

**BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI**

In the Matter of the Application of Kansas)
City Power & Light Company for Approval)
to Make Certain Changes in its Charges for) Case No. ER-2010-0355
Electric Service to Continue the)
Implementation of its Regulatory Plan)

**APPLICATION TO INTERVENE BY THE MISSOURI
RETAILERS ASSOCIATION**

COMES NOW the Missouri Retailers Association (hereinafter “Missouri Retailers” or “MRA”), by and through counsel, pursuant to Public Service Commission (“Commission”) Rule 4 CSR 240-2.075, and respectfully applies for intervention as a party in this general rate case.

In support of this Application, the Missouri Retailers state as follows:

1. The MRA is a not-for-profit association dedicated to serving the needs of retailers and grocers and their distribution facilities statewide. MRA has several members who are served by KCPL and which rely on dependable electric service at reasonable rates in order to survive in the current economy, in order to employ their workforce, and to continue to provide their products and services at reasonable prices. This interest is different than the general public interest. A list of members is attached as Exhibit A.

2. Correspondence, communications, orders and the decision in this matter should be addressed to:

Thomas R. Schwarz, Jr.
Blitz, Bardgett & Deutsch, L.C.
308 East High Street
Suite 301
Jefferson City, MO 65101
Telephone No.: (573) 634-2500
Facsimile No.: (573) 634-3358
E-mail: tschwarz@blitzbardgett.com

and

David Overfelt, President
Missouri Retailers Association
P.O. Box 1336
Jefferson City, MO 65102
Telephone No.: (573) 636-5128
E-mail: dave@moretailers.com

3. On June 11, 2010, this Commission issued an Order directing interested parties wishing to intervene to do so by not later than July 1, 2010, and thus this Application is timely.

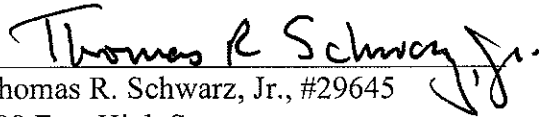
4. MRA is opposed to any unjust and unreasonable revenue requirement or discriminatory rate design for its members served by KCP&L's electric service. MRA is also opposed to KCP&L's request for an interim rate increase in this case. After further investigation, MRA plans to provide the Commission with a more detailed position on KCP&L's proposals and testimony submitted in this case.

5. MRA believes that its intervention and participation in this proceeding will present representative perspective of commercial customers not otherwise represented in the proceeding and will provide the Commission with the position of an important sector of Missouri's economy. MRA's intervention would therefore serve the public interest, and should become a party to this case for all purposes.

WHEREFORE, the MRA respectfully requests that the Commission grant its Application to Intervene, entitling it to fully participate in this proceeding.

Respectfully submitted,

BLITZ, BARDGETT & DEUTSCH, L.C.

By: 
Thomas R. Schwarz, Jr., #29645
308 East High Street
Suite 301
Jefferson City, MO 65101
Telephone No.: (573) 634-2500
Facsimile No.: (573) 634-3358
E-mail: tschwarz@blitzbardgett.com

CERTIFICATE OF SERVICE

I hereby certify that a correct copy of the above Application to Intervene by the Missouri Retailers Association was served via electronic transmission on this 1st day of July, 2010, to the following parties of record:

Office of the General Counsel
GenCounsel@psc.mo.gov

James C. Swearengen
Lrackers@brydonlaw.com

Lewis Mills
opcservice@ded.mo.gov

Russell L. Mitten
rmitten@brydonlaw.com

Nathan Williams
Nathan.Williams@psc.mo.gov

Diana M. Vuylsteke
dmvuylsteke@bryancave.com

Neil S. Sader
nsader@sadergarvin.com

James M. Fischer
jfischerpc@aol.com

Mark W. Comley
comleym@ncrpc.com

Larry W. Dority
lwdority@sprintmail.com

Jeremiah D. Finnegan
jfinnegan@fcplaw.com

William G. Riggins
bill.riggins@kcpl.com

Dean L. Cooper
dcooper@brydonlaw.com

Karl Zobrist
kzobrist@sonnenschein.com

Diana C. Carter
Dcarter@brydonlaw.com

Roger W. Steiner
roger.steiner@kcpl.com

Shelley A. Woods
shelley.woods@ago.mo.gov

Sarah B. Mangelsdorf
sarah.mangelsdorf@ago.mo.gov

Mary Ann Young
maryann.young@dnr.mo.gov

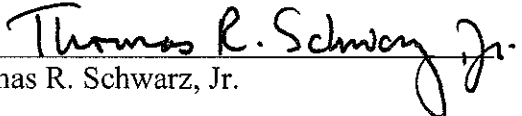
Edward F. Downey
efdowney@bryancave.com

Douglas Healy
doug@healylawoffices.com

Duncan E. Kincheloe
dkincheloe@mpua.org

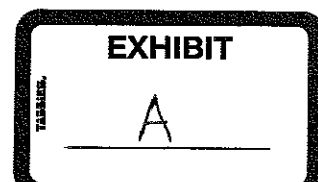
David Woodsmall
dwoodsmall@fcplaw.com

Stuart Conrad
stucon@fcplaw.com


Thomas R. Schwarz, Jr.

Missouri Retailers Association members

ABBCO Service Corporation
Accu-Care, Inc.,
Aldi
All-Staff Nursing, Inc.
Altria Client Services, Inc.
Ameristaff
Best Buy Co., Inc.
BF&B Enterprises
BKC, Inc. dba Schottzies Bar & Grill
Buch Mufflers, Inc. dba Midas Auto Service Experts et al
Busch's Florist
C & F Restaurants, LLC dba PJ's Tavern
CFM of Mid-MO dba Convenient Food-Mart
Community Living Inc.
Cooperative Attendant Services, Inc.
Crossings Restaurant LLC, The
CVS Pharmacy
CWE Hospitality Services LLC dba Chase Park Plaza
D.E. Enterprises, Inc. dba St. Louis Staffing
Dee Lee Group The, LLC dba Giggers Riverfront Party Bar & Grill
Demac Equipment Corporation
Dierberg Markets, Inc
Epworth Children & Family Services
Excel Home Care, Inc.
Forever Network, Inc.
Grace Hill Neighborhood Health Centers
Grace Hill Settlement House
Habcare, Inc.
HD Sports, Inc. dba Sports Café
Hewitt-Lucas Body Company, Inc.
Home Depot, The
J. C. Penney Co., Inc.
Jefferson City Oil Co., Inc.
Jerry Haas Race Cars Inc.
Jewish Center for the Aged
Judevine Center for Autism
Kaldi's Inc.
Karl Bissinger Inc.
KEW Properties dba Sub Shop, Inc.
Lift for Life Academy & Gym, Inc.
Lift for Life Gym, Inc.
Liston Enterprises, Inc. dba Seamus McDaniels
Lowell Manufacturing Company
Lowe's Companies, Inc.
Macy's
Madelaine Townhomes
Medve Group, Inc., The
Metro Home Inspections, Inc.
Metropolitan Design & Building Co., Inc.



Missouri Baptist Children's Home
Missouri Grocers Assn.
Mt. Washington Forever Cemetery (MWC Inc.)
Northstar Battery Co., LLC
Nurses for Newborns Foundation
Old Town Donuts
Pepsi-Cola Bottling Company of New Haven
Physicians Optical Service
Pike County Memorial Hospital
Progressive Ballons, Inc.
QuikTrip Corporation
Red Shed, The
Reliant Care Mgt. Co. LLC
Schnuck Markets, Inc.
Schulte's Fresh Foods
SDM Company dba Culinary Personnel
Sears Holdings Corporation
Sentinel Industries, Inc.
Target Stores
Village Bar Inc., The
Walgreen Co.
West Missouri Beef LLC
Wilco Development & Marketing dba Helco Tool & Gage
Woodard Cleaning & Restoration Services