

Exhibit No.:
Issues: *Iatan Disallowances,
Prepayments (Iatan and Plum Point);
Property Taxes;
Incentive Compensation*
Witness: *Amanda C. McMellen*
Sponsoring Party: *MoPSC Staff*
Type of Exhibit: *Surrebuttal Testimony*
Case No.: *ER-2012-0345*
Date Testimony Prepared: *February 4, 2013*

MISSOURI PUBLIC SERVICE COMMISSION

REGULATORY REVIEW DIVISION

UTILITY SERVICES - AUDITING

SURREBUTTAL TESTIMONY

OF

AMANDA C. McMELLEN

THE EMPIRE DISTRICT ELECTRIC COMPANY

CASE NO. ER-2012-0345

Jefferson City, Missouri
February 2013

** Denotes Highly Confidential Information **

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1 **SURREBUTTAL TESTIMONY**

2 **OF**

3 **AMANDA C. McMELLEN**

4 **THE EMPIRE DISTRICT ELECTRIC COMPANY**

5 **CASE NO. ER-2012-0345**

6 Q. Please state your name and business address.

7 A. Amanda C. McMellen, Governor Office Building, P.O. Box 360, Jefferson
8 City, Missouri 65102.

9 Q. By whom are you employed and in what capacity?

10 A. I am a Utility Regulatory Auditor with the Missouri Public Service
11 Commission (“Commission”).

12 Q. Are you the same Amanda C. McMellen who has previously contributed to
13 the Staff’s Cost of Service Report dated November 30, 2012 in Case No. ER-2012-0345 for
14 The Empire District Electric Company (“Empire” or “Company”)?

15 A. Yes, I am.

16 Q. What is the purpose of your surrebuttal testimony?

17 A. My surrebuttal testimony addresses the rebuttal testimonies of
18 Empire witnesses Blake A. Mertens, regarding Iatan disallowances and prepayments
19 (Iatan and Plum Point); L. Jay Williams, regarding the Company’s property tax expense; and
20 Kelly S. Walters, regarding the Company’s incentive compensation expense.

21 **EXECUTIVE SUMMARY**

22 Q. Please briefly summarize your surrebuttal testimony pertaining to this
23 rate case.

1 A. In this testimony, I will first address the issue of Iatan disallowances.
2 Although Mr. Mertens discusses the cost reviews Empire conducted associated with Iatan
3 projects, Staff's position is that Empire should still record their allocated portions of the Iatan
4 disallowances that were ordered by the Commission in its Report and Order in File No. ER-
5 2010-0355 because ratepayers should not be responsible for costs that have been found to
6 have been imprudently incurred.

7 Next, I will explain Staff's position on the disallowance of certain accounts Empire
8 has categorized as prepayments. Staff's position is that it is inappropriate to include these
9 accounts in rate base, at this time.

10 I will also address in this testimony Staff corrections regarding property tax expense
11 and the effects of these changes in Staff's direct case.

12 Last, I address Staff's position regarding incentive compensation expense at Empire.
13 The incentive compensation adjustments proposed by Staff apply to three different forms of
14 compensation offered by Empire: (1) the Management Incentive Compensation Plan (MIP)
15 for short-term executive incentive compensation; (2) long-term equity incentive compensation
16 to executives; and (3) "Lightning Bolts" for short-term discretionary incentive compensation
17 to non-management employees. Staff does not object to Empire's practice of offering its
18 employees variable compensation based on attainment of certain goals. However, Staff
19 recommends incentive compensation for all employees should be based on goals that provide
20 a direct benefit to ratepayers, not goals that primarily or entirely benefit shareholders.

21 **IATAN DISALLOWANCES**

22 Q. Have you reviewed the rebuttal testimony of Empire witness Mertens
23 regarding Iatan disallowances?

1 A. Yes, I have.

2 Q. Do you agree with Mr. Mertens that due to Empire’s controls regarding costs
3 associated with Iatan I, Iatan 2 and Iatan Common property that Empire expenditures found
4 imprudent by this Commission should be included in Empire’s rate base?

5 A. No, I do not. Staff’s recommendation is for Empire to make proportional
6 adjustments for all Iatan disallowances, as stated in the Commission’s Report and Order in
7 File No. ER-2010-0355, Kansas City Power & Light Company (“KCPL Iatan Order”).

8 Q. What specific adjustments did Staff recommend in the Empire case?

9 A. In the KCPL Iatan Order, the Commission ruled that the “costs for construction
10 resurfacing, campus relocation for the Iatan 2 Turbine Building, the WSI change order, and
11 the temporary auxiliary boiler shall be excluded from rate base.” The dollar amounts of these
12 adjustments are shown below:

13 Highly Confidential in its entirety.

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1 Q. Is Empire bound by any terms or conditions in previous stipulations and
2 agreements related to the Iatan 1 and Iatan 2 projects?

3 A. Yes. Among other things, Empire is bound by the terms and conditions of its
4 “Regulatory Plan” per the “Stipulation and Agreement” in File No. EO-2005-0263, approved
5 by the Commission effective August 12, 2005, which states on page 5 as follows:

6 If any party proposes the disallowance of Iatan 1 or Iatan 2 costs,
7 Empire agrees not to seek to avoid such disallowance on the
8 ground that such expenditures were the responsibility of KCPL and
9 were not within Empire’s control.

10 Q. Did Staff ignore the fact that Empire is in an ownership agreement with KCPL,
11 as alleged by Mr. Mertens at page 3, lines 11 to 22?

12 A. No.

13 Q. Does Mr. Mertens address the propriety of including amounts the Commission
14 found to be imprudently incurred, and therefore not of benefit to ratepayers, in Empire’s
15 rate base?

16 A. No, he does not.

17 **PREPAYMENTS**

18 Q. Have you reviewed the rebuttal testimony of Empire witness Mertens
19 regarding Iatan and Plum Point prepayments?

20 A. Yes, I have.

21 Q. Do you agree with Mr. Mertens that these accounts should be included in
22 Empires’ revenue requirements as prepayments?

23 A. Not at this time. Staff is still researching this issue in regards to any interest
24 that may be accrued, credited or actually paid to Empire for these accounts. If interest is

1 being accrued, credited or actually paid to the Company, inclusion in rate base is
2 inappropriate.

3 **PROPERTY TAX EXPENSE**

4 Q. Have you reviewed the rebuttal testimony of Empire witness Williams
5 regarding property tax expense?

6 A. Yes, I have.

7 Q. Do you agree with Mr. Williams that Staff has made errors regarding property
8 tax expense?

9 A. Yes. Staff agrees with the corrections Mr. Williams references on page 2 and
10 page 3 (lines 1 to 12), of his rebuttal testimony.

11 Q. What is the impact of these corrections?

12 A. The corrected Staff adjustment to property tax expense will increase by
13 approximately \$480,000.

14 **INCENTIVE COMPENSATION**

15 **Management Incentive Plan**

16 Q. Please explain the executive compensation program at Empire.

17 A. The executive compensation program at Empire, known as the Management
18 Incentive Compensation Plan (MIP), is comprised of three basic elements: (1) base salary;
19 (2) annual (short-term) cash incentives based on threshold (minimum expected), target, and
20 maximum performance measures; and (3) long-term incentive plans (LTIP).

21 Q. Out of the three elements mentioned above, what are the areas of disagreement
22 between Staff and the Company?

1 A. The disagreements concern the annual (short-term) cash incentives and the
2 long-term incentives. Staff did not adjust Empire executive's base salaries in its' direct case.

3 Q. What is Empire's position in regards to its overall compensation methodology?

4 A. On page 3, lines 21 to 23, and page 4, lines 1 to 8 of Ms. Walters' rebuttal
5 testimony, she states:

6 As communicated by Hay Group, companies similar to Empire
7 typically utilize the same approach as Empire by incorporating a
8 mix of base salary, short-term, and long-term incentives into a total
9 executive compensation package. This reflects a "best practices"
10 approach used by companies both inside and outside the utility
11 industry. Rather than relying solely on fixed compensation in the
12 form of base salary, this best practices approach also includes a
13 considerable measure of variable (**at risk**) compensation in the
14 total compensation package. This approach is a key factor in
15 ensuring the alignment of an executive's performance with the
16 interests of customers and shareholders. The approach is utilized
17 by all but one of the peer-group companies as well as all investor
18 owned electric utilities operating in Missouri.¹

19 Q. How does Staff respond to the above mentioned portion of Ms. Walters'
20 rebuttal testimony?

21 A. Staff agrees with Ms. Walters' statement that all investor-owned electric utility
22 companies in Missouri include a mix of base salary, short-term and long-term incentives built
23 into their total executive compensation package. Staff would also note many large gas and
24 water utilities in Missouri include similar mixes in their total executive compensation
25 packages. However, at many Missouri regulated utilities, Staff has recommended the
26 disallowance of incentive compensation components that are primarily intended to maximize
27 shareholder wealth or do not provide a direct benefit to ratepayers. The position Staff is
28 taking in this matter is no different than what it has recommended in past rate cases for
29 Empire and other Missouri utilities.

¹ Emphasis in original.

1 Q. Is Staff opposed to the recovery of “at risk” executive incentive compensation?

2 A. No. Staff is not opposed to a portion of executive compensation being placed
3 “at risk.” If Empire shows that this approach is based upon goals and objectives that result in
4 a ratepayer benefit, Staff would not oppose recovery of these costs in the cost of service.

5 Q. In her rebuttal testimony on page 5, Ms. Walters attempts to justify rate
6 recovery for its executive incentive compensation expenses on the grounds that Empire’s total
7 compensation package for its executives is lower than that of the peer group. Please respond.

8 A. Ms. Walters appears to be arguing that the Commission should place a
9 different and more lenient ratemaking standard for incentive compensation on utilities that are
10 perceived to pay less in compensation expenses than the industry or area norm. However,
11 Staff believes this argument misses the real point of this issue. Staff is not proposing its
12 adjustments to Empire’s incentive compensation expense on the grounds that Empire’s
13 incentive compensation is “excessive” or that it would cause Empire’s total compensation
14 package for executives to be “excessive;” rather, Staff’s adjustments are based upon the belief
15 that it is inappropriate to charge customers for costs primarily associated with shareholder
16 benefit or that do not result in real improvement in utility performance. Whether a utility pays
17 high or low total compensation levels should not affect this fundamental concern.

18 Q. Ms. Walters seems to imply that a company’s compensation package should be
19 judged in total, based upon the amount of total compensation, with no separate or distinctive
20 criteria applied to variable incentive-type compensation. Do you agree?

21 A. No. Base salaries and incentive compensation are distinct types of employee
22 compensation, and the Commission has historically applied specific criteria before allowing
23 incentive compensation expense to be included in rates. The Commission’s criteria have been

1 based upon whether attainment of a Company's goals/targets would provide a benefit to its
2 customers, and whether the goals/targets are designed to actually improve employee and
3 company performance.

4 Q. Please explain how Staff's calculation of MIP is different in this case.

5 A. Typically Staff's policy is to not include incentive amounts in rates that have
6 no set performance goals attached to them. Due to the Joplin tornado in 2011, no MIP awards
7 were awarded for set performance goals in early 2012. Instead, senior officers received
8 "discretionary" incentive awards in early 2012. Staff realizes the events that took place in
9 2011 were "abnormal" and that some amount of MIP awards have been included in past cases
10 going back to 2004. So, in this case Staff calculated an average MIP expense based on the
11 MIP amounts Staff allowed in previous cases, including a zero MIP award applicable to 2011.
12 The amounts Staff allowed in previous cases were based on assessment of actual set
13 performance goals. Therefore, Staff's recommendation takes into consideration the criteria
14 used in past cases while recognizing the effect of the 2011 tornado.

15 Q. On page 6 of her testimony, Ms. Walters' references specific adjustments that
16 Staff made to disallow a portion of the executive incentive compensation and makes the
17 statement that these adjustments are unreasonable. Please comment.

18 A. Ms. Walters makes the statement that Staff's adjustments are unreasonable
19 because no awards are payable to an executive officer unless they perform above the
20 minimum or threshold level of performance. What Ms. Walters doesn't take into account is
21 what each specific goal pertains to. Ms Walters appears to take a position that Staff should
22 not be looking at each individual goal for reasonableness because they are all a part of the
23 total compensation package and it should not matter what each specific goal is. Staff

1 disagrees with this line of reasoning and believes that each individual goal should be
2 scrutinized to determine if it has a direct benefit to ratepayers, or if it is a part of the normal
3 job duties of an executive and does not go above and beyond the demands of their normal
4 daily work. Although Staff did not look at specific goals in this case due to the “abnormal”
5 conditions in 2011, it is still Staff’s policy to disallow only those awards given to executives
6 that did not have a direct benefit to ratepayers or that appeared to be part of normal job duties
7 such as goals related to meeting attendance, record management and financing of capital
8 expenditures.

9 As had been customary in past rate cases, Staff’s policy is still to allow incentives
10 related to customer service, reliability and safety, and environmental compliance, because
11 these goals are associated with the provision of safe, adequate and reliable service to the
12 ratepayers.

13 Q. Please explain Empire’s long term incentive plan (LTIP).

14 A. Empire’s LTIP consists of stock options, dividend equivalent rights awarded in
15 conjunction with each stock option grant and performance-based restricted stock awards.

16 Q. Why does Staff propose to disallow the LTIP awards?

17 A. Staff proposes to disallow LTIP awards for the following reasons: (1) the
18 awards are based on measures that primarily benefit shareholders, such as shareholder return
19 (maximizing the dividends paid to shareholders) and stock price goals (the value of the stock
20 increasing over time); (2) the granting of these stock options is not associated with any
21 increase in duties or achievement of goals and are not tied to any specific level of employee
22 performance; and (3) the stock options and performance-based restricted stock are equity-

1 based compensation that do not result in cash outlays from the company and should not be
2 recovered in cash through rates.

3 Q. Please explain your last point further.

4 A. When a stock option or performance-based restricted stock is granted to a
5 management employee, no cash is exchanged. The stock-related grant gives the receiver of
6 the grant an option (right) to purchase stock at a discount from its market value at a future
7 date. No cash is paid out by Empire at the time of the grant/option or when the employee
8 exercises the grant/option to acquire Company stock. When the grant/option is exercised, the
9 grant/option-holder pays cash to the Company and the Company issues stock. Empire does
10 not pay out cash to the grant/option holder at either point.

11 Q. Has the Commission previously expressed its view on the appropriate rate
12 treatment of incentive plans?

13 A. Yes. In the Commission's Report and Order issued in Case No. GR-96-285,
14 Missouri Gas Energy (MGE), the Commission stated in its opinion relating to incentive plans
15 developed using shareholder-oriented financial measures:

16 The Commission finds that the costs of MGE's incentive
17 compensation program should not be included in MGE's revenue
18 requirement because the incentive compensation program is driven
19 at least primarily, if not solely, by the goal of shareholder wealth
20 maximization, and it is not significantly driven by the interests of
21 ratepayers. 5 Mo.P.S.C.3d 437,458 (January 22, 1997).

22 The Commission reiterated its position in its Report and Order in Case No. GR-2004-0209,
23 MGE:

24 The Commission agrees with Staff and Public Counsel that the
25 financial incentive portions of the incentive compensation plan
26 should not be recovered in rates. Those financial incentives seek
27 to reward the company's employees for making their best efforts to
28 improve the company's bottom line. Improvements to the
29 company's bottom line chiefly benefit the company's shareholders,

1 not its ratepayers. Indeed, some actions that might benefit a
2 company's bottom line, such as a large rate increase, or the
3 elimination of customer service personnel, might have an adverse
4 effect on ratepayers.

5 If the company wants to have an incentive compensation plan that
6 rewards its employees for achieving financial goals that chiefly
7 benefit shareholders, it is welcome to do so. However, the
8 shareholders that benefit from that plan should pay the costs of that
9 plan. The portion of the incentive compensation plan relating to
10 the company's financial goals will be excluded from the
11 company's cost of service revenue requirement.

12 The Commission further reiterated its position in its Report and Order in
13 Case No. ER-2006-0315, Empire:

14 The Commission finds that the Staff reasonably applied objective
15 criteria for exclusion of certain incentive compensation. The Staff
16 disallowed compensation related to charitable activities and
17 activities related to the provision of services other than retail
18 electric service.... We conclude that incentive compensation for
19 meeting earnings goals, charitable activities, activities unrelated to
20 the provision of retail electric service, discretionary awards, and
21 stock options should not be recoverable in rates.

22 The Commission also reiterated its position on incentive compensation matters in its Report
23 and Orders in Case Nos. ER-2006-0314 and ER-2007-0291, both KCPL rate cases.

24 **Non-Executive Salaried Compensation**

25 Q. In regards to the non-executive salaried employee incentive compensation
26 issue, is it true as referenced in Ms. Walters' rebuttal testimony at page 10, lines 14 to 20,
27 Staff allowed the amount of non-executive salaried employees that were compensated in the
28 test year, that is not related to "Lightning Bolt" awards?

29 A. Yes, this is correct. Although there was a reduction to department heads'
30 salaries due to the financial condition caused by the tornado, Staff's position is to include
31 employees at the most current salary that is known and measurable. Payroll will be updated

1 in the true-up in this case. If any of these employees' salaries have increased through
2 December 31, 2012, it will be included in the payroll adjustment in the true-up.

3 **Lightning Bolts**

4 Q. Did Staff disallow Empire's "Lightning Bolt" awards?

5 A. Yes. Staff disallowed the entire test year amount of Lightning Bolt expense.

6 Q. Ms. Walters states the Lightning Bolt Program provides cash awards to
7 individuals who deliver results beyond those normally associated with their position. What is
8 the main reason for Staff's disallowance of Lightning Bolts?

9 A. Lightning Bolts do not have any pre-set goals or objectives attached to
10 them that employees can "work toward," and they are paid out at the senior
11 management's discretion.

12 Q. What has been the Commission's policy regarding incentives that do not have
13 any goals attached to them?

14 A. The Commission stated its position in its Report and Order, in
15 Case No. ER-2006-0315 Empire's 2006 rate case:

16 The Staff disallowed the Lightning Bolts incentive compensation,
17 as they did not relate to the provision of electric service and there
18 were no performance criteria for receipt of the awards; they were
19 given solely at the Company management's discretion.

20 Q. Does this conclude your surrebuttal testimony?

21 A. Yes, it does.

BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI

In the Matter of The Empire District Electric)
Company of Joplin, Missouri Tariffs) Case No. ER-2012-0345
Increasing Rates for Electric Service)
Provided to Customers in the Missouri)
Service Area of the Company)

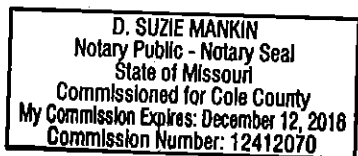
AFFIDAVIT OF AMANDA C. MCMELLEN

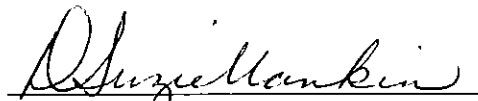
STATE OF MISSOURI)
)
COUNTY OF COLE) ss.

Amanda C. McMellen, of lawful age, on her oath states: that she has participated in the preparation of the foregoing Surrebuttal Testimony in question and answer form, consisting of 12 pages to be presented in the above case; that the answers in the foregoing Surrebuttal Testimony were given by her; that she has knowledge of the matters set forth in such answers; and that such matters are true and correct to the best of her knowledge and belief.


Amanda C. McMellen

Subscribed and sworn to before me this 4th day of February, 2013.




Notary Public