



Program Measures and Incentives for the Ameren Missouri Residential Program(s)

Program Names and Acronyms

Energy Efficient Products – EEP

Efficient Lighting

Appliance Recycling – AR

Energy Efficiency Kits – EE Kits

Heating and Cooling – HVAC– Changes dated 8/9/19

Single Family Low Income – SFLI – Changes dated 8/9/19

Low Income Energy Efficiency Grant (CommunitySavers®) – Changes dated 8/9/19

Multifamily Low Income – MFLI – Changes dated 8/9/19

Multifamily Market Rate – MFMR

Demand Response – DR

Early Replacement - ER

Replace on Fail – ROF

Air Source Heat Pump – ASHP

Ground Source Heat Pump - GSHP

Central Air Conditioning – CAC

Electronically Commutated Motor – ECM

Light-emitting Diode - LED

Single Family – SF

Multifamily – MF

Variable Frequency Drive – VFD

Any direct installation of residential measures will have the following costs included in the stated incentive amount:

1. Labor for installation.
2. Removal, decommissioning, recycling and disposal of the existing item for which the new measure will substitute and
3. Acquisition and functioning installation of the new measures complete with all accessories and appurtenances required for its intended use and safe operation.

Any shipped or mailed residential measures will have the shipping and handling and taxes added to the stated incentive amount.

All non-custom program specific measures are identified in the TRM.



Efficient Product Incentives for Measures

Efficient Product Measures	Incentive
ENERGY STAR Heat Pump Water Heaters	\$350.00
Smart Thermostat	\$50.00
ENERGY STAR Pool Pump – Multi Speed	\$200.00
ENERGY STAR Pool Pump - VFD	\$200.00
Advanced Power Strips Tier 2	\$25.00

Energy Efficient Lighting Incentives for Measures

Energy Efficient Lighting Measures	Low Range Incentive	High Range Incentive
10.5W_LED_Downlight	\$0.50	\$5.00
10W_LED	\$0.50	\$4.00
12W_LED	\$0.50	\$5.00
15W_LED	\$0.50	\$4.00
15W_LED_Flood_Light_PAR30	\$0.50	\$5.00
18W_LED_Flood_Light_PAR38	\$0.50	\$5.00
20W_LED	\$0.50	\$4.00
4W_LED_Candelabra	\$0.50	\$5.00
8W_LED_Globe_Light	\$0.50	\$5.00
LED - 10W - Specialty Connected Light	\$0.50	\$10.00
LED - 15W - Specialty Connected Light	\$0.50	\$10.00
LED - 15W - Flood Light Par 30 - Specialty Connected Light	\$0.50	\$10.00



Appliance Recycling Incentives for Measures

Appliance Recycling Measures	Incentive
Refrigerator recycling	\$25.00
Freezer recycling	\$25.00
Room AC recycling	\$10.00
Dehumidifier recycling	\$5.00

Energy Efficient Kits Incentives for Measures

Efficient Kit Measures	Low Range Incentive	High Range Incentive
Dirty Filter Alarm	\$0.50	\$7.00
LED - 10W	\$0.75	\$4.00
High Efficiency Faucet Aerator (Kitchen)	\$1.50	\$3.00
High Efficiency Faucet Aerator (Bathroom)	\$0.50	\$3.00
Pipe Insulation (3ft)	\$0.35 per ft	\$0.70 per ft
High Efficiency Showerhead	\$3.75	\$8.00

Heating and Cooling Incentives for Measures

Heating and Cooling Measures	Description	Incentive
Air Source Heat Pump (ASHP)		
ASHP - SEER 15 ER with ASHP SF	ASHP SEER 15 Replace ASHP	\$400
ASHP - SEER 15 ER with ASHP MF	ASHP SEER 15 Replace ASHP	\$250
ASHP - SEER 15 ER Elec Resist Furnace SF	ASHP SEER 15 Replace Electric Furnace	\$600
ASHP- SEER 15 ROF Elec Resist Furnace SF		\$600
ASHP - SEER 15 ER Elec Resist Furnace MF	ASHP SEER 15 Replace Electric Furnace	\$400
ASHP- SEER 15 ROF Elec Resist Furnace MF		\$400
ASHP - SEER 16 ER with ASHP SF	ASHP SEER 16-17.99 Replace ASHP	\$500
ASHP - SEER 16 ER with ASHP MF	ASHP SEER 16- 17.99 Replace ASHP	\$300



Heating and Cooling Measures	Description	Incentive
ASHP - SEER 16 ER Elec Resist Furnace SF	ASHP SEER 16-17.99 Replace Electric Furnace	\$750
ASHP- SEER 16 ROF Elec Resist Furnace SF		\$750
ASHP - SEER 16 ER Elec Resist Furnace MF	ASHP SEER 16-17.99 Replace Electric Furnace	\$450
ASHP- SEER 16 ROF Elec Resist Furnace MF		\$450
ASHP - SEER 18+ ER with ASHP SF	ASHP SEER 18+ Replace ASHP	\$600
ASHP - SEER 18+ ER with ASHP MF	ASHP SEER 18+ Replace ASHP	\$350
ASHP - SEER 18+ ER Elec Resist Furnace SF	ASHP SEER 18+ Replace Electric Furnace	\$900
ASHP- SEER 18+ ROF Elec Resist Furnace SF		\$900
ASHP - SEER 18+ ER Elec Resist Furnace MF	ASHP SEER 18+ Replace Electric Furnace	\$500
ASHP- SEER 18+ ROF Elec Resist Furnace MF		\$500
Central AC		
CAC - SEER 15 ER SF	CAC SEER 15 Existing unit working	\$250
CAC - SEER 15 ROF SF	CAC SEER 15 Existing unit not working	\$250
CAC - SEER 15 ER MF	CAC SEER 15 Existing unit working	\$200
CAC - SEER 15 ROF MF	CAC SEER 15 Existing unit not working	\$200
CAC - SEER 16 ER SF	CAC SEER 16 Existing unit working	\$450
CAC - SEER 16 ROF SF	CAC SEER 16 Existing unit not working	\$450
CAC - SEER 16 ER MF	CAC SEER 16 Existing unit working	\$350
CAC - SEER 16 ROF MF	CAC SEER 16 Existing unit not working	\$350
CAC – SEER 17+ ER SF	CAC SEER 17+ Existing unit working	\$650
CAC – SEER 17+ ROF SF	CAC SEER 17+ Existing unit not working	\$650
CAC – SEER 17+ ER MF	CAC SEER 17+ Existing unit working	\$500
CAC – SEER 17+ ROF MF	CAC SEER 17+ Existing unit not working	\$500



Heating and Cooling Measures	Description	Incentive
Ductless AC		\$200
Ductless Air Source Heat Pump (ASHP)		
Ductless ASHP – SEER 19+ ER with ASHP SF	Ductless ASHP SEER 19+ Replace ASHP	\$300
Ductless ASHP - SEER 19+ ROF with ASHP SF		\$300
Ductless ASHP – SEER 19+ ER with ASHP MF	Ductless ASHP SEER 19+ Replace ASHP	\$300
Ductless ASHP - SEER 19+ ROF with ASHP MF		\$300
Ductless ASHP - SEER 19+ ER Elec Resist Furnace SF	Ductless ASHP SEER 19+ Replace Electric Furnace	\$500
Ductless ASHP- SEER 19+ ROF Elec Resist Furnace SF		\$500
Ductless ASHP - SEER 19+ ER Elec Resist Furnace MF	Ductless ASHP SEER 19+ Replace Electric Furnace	\$500
Ductless ASHP- SEER 19+ ROF Elec Resist Furnace MF		\$500
Electronically Commutated Motor (ECM)		
ECM Auto Fan - SF ER		\$50
ECM Auto Fan - SF ROF		\$50
ECM Auto Fan - MF ER		\$50
ECM Auto Fan - MF ROF		\$50
ECM Continuous Fan - SF ER		\$50
ECM Continuous Fan - SF ROF		\$50
ECM Continuous Fan - MF ER		\$50
ECM Continuous Fan - MF ROF		\$50
Ground Source Heat Pump (GSHP)		
GSHP - EER 23+ ER GSHP with GSHP SF	Geothermal Heat Pump EER 23+	\$700
GSHP - EER 23+ ROF GSHP SF		\$700
GSHP - EER 23+ ER GSHP with Elec Resist Furnace SF	Geothermal Heat Pump EER 23+	\$1,800
GSHP - EER 23+ ROF GSHP with Elec Resist Furnace SF		\$1,800
Smart Thermostat		\$50



Single Family Low Income (CommunitySavers®) Incentives for Measures

Single Family Low Income Measures	Low Range Incentive	High Range Incentive
Air Sealing	\$0.25 per sf	\$1.25 per sf
ASHP - SEER 15+ - replace electric furnace / CAC - ER	\$1,250	\$6,500
CAC - SEER 15+ ER	\$1,250	\$6,500
Ceiling Insulation	\$0.65 per sf	\$2.25 per sf
Dirty Filter Alarm	\$2.00	\$8.00
Duct Insulation	\$100	\$1,000
Duct Repair (Sealing)		
Duct Repair (Sealing) - Electric Heating	\$100	\$1,200
Duct Repair (Sealing) - Electric Heating - MH Adjusted	\$200	\$1,200
Ductless ASHP - SEER 19+ replace ASHP - ER	\$200	\$5,000
Ductless ASHP - SEER 19+ Replace Electric Resistance - ER	\$200	\$5,000
Electronically Commutated Motor (ECM)	\$350	\$650
ENERGY STAR Refrigerator - ER	\$400	\$1,200
Floor Insulation	\$0.55 per sf	\$2.25 per sf
LED bulb		
10.5W_LED_Downlight	\$3.00	\$10.00
10W_LED	\$3.00	\$10.00
12W_LED	\$3.00	\$10.00
15W_LED	\$4.50	\$14.00
15W_LED_Flood_Light_PAR30	\$4.50	\$14.00
18W_LED_Flood_Light_PAR38	\$8.00	\$30.00
20W_LED	\$4.50	\$14.00
4W_LED_Candelabra	\$3.00	\$10.00
8W_LED_Globe_Light	\$3.00	\$10.00
High Efficiency Faucet Aerator	\$5.00	\$20.00



Single Family Low Income Measures	Low Range Incentive	High Range Incentive
High Efficiency Showerhead	\$12.00	\$40.00
Pipe Insulation	\$2.00 per ft.	\$10.00 per ft.
Room Air Conditioner (5000-15,000 BTU)	\$150	\$800
Shower Start	\$50.00	\$85.00
Smart Strip		
Smart Strip Tier 1	\$15.00	\$50.00
Smart Strip Tier 2	\$35.00	\$75.00
Learning Thermostat	\$150	\$300
Programmable Thermostat	\$50.00	\$125
HVAC Tune-up	\$50.00	\$225
HVAC Refrigerant charge	\$50.00	\$225
Electric Water Heater Tank Wrap	\$30.00	\$75.00

Low Income Energy Efficiency Grant (CommunitySavers®) Incentives for Measures

Low Income Energy Efficiency Grant Program	Low Range Incentive	High Range Incentive
ASHP - SEER 15+ - replace electric furnace / CAC	\$1,000	\$1,800
CAC – SEER 15+	\$500	\$1,000
Heat Pump Water Heater	\$700	\$1,000
Energy Star Refrigerator	\$400	\$650
ENERGY STAR Room AC	\$150	\$600
Learning Thermostat	\$75	\$250
LED bulb	\$1.00	\$5.00
Ductless ASHP – SEER 19+ (Replace Electric Resistance)	\$500	\$1000
Electronically Commutated Motor (ECM)	\$350	\$650
Energy Efficient Kit (same measures as efficient kits)	Same as efficient kits	Same as efficient kits



Multifamily Market Rate Incentives for Measures

Multifamily Market Rate Measures	Incentive * (\$/1 st Yr kWh)
Lighting	
10.5W_LED_Downlight	\$0.10
10W_LED	\$0.10
12W_LED	\$0.10
15W_LED	\$0.10
15W_LED_Flood_Light_PAR30	\$0.10
18W_LED_Flood_Light_PAR38	\$0.10
20W_LED	\$0.10
4W_LED_Candelabra	\$0.10
8W_LED_Globe_Light	\$0.10
LED_Nightlight	\$0.10
HVAC Tune-up	\$0.20
HVAC Refrigerant charge	\$0.20
Programmable Thermostat	\$0.20
VFD	\$0.20
Learning Thermostat	\$0.20
Water Heating	
High Efficiency Faucet Aerator	\$0.10
High Efficiency Showerhead	\$0.10
Pipe Insulation	\$0.10
Heat Pump Water Heater - ER	\$0.20
HVAC	
ASHP - SEER 15+ - replace electric furnace / CAC- ER	\$0.30
ASHP - SEER 15+ - ROF	\$0.05
CAC - SEER 15+ - ER	\$0.30



Multifamily Market Rate Measures	Incentive * (\$/1 st Yr kWh)
CAC - SEER 15+ ROF	\$0.05
Ductless AC - ER	\$0.30
Ductless AC – ROF	\$0.05
DFHP - SEER 19+ heat pump base ER	\$0.30
Ductless ASHP - SEER 19+ replace ASHP - ER	\$0.30
Ductless ASHP - SEER 19+ Replace Electric Resistance - ER	\$0.30
Ductless ASHP - SEER 19+ Replace Electric Resistance - ROF	\$0.05
Ductless ASHP - SEER 19+ - replace ASHP - ROF	\$0.05
Whole Building Bundled **	\$0.21
Custom (Business and Residential)	
Building Shell	\$0.20
Building Shell ROF	\$0.05
Cooling	\$0.30
Cooling ROF	\$0.05
Heating	\$0.30
Heating ROF	\$0.05
Freezer (RES only)	\$0.20
Freezer (RES only) ROF	\$0.05
HVAC	\$0.20
HVAC ROF	\$0.05
Cooking (BUS only)	\$0.20
Cooking (BUS only) ROF	\$0.05
Lighting (Interior & Exterior)	\$0.20
Lighting (Interior & Exterior) ROF	\$0.05
Miscellaneous	\$0.20
Miscellaneous ROF	\$0.05



Multifamily Market Rate Measures	Incentive * (\$/1 st Yr kWh)
Refrigeration	\$0.20
Refrigeration ROF	\$0.05
Pool Spa (RES only)	\$0.20
Pool Spa (RES only) ROF	\$0.05
Water Heating	\$0.20
Water Heating ROF	\$0.05
Motors (BUS only)	\$0.20
Motors (BUS only) ROF	\$0.05
Air Comp (BUS only)	\$0.20
Air Comp (BUS only) ROF	\$0.05
Process (BUS only)	\$0.20
Process (BUS only) ROF	\$0.05
*Incentive not to exceed full cost of project	
**HVAC – ER and non-HVAC bundled measures valued at the total kWh of the project	

Multifamily Low Income (CommunitySavers®) Incentives for Measures

Multifamily Low Income Measures	Incentive * (\$/1 st Yr kWh)
Lighting	
LED - 10.5W Downlight	\$0.30
LED - 10W	\$0.30
LED - 12W	\$0.30
LED - 15W	\$0.30
LED - 15W Flood Light PAR30	\$0.30
LED - 18W Flood Light PAR38	\$0.30
LED - 20W	\$0.30
LED - 4W Candelabra	\$0.30



Multifamily Low Income Measures	Incentive * (\$/1st Yr kWh)
LED - 8W Globe Light G25	\$0.30
HVAC Tune-up	\$0.60
HVAC Refrigerant charge	\$0.60
Programmable Thermostat	\$0.60
VFD	\$0.60
Learning Thermostat	\$0.60
Electronically Commutated Motor (ECM)	
ECM Auto Fan EUL Replacement	\$0.60
ECM Auto Fan ER	\$0.60
Energy Star Refrigerator - ER	\$0.60
Water Heating	
High Efficiency Faucet Aerator	\$0.30
High Efficiency Showerhead	\$0.30
Pipe Insulation	\$0.30
Heat Pump Water Heater - ER	\$0.60
HVAC	
ASHP - SEER 15+ - replace electric furnace / CAC - ER	\$0.90
ASHP - SEER 15+ replace electric furnace / CAC - ROF	\$0.12
CAC - SEER 15+ - ER	\$0.90
CAC - SEER 15+ ROF	\$0.12
Ductless AC - ER	\$0.90
Ductless AC – ROF	\$0.12
DFHP - SEER 19+ heat pump base - ER	\$0.90
Ductless ASHP - SEER 19+ replace ASHP - ER	\$0.90
Ductless ASHP - SEER 19+ Replace Electric Resistance - ER	\$0.90
Ductless ASHP - SEER 19+ Replace Electric Resistance - ROF	\$0.12



Multifamily Low Income Measures	Incentive * (\$/1st Yr kWh)
Ductless ASHP - SEER 19+ - replace ASHP - ROF	\$0.12
Advanced Tier 2 Power Strips	\$0.30
Whole Building Bundled **	\$0.75
Custom (Business and Residential)	
Building Shell	\$0.60
Building Shell ROF	\$0.12
Cooling	\$0.90
Cooling ROF	\$0.12
Heating	\$0.90
Heating ROF	\$0.12
Freezer (RES only)	\$0.60
Freezer (RES only) ROF	\$0.12
HVAC	\$0.60
HVAC ROF	\$0.12
Cooking (BUS only)	\$0.60
Cooking (BUS only) ROF	\$0.12
Lighting (Interior & Exterior)	\$0.60
Lighting (Interior & Exterior) ROF	\$0.12
Miscellaneous	\$0.60
Miscellaneous ROF	\$0.12
Refrigeration	\$0.60
Refrigeration ROF	\$0.12
Pool Spa (RES only)	\$0.60
Pool Spa (RES only) ROF	\$0.12
Water Heating	\$0.60
Water Heating ROF	\$0.12



Multifamily Low Income Measures	Incentive * (\$/1st Yr kWh)
Motors (BUS only)	\$0.60
Motors (BUS only) ROF	\$0.12
Air Comp (BUS only)	\$0.60
Air Comp (BUS only) ROF	\$0.12
Process (BUS only)	\$0.60
Process (BUS only) ROF	\$0.12
*Incentive not to exceed full cost of project	
**HVAC - ER and non HVAC bundled measures valued at the total kWh of the project	

Demand Response Incentives for Measures

Demand Response Measures	Enrollment Incentive	Annual Participation Incentive
Demand Response Advanced Thermostat	\$50 – per thermostat	\$25 – per household