



ANDREW O. ISAR

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Via EFIS

August 24, 2015

Mr. Steven C. Reed
Secretary
Missouri Public Service Commission
200 Madison Street, Suite 100
Jefferson City, MO 65102-0537

RE: Name Change Notification, Tariff Advice Letter No. 14

Dear Mr. Reed:

Pursuant to 4 CRS 240-2.062, Preferred Long Distance, Inc. (“Preferred”) hereby notifies the Missouri Public Service Commission (“Commission”) of the Company’s adoption of two fictitious names associated with its provision of wire line telecommunications services in Missouri beginning on or about October 1, 2015 (4 CRS 240-2.062(1)(A)). Preferred further provides the Commission with courtesy notification of the Company’s initiation of Voice over Internet Protocol (“iVoIP”) services and Commercial Mobile Radio Services (“CMRS”).

Preferred currently maintains authority to provide wireline local exchange services and interexchange telecommunications services in Missouri.¹ The Company is now separately planning to provide iVoIP services and CMRS in Missouri.² To distinguish between services, Preferred has registered four fictitious, “doing business as,” names: “Telplex,” “Telplex Communications,” “Ringplanet,” “Ringplanet Communications” with the Missouri Secretary of State. A copy of the Company’s *Registration of Fictitious Name* registered with the Missouri Secretary of State Corporations Division is attached as evidence of name registration (4 CRS 240-2.062(1)(B)).

¹ See *Order Approving Basic Local Exchange and Intrastate Interexchange Certificates of Service Authority and Order Approving Tariffs*, Case No. TA-2008-0273, Tariff Nos. JX-2008-0503 and JX-2008-0504 (May 18, 2008).

² It is Preferred’s understanding that no additional authority is required for Preferred to initiate its provision of CMRS or iVoIP service, the latter when providers, such as Preferred, maintain local exchange authority in Missouri. The Company takes this opportunity to advise the Commission of the Company’s intent to introduce these services.

Mr. Steven C. Reed
August 24, 2015
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Current and new retail³ local exchange and/or interexchange telecommunications service subscribers and subscribers that presubscribe to the Company's retail local exchange and/or interexchange telecommunications and CMRS services will be served under the "Preferred Long Distance, Inc. dba Telplex Communications" or shortened "Preferred Long Distance, Inc. dba Telplex" name. Subscribers that do not presubscribe to the Company's retail local exchange and/or interexchange telecommunications services but presubscribe to the Company's CMRS and/or iVoIP service will be served under the "Preferred Long Distance, Inc. dba Ringplanet Communications" or shortened "Preferred Long Distance, Inc. dba Ringplanet" name.

A copy of the notice sent to current telecommunications service subscribers is attached (4 CRS 240-2.062(1)(C)). A copy of the Company's Adoption Notice and revised retail tariff, Missouri P.S.C. Tariff No. 1, title page, reflecting the Company's assumed names and adoption of its existing tariff, are also attached (4 CRS 240-2.062(1)(D)). The Company has updated its contact information in the Commission's electronic filing and information system (EFIS) to reflect the assumed names and register the Company as an iVoIP provider (4 CRS 240-2.062(1)(D)).

Thank you for your attention to this matter. Questions may be directed to the undersigned.

Sincerely,

MILLER ISAR, INC.



Andrew O. Isar

Regulatory Consultants to
Preferred Long Distance, Inc.

Attachments

³ Preferred will continue to provide switched exchange access services to interconnecting carriers as "Preferred Long Distance, Inc." without a fictitious name.



State of Missouri
Jason Kander, Secretary of State

Corporations Division
PO Box 778 / 600 W. Main St., Rm. 322
Jefferson City, MO 65102

X001220615
Date Filed: 6/24/2015
Expiration Date: 6/24/2020
Jason Kander
Missouri Secretary of State

Registration of Fictitious Name

(Submit with filing fee of \$7.00)
(Must be typed or printed)

This information is for the use of the public and gives no protection to the name being registered. There is no provision in this Chapter to keep another person or business entity from adopting and using the same name. The fictitious name registration expires 5 years from the filing date. (Chapter 417, RSMo)

Please check one box:

New Registration. Renewal. Amendment. Correction

Charter number Charter number Charter number

The undersigned is doing business under the following name and at the following address:

Business name to be registered: Ring Plauet

Business Address: 16830 Ventura Blvd, Suite 350
(PO Box may only be used in addition to a physical street address)

City, State and Zip Code: Encino, CA 91436

Owner Information:

If a business entity is an owner, indicate business name and percentage owned. If all parties are jointly and severally liable, percentage of ownership need not be listed. Please attach a separate page for more than three owners. The parties having an interest in the business, and the percentage they own are:

Name of Owners, Individual or Business Entity	Charter # Required If Business Entity	Street and Number	City and State	Zip Code	If Listed, Percentage of Ownership Must Equal 100%
Preferred Long Distance, Inc.	F00872777	16830 Ventura Blvd, Suite 350,	Encino, CA	91436	100%

All owners must affirm by signing below

In Affirmation thereof, the facts stated above are true and correct:

(The undersigned understands that false statements made in this filing are subject to the penalties of a false declaration under Section 575.060 RSMo)

Keith Nussbaum Keith Nussbaum 06/18/15
Owner's Signature or Authorized Signature of Business Entity Printed Name Date

Owner's Signature or Authorized Signature of Business Entity Printed Name Date


Owner's Signature or Authorized Signature of Business Entity Printed Name Date

Name and address to return filed document:

Name: _____

Address: _____

City, State, and Zip Code: _____

ORI-06262015-0352 State of Missouri
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Fictitious Name Registration

Corp. 56 (09/2011)



State of Missouri
Jason Kander, Secretary of State

Corporations Division
PO Box 778 / 600 W. Main St., Rm. 322
Jefferson City, MO 65102

X001220610
Date Filed: 6/24/2015
Expiration Date: 6/24/2020
Jason Kander
Missouri Secretary of State

Registration of Fictitious Name

*(Submit with filing fee of \$7.00)
(Must be typed or printed.)*

This information is for the use of the public and gives no protection to the name being registered. There is no provision in this Chapter to keep another person or business entity from adopting and using the same name. The fictitious name registration expires 5 years from the filing date. (Chapter 417, RSMo).

Please check one box:

New Registration Renewal Amendment Correction

Charter number _____ Charter number _____ Charter number _____

The undersigned is doing business under the following name and at the following address:

Business name to be registered: Telex

Business Address: 16830 Ventura Blvd. Suite 350
(PO Box may only be used in addition to a physical street address)

City, State and Zip Code: Encino, CA 91436

Owner Information:

If a business entity is an owner, indicate business name and percentage owned. If all parties are jointly and severally liable, percentage of ownership need not be listed. Please attach a separate page for more than three owners. The parties having an interest in the business, and the percentage they own are:

Name of Owners, Individual or Business Entity	Charter # Required If Business Entity	Street and Number	City and State	Zip Code	If Listed, Percentage of Ownership Must Equal 100%
Preferred Long Distance, Inc.	F00872777	16830 Ventura Blvd. Suite 350,	Encino, CA	91436	100%

All owners must affirm by signing below

In Affirmation thereof, the facts stated above are true and correct:

(The undersigned understands that false statements made in this filing are subject to the penalties of a false declaration under Section 575.060 RSMo)

Keith Nussbaum Keith Nussbaum 06/18/15
Owner's Signature or Authorized Signature of Business Entity *Printed Name* *Date*

Owner's Signature or Authorized Signature of Business Entity *Printed Name* *Date*

Owner's Signature or Authorized Signature of Business Entity *Printed Name* *Date*

Name and address to return filed document:

Name: _____

Address: _____

City, State, and Zip Code: _____

ORI-06262015-0347 State of Missouri

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Fictitious Name Registration

*New name and look. Same great service and quality.
Preferred Long Distance is changing our name to Telplex.*



Dear Customer,

This year marks Preferred Long Distance, Inc.'s 20th anniversary in business, making us among the oldest, most reliable and competitive telephone carriers in the entire nation. We could not have accomplished this milestone without valuable customers like you, so thank you.

As you know, phone service and business technology have changed...and we have changed along with it. We now offer local phone service, high speed internet service (including fiber, business class cable and DSL service), internet continuity (to maintain your internet connection when your wireline connection fails), nationwide mobile hotspot devices (allowing you to stay connected in the office or on the go), and mobile phone and data service plans (offering the latest smartphones and tablets from Apple and Samsung). All of these services combine to provide you with the communications tools you need to stay competitive.

With these new and exciting products and services, along with our traditional phone service, the time has come for us to change our name to reflect the complete business solutions provider we have become. Commencing in the fall of 2015, Preferred Long Distance, Inc. will do business under the new trade name of Telplex Communications. We are the same company, and will continue to provide you with the latest in phone and related business services. **The services and pricing you have today will remain the same and only the name will be changing.**

This is a very exciting time for our industry and for our company, as we are among the few companies that have the ability to be your one stop shop, and provide you with one bill, for your telephone, wired and wireless internet and business mobility services.

Please be sure to watch for our new name, Telplex, over the next few months. While you will continue to see Preferred Long Distance, Inc. on your next few monthly statements, we wanted to notify you early so you're ready for our new name and look.

Sincerely,
Your Preferred Long Distance Team

MISSOURI LOCAL EXCHANGE AND INTEREXCHANGE
TELECOMMUNICATIONS SERVICE TARIFF

OF

Preferred Long Distance, Inc.

dba Telpex Communications and dba Telpex

(T)

16830 Ventura Blvd., Ste 350
Encino, CA 91436

Underlying Carrier:
Southwestern Bell Telephone, L.P. d/b/a AT&T Missouri

This Tariff ("Tariff") contains the descriptions, regulations, and rates applicable to the provision of competitive local exchange telecommunications services provided by Preferred Long Distance, Inc. dba Telpex Communications and dba Telpex (collectively "Preferred Long Distance, Inc.") in the State of Missouri. This Tariff is on file with Missouri Public Service Commission ("Commission"). Copies may be inspected during normal business hours at the Company's principal offices, 16830 Ventura Blvd., Ste 350, Encino, CA 91436

(T)
(T)

Preferred Long Distance, Inc. operates as a competitive telecommunications company within the State of Missouri.

Issued: August 24, 2015

Issued By:

Jerome Nussbaum, President
16830 Ventura Blvd., Suite 350
Encino, CA 91436

Effective: September 1, 2015

Preferred Long Distance, Inc. dba Telplex Communications and dba Telplex, hereby adopt, ratifies, and makes its own, in every respect as if the same had been originally filed by it, all retail tariffs filed with the Public Service Commission, State of Missouri, by Preferred Long Distance, Inc. prior to October 1, 2015.

Issued: August 24, 2015

Issued By:

Jerome Nussbaum, President
16830 Ventura Blvd., Suite 350
Encino, CA 91436

Effective: September 1, 2015