

**BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE STATE OF MISSOURI**

In the Matter of Union Electric Company d/b/a Ameren     )  
Missouri's Filing to Implement Regulatory Changes in     ) File No. EO-2012-0142  
Furtherance of Energy Efficiency as allowed by MEEIA.     )

**NOTICE**

COMES NOW Union Electric Company d/b/a Ameren Missouri and gives notice of the filing of updated Energy Efficiency MWh Goal Adjustment for Opt-Out Customers through December 31, 2014, as attached hereto.

Respectfully submitted,

UNION ELECTRIC COMPANY,  
d/b/a Ameren Missouri

*/s/ Matthew R. Tomc*

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**CERTIFICATE OF SERVICE**

The undersigned certifies that true and correct copies of the foregoing has been e-mailed or mailed, via first-class United States Mail, postage pre-paid, to the service list of record in this case on this 25<sup>th</sup> day of March, 2015.

*/s/ Matthew R. Tomc*

Matthew R. Tomc



**2013-2015 Ameren Missouri Energy Efficiency MWh Goal Adjustment for Opt Out Customers**

**Date:** January, 2015

**Purpose:** To report the new Business Energy Efficiency Program MWh goal that sets the basis for the performance incentive award related to Ameren Missouri’s energy efficiency programs (per the Stipulation and Agreement in MEEIA case EO-2012-0142 paragraph 5.b.ii for the opt out adjustment for true-up based on actual kWh sales). MEEIA 4 CSR 240-20.094 (6) allows certain customers to opt out of energy efficiency programs.

**Process:** The following describes the process to calculate the MWh goal adjustment based on customers that have opted out. This is a simplified method to determine the adjusted MEEIA MWh target and is consistent with Example No. 2 Performance Level Calculation in Appendix B of the MEEIA Stipulation and Agreement:

- Determine the most current calendar year (January through December) of usage for all accounts that have opted out (excluding lighting and LTS (Rate 12M)).
- Determine the percentage of the billed usage for accounts that have opted out based on the total actual billed usage for the SGS (Rate 2M), LGS (Rate 3M), SPS (Rate 4M), and LPS (Rate 11M) rate classes for the same calendar year.
- The MEEIA planned target was based on the assumed opt-out rate of 20% for Business customers. Revise the annual Business target based on the actual opt out rate using the formula found in Example 2 of Appendix B.
- Apply percentage of billed usage for opt out accounts to the MEEIA approved Business energy savings targets with 0% opt-out to determine new Business Energy Efficiency Program MWh goal set for the current year. See example below.

**Prepared by:** Daphyne Bradley

**Prepared for:** Ameren Missouri and EE Regulatory Stakeholder Advisory Group

**Approvals:** Dan Laurent, Rick Voytas, Steve Wills, Dennis Edmonds, Rich Wright, Shelly Hendry, Wendy Tatro, Bill Davis

The following table provides the baseline assumption from the MEEIA filing document.

<b>Filed MEEIA Targets (MWh) based on 20% Opt Out, January 2012</b>				
	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>3-Year Cum. Target</b>
<b>RES</b>	165,275	168,237	171,957	505,469
<b>BUS</b>	75,122	87,208	125,303	287,633
<b>Total</b>	240,397	255,445	297,260	793,102

The following table provides the 2015 Actual target based on 2014 usage data. It also provides the 2015 Initial target based on estimated usage of the current opt-out customers. All Business targets indicated below were determined using the following formula from Example 2 of Appendix B:

$$\text{Revised Annual Target} = (\text{Annual 20\% MWh Target}) / (1 - 0.2) * (1 - \text{Actual Annual Opt-Out \%})$$

<b>Adjusted MEEIA Target as of January 2015</b>				
	<b>2013 (Actual)</b>	<b>2014 (Actual)</b>	<b>2015 (Initial*)</b>	<b>3-Year Cum. Target (Assumed*)</b>
<b>RES</b>	165,275	168,237	171,957	505,469
<b>BUS</b>	85,517	95,068	135,766	316,351
<b>Annual Opt Out</b>	8.93%	12.79%	13.32%*	
<b>Total</b>	<b>250,792</b>	<b>263,305</b>	<b>307,723</b>	<b>821,820</b>

**\*Per the governing Stipulation and Agreement, portfolio MWh targets will be adjusted in January of each year to reflect the impact of business customers that have opted out of the programs.**

#### **Reporting Schedule**

- January 2013 Calculate initial estimate for 2013 target based on 12 month's usage ending December 2012 and actual 2013 opt-out list.
- January 2014 Calculate initial estimate for 2014 target based on 12 month's usage ending December 2013 and actual 2014 opt-out list. Calculate actual 2013 target based on 2013 usage data and actual 2013 opt-out list.
- January 2015 Calculate initial estimate for 2015 target based on 12 month's usage ending December 2014 and actual 2015 opt-out list. Calculate actual 2014 target based on 2014 usage data and actual 2014 opt-out list.
- January 2016 Calculate actual 2015 target based on 2015 usage data and actual 2015 opt-out list. Calculate 3-year cycle by adding actual 2013, 2014, and 2015 targets.