Witness: Sponsoring Party: MoPSC Staff Case No:

Exhibit No.:

Issues:

1138 **Revenue** Annualization Uncollectibles Amanda C. McMellen Type of Exhibit: Direct Testimony ER-2004-0034

Date Testimony Prepared: December 9, 2003 as Modified:

February 27, 2004

## MISSOURI PUBLIC SERVICE COMMISSION

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## UTILITY SERVICES DIVISION

**DIRECT TESTIMONY** 

MAY 1 0 2004

FILED

OF

Missouri Public Service Commission

## **AMANDA C. McMELLEN**

AQUILA, INC. d/b/a AQUILA NETWORKS-MPS (Electric)

4\_\_\_\_\_ Exhibit No. <u>113 Ď</u> Case No(s). <u>4 ?-2004-0034</u> CASE NO. ER-2004-0034 Date 21-04 Rptr 71

> Jefferson City, Missouri December 2003

## BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

In the matter of Aquila, Inc. d/b/a Aquila Networks ) L&P and Aquila Networks MPS to implement a ) Case No. ER-2004-0034 general rate increase in electricity. )

## AFFIDAVIT OF AMANDA C. MCMELLEN

STATE OF MISSOURI	)	
	)	SS.
COUNTY OF COLE	)	

Amanda C. McMellen, of lawful age, on her oath states: that she has participated in the preparation of the following direct testimony as modified on February 27, 2004, in question and answer form, consisting of  $\underline{/4}$  pages to be presented in the above case; that the answers in the following direct testimony as modified on February 27, 2004, were given by her; that she has knowledge of the matters set forth in such answers; and that such matters are true and correct to the best of her knowledge and belief.

Amanda & MEMill

Amanda C. McMellen

Subscribed and sworn to before me this  $26^{4}$  day of February 2004.

D SUZIE MANKIN Notary Public - Notary Seal STATE OF MISSOURI COLE COUNTY MY COMMISSION EXP. JUNE 21 2004

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1	TABLE OF CONTENTS
2	DIRECT TESTIMONY OF
3	AMANDA C. McMELLEN
4	AQUILA, INC., d/b/a AQUILA NETWORKS-MPS (Electric)
5	
6	CASE NO. ER-2004-0034
7	
8	REVENUES 4
9	Weather Normalization of Usage
10	Customer Growth/Loss Annualization
11	Large Customer Annualization
12	Elimination of Unbilled Revenues 11
13	Other Revenue Account Adjustments
14	UNCOLLECTIBLES (BAD DEBT) EXPENSE
15	

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3

1		DIRECT TESTIMONY	
2	OF		
3		AMANDA C. McMELLEN	
4		AQUILA, INC., d/b/a AQUILA NETWORKS-MPS (Electric)	
5			
6		CASE NO. ER-2004-0034	
7			
8	Q.	Please state your name and business address.	
9	А.	Amanda C. McMellen, 200 Madison Street, Suite 440, Jefferson City, MO	
10	65102.		
11	Q.	By whom are you employed and in what capacity?	
12	А.	I am a Regulatory Auditor for the Missouri Public Service Commission	
13	(Commission	1).	
14	Q.	Please describe your educational and employment background.	
15	А.	I graduated from DeVry Institute of Technology in June 1998 with a Bachelors	
16	of Science d	egree in Accounting. Before coming to work at the Commission, I worked as an	
17	accounts rec	eivable clerk. I commenced employment with the Commission Staff (Staff) in	
18	June 1999.		
19	Q.	What has been the nature of your duties while employed by the Commission?	
20	А.	I am responsible for assisting in the audits and examinations of the books and	
21	records of ut	ility companies operating within the state of Missouri.	
22	Q.	Have you previously filed testimony before this Commission?	
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1	А.	Yes, please refer to Sched	lule 1, attache	d to this	direct te	stimony,	for a list of
2	the major audits on which I have assisted and filed testimony.						
3	Q.	Have you made an exa	amination of	the boo	ks and	records	of Aquila
4	Networks-MPS (MPS) division of Aquila, Inc. (Aquila or						
5	the Company) for purposes of this case?						
6	А.	Yes, with the assistance of	f other member	s of the S	Staff.		
7							
8							
9							
10							
11							
12							
13							
14	Q.	Please describe your areas	s of responsib	ility in C	ase No.	ER-2004	-0034
15							
16	А.	I am responsible for the ar	eas of electric	revenue	annualiza	ations and	1
17	uncollectibles (bad debts) expense for MPS.						
18	Q.	Please describe what adjus	tments you are	e sponsori	ing in thi	s case.	
19	А.	I am sponsoring the follow	ving Income St	atement a	djustme	nts:	
20	-	Revenue (MPS)			S-	1.1, S-1.3	, S-1.4
21		Uncollectibles/Bad Debts				MPS	S-70.2
22	-						
			Page 2				

Q. What knowledge, skill, experience, training and education do you have relating
 to your audit assignments in this case?

3 Α. My college education provided a fundamental knowledge base, which I have 4 utilized in my assigned duties at the Commission. I have attended training courses and 5 reviewed in-house training materials while at the Commission. I have continually received 6 guidance from the Senior Auditors in the Auditing Department on my assignments. I have 7 reviewed the testimony and workpapers from previously filed cases on this issue. I reviewed 8 the Company's testimony, workpapers and Data Request responses for this case and met with 9 Company representatives to discuss this issue. Finally, my previous work assignments at the 10 Commission have provided a knowledge base upon which I rely to develop my assigned areas 11 in this rate proceeding.

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Please provide a general outline of your discussion of revenues.

A. A utility's test year revenues, like its expenses, must be annualized and
 normalized in order to develop a cost of service that is representative of the company's
 ongoing operations.

Generally, my discussion of revenues will be developed in five parts.

20 First, I will discuss the

Q.

21 general operations of MPS. Second, I will

describe the types of adjustments the Staff is proposing in this case. Third, I will discuss
some of the specific adjustments and reference the Staff members who assisted in developing

the revenue analysis and adjustments. Fourth, I will describe the approach I performed
 regarding the determination of customer levels for purposes of revenue annualizations.
 Lastly, I will describe the specific general service adjustments for MPS by customer
 class.

5

Please describe your testimony related to uncollectibles (bad debts).

A. The Staff's approach is to perform an analysis of MPS'sbad debt
expenses over the last five years to determine a normalized level.

## 8 <u>REVENUES</u>

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Why has the Staff annualized the revenues of MPS?

A. To determine the cost of service of a company, all relevant and material
components to the revenue requirement must be examined for possible adjustment through the
annualization and normalization processes. Just as expense and rate base items have to be
included in the rate case at proper levels, revenues also must be reflected to maintain the all
important revenue – expense—rate base relationship.

15

Q. What are annualizations?

16 Α. Annualizations are made to reflect a full 12-month period of revenues and 17 expenses in the development of the proper revenue requirement. Examples of this type of 18 adjustment relate to additions and disconnections of service through the test year and update 19 period. The annualization process is also commonly used to adjust expense levels such as 20 payroll increases and lease payments. Anytime an event occurs that causes revenue and 21 expense levels to go up or down, an annualization is necessary. The events could be a price 22 change for salaries and wages, fuel prices or depreciation levels for new plant additions. New 23 customers taking service from the Company have a partial year of usage and thereby,

Q.

1 revenues, must be annualized or revenues would de understated, resulting in an overstatement 2 of the revenue requirement.

> 0. What are normalizations?

4 Α. Normalization adjustments are made to ensure that the revenue requirement 5 properly reflects "normal" levels of revenues and expenses. Adjustments are made to remove 6 abnormalities that do not reflect the Company's ongoing operations. Examples of 7 normalizations adjustments are those adjustments made for "normal" weather for those 8 classes of customers whose utility usage is sensitive to winter and summer temperatures

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Please describe MPS operations.

10 Α. For purposes of recording revenues and levels of customers (numbers), 11 customers are divided into customer classes of residential, commercial, and industrial. To 12 further differentiate between customers, classes are separated based on general consumption 13 habits that are under separate tariffs; e.g., space heating, large and small volume energy 14 consumers and primary and secondary services.

15

Q. Please describe and discuss the types of adjustments the Staff developed to determine annualized revenues. 16

17

The Staff's annualized revenues reflect the following adjustments: Α.

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21

1) For normalized weather

- 2) For customer growth or loss
- 3) For customer load changes
- 4) For any price changes resulting from changes in rates

#### 22 WEATHER NORMALIZATION OF USAGE

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Q. Why is it appropriate to adjust revenues for normalized weather?

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1	A. Temperature levels experienced during any twelve-month period could have a
2	significant impact on the Company's revenues. If the overall temperature were very hot
3	during the summer season or cold during the winter season, the Company's revenue would be
4	overstated in relation to normal weather. Conversely, if the overall temperature were cool
5	during the summer season and mild during the winter season, the Company's revenues would
6	be understated in relation to normal weather. Therefore, the Staff normalized revenues for
7	weather to eliminate the effects of abnormal temperatures during the test year.
8	
9	
10	Q. What methodology did the Staff use to normalize for weather?
11	A. The methodology used by the Staff to normalize revenues for weather is
12	discussed in the direct testimony of Staff witness Richard J. Campbell of the Energy
13	Department. Based on that analysis, the Staff has proposed to reflect the effect on revenue of
14	normalization due to weather in Adjustment S-1.2 for MPS.
15	CUSTOMER GROWTH/LOSS ANNUALIZATION
16	Q. Why is it appropriate to adjust revenues for customer growth or loss?
17	A. It is appropriate to analyze customer growth and loss in order to reflect the
18	most current ongoing level of revenues in the Staff's overall determination of MPS's
19	cost of service.
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Q. Please explain your analysis related to customer growth/loss for the MPS
 customer classes.

A. The Staff analyzed customer growth or decline for each of the rate classes included in the weather normalization analysis of MPS (MO860, MO870, MO710, MO711, MO716, MO720, MO740, MO745, MO800, MO810 and MO811)

8 The customer growth adjustments are comprised of two components. The first 9 component determines the change in customers that has occurred between the 2002 calendar 10 test year months and update period months for this case, September 30, 2003. The second 11 component calculates the weather normalized change in kilowatt-hour (kWh) sales and related 12 revenues related to the change in customers.

Q. Why were the two Small General Service rate codes (MO710 and MO711) for
 MPS combined in your analysis?

A. These two rate codes represent small commercial customers taking service at secondary voltage. MO710 includes those customers who do not have demand metering equipment installed on its premise; MO711 represents those who do. Despite this distinction, each MO711 customer is billed on both the MO710 and MO711 rates and is charged to the "lesser of" the two amounts. Thus, the relationship between the number of customers, sales and revenues for the two rate codes is valid on a combined basis but each rate code is misleading when examined on its own.

In the past few years, Aquila has pursued a policy of installing demand meters
on many of the MO710 customers. As a consequence, the current data shows an overly high

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rate of growth of MO711 customers and a significant decline in MO710 customers. The
 Staff's methodology for calculating the increase (decrease) in sales and revenues based on the
 rate of growth in the number of customers will overstate Small General Service revenues, if
 computed separately.

5

Please explain how the Staff annualized the level of customers.

A. In order to determine the annualized level of customers, the Staff issued Data
Request No. 70 to the Company, requesting for all rate classes customer counts from the
Company for each month from January 2001 through September 2003.

9

How was the growth or loss in kWh sales and revenues calculated?

10 Α. The Staff's revenue annualization consists of two components. First the test 11 year kWh sales for each of the rate classes were adjusted each month for weather to arrive at a 12 normalized kWh level. The normalized kWh sales were then divided by the actual 2002 13 customer count to calculate a normalized kWh usage per customer for each month of the test 14 year. The customer count at the end of the September 30, 2003 update period was then 15 compared to the 2002 test year monthly customer counts. The difference in customer count 16 was then multiplied by the normal use per customer to calculate the growth or loss in kWh 17 sales for each month of the test year. The total test year growth/loss for each rate class was 18 then calculated.

19

Please describe the second component of the revenue annualization.

A. The second component of the revenue annualization develops revenues in a similar way that annualized kWh sales are calculated. The total test year revenues for each of the rate classes were adjusted for weather to arrive at a normalized revenue level. The total normalized revenue dollars were then divided by the actual customer count to calculate a

1	normalized revenue per customer bill for each month of the test year. The customer count at			
2	the end of the September 30, 2003 update period was then compared to the test year monthly			
3	customer counts. The difference in customer count was then multiplied by the normal			
4	revenue dollars per customer bill to calculate the growth or loss in revenue dollars for each			
5	month of the test year. The total test year revenue growth/loss for each rate class was then			
6	calculated. The methodology for determining weather normalized revenue dollars is			
7	discussed in the direct testimony of Staff witnesse Hong Hu			
8	(MPS), of the Energy Department.			
9	Q. What is the purpose of Adjustment S-1.3?			
10	A. This adjustment increases test period kWh sales and revenues to reflect the			
11	customers added to or removed from the MPS residential and small commercial rate			
12	schedules through September 30, 2003. Each new customer is assumed to increase test period			
13	sales at the average normalized usage per customer from the calendar 2002 test year period.			
14	Q. Why is there no adjustment to reflect the increase in customer growth for the			
15	MPS rate code MO811?			
16	A. Rate code MO811 is "frozen." It has not allowed new customers since			
17	June 29, 1993. Although there may be growth in usage for the existing customers, an actual			
18	increase in customer numbers is impossible. Therefore, no adjustment was necessary for this			
19	rate code.			
20	LARGE CUSTOMER ANNUALIZATION			
20	LARGE COSTONER ANNUALIZATION			

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Q. Are the test year kWh sales for the large commercial and industrial classes
typically adjusted to reflect normal weather?

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1	A. No. The loads for large commercial and/or industrial customers are not
2	considered weather sensitive and, therefore, no attempt is made to adjust for weather impacts.
3	Q. How does the Staff typically annualize large volume customer rate classes?
4	A. The Staff annualizes large volume customer rate classes based on a review of
5	monthly consumption for each customer during the test year and update period.
6	Large customers require detailed study rather than generalized (average usage)
7	adjustment for several reasons. First, when MPS add a new large customer, that
8	customer's usage is not reasonably estimated by simple reference to average usage levels for
9	all other industrial customers. Second, MPS makes available to qualifying new customers
10	the rate benefits of its Economic Development Rider (EDR), which causes average-revenue-
11	per-kWh statistics to be imprecise in predicting ongoing revenue levels for new large
12	customers. Finally, new large customers may have initially erratic load levels until stable
13	patterns of demand are established. Specific analysis of individual large customers is required
14	to deal with these concerns.
15	Q. Did any other member of the Staff participate in the annualization of large
16	customers?
17	A. The annualization of kWh sales and rate revenue for the large customers was a
18	collaborative effort between Ms. Hu (MPS) and myself.
19	Q. What is the process used by the Staff in its analysis of large volume
20	customers?
21	A. The Staff's process is to analyze changes in specific individual customer
22	usage. These changes occur because of new customers coming on to, and existing customers
23	leaving, the electric system. In addition, the Company provides information to the Staff

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1 regarding expected changes in customer loads due to expansion projects, downsizing or any 2 other change known to affect a specific customer usage. The Staff annualizes these changes 3 to reflect their impact for a full year.

- Q. Please explain Adjustment S-1.4 related to large volume customers. 5 Detailed monthly billing information was requested by the Staff from MPS Α. 6 (Data Request No. 19 for MPS for all large volume customer rate 7 classes since January 2002. Staff Data Request No. 3 for MPS asked for 8 2003 monthly billing information. MPS experienced changes in customer loads for 9 several large customers as of September 30, 2003, which is the end of the update period in 10 this case. In addition, consistency with the Staff's September 30, 2003 update for fuel costs, 11 rate base and other test year annualizations requires that customer and sales levels be 12 annualized at the same point in time, at the end of the update period.
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## **ELIMINATION OF UNBILLED REVENUES**

14 **Q**. What are unbilled revenues and why is it appropriate to remove the effects of 15 unbilled revenues in a rate case?

16 Α. Unbilled revenues represent accounting estimates booked by the Company at 17 the end of each month to account for the kWh sales to customers through the last day of the 18 month, even though meters are not read on the last day to render actual billings for such sales. 19 The cycle billing process employed by MPS contributes to a continuous change in 20 the amount of sales recognized at any given month-end that have 21 not been billed to customers. In the test year, the net change in unbilled kWh sales and 22 related revenue from month-end December 2001 to month-end December 2002 is recorded as 23 calendar 2002 revenue on the books. Elimination of these accrued estimated revenues allows

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1 the Staff to analyze test year revenues based upon actual billed data. For example, 2 Mr. Campbell's usage analysis begins with actual billed-basis sales data for the test period. 3 Q. Was unbilled revenue eliminated in MPS's last rate case, No. ER-01-672? 4 Α. Yes. The adjustment I propose in this case is comparable to that which was 5 proposed by the Staff in the last MPS rate case. What is the source for the eliminated unbilled revenue amount in the 6 Q. 7 Adjustment S-1.1 which you sponsor? 8 Α. The source for the eliminated unbilled revenues for MPS is the actual 9 per books amount of calendar 2002 unbilled revenues, as reflected in the Company's general 10 ledger. The Staff's and Company's adjustment for unbilled revenues in this case, are the 11 same. 12 **OTHER REVENUE ACCOUNT ADJUSTMENTS** 13 Q. Has the Staff reviewed the Other Revenues associated with MPS? 14 Yes, the Staff has completed a review of the Other Revenues of MPS Α. 15 These revenues include forfeited discounts, rents from property and other 16 revenues. The analysis of the Other Revenues included a review of revenues over the last seven years and through the update period. The test year Other Revenues are representative 17 18 of an annualized level of revenue for each respective category and, therefore, don't require 19 adjustment. 20 Miscellaneous service revenues will be discussed in the testimony of Staff witness

21 Mack McDuffey of the Energy Department.

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1 **UNCOLLECTIBLES (BAD DEBT) EXPENSE** 2 Q. What is the purpose of Adjustment S-70.2? 3 A. Adjustment S-70.2 normalize bad debt expense for 4 MPS. 5 **O**. How was a normal level of bad debt expense for MPS calculated? 6 Α. As stated in the revenue section of my testimony, I have determined an 7 annualized revenue for MPS for the update period ending September 30, 2003. I analyzed the 8 ratio of net bad debt write-offs to booked revenue from 1996-2003. I arrived at a normal level 9 of bad debt expense by multiplying annualized revenue by the average write-off ratio for the 10 years 2000 through 2002, with an update for the nine months ended September 30, 2003. 11 Q. Why did Staff use a three-year and nine-month average net write-off ratio in its 12 calculation of bad debt expense? 13 An analysis of bad debt write-off ratios at MPS over the most recent Α. 14 seven-years shows that the years prior to 2000 do not represent an ongoing level of bad debt 15 write-offs. Taking a three-year and nine-month average has normalized the fluctuation in the 16 level of bad debt write-offs over the last three years and nine months. 17 18 19 20 21 22

A.

Q. Does this conclude your direct testimony?

Yes, it does.

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## SUMMARY OF RATE CASE TESTIMONY FILED

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## Amanda C. McMellen

COMPANY	CASE NO.	ISSUES
Osage Water Company	SR-2000-556	Plant in Service Depreciation Reserve Depreciation Expense Operation & Maintenance Expense
	WR-2000-557	Plant in Service Depreciation Reserve Depreciation Expense Operation & Maintenance Expense
Empire District Electric Company	ER-2001-299	Plant in Service Depreciation Reserve Depreciation Expense Cash Working Capital Other Working Capital Rate Case Expense PSC Assessment Advertising Dues, Donations & Contributions
UtiliCorp United, Inc./ d/b/a Missouri Public Service	ER-2001-672	Insurance Injuries and Damages Property Taxes Lobbying Outside Services Maintenance SJLP Related Expenses
BPS Telephone Company	TC-2002-1076	Accounting Schedules Separation Factors Plant in Service Depreciation Reserve Revenues Payroll Payroll Related Benefits Other Expenses

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