last year and requested the
16	same, even though they requested it across their exchanges.
17	We went back to that case. And in that case the Commission
18	said the burden is on the party who wants the finding of
19	effective competition to come forward with the evidence of
20	effective competition. We have accepted that burden with
21	respect to the five exchanges in the non-local services I
22	have listed.
23	With respect to the other exchanges in the
24	local service, we have not put in any evidence of effective
25	competition. And I I think

1	COMMISSIONER GAW: Does Sprint disagree with
2	the proffer of Staff and Public Counsel that the Commission
3	should make a finding that no effective competition exists
4	in those areas that Sprint has not made the request?
5	MS. CREIGHTON HENDRICKS: I believe that to
6	the extent it was handled in the SBC case, we would agree
7	with that. And I think in that case you made affirmative
8	findings in certain exchanges and I think the assumption was
9	that it did not exist in the others.
10	COMMISSIONER GAW: All right. Thank you.
11	JUDGE WOODRUFF: Ms. Hendricks, if you'd move
12	your chart. Thank you.
13	All right. Then Staff?
14	MR. HAAS: May it please the Commission.
15	As you've heard from Ms. Creighton Hendricks,
16	this hearing will investigate the extent to which Sprint's
17	services face competition.
18	Sprint is an incumbent local
19	telecommunications company subject to price cap regulation
20	under Section 392.245 of the Revised Statutes of Missouri.
21	Subsection 5 of that statute directs the Commission to
22	pardon me to determine the state of competition for a
23	price cap company's various services in an exchange no later
24	than five years following the first certification of a
25	competitive local exchange carrier or a CLEC in the

1	exchange.
2	If the Commission determines that effective
3	competition exists in an exchange, Sprint may then adjust
4	its rates for its competitive services upward or downward as
5	it determines appropriate in its competitive environment.
6	If the Commission determines that effective competition does
7	not exist, then the price cap statute continues to apply to
8	those services.
9	This is the second status of competition case
10	before the Commission. The first, Case No. TO-2001-467,
11	investigated the state of competition in Southwestern Bell's
12	exchanges. To make the current case manageable, the parties
13	have grouped Sprint's hundreds of services into baskets, as
14	was done in the Southwestern Bell case.
15	Section 386.020, subsection 13 of the Missouri
16	Revised Statutes lists factors which the Commission is to
17	consider in determining whether effective competition
18	exists. These factors include the extent to which services
19	are available from alternative providers and the extent to
20	which the services of alternative providers are functionally
21	equivalent or substitutable.
22	The factors include the extent to which the
23	purposes and policies of Chapter 392 the state's
24	telecommunications law, are being advanced and also whether

barriers to entry exist.

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1	Finally, the Commission is to look at other
2	factors deemed relevant. Staff Witness McKinnie presents
3	the Staff's analysis and recommendations concerning the
4	state of competition for Sprint's services. I will use this
5	opportunity to address the highlights.
6	It is the Staff's opinion that Sprint faces
7	effective competition for its residential and business basic
8	local services and related services in the Norborne, Kearney
9	and Rolla exchanges. The parties who oppose a competitive
10	classification for basic local service in these exchanges
11	suggest that one facilities-based CLEC is not enough.
12	In the Southwestern Bell case, however, the
13	Commission found that effective competition existed for
14	residential services in the St. Charles and Harvester
15	exchanges, which had one facilities-based CLEC.
16	It is the Staff's position that the local
17	operator services at issue and directory assistance services
18	should be classified as competitive only in the Norborne,
19	Kearney and Rolla exchanges.
20	Sprint has asked for competitive
21	classification for these services throughout all of its
22	exchanges. In the Staff's opinion, these services are so
23	closely tied to basic local service that they should only be
24	classified as competitive where basic local service is also
25	found to be competitive.

1	The Staff, having considered Sprint's
2	Surrebuttal Testimony, is also now recommending that
3	Sprint's pay phone services should be classified as
4	competitive in the Norborne, Kearney and Rolla exchanges
5	where, in Staff's opinion, Sprint faces effective
6	competition for basic local business services.
7	It is the Staff's opinion that Sprint faces
8	effective competition from interexchange carriers for its
9	intraLATA toll, WATS and 800 services. The other parties do
10	not seem to object to this position except for the Office of
11	Public Counsel, which opposes the classification of flat
12	rate toll plans as competitive. Sprint, however, does not
13	offer any flat rate toll plans.
14	The Staff believes that the adoption of its
15	recommendation is consistent with the purpose and policies
16	of Chapter 392 and, in particular, with Section 392.185,
17	subsection 6. The Staff's recommendations consistent with
18	that subsection allow full and fair competition to function
19	as a substitute for regulation when consistent with the
20	protection of ratepayers and otherwise consistent with the
21	public interest. Thank you.
22	JUDGE WOODRUFF: Thank you.
23	And for Public Counsel?
24	MR. DANDINO: May I?
25	MS. CREIGHTON HENDRICKS: Yes, you may.
	41 ASSOCIATED COURT REPORTERS

1	MR. DANDINO: Thank you, your Honor. May it
2	please the Commission.
3	The Federal Telecommunications Act of 1996 and
4	Senate Bill 507 promised the consumer lower prices, better
5	service, more service options and alternatives. This
6	proceeding is an investigation into the status of
7	competition in each of Sprint's exchanges for each of
8	Sprint's telecommunications services. Essentially, you are
9	determining whether the promise of the Telecommunications
10	Act and Senate Bill 507 is being kept or is still
11	unfulfilled.
12	The task at hand for the Commission is to
13	determine whether there exists effective competition for
14	each Sprint Missouri telecommunications service in each of
15	the Sprint telecommunication exchanges. This is very
16	important to not have just a broad generalization that
17	competition exists for this service. I think you have to
18	identify exactly those exchanges, present evidence in those
19	exchanges where the effective competition exists.
20	Sprint's task is to come forward and present
21	competent substantial evidence that demonstrates the
22	existence of effective competition in each one of those
23	exchanges for each one of those services.
24	Of course, as we start this investigation and
25	as we start this proceeding, we need a point of reference

1	for the investigation. Obviously Section 392.245, the price
2	cap statute, the provision that explains exactly what this
3	Commission needs to decide when you want to transition a
4	price cap company the services of a price cap company to
5	a competitive status.
6	Ms. Creighton Hendricks presented you with the
7	definition of effective competition and that certainly is
8	the guidepost for you to use. Mr. Haas also mentioned
9	Section 392.185, which presents the goals of Section 392 for
10	the regulation of the telecom.
11	Of course, he emphasized one section I
12	believe it was subsection 6 that talks in terms about
13	competition serving as a substitute for regulation
14	consistent with the protection of the ratepayer and
15	consistent with the public interest.
16	Please look at that phrase once again. It is
17	the substitute of competition for regulation, but there's a
18	condition on it. And it's a very important condition. It's
19	the protection of the ratepayer and it's the public
20	interest.
21	Now, another guidepost also back to Section
22	392.185, it also provides that just and reasonable rates is
23	one of the goals of Chapter 392, bringing up parity to rural
24	and urban areas. Each one of the seven items listed in
25	Section 392.185 is the regulatory goal of this Commission,

1	therefore, it should also be the competitive goal, the goal
2	of competition, to bring those same benefits and same items,
3	same scope of protection, same umbrella of protection to the
4	ratepayer.
5	In a monopoly regulation well, we have a
6	continuum here where you start with monopoly regulation at
7	one end and to the very far end you have pure perfect
8	competition. Price cap regulation falls somewhere in
9	between there.
10	Monopoly regulation, there's a bargain, a
11	regulatory bargain where the companies limit their ability
12	to raise prices to expenses and to a reasonable rate of
13	return and the regulator provides no competition, a monopoly
14	atmosphere.
15	In competition, I think there's also a
16	competitive bargain, a competitive covenant. This is that
17	the ratepayer will be protected by those same forces of the
18	competition, the invisible hand of the market power in the
19	same manner as this Commission stands to protect the
20	ratepayer. So I call it a competitive covenant with
21	consumers.
22	The PSC should demand strict proof of the
23	existence of effective competition prior to releasing Sprint
24	from the protections offered by price cap regulation to
25	enforce that covenant.

1	And I think we have three categories of
2	services that I break them into three different
3	categories than Sprint or the Staff did. Not necessarily
4	based upon function, but based upon Public Counsel's
5	position on it.
6	Sprint first seeks to reclass the first
7	category are those services Sprint seeks to reclassify and
8	Public Counsel opposes. These are the residential core
9	access services and business and the associated lines. Also
10	includes directory assistance, operator services and flat
11	rate toll plans.
12	First, discussing the flat rate toll plans,
13	Mr. Haas mentioned that Sprint does not have such products;
14	however, it does have MCA, which we consider at least to be
15	a flat rate toll plan. It's a substitute for toll. And we
16	think that should certainly should not be granted
17	competitive status.
18	As far as directory assistance and operator
19	services, if you're using the criteria of the functional
20	equivalent or substitutability, I think you have to look
21	exactly not only at the function, but also how you can use
22	those. There's a big difference when you're a local when
23	you're the local company and people dial dial 1 plus 411
24	and can reach you versus dialing 1, the area 1 plus the
25	area code plus 555-1212 or, you know, whatever other

1	maybe 1010 numbers to get around it. The 555-1212 plus the
2	area code plus 1 plus is not the equivalent of just dialing
3	1 plus 411.
4	Now, 50 percent of Missourians, as
5	Ms. Creighton Hendricks, stated may use the Internet. That
6	would not be surprising. But the real issue is how many of
7	them use the Internet to obtain directory assistance or
8	operator services or especially directory assistance.
9	Now, let's look at the comparison chart that
10	Ms. Hendricks has presented by each exchange
11	facilities-based provider. In each one of them they last
12	list yes. And how many is there? One. And I think that's
13	a big issue. Does one service provider, one alternative
14	equal, effective competition?
15	It goes more than to the numbers. It goes
16	into all the other facts involved in it. If you look in
17	the let's see in the Platte City and the St. Roberts
18	exchange, the presence of the facilities-based is tenuous.
19	It hasn't made very much penetration at all.
20	Look also at the lower competitive rates.
21	Here's something that Sprint is bragging that their
22	competitor has lower rates than they do and that's a
23	justification for granting them competitive status.
24	Now, this Commission in the Southwestern

Bell -- in the Southwestern Bell investigation into

25

1	competition said that effective competition includes having
2	a discipline on prices. Well, I don't see any discipline on
3	prices. Certainly don't see any discipline on Sprint's
4	prices.
5	Sprint has the ability, under price cap
6	authority, to lower their rates to meet competition, but
7	apparently they're not. And it is questionable whether that
8	competition has had any discipline on their prices.
9	If you look at the substantial market loss,
10	look very carefully at the evidence of how they calculate
11	their market loss. In the I believe it's in the Kearney
12	and the Norborne, Platte City exchanges, you're looking at
13	franchise fees and calculations based on that. I think I
14	would look very carefully at that type of evidence.
15	The next level are those that Sprint has
16	requested reclassification and the Office of Public Counsel
17	has taken no position on. This should not be taken as
18	acquiescence in their application. We just believe that
19	we're going to focus our resources on those key residential
20	business and related core services. The other parties in
21	this case have addressed some of those other services.
22	Public Counsel asks you to hold Sprint to a
23	strict standard of proof where they can produce evidence of
24	that effective competition.
25	Finally, in those cases where Sprint does not

1	request a reclassification, as Sprint acknowledged up here,
2	that they're not presenting any evidence of effective
3	competition. And I believe in the absence of further proof,
4	the investigation should conclude and make an affirmative
5	statement that effective competition does not exist.
6	I think also add to this that the legal
7	requirement is I question whether the Commission can
8	grant more than what a company asks for. I know that
9	certainly that is the case in a rate case, that the
10	Commission cannot grant them a greater rate than they
11	request and I think it's just as applicable here.
12	Some, I guess, 20 years ago, the Gallo Wine
13	Company had an advertising slogan that said, We will sell no
14	wine before its time. In a similar way, Public Counsel's
15	asking the Commission here to approve no classification
16	before its reclassification before its time, before there
17	is mature, before there is hardy, before there is robust
18	competition.
19	Until there is effective competition to
20	counterbalance the natural power and advantage of the
21	incumbent and assure that there are reasonable rates and the
22	consumers are protected, this Commission should not
23	reclassify these services in Sprint's exchanges. I'm asking
24	you to keep the competitive covenant. Thank you.
25	JUDGE WOODRUFF: Thank you. And, Mr. Dandino,
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1	if you'd move your chart.
2	MR. DANDINO: I will move her chart.
3	JUDGE WOODRUFF: AT&T has withdrawn from the
4	case and MCI was granted permission not to participate in
5	the hearing, so we'll move onto Unite.
6	MS. LIPMAN REIBER: Good morning,
7	Commissioners. Rachel Lipman Reiber appearing on behalf of
8	ExOp Missouri, doing business as Unite.
9	ExOp of Missouri, Inc., doing business as
10	Unite, opposes Sprint's request that it be found subject to
11	effective competition in Kearney and Platte City.
12	While ExOp acknowledges that the Commission
13	has a much more difficult decision to make with respect to
14	Kearney, ExOp is somewhat surprised that Sprint would even
15	apply for effective competition in Platte City since ExOp
16	has only been providing service in Platte City for less than
17	one year and has achieved only minimal penetration on the
18	business side and negligible penetration on the residential
19	side.
20	ExOp is a full facilities-based carrier
21	offering voice, video and data services exclusively over its
22	own facilities. On the residential side of the business,
23	the only way the economics for a facilities-based build-out
24	work is if a majority of the customers subscribe to at least

25 two of the three available services.

1	ExOp does not have a cable franchise in Platte
2	City and does not plan to obtain one at any time in the near
3	future due to the fact that Platte City has adopted a cable
4	ordinance that requires a 42-mile build-out requirement with
5	a \$500 per day penalty for failure to meet that build-out
6	requirement. So, therefore, ExOp has not built out Platte
7	City and has no plans to do so.
8	The only way a residential customer has the
9	opportunity for service is if it is on the small portion of
10	facilities that do exist within the city. Sprint bases its
11	case on the fact that ExOp has received a designation from
12	the Commission that it is an Eligible Telecommunications
13	Carrier, or ETC, has contemplated by Section 214 E1 of the
14	Communications Act of 1934 as amended.
15	With this designation, a carrier is eligible
16	to receive Federal Universal Service Funds for each access
17	line that it serves. While the statute references a
18	carrier that a carrier provide service throughout the
19	exchange, the FCC has issued an order indicating that a
20	carrier need not be providing service throughout the entire
21	exchange before requesting that designation. This
22	Commission has been entirely consistent with the FCC in its
23	application of the statute.
24	Moreover, Sprint never opted to participate in
25	ExOp's ETC cases in either Kearney or Platte City and,

1	hence, should not be permitted to re-litigate the results of
2	those cases in this proceeding.
3	Whether ExOp operates in a maintenance mode
4	serving existing customers and customers that are accessible
5	through its currently constructed facilities or in an
6	expansion mode is key to the Commission's determination in
7	this case.
8	ExOp is a wholly-owned subsidiary of UtiliCorp
9	Communications Services, which, in turn, is a wholly-owned
10	subsidiary of Aquila. The Commission is very aware of the
11	problems facing ExOp's parent company, Aquila.
12	As Aquila has been ExOp's sole source of
13	funding, Aquila's financial problems have a direct effect on
14	ExOp and clearly impact its planned expansion in Platte City
15	and completion of the Kearney build-out. Until a buyer is
16	found for ExOp, the expansion plans of ExOp are clearly on
17	hold and are unclear for the future.
18	That concludes my statement. Thank you very
19	much.
20	JUDGE WOODRUFF: Thank you.
21	For Fidelity?
22	MR. ROSS: Good morning. Jason Ross on behalf
23	of Fidelity Communications Services I, Incorporated.
24	There seems to be a little bit of a dispute
25	about the scope of this proceeding. Mr. Dandino suggests
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1	that the Commission should investigate each service and each
2	exchange; whereas, Ms. Hendricks, I believe it's correct to
3	say, suggests that you should really investigate what we're
4	asking for.
5	Either way, Sprint's markets have been open to
6	competition for less than five years. And based on what
7	Sprint's asking for in this case, it's pretty clear, at
8	least for the most part, that their incumbent monopoly my
9	reigns supreme.
10	Even in the exchanges where Sprint is seeking
11	a specific finding of competition, there's generally only
12	one true competitor providing service. Substantial barriers
13	to entry still abound. Particularly in the rural exchanges
14	at issue in this proceeding where the cost of building out a
15	network and providing service are substantial.
16	My client, Fidelity Communications Services I,
17	currently provides service in the Rolla and St. Robert
18	exchanges. As Ms. Hendricks mentioned in her opening
19	statement, aside from statewide relief for certain services
20	such as Centrex and directory assistance, Sprint is seeking
21	a competitive classification for residence and business
22	access lines and access line access line-related services
23	in the Rolla and St. Robert exchanges.
24	Note that Fidelity has only been providing
25	service in the Rolla exchange for approximately three years

1	and in the St. Robert exchange for approximately six months,
2	which in both cases is significantly less than the five
3	years required for the statutory presumption of effective
4	competition to apply. In other words, in this case Sprint
5	bears the burden of proving by substantial and competent
6	evidence that effective competition exists.
7	Sprint acknowledges that in both Rolla and
8	St. Robert, Fidelity is the only true competitor. Sprint is
9	seeking competitive classification in Rolla for two reasons.
10	Number one, Sprint is I'm sorry Fidelity is
11	principally a facilities-based provider; and secondly,
12	Fidelity has captured what Sprint believes to be a
13	substantial share in the market.
14	Sprint's seeking competitive classification in
15	St. Robert because they speculate that since Fidelity has
16	achieved some success in Rolla, they'll achieve a similar
17	success in St. Robert. Not only does speculation not
18	count, the question is really whether effective competition
19	exists currently, not whether it might exist at some
20	indeterminate point in the future.
21	But the evidence does not support Sprint's
22	doomsday view in Rolla I'm sorry doomsday prediction

 $\hbox{\it Has Fidelity made strides in Rolla since it first began}$

Does Fidelity have synergies in Rolla? Yes.

in the first instance in St. Robert.

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1	providing service there three years ago? We like to think
2	so. But does effective competition exist in Rolla or
3	St. Robert? Certainly not. Not when you look at all the
4	factors: market share, sustainability, number of
5	competitors, etc.
6	There's a general overriding theme to Sprint's
7	testimony, You gave it to Southwestern Bell so give it to
8	us. We agree, at least with respect to the issue that's
9	Fidelity has weighed in on, that the Commission should treat
10	Sprint in the same manner it treated Southwestern Bell. The
11	Southwestern Bell decision is instructive on the issues of
12	effective competition in Rolla and St. Robert and on the
13	statewide request for Centrex and directory assistance
14	services.
15	The Commission has previously defined
16	effective competition as competition that exerts sustainable
17	discipline on prices and moves them to the competitive level
18	of true economic cost. Also, market share loss is the
19	factor that the Commission considers to be most
20	determinative of the extent to which services are available
21	from an alternative provider in the market.
22	The Commission doesn't need to look very far
23	to see that Sprint has failed in this case to meet its
24	burden of supplying substantial and competent evidence of
25	competition that exerts sustainable discipline.

1	Fidelity's market share in Rolla and St.
2	Roberts is not substantial. In fact, in St. Robert it's
3	inconsequential. As far as we can tell, Fidelity's market
4	share even in Rolla falls short of the market share of the
5	CLECs in the Southwestern Bell exchanges found to be
6	competitive. Also, unlike the Southwestern Bell exchanges
7	found to be competitive, there's only one CLEC, Fidelity,
8	not 30 or more operating in the Rolla and St. Robert
9	exchanges.
10	Finally, Sprint's request for statewide
11	competitive classification of Centrex and directory
12	assistance services fail for the same reason they failed in
13	the Southwestern Bell case. Sprint has placed too much
14	emphasis on deregulated, what Ms. Hendricks refers to as
15	non-traditional sources of competition and on paper
16	competition, and is not presented an exchange-by-exchange
17	analysis or any substantial evidence of companies actually
18	providing these services.
19	In conclusion, Fidelity offers one more
20	thought. What is Sprint going to do with its rates if it
21	gets the competitive classification it seeks in this case?
22	Sprint already has the ability, under existing price cap
23	regulation, to petition the Commission to reduce rates on an
24	exchange-specific basis.
25	Therefore, Fidelity respectfully requests that

1	the Commission deny Sprint's request to classify its
2	competitive basic local services in the Rolla and
3	St. Roberts exchanges and Centrex and directory assistance
4	services statewide. Thank you.
5	JUDGE WOODRUFF: Thank you.
6	And for Green Hills?
7	MR. ENGLAND: Thank you, your Honor. Green
8	Hills has no opening statement, and if it's appropriate,
9	would at this time request to be excused from the remainder
10	of the hearing but remain a party for purposes of briefing.

11 JUDGE WOODRUFF: All right. You are so

12 excused.

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MR. ENGLAND: Thank you.

JUDGE WOODRUFF: And for SBC?

MR. CONROY: Thank you, Judge. May it please
the Commission. Good morning. It's not very often I get a
chance to go last in a case, so it's a nice position to be
in.

coffee, it was still dark outside and I was wondering what kind of weather I'd have for my drive up to Jefferson City. Unfortunately, it was still dark so I couldn't tell by looking out the window. So I checked on my computer, checked on a weather website, found I was going to have a

This morning when I got up, made a pot of

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great day for my drive up to Jefferson City.

1	While I was online I had learned over the
2	weekend that a friend of mine that I knew in college about
3	20 years ago was going to move back from Boston to her
4	hometown outside Little Rock.
5	No idea how to contact this person. Typed in
6	her name and number on a website that's on Sprint's
7	testimony in this case. Within a matter of two seconds I
8	had the contact information. But it was 5:30 in the morning
9	so I couldn't call her. So I slipped I wrote the number
10	down on a piece of paper and slipped it in my pocket.
11	On my drive up here, when I got to a more
12	reasonable hour, I used my cell phone and called her. No
13	problems, talked for a little while, found out why she was
14	moving.
15	You may ask how these examples are relevant to
16	the Commission's job in this case and I would submit to you
17	that they're very relevant. The Commission's job in this
18	case is to evaluate whether Sprint's services are subject to
19	effective competition under Missouri statutes. The answer
20	should be obvious. And the answer about what evidence
21	should be considered is obvious.
22	The three examples I just discussed are just
23	the tip of the iceberg when it comes to the new competitive
24	landscape that exists in the state of Missouri and
25	throughout the world. And there's been extensive evidence

1	presented by other parties in this case of this competitive
2	landscape.
3	A lot of this evidence some parties would have
4	you completely ignore. And I would submit to you that that
5	would just be completely unrealistic to ignore the evidence
6	of this competition.
7	I didn't dial 411 to get the contact
8	information of my friend in Boston and I didn't have to use
9	my long-distance provider to call that person when it was
10	convenient for me at a more economical time and for a better
11	rate.
12	As the Commission considers the evidence in
13	this case, SBC Missouri would urge the Commission to
14	recognize that we're evolving and that are there are a lot
15	of forms of competition out there. It's no longer only
16	about the number of alternative local exchange providers in
17	an exchange or the market share loss by the incumbent. To
18	be sure, those are important factors for the Commission to
19	consider, but it's more than that. It's about all the
20	competition that exists for all the services.
21	SBC Missouri supports Sprint's request for
22	competitive classification for the services identified by
23	Sprint in their pleadings and in the exchanges requested by
24	Sprint.
25	And that concludes my opening statement,

- 1 Judge, and I would also request to be excused. We'll have
- 2 no cross-examination, but would like to brief the case.
- JUDGE WOODRUFF: All right. And SBC then will
- 4 be excused from further participation in the hearing.
- 5 I believe that's all the opening statements.
- 6 So let's go ahead and get started on our first witness, John
- 7 Idoux.
- 8 MS. CREIGHTON HENDRICKS: Yes. Sprint calls
- 9 John Idoux.
- 10 (Witness sworn.)
- JUDGE WOODRUFF: All right. You may inquire.
- JOHN IDOUX, III testified as follows:
- 13 DIRECT EXAMINATION BY MS. CREIGHTON HENDRICKS:
- 14 Q. Mr. Idoux, could you state your complete name
- 15 for the record?
- 16 A. John Idoux.
- 17 Q. And for whom are you providing testimony
- 18 today?
- 19 A. Sprint Missouri, Inc.
- 20 Q. Are you the same John Idoux that filed -- or
- 21 pre-filed Direct and Surrebuttal Testimony in this case?
- 22 A. Yes, I am.
- 23 Q. If I direct you to your Direct Testimony,
- there is a proprietary and a nonproprietary version of your
- 25 Direct Testimony; is that correct?

- 1 A. Yes, there is.
- 2 Q. Do you have any changes to that testimony?
- 3 A. No, I do not.
- 4 Q. If I was to ask you the same questions in your
- 5 Direct Testimony, would you provide the same answers here
- 6 today?
- 7 A. Yes, I would.
- 8 Q. Now, you have also pre-filed Surrebuttal
- 9 Testimony. And you have one copy of that, a nonproprietary
- 10 copy; is that correct?
- 11 A. Correct.
- 12 Q. Now, do you have any corrections or edits to
- 13 your Surrebuttal Testimony?
- A. No, I do not.
- 15 Q. If I were to ask you the same questions that
- 16 appear in your Surrebuttal Testimony, would you provide the
- same answers today?
- 18 A. Yes, I would.
- 19 MS. CREIGHTON HENDRICKS: Your Honor, I move
- for the admission into the record of Exhibit 1, 1P and
- 21 Exhibit 2. And for the record, Exhibit 1 is the
- 22 nonproprietary Direct Testimony on behalf of John R. Idoux.
- 23 Exhibit 1P is the proprietary version of the Direct
- 24 Testimony. And Exhibit 2 is the Surrebuttal Testimony of
- 25 John Idoux.

1	JUDGE WOODRUFF: Thank you.
2	Exhibit 1NP, 1P and Exhibit 2 have been
3	offered into evidence. Are there any objections to their
4	receipt?
5	Hearing none, they will be received into
6	evidence.
7	(EXHIBIT NOS. 1NP, 1P AND 2 WERE RECEIVED INTO
8	EVIDENCE.)
9	MS. CREIGHTON HENDRICKS: I tender the witness
10	for cross-examination.
11	JUDGE WOODRUFF: Okay. And for
12	cross-examination, we'll begin with Staff.
13	CROSS-EXAMINATION BY MR. HAAS:
14	Q. Good morning, Mr. Idoux.
15	A. Good morning.
16	Q. In your Direct Testimony at page 11, line 21
17	you say that Sprint has identified 16 wireless providers
18	that also have the ability to offer a local service in
19	Sprint's exchanges. Do you have data as to the number of
20	Sprint customers who have discontinued their wireline
21	service to go to wireless service?
22	A. No.
23	Q. Do you have any general information about the
24	state of Missouri as to how frequently that's happened?
25	A. To how frequently Sprint's customers have
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- 2 Q. Customers that might have been Bell customers
- 3 or CenturyTel, but customers who have left wireline to go to
- 4 wireless service in Missouri.
- 5 A. No.
- 6 Q. At page 16 of your Direct Testimony, at lines
- 7 6 to 8 you say that consumers are using cable service as a
- 8 substitute for Sprint's second lines. Do you have any
- 9 information as to the number of customers who have replaced
- 10 a second phone line with cable service?
- 11 A. Not Missouri specific.
- 12 Q. How about for Sprint Missouri specific?
- 13 A. No.
- 14 Q. In your Surrebuttal Testimony on page 33,
- lines 18 to 19, you say that Fidelity enjoys
- 16 exchange-specific pricing flexibility whereas Sprint does
- 17 not.
- 18 What is the basis for your statement that
- 19 Fidelity enjoys exchange-specific pricing flexibility?
- 20 A. I believe they operate in two exchanges, Rolla
- 21 and St. Robert, and they have different prices for each
- 22 exchange according to the tariff.
- 23 Q. Green Hills' position statement on issue one
- 24 says that Sprint will be able to engage in predatory pricing
- 25 in its Norborne exchange by cross-subsidizing below cost

- 1 rates in Norborne with above cost rates in other exchanges 2 where Sprint does not face competition. 3 Do you agree with Green Hills' statement?
- Absolutely not. Sprint's not entitled to 4 Α. 5
- raise prices in other areas of the state as a result of
- 6 lowering prices if that's what it intends to do in Norborne.
- Sprint is only allowed to raise prices as allowed by the 7
- price cap statutes. And there's no other way to raise rates
- as suggested in that statement.
- 10 Do you know whether Sprint would plan to have Q.
- below cost rates in Norborne if it is granted competitive 11
- 12 classification?
- 13 I don't have anything to -- I don't have any
- 14 knowledge of what prices -- Sprint's prices would be once
- competitive classification is granted. 15
- 16 Do you think that Sprint is authorized to have
- 17 below cost rates in Norborne if it's granted competitive
- 18 classification in that exchange?
- 19 No. I believe it's specifically prohibited by Α.
- statute specific to telecom in Missouri. I also believe 20
- there's some anti-trust concerns. 21
- 22 MR. HAAS: Thank you.
- 23 THE WITNESS: Thank you.
- 24 JUDGE WOODRUFF: For Public Counsel?
- 25 MR. DANDINO: Before I knock that over, I

- 1 thought I better move it. May I move this?
- JUDGE WOODRUFF: You may.
- 3 CROSS-EXAMINATION BY MR. DANDINO:
- 4 Q. Mr. Idoux. Good to see you again.
- 5 A. Good morning, Mr. Dandino.
- 6 Q. If you would turn to your Direct Testimony,
- 7 please, at page 5.
- 8 A. I'm there.
- 9 Q. You see that? And in I guess lines 1 through
- 10 8 you quote a section from the Commission's Southwestern
- 11 Bell competition case; is that correct?
- 12 A. Correct.
- 13 Q. Now, I understand -- if I remember right --
- and I can remember right because I have it right in front of
- 15 me -- there's another sentence after that quotation of up to
- 16 five years of the future; is that correct?
- 17 A. I'd have to get the order.
- 18 Q. Okay. Well, if I would -- let me just
- 19 inquire. It says, As witnesses such as Dr. Aron testified,
- 20 this means that effective competition is competition that
- 21 exerts sustainable discipline on prices and moves them to a
- 22 competitive level of true economic cost.
- Do you disagree with that statement?
- 24 A. That -- I don't have the order in front of me,
- 25 so I --

MR. DANDINO: May I?	
4	R. DANDINO: Mav I?

- 2 MS. CREIGHTON HENDRICKS: For the record, I
- 3 think lines 9 and 10 of Mr. Idoux's testimony contains --
- 4 MR. DANDINO: Excuse me. I'm sorry. I
- 5 apologize.
- 6 THE WITNESS: I do have the order here if you
- 7 want me to confer with what it says.
- 8 BY MR. DANDINO:
- 9 Q. I would say then you do agree with that
- 10 statement from Dr. Aron which is quoted in the Commission's
- order and in your testimony at 9 and 10?
- 12 A. Give me a second to fine that sentence.
- 13 MS. CREIGHTON HENDRICKS: For a point of
- 14 clarification, are you asking him to agree with the fact it
- 15 was in the Commission's order or agree with the statement?
- 16 MR. DANDINO: Whether Mr. Idoux agrees that
- 17 that statement is correct.
- 18 THE WITNESS: If I agree with the Commission?
- 19 BY MR. DANDINO:
- 20 O. Yes.
- 21 A. You happen to know what page that's on?
- Q. It's set out on page 5 of your testimony,
- 23 9 and 10 -- lines 9 and 10.
- 24 MS. CREIGHTON HENDRICKS: For the record,
- 25 Sprint does have an economist that will be providing

- 1 testimony that --
- 2 JUDGE WOODRUFF: I'm sorry to interrupt, but
- 3 Ms. Hendricks, you need to use the microphone.
- 4 MS. CREIGHTON HENDRICKS: Note for the record
- 5 that Sprint does have an economist that is testifying in
- 6 this proceeding, and it is not Mr. Idoux.
- 7 THE WITNESS: I'm looking for it in the -- if
- 8 you could -- maybe it would be easier if you could repeat
- 9 what that says, the sentence you want me to --
- 10 BY MR. DANDINO:
- 11 Q. I'll just read the sentence from your
- 12 testimony. It says, Furthermore, the Commission noted that
- 13 effective competition is, quote, competition that exerts
- sustainable discipline on prices and moves them to the
- 15 competitive level of true economic cost.
- 16 Do you agree with the Commission on that
- 17 statement?
- 18 A. Yes. Sprint would agree with that -- that
- 19 position.
- 20 Q. Okay. Effective competition, is that an
- 21 economic term or is that a legal term?
- 22 A. Well, I believe it's -- I believe there's
- 23 probably connotations of both legal and economic.
- Q. In this case it is specifically defined by --
- or at least referenced by statute, isn't it?

- 1 A. Yes.
- 2 Q. You're not an economist so you couldn't answer
- 3 whether it was an economic term of art; is that correct?
- 4 A. Correct. I am not an economist.
- 5 Q. So you don't know whether it's a term of art,
- 6 effective competition?
- 7 A. I'll try and defer that to Sprint's economic
- 8 witness since we do have one.
- 9 Q. Are the exchanges that Sprint is seeking
- 10 competitive status for, the basic services, both residential
- and business, do you consider those rural exchanges?
- 12 A. Some of them, but not all of them.
- 13 Q. Which ones do you not consider as rural
- 14 exchanges?
- 15 A. Well, Rolla certainly is not rural. Of
- 16 course, once again, it goes by what definition you're using.
- 17 Platte City is on the outskirts of Kansas City and is
- generally referred to as part of the Kansas City
- 19 metropolitan area. I know Kearney is part of the Kansas
- 20 City MCA. Norborne I would believe would be considered
- 21 rural. From what I understand, St. Robert is part of the
- 22 Rolla metropolitan area.
- 23 Q. I'm sorry. So what would be your definition
- of rural exchange?
- 25 A. I think Norborne clearly is rural.

1	Q. Well, I know you identified it, but I mean, as
2	to define it to define what is a rural exchange versus
3	something that's in a metropolitan area?
4	A. Well
5	Q. What attributes does it have?
6	A. Well, like I said, for, I believe Sprint's USF
7	purposes, all of those exchanges are considered rural. So
8	it depends upon what definition you use for rural.
9	The definition I was just going through had
10	more of a just a common understanding. I don't I've
11	been to Rolla. It seems to be a larger city as opposed to
12	some of the rural exchanges that just aren't that big. I
13	mean, we have quite a few 15,000 access line in Rolla.
14	Size is probably a good indication.
15	Q. I understand that well, excuse me.
16	One of the elements of effective competition
17	or consideration let's put it this way. One of the
18	considerations that this Commission took into consideration
19	in the Southwestern Bell case is the discipline upon prices
20	of Southwestern Bell.
21	I did not see in any of the testimony that
22	Sprint filed any indication or any exhibit that showed the
23	increases or decreases that Sprint has made since Sprint
24	became a price cap company. Is that correct, there was no

such exhibit, no such information provided?

1 A.	Of Sprint's	increases	or decreases?
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- 2 Q. Since becoming a price cap company.
- 3 A. Correct. There's nothing in my testimony that
- 4 shows that.
- 5 Q. Okay. And is it true that Sprint increased
- 6 local rates in 2000, 2001 and 2002?
- 7 A. Correct. Sprint did increase its local rates
- 8 statewide as a result of the price cap statute. There's two
- 9 aspects of that. The first one is a rate rebalancing. On a
- 10 statewide basis, Sprint did raise its residential rates
- 11 \$1.50 and offset that on a revenue neutral basis to access
- 12 charges to bring both access rates and its local service
- more in line with its true cost.
- 14 The other aspect of that has Sprint lowering
- its R-1 rates or raise them based upon the price cap
- 16 inflation productivity factor specified in -- in statute.
- 17 And those were done on a statewide basis because that's what
- 18 the price cap statute calls for.
- 19 Q. It required the lowering of the prices based
- on the Consumer Price Index. That's correct?
- 21 A. That is correct.
- Q. And you were required to do that?
- A. That's correct.
- Q. But voluntarily to meet competition did Sprint
- 25 reduce local basic rates for residential or business

- 1 service?
- 2 A. No. And to do so under the price cap statute
- 3 would require a statewide reduction. If Sprint wanted to
- 4 lower its Kearney rates, for example, it would have to lower
- 5 its rates in Warrensburg and all the other tier rate band --
- 6 or rate group three exchanges or seek a different type of --
- 7 of waiver from the Commission.
- 8 Q. So if Sprint obtains a reclassification in
- 9 these exchanges that you're petitioning for, you would not
- 10 be able to lower the rates just in those exchanges unless it
- was part of a statewide reduction; is that true?
- 12 A. No. I believe if Sprint received competitive
- 13 classification for its rates in these five exchanges, we
- 14 could lower them for those exchanges only and not the
- 15 remaining 75 exchanges for Sprint.
- 16 Q. They would be completely separate from all
- your other exchanges?
- 18 A. Absolutely.
- 19 MR. DANDINO: That's all I have, your Honor.
- JUDGE WOODRUFF: Thank you.
- Then for Unite?
- 22 CROSS-EXAMINATION BY MS. LIPMAN REIBER:
- Q. Good morning, Mr. Idoux.
- A. Good morning.
- 25 Q. Now, Mr. Idoux, is it your testimony that the

1	mere fact that ExOp is providing a comparable service to
2	Sprint, that that is sufficient to justify a finding of
3	effective competition in both Kearney and Platte City?
4	A. No. Our position is that is one of the many
5	factors the Commission must consider, but it also must
6	consider the other factors.
7	In both Kearney and Platte City, Unite has
8	received ETC status. Now, the fact that they received ETC
9	status alone I mean, that in itself is a factor, but the
10	other factor that's also relevant were the statements made
11	by Unite in obtaining those ETC certifications, that it
12	advertises throughout both exchanges, it provides service
13	throughout both exchanges.
14	Other relevant factors, I mean, clearly are
15	the market share as one of the factors. I know Sprint has
16	presented evidence both upon access lines and franchise fee
17	information to hint at the size of market that Unite enjoys
18	in both of those particular exchanges.
19	Another factor is, you know, price. Sprint
20	put forth evidence that the price of Unite is substantially
21	lower than the price of Sprint in those two exchanges. So
22	it's not just the defining factor. It's one of many factor
23	that this Commission should consider in making its overall

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conclusion.

On page 17 of your Surrebuttal you claim that

- in Platte City you have lost 116 access lines during the
- 2 first six months of 2003 and this is in addition to the
- 3 55 residential access lines and 148 access lines reported on
- 4 ExOp's annual report filed as of the end of 2002; is that
- 5 correct?
- A. That is correct.
- 7 Q. Do you have personal knowledge of the
- 8 percentage of the Platte City exchange served by ExOp
- 9 facilities?
- 10 A. No, I do not.
- I'm sorry. Could you repeat the question?
- 12 Q. Whether you have personal knowledge of the
- percentage of the Platte City exchange served by ExOp
- 14 facilities?
- 15 A. I'm going to correct my earlier statement. I
- don't have personal knowledge of where the cable is.
- However, based upon ExOp's own statements, they do serve all
- 18 of Platte City.
- 19 Q. So your conclusions are based solely on what
- 20 ExOp stated in its ETC application for Platte City?
- 21 A. Well, the fact that they do have customers,
- 22 the fact that when I placed phone calls to ExOp over the
- 23 last couple weeks depending upon what side of the highway I
- lived on, they could serve me. They could not serve me
- 25 within the city limits of Platte City, although, you know,

- the exchange boundaries and the city boundaries don't
- 2 necessarily equal.
- 3 The fact that they recently won the ability to
- 4 serve the City of Platte City, which is with inside the city
- 5 limits and I quess it's being served without a cable TV
- 6 franchise. I mean, those are all indicators that there is
- 7 competition in Platte City.
- 8 Q. But not throughout the city, only in certain
- 9 places where ExOp has facilities; isn't that correct?
- 10 A. Well, there's -- I don't know exactly what
- 11 part of the cities are facilities -- ExOp's facilities go
- 12 by, so that is correct. However, there are other means to
- 13 serve customers. I believe there is an interconnection
- 14 agreement between ExOp and --
- 15 Q. Let's talk about --
- 16 A. -- Sprint.
- 17 Q. -- the interconnection agreement. Have you
- 18 reviewed it in preparation for this proceeding?
- 19 A. I've reviewed many of them. I did --
- 20 Q. Are you aware that ExOp does not operate under
- the standard Sprint interconnection agreement?
- 22 A. I don't have personal knowledge of that. I
- 23 probably have it back here.
- 24 Q. Are you aware that it's only a traffic
- 25 termination agreement?

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- 2 Q. Now, did Sprint intervene in either of the ETC
- 3 dockets involving either Kearney or Platte City? And for
- 4 your recollection, that would be either for Kearney
- 5 TA-2001-251 and for Platte City CO-2003-0252.
- 6 A. No. Sprint saw no reason. We -- Sprint does
- 7 not necessarily oppose ETC -- CLECs receiving ETC
- 8 classification.
- 9 Q. Did you, in preparation for this hearing,
- 10 review the Commission's order in TA-2001-0251?
- 11 A. Which one was that again?
- 12 Q. That was the Kearney.
- 13 A. Yes, I did.
- Q. And is it your position -- or Sprint's
- position that in order to be designated as an Eligible
- 16 Telecommunications Company, a company must provide service
- 17 throughout the entire exchange?
- 18 A. Well, I believe those were the statements made
- 19 and -- by ExOp. I believe that there was an affidavit filed
- 20 by an officer of ExOp stating just that, that they operate
- and advertise throughout the entire exchange.
- 22 Number two, I believe it is an FCC requirement
- 23 that when an ETC status is given, it is for the entire study
- 24 area. And in Missouri, I believe the study area has been
- 25 defined by the Commission as the exchange.

- 1 Q. Mr. Idoux, did you have an opportunity to
- 2 review FCC Order 00248 in preparation for this hearing?
- A. No, I did not.
- 4 MS. LIPMAN REIBER: Your Honor, I would
- 5 request that the Commission take administrative notice of
- 6 FCC Order 00248. And for the convenience of the Commission,
- 7 I will be prepared to have this marked as an exhibit at this
- 8 time to have it available to the Commissioners for their
- 9 review.
- 10 JUDGE WOODRUFF: Go ahead and mark it as an
- 11 exhibit. I don't know that -- I'm not sure we can take
- 12 administrative notice of an FCC document.
- MS. LIPMAN REIBER: Well, I have copies
- 14 available for everyone, so if it could just be simply marked
- as an exhibit, that would be quite satisfactory.
- 16 JUDGE WOODRUFF: Go ahead and mark it as an
- exhibit. We'll see if there's any objections drawn to it
- and you may need to lay additional foundation for it if
- 19 there's an objection.
- 20 (EXHIBIT NO. 13 WAS MARKED FOR
- 21 IDENTIFICATION.)
- 22 BY MS. LIPMAN REIBER:
- 23 Q. Mr. Idoux, I have handed you what I believe
- 24 has been marked as Exhibit --
- JUDGE WOODRUFF: 13.

- 1 BY MS. LIPMAN REIBER:
- 2 Q. -- 13. Could you identify it for the record,
- 3 please?
- 4 A. I -- the cover letter says it's a declaratory
- 5 ruling in CC Docket No. 96-45.
- 6 Q. And isn't that the basic universal service
- 7 docket that the FCC has had going, for lack of a better
- 8 term, since the passage of the Telecommunications Act in
- 9 1996?
- 10 A. I believe it's one of many. There's several.
- 11 MS. LIPMAN REIBER: Your Honor, we would like
- 12 to offer Exhibit 13 for consideration -- for admittance to
- 13 the record at this time, please.
- 14 MS. CREIGHTON HENDRICKS: Your Honor, I have
- 15 an objection based on relevance. I believe that --
- 16 JUDGE WOODRUFF: Use your microphone, please.
- 17 You can sit down if you'd like.
- 18 MS. CREIGHTON HENDRICKS: I have an objection
- 19 based on relevance. I believe this order goes solely to ETC
- status in non-rural areas in Missouri, so it would only
- 21 apply to SBC's territories and not Sprint. So it's not
- 22 relevant to the line of questioning posed by Ms. Reiber.
- JUDGE WOODRUFF: Do you have a response to
- 24 that?
- 25 MS. LIPMAN REIBER: Well, your Honor, I just

- 1 think that's an incorrect interpretation. I think it talks
- 2 about the ETC status and when it's appropriate and when it's
- 3 not. And it also discusses, particularly on paragraph 10
- 4 through 14, the circumstances under which an entire --
- 5 build-out of an entire area is required before ETC status is
- 6 contemplated.
- 7 MS. CREIGHTON HENDRICKS: Your Honor, I'm not
- 8 denying it says what it says in those paragraphs, but I am
- 9 raising an objection based on the relevance. And if
- 10 Ms. Reiber can establish that this applies to rural ETCs in
- 11 Missouri, then I would withdraw my objection. Or let me --
- 12 companies that are provided ETC status in rural exchanges in
- 13 Missouri.
- 14 JUDGE WOODRUFF: I'm going to go ahead and
- 15 overrule the objection. I believe it is relevant at this
- point as to -- the exact application of this ruling can
- certainly be a topic of discussion amongst the parties in
- 18 the briefing at that time. So at this time Exhibit 13 will
- 19 be admitted into evidence.
- 20 (EXHIBIT NO. 13 WAS RECEIVED INTO EVIDENCE.)
- 21 MS. LIPMAN REIBER: Thank you, your Honor.
- 22 BY MS. LIPMAN REIBER:
- 23 Q. And, Mr. Idoux, can I direct you to paragraph
- 24 10, please? It's a one-sentence paragraph. And if you
- 25 would read it, I'd appreciate it.

- 1 A. It states that, We find that requiring a new
- 2 entrant to provide service throughout a service area prior
- 3 to designation as an ETC has the effect of prohibiting the
- 4 ability of new entrant to provide intrastate or interstate
- 5 telecommunications service in violation of Section 253A.
- 6 Q. Thank you. Now, Mr. Idoux, on page 33 of your
- 7 Direct Testimony you present a price comparison of the
- 8 Sprint rate of \$25.27 versus the ExOp rate of 21.99.
- 9 Sprint's rate for basic local service actually is \$12.92,
- isn't that correct, for Group 3?
- 11 A. On page 33?
- 12 Q. Of your Direct, yes.
- 13 A. I can check real quick. That sounds about
- 14 right, but this includes MCA service.
- 15 Q. That's right. So the 25.27 reflects your
- 16 local service rate of \$12.92, plus the MCA rate of \$12.35;
- is that correct?
- 18 A. Correct.
- 19 Q. Now, ExOp does not offer a stand-alone basic
- local service rate; is that correct?
- 21 A. Correct. I believe its MCA is required.
- 22 Q. MCA is included --
- 23 A. I'm sorry. MCA is included.
- Q. -- in that 21.99? If you would verify that
- 25 the 21.99 that ExOp charges --

- 1 A. Does include MCA. So the only apples to
- 2 apples comparison is Sprint's R-1 with its MCA service.
- 3 Q. Now, in addition to Sprint's basic local
- 4 service rate of \$12.92 on a stand-alone basis, or \$25.27
- 5 combined with the MCA rate, isn't it true that Sprint also
- 6 charges the maximum UCO rate of \$6.50, plus the USF
- 7 surcharge, plus number portability surcharge?
- 8 A. Correct. Those are all federal charges.
- 9 Q. Now, isn't it true that if Sprint so desired,
- 10 they could forgo charging those surcharges and if they
- 11 decided to forgo those surcharges, Sprint's rates would be
- 12 lower than ExOp's?
- 13 A. Oh, I believe so. But I believe the only way
- 14 we could do that is on a statewide basis.
- 15 Q. Now, are you aware that ExOp does not charge
- the customers UCO, USF or number portability?
- 17 A. Oh, we're very well aware, yes.
- 18 Q. Now, you state in your Surrebuttal at page 6
- 19 that if Sprint lowered its rates 5 percent in the Kearney
- exchange, it would have a financial impact of \$60,000
- 21 annually; is that correct?
- 22 A. In my example using the assumptions of the
- exhibit, that is correct.
- Q. But in order to match ExOp's residential rate
- of \$21.99, Sprint would have to lower its rates 13 percent,

- 1 which using just a proportion, that would have a \$156,000
- 2 rate impact, isn't that right -- revenue impact?
- 3 A. Well, several things. Approximately for that
- 4 exchange, you're right. But to do that on a statewide basis
- 5 I believe it would be about a \$4 million impact to react to
- 6 one exchange. Furthermore, as you've already mentioned,
- 7 that doesn't include all the federal surcharges. So even if
- 8 we did lower our in-state rate, the end result from the
- 9 end-user would still be higher because of the federal
- 10 charges.
- 11 Q. But we're talking just about Kearney here.
- 12 That's the only question that I asked you.
- Now, we talk about \$156,000 just to match the
- basic price -- \$156,000 revenue impact if Sprint were to
- 15 charge an apples to apples rate with ExOp on basic
- 16 residential service; isn't that right?
- 17 A. I'm going to have to disagree that it's -- the
- 18 Kearney impact is 156,000 but the overall impact to Sprint,
- 19 because it doesn't enjoy exchange-specific pricing, would
- 20 exceed \$4 million.
- 21 Q. And there could be a further revenue impact on
- 22 Sprint caused by lowering the business rates to match ExOp
- or to lower custom calling features compared to ExOp's
- rates; is that right?
- 25 A. I believe the example I used also included

- 1 business lines, so I think that's part of the 156 in your
- 2 example. If we include additional calling features,
- 3 absolutely.
- 4 Q. But if Sprint decided to eliminate the UCO,
- 5 the USF and number portability charges, this would further
- 6 reduce revenues? I mean, that's pretty obvious. Right?
- 7 But it's your position that you cannot eliminate any of
- 8 those charges on an exchange-specific basis without
- 9 deregulation; is that right?
- 10 A. No. That's not a correct statement. I
- 11 believe those charges that we just referred to are federal
- 12 tariff and they're offered on a statewide basis. Granted
- 13 competitive classification on an in-state basis by this
- 14 Commission won't affect the federal subscriber line charge,
- 15 the federal USF or the federal local number portability
- 16 surcharges.
- 17 Q. Now, you state that all of Sprint's rate
- 18 increases have been in accordance with Commission orders.
- 19 That's correct, right?
- 20 A. Well, they've been in accordance with the
- 21 price cap statutes as approved by the Commission, correct.
- 22 MS. LIPMAN REIBER: I'd like to have this
- 23 marked as Exhibit 14.
- 24 (EXHIBIT NO. 14 WAS MARKED FOR
- 25 IDENTIFICATION.)

- 1 BY MS. LIPMAN REIBER:
- 2 Q. Mr. Idoux, while I was handing this exhibit
- 3 out to the Commission and to counsel, you've had a little
- 4 opportunity to look at it. I assume it's familiar to you.
- 5 Could you identify it for the record, please?
- A. Appears to be a summary of Sprint's price cap
- 7 changes under the price cap statute -- or a portion of it,
- 8 selected portions.
- 9 Q. And was this document provided to ExOp as a
- 10 data request?
- 11 A. I believe it was.
- 12 Q. And --
- 13 A. I need to clarify that. The entire document
- 14 is, oh, 50, 60 pages, I believe.
- 15 Q. But this is what was provided to ExOp?
- 16 A. I'm corrected. We provided this to other
- parties as well. I think you only asked for a small subset.
- 18 Correct. This is what was provided.
- 19 Q. So just for clarification, at the time you
- 20 provided it, the handwritten notations were not on the
- 21 document, were they?
- 22 A. No.
- Q. But as far as you can tell, is there anything
- inaccurate on the handwritten notations?
- 25 A. No. They look all right.

- 1 MS. LIPMAN REIBER: Your Honor, at this time,
- 2 ExOp would move for the admission of Exhibit 14.
- JUDGE WOODRUFF: Let me ask you about the
- 4 handwritten notations. These are your notations?
- 5 MS. LIPMAN REIBER: Yes, they are.
- 6 JUDGE WOODRUFF: Okay. What do those numbers
- 7 mean?
- 8 MS. LIPMAN REIBER: Those numbers are based on
- 9 some research that was done with Sprint's tariffs. And they
- 10 indicate, based on number of access lines, what group a
- 11 particular exchange would be in and the fact that Kearney
- 12 and Platte City have between 4,001 and 20,000 access lines
- would place them within Group 3.
- 14 JUDGE WOODRUFF: Thank you. I wanted to be
- 15 clear on what that meant.
- 16 Exhibit 14 has been offered into evidence.
- 17 Are there any objections to its receipt?
- 18 Hearing none, it will be received into
- 19 evidence.
- 20 (EXHIBIT NO. 14 WAS RECEIVED INTO EVIDENCE.)
- 21 BY MS. LIPMAN REIBER:
- Q. Now, Mr. Idoux, according to this chart, since
- 23 1999, the Group 3 residence one-party rate has increased by
- \$6.10; is that correct?
- 25 A. Well, that's what -- that is correct.

- 1 However, I believe as part of our -- Sprint's first -- I
- 2 believe it was its first price cap annual filing that
- 3 happens every December, it did include a process where we
- 4 combined it with touch tone.
- 5 Before that, a touch tone was a separate
- 6 stand-alone item and I don't recall what the price was. So
- 7 this rate does include an increase because we rolled it into
- 8 the basic R-1, because it was pretty much a standard feature
- 9 across -- across all access lines.
- 10 Q. But prior to 1999, the residence one-party
- 11 rate for customers residing in Group 3 would have been
- 12 \$6.82?
- 13 A. Correct. For an access line without touch
- 14 tone service.
- 15 Q. Now, it appears that in 2002 there was a
- 16 13 percent rate increase quantified as \$1.50. Do you see
- 17 that on the chart?
- 18 A. Well, that wasn't for 2002. That was probably
- 19 since the beginning of 1999. We don't --
- 20 Q. Doesn't the chart break it out by year? This
- 21 would be in the fourth column of figures.
- 22 A. Oh, yes, it is. \$1.50?
- 23 Q. Yes.
- A. Yeah. 13 percent, yep.
- Q. Do you know how much the 2002 rate

- 1 increases -- now, this would be the collective, all of the
- ones not only represented on these pages, but probably
- 3 additional pages since there are additional pages. Do you
- 4 know how much the 2002 rate increases, even though they were
- 5 subject to statute, boosted Sprint Missouri's revenues?
- A. Zero. It was revenue neutral.
- 7 Q. It was revenue neutral?
- 8 A. Yeah. The \$1.50 increase in local rates is
- 9 directly attributed -- is as a result of decreases on the
- 10 access side per statute. So for every additional amount of
- 11 revenue Sprint receives from the R-1s, it also must decrease
- its access rates. So it's completely revenue neutral.
- 13 There is no financial impact to Sprint or to any price cap
- 14 company, for that matter.
- 15 Q. But is there a cost of living adjustment that
- 16 would be also permitted to increase the Sprint Missouri
- 17 rates annually?
- 18 A. That is the -- the rates are adjusted by the
- 19 CPI, Consumer Price Index, for the telecom sector. Sprint's
- 20 first two years in price cap saw decreases. Last year the
- 21 index was positive. There was a small increase, but it was
- 22 not taken to the R-1 rates. So the access line rate was not
- 23 affected by that.
- 24 Q. Has that calculation been made yet for the
- 25 year 2003?

1 A.	No.	Sprint	will	make	its	filing	late	October
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- 2 with an effective date of December. The last I had heard,
- 3 and it was a couple of months ago, is that it will be
- 4 another decrease. It won't be an increase like it was for
- 5 that one time.
- 6 Q. Mr. Idoux, you take issue with Mr. Devoy's
- 7 contention that allowing Sprint to be subject to effective
- 8 competition would allow -- would not allow you to engage in
- 9 individual customer pricing; is that right?
- 10 A. That is correct. Statute allows individual --
- or ICB, individual customer based pricing, for select number
- 12 of services, but for the basic consumer services and the R-1
- 13 and the basic custom calling features, that is not allowed
- 14 for. So, no, it would not be customer specific.
- 15 Q. So under your understanding, interpretation of
- 16 the law, Sprint could -- if found subject to effective
- 17 competition, could have exchange-wide pricing for Kearney
- 18 and Platte City that was different from your Zone 3 pricing,
- 19 but the law would not permit you to offer different rates to
- 20 customers within those two exchanges based on whether or not
- they resided within an area covered by ExOp facilities?
- 22 A. That is correct. We'd have to serve the
- entire exchange, both portions within the city and the
- 24 portion outside the city.
- 25 Q. But there's nothing that would prevent you

- 1 from making a win-back or retention offer under the guise of
- 2 a promotion that would only be directed towards customers
- 3 who currently subscribe to ExOp services?
- 4 A. By a promotion you -- I'm -- as far as a
- 5 promotion, that -- that might be possible, a win-back
- 6 promotion if it's not deemed discriminatory. But I believe
- 7 most of the -- I mean, up to this point most of the win-back
- 8 offerings offered either by a CLEC or an ILEC have come
- 9 under Commission scrutiny. So to the -- to the fact that
- 10 it's consistent with prior Commission rulings, we would be
- 11 able to offer them.
- 12 Q. So then the only constraint would be that ExOp
- 13 would have to charge a price that is above the price floor
- in the event that effective competition was granted for
- either or both exchanges?
- 16 A. That ExOp would have to charge a price floor?
- 17 Q. Excuse me. I'm sorry. The only constraint
- 18 would be that Sprint would have to charge a price that's
- 19 above the price floor?
- 20 A. Correct. And have to be offered throughout
- 21 the entire exchange.
- 22 Q. Now, do you know what the price floor is for
- 23 local service in Zone 3?
- 24 A. I don't. I don't know what it is for Kearney
- 25 specifically either.

1	O. I	7 OC	vou	know	what	the	price	floor	is	for	MCA

- 2 service -- MCA 3 service?
- 3 A. No.
- 4 Q. Do you know what the UNE price is for loops in
- 5 Kearney and Platte City?
- A. Not off the top of my head. I'm sure it's
- 7 filed with the Commission in a contract.
- 8 Q. So your answer would be the same for the UNE-P
- 9 rate for Kearney and Platte City?
- 10 A. Correct.
- 11 Q. Is it fair to assume that the reason that
- 12 Sprint has not experienced more market entry by entities
- 13 other than ExOp in Kearney and Platte City is that there is
- 14 an insufficient differential between Sprint's retail and
- 15 wholesale rates that competitors have not been able to
- justify market entry?
- 17 A. I don't think that's a fair statement at all.
- 18 I don't know the CLECs' business plans or anything like that
- 19 so I can't make any type of opinion one way or the other. I
- 20 know if there is a dispute with Sprint's prices, there is an
- 21 arbitration process. And to date Sprint has not been in an
- 22 arbitration process for Missouri. We've been able to
- 23 successfully negotiate dozens and dozens of CLEC contracts.
- Q. Now, on page 18 of your Surrebuttal you
- 25 attempt to refute Mr. McKinnie's statement that due to the

- fact that -- well, let me restate that.
- 2 That ExOp's lack of access to capital should
- 3 not be a concern in this proceeding; is that correct?
- 4 A. Well, I -- I think the point I was trying to
- 5 make is there's been absolutely no evidence put forward to
- 6 substantiate that claim that that should be a relevant
- 7 factor. I --
- 8 Q. And basically you take the position that it's
- 9 a tight capital market and tough on everyone in the
- 10 telecommunications business. Is that --
- 11 A. Correct.
- 12 Q. -- what you state in your testimony?
- 13 A. Correct.
- 14 Q. How familiar are you with the Aquila and its
- 15 problems?
- 16 A. Just what's in the newspapers.
- 17 Q. Did you know what its stock price closed at on
- 18 Friday?
- A. Aquila's?
- Q. Yes. Closed stock price.
- 21 A. Not a clue. But I do know that Aquila in
- 22 winning the service for the City of Platte City, according
- 23 to a newspaper article that I have as an exhibit, was
- 24 bragging that it was not receiving funds from Aquila, that
- 25 it was completely separate from Aquila, that Aquila's

1	financial woes have no impact on ExOp and that those
2	statements were used in order for ExOp to win over the City
3	of Platte City.
4	Q. Mr. Idoux, for a company that's not receiving
5	additional capital, can a distinction be made between
6	serving customers that reside or are located on an existing
7	facilities versus customers that are in areas that have yet
8	to be built?
9	A. Aquila isn't necessarily the only source of
10	capital for Unite. I don't know I've not seen that any
11	place put into evidence that the sole source of capital was
12	from Aquila.
13	The fact that they are already clearly
14	throughout Kearney, they're winning over contracts in Platte
15	City, they've stated before this Commission that they offer
16	service throughout Platte City, I mean, those are just as
17	compelling factors.
18	I mean, the fact that a cable franchise can't
19	be obtained, well, Sprint doesn't have a cable franchise.
20	You can package it with long distance. There's other
21	bundling opportunities out there than bundling it with
22	cable.
23	And the article I was referring to where they

April of this year, April 23rd I believe. So it's very

24

25

made assurances that they don't need Aquila's funding was in

- 1 recent.
- Q. Mr. Idoux, getting back to Aquila, do you know
- 3 what its current bond rating is from the three major rating
- 4 agencies, Standard and Poor's, Moody's and Fitch?
- 5 A. No, I don't.
- 6 Q. Are you aware that Aquila's bond ratings are
- 7 considered less than investment grade or what is commonly
- 8 referred to as junk?
- 9 MS. CREIGHTON HENDRICKS: Your Honor, I object
- 10 to the question. I think at this point counsel's trying to
- 11 put evidence into the record that is not presently in the
- 12 record.
- 13 JUDGE WOODRUFF: I'm going to overrule the
- 14 objection. She's just asking questions. He can respond as
- 15 he wishes.
- 16 THE WITNESS: I don't know their present --
- 17 like I said, I do not know their present bond rating.
- 18 BY MS. LIPMAN REIBER:
- 19 Q. Do you think that a subsidiary of a firm that
- 20 is in financial difficulty is likely to be able to get
- 21 financing?
- 22 A. Well, I believe that is the case. And I know
- 23 Sprint doesn't have as good a bond rating as it once used
- 24 to. I know Sprint has been in the news about trying to
- 25 resecure loans and obtain funding. So, I mean, I agree with

- 1 that statement because Sprint is in that same position.
- 2 Maybe not to the level of Aquila, but --
- 3 Q. Well, given the poor capital markets for the
- 4 telecom sector, don't you think that it's possible that ExOp
- 5 could be facing a double whammy because not only does it
- face a poor capital market for telecom, but it has a parent
- 7 which is in extreme financial distress?
- 8 A. Well, there's assets in the ground. I mean,
- 9 there is a switch in Kearney owned and operated by Unite.
- 10 There's paying customers, there's incoming cash flow for
- 11 those associated with those assets.
- 12 The market share, you know, gained in Kearney
- 13 makes Unite the dominant player in that particular exchange.
- 14 The fact that a parent might have problems paying for other
- 15 type of activities, I -- that's not a relevant factor in
- 16 this matter. The fact that there's assets currently
- operating, currently bringing in cash flow, currently
- 18 bringing in cash flow from the majority of the customers is
- 19 a compelling factor.
- 20 Q. But you don't have personal knowledge of
- 21 ExOp's financial situation and their ability to obtain
- 22 financing to complete a build-out of Kearney or to initiate,
- 23 in essence, a residential build-out of Platte City? You
- 24 have no personal knowledge about the ability to obtain
- 25 financing, do you?

1	A. You're right. I have no personal knowledge of
2	the financing initiatives underway by either Aquila or
3	Unite. I go back to the fact to my previous statements
4	though that that isn't necessarily needed. There's
5	currently substantial investment in the ground. A build-out
6	isn't necessarily required. There are other avenues to
7	reach customers without the capital extensive cable
8	operations.
9	Q. And you also give short shrift in your
10	testimony to the fact that ExOp is in the process of being
11	sold by Aquila; isn't that correct?
12	A. I think that's an irrelevant statement, you're
13	absolutely correct. Anybody that's going to purchase it
14	isn't any company that purchases it is going to purchase
15	it on an ongoing concern, meaning that they're going to use
16	the facilities and the cash flow that those facilities
17	currently brought into play.
18	Now, any type of doomsday tactic that that
19	might be, there is an over-controlling check and balance the
20	Commission has. In the event that it does deem Kearney and
21	Platte City competitive and ExOp is sold and its assets
22	liquidated rather than utilized within a very quick
23	proceeding, I imagine, the Commission can bring back
24	can can recertify Sprint as not eligible for competitive
25	classification for those exchanges.

1	Q. But assuming there is a sale and the business
2	is to be operated as an ongoing concern and that a sale was
3	approved by the Commission, isn't the financial wherewithal
4	of the buyer going to be a determining factor whether there
5	is a continuation of the existing business or completion of
6	the build-out in both of those cities?
7	A. I guess I'm not really following your
8	question. I guess if your question is
9	Q. Well, let me restate the question. The
10	financial wherewithal of the builder is going to determine
11	whether the building will continue to whether the
12	business will continue to operate as-is, serving existing
13	customers or serving customers off of existing plant versus
14	whether the new buyer has the ability to expand the
15	operations and engage in additional build-out; isn't that
16	right?
17	A. Not necessarily. There's many other factors
18	that go into that equation.
19	JUDGE WOODRUFF: Let me interrupt now. We've
20	been going for about two hours now, so we're due for a
21	break.
22	MS. LIPMAN REIBER: I have, like, one more
23	question.
24	JUDGE WOODRUFF: That's what I was going to
25	ask you. Go ahead and ask your question and then we'll take

- 1 a break.
- 2 BY MS. LIPMAN REIBER:
- 3 Q. This is changing directions slightly.
- 4 Mr. Idoux, has Sprint recently introduced a product known as
- 5 Sprint Complete Sense?
- 6 A. Yes. Although I don't know which Sprint
- 7 entity made that offer. I'll have to check my notes to see
- 8 if it was Sprint Missouri, Inc., or Sprint Communications
- 9 Company, LP, which is its long-distance division.
- 10 MS. LIPMAN REIBER: Well, just a couple --
- just a couple of very short follow-up questions.
- JUDGE WOODRUFF: Go ahead.
- 13 BY MS. LIPMAN REIBER:
- 14 Q. Mr. Idoux, as I understand it, for a flat rate
- of \$55 and -- for that amount a customer gets local service
- 16 and some undetermined amount of long-distance service as
- 17 well as custom calling features.
- 18 A. Okay. If -- I agree with your summary and I
- 19 go back reaffirm what I thought it was. That is a Sprint
- 20 Communications Company, LP offering, not a Sprint Missouri,
- 21 Inc., offering.
- 22 Q. So you're saying that that offering is not
- currently available to customers in Kearney and Platte City?
- A. I believe that is the case.
- 25 MS. LIPMAN REIBER: I have nothing further.

1	JUDGE WOODRUFF: All right. Thank you.
2	With that then, we will go ahead and take a
3	break. We'll come back at 11:15.
4	(A RECESS WAS TAKEN.)
5	JUDGE WOODRUFF: All right. We're back on the
6	record. And when we left off, we were dealing with
7	cross-examination of Mr. Idoux and we're ready for
8	cross-examination by Fidelity.
9	CROSS-EXAMINATION BY MR. ROSS:
10	Q. Hello. Nice to see you again.
11	A. Good morning.
12	Q. I'd like to start off by asking you a few
13	questions about what Sprint's seeking in the Rolla and
14	St. Robert exchanges.
15	In the context of this proceeding, Sprint is
16	requesting competitive classification for certain services
17	on a statewide basis and certain additional services in
18	Rolla and St. Robert. Correct?
19	A. That is correct.
20	Q. Generally speaking, those additional
21	exchange-specific services for which Sprint is seeking
22	competitive classification in Rolla and St. Robert are

referred to in the issues list and your testimony as

residence and business core access line services and

residence and business access line related services.

23

24

Correct	

- 2 A. That's generically how they're referred to,
- 3 correct. There's an exhibit in there that specifies on a
- 4 service by service perspective which --
- 5 Q. Sure. And I'm just asking generally speaking.
- A. Correct.
- 7 Q. On page 21 of your Direct Testimony -- would
- 8 you turn to that, please -- lines 4 through 10, you identify
- 9 the various factors that you believe the Commission should
- 10 take into account in determining the presence or absence of
- 11 effective competition in a particular exchange, do you not?
- 12 A. What page was that?
- 13 Q. That's page 20, lines 4 through 10 of your
- 14 Direct Testimony. And, again, the question is on page 20
- 15 and 21 -- maybe I misspoke -- page 21, lines 4 through 10
- 16 you identified the various factors that you believe the
- 17 Commission should take into account in determining the
- 18 presence or absence of effective competition in a particular
- 19 exchange. Correct?
- 20 A. Correct.
- 21 Q. For the purposes of the record, do you mind
- reading those five factors for me, please?
- 23 A. Market share loss; the number of carriers
- 24 including resellers actually providing both resale and
- 25 facilities-based service in the exchange; No. 3 is the

4	,	_				-	1 '		
1	number	Οİ	carriers	certified	to	do	business	ın	the

- 2 particular exchange; No. 4, the comparative longevity of the
- 3 companies doing business; and 5, the CLEC-owned fiber
- 4 networks.
- 5 Q. In your opinion, which of these factors, if
- any, should be given greater weight in the Commission's
- 7 analysis?
- 8 A. Well, I think that has to be evaluated on a
- 9 case-by-case basis once you take all the factors into
- 10 consideration.
- 11 Q. Isn't it true that in the SBC competition case
- that the Commission previously held that factor No. 1,
- 13 market share loss, is particular determinative of the extent
- 14 to which services are being provided by an alternative
- 15 provider in the market?
- 16 A. They may have done so in that particular case.
- 17 I'd have to go back and take a look at it, but the order
- 18 speaks for itself.
- 19 But we're not Southwestern Bell. We don't
- 20 operate in the same type of cities. They are a very urban
- 21 based -- or actually their given competition was in Kansas
- 22 City and St. Louis. Nowhere can that compare to the same
- 23 characteristics of Sprint's largest exchange, which is Rolla
- in this particular case. So, I mean, that's an apples to
- oranges comparison and the only way to do it is on a

- 1 case-by-case basis.
- 2 Q. And when you say Southwestern Bell was given
- 3 competitive classification in St. Louis and Kansas City, you
- 4 mean with respect to business services only. Correct?
- 5 A. Correct. Business only.
- 6 Q. And residential was which exchanges?
- 7 A. St. Charles and Harvester.
- 8 Q. Okay. Isn't it true also in the Southwestern
- 9 Bell competition case -- you mentioned that the Commission
- 10 held that residential services were competitive in the
- 11 Harvester and St. Charles exchanges. Isn't it also true
- 12 though that there were certain exchanges in which SBC had
- 13 suffered market share loss for business -- I'm sorry. I
- 14 messed up the question.
- 15 You mentioned in your testimony here that the
- 16 Commission found in the Southwestern Bell case that business
- services were competitive in the St. Louis and Kansas City
- 18 exchanges. Correct?
- 19 A. Correct.
- Q. But isn't it also true that the Commission
- 21 held with respect to business services that there were
- 22 certain exchanges in which Southwestern Bell had suffered a
- 23 similar or greater market share loss but those exchanges
- were not held to be competitive. Correct?
- A. I don't know.

1	Q. Okay. I believe you mentioned this, but isn't
2	it true that the Sprint exchanges at issue in this
3	proceeding are more rural, less urban than the exchanges
4	held to be competitive in the SBC competition case?
5	A. I would agree.
6	Q. So it doesn't surprise you to see less
7	companies competing in these exchanges than in the SBC
8	exchanges?
9	A. Oh, not surprising at all. I don't think
10	we'll ever get the same number of CLECs operating in
11	Sprint's exchanges that Southwestern Bell demonstrated in
12	its case.
13	Q. Right.
14	A. And so, therefore, you can't like I said,
15	you have to look at each particular exchange and request on
16	a case-by-case basis and evaluate all the characteristics
17	and relevant factors.
18	I mean, if the Commission said you cannot
19	receive competitive designation unless there's 31 providers
20	providing service, then there's no way Sprint, in any of its
21	exchanges, would be able to reach an artificial number of -
22	artificial benchmark of 31 carriers. So it has to be done
23	on a case-by-case basis looking at all the factors.
24	Q. Why is it the case that it's highly unlikely
25	that Sprint's going to see a large number of alternative

- 1 providers in these rural areas?
- 2 A. Well, because CLECs go to the larger, urban
- 3 areas first. Some have no intentions of going beyond that
- 4 scope. It's up to each individual CLEC to come up with
- 5 their own business plan. It makes much more sense to focus
- 6 your efforts on the bigger cities first than -- for national
- 7 players anyway -- than to, you know, cover some of the
- 8 smaller cities within a particular state.
- 9 Q. Is it fair to say that, generally speaking, on
- 10 a per subscriber basis it's more costly to provide services
- in these rural exchanges of Sprint's as opposed to
- 12 Southwestern Bell exchanges, at least for those carriers who
- are providing them on a facilities-based basis?
- 14 A. Not necessarily. You have to look -- once
- 15 again, you have to look at each particular case on a
- 16 case-by-case basis. If you have a pretty small rural area
- that is very highly concentrated downtown and pretty close
- 18 to the switch, it might be more cost effective than to serve
- 19 some of the exchanges such as Kansas City that's spread out.
- 20 Q. Let's look at Rolla, if you don't mind. How
- 21 many CLECs are certified to provide service in the Rolla
- 22 exchange? Let me help you out.
- A. Are certified?
- 24 Q. Yeah. Are certified, certificated to provide
- 25 service in the Rolla exchange.

- 1 A. I'd have to go back to Staff's exhibit.
- 2 Q. It might actually be in your Direct Testimony.
- 3 If you don't mind taking a look at page 11, lines 18, I
- 4 believe.
- 5 A. That just says there's 59 CLECs that have
- 6 certificate of service. That wasn't specific to Rolla.
- 7 Q. Sure. So you don't know sitting here today
- 8 how many CLECs are actually certificated to provide service
- 9 in the Rolla exchange?
- 10 A. I don't have an exact number, correct.
- 11 Q. Okay. But it's not going to be greater than
- 12 59, but it could be conceivably be less than 59?
- 13 A. It could be less than 59.
- 14 Q. In the Rolla exchange how many CLECs are
- 15 actually providing those exchange-specific services for
- 16 which Sprint seeks a finding of competitive classification?
- 17 A. More than 1, but Fidelity is probably
- 18 99.9 percent of the ones providing the service.
- 19 Q. The -- you say more than 1 --
- 20 A. There's some resellers.
- 21 Q. By "resellers," what kind of services are
- these resellers providing? Are these prepaid resellers?
- 23 A. Many of them are. I'd have to look at them on
- 24 a case-by-case to see if they all were.
- Q. Customers such as prepaid resellers

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- generally -- I'm sorry.
- 2 Customers of prepaid resellers generally pay
- 3 rates substantially higher than Sprint's basic local rate.
- 4 Correct?
- 5 A. Oh, sure.
- 6 Q. Does Sprint offer prepaid local service in
- 7 Rolla?
- 8 A. We offer the same service.
- 9 Q. But not on a prepaid basis. Right?
- 10 A. Actually, it is prepaid. When you pay your
- bill, it's for the month in advance. So -- we don't charge
- 12 the rates that they charge and a deposit's required. So if
- 13 the differentiation is a deposit, Sprint most likely would
- 14 charge a deposit.
- 15 Q. Is it fair to say that Sprint's not relying on
- 16 the presence of those resellers as justification for its
- 17 request of competitive -- for competitive classification in
- 18 Rolla?
- 19 A. Yes.
- 20 Q. So Sprint's really only relying on the
- 21 presence of Fidelity for its request in this case?
- 22 A. Correct.
- 23 Q. Do you have any evidence of any CLEC other
- 24 than Fidelity that plans to provide service besides prepaid
- local in the Rolla exchange?

1	Α.	There's wireless providers that are also
2	providing se	rvice. I think we put in some wireless service
3	for the sp	pecific to the Rolla exchange, although we've
4	not put any m	market share estimate.
5	Q.	So other than these wireless providers, you
6	don't have a	ny evidence of any companies that plan to
7	provide serv	ice in Rolla again except Fidelity?
8	Α.	That are currently providing, correct.
9	Q.	The question is that have plans to provide.
10	Α.	Correct.
11	Q.	Okay. How long has Sprint or its predecessor
12	Interest Uni	ted, been providing service in the Rolla
13	exchange?	
14	Α.	I don't know when we started. I'd have to
15	Q.	Any guess? More than 50 years?
16	Α.	I probably have the tariffs back here. I
17	could probab	ly look it up if it was needed.
18	Q.	An educated guess will suffice.
19	Α.	A long time.
20	Q.	Okay. A long time. To the best of your
21	knowledge, ho	ow long has Fidelity been providing service in
22	Rolla?	
23	Α.	Fidelity has been providing service in Rolla
24	for three or	four years, but it also has affiliates that
25	have been pro	oviding service in Missouri since 1961 or 1959

1	or	whatever	mν	testimony	savs.

- Q. What actions, if any, has Sprint taken to
 counteract the effects of competition in the Rolla exchange?
- A. We've not taken any to date.
- 5 Q. Has Sprint offered -- I'm sorry.
- 6 Has Sprint lowered prices in Rolla as a result
- 7 of competition?
- 8 A. No, it has not. And as I was explaining with
- 9 Kearney and Platte City, if we wanted to lower rates under
- 10 the price cap statutes, we would have to lower them for
- 11 Jefferson City as well since Rolla is in the same tier as
- 12 Jefferson City, or go through another costly proceeding to
- 13 get a different classification.
- 14 Q. Let me ask you about that statement. Isn't it
- 15 true that Sprint, under the existing price cap regulation,
- 16 could seek exchange-specific pricing capability in Rolla
- 17 rather than reacting on a statewide basis for all similar
- 18 rate groups?
- 19 A. I don't believe that's part of the price cap
- 20 statutes. I believe it's part of the general provisions. I
- 21 might be mistaken on that, but nonetheless, yes, Sprint
- 22 could seek exchange-specific, but that nowhere comes close
- 23 to being a competitively neutral type of regulation as
- 24 anticipated by the price cap statutes for a competitively
- 25 classified ILEC. The competitors would still have

- 1 substantial regulatory advantages over Sprint.
- 2 Q. Does --
- 3 A. And it would take another proceeding that,
- 4 quite frankly, this Commission's never undertaken with
- 5 Sprint or any other particular company, price cap or
- 6 non-price cap, so it's pretty much unchartered water.
- 7 Q. Does Sprint have any current plans to change
- 8 rates in Rolla in the event of a finding of effective
- 9 competition in that exchange?
- 10 A. We don't have any proposed tariffs sitting on
- a shelf that we're going to file once we get competitive
- 12 classification, no.
- 13 Q. In your Direct Testimony on page 5, lines 8
- 14 through 10, you state that in the SBC competition case that
- 15 the Commission noted that effective competition is
- 16 competition that exerts sustainable discipline on prices and
- moves them to the competitive level of true economic cost.
- 18 Correct?
- 19 A. Correct.
- 20 Q. Are your current prices for residential access
- 21 line services in Rolla above or below your economic cost?
- 22 A. You're -- all going to be depended on how you
- define cost. There's embedded cost, there's total long-run
- 24 incremental cost. I don't have specific knowledge sitting
- 25 here today of what our cost factors are.

1	Q. So you can't say by any measure whether you
2	look at embedded cost, total element or long-run incremental
3	cost, if your prices are above or below your economic cost?
4	A. No. And you'd have to look at all the
5	components. I mean, access, you know, being one of them,
6	the contributions from custom-calling features also play
7	into that. And that's specifically important when the trend
8	in the industry today is to go to bundled applications.
9	Q. Is it fair to say that given that you don't
10	know sitting here today whether your prices are above or
11	below your cost, that in the event of a finding of effective
12	competition, you don't know if your prices are going to go
13	up or down?
14	A. Well, we're I mean, like I said, I've not
15	seen any proposed tariffs sitting on the shelf, so I don't
16	know if our prices are going to go up or down. What I do
17	know is if they go up, we're going to be losing more
18	customers than we're currently losing today for the low
19	prices that Fidelity is offering in both St. Robert and in
20	Rolla.
21	So even if we get competitive classification
22	and don't to anything to prices and just maintain the
23	current prices as they are, we're going to continue to lose
24	prices because Fidelity has substantially lower costs than
25	Sprint as far as the end-user's concerned.
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- 1 Q. In your testimony you offer a few calculations
- 2 to show Fidelity's relative success in the Rolla market.
- 3 The first is Sprint access's line growth rate and the second
- 4 is Sprint's market share loss. Correct?
- 5 A. I show a couple of ratios, correct.
- 6 O. I'd like to take a look at the access line
- 7 growth rate figures. Would you please turn to the chart on
- 8 the top of page 16 of your Direct Testimony?
- 9 A. Oh, okay.
- 10 Q. Would you --
- 11 A. That's not for just Rolla, by the way.
- 12 Q. Correct.
- 13 A. That's for all --
- 14 Q. Would you -- let me ask it this way. This
- 15 chart shows a comparison of access line growth rates for
- 16 what you have termed the competitive and the non-competitive
- 17 exchanges. Correct?
- 18 A. Correct.
- 19 Q. For purposes of clarification, your term
- 20 "competitive exchanges" includes only the Rolla, Norborne
- 21 and Kearney exchanges and does not include St. Robert or
- 22 Platte City even though you're seeking a finding of
- 23 effective competition in those two latter exchanges.
- 24 Correct?
- 25 A. Correct. I mean, Sprint's not hiding from the

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- 1 fact that its request for St. Roberts and Platte City -- we
- 2 fully acknowledge that competition just started within the
- 3 past year.
- 4 Q. And also, for purposes of clarification, this
- 5 chart includes both business and residential access lines.
- 6 Correct?
- 7 A. Yes.
- 8 Q. Also, this is probably an obvious question,
- 9 but does the chart reflect growth rates as compared to the
- 10 previous year or compared to a base year of 1998?
- 11 A. Previous year.
- 12 Q. So in 2000, Sprint experienced approximately a
- 13 4 percent growth in access lines from the previous year in
- its so-called non-competitive exchanges. Correct?
- 15 A. Correct.
- 16 Q. And in 2001, Sprint experienced a 1 percent
- growth in access lines from the previous year in the
- 18 non-competitive exchanges?
- 19 A. Correct.
- 20 Q. In 2002, Sprint suffered a 4 percent decrease
- in access lines from the previous year in the
- 22 non-competitive exchanges. Correct?
- 23 A. Correct.
- 24 Q. I'd like to compare those figures to the
- 25 access line growth rates for the Rolla exchange. So would

- 1 you please turn to the chart at the top of page 41 of your
- 2 Direct Testimony? And I apologize in advance. You might
- 3 need a calculator to figure up the percentages so if you
- 4 need one, just let me know. I brought one.
- 5 A. I don't have a calculator.
- 6 Q. We'll see if you need one.
- 7 A. Okay.
- 8 Q. If you do, be more than happy to give it to
- 9 you.
- In the year 2000, the year that Fidelity
- 11 enters the scene, Sprint experienced less than a 1 percent
- decrease in access lines in the Rolla exchange from the
- 13 previous year. Correct?
- 14 A. Between '99 and 2000?
- 15 Q. Correct.
- 16 A. Correct. It looks like a little under 200
- 17 access lines were lost.
- 18 Q. Okay. I'd ask that you hold your place and
- 19 turn over to page 31 under Surrebuttal Testimony at lines 15
- 20 to 16.
- 21 A. I'm sorry. Which page?
- 22 Q. Page 31, I believe, lines 15 to 16 of your
- 23 Surrebuttal Testimony.
- 24 A. Oh, okay.
- 25 Q. You state that as of June 30th, 2000, Sprint's

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- 1 annualized access line decrease for the Rolla exchange was
- 2 18 percent?
- 3 A. Oh, I'm sorry. That should be as of
- 4 June 30th, 2003.
- 5 Q. Okay. Let's flip back to your Direct
- 6 Testimony, page 41, the chart there.
- 7 A. Okay.
- 8 Q. In the year 2000, the year -- I'm sorry.
- 9 In the year 2001, Sprint experienced
- 10 approximately an 8 percent decrease in access lines from the
- 11 previous year in the Rolla exchange. Correct?
- 12 A. That's a close approximation, correct.
- MR. ROSS: Okay. Your Honor, the next
- 14 question I'm going to ask I believe calls for some
- 15 proprietary information.
- 16 JUDGE WOODRUFF: Okay. Is there any way to
- get the information without actually having him disclose the
- 18 number or do we need to go into --
- MR. ROSS: I think we'll need to go into a
- 20 closed session.
- JUDGE WOODRUFF: -- in-camera?
- 22 At this time then we'll need to go into an
- in-camera session. Anyone in the audience who needs to
- leave, please do so.
- I see several people leaving.

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1	MR. ROSS: And I believe for purposes of
2	clarification, that this is just proprietary information,
3	not highly confidential information.
4	JUDGE WOODRUFF: Either way, we need to be
5	in-camera. We're going off the Internet.
6	(REPORTER'S NOTE: At this time, an in-camera
7	session was held, which is contained in Volume No. 4, pages
8	113 through 115 of the transcript.)
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- JUDGE WOODRUFF: All right. We're out of the
- 2 in-camera session. I appreciate you letting me know that
- 3 promptly. We're back in regular session at this time.
- 4 CROSS-EXAMINATION (CONT'D) BY MR. ROSS:
- 5 Q. Would you please turn over to your Direct
- 6 Testimony, page 45, lines 9 and 10?
- 7 A. All right.
- 8 Q. Here you indicate that based on the amount of
- 9 franchise fees paid to the City of Rolla, Fidelity has
- 10 captured over 30 percent of the market. Correct?
- 11 A. Correct.
- 12 Q. I want to clarify that by the market you mean
- the City of Rolla as opposed to the entire Rolla exchange.
- 14 Correct?
- 15 A. Correct. Franchise -- I think my testimony
- spells that out. It's only within the city limits of Rolla
- 17 for the franchise tax portion.
- 18 Q. Do you happen to know what percentage of
- 19 access lines for the Rolla exchange are located within the
- 20 City of Rolla?
- 21 A. No.
- 22 Q. Do you know how many access lines are in the
- 23 Rolla exchange total, roughly?
- A. For Sprint or Unite -- or, I'm sorry,
- 25 Fidelity?

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- 1 Q. Let's start with for Sprint.
- 2 MS. CREIGHTON HENDRICKS: Your Honor, the only
- 3 question I have is whether or not this is proprietary
- 4 information, the response.
- 5 THE WITNESS: It would be.
- 6 BY MR. ROSS:
- 7 Q. I actually think in the Surrebuttal Testimony
- 8 it's out there. It's not --
- 9 A. Well, it's out there in the Direct Testimony.
- 10 Q. Okay.
- 11 A. I'm sorry, no. It's proprietary in the Direct
- 12 Testimony. I don't believe my Surrebuttal -- I'd have to
- double -- Surrebuttal does have the total. It's not broken
- out between bus/res, which is why it's not deemed
- 15 nonproprietary.
- 16 Q. Okay. That's the number I'm looking for,
- total number, how many access lines does Sprint have in the
- 18 Rolla exchange.
- 19 A. Okay. The beginning of May, Sprint had 14,589
- 20 access lines in Rolla.
- 21 Q. Are Sprint's rates in Rolla -- what rate group
- 22 are those in?
- A. Rate Group 4.
- Q. Since Sprint now has less than 20,000 access
- 25 lines in Rolla, why haven't they adopted Group 3 pricing

- instead of Group 4 pricing?
- 2 A. I can't answer that.
- 3 Q. Wouldn't this be a way for you to change
- 4 prices in Rolla to help you compete?
- 5 A. I'm not familiar with the reclassification
- 6 portions of the rules or statutes to know if that's
- 7 available or not. But even if it was, it wouldn't still
- 8 give -- it would not be a competitively neutral form of
- 9 regulation for where our competitors come in and obtain
- 10 substantial market share.
- 11 Q. But conceivably there is a mechanism currently
- in place for you to reduce your prices in Rolla? You could
- 13 simply --
- 14 A. There's many mechanisms to reduce the prices.
- 15 That's not -- necessarily mean it's competitively neutral
- nor does Sprint receive the other advantages of competitive
- 17 classification.
- 18 Q. Bear with me for just one moment here.
- 19 A. And if I can follow-up on that, I'm -- I'd
- 20 have to check the tariff, but I don't believe -- I believe
- 21 it's dependent upon the number of customers a particular
- 22 end-user can call, not necessarily the size of customer
- 23 Sprint would have. So I don't know if that's available at
- 24 all, so no.
- Q. Okay. Let's shift gears here a bit.

- 1 Throughout your testimony you cite the SBC competition case
- 2 for authority on what constitutes effective competition.
- 3 Correct?
- 4 A. I use it as a reference. I think the statute
- 5 spells out what constitutes effective competition.
- 6 Q. Should the Commission be consistent in this
- 7 case with what it did in the Southwestern Bell case?
- 8 A. Consistent in what ways?
- 9 Q. In your Surrebuttal Testimony at page 5, lines
- 10 12 through 15 you state, Further, while I was not privy to
- 11 the highly confidential information of the SBC competition
- 12 case that discussed specific market loss, I would believe
- 13 that it is highly unlikely that SBC faced the level of
- market loss experienced by Sprint in certain exchanges.
- 15 Correct?
- 16 A. Correct.
- 17 Q. When you say "certain exchanges," what
- 18 exchanges do you mean?
- 19 A. Well, I know there's two exchanges that are
- 20 well above 50 percent.
- 21 Q. Is Rolla included --
- 22 A. No.
- 23 Q. -- in your --
- A. Rolla is not included in that.
- 25 Q. If Fidelity's market share were lower than the

- 1 market share in certain SBC exchanges found by the
- 2 Commission could not be subject effective competition, would
- 3 Sprint's position in Rolla change?
- 4 A. No. Once again, you have to look at all the
- 5 relevant factors, not just one factor.
- 6 Q. In the St. Robert exchange, how many CLECs are
- 7 providing those exchange-specific services for which Sprint
- 8 seeks the finding of effective competition?
- 9 A. I believe there's one primary one.
- 10 Q. And who would that be?
- 11 A. Fidelity.
- 12 Q. So as with the Rolla exchange, Fidelity's
- 13 activities are your sole justification for seeking
- 14 competitive classification in St. Robert?
- 15 A. Correct.
- 16 Q. As we discussed previously in the in-camera
- portion, Sprint's access lines in St. Robert have grown in
- 18 the past five years. Correct?
- 19 A. Correct. They've pretty much grown in all the
- 20 exchanges around there.
- 21 Q. Have Sprint's access lines in the last five
- 22 years grown in the St. Robert exchange at a rate higher than
- they've grown in the surrounding exchanges?
- 24 A. Yes.
- 25 Q. How many access lines is Fidelity serving in

- 1 St. Robert?
- 2 A. I don't know as of -- the only thing I have
- 3 would be as of end of the year.
- 4 Q. Let me ask you this. In your Surrebuttal
- 5 Testimony at page 21, line 21, you state that Sprint has
- 6 experienced a line decrease of 186 lines in the St. Robert
- 7 exchange?
- 8 A. Correct.
- 9 Q. Are you sure that all of them went to
- 10 Fidelity?
- 11 A. I have no way of knowing that they all went to
- 12 Fidelity.
- 13 Q. And isn't it possible that some persons, like
- 14 those who have moved out of the exchange, simply
- 15 disconnected?
- 16 A. Oh, absolutely. That's why you have to have
- some sort of comparison. And when you compare it to all the
- other exchanges around St. Robert, it's still out of
- 19 alignment with the access line decrease experienced by
- 20 Sprint in all the other exchanges around St. Robert.
- 21 Q. What percentage of the market does Fidelity
- 22 have in St. Robert?
- A. I don't know.
- Q. In your Surrebuttal Testimony, page 21, lines
- 25 1 through 2 you state that Sprint has suffered an annualized

- decrease of 6 percent for the year in the St. Robert
- 2 exchange. Correct?
- 3 A. Correct.
- 4 Q. That was for -- you came up to that -- you
- 5 arrived at that figure --
- 6 A. It was 3 percent for the six months times 2.
- 7 6 percent annualized.
- 8 Q. So at the most, Fidelity would have a
- 9 3 percent market share in the city of -- in the exchange of
- 10 St. Robert. Correct?
- 11 A. Oh, there's no way of telling, no. At the
- 12 most, no, I disagree. I mean, St. Robert -- the city
- 13 account of St. Roberts was recently approved -- or recently
- 14 went to Fidelity. I'm aware of -- it's my understanding
- that several new hotels also went to Fidelity.
- 16 Q. But that's not in your testimony, is it?
- 17 A. And -- well, if I can finish.
- 18 Q. Sure.
- 19 A. If those are new accounts or if that
- 20 particular city purchased additional lines, there could be,
- 21 in effect, a market share growth that Sprint not only was
- 22 not able to enjoy part of that growth, but they also lost an
- 23 additional 186 lines. So to say the most that they have is
- 24 3 percent is not a correct statement.
- 25 Q. In your testimony you cite, at least to your

1 knowledge at that time, that the only customer that Fidelit	1	knowledge	at	that	time,	that	the	only	customer	that	Fidelity
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- 2 had obtained in the St. Robert exchange was the City of
- 3 St. Robert. Correct?
- 4 A. Correct.
- 5 Q. Is it fair to say that Sprint is basing its
- 6 request for competitive classification in the St. Robert
- 7 exchange not on the market share that Fidelity currently has
- 8 obtained, but rather what it could potentially obtain?
- 9 A. That's not a true statement. We're not basing
- 10 it on market share alone. We're basing it on all the
- 11 relevant factors. And I list them there in my testimony.
- 12 And I can go over them if you'd like, but I
- 13 mean, the fact that they are a facilities-owned -- I'm
- 14 sorry -- facilities-based CLEC-owned competitor is one. The
- 15 fact that they have substantial name recognition in the area
- is another. The fact that they are a very experienced
- telecommunication provider in the state of Missouri with
- 18 ILEC operations, CLEC operations, wireless, cable operations
- is another.
- I believe the newspaper article referred --
- 21 indicated that 85 percent of Fidelity's customers accept
- 22 Fidelity long-distance as a bundled package. So that's
- 23 another factor that the Commission should consider. So to
- 24 say market share alone, no, that's not a correct statement.
- 25 Q. The press release you cited when you stated

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- that 85 percent of Fidelity's customers use Fidelity's
- 2 long-distance affiliate as their provider, is that just for
- 3 the Rolla exchange only, or do you know?
- 4 A. I don't know.
- 5 Q. At page 46, lines 12 through 14 of your Direct
- 6 Testimony you state that there's no reason to believe that
- 7 Sprint will not experience the same type of access line loss
- 8 to Fidelity in St. Robert as it has experienced in Rolla.
- 9 Correct?
- 10 A. Correct.
- 11 Q. When you say "the same type of loss," I'm
- 12 assuming that, at least among other things, these other
- 13 factors you've mentioned, you mean loss to Fidelity as a
- 14 facilities-based provider in St. Robert?
- 15 A. Correct.
- 16 Q. Because Sprint is not relying on the presence
- of resellers as a justification for its competitive
- 18 classification?
- 19 A. That's one of many factors the Commission
- 20 needs to consider.
- 21 Q. You state in your testimony that one advantage
- 22 Fidelity has in Rolla is that it can package cable services
- offered by its affiliate. Correct?
- 24 A. I -- I believe the fact that it was used as an
- 25 advantage was from -- that came from Mr. Taylor's testimony

- 1 so Fidelity --
- 2 Q. I don't want --
- 3 A. -- considers it an advantage.
- 4 Q. I don't want to mischaracterize what you say
- 5 here. Take a look at your Surrebuttal Testimony, page 33,
- 6 lines 6 through 7.
- 7 A. Okay.
- 8 Q. Would you read those two lines for me?
- 9 A. Six and seven?
- 10 Q. Sure.
- 11 A. Sprint cannot offer all services provided by
- 12 Fidelity in that it cannot package cable TV service with any
- of its offerings.
- 14 Q. Fidelity has a local business office in Rolla.
- 15 Correct?
- 16 A. Correct.
- 17 Q. Does it have a local business office in the
- 18 St. Robert exchange?
- 19 A. I don't know.
- 20 Q. Does Fidelity have an affiliate providing
- 21 cable services in St. Robert?
- 22 A. I don't -- according to Mr. Taylor's
- 23 testimony, no. I don't know how that's relevant in that
- 24 case though.
- 25 Q. What percentage of the Rolla exchange, if you

- 1 know, can Fidelity serve using its own facilities currently
- 2 in place?
- A. I don't know.
- 4 Q. What about the percentage of the St. Robert
- 5 exchange that Fidelity can serve using its own facilities?
- A. I don't know.
- 7 Q. Would your opinion as to the finding of
- 8 effective competition in the St. Robert exchange change if
- 9 you were to find out that Fidelity could serve less than
- 5 percent of the St. Robert exchange using its existing
- 11 facilities in place?
- 12 A. Absolutely not.
- 13 O. That's --
- 14 A. All the other factors that are -- are -- that
- 15 we discussed are still present and they always -- they have
- other avenues available to them. They have an
- interconnection agreement with Sprint that allows for at
- 18 least in the loops and they could use their own switch.
- 19 They could also do a full UNE-P based, so there's many
- 20 options available to them.
- 21 Q. Sure. But, again, the basis of your request
- is that Fidelity is a facilities-based provider in
- 23 St. Robert. Correct?
- 24 A. Correct. And they can be a facilities-based
- 25 provider in St. Roberts by leasing just the loop portion and

- 1 using their own switch.
- 2 MR. ROSS: Thank you. That's all the
- 3 questions I have.
- 4 JUDGE WOODRUFF: Thank you.
- 5 We'll come up for questions from the Bench
- 6 then. Commissioner Murray?
- 7 COMMISSIONER MURRAY: Thank you.
- 8 QUESTIONS BY COMMISSIONER MURRAY:
- 9 Q. Good morning, Mr. Idoux.
- 10 A. Good morning.
- 11 Q. It is still morning by a couple of minutes.
- 12 A. Snuck it in.
- 13 Q. In Rolla and St. Roberts, are there -- let's
- 14 take Rolla by itself first. Are there resellers providing
- 15 service there?
- 16 A. There are a handful of resellers in Rolla
- 17 providing service, although the number of lines is
- 18 minuscule.
- 19 Q. Are there resellers providing service in
- 20 St. Roberts?
- 21 A. Yes.
- 22 Q. Okay. You've been asked quite a number of
- 23 questions about whether Sprint has responded to competition
- 24 by lowering prices. You recall those questions?
- 25 A. Yes.

- Q. Are you familiar with the recent Circuit Court decision affirming the Commission in part and reversing and
- 3 remanding in part as to the Southwestern Bell investigation
- 4 and the state of competition?
- 5 A. Yes, I am.
- 6 Q. Then are you also aware that the court --
- 7 COMMISSIONER MURRAY: And I guess I'll ask the
- 8 Judge. No one has offered the Circuit Court decision in
- 9 evidence, I guess; is that correct?
- JUDGE WOODRUFF: Not to my knowledge.
- 11 BY COMMISSIONER MURRAY:
- 12 Q. Let me ask you this then. Are you aware that
- 13 the Circuit Court addressed that issue of prices in relation
- 14 to finding effective competition?
- 15 A. I know that they did address that.
- 16 Q. And are you aware that the court determined
- that that was a factor that had never been mentioned in
- 18 statute as to competitive activity?
- 19 A. That's my recollection, yes.
- 20 Q. All right. So would it be your opinion that
- 21 these questions related to whether Sprint has lowered its
- 22 prices in any of its price cap exchanges is not relevant to
- 23 a determination on competitive classification?
- A. Correct.
- 25 Q. And Fidelity's attorney asked you some

- 1 questions about the Rolla area and I think he was suggesting
- 2 that it was a rural area. Did you --
- 3 A. He was indicating that it was not as urbanized
- 4 as Kansas City or St. Louis.
- 5 Q. Okay. Would customers in an area that is not
- 6 as urbanized as Kansas City or St. Louis benefit from
- 7 Sprint's gaining competitive classification there? Would
- 8 they possibly benefit?
- 9 A. Oh, absolutely. I believe any time you can
- move to a competitive environment rather than a regulated
- 11 environment, consumers will benefit.
- 12 Q. And would one of those potential ways be that
- 13 Sprint would be free to lower prices in that exchange
- 14 without lowering them statewide?
- 15 A. Correct.
- 16 Q. And would another possible benefit be that
- 17 competitors might respond to those lowered prices?
- 18 A. Correct. Respond both in price as well as new
- 19 offerings, new products, new services.
- 20 Q. And the FCC declaratory ruling, Exhibit 13,
- 21 that was offered by ExOp's counsel --
- 22 A. Yes.
- Q. -- do you have a copy of that?
- 24 A. Yeah.
- 25 Q. Okay. On page 11 of that, No. 24 --

1	A. Yes.
2	Q would you read the first sentence?
3	A. Sure. It says, A new entrant can make a
4	reasonable demonstration to the State Commission of its
5	capability and commitment to provide universal service
6	without the actual provision of the proposed service.
7	Q. And then would you read the last sentence of
8	that paragraph?
9	A. Yes. The carrier must reasonably demonstrate
10	to the State Commission its ability and willingness to
11	provide service upon designation.
12	Q. And do you think that the FCC expects that
13	when a State Commission grants ETC status to a carrier, that
14	that carrier must demonstrate that it is capable and
15	committed to provide service in the entire exchange?
16	A. Oh, absolutely. What I believe this order
17	lays down is a foundation that says you don't have to you
18	don't have to be actually providing service throughout the
19	entire studying area when you apply; however, if anybody
20	within that service study requests service, you must be able
21	to provide it.
22	Also, this particular order from the FCC was
23	supplemented later that year this came out in August, but in
24	December and it was attached to ExOp's application for
25	ETC status and I can refer it to you. It's in my testimony

- 1 as an exhibit.
- 2 MS. CREIGHTON HENDRICKS: JRI-20, I believe.
- THE WITNESS: Thank you. JRI-20.
- 4 BY COMMISSIONER MURRAY:
- 5 Q. And that is attached, I believe, to your
- 6 Surrebuttal Testimony?
- 7 A. Surrebuttal. And Exhibit A of ExOp's
- 8 application for ETC status includes an FCC order. And on
- 9 page 10 of that -- whoops, I'm sorry --
- 10 Q. Is that following the stipulation of facts?
- 11 A. It's probably easier to go from the back of
- 12 the exhibit -- of my Exhibit JRI-20 and look for an FCC
- order that's called Exhibit A.
- 14 MS. CREIGHTON HENDRICKS: I believe it's
- page 7 of Exhibit A, first paragraph.
- 16 THE WITNESS: Correct. And basically -- yeah,
- on page 7 of Exhibit A, that particular --
- 18 BY COMMISSIONER MURRAY:
- 19 Q. Wait a minute. Just a moment. I'm sorry.
- 20 Let me locate that. I've got your Schedule 20. And the
- 21 first thing in Schedule 20, as I see it, is a stipulation of
- facts; is that correct?
- 23 A. Correct. It's back a ways from that.
- Q. Okay. I'm right now at a brief of ExOp. Is
- 25 it --

4	_			
	А	It's	behind	that

- 2 Q. -- beyond that? All right. Docket 96-45?
- 3 A. Correct.
- 4 Q. Okay. Thank you.
- 5 A. Released December 26th.
- Q. And what page?
- 7 A. That was page 7.
- 8 Q. All right. Thank you.
- 9 A. And that sentence reads, As the Commission
- noted in the universal service order, Section 214E, prevents
- 11 eligible carriers from attracting only the most desirable
- 12 customers by limiting eligibility to common carriers and
- 13 requiring eligible carriers to offer and advertise supported
- 14 services throughout the service area. And throughout the
- 15 service area is in quotes.
- 16 Q. Okay. And now again in your exhibit -- or
- 17 your Schedule 20 --
- 18 A. Yes.
- 19 Q. And this was -- the first thing in that
- 20 Schedule 20 was the stipulation of facts before the Missouri
- 21 Public Service Commission and ExOp's application for
- designation of ETC status; is that right?
- 23 A. Correct.
- Q. And No. 4 on that stipulation of facts, would
- 25 you read that?

1	A. Pursuant to tariffs approved by the
2	Commission, ExOp provides basic local telecommunication
3	service exclusively through the use of its own facilities
4	throughout the Kearney, Missouri exchange.
5	Q. Okay. Let's see. We're talking about a
6	different exchange there though, aren't we?
7	A. Yeah. JRI-20 was for Kearney. I believe
8	JRI-19 I believe was for Platte City.
9	Q. Is there a similar statement in that
10	application?
11	A. I believe on Item 12 it says, ExOp, through
12	its own facilities, offers in Platte City, Missouri exchang
13	all of the services supported by the federal universal
14	service support under 254C of the Act.
15	And in 13 it says that, ExOp advertises the
16	availability of and charges for services using media of
17	general distribution within its Platte City, Missouri
18	service area, and have included in Appendix B several
19	examples of the advertising.
20	O And if there's a request for service anywhere

- Q. And if there's a request for service anywhere
- 21 within the service area, it has to provide it; is that
- 22 correct?
- 23 A. That is correct.
- Q. And that is to be granted the ETC designation.
- Now, if ExOp then wants to request universal service

- 1 support, does it have to demonstrate at that time that it is
- 2 providing service in the entire exchange?
- 3 A. No. I believe it has everything it needs to
- 4 seek USF support from the universal service support. It has
- 5 the designation from the Commission.
- 6 Q. And it does not then need to go at that point
- 7 and provide evidence that it is providing -- in fact,
- 8 providing service throughout the entire exchange?
- 9 A. No. The FCC delegated that authority to the
- states and all they need is an ETC status granted by the
- 11 State Commission.
- 12 Q. Okay. Can you tell me if a customer -- a
- 13 basic local customer of Sprint could purchase Centrex from
- 14 another provider and remain a basic local customer of
- 15 Sprint?
- 16 A. They cannot provide -- end-user customer
- 17 purchase Centrex from a different provider? Centrex I
- 18 believe is a trademark name like Southwestern Bell's Plexar,
- so they'd probably call it something different.
- 20 I don't know if the other CLECs are offering
- 21 that particular service, but they can get the functional
- 22 equivalent through hundreds of PBX vendors in the state.
- 23 Q. So it would not be called Centrex, but it
- 24 would be the functional equivalent --
- 25 A. Correct.

1		Q.	of the Centrex service?
2		Α.	Correct.
3		Q.	And they could do so while remaining a local
4	basic	custome	r or basic local customer of Sprint; is that
5	right?		
6		Α.	Correct.
7		Q.	And in your application here for the
8	compet	itive d	esignations that the designations that
9	you're	seekin	g for competitive classification of services
10		Α.	Uh-huh.
11		Q.	and locations, you are not simply relying
12	on any	one fa	ctor to claim competitive status; is that
13	right?		
14		Α.	Correct. We're encouraging the Commission to
15	evalua	te all	the relevant factors.
16		Q.	And for each classification that you're
17	seekin	g you h	ave provided evidence that there are various
18	elemen	ts that	are competitive?
19		Α.	Correct.
20		Q.	And you're relying on non-traditional forms of
21	functi	onally	equivalent services as simply one factor; is

23 A. Right. It's one factor for the Commission to 24 consider. We've not put a lot of evidence -- I mean, there

22

that right?

25 is some evidence in the testimony and Surrebuttal Testimony

Τ	of Sprint, but that is one factor for the Commission to
2	consider.
3	Q. And I found it interesting in some of the
4	testimony from a couple of the parties as well as testimony
5	of yours in your Surrebuttal, you indicated on page 23
6	and I'm quoting from your Surrebuttal Testimony No
7	reasonable individual can argue the fact that certain
8	customers use wireless services provided by wireless
9	carriers instead of an ILEC's wireline service. Nor can any
10	reasonable individual argue that certain customers use cable
11	modems provided by cable operators instead of wireline
12	service.
13	And I found that interesting because I am one
14	of Sprint's former customers who uses wireless instead of
15	wireline and I use cable for my Internet connection. So
16	I've not had a land-line phone for well over a year, so I
17	find that portion to be very believable. And I just found
18	it was interesting that it was addressed by several parties
19	as to whether or not it was you know, there was true
20	competition in wireless and cable modems.
21	A. The difficulty there is trying to attribute
22	how much those non-traditional players have on the effect of
23	competition. You can't necessarily issue them a data
24	request and get data back on something I mean, it can't
25	be done for the industry very easily and to break it down

- for some of Sprint's exchanges is just not practical.
- 2 Q. But, as you said in your testimony, certainly
- 3 nobody could argue that some customers don't --
- 4 A. Correct.
- 5 Q. -- use those competitive services?
- 6 COMMISSIONER MURRAY: I think that's all I
- 7 have, Judge. Thank you.
- JUDGE WOODRUFF: Commissioner Gaw?
- 9 COMMISSIONER GAW: Thank you, judge.
- 10 QUESTIONS BY COMMISSIONER GAW:
- 11 Q. Good afternoon, Mr. Idoux.
- 12 A. Good afternoon.
- 13 Q. Do you know if you could point out to me on
- 14 the record if there is -- if there is any data that was
- 15 supplemented to the Commission in this case that details the
- 16 prices for the services that Sprint seeks to be classified
- as competitive on a statewide basis since Sprint became a
- 18 price cap carrier? Is there something in the record that
- 19 shows that?
- 20 A. For its statewide services?
- 21 Q. Yes. That Sprint seeks to be classified as
- 22 competitive.
- 23 A. I don't believe there's anything that's been
- offered into evidence on that, no.
- Q. Does Sprint have that data?

1	Α.	Of all statewide services and the prices?
2	Q.	That that the price changes that have

3 occurred on those services that Sprint seeks to be

- 4 classified as competitive since Sprint became price cap
- 5 regulated.
- 6 A. Yes. Sprint does have -- have that.
- 7 Q. Would it be difficult to supply that to the
- 8 Commission?
- 9 A. I don't believe it would be difficult. I know
- 10 it's out there as far as discovery.
- 11 Q. If we could see that in a fashion that would
- 12 let us know what those prices started out being just prior
- to price cap status and how, if they have at all, changed
- since that time on each time that they were requested to be
- 15 changed and perhaps a percentage of increase or decrease, I
- 16 would appreciate that.
- 17 A. Okay.
- 18 MS. CREIGHTON HENDRICKS: Commissioner Gaw, I
- 19 will check and see the time frame in which we can get that
- 20 to you. I don't know if we need to reserve an exhibit now
- 21 for that, a late-filed exhibit.
- 22 JUDGE WOODRUFF: Since we're probably going to
- go more than one day on this, just let me know by tomorrow
- and, if necessary, we'll reserve a number for it.
- 25 MS. CREIGHTON HENDRICKS: Yes, your Honor.

1	COMMISSIONER GAW: Thank you.
2	BY COMMISSIONER GAW:
3	Q. On the exchanges that you seek classification
4	as competitive for particular services on more local on a
5	local exchange, do you have an opinion as to the cost of
6	delivering services in those exchanges as compared to the
7	average cost of Sprint delivering those services in the
8	exchanges it serves in Missouri?
9	A. I don't have any information on that.
10	Q. So when the Commission is analyzing the prices
11	that are charged by Sprint for those services, Sprint is not
12	offering any evidence that would allow this Commission to
13	make any assessment as to whether the prices charged by
14	Sprint on those services would have any relevance or any
15	relation to the charges that excuse me the cost of
16	those services in those particular areas?
17	A. That is correct. There's nothing that's been
18	offered.
19	Q. In comparing those exchanges in Rolla and
20	St. Roberts and Kearney and Platte City and Norborne in
21	relation to whether or not they are more or less rural than
22	other exchanges that Sprint serves, can you give me any
23	assessment of that in a general sense?

rural and it's a small town.

A. I believe Norborne is definitely the most

24

- 1 Q. And when you say that, you're comparing it to
- 2 the other exchanges you're seeking competitive
- 3 classification or in regard to Sprint's overall service
- 4 territories in Missouri?
- 5 A. Uh-huh. I'm comparing it to Sprint's overall
- 6 service territory.
- 7 Q. All right.
- 8 A. Jefferson City and Rolla are its -- the
- 9 biggest cities. St. Robert is, for lack of a better word, a
- 10 suburb of Rolla. It's right there in the Rolla vicinity so
- 11 it's part of the general Rolla area. So to the point -- to
- 12 the extent that Rolla is an urbanized area so would
- 13 St. Robert.
- 14 Q. Isn't St. Robert more identified with Fort
- 15 Leonard Wood and Waynesville than Rolla? I mean, just
- trying to understand the geography.
- 17 A. I mean, I've been there. I don't really know
- 18 what they -- what it's considered part of. I know our
- 19 public affairs manager considers it all part of the Rolla
- 20 area.
- 21 Q. Okay. And, again, if you want to continue, I
- 22 may have stopped you on your answer.
- 23 A. Yeah. I know Platte City is, you know, just
- 24 north of the KCI Airport off I-29. That's considered part
- of the Kansas City metropolitan area. It's a bedroom

1 community of Kansas City	1	community	of	Kansas	Citv
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- 2 I know Kearney in a lot of ways is considered
- 3 the same. It's part of the MCA of Kansas City. You know,
- 4 it's -- it's a little hike out there, but depending on where
- 5 you work and how you drive, it's very much part of the
- 6 Kansas City metro area -- or can be considered by some.
- 7 Norborne is -- it's -- I have been to Norborne
- 8 as well, but it seems to be a pretty small town when
- 9 compared to the others.
- 10 Q. Norborne's over in an area west of Carrollton
- 11 maybe?
- 12 A. Yeah. It's over there by Carrollton, yeah.
- 13 Q. If you are looking at the percentage of
- 14 customers in each of those exchanges as compared to the
- 15 total percentage of Sprint customers -- local exchange
- 16 customers, are those figures in any of the testimony that
- you've filed or in anyone else's that you're aware of?
- 18 A. As far as the number of customers?
- 19 Q. Yeah. Just the percentage of customers served
- 20 by those particular areas as compared to the total number of
- 21 customers Sprint has.
- MS. CREIGHTON HENDRICKS: Should be JRI-3, I
- 23 believe.
- 24 THE WITNESS: JRI-3 to my Direct Testimony --
- 25 is it JRI-3 -- is 2001 exchange access line count. And I

- 1 sorted this one from biggest -- the largest exchange to the
- 2 smallest exchange. And the reason I used 2001 is so it
- 3 remain public. And, of course, I didn't total it by
- 4 percentages there, but that kind of gives you a feel for how
- 5 many access lines Sprint has.
- 6 BY COMMISSIONER GAW:
- 7 Q. All right. And in assessing the likelihood of
- 8 Sprint's future plans if competitive status were granted, I
- 9 know there's been questions of you of that and so far I
- 10 haven't heard much -- that you have any knowledge of what
- 11 those future plans might be.
- 12 If we're looking and assessing the likelihood
- of Sprint's reaction to the granting of competitive status,
- is there any assurance that the Commission could be given by
- 15 Sprint as to the impact that customers are likely to see in
- 16 Sprint's participation in those markets that they seek
- 17 competitive status in on the local basis?
- 18 A. And when you refer to assurances --
- 19 Q. I'm trying to gauge -- I haven't heard
- 20 anything up to this point in time that I recall that
- 21 indicates what, if any, plans Sprint may have if they're
- 22 granted competitive status and how that might impact local
- 23 customers. I'm looking for --
- A. When we talked to --
- 25 Q. -- something from you if you have information

1 that would help me in that re	egara.
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- 2 A. When we talked to our marketing folks both in
- 3 the business side and residential side about this very
- 4 issue, about this very case, because we knew this question
- 5 was going to come up, the only consistent answer we received
- 6 was, you know, we'll decide once we get the competitive
- 7 classification.
- 8 I mean, this case probably won't be resolved
- 9 until mid-December. And for the marketing department, I
- 10 mean, they're trying to make plans for next week. To try to
- get them to make some type of definite plan, you know, six,
- 12 eight months out just isn't practical.
- 13 So, I mean, that's the reason we don't have
- 14 definite plans for those particular markets. It's not known
- 15 yet if we'll get competitive classification, and if we do,
- 16 it's going to be six, eight months now and the market place
- will be substantially different than today.
- 18 Q. So the answer is we're probably not going to
- 19 get any guidance here?
- 20 A. I -- I don't have any to offer.
- 21 Q. Would you be able to tell me whether or not
- 22 you believe that at current pricing the services that you
- 23 seek competitive status for in those local exchanges you're
- 24 seeking competitive status, whether or not they are making
- 25 Sprint money? Are you deriving profit at those prices?

1	Α.	Well, Sprint o	bviously is a for-profit company
2	and Sprint	does make money.	Sprint makes money in Missouri.
3	٥.	I'm being more	specific than that.

A. We have -- Sprint does not manage its business
at the exchange level, so we would not be able to drill down
and say the exchange of Norborne, Missouri provides this
much contribution to the overall bottom line.

8 Q. Do you believe that Sprint is making money in
9 those exchanges on those services you seek competitive
10 classification on?

A. I -- I don't know. I think we're getting -
we're seeking competitive classification for everything

except switched access, I believe, from those exchanges.

And looking at it in total -- specific -- I just don't have

any way to answer. I know if I can defer a little bit more

to Sprint Witness Brian Staihr, he might be in a better

position to -- to respond to that.

18 Q. Perhaps he can offer that up at the time in 19 the event that I'm not present when he's testifying.

If I could ask you then, if you are -- you're familiar with both Fidelity and ExOp's system in the areas that Sprint operates and they operate as well?

23 A. Uh-huh.

20

21

22

Q. Is there a reason why those companies would be able to offer services at a cheaper rate than Sprint if

1	Sprint if you're just assessing the costs that both
2	companies occur in those areas?
3	A. Well, there's as Fidelity has indicated,
4	they came into Rolla with a bundled offering of cable. I
5	don't know how many of the costs they are assessing to the
6	cable portion versus the wire the telephone portion.
7	There's just no way of knowing that cost without looking at
8	cost allocation perspectives or to see what other type of,
9	you know, related companies may or may not be contributing
10	to the cost end or the revenue side of it.
11	Q. So the answer is you're not you really
12	don't know based upon your knowledge of the
13	A. Correct.
14	Q system
15	A. Correct.
16	Q enough to be able to assess it?
17	A. Correct.
18	Q. If Sprint is Sprint required to serve those
19	areas, those local areas you're seeking competitive
20	classification in?
21	A. Yes, we are.
22	Q. So do you believe that even without the
23	requirement that Sprint serve those areas serve those

areas, that Sprint would continue to seek to serve those

24

25

areas?

1	A. I have no way of to answer that.
2	Q. Is it possible for a scenario to develop even
3	for a carrier of last resort where there is not sufficient
4	motivation to compete at a certain price for Sprint to lower
5	its prices sufficiently enough to really be competitive in
6	areas that they serve?
7	A. When we look at it in the total picture, as I
8	said a couple minutes ago, I mean, the trend clearly now is
9	bundling. If the answer was strictly an R-1 where in
10	Norborne at 6.50 or something like that, would Sprint want
11	to go in and compete just for an R-1 at 6.50? Most likely
12	not if it didn't have the carrier of resort obligation.
13	But you have no idea that \$6.50 access line
14	might bring in hundreds of access revenue hundreds of
15	dollars in access revenue if it's a heavy toll user. That
16	toll may or may not be going to Sprint long-distance. If it
17	is, it's an extra bonus. So to look at it on a stand-alone
18	basis is pretty much impossible to gauge.
19	Q. I guess as long as Sprint has the carrier of
20	last resort obligation on a local basis, what does that
21	require of Sprint in regard to in regard to maintaining
22	facilities?
23	A. I believe as long as we have carrier of last
24	resort obligations, we're required to maintain the
25	facilities at a level consistent with the Commission's

1	policies.
2	Q. And what
3	A. I know th
4	like, busy line, the ab
5	it, answer times in the
6	service centers, access
7	assistance, operator as

- And what would that be, if you know?
- A. I know there's different standards as far as,
- 4 like, busy line, the ability to get dial tone when you need
- 5 it, answer times in the repair centers as well as the
- 6 service centers, access to 911, access to directory
- 7 assistance, operator assistance and your pre-subscribed
- 8 long-distance carrier. Other standards include number of
- 9 troubles and repair in-- or repair intervals, installation
- 10 intervals, those types of things.
- 11 Q. I want to take you through a scenario that may
- 12 be totally fictional, but what would happen if we were
- 13 dealing with one of these exchanges, whether that be Rolla
- or Kearney or Norborne, and Sprint lost -- because of the
- 15 pricing on the other side, service on the other -- of the
- 16 particular telecos discussed in this case, Sprint lost all
- of its customers --
- A. Uh-huh.
- 19 Q. -- what would occur if that happened?
- 20 A. Sprint lost 100 percent of its customers?
- 21 Q. First of all, what would occur with Sprint?
- 22 A. I'm not sure I'm following you. What would
- 23 occur at Sprint?
- Q. Well, I guess I'm asking, if you were --
- 25 continued to be a carrier of last resort --

1	A. All right.
2	Q in that area, what would happen with
3	Sprint's facilities in that area?
4	A. Sprint's facilities are still there. The
5	switch is still there, the cables are in the ground or on
6	the poles or wherever it is, Sprint's receiving no revenue
7	for any of those lost customers.
8	I mean, Sprint has several actually just a
9	couple of options at that point. It can try to get some
10	customers on the line, it can seek to get out of its carrier
11	of last resort obligation or can try to sell the particular
12	exchange.
13	Q. As far as pricing is concerned in that area,
14	is there a point at which I mean, do we reach a point at
15	which the at least the possibility exists that the
16	competitor ends up being almost in a monopoly situation, the
17	competitor that you have now?
18	A. Oh, I mean, absolutely. I mean, if you take a
19	look at some of the numbers, like I said, there's two two
20	of the five exchanges the competitor has more than
21	50 percent of the access lines and one of them is
22	substantially more than 50 percent of the access lines. So
23	clearly Sprint is not only the minority player, but the
24	minority player in a big way.

There the -- I mean, the competitor still has

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- 2 the non-ILECs, but that's a situation where a majority of
- 3 the customers are on a non-regulated competitor and the
- 4 customers that remain at Sprint, you know, Sprint doesn't
- 5 have that regulatory parity.
- 6 Q. Is there a difference in the way that calls
- 7 are handled on intraLATA toll if someone is in a Sprint
- 8 exchange if it's handled by Sprint as opposed to another --
- 9 as opposed to an IXC?
- 10 A. These are -- can I ask for a point-to-point
- 11 example? Because it gets kind of tricky. Are you talking
- 12 about if someone's, for example, in Norborne and calls the
- 13 city next to it?
- 14 Q. If that would normally be --
- 15 A. IntraLATA toll.
- 16 Q. -- an intraLATA toll call, that would be fine.
- 17 A. If it's handled by Sprint Missouri, Inc., the
- 18 ILEC, and Sprint Missouri, Inc., is a pre-subscribed carrier
- 19 for intraLATA toll, the call would go from the end-user to
- 20 Sprint's switch in Norborne and then -- I'm trying to think
- 21 where Sprint's switch is. And then it would be delivered
- 22 to -- wherever through Sprint's facilities if that
- 23 customer -- if it's a Sprint-to-Sprint call.
- Q. Yeah. And it would not go to a switch that
- 25 moved it over to Sprint, the IXC, and I'm sorry I can't keep

- track of all of Sprint's names.
- 2 A. Neither can I. That's okay.
- 3 Q. But in that event it goes over the local
- 4 exchange company's lines?
- 5 A. If they have Sprint Missouri, Inc. as their
- 6 pre-subscribed carrier --
- 7 Q. All right.
- 8 A. -- it would not go to Sprint long-distance
- 9 network.
- 10 Q. Yeah.
- 11 A. Now, it might be -- dependent upon what office
- it sat behind, it might go to a Bell office and then
- 13 terminate at Feature Group C network.
- 14 Q. And when Sprint is using its -- I don't want
- 15 to use the word direct line, but when it doesn't go over an
- 16 IXC switch, is that a Feature Group C --
- 17 A. Correct.
- Q. -- with Sprint as well?
- 19 A. Yeah. LEC -- if it's Sprint, the ILEC --
- 20 Q. Yes.
- 21 A. -- Sprint, the ILEC, uses a LEC-to-LEC
- 22 network, Feature Group C network.
- Q. Similar to what SBC has --
- A. Correct.
- Q. -- on its network?

1	A. Correct.
2	Q. If it goes the IXC route, if it's say they
3	have AT&T, then it's a Feature Group D transfer?
4	A. Correct. It goes from the end-user to
5	Sprint's switch. Sprint's switch recognizes that as a
6	1-plus AT&T call and we route it to AT&T's point of
7	presence.
8	Q. Okay. Do you know whether or not companies
9	actively when and let me start over here.
10	When an IXC is marketing to customers for
11	business, do you know whether or not they actively seek
12	intraLATA toll business in their marketing?
13	A. I'm not aware of any companies that go out
14	there and have a business plan solely on intraLATA
15	long-distance. It's the long-distance market including
16	interLATA in-state and international.
17	Q. Yeah. If I were receiving a telemarketing
18	call from one of the IXCs trying to get me to switch, for
19	example, to their long-distance company, do you know whether
20	as a part if I agree, yes, please, switch me, would I be

interLATA?

A. It depends on -- on -- most likely you would

because most likely you would have given them permission to

switch both your intraLATA and interLATA.

switched on intraLATA toll as well as being switched on

21

- 1 Q. Do you know whether or not companies actively
- 2 seek the switching of both when they're making those phone
- 3 calls --
- 4 A. I know Sprint long--
- 5 Q. -- or do they differentiate between the two in
- 6 their sales pitch?
- 7 A. I know Sprint long-distance asks for both.
- 8 I'm not familiar with other carriers.
- 9 Q. Okay. Is the price that's charged on
- 10 intraLATA toll by Sprint in Missouri similar to the price
- 11 that IXCs offer for intraLATA toll service in Missouri? And
- 12 I know that's a -- that question ranges a lot in regard to a
- 13 possible answer, but to the extent that you can answer --
- 14 A. I would say, no, it's not similar. Sprint
- 15 Missouri, Inc., the ILEC, doesn't have a large number of
- 16 calling plans for intraLATA toll. That's pretty much well
- 17 known. Most of the creative plans come on the Sprint
- 18 long-distance side that are available to the customers. So
- 19 Sprint only offers its MTS package.
- Q. And you might explain that.
- 21 A. Basic. Basic, no block of time, no monthly
- 22 recurring fee, plain old pay-by-the-minute type activity.
- 23 Q. And do you know what that cost is? I assume
- that's public.
- 25 A. It is public. I don't have it off -- I would

- 1 have to look in our --
- 2 Q. Do you want to provide that in a little bit?
- 3 We'll break here in a little while maybe and you can provide
- 4 it when we get back.
- 5 A. Yeah.
- 6 COMMISSIONER GAW: And I'll ask the Judge if I
- 7 happen to not be here, if you could follow-up on that?
- JUDGE WOODRUFF: Sure.
- 9 BY COMMISSIONER GAW:
- 10 Q. And is that -- you say that's a per minute --
- generally a per minute amount, isn't it?
- 12 A. Correct.
- Q. And is there just basically -- if I go around
- 14 the state in any Sprint area on intraLATA toll call, is it
- 15 pretty much the same?
- 16 A. Yes. Let me -- let me check.
- 17 Q. Yeah. Sure. Go ahead.
- 18 MS. CREIGHTON HENDRICKS: Commissioner or
- 19 Judge --
- JUDGE WOODRUFF: Yes.
- 21 MS. CREIGHTON HENDRICKS: Just as a point in
- 22 the record, while I think Mr. Idoux is doing very good in
- 23 answering these questions, we do have a witness dedicated
- solely to our statewide request.
- 25 COMMISSIONER GAW: I know.

- 1 MS. CREIGHTON HENDRICKS: He will be available
- 2 tomorrow if Mr. Idoux cannot answer your questions
- 3 sufficiently.
- 4 COMMISSIONER GAW: And if he doesn't have the
- 5 information, I don't mind him telling me that.
- 6 THE WITNESS: This is what I suspected and I
- 7 wanted to double check. Sprint rates are based upon how far
- 8 the call goes. So a 1- to 10-mile call is going to be
- 9 priced differently than a 200-mile call.
- 10 BY COMMISSIONER GAW:
- 11 Q. All right. And do you know about how many
- breaks there are in that, just approximately?
- 13 A. There's about -- about 16 different
- 14 categories, but the last 5 all have the same price so
- 15 11 different prices.
- 16 Q. What's the range if you've got it in front of
- 17 you?
- 18 A. About 092 cents for the initial minute down
- 19 to -- wait a minute -- 9.2 cents to 58 cents a minute.
- 20 Q. And is that a range -- that's a range
- 21 depending on the mileage?
- 22 A. Correct.
- Q. And I assume the longer the mileage, the
- 24 greater the price is --
- A. Yeah.

1 Ο. -- for what you're giving me? 2 All right. Well, maybe we can get -- we might 3 get that a little bit later from you or your other witness so I'll have it in front of me, but that would be great. 4 5 COMMISSIONER GAW: I think that's all I have 6 right now. Thank you, Judge. JUDGE WOODRUFF: Commissioner Gaw -- or excuse 7 8 me, Commissioner Forbis? 9 COMMISSIONER FORBIS: We're interchangeable. 10 JUDGE WOODRUFF: Yes. That's right. 11 COMMISSIONER FORBIS: We always think the 12 same. 13 OUESTIONS BY COMMISSIONER FORBIS: 14 Mr. Idoux, how are you doing? Just fine. Thank you. 15 Α. 16 Just a couple of questions. This is one --I'll start with one specific, one more general. 17 18 On page 10 of your Direct the question on 19 line 17 is, Why does Sprint view competitive classification 20 as needed? Well, it should be "e-d" there. Anyway, in your answer behind that -- are you there? 21 22 Α. Yes. 23 Q. Okay. Get the "e-d" in there. 24 Α. I just put it there. 25 Ο. It says, Currently, Sprint is subject to a

1	price	cap	under	 which	allows	Sprint	to	adjust	its	rates

- downwards, but there is a statutory limit on any increased
- 3 prices.
- 4 So that just sort of begs the question I have
- 5 to ask. So would you ever foresee a time under a
- 6 competitive status when Sprint might raise its rates more
- 7 than 8 percent or more than the CPI for some of these
- 8 services?
- 9 A. Well, like I said, we don't have any definite
- 10 plans. Do we have the ability to raise prices if we're
- 11 given competitive classification? Absolutely.
- 12 But you need to take a look at the competitive
- nature of the exchanges we're seeking. Like I said,
- Norborne is \$6.50. I mean, if we do nothing, we're going to
- 15 lose customers. If we raise prices, we're going to lose
- 16 customers, you know, faster than we're losing them today.
- 17 And Commissioner Gaw's example of a competitor having
- 18 100 percent is not that far fetched if we do that. I --
- 19 I'll leave it at that.
- 20 Q. Okay. The other question I have is more of a
- 21 general one. We're looking at some statewide issues, of
- 22 course, and these five exchanges. And best I can -- reading
- 23 your testimony, for example, do you have a standard, do you
- 24 suggest a standard for analyzing each of these that would be
- 25 the same?

1	Is there, you know some of the some of
2	the exchanges and the line loss is some huge percentage, fo
3	example, and others it's not but you're still seeking
4	competitive status where in some cases we're look at press
5	releases, in other cases we're looking at name ID of other
6	potential companies.
7	I'm having a hard time getting a handle on
8	what standard do you think ought to be applied to determine
9	whether or not competitive status should be granted.
10	A. I mean, this is an issue that I believe every
11	Commission across the state I'm sorry, across the
12	country, you know, struggles with. A magical mathematical
13	formula that you can just go yes/no would be, you know,
14	simplest for everybody.
15	Q. You don't have one of those with you?
16	A. But we don't have one of those. And each
17	particular exchange is different, like I said. And for
18	St. Charles and Harvester, I mean, those market places are
19	drastically different than Norborne, Missouri and Kearney,
20	Missouri. And so the only way to do it is to look at each
21	market on a case-by-case basis. And I believe that's what
22	the statute kind of envisioned.
23	Q. Even then, with a case-by-case basis, there's
24	still not a standard that you have in mind, if you will?
25	A. No. Not not a de I mean, you have to
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1	look at all the relevant factors. In some exchanges we have
2	a much, much higher market share then we do in others, but
3	that doesn't mean those other factors that we discussed, ETC
4	status, the fact that they have their own facilities in
5	place, they're winning over customers, they offer lower
6	prices, you know, should be thrown away.
7	We have to take a look at all of the different
8	factors and see if it's going to have a controlling
9	influence on price and, thus, be, you know, an effective
10	competition exchange.
11	Q. Absent any standards, that seems rather
12	subjective.
13	A. Oh, absolutely.
14	Q. And with regard to wireless and voice-over and
15	others, I mean, you reference it and maybe this is the
16	same this goes back to what you just said. Even though
	same this goes back to what you just said. Even though
17	you reference it in your testimony, as do others, when we
17	you reference it in your testimony, as do others, when we
17 18	you reference it in your testimony, as do others, when we get to specifics on the exchanges again, for example,
17 18 19	you reference it in your testimony, as do others, when we get to specifics on the exchanges again, for example, there's almost relatively little mention made of those
17 18 19 20	you reference it in your testimony, as do others, when we get to specifics on the exchanges again, for example, there's almost relatively little mention made of those other forms of communications, how many lines how many

a lot of Missouri-specific data. So how do you feel we

should incorporate weighing those factors with very little

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25

1	to weigh with?
2	A. I mean I mean, each factor that Sprint
3	presents is going to have to be weighed, you know,
4	individually. And the fact that we didn't put hard numbers
5	forward would suggest that it probably doesn't deserve as
6	much weight as where we put other hard numbers or other hard
7	evidence on the record.
8	As we go from, you know, decision point to
9	decision point with the different exchanges, those
10	factors because every market's different, how much weight
11	you put on a particular factor is also going to adjust to
12	that particular market. So to say that, you know, we're
13	going to give market share 20 percent weight and wireless
14	2 percent, I mean, that's going to vary all over the board
15	based on each evaluation that's made.
16	Q. You appreciate the difficulty of that
17	A. Absolutely.
18	Q in making this decision.
19	A. Absolutely.
20	Q. I'm trying to think if I want to develop this
21	any further. No. I think I'll stop.
22	COMMISSIONER FORBIS: Thank you.
23	JUDGE WOODRUFF: Commissioner Clayton?
24	COMMISSIONER CLAYTON: I have no questions.
25	COMMISSIONER MURRAY: Judge, may I ask one

1	follow-up?
2	JUDGE WOODRUFF: Go ahead.
3	COMMISSIONER MURRAY: Thank you.
4	FURTHER QUESTIONS BY COMMISSIONER MURRAY:
5	Q. I just wanted to ask for you to summarize what
6	would be the outcome of the findings that the Commission
7	makes here. And just tell me if I'm correct. For those
8	exchanges and those and/or those services that we
9	classify as competitive, then Sprint will have full pricing
10	flexibility; is that correct?
11	A. Yes. Full pricing flexibility as well as
12	regulatory regulatory parameters would be competitively
13	neutral as with our competitors, meaning the filing
14	requirements, the cost studies, those type of things, those
15	other benefits that competitive companies enjoy that Sprint
16	doesn't.
17	Q. And for those services and exchanges that we
18	do not classify as competitive, they will continue under
19	price cap regulation?
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- 20 A. Correct.
- 21 COMMISSIONER MURRAY: Okay. Thank you.
- JUDGE WOODRUFF: All right. That concludes
- 23 questions from the Bench then.
- 24 And it's time for a break. We'll take a break
- now and come back at two o'clock with recross.

1	(A RECESS WAS TAKEN.)
2	JUDGE WOODRUFF: All right. We're back on the
3	record. And when we left off, we had just finished with
4	questions from the Bench, so we'll go to recross beginning
5	with Staff.
6	MR. HAAS: No questions.
7	JUDGE WOODRUFF: Public Counsel is not present
8	at the moment.
9	Unite?
10	MS. LIPMAN REIBER: No questions.
11	JUDGE WOODRUFF: Fidelity?
12	MR. ROSS: Just one question.
13	JUDGE WOODRUFF: Okay.
14	RECROSS-EXAMINATION BY MR. ROSS:
15	Q. Fidelity is not an ETC, Eligible
16	Telecommunications Carrier, in St. Robert, is it?
17	A. No. Just Rolla.
18	MR. ROSS: Thanks.
19	JUDGE WOODRUFF: That's it. Okay.
20	Then redirect?
21	MS. CREIGHTON HENDRICKS: Your Honor, if I may
22	approach my witness.
23	JUDGE WOODRUFF: You may.
24	REDIRECT EXAMINATION BY MS. CREIGHTON HENDRICKS:
25	Q. Mr. Idoux, I have placed in front of you a

1	document.	Can	17011	identify	i +	for	ma?
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- 2 A. Yes. It's the Findings of Fact, Conclusions
- 3 of Law and Judgment in what we refer to as the SBC
- 4 competition case. That was the appeal to the Circuit Court
- of Cole County, Case No. 02CV-323762 in the SBC competition
- 6 cases, Case No. TO-2001-467.
- 7 Q. Is that the decision that you were referencing
- 8 in the course of the questions that came from Commissioner
- 9 Murray?
- 10 A. Yes. Commissioner Murray inquired about this
- 11 appeal order.
- 12 MS. CREIGHTON HENDRICKS: Your Honor, if I
- 13 could get it marked as an exhibit and move for the admission
- of the court ruling into the record.
- JUDGE WOODRUFF: You may.
- 16 MS. CREIGHTON HENDRICKS: I don't know. Are
- we on Exhibit 16?
- JUDGE WOODRUFF: Exhibit 15.
- MS. CREIGHTON HENDRICKS: I am currently
- 20 having copies made and I will distribute them when I receive
- 21 them.
- 22 JUDGE WOODRUFF: Exhibit 15 has been offered
- 23 into evidence. The parties haven't had a chance to see it
- 24 yet, although I expect they're familiar with it. However,
- 25 I'm going to defer ruling on it until you can give everybody

- 1 a chance to -- a copy of it and we'll come back to that.
- MS. CREIGHTON HENDRICKS: Yes, your Honor.
- 3 BY MS. CREIGHTON HENDRICKS:
- 4 Q. Now, Mr. Idoux, there's been a lot of
- 5 discussion in the course of your cross and your Commissioner
- 6 questions about the responsibility of an ETC or an Eligible
- 7 Telecommunications Carrier. Ms. Reiber put an Exhibit 13 in
- 8 front of you. Do you have that?
- 9 A. Yes, I do.
- 10 Q. I'd like to direct your attention to
- 11 paragraph 17, which is found on page 8 -- or at least part
- of the paragraph is on page 8. And --
- 13 A. I'm sorry. Which paragraph?
- 14 Q. It's paragraph 17, a portion of the paragraph
- that appears on page 8. In there has the Commission -- or
- 16 the FCC made a statement as far as what is required of an
- 17 ETC once they receive the certification as far as extending
- 18 its network?
- 19 A. Yes. I'll read it. A new entrant once
- designated as an ETC is required, as the incumbent is
- 21 required, to extend its network to serve new customers upon
- 22 reasonable request.
- 23 Q. Thank you. Ms. Reiber -- or Mrs. Reiber also
- 24 made a mention of a possibility that ExOp's facilities in
- 25 Platte City and Kearney may be sold. Do you recall that?

1	A. Yes, I do.
2	Q. Did Sprint issue a data request seeking all
3	documents relating to the sale of those facilities?
4	A. Yes, we did.
5	Q. And what was the response?
6	A. No documents exist.
7	Q. Now, you also received a question from
8	Commissioner Forbis about the standards that the Commission
9	applies in connection with finding effective competition.
10	Do you recall that?
11	A. Yes.
12	Q. Now, the response you gave, was that intended
13	to espouse or explain the last criteria in the statutory
14	definition or was that intended to cover all of them?
15	A. No. It was just the last. His question dealt
16	with wireless coverage and market share and more to the
17	wireless and that factor of the five factors is what is more
18	subjective than the other four. The other four are pretty
19	cut and dry as to whether a carrier meets those criteria.
20	It is not subjective. The statute itself has some standards
21	spelled out.
22	MS. CREIGHTON HENDRICKS: Okay. No further

JUDGE WOODRUFF: All right. Then at this

questions, your Honor.

23

point you may step down. Will you be staying around?

- 1 THE WITNESS: Yes.
- JUDGE WOODRUFF: Okay. Just in case there's
- 3 any problems with exhibits.
- 4 Okay. You can call your next witness then.
- 5 MS. CREIGHTON HENDRICKS: Sprint calls Dr.
- 6 Brian Staihr.
- 7 (Witness sworn.)
- 8 JUDGE WOODRUFF: You may be seated and you may
- 9 inquire.
- 10 BRIAN STAIHR testified as follows:
- 11 DIRECT EXAMINATION BY MS. CREIGHTON HENDRICKS:
- 12 Q. Dr. Staihr, could you state your full name for
- 13 the record?
- 14 A. Yes. It's Brian K. Staihr.
- 15 Q. And on whose behalf are you testifying today?
- 16 A. On behalf of Sprint -- sorry -- Missouri, Inc.
- 17 Q. Now, are you the same Dr. Staihr who pre-filed
- 18 Surrebuttal Testimony in this case?
- 19 A. Yes, I am.
- 20 Q. Do you have any changes to that testimony?
- 21 A. No, I don't.
- 22 Q. If I were to ask you the same questions that
- 23 appear in your testimony, would you provide the same
- 24 responses today?
- 25 A. Yes, I would.

1	MS. CREIGHTON HENDRICKS: Your Honor, I move
2	for the admission of Exhibit I believe it's 5, the
3	Surrebuttal Testimony of Dr. Brian K. Staihr, into the
4	record at this time.
5	JUDGE WOODRUFF: All right. Exhibit 5 has
6	been offered into evidence. Are there any objections to its
7	receipt?
8	Hearing none, it will be received into
9	evidence.
10	(EXHIBIT NO. 5 WAS RECEIVED INTO EVIDENCE.)
11	MS. CREIGHTON HENDRICKS: I tender the witness
12	for cross-examination.
13	JUDGE WOODRUFF: All right. For
14	cross-examination beginning with Staff?
15	CROSS-EXAMINATION BY MR. HAAS:
16	Q. Good afternoon, Dr. Staihr.
17	A. Good afternoon.
18	Q. Would you please turn to page 20 of your
19	Surrebuttal Testimony?
20	A. Yes. I'm there.
21	Q. On lines 20 to 22 you state that if customers
22	perceive that an online service such as whitepage.com or
23	yellowpages.com satisfies the same demand that previously
24	was met by Sprint's DA offering, then the two services are
25	substitutes.

1	I notice your sentence begins with the word
2	"if." Do you have any evidence that the customers do
3	perceive the online services as substitutes for Sprint's DA
4	services?
5	A. I haven't conducted a specific study. I
6	personally perceive them to be substitutes. That's just one
7	customer's opinion. I don't have any specific data showing
8	the quantity of hits that would have been hits or calls to
9	Sprint's DA, nor do I know how it would be possible to
10	obtain such data.
11	Q. On page 21 at line 11 you say, There is no
12	question that a portion of the market perceives them to be
13	substitutes. And I believe you're referring to wireless and
14	wireline?
15	A. Yes.
16	Q. What size is the portion of the market that
17	perceives wireless and wireline to be substitutes?
18	A. It depends on the conditions, but there was a
19	study that was just put out by Ernst & Young, the
20	Primetrica, that specifically looked at this issue. I have
21	it, we can put it in the record, whatever. And depending on
22	the price offering, a number that I remember was 15.5
23	percent of customers would consider replacing their wireline
24	phone with a wireless phone.
25	Q. And how many have done that?

1	A. I don't know personally how many have. I do
2	know that if you ask Sprint PCS, they will say 7 percent of
3	their customers have no wireline phone.
4	Q. Do you have information as to the size of the
5	portion of that market in Sprint's Missouri exchanges that
6	considers wireless to be a substitute for wireline?
7	A. No. I don't have any Missouri Sprint specific
8	territory data.
9	Q. Do you know whether wireless and wireline
LO	services are available at comparable rates in Sprint's
L1	Missouri exchanges?
L2	A. Yes. I believe that at least as far as Sprint
L3	PCS is concerned, there are some low-end offerings that
L 4	would be comparable taking into consideration the additional
L5	charges that go on top of an R-1 rate that a wireline
L 6	customer really can't avoid.
L7	Q. Are wireless and wireline services available
L8	at comparable terms and conditions in Sprint's Missouri
L 9	exchanges?
20	A. I haven't done a study, so what you're getting
21	is my opinion. And I would say, in general, yes, they are.
22	Q. And how did you reach that conclusion?
23	A. Well, because the the contract, if you want
24	to call that, what one enters into with regard to wireless
25	service, any more there's such a variety in terms of prepaid

- calling, in terms of being able to buy a certain portion of
- 2 minutes and when that portion of minutes is used up, you're
- done, that the customer actually has quite a bit more
- 4 flexibility with regard to wireless service any more than
- 5 with wireline.
- 6 So I would say that wireless is at least
- 7 comparable in terms of the flexibility it offers someone
- 8 that enters into a contract.
- 9 Q. Are contracts required for a customer to get
- 10 Sprint's wireline service?
- 11 A. Forgive me. When I use the word "contract,"
- 12 I'm talking in an economic sense in terms of there is an
- offer, it is considered, it is accepted. Whether that's an
- implicit contract or an explicit contract, it's still a
- 15 contract.
- 16 Q. Are there term limits -- or term agreements?
- 17 For instance, must a wireless customer sign on for contract
- of a year or two or three?
- 19 A. Wireless?
- 20 O. Wireless.
- 21 A. Not necessarily.
- 22 Q. Isn't that the standard for wireless
- contracts, that it be for a term of a year or more?
- 24 A. Unless they're prepaid.
- 25 MR. HAAS: That's all my questions. Thank

- 1 you.
- JUDGE WOODRUFF: Public Counsel?
- 3 CROSS-EXAMINATION BY MR. DANDINO:
- 4 Q. Good afternoon, Dr. Staihr.
- 5 A. Good afternoon.
- 6 Q. The conversation you had with Mr. Haas
- 7 expressing your opinion on percentage of customers who may
- 8 just have wireline and no -- I mean wireless rather than
- 9 wireline, I believe you said that wasn't based on any study
- 10 that you made; is that correct?
- 11 A. No. I believe I did reference an Ernst &
- 12 Young Primetrica study.
- Q. But that's not a study that you conducted?
- 14 A. No. It was conducted by a colleague of mine
- 15 named Dr. Kevin Duffy Deno.
- 16 Q. So you have no personal knowledge of it?
- 17 A. I have it here if you'd like to see it.
- 18 Q. That wasn't the question, sir. You have no
- 19 personal knowledge of how it was conducted and what it --
- 20 A. Well, I have the methodology contained in the
- 21 study, so I do have knowledge of how the study was conducted
- 22 based on the methodology printed in the study.
- 23 Q. But you can't come before this Commission and
- testify that it's true and accurate, that study?
- 25 A. I didn't do the study, sir.

- 1 O. That's correct.
- 2 A. That's right.
- 3 Q. Okay. So really that's -- that's just your
- 4 opinion based on your experience, something you read?
- 5 A. As much as my opinion that the CPI, which I
- 6 also didn't calculate, is something that should be relied
- 7 upon.
- 8 Q. Okay. And you had no data as to the break-out
- 9 on any Missouri-specific information concerning wireless
- 10 use; is that correct?
- 11 A. That's correct.
- 12 Q. And you had no information on
- 13 Missouri-specific prices, terms and conditions of wireless
- 14 service?
- 15 A. My knowledge of wireless service pricing is
- that it tends not necessarily to be state specific.
- 17 Q. It's national. Right?
- 18 A. Yes, sir.
- 19 Q. Much of the discussion in your surrebuttal
- 20 involves around the -- see if I can say it right here -- the
- 21 Herfindahl-Hirschman Index?
- 22 A. Yes, sir.
- Q. And from now I'll refer to it as the HHI.
- 24 A. Okay.
- 25 Q. Now, is it a tool to be used to determine how

- 1 concentrated a market is?
- 2 A. It measures market concentration.
- 3 Q. Okay. And is it a factor that the Department
- 4 of Justice uses in determining how concentrated the market
- 5 is?
- 6 A. It's a factor the Department of Justice uses
- 7 to analyze merges.
- Q. Okay.
- 9 A. And what they use it for is to see how the
- 10 concentration is affected by a merger. Obviously any
- 11 merger, two firms becoming one, is going to increase
- 12 concentration.
- 13 Q. And is concentration an attribute of
- 14 competition?
- 15 A. It can be in certain circumstances.
- 16 Q. And as to the calculations that
- 17 Ms. Meisenheimer performed on developing the HHI values, do
- 18 you have any disagreement as to how those were calculated?
- 19 A. It's a very simple arithmetic -- it's
- 20 arithmetic. No.
- 21 Q. Sure. And what would those values tell you
- looking at the values?
- 23 A. That the market is served by a small number of
- 24 firms.
- Q. And do you think that's a relevant

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- 1 consideration for this Commission to consider?
- 2 A. Not necessarily.
- 3 Q. It's not a consideration at all? It's
- 4 something they should ignore?
- 5 A. I didn't say they should ignore it. I believe
- 6 you said relevant.
- 7 Q. That's true.
- 8 A. I don't necessarily think it's relevant. It
- 9 is a consideration.
- 10 Q. Well, the Commission is supposed to consider
- 11 all relevant information.
- 12 A. Uh-huh.
- 13 Q. So if it isn't irrelevant information, it's
- something this Commission could lawfully and probably
- 15 reasonably ignore?
- 16 A. Could they? Certainly they could. Would they
- be wise to if they have a reason to think it affects the
- 18 possibility of effective competition? In this case, the
- 19 number of firms does not necessarily affect the possibility
- or probability of effective competition.
- 21 Q. Well, the HHI factor concentration does affect
- 22 competition; is that correct?
- A. And I said not necessarily.
- 24 Q. I believe didn't you say in some cases?
- 25 A. And that is the same thing as saying not

1	necessarily.
2	Q. So in some cases it does?
3	A. And in this case it doesn't.
4	Q. But shouldn't the Commission review that and
5	make that determination?
6	A. Well, if they looked in my testimony, they
7	would see that whether or not concentration can affect
8	effective competition depends on the firms the small
9	number of firms being able to restrict their output. That's
10	not the case in this situation.
11	Q. How would telecommunications companies
12	restrict their output?
13	A. As the gentleman from Fidelity said, we've
14	only served a portion of this market so we've restricted our
15	output.
16	Q. Is that the only way they can?
17	A. I can't think of another way.
18	Q. Are you familiar with the term "bertrand
19	competition"?
20	A. Yes, I am.
21	Q. What does that mean?

Bertrand competition is a model of oligopoly 22 23 competition in which firms choose a specific price that they

will set based on a price that another firm will set. And 24

25 the decision variable in that case is the output of the

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- 2 Based on deciding that they will charge a
- 3 certain price, the firm follows, charges a price and
- 4 produces a certain amount of output. And you get a result
- 5 in terms of a price and an amount of output that may be
- 6 greater than or less than a competitive level.
- 7 Q. Now, could that be applicable to the
- 8 telecommunications market?
- 9 A. Not when you have incumbents who can't change
- 10 their amount of output.
- 11 Q. So if the incumbents can't change their amount
- of output, then -- well, they can certainly change the price
- 13 certainly?
- 14 A. They can try.
- 15 Q. What role does market dominance have in
- 16 competition -- in determining whether there is effective
- 17 competition?
- 18 A. You're going to have to define market
- 19 dominance for me.
- Q. Well, what do you understand it to mean?
- 21 A. As I said in my testimony, there are multiple
- 22 definitions. According to the FCC, a firm is a dominant
- firm if it has market power. Market power is perfectly
- 24 consistent with most of the competition we see in the real
- world. It's not necessarily consistent with textbook

- 1 competition.
- 2 There's another type of dominance as dominance
- 3 expressed by a dominant firm, in a typical dominant firm
- 4 model where they set prices and the other firms follow.
- 5 It's their ability to set prices and have other firms follow
- 6 that make them dominant.
- 7 Q. Okay.
- 8 A. It may or may not have anything to do with
- 9 market power in that case.
- 10 Q. Now, I understand that the Staff's witness has
- 11 filed Surrebuttal Testimony. Have you seen that?
- 12 A. I have seen it. I read it once. I think I
- 13 have it here if --
- 14 Q. Okay. It is his opinion that the HHI measure
- is inappropriate for telecommunications. Do you agree with
- 16 that?
- 17 A. Inappropriate for what?
- 18 Q. Well, inappropriate for considering effective
- 19 competition.
- 20 A. Oh, for deciding whether or not there's
- 21 effective competition. I agree that it is inappropriate.
- It's not inappropriate, it's just not useful.
- 23 Q. Has the FCC ever used the HHI to determine the
- level of competition?
- 25 A. In the case of mergers, I believe they have.

1	Q. In any other respects?
2	A. No. The FCC doesn't look at the state of the
3	market and calculate an HHI and say because the HHI is this
4	number or that number, it this market exhibits or doesn't
5	exhibit competition. They have looked at it in the cases of
6	merger, the Sprint/WorldCom merger.
7	Q. Is that a measure that they do calculate on a
8	regular basis for the industry?
9	A. I don't know. I don't know how regularly they
10	do it. I sincerely don't know.
11	Q. I understand that you believe that local
12	exchange telecommunications service is a natural monopoly;
13	is that correct?
14	A. I believe that wireline service, as provided
15	by an incumbent local telephone company, is a natural
16	monopoly. Now, to the extent that a cable company, which is
17	also a natural monopoly, exists because of regulation and

- 18 you have two natural monopolies in the same market, by 19 definition it's no longer a monopoly.
- 20 What would that be called?
- 21 A dualopoly. Α.
- 22 A dualopoly. In a rural telephone market, the
- density of the population or the investment required, do you 23
- 24 see that as any barrier to entry?
- 25 It certainly can be in some cases. In other

- 1 cases, it doesn't necessarily have to be. Sprint has a
- 2 little bitty exchange in Kansas called Omega where we have a
- 3 competitor who's over-built the central 80 percent of the
- 4 lines and has basically taken that much away from us. It's
- 5 very small, it's very rural. Overall the exchange is very,
- 6 very sparse, but there is a section of it that's dense. And
- 7 as a result, there's effective competition in that exchange.
- 8 Q. And that's the exception to the rule though,
- 9 isn't it?
- 10 A. I don't know. I haven't done a specific study
- 11 on the dispersion of customers across the rural locations
- 12 that Sprint serves.
- 13 Q. Dr. Staihr, are you aware that the Public
- 14 Service Commission has decided a case that discusses the
- 15 term "suitability" and "functional equivalency"? Have you
- 16 read that case?
- 17 A. I don't know if I read the case. I think I've
- 18 read the order. Could you identify it for me so I would
- 19 know for sure?
- 20 Q. That's what I was just looking for.
- 21 A. Or I could tell you what I've read and you
- 22 tell me if that's it.
- Q. Okay. That's fine.
- 24 A. Okay. Case No. TO-93-116.
- 25 O. What --

1	A. I'm sorry. In the matter of Southwestern Bell
2	Telephone Company's application for classification of
3	certain services as transitionally competitive.
4	Q. That's correct.
5	A. Okay.
6	MR. DANDINO: That's all I have, your Honor.
7	JUDGE WOODRUFF: All right. Thank you.
8	Unite?
9	CROSS-EXAMINATION BY MS. LIPMAN REIBER:
10	Q. Dr. Staihr, I have one question based on some
11	cross-examination that was elicited by Mr. Dandino.
12	If I heard you correctly, I believe you stated
13	that you believe that wireline telephone companies are a
14	natural monopoly and cable companies are a natural monopoly;
15	is that true?
16	A. I need to be careful here. The local loops
17	specifically exhibit the characteristics of a natural
18	monopoly. And to the extent that in the past local loops
19	have been local telephone companies have been given sole
20	control over the local loop, yes, then technically it
21	constitutes a natural monopoly.
22	A natural monopoly in the sense that your
23	costs are going to continue to decrease as you add units of
24	output past the point of serving the entire market. Yes, I

would say they both are.

25

- 1 Q. Would you classify then Kearney as an
- 2 exception to the general rule when you have Unite, which not
- 3 only competes with Sprint in the wireline telephone
- 4 business, but also competes with Time Warner, the incumbent
- 5 in the cable business?
- 6 A. I would -- I would classify over-builds of any
- 7 kind as less likely than more likely. I don't know if I'd
- 8 go so far as to say they're the exception of the rule.
- 9 They're certainly less likely.
- 10 That's why we have unbundled elements. So the
- 11 FCC didn't require everybody to go in and build a duplicate
- 12 network. In some places it makes sense. Obviously for your
- 13 company in some places it makes sense. In other places, no.
- 14 So I don't know if I would say it's the exception to the
- 15 rule. I would say it's less likely than more likely.
- 16 Q. So is it your testimony that Sprint no longer
- has a natural monopoly over wireline telephone service in
- 18 Kearney?
- 19 A. Well, no, because there's another provider of
- 20 wireline telephone service in Kearney.
- 21 MS. LIPMAN REIBER: Thank you. No further
- 22 questions.
- JUDGE WOODRUFF: All right. For Fidelity?
- 24 CROSS-EXAMINATION BY MR. ROSS:
- Q. Hello, Dr. Staihr.

- 1 A. Hello.
- 2 Q. One point I wanted to clarify. You mentioned
- 3 earlier in your testimony in response to a question that was
- 4 raised by Mr. Dandino that a gentleman from Fidelity had
- 5 said that one or more carriers had restricted output. Could
- 6 you clarify that for me, please?
- 7 A. I believe it was -- I'm sorry. I thought you
- 8 were either with Fidelity or representing Fidelity.
- 9 Q. No. I certainly am.
- 10 A. Then I should have said someone representing
- 11 Fidelity had discussed the possibility or had discussed what
- 12 if Fidelity was only serving 5 percent of the market. That
- 13 possibility obviously suggests that it is possible for them
- 14 to not serve the entire market, which is to restrict output.
- 15 Q. Okay. Thanks.
- 16 Were you present during my cross-examination
- of Mr. Idoux?
- 18 A. Yes, I was.
- 19 Q. I had mentioned to him that there's a
- 20 definition of competition -- of effective competition in the
- 21 Southwestern Bell decision that mentioned that effective
- 22 competition is competition that drives prices down toward
- 23 economic cost. Do you remember those questions?
- 24 A. Yes, I do.
- 25 Q. I also asked him if he knew whether or not

- 1 Sprint's costs -- I'm sorry -- Sprint's prices for the Rolla
- and St. Robert exchanges exceeded or were below Sprint's
- 3 economic costs. Do you happen to know the answer to that
- 4 question?
- 5 A. I -- if I could ask you for a little bit more
- 6 clarification, there are very -- multiple versions of
- 7 economic costs.
- 8 Q. Sure. Let me ask it this way. How would you
- 9 define economic costs?
- 10 A. Well, economic cost is an alternative to
- 11 accounting cost. Accounting cost is essentially what you
- 12 spent. Economic cost involves a certain amount of
- 13 efficiency. There are different types of economic costs.
- 14 There are forward-looking economic costs, which ignore sunk
- 15 costs. There are long run, short run, incremental, average,
- 16 all of which can fall under economic costs.
- 17 Q. So there are several different methodologies
- 18 for calculating economic costs?
- 19 A. There are several different economic costs.
- 20 Q. By any measure, do you know -- can you say by
- 21 any measure, however you would define economic costs, do
- 22 Sprint's prices exceed those costs currently?
- A. Are you asking me on average?
- 24 Q. With respect to the Rolla and St. Robert
- exchanges, if you know.

1 A. And the difficulty is that cost varies :	for
---	-----

- every customer based on their location. So to the extent
- 3 that one price is charged across the whole exchange, some
- 4 customers will, by definition, be paying a price above cost
- 5 and some below.
- 6 Q. Okay.
- 7 MR. ROSS: Thank you.
- 8 JUDGE WOODRUFF: All right. I have no
- 9 questions from the Bench so there's no need for recross.
- 10 Any redirect?
- 11 REDIRECT EXAMINATION BY MS. CREIGHTON HENDRICKS:
- 12 Q. Dr. Staihr, there were several questions I
- 13 believe you received both from Staff and from the Office of
- 14 Public Counsel that in response you cited to an Ernst &
- 15 Young study. Do you recall that?
- 16 A. Yes, I do.
- 17 Q. Now, the Ernst & Young study that you cited
- 18 to, is it reasonable for someone in your field to rely on
- 19 this type of study?
- 20 A. Absolutely. Especially when you know the
- 21 qualifications of the people who conducted the study.
- 22 Q. Okay. And as I recall, you indicated that the
- study reflected -- was it 15-some percent?
- A. 15.5 percent of the survey respondents would
- 25 opt for a wireless alternative to replace their wireline

- 1 phone.
- 2 Q. You also received some questions geared
- 3 towards identifying whether we had any Missouri-specific
- 4 evidence to indicate that that would apply to Missouri. Do
- 5 you recall that?
- A. I recall the question.
- 7 Q. Do you have any reason to believe that
- 8 Missouri's cell phone or wireless phone users are so
- 9 different than those across the United States that such a
- 10 number would not apply to Missouri?
- 11 A. No. As a matter of fact, I have reason to
- 12 believe exactly the opposite. If you take the FCC's local
- 13 competition report, they talk about mobile phone usage and
- 14 Missouri is not far off of the nationwide average. It's not
- exact, but it's within a range of reasonableness.
- MS. CREIGHTON HENDRICKS: Thank you very much.
- JUDGE WOODRUFF: All right then. You may step
- 18 down.
- 19 Now, I understand that Mr. Harper is not here
- 20 today. Is that --
- 21 MS. CREIGHTON HENDRICKS: That is correct.
- 22 JUDGE WOODRUFF: So we'll skip back over him
- and come back to him tomorrow.
- MS. CREIGHTON HENDRICKS: Can I have
- 25 Dr. Staihr excused?

1	JUDGE WOODRUFF: You asked to have Dr. Staihr
2	excused?
3	MS. CREIGHTON HENDRICKS: Correct.
4	JUDGE WOODRUFF: That's fine.
5	MR. ROSS: Your Honor, we would object to the
6	Staff witness taking the stand before Sprint has closed its
7	case. It seems that Sprint bears the burden of proof in
8	this case and, frankly, our cross of Mr. McKinnie is really
9	going to turn on how Mr. Harper responds to certain
10	questions we may pose to him in cross. So
11	MS. CREIGHTON HENDRICKS: Your Honor, I would
12	offer to keep Mr. Harper around. I was unaware of any
13	objection. I did notify the parties about two days ago and
14	I don't recall receiving objection, but we could keep
15	Mr. Harper
16	JUDGE WOODRUFF: Mr. Harper won't be here
17	until tomorrow?
18	MS. CREIGHTON HENDRICKS: Correct.
19	MR. ROSS: What we would be looking for is the
20	right to cross Mr. McKinnie after Mr. Harper.
21	JUDGE WOODRUFF: Okay. Would you have the
22	same objection if we skipped over Mr. McKinnie as well and
23	went to some of the other witnesses? I don't know if that's
24	possible. Are the other witnesses here?
25	MR. DANDINO: We weren't anticipating that
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1	because we thought that
2	MR. ROSS: We would have the same objection.
3	JUDGE WOODRUFF: To anybody else? Okay.
4	MR. DANDINO: We thought Mr. Harper was just
5	switching places with Dr. Staihr.
6	MR. ROSS: I'm sorry if there was a
7	miscommunication. I was under the impression that all of
8	Sprint's witnesses would be presented before any of Staff's
9	witnesses.
10	MS. CREIGHTON HENDRICKS: Well, there's always
11	a possibility that let me have a discussion with
12	Mr. Idoux just a second. I may have an answer.
13	Your Honor, here's my challenge. And I did
14	indicate in the e-mail that Mr. Harper was caught up in the
15	state of Washington because he was out there and he had his
16	vehicle break down. He's with his family and they could not

- JUDGE WOODRUFF: Okay.
- MS. CREIGHTON HENDRICKS: I don't know if

return by themselves and it took time to get the vehicle

fixed. I informed the parties. I was unaware of any

- 22 Fidelity is asking if they strike the testimony of
- 23 Mr. Harper. I am --

objection.

17

18

19

- 24 MR. ROSS: No, no. Certainly we would give
- 25 Mr. Harper the opportunity to testify. I mean, the point is

1	that it doesn't make sense to us that a Staff witness would
2	precede Sprint's witness. It seems to us that Sprint needs
3	to close its case before a Staff witness can be presented.
4	Sprint bears the burden of proof here.
5	MR. DANDINO: Is Harper going to be here in
6	the morning?
7	MS. CREIGHTON HENDRICKS: Harper I mean,
8	Mr. Harper will be coming in tonight. I don't know if Staff
9	would oppose to having their witness still available after
10	Mr. Harper just for sake of
11	JUDGE WOODRUFF: I don't know that it's
12	necessary to have him testify twice. It's now approximately
13	20 minutes until 3:00. We're scheduled to go all week and
14	from based on what I've seen today, it's quite likely we're
15	not going to go all week on this hearing, so I don't have
16	any problem with adjourning for today and coming back
17	tomorrow and just start then.
18	MR. DANDINO: I think that's best, your Honor.
19	JUDGE WOODRUFF: Any comments about that?
20	MR. ROSS: It seems that we're on schedule
21	anyway. Under the procedural schedule we were scheduled for
22	two Sprint witnesses today.
23	JUDGE WOODRUFF: Okay. Any other matters we
24	need to take care of before we adjourn for the day then? I

know there were some other exhibits, specifically Exhibit

25

- 1 15. Do you have copies of that yet?
- 2 MS. CREIGHTON HENDRICKS: I don't have them.
- 3 We're going to go pick them up. I do have information that
- 4 contains responses to what Commissioner Gaw had requested.
- 5 And if you want me to put it in through a witness, I can do
- 6 it through Mr. Idoux or I can just mark them and put them
- 7 in.
- 8 JUDGE WOODRUFF: Let's bring Mr. Idoux back up
- 9 to the stand and deal with that.
- 10 (EXHIBIT NO. 16 WAS MARKED FOR
- 11 IDENTIFICATION.)
- 12 (Witness recalled.)
- JOHN IDOUX, III testified as follows:
- 14 DIRECT EXAMINATION MS. CREIGHTON HENDRICKS:
- 15 Q. Mr. Idoux, I have placed a document in front
- of you that's been marked Exhibit 16. Can you identify it
- 17 for me?
- 18 A. Yes. It's titled Sprint Missouri, Inc., Price
- 19 Change Summary.
- 20 Q. Earlier when you were receiving questions from
- 21 Commissioner Gaw, he made a request for information that
- 22 contained all our rate adjustments since entering price cap;
- is that correct?
- 24 A. That is correct.
- 25 Q. And does this document contain information

- 1 responsive to that request?
- 2 A. Yes. It includes all Sprint's services from
- 3 its various tariffs. There's five different tariffs. And
- 4 it includes the dollar change as well as a percent change of
- 5 all of its services as a result from price cap. It also
- 6 includes a listing of all services that were not adjusted
- 7 and all promotions.
- 8 Q. Commissioner Gaw also had a question
- 9 pertaining to the MTS rates, I believe.
- 10 A. Yes. He inquired as to what the MTS rates
- 11 were. And I guess starting on page 35 -- whoops --
- 12 actually, starting on page 34 and going over to page 36 are
- 13 the MTS rates. Not only the current ones, but the recent
- 14 history of those.
- 15 MS. CREIGHTON HENDRICKS: Your Honor, I move
- for the admission of Exhibit 16 into the record.
- JUDGE WOODRUFF: Exhibit 16 has been offered
- 18 into evidence. Are there any objections to its receipt?
- 19 Hearing none, it will be received into
- 20 evidence.
- 21 (EXHIBIT NO. 16 WAS RECEIVED INTO EVIDENCE.)
- JUDGE WOODRUFF: Any other matters while we're
- 23 still on the record?
- At this time then we are adjourned until 8:30
- 25 tomorrow morning. Thank you.

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2	July	15,	2003	at	8:30	a.m.					
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