

**BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI**

In the Matter of Union Electric Company d/b/a)
 Ameren Missouri's 2nd Filing to Implement) File No. EO-2015-0055
 Regulatory Changes in Furtherance of Energy)
 Efficiency as Allowed by MEEIA.)

NOTIFICATION

COMES NOW Union Electric Company d/b/a Ameren Missouri ("Ameren Missouri" or "Company") and, pursuant to the terms of the *Non-Unanimous Stipulation and Agreement* ("*Stipulation*") filed in this case, submits the following:

1. The *Stipulation* requires Ameren Missouri to file a notice in this case no fewer than five business days prior to making a change in its measure and/or incentive amount offering.¹

2. As reflected in the attachments, Ameren Missouri is making modifications to its Business Standard, Small Business Direct Install ("SBDI"), Residential Multifamily Low Income ("Residential MFLI"), and Energy Efficiency Products incentive programs. Specifically, the Company proposes the following revisions², which it intends to implement as of January 8, 2018:

Program	Change	Rationale
Business Standard	Change incentive rate from per unit (\$/lamp) to per watt reduced (\$/W)	\$/W encourages more efficient products (fluorescent/HID to LED); decreases variation in incentive paid per claimed W and kWh; anticipate increased customer satisfaction;
	Remove T12 linear fluorescent ("LF") to T8 LF and T8 LF to higher efficient T8 LF standard measures	Advances in technology and reduction of costs for LED lamps

¹ File No. EO-2015-0055, Non-Unanimous Stipulation and Agreement, p. 4.

² General changes to the current programs are indicated in the table in green, removal of measures are indicated in red, and incentive reductions are indicated in orange.

Program	Change	Rationale
	Reduce incentive for A-Series to LED (includes removing the separate delamping measure and accommodating the replacement of lamp-based baseline fixtures with new single LED fixtures)	Reduction in LED lamp costs to the point that the program pays the full cost. No reduction in participation anticipated. Reduces number of categories for incentives, simplifying the program. Allows room for additional products that are outside the constraints of the current measures.
SBDI	Change incentive rate from per unit (\$/lamp) to per watt reduced (\$/W)	\$/@ encourages more efficient products (fluorescent/HID to LED), decreases variation in incentive paid per claimed W and kWh, anticipate increased customer satisfaction Incentivize Fluorescent/HID to LED
	Reduce incentive for A-Series to LED	Reduction in LED lamp costs to the point that the program pays the full cost. No reduction in participation anticipated. Reduces number of categories for incentives, simplifying the program.
Residential MFLI	Change incentive rate from per unit (\$/lamp) to per watt reduced (\$/W)	\$/@ encourages more efficient products (fluorescent/HID to LED), decreases variation in incentive paid per claimed W and kWh, anticipate increased customer satisfaction Incentivize Fluorescent/HID to LED
	Reduce incentive for A-Series to LED	Reduction in LED lamp costs to the point that the program pays the full cost. No reduction in participation anticipated. Reduces number of categories for incentives, simplifying the program.
	Expand to include lighting with hours of operation less than 24/7 (e.g., dusk-to-dawn exterior lighting)	Based on contractor and implementer feedback; providing incentive for exterior fixtures consistent with the cost to purchase and install allows qualified MFLI properties to upgrade for safety while supporting program goals.
Energy Efficiency Products	Reduce learning thermostat rebate from \$100 to \$50.	Based on feedback from implementer; Company is forecasted to exceed goal at current incentive level, so reducing

Program	Change	Rationale
		incentive will manage costs while still achieving goal.

3. The revisions noted in the above table are implemented by following Attachments (redlines of which have been included, as appropriate, to clearly illustrate the revisions):

Attachment A – Business Standard

Attachment B – Business Standard (REDLINED)

Attachment C – SBDI vs. Standard

Attachment D – SBDI vs. Standard (REDLINED)

Attachment E – Residential MFLI Incentive Payments

Attachment F – Residential MFLI Incentive Payments (REDLINED)

Attachment G – Thermostat Incentive WebPage (Updated)

The incentive information provided in Attachments A through G satisfy the filing requirement set forth in the *Stipulation*.

4. In accordance with the *Stipulation*, Ameren Missouri is providing notice of these changes, which it intends to implement as of January 8, 2018.

WHEREFORE, Ameren Missouri respectfully files this *Notification* in compliance with the terms of the *Non-Unanimous Stipulation and Agreement*.

Respectfully submitted,

UNION ELECTRIC COMPANY,
d/b/a Ameren Missouri

/s/ Paula N. Johnson

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**ATTORNEY FOR UNION ELECTRIC
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CERTIFICATE OF SERVICE

The undersigned certifies that true and correct copies of the foregoing have been e-mailed to counsel of record in this case on this 30th day of November, 2017.

/s/ Paula N. Johnson

Paula N. Johnson