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**THE EMPIRE DISTRICT ELECTRIC COMPANY
BEFORE THE MISSOURI PUBLIC SERVICE COMMISSION**

**REBUTTAL TESTIMONY
OF
DONALD A. MURRY, Ph.D.**

NOVEMBER 2004

**C. H. GUERNSEY & COMPANY
ENGINEERS - ARCHITECTS – CONSULTANTS
OKLAHOMA CITY, OKLAHOMA**

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Rebuttal Testimony
Of
Donald A. Murry, Ph.D.

1 **Q. WHAT IS YOUR NAME?**

2 A. My name is Donald A. Murry.

3 **Q. ARE YOU THE SAME DONALD A. MURRY WHO FILED DIRECT**
4 **TESTIMONY PREVIOUSLY IN THIS PROCEEDING BEFORE THE**
5 **MISSOURI PUBLIC SERVICE COMMISSION (“COMMISSION”)?**

6 A. Yes, I am.

7 **Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?**

8 A. I have prepared rebuttal testimony in response to the direct testimonies of
9 Commission Staff (“Staff”) witness Mr. David Murray and Office of Public
10 Counsel witness Travis Allen in this docket involving The Empire District
11 Electric Company, (“Empire” or the “Company.”)

12 **Q. PLEASE SUMMARIZE YOUR REBUTTAL OF STAFF WITNESS DAVID**
13 **MURRAY.**

14 A. My rebuttal testimony addresses the inadequacy of Mr. Murray’s recommendation
15 for Empire and the apparent reasons for his reaching an inordinately low
16 recommended return. In fact, his recommendation is so inadequate that it has, at a
17 minimum, contributed to Empire being placed on Standard & Poor’s (“S&P”)
18 CreditWatch with negative implications. In fact, “S&P” states, “The CreditWatch
19 listing reflects prospects for erosion of Empire’s pressured financial condition if

1 recent testimony by the Missouri Public Service Commission (“MPSC”) staff in
2 Empire’s pending general rate case is ultimately endorsed by the MPSC.” I have
3 attached the Standard & Poor’s *RatingsDirect*, 9/28/04 as Rebuttal Schedule
4 DAM-1.

5 Adoption of Mr. Murray’s recommended allowed return will result in
6 financial ratios below S&P’s published guidelines and medians. Financial ratios
7 below S&P’s published guidelines and medians can lead to a lowering of
8 Empire’s financial rating. This is important in this proceeding because a
9 downgrade of Empire’s financial ratings will increase the cost of both debt and
10 equity to Empire. Such treatment is detrimental to Empire’s ability to attract
11 capital at a reasonable cost and maintain its financial integrity. It will be
12 unfavorable to Empire’s ratepayers over the long term.

13 **Q. WHAT OTHER GENERAL COMMENTS DO YOU HAVE**
14 **CONCERNING MR. MURRAY’S TESTIMONY?**

15 A. Mr. Murray’s testimony is, to a relatively large extent, similar to testimony he has
16 presented to this Commission over the last several years in other cases. His
17 lengthy presentation of stale economic data is irrelevant and ignores the fact that
18 the cost of capital is a function of expectations. Interest rates have risen and
19 financial forecasts indicate interest rates will continue to increase in the near
20 future. Consequently, the cost of capital will continue to increase.

21 Additionally, Mr. Murray’s analysis has a number of analytical and
22 methodological problems that appear to have led to his unsubstantiated
23 conclusions and flawed recommendations. Problems with his Discounted Cash

1 Flow (“DCF”) analysis render his results unreliable, and the misapplication of his
2 Capital Asset Pricing Model (“CAPM”) analysis is readily apparent. The errors in
3 his CAPM are obvious, and one can easily recalculate and correct his estimates.
4 Mr. Murray also incorrectly calculated pre-tax interest coverage ratios, which
5 provided false reassurance to the reasonableness of his recommendation. Finally,
6 to check the reasonableness of his recommended return Mr. Murray used a group
7 of companies not comparable to Empire’s Missouri electric operations.

8 **Q. ARE YOU AWARE OF WHY S&P MAY HAVE ISSUED A STATEMENT**
9 **ABOUT STAFF TESTIMONY IN THIS CASE WHILE IT IS STILL IN**
10 **PROGRESS?**

11 A. Of course, I can not know for certain why Standard & Poor’s would comment on
12 Staff testimony in CreditWatch, but it would seem to relate to the impact that the
13 Staff recommendations would have on critical financial ratios of Empire if the
14 Commission were to adopt them.

15 **Q. YOU STATED THAT ADOPTION OF STAFF’S RECOMMENDED**
16 **ALLOWED RETURN WILL RESULT IN FINANCIAL RATIOS BELOW**
17 **S&P’s PUBLISHED GUIDELINES AND MEDIANS. WHY IS THIS**
18 **IMPORTANT?**

19 A. As a leading credit rating organization providing financial information and
20 research services to investors and analysts, S&P’s statements are important to
21 many investors. S&P rates more than \$13 trillion in bonds and other financial
22 obligations, and S&P’s ratings have broad acceptance by financial markets around
23 the world. S&P publishes ratio guidelines for U.S. companies, including utilities,

1 in an effort to convey ranges that characterize credit quality and portray the role
2 financial ratios play in the credit ratings process. S&P also publishes Key Utility
3 Financial Ratios that define broadly how a company's position fits rating
4 categories. These ratios are Funds from Operations ("FFO") to Total Debt and
5 Funds from Operations Interest Coverage. In Rebuttal Schedule DAM-2, page 1
6 of 2, S&P recommends a FFO to Debt Ratio between 20 percent and 27 percent
7 and a FFO Interest Coverage between three and four times for Empire.

8 **Q. WHAT WOULD BE THE RESULTING RATIO OF FUNDS FROM**
9 **OPERATIONS TO TOTAL DEBT IF THE COMMISSION ADOPTS MR.**
10 **MURRAY'S RECOMMENDED RETURN?**

11 A. Mr. Murray's recommended return results in a Funds from Operations to Total
12 Debt ratio of 18.83 percent which is below the S&P guideline of 20 percent to 27
13 percent for a BBB utility of average business risk. I have shown this calculation
14 in Rebuttal Schedule DAM-3. This level is important because a BBB bond rating
15 is the lowest investment grade rating. That is, Mr. Murray is recommending a
16 return that will not support an investment grade bond rating, and this could be an
17 explanation of why S&P would identify the Staff return recommendation as a
18 problem in CreditWatch.

19 **Q. SHOULD MR. MURRAY HAVE KNOWN THAT HIS**
20 **RECOMMENDATION WOULD PRODUCE A FUNDS FROM**
21 **OPERATIONS THAT WAS SO LOW THAT IT WOULD NOT SUPPORT**
22 **AN INVESTMENT GRADE BOND RATING?**

1 A. Yes. In fact he states on page 18, lines 41 through 43, "Specifically funds from
2 operations (FFO) to total debt should be between 20% to 27% and FFO Interest
3 Coverage between 3X and 4X." In calculating the ratio as I have noted in the
4 above schedule, all of the data that I used to make this calculation came from
5 either Mr. Murray's exhibits or Staff's accounting schedules.

6 **Q. YOU MENTIONED THE FINANCIAL RATIO OF FUNDS FROM**
7 **OPERATIONS TO INTEREST COVERAGE. IS THIS RATIO**
8 **IMPORTANT?**

9 A. Yes.

10 **Q. PLEASE EXPLAIN.**

11 A. It is a ratio that illustrates the funds from operations relative to interest
12 obligations. It is a measure of cash generated from operations relative to cash
13 requirements for interest payments. In other words, this is a measure of whether
14 the cash from operations will be sufficient for a company to cover its fixed
15 obligations and operate successfully.

16 **Q. DID YOU CALCULATE THE RATIO OF FUNDS FROM OPERATIONS**
17 **TO INTEREST EXPENSE?**

18 A. Yes. I have illustrated the results of this calculation, a ratio of 2.53 times, in
19 Rebuttal Schedule DAM-4. The Funds from Operations to Interest Coverage ratio
20 of 2.54 times is also below the S&P range of 3.0 to 4.0 times for a BBB, or the
21 lowest level of an investment grade utility of average business risk.

1 **Q. WHAT ARE THE POTENTIAL CONSEQUENCES IF MR. MURRAY’S**
2 **RECOMMENDED RETURN IS ADOPTED AND EMPIRE’S FINANCIAL**
3 **RATIOS FALL BELOW S&P’S GUIDELINES?**

4 A. As I noted, Empire has been placed on S&P’s CreditWatch with negative
5 implications. CreditWatch listings focus on events that could result in a rating
6 change. Clearly, the implication is that further erosion of Empire’s financial
7 condition will result in a lowering of Empire’s credit rating.

8 **Q. WHAT ARE THE LIKELY CONSEQUENCES IF EMPIRE LOSES ITS**
9 **INVESTMENT GRADE BOND RATING?**

10 A. The likely result is that investors in Empire’s debt and common equity securities
11 would take this as a signal of increased risk. This would almost certainly increase
12 the cost of both debt and equity to Empire and impair its financial flexibility—all
13 of which are unfavorable for Empire and its ratepayers over the long run.

14 **Q. HAVE OTHER FINANCIAL SERVICES NOTED THE IMPORTANCE OF**
15 **THIS PROCEEDING ON THE FINANCIAL VIABILITY OF EMPIRE?**

16 A. Yes. As pointed out by Mr. Murray himself on page 22, line 1 of his direct
17 testimony, *Value Line* stated that “an unfavorable order” in this docket could lead
18 to a reduction in Empire’s dividend (*Value Line*, July 2, 2004).

19 **Q. HOW DID MR. MURRAY RESPOND TO VALUE LINE’S CONCERN**
20 **THAT “AN UNFAVORABLE ODER” IN THIS DOCKET COULD LEAD**
21 **TO A REDUCTION IN DIVIDEND?**

22 A. He stated, incredibly, at page 22, lines 12-15, “It is my opinion that Empire’s
23 dividend policy is causing it to have a higher cost of capital than if it had a more

1 conservative dividend policy with a target payout more in line with industry
2 average.”

3 **Q. WHY DO YOU CHARACTERIZE MR. MURRAY’S STATEMENT AS**
4 **INCREDIBLE?**

5 A. Mr. Murray’s statement shows a dangerous lack of understanding of the
6 relationship between dividends, the cost of capital, and regulatory allowed
7 returns. Empire has not increased its dividend on common stock since 1993.
8 Empire could hardly have a more conservative dividend policy. In light of this
9 lengthy history of flat dividends, it is an incredible assertion that the dividend
10 policy of Empire is not in line with the industry average. As I pointed out in my
11 direct testimony, other comparable electric utilities have had flat dividends over
12 the past five years, but this has apparently been in order to conserve more cash. In
13 the case of Empire, however, the dividend payout ratio is very high relative to the
14 industry average because the earnings per share have declined. Given this
15 dividend history, the only rational conclusion from these data is that common
16 stock earnings fall short of industry norms. This is in direct contradiction to Mr.
17 Murray’s conclusion that Empire’s dividend is too high.

18 **Q. YOU STATED THAT MR. MURRAY’S SUGGESTION THAT EMPIRE**
19 **COULD REDUCE ITS COST OF CAPITAL BY LOWERING ITS**
20 **DIVIDEND SHOWED A LACK OF UNDERSTANDING OF THE**
21 **RELATIONSHIP AMONG DIVIDENDS, COST OF CAPITAL AND**
22 **ALLOWED RETURNS. WHAT DID YOU MEAN?**

1 A. Mr. Murray's assertion that Empire could lower its cost of capital by reducing its
2 dividend is naïve and shows a lack of understanding of these relationships. All
3 other things being equal, a dividend reduction will result in a decrease in the stock
4 price because returns will be received by investors later rather than sooner. The
5 financial literature calls this the "bird in the hand" view of dividends.
6 Furthermore, a dividend reduction and the associated drop in the price of the stock
7 could be extremely deleterious for certain investors.

8 Utility stocks have long been considered "widows' and orphans' " stocks
9 and are also an important investment niche for institutional investors due to their
10 relatively high and steady dividend. According to one theoretical argument set
11 forth by Modigliani and Miller many years ago, a dividend reduction will not
12 change the cost of capital absent a change in relevant risk.¹ Following this theory,
13 even with a dividend reduction there would be no change in the appropriate rate
14 of return to be allowed for ratemaking purposes.

15 **Q. HOW WOULD YOU CHARACTERIZE EMPIRE'S CURRENT**
16 **DIVIDEND SITUATION?**

17 A. Over the period 1993-2004, Empire has paid out virtually all its earnings as
18 dividends in an effort to maintain its investment standing and has issued new
19 equity to maintain its financial integrity. Empire's expected return on common
20 equity for 2004 is 5.5 percent. Contrary to Mr. Murray's assertion, the solution to
21 Empire's dilemma is not to reduce dividends, which will decrease the market
22 price and raise the cost of acquiring capital. The solution, as recognized by

¹ Modigliani, Franco, and Merton H. Miller, "Dividend Policy, Growth, and the Valuation of shares," *Journal of Business*, October 1961, pp. 411-433.

1 various market research services, is to increase common stock earnings to levels
2 consistent with electric utility industry norms. For example, S&P stated,

3 “A challenging regulatory environment tempers the strengths of Empire’s
4 business profile. Under the jurisdiction of the MPSC, Empire suffers from
5 relatively low allowed ROE’s, receives low depreciation allowances, and
6 lacks a fuel adjustment clause to help shield the Company from its
7 markedly increased natural gas dependence.” *Standard & Poor’s Report*,
8 9/28/04.
9

10 In an October 1, research report, *Value Line* stated,

11 “The payout ratio has been extremely high in recent years, but Empire
12 District has been able to maintain the disbursement at the current level
13 because it is a traditional electric utility and its finances have remained in
14 good shape. Indeed, thanks to frequent equity issuances, the common-
15 equity ratio has risen significantly since 2001. But, an unfavorable rate
16 order in Missouri could cause the board of directors to reevaluate the level
17 of the dividend. Thus, we advise investors to stay on the sidelines while
18 the rate case in Missouri is pending.”
19

20 **Q. YOU STATED PREVIOUSLY THAT MR. MURRAY COMMITTED**
21 **ANALYTICAL ERRORS THAT AFFECTED HIS DCF ANALYSIS.**
22 **WHAT ERRORS WERE YOU REFERRING TO IN THIS STATEMENT?**

23 A. On page 31, lines 3-5 of his direct testimony, Mr. Murray stated, “...it appeared to
24 be logical to use these historical growth rates in analyzing what investor
25 expectations may be for the growth in a company’s stock price.” However, as
26 pointed out by Mr. Murray on page 11, line 12 of his direct testimony, recent
27 Federal Reserve policy clearly is to raise interest rates as the economy recovers.
28 Analysts’ forecasts now uniformly call for interest rates to increase during the
29 period the rates in this proceeding will be in effect. Mr. Murray admitted in his
30 response to Empire’s Data Request #0463 that he made no compensation in his
31 analysis for rising interest rates. In his testimony, Mr. Murray used historical

1 growth rates, including negative growth (see David Murray Schedule 12), that
2 lowered the averages used in his calculations. This ignores that the cost of equity
3 is a function of expectations and that rates will increase during the period that his
4 recommended rates will be in effect. In addition, he made simple, mechanical
5 calculations that led to unreasonable DCF results.

6 **Q. WHAT MECHANICAL CALCULATIONS ARE YOU REFERRING TO IN**
7 **THIS STATEMENT?**

8 A. Throughout his analysis Mr. Murray averaged averages, rendering his results
9 useless for determining the investors' evaluation of capital costs. This substitutes
10 a mechanical set of calculations and averages for a real analysis of the market data
11 and masks the essence of the DCF analysis. Mr. Murray's series of averages
12 simply hides from analytical view and subsequent interpretation the various
13 market valuations. Consequently, his formulistic calculations were reduced to
14 rather meaningless data manipulations.

15 **Q. YOU STATED THAT MR. MURRAY MISAPPLIED THE CAPITAL**
16 **ASSET PRICING MODEL ("CAPM"). PLEASE EXPLAIN.**

17 A. Because of known biases in the data favoring large firms, his source, Ibbotson
18 Associates, recommends making a size adjustment based on the market
19 capitalization of the company. Ibbotson Associates, which he cited in his
20 Schedule 15, even recommends the level of adjustment to compensate for this
21 bias. Mr. Murray ignored the presence of this bias and Ibbotson Associates'
22 recommended adjustment. I have attached Ibbotson Associates' recommended

1 adjustments in Rebuttal Schedule DAM-5, which shows a 1.70 percent adjustment
2 on page 3 of 3, for a company like Empire.

3 **Q. YOU STATED THAT MR. MURRAY'S CAPM ANALYSIS COULD BE**
4 **CORRECTED. DID YOU CORRECT THESE ANALYTICAL ERRORS**
5 **AND RECALCULATE THE CAPM USING HIS METHODOLOGY?**

6 A. Yes. When calculated correctly, Mr. Murray's CAPM analysis produced an
7 estimate of the cost of common stock for Empire of 11.44 percent. I have shown
8 these calculations using his methodology in Rebuttal Schedule DAM –6.

9 **Q. YOU STATED MR. MURRAY INCORRECTLY CALCULATED PRE-**
10 **TAX COVERAGE RATIOS. PLEASE EXPLAIN.**

11 A. The coverage ratios calculated by Mr. Murray on his Schedule 18 do not include
12 all interest related costs such as unamortized debt expense. Consequently, Mr.
13 Murray's calculations provide a false reassurance as to reasonableness of his
14 recommended return for a small stand-alone electric utility. Rebuttal Schedule
15 DAM-7 shows the pre-tax coverages obtained using Mr. Murray's
16 recommendation adjusted to correct for the missing data.

17 **Q. YOU STATED MR. MURRAY USED COMPANIES THAT ARE NOT**
18 **COMPARABLE TO EMPIRE'S MISSOURI ELECTRIC OPERATIONS**
19 **WHEN CHECKING THE REASONABLENESS OF HIS RESULTS. WHY**
20 **ARE THESE COMPANIES NOT COMPARABLE?**

21 A. Two of the four companies have decreased or suspended their dividend payouts
22 because of financial exigencies in recent years. As a result, they do not represent
23 healthy electric utilities and are not useful as comparative utility standards in this

1 proceeding. One cannot draw a useful inference about returns required for a
2 healthy electric utility by looking at the performance of an unhealthy utility.

3 **Q. YOU STATED THAT MR. MURRAY HAS INCLUDED UTILITIES THAT**
4 **HAVE REDUCED THEIR DIVIDENDS AMONG HIS COMPARABLE**
5 **ELECTRIC UTILITY COMPANIES. IS THIS IMPORTANT?**

6 A. Yes.

7 **Q. PLEASE EXPLAIN.**

8 A. This is important in this case because these utilities are not appropriate for the use
9 as comparable companies, or standards, in a regulatory proceeding. Both
10 Duquesne Light and DPL have reduced or suspended their dividends recently
11 because of significant financial problems that Mr. Murray ignored.

12 **Q. WHAT IS THE EVIDENCE THAT THIS IS THE CASE WITH**
13 **DUQUESNE LIGHT?**

14 A. In a September 3, 2004 report, *Value Line* said about Duquesne Light, "We will
15 raise the company's financial strength rating once it has made more progress
16 lifting the equity-to-total capital ratio, which is still measurably below the
17 industry average." Duquesne Light Holdings has been unwinding its unregulated
18 ventures as well as trying to reach a settlement with the Internal Revenue Service
19 about past tax payments. These non-utility factors are not appropriate utility
20 ratemaking standards.

21 **Q. WHAT FINANCIAL DISTRESS HAS DPL EXPERIENCED THAT MR.**
22 **MURRAY SHOULD HAVE NOTED?**

1 A. DPL's controller has alleged that certain financial statements of DPL are
2 inaccurate. Three top financial officers have resigned as a result, and neither the
3 company's 2003 10-K nor the 10-Q's for the first and second quarter 2004 have
4 been filed. Consequently, DPL's bond rating has been reduced to below
5 investment grade to B+ by Standard and Poor's and the dividend has been
6 suspended. DPL's financial results are not a useful standard for setting an allowed
7 return for a healthy regulated utility at this time.

8 **Q. SHOULD MR. MURRAY HAVE KNOWN THAT THESE COMPANIES**
9 **WOULD NOT BE USEFUL AS REGULATORY STANDARDS FOR**
10 **RATEMAKING?**

11 A. Yes. In the case of these two utilities, the reductions of dividends were signals
12 that they were under severe financial stress and not good candidates as
13 comparative standards in a rate proceeding. In fact, these well-known financial
14 circumstances were covered in the *Value Line* sources that he cited, and this
15 should preclude any analyst from using them as ratemaking standards. Their use
16 would bias the results of any analysis and make them unreliable.

17 **Q. HOW DID USING THESE TWO COMPANIES AFFECT MR. MURRAY'S**
18 **ANALYSIS?**

19 A. Mr. Murray's Schedules 21 and 22 illustrate how he used the financial stress of
20 these companies in his mechanical averaging process to offset the expectations of
21 investors of returns in healthy electric utilities. In the case of Duquesne Light, he
22 averaged the historical declines in earnings and book value to offset the expected
23 future growth in earnings of three different analytical groups, i.e., IBES median

1 (4.00 percent), Standard & Poor's earnings per share (4.00 percent) and Value
2 Line earnings per share (11.00 percent).

3 In the case of DPL, Mr. Murray averaged together a negative historical
4 growth of book value (-.50) and reported a historical growth rate of 2.17 percent.
5 Mr. Murray included these results in arriving at his overall proposed range of
6 growth rates.

7 **Q. WHAT ARE THE CONSEQUENCES OF MR. MURRAY'S**
8 **CALCULATIONS?**

9 A. By mechanically averaging the financial characteristics of these utilities under
10 stress into his DCF analysis as regulatory standards, Mr. Murray produced
11 unreliable, biased estimates of the cost of capital of an electric utility.

12 **Q. DID MR. MURRAY IDENTIFY THE REASONS THAT DUQUESNE AND**
13 **DPL RECENTLY CUT THEIR DIVIDEND WHICH MADE THEM**
14 **UNRELIABLE STANDARDS FOR RATEMAKING PURPOSES?**

15 A. No. In fact, after stating on page 28, line 11 of his direct testimony that one of the
16 assumptions underlying his DCF analysis was a "Constant growth in cash
17 dividends," he included them in his analysis. Including them in his analysis is
18 inconsistent with his own standard.

19 **Q. DID MR. MURRAY EXCLUDE ANY COMPANIES THAT MIGHT FIT**
20 **HIS SELECTION CRITERIA?**

21 A. Yes. Mr. Murray may have accidentally excluded Central Vermont Public
22 Service and Green Mountain Power. He indicated that he eliminated them

1 because they have nuclear generation. However, both of the companies have sold
2 their interests in nuclear operations.

3 **Q. ARE YOU STATING THAT MR. MURRAY APPEARS TO INCLUDE**
4 **COMPANIES IN HIS ANALYSIS THAT DO NOT FIT HIS SELECTION**
5 **CRITERIA TO EXCLUDE COMPANIES THAT FIT HIS SELECTION**
6 **CRITERIA?**

7 A. This is probably the case. His list of comparable companies includes the same
8 four from the last Empire rate case. It appears as if Mr. Murray merely updated
9 the data rather than carefully examining his proxy group. In any event, his group
10 of comparable companies for analysis fails to meet his criteria for acceptance. He
11 included companies that failed to meet the criteria, and he excluded companies
12 that did meet his stated criteria.

13 **Q, WHAT MATTERS WOULD YOU LIKE TO RESPOND TO WITH**
14 **RESPECT TO OFFICE OF PUBLIC COUNSEL WITNESS TRAVIS**
15 **ALLEN’S TESTIMONY?**

16 A. First and foremost, Mr. Allen’s recommended return on equity is insufficient to
17 assure the financial integrity of Empire. Second, Mr. Allen’s choice of
18 comparable companies has utilities that have little in common with Empire.
19 Third, Mr. Allen uses a dubious methodology in his discounted cash flow
20 analysis, known to understate expected returns. Fourth, Mr. Allen’s has
21 conceptual errors similar to Mr. David Murray’s misapplication of the CAPM.
22 Finally, Mr. Allen made a mathematical error that overstates his before-tax
23 interest coverage.

1 **Q. YOU HAVE STATED THAT MR. ALLEN’S RETURN ON EQUITY**
2 **RECOMMENDATION IS INSUFFICIENT TO ASSURE FINANCIAL**
3 **CONFIDENCE IN EMPIRE. HOW DID YOU COME TO THAT**
4 **CONCLUSION?**

5 A. I performed the same financial metrics provided by Standard & Poor’s that I
6 applied to Staff Witness David Murray’s return on common stock
7 recommendation. As I demonstrate in Rebuttal Schedule DAM-8, Mr. Allen’s
8 recommended return on equity of 9.29 percent produced a Funds From Operations
9 to Total Debt ratio of 18.90 percent. Mr. Allen’s FFO to Interest coverage is 2.54
10 times as I calculated in Rebuttal Schedule DAM-9. As Mr. Murray pointed out in
11 his direct testimony, the return should be sufficient to produce a FFO to Total
12 Debt Ratio of 20 to 27 percent and a FFO Interest Coverage of 3.0 to 4.0 times.²
13 Consequently, Mr. Allen’s recommended return on common equity also will
14 produce a return that would not earn Empire an investment grade credit rating by
15 these S&P standards.

16 **Q. WHY DID YOU STATE THAT THE PROXY COMPANIES MR. ALLEN**
17 **USED IN HIS DIRECT TESTIMONY HAVE LITTLE IN COMMON**
18 **WITH EMPIRE?**

19 A. American Electric Power (\$13 billion), FirstEnergy (\$13 billion), FPL Group,
20 Inc.(\$12.7 billion), Progress Energy (\$10.7 billion), and the Southern Company
21 (\$22 billion) are all extremely large electric companies and not at all similar to

² Murray Direct Testimony, page 18, lines 41 through 43.

1 Empire. Empire has a market capitalization of only \$500 million with a service
2 territory that is primarily rural.

3 **Q. WHY DID YOU STATE THAT MR. ALLEN'S DCF ANALYSIS IS**
4 **THEORETICALLY UNSOUND?**

5 A. Mr. Allen used a DCF methodology called the "Sustainable Growth Rate" or the
6 "br+sv" growth rate DCF, which has three fundamental flaws. First, it is more
7 difficult to estimate the components of the sustainable growth rate, i.e., the
8 variable components b, r, s, and v, rather than to estimate the growth component
9 directly. Second, the sustainable growth method requires the analyst to assume
10 the rate of return on common equity in order to estimate the growth rate to
11 calculate the rate of return. Lastly, the empirical finance literature demonstrates
12 that the sustainable method of determining growth is not significantly correlated
13 to measures of value, such as stock price and price/earnings ratios. That is, other
14 measures such as analysts' growth forecasts are more highly correlated with
15 actual, realized growth and are analytically more reliable.

16 **Q. WHY IS IT MORE DIFFICULT TO ESTIMATE THE COMPONENTS OF**
17 **SUSTAINABLE GROWTH THAN THE GROWTH RATE THEY**
18 **EMBODY?**

19 In order to properly calculate the "sustainable growth rate," an analyst must
20 estimate investors' expectations of a return on common stock. On its face it is far
21 more economical and expedient to use available growth forecasts and obtain a
22 growth forecast directly instead of relying on four individual forecasts of the
23 determinants of such growth. Realistically, investors are aware of publicly

1 available analysts return estimates. It seems only logical that the measurement
2 and forecasting errors inherent in using four different variables to predict growth
3 far exceed the forecasting error inherent in a direct forecast of growth itself.

4 **Q. WHAT CAUSES THE THEORETICAL INCONSISTENCY IN THE**
5 **SUSTAINABLE GROWTH METHOD YOU MENTIONED**
6 **PREVIOUSLY?**

7 A. An analyst using the sustainable growth DCF method must assume a return on
8 equity and forecast a retention ratio to estimate a return on equity for the utility
9 being regulated. This is a fundamental, logical contradiction. Simply put, the
10 method requires an estimate of the return on equity before an analyst can even
11 calculate the growth rate used to estimate the return on equity.

12 **Q. CAN YOU ILLUSTRATE HOW THIS ANALYSIS AFFECTED MR.**
13 **ALLEN'S RECOMMENDED RETURN FOR EMPIRE?**

14 A. Yes. In calculating his projected growth rate ("g") for his DCF analysis of
15 Empire, Mr. Allen used *Value Line's* predictions of return on equities for 2004,
16 2005 and 2007-2009, as shown on his Schedule TA-9, lines 27 through 29. I have
17 taken his "comparison" companies' returns on equity from these schedules, and I
18 have reported them in my Schedule DAM-R10. The average return on equity
19 estimates in 2004, 2005, and 2007-2009 are 10.62 percent, 10.92 percent, and
20 10.85 percent respectively. He used these estimated returns on common equity to
21 develop an average DCF estimate of 9.39 percent, which is significantly lower
22 than any of the assumed returns that he used in his analysis.

1 **Q. YOU STATED THAT THE EMPIRICAL FINANCE LITERATURE**
2 **DEMONSTRATES THAT THE SUSTAINABLE GROWTH METHOD IS**
3 **NOT AS CLOSELY CORRELATED TO MEASURES OF VALUE, SUCH**
4 **AS STOCK PRICES, AS OTHER MEASURES. CAN YOU IDENTIFY**
5 **SUPERIOR ESTMATES OF GROWTH IDENTIFIED IN THE**
6 **ECONOMIC AND FINANCIAL LITERATURE?**

7 A. Yes. Other proxies of growth, such as analysts' growth forecasts, have proved to
8 be superior estimates of growth to “retention growth rate” estimates.

9 **Q. WHAT CONCEPTUAL ERROR DID MR. ALLEN MAKE IN HIS CAPM**
10 **ANALYSIS?**

11 A. First, Mr. Allen used 90-Day Treasury Bills (“T-Bills”) as a “risk-free rate” in his
12 analysis. While this is theoretically consistent, empirical research has shown that
13 T-Bill yields are unstable for practical application, primarily because their yields
14 are influenced by Federal Reserve policy rather than market measures of risk and
15 returns. In addition, Mr. Allen made the same set of mistakes that Staff Witness
16 David Murray did. That is, Mr. Allen used the incorrect risk premium provided
17 by his source, Ibbotson Associates’ 2004 *SBBI Yearbook*, and he ignored the
18 recommended size adjustment to account for the empirical bias inherent in the
19 application of the CAPM.

20 **Q. WHAT HAPPENS TO MR. ALLEN’S CAPM ANALYSIS WHEN ONE**
21 **MAKES THE APPROPRIATE ADJUSTMENTS?**

22 A. I have reproduced Mr. Allen’s CAPM analysis in Rebuttal Schedule DAM-11.
23 When corrected according to the recommended adjustment for the size adjustment

1 of Ibbotson Associates, Mr. Allen's methodology produced a CAPM return on
2 equity estimate of 11.27 percent for Empire. The corrected methodology also
3 produced a return of 11.70 percent for Mr. Allen's proxy group of comparable
4 electric utilities.

5 **Q. YOU MENTIONED AN ERROR IN MR. ALLEN'S BEFORE TAX**
6 **INTEREST COVERAGE CALCULATION. WHAT MISTAKE DID MR.**
7 **ALLEN MAKE WHEN HE CALCULATED HIS BEFORE-TAX**
8 **INTEREST COVERAGE?**

9 A. In Schedule TA-13 of his Direct Testimony, Mr. Allen calculated a before-tax
10 interest coverage range of 4.17 to 4.29 times. Unfortunately, his calculation
11 overstated the true interest coverage. Mr. Allen grossed-up all three components,
12 Common Equity, Long-Term Debt, and Trust Preferred Securities, for income
13 taxes when he should have grossed up only Common Equity. Instead his before-
14 tax cost of capital should range between 10.94 percent and 11.31 percent and his
15 coverage between 2.9 to 3.0 times interest earned.

16 **Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?**

17 A. Yes, it does.

18