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MISSOURI PUBLIC SERVICE COMMISSION

UTILITY SERVICES DIVISION

DIRECT TESTIMONY

OF

DAVID MURRAY

MISSOURI GAS ENERGY

CASE NO. GR-2004-0209

Jefferson City, Missouri
April 2004

TONI M. CHARLTON
NOTARY PUBLIC STATE OF MISSOURI
COUNTY OF COLE
My Commission Expires December 28, 2004

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DAVID MURRAY
MISSOURI GAS ENERGY
CASE NO. GR-2004-0209

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DIRECT TESTIMONY
OF
DAVID MURRAY
MISSOURI GAS ENERGY
CASE NO. GR-2004-0209

Q. Please state your name.

A. My name is David Murray.

Q. Please state your business address.

A. My business address is P.O. Box 360, Jefferson City, Missouri 65102.

Q. What is your present occupation?

A. I am employed as a Utility Regulatory Auditor III for the Missouri Public Service Commission (Commission). I accepted the position of a Public Utility Financial Analyst in June 2000 and have since had my position reclassified to my current title.

Q. Were you employed before you joined the Commission's Staff (Staff)?

A. Yes, I was employed by the Missouri Department of Insurance in a regulatory position.

Q. What is your educational background?

A. In May 1995, I earned a Bachelor of Science degree in Business Administration with an emphasis in Finance and Banking, and Real Estate from the University of Missouri-Columbia. I earned a Masters in Business Administration from Lincoln University in December 2003.

Q. Have you filed testimony in other cases before this Commission?

A. Yes. Please see Attachment A for a list of these cases.

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1 Q. Have you made recommendations in any other cases before this Commission?

2 A. Yes, I have made recommendations on finance, merger and acquisition cases
3 before this Commission.

4 Q. What is the purpose of your testimony in this case?

5 A. My testimony is presented to recommend to the Commission a fair and
6 reasonable rate of return for Southern Union Company's (Southern Union) Missouri Gas
7 Energy (MGE) division's natural gas utility rate base.

8 Q. Have you prepared any schedules as part of your analysis of the cost of capital
9 for MGE's natural gas utility operations?

10 A. Yes. I am sponsoring a study entitled "An Analysis of the Cost of Capital for
11 Missouri Gas Energy, Case No. GR-2004-0209" consisting of 25 schedules which are
12 attached to this direct testimony (see Schedule 1).

13 Q. What do you conclude is the cost of capital for MGE?

14 A. The cost of capital for MGE is in the range of 6.68 to 6.94 percent.

15 **Economic and Legal Rationale for Regulation**

16 Q. Why are the prices charged to customers by utilities such as MGE regulated?

17 A. A primary purpose of price regulation is to restrain the exercise of monopoly
18 power. Monopoly power represents the ability to charge excessive or unduly discriminatory
19 prices. Monopoly power may arise from the presence of economies of scale and/or from the
20 granting of a monopoly franchise.

21 For services that operate efficiently and have the ability to achieve economies of
22 scale, a monopoly is the most efficient form of market organization. Utility companies can
23 supply service at lower costs if the duplication of facilities by competitors is avoided. This

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1 allows the use of larger and more efficient equipment and results in lower per unit costs. For
2 instance, it may cost more to have two or more competing companies maintaining natural gas
3 utility distribution systems and providing competing residential services to one household.
4 This situation could result in price wars and lead to unsatisfactory and perhaps irregular
5 service. For these reasons, exclusive rights may be granted to a single utility to provide
6 service to a given territory. This also creates a more stable environment for operating the
7 utility company. Utility regulation acts as a substitute for the economic control of market
8 competition and allows the consumer to receive adequate utility service at a reasonable price.

9 Natural gas utility providers such as MGE provide natural gas utility services
10 essentially under a monopoly franchise. Therefore, it is clear that MGE has monopoly
11 power.

12 Another purpose of price regulation is to provide the utility company with an
13 opportunity to earn a fair return on its capital, particularly on investments made as a result of
14 a monopoly franchise.

15 Q. Please describe your understanding of the basis you must use when
16 determining a fair and reasonable return for a public utility.

17 A. Several landmark decisions by the U.S. Supreme Court provide the framework
18 for regulation and for what constitutes a fair and reasonable rate of return for a public utility.
19 Listed below are some of the cases:

- 20 1. Munn v. People of Illinois (1877);
- 21 2. Bluefield Water Works and Improvement Company (1923);
- 22 3. Natural Gas Pipeline Company of America (1942); and
- 23 4. Hope Natural Gas Company (1944).

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1 In the case of Munn v. People of Illinois, 94 U.S. 113 (1877), the Court found that:

2 . . . when private property is “affected with a public interest, it ceases
3 to be *juris privati* only” Property does become clothed with a
4 public interest when used in a manner to make it of public
5 consequence, and affect the community at large. When, therefore, one
6 devotes his property to a use in which the public has an interest, he, in
7 effect, grants to the public an interest in that use, and must submit to
8 be controlled by the public for the common good, to the extent of the
9 interest he has thus created. Id at 126.

10 The Munn decision is important because it states the basis for regulation of both utility and
11 non-utility industries.

12 In the case of Bluefield Water Works and Improvement Company v. Public Service
13 Commission of the State of West Virginia, 262 U.S. 679 (1923), the Supreme Court ruled
14 that a fair return would be:

- 15 1. A return “generally being made at the same time” in that “general
16 part of the country;”
- 17 2. A return achieved by other companies with “corresponding risks
18 and uncertainties;” and
- 19 3. A return “sufficient to assure confidence in the financial soundness
20 of the utility.”

21 The Court specifically stated:

22 A public utility is entitled to such rates as will permit it to earn a return
23 on the value of the property which it employs for the convenience of
24 the public equal to that generally being made at the same time and in
25 the same general part of the country on investments in other business
26 undertakings which are attended by corresponding risks and
27 uncertainties; but it has no constitutional right to profits such as are
28 realized or anticipated in highly profitable enterprises or speculative
29 ventures. The return should be reasonably sufficient to assure
30 confidence in the financial soundness of the utility and should be
31 adequate, under efficient and economical management, to maintain
32 and support its credit and enable it to raise the money necessary for the
33 proper discharge of its public duties. A rate of return may be
34 reasonable at one time and become too high or too low by changes
35 affecting opportunities for investment, the money market and business
36 conditions generally. Id. at 692-3.

In Federal Power Commission et al. v. Natural Gas Pipeline Company of America et al., 315 U.S. 575 (1942), the Court decided that:

The Constitution does not bind rate-making bodies to the service of any single formula or combination of formulas If the Commission's order, as applied to the facts before it and viewed in its entirety, produces no arbitrary result, our inquiry is at an end. Id. at 586.

The U.S. Supreme Court also discussed the reasonableness of a return for a utility in the case of Federal Power Commission et al. v. Hope Natural Gas Company, 320 U.S. 591 (1944). The Court stated that:

The rate-making process . . . , i.e., the fixing of "just and reasonable" rates, involves a balancing of the investor and the consumer interests. Thus we stated . . . that "regulation does not insure that the business shall produce net revenues" . . . it is important that there be enough revenue not only for operating expenses but also for the capital costs of the business. These include service on the debt and dividends on the stock By that standard the return to the equity owner should be commensurate with returns on investments in other enterprises having corresponding risks. That return, moreover, should be sufficient to assure confidence in the financial integrity of the enterprise, so as to maintain its credit and to attract capital. Id. at 603.

The Hope case restates the concept of comparable returns to include those achieved by any other enterprises that have "corresponding risks." The Supreme Court also noted in this case that regulation does not guarantee profits to a utility company.

A more recent case heard by the Supreme Court of Pennsylvania discusses the Hope case decision as it relates to balancing the interests of the investors and the consumers. The Supreme Court of Pennsylvania stated that:

We do not believe, however, . . . that the end result of a rate-making body's adjudication *must* be the setting of rates at a level that will, in any given case, guarantee the continued financial integrity of the utility concerned In cases where the balancing of consumer interests against the interests of investors causes rates to be set at a "just and reasonable" level which is insufficient to ensure the continued financial integrity of the utility, it may simply be said that

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1 the utility has encountered one of the risks that imperil any business
2 enterprise, namely the risk of financial failure. Pennsylvania Electric
3 Company, et al. v. Pennsylvania Public Utility Commission, 502 A.2d
4 130, 133-34 (1985), cert. denied, 476 U.S. 1137 (1986).

5 I included the Pennsylvania Electric Company case in my testimony to illustrate a point,
6 which is simply this: captive ratepayers of public utilities should not be forced to pay higher
7 rates to ensure the continued financial integrity of a utility if it is deemed that to do so would
8 result in unreasonable rates. It should be noted that I do not believe that utility companies
9 should be casually subjected to risk of financial failure in a rate case proceeding. However, I
10 do not believe it would always be appropriate for a regulatory agency to provide sufficient
11 funds for management to continue operations, no matter what the costs are to the ratepayers.

12 Through these and other court decisions, it has generally been recognized that public
13 utilities can operate more efficiently when they operate as monopolies. It has also been
14 recognized that regulation is required to offset the lack of competition and maintain prices at
15 a reasonable level. It is the regulatory agency's duty to determine a fair rate of return and the
16 appropriate revenue requirement for the utility, while maintaining reasonable prices for the
17 public consumer.

18 **Cost of Common Equity and Fair Rate of Return**

19 Q. Is the recommendation of the cost of common equity consistent with a fair
20 rate of return?

21 A. Yes. It is generally recognized that authorizing an allowed return based on a
22 utility's cost of capital is consistent with a fair rate of return. It is this very reason that the
23 Discounted Cash Flow (DCF) model, which will be described in more detail later in my
24 testimony, is widely recognized as an appropriate model to utilize in arriving at a reasonable
25 recommended return on equity that should be authorized for a utility. The concept

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1 underlying the DCF model is to determine the cost of common equity capital to the utility,
2 which reflects the current economic and capital market environment. For example, a
3 company may achieve a return on common equity higher than its cost of common equity.
4 This situation will tend to achieve an increase in its share price. However, this does not
5 mean that this past achieved return is the barometer for what would be a fair authorized
6 return in the context of a rate case. It is the lower cost of capital that should be recognized as
7 a fair authorized return. If a utility continues to be allowed a return on common equity that is
8 not reflective of today's current low cost of capital environment, then this will result in the
9 possibility of excessive returns.

10 The authorized return should provide a fair and reasonable return to the investors of
11 the company, while ensuring that excessive earnings do not result from the utility's
12 monopolistic powers. However, this fair and reasonable rate does not necessarily guarantee
13 revenues or the continued financial integrity of the utility.

14 It should be noted that a reasonable return may vary over time as economic, such as
15 the level of interest rates, and business conditions change. Therefore, the past, present and
16 projected economic and business conditions must be analyzed in order to calculate a fair and
17 reasonable rate of return.

18 **Historical Economic Conditions**

19 Q. Please discuss the relevant historical economic conditions in which MGE has
20 operated.

21 A. One of the most commonly accepted indicators of economic conditions is the
22 discount rate set by the Federal Reserve Board (Federal Reserve). The Federal Reserve tries
23 to achieve its monetary policy objectives by controlling the discount rate (the interest rate

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1 charged by the Federal Reserve for loans of reserves to depository institutions) and the
2 Federal (Fed) Funds Rate (the overnight lending rate between banks). However, recently the
3 Fed Funds Rate has become the primary means for the Federal Reserve to achieve its
4 monetary policy and the discount rate has become more of a symbolic interest rate. At the
5 end of 1982, the U.S. economy was in the early stages of an economic expansion, following
6 the longest post-World War II recession. This economic expansion began when the Federal
7 Reserve reduced the discount rate seven times in the second half of 1982 in an attempt to
8 stimulate the economy. This reduction in the discount rate led to a reduction in the prime
9 interest rate (the rate charged by banks on short-term loans to borrowers with high credit
10 ratings) from 16.50 percent in June 1982, to 11.50 percent in December 1982. The economic
11 expansion continued for approximately eight years until July 1990, when the economy
12 entered into a recession.

13 In December 1990, the Federal Reserve responded to the slumping economy by
14 lowering the discount rate to 6.50 percent (see Schedules 2-1 and 2-2). Over the next year-
15 and-a-half, the Federal Reserve lowered the discount rate another six times to a low of
16 3.00 percent, which had the effect of lowering the prime interest rate to 6.00 percent
17 (see Schedules 3-1 and 3-2).

18 In 1993, perhaps the most important factor for the U.S. economy was the passage of
19 the North American Free Trade Agreement (NAFTA). NAFTA created a free trade zone
20 consisting of the United States, Canada and Mexico. The rate of economic growth for the
21 fourth quarter of 1993 was one the Federal Reserve believed could not be sustained without
22 experiencing higher inflation. In the first quarter of 1994, the Federal Reserve took steps to
23 try to restrict the economy by increasing interest rates. As a result, on March 24, 1994, the

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1 prime interest rate increased to 6.25 percent. On April 18, 1994, the Federal Reserve
2 announced its intention to raise its targeted interest rates, which resulted in the prime interest
3 rate being increased to 6.75 percent. The Federal Reserve took action on May 17, 1994, by
4 raising the discount rate to 3.50 percent. The Federal Reserve took three additional
5 restrictive monetary actions with the last occurring on February 1, 1995. These actions
6 raised the discount rate to 5.25 percent, and in turn, banks raised the prime interest rate to
7 9.00 percent.

8 The Federal Reserve then reversed its policy in late 1995 by lowering its target for the
9 Fed Funds Rate by 0.25 percentage points on two different occasions. This had the effect of
10 lowering the prime interest rate to 8.50 percent. On January 31, 1996, the Federal Reserve
11 lowered the discount rate to a rate of 5.00 percent.

12 The actions of the Federal Reserve from 1996 through 2000 were primarily focused
13 on keeping the level of inflation under control, and it was successful. The inflation rate, as
14 measured by the *Consumer Price Index - All Urban Consumers* (CPI), was at a high of
15 3.70 percent in March 2000. The increase in CPI stood at 1.90 percent for the twelve months
16 ending January 31, 2004 (see attached Schedule 6). Although inflation has not been a
17 problem recently, the unemployment rate has shown some signs that the job market has
18 loosened, meaning unemployment has increased. While not as high as the January 1993
19 level of 7.3 percent, the unemployment rate now stands at 5.6 percent as of February 2004
20 (see Schedule 6).

21 The combination of low inflation and low unemployment had led to a prosperous
22 economy, until recently, as evidenced by the real gross domestic product (GDP) of the
23 United States. From 1993 through the end of 2000, real GDP had increased every quarter.

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1 However, GDP data for the first three quarters of 2001 indicate there was a contraction in the
2 economy during these three quarters. This contraction of GDP for more than two quarters in
3 a row meets the textbook definition of a recession. According to the National Bureau of
4 Economic Research, the recession began in March of 2001 and ended eight months later.
5 Since the recession ended, GDP had been low, but has recently shown signs of improvement
6 as illustrated in the fourth quarter of 2003 when it grew by 4.10 percent (see attached
7 Schedule 6).

8 After raising the Fed Funds Rate six times in 1999 and 2000 to hold down inflation in
9 a rapidly growing economy, Federal Reserve policy-makers began expressing concern about
10 a slowdown in December 2000. On January 3, 2001, the Federal Open Market Committee
11 lowered the Fed Funds Rate by 50 basis points to 6.00 percent. In a related action, the Board
12 of Governors approved a decrease in the discount rate to 5.75 percent. These actions were
13 taken in light of further weakening of sales and production, and in the context of lower
14 consumer confidence, tight conditions in some segments of financial markets, slowing of real
15 GDP and high energy prices sapping household and business purchasing power. On
16 January 31, 2001, the Federal Reserve again lowered the Fed Funds Rate by 50 basis points
17 to 5.50 percent in an attempt to provide lower rates for many business and consumer loans.
18 At the same time, the discount rate was also lowered by 50 basis points to 5.00 percent (see
19 attached Schedule 2-1). In cutting its benchmark rate by a full point in the first month of
20 2001, the Federal Reserve had taken its most aggressive action to boost the economy since
21 December 1991. The Federal Reserve justified its actions by citing eroding consumer and
22 business confidence and rising energy costs.

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1 The Federal Reserve cut the Fed Funds Rate a total of eleven times in 2001 with the
2 last rate cut occurring on December 11, 2001, when it lowered the Fed Funds Rate to
3 1.75 percent. The Federal Reserve announced on May 7, 2002, “it would wait for stronger
4 final demand before raising interest rates.” The Federal Reserve also noted that inflationary
5 pressures remained subdued, in part because of excellent productivity gains. Therefore, as of
6 May 7, 2002, the Fed Funds Rate remained at 1.75 percent with the discount rate remaining
7 at 1.25 percent. However, on November 6, 2002, the Federal Reserve lowered the Fed Funds
8 Rate to 1.25 percent and kept it at this level until June 25, 2003, when it decided to lower the
9 rate to 1.00 percent, a quarter of a percentage point less than some analysts had expected.

10 On March 17, 2004, the Federal Reserve kept its interest rate target at a 46-year low
11 of 1.00 percent. The Fed indicated that it can be “patient” about raising rates because of low
12 inflation, ample unused factory capacity and still-high unemployment. The Fed also
13 indicated that the risks to economic growth remain “roughly equal” while the risk of an
14 “unwelcome fall in inflation” was “almost equal” to that of a rise in inflation (*Wall Street*
15 *Journal*, p. A1 and A2, March 17, 2004). Long-term interest rates have fallen recently as
16 well. Yields on Thirty-Year U.S. Treasury Bonds decreased to 4.71 percent on March 15,
17 2004, from 5.16 percent as of October 2003. This compares to a low of 4.37 percent as of
18 June 2003 (see attached Schedule 5-2 and Schedule 6).

19 In light of the above interest rate activity, it is important to reflect on the results of the
20 major stock market indexes in the past year. According to the January 16, 2004, issue of the
21 *The Value Line Investment Survey: Selection & Opinion*, for the calendar year 2003, the Dow
22 Jones Industrial Average (DJIA) increased 25.3 percent, the S&P 500 increased 26.4 percent,
23 the Nasdaq Composite Index (NASDAQ) increased 50.0 percent and the Dow Jones Utility

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1 Average (DJUA) increased 24.0 percent. According to the same publication, for the fourth
2 quarter of 2003, the DJIA increased 12.7 percent, the S&P 500 increased 11.6 percent, the
3 NASDAQ increased 12.1 percent and the DJUA increased 6.5 percent. According to the
4 April 1, 2004, issue of the *Wall Street Journal*, page C12, for the first quarter of 2004, the
5 DJIA decreased 0.9 percent, the S&P increased 1.3 percent and the NASDAQ decreased
6 0.5 percent. According to closing quotes obtained from *Wall Street City's* website, the
7 DJUA increased 4.7 percent.

8 These economic changes have resulted in cost of capital changes for utilities and are
9 closely reflected in the yields on public utility bonds and yields of Thirty-Year U.S. Treasury
10 Bonds (see attached Schedules 5-1 and 5-2). Schedule 5-3, attached to this direct testimony,
11 shows how closely the Mergent's "Public Utility Bond Yields" have followed the yields of
12 Thirty-Year U.S. Treasury Bonds during the period from 1988 to the present. The average
13 spread for this period between these two composite indices has been 139 basis points, with
14 the spread ranging from a low of 80 basis points to a high of 250 basis points (see attached
15 Schedule 5-4). These spread parameters can be utilized with numerous published forecasts
16 of Thirty-Year U.S. Treasury Bond yields to estimate future long-term debt costs for utility
17 companies.

18 **Economic Projections**

19 Q. What are the inflationary estimations and expectations for 2003 through 2005?

20 A. *The Value Line Investment Survey: Selection & Opinion*, November 28, 2003,
21 estimates inflation to be 2.1 percent for 2003, 2.0 percent for 2004 and 2.1 percent for 2005.
22 The Congressional Budget Office, *The Budget and Economic Outlook: Fiscal Years*

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1 2005-2014, issued January 31, 2004, states that inflation is expected to be 2.3 percent for
2 2003, 1.6 percent for 2004 and 1.7 percent for 2005 (see attached Schedule 6).

3 Q. What are the interest rate estimates and forecasts for 2003, 2004 and 2005?

4 A. Short-term interest rates, those measured by Three-Month U.S. Treasury Bills,
5 are estimated to be 1.0 percent in 2003, 1.2 percent in 2004 and 1.7 percent in 2005
6 according to Value Line's predictions. Value Line expects long-term interest rates, those
7 measured by the Thirty-Year U.S. Treasury Bond, to average 4.9 percent in 2003, 5.5 percent
8 in 2004 and 6.0 percent in 2005.

9 The current rate for the period ending February 2004 is 0.94 percent for 3-month
10 Treasury Bills, as noted on the Federal Reserve website,
11 <http://www.stls.frb.org/fred/data/rates.html>. The rate for 30-Year U.S. Treasury Bonds was
12 4.71 percent as of March 15, 2004, as quoted on Investopedia at: <http://investopedia.com>.

13 Q. What are the growth estimates and expectations for real GDP?

14 A. GDP is a benchmark utilized by the Commerce Department to measure
15 economic growth within the United States' borders. Real GDP is measured by the actual
16 Gross Domestic Product, adjusted for inflation. Value Line stated that real GDP growth is
17 expected to increase by 2.9 percent in 2003, 4.2 percent in 2004 and 3.6 percent in 2005.
18 The Congressional Budget Office, *The Budget and Economic Outlook: Fiscal Years*
19 *2005-2014*, stated that real GDP is expected to increase by 3.2 percent in 2003, 4.8 percent in
20 2004 and 4.2 percent in 2005 (see attached Schedule 6).

21 Q. Please summarize the expectations of the economic conditions for the next
22 few years.

1 A. In summary, when combining the previously mentioned sources, inflation is
2 expected to be in the range of 1.6 to 2.3 percent, increase in real GDP in the range of 2.9 to
3 4.8 percent and long-term interest rates are expected to range from 4.9 to 6.0 percent.

4 *The Value Line Investment Survey: Selection & Opinion*, March 26, 2004, states that:

5 **The economy is getting support along a number of fronts.**

6 Recently, for example, we have seen a jump in industrial production, a
7 rise in factory usage, and continued high levels of homebuilding. This
8 resilience by the economy comes in spite of the severe winter storms
9 and low temperatures that gripped much of the country in January and
10 February. In fact, the gross domestic product should still rise by 4%,
11 or more, this quarter. Although that is a healthy rate of growth, the
12 Federal Reserve's recent decision to leave interest rates unchanged
13 clearly implies that it isn't an excessive one, especially in light of the
14 sluggish pace of new hiring.

15 **This favorable overall economic pattern is likely to continue for
16 the balance of the year.**

17 However, given the maturing nature of the
18 business expansion (which is now in its third year), it is possible that
19 the industrial arena will show greater strength than the retail and
20 housing sectors. GDP growth in the aggregate is likely to average
more than 4% in 2004.

21 **The broad nature of the business expansion should help to
22 underpin a revival in corporate earnings.**

23 In fact, the ever-more
24 inclusive nature of the upturn suggests that even such earlier laggards
25 as the high-tech and metals groups will show improvement as well.
26 We estimate U.S. corporate earnings will increase by 10%-15% in
2004.

27 **Solid economic growth, higher earnings, and low interest rates are
28 likely to be supportive of a rising stock market.**

29 It has been this
30 very combination—which has been in place for more than a year—that
31 has helped lift the leading averages sharply off of their multiyear bear
32 market lows. The market's recovery through early this year came
despite the increasing instances of international terrorism.

33 **Meanwhile, the stock market's more recent slide has helped lower
34 previously inflated P/E ratios.**

35 The more modest valuations, coupled
36 with a positive economic and earnings backdrop, argue that stocks
could be higher several months from now.

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1 S&P's Chief Technical Analyst, Mark Arbeter, states the following in the March 24, 2004,
2 issue of *The Outlook*:

3 We believe stocks are likely to resume their upward trend once the
4 market's near-term uncertainty is out of the way, and Standard &
5 Poor's now recommends an allocation of 55% U.S. stocks, 15%
6 foreign stocks, 10% bonds and 20% cash.

7 One reason for this optimism is that market rallies rarely flare out this
8 quickly. The second year of a market rally is generally a good one for
9 large-cap stocks, and large-caps tend to correlate with the shares that
10 pay dividends. Thanks to last year's reduction in the tax rate on
11 dividends, 2004 is shaping up to be a good year for dividend-paying
12 stocks.

13 David Wyss, chief economist at S&P, expects that the lower tax rates
14 for dividends and capital gains will lead to a large increase in refunds
15 sent by the IRS this year. Overall, he estimates tax refunds for 2004
16 will total about \$250 billion, or roughly \$50 billion more than in 2003.
17 While some of that rise can be credited to economic growth, the more
18 important factors will be the increased child care allowance and the tax
19 cuts for dividend and capital gains income.

20 Howard Silverblatt of S&P Quantitative Services says that since the
21 tax cut was enacted, dividend payouts have been on an unmistakable
22 upward trend. A disproportionately large number of dividend
23 increases get made early in the year, when companies want to put
24 shareholders in a good mood before their annual meetings. Through
25 March 18, there were 86 dividend increases for stocks in the S&P 500
26 vs. 67 for the first three months of 2003.

27 Perhaps the best news is that the favorable trends for dividends may be
28 here to stay. Whoever wins the presidency, we believe that political
29 realities will dictate that the dividend tax cut won't be erased anytime
30 soon.

31 This will leave several billion extra dollars in the hands of taxpayers
32 each year, and we believe some of this money will get steered back
33 into the market and contribute to higher stock prices.

34 **Business Operations of Southern Union Company**

35 Q. Please describe Southern Union's business operations.

36 A. In its 2003 Stockholders' Annual Report, Southern Union states:

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1 Southern Union Company (*Southern Union* and together with its
2 subsidiaries, the *Company*) was incorporated under the laws of the
3 State of Delaware in 1932. The Company is primarily engaged in the
4 transportation, storage and distribution of natural gas in the United
5 States. The Company's interstate natural gas transportation and
6 storage operations are conducted through Panhandle Eastern Pipe Line
7 Company, LLC and its subsidiaries (hereafter collectively referred to
8 as *Panhandle Energy*), which serve approximately 500 customers in
9 the Midwest and Southwest. Panhandle Energy was acquired by
10 Southern Union on June 11, 2003. The Company's local natural gas
11 distribution operations are conducted through its three regulated utility
12 divisions, Missouri Gas Energy, PG Energy and New England Gas
13 Company, which collectively serve over 950,000 residential,
14 commercial and industrial customers in Missouri, Pennsylvania,
15 Rhode Island and Massachusetts.

16 Southern Union's total operating revenues were \$1,188,507,000 for the 12 months
17 ended December 31, 2003. These total operating revenues resulted in an overall net income
18 of \$76,189,000. These revenues and net incomes were generated from a net utility plant in
19 service with a book value of \$3,144,800,000 at December 31, 2003. These figures were
20 taken from Southern Union's 2003 Annual Report.

21 Q. Please describe the credit ratings of Southern Union.

22 A. Currently, Standard & Poor's Corporation (S&P) rates the senior unsecured
23 debt of Southern Union as "BBB." It should be noted that in the financial community S&P's
24 "BBB" credit rating is comparable to Mergent Bond Record's "Baa2" credit rating.

25 Q. What is S&P's credit rating methodology?

26 A. S&P's Corporation's Global Utilities Rating Service, *Utility Credit Report* for
27 Southern Union, January 2000, states:

28 The company's credit rating is derived from an analysis of the
29 financial and business profile of the consolidated company, taking into
30 account management skills, business strategy, mix of assets, and the
31 economics and regulation of the service territory.

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1 S&P will assign a business profile to a company based on the above factors. Utilities are
2 typically scored a business profile on a scale from one to ten with one representing a
3 company that has a very strong business profile, which translates into low business risk, and
4 a ten representing a company that has a very weak business profile, which translates into high
5 business risk. Typically, transmission/distribution utilities will score anywhere from a one to
6 a four because of the noncompetitive nature of its business. Business profile is important
7 because if a company has a good ranking, then S&P will tend to have less stringent standards
8 on a company's financial ratios, such as its debt to capital ratio, in order for that company to
9 sustain a given credit rating. For example, a company with a business profile of ten will have
10 to maintain a much lower debt to capital ratio than a company with a business profile of one.

11 Q. What is the business profile of Southern Union?

12 A. The business profile of Southern Union was a four as of March 22, 2004,
13 according to S&P's *Utilities and Perspectives*. This is a higher business profile than the
14 three that Southern Union had before it acquired Panhandle Eastern Pipeline Company
15 (Panhandle).

16 Q. Please provide S&P's most recent outlook concerning the credit rating
17 assigned to Southern Union.

18 A. S&P's *Ratings Direct*, March 5 2004, provides a summary explaining the
19 outlook. Specifically the report states:

20 **OUTLOOK: NEGATIVE**

21
22 **RATIONALE**

23
24 On March 5, 2004, Standard & Poor's Ratings Services affirmed its
25 'BBB' corporate credit rating on Southern Union Co. and its
26 subsidiary, Panhandle Eastern Pipe Line LLC, and revised the outlook

1 to negative from stable. The company has \$2.5 billion of debt
2 outstanding.

3 Southern Union's mid-2003 acquisition of Panhandle Eastern Pipe
4 Line and its subsidiaries, Trunkline Gas Co. LLC and Trunkline LNG
5 Co. LLC, and Panhandle Eastern Pipe Line's joint venture, Sea Robin
6 Pipeline Co., resulted in a highly leveraged consolidated balance sheet.
7 Although Southern Union financed the acquisition with proceeds from
8 the sale of Southern Union's Texas gas distribution business and the
9 sale of common equity and convertible debt, Panhandle Eastern Pipe
10 Line itself had \$1.2 billion debt. This drove Southern Union's total
11 debt up to 72% of total capital at closing.

12 Management has committed to improve its balance sheet rapidly. It
13 refinanced Panhandle Eastern Pipe Line's debt shortly after the
14 acquisition, lowering interest expense by about \$6 million. In addition,
15 the company issued \$230 million of noncumulative preferred stock,
16 using proceeds to reduce debt. Management expects cash from
17 operations to improve by at least \$15 million through the successful
18 integration efforts, including implementation of a new companywide
19 information technology platform. This improvement in cash from
20 operations, together with free cash flow, will be dedicated to debt
21 reduction, as will the proceeds from any future sales of equity.
22 Furthermore, the company is expected to continue its stock dividend
23 policy allowing it to build equity through retained earnings.

24 **OUTLOOK**

25 The negative outlook reflects the execution challenges facing the
26 company in achieving its commitment to rapidly deleverage. Southern
27 Union has been in an acquisitive mode for several years, which has
28 resulted in significant swings in leverage. Going forward, the company
29 will need to show sufficient balance sheet strengthening prior to
30 consummating a future acquisition in order for Standard & Poor's to
31 maintain the current rating.

32 Q. Please provide some historical financial information for Southern Union.

33 A. Schedules 7 and 8 present historical capital structures and selected financial
34 ratios from 1999 to 2003 for Southern Union. Southern Union and its subsidiaries'
35 consolidated common equity ratio has ranged from a high of 46.82 percent in 2000 to a low
36 of 25.44 percent in 2003. The wide swing in Southern Union's common equity ratio is due
37 to its ongoing aggressive acquisition strategy. Edward Jones *Natural Gas Industry Summary*,

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1 December 31, 2003, reported that the average common equity ratio for the natural gas
2 distribution industry for the twelve months ending September 30, 2003, was 46.0 percent.
3 Southern Union's common equity ratio of 25.44 percent, as of December 31, 2003, is
4 significantly lower than the industry average. This low common equity ratio is a result of
5 Southern Union's recent acquisition of Panhandle and already highly leveraged capital
6 structure before the acquisition. According to *The Value Line Investment Survey: Ratings &*
7 *Reports*, December 19, 2003, "Southern Union is still operating with a relatively high amount
8 of leverage. It has committed its free cash flow, as well as the proceeds from any asset sales,
9 to debt reduction. SUG [Southern Union Company] currently has feelers out on some plant
10 and equipment, including its Sea Robin pipeline. Continued reductions in leverage should
11 boost earnings in the coming years, as interest costs fall. However, Southern Union still has
12 a ways to go until debt reaches a more comfortable level."

13 Southern Union's consolidated return on common equity (ROE) has been quite low
14 from 1999 through 2003 ranging from a high of 5.30 percent in 2002 to a low of 1.50 percent
15 in 2000. Southern Union's 2003 ROE of 4.70 percent was below the average earned by
16 natural gas distribution utilities of 10.10 percent for the twelve months ending September 30,
17 2003, according to Edward Jones *Natural Gas Investment Survey*, December 31, 2003.
18 Southern Union's market-to-book ratio has varied in the past five years from a high of
19 2.11 times in 1999 to a low of 1.04 in the year 2000.

20 **Cost of Capital Methodology**

21 Q. Please describe the approach for determining a utility company's cost of
22 capital.

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1 A. The total dollars of capital for the utility company are determined as of a
2 specific point in time. This total dollar amount is then apportioned into each specific capital
3 component, i.e. common equity, long-term debt, preferred stock and short-term debt. A
4 weighted cost for each capital component is determined by multiplying each capital
5 component ratio by the appropriate embedded cost or by the estimated cost of common
6 equity component. The individual weighted costs are summed to arrive at a total weighted
7 cost of capital. This total weighted cost of capital is synonymous with the fair rate of return
8 for the utility company.

9 Q. Why is a total weighted cost of capital synonymous with a fair rate of return?

10 A. From a financial viewpoint, a company employs different forms of capital to
11 support or fund the assets of the company. Each different form of capital has a cost and these
12 costs are weighted proportionately to fund each dollar invested in the assets.

13 Assuming that the various forms of capital are within a reasonable balance and are
14 costed correctly, the resulting total weighted cost of capital, when applied to rate base, will
15 provide the funds necessary to service the various forms of capital. Thus, the total weighted
16 cost of capital corresponds to a fair rate of return for the utility company.

17 **Capital Structure and Embedded Costs**

18 Q. What capital structure did you use?

19 A. The capital structure I have used for this case is Southern Union's on a
20 consolidated basis as of December 31, 2003. Schedule 9 presents Southern Union's capital
21 structure and associated capital ratios. The resulting capital structure consists of
22 25.38 percent common stock equity, 6.17 percent preferred stock, 61.10 percent
23 long-term debt and 7.35 percent short-term debt.

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1 The amount of long-term debt outstanding on December 31, 2003, includes current
2 maturities due within one year and was reduced for unamortized costs (see Schedule 10).

3 The amount of preferred stock outstanding on December 31, 2003, includes current
4 maturities due within one year and was reduced for unamortized costs (see Schedule 11).

5 The amount of short-term debt outstanding on December 31, 2003, was
6 \$295,175,000, compared to \$28,575,399 of Construction Work In Progress (CWIP)
7 outstanding. Therefore, I included a short-term debt balance of \$266,599,601 in the capital
8 structure, which is the difference between the amount of short-term debt outstanding and the
9 CWIP outstanding. I used the difference between actual short-term debt outstanding and
10 CWIP outstanding for the short-term debt balance in my recommended capital structure
11 because it is assumed that CWIP will eventually be funded by long-term debt.

12 Q. Why did you use Southern Union's consolidated capital structure as of the
13 update period, December 31, 2003, for purposes of your recommendation in this case?

14 A. Missouri Gas Energy is a division of Southern Union. Because the debt and
15 equity are generated from the parent company, Southern Union, MGE relies on the parent
16 company to finance its investment in MGE assets. Because MGE does not issue its own debt
17 or equity, the actual consolidated capital structure for Southern Union was used for MGE.

18 Q. Did you determine what Southern Union's capital structure may be if one
19 were to try to exclude the Panhandle operations?

20 A. Yes. After discovering that Panhandle is still filing financial statements with
21 the Securities and Exchange Commission (SEC), I decided that analyzing this information
22 would be the best way to estimate what Southern Union's capital structure would be if one
23 were to try to exclude the Panhandle operations. After reviewing the December 31, 2003,

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1 Balance Sheet filed by Panhandle with the SEC, I determined that Southern Union shows a
2 \$646,818,000 common equity balance for Panhandle and a \$1,205,444,000 long-term debt
3 balance, which includes current maturities on long-term debt, for Panhandle. Panhandle's
4 December 31, 2003, Balance Sheet does not show any short-term debt or preferred stock
5 outstanding. When backing out the long-term debt and common equity that is indicated in
6 the Panhandle Balance Sheet from the balances indicated on my Schedule 9, which includes
7 all of Southern Union's operations, this would result in the following capital structure:
8 15.42 percent common equity, 12.61 percent preferred stock, 56.95 percent long-term debt
9 and 15.02 percent short-term debt.

10 Q. Why didn't you utilize the preceding capital structure for purposes of your
11 recommended rate of return in this case?

12 A. Southern Union's divisions receive capital from the corporate treasury and
13 this corporate treasury can have various mixes of capital in it at any given point in time with
14 debt proceeds from various debt issuances. Therefore, it is appropriate to utilize Southern
15 Union's consolidated capital structure, if it is reasonable, because it is verifiable and
16 represents how Southern Union's divisions are capitalized.

17 Additionally, Southern Union's credit rating is a function of its consolidated capital
18 structure, not on the hypothetical of what Southern Union might be if one tried to exclude the
19 Panhandle operations. S&P does not evaluate the creditworthiness of Southern Union's
20 natural gas distribution operations on a stand-alone basis because they are not subsidiaries
21 that issue their own debt. Therefore, no objective analysis has been performed that would
22 indicate if a 15.42 percent common equity ratio for natural gas distribution operations would
23 be appropriate for a BBB-rated natural gas distribution company. If Southern Union's

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1 natural gas distribution operations were spun-off into their own subsidiary and this subsidiary
2 were ring-fenced from the rest of Southern Union's operations, then it may be possible to
3 analyze the capital structure of Southern Union's natural gas distribution operations and
4 determine if credit rating agencies believe the capital structure is adequate for an investment
5 grade credit rating.

6 Q. What was the embedded cost of long-term debt for Southern Union on
7 December 31, 2003?

8 A. The embedded cost of long-term debt for Southern Union was 6.383 percent
9 on December 31, 2003. I arrived at this cost by calculating the consolidated embedded cost
10 of long-term debt for all of Southern Union's operations, which includes Panhandle. I relied
11 on the updated embedded cost of long-term debt, including Panhandle, provided in Southern
12 Union's response to Staff Data Request No. 0102.

13 Q. What was the embedded cost of preferred stock for Southern Union on
14 December 31, 2003?

15 A. The embedded cost of preferred stock for Southern Union was 7.76 percent on
16 December 31, 2003. I relied on the updated embedded cost of preferred stock provided in
17 Southern Union's response to Staff Data Request No. 0102.

18 Q. What was the weighted average cost of short-term debt for Southern Union as
19 of December 31, 2003?

20 A. As indicated in Southern Union's response to Staff Data Request No. 0102,
21 the updated weighted average cost of short-term debt for Southern Union was 1.89 percent.

1 **Cost of Equity**

2 Q. How do you propose to analyze those factors by which the cost of equity for
3 MGE may be determined?

4 A. In order to calculate the cost of equity for MGE, I performed a comparable
5 company analysis of eight companies. I have selected the Discounted Cash Flow (DCF)
6 model as the primary tool to determine the cost of equity for MGE, but I also used the Risk
7 Premium model and the Capital Asset Pricing Model (CAPM) to check the reasonableness of
8 the DCF results.

9 **The Discounted Cash Flow (DCF) Model**

10 Q. Please describe the DCF model.

11 A. The DCF model is a market-oriented approach for deriving the cost of equity.
12 The return on equity calculated from the DCF model is inherently capable of attracting
13 capital. This results from the theory that security prices adjust continually over time, so that
14 an equilibrium price exists and the stock is neither undervalued nor overvalued. It can also
15 be stated that stock prices continually fluctuate to reflect the required and expected return for
16 the investor.

17 The continuous growth form of the DCF model was used in this analysis. This model
18 relies upon the fact that a company's common stock price is dependent upon the expected
19 cash dividends and upon cash flows received through capital gains or losses that result from
20 stock price changes. The interest rate which discounts the sum of the future expected cash
21 flows to the current market price of the common stock is the calculated cost of equity. This
22 can be expressed algebraically as:

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$$\text{Present Price} = \frac{\text{Expected Dividends}}{\text{Discounted by } k} + \frac{\text{Expected Price in 1 year}}{\text{Discounted by } k} \quad (1)$$

where k equals the cost of equity. Since the expected price of a stock in one year is equal to the present price multiplied by one plus the growth rate, equation (1) can be restated as:

$$\text{Present Price} = \frac{\text{Expected Dividends}}{(1 + k)} + \frac{\text{Present Price } (1+g)}{(1 + k)} \quad (2)$$

7 where g equals the growth rate and k equals the cost of equity. Letting the present price
8 equal P_0 and expected dividends equal D_1 , the equation appears as:

$$P_0 = \frac{D_1}{(1+k)} + \frac{P_0(1+g)}{(1+k)} \quad (3)$$

12 The cost of equity equation may also be algebraically represented as:

$$k = \frac{D_1}{P_0} + g \quad (4)$$

16 Thus, the cost of common stock equity, k , is equal to the expected dividend yield (D_1/P_0) plus
17 the expected growth in dividends (g) continuously summed into the future. The growth in
18 dividends and implied growth in earnings will be reflected in the current price. Therefore,
19 this model also recognizes the potential of capital gains or losses associated with owning a
20 share of common stock.

The discounted cash flow method is a continuous stock valuation model. The DCF theory is based on the following assumptions:

- | | |
|----|-----------------------------------|
| 23 | 1. Market equilibrium; |
| 24 | 2. Perpetual life of the company; |

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3. Constant payout ratio;
4. Payout of less than 100% earnings;
5. Constant price/earnings ratio;
6. Constant growth in cash dividends;
7. Stability in interest rates over time;
8. Stability in required rates of return over time; and
9. Stability in earned returns over time.

Flowing from these, it is further assumed that an investor's growth horizon is unlimited and that earnings, book values and market prices grow hand-in-hand. Although the entire list of the above assumptions is rarely met, the DCF model is a reasonable working model describing an actual investor's expectations and resulting behaviors.

Q. Can you directly analyze the cost of equity for MGE?

A. No. In order to directly determine the cost of equity for MGE, it would have to be a stand-alone company that is publicly traded and pay a cash dividend. The only way that an investor can invest in the operations of MGE is by investing in the consolidated corporation of Southern Union, which does not pay cash dividends. I cannot directly analyze Southern Union's cost of equity because it does not pay a cash dividend.

Q. Please explain how you approached the determination of the cost of equity for MGE.

A. I decided to do an analysis of the cost of equity for a comparable group of natural gas distribution companies.

Q. How did you determine which companies you would include to represent the comparable natural gas distribution companies?

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1 A. Schedule 13 presents a list of fifteen market-traded natural gas distribution
2 companies monitored by Edward Jones. This list was reviewed for the following criteria:

- 3 1. Stock publicly traded: This criterion did not eliminate any
4 companies;
- 5 2. Distribution revenues greater than 90% of total revenues: This
6 criterion did not eliminate any companies;
- 7 3. Information printed in Value Line: This criterion eliminated two
8 companies;
- 9 4. Positive dividend per share annualized compound growth rate
10 from 1992 through 2002: This criterion did not eliminate any
11 companies;
- 12 5. No Missouri Operations: This criterion eliminated three
13 additional companies;
- 14 6. Ten years of data available: This criterion eliminated one
15 additional company;
- 16 7. Total capitalization less than \$5 billion: This criterion did not
17 eliminate any companies.

18 This final group of eight publicly traded natural gas distribution companies (Comparables)
19 was used as a proxy group to determine the cost of equity for MGE. The Comparables are
20 listed on Schedule 14.

21 Q. Please explain how you approached the determination of the cost of equity for
22 the Comparables.

23 A. I have calculated a DCF cost of equity for each of the Comparables. The first
24 step was to calculate a growth rate. I reviewed the actual dividends per share (DPS),
25 earnings per share (EPS), and book values per share (BVPS) as well as projected growth
26 rates for the Comparables. Schedule 15-1 lists the annual compound growth rates for DPS,
27 EPS, and BVPS for the period 1992 through 2002. Schedule 15-2 lists the annual compound
28 growth rates for DPS, EPS, and BVPS for the period of 1997 through 2002.
29 Schedule 15-3 presents the averages of the growth rates determined in Schedules 15-1 and

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1 15-2. Schedule 16 presents the average historical growth rates and the projected growth rates
2 for the Comparables. The projected growth rates were obtained from three outside sources;
3 I/B/E/S Inc.'s *Institutional Brokers Estimate System*, S&P's *Earnings Guide*, and *The Value*
4 *Line Investment Survey: Ratings and Reports*. The three projected growth rates were
5 averaged to develop an average projected growth rate of 5.10 percent which was averaged
6 with the historical growth rates to produce an average historical and projected growth rate of
7 3.93 percent. All the growth rates were then analyzed to arrive at a growth rate range for the
8 Comparables of 3.90 percent to 4.90 percent.

9 The next step was to calculate an expected yield for each of the Comparables. The
10 yield term of the DCF model is calculated by dividing the amount of common dividends per
11 share expected to be paid over the next twelve months by the market price per share of the
12 firm's stock. Although the model requires a spot price, I have chosen to use a monthly
13 average market price for each of the Comparables. This averaging technique is an attempt to
14 minimize the effects on the dividend yield which can occur due to daily volatility in the stock
15 market. Schedule 17 presents the average high/low stock price for the period of October 1,
16 2003, through January 31, 2004, for each Comparable. Column 1 of Schedule 18 indicates
17 the expected dividend for each Comparable over the next 12 months as projected by *The*
18 *Value Line Investment Survey: Ratings & Reports*, December 19, 2003. Column 3 of
19 Schedule 18 shows the projected dividend yield for each of the Comparables. The dividend
20 yield for each Comparable was averaged to calculate the projected dividend yield for the
21 Comparables of 4.29 percent.

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As illustrated in column 5 of Schedule 18, the average cost of equity based on the projected dividend yield added to the average of historical and projected growth is 8.35 percent.

Q. What analysis was performed to determine the reasonableness of your DCF model derived return on common equity for the comparable company group?

A. I performed a Risk Premium and CAPM cost of equity analysis for the comparables.

Q. Please describe the CAPM.

A. The CAPM describes the relationship between a security's investment risk and its market rate of return. This relationship identifies the rate of return which investors expect a security to earn so that its market return is comparable with the market returns earned by other securities that have similar risk. The general form of the CAPM is as follows:

$$k = R_f + \beta (R_m - R_f)$$

where:

k = the expected return on equity for a specific security;

R_f = the risk-free rate;

β = beta; and

$R_m - R_f$ = the market risk premium.

The first term of the CAPM is the risk-free rate (R_f). The risk-free rate reflects the level of return that can be achieved without accepting any risk. In reality, there is no such risk-free asset, but it is generally represented by U.S. Treasury securities. For purposes of this analysis, the risk-free rate was represented by the average yield on the 30-Year U.S.

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1 Treasury Bond of 4.93 percent for the month of February 2004 as quoted on the Investopedia
2 Website: <http://www.investopedia.com>.

3 The second term of the CAPM is beta (β). Beta is an indicator of a security's
4 investment risk. It represents the relative movement and relative risk between a particular
5 security and the market as a whole (where beta for the market equals 1.00). Securities with
6 betas greater than 1.00 exhibit greater volatility than do securities with betas less than 1.00.
7 This causes a higher beta security to be less desirable and therefore requires a higher return in
8 order to attract investor capital away from a lower beta security. Schedule 19 contains the
9 appropriate betas for the Comparables.

10 The final term of the CAPM is the market risk premium ($R_m - R_f$). The market risk
11 premium represents the expected return from holding the entire market portfolio less the
12 expected return from holding a risk-free investment. For purposes of this analysis, I looked
13 at two time periods for risk premium estimates. The first risk premium used was based on
14 the long-term period of 1926 to 2002, which was 6.40 percent. The second risk premium
15 used was based on the short-term, recent period of 1993 to 2002, which was determined to be
16 -0.34 percent. These risk premiums were taken from Ibbotson Associates, Inc.'s *Stocks,*
17 *Bonds, Bills, and Inflation: 2003 Yearbook*.

18 Schedule 19 presents the CAPM analysis with regard to the Comparables. The
19 CAPM analysis produces an estimated cost of common equity of 9.29 percent for the
20 comparables when using the long-term risk premium period. Using the short-term risk
21 premium period produces an estimated cost of common equity of 4.70 percent. Although the
22 long-term risk premium CAPM results support the upper part of my recommended cost of
23 common equity range based on my DCF analysis, the CAPM has not historically been relied

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1 upon by the Financial Analysis Department in determining the cost of equity for a utility
2 company. It is strictly used as a test of reasonableness to provide some comfort with the
3 results of the DCF, and in this case the long-term risk premium CAPM supports the DCF
4 results. Although the short-term risk premium CAPM results are extremely low, it is
5 interesting to observe that the stock market returns over the last ten years have actually been
6 less than the returns on long-term government bonds over the same period.

7 Q. Please describe the Risk Premium model.

8 A. The risk premium concept implies that the required return on equity is found
9 by adding an explicit premium for risk to a current interest rate. Schedules 20-1 through
10 20-8 show the average risk premium above the yield on the Thirty-Year U.S. Treasury Bond
11 for each of the Comparables' expected return on common equity. The necessary
12 information, both actual returns and projected returns, for South Jersey Industries, Inc. (South
13 Jersey) was not readily available. Therefore, an average risk premium result with and
14 without South Jersey's results is shown on Schedule 21. This analysis shows, on average,
15 that the expected return on equity as reported by *The Value Line Investment Survey:
16 Ratings & Reports* ranges from 391 basis points to 786 basis points higher than the average
17 yields on the Thirty-Year U.S. Treasury Bonds for the period of January 1994 through
18 December 2003 (see Schedule 21). The lower end of this range is 456 basis points if South
19 Jersey is excluded. The risk premium is then added to the average Thirty-Year U.S. Treasury
20 Bond yield for February 2004. Column 3 of Schedule 21 shows that the risk premium cost of
21 equity estimate for each of the Comparables ranged from 8.84 percent to 12.79 percent
22 (9.49 percent to 12.79 percent if South Jersey is excluded), with an average of 10.41 percent
23 including South Jersey and 10.64 percent excluding South Jersey.

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1 Q. Please summarize your cost of equity analysis to this point.

2 A. I have performed a DCF, CAPM and risk premium cost of equity analysis on
3 a group of eight comparable companies. The results are summarized below.

	<u>DCF</u>	<u>CAPM</u>	<u>Risk Premium</u>
5 Comparable Companies	8.20% - 9.20%	9.29%	10.41%

6 Q. Do you have any adjustments that you need to make to your DCF
7 recommended cost of common equity?

8 A. Yes. As indicated on Schedule 18 attached to this testimony, the cost of
9 common equity range for the comparable companies is 8.20 percent to 9.20 percent.
10 However, I made an upward adjustment of 32 basis points to my recommended cost of
11 common equity for MGE in order to take into consideration the fact that Southern Union's
12 credit rating is BBB. Considering that the average credit rating of the comparable companies
13 is A (Schedule 22 attached to this testimony), it is appropriate to make an adjustment to the
14 estimated cost of common equity for the proxy group to reflect the credit rating differential
15 of Southern Union and the comparable group. In order to do this, I calculated the average
16 spread of the bond rates for BBB-rated and A-rated public utilities for approximately the past
17 nine years, as published in the *Mergent Bond Record*, September 2001 and March 2004.
18 This calculation showed a spread of 32 basis points between A-rated bonds and BBB-rated
19 bonds for approximately the past nine years. I applied the full 32 basis point spread as an
20 upwards adjustment to the DCF recommended cost of common equity for MGE because the
21 comparable group's average credit rating was an A and Southern Union's was BBB so the
22 full amount of the spread should be reflected.

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1 Q. Based on the analysis you performed, what is your recommended return on
2 common equity in this proceeding?

3 A. I am recommending a return on common equity in the range of 8.52 percent to
4 9.52 percent based on the results of the DCF analysis.

5 Q. Did you perform an analysis on Southern Union's resulting pre-tax interest
6 coverage ratios?

7 A. Yes. A pro forma pre-tax interest coverage calculation was completed for
8 Southern Union (see Schedule 23). It reveals that the return on equity range of 8.52 percent
9 to 9.52 percent would yield a pre-tax interest coverage ratio in the range of 2.01 times to 2.11
10 times. This interest coverage range is only slightly higher than the 1.98 in Standard & Poor's
11 lower quartile of "BBB" rated natural gas distribution companies, but is much higher than
12 Southern Union's 1.53 interest coverage ratio at the end of September 30, 2003, shown in
13 Edward Jones *Natural Gas Industry Summary*, December 31, 2003.

14 Additionally, as explained earlier in my testimony on page 16, line 15 through
15 page 17, line 9, Southern Union is rated a business profile of four by S&P. On June 18,
16 1999, S&P published a range of benchmarks for four financial ratios that may be used by
17 analysts to evaluate the creditworthiness of a company. The interest coverage ratio
18 benchmark at the low end of the range is 2.2 for companies with a business profile of four.
19 This compares to the benchmark interest coverage ratio of 1.8 at the low end of the range for
20 companies with a business profile of three, which was Southern Union's business profile
21 before it acquired Panhandle. A company with an interest coverage ratio below these
22 numbers does not necessarily mean that a company will be rated below investment grade

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1 (BB+ or lower). Additionally, it does not mean that a company with an interest coverage
2 ratio greater than these numbers will be rated investment grade or better (BBB- or higher).

3 **Rate of Return for MGE**

4 Q. Please explain how the returns developed for each capital component are used
5 in the rate making approach you have adopted for MGE.

6 A. The cost of service rate making method was adopted in this case. This
7 approach develops the public utility's revenue requirement. The cost of service
8 (revenue requirement) is based on the following components: operating costs, rate base and
9 a return allowed on the rate base (see Schedule 24).

10 It is my responsibility to calculate and recommend a rate of return that should be
11 authorized on the Missouri jurisdictional rate base of Southern Union. Under the cost of
12 service rate making approach, a weighted cost of capital in the range of 6.68 to 6.94 percent
13 was developed for Southern Union's MGE natural gas distribution operations (see
14 Schedule 25). This rate was calculated by applying an embedded cost of long-term debt of
15 6.38 percent, an embedded cost of preferred stock of 7.76 percent, a weighted average cost of
16 short-term debt of 1.89 percent and a return on common equity range of 8.52 percent to
17 9.52 percent to a capital structure consisting of 61.10 percent long-term debt, 6.17 percent
18 preferred stock, 7.35 percent short-term debt and 25.38 percent common equity. Therefore,
19 from a financial risk/return prospective, as I suggested earlier, I am recommending that
20 Southern Union's MGE natural gas distribution operations be allowed to earn a return on its
21 original cost rate base in the range of 6.68 to 6.94 percent.

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1 Through my analysis, I believe that I have developed a fair and reasonable return and,
2 when applied to Southern Union's MGE jurisdictional rate base, will allow Southern Union
3 the opportunity to earn the revenue requirement developed in this rate case.

4 **True-up Audit**

5 Q. Is the Staff proposing a true-up audit in this case?

6 A. Yes. I am recommending a true-up audit be performed for the purpose of
7 updating the capital structure and associated embedded costs through April 30, 2004.

8 Q. Does this conclude your prepared direct testimony?

9 A. Yes, it does.

10

CASE PROCEEDING PARTICIPATION

DAVID MURRAY

Date Filed	Issue	Case Number	Exhibit	Case Name
1/31/2001	Rate of Return Capital Structure	TC2001402	Direct	Ozark Telephone Company
2/28/2001	Rate of Return Capital Structure	TR2001344	Direct	Northeast Missouri Rural Telephone Company
3/1/2001	Rate of Return Capital Structure	TT2001328	Rebuttal	Oregon Farmers Mutual Telephone Company
4/19/2001	Rate of Return Capital Structure	GR2001292	Direct	Missouri Gas Energy, A Division of Southern Union Company
5/22/2001	Rate of Return Capital Structure	GR2001292	Rebuttal	Missouri Gas Energy, A Division of Southern Union Company
12/6/2001	Rate of Return Capital Structure	ER2001672	Direct	UtiliCorp United Inc. dba Missouri Public Service
12/6/2001	Rate of Return Capital Structure	EC2002265	Direct	UtiliCorp United Inc. dba Missouri Public Service
1/8/2002	Rate of Return Capital Structure	ER2001672	Rebuttal	UtiliCorp United Inc. dba Missouri Public Service
1/8/2002	Rate of Return Capital Structure	EC2002265	Rebuttal	UtiliCorp United Inc. dba Missouri Public Service
1/22/2002	Rate of Return Capital Structure	EC2002265	Surrebuttal	UtiliCorp United Inc. dba Missouri Public Service
1/22/2002	Rate of Return Capital Structure	ER2001265	Surrebuttal	UtiliCorp United Inc. dba Missouri Public Service
8/6/2002	Rate of Return Capital Structure	TC20021076	Direct	BPS Telephone Company
8/16/2002	Rate of Return Capital Structure	ER2002424	Direct	The Empire District Electric Company
9/24/2002	Rate of Return Capital Structure	ER2002424	Rebuttal	The Empire District Electric Company
10/16/2002	Rate of Return Capital Structure	ER2002424	Surrebuttal	The Empire District Electric Company
3/17/2003	Insulation	GM20030238	Rebuttal	Southern Union Co. dba Missouri Gas Energy
10/3/2003	Rate of Return Capital Structure	WC20040168	Direct	Missouri-American Water Company

Date Filed	Issue	Case Number	Exhibit	Case Name
10/3/2003	Rate of Return Capital Structure	WR20030500	Direct	Missouri-American Water Company
11/10/2003	Rate of Return Capital Structure	WR20030500	Rebuttal	Missouri-American Water Company
11/10/2003	Rate of Return Capital Structure	WC20040168	Rebuttal	Missouri-American Water Company
12/5/2003	Rate of Return Capital Structure	WC20040168	Surrebuttal	Missouri-American Water Co
12/5/2003	Rate of Return Capital Structure	WR20030500	Surrebuttal	Missouri-American Water Co
12/9/2003	Rate of Return Capital Structure	ER20040034	Direct	Aquila, Inc.
12/9/2003	Rate of Return Capital Structure	HR20040024	Direct	Aquila, Inc.
12/19/2003	Rate of Return Capital Structure	ST20030562	Direct	Osage Water Company
12/19/2003	Rate of Return Capital Structure	WT20030563	Direct	Osage Water Company
1/6/2004	Rate of Return Capital Structure	GR20040072	Direct	Aquila, Inc.
1/9/2004	Rate of Return Capital Structure	WT20030563	Rebuttal	Osage Water Company
1/9/2004	Rate of Return Capital Structure	ST20030562	Rebuttal	Osage Water Company
1/26/2004	Rate of Return Capital Structure	HR20040024	Rebuttal	Aquila, Inc. dba Aquila Networks-MPS and Aquila Networks L&P
1/26/2004	Rate of Return Capital Structure	ER20040034	Rebuttal	Aquila, Inc. dba Aquila Networks-MPS and Aquila Networks L&P
2/13/2004	Rate of Return Capital Structure	GR20040072	Rebuttal	Aquila, Inc. dba Aquila Networks-MPS and Aquila Networks-L&P
2/13/2004	Rate of Return Capital Structure	ER20040034	Surrebuttal	Aquila, Inc. dba Aquila Networks-MPS and Aquila Networks-L&P
2/13/2004	Rate of Return Capital Structure	HR20040024	Surrebuttal	Aquila, Inc. dba Aquila Networks-MPS and Aquila Networks-L&P
3/11/2004	Rate of Return Capital Structure	IR20040272	Direct	Fidelity Telephone Company