Page 117 and spell your name for the record. 1 THE WITNESS: Craig, C-r-a-i-q, Unruh, 2 U-n-r-u-h. 3 (Witness sworn.) 4 5 JUDGE THOMPSON: Please be seated. You may proceed, Mr. Lane. 6 7 MR. LANE: Thank you. CRAIG UNRUH testified as follows: 8 DIRECT EXAMINATION BY MR. LANE: 9 Would you state your name for the record, 10 0. please. 11 12 My name is Craiq Unruh. Α. 13 And by whom are you employed? Ο. 14 I'm employed by Southwestern Bell LP, doing Α. 15 business as SBC, Missouri. 16 0. And in what capacity are you employed? 17 Α. I am executive director of regulatory. 18 0. And, Mr. Unruh, have you prepared direct testimony that has been premarked as Exhibit 1 in this 19 20 proceeding? 21 Α. I have. 22 Do you have any changes or additions to that Q. testimony? 23 24 Α. I have two corrections. 25 What's the first one? Ο.

- 1 A. The first one is page 4, line 4, the statutory
- 2 reference to 386.020, sub 35, should be changed to 34. So
- 3 it reads Section 386.020.34.
- 4 Q. And along that same line, on page 2 of your
- 5 testimony, line 5, is there a similar change to be made
- 6 there?
- 7 A. That would be correct.
- 8 Q. Again, 35 should be changed to 34?
- 9 A. That is correct.
- 10 Q. And do you have any other changes to your
- 11 direct testimony?
- 12 A. I have one more addition. On page 8,
- 13 beginning on line 9, I would like to add the sentence,
- 14 additionally, SBC Missouri has recently filed to reduce
- 15 basic local and exchange access services by .05 percent,
- 16 effective December 1st, 2003.
- 17 JUDGE THOMPSON: Would you read that back,
- 18 Kellene?
- 19 THE REPORTER: "I have one more addition. On
- 20 page 8, beginning on line 9, I would like to add the
- 21 sentence, additionally, SBC Missouri has recently filed to
- 22 reduce basic local and exchange access services by .05
- 23 percent, effective December 1st, 2003."
- 24 BY MR. LANE:
- Q. Any other changes to your direct testimony?

Page 119 1 Α. No, there are not. 2 Mr. Unruh, did you also prepare surrebuttal Q. testimony in this case that's been marked as Exhibit 2? 3 I did. Α. 4 0. Do you have any changes or corrections to that 5 testimony? 6 Α. I do not. 7 Mr. Unruh, if I were to ask you the questions Ο. 9 that are contained in Exhibits 1 and 2 today, with the changes that you've given in mind, would your answers be the 10 11 same? 12 Α. Yes, they would. 13 Ο. And are those answers true and correct to the best of your knowledge and belief? 14 15 Α. Yes, they are. MR. LANE: 16 Thank you. Your Honor, at this time we would offer Exhibits 1 and 2, and tender Mr. Unruh 17 for cross-examination. 18 19 JUDGE THOMPSON: Thank you, Mr. Lane. 20 Do I hear any objections to the receipt of Exhibits 1 or 2? 21 22 (No response.) JUDGE THOMPSON: Hearing no objections, 23 24 Exhibits 1 and 2 are received and made a part of the record of this proceeding. 25

Page 120 (EXHIBIT NOS. 1 AND 2 WERE RECEIVED INTO 1 2 EVIDENCE.) JUDGE THOMPSON: Cross-examination, 3 4 CenturyTel? MR. FISCHER: I have no questions, your Honor. 5 JUDGE THOMPSON: Sprint? 6 No questions, your Honor. MS. HENDRICKS: 7 JUDGE THOMPSON: Staff? 8 Thank you, your Honor. 9 MR. MEYER: CROSS-EXAMINATION BY MR. MEYER: 10 Good afternoon. 11 Ο. Good afternoon. 12 Α. '13 Sir, could you elaborate on the statement on Ο. 14 pages 8 and 9 of your direct testimony where you reference that customers don't necessarily experience the price cap 15 16 price increases? I know in your testimony you answer that 17 question as no and have a brief comment there. Could you elaborate on that? 18 19 Certainly. The point I was trying to make is Α. that, even though some prices might be increased from time 20 2.1 to time, that that doesn't necessarily reflect what all end 22 users are paying for that service, because we may have made 23 other changes that offer promotional discounts for those 24 customers so they would, in effect, be paying lower prices, or we might have -- the individual service might be part of 25

- 1 a bundled package that a significant percentage of our
- 2 customers purchase from us.
- In that case the rate for their bundled
- 4 package might not have increased, so they would not
- 5 necessarily experience the price increase that was reflected
- 6 in that tariff filing.
- 7 Q. That may actually get there, but I'm not sure,
- 8 if it's possible, if you could maybe even give a more
- 9 concrete example with how a customer may have that increase
- 10 situated with a broader context.
- 11 A. Okay. Let's just pick Caller ID, for example.
- 12 Let's say hypothetically that we've increased the price for
- 13 Caller ID by 10 cents. Many customers might have purchased
- 14 Caller ID as part of a package. We offer some packages,
- 15 variety of packages. One package is called SBC Advantage,
- 16 for example, and it's a package of popular vertical services
- 17 that customers receive for a packaged price which reflects a
- 18 discount over the individual prices.
- So the price, the individual price a la carte
- 20 price, if you will, for Caller ID may have increased by
- 21 10 percent, but a lot of the customers may be purchasing
- 22 Caller ID as part of a package, and that package price
- 23 didn't increase. So the effective rate the customer's
- 24 paying for Caller ID did not change.
- 25 Q. Is that a scenario that could apply to these

- 1 two specific services that we're talking about here, if you
- 2 know, the line status verification and busy line interrupt
- 3 services?
- A. I don't know specifically whether those two
- 5 services are included in packages, but it certainly could be
- 6 the case.
- 7 Q. You also may not know the answer to this
- 8 question. It appears from the review of the past history of
- 9 these two services' rates, it appears that there was no
- 10 increase in costs in 1999 -- I'm sorry -- increase in the
- 11 charges to customers for this rate, this service in 1999,
- but then nearly the maximum was taken in 2000 through 2002.
- 13 Is there any explanation perhaps for why in 1999 there was
- 14 no increase sought by the company?
- 15 A. Well, I think it just reflects the fact that,
- 16 although it's been alluded to by some that all of the price
- 17 capped companies are out raising every price they can by
- 18 8 percent every year, I think this demonstrates that that's
- 19 not correct. We evaluate our pricing changes based on
- 20 conditions in the marketplace, competition, what we think
- 21 customers are willing to pay, overall changes to our
- 22 revenue.
- A number of factors are taken into account
- 24 and, in fact, the vast majority of our services for which
- 25 we -- we have not increased the prices for the vast majority

- of services that we could have increased them on.
- Q. Just to clarify, then, from your understanding
- 3 that there was no legal prohibition for Southwestern Bell
- 4 from taking an 8 percent or any increase at all in 1999; is
- 5 that correct?
- 6 A. That is correct. Under the law we could have
- 7 increased those rates by 8 percent, but we chose not to.
- 8 Q. On page 2 of your surrebuttal testimony, you
- 9 have a reference at line 2 in referencing the evidence
- 10 presented presumably by -- maybe it's specific by Staff
- 11 regarding the reasonableness of the proposed price
- 12 increases. You note that silence does not imply agreement
- 13 with the evidence. Is there any -- are there any factual
- 14 statements specifically in Mr. Thomas' or Mr. Peters'
- 15 testimony that you actually have a specific disagreement
- 16 with? And if necessary, I can break that question down.
- 17 A. Well, I think Mr. Peters and Mr. Thomas cover
- 18 a lot of ground in their testimony, and I haven't -- I have
- 19 not gone through their testimony sort of issue by issue
- 20 trying to decide whether I would hypothetically agree with
- 21 their position or the information they've presented or not,
- 22 because I believe the use of that information is really
- 23 irrelevant in this case in terms of what authority the
- 24 Commission has in terms of approving this tariff.
- So I wasn't going to spend a lot of time

- 1 arguing about this economic indicator versus that, since
- 2 neither one is relevant to the lawful determination of
- 3 whether these tariffs should be approved.
- Q. But you don't actually, for example, have a
- 5 disagreement that the CPI that Mr. Thomas references for a
- 6 specific year should be 1 percent one direction or another,
- 7 based on his research?
- A. I did not cross check his numbers to check for
- 9 validity.
- 10 Q. Thank you. On page 3 of your surrebuttal
- 11 testimony, you note that focusing on -- and this is about
- 12 line 12 or so -- focusing on the 8 percent component does
- 13 not tell the whole story, but to your knowledge or in your
- opinion, does the Commission have the authority to look at
- 15 anything outside the rates themselves?
- 16 A. Well, our position would be that since the
- 17 pricing changes comply with the price cap statute as
- 18 specified in 392.245, that there's no authority for the
- 19 Commission to review those rates other than to ensure their
- 20 compliance with 392.245, and that is that we filed a tariff,
- 21 it's been 12 months since we increased the rates, and those
- 22 rates are an 8 percent or less increase.
- Q. Hypothetically speaking, if the Commission
- 24 does decide that it has the authority to look beyond the
- 25 rates -- I guess I should say the 8 percent number -- why do

- 1 you believe the Commission must look beyond this dollar
- 2 amount increase?
- A. Well, again, it wouldn't be our position that
- 4 they could do that.
- 5 Q. Right. This is hypothetically.
- 6 A. But I guess, hypothetically speaking, it
- 7 wouldn't make sense to do that because the -- if we're going
- 8 to look at -- I think you have to look at the totality of
- 9 what the Legislature was trying to do. It was faced with a
- 10 decision that was how -- what is the -- what is a better
- 11 mechanism for regulating companies in Missouri that will
- 12 create better incentives for them to operate efficiently, to
- 13 invest in their networks in Missouri, and in that context
- 14 what is a better form of regulation, given the fact that we
- 15 are also at the same time moving into a more competitive
- 16 marketplace, because of other changes that were happening in
- 17 the 1996 time frame?
- 18 And so they were faced with that dilemma.
- 19 What's the best way? There's probably a better way than
- 20 rate-of-return regulation. So they conducted a thorough
- 21 analysis, if you will, of what's a better mechanism for
- 22 regulating these carriers in Missouri, and they decided on
- 23 this price cap statute where they laid out a series of
- 24 components to regulate the companies operating under price
- 25 cap. And so there were tradeoffs, which has been explained,

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with this statute; quid pro quos, sharing of risk, sharing of benefits and things you like, things you don't like.

And so I think to strictly focus on the one 3 4 pricing change under one component of the price cap statute 5 is an inappropriate way to think about whether price caps is 6 good or not. As Mrs. Creighton Hendricks pointed out, a piece of the price cap statute more strictly regulates basic 7 8 service prices and, therefore, puts more risk on the price cap companies who are operating under that, under that 9 10 statute.

So it's not all -- it was not all give to the companies in terms of the 8 percent allowing us to increase prices. There was a tradeoff among the various ways to regulate our services, and the Legislature clearly decided that it was more important to more strictly regulate and more strictly control the prices for basic local service, because they were more concerned about that, and exchange access service. And in -- in return for that or part of that equation, they recognized the need for additional flexibility on the other services, which they created the category called non-basic service.

They recognized that there would be impacts to carriers' revenues due to competition. They recognized carriers needed incentives to invest. And if we were in a situation where we weren't allowed to adjust our pricing

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- 1 structures, then those incentives to invest and to operate
- 2 efficiently might have been reduced in the state.
- 3 Q. You mentioned in your answer a reference to an
- 4 overall equation that is happening here as part of the price
- 5 cap statute. Would it be fair to say that the -- a
- 6 component of that equation would also include overall
- 7 profitability of Southwestern Bell?
- 8 A. No, I don't believe so. The Legislature
- 9 clearly recognized that rec -- that regulating carriers based
- 10 on their earnings levels or profitability under a
- 11 rate-of-return environment was not the best method of
- 12 regulating carriers going forward. And so they changed
- 13 the way carriers were to be regulated and they moved away
- 14 from -- strictly from an earnings review environment and
- 15 created price caps where earnings are no longer an issue.
- 16 Q. I'll ask a potentially open-ended question
- 17 here, but do you believe that there's a role for the aspect
- 18 under the statute that the -- a price-cap-regulated company
- 19 can have the opportunity to petition the company -- I'm
- 20 sorry -- the Commission to come back under a more
- 21 traditional rate-of-return regulation system or --
- 22 effectively for rate relief under Section 392.246?
- A. Yes. I think, again, it's a recognition that
- 24 there was risk being imposed on the companies that were to
- 25 be regulated under price caps that the environment, the

- 1 situation could arise where price-cap-regulated companies
- 2 were not earning sufficient revenues to be an ongoing
- 3 business. And so the Legislature created a potential safety
- 4 valve, if you will, where price-cap-carrier-regulated
- 5 companies could petition the Commission for, in essence,
- 6 moving back under rate-of-return regulation.
- 7 And I believe the statute is structured such
- 8 that the Commission would then have the discretion of
- 9 whether or not to permit that. So I think that recognizes
- 10 the risk inherent from a company standpoint in going under
- 11 price cap regulation.
- 12 Q. Thank you.
- On page 6 of your surrebuttal testimony, you
- 14 have a reference to -- and I quess it's in the question
- 15 portion of the testimony -- whether or not an isolated
- 16 review of the proposed price increases distorts the
- 17 realities of the marketplace. And then you note that the
- 18 services are competitive services and that the Commission
- 19 should essentially give Bell the discretion to charge what
- 20 it wants within the price cap statute's parameter.
- Is it fair to say that the realities of the
- 22 marketplace are already distorted in this situation?
- 23 A. I think I could interpret your question
- 24 several ways.

Page 129 I'm not certain --Α. 1 2 It appears that -ο. I'm not certain what you're wanting me to 3 Α. 4 answer. The context of the question implies that the 5 Ο. realities of the marketplace are not yet distorted, and that 6 an isolated review would, in fact, create a distortion. 7 Ι quess our question is something on the lines of isn't there 8 already a distortion in place? 9 I think perhaps this is not where you were 10 going with this, but I think there is an argument that the 11 marketplace is distorted because of the past regulatory 12 13 vestiges of how rates were established and kind of, in 14 essence, then, the starting point for competition. 15 We had an environment where these optional services, these non-basic services were priced as high as we 16 could possibly price them to try to maximize the revenue 17 creation that would -- maximize the contribution that then 18 would be used to help support the public policy goal of 19 20 keeping basic local prices as low as possible, particularly 21 residential basic local prices, since our business rates 22 tend to be two or three times higher than our residential 23 rates. 24 So focus was pretty much on basic residential services and trying to keep those prices as low as possible. 25

- 1 When we embarked on price caps and we embarked on further
- 2 opening the market to competition, there weren't any steps
- 3 taken to shift where those prices were before we started the
- 4 competitive marketplace. And not only that, the price cap
- 5 statute sort of locks that pricing concept in place by
- 6 restricting the ability to move prices for basic local
- 7 services.
- 8 So I think we've started with an environment
- 9 of basic local -- primarily residential, basic local
- 10 residential prices being below what a competitive market
- 11 would have otherwise resulted in, and then we've imposed
- 12 competition on top that. So, yes, I think it -- that has
- 13 distorted the marketplace. It's resulted in -- you can --
- 14 it's evidenced in what we've seen in terms of competitive
- 15 results.
- In Missouri, we know CLECs have at least
- 17 34 percent of the business access lines in SBC's Missouri
- 18 territory. The actual numbers may be higher, because we
- 19 don't know every line they have. Also from a revenue
- 20 standpoint, their revenue market share may be even higher,
- 21 because CLECs have tended to focus on the higher-margin
- 22 customers.
- Competition in the residential market, while
- 24 still pervasive throughout Missouri, the CLECs have focused
- 25 less on serving -- at least historically. We're seeing that

- 1 change now, but historically focus more on business
- 2 customers first, especially higher-margin business
- 3 customers, less on lower-margin residential customers. Many
- 4 CLECs haven't focused very much on the residential customer
- 5 simply paying \$7 for basic local service.
- They've sought residential customers who are
- 7 higher-margin customers who buy a lot of vertical services,
- 8 and we see that in the types of offers that the CLECs offer
- 9 in the marketplace. So I think that has resulted -- that
- 10 past vestige has resulted in a distorted marketplace.
- MR. MEYER: You came around to where I was
- 12 going. Those are all the questions I have at this time.
- 13 Thank you.
- JUDGE THOMPSON: Thank you, Mr. Meyer.
- 15 Mr. Dandino?
- 16 CROSS-EXAMINATION BY MR. DANDINO:
- 17 Q. Good afternoon, Mr. Unruh.
- 18 A. Good afternoon.
- 19 Q. I just want to follow up on that last comment
- 20 that Mr. Meyer discussed with you. You said that there was
- 21 already a distortion in the rate structure, is that what you
- 22 feel, marketplace?
- A. Marketplace, I think, was the context we were
- 24 discussing.
- Q. That's just your opinion, isn't it?

- 1 A. It's certainly the opinion I've offered here
- 2 today. I believe there would be others of like-minded
- 3 opinions.
- 4 Q. And do you know if the Public Service
- 5 Commission ever based a -- based the residential rates for
- 6 local basic service on any type of cost study, whether it
- 7 was an allocation for joint and common costs of that
- 8 service?
- 9 A. It's my understanding under the previous
- 10 rate-of-return environment, where local prices were set and
- 11 typically adjusted through earnings investigations, that the
- 12 Commission operated under this -- the principles outlined in
- 13 this order that we've discussed earlier today, which was
- 14 18-309.
- 15 Q. Sir, is the answer yes or no?
- 16 A. Well, I think I'm getting to that, and where
- 17 the --
- 18 O. Well --
- 19 A. And so the intent of that order and that
- 20 direction that the Commission was operating under was to
- 21 residually price basic local service. So they would -- the
- 22 goal was to maximize contribution from these competitive and
- 23 discretionary services, and then residually price basic
- 24 local service.
- JUDGE THOMPSON: Pardon me. Excuse me.

- 1 Mr. Unruh, you need to answer questions yes,
- 2 no, or I don't know, unless the question clearly calls for
- 3 narrative. If there's any sort of explanation necessary so
- 4 that the Commission can understand your answer properly,
- 5 your lawyer can elicit that from you on redirect.
- 6 MR. DANDINO: Your Honor, at this time I'd
- 7 like to move to strike the witness' answer as being
- 8 nonresponsive.
- JUDGE THOMPSON: Mr. Lane, I'm sure you'd like
- 10 to weigh in.
- MR. LANE: Your Honor, I think it's clearly
- 12 responsive to the question he asked. Not all questions can
- 13 be answered yes or no. It's a broad question that required
- 14 Mr. Unruh to explain the background of which he gave the
- 15 answer that he did.
- 16 JUDGE THOMPSON: Kellene, would you read the
- 17 question back?
- 18 THE REPORTER: "Ouestion: And do you know if
- 19 the Public Service Commission ever based a -- based the
- 20 residential rates for local basic service on any type of
- 21 cost study, whether it was an allocation for joint and
- 22 common costs of that service?"
- JUDGE THOMPSON: Well, I think that's clearly
- 24 a yes or no question, so we will strike the response as
- 25 being nonresponsive. Why don't you go ahead and ask the

- 1 question again, and we'll see if we can get a better
- 2 response.
- 3 BY MR. DANDINO:
- Q. Mr. Unruh, has the Public Service Commission
- 5 priced basic local service based upon a cost-of-service
- 6 study that included a reasonable allocation of joint and
- 7 common costs, to your knowledge?
- 8 A. I'm not certain, but I was just reviewing
- 9 392.245.9, and I believe under the rebalancing concept that
- 10 Sprint and CenturyTel have been following that allows them
- 11 to lower their access rates and raise their basic local
- 12 rates, I believe there's a provision in there for -- for
- those companies to demonstrate that their basic local
- 14 service is still below cost as they -- as they raise the
- 15 price. So I -- I'm not certain, but I believe that may have
- 16 been analyzed in some of their rebalancing tariffs.
- 17 Q. But you don't know that firsthand knowledge?
- 18 You have no firsthand knowledge of that?
- 19 A. I know I've been involved in discussions
- 20 around that topic. I don't know specifically what was
- 21 presented to the Commission.
- Q. I believe you testified earlier that
- 23 Southwestern Bell did not increase its prices for these
- 24 services in 1999; is that correct?
- A. Mr. Meyer indicated that that was the case,

- and I believe that was the case. I was just trying to find
- 2 our pricing history on that.
- 3 Q. So the answer is?
- 4 A. That is correct. We did not increase those
- 5 rates in 1999.
- 6 Q. These two services, are they considered part
- 7 of basic local service?
- 8 A. No, they're considered non-basic.
- 9 Q. Are they included in the basic local tariff?
- 10 A. They are included in the local exchange
- 11 tariff.
- 12 Q. Local exchange tariff?
- 13 A. Yes.
- Q. Okay. Approximately, if you know, how many
- 15 customers use either one of those services during a year?
- MR. LANE: Your Honor, if I may, I'm not sure
- 17 we're getting into information that's highly confidential.
- 18 but if the witness is going to answer that, then I'd ask
- 19 that we go in-camera if he indicates that it's highly
- 20 confidential.
- MR. DANDINO: And, your Honor, I don't want to
- 22 request highly confidential information if that's what that
- 23 is. If it is highly confidential, I'll withdraw the
- 24 question.
- JUDGE THOMPSON: Well, I believe the number

- 1 that you requested is, in fact, highly confidential.
- 2 MR. DANDINO: Well, I'll go on.
- JUDGE THOMPSON: Isn't that correct, Mr. Lane?
- MR. LANE: Yes, your Honor.
- 5 MR. DANDINO: So I'll go on. It is -- I think
- 6 it is in the record, though.
- 7 BY MR. DANDINO:
- 8 Q. Mr. Unruh, is there any circumstances that you
- 9 can foresee that it would be appropriate for the Public
- 10 Service Commission to review a rate of SBC for a proposed
- increase by SBC for a non-basic service that is less -- that
- is 8 percent or less?
- 13 A. As long as the price increase complies with
- 14 the price cap statute, no, I don't believe there would be
- 15 any reason to review that.
- 16 Q. There's absolutely no circumstances that would
- 17 justify the Commission reviewing that?
- 18 A. I'll clarify that I think there would be areas
- 19 under 392.200 that, depending on what it was that was being
- 20 proposed, might need to be reviewed under 392.200. As an
- 21 example, we could hypothetically try to increase a price --
- 22 we'll just use busy line interrupt as an example. We might
- 23 have tried to increase busy line interrupt prices only for
- 24 left-handed people. Forgive me, anybody here that's
- 25 left-handed that I may have offended.

- 1 Q. That's almost all of our office.
- 2 A. But it's that kind of a scenario, I think,
- 3 where 392.200 and the discrimination issues that we've been
- 4 looking at could come into play and the Commission might
- 5 want to review that under 392.200. That is not the case
- 6 we've done here. We've increased busy line interrupt prices
- 7 statewide, and so there are no discrimination issues under
- 8 392.200.
- 9 The Legislature's directed that since it is an
- 10 8 percent increase or less and it's been at least 12 months
- 11 since we've increased that, that then those are just and
- 12 reasonable rates and, therefore, that covers the 392.200.1
- 13 reference that we've been talking about because 392.245.1
- 14 explains that that is what satisfies -- the price cap
- regulation satisfies the 392.200.1 provision.
- Q. Okay. So you're telling me that this
- 17 Commission could review an 8 percent increase under
- 18 Section 392.200 if it was -- if there was -- if the
- 19 Commission thought it was discriminatory?
- 20 A. Yes, I think hypothetically that situation
- 21 could occur. That's not the situation that we're confronted
- 22 with today.
- Q. But I'm just saying -- I'm trying to get
- 24 your reasoning of how you would get to a review of the
- 25 8 percent under 392.200. How do you get there from -- how

- 1 do you get there from this statute?
- A. Again, using our example, if we would have
- 3 proposed a -- an increase of some sort, price increase on
- 4 busy line interrupt only for left-handed people, so we
- 5 created some sort of distinction in terms of who was going
- 6 to see the increase that could be found to be
- 7 discriminatory, then that's the provision under which you
- 8 would review that, but not that the -- an across-the-board
- 9 price increase that complies with 392.245 would not be just
- 10 and reasonable, because 392.245.1 has already specified that
- 11 that sort of an increase is just and reasonable.
- Q. Okay. So are you saying, then, that there are
- 13 circumstances under 392.245.11 for basic telecommunications
- 14 services where the Commission does have authority to review
- 15 the statute? There is a circumstance, you're telling me
- 16 it's discrimination, left-handed people.
- A. And I think that's the position everybody's
- 18 taken here today.
- 19 Q. Excuse me. I just want to know, is that your
- 20 position?
- A. Well, there's the clause in 392.245.11 that
- 22 includes --
- JUDGE THOMPSON: Yes or no, Mr. Unruh.
- THE WITNESS: Yes.
- 25 BY MR. DANDINO:

- 1 Q. Okay. Now, does it say except for dis-- or
- 2 that the 8 percent, that they shall look at discrimination
- 3 in Section 392.245.11?
- 4 A. The law makes that clear.
- 5 Q. At what point, sir?
- 6 A. 392.245.1 explains that --
- 7 Q. Does it say discrimination in there?
- 8 A. I'm trying to explain how you --
- 9 Q. Go ahead. I'm sorry. I'm sorry I interrupted
- 10 you. Go ahead.
- 11 A. 392.245.1 explains that the Commission shall
- 12 use price caps and that that is the mechanism for
- 13 determining that a price increase that would comply with
- 14 392.245 would be just and reasonable.
- 15 Q. Okay.
- 16 A. The reference to 392.200 is a reference back
- 17 to that whole section which covers a number of things
- 18 relative to discrimination; defining different classes of
- 19 customers, exchange-specific pricing, sub-exchange pricing.
- 20 And so you have those list of things that the Commission
- 21 would review under 392.200. But 392.245, the more specific
- 22 provision, has indicated that we already qualify or cover
- 23 392.200.1, which is the just and reasonable clause. We
- 24 satisfy that condition under 392.245.
- Q. But it does not say -- in Section 392.245.11

- 1 the language does not say -- if I can find it. I just lost
- 2 it. Excuse me -- does not say, may change the rates for
- 3 services consistent with the provisions of Section 392.200,
- 4 point -- or 200, except subsection 1 of that section. It
- 5 does not say that.
- A. Which is -- which is what the purpose of
- 7 392.245.1 is.
- 8 Q. Okay. That's in your opinion; is that
- 9 correct?
- 10 A. And those of the other parties in this
- 11 proceeding other than Office of the Public Counsel.
- 12 Q. You're the only one here. Is it your opinion?
- 13 A. It certainly is my opinion.
- Q. Okay. Do you have any training in the law?
- 15 A. I have no formal classes. Obviously working
- 16 in this environment, I'm around attorneys and legal
- 17 practices as it relates to operations before this
- 18 Commission, so that exposes me to the statutes. And we work
- on on a day-in and day-out basis in terms of working within
- 20 those statutes and complying with those statutes. So that
- 21 causes me to have need to review them and understand them.
- Q. Are you a lawyer, sir?
- 23 A. I am not.
- Q. You're not saying you conduct legal analysis
- 25 for your company, do you?

Page 141 No, I do not. Α. 1 What happens if the Public Service Commission 2 Ο. does not approve the tariff filed under Section 392.245.11 3 4 after the expiration of 30 days? 5 Is your question what would the company do Α. or --Ο. Let me reword it. If the Commission -- first of all, let's assume that the first did not -- okay. 8 Commission has suspended your tariff. Was that a lawful act of the Commission? 10 Α. It would be. 11 MR. LANE: Your Honor, I think I'm going to 12 object to asking for a legal conclusion along this line. 13 14 Mr. Unruh has already said he's not a lawyer. I'm not sure what the purpose of the question is, the relevance of this 15 16 to this proceeding. JUDGE THOMPSON: Mr. Dandino? 17 18 MR. DANDINO: Your Honor, the witness just 19 previously testified that he works with lawyers and feels like he's qualified to make analysis of these laws and 20 render some type of -- and he's very familiar with this. 21 He 22 says he's basically everything but a lawyer. 23 That may be an overcharacterization. 24 He may be a better lawyer than MR. LANE:

25

some.

- JUDGE THOMPSON: Well, then, since you've
- 2 changed your position, Mr. Lane, go ahead and answer the
- 3 question, sir.
- 4 THE WITNESS: Could you repeat it, please?
- 5 BY MR. DANDINO:
- 6 Q. Sure. Was the Commission suspension of this
- 7 tariff a lawful act, in your opinion?
- 8 A. It would be my layman's opinion --
- 9 Q. Certainly.
- 10 A. -- that the fact that they did not approve the
- 11 tariff or permit the tariff to go into effect, I guess maybe
- 12 within 30 days would not comply with the law.
- Q. So would it be Southwestern Bell's position
- 14 that by operation of law after 30 days the tariff was
- 15 already going into effect?
- A. We are certainly not acting as if it went into
- 17 effect. If there is a legal argument that could argue that,
- 18 I'm not certain of that. I would -- I would assume that
- 19 perhaps a court would have had to make that determination.
- 20 Q. Is it Southwestern Bell's -- SBC's position
- 21 that the Commission must -- shall approve the tariff 30 days
- 22 after it is filed?
- A. Either formally approve it or let it go into
- 24 effect, yes.
- Q. And if they do not formally approve it, what

- 1 is the effect of that?
- 2 A. It would go into effect.
- 3 Let me clarify, I guess, absent some other
- 4 action that they've taken.
- 5 Q. If they suspended it, then it would not go
- 6 into effect?
- A. Again, we are certainly not operating as if
- 8 the tariff went into effect. We continue to charge the
- 9 prices that were in existence before we filed this tariff.
- 10 Q. Well, what's SBC's position, has that gone
- into effect or not, whether or not you act upon it?
- MR. LANE: Your Honor, it's been asked and
- 13 answered three times now.
- 14 JUDGE THOMPSON: Mr. Dandino?
- MR. DANDINO: I don't think he's answered that
- 16 question.
- JUDGE THOMPSON: Mr. Unruh, you've testified
- 18 that Bell is not acting as though it's gone into effect. I
- 19 think the question Mr. Dandino is asking you for is your
- 20 opinion whether legally it has become effective. I
- 21 understand you're not an attorney, but nonetheless, let's
- 22 follow this particular road to its end. Please answer the
- 23 question if you can.
- 24 THE WITNESS: I guess I would have to say I
- 5 don't know. It's not something we've discussed.

Page 144 Fair enough. Thank you, sir. 1 MR. DANDINO: That's all I have, your Honor. 2 Thank you, Mr. Dandino. JUDGE THOMPSON: 3 Ouestions from the Bench. 4 Commissioner Gaw? 5 COMMISSIONER GAW: No, thank you, Judge. Not 6 7 right now. Commissioner Clayton? JUDGE THOMPSON: 8 9 OUESTIONS BY COMMISSIONER CLAYTON: Good afternoon, Mr. Unruh. 10 Ο. Α. Good afternoon. 11 I've asked this question of several people and 12 Ο. they look at me funny, so I'm going to ask you the question 13 14 and you can do the same thing. In terms of all the services, the non-basic 15 services that are offered by SBC, do you see these two 16 services as being any different from any of the others, in 17 terms of having an emergency basis behind them, behind their 18 creation? 19 No, I do not. The Legislature simply laid out 20 Α. two different types of service that -- what we were calling 21 basic service, which is typically basic local service and 22 exchange access, and then everything else is just under one 23 category called non-basic services. I think you could 24 probably identify a number of our services that some 25

- 1 customers might identify as being important for emergency
- 2 purposes.
- Q. Could you give me an example of others?
- 4 A. Call waiting, for example. Somebody might
- 5 order call waiting so they can ensure that they can get
- 6 through to their home if they have a teenage daughter, for
- 7 example, who's on the phone a lot. They can instruct that
- 8 daughter, hey, when you hear the call waiting tone, please
- 9 pick it up, because it might be me needing to get ahold of
- 10 your mother. Those sorts of things.
- 11 Caller ID, I think, would be another example.
- 12 Second phone lines would be another example. I think there
- 13 are a number of areas where some particular customers might
- 14 find more particular value to a particular service, and that
- 15 concept wouldn't just be limited to busy line interrupt and
- 16 line status verify.
- 17 Q. Can you tell me -- and if I get into a
- 18 confidential area, I apologize, because I'm not sure when
- 19 I'm HC and when I'm not HC. But how does SBC make a
- 20 decision with regard -- if we accept that -- and I'm not
- 21 conceding this, but if we accept that you could do up to
- 22 8 percent a year, how do you decide where you go in the
- 23 scale from 1 to 8 percent? Is it based on cost, is it based
- 24 on competitiveness, is it based on what? Can you tell me
- 25 that?

- 1 A. I think I can cover that sort of generically
- 2 enough. I think it's an overall evaluation of the
- 3 marketplace. So it gets into a number of factors. What's
- 4 the -- you know, where's competition focusing, what do we
- 5 think the market will bear? It's ultimately an estimation
- of what we think customers' willingness to pay is.
- 7 Q. That's fair.
- 8 A. Is probably what it all drives to.
- 9 Q. Does SBC keep records of -- well, I'm sure it
- 10 keeps records on the number of people that are new customers
- 11 and customers that are old customers that have since left
- 12 and gone to a competitor. Is that a fair -- are those
- 13 records kept?
- 14 A. There's -- there's a lot of records, you know,
- 15 a lot of different information. So there's -- there's, I
- 16 quess, different ways to perhaps get at trying to identify
- 17 that type of information.
- Q. Well, certainly there are reports that would
- 19 be generated, how many new local customers that you have
- 20 coming into the system?
- 21 A. That is correct. We keep track -- we keep
- 22 track of how many new installations. That doesn't
- 23 necessarily get linked to did that new customer that just
- 24 signed up, was it a former customer of ours.
- R5 Q. Right.

- 1 A. We don't necessarily track that.
- Q. You don't track the win-back people, the
- 3 people that went away and come back?
- A. There are different mechanisms where we try to
- 5 track how many customers we're winning back. I guess I'm
- 6 not sure how specific you were trying to get in terms of is
- 7 there something that says, you know, on this day we
- 8 reconnected X number of customers that were former customers
- 9 of ours and have now come back to us.
- 10 Q. Well, I think what I'm asking is, you know how
- 11 many people are leaving every month, you know how many
- 12 people are coming back every month, or every two months. I
- 13 mean, you-all track those figures in terms of what your
- 14 position is in the marketplace, do you not?
- 15 A. Yes, we do certainly keep track of how many
- 16 new installations we have and how many disconnects we've
- 17 had. There's a variety of reasons for why customers
- 18 disconnect, obviously including competition but a number of
- 19 other factors; they may move, for example. And likewise a
- 20 number of reasons why customers install services.
- Q. Do you track the reasons why people leave or
- 22 why they come back? Is there a mechanism for doing that,
- and if there is, does SBC track those reasons?
- 24 A. We do try to track disconnect information,
- **2**5 particularly if a customer -- we don't have -- when our

- 1 service representatives are talking to customers and the
- 2 customer has called us to disconnect a line, for example, we
- 3 do try to ascertain why the customer is leaving; are they
- 4 moving, do they not like our prices, et cetera, so we have a
- 5 better understanding of what's happening to us in the
- 6 marketplace. We do try to do that.
- 7 O. Do they -- are they quantified in and put into
- 8 reports and more than just a compilation of recorded phone
- 9 calls, but into data that can be analyzed?
- 10 A. It is possible to create reports that identify
- 11 the number of customers that leave by the categories that
- 12 we've created to try to track those. I think the answer is
- 13 yes.
- Q. You really don't like answering yes or no.
- 15 A. Sorry.
- 16 O. I don't understand the answer.
- 17 A. There is -- I guess I'm not certain that
- 18 somebody --
- 19 Q. I think the answer is yes. I mean, certainly
- 20 your marketing people would follow the trends of who's --
- 21 A. Yes.
- Q. -- who has local service through SB and who's
- 23 leaving and why they've leaving. I mean, your marketing
- 24 people keep track of that, do they not?
- A. Yes. Yes.

- 1 Q. Okay. In tracking that data, is line
- verification and busy signal interrupt, are those factors
- 3 that pop up with frequency in determining who stays with SBC
- 4 and who leaves?
- 5 A. I don't believe -- I don't believe that would
- 6 be a category of items we would track.
- 7 Q. The marketing people don't go out and try to
- 8 sell SBC services based on a competitive rate for busy
- 9 signal interrupt?
- 10 A. That would be fair.
- 11 Q. Okay. That's not part of the overall
- 12 marketing strategy?
- 13 A. That would be fair. We sell thousands of
- 14 services, and --
- Q. Can you -- then can you tell me how
- 16 competition plays a part in competitive pricing, plays a
- 17 part in some of these services that really aren't marketed?
- 18 A. I think it's still fair to say that we take
- 19 all of those factors into account. We recognize, for
- 20 example, in this particular service that there are
- 21 alternatives that customers can use, and that will factor
- 22 into what we want to do with these individual services. We
- 23 know that customers can use their long distance provider to
- 24 provide these sorts of service, so they have alternatives
- 25 available to them.

- 1 Q. How would one use -- just from a technical
- 2 standpoint, how would one -- and just for ease of an
- 3 example, if I lived in the City of St. Louis and my local
- 4 service provider is Southwestern Bell and I want to call a
- 5 resident in St. Louis County who's also a Southwestern Bell
- 6 customer, how would one go about using IXC or an alternative
- 7 provider in terms of breaking through or verifying a line?
- 8 A. For an interexchange carrier you would dial
- 9 double zero, 00 on the phone. That would connect you to
- 10 their long distance operator, their interexchange carrier
- 11 operator. That interexchange carrier operator could
- 12 complete that service for them.
- 13 Q. Okay. Is the double 0 -- is the double 0
- 14 option -- how would a customer know about that?
- 15 A. I think they would know that through just
- 16 their general dealings with their service provider.
- 17 Q. Is it listed in the phone book that you-all
- 18 put together?
- 19 A. I believe so.
- Q. It is listed there?
- 21 A. I don't know that for certain, but I believe
- 22 so.
- Q. I'm not saying that a person would want to do
- 24 that. I just want to know how one would try to bypass the
- \$25 system and seek competition.

Page 151 Certainly -- if I could just add one point to Α. 1 that? 2 Sure. 3 ο. Certainly, the interexchange carriers have 4 marketed their operator services -- services to -- through 5 mass market advertising, TV ads. Are either of these services, do either of Ο. them work with automated systems or are they all -- do they 8 all require an operator, a live person? 9 10 It is my understanding they all require an 11 operator. And if you cannot answer this question because 12 Ο. of confidentiality or something -- and you may have touched 13 14 on it with Mr. Dandino -- can you say whether or not the 15 current or the proposed price is above or below the cost to provide these services? 16 I quess can you tell me that is the first 17 question, and then if you can --18 Mr. Peters has -- in his testimony, which I 19 Α. think is fine, has testified that the proposed current and 20 proposed prices are above our cost. 21 22 Prices are above cost? Ο. 23 Α. They are above, yes. Is it within the testimony how much higher the 24 Ο. 25 cost is? Is that listed somewhere in the testimony?

- 1 A. Mr. Peters has included the highly
- 2 confidential information that reflects a cost study that we
- 3 had on these services, as well as an adjustment he has made
- 4 to account for rising labor costs that would raise the cost.
- 5 As you mentioned, this is a labor-intensive service.
- 6 Q. Can you explain to me how this -- how these
- 7 two services play into the overall revenue structure for
- 8 Bell? And I may be using the wrong terminology, but I know
- 9 somewhere in the testimony, it talks about how much revenue
- 10 is derived on these two services. And I don't think it's a
- 11 great amount in the overall scheme of things, is it?
- 12 A. It's fair to say it's a small amount.
- 13 Q. It's a small amount. Can you tell me how many
- 14 requests for these types of services that you receive on an
- 15 annual basis?
- 16 A. I have the information with me. We've deemed
- 17 it highly confidential.
- 18 Q. You have deemed it highly confidential. Okay.
- 19 But if you -- okay. So your dividend's not going to go up
- 20 even if we give you the 12 cents, right?
- 21 A. I don't think so.
- 22 Q. Bear with me just a second. I have a few more
- 23 questions for you.
- I know that people in this setting love to
- 25 start off by saying, I'm not a lawyer but the way I read

- 1 this, but I want to ask for your interpretation with that
- 2 caveat. What do you believe in Section 11 -- subsection 11
- 3 of 245 of 392 the words, quote, consistent with the
- 4 provisions of Section 392.200, what do those words mean to
- 5 you in the context of price cap regulation?
- 6 A. Certainly. And I'll caveat this way: In my
- 7 layman's opinion, I believe as we've talked about a little
- 8 bit today the concept here of 392.200 inserted into the
- 9 price cap statute is to continue to allow the Commission to
- 10 review the elements that are specified in 392.200, which
- 11 contain several items. As has been pointed out, most of
- 12 them relate to discrimination issues, creating different
- 13 classes of service, exchange level pricing, sub-exchange
- 14 level pricing.
- One component of 392.200 which we've been
- 16 talking about is 392.200.1, which is the just and reasonable
- 17 piece of 392.200. So overall, I think the Legislature
- 18 intended for the Commission to retain authority to review
- 19 prices under 392.200 concepts. However, they satisfied the
- 20 392.200.1 provision by specifying in 392.245.1 that the
- 21 rates established under 392.245 are just and reasonable.
- Q. Can I, before you move on from that -- so is
- 23 what you're saying is that the 8 percent, by its definition,
- is just and reasonable, is what you're saying?
- 25 A. That is correct.

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1	Q. I remember when when I was in the
2	Legislature someone wanted to reclassify a certain animal as
3	wildlife as opposed to livestock. And they said, well, just
4	because you call an elk livestock, it's still wildlife. And
5	I know this example doesn't work, and the joke's not
6	working, but it was an interesting point because it's a
7	matter of is just and reasonable what is just and reasonable
8	in the world in the abstract, or is it what the Legislature
9	says? And what you're saying is that it's automatically
LO	that and that there's no review there at all. Is that what
L 1	you're saying?
L2	A. Yes. I think the Legislature recognized that
13	just and reasonable's kind of an amorphous concept, and so
14	for purposes of deciding how they were going to regulate the
15	large ILECs in the state, they, in essence, took care of
16	that for you and defined what is just and reasonable.
17	And it really had two components; the basic
1.8	service piece, which is more heavily regulated under the
19	inflation-oriented factors, and then the 8 percent non-basic
20	piece. They've said rates established under those two
21	concepts are just and reasonable.
22	Q. Mr. Dandino asked you and I'm not sure what
23	you can answer in this or not. But I guess according to the
24	statute, the word shall is is used on several occasions,
25	and I believe the language is that the Commission shall

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- 1 approve and it shall be effective 30 days after filing,
- 2 something to that effect.
- 3 Do you believe that the Commission had the
- 4 ability to suspend the tariff and have this hearing?
- 5 A. What I was struggling with a little bit in
- 6 Mr. -- in my answer to Mr. Dandino's question is, I'm not
- 7 sure of the -- the Commission may retain authority to
- 8 technically suspend something, even under 392.245. That I'm
- 9 not certain of. But my opinion of 392.245 would be that at
- 10 the end of 30 days, the price that otherwise complied with
- 11 392.245 would need to be approved or allowed to go into
- 12 effect.
- Now, in the meantime, could the Commission
- 14 have suspended the filing? Maybe. I don't know. But as
- 15 long as there was action by the end of 30 days to either
- 16 approve that rate or let it go into effect is what's --
- 17 Q. What statute would give us the ability to
- 18 suspend on a temporary basis?
- 19 A. I don't know.
- Q. Do you know what statute would authorize us to
- 21 suspend on a permanent basis, or is there one? And if you
- 22 don't know, you don't know.
- A. I don't know for certain. Obviously, I think
- 24 that would be something that spells out your ability --
 - Q. Wouldn't that be a conflict?

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- 1 A. -- to do that.
- 3 Q. Wouldn't that be a conflict, if there is a
- 4 statute that says we have the ability to suspend, while the
- 5 price cap statute says that we shall approve, wouldn't you
- 6 say that that would be a conflict?
- 7 A. I don't think so, because the statute that
- 8 would allow you to suspend tariffs is inclusive of all
- 9 providers. It's a -- my understanding would be it's a broad
- 10 statute that would cover rate-of-return carriers,
- 11 interchange carriers, CLECs. And then the more specific
- 12 provisions, and there could be tariffs that you could
- 13 otherwise suspend of price cap companies that might not
- 14 comply with other provisions of the statute.
- However, something that complies with 392.245,
- 16 I don't believe you have the authority not to allow that
- 17 rate to go into effect 30 days later.
- Q. We do not have the authority to not?
- 19 A. Sorry to add two nots. I hesitate to say you
- 20 could not suspend it. I was trying to draw that
- 21 distinction, because I don't know the answer to that
- 22 question.
- Q. So you don't know whether we can suspend it or
- 24 not?
- P5 A. I do not know the answer to that question, but

- 1 I believe the statute spells out that you would have to
- 2 either approve or permit the tariff to go into effect
- 3 30 days later.
- 4 Q. Okay. Which hasn't been done here?
- 5 A. That's correct.
- 6 Q. Is there a mechanism to -- would there be a
- 7 legal mechanism to stop the suspension under price cap by
- 8 this Commission, a legal mechanism, would you know, by writ
- 9 or otherwise?
- 10 A. Well, I suppose, in theory, you might be able
- 11 to go to a court to try to seek some sort of injunction or
- 12 something to stop the Commission's action.
- 13 Q. You mentioned that you thought, and if I
- 14 mischaracterize what you're saying, correct me. But I
- 15 thought what you were saying is that the Commission may have
- 16 broad ability under its broad powers to, I suppose,
- 17 temporarily suspend while we run our calculators here. Is
- 18 that an accurate reflection of what you said?
- 19 A. I think that's possible, although in practice
- 20 I don't necessarily know that that would ever happen,
- 21 because --
- Q. I don't either.
- A. Yeah.
- Q. If we accept that there is this broad power of
- the Commission, could we not also look at other broad powers

- 1 that the Commission would have, including what's referenced
- 2 under Section 200, in assessing whether to -- on our own
- 3 whether something's just and reasonable?
- 4 A. I don't believe so because -- and again,
- 5 answering as a layman, it's my understanding that you have
- 6 to -- and I forget the correct legal term, but the specific
- 7 provisions of a statute govern over the general terms of a
- 8 statute. And so where 392.245.11, for example, is very
- 9 specific in terms of what is to happen with that one piece
- 10 of things that happened in front of the Commission, that
- 11 that is not inconsistent with or, I guess, governs over the
- 12 more broad authority the Commission remains under more
- 13 general provisions of the statutes.
- Q. Would you agree with the specific reference in
- 15 sub 11 to Section 200, that that would create some confusion
- 16 because it is such a specific reference as to which
- 17 provisions in Section 200 would apply?
- 18 A. I don't believe so, because I think you just
- 19 have to look back to 392.245.1, to where it shows that the
- just and reasonableness concept under 392 -- 392.200.1 has
- 21 been satisfied. The Legislature already took care of that
- 22 piece of 392.200 for us.
- Q. I'm not going to get you to concede there's
- 24 any ambiguity there, am I?
- 25 A. No.

Page 159 COMMISSIONER CLAYTON: Okay. I don't have any 1 2 further questions. Thank you, Commissioner. 3 JUDGE THOMPSON: 4 Further questions from the Bench? 5 COMMISSIONER GAW: Just one second, Judge. Ι 6 think I'll pass. Thank you. JUDGE THOMPSON: Thank you, Commissioner. 7 QUESTIONS BY JUDGE THOMPSON: 8 Mr. Unruh, are you familiar with price cap 9 regulation in other states than Missouri? 10 11 Α. Some very broad general awareness of different 12 things that might be regula -- different ways carriers might 13 be regulated in other states. I did review Mr. Thomas' 14 summary of regulation in other states.

- Q. Are you able to tell me whether or not other states have a provision similar to that that we're discussing in 392.245, sub 11 where the price cap for certain services is permitted to increase by a specified percentage annually, regardless of any other factor?
- A. I believe there's a variety of ways,
 mechanisms in which that concept exists in other states. I
 think it ranges everywhere from things that are similar in
 terms of a percentage increase all the way to areas where
 essentially the -- what would be the equivalent of our
 non-basic services are price deregulated, so there is no

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Page 160 constraint, there is no 8 percent constraint like we have in 1 Missouri. 2 JUDGE THOMPSON: Okay. Thank you very much, 3 sir. 4 THE WITNESS: Uh-huh. 5 JUDGE THOMPSON: Redirect based on -- excuse 6 7 me -- recross based on questions from the Bench. CenturyTel? 8 MR. FISCHER: I have no questions, your Honor. 9 10 JUDGE THOMPSON: Sprint? 11 MS. HENDRICKS: No questions, your Honor. 12 JUDGE THOMPSON: Mr. Meyer? 13No questions, your Honor. MR. MEYER: 14 JUDGE THOMPSON: Mr. Dandino? 15 MR. DANDINO: No questions, your Honor. 16 you. JUDGE THOMPSON: Redirect, Mr. Lane? 17 18 REDIRECT EXAMINATION BY MR. LANE: 19 You know, this is the really hard part. Ο. 20 This is the hardest part. Α. 21 Actually, I just have one question. You were Ο. asked some questions by Staff concerning SBC Missouri's 22 23 practices regarding how much of the time it has increased prices the maximum of 8 percent for non-basic services. 24 you have some information that would generally describe what 25

- 1 types of revenue Southwestern Bell generated, as compared to
- 2 how much it could have generated under the non-basic price
- 3 cap increases?
- A. Yes. In light of this case, we went back and
- 5 took a look at what we've done in 2003, just to sort of put
- 6 it in context. And we estimate that the -- that we only
- 7 increased 4 percent of the revenues that we could have
- 8 increased under this 8 percent concept.
- 9 Q. And to clarify that, are you saying you could
- 10 have generated 25 times more revenue than you actually did
- 11 with increases for non-basic services under the price cap
- 12 statute?
- 13 A. That's correct.
- MR. LANE: That's all I have. Thank you.
- JUDGE THOMPSON: Thank you, Mr. Lane. And am
- 16 I correct that concludes your witnesses?
- MR. LANE: Yes, your Honor.
- JUDGE THOMPSON: Thank you.
- We'll go ahead and recess for five minutes,
- 20 and when we come back, I believe, Mr. Meyer, you will be
- 21 starting with Mr. Thomas; is that correct?
- MR. MEYER: Yes.
- JUDGE THOMPSON: Thank you.
- 24 (A BREAK WAS TAKEN.)
- 25 (Witness sworn.)

Page 162 1 JUDGE THOMPSON: Would you please spell your last name for the reporter, sir. 2 3 THE WITNESS: T-h-o-m-a-s. 4 Thank you. You may inquire, JUDGE THOMPSON: 5 Mr. Meyer. CHRISTOPHER THOMAS testified as follows: 6 7 DIRECT EXAMINATION BY MR. MEYER: Mr. Thomas, could you state your address for 8 the record as well? 9 10 Α. My address is 200 Madison Street, Jefferson 11 City, Missouri 65102. 12 0. And by whom are you employed? 13 The Missouri Public Service Commission. Α. 14 Q. And in what capacity? As an economist in the telecommunications 15 Α. 16 department. 17 Ο. Did you prepare the prefiled testimony in this case which has been previously marked for identification as 18 Exhibit 3, rebuttal testimony of -- your rebuttal testimony 19 20 in this case? 21 Α. Yes, I did. 22 Q. Do you have any corrections or additions to 23 make to that prefiled testimony at this time? I have two corrections. The first one would 24 Α. be on page 14, line 2, the word "considering" should be 25

Page 163 replaced with the word "concerning," and the whole question 1 would read, has Staff gathered information concerning price 2 cap adjustments for non-basic-type services in other states? 3 And you have a second correction? 4 Ο. Yes, I do. On page 16, line No. 6, the word 5 Α. "in" should be replaced with the word "is," and that entire 6 7 paragraph would read, if the Commission determines that it 8 has the authority to examine the proposed increases, then it must also determine if it has the authority to examine each 9 rate increase individually or if it must examine the overall 10 profitability of price cap carriers in determining that a 11 12 proposed rate increase is unreasonable. 13 0. Are those the only corrections you have? 14 Yes, they are. Α. 15 Are the answers you have now provided true and accurate to the best of your knowledge and belief? 16 17 Α. Yes, they are. If I would ask you the same questions today 18 Ο. 19 that are contained in the prefiled testimony, would your answers still be the same? 20 Yes, they would. 21 Α. MR. MEYER: Offer Exhibit 3 into the record 22 and tender the witness for cross-examination. 23

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JUDGE THOMPSON:

Thank you, Mr. Meyer.

Do I hear any objections to the receipt of

Page 164 1 Exhibit No. 3? 2 (No response.) JUDGE THOMPSON: Hearing no objections, 3 4 Exhibit 3 is received and made a part of the record of this proceeding. 5 (EXHIBIT NO. 3 WAS RECEIVED INTO THE RECORD.) JUDGE THOMPSON: Cross-examination, Mr. Dandino? MR. DANDINO: No questions, your Honor. 10 JUDGE THOMPSON: Thank you. Mr. Fischer? 11 12 MR. FISCHER: Your Honor, before I commence 13 cross-examination, this morning I was asked a question 14 regarding the level of revenues that CenturyTel receives 15 from these particular line services and I have that 16 information that I'd like to give to Commissioner Clayton at this time, if that would be appropriate. 17 JUDGE THOMPSON: That would be fine. 18 Is the information highly confidential? 19 20 MR. FISCHER: No, I don't believe it is. 21 our understanding that between the two companies that I 22 represent, Spectra and CenturyTel, together both services as 23 an aggregate produce less \$6,000 in revenues. 24 COMMISSIONER CLAYTON: \$6,000? MR. FISCHER: 25 Yeah.

Page 165 So this is your big earner. 1 JUDGE THOMPSON: 2 MR. FISCHER: Yeah. COMMISSIONER CLAYTON: Thank you. 3 CROSS-EXAMINATION BY MR. FISCHER: 4 5 Ο. Mr. Thomas, I have just a couple of questions basically to get a little bit more history from you, if that 6 would be all right. 7 Α. Sure. Under the public policy adopted, the 18-309 10 that I think you talked about in your rebuttal testimony, the Public Service Commission historically adopted a policy 11 12 of using residual pricing for basic local exchange service; 13 is that right? 14 Α. That's correct. 15 Can you explain for the Bench a little bit 16 more your understanding of 18-309 and how it worked? 17 Α. Sure. Sure. Basically the Commission -- the Commission at the time divided service categories into three 18 different categories; Category 1, 2 and 3. And what they 19 20 did, essentially, was they determined the appropriate level 21 for basic local service and then they residually -- then 22 they went backwards and they priced the other services to 23 cover the company's overall contribution. 24 So essentially, what you have is you didn't price basic local based on cost, you had a level of value of 25

- 1 service.
- Q. I believe you -- I believe you may have turned
- 3 that around.
- 4 A. I think I did.
- 5 Q. You started with basic local. Don't you start
- 6 with the non-basic first?
- 7 A. You do start -- excuse me. You're correct.
- 8 You start with the non-basic services. You price them at a
- 9 level that would either maximize the contribution to
- 10 overhead or take into account some social considerations,
- 11 and then you would price basic local service.
- 12 Q. So is it correct that under 18-309, the Public
- 3 Service Commission first looked to obtain the necessary
- 14 revenues for any increase from non-basic services before
- they turned to local exchange services?
- 16 A. That's true.
- 17 Q. Is it your understanding that during the late
- 18 1970s and 19 -- early '80s when this policy was in effect,
- 19 that there were some cases that Southwestern Bell actually
- 20 had increases for their non-basic service rates and no
- 21 increase for local exchange?
- 22 A. I can't answer that question.
- Q. Do you know if there also are cases where they
- 24 had increases for non-basic services and their local rates
- s actually went down?

Page 167 1 Α. I'm not aware of cases during that time 2 period. 3 0. And the record of the Commission cases would reflect whatever happened, I guess, during that period? 4 5 Α. Yeah. 6 Ο. Okay. On page 11 of your testimony, at 7 lines 19 through 21, you state that the application of the principles established in case 18-309 have the effect of 8 9 removing the relationship between rates and their cost; is 10 that correct? 11 Α. That's correct. 12 Ο. Do you have an opinion about whether that's 13true today, whether non-basic service rates are -- there's a connection between the rates and the costs today? 14 15 I think there's still some effects of the 16 18-309 decision that are reflected in the current prices, 17 but I'm not sure what effect that the change to price cap regulation would have on the answer to that question. 18 Is it correct to conclude that, historically, 19 Q. 20 non-basic service rates were priced substantially above cost in order to keep basic local as low as possible or 21 22 affordable? 23 Α. Historically, yes. 24 0. And then on page 12, lines 15 through 17, you

25

state, essentially the Commission allowed some services to

- 1 be priced well above their cost in order to maintain
- 2 universal service; is that correct?
- 3 A. Yes.
- Q. Now, I'd like to ask you to turn to page 16 of
- 5 your testimony, and there you're talking about various
- 6 scenarios about whether the Commission determined they had
- 7 authority to look at these issues. And at one point here on
- 8 page 16, at lines 7 through 11, you indicate that if the
- 9 Commission determines, one, that it does have the authority
- 10 to examine the proposed non-basic rate increases of price
- 11 cap carriers and, two, that it can examine each rate
- 12 individually, then Staff presented information suggesting
- 13 that an 8 percent increase in rates for non-basic services
- 14 is a very generous increase, given current economic
- 15 conditions.
- 16 Do you see that?
- 17 A. Yes, I do.
- 18 Q. What are you referring to there about general
- 19 economic conditions? Are you just talking about current
- 20 inflation rates?
- 21 A. Inflation rates for the most part. The
- 22 general economic conditions that I examined are in both
- 23 consumer prices and producer prices.
- Q. Are you just saying that the general inflation
- 25 rate has been more than 8 percent in the last two years?

Page 169 1 Excuse me -- that the --Α. Less than 8. 2 Less than 8 percent in the last two years? 3 Q. A. Yes, sir. 4 5 ο. Of course, if you look at the Commission's 6 history, they have granted increases much more than 7 or much less than any inflation rate, even for rate-of-return-regulated companies; is that true? 9 I'm not aware of anything to that effect. 10 just not aware. 11 Ο. On page 16 you discuss the possibility the Public Service Commission examined the profitability of 12 13 each individual non-basic service rate, and you state that 14 the Commission would also need to determine what it considers to be a normal profit? 15 Yes, sir. 16 Α. 1.7 Ο. And further would need to decide if SBC is 18 earning this normal profit. That sounds a lot to me like 19 what we used to do under traditional rate-of-return Is that true? 20 regulation. 21 I think it would be very similar. I don't 22 think it's the same process, because I'm not sure that the Commission would have the same authorities or 23 responsibilities. But I think it's a similar process. 24

Q.

You'd be looking at the overall earnings of

- 1 the company to determine whether they were earning a normal
- 2 profit; is that right?
- A. That's correct.
- Q. And then you'd be looking at the individual
- 5 services to determine whether each individual service was
- 6 earning a normal profit?
- 7 A. If the Commission was concerned about the
- 8 overall profitability of SBC, I think they would have to
- 9 look at the overall contribution from those services to
- 10 SBC's overhead.
- 11 Q. And that's what they used to do under
- 12 traditional rate-of-return regulation?
- A. I think that's a very similar process.
- 14 O. Let's assume for a minute that all non-basic
- 15 service rates were priced at cost plus a normal profit. Can
- 16 you assume that for me?
- 17 A. Sure.
- 18 Q. And that in doing so, that resulted in
- 19 substantial rate decreases for non-basic services.
- 20 A. Okay.
- Q. Let's also assume hypothetically that the
- 22 ILEC's basic local exchange rates were capped at less than
- 23 their cost hypothetically. Can you assume that?
- 24 A. Okay.
- Now, hypothetically, would the telephone

- 1 company that earned a normal profit on all non-basic
- 2 services but had its basic local rates capped at less than
- 3 cost, would that company earn a normal profit overall?
- 4 A. I think likely would not.
- 5 MR. FISCHER: Thank you very much.
- JUDGE THOMPSON: Thank you, Mr. Fischer.
- 7 Ms. Creighton Hendricks?
- 8 MS. HENDRICKS: No questions, your Honor.
- JUDGE THOMPSON: Mr. Lane?
- 10 CROSS-EXAMINATION BY MR. LANE:
- 11 Q. Good afternoon, Mr. Thomas.
- 12 A. Good afternoon, Mr. Lane.
- Q. On page 4 of your testimony, you note that the
- 14 Commission specifically asked whether an 8 percent increase
- 15 is reasonable, given current economic conditions. Do you
- 16 see that reference?
- 17 A. Yes, I do.
- 18 Q. From an economist's point of view, would you
- 19 agree that the reasonableness of a proposed rate cannot be
- 20 judged solely by current economic factors?
- 21 A. I think there are lots of different
- 22 considerations that go into determining the reasonableness
- 23 of a particular rate.
- Q. One of them may be current economic factors,
- but -- current economic conditions, but there are likely

- 1 many other factors, aren't there?
- 2 A. That's a true statement.
- Q. Would you agree that one must look at all
- 4 relevant factors in determining from an economist's
- 5 perspective whether a proposed price is reasonable?
- 6 A. That's a true statement.
- 7 Q. For example, if we assume that the current
- 8 price of a service recovers only 50 percent of its true
- 9 economic costs, that alone doesn't tell you whether an
- 10 8 percent increase in the price of that service is
- 11 reasonable or unreasonable, correct?
- 12 A. That's correct.
- 13 O. Even if we assume as true all of the general
- 14 economic data that you set out on pages 4 to 11 of your
- 15 rebuttal, that alone doesn't tell us whether an 8 percent
- 16 increase is reasonable or unreasonable for a service that's
- 17 priced at 50 percent of its true economic cost, right?
- 18 A. That's correct.
- 19 Q. And we could go the other way as well, right?
- 20 If we assume that all of your economic data on pages 4 to
- 21 11 of your rebuttal testimony is true, and we assume that
- the proposed price for the services are double their true
- 23 economic cost, those two things by themselves don't tell you
- 24 whether a proposed rate increase of 8 percent is reasonable
- 25 or unreasonable, right?

- 1 A. By themselves, they do not.
- Q. We'd have to look at all of the services
- 3 provided by the company and the relationship of the revenues
- 4 they produce to the costs incurred to determine whether a
- 5 proposed increase is reasonable or unreasonable under an
- 6 economist's perspective, right?
- 7 A. Not necessarily. We could look at those rates
- 8 in a vacuum and still have to consider the relative position
- 9 of those rates to other carriers in the marketplace. I
- 10 don't know that that necessarily means we have to look at
- 11 the overall profitability of the carrier.
- 12 Q. Looking at the rate for any particular service
- in comparison with the rates charged by other carriers for
- 14 the same service doesn't tell you whether the first
- 15 carrier's rates are reasonable or unreasonable by
- 16 themselves, do they?
- 17 A. Not in a vacuum, no, sir.
- 18 Q. You'd have to look at all of the services
- 19 provided both by the company proposing the rate increase and
- 20 the other carriers to whom you're comparing to determine
- 21 whether a proposed increase is reasonable or not, correct?
- 22 A. Could you repeat the question?
- Q. Sure. We'll put it this way: What else
- 24 would you need to look at besides the rates proposed by
- S5 Company A for a particular service and the rates charged by

- 1 every other carrier in the state offering that service to
- 2 determine whether the rates proposed by Carrier A are
- 3 reasonable or not?
- A. You'd probably want to look at things such as
- 5 the cost of providing that service and the rates charged by
- 6 the carriers in the marketplace, like we discussed, and
- 7 probably the contribution to the carriers' overhead and the
- 8 reasonableness of that contribution potentially.
- 9 Q. Would you agree with me that under
- 10 rate-of-return regulation, there were clear standards to
- 11 apply to evaluate whether, on an overall basis, the prices
- 12 charged by a company for each of its services were just and
- 13 reasonable?
- 14 A. I think clear is a somewhat subjective term
- 15 but, yeah, I'll agree with you.
- 16 O. At least there was a standard for that?
- 17 A. There was a standard.
- 18 O. And if we're dealing under the price cap
- 19 statute, if the Commission were to have the authority to
- 20 decide whether an increase that doesn't exceed the 8 percent
- 21 cap for non-basic services is just and reasonable, there's
- 22 no clear standard to apply, is there?
- A. Not to my knowledge.
- Q. And would you agree with me that neither you
- 25 nor any other witness in the case has presented all relevant

- 1 factors that the Commission would need to decide whether
- 2 this particular proposed rate increase is just and
- 3 reasonable?
- 4 A. I think there's some outstanding questions the
- 5 Commission would need to answer to determine if the proposed
- 6 rates were just and reasonable. I think there's plenty of
- 7 evidence in the record the Commission could use to make that
- 8 determination, and it depends upon what the Commission
- 9 determines to be all relevant factors.
- 10 Q. Have you presented in your testimony all of
- 11 the relevant factors that should be considered by the
- 12 Commission in determining whether these proposed price
- increases are just and reasonable?
- 14 A. I think it depends upon the scope of the
- 15 Commission's authority. If the Commission can look at each
- 16 rate individually and believes they can, as they've said in
- 17 some past orders, I believe, then there's probably evidence
- in the record to allow them to do that.
- 19 Q. But you believe, from an economist's
- 20 perspective, that you can't just look at one particular rate
- 21 increase to decide whether it's just and reasonable based on
- 22 economic conditions or based on relationship of that service
- 23 price to cost, right?
- A. When we discussed that earlier, we discussed
- 25 each individual factor in a vacuum. And I think taking the

- 1 sum total of those -- those factors, you may be able to
- 2 conclude that either the rate is reasonable or not
- 3 reasonable.
- 4 Q. And is it your testimony in this case that
- 5 you've presented enough information to judge whether the
- 6 proposed price increase in this case is just and reasonable?
- 7 A. I think that reasonable people could come to
- 8 different conclusions as to whether or not the rates are
- 9 reasonable, based upon the information in my testimony and
- 10 in Mr. Peters' testimony.
- 11 Q. I believe you indicated earlier that you would
- 12 need to analyze all relevant factors related to a particular
- 13 company to determine whether the price for any one
- 14 particular service is just and reasonable, right?
- 15 A. Potentially.
- 16 Q. And no one has done that in this case, right?
- 17 A. That's correct.
- 18 Q. Now, on pages 4 to 11 of your rebuttal
- 19 testimony, you examine various indices, including CPI,
- 20 GDPPI, PPI, ECI, productivity factors and cost of capital,
- 21 right?
- 22 A. Yes, sir.
- Q. Does the statute direct the use of any of
- 24 these factors in setting rates for non-basic services under
- 25 price caps?

Page 177 To my knowledge, it does not. Α. 1 But the statute does direct the use of either 2 Ο. CPI or GDPPI with the productivity factors in setting basic 3 4 rates, correct? 5 Α. That's correct. 0. Would you agree with me that if the 6 7 Legislature intended to have the Commission use CPI or GDPPI or productivity factors in setting non-basic rates under the 8 price cap statute, then it could have simply said so? 9 It could have. 10 Α. But the Legislature did make it clear that 11 0. 12 the all-relevant-factors test was not to be used when it 13 expressly exempted price cap companies from regulation under 14 392.240.1, correct? 15 I think that's one reasonable interpretation. 16 Q. Is it yours? 17 Α. It's my legal counsel's. Do you disagree with it? 18 Q. 19 Α. I don't disagree with it, but I'm not an attorney and I'm not going to testify as an attorney. 20 21 Q. From an economist's perspective, do you agree with that? 22 23 Α. From an economist -- I'd like to see the 24 language. 25 Have you read the statutes? Q.

Page 178 1 Α. I have. 2 0. Okay. I just don't have it in front of me 3 Α. to speak to. I've read lots of statutes. 4 5 On page 6, you exam CPI and GDPPI and present Ο. Do you see that? 6 a table. Yes, sir. 7 Α. And you note that CPI for local service has 8 Q. increased by 4.17 percent per year for the last two years, 9 10 right? 11 Α. Yes, sir. That's an average over the last two 12 years. 13 Ο. And an average over the last ten years Okav. 14 has been an increase of 2.73 percent, correct? 15 Α. Yes. 16 Would you agree with me that SBC Missouri's rates for basic local service have decreased over the last 17 18 ten years? Yes, I would. They're tied to the CPI total 19 Α. 20 telephone service component. In fact, the figures that you present for CPI 21 22 of local service of a 4.17 percent increase over the last 23 two years on the average, and a 2.73 percent increase per 24 year over the last ten years, on average, those percentages are dragged down by SBC Missouri's basic local rates, right? 25

- 1 A. To the extent that SBC Missouri was polled to
- 2 come up with those indices, yes. And I don't know that for
- 3 a fact, if they were polled, Mr. Lane.
- 4 Q. Okay. Would you agree with me that the reason
- 5 that the CPI for telephone service is negative over the last
- 6 two years and six years, as you've presented in your
- 7 testimony, while CPI for local service is positive, is
- 8 generally because wireless rates have gone down during that
- 9 period of time and long distance rates have gone down during
- 10 that period of time?
- 11 A. I think that's a reasonable assumption.
- 12 Q. And the wireless rates have gone done because
- 13 of competition on wireless carriers, right?
- 14 A. That's correct.
- Q. And long distance rates have gone down because
- 16 switched access charges to long distance companies have
- decreased, especially on the federal level; is that correct?
- 18 A. Especially on the federal level, yes, sir.
- 19 Q. Are you aware of the components of CPI for
- 20 telephone service?
- A. To a general basis, yes.
- Q. Would you agree that those factors as
- 23 presented by Mr. Unruh in his surrebuttal testimony are
- 24 correct and that they include interstate and intrastate long
- 25 distance, wireless, basic local and non-basic local?

Page 180 I believe that's correct. 1 Α. Is the fact that Southwestern Bell's rates for 2 0. basic local service and switched access have gone down over 3 the past six years while CPI for local service has gone up a 4 factor that the Commission should consider in determining 5 whether these particular rate increases are just and reasonable? Could you ask the question one more time, 8 Α. repeat the question? 9 10 0. Sure. Would you agree that the fact that CPITS has gone down over the last six years while the CPI 11 12 for local service has gone up is a factor that this 13 Commission should take into account in determining whether these particular proposed rate increases are just and 14 reasonable? 15 I think it's one thing the Commission could 16 Α. consider. 17 And the reason that the Commission could 18 Ο. consider that is because prices are constrained for basic 19 local and have gone down, even though the CPI has gone up 20 for local service, right? 21 That's true. 22 Α. 23 Ο. And the only way to generate any additional revenues for the company when you have decreasing revenues 24

25

for basic services is to increase non-basic service rates,

- 1 correct?
- 2 A. That's true.
- Q. On page 7 of your rebuttal testimony, you
- 4 examine various PPI factors, correct?
- 5 A. Yes.
- Q. It's fair to say that the Legislature did not
- 7 direct the use of any of these factors in the price cap
- 8 statute, correct?
- 9 A. That's correct.
- 10 Q. Same for labor costs that you present, it's
- 11 fair to say that the Legislature did not direct the use of
- 12 any changes in labor costs to set rates under the price cap
- 13 statute?
- 14 A. That's a fair statement.
- 15 O. Has the Staff evaluated SBC Missouri's
- 16 changing labor costs for line status verification or busy
- 17 line interrupt in this case?
- 18 A. We've gotten some general information
- 19 concerning labor rate increases, but no information
- 20 concerning productivity changes, so I would say no.
- Q. You haven't attempted to analyze any
- 22 productivity changes, right?
- 23 A. That's -- that's correct.
- Q. Okay. Now, generally productivity increases
- 25 come about as a result of the implementation of new

- 1 technology that results in achieving the same level of
- 2 output with a decreasing number of workers, correct?
- 3 A. Yes, generally.
- 4 Q. And are you aware of any evidence of
- 5 technology increase that have been -- excuse me.
- Are you aware of any technology changes that
- 7 have been implemented in the provision of line status
- 8 verification and busy line interrupt that would have
- 9 increased productivity for those services?
- 10 A. I'm not aware of any changes, but we didn't
- 11 ask those questions.
- 12 Q. Those services, busy line interrupt and line
- 13 status verification, are heavily labor dependent, are they
- 14 not?
- A. Based on the information I've seen, they are.
- 16 Q. And technology doesn't play a particular role
- in the provision of those services, does it?
- A. At least in the way it's been explained to
- 19 Staff.
- Q. And there certainly, as far as you know of,
- 21 there haven't been any technological changes that have
- 22 increased productivity over the last two or four years or
- 23 any other period of time for line status verification and
- 24 busy line interrupt, correct?
- 25 A. I don't have any specific knowledge to that

- 1 effect, no, sir.
- 2 Q. You also discuss the cost of capital on
- 3 pages 9 and 10 of your rebuttal. Do you recall that?
- 4 A. Yes.
- 5 Q. You haven't attempted to analyze what SBC
- 6 Missouri's cost of capital is, have you?
- 7 A. I have not.
- 8 Q. That's kind of a specialized area of
- 9 expertise, isn't it, that requires substantial training and
- 10 so forth, right?
- 11 A. Yes, sir.
- 12 Q. And you don't purport to hold yourself out as
- 13 expert in determining the cost of capital for a company,
- 14 right?
- 15 A. I do not. We merely chose those factors
- 16 because they were the simplest ones to demonstrate the
- 17 change over time.
- Q. And would you agree with me that comparing SBC
- 19 Missouri's proposed cost of capital tells us nothing about
- 20 whether the rates for these particular services are just and
- 21 reasonable?
- 22 A. In a vacuum, it does not.
- Q. Isn't it more important to know what rate of
- 24 return was authorized and whether SBC Missouri was earning
- 25 it if you want to factor in the cost of capital at all in an

- 1 analysis of justness and reasonableness?
- 2 A. I think it's certainly one way the Commission
- 3 could choose to look at it.
- 4 Q. It's certainly more relevant in analyzing
- 5 justness and reasonableness than what SBC has already
- 6 proposed as its cost of capital, isn't it?
- 7 A. I think it would give the Commission more
- 8 useful information, although it would come at a cost. It
- 9 would be much more difficult to get that information and it
- 10 would have to withstand extensive testimony hearings, I'm
- 11 sure, to determine what the final cost of capital would be.
- 12 Q. And just a follow-up to a few questions that
- 13 Mr. Fischer asked you concerning 18-309.
- 14 A. Sure.
- 15 Q. You agree with Mr. Unruh's assessment of how
- 16 rates were set for SBC Missouri under 18-309, correct?
- 17 A. Yes.
- 18 Q. And the result of 18-309 was to remove the
- 19 relationship between rates and cost, right?
- 20 A. Yes.
- Q. And price caps were then superimposed upon
- 22 existing rates, correct?
- 23 A. That's correct.
- Q. The Legislature did not require nor did it
- 25 permit rates to be rebalanced at cost for each service

- 1 before a large ILEC went under price cap regulation, right?
- 2 A. Not for each service, other than the general
- 3 rebalancing spelled out in the price cap legislation.
- 4 Q. And that general rebalancing applies just to
- 5 switched access and just for a limited number of companies,
- 6 right?
- 7 A. That's correct. I believe in your position,
- 8 yes, that's true.
- 9 O. Not for SBC Missouri, right?
- 10 A. I don't have an answer. I think that's SBC's
- 11 position. I don't know the full context to answer that
- 12 question.
- O. But in any event, in the exception of that
- 14 rebalancing in the price cap statute, there was no effort
- 15 made by the Legislature to require that the rates for
- 16 non-basic services be moved down to cost before the company
- 17 went under price caps, right?
- 18 A. That's true.
- 19 Q. And other than that one particular provision
- 20 that we've discussed which is in 392.245.10, I believe,
- 21 there's no provision for requiring or permitting all basic
- local rates to be moved up to cost at the time that company
- 23 went under price cap regulation, correct?
- A. To my knowledge, that's correct.
- So the fact that a non-basic rate is above its

- 1 cost is meaningless from an overall cost recovery
- 2 perspective since other rates may well be below cost, right?
- A. From a cost recovery perspective, yes.
- 4 Q. If the Commission were to preclude price
- 5 increases on non-basic services because rates were already
- 6 above the cost, would you agree that it should also then
- 7 permit basic rates to be increased to cover their costs?
- 8 A. That's certainly one avenue that could be
- 9 taken, if it was legal. I'm not sure of the legal
- 10 implications of that statement.
- 11 Q. From an economist's point of view, would you
- 12 agree that would be a fair way to handle it?
- 13 A. Yes.
- Q. Finally, you looked at price cap adjustments
- 15 in other states, correct?
- 16 A. Yes.
- 17 Q. Fair to say that in the other states that you
- 18 examined, that non-basic rates can be increased by any
- 19 amount that the company chooses in each of the four states
- 20 that you examined, right?
- A. And you're speaking of page 14 of my
- 22 testimony?
- 23 O. Yes.
- A. Non-basic rates?
- Q. Yes. We can go through them each one at time,

- 1 and for Nebraska --
- 2 A. That's correct, sir. I'm sorry. I just
- 3 wanted to reread what I had in my testimony because I know
- 4 there's -- there's a wide disparity amongst the schedule.
- 5 Q. In each of the four states that you examined
- 6 in your testimony on page 14, the company is not limited at
- 7 all in raising rates for non-basic services, correct?
- 8 A. That's correct.
- 9 Q. It can raise them well above 8 percent per
- 10 year if it chooses; is that correct?
- 11 A. That's correct.
- MR. LANE: That's all I have. Thank you.
- JUDGE THOMPSON: Thank you, Mr. Lane.
- 14 Ouestions from the Bench.
- 15 Commissioner Gaw?
- 16 QUESTIONS BY COMMISSIONER GAW:
- 17 Q. Mr. Thomas, if you would assume for me for the
- 18 moment that the Commission would have the authority to
- 19 assess the reasonableness of rates, in addition to the
- 20 authority it has to utilize price cap regulation, that it
- 21 could utilize other mechanisms to determine whether or not
- 22 those rates were just and reasonable, do you have
- 23 suggestions in regard to what this Commission needs to look
- 24 at or should be examining in order to make some sort of an
- 25 analysis in that way?

1	A. Yeah. I think I can give you two different
2	scenarios. I can give you a scenario where the rates would
3	be considered unreasonable and where they could be
4	considered reasonable, because I think as I laid out on
5	page 15 or 16 of my testimony, since we're assuming the
6	Commission has the authority to look at non-basic rates,
7	then under the first scenario that I laid out, that the
8	Commission determines that it can examine each rate
9	individually and I'll give you some authority for that, I
10	guess.
11	The Commission in the actually it was
12	Chair Simmons pointed out in his concurring opinion in this
13	case that and I'll quote this from the TO-97-397 order
14	that the premise of price cap regulation is that the focal
15	point should be on the reasonableness of the company's
16	prices for its services, generally in relationship to some
17	economic indicator, but without relationship to a company's
18	earnings. So I think the Commission's found before that it
19	can look solely at each individual price through that
20	statement.
21	And I think that if you're looking at these
22	prices individually, you've got evidence from Mr. Peters
23	that says that these are the highest ILEC rates in the state
24	after the proposed increase, they are above cost, the cost
25	that SBC identified for providing the service. And one more

- 1 further justification I think I'll give you for this,
- 2 Commissioner Gaw, is that there are provisions in 392.246
- 3 that say the ILEC may petition the Commission for rate
- 4 relief if they're not earning a certain return or sufficient
- 5 return on their capital.
- 6 And I think that's one way you can say that
- 7 the rates are unreasonable, because essentially you'd be
- 8 saying we're concerned about the ratepayers in Meta,
- 9 Missouri who may get charged this rate and not have an
- 10 opportunity to switch to another carrier, whereas companies
- 11 like AT&T that Mr. Peters identified in some of his
- 12 schedules, if I got charged \$20 by AT&T for a busy line
- interrupt, I could switch carriers very easily. And I think
- that when you've got an ILEC, you've got some situation
- 15 where it may not be as easy for some of those carriers --
- 16 some of those customers to switch carriers.
- And now on the other hand you might be able to
- 18 say, well, certainly you could dial zero or double zero to
- 19 get the service provided. So you could go through an
- 20 interexchange carrier, these rates are on the low end of the
- 21 spectrum of what's charged by competitive carriers in the
- 22 state, and that you don't think it's necessary to undertake
- 23 the entire analysis of what -- what you have to look at to
- 24 see that these rates are earning a normal return for SBC,
- 25 because you're -- you'd be looking at SBC's total

- 1 profitability at that point. And that would be the second
- 2 scenario.
- Q. Well, if the -- if the Commission were to
- 4 determine and if it were at some point determined to be the
- 5 law that -- that it was appropriate to have some sort of a
- 6 safety net check on the just and reasonableness of rates in
- 7 addition to utilize the price cap tool, in general, not
- 8 specifically looking at this case, but do you know or --
- 9 what Staff would be looking at as a list of factors to make
- 10 some sort of a determination in that regard?
- 11 Have you -- do you have that -- does Staff
- 12 have a position about what factors should be examined in
- 13 that event?
- A. I don't think we have a position on what
- 15 factors should be examined as an over -- as a definitive
- 16 list. I think Mr. Peters and I examined lots of factors and
- 17 have given you lots of evidence on these specific services
- and on general economic conditions, but we haven't sat down
- 19 to compile a list of what we look at for each individual
- 20 service or for all these services as a whole.
- Q. Do you think it's possible to come up with
- 22 some sort of an analysis or a test in order to have some
- 23 opinion as to whether or not rates are just and reasonable,
- 24 absent -- if you take away the price cap provisions?
- A. I think we could probably discuss that and

- 1 come up with something for you.
- Q. But at this point, Staff hasn't done that?
- 3 A. No, we have not. We struggled through just
- 4 getting the evidence for these specific services.
- 5 Q. All right. And in looking at -- in looking at
- 6 what you have in your testimony, are you -- is it your
- 7 belief that this is just a partial list of things that you
- 8 have in your testimony and -- and that are also filed in
- 9 other Staff testimony, or is a complete list in regard to
- 10 these issues?
- Give me some sense of what you're saying.
- 12 A. Some idea. I think it's a pretty exhaustive
- 13 list. I think we did a pretty good job. I'm not going to
- 14 say we didn't omit something unintentionally. But I think
- 15 we did a pretty complete job of getting you the evidence
- 16 you're going to need. We had multiple brainstorming
- 17 sessions, and we sat and went through every possible thing
- 18 we could consider, and this is what we were presented.
- 19 Q. If by chance the Commission would take a
- 20 position that rates would be presumed to be just and
- 21 reasonable at price cap if the price cap mechanisms were
- 22 followed, but that it would not necessarily -- would not be
- 23 a conclusive presumption, would your analysis in regard to
- 24 whether or not Staff ought to take a position on a
- 25 particular issue utilize some of the things that you have in

- 1 your testimony, in regard to factors to examine to see
- 2 whether or not that Staff should move forward in that frame
- 3 of reference?
- 4 A. I think that's certainly one possibility, yes,
- 5 sir.
- 6 Q. Is it possible, Mr. Thomas, that you envision
- 7 the possibility that facts might exist in a particular
- 8 service where you had information that indicated to you, as
- 9 an economist, that rates were not just and reasonable but
- 10 that did not violate the price cap mechanism in Chapter 392?
- 11 A. Could you rephrase that question or ask me
- 12 again, please?
- COMMISSIONER GAW: I'll just have the court
- 14 reporter read it back.
- THE REPORTER: "Question: Is it possible, Mr.
- 16 Thomas, that you envision the possibility that facts might
- 17 exist in a particular service where you had information that
- 18 indicated to you, as an economist, that rates were not just
- 19 and reasonable but that did not violate the price cap
- 20 mechanism in Chapter 392?"
- THE WITNESS: I think that's a possibility.
- 22 BY COMMISSIONER GAW:
- Q. In other words, let me ask it a different way,
- 24 then, as well. Can you envision the possibility that from
- 25 an economist's standpoint, rates charged for a particular

- 1 service were not just and reasonable?
- 2 A. Certainly.
- 3 Q. But that they complied with the price cap
- 4 mechanism in Chapter 392?
- 5 A. The 8 percent --
- Q. Yes.
- 7 A. -- non-basic mechanism?
- 8 Yes, sir.
- 9 Q. Now, tell me how that -- how that could
- 10 happen, if you know.
- 11 A. And once again, from a economist's perspective
- 12 like you asked the question, I think that you'd look at the
- 13 overall general sense of inflation in the economy and say
- 14 8 percent seems to be a very generous increase, given the
- overall inflation we've seen in the economy, and considering
- 16 the fact that these specific rates are already making a
- 17 contribution to overhead in the firm, which I think is SBC's
- 18 largest concern. Because you don't have any idea how their
- 19 revenue streams are decreasing, and I don't think it's your
- 20 responsibility; it becomes their responsibility.
- 21 COMMISSIONER GAW: I think that's all, Judge.
- 22 Thanks.
- JUDGE THOMPSON: Thank you, Commissioner.
- 24 Commissioner Clayton?
- 25 QUESTIONS BY COMMISSIONER CLAYTON:

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1	Q.	Mr. Thomas, how long have you been with the
2	Commission?	
3	Α.	Little over three years, three and a half
4	years.	
5	Q.	A little over three years?
6	Α.	Yes, sir.
7	Q.	And have you been with the telecommunications
8	department all that time?	
9	Α.	Yes, I have.
10	Q.	And I think in your testimony you've worked on
11	or provided testimony for several cases before the	
12	Commission in the past?	
13	Α.	Yes, sir.
14	Q.	Have any of them involved price cap regulation
15	per se? And	l if you don't know
16	Α.	No, sir, they have not.
17	Q.	You have not?
18	А.	I have not.
19	Q.	Now, several times in your testimony you state
20	that you are	not taking a position on whether or not there
21	is discretion	on of the Commission to reject this 8 percent
22	increase; is that accurate?	
23	Α.	That's accurate.
24	Q.	Would you explain to me why you are not taking
25	a position o	on that?

- 1 A. Our position -- the position given to us by
- 2 the General Counsel's Office, based on their legal
- 3 interpretation of the statutes, is that the Commission does
- 4 not have discretion. And so our view of our role as the
- 5 Staff was to try to get you the evidence that would enable
- 6 you to make the determination without taking a position on
- 7 the legal issues. So we tried to get you all the
- 8 information we could without extending ourselves into the
- 9 legal realm.
- 10 Q. I understand. You graduated from college?
- 11 A. Yes, sir.
- 12 Q. And you got a graduate degree?
- 13 A. Yes, sir.
- Q. Was that a master's in business
- 15 administration?
- 16 A. No. It was a master's in economics and
- 17 finance.
- 18 Q. Economics and finance. Okay. You have read
- 19 Section 392.245, subsection 11, have you not?
- 20 A. I have.
- Q. In your reading of it, do you believe that the
- 22 Commission has authority to reject this 8 percent increase?
- A. I would like for legal counsel to provide me a
- 24 copy of the statute, if I could look at it while I answer
- 25 your question, sir.

- 1 Q. Sure. Take your time.
- 2 A. Commissioner Clayton, would you ask me your
- 3 question again, sir?
- 4 JUDGE THOMPSON: Could you read the question
- 5 back, please?
- 6 THE REPORTER: "Question: In your reading of
- 7 it, do you believe that the Commission has authority to
- 8 reject this 8 percent increase?"
- 9 THE WITNESS: I don't believe so.
- 10 BY COMMISSIONER CLAYTON:
- 11 Q. What do -- what do you believe the language
- 12 consistent with Section 392.200, what do you take that as to
- 13 mean?
- 14 A. Maybe I looked in the wrong spot, Commissioner
- 15 Clayton. What I see are 392.200.
- 16 Q. If I told you 200, you're supposed to be
- 17 reviewing Section 245.11.
- 18 A. 11. And I think it's the next clause that was
- 19 getting me -- where it says, consistent with provisions of
- 20 392.200 but not to exceed the maximum allowable prices.
- Q. Okay. What do you take -- how do you
- 22 interpret consistent with Section 392.200?
- We took lay opinions earlier from some of the
- 24 other witnesses, and I think in your experience, I'd like to
- 25 know what your opinion is.

- 1 A. Surely.
- Q. And if you don't have one, if you haven't
- 3 thought about it, that's fine.
- 4 A. I haven't given it a lot of thought. I could
- 5 give you -- I'd rather not.
- 6 Q. Okay.
- 7 A. To tell you the truth.
- 9 you?
- THE WITNESS: He is.
- 11 BY COMMISSIONER CLAYTON:
- Q. Can you tell me whether or not the
- 13 telecommunications department has a position on this issue?
- 14 A. I don't think we've discussed it beyond the
- 15 position given to us by the General Counsel's Office, other
- 16 than how we discussed getting you the information you needed
- in our testimony while staying consistent with what the
- 18 General Counsel's Office has said.
- 19 Q. So within the telecommunications department,
- 20 there's never been a discussion about whether or not the
- 21 Commission has authority to reject this 8 percent increase;
- 22 is that your testimony?
- A. No, sir. I think there have been many
- 24 discussions with the General Counsel's Office, but I don't
- think we've made any contrary decision.

- 1 Q. Let me ask it this way: Does the General
- 2 Counsel work for you or do you work for the General Counsel?
- 3 A. I think that's a good question. I think -- I
- 4 think the General Counsel represents us.
- 5 Q. Okay. But they are telling you what your
- 6 position ought to be?
- 7 A. In this instance.
- Q. Okay. Well, how do you feel about that?
- 9 A. Well, to tell you the truth, it's a little
- 10 frustrating.
- 11 Q. Okay.
- 12 A. But I don't know -- once again, I'm not going
- 13 to -- I don't want to make a legal interpretation and stand
- 14 here and -- they're the authority on that issue and I have
- 15 to respect their opinion.
- Q. Well, and that's what I'm trying to find out
- 17 here is, obviously General Counsel's taken one position, but
- 18 I also want to know what the telecommunications department
- 19 feels about this, because you-all work on this on a
- 20 day-to-day basis.
- Now, we've taken testimony from some other
- 22 non-lawyers and they've given their opinions, perfectly
- 23 fine. That's why I was wondering, is there -- I guess let
- 24 me ask you this: Does the -- does the telecommunications
- 25 department have any policy with regard to Commission

- 1 discretion on price cap regulation?
- 2 A. I don't think we have any formal policy on
- 3 that, no, sir. And I'm not aware of any informal policy.
- 4 Not to say that it doesn't exist. I think it's --
- 5 Q. Do you believe that -- do you believe that the
- 6 telecommunications department should have an opinion on
- 7 this?
- 8 A. I think that there probably is an opinion
- 9 within the telecommunications department, but we have not
- 10 expressed that due to the General Counsel's Office.
- 11 Q. Well, can you tell me what that opinion is?
- 12 A. I'm not aware, sir. I can't tell you right
- 13 now. I think that one of our positions in this case is that
- 14 reasonable people can come to reas-- to different
- 15 conclusions based upon the evidence we present and based
- 16 upon a reading of the statute. And what we've tried to do
- 17 is get you as much information as we can --
- 18 Q. I understand. Before we get to the factual
- 19 information, I want to know about the legal interpretation
- 20 about whether or not we have authority to even consider
- 21 those facts.
- 22 A. Yeah.
- Q. And what you're saying is that no one in your
- 24 department has ever thought about it?
- A. I'm sure we thought about it, but -- we've had

- 1 many discussions with the General Counsel's Office, but I
- 2 don't know that our opinion as a department is necessarily
- 3 different than the General Counsel's position.
- 4 Q. But you're not sure?
- 5 A. I'm not sure. That's correct.
- Q. Okay.
- 7 A. I think there's -- like I said, reasonable
- 8 people can interpret this language in different ways.
- 9 Q. Would you agree that there's an ambiguity in
- 10 the law?
- 11 A. I think there's an ambiguity in every law,
- 12 sir.
- 13 Q. I didn't ask you if there was an ambiguity in
- 14 every law. Is there an ambiguity in the price cap statute?
- 15 A. I think that one's been pointed out in this
- 16 hearing. I think there are two positions on the same
- 17 language.
- 18 Q. I know that there are two different positions,
- 19 but would you agree that it could be interpreted
- 20 differently?
- A. Absolutely.
- Q. Okay. In your testimony you've thrown out
- 23 several bits of factual information?
- A. Yes, sir.
- Q. And I want to make sure just very quickly that

- 1 I understand what you're asking -- or what you state here.
- 2 First of all, in terms of inflation over the last year, the
- 3 8 percent increase is greater than the level of inflation?
- 4 A. Yes, sir.
- 5 Q. Would you agree also that this 8 percent is
- 6 greater than the increase in the Consumer Price Index and
- 7 the CPI telephone services?
- 8 A. Yes, sir.
- 9 Q. This increase is also greater than the Gross
- 10 Domestic Product Price Index?
- 11 A. Yes.
- 12 Q. You also made reference to several labor
- 13 standards, specifically on page 8, that increases in labor
- 14 costs for several different standards have not reached the
- 15 8 percent level?
- 16 A. Yes.
- 17 O. Is that correct?
- 18 A. Yes.
- 19 O. You also indicated that the cost of capital
- 20 in your, I quess it would be limited analysis was only 2.81
- 21 percent, as referenced on page 10?
- A. Averaged annual change, yes.
- 23 O. Okay. But you also stated that that would --
- 24 you only did limited analysis on that and perhaps lacked the
- 25 ability to make an accurate determination there?

- 1 A. That's correct, sir. We tried to do it as
- 2 simply as we could, using the available information without
- 3 muddying the water too much for you. I think it's a good
- 4 proxy for cost capital.
- 5 Q. Do you believe the 8 percent increase is just
- 6 and reasonable?
- 7 A. I think the 8 percent increase is excessive.
- 8 0. It's excessive?
- 9 A. It's excessive, given changes in economic
- 10 conditions and given the previous decisions by the
- 11 Commission that I pointed out to Commissioner Gaw in the
- 12 97-397 case about the relationship of prices and cost and
- 13 prices to earnings.
- Q. Notwithstanding what your lawyer tells you, do
- 15 you think we can reject it?
- 16 A. I'd like to see you reject it, but I don't
- 17 know -- I think that there's probably a foundation to reject
- 18 it.
- 19 COMMISSIONER CLAYTON: Thank you.
- JUDGE THOMPSON: Thank you, Commissioner.
- 21 Further questions from the Bench?
- 22 QUESTIONS BY JUDGE THOMPSON:
- O. Mr. Thomas?
- 24 A. Yes, sir.
- Q. Would you agree with me that there are

- 1 basically three schemes of regulation of ILECs in Missouri
- 2 at present? For example, some ILECs are regulated, are they
- 3 not, under what's been called rate-of-return regulation?
- 4 A. That's correct.
- 5 Q. And some ILECs are, in fact, free of
- 6 regulation, they're fully competitive, is that not correct?
- 7 Or should I say some CLECs?
- 8 A. Some CLECs, yes, sir. Not ILECs, but LECs in
- 9 general, yes, sir.
- 10 Q. So they're not incumbent LECs, but they are
- 11 intrusive LECs?
- 12 A. That's correct.
- 13 Q. Okay. And finally there's some ILECs that are
- 14 price cap regulated?
- 15 A. That's correct.
- 16 Q. Now, between rate-of-return regulation on one
- 17 end of the spectrum and competitive local exchange companies
- on the other end of the spectrum, do you have an opinion as
- 19 to where price-cap-regulated LECs fall?
- 20 A. Price-cap-regulated LECs fall in between more
- 21 toward the regulated end of the spectrum.
- Q. Okay. Now, a regulated -- a LEC subject to
- 23 rate-of-return regulation, would you agree with me that that
- 24 is the traditional form of government regulation of
- 25 utilities?

- 1 A. That's correct.
- Q. And in the past, such utilities have been
- 3 monopolies; is that not correct?
- 4 A. That's true.
- 5 Q. And perhaps some of these price cap regulated
- 6 ILECs are still monopolies; is that correct?
- 7 A. That's correct.
- 8 Q. And the theory -- would you agree with me the
- 9 theory behind government regulation of these monopoly LECs
- 10 is that in the absence of regulation by the government,
- 11 there would be no control over the pricing; is that correct?
- 12 A. That's correct.
- 13 O. And that consumers have nowhere else to turn
- and they would be subjected to, what's the euphemism, an
- 15 abusive market force?
- 16 A. That's true.
- Q. Okay. Whereas with competitive LECs, is there
- 18 anything that regulates their pricing?
- 19 A. The ability that the customers would have to
- 20 switch carriers in the event that they were charged a rate
- 21 they considered to be excessive.
- Q. Now, with respect to price-cap-regulated LECs,
- 23 what is there that controls their pricing?
- 24 A. In some areas, I think there would be
- 25 competitive pressure that could control their pricing,

- 1 depending upon the services we're talking about, but in
- 2 other areas there may not be those pressures.
- 3 Q. Do you believe with respect to line status
- 4 verification and busy line interrupt that there are
- 5 competitive procedures regulating the prices?
- 6 A. I don't believe so.
- 7 Q. Okay.
- A. I think that's evidenced in the schedules that
- 9 Mr. Peters has in his testimony concerning the competitive
- 10 carriers' rates for these services.
- 11 Q. In fact, the Commission did a case, did it
- 12 not, to determine the existence of effective competition
- 13 with respect to SBC Missouri?
- 14 A. It did.
- 15 Q. Not too long ago?
- 16 A. That's correct.
- 17 Q. And wasn't it specifically determined by the
- 18 Commission that these two services were competitive with
- 19 respect to business customers in perhaps two exchanges and
- 20 with respect to residential customers in perhaps two other
- 21 exchanges?
- 22 A. I think the Commission tied them closely to
- 23 basic local, so that would be correct.
- Q. Okay. And do you happen to know how many
- 25 exchanges SBC has in Missouri?

Page 206 1 Α. I'm not sure, sir. Would it be in excess, do you believe, of 100? 2 0. Yes. 3 Α. Okay. So if these services are subject to 4 Ο. 5 competitive pressure, it's in only a very small part of SBC Missouri's service area; is that correct? 6 7 Α. That's correct. Okay. And you also referred to 392.246, I 0. 8 believe? 9 10 Yes, sir. 11 Ο. Now, that is an interesting provision. is the purpose of that provision if you, as an economist, 12 13 have an opinion? That's basically a fail safe for the price cap 14 15 statute. If the price cap regulation fails, the company's 16 not able to attract capital, they can come to the Commission and say, we're not able to attract capital, we're suffering; 17 18 please grant us relief. Now, do you think there's an equivalent fail 19 Ο. safe for the consumer if the price cap statute is resulting 20 in rates that are increasing? Does the consumer have a safe 21 22 harbor? 23 Α. In areas where there was effective competition, potentially, and in other areas, probably not. 24 25 Ο. Okay. So if the reference to Section 392.200

Page 207 in subsection 11 of the price cap statute were to be read in 1 the manner that Public Counsel has suggested, would that, in 2 fact, provide something of a safe harbor for consumers? 3 I think it would. Α. 4 5 0. And given that the Legislature provided a safe harbor for the company, perhaps it wouldn't be too 6 outrageous that they might provide one for the consumer as 7 well? 8 Α. I don't think it would be too outrageous, no. 10 JUDGE THOMPSON: Okay. Thank you very much. 11 THE WITNESS: You're welcome. 12 JUDGE THOMPSON: Recross based on questions from the Bench. 13 Public Counsel? 14 MR. DANDINO: No questions, your Honor. 15 16 you. JUDGE THOMPSON: Mr. Fischer? 17 18 RECROSS-EXAMINATION BY MR. FISCHER: Mr. Thomas, I'd like to explore a little bit 19 Ο. more your statement that you believe that an 8 percent 20 increase is excessive at this time. 21 Yes, sir. 22 Α. 23 0. If I understood the total testimony that you

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provided, is it basically because you think 8 percent has

exceeded the inflation rate over the last couple of years?

- 1 A. And I think we're talking these specific
- 2 services, or at least that was the context I wanted to give
- 3 my answer in, Mr. Fischer, and that these services are
- 4 already priced well above their cost.
- 5 Q. It's not because they're increasing these
- 6 rates by 12 cents and 18 cents?
- 7 A. I think -- well, the increase in conjunction
- 8 with that, you can't look -- I'm not looking at that
- 9 increase in a vacuum. I'm looking at that increase in
- 10 addition to the other factors.
- 11 Q. I'm trying to understand that. It sounded to
- 12 me like it principally was inflation, CPI, gross index,
- 13 labor and cost of capital. Those were the --
- 14 A. Those were the factors that I examined in my
- 15 testimony, and Mr. Peters also did an examination of the
- 16 rates relative to the rates of other carriers in the state.
- Q. And with the exception of the cost of capital,
- 18 the others related to increases in basically inflation?
- 19 A. That's correct.
- 20 Q. So are you saying that any increase above the
- 21 cost -- or above the inflation rate would be considered
- 22 unjust and unreasonable?
- A. Not necessarily. I think there are other
- 24 factors you could consider. I don't think they've been
- 25 raised -- we didn't raise them with respect to those two

- 1 services because of the nature of the services, but I think
- 2 that in other services there could be other factors that
- 3 need to be considered.
- 4 Q. Certainly that -- would you agree with me that
- 5 the inflation rate has not been the standard for determining
- 6 what are just and reasonable rates for the past 70 years in
- 7 front of this Commission?
- 8 A. I think the Commission looked at all the
- 9 factors.
- 10 Q. They take all relevant factors into account?
- 11 A. That's correct.
- 12 Q. Would you agree with me that in some cases
- 13 this Commission has granted increases substantially above
- 14 the rate of inflation?
- 15 A. I don't have any information that would
- 16 disagree with that, sir.
- Q. Okay. Are you aware, for example, in the
- 18 last Missouri-American case, some water district got a
- 19 233 percent increase in rates?
- 20 A. I did read a story about that.
- Q. Would that be considered unjust and
- 22 unreasonable based upon your analysis of what's excessive
- 23 and what's a just and reasonable rate?
- 24 A. I think that's a different mechanism.
- Q. Why is that a different mechanism?

- 1 A. That's a mechanism that considers the cost of
- 2 service, the company's cost of service, and I don't think
- 3 that that's a part of the price cap statute.
- Q. We're looking, aren't we, at what is just and
- 5 reasonable under the rates? That's the standard you're
- 6 trying to apply, isn't it?
- 7 A. We're looking at these specifically under the
- 8 price cap statute, under the price cap mechanism.
- 9 Q. Are just and reasonable rates different under
- 10 the price cap statute than they are under the traditional
- 11 regulation by the company?
- 12 A. I think there's a disconnect in rates and
- 13 costs under the price cap statute that's not -- there is a
- 14 connection between cost of service and rates that exist in
- 15 the regulated monopoly environment that may not necessarily
- 16 exist in the price cap environment as we move towards
- 17 competition, as evidenced in the Commission's order in the
- 18 397 case.
- 19 Q. So are you saying that the inflation rate is
- 20 the principal standard that the Commission ought to look at
- 21 if it's a non-basic increase in -- for a price cap company?
- 22 A. I'm saying it's one of the standards that they
- 23 could look at.
- One of the standards?
- 25 A. Yes, sir.

- 1 Q. But that for other public utilities, the
- 2 inflation rate is not -- is not to be considered the
- 3 principal standard for using just and reasonable rates?
- 4 A. I'm not familiar with how other utilities are
- 5 regulated necessarily. I don't know the specifics of their
- 6 regulation.
- 7 Q. Would you be familiar, for example, with a
- 8 major case in front of the Commission in the '80s involving
- 9 Callaway Nuclear Power Plant?
- 10 A. No.
- 11 Q. So you wouldn't know if they increased rates
- 12 70 percent in that case and phased it in over a number of
- 13 years?
- 14 A. It wouldn't surprise me, based on that
- 15 company's cost of service.
- 16 Q. So we wouldn't look at just inflation rates
- 17 historically in determining what are just and reasonable
- 18 rates?
- 19 A. Historically under the rate of return
- 20 environment, no.
- Q. Are you suggesting that non-basic service
- 22 rates, in the price cap environment, that's the principal
- 23 thing we should look at?
- A. I think that's one of the things we should
- 25 look at. And in the event of these two services, that was

- one of the things that caused me to make my determination,
- 2 but it was based upon all the other evidence we considered.
- 3 Q. And even though your counsel in this case has
- 4 suggested it would be unlawful to reject this, I believe I
- 5 heard you say you'd like to see them reject it, the
- 6 Commission?
- 7 A. I think that there needs to be a safe harbor
- 8 for the consumers, just like the Judge indicated.
- 9 Q. Is that because you'd like to see Mr. Meyer
- 10 defend that in court?
- 11 A. No, not necessarily. In fact, that's one of
- 12 the drawbacks of that decision.
- Q. And you understand this is a 12 cent increase
- 14 per call?
- 15 A. I do.
- MR. FISCHER: Okay. That's all I have. Thank
- 17 you.
- JUDGE THOMPSON: Thank you, Mr. Fischer.
- 19 Ms. Creighton Hendricks?
- 20 RECROSS-EXAMINATION BY MS. HENDRICKS:
- Q. Good afternoon, Mr. Thomas.
- 22 A. Good afternoon.
- Q. You received some questions from Commissioner
- 24 Clayton that went to where the telecommunications department
- 25 stood on the price cap tariffs vis-a-vis the legal

- 1 department. Do you recall that?
- 2 A. Yes, ma'am.
- Q. Now, in this case, did the telecommunications
- 4 department issue an opinion or a recommendation to approve
- 5 the tariff?
- A. Yes. The recommendation was to approve the
- 7 tariff initially.
- 8 Q. And that recommendation was issued without any
- 9 analysis of labor rates, cost of capital or inflation
- 10 factors; is that correct?
- 11 A. That's correct.
- 12 Q. And that was the opinion of the
- 13 telecommunications department?
- 14 A. Yes. And when I answered his question, our
- opinion has been evolving, obviously, over the course of
- 16 this case, and that was part of the foundation for, I think,
- 17 why we went round and round with that.
- 18 Q. And this is not the first price cap tariff
- 19 filing that the telecommunications department has evaluated;
- 20 is that correct?
- 21 A. That's correct.
- Q. And in the past, the telecommunications
- 23 department has approved increases to non-basic service
- 24 without any analysis of labor rates, cost of capital or
- 15 inflation factors; is that correct?

- 1 A. That's correct.
- Q. As long as they're within the 8 percent, the
- 3 department has recommended approval; is that correct?
- 4 A. That's correct.
- 5 Q. Another question. There's been some
- 6 discussion of the safe harbor provision and references to
- 7 392.246, and I think it was Judge Thompson's questions. Do
- 8 you recall that?
- 9 A. Yes.
- 10 Q. Now, would you agree with me that the consumer
- is afforded protection through a limit or restriction on
- 12 what I can increase or ultimately may have to decrease for
- 13 basic services?
- 14 A. I think that's a reasonable interpretation.
- MS. HENDRICKS: No further questions.
- JUDGE THOMPSON: Thank you, Ms. Creighton
- 17 Hendricks.
- 18 Redirect, Mr. Meyer?
- MR. LANE: Excuse me, your Honor.
- JUDGE THOMPSON: Did I miss you? I'm sorry,
- 21 Mr. Lane. I can't imagine how I did that.
- MR. LANE: I can't either.
- 23 RECROSS-EXAMINATION BY MR. LANE:
- Q. Mr. Thomas, when you filed your testimony, you
- 25 didn't take any position at all with regard to whether the

- 1 rates should be approved or not approved, right?
- 2 A. That's correct.
- 3 Q. And, in fact, the telecommunications
- 4 department consistently in this case and in every other case
- 5 recommended approval of all non-basic increases that didn't
- 6 exceed 8 percent, right?
- 7 A. That's true.
- 8 Q. Your evolving view, is it based on whether the
- 9 Commission -- whether you think the Commission wants you to
- 10 adopt a particular position?
- 11 A. No, sir. I think that reasonable people can
- 12 come to different interpretations. And I think that if you
- 13 ask Mr. Peters the same question that I was asked, you may
- 14 get a very different answer.
- Q. Okay. And you came to your position
- 16 apparently sometime after you filed your testimony in this
- 17 case, right?
- 18 A. That's correct, considering all the evidence
- 19 that Mr. Peters filed and what I filed.
- Q. You didn't read Mr. Peters' testimony before
- 21 he filed?
- A. I read it before he filed, but we
- 23 considered -- once again, we're trying to stay consistent on
- 24 what our legal position on these issues is and trying to get
- 25 the Commission all the evidence that we can get to them.

- 1 Q. Right. You were attempting to present
- 2 information on the reasonableness of rates for the
- 3 Commission to evaluate, right?
- 4 A. That's correct.
- Q. And your position was that you weren't taking
- 6 a position. You weren't telling the Commission whether it
- 7 was reasonable or unreasonable; is that correct?
- A. That's correct.
- 9 Q. And you read your testimony and you read
- 10 Mr. Peters' testimony. You filed yours and you had no
- 11 position, right?
- 12 A. That's correct.
- Q. And you were asked by your lawyer here, did
- 14 you have any changes to your testimony? You said, no, you
- 15 didn't have any, right?
- 16 A. No, we don't have any -- I don't have any
- 17 changes, Mr. Lane. Our legal position is still our legal
- 18 position, and I'm still maintaining that. My legal advisor
- 19 is telling me the Commission cannot legally adjust these
- 20 rates.
- Q. All right. We're not communicating. Your
- 22 testimony that you've provided in this case was an
- 23 evaluation of factors that the Commission could consider if
- 24 they had the authority to look at the reasonableness of the
- 25 rates, correct?

- 1 A. That's correct.
- Q. And your testimony and your recommendation to
- 3 the Commission in connection with whether -- on the
- 4 reasonableness question was you're taking no position,
- 5 right, not because of the legal constraints, but because you
- 6 weren't taking a position on the reasonableness of the
- 7 rates, right?
- 8 A. Because there's a further scenario that we
- 9 laid out on page 16 of my testimony, Mr. Lane, another issue
- 10 the Commission needs to determine. And that -- the basis
- 11 for my answer was based on one of those scenarios. The
- 12 Commission still needs to determine the factors, still needs
- 13 to determine the conclusion for the second question I
- 14 presented in my testimony on page 16, line 18, whether it
- 15 can examine --
- Q. With regard to the reasonableness -- with
- 17 regard to the reasonableness of rates, what you were looking
- 18 at, you were presenting evidence to the Commission but not
- 19 taking any position on whether the rates were reasonable or
- 20 unreasonable, right?
- 21 A. That's correct.
- Q. And you looked at Mr. Peters' testimony, you
- looked at your own and you reaffirmed that today when you
- 24 took the stand, right?
- 25 A. That's correct.