

October 25, 2005

Dana Joyce  
Missouri Public Service Commission  
200 Madison Street, Suite 800  
P.O. Box 360  
Jefferson City, MO 65102

RE: GW-2006-0110



Dear Mr. Joyce:

With this letter I am filing in this docket the requested information about AmerenUE's efforts to educate consumers about the potential for higher heating costs this winter and our suggestions for consumers to mitigate those costs.

Specifically, I have included an insert that was placed in October customer bills, five press releases that have been issued by AmerenUE on this subject and a copy of related information that can be found out our website, <http://www.ameren.com>.

Additionally, I am told that when AmerenUE customers are placed on hold, they hear the following message:

"Rising natural gas costs are expected to result in higher bills for our natural gas customers this winter. Ameren is working to control our customers' costs. To help reduce your heating costs, we recommend you weatherize your home, keep thermostats down, and enroll in budget billing to even out bills. To learn more about controlling heating costs, visit [www.ameren.com](http://www.ameren.com).

Finally, I would note that during August, September and October, the Corporate Communication department at AmerenUE has been involved in nearly 60 media interviews concerning winter natural gas prices, weatherization and other energy-saving tips, and Budget Billing.

Sincerely,

A handwritten signature in black ink, appearing to read "Thomas M. Byrne".

Thomas M. Byrne  
Managing Associate General Counsel

TMB/cjw  
Attachments