

**BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI**

In the Matter of the Petition of TracFone)	
Wireless, Inc. for Designation as an Eligible)	
Telecommunications Carrier in the State of)	Case No. RA-2019-0012
Missouri for the Limited Purpose of Offering)	
Lifeline Service to Qualified Households)	

NOTICE OF USE OF ADDITIONAL BRAND NAME

Comes now TracFone Wireless, Inc. (“TracFone”), and by its undersigned counsel notifies the Commission of its intent to use an additional brand name, Walmart Family Mobile, to market and operate service in Missouri. In support of this notice, TracFone Wireless, Inc., states the following:

1. By order dated October 2, 2018, in this docket, the Commission granted to TracFone a waiver of Commission Rule 4 CSR 240-31.130(2)(G), allowing TracFone to offer Lifeline service under additional names for entities owned and operated by TracFone. That Order became effective on November 2, 2018.

2. By this pleading, TracFone notifies the Commission that no less than thirty days after the date of the filing hereof, TracFone will offer Lifeline service under the additional name “Walmart Family Mobile.”

Respectfully submitted,

DENTONS US LLP

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CERTIFICATE OF SERVICE

The undersigned hereby certifies a true and correct copy of the foregoing has been hand delivered, emailed, or mailed, postage prepaid, this 5th day of November, 2018, to all counsel of record.

/s/ Mark P. Johnson
Attorney for TracFone Wireless, Inc.

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