



May 1, 2020

Missouri Public Service Commission  
200 Madison Street  
P.O. Box 360  
Jefferson City, MO 65102-0360

**Re: Notice of Relinquishment of American Assistance's Missouri ETC  
Designation, effective July 2, 2020**

To the Missouri Public Service Commission:

In compliance with federal law, including 47 U.S.C. 214(e)(4) and 47 C.F.R. 54.205, and Missouri regulations including 4240 C.S.R. 31.015(4), please be advised that American Assistance brought to you by American Broadband and Telecommunications Company ("American Assistance") wishes to relinquish its designation as a eligible telecommunications carrier in Missouri effective July 2, 2020. Several other companies will remain as designated eligible telecommunications carriers for purposes of serving customers under the Lifeline program in Missouri.

Attached hereto is a copy of the text messages and the public notice to be posted to American Assistance's website informing customers of the company's relinquishment. Customers will receive the text messages on June 1, 2020 and American Assistance will make the public notice on its website available on June 1, 2020.

Please do not hesitate to contact me if you have any concerns or questions.

Respectfully submitted,



---

Jeffrey S. Ansted  
Chief Executive Officer and President  
of American Broadband and  
Telecommunications Company (d/b/a in  
Missouri as "American Assistance")

Enclosures

## ATTACHMENT

### **Text to all American Assistance Missouri Customers:**

Text One: American Assistance will no longer be providing Lifeline service in Missouri beginning on July 2, 2020.

Text Two: We have made arrangements to transfer your Lifeline service and phone number to StandUp Wireless. To do this, visit <https://standupwireless.com/americanassistance>.

Text Three: Consistent with Lifeline program rules, your transfer application will need to be approved by the National Lifeline Eligibility Verifier. Please do not wait to make the switch.

Text Four: If you chose to transfer to another Lifeline provider, access [www.lifelinesupport.org](http://www.lifelinesupport.org) for information about other Lifeline providers and the process to switch to a new provider.

Text Five: If you do not transfer your Lifeline service prior to July 2, 2020, you will be de-enrolled from the Lifeline program and your Lifeline services will be discontinued.

Text Six: Additional information about this notice can be found at: [<<WEBLINK TO CO. NOTICE>>](#).

---

### **Weblink with this Web-posted Co. Notice:**



June 1, 2020

### **RE: YOUR MISSOURI LIFELINE PHONE SERVICE**

**American Assistance brought to you by American Broadband and Telecommunications Company (“American Assistance”) will no longer be providing service in Missouri beginning on July 2, 2020.**

However, we have made arrangements for you to be able to transfer your Lifeline service and phone number to StandUp Wireless. Stand-Up Wireless offers free wireless service plans, including monthly minutes, unlimited texts and 3 GB of data, and service coverage comparable to those you receive today. In most cases, your existing device will work with StandUp’s service and you can be transitioned with no interruption in service.

Page Two

**To switch your Lifeline benefit to StandUp Wireless, please visit <https://standupwireless.com/americanassistance>.**

Consistent with Lifeline program rules, your application to transfer your Lifeline benefit to a new provider will need to register with and be approved by the National Lifeline Eligibility Verifier. While many applications can be approved the same day, some take longer, so please do not wait to make the switch.

If you prefer to transfer to another Lifeline provider, you may do so by accessing [www.lifelinesupport.org](http://www.lifelinesupport.org) for information about other Lifeline providers and the process to switch to a new provider.

**If you do not transfer your Lifeline service to another Missouri Lifeline service provider prior to July 2, 2020, you will be de-enrolled from the Lifeline program and your Lifeline services will be discontinued.**

You can re-enroll in Lifeline after July 2, 2020, by accessing [www.lifelinesupport.org](http://www.lifelinesupport.org) for information about Lifeline providers and the application process.

Questions or concerns? Please call us at 877-266-7212.

It was our pleasure serving you.

Sincerely,

American Assistance  
by American Broadband and Tel. Co.  
Customer Service: 877-266-7212  
<https://www.americanassistance.com/>