



December 8, 2016
Via Web Filing

Mr. Morris Woodruff, Executive Secretary
Missouri Public Service Commission
200 Madison Street
Suite 500
Jefferson City, MO 65102-0360

RE: MAGICJACK SMB, INC.
Notice of Adoption of Fictitious Name MAGICJACK FOR BUSINESS

Dear Mr. Woodruff:

Please accept this letter as notice that MAGICJACK SMB, INC. is changing its name to MAGICJACK SMB, INC. d/b/a MAGICJACK FOR BUSINESS. The Company was granted authority to provide Voice over Internet Protocol Service in Missouri on March 27, 2016 in Docket Number DA-2016-0226.

Included with this letter is proof of the Registration of Fictitious Name issued by the State of Missouri Secretary of State's office.

MAGICJACK SMB notified its customers via a bill message of this change.

MAGICJACK SMB has reviewed and updated the company's contacts as listed in EFIS.

Any questions you may have regarding this filing should be directed to my attention at 407-740-3031 or via email to sthomas@tminc.com. Thank you for your assistance in this matter.

Sincerely,

/s/Sharon Thomas

Sharon Thomas
Consultant to MAGICJACK SMB, INC.

file: MAGICJACK - Missouri - Voip
tms: MOv1601

Enclosures
ST/im