

**KCP&L Greater Missouri Operations Company**  
**KANSAS CITY, MO 64106**

For Territory Served as L&P and MPS

**RULES AND REGULATIONS**  
**ELECTRIC**

**15.01 BUSINESS DEMAND-SIDE MANAGEMENT**

**(continued)**

**DEFINITIONS:**

Unless otherwise defined, terms used in tariff sheets or schedules in Section 15 have the following meanings:

Applicant – A customer who has submitted a program application or has had a program application submitted on their behalf by an agent or trade ally.

Demand-Side Program Investment Mechanism (DSIM) – A mechanism approved by the Commission in KCP&L Greater Missouri Operations Company's filing for demand-side programs approval in Case No. EO-2015-0241.

Energy Efficiency - Measures that reduce the amount of electricity required to achieve a given end use.

Incentive – Any consideration provided by Company directly or through the Program Administrator, including in the form of cash, bill credit, payment to third party, or public education programs, which encourages the adoption of Measures.

Long-Lead Project- A project committed to by a Customer, accepted by the Company, and a signed commitment offer received by the program administrator by March 31, 2019, according to the terms and implementation of the MEEIA 2016-2018 Energy Efficiency Plan that will require until a date after March 31, 2019, but no later than March 31, 2020, to certify completion.

Measure – An end-use measure, energy efficiency measure, and energy management measure as defined in 4 CSR 240-22.020(18), (20), and (21).

Participant – End-use customer and/or manufacturer, installer, or retailer providing qualifying products or services to end-use customers.

Program Administrator – The entity selected by Company to provide program design, promotion, administration, implementation, and delivery of services.

Program Partner – A retailer, distributor or other service provider that Company or the Program Administrator has approved to provide specific program services through execution of a Company approved service agreement.

Program Period – The period from April 1, 2016 through March 31, 2019 unless sooner terminated under the TERM provision of this tariff. Programs may have slightly earlier termination dates for certain activities, as noted on the Company website – [www.kcpl.com](http://www.kcpl.com).

Project – One or more Measures proposed by an Applicant in a single application.