BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

In the Matter of Union Electric Company d/b/a)	
Ameren Missouri's 2nd Filing to Implement)	File No. EO-2015-0055
Regulatory Changes in Furtherance of Energy)	
Efficiency as Allowed by MEEIA.)	

NOTIFICATION

COMES NOW Union Electric Company d/b/a Ameren Missouri (Ameren Missouri or Company) and, pursuant to the terms of the *Non-Unanimous Stipulation and Agreement* (*Stipulation*) filed in this case, submits the following:

- 1. The *Stipulation* requires Ameren Missouri to file its initial measures and incentive amounts in this case no less than five business days prior to launching its new energy efficiency programs.¹
- 2. Ameren Missouri plans to launch its new residential energy efficiency programs on March 7, 2016. The guidelines include the incentive levels which will satisfy the requirement detailed in the *Stipulation* to notify regulatory stakeholders.
- 3. In accordance with the *Stipulation*, Ameren Missouri is providing notice of this change. Attached to this pleading is a list of the heating and cooling program measures offered in Ameren Missouri's residential energy efficiency program. Also attached are web page mockups for the program.

WHEREFORE, Ameren Missouri respectfully files this *Notification* in compliance with the terms of the *Non-Unanimous Stipulation and Agreement*.

¹ File No. EO-2015-0055, Non-Unanimous Stipulation and Agreement, p. 4.

Respectfully submitted,

UNION ELECTRIC COMPANY, d/b/a Ameren Missouri

Is Wendy K. 7atro

Wendy K. Tatro, #60261 Director and Assistant General Counsel 1901 Chouteau Avenue St. Louis, MO 63103 (314) 554-3484 (phone) (314) 554-4014 (fax) AmerenMOService@ameren.com

ATTORNEYS FOR UNION ELECTRIC COMPANY d/b/a AMEREN MISSOURI

CERTIFICATE OF SERVICE

The undersigned certifies that true and correct copies of the foregoing have been e-mailed to counsel of record in this case on this 1^{st} day of March, 2016.

|s| Wendy K. Tatro

Wendy K. Tatro

Ameren Missouri Residential Energy Efficiency

MEEIA 2 Program Measures & Incentives

Program Measures as listed are for the following Residential Program(s):

1. Heating and Cooling – Launch 3/7/2016

Measures and Incentive amounts will be provided 5 days prior to program launch.

Heating and Cooling Incentives for Measures identified in the TRM

• Seasonal incentive - to spur the marketplace towards efficient equipment purchases during the months of July, August and/or September as determined by the implementation vendor.

HVAC Measure	Customer-facing name	Incentive	Seasonal Incentive
ER = early replacement ROF = Replace on fail			
ASHP - SEER 15 ER with ASHP	ASHP SEER 15		+100
ASHP - SEER 15 ROF with ASHP	Replace ASHP	500	
ASHP - SEER 15 New Construction	New ASHP		
ASHP - SEER 15 ER Elec Resist Furnace	ASHP SEER 15		+100
ASHP- SEER 15 ROF Elec Resist Furnace	Replace Electric Furnace	800	
ASHP - SEER 16+ ER with ASHP	ASHP SEER 16+		+100
ASHP - SEER 16+ ROF with ASHP	Replace ASHP	650	
ASHP - SEER 16+ New Construction	New ASHP		
ASHP - SEER 16+ ER Elec Resist Furnace	ASHP SEER 16+	000	+100
ASHP- SEER 16+ ROF Elec Resist Furnace	Replace Electric Furnace	900	
CAC - SEER 14 ER	CAC SEER 14	300	+100
	Existing unit working		
CAC - SEER 14 ROF	CAC SEER 14	250	
	Existing unit not working		
CAC - SEER 14 New Construction	New CAC		
CAC - SEER 15 ER	CAC SEER 15	400	+100
	Existing unit working	100	
CAC - SEER 15 ROF	CAC SEER 15		
	Existing unit not working	275	
CAC - SEER 15 New Construction	New CAC		
CAC - SEER 16+ ER	CAC SEER 16+	500	+100
	Existing unit working		
CAC - SEER 16+ ROF	CAC SEER 16+		
	Existing unit not working	300	
CAC - SEER 16+ New Construction	New CAC		
Ductless ASHP – SEER 19+ ER with ASHP	Ductless ASHP	300	+100
Ductless ASHP - SEER 19+ ROF with ASHP	Replace ASHP		
Ductless ASHP - SEER 19+ New Construction	New Ductless ASHP		
Ductless ASHP - SEER 19+ ER Elec Resist Furnace	Ductless ASHP	500	+100
Ductless ASHP- SEER 19+ ROF Elec Resist Furnace	Replace Electric Furnace		

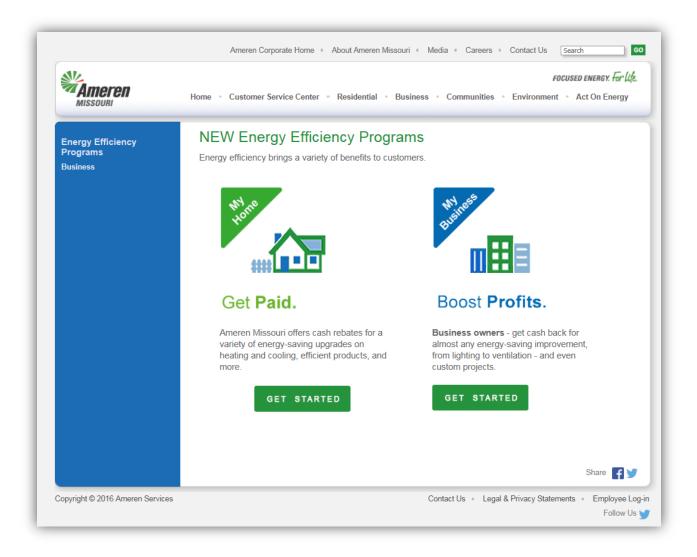
Ameren Missouri Residential Energy Efficiency

MEEIA 2 Program Measures & Incentives

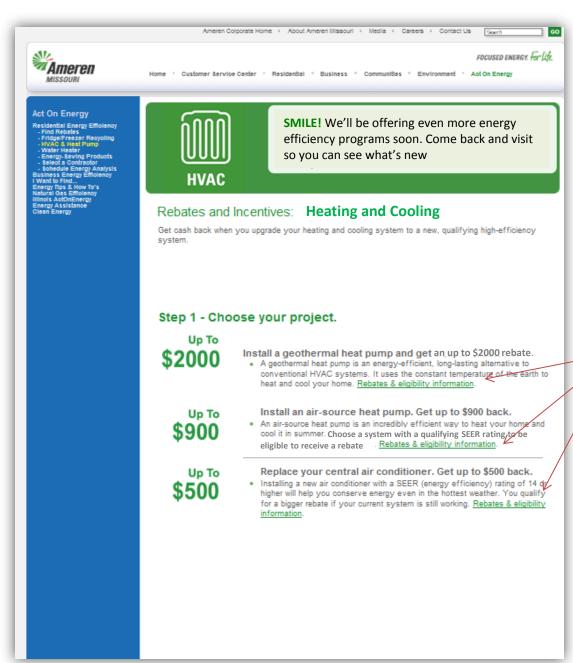
HVAC Measure	Customer-facing name	Incentive	Seasonal Incentive
ER = early replacement ROF = Replace on fail			
Electronically Commutated Motor (ECM) factory	ECM Motor		
installed in new gas furnace or air handler	Included in AHRI	50	
	Efficiency Rating		
Electronically Commutated Motor (ECM) factory	ECM Motor		
installed in new gas furnace or air handler	Not included in AHRI	100	
	Efficiency Rating		
Retrofit Electronically Commutated Motor (ECM)	ECM Motor	100	
replacing permanent split capacitor blower motor	Not included in AHRI		
	Efficiency Rating		
DFHP 15 SEER –New Construction	Dual Fuel Heat Pump	175	
DFHP 16+ SEER- New Construction	Duai ruei rieat ruilip	200	
GSHP - EER 14+ ER ASHP with GSHP			
GSHP - EER 14+ ER Elec Resist Furnace	Geothermal Heat Pump	2000	
GSHP - EER 14+ ROF Elec Resist Furnace	EER 14+	2000	
GSHP - EER 14+ New Construction			
GSHP - EER 23+ ER GSHP with GSHP	Geothermal Heat Pump	000	
GSHP - EER 14+ ROF GSHP	EER 23+	800	
Learning Thermostat		100	

HVAC Rollout 3/7/2016 Web Pages

3/7/2016 EE landing page



3/7/16 Heating and cooling program



Rebate and Eligibility Information – will link to rebate chart that will be provided.

3/7/2016 Heating and cooling program

Step 2 - Select a contractor.

Choose from our <u>list of participating HVAC</u> contractors. Make sure to request the Ameren Missouri rebate when you schedule your project with a participating contractor.

Step 3 - Complete your project.

Your participating contractor will install your energy-efficient equipment When the project is finished, your contractor will submit all of the rebate paperwork to Ameren Missouri on your behalf. You'll receive a rebate check in the mail in 6 - 8 weeks. (Yes, it's that easy!)

Need Assistance?







<u>List</u> - will initially link to a pdf file of contractors, eventually will be replaced with a n updated 'find a contractor' tool.

Get answers goes to New FAQ's
Find a contractor links to new contractor locator
Email us links to hvac@ameren.com

More ways to save

▶ Electronically Commutated Blower Motor (ECM): up to \$100 back

ECMs are highly efficient furnace blower motors that use advanced technology to save energy. Buy a new furnace with a factory-installed ECM or retrofit your existing furnace and get up to \$100 back. <u>Get the details</u> or <u>select a contractor</u>.

Additional Federal Tax Credits

By upgrading to energy-efficient heating and cooling equipment, you may be eligible for a federal tax credit, in addition to the Ameren Missouri rebates listed above. Explore additional programs.

New Construction and New Contractors
 Sign up to become part of the Heating and Cooling program or learn more about new construction rebates.

Get the details links to the rebate chart.

3/7/2016 Sign up to become a contractor in the heating and cooling program page

