

Exhibit No.:  
Witness: Michelle Fayette  
Type of Exhibit: Direct Testimony  
Issue: Noranda Economic Impact  
Sponsoring Party: Noranda Aluminum, Inc.  
Case No.: EC-2014-\_\_\_\_\_

**BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE STATE OF MISSOURI**

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)  
**In the Matter of Noranda**  
**Aluminum, Inc.'s Request for**  
**Revisions to Union Electric**  
**Company d/b/a Ameren**  
**Missouri's Large Transmission**  
**Service Tariff to Decrease its**  
**Rate for Electric Service**  
)  
\_\_\_\_\_

**Case No. EC-2014-\_\_\_\_\_**

**Direct Testimony of**  
**Michelle Fayette, Executive Director**  
**Kenny Rogers Children's Center**

On behalf of

**Noranda Aluminum, Inc.**

January 8, 2014

**BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE STATE OF MISSOURI**

In the Matter of Noranda  
Aluminum, Inc.'s Request for  
Revisions to Union Electric  
Company d/b/a Ameren  
Missouri's Large Transmission  
Service Tariff to Decrease its  
Rate for Electric Service

Case No. EC-2014-01\_\_

STATE OF MISSOURI     )  
                                  )     SS  
COUNTY OF SCOTT     )

**Affidavit of Michelle Fayette**

Michelle Fayette, being first duly sworn, on her oath states:

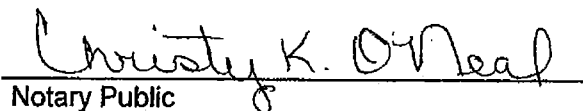
1. My name is Michelle Fayette. My address is 716 Moore Ave., Sikeston, Missouri.
2. Attached hereto and made a part hereof for all purposes is my direct testimony, which was prepared in written form for introduction into evidence in Missouri Public Service Commission.
3. I hereby swear and affirm that the testimony is true and correct to the best of my knowledge, information and belief.

  
\_\_\_\_\_  
Michelle Fayette

Subscribed and sworn to before me this 8<sup>th</sup> day of January, 2014.



CHRISTY K. O'NEAL  
My Commission Expires  
October 13, 2017  
Scott County  
Commission #13552878

  
\_\_\_\_\_  
Notary Public

1 Q PLEASE STATE YOUR NAME AND ADDRESS.

2 A Michelle Fayette, 716 Moore Ave., Sikeston, MO 63801

3

4 Q BY WHOM ARE YOU EMPLOYED AND WHAT IS YOUR JOB THERE?

5 A I am the Executive Director at the Kenny Rogers Children's Center in Sikeston,  
6 Missouri.

7

8 Q WHAT IS THE MISSION OF THE KENNY ROGERS CHILDREN'S CENTER?

9 A The mission of the Kenny Rogers Children's Center is to improve the quality of  
10 life for children with special needs and their families throughout the community  
11 and region by providing a wide array of superior developmental and therapeutic  
12 services. The Center serves children with all types of special needs and  
13 developmental delays including Prematurity, Cerebral Palsy, Down Syndrome,  
14 Spina Bifida, Muscular Dystrophy, Seizure Disorder, Autism, ADHD, Sensory  
15 Processing Dysfunction and many other developmental delays. Currently we  
16 serve more than 500 children with special needs from birth through 21 years of  
17 age.

18

19 Q WHAT KIND OF SERVICES ARE PROVIDED BY THE KENNY ROGERS  
20 CHILDREN'S CENTER?

21 A Occupational therapy, Physical therapy, and Speech therapy are all provided at  
22 the Kenny Rogers Children's Center. The Center also provides these services in  
23 many of the surrounding school districts. The therapists all use a team approach  
24 to coordinate services for children and their families. The Center prides itself in

1 providing the children of Southeast Missouri with the highest quality and most  
2 cutting-edge treatments available.

3  
4 **Q ARE THE CHILDREN SERVED BY THE CENTER CHARGED FOR THESE**  
5 **SERVICES?**

6 A No. As a result of the overwhelming generosity of this community, the Kenny  
7 Rogers Children's Center provides superior therapy services to the children  
8 throughout Southeast Missouri at no charge to the families served and has done  
9 so for 40 years.

10  
11 **Q WHAT IS KENNY ROGERS' CONNECTION TO THE CENTER?**

12 A The Center opened in the early 1970's primarily due to the efforts of the parents  
13 of a child in our community with cerebral palsy who needed physical therapy. At  
14 that time, there wasn't a facility that provided pediatric therapy locally. In 1977, a  
15 few years after the Center was started, country music legend Kenny Rogers was  
16 the featured performer at the 25th annual Jaycee Bootheel Rodeo. He was so  
17 impressed with the Jaycees and what they were doing for the community that he  
18 donated an Arabian stallion valued at \$25,000 to the Jaycees to benefit the  
19 community as they saw fit. The stallion was ultimately auctioned for \$75,000 and  
20 the Jaycees decided to donate the proceeds to building a new Center. Over the  
21 years, Kenny Rogers has performed a number of benefit concerts that have  
22 generated funds for the Center. Although Kenny Rogers has made many very  
23 generous contributions to the center, his contributions are only a small part of the  
24 funds that have been needed to build and operate the Center.

1 **Q WHO PROVIDES THE REST OF THE FUNDS NEEDED FOR THE CENTER?**

2 A The school-based services we provide are fee-for-service. However, that money  
3 falls short of meeting our annual operating expenses. Our two main fundraisers  
4 annually are our Telethon in March and our Charity Walk in October. We raise  
5 over \$400,000 each year in these two events. We are well supported in the  
6 community and many other groups and organizations do fundraisers for us  
7 throughout the year.

8 **Q PLEASE DESCRIBE THE SUPPORT THAT THE KENNY ROGERS**  
9 **CHILDREN'S CENTER HAS RECEIVED FROM NORANDA ALUMINUM, INC.**

10 A Noranda Aluminum has been a major supporter of the Kenny Rogers Children's  
11 Center since the beginning. In the twelve years that I've been at the Center,  
12 Noranda Aluminum has been the largest contributor at telethon time. Their  
13 donation is usually around \$40,000 which consists of the Steelworkers making a  
14 \$3,000 donation, approximately \$7,000 coming from payroll deduction and  
15 Noranda Aluminum donating \$30,000.

16

17 **Q IN ADDITION TO THE CONTRIBUTIONS MADE BY NORANDA ALUMINUM,**  
18 **INC., WHAT SUPPORT HAS THE KENNY ROGERS CHILDREN'S CENTER**  
19 **RECEIVED FROM NORANDA'S EMPLOYEES?**

20 A Noranda Aluminum employees have been huge supporters of the Kenny Rogers  
21 Children's Center almost since the beginning. The employees would do VIP  
22 Panels at the telethon to raise money at telethon time. Roger Graham (now  
23 retired) always made sure all new employees got the information for payroll  
24 deduction. Gary Riley (now retired) was a steelworker who served on our board  
25 and ultimately served as President of the Board and was very involved when I

1 started in 2002. He ultimately transitioned into management. Between payroll  
2 deduction, the Steelworkers annual pledge, and Noranda Aluminum are probably  
3 responsible for well over a million dollars in donations since the beginning.  
4

5 **Q PLEASE DESCRIBE THE IMPORTANCE OF THE CONTRIBUTIONS OF**  
6 **NORANDA ALUMINUM AND ITS EMPLOYEES TO THE CONTINUED**  
7 **OPERATION OF THE KENNY ROGERS CHILDREN'S CENTER.**

8 **A** Southeast Missouri is a very rural area. The annual donation made by Noranda  
9 and its employees is substantial. We currently treat nearly 500 children in the  
10 area on a monthly basis. Without financial support, many of these children would  
11 not be able to afford the therapy services needed to help them reach their goals  
12 and ultimately make a difference not only in their own lives, but in the schools,  
13 workplace environment and communities where they live.

14 **Q ARE THERE ANY ADDITIONAL COMMENTS YOU'D LIKE TO SHARE**  
15 **ABOUT THE ROLE NORANDA AND ITS EMPLOYEES HAVE PLAYED IN**  
16 **SUPPORTING THE KENNY ROGERS CHILDREN'S CENTER?**

17 **A** Noranda Aluminum has huge impact in every county in Southeast Missouri. We  
18 are very fortunate to have them in our community and need them as an  
19 employer, a good neighbor and community supporter  
20

21 **Q DOES THIS CONCLUDE YOUR TESTIMONY?**

22 **A** Yes.  
23